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●	4	4	Q45 What is your current working status?	Base : All	3364
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	19	19	Q6 Do you ever watch S4C?	Base : All in Wales	423
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●	22	22	Q.6B Do you ever watch BBC Alba?	Base : All in Scotland	595
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●	25	25	Q7 Are there any children under 16 in your household?	Base : All	3364
●	26	26	Q7 Are there any children under 16 in your household?	Base : All	3364
●	27	27	Q7 Are there any children under 16 in your household?	Base : All	3364
●	28	28	Q8_1 Number of children between 0-4 years	Base : All with children in household	965
●	29	29	Q8_1 Number of children between 0-4 years	Base : All with children in household	965
●	30	30	Q8_1 Number of children between 0-4 years	Base : All with children in household	965
●	31	31	Q8_2 Number of children 5-11 years	Base : All with children in household	965
●	32	32	Q8_2 Number of children 5-11 years	Base : All with children in household	965
●	33	33	Q8_2 Number of children 5-11 years	Base : All with children in household	965
●	34	34	Q8_3 Number of children 12-15 years	Base : All with children in household	965
●	35	35	Q8_3 Number of children 12-15 years	Base : All with children in household	965
●	36	36	Q8_3 Number of children 12-15 years	Base : All with children in household	965
●	37	37	Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?	Base : All with children in household	965
●	38	38	Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?	Base : All with children in household	965
●	39	39	Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?	Base : All with children in household	965
●	40	40	Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?	Base : All responsible for children in household	880
●	41	41	Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?	Base : All responsible for children in household	880
●	42	42	Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?	Base : All responsible for children in household	880
●	43	43	Q11 Which, if any, of these types of television does your household receive at the moment?	Base : All	3364

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●	44	44	Q11 Which, if any, of these types of television does your household receive at the moment?	Base : All	3364
●	45	45	Q11 Which, if any, of these types of television does your household receive at the moment?	Base : All	3364
●	46	46	Q11A Do you pay a subscription for your satellite TV service?	Base : All with satellite	1498
●	47	47	Q11A Do you pay a subscription for your satellite TV service?	Base : All with satellite	1498
●	48	48	Q11A Do you pay a subscription for your satellite TV service?	Base : All with satellite	1498
●	49	49	Q.13 How often do you watch - ITV/STV/ITV Wales/UTV	Base : All	3364
●	50	50	Q.13 How often do you watch - ITV/STV/ITV Wales/UTV	Base : All	3364
●	51	51	Q.13 How often do you watch - ITV/STV/ITV Wales/UTV	Base : All	3364
●	52	52	Q.13 How often do you watch - Channel 4	Base : All	3364
●	53	53	Q.13 How often do you watch - Channel 4	Base : All	3364
●	54	54	Q.13 How often do you watch - Channel 4	Base : All	3364
●	55	55	Q.13 How often do you watch - Channel 5	Base : All	3364
●	56	56	Q.13 How often do you watch - Channel 5	Base : All	3364
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●	58	58	Q.13 How often do you watch - BBC One	Base : All	3364
●	59	59	Q.13 How often do you watch - BBC One	Base : All	3364
●	60	60	Q.13 How often do you watch - BBC One	Base : All	3364
●	61	61	Q.13 How often do you watch - BBC Two	Base : All	3364
●	62	62	Q.13 How often do you watch - BBC Two	Base : All	3364
●	63	63	Q.13 How often do you watch - BBC Two	Base : All	3364
●	64	64	Q.13 How often do you watch - BBC Three	Base : All	3364
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●	67	67	Q.13 How often do you watch - BBC Four	Base : All	3364
●	68	68	Q.13 How often do you watch - BBC Four	Base : All	3364
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	70	70	Q.13 How often do you watch ... SUMMARY		
●	71	71	Q13S2 SUMMARY - ANY PSB REGULARLY	Base : All	3364
●	72	72	Q13S2 SUMMARY - ANY PSB REGULARLY	Base : All	3364
●	73	73	Q13S2 SUMMARY - ANY PSB REGULARLY	Base : All	3364
●	74	74	Q.14 So for - ITV - is that..?	Base : All that watch this channel regularly/occasionally	3123
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●	76	76	Q.14 So for - ITV - is that..?	Base : All that watch this channel regularly/occasionally	3123
●	77	77	Q.14 So for - Channel 4 - is that..?	Base : All that watch this channel regularly/occasionally	3017
●	78	78	Q.14 So for - Channel 4 - is that..?	Base : All that watch this channel regularly/occasionally	3017
●	79	79	Q.14 So for - Channel 4 - is that..?	Base : All that watch this channel regularly/occasionally	3017
●	80	80	Q.14 So for - Channel 5 - is that..?	Base : All that watch this channel regularly/occasionally	2739
●	81	81	Q.14 So for - Channel 5 - is that..?	Base : All that watch this channel regularly/occasionally	2739
●	82	82	Q.14 So for - Channel 5 - is that..?	Base : All that watch this channel regularly/occasionally	2739
●	83	83	Q.14 So for - BBC One - is that..?	Base : All that watch this channel regularly/occasionally	3210
●	84	84	Q.14 So for - BBC One - is that..?	Base : All that watch this channel regularly/occasionally	3210
●	85	85	Q.14 So for - BBC One - is that..?	Base : All that watch this channel regularly/occasionally	3210
●	86	86	Q.14 So for - BBC Two - is that..?	Base : All that watch this channel regularly/occasionally	2838
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●	92	92	Q.14 So for - BBC Four - is that..?	Base : All that watch this channel regularly/occasionally	1993
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	95	95	Q14 So for each channel is that...? - SUMMARY	Base : All that watch each channel regularly/occasionally	3123
	96	96	Q14 So for each channel is that...? - SUMMARY	Base : All that watch each channel regularly	1970
	97	97	Q14 So for each channel is that...? - SUMMARY	Base : All	3364
●	98	98	Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly	Base : All	3364
●	99	99	Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly	Base : All	3364
●	100	100	Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly	Base : All	3364
●	101	101	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	102	102	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	103	102	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	104	103	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970

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	105	103	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	106	104	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	107	105	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	108	105	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	109	106	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	110	107	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	111	108	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	112	108	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	113	109	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827

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●	114	110	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	115	111	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	116	111	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	117	112	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	118	113	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	119	114	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	120	114	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	121	115	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	122	116	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247

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	123	117	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	124	117	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	125	118	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	126	119	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	127	120	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	128	120	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	129	121	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	130	122	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	131	123	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471

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	132	123	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	133	124	Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	134	125	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	135	126	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	136	126	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	137	127	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	138	128	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	139	129	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	140	129	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	141	130	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257

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●	142	131	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	143	132	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	144	132	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	145	133	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	146	134	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	147	135	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	148	135	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	149	136	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	150	137	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	151	138	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	152	138	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166

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●	153	139	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	154	140	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	155	141	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	156	141	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	157	142	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	158	143	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	159	144	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	160	144	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	161	145	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	162	146	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	163	147	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471

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	164	147	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	165	148	Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	166	149	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	167	150	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	168	150	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	169	151	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	170	152	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	171	153	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	172	153	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257

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●	173	154	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	174	155	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	175	156	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	176	156	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	177	157	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	178	158	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	179	159	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	180	159	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	181	160	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358

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●	182	161	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	183	162	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	184	162	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	185	163	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	186	164	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	187	165	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	188	165	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	189	166	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	190	167	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800

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●	191	168	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	192	168	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	193	169	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	194	170	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	195	171	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
	196	171	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	197	172	Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	198	173	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	199	174	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970

	Page	Table	Title	Base Description	Base
	200	174	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	201	175	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	202	176	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	203	177	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	204	177	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	205	178	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	206	179	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	207	180	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	208	180	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827

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●	209	181	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	210	182	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	211	183	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	212	183	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	213	184	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	214	185	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	215	186	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	216	186	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	217	187	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166

	Page	Table	Title	Base Description	Base
●	218	188	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	219	189	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	220	189	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	221	190	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	222	191	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	223	192	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	224	192	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	225	193	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	226	194	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471

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●	227	195	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
	228	195	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	229	196	Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	230	197	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	231	198	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	232	198	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	233	199	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	234	200	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	235	201	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257

	Page	Table	Title	Base Description	Base
	236	201	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	237	202	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	238	203	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	239	204	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	240	204	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	241	205	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	242	206	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	243	207	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	244	207	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	245	208	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	246	208	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358

	Page	Table	Title	Base Description	Base
●	247	209	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	248	210	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	249	210	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	250	211	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	251	212	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	252	213	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	253	213	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	254	214	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	255	215	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	256	216	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	257	216	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800

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●	258	217	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	259	218	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	260	219	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
	261	219	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	262	220	Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	263	221	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	264	222	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	265	222	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	266	223	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	267	224	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257

	Page	Table	Title	Base Description	Base
●	268	225	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	269	225	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	270	226	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	271	227	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	272	228	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	273	228	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	274	229	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	275	230	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	276	231	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358

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	277	231	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	278	232	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	279	233	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	280	234	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	281	234	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	282	235	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	283	236	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	284	237	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	285	237	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247

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	286	238	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	287	239	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	288	240	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	289	240	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	290	241	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	291	242	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	292	243	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
	293	243	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	294	244	Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471

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●	295	245	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	296	246	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	297	246	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	298	247	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	299	248	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	300	249	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	301	249	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	302	250	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	303	251	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827

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●	304	252	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	305	252	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	306	253	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	307	254	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	308	255	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	309	255	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	310	256	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	311	257	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	312	258	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166

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●	314	259	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	315	260	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	316	261	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	317	261	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	318	262	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	319	263	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	320	264	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	321	264	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800

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●	322	265	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	323	266	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	324	267	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
	325	267	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	326	268	Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	327	269	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	328	270	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	329	270	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	330	271	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970

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	331	271	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	332	272	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	333	273	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	334	273	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	335	274	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	336	275	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	337	276	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	338	276	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	339	277	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827

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●	340	278	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	341	279	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	342	279	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	343	280	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	344	281	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	345	282	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	346	282	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	347	283	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	348	284	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247

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●	349	285	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	350	285	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	351	286	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	352	287	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	353	288	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	354	288	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	355	289	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	356	290	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	357	291	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471

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	358	291	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	359	292	Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	360	293	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	361	294	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	362	294	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	363	295	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	364	296	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	365	297	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	366	297	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	367	298	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257

	Page	Table	Title	Base Description	Base
●	368	299	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	369	300	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	370	300	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	371	301	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	372	302	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	373	303	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	374	303	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	375	304	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	376	305	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	377	306	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	378	306	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166

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●	379	307	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	380	308	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	381	309	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	382	309	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	383	310	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	384	311	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	385	312	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	386	312	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	387	313	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	388	314	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	389	315	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471

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	390	315	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	391	316	Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	392	317	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	393	318	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	394	318	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	395	319	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	396	320	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	397	321	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	398	321	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257

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●	399	322	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	400	323	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	401	324	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	402	324	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	403	325	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	404	326	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	405	327	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	406	327	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	407	328	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358

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●	408	329	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	409	330	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	410	330	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	411	331	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	412	332	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	413	333	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	414	333	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	415	334	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	416	335	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800

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●	417	336	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	418	336	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	419	337	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	420	338	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	421	339	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
	422	339	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	423	340	Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	424	341	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	425	342	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970

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	426	342	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	427	343	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	428	344	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	429	345	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
	430	345	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	431	346	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	432	347	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	433	348	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	434	348	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827

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●	435	349	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	436	350	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	437	351	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	438	351	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	439	352	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	440	353	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	441	354	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	442	354	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	443	355	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166

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●	444	356	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	445	357	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	446	357	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	447	358	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	448	359	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	449	360	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	450	360	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	451	361	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	452	362	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471

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●	453	363	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
	454	363	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	455	364	Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	456	365	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	457	366	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	458	366	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	459	367	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	460	368	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	461	369	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257

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●	463	370	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1257
●	464	371	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	465	372	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
	466	372	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	467	373	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	827
●	468	374	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	469	375	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	470	375	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	471	376	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	472	377	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166

	Page	Table	Title	Base Description	Base
●	473	378	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
	474	378	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	475	379	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1166
●	476	380	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	477	381	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	478	381	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
	479	382	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	247
●	480	383	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	481	384	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
	482	384	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800
●	483	385	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All regular viewers and all Wave 2 occasional viewers	800

	Page	Table	Title	Base Description	Base
●	484	386	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	485	387	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
	486	387	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	487	388	Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	471
●	488	389	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	489	390	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	490	390	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	491	391	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
	492	391	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	1970
●	493	392	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358

	Page	Table	Title	Base Description	Base
●	494	393	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	495	393	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	496	394	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
	497	394	Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?	Base : All that watch this channel regularly	2358
●	498	395	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	499	395	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	500	396	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

	Page	Table	Title	Base Description	Base
	501	396	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	502	397	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	503	397	Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	504	398	Q16B Delivery - Rating on statement - It's news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	505	398	Q16B Delivery - Rating on statement - It's news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	506	399	Q16B Delivery - Rating on statement - It's news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	507	399	Q16B Delivery - Rating on statement - It's news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

	Page	Table	Title	Base Description	Base
●	508	400	Q16B Delivery - Rating on statement - It's news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	509	400	Q16B Delivery - Rating on statement - It's news programmes are trustworthy How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	510	401	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	511	401	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	512	402	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	513	402	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

	Page	Table	Title	Base Description	Base
●	514	403	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	515	403	Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	516	404	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	517	404	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	518	405	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	519	405	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	520	406	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

	Page	Table	Title	Base Description	Base
	521	406	Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	522	407	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	523	407	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	524	408	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	525	408	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	526	409	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	527	409	Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

	Page	Table	Title	Base Description	Base
●	528	410	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	529	410	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	530	411	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	531	411	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	532	412	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	533	412	Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

	Page	Table	Title	Base Description	Base
●	534	413	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	535	413	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	536	414	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	537	414	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	538	415	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	539	415	Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

	Page	Table	Title	Base Description	Base
●	540	416	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	541	416	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	542	417	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	543	417	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	544	418	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	545	418	Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	546	419	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

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	547	419	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	548	420	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
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●	550	421	Q16G Delivery - Rating on statement - It shows well-made, high quality programmes How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
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●	552	422	Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
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●	556	424	Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	557	424	Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	558	425	Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
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●	560	426	Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

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●	564	428	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
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●	566	429	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	567	429	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315

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●	568	430	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
	569	430	Q16J Delivery - Rating on statement - It shows new programmes, made in the UK How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3315
●	570	434	Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3303
●	571	435	Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3303
	572	435	Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3303
●	573	436	Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?	Base : All watching at least one channel asked about, regularly or occasionally	3303
●	574	437	Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	575	437	Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364

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●	580	440	Q17B Importance - Rating on statement - It's news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	581	440	Q17B Importance - Rating on statement - It's news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	582	441	Q17B Importance - Rating on statement - It's news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
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●	584	442	Q17B Importance - Rating on statement - It's news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	585	442	Q17B Importance - Rating on statement - It's news programmes are trustworthy How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	586	443	Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
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●	592	446	Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	593	446	Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	594	447	Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
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●	596	448	Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
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●	598	449	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	599	449	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	600	450	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364

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	601	450	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	602	451	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	603	451	Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	604	452	Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
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●	610	455	Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
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●	618	459	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	619	459	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	620	460	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	621	460	Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	622	461	Q17G Importance - Rating on statement - It shows well-made, high quality programmes How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	623	461	Q17G Importance - Rating on statement - It shows well-made, high quality programmes How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
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	637	468	Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	638	469	Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	639	469	Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364

	Page	Table	Title	Base Description	Base
●	640	470	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	641	470	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	642	471	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	643	471	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	644	472	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	645	472	Q17J Importance - Rating on statement - It shows new programmes, made in the UK How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	646	473	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	647	473	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	648	474	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364

	Page	Table	Title	Base Description	Base
	649	474	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	650	475	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	651	475	Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	652	476	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	653	476	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	654	477	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	655	477	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
●	656	478	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364
	657	478	Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?	Base : All	3364

	Page	Table	Title	Base Description	Base
●	658	479	Q18 How satisfied are you that combined they provide these elements that we have talked about?	Base : All watching at least one channel asked about, regularly or occasionally	3314
●	659	480	Q18 How satisfied are you that combined they provide these elements that we have talked about?	Base : All watching at least one channel asked about, regularly or occasionally	3314
●	660	481	Q18 How satisfied are you that combined they provide these elements that we have talked about?	Base : All watching at least one channel asked about, regularly or occasionally	3314
●	661	482	Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base : All watching at least one channel asked about, regularly or occasionally	3314
●	662	483	Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base : All watching at least one channel asked about, regularly or occasionally	3314
●	663	484	Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?	Base : All watching at least one channel asked about, regularly or occasionally	3314
●	664	485	Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	243
●	665	486	Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	243
	666	486	Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	243
	667	487	Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	243
●	668	488	Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	445
●	669	489	Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	445
	670	489	Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	445
●	671	490	Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	445
●	672	491	Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	511

	Page	Table	Title	Base Description	Base
●	673	492	Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	511
	674	492	Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	511
●	675	493	Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children	Base : All whose child(ren) watch(es) this channel regularly	511
●	676	494	Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)	Base : All whose child(ren) watch(es) any of these channels regularly	665
●	677	495	Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)	Base : All whose child(ren) watch(es) any of these channels regularly	665
	678	495	Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)	Base : All whose child(ren) watch(es) any of these channels regularly	665
●	679	496	Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)	Base : All whose child(ren) watch(es) any of these channels regularly	665
●	680	497	Q22iii How important do you think it is that those TV channels combined do this?	Base : All whose child(ren) watch(es) any of these channels regularly	665
●	681	498	Q22iii How important do you think it is that those TV channels combined do this?	Base : All whose child(ren) watch(es) any of these channels regularly	665
	682	498	Q22iii How important do you think it is that those TV channels combined do this?	Base : All whose child(ren) watch(es) any of these channels regularly	665
●	683	499	Q22iii How important do you think it is that those TV channels combined do this?	Base : All whose child(ren) watch(es) any of these channels regularly	665
	684	500	Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children	Base : All those with a child aged 12-15 that watches C4	118
	685	501	Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children	Base : All those with a child aged 12-15 that watches C4	118
	686	501	Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children	Base : All those with a child aged 12-15 that watches C4	118
	687	502	Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children	Base : All those with a child aged 12-15 that watches C4	118

	Page	Table	Title	Base Description	Base
	688	503	Q22xx How important do you think it is that Channel 4 does this?	Base : All those with a child aged 12-15 that watches C4	118
	689	504	Q22xx How important do you think it is that Channel 4 does this?	Base : All those with a child aged 12-15 that watches C4	118
	690	504	Q22xx How important do you think it is that Channel 4 does this?	Base : All those with a child aged 12-15 that watches C4	118
	691	505	Q22xx How important do you think it is that Channel 4 does this?	Base : All those with a child aged 12-15 that watches C4	118
●	692	506	Q23 Do you have access to the internet at home?	Base : All	3364
●	693	507	Q23 Do you have access to the internet at home?	Base : All	3364
●	694	508	Q23 Do you have access to the internet at home?	Base : All	3364
●	695	509	Q25 Which of these methods does your household use to connect to the internet at home?	Base : All with internet access at home	3207
●	696	510	Q25 Which of these methods does your household use to connect to the internet at home?	Base : All with internet access at home	3207
●	697	511	Q25 Which of these methods does your household use to connect to the internet at home?	Base : All with internet access at home	3207
●	698	512	Q27 How important is it that the BBC provides a website with high quality content that you can trust?	Base : All	3364
●	699	513	Q27 How important is it that the BBC provides a website with high quality content that you can trust?	Base : All	3364
	700	513	Q27 How important is it that the BBC provides a website with high quality content that you can trust?	Base : All	3364
●	701	514	Q27 How important is it that the BBC provides a website with high quality content that you can trust?	Base : All	3364
●	702	515	Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?	Base : All	3364
●	703	516	Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?	Base : All	3364
	704	516	Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?	Base : All	3364
●	705	517	Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?	Base : All	3364
●	706	518	Q29 Which of these websites have you used in the last month?	Base : All with internet access at home	3207
●	707	519	Q29 Which of these websites have you used in the last month?	Base : All with internet access at home	3207
●	708	520	Q29 Which of these websites have you used in the last month?	Base : All with internet access at home	3207
●	709	521	Q30_1 How would you rate your overall satisfaction with bbc.co.uk?	Base : All that have used this website in last month	1750
●	710	522	Q30_1 How would you rate your overall satisfaction with bbc.co.uk?	Base : All that have used this website in last month	1750

	Page	Table	Title	Base Description	Base
	711	522	Q30_1 How would you rate your overall satisfaction with bbc.co.uk?	Base : All that have used this website in last month	1750
●	712	523	Q30_1 How would you rate your overall satisfaction with bbc.co.uk?	Base : All that have used this website in last month	1750
●	713	524	Q30_2 How would you rate your overall satisfaction with channel4.com?	Base : All that have used this website in last month	417
●	714	525	Q30_2 How would you rate your overall satisfaction with channel4.com?	Base : All that have used this website in last month	417
	715	525	Q30_2 How would you rate your overall satisfaction with channel4.com?	Base : All that have used this website in last month	417
●	716	526	Q30_2 How would you rate your overall satisfaction with channel4.com?	Base : All that have used this website in last month	417
●	717	530	Q31 Do you ever use the internet to watch or download programmes or films?	Base : All with internet access at home	3207
●	718	531	Q31 Do you ever use the internet to watch or download programmes or films?	Base : All with internet access at home	3207
●	719	532	Q31 Do you ever use the internet to watch or download programmes or films?	Base : All with internet access at home	3207
●	720	533	Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	721	534	Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	722	535	Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	723	536	Q33 - ITV Hub - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	724	537	Q33 - ITV Hub - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	725	538	Q33 - ITV Hub - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	726	539	Q33 - All4 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	727	540	Q33 - All4 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	728	541	Q33 - All4 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364

	Page	Table	Title	Base Description	Base
●	729	542	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	730	543	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	731	544	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
	732	545	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All in Wales	423
●	733	546	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All in Wales	423
	734	547	Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?	Base : All in Wales	423
●	735	548	Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	736	549	Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	737	550	Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
	738	551	Q33 For each of the services below please could you tell me how often you typically watch each one?	Base : All	3364
●	739	552	Q34 How would you rate your overall satisfaction with BBC iPlayer?	Base : All that use this catch up service	2616
●	740	553	Q34 How would you rate your overall satisfaction with BBC iPlayer?	Base : All that use this catch up service	2616
	741	553	Q34 How would you rate your overall satisfaction with BBC iPlayer?	Base : All that use this catch up service	2616
●	742	554	Q34 How would you rate your overall satisfaction with BBC iPlayer?	Base : All that use this catch up service	2616
●	743	555	Q34 How would you rate your overall satisfaction with ITV Hub?	Base : All that use this catch up service	2212
●	744	556	Q34 How would you rate your overall satisfaction with ITV Hub?	Base : All that use this catch up service	2212
	745	556	Q34 How would you rate your overall satisfaction with ITV Hub?	Base : All that use this catch up service	2212
●	746	557	Q34 How would you rate your overall satisfaction with ITV Hub?	Base : All that use this catch up service	2212

	Page	Table	Title	Base Description	Base
●	747	558	Q34 How would you rate your overall satisfaction with All4?	Base : All that use this catch up service	1985
●	748	559	Q34 How would you rate your overall satisfaction with All4?	Base : All that use this catch up service	1985
	749	559	Q34 How would you rate your overall satisfaction with All4?	Base : All that use this catch up service	1985
●	750	560	Q34 How would you rate your overall satisfaction with All4?	Base : All that use this catch up service	1985
	751	561	Q34 How would you rate your overall satisfaction with S4C Clic?	Base : All that use this catch up service	104
	752	562	Q34 How would you rate your overall satisfaction with S4C Clic?	Base : All that use this catch up service	104
	753	562	Q34 How would you rate your overall satisfaction with S4C Clic?	Base : All that use this catch up service	104
	754	563	Q34 How would you rate your overall satisfaction with S4C Clic?	Base : All that use this catch up service	104
●	755	564	Q34 How would you rate your overall satisfaction with My5/Demand 5?	Base : All that use this catch up service	1403
●	756	565	Q34 How would you rate your overall satisfaction with My5/Demand 5?	Base : All that use this catch up service	1403
	757	565	Q34 How would you rate your overall satisfaction with My5/Demand 5?	Base : All that use this catch up service	1403
●	758	566	Q34 How would you rate your overall satisfaction with My5/Demand 5?	Base : All that use this catch up service	1403
●	759	567	Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?	Base : All	3364
●	760	568	Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?	Base : All	3364
	761	568	Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?	Base : All	3364
●	762	569	Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?	Base : All	3364
●	763	570	Q35 Do you ever watch any programmes on demand through your TV service?	Base : All with Sky, Virgin, broadband TV or YouView	2332
●	764	571	Q35 Do you ever watch any programmes on demand through your TV service?	Base : All with Sky, Virgin, broadband TV or YouView	2332
●	765	572	Q35 Do you ever watch any programmes on demand through your TV service?	Base : All with Sky, Virgin, broadband TV or YouView	2332
●	766	573	Q35a Are you aware that BBC Three is now only available online?	Base : All	3364
●	767	574	Q35a Are you aware that BBC Three is now only available online?	Base : All	3364

	Page	Table	Title	Base Description	Base
●	768	575	Q35a Are you aware that BBC Three is now only available online?	Base : All	3364
●	769	576	Q35b Since 17th February 2016, BBC Three has only been available online. Since that date, would you say you watch it more, less or the same amount as you did beforehand?	Base : All	3364
●	770	577	Q35b Since 17th February 2016, BBC Three has only been available online. Since that date, would you say you watch it more, less or the same amount as you did beforehand?	Base : All	3364
●	771	578	Q35b Since 17th February 2016, BBC Three has only been available online. Since that date, would you say you watch it more, less or the same amount as you did beforehand?	Base : All	3364
●	772	579	Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?	Base : All	3364
●	773	580	Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?	Base : All	3364
●	774	581	Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?	Base : All	3364
●	775	582	Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary	Base : All	3364
●	776	583	Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary	Base : All	3364
●	777	584	Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary	Base : All	3364
●	778	585	Q37c Agreement with statement - Technology gets more and more complicated and hard to use	Base : All	3364
●	779	586	Q37c Agreement with statement - Technology gets more and more complicated and hard to use	Base : All	3364
●	780	587	Q37c Agreement with statement - Technology gets more and more complicated and hard to use	Base : All	3364
●	781	588	Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them	Base : All	3364
●	782	589	Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them	Base : All	3364
●	783	590	Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them	Base : All	3364
●	784	591	Q37c Agreement with statement - I am always one of the first to try out new technology	Base : All	3364
●	785	592	Q37c Agreement with statement - I am always one of the first to try out new technology	Base : All	3364

	Page	Table	Title	Base Description	Base
●	786	593	Q37c Agreement with statement - I am always one of the first to try out new technology	Base : All	3364
●	787	594	Q37c Agreement with statement - I like to visit new places and learn about different cultures	Base : All	3364
●	788	595	Q37c Agreement with statement - I like to visit new places and learn about different cultures	Base : All	3364
●	789	596	Q37c Agreement with statement - I like to visit new places and learn about different cultures	Base : All	3364
●	790	597	Q37c Agreement with statement - I'm interested in history and science	Base : All	3364
●	791	598	Q37c Agreement with statement - I'm interested in history and science	Base : All	3364
●	792	599	Q37c Agreement with statement - I'm interested in history and science	Base : All	3364
●	793	600	Q37c Agreement with statement - I've visited a museum, gallery or exhibition in last 12 months	Base : All	3364
●	794	601	Q37c Agreement with statement - I've visited a museum, gallery or exhibition in last 12 months	Base : All	3364
●	795	602	Q37c Agreement with statement - I've visited a museum, gallery or exhibition in last 12 months	Base : All	3364
●	796	603	Q38 How many ADULTS aged 16+ including yourself, live in your household?	Base : All	3364
●	797	604	Q38 How many ADULTS aged 16+ including yourself, live in your household?	Base : All	3364
●	798	605	Q38 How many ADULTS aged 16+ including yourself, live in your household?	Base : All	3364
●	799	606	Q39 How would you describe your national identity?	Base : All	3364
●	800	607	Q39 How would you describe your national identity?	Base : All	3364
●	801	608	Q39 How would you describe your national identity?	Base : All	3364
●	802	609	Q40 What is your ethnic group?	Base : All	3364
●	803	609	Q40 What is your ethnic group?	Base : All	3364
●	804	610	Q40 What is your ethnic group?	Base : All	3364
●	805	610	Q40 What is your ethnic group?	Base : All	3364
●	806	611	Q40 What is your ethnic group?	Base : All	3364
●	807	611	Q40 What is your ethnic group?	Base : All	3364
●	808	612	Q41 Which of these, if any, limit your daily activities or the work you can do?	Base : All	3364

	Page	Table	Title	Base Description	Base
●	809	613	Q41 Which of these, if any, limit your daily activities or the work you can do?	Base : All	3364
●	810	614	Q41 Which of these, if any, limit your daily activities or the work you can do?	Base : All	3364

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 1

Q44 Social grade

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
A	134	81	53	3	14	19	37	30	31	134	-	-	43	91	23	111	119	7	6	3	
		4% c k	5% b	1%	3%	3% c	6% cd	6% cd	4% c	18% T k	-	-	5%	4%	5%	4%	4%	2%	3%	4%	
B	613	315	297	49	77	98	117	118	154	613	-	-	148	465	71	539	522	51	30	10	
		18% c k	19%	10%	14%	17% c	20% cd	24% Tcde	22% cd	82% T k	-	-	17%	19%	17%	18%	19%	17%	15%	13%	
C1	1037	476	561	190	196	154	157	132	207	-	1037	-	248	789	141	895	863	95	57	21	
		31% kl	29%	32%	39% Tefgh	36% efg	27%	27%	30%	-	59% Tik	-	28%	32%	33%	31%	31%	31%	29%	28%	
C2	715	353	362	108	116	160	133	98	100	-	715	-	227	488	90	625	585	67	45	18	
		21% h ik	22%	21%	22% h	21% h	28% Tgh	23% h	20%	15%	-	41% Tik	-	26% Tm	20%	21%	21%	21%	22%	23%	23%
D	329	178	152	73	59	66	50	41	41	-	-	329	96	234	47	280	260	34	26	9	
		10% h ij	11%	9%	15% Tfgh	11% h	11% h	9%	8%	6%	-	38% T j	11%	9%	11%	10%	9%	11%	13% op	12%	
E	536	234	302	67	90	77	81	68	152	-	-	536	125	411	57	477	436	52	33	15	
		16% kl	14%	17%	14%	16%	13%	14%	14%	22% Tcefg	-	62% T j	14%	17%	13%	16%	16%	17%	17%	20%	
ABC1	1784	872	911	243	288	271	311	280	392	747	1037	-	438	1345	236	1545	1503	153	93	34	
		53% ks	53%	53%	49%	52%	47%	54%	58% ee	57% ee	100% T k	59% Tk	49%	54%	55%	53%	54% rs	50%	47%	45%	
C2DE	1580	764	816	249	265	303	264	206	294	-	715	865	448	1132	194	1382	1281	153	105	42	
		47% kl	47%	47%	51%	48%	53% gh	46%	42%	43%	-	41% kl	100% T j	51%	46%	45%	47%	46%	50%	53% op	55% tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 2

Q44 Social grade

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
A	134	27	38	65	12	106	4	69	53	94	41	67	41	90	42	119	15	29	105
		4% d	6% b		2%	5% d	2%	4%	4%	4%	4%	5%	4%	5%	3%	4%	3%	4%	4%
B	613	89	240	260	131	410	36	295	292	473	140	229	205	407	193	549	61	91	513
		18% q	20%	18%	16%	19%	16%	18%	21%	19%	15%	18%	20%	20% n	15%	19% p	13%	14%	19% q
C1	1037	118	421	454	233	668	92	586	384	813	223	410	292	657	366	930	106	155	858
		31% j	26%	32%	28%	31%	41% T	36% Th	27%	33% q	24%	33%	29%	33%	28%	32% p	22%	24%	33% q
C2	715	117	274	286	142	499	41	361	294	534	181	287	227	439	258	627	84	134	565
		21%	26% c	21%	17%	23% d	18%	22%	21%	22%	20%	23%	23%	22%	20%	22%	18%	20%	21%
D	329	49	156	107	85	219	16	144	153	221	109	121	97	171	156	274	55	62	263
		10%	11%	12% c	10%	10%	7%	9%	11%	9%	12%	10%	10%	9%	12% m	10%	11%	9%	10%
E	536	51	189	255	108	254	36	161	236	304	232	129	141	235	279	362	162	184	328
		16% e	11%	14%	18% a	27% Te	12%	10%	17% g	12%	25% T	10%	14%	12%	22% T	13%	34% To	28% Tr	12%
ABC1	1784	234	700	780	376	1183	132	950	729	1379	404	705	538	1155	602	1597	181	275	1476
		53% d	52%	55%	46%	55% d	59% d	59% Th	52%	57% q	44%	57%	54%	58% T	46%	56% p	38%	42%	56% q
C2DE	1580	217	619	647	445	972	93	666	684	1059	522	537	465	845	693	1263	301	380	1155
		47% g	48%	47%	54% Te	45%	41%	41%	48% g	43%	56% T	43%	46%	42%	54% T	44%	62% To	58% Tr	44%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 3

Q44 Social grade

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
A	134 4%	7 2%	18 13% Tacdefghijk	8 3%	15 4%	10 3%	4 2%	10 3%	6 3%	17 6%	20 5%	17 4%	3 4%
B	613 18%	51 17%	27 20%	41 15%	59 16%	47 16%	51 21%	58 19%	30 15%	58 21%	64 15%	116 26% Tacdehij	10 13%
C1	1037 31%	95 31%	40 29%	72 26%	103 28%	94 32%	62 26%	78 25%	57 29%	77 27%	157 37% ccg	180 40% Tacdfghil	21 28%
C2	715 21% k	67 22% k	28 20%	61 22%	88 24% k	69 24% k	44 19%	69 23%	45 23% k	72 25% k	87 20%	67 15%	18 23% k
D	329 10% b	34 11% b	3 2%	23 8%	24 6%	28 9%	31 13% b	52 17% Tbcdilk	26 13% bd	21 8%	42 10% b	37 8%	9 12% b
E	536 16% k	52 17% k	22 16% k	73 26% Taeghijk	81 22% jk	44 15% k	47 19% k	40 13%	33 17% k	38 14%	56 13%	36 8%	15 20% k
ABC1	1784 53% l	153 50%	85 62% chl	122 44%	178 48%	151 52%	117 49%	146 48%	93 47%	151 54%	240 56% chl	313 69% Tacdefghij	34 45%
C2DE	1580 47% k	153 50% k	53 38%	156 56% bjk	192 52% k	141 48% k	122 51% k	161 52% k	105 53% bjk	131 46% k	185 44% k	140 31%	42 55% Tbjk

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * = small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 4

Q45 What is your current working status?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
Working full time (30+ hours per week)	1208	758	450	119	290	323	310	156	9	325	741	141	451	756	172	1034	1027	95	64	22	
		36%bchkm	46%Tb	26%	24%h	52%Tcgh	56%Tcgh	54%Tcgh	32%h	1%	44%Tk	42%Tk	16%	51%Tm	31%	40%	35%	37%q	31%	32%	29%
Working part time (8-29 hours per week)	421	96	325	46	72	100	88	94	20	90	249	82	156	265	43	376	355	40	18	9	
		13%ah	6%	19%Ta	9%h	13%h	17%Tch	15%ch	19%Tcdh	3%	12%	14%k	9%	18%Tm	11%	10%	13%	13%	9%	11%	
Working part time (under 8 hours per week)	47	20	27	11	10	5	12	3	6	13	20	14	12	35	6	41	40	3	2	2	
		1%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	3%	
Unemployed	292	160	132	66	64	54	55	48	3	19	44	229	55	237	35	257	236	31	15	10	
		9%hij	10%	8%	14%Th	12%h	9%h	10%h	10%h	*	2%	3%	26%Tij	6%	10%l	8%	9%	8%	10%	8%	14%Tpr
Student	246	106	140	217	22	6	1	*	-	24	176	47	21	225	73	173	189	30	15	12	
		7%defghij	6%	8%	44%Tdefgh	4%efgh	1%	*	*	3%	10%Tik	5%	2%	9%l	17%	6%	7%	10%	8%	15%Tpr	
Housewife/Househusband	355	24	331	31	95	83	93	44	10	45	162	147	188	167	72	280	288	36	24	6	
		11%achim	1%	19%Ta	6%h	17%Tcgh	14%Tch	16%Tcgh	9%h	6%	9%	17%Tij	21%Tm	7%	17%	10%	10%	12%	12%	8%	
Retired	795	474	322	-	-	3	15	140	637	232	359	205	4	791	30	765	650	71	60	15	
		24%bcdefl	29%Tb	19%	-	-	*	3%cde	29%cdef	93%Tcdefg	31%Tjk	20%	24%	*	32%Tl	7%	26%	23%	23%	30%Tps	20%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 5

Q45 What is your current working status?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)		
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
Working full time (30+ hours per week)	1208	181	480	502	175	904	75	684	492	973	235	594	356	803	379	1110	91	96	1090	
		36% d	40% j	36% p	21% d	42% d	33% d	42% h	35% d	40% i	25% j	48% k	36% l	40% m	29% n	39% o	19% p	15% q	41% r	
Working part time (8-29 hours per week)	421	70	153	170	87	284	34	213	184	328	93	170	119	247	167	389	30	73	344	
		13% p	16% j	12% p	11% d	13% d	15% d	13% h	13% d	13% i	10% j	14% k	12% l	12% m	13% n	14% o	6% p	11% q	13% r	
Working part time (under 8 hours per week)	47	5	18	17	15	26	6	18	20	33	13	11	11	23	21	38	8	14	32	
		1% p	1% j	1% p	2% d	1% d	3% d	1% h	1% d	1% i	1% j	1% k	1% l	1% m	2% n	1% o	2% p	2% q	1% r	
Unemployed	292	24	103	130	133	132	12	112	119	173	119	62	71	104	174	204	83	96	176	
		9% ekmi	5% k	8% m	9% d	16% Te	6% e	5% f	7% g	8% h	7% i	5% k	7% l	5% m	13% Im	7% o	17% To	15% Tr	7% r	
Student	246	38	87	104	54	161	24	196	44	220	27	105	54	148	92	236	10	35	207	
		7% hjp	8% j	7% p	7% d	7% d	11% d	12% Th	3% d	9% i	3% j	8% k	5% l	7% m	7% n	8% o	2% p	5% q	8% r	
Housewife/Househusband	355	42	138	150	91	226	21	156	163	231	124	123	105	216	133	289	62	85	259	
		11% p	9% j	10% p	11% d	10% d	9% d	10% h	12% d	9% i	13% d	10% k	10% l	11% m	10% n	10% o	13% p	13% q	10% r	
Retired	795	90	339	354	267	423	53	237	391	481	315	177	286	458	328	593	197	257	523	
		24% egikor	20% k	26% m	25% d	33% Te	20% e	23% f	15% g	28% Tg	20% h	34% Ti	14% k	29% Tk	23% m	25% n	21% o	41% To	39% Tr	20% r

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 6

Q45 What is your current working status?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Working full time (30+ hours per week)	1208 36% c	95 31%	44 32%	70 25%	137 37% c	98 34%	74 31%	111 36%	64 32%	114 40% c	180 42% ac h	199 44% Tac h	22 29%
Working part time (8-29 hours per week)	421 13%	40 13%	25 18% h	37 13%	38 10%	34 12%	21 9%	47 15%	18 9%	48 17% h	51 12%	54 12%	9 11%
Working part time (under 8 hours per week)	47 1%	3 1%	1 1%	2 1%	8 2%	2 1%	8 3%	4 1%	2 1%	3 1%	7 2%	5 1%	2 3%
Unemployed	292 9% k	31 10% k	14 10% k	32 12% k	48 13% k	32 11% k	27 11% k	19 6%	15 8% k	15 5%	33 8%	16 3%	10 14% Tgh jk
Student	246 7%	30 10% d	5 4%	21 8%	15 4%	20 7%	12 5%	17 6%	15 8%	12 4%	63 15% Tb defgh kl	24 5%	12 15% Tb defgh kl
Housewife/Househusband	355 11% d	36 12% d	11 8%	37 13% d	20 5%	43 15% d	33 14% d	34 11%	24 12% d	37 13% d	36 9%	37 8%	6 8%
Retired	795 24% j	71 23% j	37 27% j	78 28% j	105 28% j	63 21% j	65 27% j	75 24% j	60 30% Tij	54 19%	55 13%	118 26% j	15 20%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 7

Definitive standard region

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Scotland	306	147	159	44	47	51	55	47	63	58	162	86	66	240	17	288	-	306	-	-
	9%qrs	9%	9%	9%	8%	9%	10%	10%	9%	8%	9%	10%	7%	10%	4%	10%	-	100%Tprs	-	-
North/North East	138	68	70	19	27	17	15	27	32	45	68	25	38	100	3	135	138	-	-	-
	4%qrs	4%	4%	4%	5%	3%	3%	6%	5%	6%k	4%	3%	4%	4%	1%	5%	5%qrs	-	-	-
Yorkshire/Humberside	277	142	136	32	35	45	54	47	65	49	133	95	63	214	18	260	277	-	-	-
	8%qrs	9%	8%	6%	6%	8%	9%	10%	9%	7%	8%	11%aj	7%	9%	4%	9%	10%qrs	-	-	-
North West	370	177	193	51	53	50	69	60	87	75	191	105	90	281	22	349	370	-	-	-
	11%qrs	11%	11%	10%	10%	9%	12%	12%	13%	10%	11%	12%	10%	11%	5%	12%	13%qrs	-	-	-
West Midlands	292	131	161	50	47	49	54	30	62	57	163	72	79	213	50	241	292	-	-	-
	9%qrs	8%	9%	10%	9%	8%	9%	6%	9%	8%	9%	8%	9%	9%	12%	8%	10%qrs	-	-	-
East Midlands	239	112	127	30	44	45	37	28	56	55	106	77	73	166	47	192	239	-	-	-
	7%qrs	7%	7%	6%	8%	8%	6%	6%	8%	7%	6%	9%	8%	7%	11%	7%	9%qrs	-	-	-
East Anglia	307	163	144	41	41	46	55	64	60	68	147	92	77	230	34	273	307	-	-	-
	9%qrs	10%	8%	8%	7%	8%	10%	13%ed	9%	9%	8%	11%	9%	9%	8%	9%	11%qrs	-	-	-
Wales	197	96	101	29	28	31	33	31	45	36	103	59	48	149	7	190	-	-	197	-
	6%pqs	6%	6%	6%	5%	5%	6%	6%	7%	5%	6%	7%	5%	6%	2%	7%	-	-	100%Tpqs	-
South West	282	133	150	35	42	58	59	34	54	75	148	59	81	202	22	261	282	-	-	-
	8%qrs	8%	9%	7%	8%	10%	10%	7%	8%	10%	8%	7%	9%	8%	5%	9%	10%qrs	-	-	-
London	425	217	207	86	106	87	56	40	50	83	244	98	140	285	177	244	425	-	-	-
	13%hqrs	13%	12%	18%Tfgh	19%Tfgh	15%fgh	10%	8%	7%	11%	14%	11%	16%am	12%	41%	8%	15%Tqrs	-	-	-
South East	453	214	239	61	71	82	73	68	98	133	247	73	114	339	31	420	453	-	-	-
	13%kqrs	13%	14%	12%	13%	14%	13%	14%	14%	18%Tk	14%k	8%	13%	14%	7%	14%	16%Tqrs	-	-	-
Northern Ireland	77	37	40	12	13	14	13	10	14	13	39	25	19	58	3	74	-	-	-	77
	2%pqj	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	-	-	-	100%Tpqi

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 8

Definitive standard region

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Scotland	306	39	136	118	90	169	33	164	106	223	83	129	61	185	116	261	43	74	227
	9%a	9%	10%	8%	11%	8%	15%Te	10%	8%	9%	9%	10%l	6%	9%	9%	9%	9%	11%	9%
North/North East	138	11	36	86	29	99	6	41	59	52	86	42	63	114	20	125	8	27	107
	4%gIn	2%	3%	6%Tab	4%	5%	3%	3%	4%	2%	9%T	3%	6%Tk	6%n	2%	4%	2%	4%	4%
Yorkshire/Humberside	277	33	116	122	96	152	15	104	128	175	102	101	59	141	133	208	66	58	215
	8%	7%	9%	9%	12%Te	7%	7%	6%	9%	7%	11%l	8%	6%	7%	10%am	7%	14%To	9%	8%
North West	370	48	152	156	114	219	19	179	156	287	84	136	97	218	147	312	57	80	279
	11%b	11%	12%	11%	14%e	10%	8%	11%	11%	12%	9%	11%	10%	11%	11%	11%	12%	12%	11%
West Midlands	292	39	103	128	73	184	22	120	127	195	97	84	111	138	139	221	69	52	236
	9%	9%	8%	9%	9%	9%	10%	7%	9%	8%	10%	7%	11%k	7%	11%am	8%	14%To	8%	9%
East Midlands	239	30	97	86	27	180	16	127	99	191	48	106	78	145	93	200	39	45	193
	7%a	7%	7%	6%	3%	8%cd	7%	8%	7%	8%	5%	9%	8%	7%	7%	7%	8%	7%	7%
East Anglia	307	60	125	107	59	215	18	145	143	227	80	128	107	220	82	284	22	80	220
	9%mp	13%Tc	10%	8%	7%	10%	8%	9%	10%	9%	9%	10%	11%	11%an	6%	10%ap	4%	12%af	8%
Wales	197	26	78	81	45	128	11	90	91	137	60	52	74	98	98	169	28	45	149
	6%	6%	6%	6%	5%	6%	5%	6%	6%	6%	7%	4%	7%k	5%	8%am	6%	6%	7%	6%
South West	282	29	75	165	83	171	12	128	130	202	80	103	71	178	98	249	32	61	210
	8%b	7%	6%	12%Tab	10%	8%	5%	8%	9%	8%	9%	8%	7%	9%	8%	9%	7%	9%	8%
London	425	61	183	165	89	289	32	248	143	331	94	158	120	257	153	366	56	54	355
	13%a	13%	14%	12%	11%	13%	14%	15%h	10%	14%	10%	13%	12%	13%	12%	13%	12%	8%	13%a
South East	453	67	189	178	97	299	38	235	195	365	88	177	139	263	183	404	47	66	378
	13%a	15%	14%	13%	12%	14%	17%	15%	14%	15%j	10%	14%	14%	13%	14%	14%	10%	10%	14%a
Northern Ireland	77	9	28	34	19	48	3	34	36	53	24	26	21	43	30	62	14	14	62
	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Definitive standard region

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Scotland	306	306	-	-	-	-	-	-	-	-	-	-	-
		9% bcdefghijk	100% Tbcdefghijkl										
North/North East	138	-	138	-	-	-	-	-	-	-	-	-	-
		4% acdefghijkl	100% Tacdefghijkl										
Yorkshire/Humberside	277	-	-	277	-	-	-	-	-	-	-	-	-
		8% abdefghijkl		100% Tabdefghijkl									
North West	370	-	-	-	370	-	-	-	-	-	-	-	-
		11% abcefghijkl			100% Tabcefghijkl								
West Midlands	292	-	-	-	-	292	-	-	-	-	-	-	-
		9% abcdfghijkl				100% Tabcdfghijkl							
East Midlands	239	-	-	-	-	-	239	-	-	-	-	-	-
		7% abcdeghijkl					100% Tabcdeghijkl						
East Anglia	307	-	-	-	-	-	-	307	-	-	-	-	-
		9% abcdefhijkl						100% Tabcdefhijkl					
Wales	197	-	-	-	-	-	-	-	197	-	-	-	-
		6% abcdefgijkl							100% Tabcdefgijkl				
South West	282	-	-	-	-	-	-	-	-	282	-	-	-
		8% abcdefghijkl								100% Tabcdefghijkl			
London	425	-	-	-	-	-	-	-	-	-	425	-	-
		13% abcdefghijkl									100% Tabcdefghijkl		
South East	453	-	-	-	-	-	-	-	-	-	-	453	-
		13% abcdefghijl										100% Tabcdefghijl	
Northern Ireland	77	-	-	-	-	-	-	-	-	-	-	-	77
		2% ahjk											100% Tabcdefghijkl

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 10

Q3 Respondent age

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
16-24	491	215	276	491	-	-	-	-	-	52	298	140	60	431	99	391	406	44	29	12	
		15%defghi	13% 16%	100%Tdefgh	-	-	-	-	-	7%	17% 17%	16% 16%	7%	17% 17%	23% 13%	15% 14%	15% 15%	15% 16%			
25-34	553	220	333	-	553	-	-	-	-	91	312	149	312	241	111	440	464	47	28	13	
		16%cefg	13% 19% a	-	100%Tceigh	-	-	-	-	12%	18% 17%	17% 17%	35% 10%	10%	26% 15%	17% 15%	15% 14%	14% 17%			
35-44	574	260	314	-	-	574	-	-	-	117	314	143	334	240	101	472	478	51	31	14	
		17%cdgh	16% 18%	-	-	100%Tcdgh	-	-	-	16%	18% 17%	17% 17%	38% 10%	10%	24% 16%	17% 17%	16% 16%	16% 18%			
45-54	574	262	313	-	-	-	574	-	-	154	290	131	163	411	65	507	473	55	33	13	
		17%cdgh	16% 18%	-	-	-	100%Tcdgh	-	-	21% k	17% 15%	15% 15%	18% 17%	17% 17%	15% 17%	17% 17%	17% 18%	17% 17%			
55-64	486	283	203	-	-	-	-	486	-	148	230	109	15	471	29	456	398	47	31	10	
		14%cdgh	17% 12%	-	-	-	-	100%Tcdegh	-	20% Tjk	13% 13%	13% 13%	2% 19% T	19% T	7% 16%	14% 15%	16% 16%	16% 14%			
65-74	362	220	142	-	-	-	-	-	362	91	173	98	2	361	17	345	297	34	24	8	
		11%bcdefg	13% 8%	-	-	-	-	-	53% Tcdefg	12% 10%	11% 11%	11% 11%	* 15% T	15% T	4% 12%	11% 11%	11% 12%	12% 10%			
75+	323	177	146	-	-	-	-	-	323	93	134	96	1	322	8	316	267	29	21	6	
		10%cdgh	11% 8%	-	-	-	-	-	47% Tcdefg	12% 8%	11% 11%	11% 11%	* 13% T	13% T	2% 11%	10% 9%	11% 11%	11% 8%			
Mean		47.21bcde	49.62Tb	44.93	20.00	29.50	39.50	49.50T	59.50T	76.81Tcde	52.27Tjk	45.12	47.07	36.95	50.88Tl	37.35	48.68	47.12	47.60	48.38	46.02
Standard Deviation	19.58	19.79	19.10	0.00	0.00	0.00	0.00	0.00	0.00	7.74	18.56	19.17	20.46	9.13	20.97	14.99	19.76	19.58	19.46	19.99	19.36
Standard Error	0.34	0.49	0.46	0.00	0.00	0.00	0.00	0.00	0.30	0.66	0.46	0.70	0.31	0.42	0.71	0.37	0.43	0.80	0.97	1.11	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 11

Q3 Respondent age

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
16-24	491	75	176	197	107	324	42	349	124	402	89	202	126	263	213	449	41	85	393
	15%hj	17%	13%	14%	13%	15%	19%	22%Th	9%	16%j	10%	16%	13%	13%	16%	16%p	9%	13%	15%
25-34	553	101	203	214	125	376	36	346	178	426	127	245	130	343	194	495	56	55	484
	16%hq	22%Tbc	15%	15%	15%	17%	16%	21%Th	13%	17%	14%	20%l	13%	17%	15%	17%	12%	8%	18%q
35-44	574	73	222	236	86	427	36	305	239	458	116	279	167	363	197	511	55	80	485
	17%dj	16%	17%	17%	10%	20%od	16%	19%	17%	19%j	13%	22%Ti	17%	18%	15%	18%p	11%	12%	18%q
45-54	574	77	214	264	121	396	31	255	284	412	162	222	183	364	197	504	65	106	460
	17%	17%	16%	19%	15%	18%	14%	16%	20%g	17%	17%	18%	18%	18%	15%	18%	13%	16%	17%
55-64	486	57	208	206	134	273	41	195	238	359	128	169	139	306	178	423	63	102	365
	14%	13%	16%	14%	16%	13%	18%	12%	17%g	15%	14%	14%	14%	15%	14%	15%	13%	16%	14%
65-74	362	37	140	179	132	198	14	102	189	204	158	75	130	189	164	250	109	84	274
	11%gik	8%	11%	13%	16%Tel	9%	6%	6%	13%g	8%	17%Ti	6%	13%k	9%	13%am	9%	23%To	13%	10%
75+	323	31	156	130	116	161	25	64	162	177	147	49	127	171	151	229	93	144	170
	10%gikr	7%	12%a	9%	14%Te	7%	4%	4%	11%g	7%	16%Ti	4%	13%k	9%	12%am	8%	19%To	22%Ti	6%
Mean	47.21aegjkor	43.85	48.69a	47.95a	51.45Tel	45.35	46.28	40.85	51.12Tg	44.98	53.09Ti	42.46	50.01Tk	46.82	48.17	45.69	56.21To	54.69Tr	45.33
Standard Deviation	19.58	18.75	20.04	19.34	20.98	18.62	20.40	17.46	18.86	18.75	20.49	16.76	20.10	18.85	20.70	18.96	20.86	21.83	18.49
Standard Error	0.34	0.82	0.55	0.52	0.78	0.40	1.35	0.41	0.52	0.36	0.80	0.46	0.65	0.42	0.59	0.34	1.19	0.81	0.37

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 12

Q3 Respondent age

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
16-24	491 15%	44 14%	19 14%	32 11%	51 14%	50 17%	30 12%	41 13%	29 15%	35 12%	86 20%Tc	61 14%	12 16%
25-34	553 16%	47 15%	27 20%	35 12%	53 14%	47 16%	44 18%	41 13%	28 14%	42 15%	106 25%Tacdghik	71 16%	13 17%
35-44	574 17%	51 17%	17 12%	45 16%	50 14%	49 17%	45 19%	46 15%	31 16%	58 21%	87 20%	82 18%	14 18%
45-54	574 17%	55 18%	15 11%	54 19%	69 19%	54 18%	37 16%	55 18%	33 17%	59 21%	56 13%	73 16%	13 17%
55-64	486 14%	47 15%j	27 20%j	47 17%j	60 16%	30 10%	28 12%	64 21%e	31 16%j	34 12%	40 9%	68 15%	10 14%
65-74	362 11%	34 11%	6 4%	33 12%	44 12%	40 14%bj	27 11%	25 8%	24 12%bj	40 14%bj	28 7%	54 12%	8 10%
75+	323 10%j	29 9%	26 19%Taeijkl	32 11%j	43 12%j	22 7%	29 12%j	36 12%j	21 11%j	14 5%	22 5%	44 10%	6 8%
Mean	47.21j	47.60j	49.61j	50.18j	49.35j	45.96j	48.05j	49.20j	48.38j	46.60j	40.58	47.90j	46.02j
Standard Deviation	19.58	19.46	22.19	19.40	20.00	19.49	20.26	19.63	19.99	17.66	17.86	19.52	19.36
Standard Error	0.34	0.80	2.03	1.37	1.27	1.33	1.55	1.34	0.97	1.23	0.94	1.11	1.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 13

Q4 Respondent gender

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Male	1637	1637	-	215	220	260	262	283	398	397	829	411	329	1308	198	1438	1357	147	96	37
		49% bdl	100% Tb	44%	40%	45%	46%	58% Tcdef	58% Tcdef	53%	47%	48%	37%	53% T	46%	49%	49%	48%	49%	48%
Female	1727	-	1727	276	333	314	313	203	288	350	923	454	558	1169	232	1489	1427	159	101	40
		51% aghm	100% Ta	56% gh	60% Tgh	55% gh	54% gh	42%	42%	47%	53%	52%	63% Tm	47%	54%	51%	51%	52%	51%	52%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 14

Q4 Respondent gender

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Male	1637	197	657	708	379	1065	108	799	678	1182	455	611	506	993	614	1388	240	306	1300
	49%	44%	50%	50%	46%	49%	48%	49%	48%	48%	49%	49%	51%	50%	47%	49%	50%	47%	49%
Female	1727	254	662	718	442	1091	116	817	735	1256	471	630	496	1007	680	1472	242	349	1331
	51%	56%	50%	50%	54%	51%	52%	51%	52%	52%	51%	51%	49%	50%	53%	51%	50%	53%	51%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 15

Q4 Respondent gender

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Male	1637	147	68	142	177	131	112	163	96	133	217	214	37
	49%	48%	49%	51%	48%	45%	47%	53%	49%	47%	51%	47%	48%
Female	1727	159	70	136	193	161	127	144	101	150	207	239	40
	51%	52%	51%	49%	52%	55%	53%	47%	51%	53%	49%	53%	52%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 16

Q5 Country

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
England	2784	1357	1427	406	464	478	473	398	564	640	1448	696	754	2030	403	2374	2784	-	-	-
	83%qrs	83%	83%	83%	84%	83%	82%	82%	82%	86%k	83%	80%	85%	82%	94%	81%	100%Tqrs	-	-	-
Scotland	306	147	159	44	47	51	55	47	63	58	162	86	66	240	17	288	-	306	-	-
	9%prs	9%	9%	9%	8%	9%	10%	10%	9%	8%	9%	10%	7%	10%	4%	10%	-	100%Tprs	-	-
Wales	197	96	101	29	28	31	33	31	45	36	103	59	48	149	7	190	-	-	197	-
	6%pqrs	6%	6%	6%	5%	5%	6%	6%	7%	5%	6%	7%	5%	6%	2%	7%	-	-	100%Tpqs	-
Northern Ireland	77	37	40	12	13	14	13	10	14	13	39	25	19	58	3	74	-	-	-	77
	2%pqr	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	-	-	-	100%Tpqr

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 17

Q5 Country

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
England	2784	378	1077	1193	667	1810	177	1328	1179	2025	759	1035	846	1673	1049	2368	397	523	2194
	83%	84%	82%	84%	81%	84%	79%	82%	83%	83%	82%	83%	84%	84%	81%	83%	82%	80%	83%
Scotland	306	39	136	118	90	169	33	164	106	223	83	129	61	185	116	261	43	74	227
	9%l	9%	10%	8%	11%	8%	15%le	10%	8%	9%	9%	10%l	6%	9%	9%	9%	9%	11%	9%
Wales	197	26	78	81	45	128	11	90	91	137	60	52	74	98	98	169	28	45	149
	6%	6%	6%	6%	5%	6%	5%	6%	6%	6%	7%	4%	7%k	5%	8%lm	6%	6%	7%	6%
Northern Ireland	77	9	28	34	19	48	3	34	36	53	24	26	21	43	30	62	14	14	62
	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 18

Q5 Country

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
England	2784	-	138	277	370	292	239	307	-	282	425	453	-
	83%ahl	-	100%Tahl	100%Tahl	100%Tahl	100%Tahl	100%Tahl	100%Tahl	-	100%Tahl	100%Tahl	100%Tahl	-
Scotland	306	306	-	-	-	-	-	-	-	-	-	-	-
	9%bcdefghijk	100%Tbcdefghijkl	-	-	-	-	-	-	-	-	-	-	-
Wales	197	-	-	-	-	-	-	-	197	-	-	-	-
	6%abcdefgijkl	-	-	-	-	-	-	-	100%Tabcdefgijkl	-	-	-	-
Northern Ireland	77	-	-	-	-	-	-	-	-	-	-	-	77
	2%ahjk	-	-	-	-	-	-	-	-	-	-	-	100%Tbcdefghijk

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 19

Q6 Do you ever watch S4C?

Base : All in Wales

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	423	199	224	58	61	77	74	61	92	91	215	117	113	310	24	399	-	-	423	-
Weighted Base	197	96	101	29*	28*	31*	33*	31*	45*	36*	103	59*	48*	149	7*	190	-**	-**	197	-**
Effective Base	255	123	132	30	38	44	48	37	61	55	128	74	71	185	16	242	-	-	255	-
Yes	69	37	32	9	9	10	10	14	16	15	37	17	16	52	2	67	-	-	69	-
	35%	38%	31%	32%	32%	33%	30%	46%	36%	43%	36%	28%	34%	35%	22%	35%	-	-	35%	-
No	128	59	69	20	19	21	23	17	28	20	66	42	32	97	6	123	-	-	128	-
	65%	62%	68%	68%	68%	67%	70%	54%	63%	57%	64%	72%	66%	65%	78%	65%	-	-	65%	-
Don't know	*	-	*	-	-	-	-	-	*	-	*	-	-	*	-	*	-	-	*	-
	*	-	*	-	-	-	-	-	1%	-	*	-	-	*	-	*	-	-	*	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 20

Q6 Do you ever watch S4C?

Base : All in Wales

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	423	65	167	164	82	285	26	225	175	338	85	144	132	239	181	385	37	101	312
Weighted Base	197	26*	78	81*	45*	128	11**	90	91	137	60*	52*	74*	98	98	169	28**	45*	149
Effective Base	255	34	105	99	49	171	16	137	107	208	58	87	86	145	112	235	25	62	187
Yes	69	11	22	31	13	46	4	39	25	55	14	23	26	39	30	65	3	17	50
	35%	42%	29%	38%	28%	36%	41%	43% ^h	27%	40% ^l	22%	44%	35%	40%	30%	39%	12%	38%	34%
No	128	15	55	51	32	83	7	51	67	82	47	29	48	59	69	103	25	28	99
	65%	58%	71%	62%	72%	64%	59%	57%	73% ^g	60%	78% ^d	56%	65%	60%	70%	61%	88%	62%	66%
Don't know	*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*
	*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 21

Q6 Do you ever watch S4C?

Base : All in Wales

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	423	-	-	-	-	-	-	-	423	-	-	-	-
Weighted Base	197	197
Effective Base	255	-	-	-	-	-	-	-	255	-	-	-	-
Yes	69 35%	-	-	-	-	-	-	-	69 35%	-	-	-	-
No	128 65%	-	-	-	-	-	-	-	128 65%	-	-	-	-
Don't know	* *	-	-	-	-	-	-	-	* *	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 22

Q.6B Do you ever watch BBC Alba?

Base : All in Scotland

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	595	281	314	85	98	99	106	96	111	124	321	150	134	461	58	536	-	595	-	-
Weighted Base	306	147	159	44*	47*	51*	55*	47*	63*	58*	162	86*	66*	240	17*	288	-**	306	-**	-**
Effective Base	348	166	182	50	52	58	62	61	67	71	185	92	68	281	34	320	-	348	-	-
Yes	91	65	26	11	12	15	17	17	19	20	44	28	18	73	5	86	-	91	-	-
	30% b	44% Tb	17%	24%	25%	30%	30%	37%	31%	34%	27%	33%	28%	30%	31%	30%	-	30%	-	-
No	214	82	132	33	35	36	38	29	43	39	118	57	47	166	12	202	-	214	-	-
	70% a	56%	83% Ta	75%	74%	70%	69%	63%	69%	66%	73%	67%	72%	69%	67%	70%	-	70%	-	-
Don't know	1	-	1	1	*	*	*	-	-	-	1	1	*	1	*	1	-	1	-	-
	*	-	1%	1%	1%	*	1%	-	-	-	1%	1%	1%	*	2%	*	-	*	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 23

Q.6B Do you ever watch BBC Alba?

Base : All in Scotland

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	595	86	279	208	143	352	60	345	216	487	108	250	139	363	219	536	53	145	438
Weighted Base	306	39*	136	118	90*	169	33*	164	106	223	83*	129	61*	185	116	261	43*	74*	227
Effective Base	348	42	167	125	88	203	38	201	133	285	73	145	85	215	126	317	35	86	254
Yes	91	17	43	27	24	48	13	54	25	74	17	40	17	51	40	79	12	22	68
	30%	45% 1c	32%	23%	26%	28%	39%	33%	24%	33% 4	21%	31%	28%	27%	34%	30%	28%	29%	30%
No	214	21	93	90	66	120	20	110	81	148	66	89	44	133	76	181	31	52	157
	70% 5a	54%	68%	77% 5a	73%	71%	60%	67%	76%	66%	79% d	69%	72%	72%	65%	69%	72%	71%	69%
Don't know	1	*	*	*	1	*	*	1	*	1	-	*	-	1	*	1	-	-	1
	*	1%	*	*	1%	*	1%	*	*	1%	-	*	-	1%	*	1%	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 24

Q.6B Do you ever watch BBC Alba?

Base : All in Scotland

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	595	595	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	306	306
Effective Base	348	348	-	-	-	-	-	-	-	-	-	-	-
Yes	91 30%	91 30%	-	-	-	-	-	-	-	-	-	-	-
No	214 70%	214 70%	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 25

Q7 Are there any children under 16 in your household?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
Yes	1005	386	619	156	320	336	165	17	10	209	529	267	887	118	207	794	856	72	55	22	
		30% ^a qghmq	24%	36% ^{Ta}	32% ^{qgh}	58% ^{Tc} fgh	59% ^{Tc} fgh	29% ^{qgh}	4%	1%	28%	30%	31%	100% Tm	5%	48%	27%	31% ^q	23%	28%	29%
No	2359	1251	1108	335	232	238	409	469	675	538	1223	598	-	2359	223	2133	1928	234	142	55	
		70% ^b del	76% ^{Tb}	64%	68% ^{de}	42%	41%	71% ^{de}	96% ^{Tc} def	99% ^{Tc} def	72%	70%	69%	-	95% ^{Tl}	52%	73%	69%	77% ^{Tp}	72%	71%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 26

Q7 Are there any children under 16 in your household?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Yes	1005	166	384	393	155	763	56	560	401	756	249	464	308	637	343	877	117	123	861
	30%dq	37%Tbc	29%	28%	19%	35%Tdj	25%	35%Th	28%	31%	27%	37%Tl	31%	32%n	27%	31%	24%	19%	33%q
No	2359	285	935	1034	666	1392	169	1056	1012	1682	677	778	695	1363	951	1984	366	533	1770
	70%aegk	63%	71%a	72%a	81%Te	65%	75%e	65%	72%g	69%	73%	63%	69%k	68%	73%m	69%	76%	81%Tf	67%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 27

Q7 Are there any children under 16 in your household?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Yes	1005	72	45	75	98	99	85	87	55	90	151	127	22
	30%^a	23%	32%	27%	27%	34%^a	36%^a	28%	28%	32%	35%^a	28%	29%
No	2359	234	93	203	272	192	154	221	142	193	274	326	55
	70%	77%^{tej}	68%	73%	73%	66%	64%	72%	72%	68%	65%	72%	71%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 28

Q8_1 Number of children between 0-4 years

Base : All with children in household

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	965	374	591	134	301	334	163	26	7	225	515	225	880	85	205	755	608	148	126	83	
Weighted Base	1005	386	619	156*	320	336	165*	17**	10**	209	529	267	887	118*	207*	794	856	72*	55*	22*	
Effective Base	480	185	295	66	154	164	82	15	4	107	255	119	441	44	96	381	369	75	80	46	
0	277 28% ^d	111 29%	166 27%	35 22%	54 17%	103 31% ^d	76 46% ^{Tcde}	5 28%	4 45%	63 30%	157 30%	56 21%	242 27%	35 30%	52 25%	225 28%	236 28%	22 31%	12 22%	7 32%	
1	434 43% ^f	181 47%	253 41%	73 47%	128 40%	139 41%	81 49%	9 53%	5 49%	105 50% ^g	203 38%	126 47%	369 42%	65 55%	90 43%	342 43%	362 42%	36 50%	25 45%	11 48%	
2	222 22% ^f ^{mq}	74 19%	148 24%	36 23% ^f	103 32% ^{Tef}	74 22% ^f	7 5%	1 5%	1 6%	29 14%	127 24% ^l	66 25% ^l	214 24% ^m	8 7%	54 26%	167 21%	197 23% ^q	9 12%	13 23%	3 15%	
3	56 6% ^f	14 4%	42 7%	11 7% ^f	30 9% ^f	14 4%	1 *	1 7%	-	6 3%	33 6%	16 6%	49 5%	8 6%	8 4%	48 6%	46 5%	5 7%	4 8%	1 5%	
4	14 1%	6 2%	8 1%	1 1%	6 2%	7 2%	-	-	-	5 2%	7 1%	3 1%	13 1%	1 1%	3 2%	11 1%	14 2%	*	1%	-	-
5	*	*	-	-	-	*	-	-	-	*	-	-	*	-	*	-	*	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	1 *	-	1 *	-	-	-	-	1 6%	-	-	1 *	-	-	1 1%	-	1 *	-	-	1 2% ^{tp}	-	
Mean	1.10 ^f	1.03	1.15	1.18 ^f	1.39 ^{Tef}	1.06 ^f	0.59	0.92	0.61	0.98	1.11	1.19	1.12	0.93	1.14	1.09	1.11	0.96	1.17	0.94	
Standard Deviation	0.92	0.88	0.94	0.89	0.94	0.94	0.60	0.84	0.63	0.89	0.95	0.88	0.93	0.86	0.90	0.93	0.93	0.86	0.87	0.84	
Standard Error	0.03	0.05	0.04	0.08	0.05	0.05	0.05	0.17	0.24	0.06	0.04	0.06	0.03	0.09	0.06	0.03	0.04	0.07	0.08	0.09	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 29

Q8_1 Number of children between 0-4 years

Base : All with children in household

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	965	215	333	363	125	739	58	610	315	798	167	490	258	631	306	889	64	164	772
Weighted Base	1005	166	384	393	155*	763	56**	560	401	756	249*	464	308	637	343	877	117*	123*	861
Effective Base	480	115	171	182	61	372	29	288	173	395	94	248	134	324	144	447	37	80	392
0	277	55	187	22	43	215	8	159	115	233	44	134	75	174	102	254	22	37	237
		28% c	33% c	49% Tab	6%	28%	28%	15%	28%	31% d	18%	29%	24%	27%	30%	29%	19%	31%	28%
1	434	67	135	211	62	337	24	245	159	314	120	184	157	275	141	378	46	56	368
		43%	40%	35%	54% Tab	40%	44%	43%	44%	41%	48%	40%	51% k	43%	41%	43%	40%	45%	43%
2	222	29	52	117	40	158	15	110	105	148	74	104	56	128	89	176	46	22	194
		22% b	17%	14%	30% Tab	26%	21%	26%	20%	30% d	18%	22%	18%	20%	26%	20%	39% Tab	18%	22%
3	56	12	8	33	9	42	5	38	14	48	8	32	14	45	11	54	2	6	48
		6%	7% b	2%	8% b	6%	5%	9%	7%	6%	3%	7%	5%	7%	3%	6%	1%	5%	6%
4	14	4	2	9	1	10	4	8	7	14	1	9	4	14	1	14	1	1	13
		1%	2%	*	2%	1%	1%	7%	2%	2%	*	2%	1%	2%	*	2%	1%	1%	2%
5	*	-	*	-	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	1	-	-	1	-	1	-	-	1	-	1	-	1	1	-	1	-	-	1
		*	-	*	-	*	-	*	*	-	*	-	*	*	-	*	-	-	*
Mean	1.10 b	1.06 b	0.70	1.48 Tab	1.10	1.08	1.51	1.09	1.09	1.07	1.20	1.14	1.07	1.13	1.03	1.08	1.25	1.01	1.11
Standard Deviation	0.92	1.00	0.82	0.82	0.90	0.91	1.08	0.94	0.91	0.96	0.78	0.98	0.86	0.97	0.84	0.94	0.80	0.90	0.92
Standard Error	0.03	0.07	0.04	0.04	0.08	0.03	0.14	0.04	0.05	0.03	0.06	0.04	0.05	0.04	0.05	0.03	0.10	0.07	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 30

Q8_1 Number of children between 0-4 years

Base : All with children in household

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	965	148	28	53	72	74	53	57	126	62	128	81	83
Weighted Base	1005	72*	45**	75*	98*	99*	85*	87*	55*	90*	151*	127*	22*
Effective Base	480	75	19	31	46	45	32	38	80	36	74	52	46
0	277	22	4	24	21	9	9	39	12	26	51	52	7
	28%ef	31%ef	10%	32%ef	22%	10%	11%	45%Tdefh	22%	29%e	34%ef	41%Tdefh	32%ef
1	434	36	28	35	38	54	47	33	25	35	53	38	11
	43%	50%k	63%	47%	39%	55%jk	55%k	38%	45%	39%	35%	30%	48%
2	222	9	8	13	23	25	28	7	13	24	41	29	3
	22%ag	12%	17%	17%	24%	25%g	32%ag	8%	23%g	26%g	28%ag	23%	15%
3	56	5	4	3	13	5	2	2	4	5	4	8	1
	6%	7%	10%	4%	13%Tj	5%	2%	3%	8%	5%	3%	6%	5%
4	14	*	-	-	3	5	-	5	-	-	1	-	-
	1%	1%	-	-	3%	5%	-	6%T	-	-	1%	-	-
5	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	-	-	-	-	-	-	-	-	*	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	1	-	-	-	-	-	-	-	1	-	-	-	-
	*	-	-	-	-	-	-	-	2%T	-	-	-	-
Mean	1.10	0.96	1.26	0.93	1.37agk	1.42Tacgkjl	1.26	0.86	1.17	1.10	1.01	0.94	0.94
Standard Deviation	0.92	0.86	0.78	0.81	1.05	0.93	0.67	1.08	0.87	0.91	0.88	0.94	0.84
Standard Error	0.03	0.07	0.15	0.11	0.12	0.11	0.09	0.14	0.08	0.12	0.08	0.10	0.09

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 31

Q8_2 Number of children 5-11 years

Base : All with children in household

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	965	374	591	134	301	334	163	26	7	225	515	225	880	85	205	755	608	148	126	83
Weighted Base	1005	386	619	156*	320	336	165*	17**	10**	209	529	267	887	118*	207*	794	856	72*	55*	22*
Effective Base	480	185	295	66	154	164	82	15	4	107	255	119	441	44	96	381	369	75	80	46
0	223 22% ^{af}	88 23%	135 22%	38 24%	62 19%	65 19%	47 29%	4 21%	8 76%	52 25%	104 20%	67 25%	197 22%	26 22%	42 20%	180 23%	196 23% ^{af}	16 22%	7 12%	5 21%
1	386 38%	133 34%	254 41%	71 46% ^{ae}	137 43% ^{ee}	102 31%	64 38%	10 56%	2 23%	83 40%	216 41%	87 33%	333 38%	54 45%	72 35%	313 39%	324 38%	24 33%	28 50% ^{pqj}	11 48%
2	292 29%	129 33%	163 26%	37 24%	87 27%	122 36%	44 27%	2 10%	*	53 25%	156 30%	83 31%	263 30%	29 24%	70 34%	220 28%	245 29%	29 41% ^{Tprs}	14 26%	4 16%
3	88 9%	26 7%	62 10%	10 6%	28 9%	41 12%	7 4%	2 11%	-	20 9%	45 8%	24 9%	78 9%	10 8%	20 10%	68 9%	78 9%	2 3%	6 10%	2 8%
4	12 1%	10 2% ^{cb}	3	-	5 1%	5 1%	3 2%	-	-	1 1%	6 1%	5 2%	12 1%	-	1	12	10	*	1	*
5	*	*	-	-	*	-	-	-	-	-	-	*	*	-	*	*	-	*	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1% ^p	-	-
7	*	-	*	-	*	-	-	-	-	-	*	-	*	-	*	*	-	-	-	*
8	1	-	1	-	1	-	-	-	-	-	1	-	1	-	1	-	1	-	-	1% ^{tp}
9	*	-	*	-	*	-	-	-	-	-	*	-	*	-	*	-	*	-	-	-
10	*	-	*	-	*	-	-	-	-	*	-	-	*	-	*	-	*	-	-	-
Refused	1	-	1	-	-	1	1	-	-	-	-	1	1	-	1	1	-	-	-	5% ^{tpqj}
Mean	1.29	1.32	1.28	1.12	1.32	1.46 ^{cl}	1.12	1.14	0.26	1.22	1.32	1.30	1.31	1.19	1.38	1.27	1.29	1.28	1.41	1.20
Standard Deviation	0.98	0.99	0.98	0.85	1.01	1.00	0.93	0.93	0.49	0.98	0.97	1.01	0.99	0.87	1.06	0.96	0.99	0.89	0.92	1.07
Standard Error	0.03	0.05	0.04	0.07	0.06	0.06	0.07	0.18	0.18	0.07	0.04	0.07	0.03	0.09	0.07	0.03	0.04	0.07	0.08	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 32

Q8_2 Number of children 5-11 years

Base : All with children in household

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	965	215	333	363	125	739	58	610	315	798	167	490	258	631	306	889	64	164	772
Weighted Base	1005	166	384	393	155*	763	56**	560	401	756	249*	464	308	637	343	877	117*	123*	861
Effective Base	480	115	171	182	61	372	29	288	173	395	94	248	134	324	144	447	37	80	392
0	223	45	135	30	47	159	12	132	87	168	55	108	48	141	75	198	20	36	181
	22% c	27% c	35% Tc	8%	30%	21%	21%	24%	22%	22%	22%	23%	16%	22%	22%	23%	17%	30%	21%
1	386	63	134	163	60	293	20	207	166	292	95	162	130	245	132	334	49	46	330
	38%	38%	35%	41%	39%	38%	36%	37%	42%	39%	38%	35%	42%	38%	39%	38%	42%	38%	38%
2	292	45	92	140	30	236	15	167	105	219	73	151	92	185	102	259	33	28	259
	29%	27%	24%	36% b	19%	31%	27%	30%	26%	29%	29%	33%	30%	29%	30%	30%	28%	23%	30%
3	88	11	22	50	17	65	5	45	36	65	24	37	31	53	31	72	13	10	78
	9%	7%	6%	13% b	11%	8%	9%	8%	9%	9%	9%	8%	10%	8%	9%	8%	11%	8%	9%
4	12	1	*	8	1	7	4	7	6	10	2	4	7	11	1	11	1	1	11
	1%	1%	*	2%	1%	1%	7%	1%	1%	1%	1%	1%	2%	2%	*	1%	1%	1%	1%
5	*	-	-	*	-	*	-	*	-	*	-	-	*	*	-	*	-	-	*
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	*	-	-	*	*	-	-	-	*	-	*	-	-	-	*	-	*	-	*
	*	-	-	*	*	-	-	-	*	-	*	-	-	-	*	-	*	-	*
8	1	1	-	-	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-
	*	1%	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	1% r	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	*	*	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	-	*
	*	*	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	-	*
Refused	1	-	-	1	-	1	-	1	1	1	1	1	-	1	1	1	-	-	1
	*	-	-	*	-	*	-	*	*	*	*	*	-	*	*	*	-	-	*
Mean	1.29 b	1.20	1.01	1.60 Tab	1.15	1.31	1.46	1.27	1.27	1.29	1.29	1.29	1.42	1.30	1.28	1.28	1.38	1.18	1.32
Standard Deviation	0.98	1.10	0.91	0.89	1.02	0.97	1.14	1.00	0.95	0.99	0.95	1.00	0.96	1.01	0.93	0.98	0.95	1.14	0.96
Standard Error	0.03	0.07	0.05	0.05	0.09	0.04	0.15	0.04	0.05	0.04	0.07	0.05	0.06	0.04	0.05	0.03	0.12	0.09	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 33

Q8_2 Number of children 5-11 years

Base : All with children in household

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	965	148	28	53	72	74	53	57	126	62	128	81	83
Weighted Base	1005	72*	45**	75*	98*	99*	85*	87*	55*	90*	151*	127*	22*
Effective Base	480	75	19	31	46	45	32	38	80	36	74	52	46
0	223 22%h	16 22%	5 11%	11 14%	26 26%	23 23%	22 26%	34 39%Tchik	7 12%	12 14%	41 27%h	23 18%	5 21%
1	386 38%	24 33%	13 29%	33 45%	37 37%	44 44%	23 27%	23 27%	28 50%afg	39 44%	62 41%	51 40%	11 48%g
2	292 29%	29 41%Tehjl	13 29%	24 33%	32 32%	16 16%	30 35%	22 26%	14 26%	31 35%	37 25%	40 31%	4 16%
3	88 9%	2 3%	14 31%	6 8%	3 3%	13 13%	7 8%	6 7%	6 10%	7 8%	9 6%	14 11%	2 8%
4	12 1%	*	-	-	*	4	4	1	1	-	2	-	*
5	* *	1%	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-
7	* *	-	-	-	-	-	-	-	-	-	-	-	*
8	1 *	-	-	-	1 1%	-	-	-	-	-	-	-	1%T
9	-	-	-	-	-	-	-	-	-	-	-	-	-
10	* *	-	*	-	-	-	-	-	-	-	-	-	-
Refused	1 *	-	-	-	-	-	-	-	-	-	-	-	5%Tacdefghijk
Mean	1.29	1.28	1.83	1.35	1.20	1.31	1.38	1.04	1.41	1.37	1.13	1.35	1.20
Standard Deviation	0.98	0.89	1.15	0.83	1.09	1.09	1.09	1.02	0.92	0.82	0.92	0.90	1.07
Standard Error	0.03	0.07	0.22	0.11	0.13	0.13	0.15	0.13	0.08	0.10	0.08	0.10	0.12

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 34

Q8_3 Number of children 12-15 years

Base : All with children in household

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	965	374	591	134	301	334	163	26	7	225	515	225	880	85	205	755	608	148	126	83
Weighted Base	1005	386	619	156*	320	336	165*	17**	10**	209	529	267	887	118*	207*	794	856	72*	55*	22*
Effective Base	480	185	295	66	154	164	82	15	4	107	255	119	441	44	96	381	369	75	80	46
0	260 26%fm	91 24%	169 27%	28 18%	127 40%Tcef	80 24%	22 13%	* 1%	4 40%	44 21%	148 28%	68 26%	247 28%fm	13 11%	52 25%	207 26%	223 26%	23 32%q	9 17%	5 23%
1	504 50%	190 49%	314 51%	85 55%	167 52%	161 48%	79 48%	7 43%	5 50%	110 53%	251 48%	143 53%	444 50%	61 51%	91 44%	412 52%	425 50%	37 52%	30 55%	12 54%
2	192 19%qd	84 22%	108 17%	35 22%qd	25 8%	70 21%qd	54 32%Td	7 41%	1 10%	50 24%	101 19%	42 16%	156 18%	36 30%l	43 21%	147 19%	167 20%	9 13%	12 21%	4 18%
3	42 4%qd	17 4%	25 4%	8 5%qd	1 *	21 6%qd	10 6%qd	3 16%	-	5 2%	24 4%	14 5%	34 4%	8 7%	16 8%	26 3%	35 4%	2 3%	4 7%	1 3%
4	3 *	3 1%	* *	- -	- -	3 1%	- -	- -	-	- -	3 1%	* *	3 *	- -	3 1%	- -	3 *	- -	- -	* *
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	3 *	-	3 *	-	1 *	1 *	1 1%	-	-	* *	2 *	1 *	2 *	1 1%	1 1%	2 *	3 *	-	-	1 2%Tp
Mean	1.02d	1.09	0.98	1.15d	0.69	1.12d	1.31Td	1.71	0.70	1.07	1.02	1.00	0.98	1.33Tl	1.16	0.99	1.03	0.87	1.17q	1.02
Standard Deviation	0.80	0.83	0.78	0.77	0.62	0.87	0.78	0.75	0.68	0.73	0.84	0.79	0.80	0.76	0.94	0.76	0.81	0.75	0.79	0.77
Standard Error	0.03	0.04	0.03	0.07	0.04	0.05	0.06	0.15	0.26	0.05	0.04	0.05	0.03	0.08	0.07	0.03	0.03	0.06	0.07	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 35

Q8_3 Number of children 12-15 years

Base : All with children in household

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	965	215	333	363	125	739	58	610	315	798	167	490	258	631	306	889	64	164	772	
Weighted Base	1005	166	384	393	155*	763	56**	560	401	756	249*	464	308	637	343	877	117*	123*	861	
Effective Base	480	115	171	182	61	372	29	288	173	395	94	248	134	324	144	447	37	80	392	
0	260	36	179	31	47	192	16	143	109	202	58	113	75	164	88	227	28	23	232	
		26% c	22% c	47% Tac	8%	31%	25%	29%	26%	27%	27%	23%	24%	24%	26%	26%	24%	19%	27%	
1	504	94	147	236	69	387	30	296	188	400	104	269	128	335	157	453	49	59	434	
		50% b	56% b	38%	60% Tb	45%	51%	54%	53%	47%	53%	42%	58% Tj	42%	53%	46%	52%	42%	48%	50%
2	192	34	37	104	32	143	10	100	81	121	71	68	81	119	70	161	28	28	160	
		19% b	21% b	10%	26% Tb	20%	19%	17%	18%	20%	16%	29% Ti	15%	26% k	19%	20%	18%	24%	23%	19%
3	42	2	19	19	7	35	-	19	19	30	12	12	21	17	23	31	9	10	31	
		4%	1%	5%	4%	5%	-	3%	5%	4%	5%	3%	7%	3%	7% m	4%	8%	8% cr	4%	
4	3	*	-	3	-	3	-	*	3	*	3	*	3	-	3	*	3	-	3	
		*	-	1%	-	*	-	*	1%	*	1%	*	1%	-	1%	*	3% o	-	*	
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	3	1	1	1	-	3	-	2	-	3	-	2	-	2	1	3	-	2	1	
		1%	*	*	-	*	-	*	-	*	-	*	-	*	*	*	-	2% r	*	
Mean	1.02 b	1.01 b	0.73	1.30 Tab	0.99	1.04	0.89	0.99	1.05	0.97	1.18 i	0.96	1.18 k	0.98	1.11	1.00	1.23	1.21 r	1.00	
Standard Deviation	0.80	0.68	0.83	0.71	0.83	0.81	0.67	0.76	0.86	0.77	0.89	0.71	0.91	0.74	0.90	0.77	0.99	0.85	0.80	
Standard Error	0.03	0.05	0.05	0.04	0.07	0.03	0.09	0.03	0.05	0.03	0.07	0.03	0.06	0.03	0.05	0.03	0.12	0.07	0.03	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 36

Q8_3 Number of children 12-15 years

Base : All with children in household

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	965	148	28	53	72	74	53	57	126	62	128	81	83
Weighted Base	1005	72*	45**	75*	98*	99*	85*	87*	55*	90*	151*	127*	22*
Effective Base	480	75	19	31	46	45	32	38	80	36	74	52	46
0	260 26%	23 32%h	6 14%	16 22%	22 22%	21 21%	25 29%	24 28%	9 17%	21 23%	51 34%h	36 29%	5 23%
1	504 50%	37 52%	22 50%	39 52%	52 53%	38 38%	34 40%	43 50%	30 55%	45 50%	74 49%	78 61%e	12 54%
2	192 19%	9 13%	14 31%	14 19%	22 22%	31 31%ajk	16 19%	17 20%	12 21%k	19 21%	23 15%	11 9%	4 18%
3	42 4%	2 3%	2 4%	5 7%	2 2%	10 10%jk	8 9%	2 3%	4 7%jk	5 5%	1 1%	1 1%	1 3%
4	3 *	-	-	-	-	-	3	-	-	-	-	-	*
5	-	-	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	3 *	-	*	-	1 1%	-	-	-	-	-	1 1%	-	1 2%Tk
Mean	1.02	0.87	1.25	1.11	1.03	1.30Tajk	1.19	0.97	1.17ajk	1.08	0.83	0.82	1.02
Standard Deviation	0.80	0.75	0.75	0.82	0.72	0.92	1.07	0.76	0.79	0.81	0.71	0.62	0.77
Standard Error	0.03	0.06	0.15	0.11	0.09	0.11	0.15	0.10	0.07	0.10	0.06	0.07	0.09

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 37

Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?

Base : All with children in household

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	965	374	591	134	301	334	163	26	7	225	515	225	880	85	205	755	608	148	126	83
Weighted Base	1005	386	619	156*	320	336	165*	17**	10**	209	529	267	887	118*	207*	794	856	72*	55*	22*
Effective Base	480	185	295	66	154	164	82	15	4	107	255	119	441	44	96	381	369	75	80	46
Yes	887	329	558	60	312	334	163	15	2	191	475	221	887	-	176	706	754	66	48	19
	88%cm	85%	90%	38%	97%Tc	100%Tc	99%Tc	87%	24%	91%	90%	83%	100%Tm	-	85%	89%	88%	92%	87%	84%
No	118	57	61	96	9	1	2	2	8	19	54	46	-	118	30	88	102	6	7	4
	12%defl	15%	10%	62%Tdefl	3%	*	1%	13%	76%	9%	10%	17%	-	100%Tl	15%	11%	12%	8%	13%	16%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 38

Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?

Base : All with children in household

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base 965	215	333	363	125	739	58	610	315	798	167	490	258	631	306	889	64	164	772
Weighted Base 1005	166	384	393	155*	763	56**	560	401	756	249*	464	308	637	343	877	117*	123*	861
Effective Base 480	115	171	182	61	372	29	288	173	395	94	248	134	324	144	447	37	80	392
Yes 887	146	348	337	142	659	54	480	366	663	223	401	271	561	304	771	105	95	772
	88%	91%	86%	92%	86%	97%	86%	91%	88%	90%	87%	88%	88%	89%	88%	90%	78%	90%
No 118	20	35	55	13	104	2	80	35	93	26	63	37	76	39	106	12	27	89
	12%	9%	14%	8%	14%	3%	14%	9%	12%	10%	13%	12%	12%	11%	12%	10%	22%	10%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 39

Q9 Are you responsible for the children under 16 in your household? In other words - are you their parent or carer?

Base : All with children in household

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	965	148	28	53	72	74	53	57	126	62	128	81	83
Weighted Base	1005	72*	45**	75*	98*	99*	85*	87*	55*	90*	151*	127*	22*
Effective Base	480	75	19	31	46	45	32	38	80	36	74	52	46
Yes	887 88%	66 92%	38 85%	63 84%	90 91%	79 79%	73 86%	77 90%	48 87%	81 90%	140 93%	114 90%	19 84%
No	118 12%	6 8%	7 15%	12 16%	9 9%	21 21%	12 14%	9 10%	7 13%	9 10%	11 7%	13 10%	4 16%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 40

Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?

Base : All responsible for children in household

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	880	344	536	67	295	331	161	22	4	213	474	193	880	-	181	694	556	134	113	77
Weighted Base	887	329	558	60*	312	334	163*	15**	2**	191	475	221	887	-**	176*	706	754	66*	48*	19*
Effective Base	441	174	268	33	152	163	80	13	3	104	238	100	441	-	83	355	338	68	71	46
Channel 4	146	69	78	4	49	63	25	3	2	42	77	28	146	-	43	103	121	11	9	5
	16%	21%	14%	7%	16%	19%	15%	22%	64%	22%	16%	13%	16%	-	24%	15%	16%	16%	19%	28% ^{Tp}
Channel Five	171	74	98	6	69	69	23	4	1	50	84	37	171	-	44	127	138	16	12	5
	19%	22%	18%	10%	22%	20%	14%	26%	31%	26%	18%	17%	19%	-	25%	18%	18%	24%	26%	27%
CBBC	397	180	217	18	129	186	58	4	1	92	208	98	397	-	93	304	334	32	22	9
	45%	55% ^{Tb}	39%	31%	42%	56% ^{Tcdf}	36%	30%	31%	48%	44%	44%	45%	-	52%	43%	44%	49%	45%	48%
CBeebies	493	179	314	41	219	178	49	4	1	94	274	125	493	-	103	389	423	40	21	9
	56% ^{af}	54%	56%	69% ^{af}	70% ^{Tef}	53% ^{af}	30%	25%	26%	49%	58%	56%	56%	-	58%	55%	56% ^{af}	61% ^{af}	43%	51%
Others	198	68	130	11	70	74	38	2	1	38	125	35	198	-	28	167	168	15	12	4
	22%	21%	23%	19%	23%	22%	23%	16%	58%	20%	26% ^k	16%	22%	-	16%	24%	22%	22%	25%	20%
My children do not watch TV	74	26	48	7	22	26	16	3	1	20	23	30	74	-	22	52	63	7	4	*
	8%	8%	9%	11%	7%	8%	10%	17%	36%	11%	5%	14% ^j	8%	-	12%	7%	8%	11%	7%	1%
I am not sure what channels my children watch	77	32	45	4	14	24	31	4	-	14	44	19	77	-	12	65	66	5	4	1
	9%	10%	8%	6%	4%	7%	19% ^{Tde}	26%	-	7%	9%	9%	9%	-	7%	9%	9%	8%	9%	7%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 41

Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?

Base : All responsible for children in household

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	880	193	310	331	116	667	56	550	293	728	152	442	235	578	276	810	59	142	710
Weighted Base	887	146	348	337	142*	659	54**	480	366	663	223*	401	271	561	304	771	105*	95*	772
Effective Base	441	105	157	171	56	340	28	266	161	366	86	229	124	303	129	411	34	75	362
Channel 4	146	42	61	41	15	117	8	88	48	126	20	77	44	99	44	134	12	28	115
	16%	29% Tbc	17%	12%	11%	18%	15%	18%	13%	19% q	9%	19%	16%	18%	14%	17%	11%	30% Tr	15%
Channel Five	171	44	74	51	19	136	10	114	46	150	21	92	51	118	51	159	12	28	141
	19% q	30% Tc	21%	15%	14%	21%	18%	24% h	13%	23% j	10%	23%	19%	21%	17%	21%	12%	29% Tr	18%
CBBC	397	74	157	150	52	302	22	223	153	327	70	196	121	264	127	349	46	56	330
	45% j	51%	45%	44%	36%	46%	42%	46%	42%	49% j	32%	49%	45%	47%	42%	45%	44%	59% Tr	43%
CBeebies	493	89	205	174	79	366	33	292	177	395	98	241	140	322	158	441	46	66	416
	56% j	61%	59%	52%	56%	56%	61%	61% h	48%	60% j	44%	60%	52%	57%	52%	57%	44%	69% Tr	54%
Others	198	43	65	69	27	156	8	131	66	155	43	91	61	135	58	187	10	18	176
	22% q	29% b	19%	21%	19%	24%	15%	27% h	18%	23%	19%	23%	22%	24%	19%	24%	10%	19%	23%
My children do not watch TV	74	8	19	33	13	51	8	29	45	36	38	23	28	37	36	49	24	3	71
	8%	5%	6%	10%	9%	8%	15%	6%	12% g	5%	17% Ti	6%	10%	7%	12%	6%	23% To	3%	9%
I am not sure what channels my children watch	77	1	37	39	17	56	1	21	44	37	40	36	17	47	25	56	16	2	74
	9% agq	*	10% ea	11% ea	12%	9%	1%	4%	12% g	6%	18% Ti	9%	6%	8%	8%	7%	15%	2%	10% q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 42

Q10 On which of these channels does/do your child/children regularly watch programmes aimed specifically at children?

Base : All responsible for children in household

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	880	134	24	49	66	63	49	54	113	58	117	76	77
Weighted Base	887	66*	38**	63**	90*	79*	73**	77*	48*	81*	140*	114*	19*
Effective Base	441	68	16	29	41	39	29	37	71	34	67	48	46
Channel 4	146 16%	11 16%	1 1%	11 17%	18 20%	10 13%	4 5%	13 17%	9 19%	14 18%	41 29%TK	9 8%	5 29%TK
Channel Five	171 19%	16 24%	1 4%	5 9%	20 22%	12 15%	12 17%	18 23%	12 26%	15 18%	27 20%	27 24%	5 27%
CBBC	397 45%	32 49%	8 21%	18 28%	32 36%	34 43%	28 38%	41 53%	22 45%	51 63%Td	70 50%	53 46%	9 48%
CBeebies	493 56%	40 61%h	11 30%	17 28%	56 63%h	51 66%h	40 55%	41 53%	21 43%	51 64%	88 63%h	66 57%	9 51%
Others	198 22%	15 22%	13 33%	16 25%	18 20%	16 20%	16 22%	23 30%	12 25%	16 20%	29 21%	21 18%	4 20%
My children do not watch TV	74 8%	7 11%	3 7%	4 7%	10 12%	6 8%	9 12%	3 4%	4 7%	3 4%	14 10%	11 10%	* 1%
I am not sure what channels my children watch	77 9%	5 8%	9 24%	16 26%	8 9%	5 7%	3 4%	1 1%	4 9%	7 9%	12 9%	4 4%	1 7%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 43

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
(A) Cable TV (through Virgin Media)	563 17%rs	293 18%	270 16%	84 17%	121 22%Tfg	93 16%	85 15%	69 14%	111 16%	147 20%	286 16%	131 15%	171 19%	393 16%	67 16%	495 17%	501 18%qrs	40 13%rs	18 9%	5 6%
(B) Satellite TV from Sky	1464 44%hk	712 43%	753 44%	231 47%gh	236 43%h	316 55%Tdgh	284 49%gh	185 38%	214 31%	342 46%k	818 47%k	305 35%	464 52%Tm	1001 40%	220 51%	1240 42%	1210 43%	118 39%	97 49%q	39 51%q
(C) Satellite TV from Freesat	161 5%	79 5%	83 5%	14 3%	27 5%	29 5%	32 6%	20 4%	39 6%	43 6%	77 4%	42 5%	46 5%	115 5%	29 7%	132 4%	128 5%	14 5%	14 7%	5 7%
(D) Satellite TV from anyone else	36 1%	19 1%	17 1%	9 2%	8 1%	6 1%	4 1%	4 1%	5 1%	6 1%	18 1%	12 1%	11 1%	25 1%	7 2%	29 1%	33 1%	2 1%	1 1%	* *
(E) Freeview (through a set-top box or digital television set)	1371 41%cdel	675 41%	696 40%	190 39%e	184 33%	169 29%	217 38%e	252 52%Tcdef	359 52%Tcdef	303 41%	655 37%	414 48%Tl	259 29%	1111 45%Tl	130 30%	1239 42%	1125 40%	127 41%	70 35%	50 65%Tpq
(F) TV via a broadband line (e.g. BT Vision, Now TV or TalkTalk TV)	317 9%	158 10%	159 9%	35 7%	56 10%	42 7%	55 10%	66 13%ce	63 9%	84 11%	163 9%	70 8%	75 8%	242 10%	40 9%	278 9%	254 9%	41 13%Tor	16 8%	6 8%
(G) YouView	80 2%	38 2%	42 2%	10 2%	11 2%	23 4%	13 2%	7 1%	16 2%	21 3%	39 2%	20 2%	22 3%	58 2%	15 4%	65 2%	69 2%	5 2%	5 2%	1 2%
(H) TV content on-line via the internet (e.g. using a tablet or laptop etc.)	234 7%hk	123 8%	110 6%	60 12%Tdfh	36 7%	43 7%	33 6%	35 7%	27 4%	60 8%k	142 8%k	32 4%	45 5%	189 8%	26 6%	207 7%	191 7%	24 8%	13 7%	6 8%
(I) Other	44 1%	20 1%	24 1%	4 1%	6 1%	5 1%	7 1%	5 1%	17 2%	10 1%	22 1%	12 1%	12 1%	32 1%	3 1%	41 1%	34 1%	1 *	4 2%	5 7%Tpar
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	821 24%el	379 23%	442 26%	107 22%e	125 23%e	86 15%	121 21%	134 28%e	248 36%Tcdefg	143 19%	375 21%	303 35%Tl	142 16%	679 27%l	72 17%	748 26%	667 24%	90 30%Tp	45 23%	19 24%
NET: CAB/SAT	2156 64%qghkmd	1065 65%	1091 63%	324 66%gh	376 68%gh	427 74%Tcgh	396 69%gh	273 56%	359 52%	515 69%k	1167 67%k	473 55%	659 74%Tm	1496 60%	307 71%	1843 63%	1810 65%q	169 55%	128 65%q	48 63%
NET: ONLINE ONLY	225 7%	108 7%	116 7%	42 8%	36 7%	36 6%	31 5%	41 8%	39 6%	40 5%	133 8%	51 6%	54 6%	171 7%	35 8%	190 6%	177 6%	33 11%Tprs	11 6%	3 4%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 44

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
(A) Cable TV (through Virgin Media)	563	96	204	245	-	563	-	297	232	461	102	300	254	438	117	521	41	109	443
		17%dfjnp	21%b	15%	-	26%Tdf	-	18%	16%	19%j	11%	24%T	25%T	22%Tn	9%	18%p	8%	17%	17%
(B) Satellite TV from Sky	1464	227	534	636	-	1464	-	728	648	1099	366	796	620	1105	327	1348	107	268	1154
		44%dfnp	50%Tb	41%	-	68%Tdf	-	45%	46%	45%	39%	64%T	62%T	55%Tn	25%	47%Tp	22%	41%	44%
(C) Satellite TV from Freesat	161	20	74	61	-	161	-	88	66	137	24	31	22	99	59	148	12	44	113
		5%dfkl	20%	6%	-	7%Tdf	-	5%	5%	6%j	3%	2%	2%	5%	5%	5%	3%	7%	4%
(D) Satellite TV from anyone else	36	6	11	16	-	36	-	23	10	31	6	15	3	22	14	31	5	11	25
		1%cd	1%	1%	-	2%cd	-	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%
(E) Freeview (through a set-top box or digital television set)	1371	134	612	570	821	412	-	609	560	925	445	271	187	580	762	1039	321	297	1046
		41%aefklm	30%	46%Tac	40%a	100%Tef	19%f	38%	40%	38%	48%Tl	22%	19%	29%	59%Tm	36%	66%To	45%	40%
(F) TV via a broadband line (e.g. BT Vision, Now TV or TalkTalk TV)	317	58	123	124	-	84	153	201	109	293	25	183	128	213	98	309	8	93	222
		9%dejp	13%	9%	-	4%cd	68%Tde	12%Th	8%	12%Tl	3%	15%T	13%T	11%an	8%	11%p	2%	14%Tr	8%
(G) YouView	80	15	23	35	-	25	34	55	21	77	3	47	30	56	19	78	1	21	57
		2%dej	3%	2%	-	1%cd	15%Tde	3%h	1%	3%j	*	4%	3%	3%	1%	3%p	*	3%	2%
(H) TV content on-line via the internet (e.g. using a tablet or laptop etc.)	234	34	79	95	-	121	48	219	15	214	20	87	34	120	111	232	2	69	164
		7%dhjlp	7%	6%	-	6%cd	21%Tde	14%Th	1%	9%j	2%	7%cd	3%	6%	9%	8%p	*	10%Tr	6%
(I) Other	44	6	16	19	-	12	-	17	19	29	15	8	3	16	28	31	13	8	32
		1%cd	1%	1%	-	1%	-	1%	1%	1%	2%	1%	*	1%	2%cm	1%	3%	1%	1%
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	821	62	377	345	821	-	-	274	356	438	383	-	-	196	604	515	297	150	650
		24%aefgklm	14%	29%Ta	24%a	100%Tef	-	17%	25%g	18%	41%Tl	-	-	10%	47%Tm	18%	61%To	23%	25%
NET: CAB/SAT	2156	334	801	931	-	2156	-	1093	933	1662	494	1100	881	1611	504	1981	164	405	1696
		64%dfjnp	74%Tbc	61%	-	100%Tdf	-	68%	66%	68%Tl	53%	89%T	88%T	81%Tn	39%	69%Tp	34%	62%	64%
NET: ONLINE ONLY	225	35	77	83	-	-	225	147	73	193	32	104	72	122	98	216	8	44	180
		7%dejp	8%	6%	-	-	100%Tde	9%Th	5%	8%j	3%	8%	7%	6%	8%	8%p	2%	7%	7%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 45

Q11 Which, if any, of these types of television does your household receive at the moment?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	171
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	77
(A) Cable TV (through Virgin Media)	563	40	30	25	87	61	71	64	18	35	58	69	5
	17%chl	13%dl	22%chl	9%	24%Tachijkl	21%achl	30%Tachijkl	21%achl	9%	12%	14%dl	15%dl	6%
(B) Satellite TV from Sky	1464	118	68	119	126	118	94	149	97	127	200	209	39
	44%ad	39%	49%ad	43%	34%	40%	39%	49%ad	49%ad	45%	47%cd	46%cd	51%ad
(C) Satellite TV from Freesat	161	14	1	10	6	12	17	10	14	17	32	23	5
	5%	5%	1%	4%	2%	4%	7%cd	3%	7%bd	6%cd	8%bd	5%	7%bd
(D) Satellite TV from anyone else	36	2	*	5	2	2	-	-	1	2	15	6	*
	1%	1%	*	2%	*	1%	1%	-	1%	1%	3%Tadg	1%	*
(E) Freeview (through a set-top box or digital television set)	1371	127	39	136	175	133	86	104	70	116	148	188	50
	41%b	41%b	28%	49%bghj	47%bghj	45%b	36%	34%	35%	41%	35%	42%	65%Tabcdefghijk
(F) TV via a broadband line (e.g. BT Vision, Now TV or TalkTalk TV)	317	41	8	25	29	19	31	28	16	24	39	51	6
	9%	13%Teh	6%	9%	8%	6%	13%	9%	8%	8%	9%	11%	8%
(G) YouView	80	5	1	8	8	12	4	10	5	9	8	9	1
	2%	2%	*	3%	2%	4%	2%	3%	2%	3%	2%	2%	2%
(H) TV content on-line via the internet (e.g. using a tablet or laptop etc.)	234	24	5	13	22	25	29	15	13	16	29	37	6
	7%	8%	3%	5%	6%	8%	12%bcg	5%	7%	6%	7%	8%	8%
(I) Other	44	1	1	7	4	2	6	1	4	8	2	3	5
	1%	*	1%	3%	1%	1%	2%	*	2%	3%	*	1%	7%Tabcdefghijk
(J) No TV in household and do not access TV content via the internet	-	-	-	-	-	-	-	-	-	-	-	-	-
(K) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: FREEVIEW ONLY	821	90	29	96	114	73	27	59	45	83	89	97	19
	24%l	30%Tfgjk	21%	35%Tfghjk	31%fgjk	25%f	11%	19%	23%f	30%f	21%f	21%f	24%f
NET: CAB/SAT	2156	169	99	152	219	184	180	215	128	171	289	299	48
	64%ac	55%	72%ac	55%	59%	63%	75%Tacdell	70%ac	65%a	61%	68%ac	66%ac	63%
NET: ONLINE ONLY	225	33	6	15	19	22	16	18	11	12	32	38	3
	7%	11%Tdhil	4%	5%	5%	7%	7%	6%	6%	4%	8%	8%	4%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 46

Q11A Do you pay a subscription for your satellite TV service?

Base : All with satellite

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1498	709	789	220	272	305	276	203	222	380	793	325	492	1006	210	1280	889	241	212	156
Weighted Base	1493	726	767	238	242	318	289	188*	218	346	832	315	469	1024	225	1264	1235	120	98	39*
Effective Base	734	346	388	106	147	149	132	92	116	181	392	162	244	491	100	630	537	139	126	88
Yes	1416	688	728	211	231	307	278	182	206	335	797	283	451	965	204	1208	1175	114	88	39
	95% ckr	95%	95%	89%	96% c	97% c	96% c	97% c	95%	97% k	96% k	90%	96%	94%	91%	96%	95% r	95%	89%	99% r
No	59	34	25	17	9	10	5	6	12	7	27	25	8	51	8	50	44	4	10	1
	4%	5%	3%	7% f	4%	3%	2%	3%	5%	2%	3%	8% l	2%	5% j	4%	4%	4%	3%	11% l	1%
Don't know	19	5	14	10	2	1	6	-	-	4	8	7	9	9	12	5	17	2	-	-
	1%	1%	2%	4% Teh	1%	*	2%	-	-	1%	1%	2%	2%	1%	5%	*	1%	2%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 47

Q11A Do you pay a subscription for your satellite TV service?

Base : All with satellite

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1498	257	563	607	-	1498	-	838	592	1224	274	844	581	1149	309	1412	72	297	1151
Weighted Base	1493	230	545	648	-**	1493	-**	747	655	1122	371	806	622	1122	339	1372	112*	275	1176
Effective Base	734	124	273	303	-	734	-	391	306	583	156	409	285	568	147	688	42	151	560
Yes	1416	220	520	613	-	1416	-	700	635	1067	349	788	582	1099	289	1310	98	264	1112
	95%np	96%	95%	95%	-	95%	-	94%	97%g	95%	94%	98%Tl	94%	98%Tn	85%	95%p	87%	96%	95%
No	59	7	21	28	-	59	-	37	15	44	15	14	32	19	38	49	9	7	52
	4%km	3%	4%	4%	-	4%	-	5%	2%	4%	4%	2%	5%k	2%	11%Tm	4%	8%	2%	4%
Don't know	19	3	4	8	-	19	-	10	5	12	7	4	8	4	12	13	5	4	12
	1%	1%	1%	1%	-	1%	-	1%	1%	1%	2%	*	1%	*	4%Tm	1%	5%o	1%	1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 48

Q11A Do you pay a subscription for your satellite TV service?

Base : All with satellite

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1498	241	58	91	91	92	67	91	212	83	176	140	156
Weighted Base	1493	120	68*	123*	127*	119*	96*	149*	98	128*	211*	215*	39*
Effective Base	734	139	35	53	61	54	38	58	126	49	99	94	88
Yes	1416	114	67	114	126	106	84	144	88	127	196	211	39
	95%h	95%	98%	93%	99%efh	89%	87%	96%	89%	99%efh	93%	98%efh	99%efh
No	59	4	1	7	1	10	7	4	10	*	11	3	1
	4%	3%	2%	6%	1%	9%k	7%	3%	11%fadgikl	*	5%	7%	7%
Don't know	19	2	-	2	-	3	5	2	-	1	3	1	-
	1%	2%	-	2%	-	3%	6%Tk	1%	-	1%	2%	*	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 49

Q.13 How often do you watch - ITV/STV/ITV Wales/UTV

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Regularly	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167	1650	1510	165	93	54
	54% ^{cr}	51%	58% ^{ca}	45%	48%	54% ^{cc}	55% ^{cc}	54%	65% ^{cd}	49% ^{ce}	54%	58% ^{cd}	53%	55%	39%	56%	54% ^{cr}	54%	47%	70% ^{cdqr}
Occasionally	1298	679	619	219	229	211	213	201	225	328	682	288	348	950	211	1084	1089	114	76	19
	39% ^{hks}	41% ^b	36%	45% ^h	42% ^h	37%	37%	41% ^h	33%	44% ^k	39% ^k	33%	39%	38%	49%	37%	39% ^s	37% ^s	38% ^s	25%
Never	227	120	107	44	49	48	45	24	17	50	109	68	62	164	48	179	172	25	26	4
	7% ^h	7%	6%	9% ^h	9% ^h	8% ^h	8% ^h	5%	2%	7%	6%	8%	7%	7%	11%	6%	6%	8%	13% ^{tpqs}	5%
Don't know	18	10	8	6	7	4	1	*	*	2	9	8	7	11	4	14	13	2	3	*
	1%	1%	*	1% ^h	1% ^h	1%	*	*	*	*	*	1%	1%	*	1%	*	*	1%	2% ^{tp}	*

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 50

Q.13 How often do you watch - ITV/STV/ITV Wales/UTV

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
Regularly	1821	294	713	774	451	1179	104	800	830	1376	445	743	502	1148	640	1558	254	372	1406	
		54%gj	65%Tbc		55%	55%	46%	49%	59%Tg	56%q	48%	60%Tl	50%	57%qn	49%	54%	53%	57%	53%	
Occasionally	1298	142	537	571	315	827	92	696	478	940	358	465	395	770	500	1120	170	237	1038	
		39%ah	31%	41%a	40%a	38%	38%	41%	43%Th	34%	39%	37%	39%	39%	39%	39%	35%	36%	39%	
Never	227	13	66	78	50	136	29	109	103	108	118	30	102	74	147	165	59	42	176	
		7%alkm	3%	5%	5%	6%	6%	13%Tde	7%	7%	4%	13%Ti	2%	10%Tk	4%	11%Tm	6%	12%To	6%	7%
Don't know	18	3	4	3	5	13	-	12	2	14	5	3	4	8	6	17	*	4	12	
		1%	1%	*	*	1%	1%	1%	*	1%	1%	*	*	*	*	1%	*	1%	*	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 51

Q.13 How often do you watch - ITV/STV/ITV Wales/UTV

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Regularly	1821	165	66	179	232	165	123	183	93	131	183	248	54	
		54% ^{h j}	54% ^j	48%	64% ^{Tabhij}	63% ^{Tbhij}	56% ^j	52%	60% ^{h j}	47%	46%	43%	55% ^j	70% ^{Tabefhijk}
Occasionally	1298	114	63	83	119	91	92	106	76	131	222	184	19	
		39% ^l	37% ^l	45% ^{cel}	30%	32%	31%	39% ^l	34%	38% ^l	46% ^{ccdel}	52% ^{Tacde ghkl}	41% ^l	25%
Never	227	25	10	14	17	36	20	15	26	21	18	21	4	
		7%	8%	7%	5%	12% ^{Tdgjkl}	8%	5%	13% ^{Tacd g kl}	7%	4%	5%	5%	
Don't know	18	2	-	1	3	-	3	3	3	-	2	-	*	
		1%	-	1%	1%	-	1%	1%	2% ^{Tk}	-	*	-	*	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 52

Q.13 How often do you watch - Channel 4

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Regularly	794	344	451	132	150	161	138	97	115	160	433	202	241	553	93	698	663	73	40	19
	24%h	21%	26%a	27%h	27%h	28%gh	24%h	20%	17%	21%	25%	23%	27%am	22%	24%	24%	24%	20%	25%	
Occasionally	2070	1079	992	266	294	319	368	336	487	484	1101	485	492	1578	247	1819	1713	197	113	48
	62%bcdkl	66%Tb	57%	54%	53%	56%	64%cde	69%Tcde	71%Tcde	65%k	63%k	56%	56%	64%l	57%	62%	62%	64%	57%	62%
Never	449	202	248	83	96	80	66	51	73	89	196	164	136	313	83	366	364	35	41	9
	13%	12%	14%	17%h	17%gh	14%	11%	11%	11%	12%	11%	19%Tj	15%	13%	19%	13%	13%	12%	21%Tpqs	11%
Don't know	50	13	37	11	13	13	2	1	10	14	22	14	17	33	7	43	44	1	4	1
	1%	1%	2%a	2%	2%f	2%l	*	*	2%	2%	1%	2%	2%	1%	2%	1%	2%	*	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 53

Q.13 How often do you watch - Channel 4

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Regularly	794	162	311	301	182	523	47	450	299	675	119	353	201	513	268	722	66	158	619
		24% jp	36% Tbc	24%	22%	24%	21%	28% Th	21%	28% Tj	13%	28% Tl	20%	26% nl	21%	25% pn	14%	24%	24%
Occasionally	2070	250	852	922	521	1302	139	972	892	1515	556	757	608	1244	787	1757	306	420	1607
		62%	55%	65% ca	63%	60%	62%	60%	63%	62%	60%	61%	61%	62%	61%	61%	63%	64%	61%
Never	449	33	138	188	101	301	36	167	205	213	237	123	177	224	212	340	103	69	367
		13% aglk	7%	10%	12%	14%	16%	10%	15% g	9%	26% Ti	10%	18% Tk	11%	16% ml	12%	21% To	10%	14%
Don't know	50	6	17	17	17	30	2	28	16	35	15	8	16	19	27	41	8	8	39
		1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 54

Q.13 How often do you watch - Channel 4

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Regularly	794	73	10	68	106	73	41	76	40	65	94	128	19	
		24% b	24% b	7%	25% b	29% bf	25% b	17%	25% b	20% b	23% b	22% b	28% bfh	25% b
Occasionally	2070	197	41	178	220	155	156	192	113	190	290	292	48	
		62% b	64% be	30%	64% b	59% b	53% b	65% b	62% b	57% b	67% be	68% beh	64% be	62% b
Never	449	35	87	21	37	59	38	34	41	20	34	33	9	
		13% ljk	12%	63% Tacdefghijkl	8%	10%	20% Tacdghijkl	16% ljk	11%	21% Tacdghijkl	7%	8%	7%	11%
Don't know	50	1	1	10	7	4	3	5	4	7	7	-	1	
		1%	*	*	4% ak	2%	1%	1%	2%	2% k	2% k	2%	-	2% k

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 55

Q.13 How often do you watch - Channel 5

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Regularly	552	222	330	52	121	106	96	76	102	102	284	166	185	367	67	484	442	63	36	11
	16% ^c	14%	19% ^a	11%	22% ^{Tch}	18% ^c	17% ^c	16%	15%	14%	16%	19% ^d	21% Tm	15%	16%	17%	16%	21% ^{Tp}	18%	14%
Occasionally	2008	1045	963	273	269	347	356	327	436	451	1093	464	491	1516	224	1778	1679	168	113	47
	60% ^{dk}	64% ^{Tb}	56%	56%	49%	60% ^d	62% ^d	67% ^{Tcd}	64% ^d	60%	62% ^k	54%	55%	61% ^l	52%	61%	60%	55%	57%	61%
Never	742	353	389	155	147	109	115	79	137	177	354	211	188	554	123	619	607	72	46	16
	22% ^g	22%	22%	32% ^{Tefgh}	27% ^{eg}	19%	20%	16%	20%	24%	20%	24%	21%	22%	29%	21%	22%	24%	23%	21%
Don't know	63	17	46	11	16	13	7	5	11	17	20	25	22	40	16	46	56	2	2	2
	2%	1%	3% ^a	2%	3%	2%	1%	1%	2%	2%	1%	3% ^d	3%	2%	4%	2%	2%	1%	1%	3% ^d

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 56

Q.13 How often do you watch - Channel 5

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Regularly	552	116	215	205	121	366	36	290	224	443	108	256	136	354	189	484	64	149	390
		16% j	26% Tbc	16%	15%	17%	16%	18%	16%	18% q	12%	21% Tl	14%	18%	15%	17%	13%	23% Tr	15%
Occasionally	2008	265	809	890	482	1313	109	944	884	1512	496	767	583	1248	714	1751	245	391	1571
		60% ljp	59%	61%	59%	61% ft	49%	58%	63%	62% q	54%	62%	58%	62% on	55%	61% p	51%	60%	60%
Never	742	56	276	311	204	439	77	351	283	433	309	204	260	365	365	570	168	99	629
		22% alkmq	13%	21% a	22% a	25%	20%	34% Tde	22%	18%	33% Ti	16%	26% k	18%	28% Tm	20%	35% To	15%	24% q
Don't know	63	13	18	20	15	38	3	31	22	50	13	14	23	32	25	55	6	17	41
		2%	3%	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%	2%	2%	1%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 57

Q.13 How often do you watch - Channel 5

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Regularly	552 16%	63 21% Tb	11 8%	48 17%	53 14%	46 16%	40 17%	59 19% b	36 18% b	51 18%	51 12%	83 18% b	11 14%
Occasionally	2008 60%	168 55%	84 61%	151 54%	231 62%	149 51%	148 62%	167 54%	113 57%	192 68% acegh	285 67% Tacegh	272 60%	47 61%
Never	742 22% l	72 24% l	42 31% l	72 26% l	77 21% l	94 32% Tdfijkl	48 20% l	76 25% l	46 23% l	28 10%	74 17%	97 21% l	16 21% l
Don't know	63 2%	2 1%	-	7 3% k	10 3% k	3 1%	3 1%	5 2%	2 1%	12 4% ak	15 4% ak	1 *	2 3% abk

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 58

Q.13 How often do you watch - BBC One

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Regularly	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
	63%cdl	63%	63%	44%	50%	59%c	69%Tcde	70%Tcde	81%Tcdefg	69%Tjk	63%	59%	57%	65%l	48%	65%	63%	67%	60%	70%er
Occasionally	1056	525	530	216	234	204	144	131	127	197	571	288	316	740	181	872	875	90	71	19
	31%fh	32%	31%	44%Tfgh	42%Tfgh	36%fgh	25%h	27%h	18%	26%	33%l	33%l	36%lm	30%	42%	30%	31%	30%	36%es	25%
Never	175	80	95	57	36	31	32	14	5	31	84	59	59	116	42	133	152	11	8	3
	5%h	5%	5%	12%Tdefgh	6%h	5%h	6%h	3%h	1%	4%	5%	7%	7%	5%	10%	5%	5%	4%	4%	4%
Don't know	11	6	5	3	4	3	*	-	-	1	1	9	5	6	2	9	10	*	-	1
	*	*	*	1%	1%	1%	*	-	-	*	*	1%j	1%	*	*	*	*	*	-	1%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 59

Q.13 How often do you watch - BBC One

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
Regularly	2122	341	852	881	506	1386	129	971	939	1634	488	808	646	1338	745	1828	286	430	1646	
		63% in	76% Tbc	65%	62%	64%	57%	60%	66% g	67% Tj	53%	65%	64%	67% Tn	58%	64%	59%	66%	63%	
Occasionally	1056	101	420	493	271	659	75	553	389	732	324	406	275	584	446	888	158	189	847	
		31% ca	22%	32% ca	35% ca	33%	31%	33%	34% h	28%	30%	33%	27%	29%	34% m	31%	33%	29%	32%	
Never	175	9	46	51	40	104	21	85	84	64	111	27	78	72	100	135	38	34	133	
		5% alk	2%	3%	4%	5%	5%	10% Te	5%	6%	3%	12% Ti	2%	8% Tk	4%	8% Tm	5%	8%	5%	5%
Don't know	11	*	1	2	5	7	-	7	1	9	3	1	3	4	4	10	-	2	6	
		*	*	*	1%	*	-	*	*	*	*	*	*	*	*	*	-	*	*	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 60

Q.13 How often do you watch - BBC One

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Regularly	2122	204	59	180	248	184	159	211	118	137	231	336	53	
		63% bj	67% bj	43%	65% bi	67% bj	63% bi	67% bj	69% bj	60% bi	48%	54%	74% Tbehij	70% bhij
Occasionally	1056	90	68	90	107	79	67	71	71	127	171	96	19	
		31% gk	30% k	50% Tacdefghkl	32% k	29%	27%	28%	23%	36% gkl	45% Tacdefgkl	40% Tadefgkl	21%	25%
Never	175	11	10	5	13	28	10	25	8	18	22	21	3	
	5%	4%	8%	2%	4%	10% Tacd	4%	8% c	4%	7%	5%	5%	4%	
Don't know	11	*	*	2	3	-	3	1	-	-	1	-	1	
	*	*	*	1%	1%	-	1%	*	-	-	*	-	1% k	

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 61

Q.13 How often do you watch - BBC Two

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Regularly	728	415	313	37	74	106	131	159	220	229	362	137	152	576	49	677	609	59	49	11
		22%bcdkl	25%Tb	8%	13%c	19%ce	23%cd	33%Tcdef	32%Tcdef	31%Tjk	21%k	16%	17%	23%l	11%	23%	22%e	19%	25%e	14%
Occasionally	1913	952	960	256	308	297	345	282	425	426	1003	483	474	1439	242	1665	1575	184	105	48
	57%	58%	56%	52%	56%	52%	60%ee	58%	62%ce	57%	57%	56%	53%	58%	56%	57%	57%	60%	53%	63%
Never	659	244	414	186	145	154	95	42	37	87	358	213	239	420	115	543	543	61	40	15
	20%aghi	15%	24%Ta	38%Tdefgh	26%Tfgh	27%Tfgh	16%egh	9%	5%	12%	20%l	25%Ti	27%Tm	17%	27%	19%	20%	20%	20%	19%
Don't know	65	25	40	12	26	16	4	2	4	4	28	32	23	42	24	41	56	2	4	3
	2%	2%	2%	2%h	5%Tfgh	3%fgh	1%	1%	1%	1%	2%	4%Ti	3%	2%	5%	1%	2%	1%	2%	4%q

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 62

Q.13 How often do you watch - BBC Two

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Regularly	728	118	313	286	191	443	51	368	306	615	113	262	211	466	246	649	74	129	578
		22% j	26% c	24%	23%	21%	23%	23%	22%	25% l	12%	21%	21%	23% n	19%	23% p	15%	20%	22%
Occasionally	1913	257	768	829	461	1237	118	889	808	1394	518	714	580	1140	742	1615	292	409	1464
		57%	57%	58%	56%	57%	53%	55%	57%	57%	56%	58%	58%	57%	57%	56%	60%	62% l	56%
Never	659	62	220	288	154	435	47	327	272	387	272	244	192	360	281	540	112	108	538
		20% ad	14%	17%	20% a	19%	20%	20%	19%	16%	29% l	20%	19%	18%	22%	19%	23%	16%	20%
Don't know	65	13	17	24	15	41	8	32	26	42	23	21	20	33	25	56	4	10	52
		2%	3%	1%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 63

Q.13 How often do you watch - BBC Two

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Regularly	728 22% ^{bl}	59 19% ^b	13 9%	40 14%	92 25% ^{bcjl}	67 23% ^b	43 18%	92 30% ^{Tabcfl}	49 25% ^{bcjl}	58 21% ^b	69 16%	135 30% ^{Tabcfl}	11 14%
Occasionally	1913 57% ^b	184 60% ^b	51 37%	181 65% ^{bdgh}	197 53% ^b	157 54% ^b	147 61% ^b	155 50%	105 53% ^b	176 62% ^b	264 62% ^{bg}	248 55% ^b	48 63% ^{bg}
Never	659 20%	61 20%	73 53% ^{Tacdefghijk}	47 17%	75 20%	68 23%	46 19%	57 19%	40 20%	45 16%	64 15%	67 15%	15 19%
Don't know	65 2%	2 1%	1 1%	9 3% ^e	6 2%	-	3 1%	3 1%	4 2% ^e	3 1%	29 7% ^{Tadefghik}	2 1%	3 4% ^{aegk}

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 64

Q.13 How often do you watch - BBC Three

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Regularly	174	79	96	62	51	29	18	5	10	40	91	43	63	112	34	138	148	17	9	1
	5%ghs	5%	6%	13%Tefgh	9%Tefgh	5%gh	3%	1%	2%	5%	5%	5%	7%lm	5%	8%	5%	5%rs	5%rs	4%	1%
Occasionally	831	406	426	152	151	154	123	107	145	205	454	172	246	585	147	683	692	71	53	16
	25%kl	25%	25%	31%Tfgh	27%	27%	21%	22%	21%	27%kl	26%kl	20%	28%	24%	34%	23%	25%	23%	27%	21%
Never	2115	1022	1092	259	303	346	393	342	472	449	1084	581	510	1604	204	1908	1735	205	121	53
	63%cdl	62%	63%	53%	55%	60%	68%cde	70%Tcde	69%Tcde	60%	62%	67%il	58%	65%il	47%	65%	62%	67%	61%	69%
Don't know	243	130	114	18	48	45	42	33	58	52	122	69	67	176	45	197	209	13	15	7
	7%cd	8%	7%	4%	9%cd	8%cd	7%	7%	8%cd	7%	7%	8%	8%	7%	10%	7%	7%qd	4%	7%	9%qd

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 65

Q.13 How often do you watch - BBC Three

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
Regularly	174	60	58	52	31	128	10	126	38	165	9	87	43	99	71	169	5	40	127	
		5%hj	13%Tbc		4%	4%		8%Th	3%	7%q	1%	7%	4%	5%	5%	6%p	1%	6%	5%	
Occasionally	831	158	314	334	166	541	65	526	267	721	110	329	229	522	285	770	54	193	619	
		25%hjp	35%Tbc		24%	23%		29%cd	33%Th	19%	30%Tj	12%	26%	23%	26%	22%	27%p	11%	30%r	24%
Never	2115	209	853	938	559	1343	124	867	991	1392	722	738	664	1233	849	1721	383	377	1697	
		63%agj	46%	65%a	66%a	68%ef	62%	54%	70%Tg	57%	78%Ti	59%	66%k	62%	66%	60%	79%To	58%	65%q	
Don't know	243	25	93	103	65	143	26	97	117	159	84	87	67	146	90	201	41	45	188	
		7%	5%	7%	7%	8%	7%	12%e	6%	8%	7%	9%	7%	7%	7%	7%	8%	7%	7%	

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 66

Q.13 How often do you watch - BBC Three

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Regularly	174	17	1	13	21	21	15	20	9	11	25	22	1
	5% d	5% d	1%	5%	6%	7% bl	6%	7% d	4%	4%	6%	5%	1%
Occasionally	831	71	18	66	96	54	58	76	53	63	153	108	16
	25% b	23%	13%	24%	26% b	18%	24%	25%	27% b	22%	36% Tabcdefghikl	24%	21%
Never	2115	205	115	186	228	208	150	199	121	168	180	300	53
	63% aj	67% aj	84% Tacd fghijkl	67% aj	61% aj	71% hij	63% aj	65% aj	61% aj	60% aj	42%	66% aj	69% aj
Don't know	243	13	4	12	27	9	16	12	15	41	67	22	7
	7%	4%	3%	4%	7%	3%	7%	4%	7% e	14% Tabcdeghk	16% Tabcdefghk	5%	9% ae

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 67

Q.13 How often do you watch - BBC Four

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Regularly	296	164	132	12	38	49	60	49	88	95	139	61	67	229	31	263	246	29	17	4
	9% c	10%	8%	2%	7% c	8% c	10% c	10% c	13% Tcd	13% Tjk	8%	7%	8%	9%	7%	9%	9%	9%	8%	5%
Occasionally	1428	761	667	163	181	214	272	262	335	376	747	305	326	1102	190	1234	1177	138	92	22
	42% cdkls	46% b	39%	33%	33%	37%	47% cde	54% Tcde	49% Tcde	50% Tjk	43% k	35%	37%	45% l	44%	42%	42% s	45% s	46% s	28%
Never	1496	641	854	309	287	275	227	165	232	255	797	444	448	1047	174	1322	1234	131	84	47
	44% aghi	39%	49% Ta	63% Tdefgh	52% Tfgh	48% fgh	40%	34%	34%	34%	45% l	51% Tij	51% Tm	42%	40%	45%	44%	43%	42%	62% Tpqrs
Don't know	145	71	74	7	47	36	14	10	31	20	69	55	46	98	35	108	126	8	6	4
	4% c	4%	4%	1%	8% Tcfgh	6% cfgh	2%	2%	5% c	3%	4%	6% d	5%	4%	8%	4%	5%	3%	3%	6%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 68

Q.13 How often do you watch - BBC Four

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Regularly	296	54	111	128	75	182	15	162	116	254	42	103	88	183	107	268	27	59	229
	9% _j	12%	8%	9%	9%	8%	7%	10%	8%	10% _q	5%	8%	9%	9%	8%	9%	6%	9%	9%
Occasionally	1428	234	555	602	335	901	104	707	608	1144	285	527	422	878	526	1265	160	302	1091
	42% _{clp}	52% _{Tbc}	42%	42%	41%	42%	46%	44%	43%	47% _{Tl}	31%	42%	42%	44%	41%	44% _p	33%	46%	41%
Never	1496	145	605	638	377	981	89	684	621	938	558	558	452	854	612	1207	276	261	1205
	44% _{cal}	32%	46% _{aa}	45% _{aa}	46%	45%	40%	42%	44%	38%	60% _{Ti}	45%	45%	43%	47%	42%	57% _{To}	40%	46% _{ca}
Don't know	145	18	47	60	34	91	17	63	67	103	42	53	40	85	50	121	19	34	106
	4%	4%	4%	4%	4%	4%	7%	4%	5%	4%	5%	4%	4%	4%	4%	4%	4%	5%	4%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 69

Q.13 How often do you watch - BBC Four

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Regularly	296 9%	29 9%	4 3%	23 8%	27 7%	32 11%	25 10%	25 8%	17 8%	25 9%	38 9%	48 11%	4 5%
Occasionally	1428 42% bl	138 45% bl	36 26%	98 35%	144 39% l	113 39%	110 46% bl	152 49% bcl	92 46% bcl	121 43% bl	227 54% Tbcdek	175 39% l	22 28%
Never	1496 44% j	131 43% j	95 69% Tacdefghijk	143 51% j	181 49% j	146 50% j	94 39% j	122 40% j	84 42% j	122 43% j	116 27%	215 48% j	47 62% Tadefghijk
Don't know	145 4% e	8 3% e	2 1%	14 5% e	18 5% e	-	11 5% e	9 3%	6 3% e	14 5% e	44 10% Tabeghk	15 3% e	4 6% e

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 70

Q.13 How often do you watch ... SUMMARY

ITV/STV/ITV Wales/UTV	Channel 4	Channel 5	BBC One	BBC Two	BBC Three	BBC Four	
Unweighted Base	3364	3364	3364	3364	3364	3364	
Weighted Base	3364	3364	3364	3364	3364	3364	
Effective Base	1675	1675	1675	1675	1675	1675	
Regularly	1821 54%	794 24%	552 16%	2122 63%	728 22%	174 5%	296 9%
Occasionally	1298 39%	2070 62%	2008 60%	1056 31%	1913 57%	831 25%	1428 42%
Never	227 7%	449 13%	742 22%	175 5%	659 20%	2115 63%	1496 44%
Don't know	18 1%	50 1%	63 2%	11 *	65 2%	243 7%	145 4%

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 71

Q13S2 SUMMARY - ANY PSB REGULARLY

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
ANY PSB REGULARLY (NET)	2519	1183	1335	306	379	407	443	380	603	576	1307	636	644	1875	251	2261	2081	237	138	62
	75% ^{cd}	72%	77% ^{ea}	62%	69%	71% ^c	77% ^{cd}	78% ^{cd}	88% ^{Tcdetfg}	77%	75%	73%	73%	76%	58%	77%	75%	78% ^{fr}	70%	81% ^{er}
None	845	453	392	185	173	167	132	107	82	171	444	230	243	603	179	666	703	69	59	15
	25% ^h	28% ^b	23%	38% ^{Tefgh}	31% ^{Tfgh}	29% ^h	23% ^h	22% ^h	12%	23%	25%	27%	27%	24%	42%	23%	25%	22%	30% ^{qs}	19%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 72

Q13S2 SUMMARY - ANY PSB REGULARLY

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
ANY PSB REGULARLY (NET)	2519	393	1030	1039	603	1641	153	1153	1119	1932	586	975	743	1571	903	2181	327	506	1954	
		75% <i>inp</i>	87% <i>Tbc</i>	78% <i>cc</i>	73%	73%	76%	68%	71%	79% <i>Tg</i>	79% <i>Tj</i>	63%	79%	74%	79% <i>Tn</i>	70%	76% <i>pp</i>	68%	77%	74%
None	845	58	289	388	218	515	71	463	294	506	340	266	259	429	391	679	155	150	677	
		25% <i>ahim</i>	13%	22% <i>aa</i>	27% <i>abb</i>	27%	24%	32%	29% <i>hh</i>	21%	21%	37% <i>Ti</i>	21%	26%	21%	30% <i>Tm</i>	24%	32% <i>To</i>	23%	26%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 73

Q13S2 SUMMARY - ANY PSB REGULARLY

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
ANY PSB REGULARLY (NET)	2519	237	80	222	292	220	180	252	138	177	277	382	62	
		75% bj	78% bhj	58%	80% bhj	79% bhj	75% bi	75% bi	82% bhj	70%	63%	65%	84% Tbehj	81% bhj
None	845	69	58	55	79	72	59	55	59	106	148	71	15	
		25% k	22%	42% Tacdefgkl	20%	21%	25% k	25%	18%	30% acd gkl	37% Tacdefgkl	35% Tacd gkl	16%	19%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 74

Q.14 So for - ITV - is that..?

Base : All that watch this channel regularly/occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3123	1487	1636	412	494	546	540	480	651	741	1609	773	815	2308	385	2727	1915	538	381	289
Weighted Base	3119	1507	1612	440	497	523	529	462	668	695	1634	790	817	2302	378	2734	2599	279	168	73
Effective Base	1551	733	819	200	242	266	268	230	349	357	807	388	409	1143	187	1359	1151	312	233	162
Every day	981	437	544	108	118	141	167	159	288	189	472	320	225	755	84	894	784	105	51	41
	31% cd	29%	34% a	24%	24%	27%	32% d	34% cd	43% Tcdetfg	27%	29%	40% Tij	28%	33%	22%	33%	30%	37% TP	31%	56% Tpqr
Most days	817	398	420	108	144	161	128	117	160	169	459	190	253	564	91	725	697	61	42	18
	26%	26%	26%	25%	29%	31%	24%	25%	24%	24%	28%	24%	31% lm	24%	24%	27%	27%	22%	25%	24%
2-3 times a week	645	312	333	100	118	98	115	97	118	154	351	140	151	494	96	546	538	64	33	10
	21% s	21%	21%	23%	24%	19%	22%	21%	18%	22%	21%	18%	19%	21%	25%	20%	21% s	23% s	20%	14%
About once a week	418	216	202	81	78	72	73	52	62	108	231	79	119	299	74	345	367	29	20	2
	13% hs	14%	13%	18% qjh	16% h	14%	14%	11%	9%	16% k	14% k	10%	15%	13%	19%	13%	14% s	11% s	12% s	2%
Less than once a week	241	135	107	41	38	48	43	37	34	73	114	54	65	176	31	211	200	19	20	2
	8% s	9%	7%	9%	8%	9% h	8%	8%	5%	10% j	7%	7%	8%	8%	8%	8%	8% s	7%	12% Tps	3%
Don't know	16	9	7	3	1	2	3	1	7	2	7	7	2	14	2	14	13	1	2	*
	1%	1%	*	1%	*	*	1%	*	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	*
NET: WEEKLY	2862	1363	1499	397	458	473	483	425	627	620	1513	728	749	2112	345	2510	2386	259	146	71
	92% r	90%	93%	90%	92%	90%	91%	92%	94%	89%	93%	92%	92%	92%	91%	92%	92% r	93% r	87%	97% Tpr

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 75

Q.14 So for - ITV - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3123	499	1232	1285	663	2046	200	1698	1233	2548	575	1257	871	1959	1089	2836	265	677	2361
Weighted Base	3119	435	1249	1345	765	2006	196	1496	1308	2316	803	1208	897	1918	1140	2678	423	609	2444
Effective Base	1551	246	609	650	340	1014	104	821	632	1258	321	634	435	990	526	1415	152	356	1163
Every day	981	167	390	403	252	616	67	403	465	731	250	389	278	598	360	819	155	248	708
	31%g	38%Tbc	31%	30%	33%	31%	34%	27%	36%g	32%	31%	32%	31%	31%	32%	31%	37%	41%Tr	29%
Most days	817	120	335	337	215	518	37	390	338	607	210	320	210	500	303	693	121	143	658
	26%	28%	27%	25%	28%	26%	19%	26%	26%	26%	26%	27%	23%	26%	27%	26%	28%	23%	27%
2-3 times a week	645	88	234	317	155	436	34	326	268	481	165	248	199	412	222	564	80	103	533
	21%	20%	19%	24%b	20%	22%	17%	22%	20%	21%	21%	20%	22%	21%	19%	21%	19%	17%	22%q
About once a week	418	47	180	171	87	277	35	231	145	316	102	160	140	254	154	374	40	70	341
	13%	11%	14%	13%	11%	14%	18%	15%h	11%	14%	13%	13%	16%	13%	14%	14%	9%	11%	14%
Less than once a week	241	13	107	104	52	151	23	136	87	174	68	84	67	146	93	214	25	38	196
	8%a	3%	9%a	8%a	7%	8%	12%	9%	7%	7%	8%	7%	7%	8%	8%	8%	6%	6%	8%
Don't know	16	-	4	12	4	9	-	10	5	8	8	7	2	8	7	13	3	8	8
	1%	-	*	1%	1%	*	-	1%	*	*	1%	1%	*	*	1%	*	1%	1%	1%
NET: WEEKLY	2862	423	1138	1229	710	1846	173	1349	1216	2135	727	1117	827	1764	1040	2450	395	563	2239
	92%	97%Tbc	91%	91%	93%	92%	88%	90%	93%	92%	91%	92%	92%	92%	91%	91%	93%	92%	92%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 76

Q.14 So for - ITV - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3123	538	111	187	235	197	159	204	381	195	334	293	289	
Weighted Base	3119	279	128*	261	351	256	215*	289	168	262	405	432	73	
Effective Base	1551	312	65	107	147	120	94	128	233	116	193	185	162	
Every day	981	105	25	101	140	117	61	97	51	55	80	106	41	
		31% bj	37% Tbjk	20%	39% bjk	40% Tbjk	46% Tbfhjk	28%	34% bj	31% j	21%	20%	25%	56% Tabcdgfhjk
Most days	817	61	35	67	82	54	60	83	42	68	112	138	18	
		26%	22%	27%	25%	23%	21%	28%	29%	25%	26%	28%	32% ae	24%
2-3 times a week	645	64	21	46	87	45	30	53	33	67	92	96	10	
		21% l	23% l	16%	18%	25% fl	18%	14%	18%	20%	26% fl	23% l	22%	14%
About once a week	418	29	27	31	26	24	39	37	20	43	78	62	2	
		13% dl	11% l	21% adel	12% l	7%	10% l	18% dl	13% l	12% l	17% dl	19% Tadehl	14% dl	2%
Less than once a week	241	19	21	10	16	14	25	18	20	27	43	26	2	
		8% l	7%	16% Tacdegkl	4%	5%	5%	12% cdl	6%	12% Tcdekl	10% l	11% cdl	6%	3%
Don't know	16	1	-	7	-	2	-	1	2	1	-	3	*	
		1%	*	3% Td	-	1%	-	*	1%	*	-	1%	*	
NET: WEEKLY	2862	259	108	245	335	240	190	270	146	234	361	403	71	
		92% bh	93% bh	84%	94% b	95% bfhj	94% bh	88%	93% bh	87%	89%	89%	93% bh	97% Tbfhij

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 77

Q.14 So for - Channel 4 - is that..?

Base : All that watch this channel regularly/occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3017	1447	1570	405	475	529	532	469	607	717	1576	724	780	2237	374	2631	1833	544	363	277
Weighted Base	2865	1422	1442	398	444	481	506	433	602	644	1534	687	733	2131	340	2518	2376	269	152	67
Effective Base	1492	711	783	198	230	261	265	222	316	341	788	363	393	1099	183	1303	1099	315	219	156
Every day	260 9%	111 8%	149 10%	51 13% ^{fgh}	56 13% ^{fgh}	53 11%	32 6%	26 6%	41 7%	44 7%	138 9%	77 11% ^{kl}	98 13% Tm	161 8%	49 14%	208 8%	217 9%	22 8%	12 8%	8 13%
Most days	497 17%	246 17%	250 17%	66 17%	98 22% ^{gh}	105 22% ^h	79 16%	68 16%	80 13%	106 16%	249 16%	142 21%	157 21% ^{lm}	339 16%	66 20%	427 17%	415 17%	47 17%	23 15%	12 18%
2-3 times a week	950 33% ^{qj}	500 35%	449 31%	126 32%	124 28%	169 35%	167 33%	155 36%	209 35%	197 31%	530 35%	222 32%	226 31%	723 34%	97 29%	852 34%	808 34% ^{qj}	73 27%	43 28%	26 39% ^{qr}
About once a week	652 23% ^{kl}	321 23%	330 23%	82 21%	104 24%	87 18%	132 26% ^{ee}	110 25%	136 23%	161 25%	357 23%	134 19%	132 18%	520 24% ^{kl}	88 26%	562 22%	547 23%	53 20%	38 25%	14 21%
Less than once a week	472 16% ^{ss}	226 16%	246 17%	70 18%	57 13%	65 14%	88 17%	70 16%	121 20% ^{de}	128 20%	243 16%	101 15%	109 15%	363 17%	36 11%	436 17%	359 15% ^{ss}	73 27% ^{Tps}	35 23% ^{Tps}	5 8%
Don't know	34 1%	17 1%	18 1%	1 *	5 1%	2 *	8 2%	4 1%	15 2% ^{ee}	8 1%	16 1%	10 1%	10 1%	25 1%	4 1%	31 1%	31 1%	1 *	1 1%	1 2%
NET: WEEKLY	2358 82% ^{hqrj}	1179 83%	1179 82%	326 82%	383 86% ^h	414 86% ^h	410 81%	359 83%	466 77%	508 79%	1275 83%	575 84%	614 84%	1744 82%	300 88%	2050 81%	1986 84% ^{qrj}	195 72%	117 76%	60 90% ^{Tpqir}

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 78

Q.14 So for - Channel 4 - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3017	492	1199	1230	643	1961	198	1676	1174	2505	512	1221	826	1892	1055	2752	245	657	2283
Weighted Base	2865	412	1163	1223	703	1825	186	1422	1192	2190	675	1110	809	1757	1055	2479	372	579	2226
Effective Base	1492	242	593	614	325	969	104	819	595	1247	275	621	404	954	505	1377	136	344	1116
Every day	260	66	103	82	55	178	14	146	101	225	35	117	70	158	96	242	16	69	184
	9%	16% Tbc	9%	7%	8%	10%	8%	10%	8%	10% j	5%	11%	9%	9%	9%	10% p	4%	12% r	8%
Most days	497	93	213	182	114	323	30	260	200	394	103	206	126	310	172	431	59	113	366
	17%	23% Tc	18%	15%	16%	18%	16%	18%	17%	18%	15%	19%	16%	18%	16%	17%	16%	19%	16%
2-3 times a week	950	118	366	450	248	603	51	470	373	749	200	379	258	602	332	815	132	163	772
	33%	29%	31%	37% ab	35%	33%	27%	33%	31%	34%	30%	34%	32%	34%	32%	33%	36%	28%	35% q
About once a week	652	100	274	258	171	393	53	303	305	466	186	226	201	387	253	563	88	123	520
	23%	24%	24%	21%	24%	22%	28%	21%	26%	21%	28% d	20%	25%	22%	24%	23%	24%	21%	23%
Less than once a week	472	34	197	230	110	305	37	230	198	338	134	170	145	279	190	402	69	102	359
	16% aa	8%	17% ea	19% aa	16%	17%	20%	16%	17%	15%	20%	15%	18%	16%	18%	16%	19%	18%	16%
Don't know	34	1	11	22	5	24	1	13	16	18	16	12	8	22	12	27	8	10	24
	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	2% aj	1%	1%	1%	1%	1%	2%	2%	1%
NET: WEEKLY	2358	377	956	971	588	1497	148	1180	978	1834	524	929	656	1456	853	2051	295	467	1843
	82%	92% Tbc	82%	79%	84%	82%	79%	83%	82%	84% j	78%	84%	81%	83%	81%	83%	79%	81%	83%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 79

Q.14 So for - Channel 4 - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3017	544	73	184	228	187	155	198	363	190	326	292	277
Weighted Base	2865	269	51*	246	326	229	197*	268	152	255	384	420	67
Effective Base	1492	315	37	105	143	113	93	124	219	114	189	188	156
Every day	260 9%	22 8%	3 6%	24 10%	27 8%	37 16% Tahijk	18 9%	25 9%	12 8%	16 6%	31 8%	36 9%	8 13%
Most days	497 17%	47 17%	8 16%	29 12%	71 22% cl	46 20%	24 12%	55 21% d	23 15%	29 11%	80 21% ci	73 17%	12 18%
2-3 times a week	950 33% ab	73 27%	7 14%	78 32% b	123 38% ab	80 35% b	64 33% b	86 32% b	43 28%	99 39% ab	136 35% b	134 32% b	26 39% abn
About once a week	652 23% d	53 20%	18 35% adeg	54 22%	48 15%	34 15%	48 24%	51 19%	38 25% de	69 27% de	93 24% d	133 32% Tadegj	14 21%
Less than once a week	472 16% kl	73 27% Tcdeijkl	14 28% ejkl	41 17%	56 17% d	30 13%	41 21% kl	50 18% kl	35 23% Tejk	40 15%	44 12%	43 10%	5 8%
Don't know	34 1%	1 *	-	21 8% Tadefghijkl	2 *	2 1%	1 1%	1 *	1 1%	3 1%	-	1 *	1 2% j
NET: WEEKLY	2358 82% ah	195 72%	36 72%	184 75%	269 82% a	196 86% abch	155 78%	217 81% a	117 76%	212 83% a	340 88% Tabcfh	376 90% Tabcfgh	60 90% Tabcfgh

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 80

Q.14 So for - Channel 5 - is that..?

Base : All that watch this channel regularly/occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2739	1308	1431	331	427	489	481	432	579	633	1431	675	729	2010	329	2399	1663	476	348	252
Weighted Base	2560	1267	1293	324	389	453	453	403	538	553	1377	629	677	1883	291	2262	2121	232	149	58
Effective Base	1370	641	733	162	214	241	240	202	314	304	727	338	369	1000	165	1199	1010	270	209	142
Every day	229	81	148	19	50	39	23	31	68	54	105	70	85	145	38	191	184	24	16	6
	9%af	6%	11%a	6%	13%cf	9%	5%	8%	13%Tcf	10%	8%	11%	13%Tm	8%	13%	8%	9%	10%	11%	10%
Most days	375	191	183	47	71	81	71	42	62	71	195	108	127	247	49	324	311	37	18	9
	15%	15%	14%	15%	18%gh	18%gh	16%	10%	12%	13%	14%	17%	19%Tm	13%	17%	14%	15%	16%	12%	16%
2-3 times a week	651	344	306	94	84	116	118	116	123	113	360	178	156	494	71	578	539	52	40	19
	25%	27%	24%	29%	21%	26%	26%	29%	23%	20%	26%	28%ai	23%	26%	25%	26%	25%	23%	27%	33%Tpq
About once a week	644	316	328	66	109	113	111	110	135	139	372	133	165	478	72	570	545	56	32	11
	25%	25%	25%	20%	28%	25%	25%	27%	25%	25%	27%ak	21%	24%	25%	25%	25%	26%	24%	22%	19%
Less than once a week	634	321	314	96	74	96	124	103	141	169	329	136	131	503	57	576	520	60	42	12
	25%al	25%	24%	30%cd	19%	21%	27%cd	26%	26%	31%Tjk	24%	22%	19%	27%l	20%	25%	25%	26%	28%	21%
Don't know	27	13	14	2	2	8	6	*	9	7	16	4	12	15	3	24	23	3	1	1
	1%	1%	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
NET: WEEKLY	1898	933	966	226	313	349	323	299	388	377	1032	489	534	1365	230	1662	1578	169	106	45
	74%al	74%	75%	70%	80%Tcfh	77%	71%	74%	72%	68%	75%al	78%al	79%am	72%	79%	73%	74%	73%	71%	78%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 81

Q.14 So for - Channel 5 - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2739	466	1074	1111	578	1809	159	1497	1091	2266	473	1123	756	1747	926	2502	217	619	2045
Weighted Base	2560	381	1024	1095	603	1679	145*	1234	1107	1956	604	1023	719	1602	904	2235	308	540	1961
Effective Base	1370	241	541	553	300	900	83	725	569	1132	260	566	377	888	450	1261	119	324	1013
Every day	229	54	85	82	50	150	18	129	85	184	45	115	53	145	79	193	33	81	144
	9%	14% Tbc	8%	7%	8%	9%	12%	10%	8%	9%	7%	11% l	7%	9%	9%	9%	11%	15% Tr	7%
Most days	375	74	148	142	90	252	17	182	173	293	81	143	108	225	140	332	39	93	262
	15%	19% c	14%	13%	15%	15%	12%	15%	16%	15%	13%	14%	15%	14%	15%	15%	13%	17%	13%
2-3 times a week	651	87	258	295	164	418	33	312	278	506	145	258	178	407	228	568	78	145	496
	25%	23%	25%	27%	27%	25%	23%	25%	25%	26%	24%	25%	25%	25%	25%	25%	25%	27%	25%
About once a week	644	107	260	260	157	419	39	304	286	462	182	274	167	417	215	559	83	95	542
	25% q	28%	25%	24%	26%	25%	27%	25%	26%	24%	30% d	27%	23%	26%	24%	25%	27%	18%	28% g
Less than once a week	634	58	259	305	140	420	37	295	276	493	141	225	202	390	234	561	70	120	497
	25% a	15%	25% a	28% a	23%	25%	25%	24%	25%	25%	23%	22%	28% k	24%	26%	25%	23%	22%	25%
Don't know	27	1	14	11	2	20	2	13	9	17	10	9	11	18	8	22	5	6	20
	1%	*	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%
NET: WEEKLY	1898	322	752	779	461	1239	107	927	822	1446	453	790	506	1194	662	1653	233	413	1444
	74%	85% Tbc	73%	71%	76%	74%	74%	75%	74%	74%	75%	77% l	70%	75%	73%	74%	76%	77%	74%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * = small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 82

Q.14 So for - Channel 5 - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2739	476	95	162	201	165	145	171	348	182	290	252	252
Weighted Base	2560	232	95*	199*	284	195	188*	226	149	242	336	355	58
Effective Base	1370	270	51	94	128	100	87	110	209	108	171	164	142
Every day	229 9%	24 10%	3 3%	22 11%	23 8%	25 13% j	17 9%	22 10%	16 11% j	13 5%	19 6%	40 11%	6 10%
Most days	375 15%	37 16%	9 10%	44 22% hij	42 15%	35 18%	27 14%	39 17%	18 12%	27 11%	41 12%	47 13%	9 16%
2-3 times a week	651 25% b	52 23% b	6 7%	34 17%	81 28% b	57 29% bc	47 25% b	57 25% b	40 27% b	68 28% b	103 31% bc	84 24% b	19 33% Tabc
About once a week	644 25% e	56 24% e	28 29% e	48 24%	63 22%	27 14%	47 25%	47 21%	32 22%	75 31% el	105 31% ehl	106 30% el	11 19%
Less than once a week	634 25%	60 26%	47 49% Tacdefghijkl	41 21%	76 27%	49 25%	49 26%	60 27%	42 28% j	57 24%	66 19%	74 21%	12 21%
Don't know	27 1%	3 1%	1 1%	9 5% Tdij	-	2 1%	-	1 *	1 1%	2 1%	4 1%	3 1%	1 1% d
NET: WEEKLY	1898 74% b	169 73% b	47 49%	148 74% b	208 73% b	144 74% b	138 74% b	165 73% b	106 71% b	184 76% b	267 79% b	277 78% b	45 78% b

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q.14 So for - BBC One - is that..?

Base : All that watch this channel regularly/occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION						
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)		
Unweighted Base	3210	1539	1671	421	511	560	560	487	671	770	1656	784	826	2384	409	2790	1943	572	406	289		
Weighted Base	3178	1551	1627	431	513	540	542	472	681	715	1666	797	823	2355	386	2785	2622	295	189	73		
Effective Base	1598	758	842	201	253	276	281	231	358	369	835	395	415	1183	197	1396	1169	334	242	162		
Every day	1301	679	622	105	123	182	227	231	432	327	648	326	283	1019	122	1176	1047	132	79	44		
		41%cdel	44%b			34%cd	42%cde	49%Tcde	64%Tcdefg	46%			39%	41%	34%	43%l	31%	42%	40%	45%	42%	60%Tpdf
Most days	865	407	458	108	150	149	160	140	159	201	434	230	256	609	102	761	726	71	51	17		
		27%	26%	28%	25%	29%	28%	29%	30%	28%	26%	29%	31%lm	26%	26%	27%	28%	24%	27%	24%	24%	
2-3 times a week	550	244	307	114	135	107	77	65	52	101	325	125	132	419	86	464	463	56	25	7		
		17%hs	16%	19%	26%Tfgh	26%Tfgh	20%h	14%h	14%h	8%	14%	20%l	16%	16%	18%	22%	17%	18%ss	19%ss	13%	9%	
About once a week	272	124	148	58	72	61	45	15	20	54	158	61	92	180	43	228	230	22	18	2		
		9%ghs	8%	9%	14%Tgh	14%Tgh	11%gh	8%gh	3%	3%	8%	9%	8%	11%lm	8%	11%	8%	9%ss	8%ss	10%ss	2%	
Less than once a week	176	91	85	41	32	40	29	20	14	29	98	49	59	117	31	145	146	11	16	3		
		6%h	6%	5%	10%Tgh	6%h	7%h	5%h	4%	2%	4%	6%	6%	7%	5%	8%	5%	6%	4%	8%q	5%	
Don't know	13	6	7	5	*	1	3	1	3	2	4	7	1	11	3	10	9	2	1	*		
	*	*	*	1%	*	*	1%	*	*	*	*	1%	*	*	1%	*	*	1%	1%	1%	*	
NET: WEEKLY	2989	1454	1535	385	481	499	509	451	663	683	1564	742	762	2227	353	2629	2466	281	172	69		
		94%c	94%	94%	89%	94%	92%	94%	96%bc	97%Tcdef	96%	94%	93%	93%	95%	91%	94%	94%	96%r	91%	95%	

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 84

Q.14 So for - BBC One - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3210	509	1272	1318	685	2097	209	1744	1265	2621	589	1262	913	1991	1138	2907	280	682	2442
Weighted Base	3178	441	1272	1374	777	2045	203	1524	1328	2366	812	1213	922	1923	1191	2716	444	619	2492
Effective Base	1598	250	633	667	352	1042	109	846	651	1297	330	641	451	1013	549	1458	160	354	1209
Every day	1301	215	541	515	331	811	85	554	609	998	303	475	396	810	462	1106	187	292	979
		41%g	49%Tc		43%	40%	42%	36%	46%Tg	42%	37%	39%	43%	42%	39%	41%	42%	47%Tr	39%
Most days	865	119	335	389	210	573	45	403	366	627	238	314	272	511	343	714	148	158	690
		27%	27%	28%	27%	28%	22%	26%	28%	27%	29%	26%	29%	27%	29%	26%	33%	26%	28%
2-3 times a week	550	63	206	266	127	370	33	310	188	404	146	227	149	347	197	491	59	111	429
		17%	14%	16%	16%	18%	16%	20%h	14%	17%	18%	19%	16%	18%	17%	18%	13%	18%	17%
About once a week	272	31	124	105	63	172	27	157	86	207	65	132	55	162	101	240	31	27	239
		9%a	7%	10%	8%	8%	13%	10%h	6%	9%	8%	11%l	6%	8%	8%	9%	7%	4%	10%a
Less than once a week	176	11	64	93	41	112	14	95	76	121	55	62	47	89	81	156	15	28	147
		6%a	2%	5%	7%a	5%	5%	6%	6%	5%	7%	5%	5%	5%	7%	6%	3%	5%	6%
Don't know	13	3	2	7	5	7	-	5	4	8	4	3	3	5	6	8	4	4	8
	*	1%	*	1%	1%	*	-	*	*	*	1%	*	*	*	1%	*	1%	1%	*
NET: WEEKLY	2989	428	1205	1275	731	1926	189	1424	1249	2237	752	1148	872	1829	1103	2552	425	587	2337
		94%	97%c	95%	93%	94%	94%	93%	94%	95%	93%	95%	95%	95%n	93%	94%	96%	95%	94%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 85

Q.14 So for - BBC One - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3210	572	112	195	237	200	162	204	406	197	341	295	289	
Weighted Base	3178	295	127*	270	355	264	226*	282	189	264	402	432	73	
Effective Base	1598	334	65	112	149	122	97	128	242	117	196	188	162	
Every day	1301	132	24	105	143	129	84	139	79	78	122	222	44	
		41% bj	45% bj	19%	39% b	40% b	49% bj	37% b	49% bj	42% bj	30%	30%	51% Tbcdfhij	60% Tabcdfhij
Most days	865	71	38	79	110	63	67	77	51	60	129	103	17	
	27%	24%	30%	29%	31%	24%	29%	27%	27%	23%	32%	24%	24%	
2-3 times a week	550	56	38	49	65	48	24	38	25	52	88	61	7	
	17% l	19% li	30% Tfghkl	18%	18% l	18%	11%	14%	13%	20% l	22% fhkl	14%	9%	
About once a week	272	22	14	23	25	9	30	20	18	42	33	34	2	
	9% l	8% l	11% el	8% l	7%	4%	13% el	7%	10% el	16% Tadegjkl	8% l	8% l	2%	
Less than once a week	176	11	14	11	11	13	19	6	16	33	30	10	3	
	6%	4%	11% adgk	4%	3%	5%	8% gk	2%	8% adgk	12% Tacdegkl	8% gk	2%	5%	
Don't know	13	2	-	3	1	1	3	1	1	-	-	1	*	
	*	1%	-	1%	*	*	1%	*	1%	-	-	*	*	
NET: WEEKLY	2989	281	114	257	343	250	204	275	172	231	372	420	69	
	94% l	96% hi	89%	95%	97% bfhi	95%	90%	98% bfhij	91%	88%	92%	97% bfhij	95%	

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 86

Q.14 So for - BBC Two - is that..?

Base : All that watch this channel regularly/occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2838	1426	1412	318	415	480	510	468	647	727	1459	652	689	2149	349	2478	1718	507	358	255
Weighted Base	2641	1367	1273	293	382	403	476	441	645	655	1365	620	625	2015	291	2342	2185	243	154	59
Effective Base	1398	699	701	151	195	239	257	218	341	340	734	324	341	1057	166	1228	1027	289	214	143
Every day	270	150	120	11	31	41	37	49	100	101	115	54	68	202	30	240	223	22	20	5
	10% c	11%	9%	4%	8%	10% c	8%	11% c	16% Tcdf	15% Tjk	8%	9%	11%	10%	10%	10%	10%	9%	13%	8%
Most days	539	308	231	39	54	70	87	115	174	150	279	109	97	442	39	498	450	44	30	15
	20% cdl	23% b	18%	13%	14%	17%	18%	26% cdet	27% Tcdef	23%	20%	18%	15%	22% j	14%	21%	21%	18%	20%	25%
2-3 times a week	764	405	359	90	108	113	142	136	175	189	398	178	171	593	78	683	634	71	44	16
	29%	30%	28%	31%	28%	28%	30%	31%	27%	29%	29%	29%	27%	29%	27%	29%	29%	29%	29%	27%
About once a week	608	318	289	64	95	111	129	86	122	131	343	133	161	446	84	521	514	54	28	11
	23%	23%	23%	22%	25%	28% gh	27% h	20%	19%	20%	25%	22%	26%	22%	29%	22%	24%	22%	18%	19%
Less than once a week	430	173	256	82	90	66	76	54	62	81	216	132	124	306	53	377	341	49	28	11
	16% ah	13%	20% Ta	28% Tefgh	24% Tfgh	16% h	16% h	12%	10%	12%	16%	21% Tij	20% m	15%	18%	16%	16%	20%	18%	18%
Don't know	31	13	18	6	3	3	5	1	12	4	13	14	5	26	7	24	24	2	3	1
	1%	1%	1%	2%	1%	1%	1%	*	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%
NET: WEEKLY	2180	1181	999	205	289	335	395	386	571	571	1136	474	497	1683	232	1942	1820	191	122	47
	83% bcdk	86% Tb	78%	70%	76%	83% c	83% c	88% cd	89% Tcd	87% Tk	83% k	76%	80%	84%	80%	83%	83%	79%	80%	79%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 87

Q.14 So for - BBC Two - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	457	1133	1158	613	1842	178	1547	1123	2362	476	1105	810	1766	1006	2580	240	612	2148	
Weighted Base	2641	376	1081	1115	652	1680	170*	1257	1115	2009	632	976	791	1607	988	2264	366	538	2042
Effective Base	1398	226	562	572	315	906	87	756	569	1169	260	562	390	889	479	1289	134	315	1048
Every day	270	53	118	97	57	175	21	122	117	214	56	97	98	164	103	230	40	59	207
	10%	14% c	11%	9%	9%	10%	13%	10%	11%	11%	9%	10%	12%	10%	10%	10%	11%	11%	10%
Most days	539	87	221	221	141	324	33	261	226	432	106	200	150	340	184	461	73	121	401
	20%	23%	20%	20%	22%	19%	19%	21%	20%	22%	17%	20%	19%	21%	19%	20%	20%	22%	20%
2-3 times a week	764	112	306	326	205	479	48	370	316	591	174	270	225	437	317	654	110	129	617
	29%	30%	28%	29%	31%	28%	29%	29%	28%	29%	27%	28%	28%	27%	32%	29%	30%	24%	30% q
About once a week	608	80	237	270	130	401	46	280	264	453	154	230	193	388	208	527	78	144	456
	23%	21%	22%	24%	20%	24%	27%	22%	24%	23%	24%	24%	24%	24%	21%	23%	21%	27%	22%
Less than once a week	430	39	194	185	110	283	18	208	182	302	128	168	119	261	165	369	58	75	341
	16% a	10%	18% a	17% a	17%	17%	11%	17%	16%	15%	20% j	17%	15%	16%	17%	16%	16%	14%	17%
Don't know	31	4	5	17	8	18	2	15	10	18	13	12	7	17	12	23	7	10	20
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%
NET: WEEKLY	2180	333	882	913	534	1379	149	1034	923	1690	491	796	665	1328	811	1872	301	453	1681
	83%	89% Tbc	82%	82%	82%	82%	88%	82%	83%	84% j	78%	82%	84%	83%	82%	83%	82%	84%	82%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 88

Q.14 So for - BBC Two - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2838	507	81	171	201	176	145	186	358	182	305	271	255
Weighted Base	2641	243	64*	221*	289	224	190*	247	154	234	333	383	59
Effective Base	1398	289	42	99	129	105	87	115	214	109	175	172	143
Every day	270 10%	22 9%	3 5%	16 7%	30 10%	39 17% Tacflj	14 7%	34 14%	20 13%	19 8%	27 8%	42 11%	5 8%
Most days	539 20% c	44 18%	12 19%	24 11%	78 27% c	43 19%	34 18%	65 26% c	30 20% c	41 18%	59 18%	93 24% c	15 25% c
2-3 times a week	764 29% b	71 29%	10 15%	67 30%	82 28%	75 34% b	51 27%	62 25%	44 29%	67 28%	93 28%	128 33% b	16 27%
About once a week	608 23%	54 22%	21 33% eh	72 33% Tadefghkl	55 19%	40 18%	34 18%	50 20%	28 18%	63 27%	102 31% Tdefhkl	76 20%	11 19%
Less than once a week	430 16% k	49 20% ek	18 28% Tegk	33 15%	43 15%	25 11%	53 28% Tcdegjk	34 14%	28 18% k	42 18%	52 16%	40 10%	11 18% k
Don't know	31 1%	2 1%	-	9 4% Td	1 *	3 1%	5 2%	1 *	3 2% j	3 1%	-	3 1%	1 2% j
NET: WEEKLY	2180 83% f	191 79%	46 72%	178 81%	245 85% f	196 88% abf	133 70%	212 86% bf	122 80%	190 81%	280 84% f	340 89% Tabfhl	47 79%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 89

Q.14 So for - BBC Three - is that..?

Base : All that watch this channel regularly/occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1343	620	723	238	262	265	195	169	214	344	700	299	408	935	242	1095	834	237	170	102
Weighted Base	1006	484	521	214	202	183	140	111*	155	245	546	215	309	697	181	821	840	87	62*	17*
Effective Base	676	305	373	108	134	142	107	87	117	175	358	145	221	456	111	563	505	136	98	78
Every day	63 6%	32 7%	31 6%	22 10% d	14 7%	11 6%	6 4%	3 3%	7 5%	15 6%	31 6%	17 8%	20 6%	44 6%	11 6%	51 6%	55 6%	5 6%	3 5%	* 2%
Most days	127 13% h	57 12%	70 13%	47 22% Teigh	34 17% gh	19 10%	13 10%	7 6%	8 5%	23 10%	67 12%	37 17% d	57 18% lm	71 10%	30 16%	97 12%	109 13%	11 13%	4 7%	3 17% r
2-3 times a week	200 20%	105 22%	95 18%	31 14%	57 26% Tcfe	48 27% cf	17 12%	18 16%	29 19%	54 22%	108 20%	38 17%	75 24%	125 18%	43 24%	156 19%	167 20%	18 21%	12 19%	4 22%
About once a week	253 25%	133 27%	120 23%	36 17%	48 24%	37 20%	49 35% Tce	33 29% c	51 33% ce	71 29%	128 24%	54 25%	65 21%	189 27%	44 24%	208 25%	211 25%	19 22%	20 33% s	3 16%
Less than once a week	327 32% d	140 29%	187 36%	69 32%	48 24%	59 32%	50 36% d	46 41% d	55 36% d	77 32%	186 34%	63 29%	81 26%	246 35% l	47 26%	280 34%	266 32%	33 37%	21 34%	7 40%
Don't know	35 3%	17 3%	18 3%	8 4%	3 1%	9 5%	5 3%	5 4%	5 3%	4 2%	24 4%	7 3%	12 4%	23 3%	5 3%	29 4%	32 4%	1 1%	1 2%	* 3%
NET: WEEKLY	645 64%	328 68%	316 61%	137 64%	152 75% Teigh	115 63%	85 61%	61 55%	95 61%	164 67%	336 62%	145 67%	216 70% m	428 61%	129 71%	513 62%	542 65%	53 61%	40 64%	10 57%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 90

Q.14 So for - BBC Three - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1343	312	453	529	243	901	100	878	406	1204	139	595	335	813	484	1268	63	320	982
Weighted Base	1006	218	372	385	197	669	75*	652	305	887	119*	416	272	620	355	939	59**	233	746
Effective Base	676	164	217	275	115	461	55	431	206	609	69	332	167	410	239	648	28	189	470
Every day	63	23	20	20	10	47	4	42	15	59	5	31	15	34	25	60	4	15	46
	6%	11% c	5%	5%	5%	7%	6%	7%	5%	7%	4%	7%	6%	5%	7%	6%	6%	7%	6%
Most days	127	41	50	33	25	91	7	81	37	113	14	55	31	70	54	117	10	34	85
	13%	19% Tc	13%	9%	12%	14%	9%	12%	12%	13%	12%	13%	11%	11%	15%	12%	17%	14%	11%
2-3 times a week	200	44	64	88	43	138	9	118	70	177	24	78	62	117	73	186	13	40	154
	20%	20%	17%	23%	22%	21%	12%	18%	23%	20%	20%	19%	23%	19%	21%	20%	22%	17%	21%
About once a week	253	43	107	92	48	164	18	165	81	220	33	104	65	154	91	237	14	62	189
	25%	20%	29% a	24%	24%	25%	24%	25%	27%	25%	28%	25%	24%	25%	26%	25%	24%	27%	25%
Less than once a week	327	63	127	129	65	211	27	230	86	287	40	135	89	225	101	309	18	72	249
	32%	29%	34%	33%	33%	32%	35%	35%	28%	32%	33%	32%	33%	36% n	28%	33%	30%	31%	33%
Don't know	35	5	4	23	7	17	10	15	15	30	4	12	11	20	11	30	1	10	24
	3%	2%	1%	6% b	3%	2%	13% Tde	2%	5%	3%	3%	3%	4%	3%	3%	3%	1%	4%	3%
NET: WEEKLY	645	150	241	233	126	441	39	406	204	569	75	268	173	376	244	600	41	151	474
	64%	69%	65%	61%	64%	66% d	51%	62%	67%	64%	63%	65%	63%	61%	69% m	64%	69%	65%	63%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q.14 So for - BBC Three - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1343	237	36	88	103	79	70	81	170	80	172	125	102
Weighted Base	1006	87	19**	79*	116*	75*	73*	96*	62*	74*	178*	131*	17*
Effective Base	676	136	28	68	62	48	39	53	98	50	89	92	78
Every day	63 6%	5 6%	* 1%	4 5%	11 9%	12 16% Tcjk	4 5%	6 6%	3 5%	8 11% k	7 4%	3 2%	* 2%
Most days	127 13%	11 13%	3 14%	9 12%	16 14%	11 14%	7 10%	15 16%	4 7%	6 8%	21 12%	22 17%	3 17% h
2-3 times a week	200 20%	18 21%	3 18%	22 28% ef	31 27% f	9 12%	7 10%	15 15%	12 19%	11 15%	40 22%	29 22%	4 22% f
About once a week	253 25%	19 22%	4 20%	21 27%	19 16%	17 23%	22 30%	21 21%	20 33% dl	28 38% Tadl	44 25%	35 26%	3 16%
Less than once a week	327 32%	33 37% c	9 47%	18 22%	37 32%	21 28%	30 41% c	32 33%	21 34%	19 26%	62 35%	39 30%	7 40% c
Don't know	35 3%	1 1%	-	5 6%	3 3%	5 6%	3 4%	8 8%	1 2%	2 3%	3 2%	3 2%	* 3%
NET: WEEKLY	645 64%	53 61%	10 53%	57 72%	76 65%	49 66%	40 56%	57 59%	40 64%	52 71%	112 63%	88 67%	10 57%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 92

Q.14 So for - BBC Four - is that..?

Base : All that watch this channel regularly/occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1993	1044	949	184	274	343	363	360	469	562	1008	423	465	1528	272	1712	1221	370	251	151
Weighted Base	1724	925	799	175*	219	263	333	311	423	472	886	366	392	1331	221	1497	1424	167	108	25
Effective Base	983	513	471	87	135	171	181	166	249	266	516	201	231	752	126	852	722	211	149	112
Every day	85 5%	36 4%	49 6%	9 5%	11 5%	15 6%	16 5%	11 4%	23 5%	26 5%	39 4%	19 5%	23 6%	62 5%	18 8%	66 4%	74 5%	7 4%	3 3%	1 3%
Most days	211 12%	113 12%	97 12%	18 10%	45 20% Tcigh	36 14%	33 10%	31 10%	48 11%	59 12%	111 13%	41 11%	71 18% Tm	139 10%	32 14%	178 12%	180 13%	17 10%	10 10%	3 12%
2-3 times a week	412 24%	230 25%	182 23%	44 25%	57 26%	66 25%	63 19%	77 25%	105 25%	108 23%	214 24%	90 25%	87 22%	325 24%	60 27%	351 23%	336 24%	42 25%	27 25%	7 26%
About once a week	497 29%	285 31%	212 27%	41 23%	48 22%	77 29%	128 38% Tcdgh	85 27%	119 28%	157 33% k	253 29%	87 24%	110 28%	387 29%	54 24%	441 29%	408 29%	55 33% es	29 27%	5 21%
Less than once a week	478 28%	238 26%	240 30%	59 34%	55 25%	67 26%	86 26%	93 30%	117 28%	115 24%	247 28%	115 31%	95 24%	383 29%	49 22%	428 29%	391 27%	44 26%	34 31%	9 35%
Don't know	41 2%	23 2%	18 2%	5 3%	2 1%	2 1%	8 2%	14 4%	11 3%	7 1%	21 2%	14 4%	6 2%	35 3%	8 4%	33 2%	35 2%	1 1%	4 4% q	1 3% q
NET: WEEKLY	1205 70%	664 72%	540 68%	112 64%	161 74%	194 74%	239 72%	204 66%	295 70%	350 74% k	617 70%	237 65%	291 74%	913 69%	164 74%	1036 69%	998 70%	122 73% es	70 64%	16 62%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 93

Q.14 So for - BBC Four - is that..?

Base : All that watch this channel regularly/occasionally

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1993	362	768	802	433	1264	135	1120	770	1716	277	760	552	1216	729	1843	140	446	1489
Weighted Base	1724	287	666	729	411	1083	119*	869	724	1397	326	630	510	1061	632	1533	186*	361	1320
Effective Base	983	185	365	404	215	625	68	547	391	847	148	391	268	617	341	924	73	233	725
Every day	85	28	35	22	27	49	4	45	30	66	19	29	20	48	35	70	14	16	65
	5%	10% Tc	5%	3%	7%	4%	3%	5%	4%	5%	6%	5%	4%	5%	6%	5%	8%	5%	5%
Most days	211	48	69	87	46	133	15	110	84	182	29	83	56	125	78	190	20	55	148
	12%	17% b	10%	12%	11%	12%	12%	13%	12%	13%	9%	13%	11%	12%	12%	12%	11%	15%	11%
2-3 times a week	412	67	167	172	118	244	28	202	164	338	74	134	119	233	171	363	48	81	321
	24%	23%	25%	24%	29%	22%	24%	23%	23%	24%	23%	21%	23%	22%	27%	24%	25%	22%	24%
About once a week	497	76	188	217	109	319	40	251	223	407	90	203	137	327	161	456	40	96	390
	29%	26%	28%	30%	27%	29%	34%	29%	31%	29%	28%	32%	27%	31%	25%	30%	22%	27%	30%
Less than once a week	478	62	192	212	99	317	31	252	197	376	102	171	162	301	175	422	56	96	371
	28%	22%	29%	29%	24%	29%	26%	29%	27%	27%	31%	27%	32%	28%	28%	28%	30%	27%	28%
Don't know	41	6	14	18	11	21	1	8	26	28	13	10	15	27	13	32	8	16	25
	2% g	2%	2%	3%	3%	2%	1%	1%	4% g	2%	4%	2%	3%	3%	2%	2%	4%	4% fr	2%
NET: WEEKLY	1205	219	460	499	301	745	87	609	501	993	212	449	333	733	445	1079	123	249	924
	70%	76%	69%	68%	73%	69%	73%	70%	69%	71%	65%	71%	65%	69%	70%	70%	66%	69%	70%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * = small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 94

Q.14 So for - BBC Four - is that..?

Base : All that watch this channel regularly/occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1993	370	58	123	135	120	102	138	251	129	240	176	151
Weighted Base	1724	167	41**	121*	171*	145*	134*	176*	108	147*	265	223	25
Effective Base	983	211	30	76	85	70	60	85	149	77	135	112	112
Every day	85 5%	7 4%	1 2%	6 5%	6 3%	15 10%h	6 5%	6 3%	3 3%	9 6%	13 5%	12 5%	1 3%
Most days	211 12%	17 10%	4 11%	11 9%	18 10%	26 18%	13 10%	25 14%	10 10%	16 11%	40 15%	28 13%	3 12%
2-3 times a week	412 24%f	42 25%f	9 21%	32 26%f	44 26%f	48 33%f	14 10%	37 21%	27 25%f	28 19%	68 26%f	58 26%f	7 26%f
About once a week	497 29%e	55 33%el	8 20%	38 31%	45 26%	25 17%	32 24%	50 29%	29 27%	53 36%el	81 31%e	75 33%el	5 21%
Less than once a week	478 28%	44 26%	19 46%	29 24%	53 31%	27 18%	64 48%Tacddegghjk	54 31%	34 31%e	40 27%	59 22%	47 21%	9 35%ejk
Don't know	41 2%	1 1%	-	6 5%a	6 4%	5 3%	5 4%	4 3%	4 4%a	1 1%	4 1%	4 2%	1 3%a
NET: WEEKLY	1205 70%f	122 73%fl	22 54%	85 71%f	112 66%f	114 78%fh	65 49%	118 67%f	70 64%f	106 72%f	202 76%fh	172 77%fh	16 62%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 95

Q14 So for each channel is that...? - SUMMARY

Base : All that watch each channel regularly/occasionally

	ITV	Channel 4	Channel 5	BBC One	BBC Two	BBC Three	BBC Four
Unweighted Base	3123	3017	2739	3210	2838	1343	1993
Weighted Base	3119	2865	2560	3178	2641	1006	1724
Effective Base	1551	1492	1370	1598	1398	676	983
Every day	981	260	229	1301	270	63	85
	31%	9%	9%	41%	10%	6%	5%
Most days	817	497	375	865	539	127	211
	26%	17%	15%	27%	20%	13%	12%
2-3 times a week	645	950	651	550	764	200	412
	21%	33%	25%	17%	29%	20%	24%
About once a week	418	652	644	272	608	253	497
	13%	23%	25%	9%	23%	25%	29%
Less than once a week	241	472	634	176	430	327	478
	8%	16%	25%	6%	16%	32%	28%
Don't know	16	34	27	13	31	35	41
	1%	1%	1%	*	1%	3%	2%
NET: WEEKLY	2862	2358	1898	2989	2180	645	1205
	92%	82%	74%	94%	83%	64%	70%

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 96

Q14 So for each channel is that...? - SUMMARY

Base : All that watch each channel regularly

	ITV	Channel 4	Channel 5	BBC One	BBC Two	BBC Three	BBC Four
Unweighted Base	1970	1257	827	2358	1166	247	471
Weighted Base	1821	794	552	2122	728	174	296
Effective Base	985	650	431	1178	597	122	253
Every day	935	217	190	1258	239	51	64
	51%	27%	34%	59%	33%	29%	22%
Most days	619	285	213	662	301	63	93
	34%	36%	39%	31%	41%	36%	31%
2-3 times a week	215	238	119	163	158	36	93
	12%	30%	22%	8%	22%	21%	32%
About once a week	42	42	27	35	24	13	28
	2%	5%	5%	2%	3%	8%	10%
Less than once a week	10	13	4	3	4	10	17
	1%	2%	1%	*	1%	6%	6%
Don't know	-	*	-	1	1	1	*
	-	*	-	*	*	*	*
NET: WEEKLY	1811	781	548	2117	723	163	278
	99%	98%	99%	100%	99%	94%	94%

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 97

Q14 So for each channel is that...? - SUMMARY

Base : All

	ITV	Channel 4	Channel 5	BBC One	BBC Two	BBC Three	BBC Four
Unweighted Base	3364	3364	3364	3364	3364	3364	3364
Weighted Base	3364	3364	3364	3364	3364	3364	3364
Effective Base	1675	1675	1675	1675	1675	1675	1675
Every day	981 29%	260 8%	229 7%	1301 39%	270 8%	63 2%	85 3%
Most days	817 24%	497 15%	375 11%	865 26%	539 16%	127 4%	211 6%
2-3 times a week	645 19%	950 28%	651 19%	550 16%	764 23%	200 6%	412 12%
About once a week	418 12%	652 19%	644 19%	272 8%	608 18%	253 8%	497 15%
Less than once a week	241 7%	472 14%	634 19%	176 5%	430 13%	327 10%	478 14%
Don't know	16 *	34 1%	27 1%	13 *	31 1%	35 1%	41 1%
Do not watch regularly/ occasionally	245 7%	499 15%	804 24%	186 6%	723 22%	2358 70%	1640 49%
NET: WEEKLY	2862 85%	2358 70%	1898 56%	2989 89%	2180 65%	645 19%	1205 36%

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 98

Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
ITV/STV/ITV Wales/UTV	2872	1372	1500	397	458	473	484	433	627	620	1518	734	750	2122	345	2520	2395	259	147	71
	85% ^r	84%	87%	81%	83%	82%	84%	89% ^{cde}	91% ^{Tcdef}	83%	87%	85%	85%	86%	80%	86%	86% ^r	85% ^r	75%	92% ^{Tpqr}
Channel 4	2371	1183	1188	329	387	414	414	359	469	514	1280	578	619	1752	301	2063	1998	195	118	60
	70% ^{qr}	72%	69%	67%	70%	72%	72%	74%	68%	69%	73% ^k	67%	70%	71%	70%	70%	72% ^{cqr}	64%	60%	79% ^{Tqr}
Channel 5	1902	934	968	226	314	349	324	299	391	378	1033	492	535	1368	230	1666	1581	170	106	45
	57% ^{cd}	57%	56%	46%	57% ^c	61% ^c	56% ^c	61% ^c	57% ^c	51%	59% ^l	57%	60%	55%	54%	57%	57%	56%	54%	59%
BBC One	2994	1455	1538	386	481	500	513	451	663	685	1566	743	764	2229	353	2633	2468	282	174	70
	89% ^c	89%	89%	79%	87% ^c	87% ^c	89% ^c	93% ^{cde}	97% ^{Tcdefg}	92% ^k	89%	86%	86%	90% ^l	82%	90%	89%	92%	88%	91%
BBC Two	2185	1181	1004	205	289	335	395	387	574	571	1140	474	497	1688	232	1947	1825	192	123	47
	65% ^{bcdekl}	72% ^{Tb}	58%	42%	52% ^c	58% ^c	69% ^{cde}	80% ^{Tcdef}	84% ^{Tcdef}	76% ^{Tjk}	65% ^k	55%	56%	68% ^l	54%	67%	66%	63%	62%	61%
BBC Three	656	331	324	139	157	116	85	61	96	167	338	150	222	434	131	522	548	57	41	10
	19% ^{ghs}	20%	19%	28% ^{Tefgh}	28% ^{Tefgh}	20% ^{gh}	15%	13%	14%	22%	19%	17%	25% Tm	18%	30%	18%	20% ^s	19%	21% ^s	13%
BBC Four	1222	676	546	112	163	196	240	207	304	353	624	245	296	926	165	1051	1010	124	72	16
	36% ^{bcdeks}	41% ^{Tb}	32%	23%	29%	34% ^c	42% ^{cd}	43% ^{cde}	44% ^{Tcde}	47% ^{Tjk}	36% ^k	28%	33%	37%	38%	36%	36% ^s	41% ^s	36% ^s	21%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 99

Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
ITV/STV/ITV Wales/UTV	2872	423	1143	1234	718	1848	173	1351	1220	2140	732	1118	828	1766	1048	2456	400	564	2244
		85% <i>fn</i>	94% <i>Tbc</i>	87%	86%	87% <i>f</i>	86% <i>f</i>	84%	86%	88% <i>q</i>	79%	90% <i>Tl</i>	83%	88% <i>Tn</i>	81%	86%	83%	86%	85%
Channel 4	2371	381	962	974	590	1506	150	1185	987	1845	527	934	661	1465	858	2064	295	470	1854
		70% <i>jp</i>	84% <i>Tbc</i>	73%	68%	72%	70%	73%	70%	76% <i>Tj</i>	57%	75% <i>Tl</i>	66%	73% <i>qn</i>	66%	72% <i>qp</i>	61%	72%	70%
Channel 5	1902	322	752	783	462	1241	107	928	822	1447	455	790	508	1196	664	1654	236	414	1447
		57% <i>ln</i>	71% <i>Tbc</i>	57%	55%	56%	58% <i>l</i>	48%	57%	59% <i>q</i>	49%	64% <i>Tl</i>	51%	60% <i>nn</i>	51%	58% <i>qp</i>	49%	63% <i>Tr</i>	55%
BBC One	2994	428	1207	1277	732	1930	189	1428	1250	2241	753	1149	874	1831	1106	2556	425	588	2341
		89% <i>ln</i>	95% <i>Tc</i>	92%	90%	89%	90%	84%	88%	92% <i>Tj</i>	81%	93% <i>Tl</i>	87%	92% <i>Tn</i>	85%	89%	88%	90%	89%
BBC Two	2185	333	882	917	535	1383	149	1035	923	1691	494	796	669	1329	816	1873	305	453	1683
		65% <i>jp</i>	74% <i>Tbc</i>	67%	64%	65%	64%	66%	64%	69% <i>Tj</i>	53%	64%	67%	66%	63%	65%	63%	69%	64%
BBC Three	656	153	244	238	130	446	40	415	206	580	76	272	176	380	250	611	41	155	481
		19% <i>hjp</i>	34% <i>Tbc</i>	19%	17%	16%	21% <i>cd</i>	18%	26% <i>Th</i>	24% <i>Tj</i>	8%	22%	18%	19%	19%	21% <i>qp</i>	9%	24% <i>qr</i>	18%
BBC Four	1222	219	467	508	304	756	88	617	508	1003	219	453	341	741	453	1091	128	251	939
		36% <i>jp</i>	49% <i>Tbc</i>	35%	36%	37%	35%	39%	38%	41% <i>Tj</i>	24%	36%	34%	37%	35%	38% <i>qp</i>	26%	38%	36%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q13/Q14 How often do you watch each channel? - SUMMARY - All watching regularly AND/OR at least weekly

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
ITV/STV/ITV Wales/UTV	2872	259	108	248	335	240	191	270	147	234	367	403	71	
		85%h	85%h	78%	89%bfh	90%befh	82%	80%	88%h	75%	83%	86%h	89%bfh	92%Tabefhi
Channel 4	2371	195	36	186	272	199	156	219	118	212	340	378	60	
		70%abh	64%b	26%	67%b	73%abh	68%b	65%b	71%bh	60%b	75%abh	80%Tabcefgh	83%Tabcdefgh	79%Tabcefgh
Channel 5	1902	170	47	148	210	144	139	165	106	184	267	277	45	
		57%b	56%b	34%	53%b	57%b	49%b	58%b	54%b	54%b	65%beh	63%beh	61%be	59%b
BBC One	2994	282	114	257	343	250	205	275	174	232	372	421	70	
		89%ai	92%bei	82%	93%bi	93%bi	86%	86%	90%	88%	82%	88%	93%befi	91%ai
BBC Two	2185	192	46	178	245	196	133	212	123	191	280	343	47	
		65%b	63%b	33%	64%b	66%b	67%b	56%b	69%bf	62%b	68%b	66%b	76%Tabcdfhjl	61%b
BBC Three	656	57	10	57	76	50	41	58	41	52	114	89	10	
		19%bi	19%b	7%	21%b	21%b	17%	17%	19%b	21%bi	19%b	27%Tabel	20%b	13%
BBC Four	1222	124	22	89	112	117	69	120	72	106	202	173	16	
		36%bi	41%bdfi	16%	32%bi	30%b	40%bi	29%	39%bi	36%bi	37%bi	48%Tabcdfhi	38%bi	21%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 101

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	8	6	2	*	2	4	1	1	1	1	5	2	5	4	*	8	7	-	1	-
	*	1%	*	*	1%	1%	*	*	*	*	1%	*	1%	*	*	*	*	-	1%	-
2	26	14	12	2	4	6	2	9	4	9	6	11	6	20	5	21	23	2	1	*
	1%	2%	1%	1%	1%	2%	1%	3%	1%	3%	1%	2%	1%	2%	3%	1%	2%	1%	1%	1%
3	23	7	17	3	5	7	3	2	4	6	17	1	7	16	4	20	20	1	1	2
	1%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	*	2%	1%	2%	1%	1%	1%	1%	4%Tq
4	53	27	27	13	8	5	7	7	15	15	31	7	5	49	*	53	49	3	1	1
	3%	3%	3%	6%e	3%	2%	3%	3%	3%	4%	3%	1%	1%	4%j	*	3%	3%	2%	1%	1%
5	122	48	73	14	21	9	23	23	32	28	64	30	22	100	11	110	101	10	7	3
	7%	6%	7%	6%	8%	3%	7%	9%e	7%	8%	7%	6%	5%	7%	7%	7%	7%	6%	8%	5%
6	159	70	88	21	22	23	32	22	39	29	94	36	40	118	21	137	134	11	9	4
	9%	8%	9%	9%	8%	7%	10%	8%	9%	8%	10%	7%	9%	9%	12%	8%	9%	7%	10%	7%
7	366	193	173	53	46	67	61	56	83	91	180	95	84	281	25	339	311	28	20	6
	20%e	23%b	17%	24%	17%	22%	19%	21%	19%	25%	19%	19%	18%	21%	15%	21%	21%e	17%	22%e	11%
8	490	233	257	49	70	105	85	71	110	96	266	129	137	353	53	435	416	43	24	7
	27%e	28%	26%	22%	26%	34%c	27%	27%	25%	26%	28%	26%	29%	26%	32%	26%	28%e	26%e	26%e	12%
9	259	104	155	14	43	39	49	32	83	41	136	82	76	183	28	231	215	26	10	9
	14%e	13%	16%	6%	16%e	13%	16%e	12%	19%e	11%	14%	16%	16%	14%	17%	14%	14%	16%	11%	16%
10 - HIGHEST score	267	107	159	43	41	35	52	37	58	39	134	94	71	196	15	252	195	36	13	23
	15%	13%	16%	19%	15%	11%	17%	14%	13%	11%	14%	19%j	15%	14%	9%	15%	13%	22%Tp	14%	42%Tpqr
Don't know	48	18	29	11	5	11	1	3	16	13	20	15	16	32	4	43	38	5	4	*
	3%	2%	3%	5%j	2%	4%j	*	1%	4%j	3%	2%	3%	3%	2%	3%	3%	3%	3%	5%	1%
SUMMARY:																				
NET: 9-10	526	211	314	56	84	75	101	69	141	81	269	176	147	379	43	483	410	62	23	31
	29%j	26%	32%a	25%	31%	24%	32%	26%	32%	22%	28%	35%j	31%	28%	26%	29%	27%	38%Tp	25%	58%Tpqr
NET: 7-10	1382	638	744	158	200	247	247	195	334	267	715	400	369	1013	121	1258	1137	133	67	44
	76%	77%	75%	71%	75%	79%	78%	75%	75%	73%	75%	80%	79%	75%	73%	76%	75%	81%	73%	82%
NET: 4-6	334	145	189	47	51	37	62	52	85	71	189	73	67	267	32	300	285	24	18	7
	18%e	18%	19%	21%e	19%	12%	20%	20%	19%	19%	20%	15%	14%	20%	19%	18%	19%	14%	19%	14%
NET: 1-3	58	27	31	5	11	16	5	11	9	16	28	14	18	40	9	49	50	3	3	2
	3%	3%	3%	2%	4%	5%	2%	4%	2%	4%	3%	3%	4%	3%	5%	3%	3%	2%	3%	4%
Mean	7.55i	7.47	7.61	7.44	7.53	7.51	7.69	7.40	7.62	7.26	7.53	7.80i	7.70	7.49	7.42	7.56	7.48	7.94Tp	7.46	8.33Tp
Standard Deviation	1.82	1.80	1.83	1.89	1.92	1.83	1.69	1.90	1.74	1.86	1.79	1.80	1.79	1.82	1.82	1.82	1.81	1.71	1.81	2.00
Standard Error	0.04	0.06	0.06	0.13	0.12	0.10	0.09	0.11	0.08	0.09	0.06	0.08	0.08	0.05	0.13	0.04	0.05	0.10	0.12	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	8*	2 1%	1 *	6 1%	1 *	7 1%	- -	7 1%	1 *	8 1%	* *	5 1%	1 *	6 1%	2 *	8 1%	- -	1 *	7 *
2	26 1%	- -	13 2%	13 2%	9 2%	16 1%	2 1%	5 1%	21 3%g	22 2%	4 1%	4 1%	12 2%k	13 1%	13 2%	26 2%	- -	2 *	23 2%
3	23 1%	6 2%	5 1%	11 1%	5 1%	15 1%	1 1%	16 2%	6 1%	22 2%	2 *	12 2%	3 1%	17 1%	6 1%	23 1%	1 *	8 2%	15 1%
4	53 3%	4 1%	26 4%	23 3%	18 4%	31 3%	3 3%	30 4%	23 3%	47 3%	7 1%	21 3%	13 3%	30 3%	24 4%	49 3%	5 2%	11 3%	39 3%
5	122 7%	11 4%	48 7%	58 8%	31 7%	79 7%	5 5%	60 8%	47 6%	94 7%	27 6%	47 6%	36 7%	82 7%	38 6%	110 7%	10 4%	31 8%	83 6%
6	159 9%	14 5%	61 9%	76 10%a	32 7%	107 9%	7 7%	69 9%	74 9%	120 9%	38 9%	63 8%	49 10%	106 9%	50 8%	139 9%	19 8%	32 9%	124 9%
7	366 20%	43 15%	158 22%a	160 21%	91 20%	243 21%	16 15%	162 20%	164 20%	273 20%	93 21%	149 20%	103 20%	252 22%	108 17%	319 21%	44 18%	72 19%	287 20%
8	490 27%cd	94 32%	183 26%	202 26%	89 20%	337 29%cd	40 39%Td	218 27%	233 28%	388 28%	102 23%	228 31%	131 26%	319 28%	162 25%	436 28%	51 20%	104 28%	379 27%
9	259 14%	59 20%Tc	103 14%	97 13%	77 17%	156 13%	15 14%	118 15%	100 12%	190 14%	69 16%	104 14%	64 13%	146 13%	105 16%	201 13%	58 23%To	44 12%	208 15%
10 - HIGHEST score	267 15%	56 19%	97 14%	110 14%	82 18%	162 14%	14 13%	104 13%	133 16%	190 14%	77 17%	102 14%	73 14%	159 14%	106 17%	218 14%	49 19%	55 15%	208 15%
Don't know	48 3%	5 2%	18 3%	18 2%	16 3%	27 2%	2 2%	9 1%	28 3%g	22 2%	25 6%Ti	8 1%	18 3%k	19 2%	26 4%mi	28 2%	17 7%To	12 3%	33 2%
SUMMARY:																			
NET: 9-10	526 29%	115 39%Tbc	200 28%	207 27%	159 35%e	318 27%	29 28%	222 28%	233 28%	380 28%	146 33%	206 28%	137 27%	305 27%	211 33%mi	418 27%	107 42%To	99 27%	416 30%
NET: 7-10	1382 76%	252 86%Tbc	541 76%	569 74%	339 75%	898 76%	85 81%	602 75%	630 76%	1040 76%	341 77%	582 78%	371 74%	875 76%	481 75%	1174 75%	202 80%	275 74%	1082 77%
NET: 4-6	334 18%a	29 10%	135 19%a	157 20%a	81 18%	217 18%	15 15%	160 20%	144 17%	262 19%	72 16%	131 18%	98 20%	218 19%	112 17%	298 19%	34 13%	74 20%	247 18%
NET: 1-3	58 3%	8 3%	19 3%	30 4%	15 3%	38 3%	2 2%	29 4%	28 3%	52 4%	6 1%	21 3%	15 3%	36 3%	21 3%	57 4%	1 *	11 3%	45 3%
Mean	7.55	8.03Tbc	7.51	7.42	7.62	7.52	7.73	7.45	7.57	7.47	7.79i	7.57	7.50	7.50	7.64	7.47	8.09To	7.51	7.58
Standard Deviation	1.82	1.65	1.78	1.88	1.94	1.79	1.65	1.85	1.84	1.86	1.66	1.75	1.81	1.78	1.89	1.85	1.53	1.79	1.81

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 102

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.09	0.07	0.07	0.10	0.05	0.15	0.06	0.07	0.05	0.09	0.06	0.08	0.05	0.08	0.04	0.12	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	8	-	-	*	1	1	-	1	1	4	*	-	-
	*	-	-	*	1%	*	-	*	1%	3%T	*	-	-
2	26	2	-	6	3	2	*	-	1	-	1	11	*
	1%	1%	-	4%	1%	1%	*	-	1%	-	*	4%T	1%
3	23	1	3	5	*	2	-	2	1	1	3	5	2
	1%	1%	5%ed	3%	*	1%	-	1%	1%	*	2%	2%	4%Tadfi
4	53	3	2	2	8	4	6	8	1	2	10	6	1
	3%	2%	4%	1%	4%	2%	5%	4%	1%	2%	5%	2%	1%
5	122	10	9	11	11	14	9	12	7	10	8	17	3
	7%	6%	14%j	6%	5%	9%	8%	7%	8%	8%	4%	7%	5%
6	159	11	11	7	24	18	17	11	9	13	17	16	4
	9%	7%	17%ec	4%	10%	11%	14%c	6%	10%	10%	9%	6%	7%
7	366	28	13	34	43	39	14	40	20	24	36	68	6
	20%dl	17%	19%	19%	19%	24%el	12%	22%j	22%j	19%	20%	27%afj	11%
8	490	43	15	48	54	18	51	56	24	55	56	62	7
	27%el	26%el	23%	27%el	23%el	11%	42%Tadehkl	30%el	26%el	42%Tadehkl	31%el	25%el	12%
9	259	26	6	20	32	48	13	17	10	12	26	41	9
	14%	16%	9%	11%	14%	29%Tabcdghijkl	11%	9%	11%	9%	14%	17%	16%
10 - HIGHEST score	267	36	3	36	40	16	8	35	13	9	26	22	23
	15%	22%Tbefik	4%	20%bfik	17%l	10%	6%	19%bfik	14%	7%	14%	9%	42%Tabcdghijkl
Don't know	48	5	4	9	13	4	4	2	4	1	1	1	*
	3%	3%k	6%jk	5%k	6%jk	2%	3%	1%	5%jk	1%	*	*	1%
SUMMARY: NET: 9-10	526	62	8	57	72	64	21	52	23	21	52	63	31
	29%bl	38%Tbfhik	13%	32%bl	31%bl	39%bfhik	17%	28%	25%	16%	28%	25%	58%Tabcdghijkl
NET: 7-10	1382	133	36	138	170	121	87	148	67	100	144	193	44
	76%b	81%b	55%	77%b	73%b	74%b	70%	80%b	73%b	76%b	79%b	78%b	82%b
NET: 4-6	334	24	22	20	43	36	32	32	18	26	35	39	7
	18%	14%	34%Tacgkl	11%	19%	22%	26%c	17%	19%	20%	19%	16%	14%
NET: 1-3	58	3	3	11	5	4	*	2	3	4	4	16	2
	3%	2%	5%	6%	2%	2%	*	1%	3%	3%	2%	6%	4%
Mean	7.55b	7.94Tbfhik	6.79	7.64b	7.65b	7.53b	7.38	7.68b	7.46b	7.31	7.59b	7.28	8.33Tbcdghijkl
Standard Deviation	1.82	1.71	1.71	2.04	1.84	1.78	1.53	1.73	1.81	1.73	1.73	1.90	2.00

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2

Fieldwork dates : May/June Oct/Nov 2016

Table 103

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Standard Error	0.04	0.10	0.21	0.18	0.15	0.16	0.16	0.15	0.12	0.16	0.13	0.14	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 104

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	5 1%	1 *	4 1%	1 1%	2 1%	1 1%	1 *	* *	- *	1 1%	1 *	3 1%	- *	5 1%	1 1%	4 1%	4 1%	- *	2 4%Tpq	- *
2	9 1%	2 1%	7 2%	* *	4 3%	2 1%	1 1%	1 1%	* *	1 1%	3 1%	4 2%	5 2%	3 1%	1 1%	7 1%	7 1%	1 2%	* 1%	* 1%
3	15 2%	5 1%	10 2%	3 2%	* *	1 1%	2 1%	3 3%	5 5% d	2 1%	11 2%	3 1%	1 *	14 2%	2 2%	13 2%	12 2%	1 2%	1 2%	* 2%
4	21 3%	8 2%	13 3%	6 5%	3 2%	2 2%	5 4%	2 3%	2 2%	2 1%	17 4%	2 1%	5 2%	16 3%	1 2%	20 3%	17 3%	2 2%	2 5%	* 3%
5	48 6%	19 6%	29 6%	7 5%	10 7%	10 6%	5 4%	5 5%	11 9%	6 4%	30 7%	12 6%	11 4%	37 7%	4 4%	44 6%	42 6%	3 4%	3 7%	1 3%
6	80 10%	31 9%	49 11%	16 12%	14 9%	10 6%	17 12%	8 8%	16 14% e	13 8%	48 11%	20 10%	22 9%	59 11%	11 12%	68 10%	66 10%	6 9%	5 13%	2 12%
7	156 20%	82 24% b	74 16%	25 19%	23 15%	37 23%	25 18%	23 23%	23 20%	37 23%	81 19%	38 19%	43 18%	114 21%	18 20%	137 20%	130 20%	16 22%	7 19%	3 18%
8	197 25%	96 28%	101 22%	29 22%	36 24%	46 28%	34 24%	26 27%	26 23%	47 30% k	110 26%	40 20%	59 24%	138 25%	21 23%	176 25%	164 25%	20 28%	9 22%	4 19%
9	127 16%	51 15%	76 17%	17 13%	27 18%	18 11%	31 22% eh	21 21% e	14 12%	25 15%	65 15%	37 19%	44 18%	83 15%	16 16%	110 16%	108 16%	12 17%	4 10%	3 17%
10 - HIGHEST score	99 12%	40 12%	59 13%	21 16%	24 16%	18 11%	18 13%	8 8%	11 9%	17 10%	49 11%	34 17%	35 15%	64 12%	14 15%	85 12%	83 13%	7 10%	4 11%	5 24% tpqr
Don't know	37 5% f	7 2%	29 7% a	6 4%	7 5%	15 9% Tlg	1 *	1 1%	7 6% f	10 6%	17 4%	10 5%	16 7%	20 4%	2 3%	34 5%	30 5%	3 5%	3 7%	* 2%
SUMMARY:																				
NET: 9-10	226 29%	92 27%	135 30%	38 29%	51 34% eh	36 23%	48 35% eh	29 29%	24 21%	41 26%	114 26%	71 35% l	80 33%	147 27%	30 33%	195 28%	191 29%	19 27%	8 21%	8 42% tpqr
NET: 7-10	580 73% hr	270 79% b	310 69%	92 70%	111 74%	119 74%	107 77% h	77 79% ch	74 64%	125 78%	306 71%	149 74%	181 75%	399 72%	70 75%	508 73%	485 73% r	56 76% r	25 62%	15 79% r
NET: 4-6	149 19%	58 17%	91 20%	29 22%	26 17%	22 14%	27 20%	15 16%	29 25% e	21 13%	95 22% l	34 17%	37 16%	112 20%	17 18%	131 19%	125 19%	11 15%	10 24%	3 18%
NET: 1-3	28 4%	8 2%	20 5%	5 4%	7 4%	4 3%	4 3%	4 4%	5 5%	4 2%	15 4%	9 5%	6 3%	22 4%	4 4%	25 4%	23 3%	2 3%	3 7%	* 2%
Mean	7.50 ^r	7.56	7.44	7.43	7.61	7.53	7.65	7.52	7.18	7.64	7.39	7.62	7.73 ^m	7.40	7.61	7.48	7.51 ^r	7.54 ^r	6.97	7.92 ^r
Standard Deviation	1.82	1.65	1.95	1.93	2.00	1.72	1.74	1.70	1.78	1.61	1.82	1.97	1.76	1.84	1.85	1.82	1.81	1.70	2.22	1.83
Standard Error	0.05	0.07	0.07	0.14	0.13	0.11	0.12	0.13	0.13	0.10	0.07	0.11	0.09	0.06	0.15	0.06	0.07	0.12	0.19	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	5	2	2	*	2	3	1	4	2	5	1	1	1	2	3	5	1	1	4
	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%
2	9	*	6	2	1	6	*	3	5	4	4	1	5	7	1	8	-	1	7
	1%	*	2%	1%	1%	1%	*	1%	2%	1%	4%	*	2%	1%	*	1%	-	1%	1%
3	15	*	6	7	6	6	-	8	7	12	2	6	2	10	5	13	1	4	10
	2%	*	2%	2%	3%	1%	-	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%
4	21	3	5	13	9	10	1	12	9	21	1	6	3	14	7	21	-	5	16
	3%	2%	1%	4%	5%	2%	3%	3%	3%	3%	*	2%	2%	3%	3%	3%	-	3%	3%
5	48	4	22	21	16	28	1	27	14	39	9	16	14	31	16	42	6	12	34
	6%	2%	7%	7%	9%	5%	3%	6%	5%	6%	8%	4%	7%	6%	6%	6%	4%	8%	6%
6	80	11	32	32	11	60	3	48	28	73	7	37	22	58	20	76	3	17	61
	10%	7%	10%	11%	6%	11%	7%	11%	9%	11%	6%	11%	11%	11%	7%	11%	4%	11%	10%
7	156	24	64	67	30	108	11	105	44	142	14	77	35	112	43	149	6	25	126
	20%	15%	20%	22%	16%	21%	23%	23% h	15%	21%	12%	22%	17%	22%	16%	21%	10%	16%	20%
8	197	38	95	62	43	132	10	107	80	167	30	92	46	126	69	179	16	44	151
	25%	23%	30% c	21%	24%	25%	22%	24%	27%	25%	25%	26%	23%	24%	26%	25%	25%	27%	24%
9	127	42	30	55	28	82	13	72	49	103	24	60	35	74	52	112	15	25	102
	16% b	26% Tb	10%	18% b	15%	16%	27%	16%	16%	15%	20%	17%	17%	14%	19%	16%	22%	16%	17%
10 - HIGHEST score	99	38	32	28	29	63	4	55	40	82	18	45	22	60	36	86	14	19	78
	12%	23% Tbc	10%	9%	16%	12%	8%	12%	13%	12%	15%	13%	11%	12%	14%	12%	21%	12%	13%
Don't know	37	*	18	11	7	26	2	9	22	27	10	10	16	19	15	31	5	6	29
	5% ag	*	6% a	4% a	4%	5%	4%	2%	7% g	4%	8%	3%	8% k	4%	6%	4%	7%	4%	5%
SUMMARY:																			
NET: 9-10	226	79	61	83	57	145	17	127	89	185	42	106	57	135	88	198	29	44	180
	29% b	49% Tbc	20%	28% b	31%	28%	36%	28%	30%	27%	35%	30%	28%	26%	33%	27%	43% o	28%	29%
NET: 7-10	580	141	220	212	130	385	38	339	213	494	86	275	138	373	200	526	51	112	457
	73%	87% Tbc	71%	71%	71%	74%	81%	75%	71%	73%	72%	78% l	68%	73%	75%	73%	77%	71%	74%
NET: 4-6	149	18	59	67	36	97	6	87	51	133	16	59	39	103	43	140	8	34	111
	19% a	11%	19%	22% a	20%	19%	13%	19%	17%	20%	14%	17%	20%	20%	16%	19%	12%	21%	18%
NET: 1-3	28	2	15	10	9	15	1	15	13	21	7	9	8	18	9	26	2	7	21
	4%	1%	5%	3%	5%	3%	2%	3%	4%	3%	6%	2%	4%	4%	3%	4%	3%	4%	3%
Mean	7.50	8.19 bc	7.30	7.34	7.43	7.54	7.71	7.47	7.56	7.47	7.63	7.65	7.45	7.42	7.65	7.46	8.05	7.42	7.53
Standard Deviation	1.82	1.67	1.83	1.79	2.05	1.74	1.70	1.78	1.91	1.78	2.06	1.65	1.88	1.79	1.86	1.81	1.83	1.88	1.80

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954	
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.05	0.10	0.08	0.09	0.13	0.06	0.20	0.06	0.10	0.05	0.18	0.07	0.11	0.06	0.09	0.05	0.22	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 106

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	5 1%	-	-	1 1%	1 1%	-	-	-	2 4% Tagk	-	1 1%	*	-
2	9 1%	1 2%	-	1 1%	* *	-	1 2%	* *	1 1%	-	-	5 4%	* 1%
3	15 2%	1 2%	-	2 3%	2 1%	1 2%	1 2%	2 3%	1 2%	1 1%	*	3 2%	* 2%
4	21 3%	2 2%	1 8%	3 4%	-	6 8% dk	* 1%	2 3%	2 5% dk	1 2%	3 3%	1 1%	* 3% d
5	48 6%	3 4%	1 7%	3 4%	3 2%	3 8%	3 8%	5 7%	3 7%	2 2%	6 6%	13 10%	1 3%
6	80 10%	6 9%	2 22%	6 9%	14 13%	5 6%	5 12%	5 6%	5 13%	10 16%	10 10%	10 8%	2 12%
7	156 20%	16 22%	3 27%	7 10%	22 20%	13 18%	12 30% cj	17 23%	7 19%	9 15%	12 13%	34 26% cj	3 18%
8	197 25%	20 28%	1 11%	18 27%	28 26%	14 20%	7 18%	18 23%	9 22%	22 34%	25 27%	30 24%	4 19%
9	127 16%	12 17%	2 17%	7 10%	25 24% hk	17 23%	4 9%	12 16%	4 10%	13 19%	14 15%	14 11%	3 17%
10 - HIGHEST score	99 12%	7 10%	* 5%	14 20%	9 8%	5 7%	5 11%	12 16%	4 11%	5 8%	21 23% Tadeik	12 9%	5 24% Tadehik
Don't know	37 5%	3 5%	* 3%	7 10% j	4 3%	6 8% j	3 6% j	3 3%	3 7% j	2 2%	1 1%	6 5%	* 2%
SUMMARY:													
NET: 9-10	226 29%	19 27%	2 22%	20 30%	34 32%	22 30%	8 20%	24 32%	8 21%	18 28%	36 38% fhk	26 20%	8 42% Tafhk
NET: 7-10	580 73% h	56 76% h	6 59%	46 67%	83 78% h	50 68%	28 68%	59 78% h	25 62%	50 76%	73 78% h	90 70%	15 79% h
NET: 4-6	149 19%	11 15%	4 37%	12 18%	16 15%	16 22%	9 21%	12 16%	10 24%	13 20%	19 20%	24 19%	3 18%
NET: 1-3	28 4%	2 3%	-	4 6%	3 3%	1 2%	2 4%	2 3%	3 7% j	1 1%	1 1%	8 6%	* 2%
Mean	7.50 h	7.54 h	7.00	7.58	7.66 h	7.38	7.20	7.63	6.97	7.66 h	7.84 hk	7.15	7.92 hk
Standard Deviation	1.82	1.70	1.69	2.11	1.63	1.81	1.79	1.78	2.22	1.48	1.84	1.90	1.83
Standard Error	0.05	0.12	0.33	0.24	0.16	0.21	0.24	0.20	0.19	0.16	0.16	0.17	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 107

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	5 1%	2 1%	4 1%	1 2%	1 1%	1 1%	2 2%	- -	1 1%	2 1%	3 1%	1 1%	1 1%	4 1%	5 1%	4 1%	- 1%	- 3%	1 4%	* T
2	14 2%	3 1%	11 3%	* *	8 7%h	2 2%	1 1%	2 2%	* *	1 1%	3 1%	9 5%j	7 4%	6 2%	2 2%	12 3%	10 2%	3 5%	* *	* 1%
3	14 3%	6 3%	8 2%	1 2%	3 2%	4 4%	2 2%	3 4%	2 2%	4 3%	9 3%	2 1%	6 3%	8 2%	2 3%	12 2%	10 2%	2 3%	2 6%	* 2%
4	29 5%	7 3%	22 7%	5 10%dg	2 2%	4 4%	8 9%dj	1 2%	8 7%	8 8%	12 4%	10 6%	5 3%	24 6%	3 5%	26 5%	26 6%	2 3%	2 4%	* 4%
5	49 9%	24 11%	25 8%	1 2%	10 8%	9 8%	7 7%	11 14%cd	11 11%	11 11%	20 7%	18 11%	10 5%	39 11%	5 7%	44 9%	38 9%	7 10%	3 8%	1 6%
6	62 11%	31 14%	32 10%	9 17%	11 9%	8 7%	11 11%	7 9%	18 17%	7 7%	40 14%	15 9%	21 11%	41 11%	6 8%	57 12%	46 10%	10 16%	5 13%	2 18%
7	114 21%	42 19%	72 22%	9 18%	29 24%	20 19%	17 18%	23 30%ch	17 16%	17 16%	73 26%k	24 14%	37 20%	77 21%	10 15%	104 21%	90 20%	12 19%	9 25%	2 22%
8	116 21%	50 22%	67 20%	12 23%	24 20%	34 32%Th	18 19%	16 21%	13 12%	24 24%	61 22%	31 19%	38 20%	79 21%	16 24%	100 21%	97 22%	12 19%	6 18%	1 11%
9	55 10%	21 9%	34 10%	4 8%	12 10%	6 5%	16 16%e	6 8%	11 11%	6 6%	27 9%	22 13%	22 12%	33 9%	6 9%	49 10%	45 10%	6 10%	2 6%	1 10%
10 - HIGHEST score	60 11%	30 13%	30 9%	8 16%	15 12%	8 8%	10 11%	6 8%	12 12%	9 9%	25 9%	26 15%	22 12%	38 10%	11 17%	48 10%	47 11%	7 11%	4 11%	2 18%
Don't know	33 6%	8 4%	25 8%	1 2%	8 6%	11 10%g	4 4%	1 1%	9 9%g	13 13%Tl	11 4%	9 6%	16 9%	17 5%	5 8%	28 6%	28 6%	3 4%	2 5%	1 5%
SUMMARY:																				
NET: 9-10	114 21%	50 23%	64 19%	13 25%	26 22%	14 13%	26 27%e	12 16%	24 23%	15 15%	52 18%	47 29%fl	44 24%	70 19%	17 26%	96 20%	92 21%	13 20%	6 17%	3 27%
NET: 7-10	345 63%	142 64%	203 62%	34 65%	79 65%	67 63%	62 64%	51 67%	53 52%	56 55%	187 66%	102 62%	118 64%	226 62%	43 65%	301 62%	279 63%	37 59%	22 60%	7 60%
NET: 4-6	140 25%	61 28%	79 24%	15 29%	23 19%	21 20%	26 27%	19 25%	36 36%de	26 26%	72 25%	42 25%	36 20%	104 28%	13 20%	127 26%	110 25%	18 29%	9 25%	3 28%
NET: 1-3	33 6%	11 5%	23 7%	2 4%	12 10%	7 6%	5 5%	5 6%	3 3%	6 6%	15 5%	12 7%	14 8%	19 5%	5 7%	29 6%	24 5%	5 8%	3 9%	1 7%
Mean	7.00	7.15	6.89	7.18	6.98	6.99	7.09	6.89	6.93	6.78	7.02	7.08	7.14	6.93	7.26	6.96	7.03	6.89	6.78	7.05
Standard Deviation	2.04	1.95	2.10	2.07	2.22	1.95	2.11	1.84	2.03	2.11	1.86	2.30	2.11	2.01	2.20	2.02	2.02	2.08	2.14	2.38
Standard Error	0.07	0.11	0.10	0.23	0.18	0.16	0.17	0.16	0.17	0.17	0.09	0.15	0.13	0.09	0.21	0.08	0.09	0.17	0.20	0.30

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	5	1	2	2	2	3	1	4	2	4	2	2	1	4	2	5	1	2	3
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
2	14	*	10	3	3	7	2	8	5	9	4	5	4	9	5	14	-	1	11
	2%	*	5% a	2%	3%	2%	6%	3%	2%	2%	4%	2%	3%	3%	2%	3%	-	*	3%
3	14	1	6	6	3	8	1	10	4	14	*	7	3	10	4	14	-	2	12
	3%	*	3%	3%	2%	2%	3%	3%	2%	3%	*	3%	2%	3%	2%	3%	-	1%	3%
4	29	4	11	13	4	22	1	12	16	21	8	9	13	19	9	26	3	12	17
	5%	4%	5%	6%	4%	6%	3%	4%	7%	5%	8%	4%	10% k	5%	5%	5%	5%	8%	4%
5	49	3	26	19	10	33	3	26	18	37	12	22	15	37	10	44	4	13	33
	9% a	3%	12% a	9% a	8%	9%	8%	9%	8%	8%	11%	9%	11%	11%	5%	9%	6%	9%	9%
6	62	11	19	29	13	40	5	28	31	55	8	29	13	43	18	60	2	16	44
	11%	9%	9%	14%	11%	11%	15%	10%	14%	12%	7%	11%	9%	12%	10%	12%	3%	11%	11%
7	114	24	45	44	23	74	9	66	46	94	20	58	19	76	37	98	16	30	84
	21%	20%	21%	22%	19%	20%	25%	23%	21%	21%	19%	23%	14%	22%	19%	20%	24%	20%	22%
8	116	25	50	40	22	85	6	61	44	99	17	61	28	73	44	103	12	29	87
	21%	21%	23%	19%	18%	23%	15%	21%	20%	22%	16%	24%	21%	21%	23%	21%	19%	20%	22%
9	55	23	12	20	14	35	5	31	17	43	12	25	15	31	24	45	9	14	38
	10%	19% Tbc	5%	10%	11%	10%	15%	11%	8%	10%	11%	10%	11%	9%	13%	9%	15%	10%	10%
10 - HIGHEST score	60	24	19	15	21	35	3	32	25	46	14	26	12	33	24	49	11	22	35
	11%	21% Tbc	9%	7%	17%	9%	7%	11%	11%	10%	13%	10%	9%	9%	13%	10%	17%	14%	9%
Don't know	33	1	15	12	6	26	*	12	15	22	12	13	13	20	12	26	7	8	25
	6% a	1%	7% a	6% a	5%	7%	1%	4%	7%	5%	11%	5%	10%	6%	6%	5%	10%	5%	6%
SUMMARY:																			
NET: 9-10	114	46	31	36	35	69	8	63	42	89	25	50	27	64	48	95	20	36	74
	21%	40% Tbc	14%	17%	29%	19%	22%	22%	19%	20%	23%	20%	19%	18%	25%	20%	31%	24%	19%
NET: 7-10	345	95	126	120	80	228	23	190	132	282	63	169	74	213	128	296	48	95	245
	63%	82% Tbc	58%	59%	66%	62%	63%	66%	59%	64%	58%	66% l	54%	60%	68%	61%	74%	64%	63%
NET: 4-6	140	19	56	61	27	94	9	67	65	113	28	60	40	99	38	130	9	41	94
	25% a	16%	26%	30% a	23%	26%	25%	23%	29%	25%	26%	23%	30%	28%	20%	27%	14%	28%	24%
NET: 1-3	33	1	18	11	8	17	4	22	11	27	6	14	8	22	11	33	1	5	26
	6% a	1%	8% a	6%	7%	5%	11%	8%	5%	6%	6%	5%	6%	6%	6%	7%	1%	3%	7%
Mean	7.00	7.90 bc	6.70	6.83	7.25	7.02	6.73	6.99	6.91	7.02	6.92	7.09	6.77	6.87	7.25	6.92	7.67	7.14	6.96
Standard Deviation	2.04	1.73	2.13	1.96	2.18	1.95	2.22	2.09	2.02	1.99	2.25	1.92	2.16	2.02	2.05	2.05	1.85	2.04	2.01

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 108

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.07	0.12	0.12	0.12	0.17	0.08	0.30	0.09	0.12	0.08	0.22	0.10	0.16	0.09	0.13	0.08	0.26	0.14	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	5 1%	-	-	1 2%	-	-	-	* 1%	1 3%	1 1%	2 4%	-	* 4%Tadek
2	14 2%	3 5%	-	1 2%	-	1 2%	1 2%	1 1%	* *	-	2 4%	5 6%	* 1%
3	14 3%	2 3%	* 4%	2 3%	* 3%	* 1%	1 3%	1 2%	2 6%	-	3 5%	3 3%	* 2%
4	29 5%	2 3%	1 7%	2 4%	2 4%	-	4 10%	6 11%	2 4%	2 4%	4 8%	4 5%	* 4%e
5	49 9%	7 10%j	1 9%	3 6%	5 9%	6 12%	5 11%	11 18%Tj	3 8%	3 6%	1 1%	5 6%	1 6%
6	62 11%	10 16%e	2 17%	5 9%	8 15%	5 11%	5 12%	2 3%	5 13%g	5 11%	7 14%	8 10%	2 18%g
7	114 21%	12 19%	3 26%	2 5%	20 37%Tag	10 22%	7 19%	9 15%	9 25%	8 15%	14 27%	18 21%	2 22%
8	116 21%	12 19%	1 10%	12 25%	10 18%	9 20%	5 12%	13 22%	6 18%	25 49%	8 16%	14 17%	1 11%
9	55 10%	6 10%	2 16%	6 12%	5 10%	5 11%	9 22%	6 10%	2 6%	2 4%	4 7%	7 9%	1 10%
10 - HIGHEST score	60 11%	7 11%	1 5%	10 22%	1 2%	7 15%	2 6%	9 16%d	4 11%d	2 4%	7 13%	8 10%	2 18%d
Don't know	33 6%	3 4%	1 6%	5 10%	3 5%	3 7%	1 3%	1 2%	2 5%	3 6%	1 1%	11 13%j	1 5%
SUMMARY:													
NET: 9-10	114 21%	13 20%	2 21%	16 33%	6 12%	12 26%	11 28%	15 26%	6 17%	4 8%	11 21%	15 18%	3 27%d
NET: 7-10	345 63%	37 59%	6 57%	30 63%	36 67%	31 68%	23 59%	37 63%	22 60%	36 72%	33 63%	47 57%	7 60%
NET: 4-6	140 25%	18 29%	4 32%	10 20%	15 28%	11 23%	13 32%	19 32%	9 25%	10 20%	12 23%	17 21%	3 28%
NET: 1-3	33 6%	5 8%	* 4%	3 7%	* *	1 3%	2 5%	2 4%	3 9%d	1 1%	6 12%d	8 9%	1 7%d
Mean	7.00	6.89	6.84	7.48	6.97	7.40	6.86	7.00	6.78	7.31	6.68	6.80	7.05
Standard Deviation	2.04	2.08	1.89	2.37	1.34	1.82	2.07	2.18	2.14	1.49	2.38	2.21	2.38
Standard Error	0.07	0.17	0.36	0.35	0.19	0.26	0.32	0.29	0.20	0.21	0.28	0.27	0.30

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 110

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218	
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53	
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121	
1 - LOWEST score	18 1%	8 1%	10 1%	-	2 1%	9 3%Th	2 *	3 1%	2 *	5 1%	11 1%	2 *	12 2%Tm	6 *	1 1%	17 1%	15 1%	* *	2 2%	- -	
2	15 1%	4 *	11 1%	1 *	1 *	3 1%	4 1%	2 *	5 1%	4 1%	7 1%	3 1%	4 1%	11 1%	3 2%	11 1%	13 1%	* *	1 1%	- -	
3	23 1%	13 1%	10 1%	3 1%	4 1%	* *	3 1%	4 1%	10 2%	8 2%	13 1%	3 1%	3 1%	20 1%	4 2%	20 1%	20 1%	1 *	2 1%	1 1%	
4	34 2%	22 2%	12 1%	2 1%	6 2%	9 3%	4 1%	3 1%	11 2%	12 2%	16 1%	6 1%	6 1%	28 2%	3 1%	31 2%	29 2%	3 1%	2 1%	* *	
5	70 3%	30 3%	40 4%	11 5%	12 4%	5 2%	9 2%	13 4%	21 4%	17 3%	40 4%	14 3%	12 2%	58 4%	4 2%	67 3%	60 3%	5 3%	4 3%	1 3%	
6	123 6%	59 6%	65 6%	18 8%	16 6%	17 5%	23 6%	19 6%	31 6%	16 3%	78 7%cl	29 6%	20 4%	103 6%	10 5%	113 6%	96 6%	15 7%	10 8%	2 4%	
7	283 13%	147 14%	136 12%	23 11%	47 17%	53 16%	50 13%	40 12%	69 13%	67 13%	151 14%	65 13%	82 16%	201 12%	28 14%	255 13%	240 14%	23 11%	15 13%	4 8%	
8	541 25%	279 27%	262 24%	51 24%	58 21%	97 29%	100 25%	102 30%cd	133 24%	149 29%	279 25%	113 22%	132 26%	408 25%	67 32%	472 25%	458 26%se	41 20%	33 27%se	9 17%	
9	484 23%ce	220 21%	264 24%	30 14%	63 23%	76 23%	113 28%cg	67 20%	134 24%ce	117 23%	244 22%	123 24%	121 24%	363 22%	46 23%	437 23%	404 23%	48 24%	22 19%	9 18%	
10 - HIGHEST score	488 23%ee	230 22%	258 24%	70 33%Tef	65 23%ee	50 15%	87 22%	82 24%ee	134 24%ee	108 21%	242 22%	138 27%	98 19%	390 24%	35 17%	453 24%	372 21%	65 32%Tpr	25 21%	25 47%Tpqrl	
Don't know	43 2%	13 1%	30 3%	6 3%	5 2%	16 5%Thh	4 1%	6 2%	5 1%	14 3%	14 1%	15 3%	17 3%	26 2%	6 3%	37 2%	38 2%	2 1%	2 2%	* 1%	
SUMMARY:																					
NET: 9-10	972 46%ee	450 44%	522 48%	100 47%	129 46%	126 37%	200 50%ee	150 44%	268 48%ee	226 44%	486 44%	261 51%	219 43%	753 47%	81 40%	890 47%	776 44%	114 56%Tpr	48 40%	35 65%Tpr	
NET: 7-10	1796 85%	876 85%	920 84%	174 81%	233 84%	276 82%	350 88%	292 86%	471 85%	441 85%	916 84%	438 86%	433 86%	1362 84%	176 86%	1616 85%	1474 84%	178 87%	96 81%	48 90%cr	
NET: 4-6	228 11%	111 11%	117 11%	31 14%	33 12%	32 9%	36 9%	35 10%	62 11%	45 9%	134 12%	49 10%	38 7%	190 12%cl	17 8%	210 11%	186 11%	23 11%	15 13%	4 7%	
NET: 1-3	55 3%	25 2%	30 3%	3 1%	7 3%	12 4%	8 2%	8 2%	16 3%	17 3%	31 3%	7 1%	18 4%	37 2%	7 4%	48 3%	49 3%	1 1%	5 4%cl	1 1%	
Mean	8.12	8.09	8.15	8.25	8.06	7.85	8.26e	8.16	8.14	8.08	8.05	8.34j	8.04	8.15	8.02	8.14	8.08	8.46Tpr	7.92	8.80Tpr	
Standard Deviation	1.74	1.72	1.77	1.71	1.80	1.89	1.59	1.69	1.77	1.78	1.78	1.61	1.84	1.71	1.69	1.75	1.75	1.55	1.92	1.55	
Standard Error	0.04	0.05	0.05	0.11	0.10	0.10	0.08	0.09	0.07	0.07	0.05	0.07	0.08	0.04	0.11	0.04	0.05	0.08	0.11	0.11	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 111

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	18	2	10	5	8	8	1	11	5	15	2	7	2	12	6	18	-	*	17
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	*	1%
2	15	1	2	12	2	13	-	5	5	8	7	2	10	12	2	15	-	7	7
	1%	*	*	1%	*	1%	-	1%	1%	*	1%	*	2%k	1%	*	1%	-	2%	*
3	23	2	10	10	4	16	-	8	14	21	2	10	7	15	6	22	1	7	16
	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%
4	34	1	13	20	8	24	2	20	12	31	2	10	14	15	17	32	2	7	26
	2%	*	2%	2%	2%	2%	1%	2%	1%	2%	*	1%	2%	1%	2%	2%	1%	2%	2%
5	70	3	27	37	18	49	1	25	31	50	21	18	26	37	30	57	13	17	50
	3%	1%	3%	4%a	4%	4%	1%	3%	3%	3%	4%	2%	4%	3%	4%	3%	5%	4%	3%
6	123	12	36	70	38	69	7	56	49	100	23	43	32	72	48	109	14	33	88
	6%	4%	4%	8%ab	8%	5%	6%	6%	5%	6%	5%	5%	5%	5%	6%	6%	5%	8%	5%
7	283	26	146	102	59	198	13	130	126	212	71	109	90	185	90	249	32	48	218
	13%a	8%	17%Tac	12%	12%	14%	10%	13%	13%	13%	15%	13%	14%	14%	12%	14%	11%	11%	13%
8	541	80	219	231	102	368	39	255	237	431	109	201	189	351	185	477	63	117	418
	25%	24%	26%	26%	20%	27%cd	30%	26%	25%	26%	22%	25%	29%	26%	25%	26%	22%	27%	25%
9	484	100	195	181	119	312	31	233	210	364	120	211	120	308	164	408	74	83	392
	23%	29%Tc	23%	21%	24%	22%	24%	24%	22%	22%	25%	26%l	19%	23%	22%	22%	26%	19%	24%
10 - HIGHEST score	488	111	178	195	137	304	30	219	219	376	112	186	140	308	177	411	76	101	382
	23%	33%Tbc	21%	22%	27%	22%	23%	23%	23%	23%	23%	23%	22%	23%	24%	23%	27%	24%	23%
Don't know	43	2	15	18	10	25	4	9	30	26	17	11	15	24	18	31	10	10	31
	2%	*	2%	2%	2%	2%	3%	1%	3%g	2%	4%	1%	2%	2%	2%	2%	3%	2%	2%
SUMMARY:																			
NET: 9-10	972	211	373	376	256	615	61	452	429	740	232	397	261	615	342	819	150	184	774
	46%	62%Tbc	44%	43%	51%	44%	48%	47%	46%	45%	48%	49%j	40%	46%	46%	45%	52%	43%	47%
NET: 7-10	1796	317	739	709	418	1181	113	837	793	1383	412	707	540	1152	617	1545	246	349	1410
	85%c	93%Tbc	87%c	81%	83%	85%	88%	86%	84%	85%	85%	87%	83%	86%	83%	85%	86%	81%	86%
NET: 4-6	228	16	77	127	64	142	10	101	92	181	46	71	72	124	96	197	29	57	164
	11%a	5%	9%	14%Tab	13%	10%	8%	10%	10%	11%	9%	9%	11%	9%	13%	11%	10%	13%	10%
NET: 1-3	55	5	22	27	14	38	1	25	25	44	12	19	20	39	15	54	1	14	40
	3%	2%	3%	3%	3%	3%	1%	3%	3%	3%	2%	2%	3%	3%	2%	3%	*	3%	2%
Mean	8.12	8.67Tbc	8.08	7.98	8.17	8.09	8.36	8.13	8.16	8.11	8.18	8.23	8.00	8.15	8.12	8.08	8.41	8.04	8.17
Standard Deviation	1.74	1.45	1.71	1.84	1.86	1.74	1.49	1.75	1.71	1.76	1.71	1.65	1.79	1.73	1.76	1.78	1.48	1.80	1.72

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 111

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.07	0.06	0.06	0.08	0.04	0.12	0.05	0.06	0.04	0.09	0.05	0.07	0.04	0.06	0.04	0.11	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	18 1%	*	2	7	-	-	-	-	2	4	1	-	-
			4%Tadegk	4%Tadgk					2%k	3%ak	1%		
2	15 1%	*	-	*	*	4	-	5	1	1	*	2	-
						2%		2%	1%	1%	*	1%	-
3	23 1%	1	-	3	4	1	-	4	2	-	2	6	1
				2%	2%	1%		2%	1%		1%	2%	1%
4	34 2%	3	2	-	9	3	1	-	2	2	6	6	*
		1%	3%		4%	2%	1%		1%	1%	3%	2%	*
5	70 3%	5	5	7	4	12	4	8	4	5	5	10	1
		3%	8%od	4%	2%	7%	3%	4%	3%	4%	2%	3%	3%
6	123 6%	15	1	5	24	10	7	6	10	16	9	19	2
		7%	2%	3%	10%	6%	4%	3%	8%g	12%Tcgj	4%	6%	4%
7	283 13%	23	4	26	30	18	22	33	15	12	42	53	4
		11%	8%	14%	12%	10%	14%	16%	13%	8%	18%l	16%	8%
8	541 25%	41	22	48	62	42	55	50	33	41	60	78	9
		20%	37%al	26%	25%	23%	34%al	24%	27%l	30%l	26%	23%	17%
9	484 23%oc	48	16	19	47	52	45	45	22	28	54	98	9
		24%oc	28%oc	11%	19%	28%oc	28%oc	21%	19%	20%	24%oc	29%chl	18%
10 - HIGHEST score	488 23%	65	6	55	64	36	21	58	25	27	50	55	25
		32%Tbefhijk	10%	30%bfg	26%f	19%	13%	27%bfg	21%	20%	22%	16%	47%Tabcdefghijk
Don't know	43 2%	2	*	9	4	5	5	3	2	*	1	9	*
		1%	1%	5%j	2%	3%	3%	1%	2%	*	*	3%	1%
SUMMARY:													
NET: 9-10	972 46%	114	22	74	110	88	66	103	48	55	105	154	35
		56%Tbcfhij	37%	41%	44%	48%	41%	49%	40%	40%	45%	46%	65%Tbcdefghijk
NET: 7-10	1796 85%	178	48	148	202	148	143	186	96	108	206	284	48
		87%	82%	82%	81%	80%	90%	88%	81%	79%	89%hi	85%	90%hi
NET: 4-6	228 11%	23	8	12	37	25	11	14	15	23	20	35	4
		11%	13%	7%	15%	14%	7%	6%	13%	17%ccgj	9%	10%	7%
NET: 1-3	55 3%	1	2	12	5	5	-	8	5	5	3	7	1
		1%	4%	7%Tal	2%	3%		4%	4%af	4%	1%	2%	1%
Mean	8.12	8.46Tbehik	7.71	7.99	8.10	8.04	8.23	8.22	7.92	7.84	8.15	8.07	8.80Tbcdefghijk
Standard Deviation	1.74	1.55	2.02	2.20	1.73	1.81	1.20	1.77	1.92	1.98	1.61	1.61	1.55
Standard Error	0.04	0.08	0.25	0.19	0.13	0.15	0.11	0.14	0.11	0.17	0.11	0.11	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	4 1%	3 1%	1 *	- *	* *	* *	* *	* *	3 1%	2 1%	1 *	* *	* *	3 1%	1 *	3 *	3 1%	- -	1 1%	- -
2	6 1%	5 1%	1 *	* *	1 1%	1 *	2 1%	- -	3 1%	5 2%	1 *	* *	1 *	5 1%	1 1%	5 1%	5 1%	1 1%	* *	- -
3	9 1%	6 1%	3 1%	2 6%Tfh	1 2%	2 1%	* 1%	2 1%	2 1%	1 *	6 2%	2 1%	1 1%	8 1%	1 2%	8 1%	7 1%	1 2%	1 2%	* 1%
4	10 1%	3 1%	7 2%	3 7%Tdfigh	* 1%	2 2%	2 1%	1 *	2 1%	3 1%	5 1%	2 1%	2 1%	8 1%	* 1%	10 1%	9 1%	1 2%	* *	- -
5	43 6%	25 6%	19 6%	1 3%	6 8%	5 5%	5 4%	11 7%	16 7%	13 6%	21 6%	9 7%	7 4%	37 6%	2 4%	41 6%	36 6%	4 7%	3 5%	1 9%
6	64 9%	39 9%	24 8%	1 4%	13 17%Tcgh	9 9%	15 12%	10 6%	15 7%	21 9%	32 9%	10 7%	16 10%	48 8%	5 9%	59 9%	54 9%	6 10%	3 7%	* 5%
7	118 16%	81 20%b	37 12%	8 20%	17 23%h	24 22%h	19 15%	23 14%	28 13%	33 15%	59 16%	25 19%	26 17%	92 16%	8 16%	110 16%	97 16%	8 14%	12 24%	1 14%
8	219 30%dcq	128 31%	90 29%	8 21%	14 19%	31 30%	38 29%	64 40%Tcd	64 29%	74 32%	114 31%	31 23%	41 27%	178 31%	12 25%	206 30%	191 30%	12 21%	12 24%	3 32%
9	146 20%	75 18%	71 23%	5 14%	16 22%	13 12%	36 27%e	27 17%	49 22%e	44 19%	74 21%	27 20%	36 24%	109 19%	10 20%	135 20%	120 20%	15 25%	8 16%	3 25%
10 - HIGHEST score	93 13%	44 11%	49 16%	8 22%de	5 7%	10 10%	15 11%	18 11%	36 16%	25 11%	42 12%	26 19%di	13 9%	80 14%	9 18%	84 12%	72 12%	10 17%	9 19%	1 14%
Don't know	17 2%	6 1%	11 4%	1 3%l	1 1%	10 9%Tdfigh	- -	4 2%	1 1%	7 3%	5 1%	4 3%	8 5%lm	9 1%	1 3%	15 2%	15 3%	1 2%	* 1%	- -
SUMMARY:																				
NET: 9-10	239 33%e	119 29%	119 38%a	13 36%	21 29%	23 22%	51 39%e	45 28%	85 39%e	69 30%	117 32%	53 39%	49 33%	189 33%	19 38%	220 32%	192 32%	25 42%Tp	17 36%	4 39%
NET: 7-10	575 79%	329 79%	246 79%	29 77%	52 70%	78 73%	108 82%	132 83%cd	177 81%	176 77%	290 80%	109 80%	117 77%	459 80%	39 79%	535 79%	480 79%	45 77%	41 84%	9 85%
NET: 4-6	117 16%	67 16%	50 16%	5 13%	19 26%Tg	16 15%	21 16%	22 14%	34 15%	37 16%	59 16%	21 15%	25 16%	92 16%	7 14%	110 16%	98 16%	11 19%	6 13%	1 13%
NET: 1-3	19 3%	13 3%	5 2%	2 7%e	2 3%	2 2%	2 2%	2 1%	8 3%	8 3%	8 2%	3 2%	2 1%	17 3%	2 4%	17 2%	15 3%	2 3%	1 3%	* 1%
Mean	7.73	7.61	7.90a	7.61	7.36	7.53	7.87d	7.83d	7.81	7.63	7.73	7.89	7.75	7.73	7.81	7.73	7.71	7.81	7.82	7.97
Standard Deviation	1.68	1.68	1.68	2.13	1.66	1.61	1.57	1.45	1.85	1.78	1.62	1.69	1.53	1.72	1.88	1.67	1.67	1.82	1.77	1.58
Standard Error	0.05	0.07	0.08	0.25	0.15	0.12	0.11	0.09	0.10	0.09	0.07	0.11	0.10	0.06	0.17	0.05	0.06	0.13	0.14	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 114

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	4	-	1	3	1	1	1	3	1	3	*	1	1	3	1	3	*	1	3
	1%	-	*	1%	1%	*	2%	1%	*	1%	*	*	1%	1%	*	1%	1%	1%	*
2	6	*	1	5	1	5	-	2	5	5	1	3	1	5	1	6	*	-	6
	1%	*	*	2%	*	1%	-	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%
3	9	-	5	4	3	5	*	6	2	8	1	2	3	4	4	8	1	4	5
	1%	-	2%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	3%	1%
4	10	1	5	3	4	5	1	5	4	10	*	2	2	4	6	10	-	2	8
	1%	1%	2%	1%	2%	1%	3%	1%	1%	2%	*	1%	1%	1%	2%	2%	-	2%	1%
5	43	1	17	24	11	29	1	19	21	33	10	14	13	26	16	37	5	9	31
	6% ^a	1%	5%	8% ^a	6%	6%	3%	5%	7%	5%	9%	5%	6%	6%	6%	6%	7%	7%	5%
6	64	9	25	29	9	48	2	34	24	57	7	26	21	47	15	60	4	14	47
	9%	7%	8%	10%	5%	11% ^d	5%	9%	8%	9%	6%	10%	10%	10%	6%	9%	5%	11%	8%
7	118	15	59	41	33	69	6	65	43	96	22	45	28	73	42	102	16	18	93
	16%	13%	19%	14%	17%	15%	12%	18%	14%	16%	20%	17%	13%	16%	17%	16%	21%	14%	16%
8	219	44	91	82	55	133	20	95	106	184	34	73	74	141	73	193	24	28	185
	30% ^c	38%	29%	29%	29%	30%	39%	26%	35% ^g	30%	30%	28%	35%	30%	30%	30%	32%	22%	32% ^c
9	146	32	57	57	35	93	9	89	51	129	17	61	38	103	40	136	10	29	115
	20%	27%	18%	20%	18%	21%	17%	24% ^h	17%	21%	15%	23%	18%	22%	16%	21%	13%	22%	20%
10 - HIGHEST score	93	14	41	36	38	44	7	46	37	75	18	27	24	48	45	80	13	22	71
	13%	12%	13%	13%	20% ^e	10%	13%	12%	12%	12%	16%	10%	11%	10%	18% ^m	12%	18%	17%	12%
Don't know	17	1	12	2	2	12	3	4	12	16	1	7	6	13	4	16	1	1	15
	2%	1%	4% ^c	1%	1%	3%	6%	1%	4% ^g	3%	1%	3%	3%	3%	1%	2%	1%	1%	3%
SUMMARY:																			
NET: 9-10	239	46	98	93	73	136	15	135	88	204	35	88	62	151	85	216	23	51	186
	33%	39%	31%	32%	38%	31%	30%	37%	29%	33%	31%	34%	30%	32%	34%	33%	31%	39%	32%
NET: 7-10	575	105	248	216	161	338	42	295	237	484	91	206	164	365	199	510	63	97	464
	79%	89% ^{Tbc}	79%	75%	84% ^e	76%	81%	80%	77%	79%	81%	79%	78%	78%	81%	79%	84%	76%	80%
NET: 4-6	117	11	47	56	24	82	5	58	50	100	17	42	36	77	36	107	9	26	85
	16%	10%	15%	20% ^a	12%	18%	10%	16%	16%	16%	15%	16%	17%	17%	15%	16%	12%	20%	15%
NET: 1-3	19	*	7	11	4	12	1	10	7	16	3	6	5	11	7	17	2	5	13
	3%	*	2%	4%	2%	3%	2%	3%	2%	3%	3%	2%	2%	2%	3%	3%	3%	4%	2%
Mean	7.73	8.15 ^{Tbc}	7.74	7.57	7.93	7.64	7.85	7.75	7.69	7.74	7.71	7.73	7.70	7.71	7.80	7.73	7.80	7.72	7.77
Standard Deviation	1.68	1.22	1.63	1.86	1.73	1.67	1.73	1.70	1.69	1.68	1.72	1.62	1.65	1.64	1.76	1.69	1.68	1.86	1.64

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 114

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.05	0.09	0.07	0.09	0.11	0.06	0.21	0.07	0.08	0.05	0.15	0.08	0.09	0.06	0.09	0.05	0.20	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	4 1%	-	-	-	-	-	-	1 1%	1 1%	* 1%	2 3%T	-	-
2	6 1%	1 1%	-	-	* *	2 2%	* 1%	-	* *	-	-	3 2%	-
3	9 1%	1 2%	-	3 7%Tlk	1 1%	1 1%	-	1 1%	1 2%	-	2 3%	-	* 1%k
4	10 1%	1 2%	-	1 3%k	3 3%	-	1 1%	1 1%	* *	1 1%	3 4%k	-	-
5	43 6%	4 7%	* 3%	3 7%	1 1%	2 3%	1 2%	6 7%	3 5%	3 6%	5 7%	15 11% d	1 9% d
6	64 9%	6 10% f	* 2%	2 5%	7 8%	6 9%	* 1%	8 8%	3 7%	7 12% f	11 16% TI	13 9%	* 5%
7	118 16%	8 14%	3 23%	6 15%	8 8%	11 16%	9 21%	15 17%	12 24% d	10 18%	12 18%	23 17%	1 14%
8	219 30% ea	12 21%	4 29%	13 33%	37 40% aej	14 21%	16 36%	31 34%	12 24%	19 32%	14 20%	44 33%	3 32%
9	146 20%	15 25% ck	3 25%	4 11%	26 28%	19 29% ck	9 21%	20 22%	8 16%	9 16%	11 15%	19 14%	3 25% c
10 - HIGHEST score	93 13%	10 17% k	2 15%	7 17%	9 10%	13 20% k	6 15%	8 9%	9 19% k	6 10%	9 14%	11 8%	1 14%
Don't know	17 2%	1 2%	* 3%	1 3%	1 1%	-	1 2%	1 1%	* 1%	3 5%	1 1%	8 6%	-
SUMMARY:													
NET: 9-10	239 33%	25 42% Tljk	5 41%	11 28%	35 38%	33 48% Tljk	15 36%	28 31%	17 36%	15 26%	20 29%	30 22%	4 39% k
NET: 7-10	575 79% j	45 77%	12 93%	30 75%	79 86% j	57 85% j	40 93% Tacijk	75 81%	41 84% j	44 76%	46 67%	97 72%	9 85% j
NET: 4-6	117 16% f	11 19% f	1 5%	6 15%	12 13%	8 12%	2 4%	15 16%	6 13%	11 19% f	18 26% Tdefh	27 20% f	1 13% f
NET: 1-3	19 3%	2 3%	-	3 7%	1 1%	2 3%	* 1%	2 2%	1 3%	* 1%	4 6%	3 2%	* 1%
Mean	7.73 j	7.81 j	8.21	7.51	8.02 k	8.08 k	8.10 k	7.72	7.82 j	7.67	7.23	7.45	7.97 j
Standard Deviation	1.68	1.82	1.25	1.99	1.41	1.71	1.36	1.58	1.77	1.50	2.09	1.64	1.58
Standard Error	0.05	0.13	0.22	0.26	0.16	0.19	0.18	0.17	0.14	0.17	0.19	0.15	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 116

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5
1 - LOWEST score	2 1%	- -	2 2%	- -	* 1%	* -	* 2%	- -	1 8%	1 2%	* 2%	1 2%	* 1%	1 1%	1 2%	1 1%	1 1%	- -	* 3%	- -
2	1 1%	1 1%	* *	- -	1 1%	- -	- -	- -	* 5%	* 1%	- -	1 2%	* 1%	1 1%	* 1%	1 1%	1 1%	- -	* 3%	- -
3	1 1%	* 1%	1 1%	1 2%	- -	- -	- -	* 5%	- -	1 1%	* *	* 1%	- -	1 1%	* 1%	1 1%	1 *	* 2%	* 6%	- -
4	6 4%	4 5%	3 3%	3 4%	1 3%	- -	2 9%	* 4%	1 9%	1 3%	3 4%	2 5%	1 2%	5 5%	1 2%	6 4%	6 4%	* 1%	* 4%	- -
5	18 10%	11 14%	7 7%	12 20%	2 4%	2 6%	1 3%	- -	1 11%	4 10%	12 13%	2 4%	2 3%	16 14%	* 1%	17 12%	17 11%	1 4%	* 5%	- -
6	22 12%	13 17%	9 9%	2 4%	8 15%	4 13%	7 38%	- -	1 12%	1 3%	18 20% i	2 6%	9 14%	13 12%	3 10%	18 13%	20 13%	1 6%	1 11%	* 13%
7	39 22%	18 22%	22 22%	16 26%	9 17%	9 32%	2 13%	1 27%	1 12%	9 23%	17 19%	13 30%	11 18%	28 25%	3 10%	35 25%	32 22%	5 27%	2 27%	* 19%
8	34 19%	15 19%	19 20%	6 9%	13 25%	9 30%	* 16%	3 9%	3 31%	9 23%	15 17%	9 21%	16 26%	17 15%	8 23%	25 18%	30 20%	3 17%	* 4%	* 23%
9	22 13%	9 12%	13 13%	6 10%	11 21%	2 8%	* 13%	* 7%	* 4%	7 17%	12 13%	3 8%	6 10%	16 14%	9 25%	13 10%	16 11%	4 22%	2 23%	* 15%
10 - HIGHEST score	24 14%	7 8%	18 19%	14 22%	6 12%	1 5%	1 6%	2 36%	* 4%	5 12%	11 12%	9 20%	13 21%	11 10%	7 20%	18 13%	20 14%	2 15%	1 13%	* 30%
Don't know	5 3%	1 2%	4 4%	2 3%	1 1%	2 6%	- -	1 13%	1 6%	2 5%	2 2%	1 3%	3 4%	2 2%	2 5%	4 3%	4 3%	1 6%	* 3%	- -
SUMMARY:																				
NET: 9-10	47 27%	16 20%	31 32%	20 32%	17 33%	4 13%	2 19%	1 42%	1 8%	12 29%	23 25%	12 28%	20 31%	27 24%	16 45%	31 22%	37 25%	6 37%	3 36%	* 45%
NET: 7-10	119 68%	48 61%	71 74%	42 68%	38 75%	21 75%	9 48%	4 79%	5 51%	30 75%	55 61%	34 78%	47 75%	72 64%	27 78%	91 66%	99 67%	13 81%	6 66%	1 87%
NET: 4-6	46 26%	28 35% b	18 19%	17 28%	11 21%	5 18%	9 50%	* 4%	3 31%	6 15%	33 37% i	6 14%	12 19%	34 30%	5 13%	41 29%	42 28%	2 11%	2 19%	* 13%
NET: 1-3	4 2%	1 2%	3 3%	1 2%	1 2%	* *	* 2%	* 5%	1 13%	2 4%	* *	2 5%	1 1%	3 3%	2 4%	3 2%	3 2%	* 2%	1 12%	- -
Mean	7.31	7.02	7.56	7.34	7.61	7.36	6.79	8.13	6.15	7.43	7.20	7.45	7.81 ^m	7.04	7.96	7.16	7.27	7.87	7.02	8.29
Standard Deviation	1.87	1.73	1.95	2.01	1.76	1.26	1.81	2.33	2.56	1.98	1.73	2.07	1.73	1.89	2.01	1.82	1.86	1.62	2.52	-
Standard Error	0.12	0.17	0.17	0.26	0.21	0.18	0.36	0.70	0.59	0.24	0.16	0.28	0.19	0.16	0.27	0.14	0.15	0.25	0.46	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 117

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	2	*	1	-	-	2	-	1	*	2	-	1	1	2	-	2	-	1	1
	1%	1%	2%	-	-	1%	-	1%	1%	1%	-	1%	2%	2%	-	1%	-	2%	1%
2	1	-	1	-	*	1	-	1	-	1	-	*	-	1	*	1	-	*	1
	1%	-	2%	-	2%	1%	-	1%	-	1%	-	*	-	1%	1%	1%	-	1%	1%
3	1	-	1	-	-	1	-	*	1	1	-	1	*	1	-	1	-	-	1
	1%	-	2%	-	-	1%	-	*	1%	1%	-	1%	1%	1%	-	1%	-	-	1%
4	6	2	1	3	1	4	1	5	1	6	1	4	1	2	4	6	1	2	5
	4%	4%	2%	6%	5%	3%	9%	4%	3%	4%	7%	4%	3%	2%	6%	3%	13%	5%	4%
5	18	4	11	3	2	15	-	17	*	17	*	10	6	14	4	18	-	6	11
	10%	7%	19%	5%	6%	12%	-	14%	*	10%	5%	11%	14%	14%	6%	10%	-	16%	8%
6	22	9	4	8	4	15	2	12	7	21	1	7	9	15	5	21	-	7	15
	12%	15%	7%	15%	14%	12%	15%	10%	19%	12%	12%	8%	20%	15%	7%	13%	-	17%	11%
7	39	14	14	11	5	30	*	30	9	38	1	26	6	23	15	39	-	6	32
	22%	23%	23%	22%	17%	24%	4%	24%	22%	23%	8%	30%	14%	24%	21%	23%	-	15%	25%
8	34	9	11	12	3	27	4	23	7	30	4	20	7	18	15	31	3	5	27
	19%	14%	19%	23%	9%	21%	35%	18%	20%	18%	39%	23%	16%	18%	21%	18%	56%	12%	21%
9	22	9	5	8	7	14	1	12	9	21	1	7	5	9	13	22	1	2	19
	13%	15%	8%	16%	22%	11%	14%	9%	23%	13%	16%	9%	11%	9%	18%	13%	11%	6%	15%
10 - HIGHEST score	24	12	7	6	6	16	2	22	2	23	1	10	8	12	12	24	1	10	14
	14%	20%	11%	11%	19%	13%	24%	17%	5%	14%	10%	11%	19%	12%	17%	14%	16%	25%	11%
Don't know	5	*	3	2	2	3	-	2	2	5	*	2	*	3	2	5	*	1	2
	3%	1%	5%	3%	7%	2%	-	2%	6%	3%	2%	2%	*	3%	3%	3%	4%	3%	2%
SUMMARY:																			
NET: 9-10	47	21	11	14	13	30	4	34	11	44	2	17	13	21	25	45	1	12	34
	27%	35%	19%	27%	41%	23%	38%	27%	28%	27%	26%	20%	31%	21%	36%	27%	27%	31%	26%
NET: 7-10	119	44	36	37	21	87	8	87	27	112	7	63	26	62	55	115	4	23	93
	68%	73%	61%	71%	67%	68%	77%	68%	70%	68%	74%	73%	61%	63%	78%	68%	83%	58%	73%
NET: 4-6	46	15	17	13	7	34	2	34	8	43	2	20	16	31	13	45	1	15	30
	26%	26%	29%	25%	24%	27%	23%	27%	22%	26%	24%	23%	37%	31%	19%	27%	13%	37%	23%
NET: 1-3	4	*	3	-	*	4	-	3	1	4	-	2	1	3	*	4	-	1	3
	2%	1%	5%	-	2%	3%	-	2%	3%	3%	-	2%	2%	3%	1%	3%	-	2%	2%
Mean	7.31	7.60	6.88	7.49	7.68	7.21	7.94	7.28	7.43	7.30	7.59	7.20	7.29	7.05	7.72	7.30	7.90	7.25	7.35
Standard Deviation	1.87	1.82	2.06	1.62	1.95	1.87	1.85	1.95	1.63	1.88	1.71	1.78	2.02	1.89	1.77	1.88	1.93	2.17	1.79

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 117

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.12	0.19	0.25	0.20	0.35	0.14	0.44	0.15	0.24	0.13	0.42	0.15	0.30	0.16	0.19	0.13	0.73	0.28	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 118

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	2 1%	-	-	-	-	-	1 5%	* 2%	* 3%	-	* 1%	-	-
2	1 1%	-	-	* 4%	-	-	-	-	* 3%	-	-	-	-
3	1 1%	* 2%	-	* 2%	-	-	-	-	* 6%	-	-	* 1%	-
4	6 4%	* 1%	-	1 6%	2 9%	1 3%	1 6%	2 8%	* 4%	-	* 1%	-	-
5	18 10%	1 4%	-	1 11%	5 23%	1 6%	-	5 25%	* 5%	2 20%	1 2%	1 6%	-
6	22 12%	1 6%	-	2 14%	-	4 17%	1 5%	-	1 11%	4 33%	3 12%	7 31%	* 13%
7	39 22%	5 27%	* 26%	4 30%	6 27%	1 7%	5 35%	4 19%	2 27%	* 4%	6 23%	6 26%	* 19%
8	34 19%	3 17%	1 74%	1 11%	1 5%	4 21%	4 27%	4 18%	* 4%	2 19%	9 36%	4 19%	* 23%
9	22 13%	4 22%	-	1 4%	2 8%	6 28%	1 6%	3 13%	2 23%	1 5%	4 17%	-	* 15%
10 - HIGHEST score	24 14%	2 15%	-	1 6%	5 27%	4 18%	2 13%	3 14%	1 13%	2 17%	1 5%	3 12%	* 30%
Don't know	5 3%	1 6%	-	1 11%	* 2%	-	* 2%	-	* 3%	-	1 2%	1 5%	-
SUMMARY:													
NET: 9-10	47 27%	6 37%	-	1 10%	7 35%	10 46%	3 19%	5 27%	3 36%	2 23%	5 22%	3 12%	* 45%
NET: 7-10	119 68%	13 81%	1 100%	7 52%	14 67%	16 73%	12 80%	13 65%	6 66%	5 46%	20 81%	13 57%	1 87%
NET: 4-6	46 26%	2 11%	-	4 31%	7 31%	6 27%	2 11%	7 33%	2 19%	6 54%	4 15%	8 37%	* 13%
NET: 1-3	4 2%	* 2%	-	1 6%	-	-	1 8%	* 2%	1 12%	-	* 1%	* 1%	-
Mean	7.31	7.87	7.74	6.51	7.30	7.91	7.10	6.99	7.02	7.08	7.60	7.08	8.29
Standard Deviation	1.87	1.62	-	1.94	2.17	1.71	2.27	2.19	2.52	1.85	1.40	1.48	-
Standard Error	0.12	0.25	-	0.46	0.62	0.36	0.52	0.52	0.46	0.51	0.24	0.36	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	8 1%	4 1%	4 1%	* *	1 1%	1 1%	1 1%	1 2%	3 3%	2 1%	2 1%	4 3%	1 1%	7 2%	2 1%	7 1%	4 1%	2 5%Tp	1 5%Tp	* 3%
2	11 2%	6 2%	5 2%	* *	1 1%	2 1%	2 2%	3 5%	3 3%	4 3%	4 2%	3 2%	2 1%	9 2%	1 1%	10 2%	9 2%	3 3%	1 3%	- -
3	21 3%	13 4%	8 3%	3 3%	1 *	3 3%	4 3%	5 6%cd	5 5%	2 2%	15 4%	4 3%	3 1%	18 4%	4 3%	17 4%	16 3%	3 5%	2 6%	* 4%
4	26 4%	11 4%	15 5%	5 4%	2 2%	5 5%	3 4%	3 5%	8 8%	8 5%	10 3%	8 6%	6 3%	20 5%	2 1%	25 5%	19 3%	4 7%	4 13%Tp	* 7%
5	58 9%	28 9%	29 9%	21 15%cd	6 5%	11 10%	2 3%	6 10%	11 11%	12 8%	32 10%	13 10%	18 9%	40 9%	7 6%	49 10%	48 9%	5 10%	3 12%	1 13%
6	93 15%	44 14%	49 15%	14 10%	15 11%	13 12%	25 29%Tcde	12 19%	14 15%	29 19%	51 15%	13 9%	30 15%	63 15%	10 8%	82 17%	84 16%	5 9%	3 12%	1 17%
7	120 19%	60 19%	60 19%	34 25%ef	32 25%ef	26 24%ef	8 10%	7 11%	12 13%	29 19%	68 20%	23 17%	39 20%	81 19%	32 25%	88 18%	104 20%	9 18%	5 19%	1 15%
8	108 17%gr	60 19%	48 15%	22 16%	33 26%gh	28 25%gh	12 14%	3 4%	10 10%	22 15%	55 16%	31 23%	46 23%am	62 15%	28 22%	79 16%	99 19%r	7 13%	1 5%	1 11%
9	64 10%h	28 9%	36 11%	15 11%	20 15%h	8 7%	13 15%h	6 9%	2 2%	13 9%	37 11%	13 10%	17 8%	47 11%	18 15%	45 9%	55 10%	6 11%	3 9%	1 11%
10 - HIGHEST score	44 7%	11 4%	32 10%a	17 13%eh	15 11%eh	2 2%	4 4%	4 6%	2 2%	7 4%	26 8%	11 8%	23 12%am	20 5%	29 12%	29 6%	35 6%	5 10%	3 11%	1 10%
Don't know	69 11%cd	41 13%	28 9%	5 3%	2 2%	11 10%cd	11 13%cd	15 23%Tcde	26 27%Tcde	24 16%	33 10%	12 9%	13 7%	56 13%	7 5%	62 13%	62 12%	5 9%	2 6%	* 8%
SUMMARY: NET: 9-10	107 17%h	39 13%	68 22%a	32 24%eh	34 27%eh	10 9%	16 19%h	10 15%h	5 5%	20 13%	63 19%	24 18%	40 20%	67 16%	33 26%	74 15%	89 17%	11 21%	6 20%	1 22%
NET: 7-10	335 54%gh	159 52%	177 56%	89 65%fgh	100 78%TeTfgh	64 58%gh	37 43%	20 30%	26 27%	71 47%	186 56%	78 58%	125 63%am	210 50%	93 74%	241 49%	293 55%	27 52%	13 44%	3 47%
NET: 4-6	177 28%	84 27%	93 30%	39 29%	24 18%	29 26%	31 36%cd	22 33%	33 34%cd	49 32%	94 28%	34 25%	54 27%	123 29%	19 15%	156 32%	150 28%	14 26%	11 37%	2 37%
NET: 1-3	40 6%	24 8%	17 5%	4 3%	2 2%	6 6%	8 9%	9 13%cd	11 12%cd	9 6%	20 6%	12 9%	6 3%	35 8%cd	7 5%	34 7%	29 5%	7 13%Tp	4 13%Tp	* 7%
Mean	6.80ghr	6.65	6.94	7.13gh	7.56TeTfgh	6.71h	6.65h	6.03	5.68	6.60	6.91	6.75	7.20m	6.60	7.40	6.64	6.88r	6.47	6.11	6.63
Standard Deviation	2.00	1.96	2.03	1.85	1.63	1.77	2.06	2.39	2.13	1.94	1.92	2.23	1.81	2.06	1.88	2.00	1.90	2.50	2.53	2.43
Standard Error	0.07	0.11	0.10	0.16	0.13	0.15	0.20	0.27	0.21	0.14	0.10	0.17	0.12	0.09	0.16	0.08	0.09	0.22	0.26	0.40

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	8	2	3	4	2	4	1	5	3	7	1	2	2	5	4	7	1	4	4
	1%	1%	1%	3%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%	1%	3%	3%	1%
2	11	*	7	3	3	8	-	6	5	8	3	3	4	8	3	10	1	5	6
	2%	*	2%	2%	2%	2%	-	1%	3%	1%	4%	1%	3%	2%	2%	2%	1%	3%	1%
3	21	2	10	9	5	14	*	15	3	20	1	7	2	16	3	20	1	5	13
	3%	1%	3%	6%	4%	3%	*	4%	2%	4%	1%	3%	1%	4%	1%	4%	2%	3%	3%
4	26	6	13	8	5	19	2	16	10	23	3	11	7	17	9	26	1	8	18
	4%	4%	4%	5%	4%	5%	4%	4%	5%	4%	4%	4%	4%	4%	4%	5%	1%	6%	4%
5	58	11	38	7	8	45	2	45	9	52	6	22	21	37	16	55	2	18	38
	9%	8%	11%	5%	7%	11%	4%	11%	5%	9%	8%	9%	13%	10%	7%	10%	3%	12%	8%
6	93	21	38	31	13	62	8	64	26	88	5	41	23	63	26	91	1	24	69
	15%	15%	12%	23%b	10%	15%	18%	16%	15%	16%	7%	16%	14%	16%	12%	16%	3%	16%	15%
7	120	20	73	25	24	77	10	81	32	104	16	59	22	71	46	104	14	22	95
	19%	14%	22%	18%	19%	18%	21%	20%	18%	19%	22%	23%	13%	18%	21%	18%	32%	15%	21%
8	108	26	61	18	22	79	6	65	35	92	16	43	32	59	45	94	12	20	84
	17%	19%	19%	13%	18%	19%	13%	16%	20%	17%	22%	17%	19%	15%	21%	16%	27%	14%	19%
9	64	25	28	11	12	47	4	41	21	57	6	33	15	42	21	62	1	9	54
	10%	18%Tbc	8%	8%	10%	11%	9%	10%	12%	10%	9%	13%	9%	11%	10%	11%	3%	6%	12%
10 - HIGHEST score	44	22	14	6	11	29	4	37	5	40	4	16	17	26	16	43	1	12	30
	7%	16%Tbc	4%	4%	9%	7%	8%	9%h	3%	7%	5%	6%	10%	7%	8%	7%	2%	8%	7%
Don't know	69	4	45	16	16	37	9	34	28	57	12	23	18	41	26	58	10	21	43
	11%a	3%	14%a	12%a	13%	9%	19%	8%	16%g	10%	16%	9%	11%	11%	12%	10%	22%	14%	9%
SUMMARY:																			
NET: 9-10	107	47	42	17	23	76	8	78	26	98	10	49	32	69	38	105	2	22	83
	17%	34%Tbc	13%	12%	19%	18%	18%	19%	15%	18%	13%	19%	20%	18%	18%	18%	5%	15%	18%
NET: 7-10	335	93	177	60	68	233	23	223	93	293	42	152	85	198	129	303	28	65	262
	54%q	67%Tbc	54%	43%	56%	55%	52%	55%	52%	53%	58%	58%	52%	52%	60%	53%	64%	43%	58%q
NET: 4-6	177	38	89	46	26	126	12	125	45	163	14	74	51	116	51	172	4	50	124
	28%	27%	27%	34%	22%	30%	26%	31%	25%	30%	19%	28%	31%	30%	24%	30%	8%	34%	27%
NET: 1-3	40	4	20	16	11	27	1	26	12	35	5	11	8	28	10	38	3	14	23
	6%	3%	6%	12%a	9%	6%	2%	6%	7%	6%	7%	4%	5%	7%	5%	7%	6%	9%	5%
Mean	6.80c	7.47Tbc	6.70	6.30	6.85	6.82	7.07	6.82	6.74	6.80	6.78	6.94	6.88	6.73	7.00	6.79	6.90	6.39	6.94q
Standard Deviation	2.00	1.94	1.89	2.12	2.19	1.98	1.88	2.01	2.00	1.99	2.10	1.83	2.10	2.03	1.94	2.02	1.84	2.25	1.88

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 120

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.07	0.14	0.10	0.17	0.20	0.09	0.25	0.09	0.14	0.08	0.25	0.10	0.16	0.10	0.12	0.08	0.34	0.17	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	8 1%	2 5% T	-	1 2%	* *	- -	1 1%	* 1%	1 5% TJ	- -	1 *	1 1%	* 3% e
2	11 2%	1 3%	-	2 4%	3 5%	2 4%	* 1%	1 1%	1 3%	- -	1 1%	- -	- -
3	21 3%	3 5%	-	4 8%	1 1%	- -	3 5%	1 1%	2 6%	- -	5 4%	3 4%	* 4% el
4	26 4%	4 7%	3 27%	1 2%	4 5%	1 3%	3 5%	2 3%	4 13% Tcjk	2 4%	2 2%	2 2%	* 7%
5	58 9%	5 10%	* 3%	4 7%	8 12%	3 8%	1 3%	9 16%	3 12%	4 10%	7 6%	11 13%	1 13%
6	93 15%	5 9%	1 9%	11 21%	7 10%	7 16%	8 16%	5 9%	3 12%	9 22%	11 9%	25 29% Tadqhl	1 17%
7	120 19%	9 18%	* 2%	8 15%	14 21%	8 19%	8 16%	6 10%	5 19%	7 17%	40 31% Tg	14 16%	1 15%
8	108 17% h	7 13%	1 11%	8 15%	11 17%	6 15%	7 15%	12 22% h	1 5%	7 17%	36 28% cahk	10 11%	1 11%
9	64 10%	6 11%	1 7%	2 3%	4 5%	8 19% ck	5 11%	12 21% ck	3 9%	7 17% k	14 11%	3 3%	1 11%
10 - HIGHEST score	44 7%	5 10%	* 2%	2 4%	6 9%	5 13%	2 4%	2 6%	3 11%	2 5%	8 6%	5 6%	1 10%
Don't know	69 11%	5 9%	4 39%	10 19% j	10 15% j	2 4%	12 23%	6 11%	2 6%	4 9%	4 3%	12 14% j	* 8%
SUMMARY:													
NET: 9-10	107 17%	11 21% ck	1 9%	4 8%	10 14%	13 31% Tck	8 15%	15 27% ck	6 20% c	9 21%	22 17%	8 9%	1 22% c
NET: 7-10	335 54% ck	27 52%	2 22%	19 38%	35 52%	28 65% ck	23 45%	34 58%	13 44%	22 55%	98 76% Tacdhlkl	32 37%	3 47%
NET: 4-6	177 28%	14 26%	4 39%	15 30%	18 27%	11 26%	13 25%	16 27%	11 37% j	15 36% j	21 16%	38 44% Taj	2 37% j
NET: 1-3	40 6%	7 13% Tl	-	7 14% l	4 6%	2 4%	4 8%	2 3%	4 13% Tl	-	6 5%	5 5%	* 7% j
Mean	6.80 ch	6.47	5.92	6.15	6.71	7.32 chk	6.70	7.20	6.11	7.12	7.23 achk	6.42	6.63
Standard Deviation	2.00	2.50	2.23	2.17	2.08	1.98	2.06	1.94	2.53	1.58	1.65	1.75	2.43
Standard Error	0.07	0.22	0.67	0.30	0.29	0.30	0.33	0.29	0.26	0.25	0.16	0.21	0.40

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	4 1%	2 1%	2 1%	-	-	1 2%	*	2 4%	1 1%	2 2%	1 1%	1 2%	3 1%	4 1%	*	4 1%	4 2%	-	-	-
2	7 2%	5 3%	2 1%	*	*	1 2%	1 1%	1 1%	3 4%	4 5%	*	2 3%	2 2%	5 2%	2 6%	5 2%	6 2%	-	1 5%	-
3	6 2%	3 2%	3 2%	*	*	1 1%	*	2 5%	2 2%	1 1%	3 3%	1 2%	2 3%	4 2%	2 5%	4 2%	5 2%	*	*	-
4	6 2%	4 2%	2 2%	1 5%	*	*	3 4%	*	2 3%	1 1%	3 2%	2 3%	1 1%	5 2%	*	6 2%	4 2%	1 5%	*	4%
5	14 5%	6 4%	8 6%	2 13%	2 4%	2 4%	3 6%	3 6%	2 3%	3 3%	8 6%	2 4%	3 5%	10 4%	2 7%	11 4%	9 4%	2 8%	1 7%	1 17%
6	33 11%	20 12%	13 10%	* 3%	4 12%	6 12%	8 13%	5 10%	9 10%	12 12%	16 12%	5 8%	9 13%	24 10%	1 2%	32 12%	27 11%	3 9%	3 16%	* 9%
7	52 18%	30 18%	22 17%	2 16%	9 23%	12 24%	9 14%	9 18%	12 14%	14 15%	30 22%	8 13%	8 13%	44 19%	4 12%	48 18%	42 17%	8 28%	2 12%	* 8%
8	63 21%	36 22%	27 21%	3 21%	12 32% dg	11 22%	8 13%	6 12%	25 28%	22 23%	32 23%	10 16%	15 23%	48 21%	6 20%	56 21%	55 22%	3 10%	4 24%	1 30%
9	56 19%	26 16%	30 23%	2 19%	7 18%	10 20%	15 25%	8 17%	14 16%	18 19%	27 20%	11 17%	13 20%	43 19%	7 21%	50 19%	47 19%	7 26% or	1 8%	1 18%
10 - HIGHEST score	40 14%	22 13%	18 14%	2 17%	3 8%	2 5%	13 22% e	10 20% ee	10 11%	13 14%	15 11%	11 18%	8 11%	33 14%	7 21%	33 13%	34 14%	3 12%	3 16%	1 15%
Don't know	15 5%	11 7%	4 3%	-	*	4 8%	* 1%	3 6%	8 9%	4 5%	2 1%	9 14% ll	5 7%	10 4%	2 5%	13 5%	13 5%	* 1%	1 9%	-
SUMMARY:																				
NET: 9-10	96 33%	48 29%	48 37%	4 36%	10 26%	12 25%	28 47% eh	18 37%	24 27%	32 33%	43 31%	22 36%	21 31%	75 33%	13 42%	83 32%	80 33%	11 38%	4 24%	1 33%
NET: 7-10	212 72%	114 69%	98 74%	9 73%	30 81%	35 71%	44 74%	33 67%	61 69%	68 71%	104 75%	39 64%	44 67%	167 73%	23 73%	188 71%	178 72%	22 75%	10 60%	3 70%
NET: 4-6	53 18%	30 18%	23 17%	2 21%	6 17%	8 16%	14 23%	8 17%	14 16%	15 16%	28 20%	9 15%	13 19%	40 17%	3 10%	49 19%	41 17%	6 22%	4 25%	1 30%
NET: 1-3	16 6%	9 6%	7 5%	1 7%	1 2%	2 5%	1 2%	5 10%	6 7%	8 8%	5 3%	4 7%	4 7%	12 5%	4 12%	13 5%	15 6%	* 1%	1 6%	-
Mean	7.49	7.42	7.58	7.37	7.60	7.34	7.79	7.38	7.40	7.45	7.51	7.53	7.41	7.52	7.54	7.49	7.50	7.52	7.24	7.56
Standard Deviation	2.00	2.03	1.97	2.26	1.50	1.83	1.97	2.40	2.06	2.17	1.75	2.32	2.06	1.99	2.49	1.94	2.03	1.77	2.15	2.09
Standard Error	0.09	0.13	0.14	0.39	0.19	0.20	0.20	0.27	0.20	0.18	0.12	0.24	0.20	0.11	0.31	0.10	0.12	0.19	0.29	0.42

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	4	-	3	1	1	1	-	3	1	3	1	*	2	2	2	4	-	2	1
	1%	-	2%	1%	2%	1%	-	2%	1%	1%	2%	*	3%	1%	2%	1%	-	4%	1%
2	7	-	2	4	-	7	-	2	5	6	1	5	1	6	1	7	-	1	6
	2%	-	2%	3%	-	4%	-	1%	4%	2%	2%	5%	2%	3%	1%	2%	-	1%	3%
3	6	*	3	3	2	4	-	4	1	6	*	2	2	4	2	6	-	-	6
	2%	1%	2%	2%	2%	2%	-	3%	1%	2%	1%	2%	2%	2%	2%	2%	-	-	2%
4	6	1	2	3	2	4	-	3	3	6	-	3	1	4	2	6	-	1	4
	2%	2%	2%	2%	2%	2%	-	2%	2%	2%	-	3%	1%	2%	1%	2%	-	1%	2%
5	14	*	5	8	3	8	*	8	6	12	2	4	5	5	8	13	*	5	9
	5%	*	5%	6%	4%	4%	1%	5%	5%	5%	4%	3%	6%	3%	8%	5%	1%	8%	4%
6	33	3	13	16	6	23	2	16	13	29	3	11	8	22	11	30	3	9	23
	11%	6%	11%	13%	8%	12%	12%	10%	11%	12%	8%	11%	9%	12%	10%	11%	9%	16%	10%
7	52	5	23	24	14	33	2	32	18	46	6	20	10	28	23	47	5	7	43
	18%	10%	20%	19%	19%	18%	12%	20%	15%	18%	16%	19%	12%	15%	22%	18%	18%	11%	19%
8	63	19	24	21	16	40	3	35	22	55	9	18	25	43	19	57	6	11	50
	21%	35% Tc	21%	16%	21%	22%	18%	22%	19%	22%	21%	18%	29%	24%	18%	21%	23%	19%	22%
9	56	16	16	24	13	36	4	34	21	51	5	20	19	39	16	53	3	13	43
	19%	29% b	15%	19%	17%	20%	25%	21%	18%	20%	12%	19%	21%	21%	15%	20%	10%	22%	19%
10 - HIGHEST score	40	9	13	18	15	18	3	21	18	30	10	15	9	21	18	32	8	8	32
	14%	16%	12%	14%	20%	10%	17%	13%	15%	12%	24%	10%	15%	11%	17%	12%	29%	14%	14%
Don't know	15	*	8	6	4	8	2	4	9	11	4	4	5	9	5	12	3	2	13
	5%	1%	7%	5%	5%	5%	14%	2%	8% g	4%	10%	4%	6%	5%	5%	5%	10%	3%	6%
SUMMARY:																			
NET: 9-10	96	24	30	42	28	54	6	55	39	81	15	35	27	60	34	86	10	22	75
	33%	45% b	27%	33%	37%	29%	42%	34%	33%	32%	36%	34%	31%	33%	32%	32%	39%	37%	32%
NET: 7-10	212	48	76	87	58	127	11	121	79	181	30	73	63	131	76	190	21	39	168
	72%	90% Tbc	69%	68%	77%	70%	73%	75%	68%	71%	73%	71%	72%	72%	72%	71%	80%	66%	73%
NET: 4-6	53	5	20	27	11	35	2	28	22	47	5	18	14	31	21	49	3	15	36
	18%	8%	18%	21% aa	14%	19%	13%	17%	19%	19%	12%	18%	16%	17%	19%	18%	10%	26%	16%
NET: 1-3	16	*	7	8	3	12	-	9	7	14	2	7	5	12	4	16	-	3	13
	6%	1%	7%	6%	4%	7%	-	6%	6%	6%	5%	7%	6%	6%	4%	6%	-	5%	6%
Mean	7.49	8.25 Tbc	7.30	7.36	7.78	7.32	8.22	7.49	7.47	7.44	7.84	7.41	7.47	7.47	7.51	7.42	8.32	7.40	7.55
Standard Deviation	2.00	1.36	2.08	2.08	1.92	2.00	1.43	1.99	2.10	1.98	2.11	2.12	2.05	2.03	1.97	2.03	1.44	2.19	1.95

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 123

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.09	0.13	0.16	0.16	0.19	0.12	0.27	0.12	0.18	0.10	0.31	0.16	0.18	0.13	0.15	0.10	0.29	0.22	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 124

Q15A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	4 1%	- -	- -	1 6%	- -	- -	1 6%	1 3%	- -	- -	* 1%	- -	- -
2	7 2%	- -	1 14%	1 3%	- -	* 1%	* 2%	- -	1 5%	- -	1 1%	3 7%	- -
3	6 2%	* 1%	- -	1 5%	- -	- -	- -	2 8%	* 1%	- -	1 3%	1 2%	- -
4	6 2%	1 5%	- -	1 4%	* 1%	- -	- -	1 3%	* 2%	1 4%	1 3%	- -	* 4%
5	14 5%	2 8%	* 10%	- -	1 4%	1 4%	- -	2 7%	1 7%	- -	2 5%	3 6%	1 17%
6	33 11%	3 9%	* 7%	6 26%	3 12%	3 8%	4 15%	1 5%	3 16%	7 27%	2 6%	1 2%	* 9%
7	52 18%	8 28%	2 43%	3 14%	5 17%	5 16%	2 7%	2 10%	2 12%	4 17%	7 19%	11 24%	* 8%
8	63 21%	3 10%	- -	3 14%	6 21%	3 9%	8 32%	5 20%	4 24%	8 30%	7 19%	16 34%	1 30%
9	56 19%	7 26%h	1 13%	1 6%	8 28%	11 35%	3 14%	6 26%	1 8%	3 11%	8 21%	5 11%	1 18%
10 - HIGHEST score	40 14%	3 12%	* 6%	3 12%	3 10%	7 21%	4 17%	3 12%	3 16%	1 2%	7 19%	6 13%	1 15%
Don't know	15 5%	* 1%	* 8%	2 9%	1 5%	2 6%	2 7%	1 5%	1 9%	2 9%	2 4%	1 1%	- -
SUMMARY:													
NET: 9-10	96 33%	11 38%	1 19%	4 18%	10 39%	18 56%	7 30%	9 38%	4 24%	3 13%	15 40%	12 24%	1 33%
NET: 7-10	212 72%	22 75%	3 62%	11 47%	21 77%	26 80%	17 70%	17 68%	10 60%	15 60%	29 77%	40 82%	3 70%
NET: 4-6	53 18%	6 22%	1 16%	7 30%	5 18%	4 13%	4 15%	4 16%	4 25%	8 31%	5 14%	4 8%	1 30%
NET: 1-3	16 6%	* 1%	1 14%	3 14%	- -	* 1%	2 8%	3 12%	1 6%	- -	2 5%	4 9%	- -
Mean	7.49	7.52	6.44	6.47	7.89	8.25	7.55	7.28	7.24	7.21	7.73	7.41	7.56
Standard Deviation	2.00	1.77	2.62	2.54	1.46	1.62	2.32	2.43	2.15	1.33	2.00	2.05	2.09
Standard Error	0.09	0.19	0.76	0.44	0.31	0.28	0.46	0.43	0.29	0.26	0.27	0.33	0.42

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 125

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - ITV/STV/ITV WALES/UTV

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	8	6	2	1	*	2	1	3	2	3	3	2	2	7	1	7	5	1	2	*
	*	1%	*	*	*	*	*	1%	*	1%	*	*	*	*	*	*	*	1%	3%Tp	*
2	16	3	13	1	1	3	2	5	5	4	9	3	3	13	5	11	14	2	*	*
	1%	*	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	*	*
3	22	11	11	5	6	1	1	3	6	5	13	4	4	18	2	20	20	1	1	1
	1%	1%	1%	2%	2%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
4	20	6	14	3	1	4	4	2	5	7	11	3	4	16	1	19	18	1	1	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
5	98	49	49	13	13	16	12	19	26	20	49	29	20	78	10	87	86	5	6	1
	5%	6%	5%	6%	5%	5%	4%	7%	6%	5%	5%	6%	4%	6%	6%	5%	6%	3%	6%	2%
6	119	65	54	17	20	21	24	13	25	25	64	30	28	91	16	102	102	9	5	2
	7%	8%	5%	7%	7%	7%	8%	5%	6%	7%	7%	6%	6%	7%	9%	6%	7%	5%	6%	4%
7	325	154	171	42	42	70	52	53	66	78	193	53	86	238	33	291	282	22	16	5
	18%ks	19%	17%	19%	16%	22%h	17%	20%	15%	21%k	20%k	11%	18%	18%	20%	18%	19%es	13%	17%es	9%
8	474	235	239	56	87	58	79	72	123	90	254	129	124	350	40	432	406	39	21	7
	26%es	28%	24%	25%	33%e	19%	25%	28%	28%e	25%	27%	26%	26%	26%	24%	26%	27%es	24%es	23%es	13%
9	357	157	200	31	49	76	73	40	88	81	174	102	107	250	38	318	294	35	17	11
	20%	19%	20%	14%	18%	24%cg	23%	15%	20%	22%	18%	20%	23%	18%	23%	19%	19%	21%	19%	20%
10 - HIGHEST score	304	111	193	38	37	44	61	47	77	43	143	118	75	229	17	287	217	45	16	26
	17%	13%	19%a	17%	14%	14%	19%	18%	17%	12%	15%	23%Tij	16%	17%	10%	17%	14%	27%Tp	18%	49%Tpqr
Don't know	79	32	47	16	11	17	7	6	22	11	39	28	15	64	5	74	66	6	6	*
	4%	4%	5%	7%l	4%	5%	2%	2%	5%	3%	4%	6%	3%	5%	3%	4%	4%	4%	6%cs	1%
SUMMARY:																				
NET: 9-10	661	268	393	69	86	120	135	87	164	124	317	220	182	479	55	605	511	79	34	37
	36%	32%	40%a	31%	32%	39%	43%c	33%	37%	34%	33%	44%Tij	39%	35%	33%	37%	34%	48%Tp	36%	69%Tpqr
NET: 7-10	1459	656	803	166	215	248	266	211	353	292	764	402	393	1066	128	1329	1198	141	71	49
	80%	79%	81%	75%	81%	80%	84%	81%	79%	80%	80%	80%	84%	79%	77%	81%	79%	85%r	77%	90%Tp
NET: 4-6	237	119	117	33	34	41	39	34	56	51	123	62	52	185	27	208	206	14	12	4
	13%	14%	12%	15%	13%	13%	12%	13%	13%	14%	13%	12%	11%	14%	16%	13%	14%	9%	13%	7%
NET: 1-3	47	20	26	7	7	6	4	10	13	12	25	10	9	37	7	39	39	3	3	1
	3%	2%	3%	3%	3%	2%	1%	4%	3%	3%	3%	2%	2%	3%	4%	2%	3%	2%	4%	2%
Mean	7.86	7.76	7.95	7.72	7.84	7.84	8.08	7.71	7.89	7.67	7.79	8.14Tij	7.97	7.83	7.57	7.90	7.79	8.29Tp	7.76	8.82Pqr
Standard Deviation	1.71	1.66	1.75	1.77	1.59	1.67	1.58	1.88	1.75	1.75	1.68	1.71	1.60	1.75	1.83	1.69	1.68	1.68	1.97	1.62
Standard Error	0.04	0.06	0.05	0.12	0.10	0.09	0.09	0.11	0.08	0.08	0.05	0.08	0.07	0.05	0.13	0.04	0.05	0.10	0.13	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

* small base

Prepared by BDRC Continental

* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV

*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR

* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 126

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	8	*	4	4	1	6	1	2	6	5	3	2	4	6	2	8	-	3	5
	*	*	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	-	1%	*
2	16	*	7	9	4	12	-	5	11	7	9	1	10	8	8	14	2	9	8
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	2% kl	*	2% kl	1%	1%	1%	1%	2% kl	1%
3	22	5	4	12	5	14	2	12	8	17	5	8	7	12	7	19	3	8	14
	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
4	20	1	5	13	2	16	*	12	8	16	4	9	5	13	7	16	4	7	12
	1%	*	1%	2%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
5	98	4	34	55	31	64	2	41	40	76	22	29	27	53	42	86	10	17	79
	5% la	1%	5% la	7% la	7%	5%	2%	5%	5%	6%	5%	4%	5%	5%	7%	6%	4%	5%	6%
6	119	12	57	40	16	89	7	51	65	98	20	51	41	77	41	107	12	24	91
	7%	4%	8%	5%	4%	8% ld	7%	6%	8%	7%	5%	7%	8%	7%	6%	7%	5%	6%	6%
7	325	46	133	142	88	197	20	157	133	258	66	131	85	222	94	288	34	57	257
	18%	16%	19%	18%	19%	17%	19%	20%	16%	19%	15%	18%	17%	19%	15%	18%	13%	15%	18%
8	474	79	194	196	111	307	31	216	212	350	124	194	129	304	167	398	74	77	387
	26%	27%	27%	25%	25%	26%	30%	27%	26%	25%	28%	26%	26%	26%	26%	29%	21%	28% la	
9	357	64	133	157	73	258	15	161	168	277	80	169	99	237	112	318	38	76	272
	20%	22%	19%	20%	16%	22%	15%	20%	20%	20%	18%	23%	20%	21%	17%	20%	15%	20%	19%
10 - HIGHEST score	304	73	107	119	88	179	22	121	135	223	81	131	69	182	118	247	57	73	226
	17%	25% Tbc	15%	15%	20%	15%	21%	15%	16%	16%	18%	18%	14%	16%	18%	16%	23%	20%	16%
Don't know	79	10	34	28	31	39	4	22	43	47	32	16	27	34	42	57	20	21	55
	4%	3%	5%	4%	7% le	3%	4%	3%	5%	3%	7% ld	2%	5% kl	3%	7% lm	4%	8%	6%	4%
SUMMARY:																			
NET: 9-10	661	137	240	276	161	437	38	282	303	500	160	300	168	419	229	564	95	150	498
	36%	47% Tbc	34%	36%	36%	37%	36%	35%	37%	36%	36%	40%	33%	36%	36%	36%	38%	40%	35%
NET: 7-10	1459	262	566	614	360	941	89	654	649	1109	350	625	381	945	490	1251	203	284	1142
	80%	89% Tbc	79%	79%	80%	80%	85%	82%	78%	81%	79%	84% ld	76%	82% an	77%	80%	80%	76%	81%
NET: 4-6	237	17	97	108	49	168	9	104	113	191	46	89	72	143	90	209	26	48	182
	13% la	6%	14% la	14% la	11%	14%	9%	13%	14%	14%	10%	12%	14%	12%	14%	13%	10%	13%	13%
NET: 1-3	47	6	15	25	11	32	2	19	25	29	17	12	21	26	18	42	5	19	27
	3%	2%	2%	3%	2%	3%	2%	2%	3%	2%	4%	2%	4% kl	2%	3%	3%	2%	5% Tl	2%
Mean	7.86	8.34 Tbc	7.83	7.75	7.93	7.83	8.07	7.83	7.84	7.86	7.88	8.01 ll	7.67	7.88	7.86	7.83	8.09	7.79	7.89
Standard Deviation	1.71	1.47	1.65	1.80	1.72	1.73	1.58	1.66	1.77	1.66	1.85	1.57	1.86	1.66	1.78	1.71	1.67	2.01	1.62

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 126

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - ITV/STV/ITV WALES/UTV

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.08	0.06	0.07	0.09	0.05	0.15	0.05	0.06	0.04	0.10	0.06	0.08	0.05	0.07	0.04	0.13	0.10	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	8 *	1 1%	* 1%	1 *	1 1%	* *	- *	* *	2 3%T	* *	1 *	1 *	* *
2	16 1%	2 1%	- -	1 *	1 *	7 4%Tk	- -	5 3%	* *	- -	1 *	1 *	* *
3	22 1%	1 *	* *	4 2%	3 1%	3 2%	3 3%	1 *	1 1%	1 1%	3 2%	1 1%	1 1%
4	20 1%	1 1%	- -	1 *	- -	1 1%	5 4%cl	1 *	1 1%	1 1%	6 3%	4 1%	* *
5	98 5%	5 3%	2 2%	10 5%	7 3%	18 11%Tadl	7 7%	11 6%	6 6%	10 8%	7 4%	14 6%	1 2%
6	119 7%	9 5%	4 5%	8 4%	23 10%	10 6%	11 9%	11 6%	5 6%	15 11%k	13 7%	9 4%	2 4%
7	325 18%cl	22 13%	23 35%Tacdghil	24 13%	38 16%	35 21%fl	10 8%	27 15%	16 17%cl	20 16%	39 21%fl	66 27%Tactgl	5 9%
8	474 26%cl	39 24%cl	16 25%	44 25%	63 27%cl	32 19%	45 36%el	45 25%	21 23%cl	42 32%cl	47 26%cl	71 29%cl	7 13%
9	357 20%	35 21%	13 19%	42 24%	43 18%	33 20%	20 16%	40 22%	17 19%	20 15%	38 21%	45 18%	11 20%
10 - HIGHEST score	304 17%kl	45 27%Tbefhijk	6 10%	37 21%kl	44 19%kl	23 14%	14 11%	37 20%kl	16 18%kl	10 7%	24 13%	22 9%	26 49%Tabcdefghijk
Don't know	79 4%	6 4%	1 2%	8 5%	9 4%	3 2%	7 6%	6 3%	6 6%cl	11 9%cl	5 3%	15 6%	* 1%
SUMMARY: NET: 9-10	661 36%cl	79 48%Tbefhijk	19 29%	79 44%flk	86 37%cl	56 34%	34 27%	77 42%kl	34 36%cl	30 23%	62 34%	68 27%	37 69%Tabcdefghijk
NET: 7-10	1459 80%	141 85%efhij	59 89%fl	147 82%	187 81%	122 74%	89 72%	149 81%	71 77%	92 71%	148 81%	205 83%	49 90%Tefhi
NET: 4-6	237 13%	14 9%	5 8%	18 10%	30 13%	29 18%al	25 20%al	22 12%	12 13%	26 20%al	25 14%	26 11%	4 7%
NET: 1-3	47 3%	3 2%	1 1%	5 3%	5 2%	10 6%Tk	3 3%	6 3%	3 4%	1 1%	4 2%	3 1%	1 2%
Mean	7.86e	8.29Tefhijk	7.79	8.09e	7.99e	7.43	7.59	7.98	7.76	7.57	7.74	7.72	8.82Tabcdefghijk
Standard Deviation	1.71	1.68	1.33	1.73	1.60	2.03	1.74	1.80	1.97	1.48	1.67	1.45	1.62
Standard Error	0.04	0.10	0.16	0.15	0.13	0.18	0.18	0.16	0.13	0.14	0.13	0.11	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 128

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	8 1%	5 1%	3 1%	1 1%	2 1%	2 1%	1 1%	1 1%	1 1%	2 1%	5 1%	2 1%	3 1%	5 1%	3 3%	5 1%	6 1%	* 1%	2 5%Tpq	-
2	5 1%	* 1%	5 1%	1 1%	- 1%	1 1%	1 1%	2 2%	- 1%	1 1%	2 1%	2 1%	1 1%	5 1%	- 1%	5 1%	5 1%	- 1%	* 1%	-
3	10 1%	4 1%	6 1%	1 1%	2 2%	2 1%	- 1%	1 3% f	4 1%	* 2%	8 2%	2 1%	2 1%	8 1%	* 1%	10 1%	9 1%	1 1%	* 1%	* 1%
4	17 2%	2 1%	14 3% a	7 5% e	3 2%	1 1%	3 2%	1 1%	1 1%	3 2%	10 2%	4 2%	4 2%	13 2%	1 1%	16 2%	14 2%	1 2%	1 2%	* 1%
5	49 6%	21 6%	28 6%	9 7%	8 5%	10 6%	7 5%	8 8%	9 8%	12 7%	27 6%	11 5%	12 5%	37 7%	7 8%	40 6%	38 6%	7 10%	3 7%	2 10%
6	64 8%	26 8%	37 8%	18 13% ef	12 8%	9 5%	7 5%	9 9%	10 8%	15 9%	35 8%	14 7%	12 5%	51 9%	8 8%	55 8%	54 8%	5 7%	3 8%	2 8%
7	127 16%	59 17%	68 15%	19 15%	29 20% h	32 20% h	17 12%	17 18%	12 10%	27 17%	72 17%	27 14%	46 19%	81 15%	15 16%	112 16%	107 16%	11 15%	7 17%	2 11%
8	208 26%	85 25%	123 27%	31 23%	42 28%	39 24%	43 31%	21 22%	33 28%	38 24%	125 29%	46 23%	63 26%	145 26%	22 24%	186 27%	178 27%	16 22%	10 25%	4 23%
9	131 16% r	62 18%	69 15%	16 13%	26 17%	30 19%	25 18%	17 17%	17 15%	32 20%	59 14%	39 19%	42 18%	89 16%	16 17%	114 16%	106 16% r	19 26% Tr	3 8%	3 14%
10 - HIGHEST score	111 14%	59 17%	52 12%	12 9%	17 12%	23 14%	27 19% c	16 16%	17 14%	20 13%	57 13%	33 17%	34 14%	77 14%	18 20%	93 13%	91 14%	10 13%	5 13%	5 28% Trpq
Don't know	64 8%	20 6%	44 10%	16 12%	9 6%	12 7%	9 7%	5 6%	13 11%	10 6%	33 8%	22 11%	23 9%	42 8%	2 2%	62 9%	55 8%	3 4%	5 13% q	1 5%
SUMMARY:																				
NET: 9-10	242 30%	121 35% b	121 27%	29 22%	43 28%	53 33%	52 37% c	32 33%	33 29%	53 33%	117 27%	72 36% j	77 32%	165 30%	34 37%	206 30%	197 30%	29 39% Tr	8 21%	8 42% Tr
NET: 7-10	577 73% c	265 77% b	312 69%	79 60%	114 76% c	125 77% c	111 81% ch	71 73%	77 67%	118 74%	314 72%	145 72%	185 77%	392 71%	72 77%	504 72%	483 73%	55 76%	25 64%	14 75%
NET: 4-6	129 16%	50 14%	80 18%	33 25% Tet	23 15%	20 12%	16 11%	17 18%	20 17%	29 18%	72 17%	28 14%	28 12%	101 18% l	16 17%	112 16%	106 16%	13 18%	6 16%	4 19%
NET: 1-3	23 3%	9 3%	14 3%	3 2%	5 3%	5 3%	2 1%	4 4%	5 4%	3 2%	14 3%	6 3%	5 2%	18 3%	3 3%	20 3%	20 3%	1 1%	3 7% Trpq	* 1%
Mean	7.65 r	7.81	7.52	7.26	7.60	7.74	8.04 Tc	7.60	7.59	7.69	7.57	7.81	7.81	7.59	7.73	7.65	7.65 r	7.78 r	7.19	8.04 r
Standard Deviation	1.82	1.78	1.84	1.85	1.76	1.79	1.66	1.93	1.94	1.74	1.82	1.89	1.71	1.86	2.00	1.79	1.80	1.73	2.30	1.80
Standard Error	0.05	0.08	0.07	0.14	0.12	0.11	0.12	0.15	0.15	0.11	0.07	0.11	0.09	0.06	0.16	0.06	0.07	0.12	0.20	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	8	-	6	2	1	6	1	4	4	6	2	2	4	6	3	8	-	3	4
	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	-	2%	1%
2	5	*	1	5	1	3	-	3	2	5	1	4	-	2	3	5	-	2	3
	1%	*	*	2%	1%	1%	-	1%	1%	1%	1%	1%	-	*	1%	1%	-	1%	*
3	10	*	3	6	4	5	-	7	3	8	2	3	1	5	5	9	1	2	8
	1%	*	1%	2%	2%	1%	-	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%
4	17	2	7	7	5	11	-	11	6	16	*	6	4	14	3	17	-	5	12
	2%	1%	2%	2%	3%	2%	-	2%	2%	2%	*	2%	2%	3%	1%	2%	-	3%	2%
5	49	5	18	22	11	34	3	32	14	45	4	23	10	29	18	47	3	12	35
	6%	3%	6%	7%	6%	6%	5%	7%	5%	7%	3%	7%	5%	6%	7%	6%	4%	8%	6%
6	64	10	31	19	12	46	3	34	24	56	7	28	16	44	19	58	4	14	49
	8%	6%	10%	6%	7%	9%	5%	8%	8%	8%	6%	8%	8%	9%	7%	8%	6%	9%	8%
7	127	23	51	51	29	83	6	87	35	108	19	54	31	86	38	115	9	17	108
	16%	14%	16%	17%	16%	16%	13%	19% h	12%	16%	16%	15%	15%	17%	14%	16%	14%	11%	17% q
8	208	47	90	71	47	136	15	118	78	178	30	95	53	133	74	193	15	38	166
	26%	29%	29%	24%	26%	26%	32%	26%	26%	26%	26%	27%	26%	26%	28%	27%	23%	24%	27%
9	131	33	50	45	26	91	8	75	53	116	15	62	34	87	43	121	10	23	106
	16%	21%	16%	15%	14%	17%	17%	17%	18%	17%	13%	18%	17%	17%	16%	17%	15%	14%	17%
10 - HIGHEST score	111	39	27	44	30	67	7	58	45	85	27	54	22	67	42	92	20	30	79
	14% b	24% Tbc	9%	15% b	17%	13%	16%	13%	15%	13%	22% d	15%	11%	13%	16%	13%	29% Tc	19%	13%
Don't know	64	3	27	29	15	42	5	22	36	53	12	20	26	41	20	58	5	13	49
	8% ag	2%	9% a	10% a	8%	8%	10%	5%	12% g	8%	10%	6%	13% k	8%	8%	8%	7%	8%	8%
SUMMARY:																			
NET: 9-10	242	72	77	88	56	158	16	133	98	200	42	117	56	154	85	212	30	52	186
	30%	45% Tbc	25%	29%	31%	30%	33%	30%	33%	30%	35%	33%	28%	30%	32%	29%	45%	33%	30%
NET: 7-10	577	142	219	210	132	377	37	337	211	486	91	266	140	373	196	521	54	107	460
	73%	88% Tbc	70%	70%	73%	72%	78%	75%	70%	72%	77%	75%	70%	73%	73%	72%	82%	68%	74%
NET: 4-6	129	17	55	49	27	90	5	77	44	118	12	58	30	86	40	122	6	30	95
	16%	11%	18%	16%	15%	17%	11%	17%	15%	17%	10%	16%	15%	17%	15%	17%	9%	19%	15%
NET: 1-3	23	*	10	13	7	14	1	14	8	19	5	10	5	12	11	22	1	7	15
	3%	*	3% a	4% a	4%	3%	1%	3%	3%	3%	4%	3%	3%	2%	4%	3%	2%	5%	2%
Mean	7.65	8.27 bc	7.46	7.53	7.66	7.63	7.99	7.57	7.78	7.60	7.94	7.73	7.63	7.64	7.69	7.60	8.31 To	7.57	7.68
Standard Deviation	1.82	1.44	1.80	1.95	1.90	1.80	1.62	1.81	1.85	1.80	1.91	1.79	1.81	1.78	1.88	1.82	1.62	2.13	1.73

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.05	0.09	0.09	0.10	0.12	0.06	0.20	0.07	0.09	0.06	0.16	0.08	0.11	0.06	0.09	0.05	0.20	0.13	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 130

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	8 1%	* 1%	* 4%	1 1%	1 1%	1 1%	- -	- -	2 5%Tagl	- -	- -	2 2%	- -
2	5 1%	- -	- -	* *	1 1%	1 1%	- -	* *	1 1%	- -	1 1%	1 1%	- -
3	10 1%	1 1%	- -	1 2%	2 2%	- -	- -	1 1%	* 1%	1 1%	2 2%	2 1%	* 1%
4	17 2%	1 2%	1 8%	2 2%	3 3%	- -	3 7%Teg	- -	1 2%	1 2%	2 2%	2 2%	* 1%
5	49 6%	7 10%	1 9%	2 4%	6 6%	4 5%	3 7%	3 5%	3 7%	3 4%	6 6%	10 8%	2 10%
6	64 8%	5 7%	1 8%	6 9%	6 5%	6 8%	8 20%Tadgjk	3 4%	3 8%	8 12%	6 6%	10 8%	2 8%
7	127 16%	11 15%	2 23%	8 12%	18 17%	12 16%	4 9%	9 12%	7 17%	6 9%	19 20%	30 23%j	2 11%
8	208 26%	16 22%	2 19%	17 25%	33 31%	24 33%j	13 32%	17 23%	10 25%	26 39%Taj	16 17%	31 24%	4 23%
9	131 16%h	19 26%Thjk	2 19%	11 17%	17 16%	11 16%	3 7%	23 30%Tfhjk	3 8%	10 15%	11 11%	18 14%	3 14%
10 - HIGHEST score	111 14%k	10 13%	1 10%	18 26%Tik	12 12%	8 11%	4 9%	9 12%	5 13%	6 10%	25 27%Tadefghik	8 6%	5 28%Tadefghik
Don't know	64 8%	3 4%	- -	2 3%	7 7%	7 9%	4 9%	10 13%	5 13%ac	5 7%	6 6%	14 11%	1 5%
SUMMARY:													
NET: 9-10	242 30%	29 39%Tfhk	3 28%	29 43%fhk	29 27%	19 26%	7 16%	32 42%fhk	8 21%	17 25%	36 38%fhk	26 20%	8 42%Tfhk
NET: 7-10	577 73%df	55 76%df	7 70%	54 79%df	79 75%	55 75%	24 57%	58 76%df	25 64%	48 73%	71 75%df	87 68%	14 75%
NET: 4-6	129 16%	13 18%	2 25%	10 15%	15 14%	10 13%	14 34%Tadefghjk	6 8%	6 16%	12 19%	14 15%	22 17%	4 19%g
NET: 1-3	23 3%	1 1%	* 4%	2 3%	5 4%	2 2%	- -	1 2%	3 7%Taf	1 1%	3 3%	5 4%	* 1%
Mean	7.65h	7.78hk	7.09	7.99hk	7.53	7.70	7.21	8.13fhk	7.19	7.74	7.87hk	7.24	8.04fhk
Standard Deviation	1.82	1.73	2.25	1.93	1.90	1.66	1.68	1.51	2.30	1.49	1.93	1.82	1.80
Standard Error	0.05	0.12	0.42	0.22	0.19	0.19	0.23	0.18	0.20	0.17	0.17	0.17	0.18

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 131

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	5 1%	2 1%	3 1%	* 1%	2 2%	1 1%	- 1%	* 1%	1 1%	* 1%	3 1%	1 1%	3 2%	2 1%	3 4%	2 1%	4 1%	* 1%	* 1%	- 1%
2	8 2%	2 1%	7 2%	1 1%	* *	3 3%	* *	3 3%	2 2%	3 3%	4 1%	2 1%	3 1%	6 2%	3 4%	6 1%	8 2%	* *	* 1%	* 1%
3	12 2%	5 2%	7 2%	2 3%	2 1%	3 3%	1 1%	4 5%	1 1%	1 1%	6 2%	5 3%	3 2%	9 2%	2 3%	10 2%	10 2%	* *	1 4%	- -
4	12 2%	4 2%	8 2%	1 2%	5 4%	1 1%	1 1%	2 3%	* *	1 1%	7 3%	4 2%	3 2%	8 2%	2 3%	10 2%	9 2%	1 1%	2 5%	* 2%
5	35 6%	16 7%	19 6%	5 9%	4 3%	8 8%	7 7%	7 9%	6 6%	3 3%	21 7%	11 7%	7 4%	28 8%	4 6%	31 6%	23 5%	8 12%Tp	3 10%	1 10%
6	48 9%	23 10%	25 8%	6 11%	10 8%	10 9%	9 9%	7 10%	7 6%	13 13%	24 8%	11 7%	16 9%	32 9%	6 9%	42 9%	39 9%	5 8%	3 8%	1 11%
7	92 17%k	32 14%	60 18%	8 16%	19 16%	20 19%	18 19%	14 19%	12 12%	19 18%k	60 21%k	13 8%	28 15%	64 17%	9 14%	83 17%	76 17%	7 12%	7 19%	2 19%
8	129 23%	55 25%	74 22%	13 26%	36 30%	22 21%	17 18%	13 17%	27 26%	23 23%	61 21%	45 27%	51 28%	78 21%	13 20%	116 24%	103 23%	18 29%r	5 15%	2 20%
9	85 15%	33 15%	52 16%	5 10%	24 20%	13 12%	19 19%	7 9%	17 17%	18 17%	39 14%	29 17%	31 17%	54 15%	11 16%	74 15%	67 15%	12 18%	5 14%	1 13%
10 - HIGHEST score	66 12%	34 15%	31 10%	8 15%	8 6%	9 9%	14 14%	12 16%	15 15%	10 10%	31 11%	24 15%	21 11%	45 12%	12 18%	53 11%	55 12%	5 7%	5 13%	1 13%
Don't know	59 11%	15 7%	44 13%a	3 6%	10 8%	16 15%	10 11%	7 9%	13 13%	12 11%	28 10%	19 12%	19 10%	40 11%	2 2%	58 12%	47 11%	7 11%	4 11%	1 11%
SUMMARY:																				
NET: 9-10	151 27%	67 30%	84 25%	13 25%	32 27%	22 21%	33 34%	19 25%	32 32%	28 27%	70 25%	53 32%	52 28%	99 27%	23 35%	127 26%	122 28%	16 25%	10 27%	3 26%
NET: 7-10	372 67%	154 69%	218 66%	34 66%	88 73%	64 61%	69 71%	46 61%	71 70%	70 68%	191 67%	111 67%	131 71%	241 66%	46 69%	325 67%	301 68%	42 66%	21 60%	7 66%
NET: 4-6	95 17%	43 19%	52 16%	12 23%	19 16%	19 18%	16 17%	13 21%	13 13%	17 17%	52 18%	26 16%	26 14%	69 19%	12 18%	83 17%	70 16%	14 22%	8 23%	2 22%
NET: 1-3	26 5%	9 4%	16 5%	3 5%	4 3%	6 6%	2 2%	7 9%f	4 4%	4 4%	13 5%	9 5%	9 5%	17 4%	7 11%	18 4%	23 5%	1 1%	2 6%	* 1%
Mean	7.45	7.55	7.38	7.33	7.48	7.17	7.76eg	7.10	7.74	7.51	7.32	7.63	7.54	7.40	7.21	7.48	7.47	7.49	7.14	7.52
Standard Deviation	1.94	1.93	1.95	1.98	1.82	2.00	1.68	2.24	1.95	1.81	1.93	2.02	1.95	1.94	2.52	1.83	1.96	1.69	2.16	1.80
Standard Error	0.07	0.11	0.09	0.23	0.15	0.17	0.14	0.20	0.17	0.14	0.10	0.14	0.12	0.09	0.24	0.07	0.09	0.14	0.21	0.23

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 132

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	5 1%	1 1%	4 2%	* *	* *	5 1%	- -	3 1%	3 1%	3 1%	2 2%	3 1%	2 2%	5 1%	* *	5 1%	- -	3 2%	3 1%
2	8 2%	- -	2 1%	6 3%	2 2%	6 2%	- -	4 2%	4 2%	6 1%	3 2%	2 1%	3 2%	2 1%	6 3%	6 1%	2 4%	2 2%	6 2%
3	12 2%	2 1%	5 2%	5 3%	3 2%	6 2%	1 3%	7 2%	5 2%	9 2%	3 2%	4 2%	4 3%	7 3%	5 3%	12 2%	- 2%	4 2%	8 2%
4	12 2%	1 1%	4 2%	5 3%	3 3%	5 1%	2 5%	8 3%	3 1%	12 3%	- -	5 2%	2 2%	6 2%	5 2%	12 2%	- -	4 3%	6 2%
5	35 6%	4 3%	19 9%	9 5%	13 11%	18 5%	2 5%	20 7%	12 5%	29 7%	6 6%	18 7%	3 2%	20 6%	14 7%	30 6%	5 8%	13 9%	20 5%
6	48 9%	8 7%	24 11%	14 7%	9 7%	35 10%	2 5%	24 8%	21 10%	42 9%	6 6%	20 8%	13 9%	33 9%	15 8%	45 9%	2 3%	12 8%	35 9%
7	92 17%	13 11%	32 15%	46 22%a	16 13%	64 18%	5 14%	52 18%	36 16%	75 17%	17 15%	48 19%	18 13%	68 19%	23 12%	85 18%	6 10%	32 21%	59 15%
8	129 23%	26 22%	49 23%	52 25%	26 21%	89 24%	10 28%	66 23%	54 24%	99 22%	30 28%	62 24%	33 24%	73 21%	56 29%	106 22%	23 37%	23 16%	106 27%a
9	85 15%	35 30%Tbc	28 13%	22 11%	13 11%	64 17%	5 14%	51 18%	30 14%	74 17%	11 10%	48 19%	20 15%	61 17%	24 13%	77 16%	7 11%	18 12%	66 17%
10 - HIGHEST score	66 12%	23 20%Tbc	21 10%	20 10%	23 19%a	37 10%	5 14%	36 12%	23 10%	47 11%	18 17%	26 10%	14 10%	37 10%	27 14%	51 11%	15 23%	26 18%a	36 9%
Don't know	59 11%a	3 3%	27 13%a	25 12%a	13 11%	36 10%	4 12%	19 7%	32 15%g	47 11%	12 11%	21 8%	24 17%k	42 12%	14 8%	54 11%	3 5%	12 8%	46 12%
SUMMARY: NET: 9-10	151 27%	58 50%Tbc	49 23%	42 21%	36 30%	101 27%	10 28%	87 30%	53 24%	121 27%	29 27%	74 29%	34 25%	97 28%	51 27%	128 27%	22 34%	44 29%	102 26%
NET: 7-10	372 67%	97 84%Tbc	130 61%	140 68%	78 64%	254 70%	25 70%	205 71%	143 64%	296 67%	76 70%	184 72%	86 63%	239 67%	129 68%	319 66%	52 81%	98 66%	267 68%
NET: 4-6	95 17%	14 12%	47 22%a	28 14%	25 21%	58 16%	5 15%	53 18%	36 16%	83 19%	12 11%	42 17%	18 13%	59 17%	34 18%	87 18%	7 11%	29 20%	61 16%
NET: 1-3	26 5%	2 2%	11 5%	12 6%	5 4%	18 5%	1 3%	14 5%	12 5%	18 4%	7 7%	9 4%	9 7%	14 4%	11 6%	23 5%	2 4%	9 6%	17 4%
Mean	7.45	8.18Tbc	7.21	7.29	7.49	7.47	7.60	7.45	7.39	7.43	7.54	7.52	7.42	7.46	7.43	7.38	7.96	7.33	7.51
Standard Deviation	1.94	1.65	2.00	1.93	2.06	1.90	1.87	1.95	1.95	1.89	2.12	1.81	2.08	1.88	2.04	1.94	1.86	2.15	1.83

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 132

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 5

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.07	0.12	0.12	0.12	0.17	0.08	0.26	0.09	0.12	0.07	0.21	0.09	0.16	0.08	0.13	0.07	0.26	0.15	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 133

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	5 1%	* 1%	-	1 2%	1 2%	* 1%	-	* 1%	* 1%	-	-	2 2%	-
2	8 2%	* *	-	1 2%	2 4%	3 6%	* 1%	-	* 1%	* 1%	1 1%	1 1%	* 1%
3	12 2%	* *	-	1 3%	1 2%	1 2%	1 2%	3 5%	1 4% k	1 2%	2 5%	-	-
4	12 2%	1 1%	1 7%	-	1 3%	* 1%	-	-	2 5%	1 3%	4 7%	1 2%	* 2%
5	35 6%	8 12% Te	1 8%	6 13%	3 6%	-	2 6%	4 7%	3 10% e	-	3 6%	4 5%	1 10% e
6	48 9%	5 8%	2 19%	1 2%	7 13%	4 8%	3 8%	5 8%	3 8%	8 16%	5 10%	4 5%	1 11%
7	92 17%	7 12%	2 15%	9 18%	20 38% TagHj	8 18%	4 9%	9 15%	7 19%	2 4%	6 13%	16 20%	2 19%
8	129 23%	18 29% dh	3 23%	7 15%	6 11%	9 21%	12 31%	10 17%	5 15%	21 41%	14 27%	21 26%	2 20%
9	85 15%	12 18%	2 15%	7 15%	3 6%	10 22%	9 22%	14 24% d	5 14%	5 10%	7 13%	10 12%	1 13%
10 - HIGHEST score	66 12%	5 7%	1 13%	13 27%	6 11%	7 15%	3 7%	9 15%	5 13%	2 4%	6 12%	7 9%	1 13%
Don't know	59 11%	7 11%	-	2 4%	2 4%	3 7%	6 15%	5 9%	4 11%	10 20%	3 6%	16 20% d	1 11%
SUMMARY:													
NET: 9-10	151 27%	16 25%	3 28%	20 42%	9 17%	17 37%	12 29%	23 39% d	10 27%	7 14%	13 25%	17 21%	3 26%
NET: 7-10	372 67%	42 66%	7 66%	36 75%	35 66%	35 76%	28 69%	42 71%	21 60%	30 60%	33 65%	55 67%	7 66%
NET: 4-6	95 17%	14 22%	4 34%	7 15%	11 21%	4 9%	5 13%	9 15%	8 23%	9 18%	12 23%	9 11%	2 22%
NET: 1-3	26 5%	1 1%	-	3 6%	5 9%	4 9%	1 3%	3 6%	2 6%	1 3%	3 6%	2 3%	* 1%
Mean	7.45 d	7.49	7.36	7.71	6.78	7.62	7.77	7.72	7.14	7.50	7.23	7.53	7.52
Standard Deviation	1.94	1.69	1.82	2.24	2.12	2.17	1.63	1.95	2.16	1.53	2.06	1.80	1.80
Standard Error	0.07	0.14	0.34	0.33	0.29	0.32	0.26	0.27	0.21	0.22	0.25	0.23	0.23

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 134

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	23 1%	16 2%	7 1%	1 1%	3 1%	4 1%	* 1%	5 1%	9 2%	9 2%	11 1%	4 1%	6 1%	17 1%	3 1%	21 1%	19 1%	2 1%	3 2%	* *
2	33 2%	16 2%	17 2%	4 2%	3 1%	4 1%	5 1%	7 2%	10 2%	9 2%	19 2%	5 1%	6 1%	28 2%	8 4%	25 1%	28 2%	4 2%	2 1%	* *
3	28 1%	13 1%	16 1%	3 1%	3 1%	6 2%	3 1%	2 1%	11 2%	6 1%	18 2%	5 1%	9 2%	20 1%	2 1%	26 1%	22 1%	3 2%	3 3%	* *
4	36 2%	15 1%	20 2%	4 2%	9 3%	3 1%	2 1%	5 1%	13 2%	6 1%	26 2%	4 1%	10 2%	25 2%	3 1%	33 2%	31 2%	3 1%	1 1%	* *
5	107 5%	48 5%	58 5%	16 7%	11 4%	14 4%	20 5%	20 6%	26 5%	24 5%	64 6%	19 4%	20 4%	87 5%	10 5%	97 5%	90 5%	11 5%	4 4%	2 4%
6	112 5%	62 6%	50 5%	17 8%	18 6%	23 7%	19 5%	15 4%	20 4%	22 4%	62 6%	27 5%	22 4%	90 6%	13 6%	98 5%	91 5%	12 6%	7 6%	2 4%
7	249 12%	124 12%	125 11%	22 10%	34 12%	51 15%	41 10%	46 13%	55 10%	81 16%	114 10%	54 11%	75 15%	174 11%	24 12%	224 12%	208 12%	20 10%	17 14%	4 8%
8	511 24% s	239 23%	273 25%	44 20%	78 28%	77 23%	93 23%	89 26%	130 24%	120 23%	292 27% k	99 19%	119 24%	392 24%	55 27%	453 24%	443 25% qs	37 18%	25 21% s	5 10%
9	468 22%	232 23%	236 21%	43 20%	64 23%	74 22%	98 25%	68 20%	121 22%	136 26% j	220 20%	111 22%	126 25%	342 21%	50 22%	417 22%	390 22%	44 22%	23 19%	11 20%
10 - HIGHEST score	494 23%	238 23%	256 23%	48 22%	48 17%	69 20%	100 25%	81 24%	149 27% d	96 19%	248 23%	150 30% Tij	99 20%	395 24%	33 16%	460 24%	372 21%	66 32% Tp	28 24%	28 52% Tpqr
Don't know	61 3%	23 2%	38 3%	14 6% Tgh	7 3%	10 3%	14 4%	4 1%	11 2%	8 2%	21 2%	32 6% Tij	13 3%	47 3%	3 2%	57 3%	53 3%	2 1%	5 4% qs	* *
SUMMARY: NET: 9-10	962 45%	470 46%	492 45%	91 42%	112 40%	143 42%	198 50%	149 44%	270 49%	232 45%	468 43%	261 51% j	226 45%	736 46%	84 41%	878 46%	762 44%	110 54% Tr	51 43%	39 72% Trqr
NET: 7-10	1722 81% c	832 81%	890 81%	157 73%	224 80%	270 80%	332 83% c	284 83% c	455 82% c	433 84%	874 80%	415 81%	420 83%	1302 81%	163 80%	1555 81%	1413 81%	168 82%	93 79%	48 90% Trqr
NET: 4-6	254 12%	125 12%	129 12%	36 17%	38 14%	41 12%	42 10%	39 11%	58 11%	52 10%	152 14%	50 10%	52 10%	202 12%	26 13%	227 12%	212 12%	25 12%	12 11%	5 9%
NET: 1-3	85 4%	45 4%	40 4%	8 4%	9 3%	15 4%	9 2%	14 4%	30 5%	24 5%	48 4%	13 3%	21 4%	64 4%	13 6%	72 4%	68 4%	9 4%	8 6% s	* 1%
Mean	8.01	7.98	8.03	7.87	7.87	7.91	8.24 d	7.97	8.04	7.92	7.91	8.32 Tij	7.97	8.02	7.75	8.04	7.97	8.17	7.88	8.90 Trqr
Standard Deviation	1.94	1.97	1.90	2.00	1.87	1.91	1.72	1.96	2.08	1.93	1.99	1.79	1.89	1.95	2.05	1.92	1.91	2.03	2.13	1.59
Standard Error	0.04	0.06	0.06	0.13	0.11	0.10	0.08	0.10	0.09	0.08	0.06	0.08	0.08	0.05	0.13	0.04	0.05	0.10	0.13	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	23	-	10	14	6	15	2	7	15	13	10	2	15	15	9	18	5	4	19
	1%	-	1%	2%	1%	1%	1%	1%	2%	1%	2%	*	2% ak	1%	1%	1%	2%	1%	1%
2	33	2	16	15	9	22	2	13	17	19	15	9	12	20	14	27	7	11	22
	2%	1%	2%	2%	2%	2%	2%	1%	2%	1%	3% dl	1%	2%	1%	2%	1%	2%	1%	3%
3	28	2	11	15	13	14	-	18	8	21	7	5	6	12	16	23	5	11	17
	1%	1%	1%	2%	3%	1%	-	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	3%	1%
4	36	4	15	15	11	22	*	17	14	28	8	9	13	18	15	30	6	6	28
	2%	1%	2%	2%	2%	2%	*	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%
5	107	6	45	52	21	77	4	55	40	89	18	44	34	66	38	95	10	22	84
	5% aa	2%	5% aa	6% aa	4%	6%	3%	6%	4%	5%	4%	5%	5%	5%	5%	5%	4%	5%	5%
6	112	11	40	55	19	81	7	50	55	97	15	48	34	80	28	106	5	24	84
	5%	3%	5%	6%	4%	6%	5%	5%	6%	6%	3%	6%	5%	6%	4%	6%	2%	6%	5%
7	249	29	128	87	50	157	24	109	121	202	47	90	80	170	73	228	21	48	192
	12%	9%	15% ac	10%	10%	11%	19% cd	11%	13%	12%	10%	11%	12%	13%	10%	12%	7%	11%	12%
8	511	91	182	225	103	353	31	243	205	401	110	197	172	353	152	453	58	96	400
	24%	27%	21%	26%	20%	25%	24%	25%	22%	25%	23%	24%	27%	26% an	20%	25%	20%	22%	24%
9	468	78	205	180	119	309	24	239	194	353	115	192	138	281	182	395	69	71	389
	22% ca	23%	24%	20%	23%	22%	19%	25%	21%	22%	24%	24%	21%	21%	24%	22%	24%	17%	24% ca
10 - HIGHEST score	494	112	182	195	134	303	30	202	235	368	126	191	128	299	186	406	88	119	368
	23%	33% Tbc	21%	22%	26%	22%	23%	21%	25%	23%	26%	24%	20%	22%	25%	22%	31% co	28%	22%
Don't know	61	6	19	27	22	32	4	18	34	43	17	22	15	26	33	47	11	18	41
	3%	2%	2%	3%	4%	2%	3%	2%	4%	3%	4%	3%	2%	2%	4% em	3%	4%	4%	2%
SUMMARY:																			
NET: 9-10	962	190	387	375	252	612	54	440	429	721	241	382	266	580	368	801	157	190	758
	45%	56% Tbc	45%	43%	50%	44%	42%	45%	46%	44%	49%	47%	41%	43%	49%	44%	55% oo	44%	46%
NET: 7-10	1722	310	696	688	405	1123	110	793	755	1324	398	669	518	1103	594	1482	236	334	1350
	81%	91% Tbc	82%	78%	80%	81%	85%	82%	80%	81%	82%	83%	80%	82%	80%	81%	83%	78%	82%
NET: 4-6	254	21	99	123	51	180	12	122	109	214	40	101	81	163	81	231	21	51	197
	12% aa	6%	12% aa	14% aa	10%	13%	9%	13%	12%	13%	8%	12%	12%	12%	11%	13%	7%	12%	12%
NET: 1-3	85	4	37	43	28	52	4	38	41	53	32	17	33	46	38	68	17	27	58
	4% ak	1%	4% aa	5% aa	6%	4%	3%	4%	4%	3%	7% dl	2%	5% ak	3%	5%	4%	6%	6%	4%
Mean	8.01	8.59 Tbc	7.93	7.88	8.06	7.98	8.06	7.98	8.01	8.00	8.03	8.16 l	7.82	8.00	8.04	7.98	8.21	7.93	8.03
Standard Deviation	1.94	1.45	1.96	2.04	2.08	1.91	1.80	1.88	2.00	1.86	2.17	1.72	2.05	1.87	2.05	1.90	2.15	2.13	1.89

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC One

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.07	0.06	0.07	0.09	0.05	0.15	0.05	0.07	0.04	0.11	0.06	0.08	0.05	0.07	0.04	0.16	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 136

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	23 1%	2 1%	-	8 5%T	2 1%	1 *	-	1 1%	3 2%	1 1%	3 1%	3 1%	* *
2	33 2%	4 2%	-	3 2%	5 2%	7 4%	-	6 3%	2 1%	-	3 1%	3 1%	* *
3	28 1%	3 2%	-	7 4%k	* *	1 1%	1 *	4 2%	3 3%dk	3 2%	4 2%	1 *	* *
4	36 2%	3 1%	-	3 2%	3 1%	13 7%Tadfgjhjk	1 1%	2 1%	1 1%	4 3%	4 2%	2 1%	* *
5	107 5%	11 5%c	3 5%	1 1%	7 3%	19 10%Tcdgh	10 6%	3 2%	4 4%	12 9%ccg	9 4%	26 8%ccg	2 4%c
6	112 5%	12 6%	1 2%	10 5%	20 8%	5 3%	10 6%	5 3%	7 6%	12 9%	10 5%	18 5%	2 4%
7	249 12%	20 10%	16 26%Tacdefijl	11 6%	16 7%	18 10%	15 10%	36 17%cd	17 14%cd	15 11%	33 14%	48 14%	4 8%
8	511 24%l	37 18%	16 27%l	39 22%l	74 30%al	41 22%l	56 35%Tahl	54 25%l	25 21%l	29 21%l	53 23%l	82 24%l	5 10%
9	468 22%	44 22%	15 25%	24 14%	45 18%	43 23%	36 23%	43 20%	23 19%	33 24%	54 23%	96 29%c	11 20%
10 - HIGHEST score	494 23%k	66 32%Tbefik	8 14%	62 35%Tbefik	62 25%k	32 17%	28 18%	54 26%k	28 24%k	27 20%	53 23%k	44 13%	28 52%Tabcdefghijk
Don't know	61 3%	2 1%	-	11 6%a	14 5%a	4 2%	2 1%	2 1%	5 4%al	1 1%	6 3%	13 4%	* *
SUMMARY:													
NET: 9-10	962 45%	110 54%Tefhk	23 40%	87 48%	107 43%	75 41%	65 40%	97 46%	51 43%	60 44%	107 46%	140 42%	39 72%Tabcdefghijk
NET: 7-10	1722 81%e	168 82%	55 93%cehl	137 76%	198 80%	134 73%	136 85%e	187 88%cehl	93 79%	104 76%	193 83%	271 80%	48 90%Tacdehik
NET: 4-6	254 12%g	25 12%g	4 7%	14 8%	29 12%	37 20%Tcghijl	21 13%	10 5%	12 11%	27 20%Tcgjl	23 10%	46 14%g	5 9%
NET: 1-3	85 4%	9 4%	-	19 10%Tdfkl	7 3%	9 5%	1 *	12 5%	8 6%fk	4 3%	10 4%	7 2%	* 1%
Mean	8.01e	8.17e	8.08	7.93	8.17e	7.53	8.12e	8.11	7.88	7.82	8.05	7.91	8.90Tabcdefghijk
Standard Deviation	1.94	2.03	1.29	2.54	1.81	2.22	1.45	1.91	2.13	1.90	1.90	1.70	1.59
Standard Error	0.04	0.10	0.16	0.22	0.14	0.18	0.13	0.15	0.13	0.17	0.13	0.11	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 137

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	6 1%	5 1%	1 *	1 4% f	* 1%	1 1%	* 1%	1 *	2 1%	3 1%	2 1%	1 1%	1 *	5 1%	1 2%	5 1%	5 1%	* 1%	1 2%	- -
2	6 1%	4 1%	2 1%	2 5% Tdeh	- -	- -	2 1%	2 1%	* *	2 1%	3 1%	1 1%	- -	6 1%	* 1%	6 1%	6 1%	* *	- -	- -
3	9 1%	4 1%	5 2%	2 6% Tegh	1 1%	1 1%	1 1%	2 1%	2 1%	1 *	5 1%	3 2%	* *	8 1%	* 1%	9 1%	8 1%	1 1%	* 1%	- -
4	11 1%	6 1%	5 2%	* 1%	2 2%	2 2%	1 1%	2 1%	4 2%	3 1%	5 1%	3 2%	3 2%	7 1%	* 2%	10 2%	8 1%	1 2%	1 2%	* 2%
5	35 5%	19 5%	16 5%	3 9%	4 6%	5 4%	6 5%	6 4%	11 5%	9 4%	18 5%	8 6%	6 4%	30 5%	3 7%	32 5%	30 5%	3 5%	2 4%	1 6%
6	58 8%	35 8%	23 7%	4 12%	11 15% h	9 8%	9 7%	14 9%	11 5%	15 7%	30 8%	13 9%	15 10%	42 7%	3 7%	54 8%	48 8%	5 9%	3 7%	1 9%
7	117 16%	74 18%	43 14%	7 18%	15 20%	15 14%	20 15%	27 17%	33 15%	47 21% k	55 15%	14 10%	28 19%	88 15%	8 16%	109 16%	100 16%	8 13%	7 14%	2 16%
8	182 25%	99 24%	83 27%	8 22%	18 24%	29 27%	30 23%	37 23%	60 27%	54 24%	98 27%	30 22%	31 21%	151 26%	15 29%	167 25%	150 25%	16 27%	14 28%	3 26%
9	134 18% c	78 19%	56 18%	2 5%	11 15%	17 16%	30 23% c	35 22% c	39 18% c	48 21%	59 16%	27 20%	29 19%	105 18%	9 18%	125 18%	113 18%	12 20%	7 14%	2 21%
10 - HIGHEST score	112 15%	62 15%	50 16%	5 12%	8 10%	16 15%	21 16%	25 15%	38 17%	33 14%	52 14%	28 20%	23 15%	89 15%	8 17%	104 15%	90 15%	10 17%	10 21%	2 17%
Don't know	58 8%	29 7%	29 9%	2 5%	5 7%	11 10%	10 8%	9 6%	20 9%	13 6%	35 10%	9 7%	14 9%	44 8%	1 2%	57 8%	52 9%	2 4%	3 7%	* 3%
SUMMARY:																				
NET: 9-10	246 34% c	140 34%	106 34%	7 18%	19 25%	33 31%	52 39% cd	60 37% c	77 35% c	81 35%	110 30%	55 40%	52 34%	194 34%	17 34%	229 34%	203 33%	22 37%	17 35%	4 39%
NET: 7-10	545 75% c	313 75%	232 74%	22 58%	51 69%	77 73%	101 77% c	124 78% c	170 77% c	183 80%	263 73%	99 73%	112 74%	434 75%	39 80%	505 75%	453 74%	46 77%	38 77%	8 80%
NET: 4-6	104 14%	60 14%	44 14%	8 22%	17 22% h	16 15%	16 12%	22 14%	26 12%	27 12%	53 15%	24 17%	25 16%	79 14%	7 15%	96 14%	86 14%	10 17%	6 13%	2 17%
NET: 1-3	21 3%	13 3%	8 3%	5 15% Tdefgh	1 2%	2 2%	3 3%	4 3%	4 2%	6 3%	10 3%	5 4%	1 1%	20 3%	2 3%	19 3%	18 3%	1 2%	1 2%	- -
Mean	7.78 c	7.74	7.84	6.64	7.46 c	7.80 c	7.95 c	7.86 c	7.92 c	7.82	7.74	7.84	7.84	7.77	7.74	7.79	7.76	7.84	7.90	7.96
Standard Deviation	1.78	1.82	1.73	2.45	1.66	1.75	1.71	1.72	1.72	1.73	1.75	1.94	1.62	1.82	1.88	1.78	1.78	1.77	1.86	1.62
Standard Error	0.05	0.07	0.08	0.29	0.15	0.13	0.12	0.11	0.10	0.09	0.08	0.13	0.11	0.06	0.18	0.06	0.07	0.13	0.16	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	6	*	2	4	1	3	2	4	2	5	1	1	3	5	2	6	*	1	5
	1%	*	1%	1%	1%	1%	3%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%
2	6	1	2	3	2	4	-	3	3	5	1	2	1	4	1	6	-	2	4
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%
3	9	1	3	5	4	4	-	6	3	7	2	3	1	4	5	7	2	4	5
	1%	1%	1%	2%	2%	1%	-	2%	1%	1%	2%	1%	*	1%	2%	1%	3%	3%	1%
4	11	*	5	5	2	8	*	6	4	10	1	2	5	5	4	10	*	2	8
	1%	*	2%	2%	1%	2%	*	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%
5	35	2	18	13	13	19	*	17	15	27	8	11	7	18	15	28	6	7	28
	5%	1%	6%	5%	7%	4%	*	5%	5%	4%	7%	4%	3%	4%	6%	4%	7%	5%	5%
6	58	5	27	24	14	36	4	23	28	48	9	23	14	32	25	49	8	12	43
	8%	4%	9%	8%	8%	8%	8%	6%	9%	8%	8%	9%	7%	7%	10%	8%	11%	9%	7%
7	117	22	60	33	25	72	11	64	47	110	7	42	37	83	31	115	2	17	98
	16% d	19%	19% c	11%	13%	16%	22%	17%	15%	18% j	6%	16%	17%	18%	13%	18% p	3%	13%	17%
8	182	23	76	82	39	118	13	99	65	154	28	66	61	119	62	164	18	28	144
	25%	20%	24%	29%	21%	27%	26%	27%	21%	25%	25%	25%	29%	26%	25%	25%	24%	21%	25%
9	134	28	51	54	41	79	8	73	53	110	24	54	31	87	46	116	18	24	109
	18%	24%	16%	19%	21%	18%	15%	20%	17%	18%	21%	20%	15%	19%	19%	18%	24%	18%	19%
10 - HIGHEST score	112	35	38	38	35	62	9	56	50	94	19	39	29	74	38	101	11	29	82
	15%	29% Tbc	12%	13%	18%	14%	17%	15%	16%	15%	17%	15%	14%	16%	15%	16%	15%	22% Tt	14%
Don't know	58	2	30	25	13	37	4	18	37	45	13	19	22	37	18	47	8	4	53
	8% a	2%	10% a	9% a	7%	8%	7%	5%	12% g	7%	11%	7%	11%	8%	7%	7%	11%	3%	9% q
SUMMARY:																			
NET: 9-10	246	63	89	92	76	140	17	129	103	204	42	93	59	161	84	217	29	52	191
	34%	53% Tbc	29%	32%	40%	32%	33%	35%	34%	33%	37%	35%	28%	34%	34%	33%	39%	40%	33%
NET: 7-10	545	108	226	207	141	331	41	292	215	468	78	201	158	362	176	495	49	97	433
	75%	91% Tbc	72%	72%	74%	75%	80%	79% h	70%	76%	69%	77%	75%	78%	72%	76%	66%	75%	75%
NET: 4-6	104	7	51	41	30	63	5	46	46	86	18	36	26	54	44	88	14	21	79
	14% a	6%	16% a	14% a	16%	14%	9%	12%	15%	14%	16%	14%	12%	12%	18% am	14%	19%	16%	14%
NET: 1-3	21	2	7	12	7	12	2	13	8	17	4	6	6	13	8	18	2	7	13
	3%	1%	2%	4%	4%	3%	3%	3%	3%	3%	4%	2%	3%	3%	3%	3%	3%	6% r	2%
Mean	7.78	6.43 bc	7.64	7.69	7.83	7.75	7.86	7.79	7.79	7.77	7.83	7.87	7.72	7.85	7.72	7.78	7.85	7.77	7.80
Standard Deviation	1.78	1.50	1.70	1.91	1.91	1.74	1.84	1.80	1.81	1.76	1.93	1.66	1.78	1.74	1.83	1.77	1.86	2.05	1.72

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 138

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Two

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.05	0.11	0.08	0.09	0.12	0.07	0.22	0.07	0.09	0.06	0.17	0.08	0.11	0.07	0.09	0.06	0.22	0.13	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	6 1%	* 1%	* 1%	-	-	1 1%	-	-	1 2%	2 3%	1 2%	1 1%	-
2	6 1%	* *	-	1%	1%	2%	-	1%	-	-	2%	* *	-
3	9 1%	1 1%	-	1	1	-	-	2	*	-	3	1	-
4	11 1%	1 2%	-	1	*	4	1	-	1	1	1	*	*
5	35 5%	3 5%g	* 4%	3	4	3	3	1	2	5	3	9	1
6	58 8%	5 8%g	* 1%	3	8	7	5	2	3	7	8	10	1
7	117 16%	8 13%	2 17%	4	16	12	8	14	7	6	11	27	2
8	182 25%	16 27%	1 8%	11	21	14	9	31	14	13	18	31	3
9	134 18%j	12 20%j	5 37%	4	20	9	8	20	7	14	6	27	2
10 - HIGHEST score	112 15%	10 17%k	3 25%	8	13	12	6	20	10	5	12	11	2
Don't know	58 8%	2 4%	1 7%	5	9	4	4	3	3	6	3	18	*
SUMMARY:													
NET: 9-10	246 34%	22 37%	8 62%	12	33	21	14	39	17	20	18	38	4
NET: 7-10	545 75%	46 77%	11 87%	27	70	48	31	84	38	38	48	96	8
NET: 4-6	104 14%g	10 17%g	1 5%	6	12	13	9	2	6	12	12	19	2
NET: 1-3	21 3%	1 2%	* 1%	1	2	2	-	3	1	2	6	2	-
Mean	7.78j	7.84	8.52	7.79	7.89	7.53	7.75	8.29Tejkk	7.90	7.57	7.32	7.66	7.96
Standard Deviation	1.78	1.77	1.64	1.90	1.60	2.04	1.60	1.49	1.86	1.91	2.22	1.59	1.62
Standard Error	0.05	0.13	0.30	0.26	0.18	0.24	0.21	0.16	0.16	0.23	0.21	0.15	0.19

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 140

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6	
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**	
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5	
1 - LOWEST score	2 1%	1 1%	2 2%	* 1%	* 1%	- -	- 12%	1 -	1 8%	* 1%	1 1%	1 2%	* 1%	2 2%	* 1%	2 1%	2 1%	- -	* 1%	- -	
2	2 1%	1 1%	1 2%	- -	1 2%	- -	1 5%	1 13%	- -	1 1%	1 1%	1 2%	- -	2 2%	- -	2 2%	2 2%	- -	- -	- -	
3	3 2%	1 1%	2 2%	1 2%	2 3%	- -	* 1%	- -	- -	- -	- -	3 7%	1 1%	2 2%	1 3%	2 1%	1 1%	1 6%	1 10%	- -	
4	4 2%	2 3%	1 1%	2 4%	* *	- -	1 4%	- -	* 5%	1 2%	2 2%	1 2%	1 1%	3 3%	1 3%	3 2%	3 2%	- -	* 4%	- -	
5	11 6%	7 9%	4 4%	6 10%	1 2%	2 9%	2 2%	4 4%	* 9%	1 2%	8 8%	3 7%	1 1%	10 9%	1 4%	10 7%	9 6%	1 8%	1 8%	- -	
6	21 12%	12 15%	9 9%	9 14%	3 6%	7 26%Td	1 6%	- -	* 3%	1 3%	17 19%I	2 4%	8 12%	13 11%	1 3%	19 14%	19 13%	1 5%	1 9%	- -	
7	29 17%	14 18%	15 16%	8 13%	14 27%e	2 8%	4 23%	- -	1 8%	7 17%	14 15%	8 20%	9 14%	20 18%	9 27%	19 14%	23 16%	5 33%	* 4%	- -	
8	32 19%	13 17%	19 20%	3 6%	14 27%	7 26%	3 20%	1 25%	3 33%	9 23%	18 20%	5 12%	17 27%	16 14%	7 20%	25 18%	29 19%	2 15%	1 12%	* 45%	
9	26 15%	5 7%	20 21%a	13 21%	6 12%	1 3%	4 21%	1 17%	1 6%	4 9%	12 13%	10 23%	7 12%	18 16%	5 14%	21 15%	23 15%	1 5%	2 17%	* 30%	
10 - HIGHEST score	24 14%	14 18%	10 10%	6 9%	9 17%	4 14%	3 15%	1 25%	2 16%	13 33%T	10 11%	1 3%	10 16%	14 12%	8 25%	16 11%	21 14%	2 9%	1 16%	* 13%	
Don't know	20 12%d	8 11%	12 12%	13 21%	1 1%	4 15%d	1 5%	* 6%	1 13%	3 8%	9 10%	8 18%	9 14%	11 10%	* 1%	20 14%	15 10%	3 19%	2 19%	* 12%	
SUMMARY:																					
NET: 9-10	50 28%	19 25%	30 31%	19 31%	15 30%	5 17%	6 36%	2 41%	2 22%	17 42%I	22 24%	11 26%	18 28%	32 29%	13 38%	37 26%	44 30%	2 15%	3 33%	* 44%	
NET: 7-10	111 64%	47 59%	64 67%	30 49%	43 84%Te	15 51%	14 78%	3 66%	6 63%	33 82%T	53 58%	25 58%	43 69%	68 61%	29 85%	81 58%	96 65%	10 62%	4 49%	1 88%	
NET: 4-6	36 20%I	21 27%	14 15%	17 28%	5 9%	10 34%d	2 12%	* 4%	2 16%	3 7%	27 30%I	6 13%	10 15%	26 23%	3 9%	32 23%	32 21%	2 13%	2 20%	- -	
NET: 1-3	8 4%	2 3%	5 5%	2 3%	3 6%	- -	1 5%	1 25%	1 8%	1 3%	2 2%	5 11%	1 2%	6 6%	2 5%	6 4%	6 4%	1 6%	1 12%	- -	
Mean	7.42	7.31	7.50	7.23	7.65	7.37	7.63	6.89	7.13	8.24T	7.26	6.92	7.82	7.20	7.81	7.31	7.45	7.12	7.10	8.65	
Standard Deviation	2.00	1.98	2.02	2.02	1.87	1.61	2.04	3.85	2.73	1.89	1.83	2.26	1.69	2.12	1.98	2.01	1.99	1.81	2.71	-	
Standard Error	0.13	0.20	0.18	0.27	0.22	0.23	0.43	1.22	0.66	0.23	0.18	0.32	0.18	0.18	0.26	0.16	0.16	0.29	0.53	-	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	2	1	1	1	-	2	-	2	*	2	-	2	1	2	1	2	-	1	1
	1%	2%	1%	1%	-	1%	-	2%	*	1%	-	2%	2%	2%	1%	1%	-	3%	1%
2	2	1	-	1	1	1	1	1	1	2	-	1	-	1	1	2	-	-	2
	1%	1%	-	3%	3%	*	9%	1%	-	1%	-	1%	-	1%	2%	1%	-	-	2%
3	3	1	*	2	1	2	-	2	-	3	-	*	2	1	2	3	-	2	1
	2%	1%	*	4%	3%	2%	-	2%	-	2%	-	*	4%	1%	3%	2%	-	4%	1%
4	4	1	2	1	1	2	-	3	*	3	1	2	*	2	2	3	1	1	3
	2%	1%	3%	2%	4%	1%	-	2%	1%	2%	7%	2%	1%	2%	2%	2%	13%	2%	2%
5	11	1	8	2	2	9	*	9	2	10	1	7	2	7	3	11	-	2	9
	6%	1%	13%	5%	5%	7%	3%	7%	6%	6%	11%	8%	5%	7%	4%	6%	-	5%	7%
6	21	7	8	4	2	16	2	16	4	20	*	10	7	13	7	20	-	6	14
	12%	12%	14%	8%	6%	12%	15%	12%	11%	12%	3%	11%	16%	13%	10%	12%	-	16%	11%
7	29	7	10	12	8	21	1	20	8	28	1	14	5	15	13	29	*	4	24
	17%	12%	18%	23%	25%	16%	7%	16%	20%	17%	8%	16%	11%	15%	18%	17%	10%	9%	19%
8	32	15	7	8	3	24	3	23	7	30	2	18	6	19	13	30	2	2	28
	19%	25%	12%	15%	11%	18%	30%	18%	18%	18%	27%	21%	15%	19%	19%	18%	47%	6%	22%
9	26	12	9	5	3	22	1	22	3	24	2	16	5	16	9	25	1	10	13
	15%	20%	15%	9%	9%	17%	10%	18%	7%	14%	18%	18%	13%	16%	13%	15%	16%	26%	11%
10 - HIGHEST score	24	10	7	7	1	20	2	18	6	23	1	13	9	17	7	23	1	9	15
	14%	17%	11%	13%	4%	16%	23%	14%	15%	14%	1%	14%	21%	17%	10%	14%	15%	22%	12%
Don't know	20	4	7	9	10	10	*	11	7	19	1	5	5	7	12	20	-	3	17
	12%	7%	11%	17%	31%	8%	4%	9%	20%	12%	10%	5%	12%	7%	17%	12%	-	7%	13%
SUMMARY:																			
NET: 9-10	50	22	16	11	4	42	3	40	8	47	3	28	15	33	16	48	2	19	29
	28%	37%	27%	22%	13%	33%	32%	31%	22%	28%	34%	33%	34%	33%	23%	29%	31%	47%	23%
NET: 7-10	111	44	33	31	15	86	7	82	23	105	6	61	26	66	43	107	4	25	81
	64%	74%	57%	59%	49%	68%	70%	65%	60%	63%	69%	70%	60%	67%	60%	63%	87%	62%	63%
NET: 4-6	36	9	18	8	4	27	2	27	7	34	2	19	9	22	12	34	1	10	25
	20%	15%	30%	15%	14%	21%	18%	21%	18%	20%	21%	21%	22%	22%	17%	20%	13%	24%	20%
NET: 1-3	8	3	1	4	2	4	1	6	1	8	-	3	3	4	4	8	-	3	5
	4%	4%	2%	8%	6%	3%	9%	5%	2%	5%	-	3%	6%	4%	6%	4%	-	7%	4%
Mean	7.42	7.83	7.21	7.14	6.85	7.57	7.56	7.44	7.50	7.40	7.72	7.53	7.54	7.54	7.29	7.41	7.83	7.59	7.34
Standard Deviation	2.00	1.91	1.92	2.19	1.97	1.93	2.36	2.03	1.86	2.01	1.96	1.95	2.17	2.00	2.00	2.00	1.91	2.34	1.91

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 141

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.13	0.20	0.23	0.28	0.37	0.15	0.57	0.16	0.29	0.14	0.51	0.17	0.34	0.18	0.22	0.14	0.68	0.31	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 142

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	2 1%	-	-	-	-	-	1 5%	*	*	-	1 4%	-	-
2	2 1%	-	-	1 6%	1 4%	-	-	-	-	-	-	1 3%	-
3	3 2%	1 6%	-	-	-	1 5%	-	-	1 10%	-	-	-	-
4	4 2%	-	-	1 6%	1 4%	1 3%	-	-	*	-	*	1 4%	-
5	11 6%	1 8%	-	1 7%	-	-	3 18%	5 25%	1 8%	-	-	*	-
6	21 12%	1 5%	-	1 11%	5 23%	1 4%	3 20%	2 8%	1 9%	3 24%	3 12%	2 9%	-
7	29 17%	5 33%	* 26%	3 23%	* 1%	5 26%	2 13%	2 8%	* 4%	1 10%	5 21%	5 21%	-
8	32 19%	2 15%	-	1 5%	3 13%	5 26%	2 17%	5 27%	1 12%	3 27%	5 20%	4 18%	* 45%
9	26 15%	1 5%	1 74%	3 26%	6 30%	-	3 19%	2 9%	2 17%	1 10%	4 16%	3 14%	* 30%
10 - HIGHEST score	24 14%	2 9%	-	2 16%	-	4 19%	1 7%	4 21%	1 16%	1 10%	5 22%	3 15%	* 13%
Don't know	20 12%	3 19%	-	-	5 24%	4 18%	* 3%	-	2 19%	2 20%	1 4%	3 14%	* 12%
SUMMARY:													
NET: 9-10	50 28%	2 15%	1 74%	5 42%	6 30%	4 19%	4 25%	6 30%	3 33%	2 20%	9 38%	6 29%	* 44%
NET: 7-10	111 64%	10 62%	1 100%	9 70%	9 45%	15 70%	8 55%	13 65%	4 49%	6 57%	19 78%	15 68%	1 88%
NET: 4-6	36 20%	2 13%	-	3 24%	6 27%	1 7%	6 38%	7 33%	2 20%	3 24%	3 14%	3 15%	-
NET: 1-3	8 4%	1 6%	-	1 6%	1 4%	1 5%	1 5%	* 2%	1 12%	-	1 4%	1 3%	-
Mean	7.42	7.12	8.48	7.30	7.22	7.57	6.88	7.36	7.10	7.67	7.79	7.62	8.65
Standard Deviation	2.00	1.81	-	2.30	2.05	1.91	2.14	2.13	2.71	1.43	2.06	1.90	-
Standard Error	0.13	0.29	-	0.53	0.62	0.41	0.49	0.50	0.53	0.43	0.35	0.46	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 143

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	11	4	7	3	3	2	-	1	2	3	5	2	4	7	2	9	8	2	1	*
	2%	1%	2%	2%	2%	2%	-	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	3%	3%	3%
2	11	7	4	3	1	*	1	3	1	1	7	3	1	10	2	9	9	1	1	-
	2%	2%	1%	2%	1%	*	2%	5%	2%	*	2%	2%	1%	2%	2%	2%	2%	2%	3%	-
3	12	7	6	2	2	*	2	*	5	2	2	8	2	11	3	10	9	1	2	*
	2%	2%	2%	2%	2%	*	2%	1%	6%	1%	1%	6% T	1%	3%	2%	2%	2%	2%	6% p	2%
4	17	7	10	5	7	2	2	1	1	4	9	4	8	8	7	9	15	1	1	*
	3%	2%	3%	4%	5%	2%	2%	1%	1%	3%	3%	3%	4%	2%	6%	2%	3%	1%	3%	4%
5	52	30	22	15	5	8	7	8	10	12	28	12	8	44	8	45	42	7	3	1
	8%	10%	7%	11%	4%	7%	8%	13%	11%	8%	8%	9%	4%	10% d	6%	9%	8%	13%	10%	10%
6	65	33	32	15	7	21	6	7	9	22	33	10	27	38	10	55	59	3	3	*
	11%	11%	10%	11%	6%	19% Tdf	7%	11%	10%	14%	10%	8%	14%	9%	8%	11%	11%	6%	11%	6%
7	118	58	61	26	29	25	20	9	9	22	75	22	34	84	30	86	101	11	5	1
	19%	19%	19%	19%	23% h	22% h	23% h	14%	10%	14%	22%	16%	17%	20%	24%	18%	19%	21%	17%	20%
8	126	53	73	14	43	26	16	9	19	29	72	24	56	70	23	102	114	8	3	2
	20% cr	17%	23%	10%	34% Tcg	23% c	19%	14%	20%	19%	22%	18%	28% m	16%	18%	21%	21% r	16%	10%	14%
9	58	29	29	20	15	2	13	3	5	12	32	14	14	44	18	40	48	5	4	1
	9% e	9%	9%	14% e	12% e	2%	15% e	5%	5%	8%	10%	10%	7%	10%	14%	8%	9%	9%	13%	18%
10 - HIGHEST score	41	21	19	9	11	4	7	6	4	19	18	4	15	26	12	29	32	5	3	1
	7%	7%	6%	7%	8%	4%	8%	9%	4%	12% jk	5%	3%	7%	6%	9%	6%	6%	9%	11%	10%
Don't know	110	57	53	25	5	21	13	17	29	27	51	32	29	81	11	99	97	9	4	1
	18% d	19%	17%	19% d	4%	19% d	15% d	26% d	30% Td	18%	15%	23%	15%	19%	9%	20%	18%	17%	12%	13%
SUMMARY:																				
NET: 9-10	99	50	49	29	26	6	20	9	9	31	50	18	29	70	30	69	81	9	7	2
	16% e	16%	15%	21% e	20% e	6%	23% eh	14%	9%	20%	15%	14%	15%	16%	24%	14%	15%	18%	25% p	28% p
NET: 7-10	343	161	182	69	97	56	55	27	37	82	197	64	119	224	83	258	295	29	15	4
	55% h	52%	58%	50%	76% Tcegh	52%	65% gh	42%	39%	54%	59%	47%	60%	53%	66%	52%	55%	55%	52%	62%
NET: 4-6	134	70	64	35	19	30	14	16	21	38	70	27	44	91	25	109	116	10	7	1
	22%	23%	20%	25%	15%	27%	16%	25%	21%	25%	21%	19%	22%	21%	20%	22%	22%	20%	25%	20%
NET: 1-3	34	18	16	8	7	3	3	5	9	6	15	14	7	28	7	27	26	4	3	*
	5%	6%	5%	6%	5%	2%	4%	8%	9%	4%	5%	10%	3%	7%	5%	6%	5%	8%	11% p	5%
Mean	6.95	6.89	7.01	6.84	7.27% h	6.86	7.34% h	6.60	6.51	7.18	6.98	6.59	7.15	6.86	7.13	6.90	6.98	6.81	6.71	7.19
Standard Deviation	1.98	2.01	1.95	2.11	1.93	1.57	1.80	2.31	2.18	2.02	1.88	2.16	1.83	2.05	2.03	1.97	1.92	2.26	2.47	2.37
Standard Error	0.08	0.11	0.10	0.18	0.16	0.13	0.19	0.27	0.22	0.15	0.10	0.18	0.12	0.10	0.17	0.09	0.09	0.20	0.27	0.40

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 144

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	11	2	6	3	2	7	1	8	3	9	1	2	6	9	2	10	*	3	5
	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	4%	2%	1%	2%	1%	2%	1%
2	11	2	3	6	1	9	1	4	4	8	3	3	4	8	2	11	-	2	7
	2%	1%	1%	4%	1%	2%	2%	1%	2%	2%	4%	1%	2%	2%	1%	2%	-	2%	2%
3	12	2	6	5	4	8	*	7	5	8	4	1	6	4	8	8	4	7	5
	2%	1%	2%	3%	3%	2%	*	2%	3%	1%	6%	1%	4%	1%	4%	1%	10%	5%	1%
4	17	6	6	5	2	12	-	13	3	14	2	3	9	10	6	14	2	4	12
	3%	4%	2%	3%	2%	3%	-	3%	2%	3%	3%	1%	5%	3%	3%	3%	5%	3%	3%
5	52	8	28	14	9	36	4	37	14	44	8	21	15	30	19	47	4	17	33
	8%	6%	9%	10%	8%	8%	10%	9%	8%	8%	11%	8%	9%	8%	9%	8%	8%	12%	7%
6	65	13	40	11	9	47	5	47	18	64	1	31	19	44	19	65	-	15	49
	11%	9%	12%	8%	8%	11%	12%	11%	10%	12%	2%	12%	12%	11%	9%	11%	-	10%	11%
7	118	29	57	29	17	87	10	86	24	113	6	58	26	80	32	115	2	23	92
	19%	21%	17%	21%	14%	21%	21%	21%	14%	21%	8%	22%	16%	21%	15%	20%	5%	15%	20%
8	126	33	60	30	22	85	11	79	38	106	20	59	20	75	47	110	13	31	92
	20%	24%	18%	22%	18%	20%	25%	19%	22%	19%	27%	23% l	13%	20%	22%	19%	29%	20%	20%
9	58	17	36	5	9	45	1	46	10	54	4	29	16	39	18	56	1	13	42
	9%	12% c	11% c	4%	8%	11%	3%	11%	6%	10%	5%	11%	10%	10%	8%	10%	3%	9%	9%
10 - HIGHEST score	41	18	15	7	7	29	3	28	12	38	3	19	14	28	13	40	1	15	25
	7%	13% Tb	5%	5%	6%	7%	8%	7%	7%	7%	5%	7%	8%	7%	6%	7%	3%	10%	6%
Don't know	110	11	72	24	39	56	8	54	46	89	21	34	28	58	50	92	16	18	89
	18% a	8%	22% a	17% a	32% Te	13%	18%	13%	26% g	16%	29%	13%	17%	15%	23%	16%	37%	12%	20%
SUMMARY:																			
NET: 9-10	99	35	51	12	16	74	5	74	23	92	7	47	30	67	31	96	3	28	67
	16%	25% Tbc	16%	9%	13%	18%	10%	18%	13%	17%	10%	18%	18%	17%	14%	17%	6%	18%	15%
NET: 7-10	343	97	168	71	56	247	25	239	86	310	32	164	76	222	110	322	18	81	250
	55%	69% Tbc	51%	52%	46%	58%	56%	59%	48%	57%	44%	63% l	47%	58%	51%	56%	39%	54%	55%
NET: 4-6	134	27	74	29	21	95	10	96	35	123	11	55	43	83	44	127	6	37	95
	22%	19%	23%	21%	17%	22%	21%	24%	20%	22%	16%	21%	26%	22%	20%	22%	13%	25%	21%
NET: 1-3	34	5	15	14	6	25	2	19	11	26	8	7	16	20	12	29	5	13	17
	5%	4%	5%	10%	5%	6%	5%	5%	6%	5%	12%	3%	10% k	5%	6%	5%	11%	8%	4%
Mean	6.95	7.37 c	6.95	6.49	6.96	6.97	6.97	7.00	6.90	7.00	6.50	7.24 l	6.55	6.99	6.97	6.98	6.48	6.83	7.03
Standard Deviation	1.98	1.92	1.92	2.15	2.01	1.98	1.90	1.93	2.07	1.93	2.38	1.72	2.37	2.00	1.95	1.97	2.28	2.19	1.84

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 144

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.08	0.14	0.11	0.18	0.19	0.09	0.26	0.09	0.15	0.08	0.30	0.10	0.19	0.10	0.13	0.08	0.44	0.16	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	11 2%	2 3%	1 14%	1 2%	- -	2 5%	1 1%	* 1%	1 3%	- -	1 1%	1 1%	* 3% d
2	11 2%	1 2%	- -	1 2%	2 3%	2 4%	- -	- -	1 3%	- -	3 2%	2 2%	- -
3	12 2%	1 2%	- -	3 5%	* -	1 3%	4 7%	1 1%	2 6% k	- -	1 1%	- -	* 2% k
4	17 3%	1 1%	1 9%	1 2%	4 6%	1 2%	1 2%	- -	1 3%	1 1%	6 5%	1 1%	* 4% g
5	52 8%	7 13% e	- -	3 7%	7 10%	* 1%	7 13%	7 12%	3 10% e	3 7%	9 7%	6 8%	1 10% e
6	65 11%	3 6%	* 3%	9 17%	8 11%	4 10%	5 9%	4 8%	3 11%	6 14%	8 6%	16 18% aj	* 6%
7	118 19%	11 21%	1 11%	8 16%	8 12%	10 25%	11 22%	7 11%	5 17%	8 20%	35 27%	13 15%	1 20%
8	126 20% h	8 16%	1 6%	6 12%	15 23%	11 25%	10 19%	16 28% h	3 10%	9 23%	31 24%	15 18%	1 14%
9	58 9%	5 9% e	1 12%	5 10%	8 12%	- -	3 7%	3 6%	4 13% e	6 15% e	16 13%	5 6%	1 18% egk
10 - HIGHEST score	41 7%	5 9%	1 7%	4 8%	2 3%	4 9%	1 2%	5 9%	3 11%	1 3%	9 7%	5 6%	1 10%
Don't know	110 18%	9 17%	4 39%	11 20% j	13 19%	7 17%	9 17%	14 25% j	4 12%	7 17%	10 8%	23 27% j	1 13%
SUMMARY:													
NET: 9-10	99 16%	9 18%	2 19%	10 18%	10 15%	4 9%	4 8%	9 15%	7 25%	7 18%	25 19%	10 12%	2 28% ek
NET: 7-10	343 55%	29 55%	3 35%	24 46%	34 50%	25 59%	25 50%	31 54%	15 52%	25 61%	90 70% Tcdhk	38 44%	4 62%
NET: 4-6	134 22%	10 20%	1 12%	13 25%	19 28%	5 12%	12 24%	11 19%	7 25%	9 22%	22 18%	23 27%	1 20%
NET: 1-3	34 5%	4 8%	1 14%	5 9%	2 3%	5 12%	4 9%	1 2%	3 11% jk	- -	5 4%	2 3%	* 5% j
Mean	6.95	6.81	5.94	6.76	6.85	6.71	6.51	7.36	6.71	7.36	7.16	6.98	7.19
Standard Deviation	1.98	2.26	3.55	2.21	1.90	2.37	1.89	1.76	2.47	1.36	1.86	1.77	2.37
Standard Error	0.08	0.20	1.07	0.32	0.27	0.37	0.30	0.28	0.27	0.22	0.18	0.23	0.40

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 146

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	4 1%	2 1%	2 2%	1 5%	- -	2 4%	1 1%	1 2%	- -	2 2%	1 1%	2 3%	2 3%	2 1%	2 6%	3 1%	3 1%	1 4%	- -	- -
2	3 1%	2 1%	1 1%	* 4%	* 1%	- -	1 1%	2 4%	- -	1 1%	2 2%	1 1%	- -	3 2%	- -	3 1%	3 1%	- -	- -	- -
3	2 1%	* 1%	1 1%	- -	1 2%	- -	* -	- -	1 1%	* -	- -	1 2%	* 1%	1 1%	1 2%	1 *	1 1%	* 2%	* 2%	- -
4	4 1%	1 *	3 2%	1 6%	* 1%	* *	* *	2 4%	* *	1 1%	2 2%	1 1%	1 1%	3 1%	* 1%	3 1%	2 1%	* 1%	1 6%Tp	5%
5	16 5%	10 6%	6 5%	* 1%	1 3%	3 7%	4 7%	3 6%	4 5%	6 6%	5 4%	5 8%	3 4%	13 6%	2 7%	14 5%	13 5%	1 3%	1 8%	1 15%
6	22 8%	11 7%	11 8%	1 12%	4 11%	5 10%	3 5%	4 7%	6 6%	3 3%	16 11%j	4 6%	7 10%	16 7%	2 7%	20 8%	18 7%	4 12%	1 4%	* 9%
7	45 15%	27 17%	17 13%	1 11%	10 26%	6 12%	7 12%	6 11%	15 17%	19 20%	21 15%	5 8%	11 16%	34 15%	2 7%	43 16%	39 16%	4 12%	1 9%	* 9%
8	60 20%	29 18%	31 23%	2 19%	8 20%	14 29%	10 16%	7 15%	19 22%	26 27%q	18 13%	16 26%j	14 22%	46 20%	8 25%	52 20%	49 20%	9 30%	2 12%	1 28%
9	47 16%	21 13%	26 20%	3 21%	8 22%	5 10%	16 27%eh	5 11%	9 10%	10 11%	26 18%	11 18%	11 16%	36 16%	6 20%	40 15%	41 16%	4 15%	1 7%	* 12%
10 - HIGHEST score	41 14%	24 14%	17 13%	2 19%	4 11%	4 8%	9 14%	11 22%	11 13%	12 13%	22 16%	7 11%	9 14%	32 14%	6 20%	35 13%	31 13%	5 16%	5 27%Tp	1 15%
Don't know	51 17%dq	36 22%b	15 12%	* 1%	1 4%	9 19%d	10 17%	8 17%	22 25%d	16 17%	26 18%	10 16%	9 13%	43 19%	2 5%	50 19%	46 18%q	2 6%	4 24%q	* 7%
SUMMARY:																				
NET: 9-10	87 30%	44 27%	43 33%	5 40%	12 33%	9 18%	25 41%eh	16 33%	21 23%	22 23%	47 34%	18 29%	20 30%	67 29%	13 41%	75 28%	72 29%	9 31%	6 35%	1 27%
NET: 7-10	193 65%	101 62%	91 69%	8 70%	30 80%eq	29 59%	42 69%	29 59%	55 62%	67 70%	87 63%	39 63%	45 68%	147 64%	23 72%	169 64%	160 65%	21 74%	9 55%	2 64%
NET: 4-6	42 14%	22 13%	20 15%	2 19%	5 14%	9 18%	7 11%	9 18%	10 12%	10 10%	23 17%	9 15%	10 15%	32 14%	5 15%	37 14%	33 13%	5 16%	3 19%	1 29%
NET: 1-3	9 3%	5 3%	5 4%	1 9%	1 2%	2 4%	2 3%	3 6%	1 1%	3 3%	3 2%	4 6%	2 4%	7 3%	2 8%	7 3%	8 3%	1 5%	* 2%	- -
Mean	7.66	7.66	7.66	7.34	7.73	7.28	7.95	7.43	7.82	7.65	7.76	7.45	7.63	7.67	7.62	7.66	7.65	7.65	7.81	7.46
Standard Deviation	1.92	1.91	1.94	2.64	1.55	2.03	1.89	2.46	1.53	1.80	1.88	2.19	1.97	1.91	2.43	1.85	1.89	2.06	2.26	2.18
Standard Error	0.10	0.13	0.14	0.47	0.21	0.23	0.21	0.29	0.16	0.16	0.14	0.24	0.19	0.11	0.31	0.10	0.12	0.23	0.34	0.45

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 147

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	4	*	2	2	*	4	-	2	2	2	2	1	3	3	2	4	-	1	3
	1%	1%	2%	1%	*	2%	-	1%	2%	1%	6%	1%	3%	2%	1%	2%	-	2%	1%
2	3	1	-	2	2	2	-	1	2	3	-	1	-	2	2	3	-	*	3
	1%	2%	-	2%	2%	1%	-	1%	2%	1%	-	1%	-	1%	2%	1%	-	1%	1%
3	2	*	1	*	-	2	-	1	*	2	-	1	1	1	*	2	-	*	1
	1%	1%	1%	*	-	1%	-	1%	*	1%	-	1%	1%	1%	*	1%	-	*	*
4	4	-	1	3	1	3	*	3	1	3	1	1	1	2	2	4	-	-	4
	1%	-	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	-	-	2%
5	16	1	6	9	1	11	*	12	4	15	1	9	3	12	3	16	-	3	13
	5%	1%	6%	7%	2%	6%	2%	7%	4%	6%	3%	9%	3%	6%	3%	6%	-	5%	6%
6	22	3	13	6	7	15	1	9	10	18	4	7	5	13	10	20	3	8	14
	8%	6%	11%	5%	9%	8%	5%	6%	9%	7%	10%	7%	6%	7%	9%	7%	9%	13%	6%
7	45	10	13	22	16	25	1	24	19	37	8	10	12	24	21	38	7	11	33
	15%	18%	12%	17%	22%	14%	6%	15%	16%	14%	20%	10%	14%	13%	20%	14%	25%	18%	15%
8	60	12	24	23	13	34	5	34	22	54	6	17	24	35	24	56	4	11	47
	20%	23%	22%	18%	18%	19%	35%	21%	19%	21%	14%	17%	27%	19%	22%	21%	14%	19%	21%
9	47	15	14	17	10	32	2	29	14	40	7	21	14	32	14	41	6	9	37
	16%	28%Tbc	13%	14%	13%	17%	16%	18%	12%	16%	16%	21%	16%	18%	13%	15%	22%	15%	16%
10 - HIGHEST score	41	10	16	15	16	22	3	27	13	37	4	15	9	28	10	39	2	9	30
	14%	18%	14%	12%	21%	12%	17%	16%	11%	14%	10%	15%	11%	15%	10%	15%	7%	15%	13%
Don't know	51	1	21	28	10	33	3	20	28	43	9	19	16	32	18	45	6	7	43
	17%a	3%	19%a	22%a	13%	18%	17%	12%	24%g	17%	21%	18%	18%	18%	17%	17%	24%	12%	19%
SUMMARY:																			
NET: 9-10	87	25	30	33	26	54	5	55	27	77	11	36	23	61	25	80	8	18	67
	30%	46%Tbc	27%	26%	34%	30%	34%	34%	24%	30%	26%	35%	26%	33%	23%	30%	29%	30%	29%
NET: 7-10	193	47	67	78	55	112	11	113	68	168	25	64	60	119	69	174	18	40	148
	65%	87%Tbc	60%	61%	74%	62%	75%	70%	58%	66%	59%	62%	68%	65%	65%	65%	67%	67%	64%
NET: 4-6	42	4	20	17	8	29	1	24	15	36	6	17	10	26	15	39	3	10	31
	14%	7%	18%	14%	11%	16%	9%	15%	13%	14%	14%	17%	11%	14%	14%	15%	9%	18%	14%
NET: 1-3	9	2	3	4	2	7	-	5	5	7	2	3	3	6	4	9	-	2	7
	3%	4%	3%	3%	2%	4%	-	3%	4%	3%	6%	3%	4%	3%	3%	4%	-	4%	3%
Mean	7.66	8.08	7.58	7.52	7.93	7.53	8.28	7.74	7.48	7.72	7.25	7.70	7.62	7.75	7.47	7.64	7.89	7.59	7.67
Standard Deviation	1.92	1.73	1.95	1.98	1.77	2.04	1.38	1.93	2.00	1.86	2.30	2.02	1.94	1.95	1.87	1.98	1.24	1.96	1.92

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 147

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.10	0.17	0.16	0.16	0.19	0.13	0.27	0.12	0.18	0.10	0.35	0.16	0.18	0.13	0.15	0.10	0.25	0.21	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 148

Q15B - Delivery - Rating on statement - It's news programmes are trustworthy - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	4 1%	1 4%	-	2 7%	-	1 3%	* 1%	-	-	-	* 1%	-	-
2	3 1%	-	-	1 6%	-	-	-	1 4%	-	* 1%	* 1%	1 1%	-
3	2 1%	* 1%	-	-	-	-	1 3%	* 2%	* 2%	-	-	-	-
4	4 1%	* 1%	* 3%	-	-	* 1%	-	-	1 6%T	-	1 3%	* 1%	* 5%
5	16 5%	1 3%	1 20%	* 1%	-	* 1%	2 8%	1 4%	1 8%	1 3%	4 10%	4 8%	1 15%
6	22 8%	4 12%	-	2 9%	2 6%	2 6%	3 11%	1 4%	1 4%	4 17%	2 7%	2 4%	* 9%
7	45 15%	4 12%	1 34%	3 14%	3 11%	4 14%	5 19%	3 13%	1 9%	1 5%	6 16%	12 25%	* 9%
8	60 20%	9 30%	* 5%	5 21%	8 29%	5 15%	2 8%	3 12%	2 12%	8 32%	8 22%	10 20%	1 28%
9	47 16%	4 15%	1 13%	1 5%	7 27%	8 26%	2 7%	5 22%	1 7%	7 27%	4 10%	5 11%	* 12%
10 - HIGHEST score	41 14%	5 16%	1 16%	3 12%	1 3%	8 24%	4 16%	6 23%	5 27%T	1 5%	7 18%	1 3%	1 15%
Don't know	51 17%a	2 6%	* 8%	5 24%	6 23%	3 10%	6 26%	4 17%	4 24%a	3 11%	4 11%	13 27%	* 7%
SUMMARY:													
NET: 9-10	87 30%	9 31%	1 29%	4 18%	8 30%	16 50%	6 23%	11 45%	6 35%	8 32%	11 28%	7 14%	1 27%
NET: 7-10	193 65%	21 74%	3 69%	12 53%	19 71%	26 79%	12 50%	17 70%	9 55%	17 69%	25 67%	28 59%	2 64%
NET: 4-6	42 14%	5 16%	1 23%	2 10%	2 6%	3 9%	5 19%	2 8%	3 19%	5 19%	8 20%	6 13%	1 29%
NET: 1-3	9 3%	1 5%	-	3 13%	-	1 3%	1 4%	1 5%	* 2%	* 1%	1 2%	1 1%	-
Mean	7.66	7.65	7.31	6.79	8.14	8.22	7.30	8.07	7.81	7.82	7.55	7.29	7.46
Standard Deviation	1.92	2.06	2.11	2.83	1.01	1.92	2.13	2.10	2.26	1.44	1.96	1.50	2.18
Standard Error	0.10	0.23	0.61	0.52	0.23	0.34	0.43	0.40	0.34	0.28	0.27	0.26	0.45

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 149

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	29 2%	11 1%	18 2%	4 2%	2 1%	4 1%	7 2%	6 2%	7 1%	3 1%	13 1%	13 3%	5 1%	24 2%	3 2%	26 2%	24 2%	3 2%	2 2%	1 1%
2	45 2%	25 3%	20 2%	6 3%	2 1%	4 1%	8 3%	7 3%	18 4%	16 4%	18 2%	12 2%	8 2%	37 3%	7 4%	39 2%	39 3%	2 1%	2 3%	1 2%
3	58 3%	33 4%	25 3%	6 3%	7 3%	9 3%	9 3%	11 4%	15 3%	12 3%	26 3%	19 4%	9 2%	49 4%	2 1%	56 3%	52 3%	3 2%	3 3%	* 1%
4	93 5%	34 4%	59 6%	8 3%	11 4%	14 4%	18 6%	22 9%	20 5%	25 7%	48 5%	20 4%	15 3%	78 6%	6 4%	87 5%	84 6%	4 3%	3 3%	2 4%
5	198 11%	91 11%	107 11%	23 11%	32 12%	32 10%	34 11%	30 11%	47 11%	46 13%	98 10%	54 11%	53 11%	145 11%	16 10%	182 11%	164 11%	22 13%	8 8%	5 10%
6	259 14%k	124 15%	135 14%	24 11%	32 12%	44 14%	48 15%	51 19%	61 14%	63 17%k	156 16%k	40 8%	63 13%	196 14%	27 16%	230 14%	218 14%	23 14%	12 13%	5 9%
7	381 21%	193 23%	188 19%	48 22%	63 24%	71 23%	63 20%	84 20%	84 19%	79 22%	213 22%	89 18%	117 25%	264 20%	33 20%	346 21%	314 21%	36 22%	24 26%ks	7 14%
8	297 16%ks	140 17%	157 16%	30 13%	47 18%	57 18%	41 13%	36 14%	87 20%	49 13%	171 18%	78 16%	78 17%	220 16%	31 19%	266 16%	245 16%ks	29 18%ks	18 20%ks	5 8%
9	125 7%	52 6%	73 7%	17 8%	20 7%	23 7%	27 9%	12 4%	26 6%	21 6%	67 7%	37 7%	44 9%	81 6%	13 8%	112 7%	97 6%	14 9%	8 8%	5 10%
10 - HIGHEST score	112 6%	39 5%	73 7%	13 6%	15 6%	19 6%	27 9%g	7 3%	30 7%	21 6%	53 6%	38 8%	27 6%	85 6%	7 4%	104 6%	74 5%	17 10%Tp	5 6%	16 29%Tpqr
Don't know	223 12%qd	86 10%	138 14%	42 19%l	37 14%	35 11%	32 10%	28 11%	49 11%	33 9%	89 9%	102 20%Tl	50 11%	174 13%	21 12%	203 12%	198 13%q	11 7%	8 9%	6 11%
SUMMARY: NET: 9-10	237 13%g	91 11%	146 15%	31 14%	34 13%	42 13%	55 17%g	19 7%	56 13%	41 11%	120 13%	76 15%	71 15%	166 12%	20 12%	216 13%	171 11%	31 19%Tp	13 14%	21 39%Tpqr
NET: 7-10	915 50%g	424 51%	492 49%	108 49%	145 54%g	169 54%g	159 50%	107 41%	227 51%g	169 46%	503 53%	243 48%	266 57%am	650 48%	84 51%	829 50%	731 48%	97 59%Tp	55 59%Tp	33 61%Tp
NET: 4-6	550 30%k	249 30%	301 30%	55 25%	74 28%	90 29%	100 32%	103 39%Tcdh	128 29%	134 36%k	302 32%k	114 23%	132 28%	418 31%	50 30%	498 30%	465 31%	49 30%	23 24%	12 23%
NET: 1-3	132 7%	69 8%	63 6%	17 7%	11 4%	17 5%	25 8%	24 9%	39 9%	31 8%	57 6%	44 9%	22 5%	110 8%	12 7%	121 7%	115 8%	8 5%	7 7%	2 5%
Mean	6.57g	6.50	6.64	6.61	6.79g	6.75g	6.60g	6.10	6.55g	6.33	6.65i	6.61	6.82m	6.48	6.59	6.57	6.48	6.93Tp	6.79	7.57Tpqr
Standard Deviation	2.02	1.97	2.06	2.09	1.81	1.88	2.15	1.95	2.10	2.00	1.90	2.25	1.85	2.07	2.01	2.02	2.00	1.95	1.95	2.38
Standard Error	0.05	0.07	0.07	0.15	0.11	0.11	0.12	0.11	0.10	0.10	0.06	0.11	0.09	0.06	0.15	0.05	0.06	0.11	0.13	0.17

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	29	4	7	18	6	21	2	9	17	22	7	13	9	12	17	26	3	13	16
	2%	1%	1%	2%	1%	2%	1%	1%	2%	2%	2%	2%	2%	1%	3%	2%	1%	3%	1%
2	45	8	13	24	13	29	2	23	20	32	13	20	10	31	14	39	7	10	35
	2%	3%	2%	3%	3%	2%	2%	3%	2%	2%	3%	3%	2%	3%	2%	2%	3%	3%	2%
3	58	5	28	25	19	35	2	27	23	44	14	25	11	32	26	46	12	17	40
	3%	2%	4%	3%	4%	3%	2%	3%	3%	3%	3%	3%	2%	3%	4%	3%	5%	4%	3%
4	93	16	29	46	28	57	4	51	35	76	17	37	21	57	33	81	12	15	73
	5%	5%	4%	6%	6%	5%	4%	6%	4%	6%	4%	5%	4%	5%	5%	5%	5%	4%	5%
5	198	32	71	91	44	124	15	96	92	162	36	80	59	135	61	179	18	36	155
	11%	11%	10%	12%	10%	11%	14%	12%	11%	12%	8%	11%	12%	12%	9%	12%	7%	10%	11%
6	259	30	112	112	49	183	16	127	109	217	41	105	85	183	74	239	19	47	203
	14%	10%	16%	14%	11%	16%	16%	16%	13%	16%	9%	14%	17%	16%	12%	15%	7%	13%	14%
7	381	52	156	168	100	254	12	175	177	283	98	150	105	217	157	319	62	69	309
	21% <i>f</i>	18%	22%	22%	22% <i>f</i>	22% <i>f</i>	11%	22%	21%	21%	22%	20%	21%	19%	24% <i>m</i>	20%	24%	18%	22%
8	297	67	120	102	61	198	24	135	124	232	65	145	69	205	89	260	37	55	238
	16%	23% <i>Tc</i>	17%	13%	14%	17%	23% <i>d</i>	17%	15%	17%	15%	20% <i>l</i>	14%	18%	14%	17%	15%	15%	17%
9	125	27	37	59	28	83	6	48	66	91	33	54	30	78	40	108	17	27	96
	7%	9%	5%	8%	6%	7%	6%	6%	8%	7%	8%	7%	6%	7%	6%	7%	7%	7%	7%
10 - HIGHEST score	112	27	27	56	25	71	10	51	43	89	23	54	29	71	39	95	16	26	84
	6%	9% <i>b</i>	4%	7% <i>b</i>	5%	6%	10%	6%	5%	6%	5%	7%	6%	6%	6%	6%	6%	7%	6%
Don't know	223	26	114	74	80	125	11	59	123	127	96	60	74	126	92	166	52	58	157
	12% <i>g</i> <i>lk</i>	9%	16% <i>ac</i>	10%	18% <i>Te</i>	11%	11%	7%	15% <i>g</i>	9%	22% <i>Ti</i>	8%	15% <i>k</i>	11%	14%	11%	21% <i>To</i>	16%	11%
SUMMARY:																			
NET: 9-10	237	54	63	115	52	154	16	99	110	180	57	108	59	149	79	203	33	53	180
	13% <i>b</i>	18% <i>b</i>	9%	15% <i>b</i>	12%	13%	16%	12%	13%	13%	13%	15%	12%	13%	12%	13%	13%	14%	13%
NET: 7-10	915	173	339	385	213	606	52	408	411	695	220	403	233	571	324	782	132	177	727
	50%	59% <i>Tbc</i>	48%	50%	47%	51%	50%	51%	50%	51%	49%	54% <i>l</i>	46%	50%	51%	50%	52%	48%	52%
NET: 4-6	550	78	212	249	121	364	35	274	236	456	94	222	165	375	168	499	48	98	431
	30% <i>p</i>	26%	30%	32%	27%	31%	33%	34%	28%	33% <i>n</i>	21%	30%	33%	33% <i>n</i>	26%	32% <i>ap</i>	19%	26%	31%
NET: 1-3	132	17	48	66	37	85	6	58	59	98	34	58	30	76	56	111	22	39	91
	7%	6%	7%	9%	8%	7%	5%	7%	7%	7%	8%	8%	6%	7%	9%	7%	9%	11% <i>r</i>	6%
Mean	6.57	6.91 <i>Tbc</i>	6.52	6.47	6.45	6.59	6.81	6.51	6.57	6.55	6.63	6.65	6.54	6.60	6.49	6.56	6.64	6.46	6.62
Standard Deviation	2.02	2.07	1.85	2.13	2.06	2.00	2.04	1.98	2.03	2.00	2.08	2.06	1.94	1.97	2.11	2.01	2.12	2.26	1.95

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.05	0.11	0.07	0.08	0.11	0.06	0.20	0.06	0.08	0.05	0.12	0.07	0.09	0.06	0.09	0.05	0.17	0.11	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	29 2%	3 2%	* *	6 3%	7 3%	2 1%	2 1%	* *	2 2%	1 1%	4 2%	3 1%	1 1%
2	45 2%	2 1%	* *	* *	14 6% Tac	6 4%	2 1%	4 2%	2 3%	2 2%	5 3%	5 2%	1 2%
3	58 3%	3 2%	* 1%	2 1%	14 6%	7 4%	6 5%	7 4%	3 3%	5 4%	3 1%	9 4%	* 1%
4	93 5%	4 3%	7 11% ag	8 4%	11 5%	9 5%	9 7%	3 1%	3 3%	5 4%	12 6%	20 8% aq	2 4%
5	198 11%	22 13%	6 9%	21 12%	27 12%	15 9%	17 14%	16 9%	8 8%	18 13%	16 9%	27 11%	5 10%
6	259 14%	23 14%	14 22%	21 12%	27 12%	24 14%	15 12%	25 14%	12 13%	20 16%	28 16%	43 17%	5 9%
7	381 21%	36 22%	18 28%	31 17%	44 19%	33 20%	27 22%	39 21%	24 26% d	24 18%	40 22%	57 23%	7 14%
8	297 16% bl	29 18% bl	3 4%	28 16%	36 15%	31 19% bl	23 19% b	37 20% bl	18 20% bl	20 16%	28 15%	39 16%	5 8%
9	125 7%	14 9%	8 12% d	11 6%	8 3%	10 6%	11 9%	8 4%	8 8%	8 6%	21 11% d	14 6%	5 10% d
10 - HIGHEST score	112 6%	17 10% Tbcfik	* 1%	5 3%	17 8%	9 5%	2 2%	13 7%	5 6%	3 2%	17 9%	9 3%	16 29% Tabcdefghijk
Don't know	223 12% aj	11 7%	7 11%	46 26% Tadefhkl	26 11%	20 12%	11 9%	31 17% aj	8 9%	25 19% ajk	10 6%	22 9%	6 11%
SUMMARY:													
NET: 9-10	237 13%	31 19% Tcik	8 12%	16 9%	25 11%	19 12%	13 11%	20 11%	13 14%	10 8%	37 20% Tcik	22 9%	21 39% Tabcdefghijk
NET: 7-10	915 50%	97 59% Tcdi	29 44%	75 42%	105 45%	83 50%	63 51%	97 53%	55 59% Tcdi	55 42%	105 57% cci	119 48%	33 61% Tcdik
NET: 4-6	550 30%	49 30%	28 43% ghl	49 28%	65 28%	47 29%	40 33%	44 24%	23 24%	43 33%	57 31%	91 37% hnl	12 23%
NET: 1-3	132 7%	8 5%	1 1%	8 4%	35 15% Tabcgjkl	15 9%	9 7%	11 6%	7 7%	8 6%	11 6%	17 7%	2 5%
Mean	6.57 d	6.93 Tdk	6.41	6.53	6.11	6.51	6.43	6.83 d	6.79 d	6.40	6.80 d	6.36	7.57 Tabcdefghijk
Standard Deviation	2.02	1.95	1.59	1.95	2.36	2.05	1.90	1.85	1.95	1.79	2.08	1.87	2.38
Standard Error	0.05	0.11	0.20	0.18	0.19	0.19	0.20	0.17	0.13	0.18	0.16	0.14	0.17

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	9 1%	3 1%	5 1%	2 1%	* 1%	3 2%	* 1%	3 3%	1 1%	1 1%	4 1%	3 2%	2 1%	7 1%	2 2%	7 1%	7 1%	1 1%	1 3%	* 1%
2	8 1%	3 1%	5 1%	2 2%	1 1%	- -	2 2%	1 1%	2 2%	1 1%	4 1%	3 1%	1 *	7 1%	1 1%	7 1%	7 1%	* *	* 1%	- -
3	28 4%	11 3%	17 4%	8 6% e	6 4%	1 1%	6 5% e	2 4%	5 4% e	1 1%	14 3%	13 6% d	4 2%	24 4%	6 6%	22 3%	25 4%	1 2%	1 3%	* 1%
4	25 3%	9 3%	16 4%	3 2%	4 3%	3 2%	6 5%	5 5%	4 4%	4 3%	15 4%	6 3%	5 2%	20 4%	3 4%	22 3%	20 3%	4 5%	1 2%	1 3%
5	77 10%	25 7%	53 12%	11 8%	14 10%	13 8%	11 8%	11 12%	16 14%	12 7%	47 11%	19 9%	21 9%	56 10%	3 3%	74 11%	61 9%	9 12%	6 15%	1 7%
6	102 13%	38 11%	64 14%	18 13%	17 11%	17 11%	22 16%	11 11%	17 15%	18 12%	68 16% k	15 7%	31 13%	71 13%	13 13%	89 13%	86 13%	8 11%	6 14%	2 8%
7	143 18%	66 19%	76 17%	19 15%	38 25% h	29 18%	21 15%	20 20%	17 14%	37 23%	71 16%	35 17%	45 19%	98 18%	17 18%	126 18%	115 17%	19 26% tp	7 18%	2 13%
8	160 20%	84 24% b	77 17%	30 23%	32 22%	34 21%	33 23%	15 15%	16 14%	38 24% k	93 21%	29 14%	50 21%	110 20%	16 17%	143 21%	132 20%	15 21%	8 21%	4 23%
9	82 10%	37 11%	45 10%	12 9%	9 6%	21 13%	18 13%	10 10%	12 11%	23 14% k	45 10%	15 7%	29 12%	54 10%	16 17%	66 9%	70 11%	7 10%	3 8%	2 9%
10 - HIGHEST score	78 10%	33 9%	45 10%	10 7%	13 9%	19 12%	12 8%	8 8%	16 14%	17 11%	35 8%	26 13%	27 11%	51 9%	8 8%	70 10%	65 10%	5 7%	3 7%	5 27% tpqr
Don't know	83 10% d	35 10%	48 11%	18 13% d	16 11%	21 13% d	7 5%	12 13%	9 8%	7 4%	37 9%	39 19% tl	26 11%	57 10%	10 11%	73 10%	74 11%	4 6%	3 8%	2 9%
SUMMARY:																				
NET: 9-10	160 20%	70 20%	90 20%	22 16%	22 15%	40 25% d	30 21%	18 18%	28 25%	40 25%	80 18%	40 20%	55 23%	104 19%	24 26%	135 19%	135 20%	12 16%	6 15%	7 36% tpqr
NET: 7-10	463 58%	220 64% b	243 54%	71 54%	92 61%	103 64%	83 60%	53 54%	61 53%	115 72% tljk	243 56%	104 52%	151 63%	312 56%	56 60%	405 58%	382 58%	46 63%	21 54%	13 71% lpr
NET: 4-6	204 26%	72 21%	133 29% ca	31 24%	35 23%	33 21%	40 29%	27 28%	37 32% ce	34 22%	131 30% k	39 20%	58 24%	146 26%	19 20%	185 26%	168 25%	21 29%	12 31%	3 18%
NET: 1-3	44 6%	18 5%	27 6%	12 9% ce	7 4%	4 2%	9 6%	5 5%	8 7%	3 2%	22 5%	19 10% d	7 3%	38 7% d	8 9%	36 5%	39 6%	2 3%	2 6%	* 2%
Mean	7.03	7.20	6.91	6.84	7.03	7.44 tcg	7.01	6.80	6.93	7.43 tljk	6.95	6.86	7.31 m	6.91	7.06	7.03	7.03	6.97	6.75	7.87 tpqr
Standard Deviation	1.98	1.90	2.03	2.09	1.77	1.84	1.97	2.08	2.15	1.71	1.91	2.31	1.81	2.04	2.15	1.96	1.99	1.77	2.02	2.03
Standard Error	0.06	0.08	0.08	0.16	0.12	0.12	0.14	0.17	0.16	0.11	0.08	0.14	0.10	0.07	0.18	0.06	0.07	0.12	0.17	0.20

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	9	1	4	3	2	6	1	4	4	6	3	4	2	5	4	7	1	4	5
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%
2	8	*	4	2	3	4	-	5	2	7	1	2	2	5	2	7	1	3	5
	1%	*	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%
3	28	4	9	15	10	17	*	16	7	19	9	11	4	16	11	21	7	7	20
	4%	3%	3%	5%	5%	3%	1%	4%	2%	3%	8% d	3%	2%	3%	4%	3%	10% o	4%	3%
4	25	2	11	11	10	14	1	15	9	22	3	10	4	16	9	24	1	3	20
	3%	1%	3%	4%	5%	3%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%	2%	2%	3%
5	77	9	34	33	23	46	2	44	27	63	14	23	26	49	27	74	4	18	56
	10%	5%	11%	11%	13%	9%	3%	10%	9%	9%	12%	7%	13% k	10%	10%	10%	5%	12%	9%
6	102	20	39	41	27	62	6	53	43	90	12	44	20	60	40	92	8	14	86
	13%	12%	12%	14%	15%	12%	12%	12%	15%	13%	10%	12%	10%	12%	15%	13%	12%	9%	14%
7	143	23	59	59	27	100	9	91	45	129	14	62	43	99	43	135	8	27	114
	18%	14%	19%	20%	15%	19%	19%	20%	15%	19%	12%	17%	21%	19%	16%	19%	11%	17%	18%
8	160	40	67	51	26	120	6	108	48	149	11	91	32	119	40	157	3	33	125
	20% p	24%	21%	17%	14%	23% d	13%	24% h	16%	22% j	9%	26% T	16%	23% n	15%	22% cp	4%	21%	20%
9	82	31	27	24	12	55	11	43	35	73	9	38	26	52	30	75	7	13	67
	10%	19% Tbc	9%	8%	7%	11%	24% Tde	10%	12%	11%	8%	11%	13%	10%	11%	10%	11%	8%	11%
10 - HIGHEST score	78	25	14	36	18	51	5	34	39	63	15	43	14	47	28	67	11	19	58
	10% b	16% Tb	5%	12% b	10%	10%	10%	8%	13% g	9%	13%	12%	7%	9%	10%	9%	16%	12%	9%
Don't know	83	7	44	26	25	48	7	37	38	55	28	26	28	45	34	63	16	18	64
	10% a	4%	14% a	8%	14%	9%	14%	8%	13%	8%	23% Ti	7%	14% k	9%	13%	9%	25% To	11%	10%
SUMMARY: NET: 9-10	160	56	41	60	30	106	16	77	74	135	24	81	41	99	57	142	18	32	125
	20% b	34% Tbc	13%	20% b	16%	20%	34% Tde	17%	25% g	20%	21%	23%	20%	19%	21%	20%	27%	20%	20%
NET: 7-10	463	118	167	170	82	326	31	277	168	413	49	234	115	317	140	434	29	92	364
	58% dj	73% Tbc	54%	57%	45%	62% d	66% d	61%	56%	61% j	42%	66% T	57%	62% n	52%	60% cp	43%	58%	59%
NET: 4-6	204	31	83	85	60	122	8	111	80	176	29	77	50	125	76	190	12	35	161
	26%	19%	27%	28% a	33% e	23%	17%	25%	27%	26%	24%	22%	25%	24%	28%	26%	19%	22%	26%
NET: 1-3	44	6	17	20	15	27	1	26	14	31	13	17	7	26	17	35	9	13	29
	6%	4%	6%	7%	8%	5%	3%	6%	5%	5%	11% l	5%	4%	5%	7%	5%	14% co	8%	5%
Mean	7.03 d	7.68 bc	6.78	6.92	6.58	7.13 d	7.61 d	6.99	7.16	7.09	6.64	7.30	7.04	7.09	6.92	7.05	6.85	6.95	7.08
Standard Deviation	1.98	1.84	1.90	2.04	2.15	1.92	1.89	1.90	2.05	1.89	2.45	1.91	1.87	1.91	2.09	1.92	2.63	2.20	1.90

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954	
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.06	0.11	0.09	0.10	0.14	0.07	0.23	0.07	0.11	0.06	0.22	0.08	0.11	0.07	0.11	0.06	0.33	0.14	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	9 1%	1 1%	-	1 2%	1 1%	-	1 2%	-	1 3%	1 1%	2 2%	* *	* 1%
2	8 1%	* *	1 12%	1 1%	* *	1 1%	* 1%	1 1%	* 1%	- -	1 1%	2 2%	- -
3	28 4%	1 2%	-	1 2%	11 10% Tajkl	4 6%	1 2%	1 2%	1 3%	3 5%	* *	3 2%	* 1%
4	25 3%	4 5%	-	2 4%	4 4%	1 2%	1 3%	1 1%	1 2%	2 3%	6 6%	3 2%	1 3%
5	77 10% j	9 12% j	1 5%	7 10%	8 8%	9 12% j	7 17% j	7 10%	6 15% j	6 10%	3 3%	13 10%	1 7%
6	102 13%	8 11%	3 33%	9 13%	15 14%	11 16%	8 19%	12 15%	6 14%	5 8%	10 11%	13 10%	2 8%
7	143 18%	19 26% Tceqil	3 27%	6 9%	23 22%	6 9%	9 21%	8 11%	7 18%	7 10%	17 18%	36 28% Tceqil	2 13%
8	160 20%	15 21%	1 6%	7 11%	18 17%	13 17%	6 14%	18 24%	8 21%	24 36% Tacdefj	16 17%	29 23%	4 23%
9	82 10%	7 10%	1 10%	6 8%	8 8%	9 12%	2 5%	11 15%	3 8%	11 17%	11 12%	10 8%	2 9%
10 - HIGHEST score	78 10% l	5 7%	* 4%	10 15% l	6 6%	9 12% l	2 6%	9 12% l	3 7%	1 2%	20 21% Tadfhik	7 6%	5 27% Tadefghik
Don't know	83 10%	4 6%	* 3%	17 25% Tadghijkl	11 10%	10 13%	4 9%	7 9%	3 8%	6 9%	8 8%	12 9%	2 9%
SUMMARY:													
NET: 9-10	160 20%	12 16%	1 13%	16 24%	14 13%	18 25%	5 11%	21 27% k	6 15%	12 18%	31 33% Tadfhk	17 13%	7 36% Tadfhk
NET: 7-10	463 58% c	46 63% c	4 46%	29 43%	56 53%	37 50%	19 46%	47 61%	21 54%	43 65% c	64 68% cefh	82 64% c	13 71% Tcdefh
NET: 4-6	204 26%	21 29%	4 39%	18 26%	27 26%	22 29%	16 39% ijkl	20 26%	12 31%	13 20%	19 20%	29 23%	3 18%
NET: 1-3	44 6%	2 3%	1 12%	4 5%	13 12% Ta	5 7%	2 5%	3 3%	2 6%	4 6%	3 3%	5 4%	* 2%
Mean	7.03	6.97	6.28	7.04	6.54	7.04	6.48	7.41 d	6.75	7.14	7.55 Tadfh	7.01	7.87 Tadefhik
Standard Deviation	1.98	1.77	2.13	2.35	2.05	2.11	1.91	1.85	2.02	1.85	2.10	1.69	2.03
Standard Error	0.06	0.12	0.41	0.28	0.21	0.25	0.26	0.22	0.17	0.21	0.19	0.16	0.20

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	12 2%	4 2%	8 3%	1 1%	1 1%	2 2%	1 1%	3 4%	4 4%	1 1%	5 2%	6 4%	1 1%	11 3%	3 4%	9 2%	10 2%	1 1%	1 1%	1 5%
2	16 3%	5 2%	11 3%	2 4%	6 5%	1 1%	2 2%	3 4%	2 2%	3 3%	8 3%	5 3%	3 2%	13 4%	2 3%	15 3%	13 3%	2 4%	1 3%	* 1%
3	29 5%	15 7%	14 4%	3 5%	6 5%	1 1%	9 9%	6 8%	6 5%	5 5%	11 4%	14 8%	7 4%	23 6%	5 7%	25 5%	25 6%	1 2%	3 7%	* 3%
4	26 5%	7 3%	19 6%	3 7%	4 3%	5 4%	8 8%	4 5%	3 3%	1 1%	22 8%ik	4 2%	7 4%	20 5%	1 1%	26 5%	19 4%	5 8%	2 4%	1 7%
5	82 15%	37 17%	45 14%	3 6%	19 16%	14 13%	8 8%	14 19%	24 23%ci	13 12%	40 14%	30 18%	25 13%	57 16%	11 17%	71 15%	65 15%	11 18%	4 12%	2 16%
6	56 10%	23 11%	32 10%	7 14%	11 9%	9 9%	12 12%	7 9%	9 9%	10 10%	34 12%	12 7%	21 11%	35 10%	6 8%	50 10%	43 10%	7 12%	4 12%	1 13%
7	90 16%	35 16%	55 17%	6 11%	18 15%	17 16%	15 16%	16 21%	18 18%	22 21%	45 16%	23 14%	31 17%	59 16%	5 8%	85 17%	66 15%	14 22%	9 25%ps	1 10%
8	78 14%	32 15%	46 14%	5 10%	23 19%	20 19%	14 14%	6 8%	10 10%	14 13%	47 16%	18 11%	34 18%	44 12%	13 19%	66 14%	66 15%	7 12%	4 11%	1 10%
9	48 9%	20 9%	28 8%	5 10%	11 9%	5 5%	12 12%	4 5%	11 11%	13 12%	23 8%	12 7%	18 10%	30 8%	4 6%	44 9%	42 9%	2 4%	3 7%	1 11%
10 - HIGHEST score	33 6%	17 8%	16 5%	3 6%	7 6%	6 6%	5 6%	6 7%	6 6%	8 7%	16 6%	10 6%	15 8%	18 5%	10 15%	23 5%	27 6%	3 5%	3 8%	1 11%
Don't know	81 15%	26 12%	55 17%	13 25%gi	16 13%	25 24%Tgh	11 11%	7 10%	8 8%	15 15%	34 12%	32 19%	24 13%	57 15%	8 13%	72 15%	67 15%	9 14%	4 10%	1 13%
SUMMARY: NET: 9-10	81 15%	37 17%	44 13%	9 17%	18 15%	11 11%	17 18%	9 12%	17 17%	20 20%	39 14%	22 13%	33 18%	48 13%	14 21%	66 14%	68 15%	5 8%	5 15%	2 22%q
NET: 7-10	250 45%	104 47%	145 44%	20 38%	59 49%	48 45%	46 48%	32 42%	45 45%	55 54%k	131 46%	63 38%	98 53%mi	151 41%	32 48%	217 45%	201 45%	26 41%	18 50%	5 42%
NET: 4-6	164 30%	67 30%	97 29%	14 27%	34 28%	28 27%	27 28%	24 32%	36 35%	23 22%	96 34%	45 27%	52 28%	112 31%	17 26%	147 30%	126 29%	24 37%	10 28%	4 36%
NET: 1-3	58 10%	24 11%	34 10%	5 10%	12 10%	4 4%	12 13%	12 16%e	12 11%	9 9%	24 8%	25 15%	11 6%	47 13%l	9 14%	48 10%	48 11%	5 7%	4 11%	1 9%
Mean	6.37	6.47	6.31	6.44	6.51	6.67g	6.42	5.91	6.23	6.80k	6.39	6.05	6.85Tm	6.12	6.60	6.33	6.40	6.14	6.44	6.47
Standard Deviation	2.22	2.21	2.22	2.34	2.17	1.99	2.26	2.37	2.25	2.13	2.13	2.40	2.01	2.28	2.58	2.16	2.25	1.99	2.18	2.59
Standard Error	0.08	0.12	0.11	0.28	0.18	0.17	0.19	0.22	0.19	0.17	0.11	0.17	0.13	0.10	0.26	0.09	0.11	0.17	0.21	0.34

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 156

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	12	1	4	6	2	9	1	6	4	7	5	4	4	6	6	9	3	5	7
	2%	1%	2%	3%	1%	2%	2%	2%	2%	2%	5%	2%	3%	2%	3%	2%	4%	3%	2%
2	16	2	9	5	8	6	*	12	3	16	-	5	2	8	8	16	-	5	9
	3%	2%	4%	2%	7%e	2%	1%	4%	1%	4%	-	2%	2%	2%	4%	3%	-	3%	2%
3	29	7	9	13	12	15	2	14	11	23	6	11	5	18	11	25	5	6	22
	5%	6%	4%	6%	10%	4%	4%	5%	5%	5%	6%	4%	3%	5%	6%	5%	7%	4%	6%
4	26	4	10	12	5	18	2	15	11	21	5	13	5	17	10	25	1	9	16
	5%	3%	5%	6%	4%	5%	6%	5%	5%	5%	5%	5%	4%	5%	5%	5%	1%	6%	4%
5	82	11	34	37	19	51	2	42	34	62	21	24	26	53	28	71	11	22	59
	15%k	9%	16%	18%a	16%	14%	6%	14%	15%	14%	19%	9%	19%k	15%	15%	15%	18%	15%	15%
6	56	15	23	16	11	38	3	35	18	49	7	33	6	37	18	51	4	15	39
	10%	13%	11%	8%	9%	10%	10%	12%	8%	11%	7%	13%l	4%	11%	9%	10%	6%	10%	10%
7	90	15	38	36	12	66	8	42	45	70	20	48	26	61	29	78	12	23	65
	16%	13%	18%	18%	10%	18%	22%	15%	20%	16%	18%	19%	19%	17%	15%	16%	18%	16%	17%
8	78	20	32	25	14	59	3	48	25	70	9	45	16	56	22	71	6	12	65
	14%	17%	15%	12%	12%	16%	9%	16%	11%	16%	8%	18%	12%	16%	12%	15%	10%	8%	17%q
9	48	16	9	21	4	36	6	31	17	39	9	25	18	29	18	42	6	17	31
	9%	14%b	4%	10%b	3%	10%	17%d	11%	7%	9%	8%	10%	13%	8%	9%	9%	9%	11%	8%
10 - HIGHEST score	33	17	9	7	6	25	1	20	10	28	5	19	7	23	9	30	4	16	15
	6%	15%Tbc	4%	3%	5%	7%	3%	7%	5%	6%	5%	7%	5%	6%	5%	6%	6%	11%r	4%
Don't know	81	9	38	27	28	41	7	26	46	58	22	30	21	46	32	65	13	19	61
	15%ag	7%	18%a	13%	23%e	11%	19%	9%	20%g	13%	20%	12%	15%	13%	17%	14%	20%	13%	16%
SUMMARY:																			
NET: 9-10	81	33	18	28	10	62	7	51	27	68	14	44	25	52	27	72	9	33	46
	15%b	28%Tbc	8%	14%	8%	17%	21%	18%	12%	15%	13%	17%	19%	15%	14%	15%	15%	22%Tr	12%
NET: 7-10	250	68	88	90	37	187	19	141	97	207	42	136	67	168	77	221	27	68	176
	45%d	58%Tbc	41%	44%	30%	51%d	52%d	49%	43%	47%	39%	53%	50%	48%	41%	46%	43%	46%	45%
NET: 4-6	164	29	67	65	35	107	8	91	63	131	33	70	37	108	55	147	16	46	114
	30%	25%	31%	32%	29%	29%	22%	31%	28%	30%	30%	27%	27%	30%	29%	30%	25%	31%	29%
NET: 1-3	58	10	22	24	22	30	2	32	18	46	11	20	11	32	25	50	8	15	39
	10%	9%	10%	11%	18%e	8%	7%	11%	8%	10%	11%	8%	8%	9%	13%	10%	12%	10%	10%
Mean	6.37d	7.08Tbc	6.15	6.16	5.70	6.59d	6.75	6.45	6.36	6.43	6.10	6.72	6.53	6.48	6.14	6.38	6.29	6.48	6.36
Standard Deviation	2.22	2.25	2.11	2.21	2.36	2.15	2.12	2.26	2.07	2.21	2.26	2.11	2.23	2.14	2.34	2.21	2.33	2.43	2.10

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580	
Weighted Base	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390	
Standard Error	0.08	0.17	0.13	0.14	0.20	0.10	0.31	0.11	0.13	0.09	0.23	0.11	0.17	0.10	0.15	0.08	0.34	0.17	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	12 2%	1 1%	-	1 3%	3 6%	-	1 4%	-	1 1%	1 2%	3 5%	-	1 5% agk
2	16 3%	2 4%	* 4%	1 2%	-	* 1%	1 2%	2 3%	1 3%	1 1%	4 8%	4 5%	* 1%
3	29 5%	1 2%	* 4%	3 7%	7 13% aj	3 7%	1 2%	3 5%	3 7%	2 5%	1 1%	5 6%	* 3%
4	26 5%	5 8%	-	3 5%	5 10%	1 2%	-	3 4%	2 4%	1 2%	2 5%	4 5%	1 7%
5	82 15%	11 18%	1 5%	6 13%	7 13%	6 14%	8 21%	13 22%	4 12%	6 12%	10 19%	8 10%	2 16%
6	56 10%	7 12%	4 32%	5 10%	9 17% ag	6 13%	2 4%	2 3%	4 12%	5 10%	3 7%	7 9%	1 13% ag
7	90 16%	14 22%	2 18%	1 2%	10 19%	8 18%	8 20%	8 13%	9 25% d	9 18%	9 17%	11 13%	1 10%
8	78 14%	7 12%	2 15%	3 13%	5 10%	9 20%	7 17%	11 19%	4 11%	7 14%	8 16%	11 14%	1 10%
9	48 9%	2 4%	2 13%	3 6%	3 6%	3 7%	6 15%	8 13%	3 7%	2 3%	2 3%	14 17% aj	1 11%
10 - HIGHEST score	33 6%	3 5%	-	4 8%	1 2%	5 11%	2 5%	5 8%	3 8%	1 2%	7 13% k	2 2%	1 11% dk
Don't know	81 15% g	9 14%	1 9%	15 31%	2 5%	4 9%	4 11%	6 10%	4 10%	16 32%	2 4%	16 19% j	1 13% j
SUMMARY:													
NET: 9-10	81 15%	5 8%	2 13%	7 14%	4 8%	8 18%	8 20%	13 21%	5 15%	3 5%	9 17%	16 19%	2 22% ad
NET: 7-10	250 45%	26 41%	5 46%	14 29%	19 36%	26 56%	22 57%	32 53%	18 50%	18 37%	26 50%	39 47%	5 42%
NET: 4-6	164 30%	24 37%	4 37%	13 28%	21 40%	13 28%	10 25%	17 29%	10 28%	12 24%	16 30%	20 24%	4 36%
NET: 1-3	58 10%	5 7%	1 8%	6 12%	10 19%	3 8%	3 7%	4 8%	4 11%	4 8%	8 15%	8 10%	1 9%
Mean	6.37 d	6.14	6.57	6.16	5.57	6.89	6.75	6.74 d	6.44	6.24	6.20	6.57 d	6.47
Standard Deviation	2.22	1.99	1.84	2.56	2.19	2.00	2.17	2.17	2.18	1.99	2.61	2.21	2.59
Standard Error	0.08	0.17	0.35	0.40	0.31	0.29	0.34	0.30	0.21	0.30	0.31	0.28	0.34

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
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 Prepared by BDRC Continental
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* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 158

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	24 1%	10 1%	14 1%	3 1%	2 1%	3 1%	8 2%	2 1%	6 1%	4 1%	9 1%	11 2%	4 1%	21 1%	4 2%	20 1%	22 1%	1 1%	1 1%	1 1%
2	12 1%	7 1%	5 *	1 *	1 *	2 1%	4 1%	* *	5 1%	7 1%	4 *	1 *	3 1%	9 1%	1 *	11 1%	9 1%	1 *	2 1%	* 1%
3	42 2%	27 3%	14 1%	2 1%	6 2%	2 1%	12 3%	13 4% eh	6 1%	6 1%	14 2%	21 4% tl	6 1%	35 2%	2 1%	40 2%	36 2%	1 1%	4 3% q	* 1%
4	41 2%	23 2%	18 2%	4 2%	5 2%	3 1%	2 1%	11 3%	15 3%	15 3%	19 2%	7 1%	7 1%	33 2%	2 1%	38 2%	34 2%	2 1%	4 4% q	* 1%
5	130 6%	49 5%	82 7%	15 7%	33 12% tefh	16 5%	23 6%	21 6%	22 4%	37 7%	58 5%	35 7%	48 10% tm	82 5%	9 4%	121 6%	114 7% q	6 3%	7 6%	3 6%
6	196 9%	102 10%	95 9%	25 12%	16 6%	31 9%	36 9%	40 12% d	47 9%	56 11%	108 10%	32 6%	37 7%	159 10%	21 10%	175 9%	167 10%	17 8%	8 7%	4 7%
7	357 17%	184 18%	173 16%	33 16%	44 16% q	75 22% q	66 16%	48 14%	91 16%	100 19% k	194 18%	64 13%	107 21% m	250 15%	44 21%	312 16%	298 17%	34 17%	18 15%	7 13%
8	538 25% s	267 26%	271 25%	48 22%	72 26%	90 27%	96 24%	139 27%	139 25%	126 24%	300 27%	112 22%	115 23%	423 26%	52 25%	484 25%	437 25% s	59 29% s	35 30% s	7 13%
9	313 15%	149 14%	164 15%	26 12%	48 17%	36 11%	66 17%	44 13%	93 17%	82 16%	171 16%	59 12%	83 16%	230 14%	36 18%	276 14%	254 15%	35 17%	19 16%	6 11%
10 - HIGHEST score	308 15%	149 15%	159 15%	26 12%	30 11%	50 15%	63 16%	44 13%	95 17%	66 13%	156 14%	86 17%	70 14%	238 15%	25 12%	283 15%	234 13%	42 20% tp	13 11%	20 37% tpqr
Don't know	161 8% d	59 6%	102 9% a	32 15% d	22 8%	27 8%	21 5%	25 7%	34 6%	18 3%	61 6%	82 16% tl	27 5%	134 8%	9 4%	152 8%	141 8% q	7 3%	8 7%	5 9% q
SUMMARY:																				
NET: 9-10	621 29%	297 29%	323 29%	51 24%	77 28%	86 26%	129 33%	88 26%	188 34% c	148 29%	327 30%	145 28%	153 30%	468 29%	61 30%	560 29%	487 28%	76 37% tp	31 27%	26 48% tpqr
NET: 7-10	1516 71% ck	749 73%	767 70%	133 62%	193 69%	251 75% c	291 73% c	229 67%	418 76% cg	374 72% k	821 75% k	321 63%	375 74%	1141 71%	157 76%	1355 71%	1222 70%	170 83% tp	85 72%	40 74%
NET: 4-6	367 17%	173 17%	194 18%	45 21%	54 19%	50 15%	62 15%	72 21%	84 15%	109 21% k	185 17%	73 14%	92 18%	275 17%	33 16%	334 17%	316 18% q	25 12%	19 16%	8 15%
NET: 1-3	78 4%	44 4%	34 3%	5 2%	9 3%	7 2%	24 6%	16 5%	17 3%	17 3%	28 3%	33 7% tl	13 2%	65 4%	7 3%	71 4%	67 4%	3 1%	6 5% q	1 3%
Mean	7.58	7.56	7.60	7.45	7.45	7.66	7.57	7.42	7.75	7.46	7.67	7.49	7.57	7.58	7.59	7.58	7.51	7.44	7.44	8.21% pr
Standard Deviation	1.87	1.87	1.87	1.84	1.85	1.68	2.02	1.88	1.85	1.85	1.73	2.17	1.78	1.90	1.80	1.88	1.88	1.58	1.94	2.04
Standard Error	0.04	0.06	0.06	0.12	0.11	0.09	0.10	0.10	0.08	0.08	0.05	0.10	0.08	0.05	0.11	0.04	0.05	0.08	0.12	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	24	2	6	17	5	18	1	10	11	19	5	10	9	11	12	21	3	9	15
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
2	12	*	4	7	2	8	2	4	8	10	2	5	5	10	2	12	*	5	7
	1%	*	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%	*	1%	*
3	42	4	22	15	15	22	3	17	16	27	14	7	16	21	20	30	11	7	31
	2%	1%	3%	2%	3%	2%	3%	2%	2%	2%	3%	1%	2%	2%	3%	2%	4%	2%	2%
4	41	4	15	21	14	23	1	23	12	33	8	17	4	16	23	33	7	14	27
	2%	1%	2%	2%	3%	2%	1%	2%	1%	2%	2%	2%	1%	1%	3% an	2%	3%	3%	2%
5	130	17	51	58	33	84	8	55	64	93	37	41	42	76	50	107	23	21	101
	6%	5%	6%	7%	7%	6%	6%	6%	7%	6%	8%	5%	7%	6%	7%	6%	8%	5%	6%
6	196	27	77	86	41	120	21	107	81	171	25	77	59	128	61	184	12	33	155
	9%	8%	9%	10%	8%	9%	16% Tde	11%	9%	10% l	5%	9%	9%	10%	8%	10% ap	4%	8%	9%
7	357	58	159	132	79	246	18	181	148	293	65	140	110	232	120	323	34	72	281
	17%	17%	19%	15%	16%	18%	14%	19%	16%	18%	13%	17%	17%	17%	16%	18%	12%	17%	17%
8	538	85	209	229	111	375	25	261	225	426	112	207	185	377	156	481	57	99	431
	25%	25%	25%	26%	22%	27%	20%	27%	24%	26%	23%	26%	29%	28% an	21%	26%	20%	23%	26%
9	313	56	124	131	73	203	23	150	134	236	77	129	87	206	104	272	40	63	245
	15%	17%	15%	15%	14%	15%	18%	15%	14%	14%	16%	16%	13%	15%	14%	15%	14%	15%	15%
10 - HIGHEST score	308	68	108	130	72	199	21	121	153	234	73	139	75	179	122	253	55	65	240
	15%	20% b	13%	15%	14%	14%	16%	12%	16%	14%	15%	17% l	12%	13%	16%	14%	19%	15%	15%
Don't know	161	20	77	55	63	88	7	42	88	92	70	35	54	82	75	112	44	43	112
	8% gk	6%	9%	6%	12% Te	6%	5%	4%	9% g	6%	14% Ti	4%	8% k	6%	10% am	6%	15% To	10%	7%
SUMMARY:																			
NET: 9-10	621	124	232	261	145	402	43	271	288	470	151	268	163	385	226	525	95	128	485
	29%	36% Tb	27%	30%	29%	29%	34%	28%	31%	29%	31%	33% l	25%	29%	30%	29%	33%	30%	29%
NET: 7-10	1516	267	600	622	335	1023	87	714	660	1189	327	615	458	994	502	1329	185	299	1197
	71%	78% Tbc	70%	71%	66%	74% cd	67%	74%	70%	73%	67%	76% T	71%	74% an	67%	73%	65%	70%	73%
NET: 4-6	367	48	143	165	88	227	29	185	156	297	70	135	105	220	134	324	42	68	283
	17%	14%	17%	19%	17%	16%	23%	19%	17%	18%	14%	17%	16%	16%	18%	18%	15%	16%	17%
NET: 1-3	78	6	32	39	21	48	6	31	35	56	22	22	30	43	34	64	14	21	54
	4%	2%	4%	4%	4%	3%	5%	3%	4%	3%	4%	3%	5%	3%	5%	3%	5%	5%	3%
Mean	7.58	7.93 bc	7.53	7.51	7.52	7.60	7.54	7.53	7.64	7.56	7.63	7.72	7.49	7.63	7.51	7.57	7.65	7.51	7.62
Standard Deviation	1.87	1.69	1.81	1.98	1.95	1.83	1.95	1.79	1.90	1.84	1.97	1.82	1.85	1.76	2.03	1.83	2.10	2.05	1.81

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.09	0.06	0.07	0.09	0.05	0.17	0.05	0.06	0.04	0.11	0.06	0.07	0.05	0.07	0.04	0.16	0.09	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	24 1%	1 1%	-	2 1%	8 3%k	2 1%	1 1%	2 1%	1 1%	2 1%	4 2%	1 *	1 1%
2	12 1%	1 *	-	-	5 2%	* *	-	1 *	2 1%	1 1%	* *	1 *	* 1%
3	42 2%	1 1%	-	1 1%	4 2%	7 4%a	3 2%	6 3%	4 3%a	3 2%	7 3%	4 1%	* *
4	41 2%	2 1%	-	2 1%	12 5%a	3 2%	1 1%	1 1%	4 4%a	2 1%	7 3%	7 2%	* 1%
5	130 6%	6 3%	3 6%	14 8%	7 3%	18 10%ad	17 11%ad	11 5%	7 6%	9 6%	16 7%	19 6%	3 6%
6	196 9%	17 8%	1 2%	13 7%	28 11%	12 6%	20 12%	18 8%	8 7%	18 13%	23 10%	35 10%	4 7%
7	357 17%	34 17%	14 25%l	30 17%	54 22%l	30 16%	17 11%	39 19%	18 15%	13 9%	34 15%	66 20%l	7 13%
8	538 25%l	59 29%j	20 33%j	45 25%l	61 25%l	47 26%l	48 30%j	51 24%l	35 30%j	42 30%j	42 18%	83 25%l	7 13%
9	313 15%cd	35 17%cd	13 23%cd	8 5%	18 7%	27 15%c	24 15%c	31 15%c	19 16%cd	25 18%cd	47 20%cd	60 18%cd	6 11%
10 - HIGHEST score	308 15%	42 20%Tbeh	2 4%	21 12%	31 12%	18 10%	18 12%	35 17%	13 11%	16 12%	46 20%beh	46 14%	20 37%Tabcdefghijk
Don't know	161 8%aj	7 3%	5 8%	43 24%Tabdefghijkl	20 8%	20 11%aj	11 7%	16 8%	8 7%j	7 5%	6 2%	15 5%	5 9%aj
SUMMARY:													
NET: 9-10	621 29%cd	76 37%Tcdeh	16 26%	30 17%	49 20%	46 25%	42 27%	66 31%c	31 27%	41 30%c	93 40%Tcdefh	105 31%cd	26 48%Tabcdefghijk
NET: 7-10	1516 71%c	170 83%Tcdefhijl	50 84%cde	105 58%	164 66%	122 66%	107 67%	156 74%c	85 72%c	95 70%	168 73%c	254 76%c	40 74%c
NET: 4-6	367 17%	25 12%	5 8%	29 16%	47 19%	33 18%	38 24%ab	29 14%	19 16%	29 21%	46 20%a	61 18%	8 15%
NET: 1-3	78 4%	3 1%	-	4 2%	17 7%ak	10 5%	4 3%	9 4%	6 5%ak	5 4%	11 5%	6 2%	1 3%
Mean	7.58d	8.03Tcdefhijk	7.83	7.43	7.09	7.34	7.51	7.68d	7.44	7.57	7.64	7.68d	8.21Tcdefghijk
Standard Deviation	1.87	1.58	1.15	1.79	2.16	1.92	1.75	1.87	1.94	1.86	2.06	1.66	2.04
Standard Error	0.04	0.08	0.14	0.16	0.17	0.16	0.16	0.15	0.12	0.16	0.14	0.11	0.14

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 161

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	4 1%	2 *	2 1%	- -	* -	* -	- 1%	1 -	3 1%	* *	2 1%	2 2%	* *	4 1%	4 1%	4 1%	4 1%	- -	* 1%	- -
2	3 *	2 1%	1 *	1 4% Tegh	- -	- -	1 1%	- -	1 *	1 *	2 1%	- -	- -	3 *	- *	3 *	3 *	- -	- -	- -
3	4 1%	2 *	2 1%	* 1%	1 1%	- -	* *	* 1%	2 1%	1 1%	1 1%	2 1%	1 1%	3 1%	3 2%	3 1%	3 1%	* 1%	1 1%	- -
4	8 1%	4 1%	3 1%	* 1%	1 1%	2 2%	1 *	2 1%	3 1%	1 1%	5 1%	2 1%	2 2%	5 1%	* 1%	7 1%	6 1%	1 2%	* 1%	- -
5	31 4%	16 4%	15 5%	2 7% f	4 6%	5 4%	2 1%	3 2%	15 7% fg	7 3%	16 4%	7 5%	5 3%	26 4%	2 5%	28 4%	26 4%	3 4%	2 5%	* 1%
6	46 6%	22 5%	24 8%	4 10%	4 6%	11 11%	7 5%	8 5%	12 6%	14 6%	27 7%	6 4%	12 8%	35 6%	6 12%	40 6%	41 7%	2 4%	3 6%	* 3%
7	105 14%	65 16%	40 13%	6 16%	20 26% Teh	12 11%	21 16%	25 15%	22 10%	37 16%	49 14%	19 14%	26 17%	80 14%	8 15%	97 14%	89 15%	8 13%	6 12%	3 28% Tpqr
8	218 30% b	146 35% b	72 23%	11 30%	17 23%	36 34%	33 25%	51 32%	69 32%	58 25%	117 32%	44 32%	52 34%	167 29%	10 20%	208 31%	185 30%	13 23%	18 36% q	2 23%
9	149 20%	85 21%	64 20%	3 9%	18 24% c	13 12%	32 25% ce	39 25% ce	44 20%	47 21%	72 20%	30 22%	26 17%	123 21%	12 25%	137 20%	118 19%	20 33% Tr	9 19%	3 24%
10 - HIGHEST score	132 18%	60 14%	72 23% a	5 12%	8 11%	20 19%	29 22%	28 17%	42 19%	56 24% k	57 16%	19 14%	24 16%	107 19%	9 17%	123 18%	111 18%	9 16%	9 19%	2 20%
Don't know	27 4%	9 2%	18 6% a	4 10% dgh	1 1%	6 6%	6 5%	4 2%	7 3%	6 3%	14 4%	7 5%	4 2%	23 4%	1 2%	26 4%	24 4%	3 5%	* 1%	- -
SUMMARY:																				
NET: 9-10	281 39% c	145 35%	136 43% a	8 21%	26 35%	34 32%	61 47% ce	67 42% c	86 39% c	103 45%	130 36%	48 35%	50 33%	230 40%	21 42%	260 38%	228 37%	29 49% tp	19 38%	5 45%
NET: 7-10	605 83% c	357 86% b	248 79%	25 67%	63 85% c	82 77%	115 88% ce	143 90% ceh	177 81%	198 87%	295 82%	111 81%	128 84%	477 83%	38 78%	565 83%	502 82%	50 85%	42 86%	10 96% tpq
NET: 4-6	85 12%	43 10%	42 13%	6 17% f	9 13%	18 17% fg	9 7%	12 8%	30 14%	22 10%	48 13%	15 11%	19 12%	66 11%	9 18%	76 11%	73 12%	6 10%	6 11%	* 4%
NET: 1-3	11 2%	6 1%	5 2%	2 5% eg	1 1%	* *	1 1%	1 1%	6 3%	2 1%	5 1%	4 3%	1 1%	10 2%	1 3%	10 1%	10 2%	* *	1 2%	- -
Mean	8.03 c	7.98	8.10	7.38	7.80	7.95	8.34 cd	8.21 c	7.95	8.24 k	7.97	7.86	7.97	8.05	7.87	8.05	8.01	8.24	8.06	8.28
Standard Deviation	1.60	1.50	1.71	1.92	1.50	1.56	1.38	1.40	1.80	1.52	1.57	1.75	1.46	1.63	1.75	1.59	1.62	1.44	1.59	1.28
Standard Error	0.05	0.06	0.08	0.23	0.13	0.12	0.10	0.09	0.10	0.08	0.07	0.12	0.09	0.05	0.16	0.05	0.06	0.10	0.13	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 162

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	4	1	*	3	-	4	-	2	1	2	3	1	4	1	3	2	2	1	3
	1%	1%	*	1%	-	1%	-	*	*	*	3% d	*	2%	*	1%	*	3% o	1%	1%
2	3	1	1	1	-	2	1	1	1	3	-	3	-	2	1	3	-	1	1
	*	1%	*	*	-	*	1%	*	*	*	-	1%	-	*	*	*	-	1%	*
3	4	1	2	1	2	2	-	1	3	2	1	1	1	1	3	2	1	1	2
	1%	1%	1%	*	1%	1%	-	*	1%	*	1%	*	*	*	1%	*	2%	1%	*
4	8	*	3	4	1	7	-	3	4	6	1	1	3	5	3	7	*	1	5
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%
5	31	2	14	13	13	15	3	11	14	22	9	8	7	16	10	25	4	4	26
	4%	2%	5%	4%	7%	3%	5%	3%	4%	4%	8%	3%	4%	3%	4%	4%	5%	3%	5%
6	46	4	18	24	16	26	3	31	13	42	4	20	7	32	14	44	2	12	34
	6%	4%	6%	8%	8%	6%	5%	8%	4%	7%	4%	8%	3%	7%	6%	7%	3%	9%	6%
7	105	19	50	36	27	65	7	58	40	88	18	42	23	69	35	95	10	16	87
	14%	16%	16%	13%	14%	15%	13%	16%	13%	14%	16%	16%	11%	15%	14%	15%	14%	12%	15%
8	218	21	108	86	55	137	11	106	99	188	30	70	78	144	70	195	24	29	181
	30% a	18%	34% a	30% a	29%	31%	22%	29%	32%	31%	27%	27%	37% k	31%	28%	30%	32%	22%	31% q
9	149	32	54	62	28	91	19	85	55	132	17	61	47	100	49	139	10	29	118
	20%	27% b	17%	22%	15%	21%	36% Tde	23%	18%	21%	15%	23%	22%	22%	20%	21%	13%	23%	21%
10 - HIGHEST score	132	31	50	49	40	78	8	64	64	111	21	48	33	82	48	117	14	29	101
	18%	26% b	16%	17%	21%	18%	15%	17%	21%	18%	18%	18%	16%	18%	20%	18%	19%	22%	18%
Don't know	27	5	13	8	10	16	1	6	13	18	9	6	9	15	11	19	6	6	18
	4%	5%	4%	3%	5%	4%	1%	2%	4%	3%	8%	2%	4%	3%	4%	3%	8%	4%	3%
SUMMARY:																			
NET: 9-10	281	63	104	111	68	169	26	149	119	243	38	109	80	183	97	257	24	58	220
	39%	54% Tbc	33%	39%	35%	38%	51%	41%	39%	40%	34%	42%	38%	39%	39%	40%	32%	45%	38%
NET: 7-10	605	104	262	233	149	371	45	313	258	519	86	222	180	395	201	546	58	103	488
	83%	88%	84%	82%	78%	84%	87%	85%	84%	84%	76%	85%	85%	85%	82%	84%	78%	80%	84%
NET: 4-6	85	6	35	40	30	48	5	45	31	71	14	29	18	52	27	76	7	17	65
	12%	5%	11%	14% a	16%	11%	10%	12%	10%	11%	13%	11%	8%	11%	11%	12%	9%	13%	11%
NET: 1-3	11	3	3	5	2	8	1	4	5	7	4	4	4	4	7	8	4	4	7
	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	4%	2%	2%	1%	3%	1%	5%	3%	1%
Mean	8.03	8.40% bc	7.98	7.98	7.99	8.02	8.18	8.06	8.11	8.08	7.75	8.09	8.05	8.09	8.00	8.07	7.82	8.06	8.04
Standard Deviation	1.60	1.60	1.49	1.66	1.58	1.62	1.53	1.51	1.59	1.51	1.98	1.55	1.66	1.49	1.76	1.54	2.00	1.82	1.54

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 162

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.05	0.11	0.07	0.08	0.10	0.06	0.18	0.06	0.08	0.05	0.17	0.07	0.09	0.06	0.09	0.05	0.23	0.12	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 163

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	4 1%	-	-	1 2%	2 2%	-	-	-	*	1 2%	-	-	-
2	3 *	-	-	-	-	-	-	-	-	1 1%	1 2%T	1 1%	-
3	4 1%	*	-	-	2 2%	-	-	1 2%	1 1%	-	-	-	-
4	8 1%	1 2%	-	2 5%Tg	1 1%	-	-	-	*	1 2%	1 2%	1 1%	-
5	31 4%	3 4%g	* 3%	5 13%Tgk	3 4%	4 5%	2 5%g	-	2 5%g	2 3%	4 7%g	5 3%	* 1%
6	46 6%	2 4%	-	2 5%	11 12%	2 4%	4 10%	3 4%	3 6%	4 7%	9 12%Tagk	6 4%	* 3%
7	105 14%	8 13%	1 6%	5 13%	12 13%	15 23%	5 11%	13 15%	6 12%	6 10%	15 21%	17 13%	3 28%Tacdfighik
8	218 30%c	13 23%	5 37%	6 15%	33 36%c	17 25%	15 35%c	31 33%c	18 36%acj	18 31%	14 21%	46 34%c	2 23%
9	149 20%	20 33%Tcdfhj	3 22%	6 14%	15 16%	13 20%	5 12%	20 22%	9 19%	12 21%	11 17%	32 24%	3 24%
10 - HIGHEST score	132 18%	9 16%	4 30%	11 26%	14 15%	11 16%	9 21%	21 23%	9 19%	8 14%	12 17%	22 16%	2 20%
Don't know	27 4%	3 5%	* 3%	2 6%	1 1%	5 7%	3 6%	2 2%	* 1%	4 7%	1 1%	6 5%	-
SUMMARY:													
NET: 9-10	281 39%	29 49%Td	7 52%	16 41%	28 31%	24 36%	14 33%	41 45%	19 38%	21 35%	23 34%	54 40%	5 45%
NET: 7-10	605 83%c	50 85%c	12 94%	28 69%	73 79%	56 84%	34 78%	85 93%cdfij	42 86%c	45 77%	52 76%	117 87%c	10 96%Tacdffj
NET: 4-6	85 12%	6 10%	* 3%	9 23%Tagkl	15 16%g	6 9%	7 15%g	3 4%	6 11%	7 13%	14 21%Tagkl	11 8%	* 4%
NET: 1-3	11 2%	* -	- -	1 2%	4 4%	- -	- -	1 2%	1 2%	2 3%	1 2%	1 1%	-
Mean	8.03j	8.24dj	8.68	7.68	7.70	8.07	8.08	8.39cdj	8.06	7.84	7.65	8.20j	8.28j
Standard Deviation	1.60	1.44	1.20	2.21	1.83	1.36	1.45	1.31	1.59	1.87	1.78	1.35	1.28
Standard Error	0.05	0.10	0.22	0.29	0.20	0.16	0.19	0.14	0.13	0.22	0.16	0.12	0.14

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 164

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6	
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**	
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5	
1 - LOWEST score	4 3%	1 2%	3 3%	* 6%	3 -	- -	- 12%	1 7%	1 -	- 1%	1 9%	4 -	1 2%	3 3%	- 3%	4 -	1 1%	3 16%	* 5%	- -	
2	2 1%	1 1%	2 2%	1 2%	* 1%	- -	- -	- 5%	* -	* 1%	2 4%	2 -	* 1%	2 2%	2 6%	* *	2 2%	- -	- -	- *	
3	5 3%	1 2%	4 4%	3 5%	1 2%	* 1%	1 4%	- -	- -	* 1%	5 5%	- -	1 1%	4 4%	- 5%	5 5%	4 4%	1 4%	* 2%	- 30%	
4	8 5%	2 3%	6 6%	4 7%	* 1%	3 10%	* 1%	- 4%	- -	2 4%	5 5%	2 4%	2 3%	6 5%	2 5%	6 5%	6 4%	1 4%	1 10%	- -	
5	19 11%	8 10%	11 12%	9 15%	6 11%	2 8%	- -	- 11%	1 -	2 4%	12 13%	5 12%	6 9%	13 11%	1 4%	17 13%	18 12%	* 3%	* 6%	- -	
6	27 16%	12 16%	15 15%	15 24%	7 14%	3 10%	2 9%	- -	1 6%	4 9%	16 17%	8 18%	5 8%	22 20%	5 16%	21 15%	25 17%	1 9%	1 9%	- -	
7	22 13%	13 17%	9 9%	5 8%	7 14%	2 9%	5 27%	1 22%	2 18%	5 12%	11 12%	7 16%	8 13%	14 13%	5 14%	16 12%	18 12%	3 16%	1 9%	* 33%	
8	32 19%	12 15%	21 22%	6 9%	10 19%	8 28%	- 37%	3 27%	7 -	7 18%	22 24%	4 8%	15 25%	17 15%	4 10%	29 21%	28 19%	3 17%	1 13%	* 12%	
9	22 13%	9 11%	14 14%	7 11%	9 17%	5 18%	- -	1 7%	1 -	8 19%	10 11%	4 10%	11 18%	11 10%	4 13%	18 13%	18 12%	2 13%	3 29%	- -	
10 - HIGHEST score	21 12%	17 22% b	3 4%	5 8%	7 15%	2 9%	3 19%	1 26%	1 12%	10 26% T	8 9%	2 5%	6 10%	14 13%	8 24%	12 9%	17 11%	3 16%	1 12%	* 13%	
Don't know	11 7%	2 3%	9 9%	7 11%	* 8%	2 8%	1 3%	1 19%	1 7%	2 6%	3 3%	6 14%	6 10%	5 5%	3 9%	8 6%	10 7%	* 3%	* 6%	* 12%	
SUMMARY:																					
NET: 9-10	43 25%	26 33%	17 18%	12 19%	16 31%	8 27%	3 19%	2 43%	2 19%	18 45% T	18 20%	6 15%	18 28%	25 22%	12 36%	30 22%	34 23%	5 28%	4 41%	* 13%	
NET: 7-10	97 56%	50 64%	47 49%	22 36%	33 64%	18 63%	15 83%	3 65%	7 64%	30 74% T	51 56%	17 39%	41 65%	56 50%	21 61%	75 54%	81 55%	10 61%	5 62%	1 58%	
NET: 4-6	54 31%	22 28%	32 33%	29 46%	13 26%	8 28%	2 10%	* 4%	2 17%	7 17%	32 35%	15 34%	13 21%	41 37%	9 25%	45 32%	49 33%	3 16%	2 25%	- -	
NET: 1-3	12 7%	4 5%	8 9%	4 7%	5 9%	* 1%	1 4%	1 12%	1 12%	1 2%	6 6%	5 13%	3 4%	9 8%	2 6%	10 7%	8 5%	3 20%	1 7%	* 30%	
Mean	6.95 k	7.36	6.59	6.41	7.08	7.33	7.67	7.36	6.83	8.00 T k	6.88	6.02	7.36	6.72	7.44	6.83	6.99	6.47	7.18	6.23	
Standard Deviation	2.19	2.15	2.18	2.10	2.38	1.87	1.64	3.58	2.63	1.92	1.98	2.52	2.04	2.25	2.33	2.17	2.04	3.12	2.64	-	
Standard Error	0.14	0.21	0.19	0.27	0.28	0.27	0.34	1.13	0.62	0.24	0.19	0.34	0.22	0.19	0.32	0.16	0.17	0.46	0.49	-	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	4	-	3	1	2	1	-	3	-	4	-	1	1	1	3	4	-	2	3
	3%	-	5%	3%	8%	1%	-	3%	-	3%	-	2%	2%	2%	4%	3%	-	4%	2%
2	2	*	*	1	*	2	-	2	-	2	-	*	1	1	1	2	-	*	2
	1%	1%	1%	3%	2%	2%	-	2%	-	1%	-	1%	3%	1%	2%	1%	-	1%	2%
3	5	1	2	3	*	2	2	4	1	5	-	5	*	3	2	5	-	2	3
	3%	1%	3%	5%	1%	1%	20%	3%	3%	3%	-	5%	*	3%	3%	3%	-	4%	3%
4	8	2	2	3	-	7	-	7	1	7	1	5	1	3	4	7	-	3	5
	5%	4%	4%	6%	-	5%	-	5%	2%	5%	5%	6%	3%	3%	6%	4%	-	8%	4%
5	19	4	2	12	3	14	2	15	4	19	*	8	8	12	6	19	-	6	12
	11%	7%	4%	24% Tab	9%	11%	16%	12%	11%	11%	2%	9%	18%	13%	8%	11%	-	15%	10%
6	27	9	11	7	6	18	2	15	9	26	2	15	4	19	8	26	1	6	21
	16%	15%	19%	13%	19%	14%	24%	12%	25%	15%	17%	17%	10%	19%	11%	16%	13%	15%	16%
7	22	6	12	4	6	15	1	15	3	21	1	7	5	6	15	22	-	5	14
	13%	10%	21%	7%	19%	12%	9%	12%	9%	13%	8%	8%	11%	6%	21% am	13%	-	14%	11%
8	32	16	7	7	5	27	1	23	8	30	3	19	9	20	11	30	3	7	22
	19%	26%	12%	13%	15%	21%	9%	18%	20%	18%	30%	22%	20%	21%	16%	18%	56%	19%	17%
9	22	13	4	5	1	18	2	17	4	19	3	15	5	15	7	21	1	4	17
	13%	22% b	6%	10%	5%	14%	16%	13%	11%	12%	34%	17%	11%	15%	10%	12%	27%	10%	14%
10 - HIGHEST score	21	7	9	4	2	19	*	15	6	20	*	8	9	13	7	20	*	3	18
	12%	11%	16%	9%	6%	14%	1%	12%	16%	12%	2%	9%	20%	13%	10%	12%	4%	7%	14%
Don't know	11	2	5	4	5	6	1	10	1	11	*	5	*	5	6	11	-	2	10
	7%	3%	9%	9%	17%	4%	5%	8%	3%	7%	1%	5%	1%	5%	9%	7%	-	4%	8%
SUMMARY:																			
NET: 9-10	43	20	13	10	3	36	2	31	10	39	3	23	13	28	15	41	2	7	35
	25%	34%	22%	18%	11%	28%	17%	25%	27%	24%	36%	27%	31%	28%	21%	24%	31%	17%	28%
NET: 7-10	97	42	32	20	14	78	4	70	21	90	7	49	27	54	40	93	4	20	71
	56%	70% c	56%	38%	45%	61%	35%	55%	56%	55%	74%	56%	63%	55%	57%	55%	87%	49%	56%
NET: 4-6	54	15	16	22	9	39	4	37	14	52	2	27	13	34	18	52	1	15	38
	31%	25%	27%	42%	27%	30%	40%	29%	38%	31%	25%	31%	31%	34%	25%	31%	13%	38%	30%
NET: 1-3	12	1	5	6	3	5	2	10	1	12	-	6	2	6	6	12	-	4	8
	7%	2%	8%	11%	10%	4%	20%	8%	3%	7%	-	7%	6%	6%	8%	7%	-	9%	7%
Mean	6.95	7.57% c	6.89	6.22	6.39	7.21	6.05	6.88	7.28	6.90	7.67	7.01	7.19	7.11	6.76	6.92	8.08	6.44	7.08
Standard Deviation	2.19	1.78	2.32	2.34	2.35	2.08	2.17	2.29	1.86	2.22	1.55	2.14	2.27	2.14	2.30	2.21	1.08	2.23	2.22

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.14	0.19	0.28	0.29	0.42	0.16	0.53	0.18	0.28	0.15	0.38	0.19	0.34	0.19	0.25	0.15	0.38	0.29	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 166

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	4 3%	3 16%	-	-	-	-	1 5%	-	* 5%	-	1 2%	-	-
2	2 1%	-	-	* 4%	-	1 5%	* 2%	* 2%	-	-	-	-	-
3	5 3%	1 4%	-	-	2 9%	-	* 3%	-	* 2%	1 7%	-	1 4%	* 30%
4	8 5%	1 4%	-	1 11%	-	1 4%	2 11%	2 8%	1 10%	-	1 4%	-	-
5	19 11%	* 3%	-	2 18%	3 14%	-	2 16%	2 8%	* 6%	3 28%	1 4%	4 20%	-
6	27 16%	1 9%	1 74%	1 10%	-	5 25%	2 12%	8 38%	1 9%	1 13%	3 12%	4 19%	-
7	22 13%	3 16%	* 26%	1 6%	-	4 18%	2 17%	1 4%	1 9%	1 10%	7 28%	2 11%	* 33%
8	32 19%	3 17%	-	4 32%	2 10%	5 22%	3 18%	2 12%	1 13%	4 32%	3 11%	6 27%	* 12%
9	22 13%	2 13%	-	1 8%	4 20%	2 8%	* 2%	4 19%	3 29%	-	4 15%	3 13%	-
10 - HIGHEST score	21 12%	3 16%	-	1 6%	5 22%	3 15%	2 12%	2 8%	1 12%	1 5%	4 17%	* 1%	* 13%
Don't know	11 7%	* 3%	-	1 5%	5 24%	1 3%	* 2%	-	* 6%	1 5%	2 8%	1 5%	* 12%
SUMMARY:													
NET: 9-10	43 25%	5 28%	-	2 14%	9 43%	5 23%	2 14%	5 27%	4 41%	1 5%	8 31%	3 14%	* 13%
NET: 7-10	97 56%	10 61%	* 26%	7 52%	11 53%	13 63%	7 50%	9 43%	5 62%	5 47%	17 70%	12 52%	1 58%
NET: 4-6	54 31%	3 16%	1 74%	5 39%	3 14%	6 28%	6 38%	11 55%	2 25%	4 41%	5 19%	9 39%	-
NET: 1-3	12 7%	3 20%	-	* 4%	2 9%	1 5%	1 10%	* 2%	1 7%	1 7%	1 2%	1 4%	* 30%
Mean	6.95	6.47	6.26	6.65	7.72	7.21	6.30	6.83	7.18	6.48	7.50	6.81	6.23
Standard Deviation	2.19	3.12	-	2.10	2.51	2.02	2.43	1.94	2.64	1.82	1.97	1.66	-
Standard Error	0.14	0.46	-	0.49	0.76	0.43	0.56	0.46	0.49	0.53	0.34	0.40	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 167

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	9 1%	5 2%	4 1%	1 1%	3 2%	3 2%	- 1%	1 1%	1 1%	1 *	2 1%	6 4%	4 2%	5 1%	1 1%	8 2%	3 1%	4 8%Tp	1 4%p	* 3%
2	10 2%	4 1%	7 2%	2 2%	2 1%	1 1%	2 2%	2 3%	1 1%	3 2%	5 1%	3 2%	2 1%	8 2%	2 2%	8 2%	2 2%	1 2%	* 1%	- -
3	20 3%	7 2%	13 4%	4 3%	3 3%	2 2%	7 9%	2 3%	2 3%	9 6%	11 3%	1 1%	3 2%	17 4%	* 4%	20 4%	16 4%	2 8%	1 8%	* 7%
4	26 4%	9 3%	17 5%	6 4%	* 9% d	10 5%	4 5%	2 3%	4 4%	5 3%	12 4%	9 6%	7 4%	19 4%	5 4%	21 4%	19 4%	4 8%	2 8%	* 2%
5	71 11%	34 11%	37 12%	20 15%	15 12%	10 9%	7 8%	9 14%	10 10%	12 8%	38 11%	21 16%	21 11%	50 12%	14 11%	56 11%	63 12%	5 10%	2 8%	* 4%
6	105 17%	51 17%	55 17%	30 22%	15 12%	18 17%	8 9%	12 18%	22 23% d	30 20%	55 17%	20 15%	31 18%	75 18%	14 11%	91 18%	91 17%	10 18%	5 16%	* 6%
7	101 16%	57 18%	45 14%	26 19%	29 23%	16 15%	11 13%	8 13%	10 10%	18 12%	65 20%	18 13%	28 14%	73 17%	31 25%	69 14%	90 17%	5 10%	4 13%	2 33% Tpqr
8	115 19%	64 21%	51 16%	15 11%	32 25% ccg	29 27% cg	16 19%	6 9%	17 18%	24 16%	69 21%	23 17%	50 25% am	66 15%	27 22%	88 18%	106 20%	6 11%	3 10%	* 9%
9	56 9%	21 7%	35 11%	9 7%	14 11%	8 7%	12 14%	8 12%	6 6%	21 14%	24 7%	11 8%	20 10%	36 9%	11 9%	45 9%	45 8%	5 10%	5 16% p	1 9%
10 - HIGHEST score	38 6%	24 8%	15 5%	8 6%	12 9%	3 3%	7 8%	4 7%	5 5%	12 8%	22 6%	5 4%	13 7%	25 6%	12 9%	27 5%	30 6%	5 9%	3 12%	1 11%
Don't know	69 11% d	32 10%	37 12%	16 12% d	2 2%	10 9% d	11 13% d	12 19% d	18 19% d	19 12%	31 9%	19 14%	19 10%	50 12%	9 7%	60 12%	61 11%	5 10%	2 6%	1 16%
SUMMARY: NET: 9-10	95 15%	45 15%	49 16%	17 12%	26 20%	11 10%	19 22% e	12 18%	10 11%	33 21%	46 14%	16 12%	33 17%	61 15%	23 18%	72 15%	75 14%	10 19%	8 28% Tp	1 20%
NET: 7-10	311 50%	166 54%	145 46%	58 42%	87 68% Tcegh	56 51%	46 54%	26 40%	38 39%	74 49%	180 54%	57 42%	111 56%	200 47%	81 64%	229 46%	272 51%	21 40%	15 51%	4 62% q
NET: 4-6	202 33% s	94 31%	108 34%	56 41% dfl	31 24%	38 34%	19 23%	22 34%	36 38%	47 31%	105 31%	50 37%	59 30%	143 34%	33 26%	168 34%	173 32% s	19 36% s	10 33% s	1 11%
NET: 1-3	40 6%	16 5%	24 8%	7 5%	8 6%	6 5%	9 11%	5 8%	5 5%	12 8%	18 5%	10 7%	9 4%	31 7%	3 3%	36 7%	29 5%	7 14% Tp	3 10%	1 10%
Mean	6.70 q	6.84	6.55	6.46	7.08	6.57	6.83	6.54	6.58	6.84	6.79	6.30	6.95	6.58	7.09	6.59	6.75 q	6.14	6.67	6.94
Standard Deviation	1.98	1.91	2.03	1.85	1.94	1.94	2.22	2.17	1.86	2.07	1.85	2.15	1.92	2.00	1.80	2.02	1.87	2.59	2.48	2.46
Standard Error	0.07	0.11	0.10	0.16	0.16	0.16	0.23	0.24	0.18	0.15	0.10	0.17	0.13	0.09	0.15	0.08	0.09	0.23	0.26	0.42

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 168

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	9	*	6	2	2	5	1	6	1	7	2	1	4	5	4	9	-	2	7
	1%	*	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	-	1%	1%
2	10	1	5	4	3	5	1	9	2	10	-	5	2	5	6	10	-	3	8
	2%	1%	2%	3%	3%	1%	3%	2%	1%	2%	-	1%	1%	1%	3%	2%	-	2%	2%
3	20	2	8	11	3	14	3	16	5	20	*	9	1	16	5	20	*	3	17
	3%	1%	2%	8%ab	3%	3%	6%	4%	3%	4%	1%	3%	1%	4%	2%	4%	1%	2%	4%
4	26	6	13	6	2	22	1	19	5	22	3	12	7	15	9	24	1	9	17
	4%	4%	4%	5%	2%	5%	2%	5%	3%	4%	5%	4%	4%	4%	4%	4%	3%	6%	4%
5	71	8	41	21	13	52	3	44	23	58	13	19	26	38	28	62	8	23	43
	11%	6%	12%	15%a	11%	12%	6%	11%	13%	11%	18%	7%	16%k	10%	13%	11%	18%	15%	9%
6	105	21	58	24	16	73	8	65	34	95	10	52	24	70	33	97	8	32	73
	17%	15%	18%	17%	13%	17%	18%	16%	19%	17%	14%	20%	14%	18%	15%	17%	18%	21%	16%
7	101	21	61	17	19	70	9	75	21	92	9	46	24	62	36	95	6	19	77
	16%	15%	19%	13%	16%	16%	19%	18%	12%	17%	13%	18%	15%	16%	17%	17%	13%	13%	17%
8	115	38	57	16	20	80	6	72	39	106	9	47	34	79	33	109	7	26	85
	19%	27%Tbc	17%	12%	16%	19%	13%	18%	22%	19%	13%	18%	21%	21%	15%	19%	15%	17%	19%
9	56	24	21	10	9	40	4	39	13	48	8	31	13	37	16	51	2	11	44
	9%	17%Tbc	6%	7%	8%	10%	9%	10%	7%	9%	12%	12%	8%	10%	7%	9%	4%	7%	10%
10 - HIGHEST score	38	15	17	6	8	28	3	27	11	37	1	16	11	22	15	38	*	10	28
	6%	11%	5%	5%	7%	7%	6%	7%	6%	7%	2%	6%	7%	6%	7%	7%	1%	7%	6%
Don't know	69	4	43	20	26	33	8	38	25	53	16	23	16	36	31	55	12	13	53
	11%a	3%	13%a	14%a	21%Te	8%	18%	9%	14%	10%	22%d	9%	10%	9%	14%	10%	27%	9%	12%
SUMMARY:																			
NET: 9-10	95	38	38	17	17	68	7	66	24	85	10	47	24	59	31	90	2	21	72
	15%	27%Tbc	12%	12%	14%	16%	15%	16%	13%	15%	14%	18%	15%	15%	14%	16%	5%	14%	16%
NET: 7-10	311	97	156	50	56	218	21	213	83	283	28	139	83	200	100	293	15	65	235
	50%c	70%Tbc	47%	37%	46%	52%	46%	52%	47%	52%	39%	53%	51%	52%	46%	51%	34%	43%	52%
NET: 4-6	202	35	111	51	31	147	12	128	62	175	27	82	57	123	70	183	17	63	132
	33%	25%	34%	37%	25%	35%	26%	31%	35%	32%	37%	32%	35%	32%	33%	32%	39%	42%or	29%
NET: 1-3	40	3	19	17	9	24	5	30	7	37	2	16	7	25	14	39	*	8	31
	6%	2%	6%	12%a	7%	6%	10%	7%	4%	7%	3%	6%	4%	7%	7%	7%	1%	5%	7%
Mean	6.70c	7.43Tbc	6.58	6.12	6.71	6.71	6.59	6.68	6.80	6.72	6.51	6.84	6.73	6.75	6.59	6.71	6.45	6.53	6.76
Standard Deviation	1.98	1.76	1.92	2.14	2.11	1.95	2.12	2.03	1.83	1.99	1.91	1.91	1.97	1.94	2.08	2.01	1.45	1.95	2.00

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.07	0.12	0.10	0.17	0.20	0.09	0.29	0.09	0.13	0.08	0.24	0.11	0.15	0.09	0.13	0.08	0.28	0.14	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	9 1%	4 8%Td	-	1 2%	-	-	1 1%	-	1 4%	-	1 *	1 1%	1 3%deg
2	10 2%	1 2%	-	3 5%	* *	2 4%	1 1%	2 3%	1 1%	-	1 *	2 2%	-
3	20 3%	2 5%	-	1 3%	3 4%	-	5 11%	-	1 5%	1 2%	1 1%	5 6%	1 7%eqj
4	26 4%	4 8%od	1 12%	3 7%	-	1 2%	2 3%	2 3%	2 8%od	1 1%	5 4%	5 6%	1 2%od
5	71 11%	5 10%	1 12%	2 4%	7 11%	5 12%	12 23%	6 11%	2 8%	6 14%	15 12%	9 10%	1 4%
6	105 17%	10 18%	2 17%	10 19%	7 10%	8 18%	4 8%	13 23%	5 16%	5 13%	14 11%	28 32%Tdj	1 6%
7	101 16%	5 10%	1 8%	4 7%	12 17%	7 16%	6 12%	8 14%	4 13%	2 5%	42 33%Tachik	10 12%	2 33%Taccghik
8	115 19%	6 11%	* 3%	11 22%	9 13%	10 25%	11 21%	15 27%	3 10%	16 40%Tadhjkl	25 19%	9 10%	1 9%
9	56 9%	5 10%	* 2%	5 9%	11 16%	3 7%	4 8%	5 8%	5 16%j	4 10%	8 6%	7 8%	1 9%
10 - HIGHEST score	38 6%	5 9%	1 7%	2 4%	7 10%	4 10%	3 5%	3 5%	3 12%k	3 7%	6 5%	2 3%	1 11%k
Don't know	69 11%	5 10%	4 39%	10 19%	13 19%	3 7%	3 6%	4 8%	2 6%	3 8%	11 9%	10 11%	1 16%
SUMMARY:													
NET: 9-10	95 15%	10 19%	1 9%	7 13%	17 26%	7 17%	7 13%	7 13%	8 28%Tcjk	7 17%	14 11%	9 10%	1 20%
NET: 7-10	311 50%k	21 40%	2 19%	21 41%	38 56%k	24 58%k	23 46%	31 53%	15 51%k	25 62%ak	80 63%ack	27 32%	4 62%ak
NET: 4-6	202 33%ol	19 36%ol	4 42%	16 30%	14 21%	13 32%	17 34%	21 37%ol	10 33%ol	11 28%	35 27%	41 48%Tdj	1 11%
NET: 1-3	40 6%	7 14%Tgj	-	5 9%j	3 4%	2 4%	7 13%	2 3%	3 10%j	1 2%	2 2%	8 9%	1 10%j
Mean	6.70a	6.14	6.17	6.48	7.31ak	7.02	6.26	6.89	6.67	7.32	6.89ak	6.12	6.94
Standard Deviation	1.98	2.59	2.03	2.22	1.89	1.90	2.17	1.69	2.48	1.65	1.55	1.89	2.46
Standard Error	0.07	0.23	0.61	0.31	0.26	0.29	0.34	0.25	0.26	0.26	0.15	0.23	0.42

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 170

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	1	-	1	-	-	1	-	-	-	-	-	1	1	-	1	-	1	-	-	-
	*	-	1%	-	-	2%	-	-	-	-	-	1%	1%	-	3%	-	*	-	-	-
2	1	1	-	-	*	1	-	-	-	*	-	1	1	*	-	1	*	-	-	-
	*	1%	-	-	1%	2%	-	-	-	*	-	2%	1%	*	-	*	1%	-	-	-
3	4	1	3	1	-	-	1	1	1	2	2	-	-	4	1	3	4	-	-	-
	1%	*	2%	8%	-	-	1%	2%	1%	2%	1%	-	-	2%	2%	1%	1%	-	-	-
4	3	1	1	1	*	-	*	*	1	*	1	1	1	2	*	2	2	-	*	*
	1%	1%	1%	6%	1%	-	*	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	-	2%	3%
5	16	9	7	*	6	3	3	1	3	1	9	6	6	11	1	16	12	3	1	*
	6%	6%	6%	4%	15%Tgh	6%	5%	2%	4%	1%	7%cl	11%cl	9%	5%	3%	6%	5%	11%	9%	8%
6	24	11	14	3	2	5	4	1	10	7	13	5	6	18	3	21	22	1	1	1
	8%	6%	10%	21%	5%	10%	6%	2%	11%	7%	9%	8%	9%	8%	9%	8%	9%	4%	5%	19%
7	38	22	16	1	9	4	7	8	9	16	19	3	10	28	4	33	32	4	1	*
	13%	14%	12%	11%	24%	9%	11%	16%	10%	17%kl	13%	5%	16%	12%	14%	13%	13%	15%	8%	11%
8	57	33	24	2	8	16	5	7	19	17	26	14	16	41	4	53	50	4	3	1
	19%	20%	18%	14%	22%	32%Tlg	9%	14%	22%	18%	19%	23%	24%	18%	13%	20%	20%	13%	18%	18%
9	66	32	34	3	7	11	15	7	24	23	29	14	12	55	8	58	56	8	2	*
	22%	20%	26%	23%	17%	22%	24%	15%	27%	24%	21%	23%	17%	24%	25%	22%	23%	28%	11%	10%
10 - HIGHEST score	75	47	28	2	4	8	23	21	17	27	35	13	12	63	8	67	61	7	6	1
	25%	29%	21%	13%	12%	16%	38%deh	43%Tdeh	20%	29%	25%	21%	18%	28%	26%	25%	25%	23%	37%	27%
Don't know	10	6	4	-	1	1	3	2	3	2	5	3	2	8	2	8	7	1	2	*
	3%	4%	3%	-	3%	2%	5%	4%	4%	2%	4%	5%	3%	3%	6%	3%	3%	5%	10%op	3%
SUMMARY:																				
NET: 9-10	141	79	62	4	11	19	38	28	41	51	64	27	23	118	16	126	117	15	8	1
	48%cl	48%	47%	36%	29%	38%	63%de	58%cl	47%	53%	46%	44%	35%	52%cl	50%	48%	48%	51%	48%	37%
NET: 7-10	237	135	102	7	29	38	49	43	69	84	108	44	50	187	24	212	199	23	12	2
	80%	82%	77%	61%	76%	79%	82%	89%	79%	88%kl	78%	72%	75%	81%	77%	80%	81%	80%	74%	67%
NET: 4-6	43	21	22	4	8	8	7	2	15	8	23	12	13	31	4	39	35	4	3	1
	15%	13%	17%	31%	20%cl	16%	12%	5%	17%	8%	17%	20%cl	19%	13%	13%	15%	14%	15%	16%	30%
NET: 1-3	6	2	4	1	*	2	1	1	1	2	2	2	2	4	1	4	5	*	-	-
	2%	1%	3%	8%	1%	4%	1%	2%	1%	2%	1%	3%	3%	2%	4%	2%	2%	1%	-	-
Mean	8.14	8.24	8.01	7.20	7.54	7.84	8.56de	8.65de	8.12	8.38	8.09	7.86	7.72	8.26l	8.05	8.15	8.13	8.15	8.35	7.78
Standard Deviation	1.74	1.68	1.80	2.18	1.65	1.86	1.70	1.64	1.58	1.55	1.72	2.02	1.87	1.68	2.06	1.70	1.74	1.72	1.85	2.18
Standard Error	0.08	0.11	0.13	0.38	0.21	0.20	0.18	0.19	0.15	0.13	0.12	0.20	0.18	0.09	0.26	0.09	0.10	0.18	0.25	0.44

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	1	-	1	-	-	1	-	-	1	-	1	-	1	1	-	1	-	-	1
	*	-	1%	-	-	*	-	-	1%	-	2%	-	1%	*	-	*	-	-	*
2	1	-	1	-	-	1	-	1	*	*	1	-	1	-	1	-	-	1	-
	*	-	1%	-	-	1%	-	1%	*	*	2%	-	1%	-	1%	-	-	2%	-
3	4	*	1	2	-	4	-	3	1	4	-	1	1	1	2	4	-	1	3
	1%	1%	1%	2%	-	2%	-	2%	1%	1%	-	1%	2%	1%	2%	1%	-	2%	1%
4	3	*	1	1	-	3	-	1	2	3	*	1	2	2	*	3	*	1	1
	1%	1%	1%	1%	-	1%	-	*	2%	1%	*	1%	2%	1%	*	1%	*	1%	*
5	16	3	5	9	6	8	1	8	7	16	-	7	3	10	6	16	-	5	11
	6%	5%	4%	7%	8%	4%	8%	5%	6%	6%	-	7%	3%	5%	5%	6%	-	8%	5%
6	24	3	7	14	3	18	1	8	13	17	8	7	10	11	12	18	6	3	21
	8%	5%	6%	11%	4%	10%	9%	5%	11%	7%	18%	7%	11%	6%	11%	7%	21%	4%	9%
7	38	10	9	19	8	24	4	21	15	31	7	14	10	21	17	34	4	10	26
	13%	18%	8%	15%	10%	13%	30%	13%	13%	12%	17%	13%	12%	11%	16%	13%	14%	17%	12%
8	57	6	26	24	10	38	3	35	17	53	4	21	22	39	18	53	4	6	48
	19%	12%	23%	19%	13%	21%	20%	22%	15%	21%	11%	20%	25%	21%	17%	20%	16%	11%	21%
9	66	19	26	21	19	42	2	37	26	53	14	24	19	43	23	56	10	14	51
	22%	35%Tc	23%	17%	25%	23%	13%	23%	22%	21%	32%	23%	22%	23%	21%	21%	37%	24%	22%
10 - HIGHEST score	75	13	28	34	25	40	3	45	30	71	4	26	15	51	24	73	2	17	58
	25%	23%	26%	26%	33%	22%	19%	28%	26%	28%	10%	26%	17%	28%	22%	27%	6%	29%	25%
Don't know	10	*	6	3	4	4	*	5	4	7	3	2	3	5	5	8	2	1	9
	3%	1%	6%	2%	6%	2%	1%	3%	3%	3%	7%	2%	4%	3%	4%	3%	6%	2%	4%
SUMMARY:																			
NET: 9-10	141	31	54	55	44	82	5	81	55	124	18	50	34	93	46	130	12	31	109
	48%	58%	49%	43%	58%	45%	32%	50%	48%	49%	42%	49%	39%	51%	43%	48%	43%	53%	48%
NET: 7-10	237	48	89	98	61	143	12	138	88	207	29	85	66	153	81	217	20	48	184
	80%	89%	80%	77%	81%	79%	81%	85%	76%	82%	70%	82%	75%	83%	76%	81%	73%	80%	80%
NET: 4-6	43	5	13	24	10	29	3	16	23	36	8	15	15	23	18	37	6	8	33
	15%	10%	12%	19%	13%	16%	17%	10%	19%g	14%	18%	15%	17%	12%	17%	14%	21%	14%	14%
NET: 1-3	6	*	3	2	-	6	-	4	2	4	2	1	3	2	3	6	-	2	3
	2%	1%	2%	2%	-	3%	-	2%	2%	2%	4%	1%	4%	1%	3%	2%	-	4%	1%
Mean	8.14	8.33	8.23	7.99	8.51	7.98	7.78	8.28	8.02	8.21	7.68	8.16	7.80	8.29	7.94	8.16	7.92	8.07	8.19
Standard Deviation	1.74	1.53	1.79	1.77	1.60	1.81	1.57	1.67	1.84	1.70	1.91	1.67	1.89	1.67	1.82	1.77	1.35	1.98	1.66

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 171

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.08	0.15	0.14	0.13	0.16	0.11	0.29	0.10	0.15	0.08	0.27	0.13	0.17	0.10	0.14	0.09	0.26	0.20	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15C - Delivery - Rating on statement - It shows interesting programmes about history, science or the arts - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	1	-	-	1	-	-	-	-	-	-	-	-	-
	*	-	-	3%	-	-	-	-	-	-	-	-	-
2	1	*	-	1	-	-	-	-	-	-	-	-	-
	*	1%	-	4%	-	-	-	-	-	-	-	-	-
3	4	-	-	-	-	1	-	-	-	1	1	1	-
	1%	-	-	-	-	2%	-	-	-	3%	4%	2%	-
4	3	-	*	1	-	-	-	*	*	1	1	-	*
	1%	-	3%	2%	-	-	-	2%	2%	2%	2%	-	3%
5	16	3	1	1	-	-	1	2	1	3	1	2	*
	6%	11%	20%	3%	-	-	6%	8%	9%	12%	3%	5%	8%
6	24	1	*	1	1	7	5	*	1	2	4	1	1
	8%	4%	6%	5%	3%	21%	22%	2%	5%	6%	10%	2%	19%
7	38	4	*	1	4	4	1	3	1	1	8	9	*
	13%	15%	11%	6%	15%	13%	5%	11%	8%	3%	21%	19%	11%
8	57	4	*	4	10	6	3	4	3	8	6	8	1
	19%	13%	7%	18%	39%	18%	11%	16%	18%	32%	15%	17%	18%
9	66	8	1	5	8	3	1	5	2	8	11	13	*
	22%	28%	16%	22%	31%	10%	6%	21%	11%	33%	28%	28%	10%
10 - HIGHEST score	75	7	2	6	3	9	11	10	6	2	7	13	1
	25%	23%	37%	26%	10%	28%	45%	40%	37%	9%	18%	26%	27%
Don't know	10	1	-	2	*	3	1	-	2	-	-	1	*
	3%	5%	-	9%	1%	8%	6%	-	10%	-	-	1%	3%
SUMMARY:													
NET: 9-10	141	15	2	11	11	12	13	15	8	10	17	26	1
	48%	51%	53%	48%	41%	38%	51%	61%	48%	41%	46%	54%	37%
NET: 7-10	237	23	3	17	25	22	16	22	12	19	31	43	2
	80%	80%	71%	73%	95%	69%	67%	88%	74%	77%	81%	90%	67%
NET: 4-6	43	4	1	3	1	7	7	3	3	5	6	4	1
	15%	15%	29%	11%	3%	21%	28%	12%	16%	20%	15%	7%	30%
NET: 1-3	6	*	-	2	-	1	-	-	-	1	1	1	-
	2%	1%	-	7%	-	2%	-	-	-	3%	4%	2%	-
Mean	8.14	8.15	7.94	7.87	8.30	8.02	8.32	8.55	8.35	7.74	7.88	8.32	7.78
Standard Deviation	1.74	1.72	2.39	2.48	0.97	1.71	1.88	1.67	1.85	1.80	1.77	1.58	2.18
Standard Error	0.08	0.18	0.66	0.43	0.20	0.30	0.36	0.29	0.25	0.34	0.23	0.25	0.44

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 173

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	21 1%	12 1%	9 1%	2 1%	4 2%	* *	5 2%	8 3% eh	1 *	1 *	10 1%	10 2%	3 1%	18 1%	1 1%	20 1%	18 1%	2 1%	1 1%	1 1%
2	11 1%	2 *	9 1%	- -	1 1%	3 1%	2 1%	* *	4 1%	2 1%	8 1%	* *	2 *	9 1%	* *	10 1%	9 1%	* *	1 1%	* 1%
3	22 1%	11 1%	11 1%	3 1%	1 *	1 *	2 1%	12 4% Tdefh	3 1%	5 1%	8 1%	9 2%	1 *	20 2%	* 1%	22 1%	19 1%	2 2%	1 1%	* *
4	25 1%	15 2%	10 1%	1 1%	5 2%	6 2%	2 1%	3 1%	8 2%	10 3%	10 1%	5 1%	5 1%	20 1%	1 1%	23 1%	20 1%	2 1%	3 3%	1 1%
5	81 4%	47 6%	34 3%	9 4%	10 4%	21 7%	14 5%	9 4%	18 4%	18 5%	40 4%	24 5%	23 5%	59 4%	5 3%	76 5%	65 4%	10 6%	5 6%	2 3%
6	101 6%	51 6%	50 5%	11 5%	18 7%	28 9% g	13 4%	7 3%	23 5%	23 6%	55 6%	23 5%	31 7%	70 5%	11 7%	90 5%	84 6%	11 7%	4 4%	2 4%
7	261 14%	147 18% b	114 11%	45 20% f	40 15%	37 12%	36 11%	41 16%	62 14%	53 14%	157 16% k	50 10%	57 12%	203 15%	35 21%	225 14%	211 14%	27 17%	18 19% s	5 9%
8	439 24%	199 24%	241 24%	42 19%	53 20%	85 27%	80 25%	69 26%	110 25%	92 25%	255 27% k	92 18%	110 23%	329 24%	40 24%	397 24%	376 25%	38 23%	16 17%	10 18%
9	365 20% q	154 19%	211 21%	42 19%	66 25%	62 20%	47 20%	87 18%	87 20%	83 23%	170 18%	111 22%	107 23%	259 19%	34 21%	330 20%	316 21% q	21 13%	17 19%	12 22% q
10 - HIGHEST score	389 21% al	130 16%	259 26% Ta	49 22%	59 22%	54 17%	84 27% e	52 20%	91 21%	57 15%	193 20%	140 28% Tij	110 23%	280 21%	28 17%	361 22%	304 20%	47 29% Tp	19 21%	19 35% Tr
Don't know	106 6%	59 7%	47 5%	17 8%	9 3%	14 5%	15 5%	13 5%	37 8%	23 6%	45 5%	38 8%	20 4%	86 6%	10 6%	96 6%	89 6%	7 4%	8 9%	3 6%
SUMMARY: NET: 9-10	754 41% a	284 34%	470 47% Ta	91 41%	125 47%	115 37%	146 46%	99 38%	178 40%	140 38%	363 38%	251 50% Tij	216 46%	538 40%	63 38%	691 42%	620 41%	68 41%	37 40%	31 57% Tpqr
NET: 7-10	1454 80%	630 76%	824 83% a	178 80%	219 82%	237 76%	263 83%	209 80%	349 79%	285 78%	775 81%	394 78%	384 82%	1070 79%	138 83%	1313 80%	1206 80%	133 80%	70 76%	45 84%
NET: 4-6	207 11%	114 14% b	94 9%	22 10%	33 12%	56 18% Tfgh	29 9%	19 7%	49 11%	51 14%	105 11%	52 10%	59 13%	148 11%	17 10%	190 11%	168 11%	22 14%	12 13%	5 9%
NET: 1-3	54 3%	25 3%	28 3%	5 2%	6 2%	4 1%	9 3%	20 8% Tdefh	9 2%	26 3%	19 4%	6 1%	47 4%	2 1%	52 3%	46 3%	3 2%	3 3%	1 3%	2 2%
Mean	8.01a	7.75	8.22Ta	8.04	8.07	7.88	8.20g	7.76	8.06	7.88	7.96	8.20	8.18	7.95	8.02	8.01	8.00	8.06	7.85	8.49Tpr
Standard Deviation	1.82	1.84	1.78	1.74	1.82	1.70	1.83	2.15	1.71	1.73	1.77	1.97	1.66	1.87	1.54	1.85	1.81	1.81	1.95	1.81
Standard Error	0.04	0.06	0.06	0.12	0.11	0.09	0.10	0.12	0.08	0.08	0.06	0.09	0.08	0.05	0.11	0.05	0.05	0.11	0.13	0.13

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 174

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	21	*	6	14	7	11	2	4	18	17	4	9	3	9	12	21	*	9	11
	1%	*	1%	2%	1%	1%	2%	*	2% q	1%	1%	1%	1%	1%	2%	1%	*	2% r	1%
2	11	1	1	9	2	8	-	3	3	10	1	2	5	9	1	11	-	2	9
	1%	*	*	1%	1%	1%	-	*	*	1%	*	*	1%	1%	*	1%	-	*	1%
3	22	2	14	6	10	9	2	4	12	13	9	6	4	8	14	13	9	4	17
	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2% m	1%	4% o	1%	1%
4	25	3	9	12	6	15	2	13	9	21	4	11	6	13	11	22	3	12	13
	1%	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	1%	3% r	1%
5	81	11	28	39	12	60	6	36	41	63	18	31	35	53	26	75	5	22	58
	4%	4%	4%	5%	3%	5%	5%	5%	5%	5%	4%	4%	7%	5%	4%	5%	2%	6%	4%
6	101	7	44	48	18	66	8	55	39	87	14	42	27	56	45	92	7	21	80
	6%	2%	6%	6%	4%	6%	8%	7%	5%	6%	3%	6%	5%	5%	7%	6%	3%	6%	6%
7	261	31	115	109	76	167	6	131	101	198	63	92	73	151	103	224	36	41	210
	14% f	11%	16%	14%	17% f	14%	6%	16%	12%	14%	14%	12%	15%	13%	16%	14%	14%	11%	15%
8	439	51	177	200	89	285	33	195	209	330	109	175	135	287	147	368	70	88	340
	24% a	17%	25% a	26% a	20%	24%	32% d	24%	25%	24%	25%	24%	27%	25%	23%	24%	28%	24%	24%
9	365	81	138	143	72	262	21	168	171	294	71	180	96	252	102	330	32	71	285
	20%	27% Tbc	19%	19%	16%	22% d	20%	21%	21%	21%	16%	24%	19%	22% n	16%	21%	13%	19%	20%
10 - HIGHEST score	389	98	138	150	108	246	20	151	188	279	110	171	92	257	130	330	59	85	299
	21%	33% Tbc	19%	19%	24%	21%	19%	19%	23%	20%	25%	23%	18%	22%	20%	21%	23%	23%	21%
Don't know	106	10	42	44	51	49	4	40	40	64	42	23	26	52	50	73	31	18	83
	6% k	3%	6%	6%	11% Te	4%	4%	5%	5%	5%	9% d	3%	5%	5%	8% m	5%	12% To	5%	6%
SUMMARY:																			
NET: 9-10	754	178	276	293	180	509	41	319	359	573	181	351	188	509	231	660	91	156	585
	41%	61% Tbc	39%	38%	40%	43%	40%	40%	43%	42%	41%	47% T	37%	44% n	36%	42%	36%	42%	42%
NET: 7-10	1454	260	568	603	346	960	81	646	668	1101	354	619	395	947	481	1251	198	285	1135
	80%	88% Tbc	80%	78%	77%	81%	77%	81%	81%	80%	79%	83%	79%	83% n	75%	80%	78%	77%	81%
NET: 4-6	207	22	81	99	35	141	15	103	89	171	36	84	68	122	82	190	16	54	151
	11%	7%	11%	13%	8%	12%	15%	13%	11%	12%	8%	11%	14%	11%	13%	12%	6%	15%	11%
NET: 1-3	54	3	21	28	19	29	4	11	33	40	14	17	12	26	27	45	9	15	36
	3%	1%	3%	4%	4%	2%	4%	1%	4% q	3%	3%	2%	2%	2%	4%	3%	4%	4%	3%
Mean	8.01	8.60 bc	7.96	7.86	8.02	8.04	7.91	8.00	8.01	7.97	8.13	8.14	7.90	8.12 n	7.81	7.99	8.11	7.87	8.06
Standard Deviation	1.82	1.53	1.76	1.93	1.95	1.77	1.93	1.64	1.94	1.83	1.80	1.77	1.77	1.74	1.96	1.84	1.72	2.07	1.74

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 174

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.08	0.07	0.07	0.10	0.05	0.18	0.05	0.07	0.05	0.10	0.06	0.08	0.05	0.08	0.04	0.14	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	21 1%	2 1%	1 1%	3 2%	6 3%	-	-	3 1%	1 1%	1 1%	*	4 1%	1 1%
2	11 1%	*	-	-	1 *	5 3%T	-	* *	1 1%	-	1 *	2 1%	* 1%
3	22 1%	2 1%	1 2%	* *	5 2%	8 5%T	* *	1 1%	1 1%	1 1%	1 *	2 1%	* *
4	25 1%	2 1%	-	-	4 2%	2 1%	-	-	3 3%cg	-	6 3%	7 3%	1 1%
5	81 4%	10 6%	1 2%	7 4%	5 2%	8 5%	8 6%	10 6%	5 6%	4 3%	6 3%	15 6%	2 3%
6	101 6%	11 7%	2 4%	4 2%	11 5%	6 4%	8 7%	5 3%	4 4%	10 7%	16 9%	21 8%	2 4%
7	261 14%	27 17% d	6 9%	23 13%	17 7%	28 17% d	13 10%	29 16%	18 19% d	12 9%	36 20% d	46 19% d	5 9%
8	439 24%	38 23%	13 21%	48 27%	53 23%	33 20%	41 33% h	43 23%	16 17%	39 30% h	46 25%	61 24%	10 18%
9	365 20% a	21 13%	25 38% Taceghjk	30 17%	55 24% a	30 18%	27 22%	36 20%	17 19%	43 33% Taceghjk	33 18%	37 15%	12 22% a
10 - HIGHEST score	389 21% k	47 29% Tik	15 24%	54 30% ik	61 27% ik	29 18%	22 18%	42 23%	19 21%	15 12%	34 19%	31 12%	19 35% Tefhijk
Don't know	106 6%	7 4%	1 1%	9 5%	13 6%	15 9% j	5 4%	13 7%	8 9% j	5 4%	4 2%	23 9% j	3 6%
SUMMARY: NET: 9-10	754 41% k	68 41% k	40 61% Taefhjk	84 47% k	117 50% ek	59 36%	48 39%	79 43% k	37 40% k	59 45% k	67 37%	68 27%	31 57% Taefhjk
NET: 7-10	1454 80% k	133 80%	59 90% ehk	155 87% ehk	187 81%	120 73%	102 83%	150 82%	70 76%	110 84% k	149 81%	175 70%	45 84% k
NET: 4-6	207 11%	22 14%	4 5%	11 6%	20 9%	17 10%	16 13%	15 8%	12 13%	14 11%	28 15%	43 17% c	5 9%
NET: 1-3	54 3%	3 2%	2 3%	4 2%	12 5%	13 8% Tafj	* *	5 2%	3 3%	3 2%	2 1%	8 3%	1 2%
Mean	8.01 k	8.06 k	8.48 ek	8.35 ek	8.16 k	7.63	8.13 k	8.13 k	7.85	8.11 k	7.90	7.51	8.49 Tehjk
Standard Deviation	1.82	1.81	1.59	1.72	2.06	2.11	1.42	1.76	1.95	1.51	1.64	1.87	1.81
Standard Error	0.04	0.11	0.19	0.15	0.17	0.19	0.14	0.16	0.13	0.14	0.13	0.14	0.13

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 176

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	11	7	4	2	*	2	2	3	3	1	6	4	1	10	*	11	8	2	1	*
	1%	2%	1%	2%	*	1%	1%	3%	2%	1%	1%	2%	*	2%	*	2%	1%	3%	3%	2%
2	9	4	5	2	1	1	2	1	3	4	5	1	2	7	2	7	7	1	1	*
	1%	1%	1%	1%	*	1%	2%	1%	2%	2%	1%	1%	1%	1%	3%	1%	1%	2%	3%	2%
3	28	10	19	5	5	4	4	6	5	4	20	5	6	23	2	26	26	1	1	*
	4%	3%	4%	4%	3%	2%	3%	6%	4%	2%	5%	2%	2%	4%	2%	4%	4%	2%	3%	2%
4	37	17	21	4	6	6	7	7	7	6	22	10	8	29	3	34	30	5	1	*
	5%	5%	5%	3%	4%	4%	5%	8%	6%	4%	5%	5%	3%	5%	3%	5%	5%	7%	3%	1%
5	86	41	45	15	11	22	12	12	14	15	54	17	22	64	4	82	70	10	4	3
	11%	12%	10%	12%	7%	14%	9%	12%	12%	10%	12%	9%	9%	12%	4%	12%	11%	13%	9%	17%
6	79	37	42	10	14	13	16	11	15	21	40	18	16	63	9	70	65	9	3	2
	10%	11%	9%	8%	9%	8%	12%	12%	13%	13%	9%	9%	7%	11%	10%	10%	10%	12%	7%	12%
7	132	56	76	21	35	30	22	8	15	25	72	35	45	87	18	113	112	14	3	2
	17%qr	16%	17%	16%	23%qgh	19%qg	16%	8%	13%	15%	17%	17%	19%	16%	19%	16%	17%qr	19%qr	8%	13%
8	153	71	81	27	33	29	28	18	19	40	80	33	49	104	20	131	130	13	7	3
	19%	21%	18%	20%	22%	18%	20%	18%	16%	25%	18%	16%	20%	19%	22%	19%	20%	18%	17%	16%
9	89	37	52	11	20	26	21	7	5	12	46	31	36	53	19	70	76	6	6	2
	11%qh	11%	12%	8%	13%h	16%gh	15%h	7%	4%	8%	11%	15%al	15%am	10%	20%	10%	11%	8%	14%	10%
10 - HIGHEST score	73	24	48	20	17	15	9	5	7	12	35	26	33	40	7	65	58	6	5	4
	9%	7%	11%	15%qgh	11%	10%	6%	5%	6%	8%	8%	13%	14%am	7%	8%	9%	9%	8%	12%	21%Tpg
Don't know	96	40	57	15	9	13	15	20	23	19	55	22	24	73	8	88	82	5	8	1
	12%qd	12%	13%	12%	6%	8%	11%	21%Tde	20%Tde	12%	13%	11%	10%	13%	8%	13%	12%	7%	21%Tpgs	5%
SUMMARY:																				
NET: 9-10	162	62	100	31	37	42	30	11	12	25	81	57	69	93	26	136	134	12	10	6
	20%qgh	18%	22%	23%qgh	25%qgh	26%qgh	21%qh	11%	10%	15%	19%	28%Tij	28%Tm	17%	28%	19%	20%	16%	26%	31%Tpg
NET: 7-10	446	189	258	78	106	100	80	37	46	89	232	125	162	284	65	380	375	39	20	11
	56%qgh	55%	57%	60%qgh	70%Tfgh	62%qgh	57%qgh	38%	40%	56%	54%	62%	67%Tm	51%	69%	54%	57%	54%	51%	60%
NET: 4-6	203	95	108	29	30	41	36	31	36	42	115	45	46	157	16	186	165	24	8	6
	26%	28%	24%	22%	20%	26%	26%	31%	31%qd	27%	27%	22%	19%	28%cl	17%	27%	25%	33%qr	20%	30%
NET: 1-3	49	21	28	9	6	7	8	9	10	9	30	10	9	40	5	44	40	5	3	1
	6%	6%	6%	7%	4%	4%	6%	10%	9%	6%	7%	5%	4%	7%	5%	6%	6%	6%	8%	5%
Mean	6.94qh	6.84	7.02	7.12qh	7.34qh	7.13qh	6.97qh	6.27	6.31	6.94	6.80	7.23j	7.43Tm	6.72	7.38	6.88	6.96	6.63	7.04	7.27q
Standard Deviation	2.08	2.06	2.09	2.18	1.82	1.99	2.03	2.24	2.18	1.95	2.10	2.12	1.93	2.11	1.90	2.10	2.05	2.13	2.49	2.24
Standard Error	0.06	0.09	0.08	0.17	0.12	0.13	0.15	0.19	0.17	0.12	0.09	0.13	0.11	0.08	0.16	0.07	0.08	0.15	0.23	0.22

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	11	1	6	4	3	7	1	8	4	9	3	4	2	7	4	10	1	2	8
	1%	*	2%	1%	1%	1%	3%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
2	9	*	4	5	2	6	1	6	4	9	*	3	4	5	4	9	*	2	7
	1%	*	1%	2%	1%	1%	2%	1%	1%	1%	*	1%	2%	1%	2%	1%	*	1%	1%
3	28	5	14	9	6	16	1	13	14	25	3	12	8	22	5	28	*	8	18
	4%	3%	5%	3%	3%	3%	3%	3%	5%	4%	2%	3%	4%	4%	2%	4%	*	5%	3%
4	37	2	14	19	10	25	1	22	13	35	3	19	5	28	9	37	-	10	26
	5%	1%	5%	6% ^{aa}	6%	5%	2%	5%	4%	5%	2%	5%	3%	5%	3%	5%	-	7%	4%
5	86	9	30	42	20	61	1	55	25	75	11	34	26	56	28	79	5	16	70
	11%	6%	10%	14% ^{aa}	11%	12% ^{al}	2%	12%	8%	11%	9%	10%	13%	11%	10%	11%	8%	10%	11%
6	79	15	37	26	16	51	6	43	32	71	8	38	18	55	21	75	3	16	62
	10%	9%	12%	9%	9%	10%	14%	9%	11%	11%	7%	11%	9%	11%	8%	10%	5%	10%	10%
7	132	22	53	56	28	94	5	75	51	113	19	60	29	83	47	123	8	21	108
	17%	14%	17%	19%	15%	18%	10%	17%	17%	17%	16%	17%	14%	16%	18%	17%	12%	13%	17%
8	153	40	59	52	29	103	14	92	54	129	24	84	31	97	55	134	18	23	128
	19%	25%	19%	17%	16%	20%	30%	20%	18%	19%	20%	24% ^{al}	15%	19%	21%	19%	28%	15%	21%
9	89	26	32	29	22	58	7	42	40	72	17	43	22	48	40	75	14	19	68
	11%	16%	10%	10%	12%	11%	14%	9%	14%	11%	14%	12%	11%	9%	15% ^{am}	10%	21%	12%	11%
10 - HIGHEST score	73	32	13	26	16	51	4	42	28	58	15	33	22	47	24	65	8	22	48
	9% ^b	20% ^{Tbc}	4%	9% ^b	9%	10%	8%	9%	9%	9%	13%	9%	11%	9%	9%	9%	9%	14% ^{ar}	8%
Don't know	96	10	48	34	31	51	7	55	34	80	17	24	34	65	30	87	8	18	76
	12% ^{ak}	6%	16% ^{aa}	11%	17% ^{ae}	10%	15%	12%	11%	12%	14%	7%	17% ^{ak}	13%	11%	12%	12%	11%	12%
SUMMARY:																			
NET: 9-10	162	58	45	55	37	109	10	84	69	130	32	75	44	94	64	140	22	42	116
	20% ^b	36% ^{Tbc}	14%	18%	20%	21%	22%	19%	23%	19%	27%	21%	22%	18%	24%	19%	33%	26% ^{ar}	19%
NET: 7-10	446	120	157	163	94	306	29	250	174	372	75	220	104	274	166	397	48	86	352
	56%	74% ^{Tbc}	51%	54%	52%	58%	61%	56%	58%	55%	63%	62% ^{al}	52%	54%	62% ^{am}	55%	73% ^{ao}	54%	57%
NET: 4-6	203	26	82	87	47	137	8	119	70	181	22	91	49	140	58	191	8	42	157
	26% ^{aa}	16%	26% ^{aa}	29% ^{aa}	26%	26%	17%	26%	23%	27%	18%	26%	24%	27%	22%	26%	13%	27%	25%
NET: 1-3	49	6	24	17	10	29	3	26	21	43	6	19	15	34	14	47	2	12	34
	6%	4%	8%	6%	6%	6%	7%	6%	7%	6%	5%	5%	7%	7%	5%	6%	3%	7%	6%
Mean	6.94	7.80 ^{Tbc}	6.66	6.78	6.89	6.97	7.26	6.89	7.01	6.87	7.36	7.05	6.94	6.84	7.15	6.87	7.78	6.99	6.94
Standard Deviation	2.08	1.85	2.04	2.07	2.12	2.05	2.13	2.08	2.10	2.07	2.08	2.00	2.19	2.09	2.04	2.09	1.81	2.25	2.01

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 177

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.06	0.11	0.10	0.10	0.14	0.07	0.26	0.08	0.11	0.07	0.19	0.09	0.13	0.08	0.11	0.06	0.23	0.14	0.07

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 178

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	11 1%	2 3%	* 4%	-	1 1%	-	* 1%	1 2%	1 3%	2 3%	1 1%	1 1%	* 2%
2	9 1%	1 2%	-	-	1 1%	1 1%	1 2%	1 1%	1 3%	* *	1 2%	1 1%	* 2%
3	28 4%	1 2%	-	3 5%	6 5%	1	4 10% Ta	3 4%	1 3%	2 3%	3 3%	4 3%	* 2%
4	37 5%	5 7%	-	2 3%	9 9%	3 4%	2 6%	2 3%	1 3%	1 1%	4 5%	7 5%	* 1%
5	86 11%	10 13%	1 13%	7 11%	10 9%	12 16%	6 14%	7 9%	4 9%	3 5%	8 8%	16 13%	3 17% cl
6	79 10%	9 12%	3 27%	4 6%	7 6%	5 7%	5 12%	14 18% dk	3 7%	9 14%	9 10%	9 7%	2 12%
7	132 17% gh	14 19% gh	2 17%	6 9%	12 11%	22 31% Tcdghijl	7 17%	4 6%	3 8%	7 11%	13 14%	39 30% Tcdghijl	2 13%
8	153 19% k	13 18%	2 16%	20 29% gk	27 26% k	12 16%	8 21%	9 12%	7 17%	21 32% Tgk	19 20% k	12 10%	3 16%
9	89 11%	6 8%	1 7%	10 14%	11 10%	5 7%	1 3%	12 16%	6 14% f	9 14%	12 13%	14 11%	2 10%
10 - HIGHEST score	73 9%	6 8%	1 9%	8 11%	10 9%	7 9%	4 9%	3 4%	5 12% k	4 7%	17 18% Tagk	4 3%	4 21% Tadgk
Don't know	96 12%	5 7%	1 6%	9 13%	12 12%	6 8%	3 7%	19 24% Taefijl	8 21% Taefil	6 9%	7 7%	21 16% al	1 5%
SUMMARY:													
NET: 9-10	162 20%	12 16%	2 16%	17 26%	21 20%	12 16%	5 12%	15 20%	10 26% k	14 21%	29 31% Taflk	19 15%	6 31% Taefk
NET: 7-10	446 56% g	39 54% g	5 49%	43 63% g	60 56% g	46 63% g	21 50%	29 38%	20 51%	41 63% g	61 65% g	70 55%	11 60% g
NET: 4-6	203 26%	24 33% h	4 40%	14 20%	26 25%	19 26%	13 31%	13 30%	8 20%	13 21%	21 23%	32 25%	6 30%
NET: 1-3	49 6%	5 6%	* 4%	3 5%	8 7%	2 3%	5 13%	5 7%	3 8%	5 7%	5 5%	6 5%	1 5%
Mean	6.94	6.63	6.77	7.41 afk	6.88	6.94	6.39	6.70	7.04	7.19	7.38 afk	6.68	7.27 af
Standard Deviation	2.08	2.13	2.07	1.93	2.20	1.80	2.19	2.17	2.49	2.03	2.15	1.84	2.24
Standard Error	0.06	0.15	0.41	0.23	0.23	0.21	0.30	0.27	0.23	0.24	0.19	0.18	0.22

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 179

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	16 3%	4 2%	12 4%	1 3%	3 3%	3 3%	4 4%	3 4%	2 2%	4 3%	9 3%	4 2%	5 3%	11 3%	3 5%	13 3%	11 2%	4 6%	2 4%	* 3%
2	21 4%	8 3%	13 4%	2 4%	6 5%	4 3%	4 4%	3 4%	3 3%	3 3%	11 4%	7 4%	6 3%	15 4%	2 3%	19 4%	17 4%	3 5%	1 2%	* 4%
3	26 5%	12 5%	14 4%	2 5%	5 4%	4 3%	7 7%	3 4%	5 5%	1 1%	18 6%	7 4%	7 4%	19 5%	3 4%	23 5%	23 5%	1 1%	2 5%	* 2%
4	31 6%	13 6%	17 5%	3 6%	7 6%	3 2%	4 4%	7 10%	7 7%	7 7%	15 5%	9 6%	9 5%	21 6%	4 6%	27 6%	22 5%	6 9%	1 3%	2 14% Trp
5	74 13%	31 14%	42 13%	4 7%	13 11%	16 15%	16 16%	9 11%	17 16%	14 14%	35 12%	24 14%	21 11%	53 14%	5 7%	69 14%	57 13%	11 17%	4 13%	1 13%
6	60 11%	23 11%	37 11%	5 9%	12 10%	13 12%	8 8%	10 14%	13 13%	10 10%	40 14% k	11 6%	18 10%	42 11%	2 3%	58 12%	47 11%	8 13%	4 12%	1 10%
7	77 14%	29 13%	48 14%	5 9%	23 19%	15 14%	14 15%	10 13%	10 10%	13 12%	42 15%	23 14%	23 12%	55 15%	11 16%	67 14%	64 15%	9 15%	3 7%	1 8%
8	88 16% h	33 15%	55 17%	12 23% h	22 18% h	21 20% h	16 17%	10 13%	8 7%	17 17%	45 16%	26 16%	36 20%	52 14%	13 20%	75 15%	70 16%	10 16%	7 21%	1 10%
9	53 10%	23 10%	30 9%	7 14%	12 10%	14 14%	7 8%	7 7%	7 7%	13 12%	20 7%	20 12%	21 12%	32 9%	12 18%	41 9%	46 11%	3 5%	3 7%	1 10%
10 - HIGHEST score	47 9%	19 9%	28 9%	5 10%	12 10%	6 5%	6 6%	5 7%	12 12%	7 7%	23 8%	17 10%	18 10%	29 8%	6 8%	42 9%	40 9%	3 5%	3 9%	1 12%
Don't know	58 11%	26 12%	32 10%	6 11%	7 6%	9 8%	11 11%	10 13%	17 17% d	14 13%	27 9%	18 11%	20 11%	38 10%	7 10%	51 10%	45 10%	6 10%	6 16%	2 14%
SUMMARY:																				
NET: 9-10	100 18% d	42 19%	59 18%	12 23%	24 20%	20 19%	13 14%	11 15%	20 19%	20 19%	43 15%	37 23%	40 22%	60 16%	17 26%	83 17%	86 19% d	6 9%	6 17%	2 22% d
NET: 7-10	266 48%	104 47%	161 49%	29 56% h	69 57% gh	56 53% h	44 45%	31 41%	38 37%	50 48%	130 46%	86 52%	99 53%	167 46%	41 62%	224 46%	220 50%	25 40%	16 45%	4 40%
NET: 4-6	165 30%	68 31%	97 29%	12 22%	32 26%	31 29%	27 28%	26 35%	37 36%	31 30%	90 32%	44 27%	48 26%	117 32%	11 16%	154 32%	126 29%	25 39%	10 28%	4 37%
NET: 1-3	63 11%	23 10%	40 12%	6 11%	14 11%	10 9%	15 15%	9 12%	10 10%	8 8%	37 13%	18 11%	18 10%	45 12%	8 12%	55 11%	50 11%	7 12%	4 11%	1 9%
Mean	6.46	6.50	6.43	6.84	6.64	6.64	6.17	6.14	6.34	6.57	6.32	6.63	6.75	6.31	6.85	6.40	6.53 q	5.91	6.53	6.35
Standard Deviation	2.35	2.30	2.39	2.44	2.34	2.19	2.41	2.38	2.41	2.33	2.33	2.42	2.35	2.35	2.52	2.33	2.34	2.32	2.47	2.67
Standard Error	0.09	0.13	0.11	0.28	0.19	0.18	0.21	0.22	0.22	0.19	0.12	0.17	0.15	0.10	0.25	0.09	0.11	0.20	0.24	0.35

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 180

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	16	3	7	6	2	11	1	11	5	14	2	6	6	13	3	16	*	8	8
	3%	2%	3%	3%	2%	3%	3%	4%	2%	3%	2%	2%	5%	4%	2%	3%	*	5%	2%
2	21	*	12	8	6	10	3	13	8	21	*	11	3	13	8	21	-	6	13
	4%	*	6% a	4%	5%	3%	8%	4%	4%	5%	*	4%	2%	4%	4%	4%	-	4%	3%
3	26	5	13	8	5	18	1	12	13	22	4	13	8	19	7	26	*	5	20
	5%	4%	6%	4%	4%	5%	2%	4%	6%	5%	4%	5%	6%	5%	4%	5%	*	3%	5%
4	31	5	12	13	7	17	4	15	14	26	5	15	5	23	6	30	*	10	19
	6%	4%	6%	6%	6%	5%	10%	5%	6%	6%	4%	6%	4%	6%	3%	6%	*	7%	5%
5	74	7	26	37	13	55	2	35	32	50	23	26	28	49	23	62	12	19	53
	13% a	6%	12%	18% a	11%	15%	6%	12%	14%	11%	22% d	10%	21% k	14%	12%	13%	19%	13%	14%
6	60	11	28	21	10	41	6	32	24	56	4	35	12	38	22	57	2	15	44
	11%	9%	13%	10%	8%	11%	16%	11%	11%	13%	4%	14%	9%	11%	12%	12%	3%	10%	11%
7	77	17	31	28	16	57	3	44	30	62	15	48	8	54	23	65	12	17	60
	14% d	15%	14%	14%	13%	16%	8%	15%	14%	14%	14%	19% j	6%	15%	12%	13%	19%	12%	15%
8	88	18	27	40	23	58	4	45	36	69	19	40	15	44	43	73	15	19	67
	16%	16%	13%	19%	19%	16%	12%	15%	16%	16%	17%	16%	11%	13%	23% am	15%	23%	13%	17%
9	53	20	17	15	9	37	5	29	23	43	10	23	18	36	17	46	7	15	37
	10%	17% Tbc	8%	7%	8%	10%	14%	10%	10%	10%	9%	9%	13%	10%	9%	9%	11%	10%	10%
10 - HIGHEST score	47	24	12	10	13	28	5	28	17	37	10	26	8	32	14	41	6	20	27
	9%	21% Tbc	6%	5%	10%	8%	13%	10%	8%	8%	9%	10%	6%	9%	7%	9%	9%	13% ar	7%
Don't know	58	6	29	20	17	33	2	27	20	42	16	13	25	34	23	48	9	14	42
	11% k	5%	13% a	10%	14%	9%	7%	9%	9%	10%	15%	5%	18% Tk	10%	12%	10%	15%	9%	11%
SUMMARY:																			
NET: 9-10	100	44	29	25	22	65	10	57	40	80	20	49	26	67	31	87	13	35	64
	18%	38% Tbc	14%	12%	18%	18%	27%	20%	18%	18%	18%	19%	19%	19%	17%	18%	21%	24%	16%
NET: 7-10	266	80	88	93	61	180	17	145	107	212	54	137	49	166	97	224	40	72	191
	48% d	69% Tbc	41%	45%	50%	49%	48%	50%	48%	48%	50%	53% l	36%	47%	51%	46%	62%	48%	49%
NET: 4-6	165	22	67	70	31	114	12	82	71	132	32	77	46	110	51	149	14	45	116
	30% a	19%	31% a	34% a	25%	31%	32%	28%	32%	30%	30%	30%	34%	31%	27%	31%	23%	30%	30%
NET: 1-3	63	8	32	22	13	39	5	36	26	57	6	30	17	45	18	63	*	19	41
	11%	7%	15% a	11%	11%	11%	13%	12%	12%	13%	5%	12%	12%	13%	9%	13%	*	13%	10%
Mean	6.46	7.50 bc	6.07	6.24	6.62	6.47	6.52	6.48	6.40	6.39	6.74	6.54	6.17	6.34	6.69	6.35	7.34	6.47	6.49
Standard Deviation	2.35	2.25	2.38	2.22	2.38	2.27	2.66	2.43	2.31	2.40	2.13	2.30	2.47	2.42	2.21	2.41	1.67	2.62	2.23

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 180

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.09	0.17	0.14	0.14	0.20	0.10	0.38	0.11	0.15	0.09	0.22	0.12	0.19	0.11	0.15	0.09	0.25	0.18	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	16 3%	4 6%	-	-	1 2%	2 4%	2 5%	* 1%	2 4%	1 3%	2 4%	3 3%	* 3%
2	21 4%	3 5%	-	2 3%	2 4%	3 7%	1 2%	1 1%	1 2%	* 1%	5 9%	3 4%	* 4%
3	26 5%	1 1%	-	4 8%	3 5%	1 3%	2 6%	3 5%	2 5%	2 4%	3 5%	6 7%	* 2%
4	31 6%	6 9%	1 10%	1 2%	4 8%	3 7%	4 10%	2 3%	1 3%	1 2%	2 3%	4 5%	2 14%Tgh
5	74 13%	11 17%o	2 18%	5 10%	2 4%	7 16%	8 19%	14 24%o	4 13%	3 5%	5 9%	11 14%	1 13%
6	60 11%	8 13%	3 29%	4 8%	7 14%	3 8%	2 5%	8 13%	4 12%	8 16%	3 7%	7 9%	1 10%
7	77 14%	9 15%	1 13%	9 19%	12 22%	6 14%	5 12%	6 11%	3 7%	8 17%	4 8%	12 15%	1 8%
8	88 16%	10 16%	1 9%	6 12%	12 22%	6 13%	6 15%	6 11%	7 21%k	16 31%	11 22%k	6 8%	1 10%
9	53 10%	3 5%	1 10%	9 19%	4 7%	4 9%	1 4%	9 14%	3 7%	6 11%	6 11%	6 8%	1 10%
10 - HIGHEST score	47 9%	3 5%	* 2%	3 7%	2 3%	7 16%	5 13%	3 5%	3 9%	2 5%	7 14%	9 11%	1 12%
Don't know	58 11%	6 10%	1 9%	5 11%	5 9%	2 5%	4 10%	7 12%	6 16%	3 6%	4 8%	14 17%	2 14%
SUMMARY:													
NET: 9-10	100 18%a	6 9%	1 12%	12 26%	6 11%	11 25%a	7 17%	12 20%	6 17%	8 16%	13 26%a	15 19%	2 22%a
NET: 7-10	266 48%	25 40%	4 33%	27 57%	29 54%	24 52%	17 44%	24 41%	16 45%	32 63%	29 56%	34 41%	4 40%
NET: 4-6	165 30%	25 39%j	6 58%	10 21%	14 26%	14 30%	14 34%	24 40%j	10 28%	12 23%	10 19%	23 28%	4 37%j
NET: 1-3	63 11%	7 12%	-	6 12%	6 11%	6 13%	5 13%	4 7%	4 11%	4 7%	9 18%	11 14%	1 9%
Mean	6.46	5.91	6.32	6.83	6.47	6.50	6.20	6.48	6.53	6.99	6.65	6.26	6.35
Standard Deviation	2.35	2.32	1.63	2.24	2.11	2.63	2.55	2.07	2.47	1.94	2.77	2.51	2.67
Standard Error	0.09	0.20	0.31	0.34	0.30	0.38	0.40	0.29	0.24	0.29	0.34	0.32	0.35

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 182

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	26 1%	18 2%	8 1%	1 *	5 2%	* *	2 1%	7 2%	11 2%	3 1%	15 1%	7 1%	3 1%	23 1%	1 1%	24 1%	19 1%	2 1%	3 3%	1 1%
2	18 1%	7 1%	11 1%	- -	1 *	* *	3 1%	3 1%	10 2%	2 *	15 1%	1 *	1 *	17 1%	* 1%	18 1%	16 1%	1 *	1 1%	* *
3	37 2%	17 2%	20 2%	2 1%	7 2%	4 1%	3 1%	11 3%	9 2%	11 2%	16 1%	10 2%	6 1%	31 2%	3 1%	34 2%	28 2%	4 2%	4 3%	* 1%
4	47 2%	33 3% b	14 1%	7 3%	6 2%	4 1%	3 1%	11 3%	16 3%	14 3%	20 2%	12 2%	7 1%	40 2%	2 1%	45 2%	40 2%	4 2%	2 2%	1 2%
5	127 6%	80 6% b	47 4%	13 6%	11 4%	29 9%	19 5%	19 5%	37 7%	46 9% k	61 6%	20 4%	16 3%	112 7% d	8 4%	118 6%	111 6%	7 4%	7 6%	2 4%
6	134 6%	61 6%	72 7%	11 5%	24 9%	22 7%	18 4%	22 6%	37 7%	33 6%	75 7%	25 5%	33 6%	101 6%	16 8%	118 6%	106 6%	16 8%	8 7%	4 8%
7	259 12%	141 14%	118 11%	26 12%	43 15%	38 11%	47 12%	45 13%	60 11%	63 12%	139 13%	56 11%	73 14%	186 12%	43 21%	215 11%	214 12%	29 14%	12 10%	4 7%
8	489 23%	208 20%	281 26% a	41 19%	67 24%	89 27%	98 25%	84 25%	110 20%	103 20%	282 26%	104 20%	124 24%	365 23%	44 22%	444 23%	400 23%	49 24%	29 25%	11 21%
9	384 18% q	179 17%	205 19%	44 21%	52 19%	62 19%	69 17%	56 16%	101 18%	111 21% d	168 15%	105 21%	100 20%	284 18%	40 19%	344 18%	331 19% q	26 13%	18 15%	9 18%
10 - HIGHEST score	425 20% d	176 17%	249 23% a	54 25% e	51 18%	64 19%	107 27% Tdgh	54 16%	95 17%	78 15%	224 20% d	124 24% d	109 22%	316 20%	32 16%	392 20%	332 19%	57 28% Tpr	18 15%	17 33% Tpr
Don't know	177 8% d	106 10% b	71 7%	16 7%	13 5%	23 7%	30 7%	29 8%	67 12% Td	53 10%	79 7%	45 9%	35 7%	142 9%	17 8%	160 8%	148 9% q	9 5%	16 14% Tpqs	3 5%
SUMMARY: NET: 9-10	809 38% ef	356 35%	453 41% a	98 46% gh	103 37%	126 38%	176 44% gh	110 32%	196 35%	189 36%	392 36%	228 45% Tij	209 41%	600 37%	72 35%	736 38%	663 38%	83 41% ef	36 30%	27 50% Tpr
NET: 7-10	1557 73% a hr	705 69%	852 78% Ta	165 77% h	212 76% h	254 75% h	320 81% Tgh	239 70%	367 66%	355 69%	813 74%	389 76% d	406 80% Tm	1151 71%	159 77%	1395 73%	1277 73% ef	161 79% ef	77 65%	42 79% ef
NET: 4-6	308 14%	174 17% b	134 12%	31 14%	40 15%	55 16%	39 10%	52 15%	90 16% d	93 18% k	157 14%	58 11%	55 11%	253 16% d	26 13%	281 15%	257 15%	27 13%	17 14%	7 13%
NET: 1-3	80 4%	41 4%	39 4%	3 1%	12 4%	5 2%	9 2%	22 6% cef	30 5% e	16 3%	47 4%	18 4%	10 2%	71 4%	4 2%	76 4%	64 4%	7 4%	9 7% Tp	1 2%
Mean	7.83 ar	7.62	8.02 a	8.11 gh	7.75	7.94 g	8.22 Tdgh	7.51	7.59	7.69	7.79	8.06 i	8.11 Tm	7.74	7.86	7.83	7.81	8.01 r	7.49	8.31 Tpr
Standard Deviation	1.97	2.06	1.86	1.80	1.94	1.70	1.74	2.14	2.19	1.92	1.99	1.95	1.68	2.05	1.66	2.00	1.96	1.93	2.23	1.87
Standard Error	0.04	0.06	0.06	0.12	0.11	0.09	0.09	0.11	0.10	0.08	0.06	0.09	0.07	0.05	0.11	0.05	0.05	0.10	0.14	0.13

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	26	2	13	11	6	17	2	6	19	17	8	5	13	14	12	21	5	4	20
	1%	*	2%	1%	1%	1%	2%	1%	2%g	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%
2	18	1	8	8	7	11	-	4	5	11	7	3	7	10	8	13	5	3	15
	1%	*	1%	1%	1%	1%	-	*	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%
3	37	2	18	16	11	21	3	15	17	27	10	4	16	22	13	30	7	9	28
	2%k	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	*	2%k	2%	2%	2%	3%	2%	2%
4	47	4	16	26	15	28	3	12	25	32	15	14	16	25	21	37	10	12	34
	2%	1%	2%	3%	3%	2%	2%	1%	3%	2%	3%	2%	2%	2%	3%	2%	4%	3%	2%
5	127	14	33	74	19	94	9	52	65	100	27	44	57	83	39	117	9	26	99
	6%	4%	4%	8%ab	4%	7%	7%	5%	7%	6%	6%	5%	9%	6%	5%	6%	3%	6%	6%
6	134	12	67	52	22	92	6	63	62	114	20	53	39	91	40	128	6	28	100
	6%	4%	8%a	6%	4%	7%	4%	7%	7%	7%	4%	7%	6%	7%	5%	7%p	2%	6%	6%
7	259	30	115	108	65	170	15	134	110	203	56	111	61	159	95	226	32	45	210
	12%	9%	14%	12%	13%	12%	11%	14%	12%	12%	12%	14%	9%	12%	13%	12%	11%	11%	13%
8	489	67	213	196	114	322	26	244	206	380	109	191	142	305	178	422	66	90	385
	23%	20%	25%	22%	23%	23%	20%	25%	22%	23%	22%	24%	22%	23%	24%	23%	23%	21%	23%
9	384	78	170	132	83	256	27	192	167	318	66	150	130	257	116	346	36	83	293
	18%	23%c	20%c	15%	16%	18%	21%	20%	18%	19%j	14%	19%	20%	19%	16%	19%	13%	19%	18%
10 - HIGHEST score	425	115	131	176	101	280	26	185	190	327	98	199	101	275	147	362	63	96	320
	20%b	34%Tbc	15%	20%	20%	20%	20%	19%	20%	20%	20%	25%Tl	16%	21%	20%	20%	22%	22%	19%
Don't know	177	16	67	82	63	97	12	65	73	106	71	35	64	97	77	128	46	34	140
	8%k	5%	8%	9%a	12%Te	7%	10%	7%	8%	6%	15%Ti	4%	10%k	7%	10%	7%	16%To	8%	9%
SUMMARY:																			
NET: 9-10	809	193	301	308	184	535	53	376	357	645	165	349	231	532	263	707	99	179	614
	38%	57%Tbc	35%	35%	36%	39%	41%	39%	38%	39%	34%	43%j	36%	40%	35%	39%	35%	42%	37%
NET: 7-10	1557	290	629	612	363	1027	93	755	673	1227	330	651	434	996	536	1355	197	315	1209
	73%a	85%Tbc	74%	69%	72%	74%	72%	78%Th	72%	75%j	68%	81%Ti	67%	74%	72%	74%	69%	73%	73%
NET: 4-6	308	30	117	152	56	214	17	127	152	246	62	110	113	199	100	281	25	66	233
	14%a	9%	14%	17%a	11%	15%	14%	13%	16%	15%	13%	14%	17%	15%	13%	15%	9%	15%	14%
NET: 1-3	80	5	39	36	24	48	6	25	41	55	25	12	36	46	33	63	17	16	63
	4%k	1%	5%a	4%	5%	3%	4%	3%	4%	3%	5%	1%	6%k	3%	4%	3%	6%	4%	4%
Mean	7.83l	8.52Tbc	7.73	7.67	7.82	7.83	7.84	7.95	7.73	7.86	7.70	8.10Ti	7.56	7.88	7.76	7.84	7.79	7.89	7.81
Standard Deviation	1.97	1.66	1.94	2.06	2.05	1.95	2.05	1.76	2.08	1.91	2.16	1.73	2.15	1.93	2.05	1.93	2.23	1.99	1.96

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.08	0.07	0.07	0.10	0.05	0.18	0.05	0.07	0.04	0.12	0.06	0.09	0.05	0.08	0.04	0.17	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	26 1%	2 1%	-	4 2%	1 *	2 1%	-	4 2%	3 3% d	2 1%	1 1%	6 2%	1 1%
2	18 1%	1 *	-	-	2 1%	9 5% Tacgik	1 1%	-	1 1%	-	2 1%	2 1%	* *
3	37 2%	4 2%	* 1%	3 2%	4 2%	3 2%	2 2%	3 2%	4 3%	1 1%	5 2%	6 2%	* 1%
4	47 2%	4 2%	-	1 *	8 3%	13 7% Tacfgihj	-	-	2 2%	1 1%	4 2%	13 4%	1 2% g
5	127 6%	7 4%	1 2%	20 11% ea	9 4%	14 8%	18 11% ad	8 4%	7 6%	11 8%	10 4%	19 6%	2 4%
6	134 6%	16 8%	5 8%	10 6%	15 6%	8 5%	8 5%	10 5%	8 7%	12 9%	12 5%	27 8%	4 8%
7	259 12%	29 14% c	9 16%	10 6%	23 9%	24 13%	21 13%	25 12%	12 10%	11 8%	41 18% cil	50 15% c	4 7%
8	489 23% ee	49 24% e	15 26%	44 24%	65 26% e	25 14%	43 27% e	56 26% e	29 25% e	37 27% e	54 23%	61 18%	11 21%
9	384 18% ea	26 13%	18 31% acggh	20 11%	45 18%	40 22% aa	27 17%	31 14%	18 15%	42 31% Tacdfghkl	46 20%	62 18%	9 18%
10 - HIGHEST score	425 20% d	57 28% Tefhik	10 17%	49 27% fhik	58 23% d	29 15%	21 13%	49 23% d	18 15%	15 11%	53 23% i	49 14%	17 33% Tefhik
Don't know	177 8% a	9 5%	* 1%	20 11% j	17 7%	17 9% j	17 11% j	25 12% abj	16 14% Tabij	5 4%	4 2%	42 12% abij	3 5%
SUMMARY:													
NET: 9-10	809 38% eh	83 41% eh	28 47%	69 38%	103 42%	68 37%	48 30%	80 38%	36 30%	58 42%	99 43% h	111 33%	27 50% Tefhk
NET: 7-10	1557 73% eh	161 79% ehk	52 89% Tcefhk	123 68%	191 77% eh	117 64%	112 70%	160 76%	77 65%	105 77%	194 84% Tcefhk	222 66%	42 79% ehk
NET: 4-6	308 14%	27 13%	6 10%	31 17%	32 13%	36 19% g	26 16%	18 9%	17 14%	24 18%	25 11%	58 17%	7 13%
NET: 1-3	80 4%	7 4%	* 1%	7 4%	7 3%	14 8%	4 2%	7 3%	9 7% T	3 2%	8 3%	14 4%	1 2%
Mean	7.83 eh	8.01 ehk	8.23 eh	7.90	8.04 eh	7.27	7.70	8.08 ehk	7.49	7.88	7.99 eh	7.53	8.31 Tefhk
Standard Deviation	1.97	1.93	1.35	2.13	1.85	2.39	1.73	1.87	2.23	1.71	1.81	2.06	1.87
Standard Error	0.04	0.10	0.17	0.18	0.15	0.20	0.16	0.16	0.14	0.15	0.12	0.14	0.13

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	33 4%	16 4%	17 5%	* 1%	3 4%	3 3%	3 2%	10 7%	12 6%	5 2%	20 6%	8 6%	1 1%	31 5%	1 2%	31 5%	26 4%	4 7%	2 4%	1 5%
2	13 2%	9 2%	4 1%	1 2%	1 1%	* *	2 2%	3 2%	6 3%	9 4%	4 1%	1 *	1 1%	12 2%	1 2%	12 2%	10 2%	2 3%	1 1%	* 4%
3	30 4%	20 5%	10 3%	1 1%	1 1%	4 4%	5 4%	11 7%	9 4%	10 4%	13 4%	7 5%	1 1%	29 5%	1 2%	29 5%	26 4%	2 4%	1 2%	1 6%
4	34 5%	20 5%	14 4%	1 2%	3 5%	7 6%	8 6%	7 4%	9 4%	11 5%	20 6%	3 2%	8 5%	27 5%	1 2%	34 5%	29 5%	5 8%	* 1%	1 5%
5	65 9%	40 10%	25 8%	4 10%	7 9%	6 6%	11 8%	16 10%	22 10%	16 7%	32 9%	17 12%	7 4%	58 10%	4 8%	61 9%	55 9%	6 10%	4 8%	1 5%
6	77 11%	47 11%	30 10%	6 16%	8 11%	12 11%	14 11%	18 11%	19 9%	24 10%	43 12%	10 7%	16 11%	61 11%	7 14%	71 10%	64 11%	7 11%	5 11%	1 12%
7	105 14%	62 15%	43 14%	6 16%	13 17%	18 17%	25 19%	14 9%	29 13%	26 11%	59 16%	21 15%	26 17%	79 14%	9 17%	96 14%	93 15%	7 12%	4 8%	1 10%
8	115 16%	74 18%	41 13%	6 16%	13 18%	22 20%	18 14%	24 15%	32 15%	42 18%	55 15%	18 13%	32 21%	83 14%	10 21%	105 15%	94 15%	10 17%	9 19%	2 15%
9	79 11%	42 10%	36 12%	3 8%	5 7%	10 10%	16 12%	16 10%	28 13%	29 12%	30 8%	20 14%	18 12%	60 10%	9 18%	70 10%	66 11%	5 9%	5 11%	1 13%
10 - HIGHEST score	58 8%	23 5%	35 11%	4 10%	9 12%	8 8%	10 7%	11 7%	17 8%	17 8%	23 6%	17 12%	17 11%	41 7%	7 14%	51 8%	48 8%	5 9%	4 9%	1 7%
Don't know	119 16%	62 15%	57 18%	6 16%	11 15%	16 15%	20 15%	28 17%	39 18%	41 18%	62 17%	16 12%	24 16%	95 16%	1 3%	118 17%	100 16%	5 9%	13 26%	2 16%
SUMMARY:																				
NET: 9-10	136 19%	65 16%	71 23%	7 18%	14 19%	19 18%	25 19%	27 17%	44 20%	46 20%	54 15%	37 27%	35 23%	101 18%	16 31%	121 18%	114 19%	11 18%	10 20%	2 20%
NET: 7-10	356 49%	201 48%	156 50%	19 50%	40 54%	59 55%	68 52%	66 41%	105 48%	114 50%	167 46%	76 55%	93 62%	263 46%	34 69%	322 48%	301 49%	28 47%	23 47%	5 45%
NET: 4-6	177 24%	107 26%	69 22%	10 28%	19 25%	24 23%	33 25%	41 26%	49 22%	50 22%	96 27%	30 22%	146 20%	11 25%	165 23%	147 24%	17 29%	10 20%	2 23%	
NET: 1-3	75 10%	45 11%	31 10%	2 5%	5 7%	7 7%	10 8%	25 16%	27 12%	24 10%	36 10%	15 11%	4 2%	72 12%	3 5%	73 11%	62 10%	8 14%	4 8%	2 16%
Mean	6.60	6.49	6.75	6.94	6.84	6.88	6.72	6.21	6.52	6.74	6.42	6.82	7.39	6.39	7.38	6.53	6.61	6.25	6.97	6.35
Standard Deviation	2.39	2.30	2.51	2.03	2.30	2.15	2.21	2.60	2.53	2.36	2.36	2.52	1.88	2.47	2.05	2.41	2.37	2.61	2.38	2.77
Standard Error	0.08	0.10	0.12	0.25	0.21	0.17	0.16	0.18	0.15	0.13	0.11	0.18	0.13	0.09	0.19	0.08	0.09	0.19	0.21	0.34

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	33	3	13	16	10	17	3	15	14	25	7	8	12	17	16	26	6	4	23
	4%	2%	4%	6%	5%	4%	5%	4%	4%	4%	6%	3%	6%	4%	6%	4%	9%	3%	4%
2	13	2	4	7	7	5	-	7	7	8	5	1	4	6	7	9	4	2	12
	2%	2%	1%	3%	4%	1%	-	2%	2%	1%	5% d	*	2%	1%	3%	1%	5%	1%	2%
3	30	3	14	12	4	20	4	15	12	23	7	10	12	25	4	28	1	3	25
	4%	3%	4%	4%	2%	4%	7%	4%	4%	4%	6%	4%	6%	5% o	2%	4%	1%	2%	4%
4	34	7	12	15	7	25	-	19	13	30	4	11	14	23	10	32	2	7	27
	5%	6%	4%	5%	4%	6%	-	5%	4%	5%	3%	4%	6%	5%	4%	5%	3%	5%	5%
5	65	2	25	36	14	43	3	25	34	56	9	23	20	42	21	58	6	17	46
	9% a	2%	8% a	12% a	8%	10%	6%	7%	11%	9%	8%	9%	10%	9%	9%	9%	8%	13%	8%
6	77	7	42	27	22	49	3	42	28	64	14	29	20	44	33	66	11	13	63
	11%	6%	14% a	9%	12%	11%	6%	11%	9%	10%	12%	11%	10%	9%	13%	10%	15%	10%	11%
7	105	18	44	41	25	67	6	48	48	87	18	47	23	67	33	92	11	20	80
	14%	15%	14%	14%	13%	15%	11%	13%	16%	14%	16%	18%	11%	14%	14%	14%	15%	15%	14%
8	115	18	53	44	23	73	12	68	38	100	15	41	37	71	41	103	12	14	97
	16%	15%	17%	15%	12%	16%	22%	19% h	12%	16%	13%	16%	18%	15%	17%	16%	16%	11%	17%
9	79	23	24	31	21	49	5	39	36	68	10	40	13	55	23	72	6	18	60
	11%	19% Tbc	8%	11%	11%	11%	10%	11%	12%	11%	9%	15% l	6%	12%	9%	11%	8%	14%	10%
10 - HIGHEST score	58	20	22	14	18	34	3	32	22	45	13	23	14	34	23	49	9	14	43
	8%	17% Tbc	7%	5%	9%	8%	7%	9%	7%	7%	11%	9%	7%	7%	10%	8%	12%	11%	7%
Don't know	119	16	60	42	38	61	13	59	54	108	11	29	42	84	33	113	6	17	102
	16% k	13%	19%	15%	20%	14%	25%	16%	18%	18%	10%	11%	20% k	18%	14%	17%	8%	13%	18%
SUMMARY:																			
NET: 9-10	136	43	46	45	39	84	8	72	58	114	23	63	27	89	47	121	15	33	102
	19%	36% Tbc	15%	16%	20%	19%	16%	19%	19%	18%	20%	24% l	13%	19%	19%	19%	20%	25% r	18%
NET: 7-10	356	78	144	130	88	223	26	188	144	301	56	151	88	227	121	316	38	67	279
	49%	66% Tbc	46%	45%	46%	50%	50%	51%	47%	49%	49%	58% Tl	42%	49%	49%	49%	51%	52%	48%
NET: 4-6	177	16	79	78	44	117	7	86	76	150	27	63	54	108	64	156	19	37	137
	24% a	14%	25% a	27% a	23%	26%	13%	23%	25%	24%	24%	24%	25%	23%	26%	24%	26%	29%	24%
NET: 1-3	75	8	31	36	21	42	6	36	33	56	19	19	27	47	27	64	11	9	60
	10%	7%	10%	12%	11%	9%	13%	10%	11%	9%	17% l	7%	13%	10%	11%	10%	15%	7%	10%
Mean	6.60	7.49 bc	6.55	6.27	6.58	6.63	6.76	6.73	6.50	6.65	6.33	6.95 i	6.22	6.63	6.55	6.63	6.40	6.84	6.60
Standard Deviation	2.39	2.32	2.30	2.44	2.54	2.31	2.48	2.37	2.41	2.33	2.66	2.17	2.49	2.35	2.51	2.35	2.71	2.30	2.37

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 186

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.08	0.17	0.11	0.12	0.17	0.09	0.32	0.10	0.13	0.08	0.25	0.11	0.15	0.09	0.14	0.08	0.34	0.15	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	33 4%	4 7% g	1 7%	1 3%	2 3%	2 3%	1 2%	1 2%	2 4%	4 7%	3 4%	10 7%	1 5%
2	13 2%	2 3%	-	2 4%	4 4%	2 2%	1 3%	1 1%	1 1%	-	1 2%	*	* 4% jk
3	30 4%	2 4%	2 16%	4 11% Tdehik	* 4%	1 1%	2 4%	9 9% d	1 2%	1 1%	4 6% d	3 2%	1 6% de
4	34 5%	5 8% gh	-	2 5%	4 4%	5 7%	3 2%	2 2%	* 1%	2 3%	4 6%	8 6%	1 5% h
5	65 9%	6 10%	2 14%	2 6%	5 5%	10 15%	8 18% d	5 5%	4 8%	3 6%	7 10%	13 9%	1 5%
6	77 11%	7 11%	1 11%	5 14%	10 11%	5 8%	4 10%	8 8%	5 11%	7 12%	10 14%	14 10%	1 12%
7	105 14%	7 12%	2 13%	6 14%	18 19%	8 12%	6 13%	14 15%	4 8%	4 6%	15 22% hi	22 16%	1 10%
8	115 16%	10 17%	1 10%	4 10%	22 24% k	10 15%	4 10%	11 12%	9 19%	18 30% Tctgjk	10 15%	13 9%	2 15%
9	79 11%	5 9%	2 18%	2 6%	6 7%	7 11%	6 14%	14 15%	5 11%	11 19% d	4 6%	13 10%	1 13%
10 - HIGHEST score	58 8%	5 9% k	* 4%	5 12% k	8 8%	8 12% k	5 10% k	11 11% k	4 9% k	3 5%	5 8%	3 2%	1 7%
Don't know	119 16% a	5 9%	1 8%	6 15%	14 15%	9 14%	5 11%	17 19%	13 26% Tafj	6 11%	5 8%	36 27% Tajl	2 16%
SUMMARY:													
NET: 9-10	136 19%	11 18%	3 22%	7 18%	14 15%	15 23%	11 24%	25 27% k	10 20%	14 24%	10 14%	16 12%	2 20%
NET: 7-10	356 49%	28 47%	6 45%	17 43% k	53 58% k	33 50%	21 48%	50 54%	23 47%	35 60% k	35 51%	51 38%	5 45%
NET: 4-6	177 24%	17 29% g	3 24%	10 24%	19 20%	20 30%	14 33% g	14 15%	10 20%	12 21%	20 29% g	35 26%	2 23%
NET: 1-3	75 10%	8 14%	3 23%	7 18%	6 7%	4 6%	4 8%	11 12%	4 8%	5 8%	8 12%	13 10%	2 16%
Mean	6.60	6.25	6.06	6.25	6.90	6.75	6.64	7.01 k	6.97 ak	7.04 k	6.36	6.11	6.35
Standard Deviation	2.39	2.61	2.68	2.62	2.16	2.38	2.33	2.38	2.38	2.34	2.29	2.40	2.77
Standard Error	0.08	0.19	0.49	0.36	0.25	0.28	0.32	0.27	0.21	0.29	0.22	0.24	0.34

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5
1 - LOWEST score	5	4	1	1	2	1	-	1	1	1	1	3	1	4	*	5	4	1	-	-
	3%	5%	2%	2%	4%	2%	-	12%	7%	2%	1%	8%	2%	4%	1%	4%	3%	7%	-	-
2	10	*	10	5	2	2	1	-	-	2	5	3	2	8	3	7	9	1	*	-
	6%	*	10% a	8%	5%	9%	3%	-	-	5%	5%	7%	3%	7%	9%	5%	6%	3%	2%	-
3	7	1	6	4	2	-	-	*	-	-	1	6	3	4	*	7	4	1	1	*
	4%	1%	6%	7%	4%	-	-	-	5%	-	1%	14%	4%	4%	1%	5%	3%	9%	11%	30%
4	4	2	1	2	*	1	1	-	-	1	2	1	1	2	*	3	3	*	1	-
	2%	3%	1%	3%	1%	2%	5%	-	-	2%	2%	2%	2%	2%	1%	2%	2%	2%	7%	-
5	13	6	6	6	2	2	2	*	*	2	9	1	1	12	1	11	10	1	1	*
	7%	8%	7%	10%	3%	6%	9%	4%	12%	6%	10%	2%	2%	10%	3%	8%	6%	9%	16%	13%
6	18	12	6	6	5	2	5	*	*	4	11	4	2	16	1	16	14	4	1	-
	10%	15%	6%	10%	9%	6%	27%	2%	4%	9%	12%	9%	4%	14%	4%	12%	9%	22%	7%	-
7	26	14	12	9	8	7	2	-	*	6	17	3	10	17	4	22	23	3	1	-
	15%	18%	13%	14%	15%	26%	13%	-	2%	16%	18%	8%	16%	15%	11%	16%	16%	15%	6%	-
8	34	11	23	11	11	4	3	1	4	7	19	8	14	21	6	28	31	1	2	*
	20%	14%	24%	18%	22%	15%	15%	40%	17%	17%	21%	19%	22%	18%	17%	20%	21%	7%	23%	12%
9	22	11	11	6	9	5	1	1	1	9	8	4	10	12	8	13	18	2	1	*
	13%	14%	12%	9%	18%	17%	6%	16%	6%	23% g	9%	10%	17%	10%	25%	9%	12%	15%	11%	33%
10 - HIGHEST score	22	10	12	9	8	2	1	2	*	7	9	6	14	8	9	13	20	1	*	-
	13%	13%	12%	15%	15%	8%	5%	35%	4%	18%	10%	14%	22% m	7%	27%	9%	14%	9%	5%	-
Don't know	13	7	7	2	2	3	3	1	2	1	9	3	5	9	*	13	12	*	1	*
	8%	8%	7%	4%	4%	10%	17%	16%	20%	2%	10%	7%	8%	8%	1%	9%	8%	2%	13%	12%
SUMMARY:																				
NET: 9-10	44	21	23	15	17	7	2	2	1	17	17	10	24	20	18	26	39	4	1	*
	25%	27%	24%	24%	33%	25%	11%	51%	10%	41% T	19%	24%	39% m	18%	51%	19%	26%	24%	16%	33%
NET: 7-10	105	46	58	35	36	19	7	3	5	29	53	22	48	57	27	76	93	8	4	*
	60%	59%	61%	56%	69%	66%	39%	66%	52%	73%	58%	51%	76% m	51%	79%	55%	63%	46%	44%	45%
NET: 4-6	34	21	13	14	7	4	7	*	2	7	22	6	5	29	3	31	26	5	3	*
	20%	26%	14%	23%	13%	14%	41%	6%	16%	17%	24%	13%	8%	26% l	9%	22%	18%	33%	30%	13%
NET: 1-3	22	5	18	11	7	3	1	1	1	3	7	12	6	17	4	19	18	3	1	*
	13%	6%	18%	17%	13%	11%	3%	12%	12%	7%	8%	28%	9%	15%	12%	13%	12%	19%	13%	30%
Mean	6.88	7.07	6.72	6.61	7.21	6.93	6.62	7.83	6.68	7.52	6.90	6.18	7.70 m	6.41	7.75	6.63	6.99	6.20	6.39	6.22
Standard Deviation	2.47	2.27	2.63	2.60	2.50	2.37	1.81	3.54	2.58	2.29	2.17	3.05	2.31	2.45	2.54	2.42	2.46	2.65	2.38	-
Standard Error	0.16	0.23	0.23	0.33	0.30	0.33	0.37	1.12	0.65	0.27	0.21	0.41	0.25	0.20	0.34	0.18	0.20	0.39	0.45	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 189

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	5	2	1	3	1	4	-	4	1	5	-	3	1	4	1	5	-	3	3
	3%	3%	2%	5%	3%	3%	-	3%	2%	3%	-	4%	3%	4%	2%	3%	-	7%	2%
2	10	*	2	8	4	4	2	5	5	10	-	5	1	4	6	10	-	*	10
	6%	*	3%	16% Ta	13%	3%	17%	4%	14%	6%	-	6%	3%	4%	9%	6%	-	1%	8%
3	7	1	2	4	2	5	*	7	-	7	-	4	1	5	1	7	-	1	6
	4%	1%	4%	7%	6%	4%	4%	5%	-	4%	-	4%	3%	6%	2%	4%	-	3%	5%
4	4	-	2	1	-	4	-	3	1	4	*	2	1	2	1	4	-	1	2
	2%	-	4%	2%	-	3%	-	2%	1%	2%	2%	2%	3%	2%	2%	2%	-	3%	2%
5	13	2	7	3	2	9	1	10	2	12	1	4	5	7	4	12	-	4	8
	7%	4%	11%	6%	7%	7%	10%	8%	5%	7%	5%	5%	10%	7%	6%	7%	-	9%	6%
6	18	7	4	6	6	10	1	14	2	17	1	10	1	5	13	17	1	6	12
	10%	12%	7%	12%	18%	8%	12%	11%	6%	10%	10%	12%	3%	5%	18% rn	10%	13%	14%	10%
7	26	9	10	6	6	17	1	19	6	25	1	14	2	17	8	26	*	5	19
	15%	16%	18%	12%	19%	13%	10%	15%	15%	15%	13%	16%	5%	17%	12%	15%	10%	12%	15%
8	34	13	12	6	2	29	3	26	5	30	4	15	14	19	16	31	3	9	24
	20%	22%	21%	12%	5%	23%	29%	21%	13%	18%	43%	17%	32%	19%	22%	19%	58%	24%	19%
9	22	12	7	3	1	20	1	15	6	22	-	14	5	12	9	22	-	2	17
	13%	20% c	12%	6%	5%	15%	7%	12%	17%	13%	-	16%	12%	12%	13%	13%	-	6%	14%
10 - HIGHEST score	22	10	8	5	5	16	1	20	2	21	1	15	1	14	8	21	1	6	16
	13%	16%	13%	9%	18%	12%	12%	16%	5%	13%	8%	17%	3%	14%	11%	13%	16%	16%	12%
Don't know	13	4	3	6	2	11	-	4	9	12	2	1	10	11	2	13	*	3	11
	8% k	6%	6%	12%	6%	9%	-	3%	24%	7%	18%	1%	23%	11%	3%	8%	4%	7%	8%
SUMMARY:																			
NET: 9-10	44	22	14	8	7	35	2	34	8	43	1	29	6	25	17	43	1	9	33
	25%	36% c	25%	15%	22%	27%	19%	27%	22%	26%	8%	33%	15%	26%	25%	26%	16%	22%	26%
NET: 7-10	105	44	37	20	14	81	6	80	19	99	6	58	22	61	41	100	4	23	76
	60% c	74% c	63% c	39%	47%	64%	58%	63%	49%	60%	64%	67%	52%	61%	58%	60%	83%	57%	60%
NET: 4-6	34	10	13	10	8	23	2	27	5	33	2	16	7	14	18	33	1	10	22
	20%	16%	22%	20%	25%	18%	22%	22%	12%	20%	17%	19%	17%	14%	26%	19%	13%	26%	17%
NET: 1-3	22	3	5	15	7	13	2	16	6	22	-	12	4	13	9	22	-	4	18
	13%	4%	9%	28% Tab	22%	10%	20%	12%	15%	14%	-	14%	8%	13%	13%	13%	-	10%	14%
Mean	6.88 c	7.72 c	7.01	5.64	6.25	7.11	6.48	6.97	6.51	6.85	7.50	7.05	6.85	6.93	6.81	6.85	7.95	6.88	6.84
Standard Deviation	2.47	1.95	2.27	2.88	2.77	2.36	2.72	2.42	2.72	2.51	1.43	2.52	2.31	2.54	2.42	2.50	1.28	2.50	2.52

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 189

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.16	0.20	0.27	0.36	0.50	0.18	0.64	0.18	0.44	0.17	0.38	0.22	0.37	0.22	0.26	0.17	0.48	0.32	0.20

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	5 3%	1 7%	-	1 9%	-	-	1 5%	* 2%	-	1 11%	1 2%	-	-
2	10 6%	1 3%	-	1 9%	1 4%	5 23%	1 10%	1 4%	* 2%	-	* 1%	-	-
3	7 4%	1 9%	-	* 4%	3 14%	-	1 5%	-	1 11%	-	-	-	* 30%
4	4 2%	* 2%	-	* 2%	1 4%	1 3%	-	-	1 7%	-	1 4%	-	-
5	13 7%	1 9%	-	1 7%	5 23%	1 2%	-	1 4%	1 16%	2 15%	1 4%	-	* 13%
6	18 10%	4 22%	-	2 12%	-	4 17%	* 2%	2 11%	1 7%	1 13%	1 4%	3 15%	-
7	26 15%	3 15%	* 26%	2 16%	1 6%	3 16%	4 27%	6 32%	1 6%	* 3%	4 15%	2 9%	-
8	34 20%	1 7%	-	1 11%	2 10%	4 19%	6 39%	4 21%	2 23%	2 14%	6 26%	6 25%	* 12%
9	22 13%	2 15%	-	4 30%	2 11%	1 3%	1 8%	2 8%	1 11%	* 4%	5 22%	2 11%	* 33%
10 - HIGHEST score	22 13%	1 9%	1 74%	-	5 27%	3 16%	1 4%	3 17%	* 5%	2 23%	4 17%	* 1%	-
Don't know	13 8%	* 2%	-	-	-	-	-	-	1 13%	2 17%	1 4%	9 39%	* 12%
SUMMARY:													
NET: 9-10	44 25%	4 24%	1 74%	4 30%	8 38%	4 19%	2 12%	5 26%	1 16%	3 27%	10 39%	3 12%	* 33%
NET: 7-10	105 60%	8 46%	1 100%	8 58%	11 54%	11 54%	11 78%	16 78%	4 44%	5 45%	20 80%	10 45%	* 45%
NET: 4-6	34 20%	5 33%	-	3 21%	6 27%	5 23%	* 2%	3 16%	3 30%	3 27%	3 12%	3 15%	* 13%
NET: 1-3	22 13%	3 19%	-	3 22%	4 19%	5 23%	3 20%	1 7%	1 13%	1 11%	1 4%	-	* 30%
Mean	6.88	6.20	9.21	6.27	6.75	6.28	6.68	7.34	6.39	6.79	7.81	7.56	6.22
Standard Deviation	2.47	2.65	-	2.84	2.82	2.81	2.54	2.09	2.38	3.08	2.01	1.14	-
Standard Error	0.16	0.39	-	0.65	0.78	0.59	0.57	0.49	0.45	0.89	0.35	0.31	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 191

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	22	14	9	2	3	2	4	6	5	2	10	11	1	21	2	20	19	2	1	*
	4%	4%	3%	1%	2%	2%	5%	10%Tc	5%	1%	3%	8%l	1%	5%l	2%	4%	3%	5%	3%	8%
2	19	1	18	5	3	4	4	1	1	6	7	6	3	16	5	14	16	2	*	-
	3%a	*	6%a	4%	2%	4%	5%	2%	1%	4%	2%	4%	2%	4%	4%	3%	3%	4%	1%	-
3	17	6	11	5	3	2	2	1	5	4	5	8	4	13	2	15	10	2	4	*
	3%	2%	3%	3%	2%	2%	2%	1%	5%	3%	1%	6%j	2%	3%	1%	3%	2%	4%	14%Tpq	8%p
4	32	17	15	9	4	6	2	7	5	3	23	6	9	23	4	28	24	5	3	*
	5%	6%	5%	7%	3%	5%	2%	10%	5%	2%	7%	4%	5%	5%	3%	6%	4%	9%	10%p	6%
5	64	38	26	12	8	14	7	12	11	22	32	10	20	44	8	56	53	7	4	*
	10%	12%	8%	9%	6%	12%	9%	18%nd	12%	15%	10%	8%	10%	11%	6%	11%	10%	14%	13%	9%
6	73	39	34	16	13	15	13	4	12	19	43	11	17	56	8	65	63	7	2	*
	12%	13%	11%	12%	10%	13%	15%	7%	13%	13%	13%	8%	9%	13%	6%	13%	12%	14%	9%	6%
7	114	56	57	28	33	28	13	4	8	22	77	14	49	64	32	81	103	6	4	1
	18%gh	18%	18%	21%gh	26%gh	25%gh	15%	6%	8%	15%	23%k	10%	25%lm	15%	26%	16%	19%	11%	14%	18%
8	79	36	43	26	23	10	8	3	9	12	45	22	24	54	21	58	69	7	3	*
	13%	12%	14%	19%g	18%g	9%	10%	4%	9%	8%	13%	16%	12%	13%	17%	12%	13%	13%	10%	7%
9	54	29	25	16	18	8	8	3	1	14	20	20	25	29	22	31	47	4	3	1
	9%h	9%	8%	11%h	14%h	8%	9%	4%	1%	9%	6%	15%j	13%lm	7%	18%	6%	9%	7%	9%	15%
10 - HIGHEST score	33	14	20	11	11	4	2	4	1	10	16	8	18	15	11	23	28	3	2	*
	5%	4%	6%	8%	9%h	3%	3%	6%	1%	6%	5%	6%	9%lm	4%	8%	5%	5%	6%	6%	5%
Don't know	115	56	58	6	10	18	22	21	37	38	56	21	27	88	10	103	104	7	3	1
	18%cd	18%	19%	5%	8%	16%c	26%cd	33%Tcde	38%Tcde	25%	17%	15%	13%	21%	8%	21%	19%	13%	11%	20%
SUMMARY:																				
NET: 9-10	87	42	45	27	29	12	10	6	2	24	36	28	43	44	33	53	75	7	4	1
	14%h	14%	14%	20%h	23%Teh	11%h	12%h	10%	3%	15%	11%	21%j	22%Tm	10%	26%	11%	14%	13%	14%	20%
NET: 7-10	279	135	145	81	85	49	31	13	20	58	158	64	117	162	86	192	246	19	11	3
	45%gh	44%	46%	59%Tfgh	67%Teifgh	45%gh	36%	20%	20%	38%	47%	47%	59%Tm	38%	69%	39%	46%	37%	39%	44%
NET: 4-6	170	94	75	38	25	34	22	23	29	45	98	27	46	124	20	149	140	19	9	1
	27%	31%	24%	27%	19%	31%	26%	35%nd	30%	29%	29%	20%	23%	29%	16%	30%	26%	37%op	32%	20%
NET: 1-3	58	21	37	12	8	9	10	8	11	12	22	24	8	50	9	49	45	7	5	1
	9%	7%	12%	9%	6%	8%	12%	13%	11%	8%	7%	18%Tj	4%	12%l	7%	10%	8%	13%	18%Tp	15%
Mean	6.39gh	6.42	6.37	6.75gh	7.09Teifgh	6.29gh	6.13	5.28	5.48	6.48	6.43	6.23	7.03Tm	6.07	7.15	6.17	6.47	5.96	5.86	6.18
Standard Deviation	2.25	2.16	2.35	2.15	2.04	2.03	2.37	2.64	2.18	2.18	2.05	2.75	1.97	2.32	2.11	2.25	2.22	2.41	2.41	2.96
Standard Error	0.09	0.12	0.12	0.18	0.17	0.17	0.25	0.32	0.23	0.16	0.11	0.22	0.13	0.11	0.18	0.10	0.11	0.22	0.26	0.52

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	22	3	11	8	7	12	2	14	7	20	2	8	5	14	9	22	*	6	16
	4%	2%	3%	6%	6%	3%	5%	3%	4%	4%	3%	3%	3%	4%	4%	4%	1%	4%	4%
2	19	1	8	10	6	10	2	11	7	17	1	7	4	9	10	19	-	3	14
	3%	1%	3%	7%a	5%	2%	5%	3%	4%	3%	2%	3%	3%	2%	4%	3%	-	2%	3%
3	17	2	7	8	4	10	1	15	*	15	2	6	4	11	6	15	2	4	13
	3%	1%	2%	6%	3%	2%	2%	4%	*	3%	2%	2%	3%	3%	3%	3%	3%	3%	3%
4	32	3	18	10	4	27	1	21	8	26	6	10	9	20	9	32	*	12	18
	5%	2%	6%	7%	3%	6%	1%	5%	5%	5%	8%	4%	6%	5%	4%	6%	*	8%	4%
5	64	7	43	12	6	45	4	45	17	60	4	21	22	39	22	61	1	19	44
	10%	5%	13%a	9%	5%	11%	9%	11%	10%	11%	6%	8%	13%	10%	10%	11%	3%	13%	10%
6	73	19	39	13	13	48	7	57	14	70	4	38	16	45	24	71	1	20	53
	12%	14%	12%	10%	11%	11%	16%	14%	8%	13%	5%	15%	10%	12%	11%	13%	3%	13%	12%
7	114	23	66	22	25	78	7	78	30	99	15	54	19	73	36	101	11	20	89
	18%	16%	20%	16%	20%	18%	16%	19%	17%	18%	20%	21%	12%	19%	17%	18%	26%	13%	20%
8	79	29	35	12	19	51	8	53	19	63	15	34	21	40	36	65	11	17	60
	13%	21%Tbc	10%	9%	16%	12%	17%	13%	11%	12%	21%	13%	13%	10%	17%	11%	24%	11%	13%
9	54	23	26	5	9	42	1	28	23	49	5	27	12	32	21	51	3	16	35
	9%	16%Tbc	8%	4%	8%	10%	3%	7%	13%	9%	7%	11%	8%	8%	10%	9%	7%	10%	8%
10 - HIGHEST score	33	14	12	6	7	23	3	28	5	32	1	20	6	20	12	32	1	8	23
	5%	10%b	4%	5%	6%	6%	6%	7%	3%	6%	2%	8%	4%	5%	6%	6%	2%	6%	5%
Don't know	115	16	64	31	21	76	9	58	46	96	18	35	44	81	32	100	13	24	86
	18%	11%	19%	22%a	18%	18%	19%	14%	26%g	18%	25%	13%	27%k	21%	15%	18%	30%	16%	19%
SUMMARY:																			
NET: 9-10	87	37	38	12	16	66	4	56	28	81	6	47	18	51	33	83	4	24	58
	14%	27%Tbc	11%	9%	14%	16%	10%	14%	16%	15%	8%	18%	11%	13%	15%	15%	9%	16%	13%
NET: 7-10	279	89	138	46	60	194	19	188	77	244	36	135	58	164	105	250	26	61	208
	45%c	64%Tbc	42%	33%	50%	46%	43%	46%	43%	44%	49%	52%l	36%	43%	49%	44%	59%	41%	46%
NET: 4-6	170	29	101	35	23	119	12	123	39	156	14	69	47	105	55	165	3	51	115
	27%	21%	31%	26%	19%	28%	26%	30%	22%	28%	19%	27%	29%	27%	25%	29%	6%	34%	25%
NET: 1-3	58	6	27	26	17	32	5	40	15	53	5	22	14	34	24	56	2	14	43
	9%	4%	8%	19%Tab	14%	8%	12%	10%	8%	10%	7%	8%	9%	9%	11%	10%	4%	9%	9%
Mean	6.39c	7.36Tbc	6.27c	5.57	6.34	6.50	6.27	6.38	6.43	6.38	6.50	6.67	6.21	6.35	6.45	6.34	7.21	6.26	6.42
Standard Deviation	2.25	1.97	2.13	2.54	2.50	2.18	2.40	2.23	2.36	2.27	2.11	2.20	2.25	2.23	2.34	2.29	1.62	2.32	2.23

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.09	0.14	0.12	0.21	0.24	0.10	0.33	0.10	0.18	0.09	0.27	0.12	0.18	0.11	0.15	0.09	0.32	0.17	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	22 4%	2 5%	-	2 3%	2 3%	1 1%	2 4%	3 5%	1 3%	1 3%	3 2%	6 7%	* 8%
2	19 3%	2 4%	1 9%	2 4%	3 4%	5 12%Tjk	3 6%	1 1%	* 1%	-	1 1%	1 1%	-
3	17 3%	2 4%	-	2 4%	5 7%	-	1 2%	1 1%	4 14%Taegjlk	-	1 1%	1 1%	* 8%egjlk
4	32 5%	5 9%ci	1 12%	* 1%	4 6%	4 10%	3 6%	1 2%	3 10%ci	-	5 4%	4 5%	* 6%ci
5	64 10%	7 14%	1 8%	6 11%	8 11%	1 3%	1 2%	2 3%	4 13%	7 16%	10 8%	17 20%Teg	* 9%
6	73 12%	7 14%	1 6%	7 14%	8 12%	6 14%	* 1%	4 7%	2 9%	11 26%Tgh	18 14%	9 10%	* 6%
7	114 18%	6 11%	2 18%	7 13%	7 10%	8 20%	11 22%	16 27%k	4 14%	6 14%	38 29%adk	9 10%	1 18%
8	79 13%	7 13%	-	6 11%	6 9%	5 13%	7 15%	7 13%	3 10%	3 8%	27 21%	7 8%	* 7%
9	54 9%	4 7%	-	6 11%	7 10%	3 6%	2 4%	11 20%T	3 9%	2 4%	11 9%	6 6%	1 15%
10 - HIGHEST score	33 5%	3 6%	1 7%	1 3%	6 9%	6 15%Tjk	2 3%	3 6%	2 6%	3 8%	4 3%	1 1%	* 5%
Don't know	115 18%	7 13%	4 39%	13 25%ej	12 18%	3 7%	18 36%	8 14%	3 11%	8 21%	11 8%	26 30%Taehj	1 20%
SUMMARY:													
NET: 9-10	87 14%	7 13%	1 7%	7 14%	13 19%	9 21%	4 7%	15 26%k	4 14%	5 12%	15 12%	7 8%	1 20%
NET: 7-10	279 45%k	19 37%	2 25%	20 38%	26 38%	22 53%k	23 44%	38 66%Tacdhhk	11 39%	14 34%	80 62%Tacdhhk	22 26%	3 44%
NET: 4-6	170 27%	19 37%g	2 26%	13 26%	20 30%	12 27%	4 9%	8 13%	9 32%g	17 42%g	33 26%	30 35%g	1 20%
NET: 1-3	58 9%	7 13%j	1 9%	6 11%	10 14%	5 13%	6 12%	4 7%	5 18%Tj	1 3%	4 3%	8 9%	1 15%jj
Mean	6.39	5.96	5.62	6.34	6.20	6.49	6.23	7.10	5.86	6.55	6.87ahk	5.69	6.18
Standard Deviation	2.25	2.41	2.59	2.28	2.53	2.56	2.50	2.21	2.41	1.91	1.72	2.28	2.96
Standard Error	0.09	0.22	0.78	0.33	0.35	0.39	0.40	0.34	0.26	0.31	0.17	0.30	0.52

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
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 Prepared by BDRG Continental
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 194

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	19 6%	13 8%	6 5%	-	2 4%	4 7%	3 5%	9 18%Th	2 2%	4 4%	12 8%	4 6%	3 5%	16 7%	* 2%	18 7%	15 6%	3 10%	1 4%	* 11%
2	12 4%	7 4%	5 4%	*	-	3 7%	2 3%	1 2%	6 7%	8 8%	1 1%	4 6%	2 2%	11 5%	2 5%	11 4%	10 4%	1 4%	* 3%	* 5%
3	10 3%	5 3%	6 4%	*	3 8%	* *	2 4%	4 7%	1 4%	5 5%	3 2%	2 4%	2 3%	8 4%	* 1%	10 4%	6 2%	4 14%Tpr	* 1%	* 13%
4	15 5%	8 5%	7 5%	1 9%	2 5%	4 8%	3 5%	2 4%	3 4%	6 6%	7 5%	3 4%	5 8%	10 4%	* 1%	15 6%	12 5%	3 11%	1 5%	-
5	32 11%	19 12%	13 10%	4 4%	16%e	2 2%	13 13%	12 12%	10 12%	4 4%	24 17%ik	3 6%	3 4%	29 13%	1 4%	30 11%	28 11%	1 2%	3 18%q	* 5%
6	29 10%	15 9%	14 11%	1 7%	4 10%	5 10%	4 7%	7 14%	8 10%	7 7%	14 10%	8 14%	4 6%	25 11%	2 6%	27 10%	25 10%	3 11%	1 7%	-
7	33 11%	20 12%	13 10%	3 24%	7 19%h	9 18%h	6 9%	4 7%	5 5%	12 12%	15 11%	6 10%	12 18%m	21 9%	4 14%	29 11%	26 11%	5 17%	1 8%	* 13%
8	35 12%g	16 10%	19 14%	3 28%	7 20%g	8 17%g	5 8%	1 1%	10 12%g	9 9%	18 13%	8 13%	12 18%	22 10%	10 32%	24 9%	31 13%	2 6%	1 8%	* 7%
9	27 9%	14 8%	13 10%	1 8%	4 12%	4 7%	6 10%	3 7%	8 9%	11 12%	9 6%	6 10%	9 14%	17 8%	5 15%	22 8%	23 9%	2 8%	1 4%	1 17%
10 - HIGHEST score	22 7%	11 7%	11 8%	2 14%	2 6%	3 5%	5 9%	5 10%	5 6%	7 8%	8 6%	6 10%	5 8%	17 7%	3 10%	19 7%	17 7%	3 10%	2 11%	* 11%
Don't know	63 21%dq	37 22%	26 20%	* 3%	* 1%	9 18%d	16 26%d	9 19%d	28 32%d	23 24%	28 20%	11 18%	9 14%	53 23%	3 11%	59 22%	55 22%q	2 7%	5 32%q	1 17%
SUMMARY:																				
NET: 9-10	48 16%	25 15%	24 18%	3 21%	7 18%	6 13%	12 19%	8 17%	13 15%	19 20%	17 12%	12 20%	14 21%	34 15%	8 25%	41 15%	40 16%	5 18%	2 14%	1 28%
NET: 7-10	116 39%	61 37%	55 42%	9 73%	21 57%Tgh	23 47%g	22 37%	12 25%	28 32%	40 41%	50 36%	26 43%	39 58%Tm	77 34%	22 70%	93 35%	97 39%	12 41%	5 31%	2 48%
NET: 4-6	76 26%	42 26%	34 26%	2 19%	11 30%	10 21%	15 25%	14 30%	22 25%	17 18%	45 32%l	15 24%	12 18%	64 28%	3 11%	72 28%	64 26%	7 24%	5 30%	* 5%
NET: 1-3	41 14%	24 15%	17 13%	1 5%	5 12%	7 14%	7 12%	13 26%Th	9 10%	16 16%	16 12%	10 15%	7 10%	34 15%	2 8%	39 15%	31 12%	8 28%Tpr	1 8%	1 29%
Mean	6.14g	5.98	6.34	7.22	6.48g	6.13	6.27	5.19	6.27	6.23	6.01	6.32	6.74m	5.95	7.39	5.97	6.22	5.58	6.26	6.01
Standard Deviation	2.63	2.68	2.56	2.04	2.26	2.64	2.68	3.04	2.52	2.77	2.50	2.72	2.46	2.66	2.16	2.65	2.59	2.87	2.63	3.96
Standard Error	0.13	0.18	0.19	0.37	0.29	0.30	0.32	0.36	0.28	0.25	0.19	0.29	0.24	0.16	0.28	0.15	0.16	0.32	0.41	0.89

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	19	1	9	9	4	12	-	10	8	17	2	4	7	14	5	19	-	8	11
	6%	2%	8%	7%	5%	7%	-	6%	6%	7%	5%	4%	8%	7%	5%	7%	-	13% ^{af}	5%
2	12	1	4	7	4	6	1	2	10	8	5	6	2	7	5	9	4	*	11
	4%	2%	4%	6%	6%	3%	6%	1%	9% ^q	3%	11%	6%	2%	4%	5%	3%	13%	*	5%
3	10	*	7	3	2	7	1	8	2	9	1	4	3	6	4	10	*	2	9
	3%	1%	6%	2%	3%	4%	6%	5%	2%	4%	2%	4%	4%	3%	4%	4%	1%	3%	4%
4	15	2	6	7	2	11	1	10	6	14	1	8	5	10	5	14	1	4	10
	5%	3%	6%	5%	3%	6%	5%	6%	5%	6%	2%	7%	6%	5%	5%	5%	3%	7%	4%
5	32	4	6	22	7	20	2	15	13	25	6	16	8	19	11	26	5	7	24
	11%	7%	5%	17% ^b	9%	11%	11%	9%	11%	10%	15%	15%	9%	11%	11%	10%	19%	12%	11%
6	29	4	10	14	9	19	*	17	12	27	2	7	9	18	11	28	1	4	23
	10%	8%	9%	11%	12%	11%	1%	10%	10%	11%	4%	7%	10%	10%	10%	10%	3%	7%	10%
7	33	8	8	17	5	22	2	20	11	32	1	14	8	19	12	33	*	8	24
	11%	14%	7%	13%	7%	12%	11%	13%	9%	13%	2%	14%	9%	10%	12%	12%	*	13%	11%
8	35	12	9	13	9	23	2	19	9	26	8	11	14	18	16	28	7	5	28
	12%	22% ^{Tbc}	8%	10%	11%	12%	12%	12%	8%	10%	20%	10%	16%	10%	15%	10%	25%	9%	12%
9	27	10	7	9	7	17	3	15	11	22	4	12	6	15	12	25	2	7	19
	9%	19% ^{Tbc}	7%	7%	9%	9%	17%	9%	10%	9%	10%	12%	6%	8%	11%	9%	7%	12%	8%
10 - HIGHEST score	22	6	8	7	4	15	2	15	6	19	3	10	8	13	7	20	1	6	15
	7%	11%	7%	6%	5%	8%	15%	9%	5%	8%	6%	9%	9%	7%	7%	8%	5%	11%	7%
Don't know	63	5	37	19	23	30	3	30	30	53	10	11	20	45	17	56	6	7	55
	21% ^{ak}	10%	33% ^{Tac}	15%	31% ^{ae}	17%	17%	19%	26%	21%	23%	11%	22%	25%	16%	21%	23%	13%	24%
SUMMARY:																			
NET: 9-10	48	16	15	16	10	31	5	30	17	41	7	22	13	27	19	45	3	14	34
	16%	30% ^{Tbc}	14%	13%	13%	17%	32%	19%	14%	16%	17%	21%	15%	15%	18%	17%	11%	23%	15%
NET: 7-10	116	36	33	47	24	76	8	69	37	100	16	47	35	64	47	106	10	27	86
	39%	67% ^{Tbc}	29%	37%	32%	42%	55%	43%	31%	39%	38%	46%	40%	35%	45%	39%	37%	45%	37%
NET: 4-6	76	10	22	43	18	50	3	41	30	67	9	30	22	48	28	69	7	16	58
	26%	18%	20%	33% ^{ab}	24%	28%	17%	26%	26%	27%	21%	29%	25%	26%	26%	26%	26%	27%	25%
NET: 1-3	41	3	20	19	10	25	2	21	20	34	8	15	12	27	14	37	4	9	30
	14%	5%	18% ^{ad}	15%	14%	14%	11%	13%	17%	13%	18%	14%	14%	15%	13%	14%	14%	16%	13%
Mean	6.14	7.40 ^{bc}	5.76	5.84	6.06	6.18	7.03	6.34	5.73	6.16	6.03	6.24	6.18	5.96	6.32	6.14	6.12	6.13	6.16
Standard Deviation	2.63	2.11	2.87	2.52	2.64	2.62	2.65	2.59	2.72	2.59	2.87	2.59	2.70	2.69	2.53	2.64	2.58	2.89	2.55

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.13	0.21	0.24	0.21	0.30	0.16	0.51	0.16	0.25	0.14	0.46	0.20	0.26	0.18	0.20	0.14	0.56	0.31	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 196

Q15D - Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	19 6%	3 10% j	-	2 9%	-	* 1%	5 20%	1 3%	1 4%	2 10%	* *	4 8%	* 11%
2	12 4%	1 4%	-	1 4%	3 11%	* 1%	2 9%	1 3%	4 3%	-	-	3 7%	* 5%
3	10 3%	4 14% Th	1 24%	-	-	* 1%	1 3%	3 11%	* 1%	-	* *	1 2%	* 13%
4	15 5%	3 11%	-	1 4%	2 8%	1 2%	-	1 3%	1 5%	1 4%	3 9%	3 6%	-
5	32 11%	1 2%	1 25%	2 7%	1 4%	7 21%	4 15%	2 7%	3 18% aj	3 13%	1 2%	8 16%	* 5%
6	29 10%	3 11%	1 13%	4 19%	2 8%	2 5%	2 6%	3 13%	1 7%	6 22%	3 9%	2 4%	-
7	33 11%	5 17%	1 24%	2 8%	1 3%	6 18%	3 11%	2 8%	1 8%	-	7 19%	5 10%	* 13%
8	35 12%	2 6%	-	2 9%	6 23%	2 5%	-	4 17%	1 8%	5 20%	10 26% Ta	2 5%	* 7%
9	27 9%	2 8%	-	2 10%	-	4 12%	3 12%	4 18%	1 4%	5 20%	3 9%	1 3%	1 17%
10 - HIGHEST score	22 7%	3 10%	-	3 11%	1 2%	3 10%	2 10%	2 7%	2 11%	1 2%	5 12%	1 2%	* 11%
Don't know	63 21% a	2 7%	1 14%	4 18%	11 40%	8 23%	4 15%	3 10%	5 32% aj	2 9%	5 13%	18 38%	1 17%
SUMMARY:													
NET: 9-10	48 16%	5 18%	-	5 21%	1 2%	7 22%	5 22%	6 25%	2 14%	6 22%	8 21%	2 4%	1 28%
NET: 7-10	116 39%	12 41%	1 24%	9 38%	8 28%	15 45%	8 33%	12 49%	5 31%	11 43%	25 66% Tah	9 19%	2 48%
NET: 4-6	76 26%	7 24%	2 38%	7 30%	5 20%	9 28%	5 21%	6 23%	5 30%	10 39%	8 20%	13 26%	* 5%
NET: 1-3	41 14% j	8 28% Th	1 24%	3 14%	3 11%	1 3%	8 32%	4 17%	1 8%	2 10%	* 1%	8 16%	1 29%
Mean	6.14	5.58	5.15	6.28	5.89	6.90	5.14	6.56	6.26	6.45	7.40 Ta	4.94	6.01
Standard Deviation	2.63	2.87	1.82	2.85	2.48	2.11	3.32	2.59	2.63	2.51	1.82	2.49	3.96
Standard Error	0.13	0.32	0.55	0.52	0.58	0.39	0.66	0.48	0.41	0.48	0.26	0.47	0.89

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	38 2%	25 3%	14 1%	6 3%	9 3%	6 2%	6 2%	3 1%	9 2%	13 4%	15 2%	10 2%	8 2%	30 2%	1 1%	37 2%	35 2%	2 1%	1 1%	* *
2	26 1%	13 2%	13 1%	1 *	5 2%	5 2%	* *	10 4% Ti	5 1%	7 2%	17 2%	2 *	3 1%	23 2%	2 1%	25 1%	23 2%	1 1%	* *	2 3% r
3	49 3%	23 3%	26 3%	4 2%	5 2%	1 *	7 2%	15 6% Te	17 4% e	5 1%	29 3%	15 3%	6 1%	42 3%	2 1%	46 3%	41 3%	2 1%	3 3%	2 4%
4	67 4%	25 3%	43 4%	10 4%	5 2%	7 2%	16 5%	11 4%	19 4%	14 4%	32 3%	21 4%	15 3%	53 4%	2 1%	65 4%	56 4%	5 3%	4 5%	2 4%
5	144 8%	76 9%	68 7%	11 5%	17 6%	26 8%	28 9%	20 8%	41 9%	37 10%	79 8%	28 6%	36 8%	108 8%	15 9%	128 8%	115 8%	16 10%	8 9%	5 9%
6	188 10%	93 11%	95 10%	25 11%	35 13% f	23 7%	19 6%	29 11%	56 13% f	38 10%	97 10%	53 11%	34 7%	155 11%	14 9%	173 10%	147 10%	24 15% p	13 14%	4 8%
7	356 20%	178 22%	178 18%	50 22%	58 22%	66 21%	62 20%	39 15%	82 18%	74 20%	208 22% k	74 15%	102 22%	254 19%	40 24%	314 19%	299 20%	33 20%	17 18%	7 14%
8	450 25%	191 23%	259 26%	57 26%	50 19%	84 27%	84 27%	75 29% d	101 23%	84 23%	237 25%	130 26%	107 23%	344 25%	31 19%	419 25%	384 25%	37 23%	19 21%	10 18%
9	207 11%	91 11%	116 12%	21 9%	33 13%	42 14%	34 11%	31 12%	46 10%	46 12%	107 11%	55 11%	66 14%	141 10%	27 16%	181 11%	175 12%	16 10%	9 9%	7 13%
10 - HIGHEST score	162 9%	57 7%	105 11% a	16 7%	31 11%	24 8%	42 13% gh	16 6%	33 7%	24 7%	76 8%	62 12% l	48 10%	114 8%	13 8%	149 9%	124 8%	19 11%	7 8%	12 22% tpqr
Don't know	133 7%	57 7%	76 8%	21 10%	18 7%	28 9%	19 6%	12 4%	35 8%	25 7%	56 6%	52 10% j	45 10%	88 7%	19 11%	114 7%	110 7%	8 5%	11 12% tpq	3 6%
SUMMARY:																				
NET: 9-10	369 20%	148 18%	221 22%	36 16%	64 24%	66 21%	76 24%	48 18%	79 18%	70 19%	183 19%	116 23%	114 24%	255 19%	39 24%	330 20%	299 20%	35 21%	16 17%	19 34% tpqr
NET: 7-10	1175 65%	516 62%	659 66%	143 65%	172 64%	215 69% h	221 70% h	162 62%	262 59%	228 62%	627 66%	320 64%	322 69%	853 63%	111 66%	1063 64%	982 65%	105 64%	52 56%	36 66%
NET: 4-6	400 22%	194 23%	206 21%	46 21%	58 22%	57 18%	63 20%	60 23%	116 26%	89 24%	208 22%	103 20%	84 18%	315 23%	32 19%	366 22%	318 21%	46 28% p	25 27%	11 21%
NET: 1-3	113 6%	61 7%	52 5%	11 5%	19 7%	12 4%	13 4%	28 11% Tef	31 7%	25 7%	61 6%	27 5%	17 4%	96 7%	5 3%	108 7%	100 7%	5 3%	4 4%	4 7%
Mean	7.07	6.90	7.22 a	7.07	7.10	7.28	7.30 gh	6.83	6.89	6.89	7.04	7.26	7.34 m	6.98	7.31	7.05	7.05	7.17	7.00	7.40
Standard Deviation	2.02	2.06	1.98	1.92	2.14	1.86	1.99	2.14	2.03	2.10	1.97	2.05	1.89	2.06	1.77	2.05	2.04	1.87	1.86	2.28
Standard Error	0.05	0.07	0.06	0.13	0.13	0.10	0.11	0.12	0.10	0.10	0.06	0.09	0.09	0.06	0.13	0.05	0.06	0.11	0.13	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 198

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	38	9	24	5	13	24	-	11	27	23	15	18	6	25	13	32	6	11	26
	2%	3% c	3% c	1%	3%	2%	-	1%	3%	2%	3%	2%	1%	2%	2%	2%	2%	3%	2%
2	26	1	17	8	17	7	1	12	14	20	6	5	2	13	13	23	3	4	20
	1%	1%	2%	1%	4% Te	1%	1%	1%	2%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%
3	49	10	16	21	15	27	-	21	17	32	17	13	10	33	16	36	12	9	39
	3%	3%	2%	3%	3%	2%	-	3%	2%	2%	4%	2%	2%	3%	2%	2%	5%	2%	3%
4	67	8	26	29	9	48	6	26	36	51	17	28	23	43	21	61	5	23	41
	4%	3%	4%	4%	2%	4%	5%	3%	4%	4%	4%	4%	5%	4%	3%	4%	2%	6% cr	3%
5	144	9	64	67	23	101	6	76	61	125	19	66	42	94	46	133	9	30	111
	8% a	3%	9% a	9% a	5%	9%	6%	10%	7%	9%	4%	9%	8%	8%	7%	9%	3%	8%	8%
6	188	23	75	87	52	110	13	85	81	146	42	68	52	112	72	160	28	48	135
	10%	8%	11%	11%	11%	9%	12%	11%	10%	11%	9%	9%	10%	10%	11%	10%	11%	13%	10%
7	356	41	152	155	101	223	20	174	142	274	82	142	84	211	138	307	48	57	293
	20%	14%	21% a	20%	22%	19%	19%	22%	17%	20%	19%	19%	17%	18%	22%	20%	19%	15%	21%
8	450	72	176	197	101	303	30	188	208	337	113	195	134	294	151	383	64	87	354
	25%	25%	25%	25%	22%	26%	29%	24%	25%	24%	26%	26%	27%	26%	24%	25%	25%	23%	25%
9	207	56	73	77	39	151	10	84	105	162	45	91	60	147	53	183	24	29	170
	11%	19% Tbc	10%	10%	9%	13%	10%	11%	13%	12%	10%	12%	12%	13% an	8%	12%	9%	8%	12%
10 - HIGHEST score	162	46	40	75	37	107	12	71	75	121	40	79	42	100	59	135	26	46	113
	9% b	16% Tbc	6%	10% b	8%	9%	11%	9%	9%	9%	9%	11%	8%	9%	9%	9%	10%	12% cr	8%
Don't know	133	18	50	52	45	78	6	52	63	84	49	38	47	74	58	104	28	29	103
	7%	6%	7%	7%	10%	7%	6%	6%	8%	6%	11% d	5%	9% k	6%	9%	7%	11%	8%	7%
SUMMARY:																			
NET: 9-10	369	102	113	153	76	258	22	155	180	284	85	170	102	247	112	318	50	74	283
	20%	35% Tbc	16%	20%	17%	22%	21%	19%	22%	21%	19%	23%	20%	22%	18%	20%	20%	20%	20%
NET: 7-10	1175	216	440	505	277	784	73	517	530	894	281	507	320	753	402	1007	163	219	930
	65%	73% Tb	62%	65%	61%	66%	70%	65%	64%	65%	63%	68%	64%	66%	63%	65%	64%	59%	66% d
NET: 4-6	400	40	166	184	83	259	25	187	178	323	77	162	117	250	140	355	41	100	286
	22% a	14%	23% a	24% a	18%	22%	24%	23%	22%	23%	17%	22%	23%	22%	22%	23%	16%	27% or	20%
NET: 1-3	113	20	56	34	45	58	1	44	58	75	38	36	18	71	42	92	21	23	86
	6%	7%	8% c	4%	10% Te	5%	1%	5%	7%	5%	9%	5%	4%	6%	6%	6%	8%	6%	6%
Mean	7.07 b	7.57 b	6.80	7.16 b	6.85	7.17	7.41	7.06	7.04	7.09	7.01	7.21	7.20	7.10	7.00	7.06	7.14	6.97	7.11
Standard Deviation	2.02	2.14	2.09	1.86	2.19	1.97	1.66	1.94	2.15	1.97	2.19	1.99	1.87	2.03	2.02	2.01	2.09	2.16	1.97

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 198

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.05	0.11	0.08	0.07	0.11	0.06	0.16	0.06	0.08	0.05	0.13	0.07	0.08	0.06	0.08	0.05	0.17	0.11	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	38 2%	2 1%	-	14 8%Taehijkl	7 3%	1 1%	3 2%	6 3%	1 1%	1 *	3 1%	*	*
2	26 1%	1 1%	* 1%	6 3%	1 *	5 3%	* *	3 2%	* *	- -	2 1%	5 2%	2 3%dhi
3	49 3%	2 1%	* 1%	14 8%Tadff	4 2%	6 4%	- -	4 2%	3 3%	3 3%	2 1%	8 3%	2 4%f
4	67 4%	5 3%	3 4%	4 2%	8 4%	4 3%	6 5%	13 7%	4 5%	4 3%	8 5%	5 2%	2 4%
5	144 8%k	16 10%k	4 6%	13 8%	24 10%k	15 9%k	18 15%gk	8 4%	8 9%k	14 11%k	12 7%	6 3%	5 9%k
6	188 10%	24 15%g	7 11%	18 10%	24 10%	13 8%	10 8%	8 4%	13 14%g	17 13%g	14 7%	36 15%g	4 8%
7	356 20%c	33 20%c	8 12%	16 9%	35 15%	38 23%c	18 14%	35 19%	17 18%c	33 25%c	46 25%cf	71 29%Tbcdff	7 14%
8	450 25%	37 23%	33 51%Tacdghijkl	55 31%el	59 25%	29 17%	38 31%	46 25%	19 21%	35 26%	35 19%	54 22%	10 18%
9	207 11%	16 10%	8 12%	13 7%	26 11%	23 14%	8 7%	20 11%	9 9%	17 13%	32 17%c	29 12%	7 13%
10 - HIGHEST score	162 9%	19 11%l	1 2%	9 5%	29 13%l	14 8%	5 4%	23 13%l	7 8%	5 3%	21 12%	16 6%	12 22%Tabcefghijk
Don't know	133 7%	8 5%	1 2%	16 9%	15 6%	17 10%	16 13%l	18 10%	11 12%Tabl	4 3%	9 5%	15 6%	3 6%
SUMMARY: NET: 9-10	369 20%	35 21%	9 14%	22 12%	55 24%cf	37 22%	13 11%	43 23%	16 17%	22 17%	53 29%Tcff	45 18%	19 34%Tabcfhik
NET: 7-10	1175 65%c	105 64%	50 77%cfh	93 52%	149 64%	103 63%	69 56%	124 67%c	52 56%	89 68%c	134 74%cfh	170 69%ch	36 66%c
NET: 4-6	400 22%	46 28%g	13 20%	36 20%	56 24%	33 20%	34 28%	29 16%	25 27%g	35 26%	34 19%	48 19%	11 21%
NET: 1-3	113 6%	5 3%	1 1%	34 19%Tabdefghijkl	12 5%	12 7%	3 3%	13 7%	4 4%	4 3%	5 3%	15 6%	4 7%
Mean	7.07c	7.17c	7.42c	6.26	7.18c	7.03	6.87	7.14c	7.00c	7.08c	7.44c	7.10c	7.40c
Standard Deviation	2.02	1.87	1.41	2.59	2.11	2.05	1.87	2.28	1.86	1.60	1.82	1.81	2.28
Standard Error	0.05	0.11	0.17	0.23	0.17	0.19	0.20	0.20	0.13	0.15	0.14	0.14	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 200

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	11	8	4	6	*	1	*	1	3	1	9	1	*	11	1	11	9	*	1	-
	1%	2%	1%	5%Tdef	*	*	1%	3%	1%	1%	2%	1%	*	2%	1%	2%	1%	1%	4%	-
2	7	3	4	1	-	1	2	*	3	1	5	1	1	6	*	6	4	1	1	*
	1%	1%	1%	*	-	1%	1%	*	2%	*	1%	1%	*	1%	*	1%	1%	2%	3%pp	2%
3	19	9	9	4	2	4	2	3	4	4	10	5	6	13	3	15	14	4	1	1
	2%	3%	2%	3%	1%	2%	1%	3%	3%	3%	2%	2%	2%	2%	3%	2%	2%	5%pp	1%	3%
4	25	9	16	3	5	-	7	4	6	3	15	7	6	19	3	22	21	2	1	*
	3%ee	3%	4%	2%	3%ee	-	5%ee	4%ee	5%ee	2%	4%	3%	3%	3%	3%	3%	3%	3%	3%	1%
5	55	27	27	4	4	9	14	10	14	11	33	11	11	44	5	49	44	8	2	2
	7%	8%	6%	3%	3%	6%	10%cd	10%cd	12%cd	7%	8%	5%	5%	8%	5%	7%	7%	10%	4%	10%
6	102	48	55	15	19	18	15	17	18	21	60	21	26	76	7	94	86	9	5	2
	13%	14%	12%	12%	13%	11%	11%	17%	16%	13%	14%	11%	11%	14%	8%	13%	13%	13%	13%	11%
7	142	58	84	25	37	24	25	19	12	34	82	26	44	98	25	117	125	8	7	2
	18%	17%	19%	19%	25%ch	15%	18%	19%	11%	21%	19%	13%	18%	18%	27%	17%	19%q	11%	17%	11%
8	179	70	109	32	36	45	32	16	18	39	94	46	60	119	20	159	149	18	8	4
	23%	20%	24%	24%	24%	28%h	23%	16%	16%	25%	22%	23%	25%	21%	21%	23%	22%	25%	19%	21%
9	102	44	59	16	25	32	14	6	11	23	51	28	41	61	15	87	84	12	4	2
	13%	13%	13%	12%	17%g	20%Tfgh	10%	6%	9%	15%	12%	14%	17%lm	11%	16%	13%	13%	16%	9%	13%
10 - HIGHEST score	78	36	41	17	13	15	18	8	7	12	36	31	28	49	7	71	64	6	4	4
	10%	11%	9%	13%	9%	10%	13%	8%	6%	7%	8%	15%l	12%	9%	8%	10%	10%	8%	9%	21%Tppq
Don't know	75	32	43	8	9	13	10	15	20	10	39	25	17	58	7	67	62	5	7	1
	9%	9%	9%	6%	6%	8%	7%	15%cd	17%Tdef	6%	9%	13%	7%	10%	7%	10%	9%	6%	17%Tppq	7%
SUMMARY:																				
NET: 9-10	180	80	100	33	38	47	32	13	17	35	87	58	70	110	22	158	148	18	7	6
	23%	23%	22%	25%	25%g	29%gh	23%	14%	15%	22%	20%	29%j	29%lm	20%	24%	23%	22%	25%	19%	34%Tpp
NET: 7-10	501	208	293	90	111	116	88	48	48	108	263	131	174	327	67	434	423	44	22	12
	63%gh	61%	65%	68%gh	74%Tgh	72%gh	64%gh	49%	42%	68%	61%	65%	72%Tm	59%	72%	62%	64%	61%	55%	66%
NET: 4-6	182	84	98	22	28	27	36	31	38	35	108	39	43	139	15	165	151	19	8	4
	23%	24%	22%	17%	19%	16%	26%	32%cdde	33%Tcde	22%	25%	19%	18%	25%l	16%	24%	23%	26%	21%	22%
NET: 1-3	37	20	17	11	2	6	4	4	9	6	23	7	7	29	4	32	27	5	3	1
	5%	6%	4%	8%cd	1%	4%	3%	4%	8%cd	4%	5%	3%	3%	5%	4%	5%	4%	7%	8%	5%
Mean	7.22h	7.13	7.28	7.21h	7.52gh	7.63Tgh	7.23h	6.81	6.48	7.27	7.04	7.56j	7.59Tm	7.05	7.31	7.21	7.23	7.11	6.93	7.59
Standard Deviation	1.93	2.04	1.83	2.23	1.54	1.70	1.92	1.84	2.20	1.75	1.98	1.92	1.72	1.99	1.81	1.94	1.89	2.04	2.27	2.09
Standard Error	0.06	0.09	0.07	0.17	0.10	0.11	0.13	0.15	0.17	0.11	0.08	0.11	0.09	0.07	0.15	0.06	0.07	0.14	0.20	0.20

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 201

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	11	5	5	1	9	1	-	8	3	10	1	-	2	8	3	11	1	1	9
		1% k	3% c	2%	5% Te	*	-	2%	1%	2%	1%	-	1%	2%	1%	1%	1%	1%	2%
2	7	1	3	3	3	2	1	4	3	6	1	4	*	4	2	6	-	1	5
	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	*	1%	*	1%	1%	1%	-	1%	1%
3	19	*	6	10	2	13	1	10	6	15	3	8	4	14	3	18	*	5	12
	2%	*	2%	3%	1%	2%	2%	2%	2%	2%	3%	2%	2%	3%	1%	3%	1%	3%	2%
4	25	3	13	8	7	14	2	15	9	20	5	10	6	17	7	23	1	5	18
	3%	2%	4%	3%	4%	3%	4%	3%	3%	3%	4%	3%	3%	3%	3%	3%	2%	3%	3%
5	55	5	24	22	14	34	1	31	20	47	8	17	18	33	20	51	4	10	43
	7%	3%	8%	7%	8%	7%	1%	7%	7%	7%	6%	5%	9%	7%	8%	7%	5%	7%	7%
6	102	20	42	39	23	69	7	66	34	94	8	45	24	70	31	98	3	18	82
	13%	12%	13%	13%	12%	13%	15%	15%	11%	14%	6%	13%	12%	14%	11%	14%	4%	12%	13%
7	142	21	63	57	32	93	8	75	59	119	22	62	37	93	48	126	16	28	113
	18%	13%	20%	19%	18%	18%	16%	17%	20%	18%	19%	17%	18%	18%	18%	17%	24%	18%	18%
8	179	44	66	66	30	133	10	113	55	158	22	84	53	105	70	165	12	32	143
	23%	27%	21%	22%	16%	25% d	21%	25%	18%	23%	18%	24%	26%	21%	26%	23%	18%	20%	23%
9	102	29	40	32	18	72	11	50	50	87	15	64	17	71	31	93	9	20	81
	13%	18% c	13%	11%	10%	14%	23% d	11%	17% g	13%	13%	18% T	8%	14%	12%	13%	13%	13%	13%
10 - HIGHEST score	78	28	16	34	16	56	2	44	27	64	14	39	20	47	28	67	11	22	53
	10% b	17% Tb	5%	11% b	9%	11%	5%	10%	9%	10%	11%	11%	10%	9%	11%	9%	17%	14%	9%
Don't know	75	5	34	28	28	37	5	36	33	54	21	22	21	49	24	64	10	15	58
	9% a	3%	11% a	9% a	15% e	7%	11%	8%	11%	8%	18% Ti	6%	10%	10%	9%	9%	15%	9%	9%
SUMMARY:																			
NET: 9-10	180	58	55	66	34	128	13	94	78	151	29	103	37	118	60	160	20	42	134
	23%	36% Tbc	18%	22%	19%	24%	28%	21%	26%	22%	23%	29% Tj	19%	23%	22%	22%	30%	27%	22%
NET: 7-10	501	123	185	189	96	354	31	281	191	428	73	248	127	316	177	451	47	102	390
	63% d	76% Tbc	59%	63%	53%	68% d	66%	62%	64%	63%	61%	70% T	63%	62%	66%	63%	72%	64%	63%
NET: 4-6	182	28	79	69	44	117	9	112	63	162	20	72	47	121	58	172	8	34	143
	23%	17%	25%	23%	24%	22%	20%	25%	21%	24%	17%	20%	24%	24%	22%	24%	12%	21%	23%
NET: 1-3	37	7	14	14	14	16	2	22	12	32	5	11	6	27	9	35	1	8	27
	5%	4%	4%	5%	8% e	3%	4%	5%	4%	5%	4%	3%	3%	5%	3%	5%	2%	5%	4%
Mean	7.22 d	7.71 Tbc	6.98	7.24	6.77	7.40 d	7.42	7.16	7.29	7.20	7.35	7.52 T	7.24	7.16	7.34	7.18	7.76	7.33	7.20
Standard Deviation	1.93	1.99	1.86	1.87	2.29	1.75	1.78	1.94	1.90	1.92	1.97	1.76	1.79	1.97	1.83	1.93	1.78	1.99	1.90

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 201

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954	
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.06	0.12	0.09	0.09	0.15	0.06	0.22	0.07	0.10	0.06	0.17	0.08	0.11	0.07	0.09	0.06	0.22	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	11 1%	* 1%	* 3%	3 4%	5 5%T	* 1%	- 1%	- 1%	1 3%	- -	* 2%	* *	- 2%
2	7 1%	1 2%	- -	- -	- -	1 1%	* 1%	1 1%	1 3%	- -	2 2%	1 *	* 2%
3	19 2%	4 5%k	- -	1 1%	2 2%	2 3%	2 4%	1 1%	1 1%	- -	5 5%	1 1%	1 3%l
4	25 3%	2 3%	* 5%	4 6%	6 6%	2 3%	- 3%	2 3%	1 2%	1 1%	3 3%	4 3%	* 1%
5	55 7%	8 10%g	1 10%	5 7%	6 5%	7 9%	6 14%gk	2 2%	2 4%	7 10%	7 7%	5 4%	2 10%g
6	102 13%	9 13%	1 14%	7 10%	19 18%	9 12%	7 17%	8 11%	5 13%	9 14%	10 11%	15 12%	2 11%
7	142 18%	8 11%	4 37%	12 17%	15 15%	18 25%al	8 19%	21 27%al	7 17%	5 8%	12 13%	31 24%al	2 11%
8	179 23%	18 25%	1 12%	14 20%	26 25%	17 23%	9 22%	14 18%	8 19%	14 22%	17 18%	37 29%	4 21%
9	102 13%	12 16%o	1 9%	8 12%	5 5%	6 9%	4 9%	5 7%	4 9%	22 34%Tacdefghjkl	16 17%o	16 13%	2 13%o
10 - HIGHEST score	78 10%	6 8%	1 10%	3 4%	12 12%	8 10%	2 6%	10 13%	4 9%	3 5%	15 16%c	10 7%	4 21%Tacfhlk
Don't know	75 9%	5 6%	- -	12 17%o	9 9%	4 5%	4 9%	12 16%	7 17%Tae	4 6%	8 9%	9 7%	1 7%
SUMMARY:													
NET: 9-10	180 23%	18 25%	2 19%	11 17%	18 17%	14 19%	6 15%	16 20%	7 19%	25 39%Tcdefghk	31 33%Tcdfh	26 20%	6 34%Tcdefhk
NET: 7-10	501 63%	44 61%	7 68%	37 54%	59 56%	49 67%	23 56%	50 66%	22 55%	45 69%	60 64%	93 73%cdh	12 66%
NET: 4-6	182 23%	19 26%	3 29%	16 23%	30 28%	17 23%	13 31%	12 16%	8 21%	16 25%	19 20%	24 19%	4 22%
NET: 1-3	37 5%	5 7%lk	* 3%	4 6%	7 7%	3 5%	2 4%	2 2%	3 8%jk	- -	7 7%j	2 2%	1 5%j
Mean	7.22	7.11	6.91	6.82	6.85	7.13	6.93	7.46	6.93	7.72cdfh	7.40	7.43	7.59c
Standard Deviation	1.93	2.04	2.00	2.13	2.23	1.84	1.70	1.70	2.27	1.55	2.14	1.54	2.09
Standard Error	0.06	0.14	0.38	0.25	0.23	0.21	0.23	0.20	0.20	0.18	0.19	0.14	0.20

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 203

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	9	3	7	2	1	2	2	1	1	1	7	2	3	6	2	7	7	1	1	*
	2%	1%	2%	5%	1%	2%	2%	1%	1%	*	3%	1%	2%	2%	3%	2%	2%	2%	3%	3%
2	15	7	8	*	4	*	4	4	3	3	8	3	2	13	1	13	11	2	2	*
	3%	3%	2%	1%	3%	*	4%	5%	2%	3%	3%	2%	1%	3%	2%	3%	2%	3%	5%	1%
3	20	10	10	2	4	4	3	1	6	3	9	8	6	14	3	17	16	2	2	*
	4%	4%	3%	4%	4%	4%	3%	2%	6%	3%	3%	5%	3%	4%	4%	4%	4%	3%	6%	1%
4	27	9	18	5	2	4	3	7	5	3	18	6	8	19	4	23	24	1	1	*
	5%	4%	5%	11% d	2%	4%	3%	9% d	5%	2%	6%	4%	4%	5%	5%	5%	6%	1%	3%	4%
5	76	31	45	6	9	16	16	14	15	14	42	20	16	60	16	60	66	7	3	1
	14%	14%	14%	12%	8%	15%	16%	18% d	15%	14%	15%	12%	9%	16% d	24%	12%	15%	10%	7%	12%
6	79	43	36	7	21	12	14	9	15	13	41	25	22	57	4	75	56	15	6	2
	14%	19% b	11%	14%	18%	12%	15%	12%	15%	13%	14%	15%	12%	16%	6%	16%	13%	23% Tp	17%	22%
7	90	32	58	5	23	11	23	17	12	19	47	24	36	54	11	79	70	13	5	2
	16%	14%	18%	9%	19%	10%	23% ceh	23% e	12%	19%	17%	14%	19%	15%	17%	16%	16%	20%	14%	18%
8	78	32	46	11	20	23	10	5	9	17	41	20	27	51	10	68	64	8	5	1
	14%	15%	14%	22% g	17%	21% gh	10%	7%	9%	17%	14%	12%	15%	14%	14%	14%	14%	13%	13%	9%
9	46	18	28	5	13	11	6	6	5	4	20	22	21	24	2	44	37	5	3	1
	8%	8%	8%	10%	10%	11%	6%	8%	5%	4%	7%	13% l	12%	7%	3%	9%	8%	8%	8%	6%
10 - HIGHEST score	36	17	19	4	6	7	6	4	9	10	18	8	15	21	10	26	29	4	2	1
	6%	7%	6%	7%	5%	7%	6%	5%	9%	9%	6%	5%	8%	6%	15%	5%	6%	6%	6%	12%
Don't know	76	21	54	3	18	15	11	8	21	15	32	28	29	47	4	71	61	7	6	1
	14%	10%	16% a	6%	15%	14%	11%	11%	21% c	15%	11%	17%	15%	13%	6%	15%	14%	11%	17%	12%
SUMMARY:																				
NET: 9-10	82	34	47	9	19	18	12	10	14	13	38	30	36	45	12	70	66	9	5	2
	15%	16%	14%	17%	15%	17%	12%	13%	14%	13%	14%	18%	20% am	12%	18%	14%	15%	14%	14%	18%
NET: 7-10	249	98	151	25	61	52	44	32	35	49	126	74	100	150	33	217	200	29	15	5
	45%	44%	46%	48%	51% h	49%	46%	42%	35%	48%	44%	45%	54% am	41%	49%	45%	45%	46%	42%	45%
NET: 4-6	182	83	100	19	32	33	33	29	36	30	101	51	46	136	23	159	146	22	10	4
	33%	37%	30%	36%	27%	31%	34%	39%	35%	29%	36%	31%	25%	37% l	35%	33%	33%	34%	27%	38%
NET: 1-3	44	19	25	5	9	6	8	6	10	7	25	13	11	33	6	38	34	5	5	1
	8%	9%	8%	10%	8%	6%	9%	8%	9%	7%	9%	8%	6%	9%	9%	8%	8%	8%	14%	5%
Mean	6.48	6.49	6.48	6.42	6.76	6.76	6.34	6.15	6.28	6.66	6.34	6.62	6.90% m	6.28	6.45	6.49	6.48	6.53	6.32	6.70
Standard Deviation	2.11	2.09	2.13	2.33	1.98	2.07	2.07	2.06	2.24	2.05	2.15	2.06	2.07	2.10	2.37	2.07	2.11	2.01	2.38	2.17
Standard Error	0.08	0.12	0.10	0.27	0.16	0.17	0.18	0.19	0.20	0.16	0.11	0.14	0.13	0.09	0.23	0.08	0.10	0.17	0.23	0.28

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 204

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	9	1	4	4	3	5	-	5	4	7	3	5	1	6	4	9	1	4	5
	2%	1%	2%	2%	2%	1%	-	2%	2%	2%	3%	2%	1%	2%	2%	2%	1%	3%	1%
2	15	2	8	4	5	8	1	10	4	14	*	8	1	10	5	15	-	4	9
	3%	2%	4%	2%	4%	2%	3%	3%	2%	3%	*	3%	*	3%	3%	3%	-	3%	2%
3	20	4	9	7	2	15	1	11	8	17	3	7	9	14	6	20	-	4	15
	4%	3%	4%	4%	1%	4%	3%	4%	4%	4%	3%	3%	6%	4%	3%	4%	-	3%	4%
4	27	4	12	10	9	13	1	14	12	24	3	9	6	18	8	25	1	10	14
	5%	4%	5%	5%	7%	4%	4%	5%	5%	5%	3%	3%	4%	5%	4%	5%	2%	7%	3%
5	76	10	36	28	15	52	2	39	33	58	18	33	22	51	23	67	9	26	49
	14%	9%	17%	14%	13%	14%	5%	13%	15%	13%	17%	13%	16%	15%	12%	14%	14%	18%	13%
6	79	10	37	31	21	52	3	44	31	64	15	37	13	47	32	69	10	20	57
	14%	9%	17%	15%	17%	14%	8%	15%	14%	14%	14%	14%	10%	13%	17%	14%	15%	13%	15%
7	90	26	32	32	12	69	7	53	33	79	11	55	17	69	20	85	5	18	71
	16%	22%	15%	15%	10%	19%	19%	18%	15%	18%	10%	21%	12%	20% an	11%	18%	8%	12%	18%
8	78	16	14	46	19	48	10	39	29	62	15	34	23	37	40	63	14	14	63
	14% b	13%	7%	22% Tb	16%	13%	28% Te	13%	13%	14%	14%	13%	17%	11%	21% an	13%	22%	9%	16%
9	46	17	16	12	10	31	4	25	20	39	7	24	11	29	16	41	5	13	32
	8%	15% Tbc	7%	6%	9%	9%	11%	9%	9%	9%	7%	9%	8%	8%	8%	8%	8%	8%	8%
10 - HIGHEST score	36	17	9	9	7	26	1	20	15	31	5	22	6	26	10	32	4	15	21
	6%	15% Tbc	4%	4%	6%	7%	4%	7%	7%	7%	5%	9%	5%	7%	5%	7%	6%	10%	5%
Don't know	76	8	39	23	18	46	5	30	34	49	27	22	28	46	26	59	15	21	53
	14%	7%	18% aa	11%	15%	13%	15%	10%	15%	11%	25% Ti	9%	21% ka	13%	14%	12%	24%	14%	14%
SUMMARY:																			
NET: 9-10	82	34	25	21	18	57	5	45	35	69	12	46	17	55	25	73	9	27	53
	15%	30% Tbc	12%	10%	14%	16%	15%	16%	16%	16%	12%	18%	12%	15%	13%	15%	14%	18%	14%
NET: 7-10	249	76	72	98	49	174	22	137	97	210	39	135	56	161	85	220	28	59	188
	45% b	66% Tbc	33%	48% b	40%	48%	62% ad	47%	43%	47%	36%	53%	41%	46%	45%	46%	44%	40%	48%
NET: 4-6	182	25	85	69	45	117	6	97	76	146	36	79	42	116	63	161	20	56	120
	33% aa	21%	39% aa	34% aa	37% af	32%	17%	33%	34%	33%	34%	31%	31%	33%	33%	33%	31%	38%	31%
NET: 1-3	44	7	20	15	9	28	2	26	17	38	6	20	10	30	14	44	1	12	29
	8%	6%	9%	7%	8%	8%	6%	9%	7%	9%	6%	8%	7%	8%	7%	9%	1%	8%	7%
Mean	6.48 b	7.26 Tbc	6.06	6.48	6.38	6.58	7.07	6.47	6.48	6.49	6.45	6.67	6.48	6.44	6.57	6.42	6.99	6.38	6.58
Standard Deviation	2.11	2.08	2.08	1.99	2.20	2.05	1.89	2.14	2.14	2.13	2.05	2.11	2.01	2.13	2.08	2.14	1.79	2.29	2.00

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 204

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.08	0.15	0.13	0.12	0.18	0.09	0.28	0.10	0.13	0.08	0.21	0.11	0.16	0.10	0.14	0.08	0.27	0.16	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 205

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - Channel 5

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	9 2%	1 2%	-	1 3%	* 3%	2 3%	-	-	1 3%	-	3 7%T	* 1%	* 3%
2	15 3%	2 3%	-	-	1 3%	1 2%	1 3%	2 3%	2 5%	-	5 10%Tj	1 1%	* 1%
3	20 4%	2 3%	-	2 5%	3 6%	2 4%	2 5%	3 5%	2 6%	1 3%	2 4%	1 1%	* 1%
4	27 5%	1 1%	* 3%	2 5%	5 10%	1 3%	* 1%	3 5%	1 3%	3 5%	1 2%	8 10%a	* 4%
5	76 14%	7 10%	1 9%	7 15%	9 17%	10 22%	13 34%	9 15%	3 7%	5 9%	5 9%	6 8%	1 12%
6	79 14%	15 23%Tg	4 33%	9 18%	6 10%	8 17%	2 5%	4 7%	6 17%	7 14%	5 10%	12 14%	2 22%g
7	90 16%	13 20%	2 18%	3 6%	10 19%	3 6%	3 7%	19 32%Tehj	5 14%	6 12%	7 13%	19 22%e	2 18%e
8	78 14%	8 13%	2 17%	2 5%	11 20%g	3 7%	7 18%	3 5%	5 13%	18 37%	7 13%	11 13%	1 9%
9	46 8%	5 8%	1 7%	4 9%	2 4%	8 17%	5 14%	7 12%	3 8%	3 6%	4 7%	4 4%	1 6%
10 - HIGHEST score	36 6%	4 6%	-	3 5%	2 3%	4 9%	2 5%	5 8%	2 6%	2 4%	5 10%	6 7%	1 12%
Don't know	76 14%	7 11%	1 13%	14 29%	4 7%	5 11%	4 9%	5 8%	6 17%	5 10%	8 15%	16 19%	1 12%
SUMMARY:													
NET: 9-10	82 15%	9 14%	1 7%	7 14%	4 7%	12 25%d	7 19%	12 20%	5 14%	5 10%	9 17%	10 12%	2 18%
NET: 7-10	249 45%	29 46%	5 42%	12 25%	25 47%	17 38%	17 43%	34 57%	15 42%	30 59%	22 43%	39 47%	5 45%
NET: 4-6	182 33%	22 34%	5 45%	19 39%	20 37%	19 42%	16 40%	16 28%	10 27%	14 28%	11 22%	26 32%	4 38%
NET: 1-3	44 8%	5 8%	-	4 7%	5 9%	4 10%	3 8%	4 8%	5 14%k	1 3%	10 20%Tkl	2 2%	1 5%
Mean	6.48	6.53	6.68	6.14	6.19	6.43	6.45	6.64	6.32	7.04	6.04	6.68	6.70
Standard Deviation	2.11	2.01	1.29	2.21	1.96	2.38	2.09	2.04	2.38	1.65	2.83	1.85	2.17
Standard Error	0.08	0.17	0.25	0.35	0.28	0.36	0.32	0.28	0.23	0.24	0.35	0.24	0.28

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 206

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	35 2%	22 2%	13 1%	6 3%	6 2%	10 3%	3 1%	4 1%	5 1%	14 3%	14 1%	7 1%	9 2%	26 2%	1 *	34 2%	32 2%	1 *	2 2%	* *
2	19 1%	12 1%	7 1%	2 1%	1 *	* *	3 1%	6 2%	7 1%	3 1%	6 1%	10 2%	3 1%	16 1%	2 1%	17 1%	14 1%	2 1%	3 2%	1 1%
3	49 2%	20 2%	29 3%	3 1%	7 3%	5 1%	4 1%	9 3%	21 4%	10 2%	33 3%	6 1%	8 1%	42 3%	1 1%	48 3%	44 2%	2 1%	2 2%	1 3%
4	56 3%	26 3%	30 3%	4 2%	13 5%	6 2%	12 3%	10 3%	11 2%	13 2%	25 2%	18 4%	13 3%	43 3%	5 2%	51 3%	45 3%	5 2%	4 3%	2 4%
5	164 8%	86 8%	77 7%	23 11%	13 5%	25 7%	27 7%	29 9%	45 8%	46 9%	81 7%	37 7%	31 6%	133 8%	16 8%	148 8%	132 8%	18 9%	9 7%	4 8%
6	206 10%	84 8%	122 11%	30 14% ce	25 9%	20 6%	42 10%	36 11%	52 9%	42 8%	123 11%	41 8%	38 7%	168 10%	16 8%	189 10%	172 10%	21 10%	10 8%	4 7%
7	345 16%	154 15%	191 17%	24 11%	55 20%	61 18%	77 19%	51 15%	76 14%	104 20% k	170 16%	70 14%	91 18%	254 16%	39 19%	304 16%	285 16%	33 16%	19 16%	8 14%
8	533 25%	276 27%	257 23%	47 22%	63 23%	94 28%	91 23%	105 31%	133 24%	126 24%	279 25%	128 25%	125 25%	408 25%	42 20%	490 26%	437 25%	58 29%	27 23%	11 20%
9	305 14%	143 14%	162 15%	24 11%	45 16%	43 13%	53 13%	49 14%	91 16%	80 15%	155 14%	70 14%	76 15%	229 14%	23 11%	282 15%	258 15%	24 12%	15 13%	7 13%
10 - HIGHEST score	248 12%	127 12%	120 11%	25 12%	31 11%	45 13%	54 14%	29 8%	64 12%	44 8%	135 12%	69 14%	63 13%	184 11%	31 15%	216 11%	187 11%	35 17% tp	13 11%	13 24% tp
Don't know	164 8% gdq	75 7%	89 8%	27 12% cd	18 7%	28 8% g	32 8% cd	11 3%	48 9% g	37 7%	74 7%	53 10%	50 10%	113 7%	29 14%	134 7%	141 8% cd	6 3%	14 12% cd	3 5%
SUMMARY:																				
NET: 9-10	552 26%	270 26%	282 26%	49 23%	76 27%	88 26%	107 27%	78 23%	155 28%	123 24%	290 26%	139 27%	140 28%	413 26%	54 27%	498 26%	445 25%	59 29%	29 24%	20 37% tp
NET: 7-10	1430 67% cd	699 68%	731 67%	121 56%	194 70% cd	242 72% cd	276 69% cd	234 69% cd	364 66%	354 68%	739 67%	337 66%	356 70%	1074 67%	136 66%	1292 68%	1167 67%	150 73% cd	75 63%	38 71%
NET: 4-6	425 20%	196 19%	229 21%	57 27% cd	52 19%	51 15%	81 20%	76 22%	109 20%	100 19%	229 21%	96 19%	82 16%	344 21%	37 18%	388 20%	349 20%	44 22%	22 19%	11 20%
NET: 1-3	103 5%	55 5%	48 4%	10 5%	15 5%	15 5%	10 2%	20 6%	33 6%	26 5%	53 5%	23 5%	19 4%	84 5%	4 2%	98 5%	89 5%	5 2%	7 6% cd	2 4%
Mean	7.35	7.35	7.35	7.15	7.32	7.47	7.49	7.21	7.36	7.23	7.38	7.41	7.51	7.30	7.56	7.33	7.32	7.59	7.23	7.67
Standard Deviation	1.97	2.04	1.90	2.09	2.02	2.00	1.82	1.95	2.01	1.97	1.94	2.05	1.92	1.99	1.84	1.99	1.98	1.80	2.12	2.07
Standard Error	0.04	0.06	0.06	0.14	0.11	0.11	0.09	0.10	0.09	0.08	0.06	0.09	0.08	0.05	0.12	0.04	0.05	0.09	0.13	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV

*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR

* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 207

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	35	9	21	5	21	13	-	13	21	22	13	10	2	19	16	29	6	5	29
	2%	3% c	2% c	1%	4% Te	1%	-	1%	2%	1%	3%	1%	*	1%	2%	2%	2%	1%	2%
2	19	3	10	7	8	10	1	6	8	11	8	6	4	10	9	12	7	4	14
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3% o	1%	1%
3	49	6	18	21	15	25	5	14	19	27	22	9	17	23	23	34	14	11	36
	2%	2%	2%	2%	3%	2%	4%	1%	2%	2%	4% d	1%	3%	2%	3%	2%	5% o	3%	2%
4	56	11	19	23	14	36	2	28	26	45	11	19	19	37	17	53	3	16	37
	3%	3%	2%	3%	3%	3%	2%	3%	3%	3%	2%	2%	3%	3%	2%	3%	1%	4%	2%
5	164	7	68	85	36	106	11	91	59	135	29	63	50	99	61	146	15	29	133
	8% a	2%	8% a	10% a	7%	8%	8%	9%	6%	8%	6%	8%	8%	7%	8%	8%	5%	7%	8%
6	206	27	88	83	35	142	14	107	75	165	41	67	75	130	72	186	19	45	157
	10%	8%	10%	9%	7%	10%	11%	11%	8%	10%	8%	8%	12%	10%	10%	10%	7%	11%	10%
7	345	45	148	146	87	218	22	168	138	273	72	137	91	221	117	304	40	71	268
	16%	13%	17%	17%	17%	16%	17%	17%	15%	17%	15%	17%	14%	17%	16%	17%	14%	16%	16%
8	533	70	227	229	126	351	34	266	217	419	114	208	170	357	172	460	73	93	421
	25%	21%	27%	26%	25%	25%	26%	27%	23%	26%	23%	26%	26%	27%	23%	25%	26%	22%	26%
9	305	62	122	118	70	212	13	115	167	242	63	120	91	191	105	273	29	60	239
	14%	18%	14%	13%	14%	15%	10%	12%	18% g	15%	13%	15%	14%	14%	14%	15%	10%	14%	15%
10 - HIGHEST score	248	75	74	98	41	178	19	104	122	201	46	131	66	169	73	216	32	66	178
	12%	22% Tbc	9%	11%	8%	13% d	15%	11%	13%	12%	9%	16% Tl	10%	13%	10%	12%	11%	15% Ar	11%
Don't know	164	26	57	65	53	97	8	57	86	93	71	39	61	82	80	116	47	30	132
	8% k	8%	7%	7%	10%	7%	6%	6%	9% g	6%	14% Ti	5%	9% k	6%	11% Am	6%	16% To	7%	8%
SUMMARY:																			
NET: 9-10	552	137	196	216	111	390	32	219	290	444	109	251	157	361	178	488	61	126	417
	26%	40% Tbc	23%	25%	22%	28%	25%	23%	31% Tg	27%	22%	31% Tl	24%	27%	24%	27%	21%	29%	25%
NET: 7-10	1430	252	571	591	324	959	88	654	645	1136	294	595	418	938	467	1252	175	290	1107
	67%	74%	67%	67%	64%	69%	69%	67%	69%	70% Al	60%	74% Tl	65%	70% An	63%	68%	61%	67%	67%
NET: 4-6	425	45	175	192	85	284	27	227	161	345	80	149	144	266	150	385	38	90	327
	20% a	13%	20% a	22% a	17%	20%	21%	23% h	17%	21%	16%	18%	22%	20%	20%	21%	13%	21%	20%
NET: 1-3	103	17	49	33	44	47	6	34	47	60	42	25	23	52	48	75	27	20	80
	5%	5%	6%	4%	9% Te	3%	4%	3%	5%	4%	9% Ti	3%	4%	4%	6%	4%	9% To	5%	5%
Mean	7.35d	7.82 Tbc	7.20	7.35	7.03	7.48d	7.43	7.29	7.48	7.42	7.10	7.60 T	7.37	7.44 n	7.19	7.38	7.17	7.42	7.34
Standard Deviation	1.97	2.11	2.00	1.85	2.25	1.86	1.84	1.86	2.05	1.90	2.21	1.88	1.82	1.90	2.08	1.93	2.24	2.02	1.96

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 207

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.11	0.07	0.06	0.10	0.05	0.16	0.05	0.07	0.04	0.12	0.06	0.07	0.05	0.08	0.04	0.17	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 208

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humber (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	35 2%	1 *	-	20 11%Tabdefghijkl	8 3%k	*	-	1 1%	2 2%	*	*	1 *	*
2	19 1%	2 1%	* 1%	* *	1 *	5 3%	1 1%	4 2%	3 2%k	-	1 1%	1 *	1 1%
3	49 2%	2 1%	1 2%	8 4%	5 2%	15 8%Tadfgjhjk	1 *	*	2 2%	4 3%	5 2%	5 2%	1 3%g
4	56 3%	5 2%	4 6%	3 2%	5 2%	4 2%	5 3%	4 2%	4 3%	6 4%	6 3%	8 2%	2 4%
5	164 8%	18 9%k	3 5%	15 9%	25 10%k	10 5%	17 10%k	12 6%	9 7%	21 15%Tegk	17 7%	12 4%	4 8%
6	206 10%	21 10%	7 11%	21 11%	27 11%	19 10%	16 10%	18 9%	10 8%	14 10%	21 9%	30 9%	4 7%
7	345 16%	33 16%	22 37%Tacdefghijkl	18 10%	25 10%	35 19%	16 10%	34 16%	19 16%	19 14%	49 21%cdf	67 20%cd	8 14%
8	533 25%e	58 29%e	13 22%	47 26%	58 23%	27 15%	43 27%e	57 27%e	27 23%	30 22%	54 23%	109 32%el	11 20%
9	305 14%	24 12%	9 15%	17 10%	42 17%	29 16%	24 15%	24 11%	15 13%	34 25%Tacghj	31 13%	49 15%	7 13%
10 - HIGHEST score	248 12%bi	35 17%Tbcfik	1 1%	11 6%	32 13%bi	23 12%b	10 6%	36 17%bcfi	13 11%bi	6 4%	36 15%bcfi	34 10%	13 24%Tbcdefhik
Don't know	164 8%a	6 3%	-	20 11%abi	18 7%	18 10%ai	28 18%Tabdijkl	14 10%ai	14 12%abli	3 2%	12 5%	21 6%	3 5%
SUMMARY: NET: 9-10	552 26%c	59 29%c	9 16%	29 16%	74 30%c	52 28%	33 21%	59 28%	29 24%	39 29%c	66 29%c	83 25%	20 37%Tbcfhk
NET: 7-10	1430 67%c	150 73%cefh	44 75%c	93 52%	157 63%	114 62%	92 58%	150 71%c	75 63%	88 65%	169 73%cf	259 77%Tcdefhi	38 71%c
NET: 4-6	425 20%	44 22%	13 22%	39 22%	58 23%	33 18%	37 23%	34 16%	22 19%	41 30%Tegk	43 19%	50 15%	11 20%
NET: 1-3	103 5%	5 2%	2 3%	29 16%Tadfgghijkl	14 6%	20 11%Taigjk	2 1%	6 3%	7 6%afk	4 3%	6 3%	6 2%	2 4%
Mean	7.35c	7.59c	7.03	6.38	7.30c	7.10	7.35c	7.67c	7.23c	7.17c	7.56c	7.65bcethl	7.67c
Standard Deviation	1.97	1.80	1.53	2.66	2.17	2.21	1.70	1.86	2.12	1.82	1.77	1.54	2.07

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 208

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC One

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL (T)	STANDARD REGION											
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Standard Error	0.04	0.19	0.23	0.17	0.18	0.16	0.15	0.13	0.16	0.12	0.10	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	13	6	7	-	*	1	1	4	7	5	8	*	1	12	1	13	12	1	*	*
	2%	2%	2%	-	*	1%	1%	2%	3%	2%	2%	*	1%	2%	1%	2%	2%	2%	1%	1%
2	14	8	6	*	1	1	3	2	7	3	6	4	2	12	1	13	11	1	2	*
	2%	2%	2%	1%	1%	1%	3%	1%	3%	1%	2%	3%	1%	2%	2%	2%	2%	2%	4%	1%
3	23	12	11	*	2	-	4	6	11	9	10	4	*	23	1	22	21	1	1	*
	3%	3%	4%	1%	2%	-	3%	4%	5%	4%	3%	3%	*	4%	1%	3%	3%	2%	1%	3%
4	37	25	12	3	-	4	3	15	12	18	11	9	3	34	1	37	31	4	1	1
	5%	6%	4%	7%	-	4%	3%	9%	6%	8%	3%	6%	2%	6%	1%	5%	5%	8%	3%	6%
5	65	42	23	2	6	8	10	19	21	12	42	11	9	57	2	63	53	7	4	1
	9%	10%	7%	4%	8%	7%	8%	12%	10%	5%	12%	8%	6%	10%	5%	9%	9%	12%	9%	9%
6	83	52	31	8	8	9	14	22	24	26	48	9	11	72	5	77	68	8	5	1
	11%	13%	10%	22%	10%	8%	10%	14%	11%	12%	13%	7%	7%	12%	11%	11%	11%	14%	11%	12%
7	112	68	44	6	19	21	21	20	23	33	61	18	32	80	13	98	93	9	8	2
	15%	16%	14%	18%	26%	20%	16%	13%	11%	14%	17%	13%	21%	14%	27%	14%	15%	15%	15%	17%
8	163	101	61	5	14	25	41	38	40	54	75	34	38	125	9	154	139	11	9	3
	22%	24%	20%	13%	19%	23%	31%	24%	18%	24%	21%	25%	25%	22%	18%	23%	23%	19%	19%	26%
9	85	49	36	4	8	21	12	16	23	26	42	17	25	60	6	79	69	7	7	1
	12%	12%	12%	12%	11%	20%	9%	10%	10%	11%	11%	13%	17%	10%	12%	12%	11%	13%	14%	13%
10 - HIGHEST score	64	30	34	5	10	12	13	6	17	16	27	20	19	44	8	56	53	5	4	1
	9%	7%	11%	14%	13%	12%	10%	4%	8%	7%	8%	15%	13%	8%	16%	8%	9%	9%	9%	9%
Don't know	68	21	47	3	7	4	8	12	34	26	32	10	11	57	3	66	59	2	7	*
	9%	5%	15%	9%	9%	4%	6%	7%	16%	11%	9%	7%	7%	10%	5%	10%	10%	4%	14%	2%
SUMMARY:																				
NET: 9-10	149	79	70	10	18	34	25	22	40	43	69	37	45	104	14	135	122	13	11	2
	20%	19%	22%	26%	24%	32%	19%	14%	18%	19%	19%	27%	30%	18%	29%	20%	20%	22%	24%	22%
NET: 7-10	423	248	175	21	52	79	87	81	104	129	204	90	114	309	36	386	354	33	28	7
	58%	60%	56%	56%	69%	75%	66%	51%	47%	57%	56%	65%	75%	54%	74%	57%	58%	57%	58%	65%
NET: 4-6	186	120	66	12	14	21	27	55	57	56	101	29	23	163	8	177	152	20	11	3
	26%	29%	21%	33%	18%	19%	21%	35%	26%	24%	28%	21%	15%	28%	16%	26%	25%	34%	22%	27%
NET: 1-3	51	26	25	1	2	2	9	12	25	18	24	8	3	47	2	48	44	3	3	1
	7%	6%	8%	2%	3%	2%	7%	7%	11%	8%	7%	6%	2%	8%	4%	7%	7%	5%	6%	6%
Mean	6.93h	6.88	7.00	7.19	7.45Tgh	7.53Tgh	7.17gh	6.52	6.53	6.83	6.87	7.26	7.65Tm	6.74	7.49	6.89	6.93	6.83	7.11	7.03
Standard Deviation	2.12	2.03	2.25	1.94	1.73	1.83	1.98	2.07	2.41	2.18	2.06	2.16	1.73	2.17	1.93	2.13	2.13	2.11	2.10	2.09
Standard Error	0.06	0.08	0.10	0.23	0.16	0.14	0.14	0.14	0.14	0.12	0.09	0.15	0.11	0.07	0.18	0.07	0.08	0.15	0.18	0.24

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 210

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	13	-	4	9	4	4	4	6	4	10	4	2	7	10	3	12	1	2	12
	2%	-	1%	3%	2%	1%	7% Ta	2%	1%	2%	3%	1%	4% k	2%	1%	2%	2%	1%	2%
2	14	2	4	8	4	8	1	4	10	11	3	4	4	9	5	12	2	4	9
	2%	2%	1%	3%	2%	2%	2%	1%	3%	2%	3%	1%	2%	2%	2%	2%	3%	3%	2%
3	23	2	6	14	8	12	1	12	9	20	3	7	6	17	6	21	2	5	17
	3%	2%	2%	5%	4%	3%	2%	3%	3%	3%	3%	3%	3%	4%	2%	3%	3%	4%	3%
4	37	7	16	15	10	19	5	14	20	30	7	11	13	24	13	31	6	6	30
	5%	6%	5%	5%	5%	4%	10%	4%	7%	5%	6%	4%	6%	5%	5%	5%	8%	5%	5%
5	65	4	34	26	14	40	6	31	33	55	10	21	20	39	24	58	6	8	55
	9%	3%	11% ca	9%	8%	9%	12%	8%	11%	9%	9%	8%	9%	8%	10%	9%	8%	6%	10%
6	83	12	41	29	14	56	8	45	35	75	8	35	22	58	24	82	1	15	65
	11%	10%	13%	10%	7%	13%	15%	12%	12%	12%	7%	13%	10%	12%	10%	13% cp	2%	12%	11%
7	112	24	42	44	25	72	8	66	38	98	13	42	33	71	35	103	9	23	86
	15%	20%	13%	15%	13%	16%	16%	18%	12%	16%	12%	16%	16%	15%	14%	16%	12%	18%	15%
8	163	15	80	67	42	107	6	88	60	142	21	64	45	109	53	145	17	22	136
	22% ca	13%	25% ca	23% ca	22%	24%	12%	24%	19%	23%	19%	25%	21%	23%	22%	22%	23%	17%	24%
9	85	24	32	28	16	59	4	44	40	77	8	34	30	56	27	80	3	17	68
	12%	20% Tbc	10%	10%	8%	13%	7%	12%	13%	13%	7%	13%	14%	12%	11%	12%	4%	13%	12%
10 - HIGHEST score	64	22	21	20	19	37	5	31	27	50	13	29	12	37	24	54	10	15	48
	9%	19% Tbc	7%	7%	10%	8%	10%	8%	9%	8%	12%	11%	6%	8%	10%	8%	13%	12%	8%
Don't know	68	7	34	26	34	29	3	27	30	46	22	11	20	37	32	51	17	13	52
	9% k	6%	11%	9%	18% Te	6%	6%	7%	10%	8%	19% Ti	4%	9% k	8%	13%	8%	22% To	10%	9%
SUMMARY:																			
NET: 9-10	149	46	53	48	35	96	9	76	67	127	21	64	42	93	51	134	13	32	116
	20%	39% Tbc	17%	17%	18%	22%	18%	21%	22%	21%	19%	24%	20%	20%	21%	21%	17%	25%	20%
NET: 7-10	423	85	175	159	102	275	23	230	165	368	55	170	119	273	140	382	39	77	339
	58%	72% Tbc	56%	56%	53%	62%	45%	62% h	54%	60%	49%	65%	57%	58%	57%	59%	52%	60%	59%
NET: 4-6	186	22	90	70	38	115	20	89	89	160	26	68	54	121	61	171	13	29	150
	26%	19%	29%	25%	20%	26%	38% cd	24%	29%	26%	23%	26%	26%	26%	25%	26%	18%	22%	26%
NET: 1-3	51	4	14	31	17	24	5	22	23	40	10	12	18	37	14	45	6	11	38
	7%	3%	5%	11% ab	9%	6%	11%	6%	8%	7%	9%	5%	8%	8%	6%	7%	8%	8%	7%
Mean	6.93	7.64 tbc	6.93	6.65	6.86	7.07 t	6.24	7.05	6.81	6.96	6.73	7.21 ll	6.74	6.88	7.02	6.93	6.89	7.03	6.94
Standard Deviation	2.12	1.98	1.96	2.27	2.29	1.97	2.46	2.00	2.21	2.06	2.47	1.94	2.23	2.14	2.10	2.09	2.42	2.21	2.10

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 210

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.06	0.14	0.09	0.11	0.15	0.07	0.30	0.08	0.11	0.07	0.23	0.09	0.13	0.08	0.11	0.07	0.30	0.14	0.07

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 211

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	13 2%	1 2%	2 14%	6 14%Tadefghijkl	1 1%	* 1%	- 1%	1 1%	* 1%	1 1%	* 1%	2 1%	* 1%
2	14 2%	1 2%	-	-	2 2%	2 3%	1 3%	2 2%	2 4%	1 1%	1 1%	2 1%	* 1%
3	23 3%	1 2%	-	1 3%	2 3%	2 3%	1 3%	3 3%	1 1%	4 6%	4 5%	4 3%	* 3%
4	37 5%	4 8%e	* 2%	3 6%	5 6%	1 1%	* 1%	5 5%	1 3%	1 2%	5 7%	11 8%	1 6%ef
5	65 9%	7 12%egj	3 21%	3 7%	8 9%	1 2%	11 25%Tcdeghijkl	3 3%	4 9%	8 13%eg	3 5%	13 10%	1 9%e
6	83 11%	8 14%	1 10%	5 13%	10 11%	7 11%	4 10%	9 10%	5 11%	6 11%	9 13%	16 12%	1 12%
7	112 15%	9 15%	2 17%	7 18%	12 13%	14 20%	5 13%	13 14%	8 15%	5 9%	13 19%	20 15%	2 17%
8	163 22%	11 19%	3 21%	6 15%	25 27%	13 20%	8 18%	19 21%	9 19%	17 28%	16 23%	33 24%	3 26%
9	85 12%	7 13%	2 14%	5 13%	14 15%	6 8%	4 8%	7 7%	7 14%	11 18%	7 10%	15 11%	1 13%
10 - HIGHEST score	64 9%	5 9%	-	2 6%	5 5%	14 21%Tcdik	3 7%	16 17%Tdik	4 9%	3 5%	6 9%	4 3%	1 9%
Don't know	68 9%al	2 4%	-	2 5%	7 8%	7 10%	6 14%a	14 15%al	7 14%al	3 5%	5 8%	15 11%	* 2%
SUMMARY:													
NET: 9-10	149 20%	13 22%	2 14%	7 19%	19 20%	20 29%k	7 15%	23 25%	11 24%	13 23%	13 18%	19 14%	2 22%
NET: 7-10	423 58%	33 57%	7 53%	20 51%	56 61%	47 69%l	20 46%	56 60%	28 58%	35 60%	42 61%	72 53%	7 65%
NET: 4-6	186 26%	20 34%Teg	4 33%	10 26%	24 26%	9 13%	15 35%eg	17 18%	11 22%	15 25%	17 25%	41 30%e	3 27%e
NET: 1-3	51 7%	3 5%	2 14%	7 18%Tadhk	5 6%	5 7%	2 4%	6 7%	3 6%	5 9%	5 7%	7 5%	1 6%
Mean	6.93c	6.83	6.06	6.08	7.00	7.54eck	6.70	7.29c	7.11c	6.99	6.95c	6.71	7.03
Standard Deviation	2.12	2.11	2.58	2.75	1.99	2.11	1.94	2.22	2.10	2.05	1.99	1.95	2.09
Standard Error	0.06	0.15	0.46	0.36	0.22	0.25	0.27	0.24	0.18	0.24	0.19	0.18	0.24

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 212

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6	
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**	
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5	
1 - LOWEST score	2 1%	1 2%	1 1%	- -	1 2%	- -	- -	1 12%	1 7%	- -	1 1%	2 4%	- -	2 2%	- 2%	2 2%	1 1%	1 6%	- -	- -	
2	5 3%	1 1%	4 4%	1 2%	2 3%	- -	- -	- -	1 14%	2 4%	2 3%	1 1%	2 4%	2 2%	2 7%	2 2%	5 3%	- -	* 1%	- -	
3	3 1%	1 2%	1 1%	- -	2 3%	- -	1 5%	* 5%	- -	* 1%	- -	2 5%	1 2%	2 1%	- 1%	2 1%	2 1%	- -	1 9%	- -	
4	3 1%	2 2%	1 1%	1 2%	1 1%	- -	- -	- -	1 6%	* 2%	2 2%	1 2%	* 2%	2 2%	* 1%	2 2%	2 1%	* 1%	1 9%	- -	
5	13 7%	3 4%	10 10%	3 4%	2 3%	6 21%Td	1 6%	* 6%	1 9%	4 10%	6 6%	3 7%	3 4%	10 9%	1 3%	11 8%	10 7%	2 9%	1 11%	- -	
6	13 8%	8 11%	5 5%	3 4%	6 13%	2 8%	2 9%	- -	* 4%	3 8%	9 10%	1 3%	5 9%	8 7%	2 4%	11 8%	10 7%	2 14%	* 5%	* 42%	
7	32 18%	14 18%	18 18%	12 19%	6 12%	3 12%	8 43%	* 9%	2 20%	6 14%	18 20%	8 18%	10 16%	22 19%	4 12%	27 19%	29 20%	1 9%	1 6%	* 33%	
8	34 19%	18 22%	16 17%	11 17%	11 21%	8 27%	2 11%	* 11%	2 21%	5 13%	23 25%	6 14%	14 22%	20 18%	6 17%	28 20%	31 21%	1 3%	2 23%	* 12%	
9	28 16%	11 14%	18 18%	10 17%	12 23%	3 12%	- -	* -	4 4%	7 18%	15 17%	6 13%	9 14%	19 17%	9 26%	19 14%	24 16%	3 20%	1 10%	- -	
10 - HIGHEST score	34 20%	18 23%	16 17%	16 27%	8 16%	5 18%	2 12%	2 41%	* 4%	12 30%	15 16%	8 18%	12 19%	22 20%	10 29%	24 18%	29 19%	4 27%	1 11%	* 13%	
Don't know	9 5%	1 2%	8 8%	5 7%	2 3%	1 2%	* 2%	1 16%	1 12%	1 3%	1 1%	7 16%	6 10%	3 2%	* 1%	9 6%	6 4%	2 10%	1 14%	- -	
SUMMARY:																					
NET: 9-10	62 36%	29 37%	34 35%	27 43%	20 39%	9 30%	4 24%	2 41%	1 8%	19 47%	30 33%	13 31%	21 33%	41 37%	19 55%	44 32%	53 35%	8 47%	2 21%	* 13%	
NET: 7-10	128 73%	60 77%	67 70%	50 80%	37 72%	20 69%	14 78%	3 61%	5 48%	30 74%	71 78%	27 63%	45 71%	83 74%	29 84%	98 71%	113 76%	10 59%	4 50%	1 58%	
NET: 4-6	28 16%	13 17%	15 16%	7 11%	9 17%	8 29%	3 15%	* 6%	2 18%	7 19%	16 18%	5 11%	8 13%	20 18%	3 9%	25 18%	22 15%	4 25%	2 25%	* 42%	
NET: 1-3	9 5%	4 5%	6 6%	1 2%	4 8%	- -	1 5%	1 17%	2 21%	2 5%	3 3%	5 11%	3 5%	6 5%	2 7%	7 5%	8 5%	1 6%	1 10%	- -	
Mean	7.60	7.71	7.51	8.07	7.54	7.57	7.31	7.37	5.73	7.85	7.64	7.23	7.72	7.54	8.08	7.51	7.65	7.61	6.77	7.10	
Standard Deviation	2.09	2.04	2.14	1.86	2.21	1.78	1.68	3.81	2.82	2.18	1.84	2.53	2.00	2.14	2.19	2.04	2.02	2.58	2.50	-	
Standard Error	0.14	0.20	0.18	0.24	0.26	0.25	0.34	1.21	0.67	0.26	0.17	0.34	0.21	0.18	0.29	0.15	0.16	0.39	0.48	-	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	2	-	1	1	1	1	-	1	-	2	-	1	1	1	1	2	-	1	1
	1%	-	1%	3%	3%	1%	-	1%	-	1%	-	1%	2%	1%	2%	1%	-	2%	1%
2	5	*	3	1	3	1	1	3	2	5	-	1	-	3	1	5	-	1	2
	3%	1%	6%	2%	9%	1%	9%	2%	4%	3%	-	2%	-	3%	2%	3%	-	2%	1%
3	3	2	*	*	1	2	-	1	1	3	-	*	1	1	1	3	-	1	1
	1%	3%	*	*	3%	1%	-	1%	3%	2%	-	*	2%	1%	1%	2%	-	2%	1%
4	3	*	2	-	-	3	-	1	3	3	-	2	*	2	*	3	-	1	1
	1%	1%	3%	-	-	2%	-	1%	3%	2%	-	2%	1%	2%	*	1%	-	2%	1%
5	13	4	5	4	2	7	2	8	4	12	1	8	2	6	6	12	-	5	7
	7%	6%	8%	7%	7%	5%	18%	7%	11%	7%	5%	9%	4%	6%	8%	7%	-	13%	6%
6	13	4	3	6	1	11	*	10	3	12	3	7	3	7	6	13	-	3	10
	8%	6%	5%	12%	4%	8%	2%	8%	7%	8%	9%	8%	8%	7%	9%	8%	-	7%	8%
7	32	14	13	5	6	22	3	24	4	30	2	13	10	17	13	30	1	9	20
	18%	23%	22%	10%	21%	17%	27%	19%	10%	18%	20%	15%	23%	17%	19%	18%	23%	24%	16%
8	34	7	14	9	2	28	2	25	7	30	4	20	10	23	11	31	2	4	28
	19%	12%	24%	18%	6%	22%	20%	20%	19%	18%	42%	23%	24%	23%	15%	19%	47%	9%	22%
9	28	10	8	11	6	21	1	17	11	28	1	13	7	10	18	28	1	4	24
	16%	17%	13%	21%	20%	16%	10%	13%	29%	17%	6%	16%	15%	10%	25% m	16%	11%	11%	19%
10 - HIGHEST score	34	19	3	12	1	31	2	29	4	33	1	22	9	27	6	33	1	11	23
	20%	32% b	5%	23% b	4%	25%	15%	23%	12%	20%	10%	25%	21%	28% n	8%	20%	19%	27%	18%
Don't know	9	*	7	2	7	2	-	7	1	8	1	1	*	1	8	9	-	-	9
	5%	*	11% a	4%	24%	1%	-	6%	3%	5%	7%	1%	*	1%	11% m	5%	-	-	7%
SUMMARY:																			
NET: 9-10	62	29	11	22	7	53	3	45	15	61	2	35	16	37	24	61	2	15	47
	36%	48% b	18%	43% b	23%	41%	25%	36%	40%	37%	16%	40%	37%	38%	33%	36%	31%	38%	37%
NET: 7-10	128	50	38	37	16	103	7	94	26	120	7	67	36	77	47	123	5	28	96
	73%	83%	65%	71%	50%	80%	72%	75%	69%	73%	78%	77%	84%	78%	67%	73%	100%	71%	75%
NET: 4-6	28	8	10	10	4	20	2	20	8	27	1	16	5	15	12	28	-	9	18
	16%	13%	17%	19%	12%	16%	19%	15%	21%	16%	15%	19%	12%	15%	17%	16%	-	23%	14%
NET: 1-3	9	2	4	3	5	3	1	5	3	9	-	2	1	5	4	9	-	2	4
	5%	3%	7%	5%	15%	3%	9%	4%	7%	6%	-	3%	3%	5%	5%	6%	-	6%	3%
Mean	7.60	8.05	6.98	7.77	6.53	7.92	7.05	7.72	7.44	7.60	7.69	7.84	7.84	7.75	7.43	7.59	8.27	7.43	7.81
Standard Deviation	2.09	1.89	2.10	2.18	2.64	1.85	2.30	2.02	2.16	2.12	1.33	1.95	1.82	2.12	2.01	2.11	1.14	2.30	1.88

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 213

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.14	0.19	0.25	0.27	0.49	0.14	0.54	0.15	0.32	0.14	0.32	0.17	0.27	0.18	0.22	0.14	0.40	0.29	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 214

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	2 1%	1 6%	-	-	-	-	1 5%	-	-	-	1 2%	-	-
2	5 3%	-	-	2 15%	1 4%	-	* 3%	* 2%	* 1%	1 8%	-	-	-
3	3 1%	-	-	1 6%	-	-	-	-	1 9%	-	1 3%	* 1%	-
4	3 1%	* 1%	-	* 2%	1 4%	-	-	-	1 9%	-	* 1%	-	-
5	13 7%	2 9%	-	2 17%	1 6%	-	4 26%	1 4%	1 11%	1 7%	* 1%	1 4%	-
6	13 8%	2 14%	-	1 7%	-	2 9%	* 2%	-	* 5%	2 20%	2 8%	3 12%	* 42%
7	32 18%	1 9%	* 26%	-	6 30%	6 29%	2 15%	3 15%	1 6%	* 4%	5 19%	6 28%	* 33%
8	34 19%	1 3%	-	3 21%	1 5%	4 19%	4 30%	9 44%	2 23%	2 19%	5 19%	3 15%	* 12%
9	28 16%	3 20%	-	2 19%	1 4%	7 31%	2 13%	3 16%	1 10%	1 6%	6 26%	2 7%	-
10 - HIGHEST score	34 20%	4 27%	1 74%	2 12%	5 24%	3 12%	1 7%	3 17%	1 11%	4 36%	5 19%	6 27%	* 13%
Don't know	9 5%	2 10%	-	-	5 22%	-	-	-	1 14%	-	* 1%	1 5%	-
SUMMARY:													
NET: 9-10	62 36%	8 47%	1 74%	4 31%	6 28%	9 44%	3 20%	7 34%	2 21%	5 41%	11 45%	8 34%	* 13%
NET: 7-10	128 73%	10 59%	1 100%	7 52%	13 63%	19 91%	9 65%	19 93%	4 50%	7 65%	20 83%	17 77%	1 58%
NET: 4-6	28 16%	4 25%	-	4 27%	2 11%	2 9%	4 28%	1 4%	2 25%	3 27%	3 10%	4 16%	* 42%
NET: 1-3	9 5%	1 6%	-	3 21%	1 4%	-	1 8%	* 2%	1 10%	1 8%	1 5%	* 1%	-
Mean	7.60	7.61	9.21	6.48	7.49	8.09	6.79	8.08	6.77	7.65	7.89	7.91	7.10
Standard Deviation	2.09	2.58	-	2.84	2.30	1.23	2.29	1.53	2.50	2.49	1.98	1.67	-
Standard Error	0.14	0.39	-	0.65	0.67	0.26	0.51	0.36	0.48	0.69	0.34	0.40	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 215

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	8 1%	4 1%	5 2%	-	1 1%	1 1%	1 1%	2 3%	3 3%	3 2%	2 1%	3 2%	*	8 2%	-	8 2%	5 1%	2 4%Tp	1 4%	* 3%
2	11 2%	3 1%	8 2%	3 2%	2 2%	2 1%	1 1%	* *	3 3%	2 2%	6 2%	2 2%	3 2%	8 2%	3 3%	7 2%	9 2%	1 1%	1 2%	* 3%
3	11 2%	7 2%	4 1%	2 1%	2 2%	2 2%	1 1%	1 1%	4 4%	2 1%	2 1%	7 5%j	3 1%	8 2%	1 1%	10 2%	8 1%	1 2%	2 7%Tp	* 2%
4	18 3%	8 2%	11 3%	2 2%	1 1%	3 3%	3 4%	3 4%	6 6%	5 3%	9 3%	4 3%	3 2%	15 4%	3 3%	15 3%	15 3%	2 3%	2 5%	* 4%
5	61 10%	35 11%	26 8%	10 8%	5 4%	17 16% d	5 6%	13 20%Tcdi	9 10%	13 9%	34 10%	14 10%	14 7%	47 11%	9 7%	52 11%	50 9%	8 15%	3 10%	1 12%
6	81 13%	35 11%	46 15%	20 15%	16 12%	11 10%	11 13%	8 12%	16 16%	19 12%	47 14%	16 11%	22 11%	60 14%	16 13%	65 13%	68 13%	8 16%	4 15%	1 19%
7	115 19%	65 21%	51 16%	27 19%	24 19%	26 24% h	19 22%	9 14%	11 11%	30 20%	62 19%	23 17%	46 23%	69 16%	24 19%	91 18%	105 20% q	5 10%	5 16%	1 14%
8	110 18%	62 20%	48 15%	24 17%	32 25% g	24 22% g	13 16%	5 8%	12 13%	17 11%	70 21% i	23 17%	40 20%	70 17%	31 25%	79 16%	100 19%	6 11%	3 11%	1 9%
9	61 10% h	30 10%	31 10%	18 13% h	22 17% g	9 8%	9 11% h	2 3%	1 1%	15 10%	28 8%	18 13%	25 13%	36 9%	17 13%	44 9%	53 10%	5 9%	2 8%	1 11%
10 - HIGHEST score	58 9% h	25 8%	33 10%	24 17% h	13 10% h	8 7%	9 11% h	4 5%	2 2%	19 12%	29 9%	11 8%	20 10%	38 9%	15 12%	42 9%	47 9%	7 14%	4 13%	* 7%
Don't know	86 14%	33 11%	54 17%	7 5%	10 8%	8 7%	13 15%	19 29%Tcde	30 31%Tcdel	27 18%	43 13%	16 12%	23 11%	63 15%	6 4%	81 16%	76 14%	7 14%	3 9%	1 16%
SUMMARY:																				
NET: 9-10	119 19% h	56 18%	63 20%	42 30%Tegh	35 27% g	16 15% h	18 21% h	6 9%	3 3%	34 23%	56 17%	29 21%	45 23%	74 18%	32 25%	86 18%	100 19%	12 23%	6 21%	1 17%
NET: 7-10	344 55% g h	183 60%	162 51%	92 67% g h	90 71% T g	66 60% g h	50 59% g h	20 30%	26 27%	81 53%	189 57%	74 55%	131 66% T m	214 50%	87 69%	256 52%	305 57% q	23 44%	14 47%	2 41%
NET: 4-6	161 26%	78 25%	83 26%	33 24%	22 17%	31 28%	19 23%	24 36% d	31 32% d	36 24%	91 27%	34 25%	38 19%	122 29% i	28 23%	132 27%	132 25%	18 34%	9 31%	2 35%
NET: 1-3	30 5%	14 4%	17 5%	4 3%	6 4%	5 4%	3 4%	3 5%	9 10%	8 5%	11 3%	12 9% j	6 3%	24 6%	4 3%	25 5%	22 4%	4 8%	4 13% T p	* 8%
Mean	7.00 g h	7.02	6.97	7.48 g h	7.48 eg h	6.87 h	7.17 g h	6.16	5.81	7.04	7.05	6.82	7.36 m	6.82	7.38	6.89	7.06 r	6.70	6.49	6.47
Standard Deviation	1.99	1.89	2.09	1.88	1.82	1.87	1.94	2.04	2.07	2.15	1.83	2.18	1.75	2.08	1.84	2.02	1.91	2.43	2.47	2.47
Standard Error	0.08	0.10	0.11	0.16	0.15	0.15	0.20	0.24	0.21	0.16	0.10	0.17	0.11	0.10	0.15	0.09	0.09	0.21	0.26	0.42

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 216

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	8	-	4	5	3	4	1	5	3	8	*	2	2	5	4	8	*	3	5
	1%	-	1%	4%	2%	1%	2%	1%	1%	2%	*	1%	1%	1%	2%	1%	*	2%	1%
2	11	2	7	3	5	4	2	8	3	10	1	2	3	8	3	11	-	3	6
	2%	1%	2%	2%	4%	1%	3%	2%	2%	2%	1%	1%	2%	2%	1%	2%	-	2%	1%
3	11	4	3	3	1	9	-	7	4	11	*	2	7	8	2	11	*	3	7
	2%	3%	1%	2%	1%	2%	-	2%	2%	2%	1%	1%	4%	2%	1%	2%	1%	2%	2%
4	18	2	10	5	3	14	*	10	7	15	4	6	5	13	4	18	*	6	11
	3%	2%	3%	3%	3%	3%	1%	3%	4%	3%	5%	2%	3%	4%	2%	3%	*	4%	2%
5	61	13	30	17	7	42	7	40	18	54	7	19	19	37	19	58	1	21	38
	10%	9%	9%	12%	6%	10%	16%	10%	10%	10%	9%	7%	12%	10%	9%	10%	2%	14%	9%
6	81	15	45	20	9	62	5	60	18	74	7	43	24	53	26	75	5	19	61
	13%	11%	14%	14%	8%	15%	12%	15%	10%	14%	10%	16%	15%	14%	12%	13%	12%	13%	14%
7	115	30	67	17	20	76	9	80	29	101	14	46	33	74	37	105	9	32	80
	19%	22%	20%	12%	17%	18%	21%	20%	16%	18%	19%	18%	20%	19%	17%	18%	19%	21%	18%
8	110	18	69	17	24	76	7	75	28	94	16	54	23	65	41	96	11	19	88
	18%	13%	21%	13%	20%	18%	15%	18%	16%	17%	22%	21%	14%	17%	19%	17%	25%	13%	19%
9	61	19	27	15	12	47	2	33	26	57	4	34	12	29	30	58	4	14	46
	10%	14%	8%	11%	10%	11%	5%	8%	15%	10%	6%	13%	8%	8%	14%	10%	8%	9%	10%
10 - HIGHEST score	58	31	9	18	6	48	3	47	9	57	1	31	13	46	9	57	1	14	42
	9% b	22% Tb	3%	13% b	5%	11%	8%	12%	5%	10%	2%	12%	8%	12% n	4%	10%	2%	9%	9%
Don't know	86	5	58	20	30	41	8	45	32	68	18	20	22	44	41	72	13	16	68
	14% ak	4%	18% a	14% a	25% Te	10%	18%	11%	18%	12%	25% l	8%	14%	11%	19%	13%	30%	10%	15%
SUMMARY:																			
NET: 9-10	119	50	36	33	18	94	6	80	35	114	6	64	25	75	39	115	5	27	87
	19% b	36% Tb	11%	24% b	15%	22%	12%	20%	20%	21%	8%	25%	15%	20%	18%	20%	10%	18%	19%
NET: 7-10	344	98	173	66	62	247	22	235	92	309	36	165	81	214	117	316	24	79	255
	55%	70% Tbc	52%	48%	51%	58%	48%	58%	52%	56%	49%	63% l	50%	56%	54%	55%	55%	52%	57%
NET: 4-6	161	30	85	41	20	117	13	110	44	143	18	68	48	104	49	152	6	47	111
	26%	22%	26%	30%	16%	28%	28%	27%	25%	26%	24%	26%	30%	27%	23%	27%	14%	31%	24%
NET: 1-3	30	6	13	10	9	17	3	19	10	29	2	7	12	21	8	30	1	9	18
	5%	4%	4%	7%	7%	4%	6%	5%	5%	5%	2%	3%	7%	6%	4%	5%	1%	6%	4%
Mean	7.00	7.56 bc	6.81	6.83	6.86	7.12	6.65	7.05	6.89	7.02	6.82	7.33 l	6.67	6.97	7.05	6.98	7.35	6.74	7.12
Standard Deviation	1.99	1.99	1.78	2.36	2.20	1.94	2.08	1.97	2.04	2.03	1.64	1.82	2.02	2.05	1.89	2.03	1.33	2.07	1.90

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 216

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.08	0.14	0.10	0.19	0.21	0.09	0.29	0.09	0.15	0.08	0.20	0.10	0.16	0.10	0.12	0.08	0.25	0.15	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 217

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	8 1%	2 4% T	1 9%	-	1 1%	1 1%	1 1%	-	1 4%	-	1 1%	1 1%	* 3% cg
2	11 2%	1 1%	* 2%	3 5%	1 1%	-	* 1%	* 1%	1 2%	1 2%	2 1%	2 3%	* 3% e
3	11 2%	1 2%	-	2 4%	3 5%	-	1 2%	-	2 7% Tgjk	-	1 1%	* *	* 2% g
4	18 3%	2 3%	-	1 3%	5 7%	2 5%	1 1%	-	2 5%	* 1%	3 2%	3 3%	* 4% g
5	61 10%	8 15%	-	5 10%	3 5%	2 5%	8 16%	5 8%	3 10%	5 11%	12 9%	10 11%	1 12%
6	81 13%	8 16%	1 6%	7 14%	7 10%	6 15%	3 5%	4 7%	4 15%	5 13%	19 15%	16 19%	1 19%
7	115 19%	5 10%	4 42%	6 11%	16 23%	10 23%	5 10%	9 15%	5 16%	6 15%	30 23%	20 23% ca	1 14%
8	110 18%	6 11%	* 3%	7 13%	7 10%	6 14%	13 25%	21 36% Tacdhlki	3 11%	5 11%	35 27% cadhk	9 10%	1 9%
9	61 10%	5 9%	-	6 11%	4 5%	8 18% k	3 5%	10 18% k	2 8%	9 22% Tdk	10 8%	4 4%	1 11%
10 - HIGHEST score	58 9%	7 14% j	1 6%	4 9%	6 8%	6 15%	9 19%	5 8%	4 13%	4 10%	6 5%	6 7%	* 7%
Don't know	86 14%	7 14%	3 33%	11 22% ej	16 24% ej	2 5%	8 15%	4 7%	3 9%	6 15%	9 7%	16 19%	1 16%
SUMMARY:													
NET: 9-10	119 19%	12 23%	1 6%	10 20%	9 14%	14 33% jk	12 24%	15 26%	6 21%	13 32% jk	17 13%	9 11%	1 17%
NET: 7-10	344 55%	23 44%	5 50%	22 43%	32 47%	29 69% achklj	30 59%	44 77% Tacdhlki	14 47%	23 57%	81 64% ackklj	38 44%	2 41%
NET: 4-6	161 26%	18 34% cg	1 6%	13 26%	15 22%	10 25%	12 23%	9 15%	9 31%	10 25%	33 26%	29 33%	2 35% cg
NET: 1-3	30 5%	4 8%	1 11%	5 9%	5 7%	1 1%	2 4%	* 1%	4 13% Tegjk	1 2%	4 3%	3 4%	* 8% g
Mean	7.00	6.70	6.24	6.74	6.63	7.47 hl	7.36	7.74	6.49	7.42	7.02	6.62	6.47
Standard Deviation	1.99	2.43	2.68	2.27	2.12	1.88	2.14	1.45	2.47	1.87	1.68	1.83	2.47
Standard Error	0.08	0.21	0.77	0.32	0.30	0.28	0.33	0.21	0.26	0.31	0.17	0.23	0.42

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 218

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	15	11	4	-	1	1	3	6	4	6	6	3	1	14	*	15	12	2	1	-
	5%	7%	3%	-	2%	3%	5%	12%	4%	6%	4%	5%	2%	6%	1%	6%	5%	7%	6%	-
2	5	3	2	1	*	1	1	*	2	2	1	2	2	4	2	3	4	*	*	-
	2%	2%	2%	5%	1%	2%	2%	1%	2%	2%	1%	4%	2%	2%	6%	1%	2%	1%	2%	-
3	14	9	5	1	1	2	3	4	3	3	7	4	2	12	1	13	12	1	*	1
	5%	6%	4%	5%	2%	3%	5%	9%	4%	4%	5%	6%	3%	5%	4%	5%	5%	5%	1%	16%
4	16	8	8	*	1	3	4	5	3	3	9	4	2	14	-	16	13	2	*	*
	5%	5%	6%	1%	3%	6%	6%	10%	4%	3%	6%	7%	3%	6%	-	6%	5%	6%	3%	5%
5	36	19	17	2	2	8	8	5	10	8	20	7	7	29	2	34	26	6	3	*
	12%	12%	13%	14%	6%	17%	13%	11%	12%	9%	14%	12%	10%	13%	6%	13%	11%	22% p	20%	5%
6	43	26	16	1	7	9	8	5	13	14	24	5	12	31	3	40	39	2	2	*
	14%	16%	12%	12%	18%	19%	13%	10%	14%	15%	17%	8%	18%	13%	10%	15%	16%	7%	9%	13%
7	30	19	11	2	5	4	5	5	9	14	13	3	8	22	2	29	24	4	2	1
	10%	11%	9%	15%	14%	8%	8%	11%	10%	14%	10%	5%	12%	10%	5%	11%	10%	13%	10%	18%
8	38	21	17	4	9	9	4	4	9	9	21	8	14	24	6	31	32	5	1	*
	13%	13%	13%	29%	23% lg	18%	7%	7%	10%	9%	15%	13%	21% lm	10%	19%	12%	13%	16%	7%	7%
9	24	12	13	1	7	6	7	*	3	4	10	10	8	16	8	17	21	1	2	*
	8%	7%	9%	7%	17% gh	13% gh	12% g	1%	3%	4%	8%	16% al	12%	7%	24%	6%	8%	5%	10%	5%
10 - HIGHEST score	24	14	11	1	3	4	5	6	6	8	11	5	7	18	5	20	20	3	2	1
	8%	8%	8%	12%	8%	8%	9%	10%	6%	8%	8%	8%	10%	8%	14%	8%	8%	9%	10%	15%
Don't know	51	23	28	-	2	2	12	9	27	25	16	10	5	46	4	47	44	3	4	1
	17% del	14%	21%	-	4%	3%	19% de	18% de	31% de	26% g	12%	17%	7%	20% l	11%	18%	18%	10%	22%	16%
SUMMARY:																				
NET: 9-10	48	25	23	2	10	10	13	5	8	12	22	15	15	34	12	36	40	4	3	1
	16%	16%	18%	19%	26% ch	22%	21%	11%	9%	13%	16%	24%	22%	15%	38%	14%	16%	14%	20%	20%
NET: 7-10	116	65	51	8	24	23	22	14	26	35	56	26	36	80	20	96	96	12	6	2
	39%	40%	39%	63%	63% Tfgh	47%	36%	29%	29%	36%	40%	42%	55% Tm	35%	62%	36%	39%	42%	37%	45%
NET: 4-6	94	53	41	3	10	20	20	15	26	25	53	17	21	73	5	89	78	10	5	1
	32%	32%	31%	27%	26%	42%	33%	31%	29%	26%	38%	27%	31%	32%	16%	34%	32%	35%	32%	23%
NET: 1-3	34	23	11	1	2	4	7	10	9	11	14	9	5	30	3	31	28	4	1	1
	12%	14%	9%	10%	6%	8%	12%	21%	11%	12%	10%	14%	7%	13%	11%	12%	11%	13%	9%	16%
Mean	6.29 g	6.17	6.46	6.90	7.15 Tgh	6.60 g	6.28	5.36	6.04	6.20	6.32	6.34	6.94 m	6.07	7.44	6.13	6.31	6.07	6.36	6.50
Standard Deviation	2.44	2.49	2.36	2.20	2.05	2.21	2.55	2.78	2.38	2.51	2.31	2.68	2.12	2.50	2.40	2.41	2.43	2.51	2.63	2.92
Standard Error	0.12	0.16	0.17	0.38	0.27	0.24	0.29	0.33	0.25	0.22	0.17	0.28	0.21	0.14	0.32	0.13	0.15	0.28	0.38	0.64

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 219

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	15	*	6	9	3	9	1	11	3	15	-	5	4	12	2	15	-	7	7
	5%	*	5%	7%	4%	5%	7%	7%	3%	6%	-	4%	5%	7%	2%	6%	-	11% ^a	3%
2	5	*	3	2	*	5	*	2	3	4	1	1	4	4	2	5	-	*	4
	2%	*	3%	1%	*	3%	1%	1%	2%	2%	2%	1%	4%	2%	1%	2%	-	*	2%
3	14	2	5	6	3	9	*	7	5	12	2	5	5	9	5	13	1	5	9
	5%	4%	5%	5%	4%	5%	1%	5%	4%	5%	6%	5%	6%	5%	5%	5%	3%	8%	4%
4	16	2	9	4	4	10	1	10	6	15	*	6	4	11	5	15	*	*	15
	5%	3%	8%	3%	5%	6%	4%	6%	5%	6%	1%	6%	4%	6%	4%	6%	1%	1%	7%
5	36	3	12	21	8	23	3	17	18	31	5	14	11	23	12	32	3	8	27
	12%	5%	11%	16% ^a	10%	13%	22%	11%	16%	12%	11%	14%	12%	12%	12%	12%	12%	14%	12%
6	43	9	12	21	8	33	-	26	16	35	8	16	14	28	14	38	5	10	32
	14%	16%	11%	16%	10%	18%	-	16%	14%	14%	19%	15%	16%	15%	13%	14%	18%	16%	14%
7	30	8	7	14	8	15	3	15	12	25	5	7	13	14	16	26	4	3	27
	10%	15%	7%	11%	10%	9%	21%	9%	10%	10%	13%	7%	15%	8%	15%	10%	15%	5%	12%
8	38	9	12	17	7	29	*	24	10	34	4	16	11	19	15	36	2	12	24
	13%	16%	11%	13%	10%	16%	1%	15%	9%	13%	9%	15%	13%	11%	14%	13%	8%	20%	11%
9	24	13	6	5	7	12	2	12	11	19	5	12	4	15	9	20	4	5	18
	8%	24% ^{Tbc}	5%	4%	10%	7%	15%	8%	9%	8%	12%	12%	4%	8%	8%	8%	14%	8%	8%
10 - HIGHEST score	24	7	10	7	8	12	2	14	10	22	2	11	3	18	5	23	1	7	17
	8%	12%	9%	5%	10%	6%	14%	8%	8%	9%	6%	11%	4%	10%	5%	9%	4%	12%	7%
Don't know	51	2	28	21	20	25	2	24	22	42	9	11	15	30	21	44	7	3	48
	17% ^{aq}	3%	25% ^a	17% ^a	27% ^e	14%	13%	15%	19%	16%	22%	10%	17%	16%	20%	16%	26%	4%	21% ^{aq}
SUMMARY:																			
NET: 9-10	48	20	16	12	15	24	4	26	20	41	7	23	7	33	14	44	5	12	35
	16%	36% ^{Tbc}	15%	10%	20%	13%	29%	16%	17%	16%	17%	22% ^l	8%	18%	13%	16%	17%	20%	15%
NET: 7-10	116	36	36	44	30	68	8	65	43	100	16	46	32	66	46	105	11	27	86
	39%	68% ^{Tbc}	32%	34%	40%	37%	51%	40%	37%	39%	39%	45%	36%	36%	43%	39%	40%	45%	38%
NET: 4-6	94	13	34	46	19	66	4	52	40	81	13	36	29	62	31	85	8	18	74
	32%	25%	31%	36%	26%	36%	26%	32%	35%	32%	31%	35%	33%	34%	29%	32%	31%	31%	32%
NET: 1-3	34	2	14	17	6	23	1	20	11	31	3	10	13	25	9	33	1	12	21
	12%	4%	12%	13%	8%	13%	10%	13%	10%	12%	8%	10%	14%	14%	9%	12%	3%	20% ^{af}	9%
Mean	6.29	7.48 ^{Tbc}	6.05	5.94	6.65	6.13	6.57	6.24	6.32	6.23	6.65	6.57	5.90	6.13	6.46	6.24	6.85	6.20	6.32
Standard Deviation	2.44	1.91	2.61	2.35	2.46	2.37	2.76	2.51	2.33	2.50	2.02	2.41	2.29	2.60	2.14	2.49	1.76	2.78	2.32

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 219

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.12	0.19	0.21	0.19	0.27	0.15	0.55	0.16	0.20	0.13	0.31	0.19	0.21	0.17	0.17	0.13	0.38	0.28	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 220

Q15A4 - Delivery - Rating on statement - It shows high quality comedy made in the UK - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	15 5%	2 7%	1 22%	1 3%	* 2%	* 1%	4 17%	3 11%	1 6%	- -	* -	3 5%	- -
2	5 2%	* 1%	- -	1 3%	- -	* 1%	1 5%	1 2%	* 2%	1 5%	- -	* 1%	- -
3	14 5%	1 5%	- -	2 10%	1 3%	1 5%	1 6%	- -	* 1%	1 3%	3 7%	3 6%	1 16%
4	16 5%	2 6%	- -	1 3%	2 7%	1 3%	1 3%	2 10%	* 3%	2 7%	2 5%	3 6%	* 5%
5	36 12%	6 22% j	1 25%	2 11%	3 11%	3 8%	2 25%	3 10%	3 20% j	1 6%	2 5%	5 11%	* 5%
6	43 14%	2 7%	- -	4 18%	5 19%	5 15%	3 11%	4 14%	2 9%	4 17%	4 11%	10 20%	* 13%
7	30 10%	4 13%	1 33%	- -	1 4%	4 14%	2 8%	* 2%	2 10%	4 16%	4 10%	7 15%	1 18%
8	38 13%	5 16%	1 20%	1 6%	5 18%	4 13%	2 7%	5 20%	1 7%	5 18%	9 23%	* 1%	* 7%
9	24 8%	1 5%	- -	3 13%	- -	2 5%	1 3%	3 13%	2 10%	3 12%	8 21% Ta	1 2%	* 5%
10 - HIGHEST score	24 8%	3 9%	- -	1 3%	2 7%	5 16%	1 6%	3 13%	2 10%	2 7%	4 10%	4 4%	1 15%
Don't know	51 17%	3 10%	- -	7 29%	8 30%	6 19%	2 10%	1 5%	4 22%	2 9%	3 8%	14 30%	1 16%
SUMMARY:													
NET: 9-10	48 16%	4 14%	- -	4 16%	2 7%	7 21%	2 9%	7 27%	3 20%	5 21%	12 31% T	3 6%	1 20%
NET: 7-10	116 39%	12 42%	2 53%	5 22%	8 29%	15 47%	6 24%	12 48%	6 37%	13 53%	24 64% Tah	11 22%	2 45%
NET: 4-6	94 32%	10 35%	1 25%	7 32%	10 37%	9 27%	9 39%	8 34%	5 32%	8 30%	8 20%	18 37%	1 23%
NET: 1-3	34 12%	4 13%	1 22%	4 16%	1 4%	2 7%	7 27%	3 13%	1 9%	2 7%	3 8%	6 12%	1 16%
Mean	6.29	6.07	5.39	5.83	6.38	6.99	4.94	6.45	6.36	6.76	7.31% Ta	5.55	6.50
Standard Deviation	2.44	2.51	2.93	2.55	2.05	2.24	2.73	2.87	2.63	2.13	2.11	2.14	2.92
Standard Error	0.12	0.28	0.81	0.48	0.46	0.41	0.53	0.51	0.38	0.42	0.29	0.38	0.64

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 221

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	31 2%	13 2%	17 2%	4 2%	1 1%	3 1%	2 1%	10 4%	10 2%	10 3%	13 1%	9 2%	3 1%	28 2%	1 1%	30 2%	25 2%	1 *	3 3%	3 5%Tpr
2	24 1%	13 2%	12 1%	2 1%	1 1%	6 2%	5 2%	5 2%	5 1%	8 2%	9 1%	8 2%	8 2%	17 1%	1 1%	22 1%	20 1%	- -	1 1%	3 6%Tpr
3	22 1%	14 2%	8 1%	5 2%	5 2%	1 *	2 1%	2 1%	6 1%	2 1%	11 1%	9 2%	9 2%	12 1%	4 3%	17 1%	18 1%	1 *	2 2%	1 2%
4	34 2%	16 2%	18 2%	3 1%	4 2%	6 2%	6 2%	6 2%	10 2%	10 3%	20 2%	4 1%	8 2%	26 2%	1 1%	33 2%	28 2%	3 2%	2 2%	1 2%
5	134 7%	67 8%	66 7%	11 5%	21 8%	26 8%	28 9%	20 8%	28 6%	34 9%	55 6%	45 9%	38 8%	96 7%	16 10%	118 7%	115 8%	7 4%	9 10%q	2 4%
6	171 9%	85 10%	86 9%	28 13%q	30 11%	26 8%	19 6%	21 8%	47 11%	43 12%	88 9%	40 8%	30 6%	141 10%	9 6%	160 10%	145 10%	10 6%	12 13%q	4 7%
7	256 14%	121 15%	135 14%	28 13%	33 12%	44 14%	49 16%	39 15%	62 14%	67 18%k	132 14%	58 11%	66 14%	190 14%	38 23%	216 13%	221 15%	16 10%	13 15%	5 9%
8	463 25%ls	206 25%	257 26%	42 19%	55 21%	84 27%	89 28%	76 29%	118 26%	70 19%	258 27%l	135 27%l	116 25%	348 26%	32 19%	431 26%	386 26%ls	47 28%ls	21 23%	9 17%
9	242 13%	116 14%	126 13%	29 13%	42 16%	51 16%	43 14%	31 12%	47 11%	37 10%	150 16%l	55 11%	83 16%l	159 12%	30 18%	212 13%	200 13%	24 15%	13 14%	5 10%
10 - HIGHEST score	227 12%	90 11%	137 14%	26 12%	35 13%	39 12%	44 14%	21 8%	62 14%	38 10%	118 12%	70 14%	64 14%	163 12%	24 15%	202 12%	160 11%	15 28%Tpr	9 10%	11 20%Tpr
Don't know	217 12%q	87 10%	130 13%	44 20%Telh	40 15%	26 8%	28 9%	31 12%	48 11%	47 13%	100 11%	70 14%	45 10%	173 13%	9 5%	208 13%	192 13%q	10 6%	7 7%	9 17%qr
SUMMARY:																				
NET: 9-10	469 26%	206 25%	263 27%	55 25%	77 29%	89 29%	87 28%	52 20%	110 25%	76 21%	268 28%l	125 25%	147 31%l	322 24%	54 32%	414 25%	360 24%	71 43%Tprs	22 24%	16 30%
NET: 7-10	1188 65%l	533 64%	655 66%	125 56%	165 62%	217 70%c	225 71%c	167 65%	289 65%	212 58%	657 69%l	318 63%	328 70%	860 64%	125 75%	1061 64%	967 64%	133 81%Tprs	57 61%	30 56%
NET: 4-6	339 19%q	168 20%	171 17%	42 19%	55 21%	57 18%	53 17%	46 18%	85 19%	88 24%l	162 17%	89 18%	76 16%	263 19%	27 16%	311 19%	288 19%q	20 12%	23 25%qs	8 14%
NET: 1-3	77 4%q	40 5%	37 4%	11 5%	8 3%	10 3%	10 3%	17 7%	21 5%	20 5%	32 3%	25 5%	20 4%	57 4%	7 4%	70 4%	63 4%q	1 1%	6 6%q	7 13%Tpr
Mean	7.43l	7.32	7.52	7.37	7.55	7.54	7.58	7.12	7.39	7.03	7.58l	7.44l	7.59	7.37	7.56	7.42	7.37	8.25Tprs	7.10	7.08
Standard Deviation	1.98	1.99	1.96	2.04	1.86	1.89	1.86	2.15	2.04	2.11	1.87	2.04	1.93	1.99	1.86	1.99	1.95	1.65	2.10	2.82
Standard Error	0.05	0.07	0.06	0.14	0.12	0.11	0.10	0.13	0.10	0.11	0.06	0.10	0.09	0.05	0.14	0.05	0.06	0.10	0.14	0.20

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 222

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	31	3	7	21	12	16	-	14	13	23	8	8	8	14	16	25	5	4	27
	2%	1%	1%	3%	3%	1%	-	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%
2	24	2	9	13	7	16	2	7	16	18	7	9	8	18	6	23	1	5	18
	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%
3	22	1	10	10	7	12	1	10	9	18	4	9	4	13	9	19	3	4	16
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
4	34	5	17	11	7	24	2	13	15	28	6	12	13	26	6	31	2	9	23
	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%	1%	2%	1%	2%	2%
5	134	17	57	56	35	84	10	56	69	101	33	53	40	81	52	112	22	38	93
	7%	6%	8%	7%	8%	7%	10%	7%	8%	7%	7%	7%	8%	7%	8%	7%	9%	10%	7%
6	171	16	78	75	35	113	10	81	75	147	24	65	56	102	62	156	13	41	121
	9%	6%	11% a	10%	8%	10%	10%	10%	9%	11% a	5%	9%	11%	9%	10%	10%	5%	11%	9%
7	256	35	97	115	45	184	14	140	100	221	34	108	82	165	83	242	13	47	200
	14% p	12%	14%	15%	10%	16% d	13%	17% h	12%	16% j	8%	15%	16%	14%	13%	16% p	5%	13%	14%
8	463	77	176	202	137	283	23	203	189	337	126	188	106	276	180	372	89	99	355
	25%	26%	25%	26%	30%	24%	22%	25%	23%	25%	28%	25%	21%	24%	28%	24%	35% o	27%	25%
9	242	49	88	101	50	164	18	108	121	188	54	97	79	168	72	218	25	28	212
	13% q	17%	12%	13%	11%	14%	18%	13%	15%	14%	12%	13%	16%	15%	11%	14%	10%	8%	15% q
10 - HIGHEST score	227	64	63	96	53	147	15	96	95	153	73	112	55	142	81	183	43	47	176
	12%	22% tbc	9%	12%	12%	12%	14%	12%	11%	11%	16% l	15%	11%	12%	13%	12%	17%	13%	13%
Don't know	217	24	109	72	64	137	10	71	126	141	76	81	51	142	74	178	38	50	164
	12%	8%	15% ac	9%	14%	12%	10%	9%	15% g	10%	17% d	11%	10%	12%	12%	11%	15%	14%	12%
SUMMARY:																			
NET: 9-10	469	113	151	198	103	311	33	204	216	342	127	209	134	310	153	401	67	75	388
	26%	39% tbc	21%	26%	23%	26%	32%	25%	26%	25%	29%	28%	27%	27%	24%	26%	27%	20%	28% q
NET: 7-10	1188	226	424	516	285	778	69	547	506	901	287	505	322	751	416	1015	169	221	943
	65%	77% tbc	60%	67% b	63%	66%	67%	68% h	61%	65%	65%	68%	64%	65%	65%	65%	67%	59%	67% q
NET: 4-6	339	37	153	142	77	221	22	151	160	276	63	130	108	210	120	298	37	88	237
	19%	13%	21% ae	18%	17%	19%	21%	19%	19%	20%	14%	18%	22%	18%	19%	19%	15%	24% or	17%
NET: 1-3	77	6	26	44	25	44	2	31	38	58	19	26	20	46	31	67	10	13	62
	4%	2%	4%	6%	5%	4%	2%	4%	5%	4%	4%	4%	4%	4%	5%	4%	4%	4%	4%
Mean	7.43	8.01 tbc	7.28	7.34	7.37	7.46	7.61	7.43	7.38	7.36	7.67	7.58	7.34	7.46	7.39	7.39	7.71	7.27	7.49
Standard Deviation	1.98	1.81	1.89	2.08	2.09	1.93	1.83	1.91	2.04	1.94	2.06	1.91	1.97	1.96	2.01	1.97	1.99	1.95	1.98

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 222

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.05	0.10	0.07	0.08	0.11	0.06	0.18	0.06	0.08	0.05	0.12	0.07	0.09	0.06	0.08	0.05	0.16	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	31 2%	1 *	2 2%	8 4%k	7 3%	3 2%	* *	3 2%	3 3%k	1 1%	1 1%	- -	3 5%Tafijk
2	24 1%	- -	- -	6 4%a	3 1%	3 2%	1 1%	* *	1 1%	2 1%	1 *	4 2%	3 6%Tabdfghijk
3	22 1%	1 *	* *	2 1%	3 1%	* *	4 4%	* *	2 2%	2 1%	4 2%	2 1%	1 2%
4	34 2%	3 2%	- -	1 1%	5 2%	7 4%	3 3%	1 1%	2 2%	3 2%	1 *	7 3%	1 2%
5	134 7%	7 4%	3 5%	14 8%	18 8%	22 13%al	6 5%	12 6%	9 10%a	14 11%	12 7%	14 6%	2 4%
6	171 9%	10 6%	7 11%	8 4%	31 14%ac	12 7%	15 12%	14 7%	12 13%ac	17 13%	17 9%	24 10%	4 7%
7	256 14%	16 10%	6 10%	28 16%	30 13%	16 10%	19 15%	28 15%	13 15%	17 13%	24 13%	53 21%Tael	5 9%
8	463 25%al	47 28%al	23 36%al	43 24%	50 21%	42 25%	49 39%Tdhj	45 24%	21 23%	32 24%	37 20%	66 27%	9 17%
9	242 13%	24 15%	18 28%Tcfigkl	16 9%	36 16%	27 16%	12 9%	13 7%	13 14%	16 12%	36 20%gk	25 10%	5 10%
10 - HIGHEST score	227 12%al	46 28%Tbcdefghijk	2 3%	12 7%	32 14%al	13 8%	4 3%	37 20%Tbcfehik	9 10%	10 7%	32 18%bcfik	18 7%	11 20%Tbcfehik
Don't know	217 12%a	10 6%	3 5%	39 22%Tabdfhj	17 7%	20 12%	11 9%	29 16%a	7 7%	19 15%a	19 10%	34 14%a	9 17%abdh
SUMMARY:													
NET: 9-10	469 26%al	71 43%Tcdefghijkl	20 30%al	29 16%	68 29%cfk	40 24%	15 12%	51 28%al	22 24%	26 20%	68 37%Tcfhik	44 18%	16 30%cfk
NET: 7-10	1188 65%	133 81%Tcdefghijkl	50 76%cl	100 56%	147 63%	98 59%	83 67%	124 67%	57 61%	75 57%	129 70%cl	163 66%	30 56%
NET: 4-6	339 19%a	20 12%	11 17%	23 13%	54 23%a	41 25%a	24 20%	27 15%	23 25%acgl	33 25%ac	29 16%	45 18%	8 14%
NET: 1-3	77 4%a	1 1%	2 3%	16 9%Tak	14 6%a	6 4%	6 5%	4 2%	6 6%a	4 3%	6 3%	6 2%	7 13%Tabdefghijk
Mean	7.43c	8.25Tcdefhiki	7.66	6.90	7.29	7.17	7.20	7.79chl	7.10	7.19	7.83cefhij	7.33	7.08
Standard Deviation	1.98	1.65	1.63	2.35	2.16	2.06	1.63	1.88	2.10	1.82	1.84	1.65	2.82
Standard Error	0.05	0.10	0.20	0.22	0.18	0.19	0.17	0.17	0.14	0.18	0.15	0.13	0.20

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 224

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	22 3%	7 2%	15 3%	2 2%	3 2%	4 2%	4 3%	4 4%	4 4%	5 3%	10 2%	7 3%	3 1%	19 3%	1 1%	20 3%	15 2%	2 3%	3 9%Tpq	1 5%
2	23 3%	11 3%	11 3%	2 1%	2 1%	3 2%	6 4%	3 3%	7 6% d	9 6% k	11 3%	2 1%	8 3%	15 3%	2 2%	21 3%	18 3%	2 2%	2 6%	1 5%
3	21 3%	10 3%	11 2%	2 2%	2 1%	4 2%	4 3%	4 5%	6 4%	3 2%	15 3%	4 2%	7 3%	15 3%	1 1%	20 3%	16 2%	2 3%	2 5%	1 6%
4	31 4%	14 4%	17 4%	4 3%	6 4%	6 4%	5 4%	5 5%	4 4%	6 4%	17 4%	8 4%	6 3%	25 4%	1 1%	30 4%	21 3%	6 9%Tp	3 8%Tp	* 2%
5	102 13%	46 13%	56 12%	14 11%	12 8%	23 14%	18 13%	17 18% d	17 15%	21 13%	55 13%	26 13%	29 12%	72 13%	13 14%	88 13%	84 13%	13 17% r	3 7%	3 13%
6	95 12%	37 11%	58 13%	14 10%	20 14%	16 10%	25 18%	9 9%	11 9%	17 11%	54 12%	24 12%	23 10%	72 13%	11 12%	84 12%	78 12%	10 14%	5 12%	2 11%
7	93 12%	41 12%	51 11%	17 13%	25 17% ch	19 12%	12 8%	10 11%	9 8%	27 17% k	47 11%	18 9%	38 16% m	54 10%	12 13%	79 11%	73 11%	13 18% tp	3 9%	2 13%
8	147 19% r	64 19%	83 18%	32 24% f	28 19%	35 21%	18 13%	15 16%	20 17%	28 17%	88 20%	31 15%	44 18%	103 19%	17 19%	130 19%	128 19% r	12 16%	4 10%	3 15%
9	58 7%	33 10% b	24 5%	10 8%	11 7%	15 9%	10 7%	3 3%	7 6%	12 7%	30 7%	16 8%	22 9%	36 6%	12 13%	45 6%	50 8%	3 5%	2 5%	2 11%
10 - HIGHEST score	49 6%	19 6%	29 6%	8 6%	10 6%	7 4%	11 8%	4 4%	9 8%	6 4%	30 7%	12 6%	16 6%	33 6%	11 12%	38 5%	40 6%	2 3%	3 8%	3 14% tpq
Don't know	155 20% qs	60 17%	96 21%	26 20%	32 21%	28 18%	26 19%	22 23%	21 18%	26 16%	75 17%	54 27% tl	45 19%	110 20%	11 12%	144 21%	139 21% qs	8 10%	8 21% qs	1 6%
SUMMARY:																				
NET: 9-10	106 13%	53 15%	54 12%	18 14%	21 14%	22 14%	22 16%	7 7%	16 14%	18 11%	60 14%	28 14%	38 16%	69 12%	23 25%	83 12%	90 14%	6 8%	5 14%	5 25% tpq
NET: 7-10	346 44% r	158 46%	188 42%	67 51% fg	74 49% gg	76 47%	51 37%	33 34%	45 39%	73 46%	195 45%	77 38%	120 50% m	226 41%	52 56%	292 42%	292 44% r	31 42%	13 32%	10 52% r
NET: 4-6	228 29%	97 28%	130 29%	32 25%	38 26%	45 28%	48 35%	31 32%	32 28%	44 27%	126 29%	57 28%	59 24%	169 31%	25 27%	201 29%	183 28%	29 40% tp	11 28%	5 26%
NET: 1-3	66 8%	28 8%	37 8%	6 5%	6 4%	11 7%	14 10%	11 11%	17 15% tcde	17 11%	36 8%	13 6%	18 7%	48 9%	4 5%	61 9%	50 7%	5 8%	8 19% tpq	3 16% tpq
Mean	6.51 gr	6.58	6.46	6.90 gh	6.85 gh	6.62 g	6.35	5.94	6.15	6.30	6.57	6.55	6.74	6.41	7.14	6.42	6.61 qr	6.14	5.67	6.52 r
Standard Deviation	2.22	2.19	2.24	1.98	1.99	2.12	2.34	2.26	2.54	2.25	2.20	2.23	2.11	2.25	2.08	2.22	2.17	2.01	2.82	2.69
Standard Error	0.07	0.10	0.09	0.16	0.14	0.14	0.17	0.19	0.20	0.15	0.09	0.14	0.12	0.08	0.17	0.07	0.09	0.14	0.25	0.26

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 225

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	22	4	10	7	7	12	-	11	11	20	2	8	6	14	7	20	1	6	16
	3%	2%	3%	2%	4%	2%	-	2%	4%	3%	2%	2%	3%	3%	3%	3%	2%	3%	3%
2	23	2	8	13	6	15	1	6	15	19	4	9	7	17	5	22	1	4	17
	3%	1%	2%	4%	3%	3%	3%	1%	5% g	3%	3%	2%	3%	3%	2%	3%	1%	3%	3%
3	21	4	10	7	6	12	2	13	7	20	1	9	4	15	6	21	1	4	17
	3%	3%	3%	2%	3%	2%	4%	3%	2%	3%	1%	2%	2%	3%	2%	3%	1%	3%	3%
4	31	2	14	14	6	21	2	17	10	26	5	11	10	21	9	29	2	7	22
	4%	1%	5%	5%	3%	4%	4%	4%	4%	4%	4%	3%	5%	4%	3%	4%	3%	4%	4%
5	102	13	38	49	25	71	1	69	29	90	12	39	28	71	29	93	8	22	76
	13% f	8%	12%	16% a	13%	13% f	3%	15%	10%	13%	10%	11%	14%	14%	11%	13%	12%	14%	12%
6	95	14	38	42	27	58	4	54	28	77	18	36	24	50	41	81	10	19	73
	12%	9%	12%	14%	15%	11%	9%	12%	9%	11%	15%	10%	12%	10%	15% m	11%	15%	12%	12%
7	93	26	40	25	20	58	10	60	31	87	5	44	20	53	38	89	3	20	71
	12%	16% c	13%	8%	11%	11%	20%	13%	10%	13%	4%	12%	10%	10%	14%	12%	5%	13%	11%
8	147	39	52	55	33	101	9	80	56	127	20	72	36	89	57	132	15	23	122
	19%	24%	17%	18%	18%	19%	20%	18%	19%	19%	17%	20%	18%	17%	21%	18%	22%	15%	20%
9	58	22	18	16	10	41	6	36	19	47	10	37	8	41	17	52	5	7	50
	7%	14% Tbc	6%	5%	6%	8%	12%	8%	7%	7%	8%	10% l	4%	8%	6%	7%	8%	4%	8%
10 - HIGHEST score	49	23	5	20	10	31	4	26	20	36	12	26	11	27	20	40	9	15	32
	6% b	14% Tbc	2%	7% b	6%	6%	9%	6%	7%	5%	10%	7%	6%	5%	7%	6%	13%	10% r	5%
Don't know	155	13	80	52	33	105	8	77	73	126	29	63	47	115	40	143	11	31	122
	20% a	8%	26% Tac	17% a	18%	20%	17%	17%	24% g	19%	25%	18%	24%	22% n	15%	20%	17%	19%	20%
SUMMARY:																			
NET: 9-10	106	45	22	37	20	72	10	62	39	84	22	63	19	68	37	92	14	22	82
	13% b	28% Tbc	7%	12%	11%	14%	21%	14%	13%	12%	19%	18% l	9%	13%	14%	13%	21%	14%	13%
NET: 7-10	346	110	114	116	73	231	29	203	125	298	47	179	75	209	132	313	32	65	275
	44%	68% Tbc	37%	39%	40%	44%	51% Tde	45%	42%	44%	40%	51% Tl	37%	41%	49% nn	43%	49%	41%	44%
NET: 4-6	228	29	90	105	57	149	7	140	68	192	35	86	62	142	79	204	20	48	172
	29% a	18%	29% a	35% a	32% fl	28%	15%	31% h	23%	28%	30%	24%	31%	28%	29%	28%	30%	30%	28%
NET: 1-3	66	10	28	27	18	38	3	30	33	59	7	25	17	47	18	62	2	14	50
	8%	6%	9%	9%	10%	7%	7%	7%	11%	9%	6%	7%	8%	9%	7%	9%	4%	9%	8%
Mean	6.51	7.37 bc	6.17	6.33	6.31	6.58	7.15	6.57	6.41	6.46	6.82	6.83 ll	6.28	6.40	6.72	6.47	7.12	6.42	6.55
Standard Deviation	2.22	2.12	2.11	2.24	2.26	2.18	2.06	2.10	2.45	2.20	2.30	2.18	2.23	2.28	2.09	2.22	2.12	2.33	2.18

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 225

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.07	0.13	0.11	0.11	0.15	0.08	0.26	0.08	0.13	0.07	0.21	0.10	0.14	0.09	0.11	0.07	0.27	0.15	0.08

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 226

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	22 3%	2 3%	1 9%	4 6%dk	-	2 3%	2 4%	3 4%	3 9%Tadjk	2 3%	1 1%	1 1%	1 5%dk
2	23 3%	2 2%	1 8%	4 5%	5 5%	3 4%	1 3%	* *	2 6%gj	-	1 1%	4 3%	1 5%gj
3	21 3%	2 3%	* 3%	1 2%	4 4%	2 2%	1 2%	2 2%	2 5%	3 5%	2 2%	2 2%	1 6%k
4	31 4%	6 9%Tc	-	1 1%	4 4%	2 3%	2 4%	2 3%	3 8%Tc	3 5%	3 3%	4 3%	* 2%
5	102 13%	13 17%hj	4 38%	10 14%	12 11%	9 13%	7 17%	11 14%	3 7%	8 12%	7 8%	16 12%	3 13%
6	95 12%	10 14%	1 11%	6 8%	16 15%	10 13%	5 11%	10 13%	5 12%	7 11%	7 8%	16 13%	2 11%
7	93 12%	13 18%Tg	1 12%	5 8%	15 14%	6 8%	5 13%	6 8%	3 9%	5 8%	13 14%	17 13%	2 13%
8	147 19%h	12 16%	* 3%	14 20%	25 23%h	18 25%h	8 20%	15 20%	4 10%	13 19%	15 16%	20 16%	3 15%
9	58 7%	3 5%	1 12%	3 4%	6 6%	1 2%	1 2%	4 6%	2 5%	10 15%Taef	15 16%Tacdfehk	8 6%	2 11%ef
10 - HIGHEST score	49 6%	2 3%	-	2 4%	3 3%	4 5%	1 2%	6 7%	3 8%	4 6%	15 16%Tadcfk	6 4%	3 14%Tadcfk
Don't know	155 20%al	8 10%	* 3%	18 27%al	16 15%	17 23%l	9 21%l	18 24%al	8 21%al	11 17%	14 15%	36 28%al	1 6%
SUMMARY:													
NET: 9-10	106 13%	6 8%	1 12%	5 8%	9 9%	5 7%	1 4%	10 13%	5 14%	14 21%aef	31 33%Tacdfeghk	13 11%	5 25%Tacdfehk
NET: 7-10	346 44%h	31 42%	3 28%	25 36%	49 46%	29 40%	15 37%	31 40%	13 32%	32 48%	59 62%Tacefghk	50 39%	10 52%h
NET: 4-6	228 29%j	29 40%Tc	5 49%	16 23%	32 31%	21 29%	14 33%	23 30%	11 28%	18 27%	18 19%	36 28%	5 26%
NET: 1-3	66 8%	5 8%	2 20%	9 14%	9 8%	6 8%	4 9%	5 6%	8 19%Tadgjk	5 8%	4 4%	6 5%	3 16%Tagjk
Mean	6.51h	6.14	5.31	6.01	6.50h	6.39	5.99	6.62h	5.67	6.81h	7.54Tacdfeghkl	6.59h	6.52h
Standard Deviation	2.22	2.01	2.41	2.55	1.95	2.19	2.13	2.21	2.82	2.23	2.09	1.96	2.69
Standard Error	0.07	0.14	0.46	0.31	0.21	0.28	0.31	0.28	0.25	0.26	0.20	0.20	0.26

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 227

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	18 3%	7 3%	11 3%	1 2%	2 2%	3 3%	4 5%	3 4%	3 3%	3 3%	9 3%	5 3%	3 2%	14 4%	1 1%	17 3%	12 3%	2 3%	2 5%	2 14%Tpqr
2	16 3%	7 3%	9 3%	1 3%	3 2%	2 2%	3 3%	3 3%	4 4%	* *	12 4%	4 2%	6 3%	10 3%	1 2%	15 3%	13 3%	1 2%	2 6%	* 1%
3	20 4%	8 3%	12 4%	3 5%	3 3%	3 3%	2 2%	5 7%	4 4%	4 3%	8 3%	8 5%	6 3%	14 4%	3 4%	17 4%	14 3%	2 3%	3 8%	1 6%
4	27 5%	11 5%	16 5%	5 9%	3 2%	4 4%	3 3%	6 8%	7 7%	5 5%	17 6%	5 3%	7 4%	20 5%	3 4%	24 5%	18 4%	4 6%	4 12%Tp	1 7%
5	76 14%	31 14%	45 14%	4 8%	15 13%	16 15%	13 14%	16 21%	11 11%	14 14%	38 14%	24 14%	24 13%	53 14%	12 17%	65 13%	61 14%	10 16%	3 7%	2 15%
6	51 9%	14 7%	36 11%	6 12%q	14 12%q	9 9%	10 10%	2 3%	10 10%	9 9%	27 10%	14 8%	17 9%	34 9%	8 12%	42 9%	37 8%	7 12%	5 13%	1 10%
7	74 13%	36 16%	39 12%	9 17%	15 12%	14 13%	14 14%	10 14%	12 12%	16 16%	37 13%	20 12%	23 12%	52 14%	9 14%	65 13%	59 13%	11 17%	3 9%	1 11%
8	88 16%	30 14%	58 18%	5 9%	21 18%	15 14%	15 16%	13 17%	19 18%	18 17%	43 15%	28 17%	31 17%	57 16%	6 10%	82 17%	75 17%	9 14%	3 8%	1 12%
9	27 5%	19 8%b	8 2%	1 1%	10 8%	6 5%	4 4%	1 2%	6 6%	1 1%	16 6%	9 6%	14 8%	13 3%	4 5%	23 5%	22 5%	3 5%	1 3%	* 4%
10 - HIGHEST score	40 7%	20 9%	20 6%	6 12%	10 9%	7 7%	5 5%	4 5%	7 7%	10 9%	24 8%	7 4%	20 11%	20 6%	12 18%	27 6%	34 8%	3 4%	3 7%	1 7%
Don't know	115 21%	38 17%	76 23%	11 22%	24 20%	25 24%	23 23%	13 17%	19 19%	22 21%	51 18%	42 25%	34 18%	81 22%	8 11%	107 22%	95 21%	11 17%	8 22%	1 11%
SUMMARY:																				
NET: 9-10	67 12%	39 18%b	28 9%	7 13%	20 17%	13 12%	9 9%	5 6%	13 13%	11 11%	40 14%	16 10%	34 18%r	33 9%	16 24%	50 10%	56 13%	6 10%	4 10%	1 12%
NET: 7-10	230 42%r	105 47%	125 38%	21 40%	56 47%	43 40%	38 39%	28 37%	44 43%	45 44%	120 42%	64 39%	88 47%	142 39%	31 47%	197 41%	190 43%r	26 41%	10 27%	4 35%
NET: 4-6	154 28%	57 26%	97 29%	15 29%	32 26%	30 28%	26 27%	24 31%	28 27%	28 28%	83 29%	43 26%	48 26%	106 29%	23 34%	131 27%	117 27%	21 34%	12 33%	4 33%
NET: 1-3	54 10%	22 10%	32 10%	5 9%	9 7%	9 8%	10 10%	11 15%	11 11%	7 7%	29 10%	17 10%	16 8%	38 10%	5 7%	49 10%	40 9%	5 8%	6 18%Tp	2 21%Tpq
Mean	6.34rs	6.51	6.22	6.36	6.77g	6.40	6.21	5.74	6.35	6.51	6.33	6.25	6.72m	6.14	6.79	6.26	6.45rs	6.22	5.49	5.53
Standard Deviation	2.31	2.38	2.25	2.34	2.19	2.27	2.34	2.33	2.37	2.20	2.38	2.25	2.32	2.28	2.35	2.29	2.29	2.11	2.57	2.87
Standard Error	0.09	0.14	0.11	0.28	0.19	0.20	0.21	0.22	0.22	0.18	0.12	0.16	0.15	0.11	0.24	0.09	0.11	0.18	0.26	0.37

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 228

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	18	5	8	5	3	10	-	8	10	15	2	7	6	11	6	17	1	7	10
	3%	4%	4%	2%	3%	3%	-	3%	4%	3%	2%	3%	4%	3%	3%	3%	2%	5%	3%
2	16	2	9	5	6	8	1	7	9	14	2	6	2	11	5	16	*	4	9
	3%	2%	4%	3%	5%	2%	3%	2%	4%	3%	2%	3%	2%	3%	2%	3%	*	3%	2%
3	20	1	8	10	6	9	2	14	5	20	*	8	3	12	7	20	-	6	13
	4%	1%	4%	5%	5%	2%	5%	5%	2%	4%	*	3%	3%	3%	4%	4%	-	4%	3%
4	27	5	10	12	6	17	3	15	11	23	4	10	7	20	7	26	1	9	16
	5%	4%	5%	6%	5%	5%	8%	5%	5%	5%	3%	4%	5%	6%	4%	5%	1%	6%	4%
5	76	6	40	30	20	52	*	30	41	52	24	28	20	46	28	60	16	23	52
	14% a	5%	18% a	15% a	17% f	14% f	1%	10%	18% g	12%	22% l	11%	15%	13%	15%	12%	26% i	16%	13%
6	51	10	21	20	7	36	4	31	17	44	6	25	12	28	21	45	5	12	38
	9%	9%	10%	10%	6%	10%	12%	11%	8%	10%	6%	10%	9%	8%	11%	9%	7%	8%	10%
7	74	16	28	29	17	50	6	48	22	65	9	37	16	48	25	68	6	18	55
	13%	14%	13%	14%	14%	14%	15%	16%	10%	15%	8%	15%	12%	14%	13%	14%	9%	12%	14%
8	88	27	27	32	21	58	9	46	33	63	25	43	23	47	41	68	20	22	65
	16%	23% b	12%	16%	17%	16%	25%	16%	15%	14%	23%	17%	17%	13%	22% m	14%	31%	15%	17%
9	27	13	5	9	4	19	3	17	9	22	5	12	8	16	11	25	2	5	22
	5%	11% Tbc	2%	5%	3%	5%	7%	6%	4%	5%	4%	5%	6%	4%	6%	5%	3%	3%	6%
10 - HIGHEST score	40	20	9	11	7	30	2	27	10	36	4	28	4	32	6	39	1	14	24
	7%	17% Tbc	4%	5%	6%	8%	6%	9%	4%	8%	4%	11% l	3%	9% n	3%	8%	2%	10%	6%
Don't know	115	11	53	41	23	79	7	48	58	88	27	52	35	82	31	102	11	27	86
	21% a	10%	25% a	20% a	19%	22%	18%	17%	26% g	20%	25%	20%	25%	23%	16%	21%	18%	18%	22%
SUMMARY:																			
NET: 9-10	67	33	14	21	11	48	5	44	19	58	9	40	12	48	17	63	3	19	45
	12% b	28% Tbc	6%	10%	9%	13%	13%	15%	9%	13%	8%	16%	9%	14%	9%	13%	5%	13%	12%
NET: 7-10	230	76	68	82	49	156	19	138	74	187	43	121	50	144	83	199	29	59	166
	42% b	66% Tbc	32%	40%	41%	43%	53%	47% h	33%	42%	40%	47%	37%	41%	44%	41%	46%	40%	43%
NET: 4-6	154	21	71	62	33	104	8	76	68	120	34	63	39	94	57	130	22	45	105
	28% a	18%	33% a	30% a	27%	29%	21%	26%	31%	27%	31%	24%	29%	27%	30%	27%	34%	30%	27%
NET: 1-3	54	8	24	21	16	26	3	29	24	49	5	21	12	35	18	52	1	17	33
	10%	7%	11%	10%	13%	7%	8%	10%	11%	11%	4%	8%	8%	10%	10%	11%	2%	12%	8%
Mean	6.34 b	7.31 Tbc	5.85	6.22	6.09	6.52	6.78	6.54 h	5.97	6.31	6.46	6.68	6.17	6.35	6.31	6.30	6.64	6.18	6.44
Standard Deviation	2.31	2.34	2.21	2.20	2.35	2.22	2.10	2.29	2.34	2.37	2.03	2.32	2.23	2.40	2.14	2.38	1.73	2.48	2.20

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 228

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.09	0.17	0.14	0.14	0.20	0.10	0.31	0.11	0.15	0.10	0.22	0.13	0.18	0.11	0.14	0.09	0.26	0.18	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 229

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	18 3%	2 3%	* 2%	2 5%	- 4%	2 4%	3 6%	2 4%	2 5%	2 3%	1 2%	* 1%	2 14%Tadghjk
2	16 3%	1 2%	1 7%	4 9%	3 5%	* 1%	1 2%	1 1%	2 6%k	* 1%	3 7%k	- -	* 1%
3	20 4%	2 3%	* 2%	1 3%	3 6%	1 2%	1 2%	* 1%	3 8%g	2 3%	3 6%	3 3%	1 6%g
4	27 5%	4 6%	1 10%	3 7%	3 6%	3 7%	1 2%	3 4%	4 12%Tjk	2 3%	1 2%	2 2%	1 7%
5	76 14%	10 16%	3 24%	8 17%	4 8%	4 9%	6 16%	14 23%h	3 7%	2 4%	8 15%	12 15%	2 15%
6	51 9%	7 12%	1 11%	1 2%	7 13%	5 12%	6 15%	6 10%	5 13%	4 8%	2 4%	4 5%	1 10%
7	74 13%	11 17%k	3 24%	3 6%	15 28%Tghk	5 12%	6 15%	4 7%	3 9%	9 18%	9 17%	5 6%	1 11%
8	88 16%	9 14%	1 8%	9 18%	8 15%	8 17%	8 20%	14 24%h	3 8%	8 17%	6 12%	13 16%	1 12%
9	27 5%	3 5%	1 5%	* 1%	2 4%	2 4%	2 5%	2 4%	1 3%	1 1%	5 10%	7 9%	* 4%
10 - HIGHEST score	40 7%	3 4%	- -	2 4%	1 2%	5 10%	3 7%	5 8%	3 7%	3 5%	8 15%d	9 10%	1 7%
Don't know	115 21%	11 17%	1 6%	13 28%	7 13%	10 22%	4 10%	8 14%	8 22%	19 37%	5 9%	28 34%Tadgj	1 11%
SUMMARY:													
NET: 9-10	67 12%	6 10%	1 5%	2 5%	3 6%	6 14%	5 12%	7 12%	4 10%	3 7%	13 25%Tadh	16 19%	1 12%
NET: 7-10	230 42%h	26 41%	4 37%	14 30%	26 50%h	20 43%	18 47%	25 42%	10 27%	21 41%	28 54%h	33 40%	4 35%
NET: 4-6	154 28%	21 34%	5 45%	13 27%	14 26%	13 28%	13 33%	23 38%	12 33%	8 15%	11 22%	18 22%	4 33%
NET: 1-3	54 10%	5 8%	1 12%	7 16%	6 11%	3 7%	4 10%	3 6%	6 18%Tgk	4 7%	8 15%k	3 4%	2 21%Taegk
Mean	6.34hl	6.22	5.60	5.53	6.26	6.57	6.35	6.46h	5.49	6.61	6.59h	7.12Tahl	5.53
Standard Deviation	2.31	2.11	2.02	2.57	1.92	2.35	2.32	2.19	2.57	2.19	2.60	2.13	2.87
Standard Error	0.09	0.18	0.38	0.41	0.28	0.38	0.36	0.31	0.26	0.35	0.33	0.29	0.37

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 230

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	36 2%	17 2%	20 2%	3 1%	4 1%	4 1%	6 1%	10 3%	11 2%	18 4%Tjk	13 1%	5 1%	3 1%	34 2%	2 1%	34 2%	24 1%	7 3%p	3 3%	2 4%p
2	31 1%	18 2%	13 1%	2 1%	4 1%	5 2%	7 2%	2 1%	10 2%	11 2%	12 1%	8 2%	10 2%	20 1%	6 3%	25 1%	23 1%	3 1%	2 1%	3 6%Tpr
3	28 1%	19 2%	9 1%	4 2%	3 1%	4 1%	4 1%	4 1%	9 2%	3 1%	17 2%	8 2%	4 1%	23 1%	2 1%	26 1%	18 1%	5 3%Tp	4 3%	1 2%
4	66 3%	28 3%	38 3%	5 2%	11 4%	8 2%	11 3%	13 4%	17 3%	12 2%	43 4%	11 2%	15 3%	51 3%	4 2%	62 3%	44 3%	13 6%Tp	8 7%Tp	1 2%
5	164 8%	73 7%	91 8%	18 8%	25 9%	32 10%	30 8%	31 9%	27 5%	33 6%	89 8%	43 8%	44 9%	120 7%	16 8%	148 8%	127 7%	21 10%	12 10%	5 9%
6	186 9%	86 8%	100 9%	18 8%	23 8%	29 9%	36 9%	25 7%	56 10%	53 10%	97 9%	36 7%	43 8%	143 9%	10 5%	175 9%	147 8%	17 8%	17 15%Tpr	4 8%
7	308 15%	167 16%	141 13%	32 15%	43 15%	54 16%	58 15%	50 15%	72 13%	82 16%	165 15%	62 12%	80 16%	229 14%	38 19%	270 14%	261 15%	28 14%	15 12%	6 11%
8	481 23% 23% s	241 23%	241 22%	44 20%	61 22%	75 22%	99 25%	84 25%	118 21%	114 22%	239 22%	128 25%	97 19%	384 24%	48 24%	433 23%	401 23% s	47 23%	26 22%	8 14%
9	338 16% cqr	161 16%	177 16%	15 7%	44 16% c	52 16% c	71 18% c	54 16% c	102 18% c	84 16%	176 16%	78 15%	101 20% m	238 15%	42 20%	295 15%	301 17% qr	20 10%	11 10%	6 11%
10 - HIGHEST score	261 12%	121 12%	140 13%	37 17% ef	31 11%	32 10%	39 10%	34 10%	88 16% ef	47 9%	152 14% l	62 12%	58 11%	203 13%	20 15%	231 12%	200 11%	38 18% Tpr	13 11%	11 20% Tpr
Don't know	221 10% c	95 9%	126 12%	36 17% Tff	29 11%	41 12%	37 9%	33 10%	45 8%	61 12%	94 9%	67 13% j	52 10%	169 10%	8 4%	213 11%	200 11% qr	7 3%	7 6%	7 13% qr
SUMMARY:																				
NET: 9-10	600 28% ef	282 28%	318 29%	52 24%	75 27%	84 25%	110 28%	88 26%	190 34% Tee	131 25%	328 30%	140 28%	159 31%	441 27%	72 35%	526 28%	501 29% qr	58 28%	24 20%	16 31% qr
NET: 7-10	1389 65% rs	690 67%	699 64%	128 60%	179 64%	213 63%	268 67%	222 65%	379 68%	328 63%	731 67%	330 65%	335 66%	1054 65%	158 77%	1229 64%	1162 67% rs	132 65% qr	65 55%	30 56%
NET: 4-6	416 20%	187 18%	229 21%	41 19%	59 21%	69 21%	77 19%	70 21%	100 18%	97 19%	229 21%	91 18%	102 20%	315 19%	30 14%	385 20%	318 18%	51 25% p	37 31% Tps	10 19%
NET: 1-3	95 4%	53 5%	42 4%	9 4%	11 4%	13 4%	16 4%	16 5%	30 5%	32 6%	41 4%	21 4%	17 3%	78 5%	9 5%	86 4%	65 4%	14 7% p	9 7% p	7 12% Tp
Mean	7.39 _r	7.37	7.41	7.41	7.33	7.32	7.41	7.26	7.53	7.21	7.44	7.48	7.47	7.37	7.62	7.37	7.48 _{qrs}	7.14	6.83	7.00
Standard Deviation	2.03	2.03	2.04	2.07	2.00	1.93	1.95	2.09	2.12	2.16	2.00	1.98	1.94	2.06	1.97	2.04	1.95	2.34	2.20	2.72
Standard Error	0.04	0.06	0.06	0.14	0.12	0.10	0.10	0.11	0.09	0.09	0.06	0.09	0.09	0.05	0.13	0.05	0.05	0.12	0.13	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	36	1	16	19	14	19	1	20	13	28	8	9	10	26	9	31	5	6	30
	2%	*	2%	2%	3%	1%	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%
2	31	3	9	18	5	22	4	7	20	24	7	9	15	22	8	27	4	9	20
	1%	1%	1%	2%	1%	2%	3%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%
3	28	4	10	12	5	16	3	15	8	25	3	11	8	15	11	25	2	6	21
	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
4	66	11	27	26	16	44	2	30	27	50	16	22	24	46	19	57	9	14	50
	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%
5	164	13	71	77	47	107	3	79	74	121	43	61	40	101	60	135	29	35	125
	8%a	4%	8%a	9%a	9%a	8%	2%	8%	8%	7%	9%	8%	6%	8%	8%	7%	10%	8%	8%
6	186	17	97	71	31	132	11	101	84	162	24	74	64	113	67	174	11	47	132
	9%	5%	11%a	8%	6%	10%	9%	10%	9%	10%	5%	9%	10%	8%	9%	10%p	4%	11%	8%
7	308	45	115	141	62	211	17	160	127	254	54	112	103	202	100	290	18	49	250
	15%p	13%	13%	16%	12%	15%	13%	17%	14%	16%	11%	14%	16%	15%	13%	16%p	6%	11%	15%
8	481	83	189	198	115	307	38	227	197	383	98	209	132	319	158	418	63	99	376
	23%	24%	22%	23%	23%	22%	30%	23%	21%	23%	20%	26%	20%	24%	21%	23%	22%	23%	23%
9	338	70	125	141	92	221	17	138	148	243	96	109	118	192	137	274	62	57	273
	16%	20%	15%	16%	18%	16%	13%	14%	16%	15%	20%	14%	18%	14%	18%	15%	22%	13%	17%
10 - HIGHEST score	261	68	90	101	56	170	19	111	113	186	76	124	66	165	93	214	47	62	196
	12%	20%Tbc	11%	12%	11%	12%	15%	11%	12%	11%	15%	15%l	10%	12%	13%	12%	16%	14%	12%
Don't know	221	25	103	76	62	137	14	81	128	157	64	67	66	137	84	182	38	46	173
	10%	7%	12%	9%	12%	10%	11%	8%	14%g	10%	13%	8%	10%	10%	11%	10%	13%	11%	11%
SUMMARY:																			
NET: 9-10	600	138	216	242	149	391	36	249	261	428	171	233	184	357	230	488	109	119	469
	28%	40%Tbc	25%	28%	29%	28%	28%	26%	28%	26%	35%T	29%	28%	27%	31%	27%	38%To	28%	28%
NET: 7-10	1389	266	519	582	326	909	91	637	585	1066	323	555	419	878	488	1196	189	266	1095
	65%	78%Tbc	61%	66%	64%	66%	71%	66%	62%	65%	66%	69%	65%	66%	65%	65%	66%	62%	67%
NET: 4-6	416	41	195	173	94	283	17	210	186	334	82	157	129	260	145	366	48	97	306
	20%a	12%	23%a	20%a	19%	20%	13%	22%	20%	20%	17%	19%	20%	19%	19%	20%	17%	22%	19%
NET: 1-3	95	9	35	49	24	57	8	43	40	77	18	29	33	63	28	83	10	21	71
	4%	3%	4%	6%	5%	4%	6%	4%	4%	5%	4%	4%	5%	5%	4%	5%	4%	5%	4%
Mean	7.39	7.98Tbc	7.28	7.28	7.38	7.39	7.59	7.30	7.39	7.33	7.62	7.54	7.31	7.35	7.50	7.35	7.72	7.34	7.42
Standard Deviation	2.03	1.81	2.01	2.10	2.12	2.00	1.99	2.00	2.05	2.01	2.09	1.94	2.06	2.06	1.97	2.01	2.11	2.10	2.02

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 231

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.09	0.07	0.07	0.10	0.05	0.17	0.06	0.07	0.05	0.11	0.07	0.08	0.06	0.07	0.05	0.16	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 232

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	36 2%	7 3%jk	2 4%	7 4%	5 2%	2 1%	* *	3 2%	3 3%	1 1%	1 1%	2 1%	2 4%jk
2	31 1%	3 1%	-	11 1%	4 4%Tg	2 2%	1 *	-	2 1%	-	1 1%	3 1%	3 6%Tacfghijk
3	28 1%	5 2%	* *	1 1%	5 2%	1 1%	1 *	2 1%	4 3%Tk	3 2%	5 2%	1 *	1 2%k
4	66 3%	13 6%Tcgjk	4 7%cgk	2 1%	10 4%	9 5%	6 4%	2 1%	8 7%Tcgijk	2 1%	4 2%	5 2%	1 2%
5	164 8%af	21 10%af	6 11%af	15 8%	16 6%	19 10%af	3 2%	14 7%	12 10%af	18 13%af	13 6%	22 7%	5 9%af
6	186 9%	17 8%	10 18%ck	7 4%	24 10%	12 7%	24 15%ck	15 7%	17 15%Tacegk	13 10%	20 9%	22 7%	4 8%
7	308 15%	28 14%	12 21%	25 14%	31 13%	20 11%	18 11%	40 19%	15 12%	28 20%	34 15%	52 15%	6 11%
8	481 23%af	47 23%af	11 19%	46 25%	66 27%af	36 19%	57 36%Taehijkl	48 23%	26 22%	20 15%	45 19%	71 21%	8 14%
9	338 16%ah	20 10%	9 15%	17 10%	46 19%ah	41 22%acghi	25 16%	20 10%	11 10%	25 18%	50 21%acghi	67 20%acgh	6 11%
10 - HIGHEST score	261 12%	38 18%Tbcdfhk	2 3%	17 9%	23 9%	21 11%	10 6%	39 19%bf	13 11%	14 11%	40 17%bf	34 10%	11 20%Tbcdfhk
Don't know	221 10%a	7 3%	2 3%	42 23%Tabdefhij	11 5%	18 10%a	15 9%	27 13%ad	7 6%	12 9%	18 8%	56 17%Tabdhj	7 13%abdh
SUMMARY:													
NET: 9-10	600 28%ah	58 28%ah	10 18%	34 19%	69 28%	62 34%ch	36 22%	60 28%	24 20%	40 29%	90 39%Tabefh	101 30%	16 31%cfh
NET: 7-10	1389 65%hi	132 65%ah	34 57%	105 58%	167 67%ah	118 64%	110 69%hi	148 70%hi	65 55%	88 64%	168 73%chl	224 67%ch	30 56%
NET: 4-6	416 20%	51 25%cgjk	21 36%Tcgjk	24 13%	49 20%	41 22%	32 20%	31 15%	37 31%Tcdgijkl	33 24%	38 16%	50 15%	10 19%
NET: 1-3	95 4%	14 7%fk	2 4%	10 6%	21 8%fk	8 4%	2 1%	5 2%	9 7%fk	4 3%	8 3%	6 2%	7 12%Tefgijkl
Mean	7.39h	7.14	6.71	7.23	7.17	7.38	7.57bh	7.70abhi	6.83	7.33	7.79Tabdhi	7.70abdhi	7.00
Standard Deviation	2.03	2.34	1.95	2.19	2.22	2.12	1.53	1.86	2.20	1.85	1.87	1.72	2.72
Standard Error	0.04	0.12	0.25	0.20	0.17	0.18	0.14	0.16	0.13	0.17	0.13	0.12	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 233

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	30 4%	16 4%	14 5%	2 4%	1 2%	5 5%	4 3%	6 4%	13 6%	14 6%j	8 2%	8 6%	2 2%	28 5%	1 2%	29 4%	27 4%	2 3%	1 3%	* 4%
2	16 2%	10 2%	5 2%	1 2%	1 1%	2 2%	3 2%	4 2%	5 2%	5 2%	7 2%	3 2%	2 1%	14 2%	* 2%	16 2%	12 2%	2 4%	1 2%	* 1%
3	17 2%	12 3%	6 2%	* 1%	1 1%	3 3%	1 1%	5 3%	7 3%	3 1%	12 3%	2 2%	1 1%	16 3%	* 1%	17 3%	13 2%	3 5%Tp	1 3%	* 2%
4	31 4%	21 5%	10 3%	1 4%	* 5%	3 3%	7 5%	10 6%	9 4%	7 3%	22 6%k	1 1%	5 3%	26 5%	* 1%	31 5%	24 4%	3 4%	5 9%Tp	* 4%
5	69 10%	42 10%	27 9%	2 5%	5 7%	7 7%	18 14%	14 9%	23 10%	20 9%	38 11%	11 8%	11 7%	58 10%	4 9%	65 10%	57 9%	6 10%	5 10%	1 14%
6	84 11%	48 12%	36 11%	6 15%	6 8%	11 10%	13 10%	20 12%	29 13%	29 13%	41 11%	14 10%	18 12%	66 11%	7 15%	76 11%	66 11%	8 13%	9 19%ps	1 6%
7	112 15%	68 16%	45 14%	6 17%	18 25%Th	17 16%	21 16%	25 16%	25 11%	35 15%	55 15%	23 16%	28 18%	84 15%	7 13%	105 15%	94 15%	10 17%	6 12%	2 23%r
8	135 19%	82 20%	53 17%	4 11%	16 22%	18 17%	21 16%	35 22%	41 18%	44 19%	65 18%	26 19%	29 19%	106 18%	10 20%	125 18%	113 19%	11 18%	9 17%	3 24%
9	68 9%	38 9%	29 9%	4 11%	12 16%fg	13 12%g	8 6%	7 4%	23 11%	14 6%	33 9%	21 15%aj	25 17%Tm	43 7%	8 16%	60 9%	54 9%	9 16%Tpr	3 6%	1 8%
10 - HIGHEST score	48 7%	25 6%	23 7%	5 14%fg	5 6%	9 8%	5 4%	7 4%	17 8%	14 6%	22 6%	12 9%	9 6%	39 7%	8 16%	40 6%	37 6%	3 5%	7 14%Tpq	1 7%
Don't know	117 16%qrs	53 13%	65 21%a	5 15%	8 11%	19 18%	28 22%	27 17%	29 13%	42 18%	59 16%	16 11%	21 14%	96 17%	3 7%	114 17%	112 18%qrs	2 4%	3 5%	1 6%
SUMMARY:																				
NET: 9-10	116 16%	63 15%	52 17%	9 25%fg	17 22%fg	22 21%fg	14 10%	14 9%	40 18%q	29 13%	54 15%	32 24%Tij	34 22%am	82 14%	16 32%	100 15%	92 15%	12 21%	10 20%	2 16%
NET: 7-10	363 50%	213 51%	150 48%	20 54%	51 69%TeTgh	56 53%	56 43%	74 46%	105 48%	108 47%	174 48%	81 59%aj	91 60%Tm	272 47%	32 66%	329 49%	299 49%	33 56%	24 49%	7 63%Tp
NET: 4-6	184 25%	111 27%	73 23%	9 24%	12 16%	21 20%	38 29%cd	44 28%	61 28%	56 25%	101 28%	27 20%	34 23%	150 26%	12 24%	172 25%	147 24%	16 28%	18 38%Tp	2 23%
NET: 1-3	63 9%	38 9%	25 8%	3 8%	3 4%	10 9%	8 6%	15 9%	25 11%	23 10%	27 8%	14 10%	6 4%	58 10%aj	2 3%	62 9%	51 8%	7 12%	4 8%	1 7%
Mean	6.62	6.57	6.70	6.95	7.32Tigh	6.83	6.42	6.37	6.51	6.47	6.60	6.90	7.16Tm	6.47	7.52	6.55	6.62	6.55	6.64	6.78
Standard Deviation	2.28	2.25	2.32	2.42	1.82	2.39	2.10	2.19	2.45	2.37	2.16	2.41	1.91	2.35	2.00	2.28	2.27	2.30	2.33	2.25
Standard Error	0.07	0.09	0.11	0.30	0.17	0.19	0.16	0.15	0.14	0.13	0.10	0.17	0.13	0.08	0.19	0.08	0.09	0.16	0.20	0.26

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	30	2	12	16	11	18	1	15	13	26	4	9	9	21	9	26	4	4	26
	4%	2%	4%	6%	6%	4%	2%	4%	4%	4%	4%	3%	4%	5%	3%	4%	5%	3%	5%
2	16	1	6	9	4	9	1	8	6	15	1	4	4	9	7	16	-	3	12
	2%	1%	2%	3%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	2%	-	2%	2%
3	17	2	9	5	6	9	*	10	7	17	1	5	4	10	7	17	1	4	13
	2%	2%	3%	2%	3%	2%	1%	3%	2%	3%	*	2%	2%	2%	3%	3%	1%	3%	2%
4	31	3	12	15	8	21	-	17	12	29	3	9	9	18	12	29	2	3	28
	4%	3%	4%	5%	4%	5%	-	5%	4%	5%	2%	4%	4%	4%	5%	5%	2%	2%	5%
5	69	9	33	26	23	40	2	33	33	58	11	20	19	52	16	65	4	11	57
	10%	8%	11%	9%	12%	9%	4%	9%	11%	9%	10%	8%	9%	11%	7%	10%	6%	9%	10%
6	84	11	39	32	21	53	7	38	45	71	13	27	28	51	31	74	8	18	61
	11%	9%	13%	11%	11%	12%	13%	10%	15%	12%	11%	10%	13%	11%	13%	11%	11%	14%	11%
7	112	20	47	45	24	67	12	74	34	103	9	49	31	71	39	106	6	30	81
	15%	17%	15%	16%	12%	15%	23%	20%h	11%	17%	8%	19%	15%	15%	16%	16%	8%	23%Tt	14%
8	135	26	57	53	31	87	12	60	56	103	32	53	43	81	51	110	25	19	111
	19%	22%	18%	18%	16%	20%	23%	16%	18%	17%	28%l	20%	21%	17%	21%	17%	33%To	15%	19%
9	68	25	16	25	18	41	4	30	27	56	12	24	20	41	22	60	6	11	56
	9%b	21%Tbc	5%	9%	10%	9%	9%	8%	9%	9%	10%	9%	9%	9%	9%	9%	8%	8%	10%
10 - HIGHEST score	48	13	21	13	13	27	4	25	22	40	8	26	5	32	16	43	5	14	33
	7%	11%c	7%	4%	7%	6%	8%	7%	7%	7%	7%	10%l	2%	7%	6%	7%	7%	11%r	6%
Don't know	117	6	60	49	31	72	8	56	52	97	20	35	37	80	37	103	14	13	99
	16%a	5%	19%a	17%a	16%	16%	16%	15%	17%	16%	18%	13%	18%	17%	15%	16%	19%	10%	17%q
SUMMARY:																			
NET: 9-10	116	38	37	37	32	68	9	55	49	96	19	50	25	72	37	103	11	25	89
	16%	32%Tbc	12%	13%	17%	15%	17%	15%	16%	16%	17%	19%	12%	15%	15%	16%	15%	19%	15%
NET: 7-10	363	84	141	135	87	222	32	190	139	302	61	152	100	224	127	319	42	74	282
	50%	71%Tbc	45%	47%	45%	50%	63%	52%	45%	49%	53%	58%Tt	47%	48%	52%	49%	56%	57%	49%
NET: 4-6	184	24	85	73	52	113	9	88	89	157	27	56	57	121	60	168	14	32	146
	25%	20%	27%	25%	27%	26%	17%	24%	29%	26%	24%	21%	27%	26%	24%	26%	19%	25%	25%
NET: 1-3	63	5	27	30	21	36	2	33	26	58	6	18	17	41	22	59	4	10	51
	9%	4%	9%	10%	11%	8%	4%	9%	8%	9%	5%	7%	8%	9%	9%	9%	5%	8%	9%
Mean	6.62	7.46Tbc	6.49	6.37	6.42	6.64	7.26	6.58	6.59	6.55	7.03	6.95	6.49	6.57	6.66	6.56	7.10	6.86	6.57
Standard Deviation	2.28	1.96	2.24	2.36	2.45	2.24	1.84	2.25	2.29	2.30	2.13	2.20	2.16	2.30	2.24	2.28	2.13	2.16	2.30

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 234

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.07	0.14	0.11	0.12	0.16	0.09	0.23	0.09	0.12	0.08	0.20	0.11	0.13	0.09	0.12	0.07	0.26	0.14	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	30	2	1	3	5	*	3	3	1	2	3	7	*
	4%	3%	8%	8%	5%	1%	6%	3%	3%	4%	4%	5%	4%e
2	16	2	*	1	6	1	*	2	1	1	-	*	*
	2%	4%jk	2%	3%	7%Tjk	1%	1%	2%	2%	2%	-	*	1%
3	17	3	-	2	2	1	1	1	1	2	1	2	*
	2%	5%T	-	4%	2%	2%	2%	1%	3%	4%	2%	2%	2%
4	31	3	1	1	2	4	2	4	5	2	1	6	*
	4%	4%	5%	2%	3%	6%	5%	4%	9%Tj	4%	2%	5%	4%
5	69	6	2	5	11	7	4	5	5	5	7	11	1
	10%	10%	17%	13%	12%	11%	9%	6%	10%	8%	10%	8%	14%
6	84	8	2	5	14	8	6	10	9	6	7	7	1
	11%	13%k	15%	13%	15%	13%	13%	11%	19%kl	10%	10%	5%	6%
7	112	10	1	2	19	10	4	15	6	7	14	23	2
	15%c	17%c	8%	4%	20%c	16%	9%	16%	12%	12%	20%c	17%	23%cfh
8	135	11	3	8	12	9	11	14	9	14	17	24	3
	19%	18%	25%	20%	13%	13%	27%	16%	17%	24%	24%	18%	24%
9	68	9	*	5	6	13	4	10	3	7	2	8	1
	9%j	16%Thjk	3%	12%j	7%	19%Tdhjk	10%	10%	6%	11%	3%	6%	8%
10 - HIGHEST score	48	3	-	2	4	6	2	10	7	2	9	2	1
	7%	5%	-	4%	4%	9%	5%	11%k	14%Tadik	4%	13%Tak	2%	7%k
Don't know	117	2	2	7	10	7	6	18	3	10	8	44	1
	16%ahj	4%	17%	17%ah	11%	11%	13%a	20%ahl	5%	17%ah	12%a	32%Tadefhjl	6%
SUMMARY:													
NET: 9-10	116	12	*	6	10	19	6	20	10	9	11	10	2
	16%	21%k	3%	16%	11%	28%Tdk	15%	21%k	20%k	15%	16%	8%	16%
NET: 7-10	363	33	5	16	41	38	22	49	24	30	42	57	7
	50%	56%	36%	40%	45%	57%	51%	53%	49%	51%	61%ck	42%	63%Tcdk
NET: 4-6	184	16	5	11	28	20	12	19	18	13	15	25	2
	25%	28%	37%	28%	30%	29%	28%	21%	36%Tgjk	22%	22%	18%	23%
NET: 1-3	63	7	1	6	13	2	4	6	4	6	4	10	1
	9%	12%e	10%	15%e	14%	3%	8%	6%	8%	10%	6%	7%	7%
Mean	6.62	6.55	5.91	6.18	6.07	7.13d	6.63	7.02d	6.64	6.66	7.05d	6.39	6.78
Standard Deviation	2.28	2.30	2.32	2.62	2.35	2.00	2.32	2.26	2.33	2.26	2.12	2.24	2.25
Standard Error	0.07	0.16	0.45	0.36	0.27	0.24	0.33	0.26	0.20	0.29	0.21	0.23	0.26

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 236

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5
1 - LOWEST score	11	4	6	4	1	3	1	1	1	1	3	7	1	9	*	10	9	1	1	*
	6%	6%	6%	7%	3%	10%	5%	12%	8%	2%	3%	15%	2%	8%	1%	7%	6%	4%	9%	13%
2	2	1	1	1	-	-	1	-	-	1	1	*	1	1	-	2	1	*	*	*
	1%	1%	1%	1%	-	-	5%	-	-	2%	1%	*	2%	1%	-	1%	1%	1%	2%	30%
3	6	1	5	3	2	-	*	*	1	1	3	3	4	3	1	5	3	2	1	-
	4%	1%	6%	4%	5%	-	1%	2%	8%	2%	3%	6%	6%	2%	4%	4%	2%	11%	15%	-
4	4	*	4	2	3	-	-	*	-	1	1	2	1	4	1	4	3	1	*	-
	2%	*	4%	2%	5%	-	-	3%	-	2%	1%	6%	1%	3%	2%	3%	2%	7%	2%	-
5	17	2	14	10	3	1	2	*	-	3	8	6	2	14	4	13	15	2	*	-
	10%	3%	15% ca	17%	6%	5%	9%	5%	-	7%	9%	14%	4%	13%	11%	9%	10%	10%	2%	-
6	19	10	9	2	8	5	2	*	1	6	10	3	7	12	4	15	16	1	2	*
	11%	13%	9%	3%	16%	18%	11%	4%	12%	14%	11%	7%	11%	11%	11%	11%	11%	5%	24%	19%
7	24	12	11	5	9	5	3	*	1	10	10	4	11	13	4	18	19	3	2	*
	14%	16%	12%	8%	17%	17%	18%	11%	11%	24%	11%	10%	18%	11%	12%	13%	13%	15%	18%	15%
8	30	14	16	8	13	4	2	1	2	8	18	4	11	19	7	23	26	4	*	*
	17%	18%	17%	13%	25%	15%	12%	33%	19%	19%	20%	10%	18%	17%	20%	17%	17%	27%	4%	12%
9	16	7	9	5	6	3	2	-	1	3	11	3	7	9	5	11	15	1	-	-
	9%	9%	9%	7%	11%	9%	10%	-	12%	7%	12%	7%	12%	8%	16%	8%	10%	8%	-	-
10 - HIGHEST score	21	9	13	9	5	3	2	1	1	8	9	5	14	7	7	15	19	1	1	-
	12%	11%	13%	15%	10%	11%	10%	18%	11%	19%	10%	11%	23% am	7%	20%	11%	13%	6%	11%	-
Don't know	25	17	7	14	1	4	3	1	2	1	17	6	3	21	1	24	22	1	1	*
	14% dl	22% ab	8%	22%	1%	16% d	19%	13%	18%	3%	19% l	15%	5%	19% l	3%	17%	15%	5%	14%	12%
SUMMARY:																				
NET: 9-10	38	16	22	14	11	6	4	1	2	10	20	7	21	16	12	25	34	2	1	-
	22%	20%	23%	22%	22%	20%	20%	18%	23%	26%	22%	17%	34% am	14%	36%	18%	23%	14%	11%	-
NET: 7-10	92	42	49	27	33	15	9	3	6	28	48	16	44	48	23	67	79	9	3	*
	53%	54%	52%	43%	64%	52%	50%	61%	54%	69%	52%	38%	70% am	43%	68%	49%	54%	56%	33%	26%
NET: 4-6	40	13	27	14	14	6	4	1	1	9	20	11	10	30	8	31	33	4	2	*
	23%	16%	28%	22%	27%	23%	20%	12%	12%	22%	21%	26%	15%	27%	24%	22%	22%	22%	27%	19%
NET: 1-3	19	6	13	8	4	3	2	1	2	2	7	9	6	13	2	17	13	3	2	*
	11%	8%	13%	12%	8%	10%	11%	14%	16%	6%	7%	22%	9%	11%	5%	12%	9%	16%	26%	44%
Mean	6.77	7.09	6.55	6.56	7.00	6.75	6.71	6.79	6.79	7.28	7.05	5.67	7.48 m	6.30	7.49	6.56	6.91	6.34	5.60	4.30
Standard Deviation	2.49	2.35	2.58	2.78	2.11	2.56	2.56	3.30	2.88	2.11	2.26	3.01	2.28	2.53	2.12	2.58	2.46	2.47	2.84	-
Standard Error	0.17	0.24	0.23	0.37	0.25	0.37	0.53	0.99	0.72	0.25	0.22	0.42	0.24	0.22	0.29	0.20	0.20	0.37	0.54	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 237

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	11	5	4	2	1	8	-	7	4	10	1	6	2	5	5	10	-	2	9
	6%	8%	7%	4%	3%	7%	-	5%	10%	6%	5%	7%	5%	5%	7%	6%	-	5%	7%
2	2	-	1	1	-	1	*	2	-	2	-	1	1	1	1	2	-	1	1
	1%	-	1%	2%	-	1%	4%	1%	-	1%	-	1%	1%	1%	1%	1%	-	2%	1%
3	6	1	5	*	4	2	-	5	2	6	-	2	1	4	3	6	-	1	3
	4%	2%	8%	*	13%	2%	-	4%	4%	4%	-	2%	2%	4%	4%	4%	-	3%	2%
4	4	1	1	1	1	3	1	3	1	4	-	3	*	3	1	4	-	2	2
	2%	2%	2%	2%	3%	2%	9%	2%	3%	3%	-	3%	*	3%	2%	3%	-	5%	2%
5	17	5	1	11	2	13	1	15	2	16	*	9	5	10	7	17	-	7	10
	10%	8%	1%	22% Tb	6%	10%	11%	11%	5%	10%	5%	11%	12%	10%	9%	10%	-	17%	8%
6	19	7	3	8	2	13	1	15	2	17	1	13	*	9	9	18	1	5	13
	11%	12%	5%	16%	7%	10%	13%	12%	5%	11%	13%	15%	*	9%	13%	11%	13%	13%	10%
7	24	12	7	5	4	18	1	15	6	22	2	10	8	14	8	23	1	7	14
	14%	19%	12%	9%	13%	14%	13%	12%	15%	13%	17%	11%	18%	14%	11%	14%	13%	19%	11%
8	30	10	9	9	5	24	2	16	11	27	3	14	11	11	19	27	3	3	26
	17%	17%	16%	17%	15%	18%	22%	13%	29%	16%	37%	16%	25%	12%	27% am	16%	62%	7%	20%
9	16	10	2	4	2	14	*	13	3	15	1	10	3	11	5	16	-	4	12
	9%	17%	4%	7%	5%	11%	2%	10%	9%	9%	8%	11%	7%	11%	7%	10%	-	9%	10%
10 - HIGHEST score	21	7	9	6	6	14	2	20	1	21	1	12	3	13	9	21	1	5	16
	12%	11%	15%	11%	19%	11%	17%	16%	2%	13%	6%	14%	6%	13%	12%	12%	11%	13%	13%
Don't know	25	3	16	5	5	19	1	17	6	24	1	8	10	19	6	25	-	3	22
	14%	5%	28% a	10%	16%	15%	9%	14%	17%	14%	8%	9%	24%	19%	8%	15%	-	7%	17%
SUMMARY:																			
NET: 9-10	38	17	11	9	8	28	2	33	4	36	1	22	6	24	13	37	1	9	28
	22%	28%	19%	18%	24%	22%	19%	26%	11%	22%	14%	26%	13%	24%	19%	22%	11%	23%	22%
NET: 7-10	92	38	28	23	16	69	6	64	21	85	6	46	24	49	40	87	4	19	69
	53%	64%	47%	44%	52%	54%	54%	51%	55%	52%	68%	53%	55%	50%	57%	52%	87%	49%	54%
NET: 4-6	40	13	5	21	5	28	3	32	5	38	2	25	5	21	17	39	1	14	24
	23%	21%	8%	40% Tb	16%	22%	33%	25%	14%	23%	18%	28%	12%	21%	24%	23%	13%	34%	19%
NET: 1-3	19	6	9	3	5	12	*	13	5	18	1	9	4	10	8	18	-	4	12
	11%	10%	16%	6%	15%	9%	4%	10%	14%	11%	5%	10%	8%	10%	11%	11%	-	10%	10%
Mean	6.77	6.96	6.66	6.61	6.85	6.83	6.97	6.84	6.40	6.75	7.16	6.77	6.84	6.81	6.79	6.76	7.83	6.50	6.94
Standard Deviation	2.49	2.44	2.91	2.24	2.64	2.47	2.25	2.55	2.58	2.52	2.09	2.56	2.35	2.53	2.47	2.50	1.17	2.45	2.52

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 237

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.17	0.26	0.36	0.28	0.50	0.19	0.56	0.20	0.40	0.17	0.52	0.22	0.36	0.22	0.27	0.17	0.41	0.32	0.20

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 238

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	11	1	-	2	3	-	3	-	1	1	1	-	*
	6%	4%	-	15%	13%	-	17%	-	9%	6%	4%	-	13%
2	2	*	-	-	-	1	*	-	*	-	-	-	*
	1%	1%	-	-	-	3%	3%	-	2%	-	-	-	30%
3	6	2	-	1	1	-	-	-	1	1	-	-	-
	4%	11%	-	11%	4%	-	-	-	15%	8%	-	-	-
4	4	1	-	*	1	-	1	*	*	-	*	-	-
	2%	7%	-	2%	4%	-	7%	2%	2%	-	1%	-	-
5	17	2	-	2	4	2	*	2	*	1	*	4	-
	10%	10%	-	15%	20%	7%	2%	8%	2%	7%	1%	19%	-
6	19	1	1	3	-	2	3	2	2	*	2	4	*
	11%	5%	74%	23%	-	9%	17%	12%	24%	3%	6%	16%	19%
7	24	3	*	*	-	3	1	3	2	2	5	4	*
	14%	15%	26%	2%	-	16%	10%	14%	18%	22%	20%	18%	15%
8	30	4	-	2	2	5	4	2	*	2	6	3	*
	17%	27%	-	16%	9%	24%	25%	9%	4%	19%	26%	12%	12%
9	16	1	-	1	1	2	1	2	-	1	6	1	-
	9%	8%	-	4%	4%	9%	10%	9%	-	13%	23%	6%	-
10 - HIGHEST score	21	1	-	1	5	3	1	4	1	1	4	*	-
	12%	6%	-	8%	27%	13%	8%	21%	11%	5%	16%	2%	-
Don't know	25	1	-	*	4	4	-	5	1	2	1	6	*
	14%	5%	-	4%	19%	20%	-	25%	14%	18%	3%	28%	12%
SUMMARY:													
NET: 9-10	38	2	-	2	6	5	3	6	1	2	10	2	-
	22%	14%	-	12%	31%	22%	18%	30%	11%	22%	39%	7%	-
NET: 7-10	92	9	*	4	8	13	8	11	3	6	21	8	*
	53%	56%	26%	30%	40%	61%	53%	53%	33%	58%	85%	38%	26%
NET: 4-6	40	4	1	5	5	3	4	4	2	1	2	8	*
	23%	22%	74%	40%	24%	16%	27%	22%	27%	10%	8%	35%	19%
NET: 1-3	19	3	-	3	4	1	3	-	2	2	1	-	*
	11%	16%	-	26%	18%	3%	20%	-	26%	14%	4%	-	44%
Mean	6.77	6.34	6.26	5.47	6.35	7.54	6.08	7.74	5.60	6.68	7.90	6.65	4.30
Standard Deviation	2.49	2.47	-	2.82	3.43	1.85	3.01	1.92	2.84	2.56	1.89	1.40	-
Standard Error	0.17	0.37	-	0.66	0.99	0.41	0.67	0.47	0.54	0.77	0.32	0.36	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 239

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	24 4%	10 3%	14 4%	4 3%	2 2%	5 4%	4 4%	4 6%	5 5%	3 2%	13 4%	9 6%	2 1%	22 5%l	1 1%	23 5%	17 3%	5 9%Tp	2 7%	* 5%
2	10 2%	5 1%	5 2%	1 1%	1 1%	1 1%	4 4%	2 2%	1 1%	3 2%	3 1%	3 3%	4 2%	6 1%	1 1%	9 2%	8 1%	1 2%	1 2%	* 8%Tp
3	21 3%	11 4%	10 3%	6 4%	3 2%	1 1%	2 2%	3 4%	7 7%e	5 3%	11 3%	5 4%	6 3%	15 3%	3 3%	18 4%	15 3%	4 8%Tp	2 7%	* 2%
4	24 4%	10 3%	14 4%	4 3%	4 3%	5 5%	1 1%	6 10%f	4 4%	2 1%	14 4%	8 6%	6 3%	18 4%	1 1%	23 5%	17 3%	4 8%p	2 8%p	* 2%
5	67 11%	29 9%	38 12%	22 16%e	12 9%	6 5%	7 8%	12 18%e	8 8%	18 12%	33 10%	15 11%	18 9%	49 12%	17 13%	50 10%	57 11%	6 11%	3 9%	1 23%Tp
6	70 11%	40 13%	30 10%	11 8%	18 14%g	20 18%g	9 10%	2 3%	11 11%	21 14%	39 12%	10 8%	25 13%	46 11%	17 14%	53 11%	62 12%	4 7%	4 13%	1 11%
7	106 17%	50 16%	56 18%	21 16%	26 20%	21 19%	11 13%	7 10%	19 20%	24 16%	52 16%	30 22%	36 18%	70 17%	23 18%	82 17%	92 17%	6 12%	6 20%	1 21%
8	86 14%e	42 14%	44 14%	15 11%	30 23%Tcgh	17 15%	11 13%	5 8%	8 8%	20 13%	51 15%	15 11%	37 19%	49 11%	24 19%	61 12%	76 14%rs	8 15%r	1 5%	* 2%
9	43 7%	25 8%	18 6%	16 12%h	13 10%h	6 5%	4 5%	2 3%	2 2%	6 4%	26 8%	11 8%	19 9%	24 6%	14 11%	29 6%	38 7%	4 7%	1 3%	* 7%
10 - HIGHEST score	36 6%	14 5%	21 7%	15 11%	9 7%	4 4%	4 5%	1 2%	2 2%	9 6%	21 6%	6 5%	19 10%l	16 4%	11 9%	24 5%	31 6%	2 4%	3 9%	* 2%
Don't know	136 22%dl	71 23%	65 21%	21 15%	11 8%	24 22%cd	29 33%cd	22 33%cd	30 31%cd	41 27%	71 21%	23 17%	26 13%	110 26%l	12 10%	123 25%	122 23%	8 16%	4 15%	1 18%
SUMMARY:																				
NET: 9-10	79 13%h	39 13%	39 12%	32 23%Teqh	21 17%h	10 9%	8 10%	3 5%	4 4%	15 10%	46 14%	17 13%	38 19%ml	40 10%	25 20%	53 11%	69 13%	6 12%	4 12%	1 9%
NET: 7-10	270 43%g	131 43%	139 44%	68 50%gh	78 61%Teigh	48 43%g	31 36%	15 23%	31 32%	59 39%	149 45%	62 46%	111 56%Tml	159 38%	73 58%	196 40%	237 44%	20 39%	11 38%	2 32%
NET: 4-6	160 26%	78 26%	82 26%	37 27%	34 26%	31 28%	17 20%	20 30%	22 23%	41 27%	86 26%	33 24%	49 25%	112 26%	34 28%	125 25%	136 25%	14 26%	9 31%	2 36%
NET: 1-3	55 9%	26 8%	29 9%	11 8%	6 5%	7 6%	9 11%	8 13%	13 14%	11 7%	27 8%	17 13%	12 6%	43 10%	6 5%	49 10%	40 7%	10 18%Tp	5 16%p	1 15%
Mean	6.44ghq	6.49	6.39	6.77gh	6.99Tgh	6.47g	6.26	5.28	5.75	6.50	6.55	6.13	7.00Tml	6.13	7.06	6.25	6.96qr	5.76	5.83	5.58
Standard Deviation	2.24	2.18	2.29	2.31	1.87	2.07	2.46	2.34	2.24	2.05	2.22	2.42	2.03	2.29	1.89	2.30	2.16	2.62	2.55	2.52
Standard Error	0.09	0.12	0.12	0.21	0.16	0.18	0.27	0.29	0.23	0.16	0.12	0.20	0.14	0.11	0.16	0.10	0.11	0.24	0.28	0.44

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 240

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	24	5	12	7	5	17	-	14	10	21	3	11	6	17	6	23	*	6	17
	4%	4%	4%	5%	4%	4%	-	3%	6%	4%	4%	4%	4%	4%	3%	4%	1%	4%	4%
2	10	2	3	5	2	4	3	8	2	9	1	4	2	5	5	10	-	3	7
	2%	1%	1%	3%	2%	1%	6% e	2%	1%	2%	1%	2%	1%	1%	2%	2%	-	2%	1%
3	21	2	12	7	6	12	1	14	6	17	4	8	6	16	5	21	-	4	15
	3%	1%	4%	5%	5%	3%	2%	3%	4%	3%	5%	3%	4%	4%	2%	4%	-	3%	3%
4	24	4	14	6	3	16	1	16	7	21	2	6	6	17	6	24	-	11	12
	4%	3%	4%	4%	3%	4%	2%	4%	4%	4%	3%	2%	4%	4%	3%	4%	-	7% f	3%
5	67	12	31	21	9	42	8	46	19	58	8	22	17	37	27	61	5	19	47
	11%	9%	9%	15%	7%	10%	18%	11%	11%	11%	11%	9%	11%	10%	13%	11%	12%	13%	10%
6	70	15	39	14	11	49	5	53	14	66	5	35	16	44	20	67	1	15	52
	11%	11%	12%	10%	9%	12%	12%	13%	8%	12%	6%	13%	10%	11%	9%	12%	3%	10%	12%
7	106	39	44	22	18	80	5	68	27	92	14	48	30	65	34	94	9	28	73
	17%	28% Tbc	13%	16%	15%	19%	10%	17%	15%	17%	19%	19%	18%	17%	16%	16%	19%	19%	16%
8	86	19	47	17	14	62	8	43	38	70	16	37	26	43	42	72	13	18	64
	14%	14%	14%	13%	12%	15%	18%	11%	22% g	13%	21%	14%	16%	11%	20% nn	13%	30%	12%	14%
9	43	15	25	4	10	32	1	29	13	37	6	16	14	25	16	38	5	9	32
	7%	10% c	7%	3%	8%	8%	2%	7%	7%	7%	8%	6%	9%	7%	7%	7%	12%	6%	7%
10 - HIGHEST score	36	17	11	7	9	23	4	32	3	35	1	22	4	24	11	35	1	10	26
	6%	13% Tb	3%	5%	7%	6%	8%	8% h	2%	6%	1%	9% i	3%	6%	5%	6%	1%	7%	6%
Don't know	136	11	91	28	33	85	10	86	39	122	14	51	35	91	42	125	9	25	107
	22% a	8%	28% a	20% a	27%	20%	22%	21%	22%	22%	19%	19%	22%	24%	19%	22%	21%	17%	24%
SUMMARY:																			
NET: 9-10	79	32	36	11	19	55	5	61	15	72	7	38	18	49	27	73	6	19	58
	13%	23% Tbc	11%	8%	16%	13%	10%	15%	9%	13%	9%	15%	11%	13%	13%	13%	13%	13%	13%
NET: 7-10	270	90	126	50	52	196	17	172	80	234	36	124	74	158	104	239	28	65	195
	43%	65% Tbc	38%	36%	43%	47%	39%	42%	45%	43%	50%	48%	45%	41%	48%	42%	63%	44%	43%
NET: 4-6	160	31	84	41	23	107	14	115	40	145	15	63	39	97	53	152	7	46	111
	26%	22%	25%	30%	19%	25%	31%	28%	22%	26%	21%	24%	24%	25%	25%	27%	15%	31%	25%
NET: 1-3	55	8	28	18	14	34	3	36	18	48	7	23	14	38	17	54	*	13	38
	9%	6%	8%	13%	11%	8%	8%	9%	10%	9%	10%	9%	9%	10%	8%	9%	1%	9%	8%
Mean	6.44 c	7.05 bc	6.36	5.90	6.48	6.53	6.45	6.46	6.31	6.44	6.43	6.62	6.42	6.35	6.61	6.37	7.32	6.28	6.50
Standard Deviation	2.24	2.13	2.21	2.33	2.47	2.19	2.16	2.27	2.27	2.25	2.13	2.26	2.16	2.32	2.16	2.28	1.47	2.26	2.23

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 240

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base 800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base 622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error 0.09	0.15	0.13	0.19	0.25	0.10	0.31	0.11	0.17	0.09	0.27	0.13	0.17	0.12	0.14	0.09	0.28	0.17	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 241

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	24	5	1	4	3	2	3	-	2	1	2	3	*
	4%	9%Tgj	11%	8%	4%	4%	5%	-	7%gj	3%	1%	3%	5%g
2	10	1	-	4	1	1	1	-	1	-	-	1	*
	2%	2%	-	8%Tj	2%	1%	2%	-	2%	-	-	1%	8%Tgijk
3	21	4	1	3	3	-	1	1	2	2	2	3	*
	3%	8%Tj	12%	6%	4%	-	1%	1%	7%	4%	1%	3%	2%
4	24	4	-	*	4	*	4	*	2	3	*	5	*
	4%	8%cj	-	1%	5%	1%	8%	1%	8%cj	7%j	*	5%	2%
5	67	6	1	5	6	4	*	7	3	4	17	13	1
	11%	11%	9%	10%	9%	9%	1%	12%	9%	9%	13%	15%	23%Th
6	70	4	1	11	2	6	6	5	4	4	16	11	1
	11%	7%	8%	20%ad	3%	15%	12%	8%	13%cd	11%	12%	13%	11%
7	106	6	2	4	13	6	7	11	6	6	29	15	1
	17%	12%	21%	8%	19%	15%	14%	19%	20%c	14%	22%	17%	21%c
8	86	8	-	5	7	8	6	10	1	7	24	8	*
	14%kl	15%h	-	10%	11%	19%	12%	17%	5%	18%	19%chl	9%	2%
9	43	4	-	2	3	2	3	5	1	2	20	1	*
	7%	7%	-	3%	4%	4%	6%	8%	3%	5%	16%Tk	1%	7%k
10 - HIGHEST score	36	2	-	2	6	4	4	5	3	2	6	*	*
	6%	4%	-	5%	9%k	11%k	7%	9%k	9%k	4%	5%	*	2%
Don't know	136	8	4	11	20	9	16	14	4	10	12	27	1
	22%gj	16%	39%	22%	30%gj	21%	31%	24%	15%	24%	9%	31%aj	18%
SUMMARY:													
NET: 9-10	79	6	-	4	9	6	7	10	4	4	27	2	1
	13%k	12%k	-	8%	13%k	15%k	13%	17%k	12%k	10%	21%k	2%	9%k
NET: 7-10	270	20	2	13	29	21	20	31	11	17	79	24	2
	43%ck	39%	21%	26%	43%	49%c	40%	54%ck	38%	42%	62%Tachk	28%	32%
NET: 4-6	160	14	2	16	12	11	11	12	9	11	33	29	2
	26%	26%	17%	31%	17%	25%	21%	21%	31%	27%	26%	34%	36%cd
NET: 1-3	55	10	2	11	7	2	4	1	5	3	3	6	1
	9%	18%Tgjk	23%	21%Tgjk	10%	5%	8%	1%	16%gj	7%	3%	7%	15%gj
Mean	6.44ac	5.76	4.68	5.49	6.44	6.91	6.45	7.27Tachk	5.83	6.45	7.14Tachk	5.82	5.58
Standard Deviation	2.24	2.62	2.49	2.60	2.50	2.19	2.53	1.69	2.55	2.15	1.70	1.83	2.52
Standard Error	0.09	0.24	0.75	0.38	0.36	0.35	0.41	0.27	0.28	0.37	0.17	0.25	0.44

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 242

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	15 5%	12 7%	3 3%	-	1 3%	3 6%	3 5%	2 5%	6 7%	6 6%	5 4%	4 6%	2 3%	13 6%	1 2%	14 5%	12 5%	1 3%	1 8%	* 12%
2	11 4%	6 4%	5 4%	* 1%	1 1%	2 4%	3 6%	4 7%	2 2%	4 4%	5 4%	2 3%	4 6%	7 3%	1 3%	10 4%	9 4%	1 4%	* 2%	-
3	9 3%	4 2%	5 4%	1 7%	1 2%	-	4 7%	* 4%	3 4%	4 4%	3 2%	2 3%	* 1%	8 4%	-	9 3%	7 3%	1 4%	1 4%	* 4%
4	11 4%	6 4%	5 4%	-	1 3%	2 4%	-	4 9% f	4 4%	2 2%	6 4%	4 6%	4 6%	7 3%	* 1%	11 4%	9 4%	* 1%	1 7%	* 5%
5	31 11%	15 9%	16 12%	1 7%	4 11%	5 11%	7 12%	9 19% h	5 5%	7 7%	13 9%	12 19% d	8 13%	23 10%	3 8%	29 11%	22 9%	6 22% Tp	3 15%	1 18%
6	25 8%	14 9%	11 8%	3 27%	1 2%	5 10%	4 6%	2 3%	10 12%	11 12% k	12 9%	1 2%	4 6%	21 9%	4 11%	21 8%	19 8%	5 16%	1 8%	* 7%
7	46 16%	27 16%	20 15%	2 18%	14 37% Tetfgh	5 11%	10 17%	6 12%	8 10%	13 14%	25 18%	7 12%	12 19%	34 15%	2 8%	44 17%	40 16%	4 15%	2 10%	* 14%
8	34 12%	17 11%	17 13%	1 6%	6 16%	7 14%	4 7%	6 11%	11 12%	8 8%	23 17% k	3 5%	8 12%	26 11%	4 14%	30 11%	29 12%	4 15%	* 3%	1 15%
9	25 8%	12 7%	13 10%	3 22%	5 14%	4 9%	5 8%	3 5%	5 6%	5 5%	12 9%	8 13%	7 11%	18 8%	9 29%	15 6%	21 9%	2 7%	1 9%	* 4%
10 - HIGHEST score	24 8%	14 9%	10 8%	1 9%	3 9%	3 7%	5 8%	4 8%	7 8%	8 8%	11 8%	5 8%	6 8%	18 8%	4 14%	19 7%	20 8%	2 8%	1 9%	-
Don't know	64 22% dq	37 23%	27 21%	* 1%	1 2%	12 25% d	15 25% d	10 20% d	27 30% d	28 29% g	22 16%	14 23%	11 16%	54 23%	3 11%	61 23%	58 24% q	1 5%	4 26% q	1 22%
SUMMARY:																				
NET: 9-10	49 16%	26 16%	23 17%	4 32%	9 23%	7 15%	10 16%	6 13%	13 14%	12 13%	23 17%	13 21%	13 19%	36 16%	14 43%	34 13%	41 17%	4 15%	3 18%	* 4%
NET: 7-10	129 44%	70 43%	59 45%	7 56%	28 75% Tetfgh	20 40%	24 40%	18 36%	32 36%	33 35%	72 52% i	24 38%	33 50%	96 42%	20 64%	108 41%	110 44%	13 44%	5 31%	1 33%
NET: 4-6	68 23%	35 22%	32 24%	4 35%	6 16%	12 25%	11 18%	16 32%	19 21%	20 21%	31 22%	17 27%	16 24%	52 23%	6 21%	61 23%	50 20%	11 39% Tp	5 31%	1 29%
NET: 1-3	35 12%	21 13%	14 10%	1 8%	2 7%	5 10%	10 17%	6 12%	11 12%	14 15%	14 10%	7 11%	7 10%	28 12%	1 4%	34 13%	29 12%	3 11%	2 13%	1 16%
Mean	6.37	6.26	6.49	7.04	7.05% g	6.36	6.14	5.88	6.30	6.05	6.63	6.18	6.51	6.32	7.67	6.18	6.42	6.28	5.88	5.44
Standard Deviation	2.52	2.64	2.37	2.04	2.05	2.55	2.67	2.56	2.67	2.68	2.35	2.67	2.43	2.55	2.15	2.52	2.55	2.24	2.81	3.03
Standard Error	0.13	0.18	0.18	0.36	0.26	0.30	0.31	0.31	0.29	0.24	0.17	0.29	0.24	0.15	0.28	0.14	0.16	0.24	0.41	0.68

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 243

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	15	1	7	7	5	10	*	5	9	14	*	6	2	12	3	14	*	1	13
	5%	2%	6%	5%	7%	5%	1%	3%	8%	6%	1%	6%	3%	7%	2%	5%	2%	2%	6%
2	11	*	3	7	1	10	1	7	4	10	1	2	5	8	3	11	*	3	8
	4%	1%	3%	6%	1%	5%	3%	4%	3%	4%	2%	2%	6%	5%	2%	4%	1%	6%	3%
3	9	1	5	3	4	4	-	4	5	9	-	1	2	3	6	9	-	1	8
	3%	2%	4%	2%	5%	2%	-	2%	4%	4%	-	1%	3%	2%	5%	3%	-	2%	3%
4	11	2	5	4	3	7	-	6	3	10	2	2	5	7	5	10	1	2	9
	4%	4%	5%	3%	4%	4%	-	4%	3%	4%	4%	2%	6%	4%	4%	4%	3%	3%	4%
5	31	4	14	13	8	20	1	22	9	30	1	10	11	20	11	30	1	9	22
	11%	8%	13%	10%	10%	11%	6%	14%	7%	12%	3%	10%	12%	11%	10%	11%	5%	15%	10%
6	25	4	9	11	6	16	2	9	14	17	8	7	10	14	10	20	4	5	18
	8%	8%	8%	9%	8%	9%	10%	6%	12%	7%	18%	7%	11%	7%	10%	8%	16%	9%	8%
7	46	7	14	24	9	27	3	31	15	43	3	22	10	30	16	44	2	13	33
	16%	14%	12%	19%	12%	15%	19%	19%	13%	17%	7%	21%	11%	16%	15%	16%	6%	21%	14%
8	34	12	7	15	7	25	1	18	13	29	5	12	15	17	16	29	5	8	27
	12%	23%Tbc	6%	12%	9%	14%	9%	11%	11%	12%	11%	11%	17%	9%	15%	11%	18%	13%	12%
9	25	12	4	9	6	15	1	13	10	18	7	8	8	11	12	21	3	5	17
	8%	23%Tbc	3%	7%	9%	8%	10%	8%	9%	7%	16%	7%	9%	6%	11%	8%	13%	9%	7%
10 - HIGHEST score	24	7	11	5	6	15	2	15	8	22	2	15	2	19	5	23	1	5	19
	8%	14%c	10%	4%	8%	8%	15%	10%	7%	9%	5%	14%l	2%	10%	4%	9%	3%	8%	8%
Don't know	64	2	32	30	21	33	4	30	27	51	13	19	19	43	20	55	9	7	56
	22%a	3%	28%a	23%a	27%	18%	27%	19%	23%	20%	32%	18%	21%	24%	19%	21%	35%	12%	24%a
SUMMARY:																			
NET: 9-10	49	20	15	13	13	30	4	29	18	40	9	22	10	30	17	44	4	10	36
	16%	36%Tbc	14%	11%	17%	16%	25%	18%	15%	16%	21%	22%	12%	16%	16%	17%	16%	17%	16%
NET: 7-10	129	39	36	53	28	82	8	78	45	112	16	56	35	76	50	118	11	30	96
	44%	73%Tbc	32%	41%	38%	45%	53%	48%	39%	44%	39%	54%	39%	41%	46%	44%	39%	51%	42%
NET: 4-6	68	10	29	28	17	43	2	37	26	57	11	19	25	40	26	61	6	16	49
	23%	19%	26%	22%	22%	23%	16%	23%	23%	22%	25%	18%	28%	22%	24%	23%	23%	27%	21%
NET: 1-3	35	3	15	17	9	24	1	16	18	33	1	10	10	24	11	34	1	6	28
	12%	5%	14%	13%	12%	13%	5%	10%	15%	13%	3%	9%	11%	13%	10%	13%	2%	10%	12%
Mean	6.37	7.51Tbc	5.98	6.08	6.26	6.31	7.38	6.52	6.11	6.27	7.05	6.82	6.18	6.24	6.51	6.31	7.07	6.51	6.33
Standard Deviation	2.52	2.09	2.67	2.44	2.65	2.57	2.25	2.42	2.68	2.56	2.08	2.54	2.30	2.69	2.25	2.56	1.95	2.26	2.59

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 243

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27***	59*	229
Standard Error	0.13	0.21	0.22	0.20	0.29	0.16	0.47	0.15	0.24	0.14	0.33	0.20	0.22	0.18	0.18	0.13	0.42	0.24	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 244

Q15E - Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	15 5%	1 3%	-	2 9%	-	-	2 9%	3 11%	1 8% j	1 3%	-	4 9%	*
2	11 4%	1 4%	-	2 9%	1 3%	3 8%	3 14%	1 2%	*	*	-	-	-
3	9 3%	1 4%	-	1 2%	-	1 2%	-	-	1 4%	1 4%	1 2%	4 8%	* 4%
4	11 4%	* 1%	-	2 8%	1 4%	2 6%	1 5%	1 3%	1 7%	-	*	3 6%	* 5%
5	31 11%	6 22% Tj	1 33%	4 16%	4 13%	2 5%	2 9%	3 11%	3 15%	3 13%	2 5%	2 3%	1 18%
6	25 8%	5 16%	1 17%	* 1%	4 14%	2 7%	1 4%	3 12%	1 8%	3 11%	3 7%	2 5%	* 7%
7	46 16%	4 15%	1 17%	3 12%	3 11%	8 25%	3 12%	5 22%	2 10%	3 10%	5 13%	9 19%	* 14%
8	34 12%	4 15%	* 6%	1 4%	4 15%	1 2%	5 20%	1 5%	* 3%	5 19%	8 21% h	4 9%	1 15%
9	25 8%	2 7%	-	2 8%	1 2%	2 5%	2 7%	2 9%	1 9%	2 8%	9 23% Ta	2 5%	* 4%
10 - HIGHEST score	24 8%	2 8%	-	1 4%	1 4%	5 15%	1 3%	4 15%	1 9%	2 7%	7 17%	1 1%	-
Don't know	64 22% a	1 5%	1 27%	6 26%	9 34%	9 27%	4 17%	2 9%	4 26% a	6 23%	4 11%	16 34%	1 22%
SUMMARY:													
NET: 9-10	49 16%	4 15%	-	3 13%	2 6%	6 19%	2 10%	6 25%	3 18%	4 15%	15 40% Tah	3 6%	* 4%
NET: 7-10	129 44%	13 44%	1 23%	7 28%	9 32%	15 46%	10 41%	13 52%	5 31%	11 44%	28 74% Tah	17 34%	1 33%
NET: 4-6	68 23%	11 39% Tj	2 50%	6 26%	8 31%	6 17%	5 18%	6 26%	5 31% j	6 24%	5 13%	7 14%	1 29%
NET: 1-3	35 12%	3 11%	-	5 20%	1 3%	3 10%	6 23%	3 13%	2 13% j	2 8%	1 2%	8 17%	1 16%
Mean	6.37	6.28	5.94	5.22	6.48	6.65	5.53	6.46	5.88	6.74	8.03 Tah	5.56	5.44
Standard Deviation	2.52	2.24	1.22	2.84	1.88	2.54	2.90	2.81	2.81	2.24	1.66	2.62	3.03
Standard Error	0.13	0.24	0.39	0.53	0.44	0.49	0.59	0.51	0.41	0.46	0.23	0.48	0.68

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 245

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	13 1%	2 *	11 1%	4 2%	1 *	1 *	2 1%	1 *	4 1%	3 1%	5 *	6 1%	2 *	11 1%	1 *	12 1%	10 1%	2 1%	* 1%	1 1%
2	22 1%	9 1%	12 1%	5 2%	1 *	2 1%	4 1%	6 2%	4 1%	6 2%	8 1%	7 1%	6 1%	16 1%	4 2%	18 1%	19 1%	1 1%	* *	1 2%
3	38 2%	18 2%	20 2%	3 1%	9 3%	2 1%	7 2%	5 2%	14 3%	11 3%	16 2%	12 2%	11 2%	28 2%	2 3%	36 2%	35 2%	2 2%	1 3%	1 2%
4	42 2%	16 2%	25 3%	4 2%	7 3%	8 3%	5 2%	12 5%h	5 1%	7 2%	23 2%	12 2%	10 2%	32 2%	4 3%	37 2%	35 2%	3 2%	3 3%	1 2%
5	132 7%	69 8%	63 6%	13 6%	12 5%	23 7%	16 5%	31 12%df	38 8%	34 9%	66 7%	33 7%	29 6%	103 8%	14 9%	117 7%	105 7%	16 10%	8 9%	3 6%
6	179 10%	93 11%	85 9%	22 10%	29 11%	25 8%	20 6%	39 15%f	43 10%	47 13%	90 9%	42 8%	37 8%	142 10%	16 10%	162 10%	147 10%	19 11%	10 10%	3 5%
7	348 19%h	149 18%	199 20%	45 20%h	62 23%h	72 23%h	71 22%h	45 17%	54 12%	86 24%k	192 20%k	70 14%	102 22%	246 18%	38 23%	309 19%	296 20%	26 15%	17 18%	10 18%
8	485 27%iq	223 27%	262 26%	47 21%	65 24%	83 27%	96 30%	59 22%	134 30%	69 19%	268 28%i	147 29%i	132 28%	352 26%	37 22%	447 27%	413 27%qs	32 20%	30 32%qs	10 19%
9	260 14%	119 14%	141 14%	24 11%	40 15%	53 17%	50 16%	29 11%	63 14%	48 13%	141 15%	71 14%	82 17%	178 13%	36 21%	224 14%	216 14%	21 13%	13 14%	10 18%
10 - HIGHEST score	196 11%	88 11%	109 11%	29 13%	23 8%	27 9%	39 12%	21 8%	58 13%	37 10%	97 10%	62 12%	37 8%	159 12%	14 9%	182 11%	141 9%	36 22%Tpr	8 9%	10 19%Tpr
Don't know	106 6%f	42 5%	64 6%	26 12%Teh	19 7%f	15 5%	6 2%	14 5%	26 6%	19 5%	47 5%	40 8%	22 5%	85 6%	* *	106 6%	92 6%	7 4%	4 4%	4 8%
SUMMARY:																				
NET: 9-10	456 25%	206 25%	250 25%	53 24%	63 24%	80 26%	89 28%	50 19%	121 27%	85 23%	238 25%	133 27%	118 25%	338 25%	50 30%	406 25%	358 24%	57 35%Tpr	21 23%	20 37%Tpr
NET: 7-10	1289 71%g	578 70%	711 72%	145 65%	190 71%g	236 76%g	256 81%Tcdgh	154 59%	309 70%g	241 66%	698 73%i	350 70%	352 75%	937 69%	125 75%	1163 70%	1066 71%	115 70%	67 73%	40 73%
NET: 4-6	353 19%f	179 22%	174 18%	39 18%	48 18%	56 18%	41 13%	82 31%Tcdelfi	86 19%	88 24%	178 19%	87 17%	76 16%	277 20%	35 21%	316 19%	288 19%	38 23%g	20 22%	7 13%
NET: 1-3	73 4%	29 4%	44 4%	11 5%	10 4%	5 1%	12 4%	12 5%	23 5%	20 5%	29 3%	24 5%	19 4%	54 4%	7 4%	66 4%	64 4%	5 3%	1 1%	3 5%
Mean	7.40g	7.40	7.40	7.32	7.39g	7.52g	7.61g	6.94	7.47g	7.14	7.46i	7.47	7.43	7.39	7.37	7.41	7.36	7.62	7.45	7.67
Standard Deviation	1.83	1.77	1.87	2.03	1.70	1.60	1.74	1.92	1.92	1.91	1.73	1.94	1.74	1.86	1.83	1.83	1.81	1.98	1.63	2.12
Standard Error	0.04	0.06	0.06	0.14	0.10	0.09	0.10	0.11	0.09	0.09	0.06	0.09	0.08	0.05	0.13	0.04	0.05	0.11	0.11	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 246

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	13	3	3	7	4	8	-	8	3	9	4	6	3	6	7	9	3	2	10
	1%	1%	*	1%	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
2	22	1	9	11	12	7	*	11	10	18	4	3	6	7	15	19	3	2	20
	1%	*	1%	1%	3% e	1%	*	1%	1%	1%	1%	*	1%	1%	2% m	1%	*	*	1%
3	38	6	23	9	6	30	2	15	17	24	15	12	19	24	14	32	6	9	26
	2%	2%	3%	1%	1%	3%	2%	2%	2%	2%	3%	2%	4%	2%	2%	2%	2%	2%	2%
4	42	3	21	15	10	24	5	22	17	38	4	13	10	26	14	40	1	8	30
	2%	1%	3%	2%	2%	2%	4%	3%	2%	3%	1%	2%	2%	2%	2%	3%	*	2%	2%
5	132	14	51	65	41	78	4	60	56	106	27	48	32	85	41	116	15	32	96
	7%	5%	7%	8%	9%	7%	4%	8%	7%	8%	6%	6%	6%	7%	6%	7%	6%	9%	7%
6	179	18	84	72	53	109	5	77	78	127	52	64	45	112	63	149	28	33	135
	10%	6%	12% a	9%	12%	9%	5%	10%	9%	9%	12%	9%	9%	10%	10%	11%	9%	9%	10%
7	348	55	140	146	61	251	19	196	137	299	49	155	109	233	108	324	24	61	279
	19% p	19%	20%	19%	14%	21% d	18%	25% h	17%	22% j	11%	21%	22%	20%	17%	21% p	9%	16%	20%
8	485	75	169	231	101	322	36	203	226	351	134	203	146	314	166	408	76	98	381
	27%	25%	24%	30%	23%	27%	35% d	25%	27%	26%	30%	27%	29%	27%	26%	26%	30%	26%	27%
9	260	57	98	104	82	160	11	93	139	197	63	109	54	150	101	213	45	44	215
	14%	19%	14%	13%	18%	14%	10%	12%	17% g	14%	14%	15%	11%	13%	16%	14%	18%	12%	15%
10 - HIGHEST score	196	54	69	69	49	126	14	78	89	138	58	93	46	125	70	165	31	52	137
	11%	18% b	10%	9%	11%	11%	13%	10%	11%	10%	13%	13%	9%	11%	11%	11%	12%	14%	10%
Don't know	106	8	46	44	31	64	9	37	57	71	35	36	31	66	41	84	21	31	75
	6%	3%	6%	6%	7%	5%	8%	5%	7%	5%	8%	5%	6%	6%	6%	5%	8%	8%	5%
SUMMARY:																			
NET: 9-10	456	111	167	173	131	286	25	171	228	335	121	203	100	275	171	377	77	96	353
	25%	38% Tbc	23%	22%	29%	24%	24%	21%	27% g	24%	27%	27% j	20%	24%	27%	24%	30%	26%	25%
NET: 7-10	1289	241	476	550	294	859	80	570	591	985	304	561	355	822	445	1109	176	255	1013
	71%	82% Tbc	67%	71%	65%	73% d	77%	71%	71%	72%	68%	75%	71%	72%	69%	71%	69%	69%	72%
NET: 4-6	353	35	156	152	103	211	14	159	150	270	83	125	88	223	119	305	45	73	261
	19% a	12%	22% a	20% a	23%	18%	13%	20%	18%	20%	19%	17%	17%	19%	19%	20%	18%	20%	19%
NET: 1-3	73	11	35	28	23	46	2	34	31	50	23	21	28	37	36	61	12	13	56
	4%	4%	5%	4%	5%	4%	2%	4%	4%	4%	5%	3%	6%	3%	6%	4%	5%	3%	4%
Mean	7.40	7.86% b	7.25	7.36	7.33	7.43	7.68	7.26	7.51% g	7.36	7.52	7.51% l	7.27	7.43	7.36	7.37	7.59	7.48	7.41
Standard Deviation	1.83	1.80	1.86	1.78	2.01	1.77	1.64	1.82	1.79	1.80	1.90	1.72	1.83	1.75	1.97	1.81	1.91	1.85	1.80

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 246

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.10	0.07	0.06	0.10	0.05	0.16	0.06	0.06	0.05	0.11	0.06	0.08	0.05	0.08	0.04	0.15	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 247

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	13 1%	2 1%	-	3 1%	5 2%	-	-	* 1%	* 1%	-	2 1%	-	1 1%
2	22 1%	1 1%	* 1%	6 3%	5 2%	6 3% k	-	2 1%	* 1%	1 1%	1 1%	-	1 2% k
3	38 2%	2 1%	* 1%	1 1%	6 3%	5 3%	8 6% T	5 3%	1 1%	2 1%	1 1%	6 2%	1 2%
4	42 2%	3 2%	1 1%	4 2%	6 3%	-	2 1%	5 3%	3 3% e	4 3%	7 4%	7 3%	1 2% e
5	132 7%	16 10%	5 8%	8 4%	22 9%	16 10%	8 6%	8 5%	8 9%	13 10%	15 8%	10 4%	3 6%
6	179 10%	19 11%	9 13%	12 7%	26 11%	15 9%	11 9%	9 5%	10 10%	14 11%	26 14% gl	26 10%	3 5%
7	348 19%	26 15%	10 16%	26 15%	42 18%	41 25%	29 24%	40 22%	17 18%	20 16%	27 15%	60 24%	10 18%
8	485 27% ea	32 20%	26 39% aki	52 29%	67 29%	38 23%	41 33% al	53 29%	30 32% al	37 28%	43 24%	56 23%	10 19%
9	260 14%	21 13%	6 9%	34 19%	27 12%	26 16%	13 10%	24 13%	13 14%	17 13%	29 16%	40 16%	10 18%
10 - HIGHEST score	196 11%	36 22% Tcdefhijk	6 10%	13 8%	17 7%	11 7%	7 6%	34 19% Tcdefik	8 9%	7 5%	22 12%	22 9%	10 19% Tcdefhik
Don't know	106 6%	7 4%	2 3%	20 11% dg	8 4%	8 5%	5 4%	4 2%	4 4%	16 12% Tadgh	9 5%	20 8%	4 8% g
SUMMARY:													
NET: 9-10	456 25%	57 35% Tbdefhi	12 18%	47 26%	45 19%	37 23%	20 16%	58 32% f	21 23%	24 19%	52 28%	63 25%	20 37% Tbdefhik
NET: 7-10	1289 71%	115 70%	48 73%	125 70%	154 66%	116 70%	90 73%	150 82% Tadij	67 73%	82 62%	122 67%	179 72%	40 73%
NET: 4-6	353 19%	38 23% egj	14 22%	24 13%	54 23%	31 19%	21 17%	22 12%	20 22%	31 23%	48 26% ccgj	44 18%	7 13%
NET: 1-3	73 4%	5 3%	1 1%	10 5%	16 7%	10 6%	8 6%	7 4%	1 1%	2 2%	4 2%	6 2%	3 5%
Mean	7.40	7.62 d	7.49	7.44	7.03	7.19	7.22	7.73 d	7.45	7.28	7.42	7.49	7.67 d
Standard Deviation	1.83	1.98	1.52	1.97	2.01	1.85	1.69	1.81	1.63	1.63	1.83	1.61	2.12
Standard Error	0.04	0.11	0.19	0.17	0.16	0.17	0.17	0.16	0.11	0.16	0.14	0.12	0.15

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 248

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	14 2%	8 2%	6 1%	1 1%	1 1%	3 2%	2 2%	1 1%	5 5%	6 4%	6 1%	3 1%	1 *	13 2%	- 2%	14 2%	11 2%	* 1%	2 6%Tpq	* 1%
2	14 2%	7 2%	7 2%	1 1%	2 1%	3 2%	5 3%	1 1%	2 2%	3 2%	10 2%	1 1%	2 1%	11 2%	3 3%	10 1%	11 2%	1 1%	1 3%	* 2%
3	19 2%	8 2%	11 2%	2 2%	5 3%	2 1%	4 3%	2 2%	4 3%	4 2%	8 2%	8 4%	6 2%	13 2%	* 3%	19 3%	15 2%	3 4%	1 3%	* 2%
4	23 3%	7 2%	16 4%	2 2%	2 1%	8 5%	3 2%	2 2%	5 4%	3 2%	16 4%	4 2%	11 5%	11 2%	5 5%	18 3%	18 3%	3 3%	1 3%	1 3%
5	72 9%	31 9%	41 9%	9 7%	11 7%	11 7%	9 7%	19 19%Tcdel	14 12%	15 10%	44 10%	13 6%	15 6%	57 10%	10 11%	62 9%	58 9%	7 10%	5 13%	2 9%
6	97 12%	43 12%	54 12%	17 13%	17 11%	20 12%	14 10%	13 14%	16 14%	17 11%	63 15%k	17 8%	21 9%	76 14%	10 11%	86 12%	83 13%	9 12%	4 10%	1 6%
7	151 19%r	70 20%	81 18%	25 19%	30 20%	32 20%	26 19%	20 21%	17 15%	28 18%	85 20%	38 19%	47 19%	104 19%	15 16%	134 19%	132 20%r	12 17%	4 10%	3 16%
8	162 20%	67 19%	95 21%	26 19%	33 22%	37 23%	34 25%	14 15%	18 16%	33 21%	93 21%	36 18%	64 26%am	98 18%	17 18%	145 21%	134 20%	14 19%	8 21%	5 27%
9	88 11%	42 12%	46 10%	9 7%	19 13%	24 15%g	20 14%g	5 5%	11 9%	19 12%	37 9%	32 16%j	33 14%	55 10%	15 16%	73 10%	72 11%	11 15%	3 8%	2 9%
10 - HIGHEST score	72 9%	35 10%	38 8%	21 16%Tej	16 11%	8 5%	11 8%	6 6%	10 9%	10 6%	38 9%	25 12%	18 7%	54 10%	12 13%	60 9%	56 8%	9 12%	4 10%	3 18%Tp
Don't know	82 10%	26 8%	56 12%a	18 13%	14 9%	15 9%	11 8%	12 13%	13 11%	22 14%j	34 8%	26 13%	23 10%	59 11%	6 7%	76 11%	71 11%	4 5%	6 15%q	1 7%
SUMMARY:																				
NET: 9-10	160 20%g	77 22%	83 19%	30 23%g	35 23%g	32 20%	31 22%g	11 11%	21 18%	29 18%	74 17%	57 28%Tij	51 21%	110 20%	27 29%	133 19%	128 19%	20 27%p	7 18%	5 27%
NET: 7-10	473 60%g/hr	214 62%g/hr	259 57%	81 62%g	98 65%g/h	101 63%g/h	91 66%g/h	46 47%	56 49%	90 56%	252 58%	131 65%	162 67%am	312 56%	59 64%	413 59%	395 60%	46 63%r	19 49%	13 70%r
NET: 4-6	192 24%k	80 23%	111 25%	28 21%	30 20%	39 24%	26 19%	34 35%Tcdi	35 30%	35 22%	123 28%k	33 16%	47 20%	144 26%	24 26%	166 24%	160 24%	18 25%	10 25%	3 18%
NET: 1-3	47 6%	23 7%	24 5%	5 4%	8 6%	7 4%	11 8%	5 5%	11 10%	12 8%	23 5%	12 6%	9 4%	38 7%	3 3%	43 6%	37 6%	4 6%	4 11%	1 6%
Mean	7.02h	7.06	7.00	7.37gh	7.26gh	7.05	7.10	6.55	6.57	6.85	6.92	7.39j	7.27m	6.91	7.29	6.99	7.02	7.18	6.59	7.42r
Standard Deviation	2.02	2.07	1.99	1.95	1.93	1.90	2.07	1.86	2.34	2.15	1.96	2.03	1.80	2.11	2.00	2.02	1.99	2.03	2.53	2.18
Standard Error	0.06	0.09	0.08	0.15	0.13	0.12	0.15	0.15	0.18	0.14	0.08	0.12	0.10	0.07	0.16	0.06	0.08	0.14	0.22	0.21

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 249

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	14	2	4	7	5	8	1	8	6	13	1	6	2	10	5	13	1	4	10
	2%	1%	1%	2%	3%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%
2	14	4	3	6	2	10	-	9	4	12	2	4	6	10	3	13	*	7	6
	2%	2%	1%	2%	1%	2%	-	2%	1%	2%	1%	1%	3%	2%	1%	2%	*	5%Tt	1%
3	19	2	9	8	5	11	1	8	9	14	5	6	6	14	5	19	*	2	15
	2%	1%	3%	3%	3%	2%	1%	2%	3%	2%	4%	2%	3%	3%	2%	3%	*	1%	2%
4	23	3	6	12	2	17	2	14	8	20	2	12	5	19	4	23	-	3	19
	3%	2%	2%	4%	1%	3%	5%	3%	3%	3%	2%	3%	2%	4%	1%	3%	-	2%	3%
5	72	5	32	33	24	42	2	45	19	58	14	24	19	44	28	64	8	15	55
	9%a	3%	10%a	11%a	13%	8%	5%	10%	6%	9%	12%	7%	9%	9%	10%	9%	13%	9%	9%
6	97	19	41	34	18	66	7	55	36	90	7	42	24	62	33	92	4	25	69
	12%	12%	13%	11%	10%	13%	15%	12%	12%	13%	6%	12%	12%	12%	12%	13%	6%	16%	11%
7	151	29	67	53	39	92	9	98	51	135	16	60	40	94	53	141	8	26	122
	19%	18%	22%	18%	22%	18%	19%	22%	17%	20%	13%	17%	20%	18%	20%	19%	12%	16%	20%
8	162	40	59	62	29	113	12	93	60	136	26	87	38	100	61	145	16	25	136
	20%	25%	19%	21%	16%	22%	25%	21%	20%	20%	22%	25%	19%	20%	23%	20%	25%	16%	22%
9	88	23	30	33	21	56	8	43	38	69	19	42	22	57	29	76	12	18	68
	11%	14%	10%	11%	12%	11%	16%	10%	13%	10%	16%	12%	11%	11%	11%	11%	18%	11%	11%
10 - HIGHEST score	72	29	16	25	23	46	1	39	28	60	13	35	11	40	29	60	12	16	54
	9%b	18%Tbc	5%	8%	12%	9%	2%	9%	9%	9%	11%	10%	5%	8%	11%	8%	17%	10%	9%
Don't know	82	5	43	27	13	63	4	38	41	68	14	35	28	64	18	77	5	18	64
	10%a	3%	14%a	9%a	7%	12%	9%	8%	14%g	10%	12%	10%	14%	12%a	7%	11%	7%	11%	10%
SUMMARY:																			
NET: 9-10	160	52	46	58	44	102	9	83	66	128	32	77	33	97	58	136	24	34	122
	20%	32%Tbc	15%	19%	24%	19%	19%	18%	22%	19%	27%	22%	16%	19%	22%	19%	36%To	21%	20%
NET: 7-10	473	122	173	173	112	307	30	273	176	400	74	224	111	291	173	422	48	85	380
	60%	75%Tbc	56%	57%	62%	59%	63%	61%	59%	59%	62%	63%	55%	57%	65%	58%	72%	53%	61%
NET: 4-6	192	27	79	80	43	125	12	113	63	169	23	78	48	125	64	178	12	43	144
	24%	17%	25%	26%a	24%	24%	25%	25%	21%	25%	19%	22%	24%	24%	24%	25%	18%	27%	23%
NET: 1-3	47	8	17	22	13	29	1	25	19	39	8	16	14	33	13	45	2	13	32
	6%	5%	5%	7%	7%	5%	3%	6%	6%	6%	7%	5%	7%	6%	5%	6%	3%	8%	5%
Mean	7.02	7.61Tbc	6.87	6.85	7.02	7.05	7.13	6.97	7.12	6.98	7.25	7.21	6.84	6.93	7.18	6.96	7.74o	6.85	7.08
Standard Deviation	2.02	1.96	1.85	2.13	2.16	2.00	1.72	1.98	2.07	2.01	2.11	1.96	1.99	2.06	1.94	2.02	1.93	2.24	1.96

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 249

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.06	0.12	0.09	0.10	0.14	0.07	0.22	0.07	0.11	0.06	0.19	0.09	0.12	0.08	0.10	0.06	0.24	0.14	0.07

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 250

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	14 2%	* 1%	-	3 5%	-	* 1%	* 1%	1 1%	2 6%Tade	1 1%	2 2%	3 3%	* 1%
2	14 2%	1 1%	1 9%	2 3%	2 1%	2 3%	* 1%	- -	1 3%	1 1%	1 1%	4 3%	* 2%
3	19 2%	3 4%j	-	2 2%	2 2%	3 5%	1 4%	* *	1 2%	2 4%	* *	4 3%	* 2%
4	23 3%	3 3%	-	1 1%	7 7%	-	2 4%	1 1%	1 3%	2 2%	2 3%	4 3%	1 3%e
5	72 9%	7 10%	1 12%	9 13%	6 5%	6 8%	4 9%	8 10%	5 13%	5 8%	6 6%	14 11%	2 9%
6	97 12%	9 12%	1 11%	4 6%	10 10%	14 19%	10 23%Tcdqj	6 8%	4 10%	9 13%	14 15%	15 12%	1 6%
7	151 19%h	12 17%	2 25%	9 13%	22 21%	20 27%h	9 22%	14 19%	4 10%	9 14%	15 16%	31 24%h	3 16%
8	162 20%	14 19%	2 21%	17 25%	21 19%	8 11%	7 16%	16 21%	8 21%	19 29%e	18 19%	27 21%	5 27%e
9	88 11%	11 15%k	* 4%	13 19%k	13 12%	9 12%	2 4%	12 16%k	3 8%	5 7%	13 14%k	6 5%	2 9%
10 - HIGHEST score	72 9%	9 12%k	1 8%	4 6%	14 13%k	5 7%	2 5%	9 12%	4 10%	4 5%	14 14%k	4 3%	3 18%Tcefik
Don't know	82 10%	4 5%	1 9%	5 7%	10 10%	7 9%	4 10%	10 13%	6 15%a	10 15%a	9 10%	16 13%	1 7%
SUMMARY:													
NET: 9-10	160 20%k	20 27%fik	1	16 24%k	27 25%k	14 19%	4 10%	21 28%fk	7 18%	8 28%fik	26 28%fik	11 8%	5 27%fik
NET: 7-10	473 60%h	46 63%h	6 58%	42 62%	69 65%h	41 56%	20 48%	52 68%h	19 49%	36 56%	60 63%h	69 54%	13 70%fhk
NET: 4-6	192 24%	18 25%	2 23%	14 21%	23 22%	20 27%	15 37%gjl	14 19%	10 25%	15 24%	23 24%	33 26%	3 18%
NET: 1-3	47 6%	4 6%	1 9%	7 10%g	3 3%	6 8%	2 5%	1 1%	4 11%dgj	4 6%	3 3%	10 8%	1 6%
Mean	7.02k	7.18k	6.68	6.87	7.31hk	6.85	6.58	7.59fhk	6.59	6.95	7.41fhk	6.52	7.42fhk
Standard Deviation	2.02	2.03	2.21	2.36	1.93	1.89	1.77	1.71	2.53	1.90	1.98	1.99	2.18
Standard Error	0.06	0.14	0.43	0.27	0.20	0.22	0.24	0.20	0.22	0.22	0.18	0.19	0.21

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	10 2%	3 1%	7 2%	1 1%	3 3%	2 2%	1 1%	* 1%	3 3%	2 2%	2 1%	6 3%	1 *	9 2%	1 1%	9 2%	9 2%	* 1%	* 1%	* 2%
2	12 2%	7 3%	4 1%	* *	2 2%	2 2%	4 4%	2 2%	2 2%	1 1%	7 2%	4 2%	2 1%	10 3%	2 3%	9 2%	10 2%	1 1%	* 1%	1 6%
3	21 4%	11 5%	10 3%	3 5%	5 4%	1 1%	4 4%	4 5%	4 4%	3 3%	10 3%	9 5%	6 3%	16 4%	2 3%	19 4%	18 4%	* *	2 6%	1 8%
4	20 4%	8 4%	12 4%	4 8%	2 1%	3 2%	3 3%	3 4%	7 6%	2 2%	14 5%	4 2%	6 3%	15 4%	2 3%	18 4%	16 4%	3 5%	2 4%	* 2%
5	64 12%	28 13%	36 11%	5 9%	9 8%	11 11%	7 7%	18 24%T	13 13%T	12 12%	35 12%	17 10%	21 11%	43 12%	7 10%	57 12%	49 11%	9 14%	5 13%	1 9%
6	69 13%	23 10%	46 14%	4 7%	15 12%	13 13%	16 16%	8 10%	14 13%	17 16%	37 13%	15 9%	25 13%	44 12%	8 12%	61 13%	56 13%	9 14%	2 6%	2 19%
7	92 17%	45 20%	47 14%	7 13%	25 21%	19 18%	20 21%	9 11%	13 13%	12 12%	54 19%	26 15%	31 17%	61 17%	9 13%	82 17%	80 18%	6 10%	5 13%	1 7%
8	88 16%	32 15%	56 17%	10 19%	16 13%	19 18%	14 15%	13 17%	17 17%	16 15%	38 13%	34 21%	34 18%	55 15%	10 14%	79 16%	64 15%	14 23%	8 22%	2 17%
9	69 13%	30 13%	39 12%	7 13%	20 16%	13 12%	13 13%	6 7%	12 12%	10 10%	37 13%	22 13%	29 16%	40 11%	8 12%	61 13%	57 13%	8 12%	3 8%	1 9%
10 - HIGHEST score	34 6%	18 8%	16 5%	5 10%	7 6%	5 5%	5 6%	4 6%	7 7%	7 7%	19 7%	8 5%	14 8%	20 5%	11 17%	23 5%	25 6%	4 6%	3 10%	1 12%
Don't know	72 13%	17 8%	56 17%	8 15%	17 14%	18 17%	9 10%	10 13%	11 11%	20 20%	30 11%	22 13%	18 10%	54 15%	7 11%	65 13%	57 13%	8 13%	6 16%	1 10%
SUMMARY:																				
NET: 9-10	103 19%	48 22%	55 17%	12 23%	26 22%	18 17%	18 19%	10 13%	19 19%	17 17%	56 20%	30 18%	43 23%	60 16%	19 28%	84 17%	82 19%	12 19%	6 18%	2 21%
NET: 7-10	283 51%	125 57%	158 48%	28 54%	68 56%	55 52%	52 54%	31 41%	49 48%	45 44%	149 52%	90 54%	108 58% m	176 48%	37 56%	245 51%	227 51%	33 51%	19 53%	5 45%
NET: 4-6	153 28%	59 27%	95 29%	13 24%	26 21%	27 26%	26 27%	29 38% d	33 33%	31 31%	87 30%	36 21%	51 28%	102 28%	17 26%	136 28%	121 27%	8 33%	3 23%	3 29%
NET: 1-3	43 8%	21 9%	22 7%	3 7%	11 9%	5 4%	9 9%	6 8%	9 9%	6 6%	19 7%	18 11%	8 4%	35 9%	5 7%	38 8%	37 8%	1 2%	3 8%	2 16% T
Mean	6.72	6.74	6.71	6.95	6.87	6.90	6.73	6.34	6.55	6.75	6.74	6.68	7.09 m	6.53	7.11	6.67	6.68	6.99	6.86	6.50
Standard Deviation	2.11	2.17	2.07	2.20	2.15	1.95	2.07	2.05	2.25	2.08	2.03	2.27	1.89	2.20	2.29	2.08	2.12	1.88	2.21	2.65
Standard Error	0.08	0.12	0.10	0.26	0.18	0.16	0.18	0.19	0.20	0.17	0.10	0.16	0.12	0.10	0.22	0.08	0.10	0.16	0.22	0.34

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 252

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	10	1	6	3	3	5	1	6	2	7	3	2	3	3	7	7	3	3	6
	2%	1%	3%	1%	3%	1%	2%	2%	1%	2%	3%	1%	2%	1%	4%	1%	4%	2%	1%
2	12	2	4	5	2	7	-	5	6	10	1	6	3	7	4	12	-	3	8
	2%	2%	2%	3%	2%	2%	-	2%	3%	2%	1%	2%	2%	2%	2%	2%	-	2%	2%
3	21	3	10	8	4	16	1	10	9	15	6	7	10	18	2	21	*	5	15
	4%	2%	5%	4%	3%	4%	2%	3%	4%	3%	6%	3%	8% k	5% n	1%	4%	*	3%	4%
4	20	2	9	10	8	12	*	10	8	17	3	7	4	12	8	18	2	9	10
	4%	2%	4%	5%	7%	3%	1%	4%	4%	4%	3%	3%	3%	3%	4%	4%	3%	6%	2%
5	64	9	30	22	11	42	3	35	25	48	16	24	18	37	25	52	12	17	45
	12%	8%	14%	11%	9%	11%	7%	12%	11%	11%	15%	9%	13%	11%	13%	11%	19%	11%	12%
6	69	12	27	29	9	52	3	32	33	56	13	32	20	47	21	62	6	17	50
	13%	10%	12%	14%	7%	14%	8%	11%	15%	13%	12%	13%	14%	13%	11%	13%	10%	11%	13%
7	92	19	36	37	22	60	6	51	34	74	18	46	20	60	31	79	13	21	70
	17%	16%	17%	18%	19%	16%	17%	17%	15%	17%	16%	18%	14%	17%	16%	16%	20%	14%	18%
8	88	23	35	30	22	55	9	49	33	71	17	42	21	44	45	75	13	24	64
	16%	20%	16%	15%	19%	15%	24%	17%	15%	16%	16%	16%	15%	12%	24% n	16%	20%	16%	16%
9	69	22	21	23	20	41	7	34	28	54	16	35	11	44	25	57	12	22	46
	13%	19% b	10%	11%	16%	11%	20%	12%	13%	12%	14%	14%	8%	12%	13%	12%	18%	15%	12%
10 - HIGHEST score	34	14	9	9	6	25	1	22	11	31	3	20	6	25	8	32	2	13	19
	6%	12% Tbc	4%	4%	5%	7%	4%	8%	5%	7%	3%	8%	4%	7%	4%	7%	3%	9%	5%
Don't know	72	9	29	29	14	52	5	36	34	61	11	36	21	57	14	68	2	15	57
	13%	8%	13%	14%	11%	14%	15%	12%	15%	14%	10%	14%	15%	16% n	8%	14%	4%	10%	15%
SUMMARY:																			
NET: 9-10	103	36	30	32	26	66	9	56	39	84	19	55	17	68	32	89	13	35	66
	19%	31% Tbc	14%	16%	22%	18%	24%	19%	18%	19%	17%	21%	12%	19%	17%	18%	21%	23%	17%
NET: 7-10	283	78	101	99	71	180	23	156	106	230	53	143	58	172	108	244	38	80	200
	51%	67% Tbc	47%	48%	59%	49%	65%	54%	48%	52%	49%	56% l	42%	49%	57%	50%	60%	54%	51%
NET: 4-6	153	23	65	62	28	106	6	77	67	121	33	63	41	96	54	132	20	43	105
	28%	20%	30% e	30%	23%	29%	16%	27%	30%	27%	24%	24%	30%	27%	29%	27%	32%	29%	27%
NET: 1-3	43	6	20	16	9	28	1	21	17	32	11	15	16	29	13	40	3	11	29
	8%	5%	9%	8%	8%	8%	4%	7%	7%	7%	10%	6%	12%	8%	7%	8%	5%	7%	7%
Mean	6.72	7.41 Tbc	6.44	6.58	6.82	6.71	7.36	6.79	6.67	6.78	6.50	7.02 l	6.30	6.73	6.72	6.71	6.79	6.83	6.73
Standard Deviation	2.11	2.02	2.13	2.04	2.19	2.09	1.83	2.13	2.05	2.10	2.14	2.01	2.17	2.11	2.11	2.13	2.02	2.20	2.02

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 252

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.08	0.15	0.13	0.13	0.18	0.09	0.27	0.10	0.13	0.08	0.22	0.11	0.17	0.10	0.14	0.08	0.30	0.15	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	10	*	-	1	2	*	*	-	*	1	3	1	*
	2%	1%	-	3%	4%	1%	1%	-	1%	2%	5%	1%	2%
2	12	1	*	3	1	2	*	1	*	-	1	-	1
	2%	1%	4%	7%	2%	4%	1%	2%	1%	-	2%	-	6%ak
3	21	*	1	*	2	3	2	3	2	2	1	5	1
	4%	*	6%	1%	4%	6%	4%	5%	6%a	3%	2%	6%	8%a
4	20	3	*	5	2	1	*	2	2	1	1	3	*
	4%	5%	1%	10%	4%	2%	1%	4%	4%	1%	3%	4%	2%
5	64	9	1	4	5	3	8	9	5	2	11	6	1
	12%	14%	7%	9%	10%	7%	21%	15%	13%	4%	22%k	7%	9%
6	69	9	2	4	9	4	12	6	2	5	4	10	2
	13%	14%	17%	9%	17%	9%	31%	10%	6%	9%	8%	12%	19%h
7	92	6	2	9	14	10	2	7	5	9	8	19	1
	17%	10%	22%	18%	27%al	21%	6%	11%	13%	18%	15%	23%l	7%
8	88	14	3	4	9	10	5	8	8	11	4	11	2
	16%	23%j	24%	8%	17%	21%	14%	14%	22%j	22%	8%	13%	17%
9	69	8	*	8	7	4	4	12	3	3	11	9	1
	13%	12%	3%	16%	13%	8%	10%	20%	8%	6%	22%	11%	9%
10 - HIGHEST score	34	4	*	3	1	4	3	3	3	1	5	5	1
	6%	6%	4%	7%	2%	8%	8%	6%	10%	2%	9%	6%	12%d
Don't know	72	8	1	6	1	6	2	8	6	17	2	13	1
	13%	13%d	11%	13%	3%	12%	4%	14%	16%cl	33%	5%	16%cl	10%
SUMMARY:													
NET: 9-10	103	12	1	11	8	8	7	15	6	4	16	14	2
	19%	19%	7%	22%	14%	17%	18%	25%	18%	7%	31%	17%	21%
NET: 7-10	283	33	6	23	31	27	15	30	19	24	27	44	5
	51%	51%	53%	48%	58%	59%	37%	50%	53%	47%	53%	54%	45%
NET: 4-6	153	21	3	14	16	8	21	17	8	7	16	19	3
	28%	33%	25%	28%	30%	18%	52%	28%	23%	14%	32%	23%	29%
NET: 1-3	43	1	1	5	5	5	2	4	3	3	5	6	2
	8%	2%	10%	11%	10%	11%	6%	7%	8%	5%	10%	7%	16%Ta
Mean	6.72	6.99	6.57	6.38	6.49	6.78	6.53	6.86	6.86	6.91	6.65	6.83	6.50
Standard Deviation	2.11	1.88	2.00	2.49	2.06	2.21	1.94	2.11	2.21	1.82	2.47	1.95	2.65
Standard Error	0.08	0.16	0.38	0.38	0.29	0.33	0.30	0.30	0.22	0.28	0.30	0.25	0.34

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 254

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218	
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53	
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121	
1 - LOWEST score	10	3	7	*	2	*	*	2	5	4	3	3	1	9	1	9	7	1	2	*	
	*	*	1%	*	1%	*	*	1%	1%	1%	*	1%	*	1%	*	*	*	*	1%	1%	
2	19	4	15	5	2	3	5	1	5	7	4	9	8	11	3	17	16	2	2	*	
	1%	*	1%	2%	1%	1%	1%	*	1%	1%	*	2%	2%	1%	1%	1%	1%	1%	2%	*	
3	20	8	13	4	2	1	3	2	9	6	11	3	3	18	*	20	16	3	1	*	
	1%	1%	1%	2%	1%	*	1%	*	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	
4	36	21	15	3	4	1	9	13	5	8	22	6	7	29	6	29	31	2	2	1	
	2%	2%	1%	2%	1%	*	2%	4% efh	1%	2%	2%	1%	1%	2%	3%	2%	2%	1%	2%	1%	
5	135	71	64	10	19	15	23	31	37	45	67	23	33	102	10	125	112	13	8	2	
	6%	7%	6%	4%	7%	4%	6%	9%	7%	9% k	6%	4%	7%	6%	5%	7%	6%	6%	6%	4%	
6	140	67	72	15	20	19	21	34	30	33	82	25	28	112	12	127	108	20	9	2	
	7%	7%	7%	7%	7%	6%	5%	10%	5%	6%	7%	5%	5%	7%	6%	7%	6%	10% ps	8%	4%	
7	381	193	188	46	48	77	70	68	73	107	190	84	94	287	38	343	310	38	25	7	
	18% h	19%	17%	21% h	17%	23% h	17%	20% h	13%	21%	17%	16%	19%	18%	18%	18%	18%	18%	19%	21%	14%
8	571	264	307	55	70	92	111	82	162	118	319	134	134	437	57	514	476	48	36	11	
	27%	26%	28%	26%	25%	27%	28%	24%	29%	23%	29% ci	26%	26%	27%	28%	27%	27%	27%	24%	30%	21%
9	404	204	200	21	63	67	94	56	102	99	202	103	110	294	45	359	345	30	17	11	
	19% c	20%	18%	10%	23% c	20% c	24% c	16%	19% c	19%	18%	20%	22%	18%	22%	19%	20%	15%	15%	21%	
10 - HIGHEST score	306	150	156	40	31	43	46	41	106	62	161	83	59	247	28	276	236	42	14	14	
	14%	15%	14%	19%	11%	13%	12%	12%	19% Tdfg	12%	15%	16%	12%	15%	14%	14%	14%	21% Tr	11%	26% Tr	
Don't know	99	39	60	16	17	19	15	12	20	28	35	36	29	70	6	93	88	5	2	4	
	5%	4%	6%	7%	6%	6%	4%	4%	4%	6%	3%	7% j	6%	4%	3%	5%	5%	2%	2%	7% qr	
SUMMARY:																					
NET: 9-10	710	354	356	62	94	109	140	97	208	161	362	187	169	541	72	636	582	72	31	25	
	33%	35%	32%	29%	34%	32%	35%	28%	38% q	31%	33%	37%	33%	34%	35%	33%	33%	35%	26%	47% Tpqr	
NET: 7-10	1662	812	850	162	212	278	321	246	443	386	871	405	397	1265	167	1492	1368	159	92	44	
	78%	79%	78%	75%	76%	83% g	81% g	72%	80% g	75%	80%	79%	78%	78%	81%	78%	78%	78%	78%	78%	82%
NET: 4-6	311	160	151	28	43	35	53	78	73	87	171	53	69	242	28	281	251	36	19	5	
	15%	16%	14%	13%	15%	10%	13%	23% Tcefh	13%	17% k	16% k	10%	14%	15%	14%	15%	14%	18% s	16%	9%	
NET: 1-3	50	15	35	8	6	4	8	5	18	16	18	16	12	38	4	46	39	5	5	1	
	2%	1%	3%	4%	2%	1%	2%	1%	3%	3%	2%	3%	2%	2%	2%	2%	2%	2%	4%	2%	
Mean	7.76 ^{gr}	7.79	7.73	7.68	7.72	7.88 ^g	7.80	7.47	7.89 ^g	7.56	7.79	7.90 ⁱ	7.75	7.76	7.79	7.76	7.76 ^r	7.79	7.47	8.24 ^{tpqr}	
Standard Deviation	1.72	1.66	1.77	1.84	1.69	1.47	1.65	1.76	1.82	1.82	1.64	1.77	1.68	1.73	1.71	1.72	1.70	1.78	1.84	1.71	
Standard Error	0.04	0.05	0.05	0.12	0.10	0.08	0.08	0.09	0.08	0.07	0.05	0.08	0.07	0.04	0.11	0.04	0.05	0.09	0.11	0.12	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	10	1	4	5	6	4	-	4	3	6	5	2	3	7	3	8	2	1	9
	*	*	1%	1%	1%	*	-	*	*	*	1%	*	*	1%	*	*	1%	*	1%
2	19	1	8	10	7	10	2	10	9	15	4	2	10	8	12	16	3	2	16
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%k	1%	2%	1%	1%	1%	1%
3	20	1	7	11	3	15	1	9	8	14	7	6	8	12	8	16	3	5	14
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
4	36	6	21	8	8	22	3	19	15	32	4	7	16	19	15	33	3	7	26
	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	2%	2%
5	135	9	58	63	34	87	10	61	63	104	31	44	43	82	48	119	16	30	101
	6%a	3%	7%a	7%a	7%	6%	8%	6%	7%	6%	6%	5%	7%	6%	6%	7%	6%	7%	6%
6	140	16	59	60	33	86	9	66	68	119	21	59	37	94	38	130	8	34	103
	7%	5%	7%	7%	7%	6%	7%	7%	7%	7%	4%	7%	6%	7%	5%	7%	3%	8%	6%
7	381	52	168	155	82	258	22	202	145	312	69	142	124	232	142	339	42	61	306
	18%	15%	20%	18%	16%	19%	17%	21%h	15%	19%	14%	18%	19%	17%	19%	19%	15%	14%	19%
8	571	98	209	250	115	388	40	276	229	437	134	233	187	382	184	493	77	119	446
	27%	29%	25%	28%	23%	28%	31%	28%	24%	27%	27%	29%	29%	29%	25%	27%	27%	28%	27%
9	404	74	178	151	112	254	22	153	207	303	101	155	109	245	149	338	64	61	338
	19%	22%	21%	17%	22%	18%	17%	16%	22%g	19%	21%	19%	17%	18%	20%	19%	22%	14%	21%g
10 - HIGHEST score	306	76	94	132	74	201	19	136	132	224	82	139	76	197	106	257	48	84	214
	14%	22%Tbc	11%	15%	15%	15%	15%	14%	14%	14%	17%	17%l	12%	15%	14%	14%	14%	20%T	13%
Don't know	99	6	45	36	33	61	2	34	59	69	30	20	34	59	39	78	21	26	72
	5%k	2%	5%a	4%	7%	4%	2%	3%	6%g	4%	6%	3%	5%k	4%	5%	4%	7%	6%	4%
SUMMARY:																			
NET: 9-10	710	150	272	283	185	456	41	290	339	526	183	293	185	442	255	596	111	146	552
	33%	44%Tbc	32%	32%	37%	33%	31%	30%	36%g	32%	38%	36%l	29%	33%	34%	33%	39%	34%	34%
NET: 7-10	1662	300	649	688	382	1102	103	768	713	1276	386	668	495	1056	582	1428	230	326	1303
	78%	88%Tbc	76%	78%	75%	79%	80%	79%	76%	78%	79%	83%T	77%	79%	78%	78%	80%	76%	79%
NET: 4-6	311	31	138	131	75	195	22	146	146	255	56	110	96	196	101	282	27	71	230
	15%a	9%	16%a	15%a	15%	14%	17%	15%	16%	16%	11%	14%	15%	15%	14%	15%	9%	16%	14%
NET: 1-3	50	3	20	26	16	29	2	24	21	34	16	9	21	27	22	40	9	8	40
	2%	1%	2%	3%	3%	2%	2%	2%	2%	2%	3%	1%	3%k	2%	3%	2%	3%	2%	2%
Mean	7.76	8.22Tbc	7.63	7.73	7.74	7.78	7.73	7.68	7.80	7.72	7.90	7.95Tl	7.59	7.80	7.73	7.73	7.97	7.85	7.75
Standard Deviation	1.72	1.51	1.73	1.75	1.87	1.67	1.68	1.71	1.72	1.69	1.80	1.55	1.78	1.67	1.79	1.70	1.77	1.73	1.70

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 255

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.08	0.06	0.06	0.09	0.04	0.14	0.05	0.06	0.04	0.10	0.05	0.07	0.04	0.07	0.04	0.13	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 256

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	10	1	-	4	2	-	-	*	2	*	-	-	*
	*	*		2%T	1%			*	1%k	*			1%
2	19	2	-	2	6	4	1	-	2	1	*	2	*
	1%	1%	-	1%	2%	2%	*	-	2%	*	*	1%	*
3	20	3	-	1	4	2	4	1	1	2	1	2	*
	1%	1%	-	1%	1%	1%	2%	1%	1%	2%	*	*	1%
4	36	2	*	1	5	3	-	6	2	4	7	4	1
	2%	1%	*	*	2%	2%	-	3%	2%	3%	3%	1%	1%
5	135	13	3	10	28	8	7	15	8	8	16	16	2
	6%	6%	5%	5%	11%Tk	4%	5%	7%	6%	6%	7%	5%	4%
6	140	20	8	9	17	11	8	8	9	18	14	15	2
	7%	10%cgkl	14%cgk	5%	7%	6%	5%	4%	8%	13%Tgkl	6%	5%	4%
7	381	38	6	28	45	31	25	42	25	24	40	69	7
	18%	19%	10%	16%	18%	17%	15%	20%	21%	18%	17%	21%	14%
8	571	48	12	46	66	54	68	61	36	37	59	74	11
	27%	24%	21%	25%	27%	29%	43%Tabcdijkl	29%	30%	27%	25%	22%	21%
9	404	30	22	31	38	42	23	35	17	21	46	88	11
	19%	15%	37%Tacdghij	17%	15%	23%	15%	16%	15%	15%	20%	26%Tadfh	21%
10 - HIGHEST score	306	42	6	30	26	20	16	37	14	20	40	42	14
	14%	21%Tdefhk	11%	17%	10%	11%	10%	17%	11%	15%	17%	12%	26%Tbdefhikl
Don't know	99	5	2	19	10	9	8	5	2	2	8	25	4
	5%	2%	3%	11%Taghijl	4%	5%	5%	2%	2%	1%	4%	7%ah	7%ali
SUMMARY:													
NET: 9-10	710	72	28	61	64	62	39	71	31	41	86	130	25
	33%	35%h	48%dfh	34%	26%	34%	25%	34%	26%	30%	37%h	39%cdfh	47%Tadefghil
NET: 7-10	1662	159	46	135	175	147	132	175	92	102	184	273	44
	78%	78%	79%	75%	71%	79%	83%	83%cd	78%	75%	80%	81%	82%
NET: 4-6	311	36	11	19	51	22	15	29	19	30	38	36	5
	15%	18%kl	19%	11%	21%fkl	12%	9%	14%	16%	22%cfkl	16%	11%	9%
NET: 1-3	50	5	-	7	12	6	4	2	5	3	1	3	1
	2%	2%	-	4%	5%j	3%	3%	1%	4%gjk	2%	*	1%	2%
Mean	7.76dh	7.79d	8.06d	7.79	7.29	7.76	7.81	7.86d	7.47	7.59	7.89dh	7.96dh	8.24Tadehli
Standard Deviation	1.72	1.78	1.41	1.96	1.95	1.71	1.47	1.62	1.84	1.73	1.64	1.50	1.71
Standard Error	0.04	0.09	0.18	0.17	0.15	0.14	0.13	0.13	0.11	0.15	0.11	0.10	0.12

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 257

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	4	1	3	-	*	*	*	*	3	*	1	2	*	3	*	3	3	*	*	*
	*	*	1%	-	*	*	*	*	1%	*	*	2%	*	1%	*	*	*	*	1%	1%
2	11	5	6	3	1	2	1	3	3	1	6	3	-	11	1	10	10	1	*	-
	2%	1%	2%	7%Tdfgh	1%	2%	1%	2%	1%	1%	2%	2%	-	2%	1%	2%	2%	2%	1%	-
3	18	9	9	-	1	1	5	4	6	7	9	2	3	15	1	17	15	1	1	*
	2%	2%	3%	-	2%	1%	4%	2%	3%	3%	2%	1%	2%	3%	2%	3%	2%	2%	2%	3%
4	23	18	5	2	*	3	2	9	6	8	12	2	3	19	1	22	17	3	2	*
	3%	4%b	1%	7%	1%	3%	2%	5%	3%	4%	3%	2%	2%	3%	1%	3%	3%	5%	5%	4%
5	63	39	24	2	4	7	8	21	22	17	36	10	9	54	4	59	55	3	4	1
	9%	9%	8%	7%	5%	6%	6%	13%	10%	7%	10%	7%	6%	9%	7%	9%	9%	5%	9%	9%
6	82	48	34	5	8	9	12	23	25	20	46	16	11	71	5	76	71	6	4	*
	11%e	11%	11%	12%	11%	8%	9%	14%	12%	9%	13%	12%	7%	12%	10%	11%	12%e	11%	8%	3%
7	144	87	57	7	18	24	38	24	33	47	74	23	36	108	7	136	118	14	9	3
	20%	21%	18%	18%	24%	22%	29%Tgh	15%	15%	20%	20%	17%	24%	19%	15%	20%	19%	24%	19%	26%
8	163	96	68	9	21	30	27	29	48	48	78	37	47	116	16	148	134	12	15	3
	22%	23%	22%	23%	28%	28%	21%	18%	22%	21%	22%	27%	31%Tm	20%	32%	22%	22%	20%	31%	25%
9	108	58	50	3	10	7	20	30	38	38	50	20	16	92	8	100	91	11	5	1
	15%e	14%	16%	9%	14%	6%	15%	19%e	17%e	17%	14%	14%	10%	16%	16%	15%	15%	18%	11%	11%
10 - HIGHEST score	69	35	34	4	8	14	12	9	23	22	32	16	15	54	6	64	57	6	6	1
	10%	8%	11%	11%	11%	13%	9%	6%	10%	10%	9%	11%	10%	9%	12%	9%	9%	10%	11%	14%
Don't know	44	21	23	2	2	11	7	8	14	20	18	6	11	33	1	43	40	2	1	*
	6%	5%	7%	5%	3%	10%	5%	5%	6%	9%	5%	5%	7%	6%	3%	6%	7%	4%	3%	5%
SUMMARY:																				
NET: 9-10	177	93	84	7	18	21	31	39	60	60	82	35	31	146	14	163	147	16	11	3
	24%	22%	27%	20%	24%	20%	24%	25%	27%	26%	23%	26%	21%	25%	28%	24%	24%	28%	22%	25%
NET: 7-10	484	275	209	23	57	74	96	93	141	155	234	95	114	369	37	447	399	42	35	8
	66%	66%	67%	62%	77%gh	70%	73%gj	58%	64%	68%	65%	69%	75%am	64%	75%	66%	65%	71%	72%	75%
NET: 4-6	167	104	63	9	13	18	22	52	53	45	94	28	23	144	9	157	143	12	10	2
	23%	25%	20%	26%	17%	17%	17%	33%Tde	24%	20%	26%	21%	15%	25%l	19%	23%	23%	21%	21%	15%
NET: 1-3	33	15	18	3	2	3	7	6	12	9	16	7	3	29	2	31	28	2	2	*
	5%	4%	6%	7%	3%	3%	4%	4%	5%	4%	4%	5%	2%	5%	4%	5%	5%	4%	4%	5%
Mean	7.24	7.18	7.31	6.91	7.53g	7.44	7.31	6.98	7.24	7.35	7.13	7.32	7.51	7.16	7.53	7.22	7.22	7.33	7.31	7.38
Standard Deviation	1.88	1.81	1.97	2.20	1.62	1.77	1.76	1.90	2.00	1.84	1.87	1.99	1.58	1.94	1.82	1.88	1.88	1.87	1.86	2.03
Standard Error	0.06	0.07	0.09	0.26	0.14	0.14	0.12	0.13	0.12	0.10	0.08	0.14	0.10	0.07	0.17	0.06	0.07	0.13	0.15	0.23

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 258

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	4	*	*	3	*	3	-	1	*	1	3	1	3	1	3	1	3	*	3
	*	*	1%	*	1%	-	*	*	*	2% d	*	1%	*	1%	*	4% o	*	1%	
2	11	*	7	4	3	7	1	6	5	10	1	3	4	7	4	10	1	4	7
	2%	*	2%	1%	1%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	3%	1%
3	18	3	5	10	2	14	*	9	7	18	-	7	6	15	3	18	-	5	13
	2%	2%	2%	4%	1%	3%	*	3%	2%	3%	-	3%	3%	3%	1%	3%	-	4%	2%
4	23	3	12	7	5	13	2	14	8	22	1	9	5	12	10	22	*	4	18
	3%	3%	4%	2%	3%	3%	5%	4%	3%	4%	1%	3%	2%	3%	4%	3%	1%	3%	3%
5	63	7	30	24	24	32	4	29	28	52	11	17	13	37	26	55	8	8	51
	9%	6%	10%	8%	13%	7%	8%	8%	9%	9%	9%	6%	6%	8%	10%	9%	10%	6%	9%
6	82	7	48	25	23	47	4	39	39	68	13	24	25	52	27	72	9	13	66
	11%	6%	15% ac	9%	12%	11%	8%	11%	13%	11%	12%	9%	12%	11%	11%	11%	12%	10%	11%
7	144	22	60	60	32	89	14	72	64	129	15	49	51	88	51	133	10	30	109
	20%	18%	19%	21%	17%	20%	27%	19%	21%	21%	13%	19%	24%	19%	21%	20%	13%	23%	19%
8	163	22	62	77	35	111	8	87	61	131	32	66	48	109	49	146	15	24	135
	22%	18%	20%	27%	18%	25%	16%	24%	20%	21%	28%	25%	23%	23%	20%	22%	21%	19%	23%
9	108	28	43	37	34	58	10	54	45	85	23	37	30	64	43	88	19	14	89
	15%	23% Tbc	14%	13%	18%	13%	19%	15%	15%	14%	20%	14%	14%	14%	17%	14%	26% o	11%	15%
10 - HIGHEST score	69	23	22	23	17	44	6	33	32	59	11	37	12	46	23	61	8	19	49
	10%	19% Tbc	7%	8%	9%	10%	11%	9%	10%	10%	9%	14% d	6%	10%	9%	9%	11%	15% r	9%
Don't know	44	4	24	15	14	25	3	25	18	39	5	11	14	36	7	42	2	6	37
	6%	3%	8%	5%	8%	6%	6%	7%	6%	6%	5%	4%	7%	8% nl	3%	6%	2%	5%	6%
SUMMARY:																			
NET: 9-10	177	50	65	61	52	102	15	87	76	143	34	74	42	110	65	150	27	33	139
	24%	42% Tbc	21%	21%	27%	23%	30%	23%	25%	23%	30%	28%	20%	24%	27%	23%	37%	26%	24%
NET: 7-10	484	94	187	198	119	302	37	245	201	404	80	190	141	307	166	428	53	88	383
	66%	79% Tb	60%	69% b	62%	68%	73%	67%	66%	66%	71%	73%	67%	66%	67%	66%	71%	68%	66%
NET: 4-6	167	18	91	56	52	92	10	81	76	143	25	50	44	100	63	149	17	26	135
	23%	15%	29% ac	19%	27%	21%	20%	22%	25%	23%	22%	19%	21%	22%	26%	23%	22%	20%	23%
NET: 1-3	33	3	12	17	5	24	1	17	12	29	3	11	13	23	10	29	3	9	23
	5%	3%	4%	6%	3%	5%	1%	5%	4%	5%	3%	4%	6%	5%	4%	5%	5%	7%	4%
Mean	7.24	7.87 bc	7.04	7.19	7.24	7.24	7.46	7.24	7.24	7.19	7.49	7.47	7.09	7.26	7.19	7.21	7.45	7.21	7.25
Standard Deviation	1.88	1.80	1.84	1.89	1.85	1.91	1.76	1.87	1.85	1.88	1.86	1.88	1.87	1.88	1.93	1.86	2.07	2.08	1.84

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 258

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.06	0.13	0.09	0.09	0.12	0.07	0.21	0.07	0.09	0.06	0.17	0.09	0.11	0.07	0.10	0.06	0.24	0.14	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	4	*	-	-	2	-	-	-	*	*	*	-	*
	*	*	-	-	2%	-	-	-	1%	1%	1%	-	1%gk
2	11	1	1	1	1	1	2	*	*	1	1	2	-
	2%	2%	7%	2%	1%	1%	5%	*	1%	2%	2%	1%	-
3	18	1	-	1	2	2	1	1	1	*	1	7	*
	2%	2%	-	3%	2%	3%	1%	1%	2%	1%	1%	5%	3%
4	23	3	1	2	4	1	*	2	2	2	3	2	*
	3%	5%	7%	6%	4%	2%	1%	2%	5%	3%	4%	2%	4%
5	63	3	2	5	10	2	6	4	4	13	8	5	1
	9%	5%	15%	12%	11%	4%	13%k	4%	9%	22%Taeghk	12%k	4%	9%
6	82	6	2	5	16	7	6	9	4	2	11	14	*
	11%a	11%	16%	12%	17%aj	10%	14%	9%	8%	4%	16%il	10%	3%
7	144	14	1	7	15	12	8	21	9	12	12	30	3
	20%	24%	8%	17%	16%	17%	19%	23%	19%	21%	18%	22%	26%
8	163	12	3	10	18	19	9	21	15	15	15	24	3
	22%	20%	22%	25%	19%	28%	21%	23%	31%	26%	22%	18%	25%
9	108	11	2	4	12	16	5	15	5	4	6	27	1
	15%	18%aj	17%	9%	13%	23%aj	11%	16%	11%	7%	9%	20%	11%
10 - HIGHEST score	69	6	-	5	8	5	5	12	6	6	8	8	1
	10%	10%	-	11%	9%	8%	11%	13%	11%	10%	12%	6%	14%
Don't know	44	2	1	1	4	3	2	7	1	3	3	16	*
	6%	4%	8%	3%	4%	4%	4%	8%	3%	4%	5%	12%h	5%
SUMMARY:													
NET: 9-10	177	16	2	8	20	21	10	27	11	10	14	35	3
	24%	28%	17%	21%	22%	31%	22%	29%	22%	17%	20%	26%	25%
NET: 7-10	484	42	6	25	53	51	27	69	35	37	41	89	8
	66%	71%	47%	62%	58%	76%cdj	63%	75%cdj	72%	64%	60%	66%	75%cdj
NET: 4-6	167	12	5	12	30	10	12	14	10	17	22	21	2
	23%	21%	38%	29%	32%gkl	15%	28%	16%	21%	29%	32%egkl	16%	15%
NET: 1-3	33	2	1	2	5	3	3	1	2	2	3	9	*
	5%	4%	7%	5%	6%	4%	6%	2%	4%	3%	4%	6%	5%
Mean	7.24	7.33	6.50	7.01	6.92	7.60	7.05	7.70dij	7.31	6.97	7.04	7.30	7.38
Standard Deviation	1.88	1.87	2.13	2.01	2.04	1.69	2.01	1.60	1.86	1.89	1.94	1.86	2.03
Standard Error	0.06	0.13	0.39	0.26	0.23	0.20	0.27	0.17	0.15	0.23	0.18	0.18	0.23

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 260

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6	
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**	
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5	
1 - LOWEST score	5 3%	2 2%	3 4%	3 5%	-	*	1 5%	1 12%	1 7%	-	1 1%	4 9%	-	5 5%	* 1%	5 3%	5 3%	-	* 1%	* 30%	
2	10 6%	1 2%	9 9%	6 9%	-	2 6%	3 15%	-	-	* 1%	3 3%	7 17%	5 7%	6 5%	-	10 7%	10 7%	-	-	-	
3	5 3%	2 3%	3 3%	1 3%	3 5%	* 1%	1 6%	-	* 1%	1 3%	2 2%	2 4%	4 6%	2 2%	1 2%	5 3%	3 2%	2 11%	1 7%	-	
4	7 4%	* 1%	6 7%	5 7%	2 4%	-	* 1%	* 3%	-	* 1%	5 6%	1 3%	2 4%	4 4%	2 5%	5 4%	5 4%	* 2%	1 12%	-	
5	8 4%	1 2%	6 7%	2 3%	2 4%	2 7%	-	* 2%	2 17%	2 5%	5 5%	1 2%	5 8%	3 3%	1 3%	7 5%	7 5%	* 2%	* 2%	-	
6	18 10%	10 13%	8 8%	4 7%	6 12%	6 21%	1 4%	* 8%	* 2%	3 8%	11 12%	3 7%	5 8%	12 11%	3 7%	15 11%	14 9%	3 15%	1 12%	* 19%	
7	31 18%	16 21%	15 15%	12 19%	9 18%	4 16%	2 13%	* 7%	3 28%	6 15%	19 21%	6 13%	10 15%	21 19%	4 10%	26 19%	27 18%	2 13%	2 19%	-	
8	41 24%	21 26%	21 22%	13 22%	15 29%	6 20%	5 29%	1 20%	2 15%	12 30%	24 26%	6 13%	15 25%	26 23%	10 29%	31 22%	39 26%	1 4%	2 23%	* 12%	
9	17 10%	9 11%	8 9%	4 7%	6 12%	3 12%	3 15%	-	1 7%	2 5%	14 15%	1 3%	7 11%	10 9%	7 7%	10 7%	14 9%	3 18%	* 1%	* 15%	
10 - HIGHEST score	22 12%	12 15%	10 10%	7 11%	8 15%	4 12%	1 7%	2 35%	1 5%	11 27%T	5 6%	6 13%	9 14%	13 12%	7 20%	15 11%	16 11%	5 29%	1 7%	* 13%	
Don't know	10 6%	4 5%	6 6%	5 8%	1 1%	1 5%	1 5%	1 13%	2 18%	2 5%	2 2%	6 15%	1 2%	9 8%	* 1%	10 7%	8 5%	1 7%	1 14%	* 12%	
SUMMARY:																					
NET: 9-10	39 22%	21 26%	18 19%	11 18%	14 28%	7 24%	4 22%	2 35%	1 13%	13 32%	19 21%	7 16%	16 25%	23 21%	14 40%	25 18%	30 20%	8 47%	1 9%	* 28%	
NET: 7-10	111 64%	58 73%ab	54 56%	36 58%	38 74%	17 60%	11 64%	3 61%	6 55%	31 77%	62 68%	18 42%	41 65%	71 63%	27 79%	82 59%	96 65%	11 64%	4 51%	* 40%	
NET: 4-6	32 18%	12 15%	20 21%	11 17%	10 20%	8 28%	1 6%	1 14%	2 19%	6 14%	21 23%	5 13%	13 20%	20 18%	5 16%	27 19%	27 18%	3 19%	2 26%	* 19%	
NET: 1-3	21 12%	5 6%	16 16%	10 16%	3 5%	2 7%	4 25%	1 12%	1 8%	2 4%	6 7%	13 30%	8 13%	13 11%	1 3%	20 14%	18 12%	2 11%	1 9%	* 30%	
Mean	6.90	7.47b	6.43	6.44	7.48	7.10	6.44	7.34	6.55	7.86T	7.02	5.62	6.93	6.89	7.85	6.65	6.85	7.62	6.50	5.67	
Standard Deviation	2.40	1.99	2.61	2.67	1.86	2.12	2.93	3.50	2.39	1.90	1.99	3.18	2.37	2.43	1.93	2.47	2.40	2.42	2.23	-	
Standard Error	0.16	0.20	0.23	0.35	0.22	0.30	0.61	1.05	0.60	0.23	0.19	0.45	0.25	0.20	0.26	0.19	0.19	0.37	0.42	-	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 261

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	5	3	1	1	1	4	-	4	1	5	-	3	1	1	4	5	-	*	5
	3%	5%	2%	2%	3%	3%	-	3%	2%	3%	-	4%	2%	2%	5%	3%	-	1%	4%
2	10	4	6	*	5	6	-	9	1	10	-	3	3	6	5	10	-	4	6
	6%	6%	10%	1%	15%	4%	-	7%	4%	6%	-	3%	6%	6%	6%	6%	-	11%	5%
3	5	*	3	2	2	4	-	5	1	5	-	2	1	3	2	5	-	1	4
	3%	1%	5%	4%	6%	3%	-	4%	2%	3%	-	3%	3%	3%	3%	3%	-	3%	3%
4	7	1	2	4	1	4	1	5	2	7	-	4	1	4	2	7	-	3	2
	4%	2%	3%	7%	5%	3%	9%	4%	5%	4%	-	4%	2%	4%	3%	4%	-	8%	1%
5	8	3	2	3	2	3	2	8	-	7	*	2	3	2	6	8	-	4	3
	4%	5%	3%	5%	5%	2%	20%	6%	-	4%	5%	2%	6%	2%	8%	5%	-	9%	2%
6	18	5	6	6	4	10	2	9	8	17	*	7	5	9	8	17	-	3	15
	10%	9%	10%	12%	13%	8%	15%	7%	20%	10%	5%	8%	11%	9%	11%	10%	-	7%	12%
7	31	8	11	11	5	25	*	20	8	30	1	19	5	18	11	31	-	9	20
	18%	14%	18%	22%	15%	20%	4%	16%	21%	18%	8%	22%	11%	18%	15%	18%	-	23%	16%
8	41	12	16	10	6	33	3	30	9	37	4	17	17	23	19	38	3	6	34
	24%	21%	28%	20%	18%	26%	29%	24%	23%	22%	47%	19%	39%	23%	27%	23%	69%	14%	26%
9	17	9	3	5	3	14	1	12	4	17	1	10	3	12	5	17	-	3	14
	10%	15%	4%	10%	9%	11%	5%	10%	11%	10%	8%	12%	6%	13%	7%	10%	-	9%	11%
10 - HIGHEST score	22	11	4	6	2	19	1	19	1	20	1	17	1	14	7	20	1	3	19
	12%	18%	8%	12%	6%	15%	8%	15%	2%	12%	14%	20%	3%	14%	11%	12%	27%	7%	15%
Don't know	10	3	5	2	2	7	1	5	4	9	1	2	4	7	3	10	*	4	6
	6%	4%	9%	4%	6%	6%	11%	4%	10%	6%	12%	3%	10%	7%	4%	6%	4%	9%	5%
SUMMARY:																			
NET: 9-10	39	20	7	12	5	33	1	31	5	37	2	28	4	26	12	38	1	6	32
	22%	34% b	12%	23%	15%	25%	14%	25%	13%	22%	22%	32%	9%	26%	17%	22%	27%	16%	25%
NET: 7-10	111	41	34	33	15	91	5	82	22	104	7	63	26	67	42	106	5	21	87
	64%	68%	58%	65%	48%	71%	46%	65%	57%	63%	78%	73%	60%	67%	59%	63%	96%	52%	68%
NET: 4-6	32	9	10	13	7	17	4	22	9	31	1	13	8	15	16	32	-	9	20
	18%	15%	16%	25%	23%	13%	43%	17%	25%	19%	10%	15%	19%	15%	22%	19%	-	24%	15%
NET: 1-3	21	7	10	3	7	13	-	18	3	21	-	9	5	11	10	21	-	6	15
	12%	12%	17%	7%	23%	10%	-	14%	8%	13%	-	10%	11%	11%	14%	12%	-	14%	12%
Mean	6.90	7.17	6.47	7.02	6.00	7.20	6.83	6.87	6.74	6.84	8.03	7.27	6.71	7.15	6.58	6.85	8.56	6.27	7.12
Standard Deviation	2.40	2.62	2.46	2.10	2.64	2.32	1.92	2.55	1.99	2.43	1.35	2.42	2.20	2.32	2.52	2.42	1.01	2.43	2.39

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 261

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.16	0.27	0.31	0.26	0.48	0.18	0.48	0.20	0.31	0.17	0.36	0.21	0.34	0.20	0.27	0.16	0.38	0.33	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 262

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	5 3%	-	-	1 6%	2 11%	-	1 7%	-	* 1%	-	1 2%	-	* 30%
2	10 6%	-	-	1 9%	5 24%	-	1 10%	-	-	-	-	3 12%	-
3	5 3%	2 11%	-	-	1 4%	1 3%	-	* 2%	1 7%	1 6%	* 1%	-	-
4	7 4%	* 2%	-	2 13%	1 4%	-	-	2 8%	1 12%	-	* 1%	1 4%	-
5	8 4%	* 2%	-	1 8%	-	* 2%	2 14%	2 8%	* 2%	1 8%	1 4%	* 2%	-
6	18 10%	3 15%	-	2 14%	-	2 10%	3 18%	-	1 12%	2 16%	1 5%	4 19%	* 19%
7	31 18%	2 13%	* 26%	2 13%	1 5%	6 30%	2 13%	7 33%	2 19%	2 17%	4 17%	3 15%	-
8	41 24%	1 4%	-	2 14%	7 32%	6 28%	3 22%	5 23%	2 23%	2 19%	9 38%	5 24%	* 12%
9	17 10%	3 18%	-	1 11%	1 5%	3 15%	1 5%	1 6%	* 1%	1 7%	4 16%	2 7%	* 15%
10 - HIGHEST score	22 12%	5 29%	-	1 8%	3 14%	3 12%	1 9%	4 19%	1 7%	1 10%	3 12%	* 1%	* 13%
Don't know	10 6%	1 7%	1 74%	* 4%	-	-	* 2%	-	1 14%	2 18%	1 4%	4 16%	* 12%
SUMMARY:													
NET: 9-10	39 22%	8 47%	-	2 19%	4 19%	6 28%	2 15%	5 26%	1 9%	2 17%	7 28%	2 8%	* 28%
NET: 7-10	111 64%	11 64%	* 26%	6 45%	12 56%	18 86%	7 50%	16 81%	4 51%	6 52%	20 83%	10 47%	* 40%
NET: 4-6	32 18%	3 19%	-	5 36%	1 4%	2 12%	5 32%	3 16%	2 26%	3 24%	2 10%	6 25%	* 19%
NET: 1-3	21 12%	2 11%	-	2 15%	8 40%	1 3%	2 17%	* 2%	1 9%	1 6%	1 4%	3 12%	* 30%
Mean	6.90	7.62	7.00	6.02	5.67	7.71	6.22	7.44	6.50	7.07	7.74	6.38	5.67
Standard Deviation	2.40	2.42	-	2.71	3.42	1.49	2.66	1.91	2.23	1.95	1.77	2.21	-
Standard Error	0.16	0.37	-	0.64	0.95	0.31	0.61	0.45	0.42	0.59	0.30	0.55	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 263

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	13 2%	6 2%	7 2%	3 2%	* *	2 1%	2 2%	3 4%	3 3%	2 1%	6 2%	5 4%	1 *	12 3%	* 2%	12 2%	10 2%	1 1%	1 3%	* 8%Tpq
2	22 3%	7 2%	15 5%	6 5%	4 3%	4 4%	3 3%	2 3%	2 2%	3 2%	9 3%	10 7%	8 4%	14 3%	2 1%	20 4%	19 4%	1 2%	1 4%	- -
3	16 3%	10 3%	6 2%	4 3%	3 2%	1 1%	1 1%	* 7%Te	7 3%	4 3%	9 3%	2 2%	4 2%	12 3%	3 2%	13 3%	11 3%	4 5%	1 4%	* 5%
4	20 3%	8 2%	12 4%	7 5%	3 2%	3 3%	3 4%	1 1%	3 3%	2 1%	13 4%	5 4%	8 4%	12 3%	3 2%	16 3%	14 3%	3 5%	3 10%Tp	* 6%
5	60 10%	26 9%	33 11%	11 8%	13 10%	12 11%	6 7%	8 12%	10 10%	12 8%	32 10%	15 11%	28 14% m	31 7%	9 7%	51 10%	50 9%	7 13%	2 7%	1 12%
6	94 15%	57 19%	37 12%	19 14%	13 10%	25 23% df	8 9%	14 22%	15 16%	26 17%	53 16%	15 11%	26 13%	68 16%	16 12%	79 16%	82 15%	6 12%	5 18%	1 11%
7	94 15%	50 16%	44 14%	26 19%	24 19%	17 15%	12 14%	7 10%	8 9%	22 15%	51 15%	21 15%	33 17%	61 14%	15 12%	78 16%	83 15%	6 11%	5 16%	1 16%
8	115 19% g	52 17%	63 20%	25 18%	32 25% g	23 21% g	20 23% g	4 7%	12 12%	26 17%	71 21%	19 14%	43 22%	73 17%	39 31%	76 15%	105 20%	7 13%	3 11%	* 7%
9	50 8%	22 7%	28 9%	16 12%	17 14% h	5 5%	4 5%	5 7%	3 3%	5 3%	31 9%	14 10%	20 10%	30 7%	19 16%	30 6%	43 8%	4 8%	3 9%	* 5%
10 - HIGHEST score	38 6%	21 7%	16 5%	10 7%	14 11% h	5 5%	4 5%	3 5%	1 1%	13 8%	17 5%	8 6%	12 6%	25 6%	12 10%	25 5%	28 5%	7 14% Tp	2 7%	* 7%
Don't know	101 16% dl	47 15%	54 17%	10 7%	4 3%	12 11%	23 27% cde	19 30% Tcde	32 34% Tcde	37 25% T	42 13%	21 16%	14 7%	86 20% l	7 5%	94 19%	89 17%	7 13%	4 12%	1 23%
SUMMARY:																				
NET: 9-10	88 14% h	43 14%	45 14%	26 19% h	32 25% Tefh	10 9%	8 10%	8 12%	4 4%	18 12%	48 14%	22 16%	33 16%	55 13%	32 25%	55 11%	72 13%	11 21%	4 16%	1 12%
NET: 7-10	297 48% gh	146 48%	151 48%	77 56% gh	87 68% Tefgh	50 46% h	40 47% h	19 29%	24 25%	66 43%	170 51%	62 46%	109 55%	189 45%	86 68%	209 42%	259 49%	24 46%	12 42%	2 34%
NET: 4-6	173 28%	91 30%	82 26%	37 27%	29 23%	41 37% df	17 19%	22 34%	27 28%	39 26%	98 30%	35 26%	62 31%	111 26%	28 22%	146 29%	146 27%	16 30%	10 35%	2 29%
NET: 1-3	50 8%	23 7%	28 9%	13 10%	7 6%	7 6%	6 7%	5 7%	12 13%	10 6%	23 7%	17 13%	13 7%	37 9%	5 4%	45 9%	41 8%	6 11%	3 11%	1 13%
Mean	6.63h	6.69	6.58	6.68h	7.22Tegh	6.53h	6.73h	6.24	5.75	6.77	6.70	6.32	6.74	6.57	7.41	6.40	6.67	6.61	6.25	5.90
Standard Deviation	2.12	2.04	2.21	2.22	1.96	1.91	2.13	2.22	2.16	2.03	2.02	2.44	2.00	2.19	1.83	2.15	2.08	2.41	2.34	2.86
Standard Error	0.08	0.11	0.12	0.19	0.16	0.16	0.23	0.26	0.22	0.15	0.11	0.20	0.13	0.10	0.16	0.09	0.10	0.22	0.25	0.51

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 264

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	13	3	5	5	3	8	1	9	4	11	2	5	4	8	4	13	-	3	9
	2%	2%	1%	3%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	-	2%	2%
2	22	5	13	4	5	15	1	16	6	19	3	7	7	12	10	20	2	7	15
	3%	4%	4%	3%	4%	4%	3%	4%	3%	3%	4%	3%	4%	3%	5%	3%	5%	5%	3%
3	16	1	7	8	3	12	*	11	3	15	1	5	4	10	5	16	-	4	11
	3%	1%	2%	6% a	3%	3%	*	3%	2%	3%	1%	2%	3%	2%	2%	3%	-	2%	2%
4	20	3	9	7	4	10	2	13	6	18	2	6	5	12	7	19	*	5	13
	3%	2%	3%	5%	3%	2%	5%	3%	4%	3%	2%	2%	3%	3%	3%	3%	*	4%	3%
5	60	10	38	9	11	38	5	43	13	51	9	23	14	35	22	54	5	21	37
	10%	7%	12%	6%	9%	9%	11%	10%	7%	9%	12%	9%	8%	9%	10%	10%	12%	14%	8%
6	94	19	50	24	13	68	4	68	24	88	6	34	32	58	31	91	2	22	72
	15%	14%	15%	17%	10%	16%	9%	17%	14%	16%	8%	13%	20%	15%	15%	16%	3%	15%	16%
7	94	21	51	21	19	63	7	60	29	86	8	51	18	61	29	87	6	24	65
	15%	15%	15%	15%	16%	15%	15%	15%	16%	16%	11%	19%	11%	16%	13%	15%	13%	16%	14%
8	115	29	63	21	20	84	10	76	33	98	17	49	35	74	38	102	11	21	93
	19%	21%	19%	15%	17%	20%	22%	19%	18%	18%	23%	19%	22%	19%	18%	18%	24%	14%	20%
9	50	25	20	6	12	35	2	27	20	45	5	23	11	28	20	46	4	8	39
	8%	18% Tbc	6%	4%	10%	8%	4%	7%	11%	8%	7%	9%	7%	7%	9%	8%	9%	6%	9%
10 - HIGHEST score	38	15	12	9	8	27	3	31	5	36	1	24	4	21	16	36	1	7	30
	6%	11% b	4%	7%	7%	6%	6%	7%	3%	7%	2%	9% l	2%	6%	7%	6%	3%	5%	7%
Don't know	101	8	62	25	23	61	10	56	34	81	19	34	28	66	33	86	14	27	69
	16% a	6%	19% a	18% a	19%	15%	22%	14%	19%	15%	26%	13%	17%	17%	15%	15%	31%	18%	15%
SUMMARY:																			
NET: 9-10	88	40	32	15	20	62	5	57	25	82	6	47	15	49	36	82	5	15	70
	14%	29% Tbc	10%	11%	17%	15%	10%	14%	14%	15%	9%	18% l	9%	13%	17%	14%	12%	10%	15%
NET: 7-10	297	90	146	57	60	209	21	194	87	266	32	147	69	184	103	271	22	60	227
	48%	65% Tbc	44%	41%	49%	50%	48%	47%	49%	48%	44%	56% l	42%	48%	48%	48%	50%	40%	50%
NET: 4-6	173	32	97	40	27	117	11	123	44	157	16	62	51	105	60	165	7	49	121
	28%	23%	29%	29%	22%	28%	26%	30%	25%	29%	22%	24%	31%	27%	28%	29%	15%	33%	27%
NET: 1-3	50	9	24	17	12	35	2	36	13	45	6	17	15	29	19	48	2	13	34
	8%	7%	7%	12%	10%	8%	5%	9%	7%	8%	8%	7%	9%	8%	9%	8%	5%	9%	8%
Mean	6.63	7.22 tbc	6.50	6.26	6.64	6.69	6.71	6.59	6.68	6.65	6.52	6.93	6.41	6.64	6.64	6.60	7.02	6.28	6.77
Standard Deviation	2.12	2.16	2.00	2.27	2.31	2.11	2.04	2.16	2.07	2.12	2.14	2.08	2.08	2.09	2.23	2.14	1.94	2.11	2.10

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 264

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.08	0.15	0.11	0.18	0.22	0.10	0.29	0.10	0.15	0.09	0.28	0.12	0.17	0.10	0.14	0.08	0.40	0.16	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	13 2%	1 1%	-	3 7%Tj	2 3%	2 5%	1 2%	-	1 3%	-	1 *	1 1%	* 8%Tagjjk
2	22 3%	1 2%	1 9%	2 4%	9 14%Taej	-	2 3%	1 1%	1 4%	-	1 1%	3 4%	-
3	16 3%	4 7%T	-	1 3%	2 3%	1 3%	-	* 1%	1 4%	1 2%	2 2%	3 3%	* 5%
4	20 3%	3 5%	-	2 3%	3 4%	-	* 1%	2 3%	3 10%Tejk	2 4%	3 2%	2 2%	* 6%e
5	60 10%	7 13%	1 6%	4 8%	3 5%	2 4%	4 9%	9 16%	2 7%	7 17%	14 11%	7 8%	1 12%
6	94 15%	6 12%	2 24%	7 14%	8 12%	6 14%	7 13%	4 7%	5 18%	8 19%	17 13%	23 27%Tag	1 11%
7	94 15%	6 11%	1 8%	7 14%	10 15%	10 24%	5 10%	10 18%	5 16%	6 14%	22 17%	10 12%	1 16%
8	115 19%	7 13%	1 7%	9 18%	11 16%	9 22%	9 17%	9 16%	3 11%	8 22%	41 32%Tahkl	9 10%	* 7%
9	50 8%	4 8%	* 2%	3 6%	3 5%	5 12%	3 7%	10 17%	3 9%	2 5%	11 8%	6 7%	* 5%
10 - HIGHEST score	38 6%	7 14%Tk	-	3 6%	3 4%	5 11%k	1 3%	5 9%	2 7%	1 3%	9 7%	1 1%	* 7%k
Don't know	101 16%j	7 13%	4 45%	10 19%j	12 18%j	2 5%	18 35%	7 13%	4 12%	8 18%j	7 5%	21 25%ej	1 23%ej
SUMMARY:													
NET: 9-10	88 14%	11 21%k	* 2%	6 11%	6 9%	10 23%	5 9%	15 25%k	4 16%	3 8%	20 16%	8 9%	1 12%
NET: 7-10	297 48%k	24 46%	2 16%	22 43%	27 40%	29 69%Tacdhlki	19 37%	34 59%kl	12 42%	17 41%	83 65%Tacdhlki	27 31%	2 34%
NET: 4-6	173 28%	16 30%	3 29%	13 26%	14 21%	8 18%	12 23%	15 26%	10 35%	16 39%	34 26%	32 37%	2 29%
NET: 1-3	50 8%	6 11%	1 9%	7 13%	14 20%Tgj	3 8%	3 6%	1 2%	3 11%	1 2%	4 3%	7 8%	1 13%gj
Mean	6.63d	6.61	5.70	6.23	5.79	7.14d	6.62	7.20	6.25	6.60	7.13cdhk	6.25	5.90
Standard Deviation	2.12	2.41	2.14	2.49	2.60	2.16	2.09	1.88	2.34	1.57	1.73	1.87	2.86
Standard Error	0.08	0.22	0.68	0.36	0.36	0.32	0.34	0.28	0.25	0.27	0.17	0.24	0.51

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 266

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	8 3%	6 4%	2 1%	-	-	1 2%	2 3%	3 6%	3 3%	4 5%	1 1%	3 4%	1 1%	7 3%	-	8 3%	6 2%	1 3%	1 8%	-
2	9 3%	2 1%	7 5% ^a	-	1 3%	3 7%	3 6%	* *	1 1%	2 2%	4 3%	3 5%	2 4%	6 3%	1 4%	8 3%	8 3%	1 2%	* 2%	* 3%
3	4 2%	2 1%	2 2%	1 4%	-	* 1%	1 2%	1 2%	2 2%	1 1%	4 3%	* 1%	1 1%	4 2%	1 3%	3 4%	4 4%	-	* 3%	* 5%
4	12 4%	7 4%	5 4%	1 8%	2 5%	* *	3 4%	1 3%	5 6%	3 3%	6 4%	4 6%	3 5%	9 4%	1 3%	12 4%	9 4%	2 9%	* 3%	* 3%
5	36 12%	15 9%	20 15%	1 5%	2 6%	6 13%	5 8%	12 26% ^{Tdfh}	9 10%	12 13%	15 11%	8 14%	5 8%	30 13%	3 8%	33 13%	29 12%	5 16%	2 11%	1 16%
6	31 11%	17 10%	14 11%	2 14%	3 8%	7 14%	3 5%	8 17%	8 10%	9 10%	19 14%	3 5%	6 9%	25 11%	3 11%	28 11%	26 11%	3 11%	2 12%	-
7	51 17%	32 19%	19 14%	1 8%	15 39% ^{Tefgh}	8 16%	8 14%	7 15%	11 13%	15 16%	29 21%	7 11%	14 20%	37 16%	2 6%	48 18%	39 16%	8 29% ^{Tp}	2 12%	1 22%
8	47 16%	29 18%	17 13%	3 27%	5 13%	10 20% ^g	10 16%	3 6%	16 18%	15 16%	23 17%	8 14%	17 26% ^{am}	30 13%	6 19%	41 15%	41 17%	2 7%	3 17%	1 22%
9	37 12%	16 10%	20 15%	1 9%	3 7%	6 13%	12 20%	5 10%	10 11%	14 14%	16 11%	7 12%	7 10%	30 13%	8 25%	29 11%	33 14%	2 7%	1 5%	* 4%
10 - HIGHEST score	32 11%	20 12%	12 9%	3 21%	6 17%	4 8%	10 16%	5 10%	5 6%	7 8%	15 11%	10 16%	8 13%	24 10%	6 20%	26 10%	26 11%	3 12%	2 13%	1 15%
Don't know	29 10%	16 10%	13 10%	* 2%	1 2%	3 6%	4 7%	3 7%	18 20% ^{Tde}	13 14%	8 6%	8 12%	2 3%	27 12% ^l	1 2%	29 11%	25 10%	2 5%	2 14%	* 10%
SUMMARY:																				
NET: 9-10	69 23%	36 22%	32 25%	4 31%	9 24%	10 20%	22 36% ^h	9 19%	15 17%	21 22%	31 22%	17 28%	15 23%	54 23%	14 44%	55 21%	59 24%	6 19%	3 18%	1 19%
NET: 7-10	166 56% ^g	98 60%	68 52%	8 65%	29 76% ^{Tefgh}	28 57%	40 66% ^g	20 40%	42 48%	51 54%	82 59%	32 53%	46 69% ^{am}	120 52%	22 69%	143 54%	140 57%	16 55%	8 47%	2 63%
NET: 4-6	79 27%	39 24%	40 30%	3 28%	7 19%	13 27%	10 17%	22 45% ^{Tdfh}	23 26%	24 25%	40 29%	15 25%	15 22%	65 28%	7 22%	72 27%	64 26%	10 35%	4 26%	1 19%
NET: 1-3	21 7%	10 6%	11 8%	1 4%	1 3%	5 10%	6 10%	4 8%	5 6%	7 7%	9 6%	6 10%	4 6%	17 8%	2 7%	19 7%	18 7%	1 4%	2 13%	* 8%
Mean	6.88	6.99	6.73	7.44	7.26	6.78	7.22	6.29	6.76	6.83	6.94	6.78	7.14	6.79	7.62	6.78	6.93	6.63	6.48	6.98
Standard Deviation	2.25	2.22	2.29	2.16	1.90	2.23	2.50	2.28	2.19	2.29	2.05	2.66	2.10	2.30	2.22	2.24	2.24	2.15	2.72	2.60
Standard Error	0.11	0.15	0.17	0.39	0.25	0.25	0.27	0.26	0.23	0.19	0.15	0.28	0.20	0.13	0.28	0.12	0.14	0.24	0.38	0.55

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 267

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	8	1	3	4	2	6	-	3	5	7	1	5	1	6	2	8	-	1	6
	3%	1%	3%	3%	3%	3%	-	2%	5%	3%	2%	5%	1%	3%	2%	3%	-	2%	3%
2	9	3	4	2	-	8	1	6	2	8	1	3	5	8	1	9	-	4	4
	3%	6%	3%	2%	-	5%	3%	4%	2%	3%	2%	3%	6%	4%	1%	3%	-	7%	2%
3	4	-	1	4	1	3	*	2	1	4	-	1	3	4	1	4	-	1	4
	2%	-	1%	3%	1%	2%	1%	1%	1%	2%	-	1%	3%	2%	1%	2%	-	1%	2%
4	12	1	7	5	4	7	*	9	3	10	2	3	5	6	6	11	1	2	11
	4%	1%	6%	4%	5%	4%	1%	6%	3%	4%	5%	3%	5%	3%	6%	4%	4%	3%	5%
5	36	2	19	15	10	21	*	21	14	31	4	10	11	21	14	32	3	6	28
	12% a	3%	17% a	12%	13%	12%	1%	13%	12%	12%	10%	10%	13%	11%	13%	12%	12%	10%	12%
6	31	3	14	13	6	22	*	15	15	28	3	9	9	19	12	30	*	11	19
	11%	6%	13%	10%	8%	12%	3%	10%	13%	11%	7%	9%	10%	11%	11%	11%	2%	19% r	8%
7	51	11	15	25	11	33	2	29	20	45	5	22	14	30	19	46	5	11	39
	17%	20%	14%	20%	15%	18%	13%	18%	17%	18%	13%	21%	16%	16%	17%	17%	17%	18%	17%
8	47	10	12	24	11	27	5	25	13	37	10	18	15	28	18	40	7	7	38
	16%	19%	11%	19%	14%	15%	33%	16%	11%	14%	24%	17%	17%	15%	17%	15%	25%	13%	17%
9	37	13	13	11	16	17	1	15	22	28	9	8	11	19	17	30	7	5	30
	12%	23% Tbc	11%	9%	21% e	10%	6%	9%	19% g	11%	22%	7%	13%	11%	16%	11%	25%	9%	13%
10 - HIGHEST score	32	10	10	13	6	22	2	21	9	28	4	20	4	22	9	29	3	8	24
	11%	18%	9%	10%	8%	12%	15%	13%	8%	11%	10%	19% T	5%	12%	8%	11%	12%	14%	10%
Don't know	29	1	15	12	9	15	4	16	11	27	2	4	10	20	8	28	1	3	26
	10%	3%	13% a	10%	12%	8%	23%	10%	10%	11%	4%	4%	12%	11%	7%	11%	2%	4%	11%
SUMMARY:																			
NET: 9-10	69	22	22	24	22	39	3	36	31	55	13	27	16	41	26	59	10	14	55
	23%	42% Tbc	20%	19%	29%	21%	21%	22%	26%	22%	32%	27%	18%	23%	24%	22%	37%	23%	24%
NET: 7-10	166	43	49	73	43	99	10	90	64	137	29	67	44	100	63	145	21	32	132
	56%	80% Tbc	44%	57%	58%	54%	66%	56%	55%	54%	69%	65%	50%	54%	59%	54%	80%	53%	57%
NET: 4-6	79	5	40	32	20	51	1	45	32	70	10	22	25	46	33	74	5	19	57
	27% a	10%	36% a	25% a	26%	28%	6%	28%	28%	27%	23%	22%	28%	25%	31%	28%	18%	33%	25%
NET: 1-3	21	4	7	10	3	18	1	11	9	20	2	9	9	18	3	21	-	6	15
	7%	7%	7%	8%	4%	10%	5%	7%	8%	8%	4%	9%	10%	10%	3%	8%	-	9%	6%
Mean	6.88	7.71 Tbc	6.54	6.80	7.12	6.69	7.77	6.86	6.82	6.80	7.34	7.03	6.54	6.77	7.00	6.78	7.75	6.74	6.95
Standard Deviation	2.25	2.17	2.26	2.21	2.10	2.36	1.97	2.25	2.30	2.27	2.11	2.45	2.22	2.39	2.00	2.29	1.68	2.31	2.22

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 267

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.11	0.22	0.18	0.17	0.22	0.14	0.39	0.14	0.20	0.12	0.31	0.19	0.20	0.15	0.15	0.11	0.34	0.24	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 268

Q15B4 - Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	8 3%	1 3%	1 14%	2 8%	-	-	-	-	1 8%	-	1 3%	3 6%	-
2	9 3%	1 2%	-	1 6%	* 1%	1 2%	2 9%	* 2%	* 2%	-	* 1%	3 5%	* 3%
3	4 2%	-	-	-	* 2%	2 6%	-	-	* 3%	* 1%	* 1%	1 2%	* 5%
4	12 4%	2 9%	-	1 4%	1 5%	* 1%	2 7%	1 5%	* 3%	-	1 2%	3 7%	* 3%
5	36 12%	5 16%	1 33%	2 8%	7 28%	2 6%	1 6%	3 11%	2 11%	2 10%	3 7%	7 14%	1 16%
6	31 11%	3 11%	* 12%	4 18%	2 6%	1 4%	6 23%	2 10%	2 12%	4 15%	6 15%	2 3%	-
7	51 17%	8 29% T	1 22%	1 5%	3 12%	4 14%	6 25%	3 14%	2 12%	6 25%	5 13%	9 18%	1 22%
8	47 16%	2 7%	* 6%	5 21%	6 21%	7 21%	2 7%	7 27%	3 17%	7 28%	3 9%	5 10%	1 22%
9	37 12%	2 7%	* 6%	2 7%	5 19%	7 22%	3 14%	2 7%	1 5%	2 9%	7 18%	5 10%	* 4%
10 - HIGHEST score	32 11%	3 12%	-	1 6%	1 5%	5 15%	1 5%	4 14%	2 13%	2 9%	8 21%	3 7%	1 15%
Don't know	29 10%	2 5%	* 8%	4 16%	* 2%	3 9%	1 5%	2 10%	2 14%	1 3%	4 12%	8 18%	* 10%
SUMMARY:													
NET: 9-10	69 23%	6 19%	* 6%	3 14%	6 24%	12 38%	5 19%	5 21%	3 18%	5 18%	15 39% Ta	8 17%	1 19%
NET: 7-10	166 56%	16 55%	1 33%	9 40%	15 56%	23 72%	13 51%	15 63%	8 47%	18 71%	23 61%	22 46%	2 63%
NET: 4-6	79 27%	10 35%	2 45%	7 30%	10 39%	3 10%	9 35%	6 26%	4 26%	6 24%	9 23%	12 24%	1 19%
NET: 1-3	21 7%	1 4%	1 14%	3 13%	1 3%	3 8%	2 9%	* 2%	2 13%	* 1%	2 4%	6 13%	* 8%
Mean	6.88	6.63	5.43	6.18	6.81	7.65	6.50	7.32	6.48	7.36	7.62 ah	6.17	6.98
Standard Deviation	2.25	2.15	2.57	2.68	1.96	2.11	2.12	1.91	2.72	1.48	2.20	2.60	2.60
Standard Error	0.11	0.24	0.74	0.48	0.41	0.37	0.41	0.35	0.38	0.29	0.31	0.45	0.55

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 269

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	14 1%	10 1%	4 *	1 *	1 1%	2 1%	* 2%	6 2%	3 1%	3 1%	8 1%	2 *	2 *	11 1%	1 1%	12 1%	11 1%	1 *	2 2%	* *
2	26 1%	14 2%	12 1%	1 *	* *	3 1%	4 1%	9 3% d	9 2%	10 3% k	12 1%	3 1%	4 1%	22 2%	* *	26 2%	24 2%	1 *	- -	1 1%
3	39 2%	19 2%	20 2%	6 3%	5 2%	4 1%	3 1%	4 1%	17 4%	3 1%	16 2%	20 4% f	9 2%	30 2%	10 6%	29 2%	35 2%	1 1%	2 2%	1 2%
4	54 3%	23 3%	31 3%	5 2%	7 2%	12 4%	13 4%	4 2%	13 3%	7 2%	31 3%	16 3%	10 2%	44 3%	2 1%	52 3%	44 3%	6 4%	2 3%	2 3%
5	145 8%	75 9%	70 7%	15 7%	26 10%	24 8%	19 6%	35 13% Tfh	26 6%	32 9%	67 7%	46 9%	26 6%	119 9%	12 7%	132 8%	113 7%	15 9%	12 13% TP	4 7%
6	228 12%	113 14%	115 12%	31 14%	30 11%	36 11%	39 12%	31 12%	61 14%	54 15%	122 13%	52 10%	50 11%	178 13%	23 14%	204 12%	188 12%	23 14%	11 12%	5 10%
7	363 20% s	164 20%	199 20%	32 15%	57 21%	66 21%	65 21%	57 22%	86 19%	82 22%	199 21%	83 16%	98 21%	266 20%	32 19%	330 20%	311 21% s	30 18%	17 18%	5 10%
8	425 23% s	187 23%	238 24%	44 20%	60 22%	80 26%	91 29% h	63 24%	86 19%	90 25%	214 22%	121 24%	134 29% m	291 22%	39 23%	386 23%	366 24% s	32 19%	19 21%	8 14%
9	217 12%	97 12%	120 12%	23 11%	43 16% g	38 12%	29 9%	20 8%	64 14%	34 9%	132 14%	52 10%	70 15%	147 11%	19 11%	198 12%	172 11%	23 14%	12 13%	11 21% TP
10 - HIGHEST score	155 9%	59 7%	96 10%	23 10%	20 7%	25 8%	37 12%	17 6%	33 7%	26 7%	80 8%	49 10%	43 9%	112 8%	21 12%	134 8%	112 7%	23 14% TP	7 7%	14 26% TPqfr
Don't know	156 9%	67 8%	88 9%	40 18% Tdefgh	18 7%	22 7%	16 5%	15 6%	45 10%	26 7%	71 7%	59 12%	23 5%	132 10% l	8 5%	148 9%	134 9%	10 6%	8 9%	3 5%
SUMMARY: NET: 9-10	372 20%	156 19%	217 22%	46 21%	63 24% g	63 20%	65 21%	37 14%	97 22%	60 16%	212 22%	101 20%	114 24%	259 19%	40 24%	332 20%	283 19%	46 28% TP	19 20%	25 46% TPqfr
NET: 7-10	1161 64%	507 61%	654 66%	123 56%	180 68%	209 67%	222 70% ch	157 60%	269 61%	232 63%	625 66%	304 61%	345 74% Tm	815 60%	110 66%	1047 63%	960 64%	107 65%	55 59%	38 70%
NET: 4-6	426 23%	211 25%	216 22%	51 23%	62 23%	72 23%	71 22%	71 27%	100 23%	92 25%	220 23%	114 23%	86 18% l	341 25% l	37 22%	388 24%	345 23%	44 27%	26 28%	11 21%
NET: 1-3	78 4%	43 5%	35 4%	8 3%	7 3%	9 3%	7 2% f	19 7% l	29 7% l	17 5%	36 4%	25 5%	15 3%	64 5%	12 7%	67 4%	71 5%	3 2%	3 3%	2 3%
Mean	7.17 g	7.03	7.29 a	7.28 g	7.30 g	7.25 g	7.36 g	6.77	7.08	7.04	7.22	7.16	7.46 Tm	7.06	7.23	7.16	7.12	7.40	7.05	7.87 TPqfr
Standard Deviation	1.85	1.90	1.80	1.85	1.71	1.75	1.72	2.02	1.95	1.83	1.83	1.91	1.69	1.89	1.94	1.84	1.84	1.81	1.88	2.06
Standard Error	0.04	0.07	0.06	0.13	0.10	0.10	0.09	0.12	0.10	0.09	0.06	0.09	0.08	0.05	0.14	0.05	0.05	0.10	0.13	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 270

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	14	*	4	9	6	5	1	5	7	10	4	1	4	4	9	12	2	2	11
	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%
2	26	3	13	9	8	15	3	12	13	19	7	11	6	14	12	21	5	13	11
	1%	1%	2%	1%	2%	1%	3%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	4%T	1%
3	39	3	22	14	9	29	*	16	16	24	15	12	16	31	8	36	3	9	28
	2%	1%	3%	2%	2%	2%	*	2%	2%	2%	3%	2%	3%	3%	1%	2%	1%	2%	2%
4	54	12	13	25	7	44	*	27	24	47	7	32	9	32	21	49	3	16	36
	3%	4%	2%	3%	2%	4%	*	3%	3%	3%	2%	4%	2%	3%	3%	3%	1%	4%	3%
5	145	8	67	66	42	80	9	71	57	113	32	56	35	83	60	124	21	28	113
	8%a	3%	9%a	9%a	9%	7%	8%	9%	7%	8%	7%	8%	7%	7%	9%	8%	8%	8%	8%
6	228	27	91	106	60	145	12	107	102	176	51	84	66	142	81	201	25	46	178
	12%	9%	13%	14%	13%	12%	12%	13%	12%	13%	12%	11%	13%	12%	13%	13%	10%	12%	13%
7	363	57	142	154	81	256	20	169	155	281	83	161	101	247	107	320	41	57	289
	20%	19%	20%	20%	18%	22%	19%	21%	19%	20%	19%	22%	20%	22%	17%	21%	16%	15%	21%
8	425	73	160	189	93	274	26	170	214	323	102	164	130	274	146	361	63	87	332
	23%	25%	22%	24%	21%	23%	25%	21%	26%	23%	23%	22%	26%	24%	23%	23%	25%	23%	24%
9	217	50	68	97	56	136	17	95	102	172	45	96	55	133	80	184	32	37	178
	12%	17%b	10%	13%	12%	12%	16%	12%	12%	13%	10%	13%	11%	12%	12%	12%	13%	10%	13%
10 - HIGHEST score	155	38	60	55	38	102	12	75	60	108	47	73	40	94	57	129	26	36	115
	9%	13%c	8%	7%	8%	9%	11%	9%	7%	8%	11%	10%	8%	8%	9%	8%	10%	10%	8%
Don't know	156	24	71	51	51	94	4	53	80	102	54	53	41	94	60	122	33	40	115
	9%	8%	10%	7%	11%	8%	4%	7%	10%	7%	12%a	7%	8%	8%	9%	8%	13%	11%	8%
SUMMARY:																			
NET: 9-10	372	87	129	152	94	237	29	169	163	280	92	169	95	227	137	313	58	73	293
	20%	30%Tbc	18%	20%	21%	20%	27%	21%	20%	20%	21%	23%	19%	20%	21%	20%	23%	20%	21%
NET: 7-10	1161	217	431	495	268	768	75	508	531	884	276	494	325	748	390	994	162	217	913
	64%	74%Tbc	60%	64%	59%	65%	72%	64%	64%	64%	62%	66%	65%	65%	61%	64%	64%	58%	65%
NET: 4-6	426	46	171	197	109	269	21	205	182	337	90	172	109	257	161	373	49	90	327
	23%a	16%	24%a	25%a	24%	23%	20%	26%	22%	24%	20%	23%	22%	22%	25%	24%	19%	24%	23%
NET: 1-3	78	7	40	31	23	48	4	34	36	53	25	24	26	49	29	69	10	25	51
	4%	2%	6%	4%	5%	4%	4%	4%	4%	4%	6%	3%	5%	4%	5%	4%	4%	7%a	4%
Mean	7.17	7.66Tbc	7.05	7.11	7.10	7.18	7.46	7.13	7.19	7.15	7.21	7.25	7.18	7.19	7.12	7.14	7.38	7.01	7.22
Standard Deviation	1.85	1.71	1.89	1.83	1.95	1.81	1.82	1.86	1.84	1.82	1.94	1.81	1.81	1.79	1.96	1.85	1.87	2.07	1.79

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 270

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.09	0.07	0.07	0.10	0.05	0.17	0.06	0.07	0.05	0.11	0.06	0.08	0.05	0.08	0.05	0.15	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 271

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	14 1%	* 1%	* 3%T	6 3%T	-	-	-	2 1%	2 2%	1 1%	1 1%	* 1%	* 1%
2	26 1%	1 *	2 3%	-	9 4%	6 4%	1 1%	2 1%	-	* *	1 1%	3 1%	1 1%
3	39 2%	1 1%	1 1%	3 2%	6 3%	5 3%	3 3%	5 3%	2 2%	2 1%	6 3%	6 2%	1 2%
4	54 3%	6 4%	4 6%	2 1%	14 6%	7 4%	* *	3 2%	2 3%	6 5%	2 1%	5 2%	2 3%
5	145 8%	15 9%k	8 13%k	19 10%k	11 5%	9 5%	17 13%dk	18 10%	12 13%Tdek	10 8%	13 7%	8 3%	4 7%
6	228 12%c	23 14%cg	19 29%Taceghj	9 5%	39 17%cg	15 9%	17 14%	11 6%	11 12%c	21 16%cg	19 10%	38 15%cg	5 10%
7	363 20%l	30 18%	8 13%	34 19%	43 18%	45 27%gl	24 20%	26 14%	17 18%	26 20%	35 19%	70 28%Tgl	5 10%
8	425 23%l	32 19%	18 27%	46 26%	53 23%	37 23%	37 30%l	49 26%l	19 21%	37 28%l	45 25%	44 18%	8 14%
9	217 12%	23 14%bl	2 3%	24 13%	23 10%	22 13%	10 8%	16 9%	12 13%l	6 5%	23 13%	45 18%bl	11 21%Tbdfg
10 - HIGHEST score	155 9%	23 14%Tbfik	1 2%	11 6%	15 6%	12 7%	3 3%	26 14%bfik	7 7%	3 2%	27 15%Tbfik	14 5%	14 26%Tabcdefghijk
Don't know	156 9%	10 6%	2 3%	26 14%e	19 8%	6 4%	11 9%	25 14%e	8 9%	18 14%e	11 6%	16 6%	3 5%
SUMMARY:													
NET: 9-10	372 20%bl	46 28%Tbdf	3 4%	35 20%bl	38 17%	34 20%bl	14 11%	42 23%bl	19 20%bl	9 7%	50 28%bfi	58 23%bl	25 46%Tabcdefghijk
NET: 7-10	1161 64%b	107 65%b	29 44%	115 65%b	135 58%	116 70%bl	75 61%	117 64%b	55 59%	72 55%	130 71%bhi	172 69%bl	38 70%bl
NET: 4-6	426 23%	44 27%	31 48%Tacdefghijk	29 16%	63 27%	31 19%	34 27%	33 18%	26 28%c	38 29%	34 18%	52 21%	11 21%
NET: 1-3	78 4%	3 2%	3 5%	9 5%	15 6%	11 7%	4 4%	9 5%	3 3%	3 3%	8 4%	9 4%	2 3%
Mean	7.17b	7.40bd	6.38	7.21b	6.89	7.07	6.98	7.36b	7.05	6.83	7.51bd	7.28b	7.87Tabcdefhik
Standard Deviation	1.85	1.81	1.67	1.97	1.95	1.91	1.56	2.04	1.88	1.59	1.85	1.63	2.06

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 271

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Standard Error	0.04	0.10	0.20	0.18	0.16	0.17	0.16	0.18	0.13	0.15	0.15	0.13	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 272

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	3	1	2	1	-	2	-	-	*	1	*	1	1	2	1	2	2	-	1	*
	*	*	*	*	-	1%	-	-	*	1%	*	1%	*	*	1%	*	*	-	2%	1%
2	8	5	3	2	1	*	3	1	2	*	6	2	1	7	-	8	6	1	1	*
	1%	2%	1%	1%	*	*	2%	1%	2%	*	1%	1%	*	1%	-	1%	1%	1%	2%	2%
3	16	5	11	1	5	3	1	3	3	2	10	5	8	8	1	15	14	1	*	*
	2%	1%	3%	1%	3%	2%	1%	3%	3%	1%	2%	2%	3%	1%	1%	2%	2%	1%	1%	1%
4	11	5	6	3	2	3	2	1	1	2	6	3	4	7	1	10	6	4	2	*
	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	5%Tp	4%p	2%
5	49	27	22	7	10	5	4	9	14	8	27	14	8	41	4	45	42	3	3	1
	6%	8%	5%	5%	7%	3%	3%	9%	13%Tef	5%	6%	7%	3%	7%l	4%	6%	6%	4%	9%	8%
6	89	38	51	15	11	18	19	10	15	13	52	24	13	76	14	74	77	6	5	1
	11%l	11%	11%	12%	7%	11%	14%	10%	13%	8%	12%	12%	5%	14%l	15%	11%	12%	9%	12%	6%
7	138	64	74	13	22	27	30	25	21	25	77	36	38	100	14	124	118	11	6	3
	17%	19%	16%	10%	15%	17%	22%c	25%c	18%	16%	18%	18%	16%	18%	15%	18%	18%	15%	15%	16%
8	211	92	119	39	45	44	37	30	16	48	125	39	64	147	28	181	176	23	8	3
	27%h	27%	26%	30%h	30%h	27%h	27%h	31%h	14%	30%k	29%k	19%	26%	27%	31%	26%	27%	32%e	21%	18%
9	109	50	58	15	30	21	20	9	13	27	52	30	44	65	9	100	87	14	3	5
	14%	15%	13%	12%	20%g	13%	15%	9%	12%	17%	12%	15%	18%h	12%	10%	14%	13%	19%r	7%	26%Tpr
10 - HIGHEST score	102	42	60	21	18	25	18	8	14	17	56	29	40	63	16	87	86	8	6	3
	13%	12%	13%	16%	12%	15%	13%	8%	12%	11%	13%	14%	16%	11%	17%	12%	13%	11%	15%	17%
Don't know	57	14	43	14	7	13	5	3	15	16	23	18	20	37	5	53	49	3	5	1
	7%	4%	10%a	11%	5%	8%	4%	3%	13%Tdfg	10%	5%	9%	8%	7%	5%	8%	7%	4%	13%Tqs	3%
SUMMARY:																				
NET: 9-10	211	92	119	36	47	46	38	17	27	44	108	59	84	127	25	186	173	21	9	8
	27%	27%	26%	28%	31%g	28%	27%	17%	24%	28%	25%	29%	35%Tm	23%	27%	27%	26%	29%	22%	43%Tqfr
NET: 7-10	561	249	312	89	115	116	105	71	65	117	310	134	186	375	67	491	468	55	23	15
	71%hr	72%	69%	67%	76%h	72%h	76%h	73%h	56%	73%	72%	66%	77%h	68%	72%	70%	71%r	76%r	58%	77%r
NET: 4-6	149	70	80	25	23	26	25	20	30	23	84	42	25	124	19	129	124	13	9	3
	19%l	20%	18%	19%	15%	16%	18%	20%	26%d	15%	20%	21%	11%	22%l	20%	19%	19%	18%	24%	16%
NET: 1-3	27	11	16	3	5	6	4	3	6	3	16	8	10	17	2	25	22	2	2	1
	3%	3%	4%	3%	4%	4%	3%	3%	5%	2%	4%	4%	4%	3%	3%	4%	3%	3%	5%	4%
Mean	7.53h	7.48	7.57	7.67	7.67h	7.65h	7.60	7.29	7.14	7.71	7.50	7.47	7.84Tm	7.40	7.64	7.52	7.54	7.58	7.18	7.78
Standard Deviation	1.77	1.78	1.77	1.81	1.72	1.81	1.67	1.60	1.97	1.64	1.75	1.91	1.79	1.75	1.76	1.78	1.75	1.77	2.15	2.00
Standard Error	0.05	0.08	0.07	0.14	0.11	0.12	0.12	0.13	0.15	0.10	0.07	0.11	0.10	0.06	0.14	0.06	0.06	0.12	0.19	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	3	-	3	*	-	2	1	2	1	2	1	*	2	1	2	3	-	*	3
	*	-	1%	*	-	*	2%	*	*	*	1%	*	1%	*	1%	*	-	*	*
2	8	*	3	5	4	4	-	4	3	5	3	2	*	6	2	6	2	1	7
	1%	*	1%	2%	2%	1%	-	1%	1%	1%	2%	1%	*	1%	1%	1%	3%	1%	1%
3	16	3	7	6	4	9	1	9	6	10	6	7	5	13	2	15	-	3	11
	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	3%	1%	2%	-	2%	2%
4	11	1	4	6	2	10	-	8	3	10	2	5	2	9	2	11	1	1	10
	1%	1%	1%	2%	1%	2%	-	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%
5	49	6	22	19	18	27	1	29	17	40	9	15	13	24	24	42	8	12	36
	6%	3%	7%	6%	10%	5%	2%	6%	6%	6%	8%	4%	6%	5%	9% m	6%	11%	8%	6%
6	89	18	41	27	21	57	5	54	27	80	9	35	24	52	35	83	5	22	66
	11%	11%	13%	9%	12%	11%	10%	12%	9%	12%	7%	10%	12%	10%	13%	11%	7%	14%	11%
7	138	20	57	59	33	87	8	86	43	123	15	60	27	96	40	129	9	27	111
	17%	12%	18%	20%	18%	17%	18%	19%	14%	18%	13%	17%	13%	19%	15%	18%	13%	17%	18%
8	211	41	91	76	51	142	11	123	77	180	31	99	52	135	75	194	17	37	168
	27%	26%	29%	25%	28%	27%	23%	27%	26%	27%	26%	28%	26%	26%	28%	27%	26%	24%	27%
9	109	33	33	42	18	75	11	62	46	97	12	60	22	75	34	101	7	19	89
	14%	20% Tb	11%	14%	10%	14%	23% d	14%	15%	14%	10%	17%	11%	15%	13%	14%	11%	12%	14%
10 - HIGHEST score	102	34	25	40	16	75	6	49	47	83	19	53	31	65	32	88	12	26	71
	13% b	21% Tbc	8%	13%	9%	14%	12%	11%	16%	12%	16%	15%	16%	13%	12%	12%	18%	16%	12%
Don't know	57	6	26	21	15	36	4	24	29	45	13	17	23	37	20	50	6	9	48
	7%	4%	8%	7%	8%	7%	8%	5%	10% g	7%	11%	5%	11% k	7%	7%	7%	9%	6%	8%
SUMMARY:																			
NET: 9-10	211	67	58	82	34	149	16	111	93	180	31	113	53	140	66	189	19	45	160
	27% b	42% Tbc	19%	27% b	19%	29% d	34% d	25%	31%	27%	26%	32%	27%	27%	25%	26%	29%	28%	26%
NET: 7-10	561	129	206	217	118	379	35	321	212	483	77	272	133	371	181	512	45	109	438
	71%	80% Tb	66%	72%	65%	72%	75%	71%	71%	72%	65%	77% Tl	66%	72%	68%	71%	68%	69%	71%
NET: 4-6	149	24	67	53	41	94	6	91	48	130	20	55	39	85	61	135	13	36	112
	19%	15%	22%	17%	22%	18%	12%	20%	16%	19%	16%	16%	19%	17%	23%	19%	20%	22%	18%
NET: 1-3	27	3	13	11	7	16	2	15	10	18	10	9	7	20	6	25	2	4	21
	3%	2%	4%	4%	4%	3%	5%	3%	3%	3%	8% l	3%	3%	4%	2%	3%	3%	3%	3%
Mean	7.53 b	8.06 Tbc	7.26	7.52	7.24	7.63 d	7.73	7.46	7.71	7.56	7.35	7.76	7.58	7.55	7.48	7.53	7.59	7.56	7.52
Standard Deviation	1.77	1.62	1.76	1.80	1.77	1.76	1.80	1.73	1.81	1.70	2.16	1.67	1.85	1.78	1.73	1.75	1.94	1.77	1.75

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 273

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.05	0.10	0.08	0.09	0.11	0.06	0.22	0.06	0.09	0.05	0.19	0.07	0.11	0.06	0.09	0.05	0.24	0.11	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 274

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	3	-	*	1	-	-	-	-	1	-	1	*	*
	*	-	4%	1%	-	-	-	-	2%	-	1%	*	1%
2	8	1	-	*	1	-	-	2	1	2	1	-	*
	1%	1%	-	1%	1%	-	-	3%	2%	2%	1%	-	2%k
3	16	1	*	1	2	2	-	-	*	1	2	6	*
	2%	1%	5%	2%	2%	2%	-	-	1%	2%	2%	5%	1%
4	11	4	-	*	1	-	-	1	2	2	1	1	*
	1%	5%T	-	*	1%	-	-	1%	4%	2%	1%	1%	2%
5	49	3	2	10	4	5	3	6	3	1	5	7	1
	6%	4%	17%	15%Tadi	4%	7%	6%	7%	9%l	1%	5%	6%	8%l
6	89	6	1	6	14	9	5	8	5	7	11	15	1
	11%	9%	11%	8%	13%	12%	13%	11%	12%	11%	12%	11%	6%
7	138	11	2	7	20	15	10	14	6	17	13	20	3
	17%	15%	21%	11%	19%	21%	23%	18%	15%	26%	14%	16%	16%
8	211	23	2	20	31	25	9	20	8	15	19	36	3
	27%	32%l	17%	29%	29%	34%	22%	26%	21%	23%	21%	28%	18%
9	109	14	1	8	13	8	7	10	3	8	14	17	5
	14%	19%h	12%	12%	12%	10%	18%	14%	7%	12%	15%	13%	26%Tcdehik
10 - HIGHEST score	102	8	1	9	14	8	4	11	6	4	23	11	3
	13%	11%	10%	13%	14%	10%	10%	14%	15%	7%	25%Taeik	9%	17%
Don't know	57	3	*	5	6	3	3	5	5	8	4	14	1
	7%	4%	3%	8%	5%	4%	8%	7%	13%Tajj	13%a	4%	11%	3%
SUMMARY:													
NET: 9-10	211	21	2	17	27	15	11	21	9	13	38	29	8
	27%	29%	22%	25%	26%	21%	28%	28%	22%	19%	40%Tehik	22%	43%Tacdehik
NET: 7-10	561	55	6	44	79	55	30	55	23	45	70	85	15
	71%h	76%h	59%	65%	74%h	75%h	73%	72%	58%	69%	74%h	66%	77%h
NET: 4-6	149	13	3	16	19	14	8	14	9	9	17	23	3
	19%	18%	28%	24%	18%	19%	19%	19%	24%	14%	18%	18%	16%
NET: 1-3	27	2	1	3	3	2	-	2	2	3	3	6	1
	3%	3%	9%	4%	3%	2%	-	3%	5%	5%	3%	5%	4%
Mean	7.53	7.58	6.79	7.37	7.61	7.54	7.66	7.57	7.18	7.33	7.89h	7.40	7.78
Standard Deviation	1.77	1.77	2.31	1.95	1.65	1.50	1.41	1.79	2.15	1.73	1.90	1.76	2.00
Standard Error	0.05	0.12	0.45	0.22	0.17	0.17	0.19	0.21	0.19	0.20	0.17	0.16	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 275

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	5 1%	1 *	4 1%	1 1%	1 1%	2 2%	- *	1 1%	1 1%	2 2%	1 1%	1 1%	2 1%	2 1%	2 3%	3 1%	4 1%	* *	* *	- -
2	8 1%	4 2%	4 1%	- -	1 1%	1 1%	2 2%	3 4%	1 1%	- -	5 2%	3 2%	3 2%	5 1%	- -	8 2%	5 1%	1 2%	1 4%	* 1%
3	14 3%	7 3%	7 2%	2 4%	7 6%	1 1%	2 2%	1 1%	2 1%	1 1%	9 3%	4 2%	7 4%	7 2%	4 5%	10 2%	12 3%	1 1%	* 1%	* 4%
4	20 4%	14 6% b	6 2%	1 2%	3 2%	3 2%	1 1%	4 6%	8 8% d	3 3%	11 4%	6 4%	6 3%	14 4%	1 2%	18 4%	13 3%	4 6%	3 8% c	* 2%
5	64 12%	29 13%	35 11%	3 7%	16 13%	8 8%	7 7%	18 24% Tcefh	11 11%	16 15%	27 9%	21 13%	13 7%	50 14% d	5 8%	59 12%	55 12%	4 6%	5 13%	1 11%
6	74 13%	34 15%	40 12%	4 8%	13 11%	14 13%	20 21% g	4 6%	18 18% g	9 9%	35 12%	30 18%	22 12%	52 14%	6 10%	67 14%	55 13%	9 15%	7 19%	3 24% Trp
7	90 16%	32 14%	58 17%	9 17%	21 17%	17 17%	19 19%	11 14%	13 13%	15 15%	55 19%	20 12%	26 14%	63 17%	9 14%	79 16%	74 17%	10 15%	5 13%	2 17%
8	114 21%	45 20%	69 21%	9 17%	27 22%	22 21%	21 22%	18 23%	18 17%	24 23%	56 20%	34 21%	41 22%	73 20%	16 25%	98 20%	90 20%	18 28% rs	5 14%	1 13%
9	49 9%	20 9%	29 9%	6 11%	16 13%	8 8%	8 8%	3 4%	8 8%	8 8%	27 9%	14 9%	24 13% m	25 7%	7 10%	43 9%	40 9%	7 11%	1 3%	1 10%
10 - HIGHEST score	47 8%	20 9%	27 8%	8 15%	8 7%	10 10%	7 8%	7 9%	6 6%	7 6%	25 9%	15 9%	20 11%	27 7%	9 14%	37 8%	38 9%	4 6%	4 10%	2 15%
Don't know	68 12%	17 8%	51 15% a	9 18%	9 7%	19 18% d	9 10%	6 8%	16 16%	18 18%	32 11%	17 11%	20 11%	48 13%	6 9%	62 13%	56 13%	6 9%	6 16%	1 5%
SUMMARY:																				
NET: 9-10	96 17%	40 18%	56 17%	14 26%	25 20%	18 17%	15 16%	10 13%	14 14%	15 15%	52 18%	29 18%	44 24% m	52 14%	16 24%	80 16%	78 18%	11 17%	5 13%	3 24%
NET: 7-10	300 54% r	117 53%	183 55%	31 60%	72 59%	58 55%	55 57%	38 51%	45 45%	53 52%	163 57%	83 50%	112 60%	188 51%	42 63%	257 53%	241 55% r	38 61% r	14 40%	6 54%
NET: 4-6	158 29%	76 34% b	81 25%	9 17%	31 26%	25 24%	28 29%	27 36% c	37 37% c	28 27%	72 26%	57 35%	41 22%	116 32% d	13 19%	145 30%	123 28%	17 26%	14 40% p	4 37%
NET: 1-3	27 5%	11 5%	15 5%	2 5%	9 7%	4 4%	4 4%	4 6%	3 3%	3 3%	16 6%	8 5%	12 6%	15 4%	6 8%	21 4%	22 5%	2 4%	2 5%	1 5%
Mean	6.93	6.80	7.03	7.43% h	6.93	7.11	7.05	6.56	6.69	6.94	6.97	6.87	7.17	6.81	7.19	6.90	6.94	7.08	6.48	7.06
Standard Deviation	1.94	1.99	1.91	2.05	1.99	1.94	1.73	2.08	1.90	1.90	1.96	1.95	2.07	1.87	2.22	1.91	1.94	1.86	2.12	2.01
Standard Error	0.07	0.11	0.09	0.24	0.16	0.16	0.15	0.19	0.17	0.15	0.10	0.14	0.13	0.08	0.22	0.07	0.09	0.15	0.21	0.25

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 276

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	5	1	3	1	1	2	1	3	2	3	2	1	1	3	2	4	1	2	3
	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%
2	8	2	3	3	1	4	2	7	2	8	*	6	1	6	2	8	-	3	5
	1%	2%	2%	1%	1%	1%	5%	2%	1%	2%	*	2%	1%	2%	1%	2%	-	2%	1%
3	14	1	8	4	5	7	-	4	8	10	4	2	5	10	3	14	-	1	10
	3%	1%	4%	2%	4%	2%	-	2%	4%	2%	4%	1%	4%	3%	2%	3%	-	1%	2%
4	20	4	4	10	4	13	1	12	8	19	1	10	5	14	6	19	1	8	12
	4%	3%	2%	5%	3%	3%	4%	4%	3%	4%	1%	4%	4%	4%	3%	4%	1%	5%	3%
5	64	7	32	24	15	43	*	31	30	43	21	27	14	38	25	48	15	18	45
	12%	6%	15% e	12%	13%	12%	1%	11%	13%	10%	20% d	11%	11%	11%	13%	10%	24%	12%	12%
6	74	11	35	25	25	40	5	33	32	56	18	32	11	40	33	60	14	19	54
	13%	10%	16%	12%	21% e	11%	15%	11%	14%	13%	16%	12%	8%	11%	18%	12%	21%	13%	14%
7	90	18	33	37	16	61	8	48	36	77	13	45	19	59	29	83	6	19	67
	16%	16%	15%	18%	13%	17%	22%	17%	16%	17%	12%	17%	14%	17%	15%	17%	9%	13%	17%
8	114	21	45	47	23	82	7	59	44	90	24	51	36	69	44	95	18	33	81
	21%	18%	21%	23%	19%	22%	20%	20%	20%	20%	22%	20%	26%	20%	23%	20%	29%	22%	21%
9	49	22	16	10	4	40	4	38	11	45	5	29	14	36	13	48	1	12	37
	9%	19% Tbc	8%	5%	3%	11% d	12%	13% h	5%	10%	4%	11%	11%	10%	7%	10%	1%	8%	9%
10 - HIGHEST score	47	21	9	16	6	32	4	29	17	38	8	28	9	33	13	42	5	19	26
	8%	18% Tbc	4%	8%	5%	9%	12%	10%	8%	9%	8%	11%	7%	9%	7%	9%	7%	13% e	7%
Don't know	68	8	27	28	19	41	2	27	34	56	12	26	21	46	19	62	4	15	51
	12%	7%	13%	14%	16%	11%	6%	9%	15%	13%	11%	10%	16%	13%	10%	13%	7%	10%	13%
SUMMARY:																			
NET: 9-10	96	43	25	26	10	72	9	66	29	83	13	57	24	69	26	90	5	30	63
	17%	37% Tbc	12%	13%	9%	20% d	25% d	23% h	13%	19%	12%	22%	18%	19%	14%	19%	8%	20%	16%
NET: 7-10	300	82	103	110	50	215	24	174	109	249	50	152	78	197	99	268	29	82	211
	54% d	71% Tbc	48%	54%	41%	59% d	66% d	60% h	49%	56%	46%	59%	57%	56%	52%	56%	46%	55%	54%
NET: 4-6	158	22	71	60	45	96	7	75	70	118	40	69	30	92	64	127	30	45	111
	29% e	19%	33% e	29%	37%	26%	20%	26%	31%	27%	37%	27%	22%	26%	34%	26%	47%	30%	28%
NET: 1-3	27	4	14	8	7	14	3	14	11	20	6	9	7	18	7	26	1	7	17
	5%	4%	7%	4%	6%	4%	7%	5%	5%	5%	6%	4%	5%	5%	4%	5%	1%	4%	4%
Mean	6.93	7.65 bc	6.61	6.86	6.50	7.09 d	7.15	7.09	6.75	7.00	6.65	7.14	7.06	6.99	6.84	6.96	6.72	7.01	6.92
Standard Deviation	1.94	1.99	1.90	1.85	1.85	1.89	2.19	2.02	1.91	1.95	1.92	1.93	1.96	1.99	1.83	1.98	1.66	2.10	1.87

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 276

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.07	0.15	0.11	0.11	0.15	0.08	0.31	0.09	0.12	0.08	0.19	0.10	0.15	0.09	0.12	0.08	0.24	0.14	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 277

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	5 1%	* *	- -	1 3%	- -	* 1%	- -	* 1%	* -	* 1%	1 2%	* *	- -
2	8 1%	1 2%	1 6%	1 1%	- -	2 5%	- -	- -	1 4%	* 1%	2 3%	- -	* 1%
3	14 3%	1 1%	- -	3 7%	2 3%	- -	1 3%	1 1%	* 1%	- -	2 4%	4 5%	* 4%
4	20 4%	4 6%	* 4%	1 1%	4 7%	1 3%	3 6%	1 1%	3 8%Tj	1 1%	* *	3 3%	* 2%
5	64 12%	4 6%	2 14%	9 19%	7 12%	5 11%	8 19%	11 19%a	5 13%	2 4%	6 11%	6 7%	1 11%
6	74 13%	9 15%	2 16%	6 14%	12 23%j	7 16%	4 9%	6 10%	7 19%j	6 12%	3 6%	9 10%	3 24%Tgjk
7	90 16%	10 15%	2 18%	3 6%	8 16%	14 31%Th	7 18%	8 13%	5 13%	12 24%	9 17%	11 13%	2 17%
8	114 21%	18 28%ehi	2 16%	7 15%	14 26%e	4 8%	9 22%	16 27%e	5 14%	9 18%	14 27%e	16 19%	1 13%
9	49 9%	7 11%	1 7%	6 13%	3 6%	3 6%	3 8%	6 11%	1 3%	3 6%	6 12%	8 10%	1 10%
10 - HIGHEST score	47 8%	4 6%	1 8%	5 9%	3 5%	5 11%	2 5%	5 8%	4 10%	2 4%	6 12%	10 12%	2 15%
Don't know	68 12%d	6 9%	1 10%	6 12%	* 1%	4 9%	4 11%	6 10%	6 16%d	15 30%	3 6%	16 20%d	1 5%
SUMMARY:													
NET: 9-10	96 17%	11 17%	2 15%	11 22%	6 11%	8 17%	5 13%	11 19%	5 13%	5 9%	12 24%	18 22%	3 24%
NET: 7-10	300 54%h	38 61%h	6 50%	21 43%	28 53%	26 56%	21 52%	35 58%	14 40%	26 51%	35 67%h	45 54%	6 54%
NET: 4-6	158 29%	17 26%	4 34%	16 34%	23 42%jk	13 29%	14 34%	18 30%	14 40%jk	9 18%	9 18%	17 21%	4 37%j
NET: 1-3	27 5%	2 4%	1 6%	5 11%	2 3%	3 6%	1 3%	1 2%	2 5%	1 1%	5 9%	4 5%	1 5%
Mean	6.93	7.08	6.63	6.59	6.71	6.75	6.72	7.14	6.48	7.13	7.15	7.24	7.06
Standard Deviation	1.94	1.86	2.13	2.36	1.69	2.05	1.78	1.78	2.12	1.50	2.20	2.00	2.01
Standard Error	0.07	0.15	0.41	0.36	0.23	0.30	0.27	0.24	0.21	0.22	0.27	0.26	0.25

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 278

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	7	4	3	1	*	1	1	2	2	2	3	2	2	5	2	5	4	*	2	*
	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	1%	*	*	*	2%Tp	*
2	22	17	5	*	2	2	3	4	11	11	7	4	3	19	-	22	18	2	2	*
	1%	2%b	*	*	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%
3	38	18	19	4	7	1	2	11	12	9	22	6	7	30	1	36	34	3	1	*
	2%	2%	2%	2%	2%	*	1%	3%ef	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	1%	*
4	44	18	26	5	4	9	9	3	14	9	23	11	12	32	4	39	35	4	3	1
	2%	2%	2%	2%	1%	3%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%
5	153	82	71	19	26	14	23	37	34	35	84	34	22	131	10	143	123	9	18	4
	7%	8%	6%	9%	9%	4%	6%	11%ed	6%	7%	8%	7%	4%	8%l	5%	7%	7%	4%	15%Tpqs	7%
6	186	93	94	17	23	26	33	28	60	46	100	40	33	154	13	172	151	22	10	3
	9%	9%	9%	8%	8%	8%	8%	8%	11%	9%	9%	8%	6%	10%	6%	9%	9%	11%	8%	6%
7	361	180	181	36	48	62	65	58	92	96	194	71	90	271	51	308	305	32	19	5
	17%es	18%	17%	17%	17%	19%	16%	17%	17%	19%	18%	14%	18%	17%	25%	16%	17%es	16%	16%	9%
8	558	264	294	59	78	98	112	94	117	126	294	139	151	407	61	497	471	52	26	10
	26%	26%	27%	28%	28%	29%h	28%	28%	21%	24%	27%	27%	30%	25%	30%	26%	27%es	25%	22%	18%
9	331	153	178	20	43	59	70	45	94	87	166	78	100	231	27	305	270	35	15	11
	16%	15%	16%	9%	15%	18%	18%c	13%	17%	17%	15%	15%	20%lm	14%	13%	16%	15%	17%	13%	21%r
10 - HIGHEST score	285	139	146	36	32	36	60	45	76	67	149	70	61	224	34	249	217	39	14	16
	13%	14%	13%	17%	12%	11%	15%	13%	14%	13%	14%	14%	12%	14%	17%	13%	12%	19%Tpr	11%	30%Tpqr
Don't know	136	57	79	18	16	27	19	14	42	30	51	54	26	110	2	134	117	7	9	3
	6%	6%	7%	8%	6%	8%	5%	4%	8%	6%	5%	11%Tl	5%	7%	1%	7%	7%	3%	8%q	5%
SUMMARY:																				
NET: 9-10	617	293	324	56	75	95	130	90	170	154	315	148	161	455	61	554	487	74	29	27
	29%	29%	30%	26%	27%	28%	33%	26%	31%	30%	29%	29%	32%	28%	30%	29%	28%	36%Tpr	24%	51%Tpqr
NET: 7-10	1536	736	800	152	201	255	307	242	379	376	803	357	403	1134	173	1360	1263	157	74	42
	72%er	72%	73%	71%	72%	76%	77%h	71%	68%	73%	73%	70%	79%Tm	70%	84%	71%	72%er	77%er	62%	79%er
NET: 4-6	383	193	191	40	53	50	65	67	108	89	208	86	66	317	27	355	310	35	31	8
	18%el	19%	17%	19%	19%	15%	16%	20%	19%	17%	19%	17%	13%	20%cl	13%	19%	18%	17%	26%Tpqs	15%
NET: 1-3	67	39	27	5	9	5	6	17	24	22	33	12	12	55	3	64	56	5	5	1
	3%	4%	2%	2%	3%	1%	2%	5%ef	4%	4%	3%	2%	2%	3%	1%	3%	3%	2%	4%	1%
Mean	7.58r	7.51	7.64	7.60	7.52	7.71	7.78g	7.40	7.49	7.53	7.56	7.68	7.77m	7.52	7.77	7.56	7.56r	7.83pr	7.16	8.261pqr
Standard Deviation	1.79	1.85	1.73	1.78	1.75	1.59	1.67	1.91	1.93	1.86	1.77	1.77	1.64	1.84	1.62	1.81	1.77	1.76	2.04	1.80
Standard Error	0.04	0.06	0.05	0.12	0.10	0.08	0.08	0.10	0.08	0.08	0.05	0.08	0.07	0.04	0.10	0.04	0.05	0.09	0.12	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	7	*	3	3	2	3	-	3	3	6	1	1	3	4	3	6	1	3	4
	*	*	*	*	*	*	-	*	*	*	*	*	1%	*	*	*	*	1%	*
2	22	2	13	8	3	18	2	9	13	18	4	9	10	15	7	21	1	14	8
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	3%T	*
3	38	4	25	7	8	24	4	17	19	30	8	9	15	25	12	34	3	7	28
	2%	1%	3% c	1%	2%	2%	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%
4	44	3	10	27	8	31	2	25	13	35	9	15	14	22	19	41	2	12	30
	2%	1%	1%	3% b	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	3%	2%	1%	3%	2%
5	153	12	71	64	44	87	8	82	59	124	29	50	42	81	69	129	23	24	128
	7%	4%	8% a	7%	9%	6%	7%	8%	6%	8%	6%	6%	6%	6%	9% m	7%	8%	6%	8%
6	186	21	84	78	52	111	14	88	78	147	40	62	51	117	62	164	20	43	138
	9%	6%	10%	9%	10%	8%	11%	9%	8%	9%	8%	8%	8%	9%	8%	9%	7%	10%	8%
7	361	38	137	181	81	245	18	187	146	284	77	140	105	238	117	314	47	68	285
	17% a	11%	16%	21% a	16%	18%	14%	19%	16%	17%	16%	17%	16%	18%	16%	17%	16%	16%	17%
8	558	86	224	233	116	373	39	258	240	440	119	225	184	376	178	492	66	101	447
	26%	25%	26%	26%	23%	27%	30%	27%	26%	27%	24%	28%	28%	28%	24%	27%	23%	23%	27%
9	331	72	123	136	87	224	12	129	165	253	79	121	100	191	129	275	54	51	271
	16%	21% b	14%	15%	17%	16%	9%	13%	18% g	15%	16%	15%	15%	14%	17%	15%	19%	12%	16%
10 - HIGHEST score	285	81	105	98	62	185	28	126	131	216	70	137	78	182	100	243	43	73	208
	13%	24% Tbc	12%	11%	12%	13%	22% Tde	13%	14%	13%	14%	17%	12%	14%	13%	13%	15%	17%	13%
Don't know	136	23	57	46	42	84	2	46	72	83	53	38	45	87	48	109	26	35	99
	6%	7%	7%	5%	8% f	6%	1%	5%	8% g	5%	11% Ti	5%	7%	7%	6%	6%	9%	8%	6%
SUMMARY:																			
NET: 9-10	617	152	228	234	149	409	40	255	296	468	148	258	178	373	229	518	96	124	479
	29%	45% Tbc	27%	27%	29%	30%	31%	26%	32%	29%	30%	32%	28%	28%	31%	28%	34%	29%	29%
NET: 7-10	1536	276	589	648	346	1028	97	700	682	1192	344	623	467	987	524	1323	210	293	1211
	72%	81% Tbc	69%	74%	68%	74%	75%	72%	73%	73%	71%	77% T	72%	74%	70%	72%	73%	68%	74%
NET: 4-6	383	36	165	169	104	229	24	195	150	306	77	127	106	220	151	335	45	79	295
	18% a	11%	19% a	19% a	21%	17%	19%	20%	16%	19%	16%	16%	16%	16%	20%	18%	16%	18%	18%
NET: 1-3	67	6	41	18	13	45	6	30	34	53	14	19	28	44	22	61	5	23	40
	3%	2%	5% c	2%	3%	3%	4%	3%	4%	3%	3%	2%	4%	3%	3%	3%	2%	5% r	2%
Mean	7.58	8.23 bc	7.44	7.51	7.54	7.61	7.67	7.47	7.66	7.55	7.69	7.76	7.53	7.61	7.54	7.55	7.80	7.46	7.62
Standard Deviation	1.79	1.62	1.88	1.71	1.79	1.78	1.89	1.79	1.82	1.80	1.78	1.73	1.85	1.76	1.84	1.80	1.67	2.07	1.71

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 279

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.08	0.06	0.06	0.08	0.05	0.16	0.05	0.06	0.04	0.10	0.06	0.07	0.05	0.07	0.04	0.13	0.09	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 280

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	7 *	* *	- -	2 1%	- -	- -	- -	1 1%	2 2%Tdjkl	* *	- -	- -	* *
2	22 1%	2 1%	1 1%	- 5%Tj	11 5%Tj	2 1%	1 *	1 *	1 1%	* *	- -	3 1%	* 1%
3	38 2%	3 1%	- -	1 *	3 1%	4 2%	6 4%	2 1%	1 1%	4 3%	9 4%	5 2%	* *
4	44 2%	4 2%	1 2%	2 1%	6 3%	4 2%	1 1%	5 2%	3 3%	6 4%	4 2%	6 2%	1 2%
5	153 7%	9 4%	4 7%	16 9%	13 5%	14 7%	12 7%	16 8%	18 15%Tadjkl	14 10%	16 7%	20 6%	4 7%
6	186 9%	22 11%	8 13%	17 9%	19 8%	16 9%	7 5%	16 8%	10 8%	19 14%f	20 8%	31 9%	3 6%
7	361 17%dl	32 16%	9 16%	35 19%	50 20%dl	23 13%	33 21%dl	35 16%	19 16%	23 17%	40 17%	57 17%	5 9%
8	558 26%	52 25%	18 31%	36 20%	80 32%dl	52 28%	67 42%Tacghijkl	50 24%	26 22%	27 20%	52 22%	89 26%	10 18%
9	331 16%	35 17%	14 23%df	19 11%	25 10%	38 21%df	15 10%	23 11%	15 13%	26 19%	42 18%	69 20%dfg	11 21%cdfgh
10 - HIGHEST score	285 13%fl	39 19%Tbfhik	3 6%	25 14%	30 12%	21 12%	8 5%	42 20%bfik	14 11%	12 9%	41 18%fl	34 10%	16 30%Tabcdefghijk
Don't know	136 6%	7 3%	1 2%	28 16%Tabdefijkl	12 5%	10 5%	9 6%	21 10%aj	9 8%a	5 3%	8 3%	23 7%	3 5%
SUMMARY: NET: 9-10	617 29%fl	74 36%Tcdfh	17 29%	44 25%	55 22%	60 32%fl	23 14%	64 31%fl	29 24%	39 28%fl	83 36%cdfh	103 31%fl	27 51%Tabcdefghijk
NET: 7-10	1536 72%gh	157 77%chi	44 75%	115 64%	184 74%gh	135 73%	123 77%gh	149 71%	74 62%	88 65%	175 76%gh	249 74%gh	42 79%chi
NET: 4-6	383 18%	35 17%	13 21%	34 19%	38 15%	33 18%	20 13%	36 17%	31 26%Tadfkl	39 29%Tadjkl	40 17%	57 17%	8 15%
NET: 1-3	67 3%	5 2%	1 1%	3 2%	14 6%	6 3%	7 4%	4 2%	5 4%	5 3%	9 4%	8 2%	1 1%
Mean	7.58h	7.83dfhl	7.59	7.53	7.37	7.64	7.39	7.73h	7.16	7.24	7.70h	7.66h	8.26Tabcdefghijk
Standard Deviation	1.79	1.76	1.52	1.80	1.92	1.77	1.54	1.84	2.04	1.85	1.83	1.65	1.80
Standard Error	0.04	0.09	0.19	0.16	0.15	0.14	0.14	0.15	0.12	0.16	0.12	0.11	0.12

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 281

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	4 1%	3 1%	* *	1 2%	- *	* *	- 1%	2 *	* *	1 *	2 1%	1 *	* *	3 1%	* *	3 *	3 1%	* 1%	- *	- *
2	4 1%	3 1%	1 *	* 1%	- -	1 1%	1 1%	1 1%	* *	- -	2 1%	2 1%	* *	4 1%	1 1%	3 *	3 1%	- -	* 1%	* 1%
3	11 1%	6 1%	5 2%	1 2%	1 1%	2 2%	2 1%	3 2%	2 1%	2 1%	7 2%	1 1%	1 1%	10 2%	1 2%	10 1%	8 1%	2 3%	1 1%	- -
4	24 3%	14 3%	10 3%	- -	1 2%	2 2%	7 5%	3 2%	11 5%	7 3%	16 4%	2 1%	3 2%	21 4%	* 1%	24 4%	21 3%	2 3%	1 3%	* 3%
5	51 7%	35 8%	16 5%	3 7%	6 8%	3 3%	3 2%	18 11%ef	17 8%	14 6%	27 8%	9 7%	6 4%	45 8%	3 5%	48 7%	39 6%	4 6%	7 14%Tp	1 7%
6	79 11%	43 10%	36 12%	6 15%	8 11%	9 8%	15 12%	18 12%	22 10%	21 9%	44 12%	13 10%	14 9%	65 11%	3 6%	75 11%	63 10%	10 17%Tp	4 9%	1 10%
7	136 19%	77 19%	58 19%	7 19%	19 26%ee	14 13%	29 22%	31 19%	36 16%	38 16%	68 19%	31 22%	26 17%	109 19%	14 29%	121 18%	117 19%	9 15%	7 14%	3 25%
8	196 27%	122 30%	74 24%	8 22%	16 22%	27 25%	43 33%	47 30%	55 25%	64 28%	96 27%	35 26%	46 30%	150 26%	9 19%	187 28%	163 27%	16 27%	15 30%	3 24%
9	119 16%	69 17%	50 16%	4 12%	15 20%	23 22%	19 14%	22 14%	36 17%	39 17%	54 15%	27 20%	34 22%am	85 15%	11 21%	109 16%	100 16%	12 20%	6 12%	2 17%
10 - HIGHEST score	61 8%	25 6%	36 12%aa	5 12%	6 8%	14 14%	10 8%	10 6%	16 7%	21 9%	30 8%	11 8%	12 8%	49 8%	7 15%	54 8%	52 9%	3 6%	4 9%	1 11%
Don't know	44 6%cd	18 4%	26 8%aa	3 7%	2 3%	10 10%fd	3 2%	3 2%	23 10%Tdfg	23 10%	16 4%	5 4%	9 6%	35 6%	* 1%	44 6%	39 6%	1 1%	3 7%cd	* 2%
SUMMARY:																				
NET: 9-10	180 25%	94 23%	86 28%	9 24%	21 28%	37 35%Tfg	29 22%	31 20%	53 24%	59 26%	84 23%	37 27%	46 30%	134 23%	18 36%	162 24%	152 25%	15 26%	10 21%	3 28%
NET: 7-10	512 70%	294 71%	219 70%	24 65%	56 76%	79 74%	101 77%h	109 68%	144 65%	161 70%	248 68%	103 75%	118 78%am	394 68%	41 84%	470 69%	432 71%	40 68%	32 65%	8 77%
NET: 4-6	154 21%	92 22%	62 20%	8 23%	15 21%	15 14%	25 19%	40 25%ee	50 23%	42 18%	87 24%	25 18%	23 15%	130 23%	6 12%	147 22%	123 20%	16 27%	13 26%	2 20%
NET: 1-3	18 2%	12 3%	6 2%	2 5%	1 1%	3 2%	3 2%	7 4%	3 1%	3 1%	11 3%	4 3%	2 1%	17 3%	2 4%	16 2%	14 2%	2 4%	1 2%	* 1%
Mean	7.41	7.31	7.55	7.31	7.52	7.86Tgh	7.45	7.12	7.38	7.58	7.28	7.49	7.75Tm	7.32	7.70	7.39	7.43	7.29	7.27	7.51
Standard Deviation	1.71	1.72	1.70	1.94	1.52	1.70	1.59	1.82	1.71	1.62	1.77	1.67	1.48	1.76	1.77	1.71	1.70	1.76	1.78	1.73
Standard Error	0.05	0.07	0.08	0.23	0.13	0.13	0.11	0.12	0.10	0.09	0.08	0.11	0.10	0.06	0.16	0.05	0.07	0.12	0.15	0.20

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 282

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	4	-	1	3	2	*	-	2	2	3	*	*	1	2	2	3	*	1	3
	1%	-	*	1%	1%	*	-	*	1%	1%	*	*	1%	*	1%	*	1%	1%	*
2	4	*	2	1	2	2	-	2	1	4	-	1	1	2	2	4	-	2	2
	1%	*	1%	*	1%	*	-	1%	*	1%	-	*	*	1%	*	1%	-	1%	*
3	11	1	5	5	3	6	1	8	2	10	*	2	3	6	4	10	*	2	8
	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	*	1%	1%	1%	2%	2%	*	2%	1%
4	24	1	8	15	8	16	*	12	9	18	6	5	7	14	10	19	5	2	17
	3%	1%	3%	5% a	4%	4%	*	3%	3%	3%	5%	2%	3%	3%	4%	3%	7%	1%	3%
5	51	8	22	19	15	27	4	21	23	43	8	16	11	30	21	44	7	7	44
	7%	7%	7%	7%	8%	6%	8%	6%	8%	7%	7%	6%	5%	6%	8%	7%	9%	5%	8%
6	79	9	44	25	22	46	8	38	38	67	12	35	16	47	28	69	8	13	62
	11%	8%	14%	9%	11%	10%	15%	10%	12%	11%	11%	13%	7%	10%	11%	11%	10%	10%	11%
7	136	16	63	56	31	85	9	76	53	114	22	45	45	84	49	123	12	25	106
	19%	13%	20%	20%	16%	19%	17%	21%	17%	19%	19%	17%	21%	18%	20%	19%	16%	20%	18%
8	196	30	74	89	45	125	16	103	76	168	28	75	61	132	60	178	18	33	158
	27%	25%	24%	31%	24%	28%	32%	28%	25%	27%	25%	29%	29%	28%	25%	27%	25%	25%	27%
9	119	24	50	46	31	79	6	55	54	98	21	44	40	79	37	101	17	20	99
	16%	20%	16%	16%	16%	18%	11%	15%	18%	16%	19%	17%	19%	17%	15%	16%	22%	16%	17%
10 - HIGHEST score	61	23	22	16	17	36	6	28	31	53	8	32	9	37	23	56	5	18	43
	8%	19% Tbc	7%	6%	9%	8%	11%	8%	10%	9%	8%	12% L	4%	8%	9%	9%	7%	14% T	7%
Don't know	44	7	23	12	17	23	2	23	17	37	7	6	16	33	11	41	2	6	37
	6% k	6%	7%	4%	9%	5%	4%	6%	6%	6%	6%	2%	8% k	7%	4%	6%	3%	5%	6%
SUMMARY:																			
NET: 9-10	180	46	71	61	48	114	12	84	85	151	30	75	49	116	60	157	22	38	141
	25%	39% Tbc	23%	21%	25%	26%	22%	23%	28%	24%	26%	29%	23%	25%	24%	24%	29%	29%	24%
NET: 7-10	512	92	209	206	123	324	36	263	214	433	79	196	156	332	169	458	52	96	406
	70%	78% ab	67%	72%	65%	73%	71%	71%	70%	70%	70%	75%	74%	71%	69%	71%	70%	74%	70%
NET: 4-6	154	18	74	59	45	88	12	70	70	128	26	56	34	91	59	133	19	22	123
	21%	15%	24%	21%	23%	20%	24%	19%	23%	21%	23%	21%	16%	20%	24%	20%	26%	17%	21%
NET: 1-3	18	1	7	8	6	8	1	12	5	17	1	4	5	10	8	17	1	5	12
	2%	1%	2%	3%	3%	2%	1%	3%	2%	3%	1%	1%	2%	2%	3%	3%	1%	4%	2%
Mean	7.41	8.01 Tbc	7.32	7.29	7.29	7.49	7.51	7.37	7.48	7.41	7.43	7.62	7.44	7.47	7.29	7.41	7.38	7.57	7.42
Standard Deviation	1.71	1.60	1.66	1.74	1.87	1.63	1.56	1.71	1.72	1.72	1.65	1.61	1.62	1.66	1.81	1.71	1.75	1.82	1.67

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 282

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.05	0.11	0.08	0.08	0.12	0.06	0.19	0.07	0.09	0.06	0.15	0.08	0.10	0.06	0.09	0.05	0.21	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 283

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	4 1%	* 1%	-	1 2%	-	-	-	1 1%	-	1 2%	* 1%	-	-
2	4 1%	-	1 5%	-	1 1%	-	-	-	* 1%	-	-	2 1%	* 1%agj
3	11 1%	2 3%k	1 7%	1 3%	2 2%	1 1%	1 2%	-	1 1%	-	3 4%k	-	-
4	24 3%	2 3%	-	3 7%	3 3%	2 3%	1 2%	2 2%	1 3%	3 5%	1 1%	6 4%	* 3%
5	51 7%	4 6%	1 8%	6 14%	6 6%	3 4%	1 3%	6 6%	7 14%Terf	3 6%	5 8%	8 6%	1 7%
6	79 11%	10 17%Tk	1 11%	4 10%	11 12%	6 9%	6 15%	7 8%	4 9%	9 16%	9 13%	9 7%	1 10%
7	136 19%	9 15%	2 18%	8 19%	18 20%	15 23%	6 14%	20 21%	7 14%	10 18%	15 22%	23 17%	3 25%
8	196 27%	16 27%	2 20%	7 19%	21 22%	15 22%	17 40%cj	30 33%	15 30%	18 30%	15 22%	38 28%	3 24%
9	119 16%j	12 20%aj	2 16%	4 11%	19 20%j	20 30%Tcghij	3 8%	13 14%	6 12%	8 13%	5 7%	26 19%j	2 17%j
10 - HIGHEST score	61 8%	3 6%	* 1%	4 11%	6 7%	5 7%	3 8%	11 12%	4 9%	4 8%	11 16%Tak	7 5%	1 11%
Don't know	44 6%a	1 1%	2 14%	1 3%	6 6%	1 1%	4 9%a	3 3%	3 7%a	2 3%	5 7%a	16 12%aa	* 2%
SUMMARY:													
NET: 9-10	180 25%	15 26%	2 17%	9 22%	25 27%	25 37%Tfh	7 15%	24 26%	10 21%	12 21%	15 22%	33 24%	3 28%
NET: 7-10	512 70%	40 68%	7 54%	24 60%	64 69%	55 82%ch	30 69%	73 79%ch	32 65%	40 69%	46 67%	94 69%	8 77%
NET: 4-6	154 21%	16 27%	2 19%	13 32%	20 22%	11 16%	9 20%	15 17%	13 26%	15 26%	15 22%	23 17%	2 20%
NET: 1-3	18 2%	2 4%	2 12%	2 5%	3 3%	1 1%	1 2%	1 1%	1 2%	1 2%	3 4%	2 1%	* 1%
Mean	7.41	7.29	6.68	6.86	7.39	7.75c	7.48	7.64c	7.27	7.29	7.34	7.49	7.51
Standard Deviation	1.71	1.76	2.20	2.13	1.69	1.50	1.48	1.60	1.78	1.74	1.86	1.63	1.73
Standard Error	0.05	0.12	0.41	0.28	0.19	0.17	0.20	0.17	0.15	0.20	0.18	0.16	0.20

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 284

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5
1 - LOWEST score	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	1	1	-	-	-
	*	-	1%	-	-	-	-	-	7%	-	-	2%	-	1%	-	1%	*	-	-	-
2	2	1	1	1	*	-	-	-	*	*	-	1	*	1	*	1	2	-	*	-
	1%	2%	1%	2%	1%	-	-	-	1%	1%	-	3%	1%	1%	1%	1%	1%	-	4%	-
3	3	1	2	3	-	-	*	-	-	-	3	*	1	2	2	1	3	-	*	-
	2%	2%	2%	5%	-	-	1%	-	-	-	3%	*	2%	2%	6%	1%	2%	-	2%	-
4	3	-	3	1	1	-	*	-	-	1	1	1	1	2	-	3	1	1	1	-
	1%	-	3%	2%	2%	-	1%	5%	-	2%	1%	2%	2%	1%	-	2%	1%	3%	9%	-
5	10	4	6	2	3	*	3	*	2	1	6	3	1	9	1	9	7	2	1	-
	6%	5%	7%	4%	6%	1%	15%	3%	18%	3%	7%	7%	2%	8%	3%	7%	5%	12%	15%	-
6	24	11	14	7	4	9	2	*	2	4	11	9	6	18	1	23	21	2	1	-
	14%	14%	14%	12%	8%	32%Td	11%	4%	16%	10%	12%	22%	10%	16%	3%	17%	14%	14%	14%	-
7	26	14	12	4	10	7	3	1	1	8	15	3	12	15	4	21	22	2	2	*
	15%	18%	13%	6%	20%	24%	14%	32%	12%	21%	16%	7%	18%	13%	13%	15%	15%	15%	18%	19%
8	43	20	23	12	16	4	8	*	2	7	32	4	17	26	7	35	40	2	*	1
	25%	25%	24%	20%	31%	15%	43%	7%	22%	17%	35%I	10%	27%	23%	21%	25%	27%	10%	6%	56%
9	20	8	13	6	9	3	2	1	-	6	9	5	12	8	7	14	16	4	1	-
	12%	10%	13%	9%	17%	10%	13%	17%	-	16%	10%	11%	19%am	7%	20%	10%	11%	22%	11%	-
10 - HIGHEST score	28	11	17	15	7	4	-	1	1	9	8	12	11	17	11	17	25	2	1	*
	16%	14%	18%	25%	14%	13%	-	20%	5%	22%I	8%	27%	17%	15%	32%	12%	17%	11%	11%	13%
Don't know	14	9	5	9	*	1	*	1	2	4	6	4	1	13	*	13	10	2	1	*
	8%	12%	5%	15%	*	5%	2%	13%	18%	9%	7%	8%	1%	11%I	1%	10%	7%	12%	11%	12%
SUMMARY:																				
NET: 9-10	48	18	30	21	16	7	2	2	1	15	17	16	23	25	18	31	41	6	2	*
	28%	23%	31%	34%	31%	23%	13%	37%	5%	37%I	19%	38%	37%	23%	52%	22%	28%	33%	22%	13%
NET: 7-10	118	52	65	37	42	18	13	3	4	30	64	24	52	66	29	87	103	10	4	1
	67%	66%	68%	60%	83%Te	62%	71%	75%	39%	75%	70%	55%	82%am	59%	86%	63%	70%	58%	46%	88%
NET: 4-6	37	15	22	11	8	10	5	1	4	6	18	13	8	29	2	35	29	5	3	-
	21%	19%	23%	18%	16%	33%	27%	12%	34%	14%	20%	31%	13%	26%	6%	25%	20%	30%	38%	-
NET: 1-3	6	2	3	4	*	-	*	-	1	*	3	2	2	4	3	3	5	-	*	-
	3%	3%	4%	7%	1%	-	1%	-	8%	1%	3%	5%	3%	4%	8%	2%	4%	-	5%	-
Mean	7.55	7.53	7.56	7.67	7.78	7.42	7.22	7.87	6.25	7.95	7.42	7.45	7.88	7.34	8.16	7.38	7.61	7.45	6.60	8.09
Standard Deviation	1.84	1.72	1.94	2.24	1.56	1.45	1.41	1.96	2.33	1.72	1.61	2.36	1.67	1.92	2.04	1.77	1.82	1.82	2.27	-
Standard Error	0.12	0.17	0.17	0.29	0.19	0.20	0.28	0.59	0.58	0.21	0.15	0.32	0.18	0.16	0.27	0.13	0.15	0.27	0.42	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 285

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	1	-	1	-	-	1	-	1	-	1	-	-	1	1	-	1	-	-	1
	*	-	1%	-	-	1%	-	1%	-	*	-	-	2%	1%	-	*	-	-	1%
2	2	2	*	-	-	2	-	2	*	2	-	2	-	2	-	2	-	2	*
	1%	3%	1%	-	-	2%	-	1%	*	1%	-	2%	-	2%	-	1%	-	5%	*
3	3	-	3	*	1	2	-	1	1	3	-	1	*	3	-	3	-	-	1
	2%	-	4%	1%	5%	1%	-	1%	4%	2%	-	1%	1%	3%	-	2%	-	-	1%
4	3	1	1	1	-	2	-	2	*	3	-	2	1	2	1	3	-	2	1
	1%	1%	1%	2%	-	1%	-	2%	1%	2%	-	2%	2%	2%	1%	2%	-	4%	1%
5	10	4	2	5	2	7	1	8	2	10	*	4	4	6	5	10	-	5	5
	6%	6%	3%	10%	6%	5%	12%	7%	5%	6%	2%	4%	9%	6%	6%	6%	-	14%	4%
6	24	10	7	7	5	18	-	17	5	23	1	13	4	11	12	23	*	8	15
	14%	16%	12%	13%	17%	14%	-	14%	13%	14%	14%	15%	8%	11%	17%	14%	10%	20%	12%
7	26	12	5	9	4	18	2	17	9	24	2	10	10	15	11	26	-	7	19
	15%	20%	9%	17%	12%	14%	19%	13%	23%	14%	26%	12%	22%	15%	16%	16%	-	17%	15%
8	43	13	15	13	10	31	2	27	12	40	3	19	12	24	17	40	3	6	35
	25%	21%	25%	25%	32%	24%	22%	22%	31%	24%	32%	22%	28%	25%	24%	24%	60%	16%	27%
9	20	8	6	6	3	15	3	17	2	19	1	13	4	12	8	20	1	5	15
	12%	13%	10%	12%	8%	11%	31%	14%	5%	12%	10%	15%	9%	12%	11%	12%	16%	11%	12%
10 - HIGHEST score	28	10	10	8	5	22	2	24	3	27	1	15	6	14	14	27	1	5	23
	16%	16%	17%	15%	15%	17%	15%	19%	9%	17%	6%	13%	14%	14%	19%	16%	11%	13%	18%
Don't know	14	2	9	2	2	12	-	9	4	13	1	8	3	9	4	13	*	*	13
	8%	3%	16%	4%	6%	9%	-	7%	10%	8%	10%	9%	6%	9%	5%	8%	4%	1%	10%
SUMMARY:																			
NET: 9-10	48	18	16	14	7	36	5	41	5	47	2	28	10	26	21	47	1	10	38
	28%	29%	27%	28%	23%	28%	46%	33%	14%	28%	16%	32%	23%	27%	30%	28%	27%	25%	30%
NET: 7-10	118	42	36	36	21	85	9	86	25	111	7	58	31	66	50	113	4	23	91
	67%	71%	62%	70%	67%	67%	88%	68%	67%	67%	74%	66%	73%	66%	70%	67%	87%	57%	72%
NET: 4-6	37	14	9	13	7	26	1	28	7	36	1	18	8	19	17	36	*	15	21
	21%	24%	16%	25%	23%	21%	12%	22%	19%	22%	16%	21%	19%	19%	25%	21%	10%	37%	17%
NET: 1-3	6	2	4	*	1	4	-	4	2	6	-	3	1	6	-	6	-	2	2
	3%	3%	6%	1%	5%	3%	-	3%	4%	4%	-	3%	2%	6%	-	3%	-	5%	2%
Mean	7.55	7.52	7.57	7.57	7.48	7.58	8.06	7.62	7.26	7.54	7.59	7.64	7.45	7.43	7.74	7.53	8.20	6.96	7.82q
Standard Deviation	1.84	1.83	2.07	1.68	1.78	1.89	1.57	1.93	1.62	1.87	1.22	1.90	1.80	2.00	1.61	1.86	1.13	2.05	1.67

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 285

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.12	0.19	0.25	0.21	0.32	0.14	0.37	0.15	0.25	0.13	0.32	0.16	0.27	0.17	0.17	0.12	0.43	0.26	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 286

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	1	-	-	-	-	-	1	-	-	-	-	-	-
	*	-	-	-	-	-	5%	-	-	-	-	-	-
2	2	-	-	1	-	-	-	*	*	-	-	-	-
	1%	-	-	9%	-	-	-	2%	4%	-	-	-	-
3	3	-	-	2	1	-	*	-	*	-	-	-	-
	2%	-	-	13%	4%	-	2%	-	2%	-	-	-	-
4	3	1	-	-	-	-	-	-	1	-	*	1	-
	1%	3%	-	-	-	-	-	-	9%	-	1%	5%	-
5	10	2	-	-	1	*	1	2	1	-	*	3	-
	6%	12%	-	-	4%	2%	9%	8%	15%	-	1%	12%	-
6	24	2	-	3	3	1	5	1	1	3	3	2	-
	14%	14%	-	22%	16%	7%	33%	3%	14%	24%	13%	8%	-
7	26	2	-	3	1	2	1	2	2	2	3	8	*
	15%	15%	-	22%	4%	8%	6%	11%	18%	22%	14%	34%	19%
8	43	2	*	2	7	12	5	3	*	4	6	2	1
	25%	10%	26%	14%	33%	56%	34%	17%	6%	33%	26%	8%	56%
9	20	4	-	2	-	2	1	5	1	*	1	4	-
	12%	22%	-	12%	-	10%	8%	26%	11%	4%	6%	17%	-
10 - HIGHEST score	28	2	1	1	8	4	*	2	1	2	9	-	*
	16%	11%	74%	4%	37%	18%	3%	8%	11%	17%	36%	-	13%
Don't know	14	2	-	*	*	-	-	5	1	-	1	4	*
	8%	12%	-	4%	2%	-	-	25%	11%	-	4%	16%	12%
SUMMARY:													
NET: 9-10	48	3	1	2	8	6	2	7	2	2	10	4	*
	28%	66%	74%	16%	37%	27%	11%	34%	22%	21%	41%	17%	13%
NET: 7-10	118	10	1	7	15	19	7	12	4	8	20	13	1
	67%	58%	100%	52%	74%	91%	50%	61%	46%	76%	81%	59%	88%
NET: 4-6	37	5	-	3	4	2	6	2	3	3	4	6	-
	21%	30%	-	22%	20%	9%	42%	11%	38%	24%	15%	25%	-
NET: 1-3	6	-	-	3	1	-	1	*	*	-	-	-	-
	3%	-	-	22%	4%	-	7%	2%	5%	-	-	-	-
Mean	7.55	7.45	9.48	6.27	8.05	8.17	6.68	7.81	6.60	7.69	8.30	6.94	8.09
Standard Deviation	1.84	1.82	-	2.41	1.98	1.17	1.98	1.84	2.27	1.40	1.58	1.49	-
Standard Error	0.12	0.27	-	0.57	0.57	0.24	0.44	0.45	0.42	0.39	0.27	0.37	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 287

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	5 1%	2 1%	3 1%	-	-	1 1%	1 1%	2 3%	1 1%	1 *	3 1%	2 1%	2 1%	3 1%	2 1%	4 1%	5 1%	-	*	*
2	8 1%	3 1%	5 2%	2 1%	1 1%	2 2%	3 3%	- -	1 1%	3 2%	2 *	3 2%	1 1%	7 2%	1 1%	7 1%	7 1%	1 1%	1 2%	-
3	23 4%	13 4%	10 3%	10 8%	4 3%	2 2%	* *	3 5%	4 4%	4 3%	11 3%	8 2%	5 3%	18 4%	4 3%	19 4%	20 4%	2 3%	1 5%	*
4	10 2%	5 2%	5 2%	1 1%	1 1%	2 2%	1 1%	2 3%	3 4%	4 3%	3 1%	4 3%	3 2%	7 2%	1 1%	10 2%	5 1%	3 6%Tp	2 7%Tp	*
5	66 11%	33 11%	33 11%	19 14%	11 9%	8 7%	7 8%	7 11%	13 13%	8 5%	39 12%	19 14%	14 7%	52 12%	15 12%	51 10%	54 10%	7 13%	3 11%	1 24%Tp
6	84 14%	43 14%	41 13%	19 14%	12 9%	16 14%	13 15%	6 8%	20 21%	20 13%	42 13%	23 17%	24 12%	60 14%	9 8%	74 15%	73 14%	6 11%	5 19%	*
7	91 15%	51 17%	40 13%	11 8%	20 16%	23 21% c	11 13%	11 17%	15 16%	27 18%	49 15%	16 11%	31 15%	61 14%	16 13%	75 15%	79 15%	7 14%	5 16%	1 18%
8	113 18% hkr	46 15%	67 21%	27 20% h	30 23% h	24 22% h	17 20%	7 11%	7 8%	23 15%	77 23% ck	13 9%	47 24% am	65 15%	25 20%	87 18%	103 19% r	7 13%	2 8%	1 18%
9	81 13%	42 14%	39 12%	17 13%	30 23% Tgh	13 12%	11 12%	5 8%	5 5%	19 13%	42 12%	20 15%	36 18% m	45 11%	27 22%	53 11%	70 13%	8 16%	3 10%	*
10 - HIGHEST score	54 9% h	25 8%	28 9%	20 14% h	16 12% h	5 5%	5 6%	6 10% h	1 1%	12 8%	28 8%	14 10%	16 8%	37 9%	20 16%	34 7%	47 9%	4 7%	3 10%	*
Don't know	86 14% d	42 14%	44 14%	11 8%	4 3%	13 12% d	17 20% d	16 24% cd	25 26% d	33 21% g	37 11%	16 12%	17 9%	69 16% l	5 4%	81 16%	73 14%	8 16%	3 12%	1 16%
SUMMARY:																				
NET: 9-10	134 22% h	67 22%	67 21%	37 27% h	45 35% Tefgh	19 17% h	16 19% h	11 17%	6 6%	31 20%	70 21%	34 25%	52 26%	82 19%	47 37%	87 18%	116 22%	12 22%	6 20%	1 11%
NET: 7-10	339 54% h	165 54%	174 55%	75 55% h	95 74% Tefgh	66 60% h	44 51% h	30 46%	29 30%	81 53%	196 59% ck	62 46%	130 66% Tm	208 49%	88 70%	249 50%	298 56%	26 49%	12 43%	3 47%
NET: 4-6	160 26%	81 27%	79 25%	39 29%	24 19%	25 23%	20 24%	15 23%	36 38% Td	31 21%	84 25%	45 33%	42 21%	119 28%	25 20%	135 27%	132 25%	16 30%	11 37% cp	2 32%
NET: 1-3	37 6%	19 6%	18 6%	12 9%	4 4%	5 4%	4 5%	5 8%	6 6%	8 5%	16 5%	13 9%	9 4%	28 7%	7 6%	29 6%	32 6%	2 4%	2 8%	*
Mean	7.04 h	6.99	7.09	7.08 h	7.65 Tgh	7.07 h	7.06 h	6.71	6.10	7.11	7.15	6.72	7.37 m	6.88	7.53	6.90	7.09 r	6.89	6.50	6.54
Standard Deviation	1.99	1.98	2.00	2.16	1.77	1.78	1.98	2.29	1.77	1.96	1.88	2.26	1.84	2.05	2.08	1.95	1.98	2.02	2.23	2.20
Standard Error	0.08	0.11	0.10	0.18	0.14	0.15	0.21	0.26	0.18	0.15	0.10	0.18	0.12	0.09	0.17	0.08	0.09	0.18	0.24	0.38

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	5 1%	1 1%	4 1%	* *	1 *	5 1%	- -	1 *	4 2%	2 *	3 5%Tbc	* *	4 3%k	5 1%	1 *	5 1%	- -	3 2%	3 1%
2	8 1%	2 2%	4 1%	2 1%	4 3%	4 1%	- -	7 2%	1 1%	7 1%	1 1%	4 2%	* *	4 1%	4 2%	7 1%	1 2%	5 3%	3 1%
3	23 4%	3 2%	12 4%	9 6%	7 6%	13 3%	2 5%	11 3%	11 6%	17 3%	6 8%	5 2%	5 3%	13 3%	8 4%	18 3%	5 11%	2 1%	17 4%
4	10 2%	1 1%	6 2%	2 2%	1 1%	7 2%	* 1%	6 2%	4 2%	7 1%	3 4%	3 1%	5 3%	8 2%	2 1%	10 2%	* 1%	3 2%	7 2%
5	66 11%	14 10%	40 12%	10 7%	12 10%	45 11%	4 10%	45 11%	20 11%	54 10%	12 16%	23 9%	18 11%	36 9%	27 13%	58 10%	8 18%	21 14%	43 10%
6	84 14%	20 14%	42 13%	21 15%	13 11%	59 14%	5 11%	56 14%	25 14%	77 14%	7 10%	37 14%	21 13%	43 11%	36 17%	78 14%	4 9%	26 18%	56 12%
7	91 15%	21 15%	44 13%	26 19%	16 13%	60 14%	7 16%	64 16%	24 13%	86 16%	5 7%	43 17%	21 13%	68 18%	23 11%	90 16%	2 4%	22 15%	68 15%
8	113 18%	26 19%	64 19%	19 14%	22 18%	77 18%	10 22%	68 17%	36 20%	100 18%	13 18%	47 18%	29 18%	69 18%	38 18%	102 18%	10 22%	24 16%	85 19%
9	81 13%	27 19%	38 12%	15 11%	10 8%	62 15%	7 15%	58 14%	18 10%	74 14%	7 9%	38 15%	28 17%	55 14%	22 10%	74 13%	4 9%	16 11%	63 14%
10 - HIGHEST score	54 9%	19 13%	23 7%	11 8%	14 12%	35 8%	3 6%	42 10%	11 6%	53 10%	1 1%	27 10%	9 6%	28 7%	25 12%	53 9%	1 10%	10 6%	41 9%
Don't know	86 14%a	7 5%	52 16%a	22 16%a	21 18%	55 13%	7 16%	51 12%	25 14%	71 13%	15 21%	33 13%	22 13%	54 14%	30 14%	74 13%	10 23%	18 12%	65 14%
SUMMARY:																			
NET: 9-10	134 22%	45 33%Tbc	61 19%	26 19%	24 20%	97 23%	9 20%	100 24%	29 16%	127 23%	8 10%	65 25%	37 23%	83 22%	47 22%	127 22%	5 11%	25 17%	104 23%
NET: 7-10	339 54%a	92 66%Tbc	169 51%	71 52%	62 51%	234 56%	26 58%	232 57%	88 50%	313 57%a	26 35%	155 60%	87 54%	220 57%	108 50%	319 56%	16 36%	71 48%	257 57%
NET: 4-6	160 26%	35 25%	89 27%	34 24%	27 22%	111 26%	10 22%	107 26%	48 27%	138 25%	22 30%	63 24%	44 27%	87 23%	65 30%	146 26%	12 28%	51 34%a	107 24%
NET: 1-3	37 6%	6 4%	20 6%	11 8%	12 10%	22 5%	2 5%	19 5%	16 9%	26 5%	10 14%a	9 3%	9 6%	22 6%	13 6%	31 5%	6 13%	9 6%	23 5%
Mean	7.04	7.42	6.92	6.91	6.91	7.10	7.21	7.17	6.71	7.17	5.97	7.32	6.95	7.07	7.02	7.09	6.27	6.69	7.17a
Standard Deviation	1.99	1.95	2.01	1.98	2.24	1.97	1.78	1.94	2.11	1.91	2.32	1.83	2.08	1.98	2.04	1.98	2.13	2.04	1.94

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 288

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.08	0.14	0.11	0.16	0.21	0.09	0.24	0.09	0.15	0.08	0.30	0.10	0.16	0.10	0.13	0.08	0.42	0.15	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 289

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	5 1%	-	-	1 2%	-	2 5%T	1 1%	-	*	-	1 1%	-	*
2	8 1%	1 1%	-	2 4%	3 5%	-	-	1 2%	1 2%	-	*	-	-
3	23 4%	2 3%	1 9%	2 3%	4 6%	-	*	-	1 5%	-	8 6%	5 6%	* 2%
4	10 2%	3 6%TJ	-	1 2%	1 1%	-	-	1 1%	2 7%TJ	-	1 *	2 2%	* 2%
5	66 11%	7 13%ei	1 6%	4 8%	6 9%	* 1%	7 14%	8 15%	3 11%ei	1 1%	15 12%	12 14%	1 24%Tcdel
6	84 14%	6 11%	1 11%	8 13%	9 13%	4 10%	9 18%	4 7%	5 19%	9 22%	16 12%	13 15%	* 6%
7	91 15%	7 14%	1 6%	12 23%	11 16%	7 16%	8 16%	4 7%	5 16%	6 14%	18 14%	13 15%	1 18%
8	113 18%ch	7 13%	1 9%	3 5%	15 22%c	15 35%Tachk	10 19%	9 15%	2 8%	11 28%ch	27 21%c	13 15%	1 18%c
9	81 13%	8 16%	1 12%	7 13%	4 5%	5 12%	3 6%	14 24%dk	3 10%	5 11%	25 20%	6 7%	* 7%
10 - HIGHEST score	54 9%	4 7%	2 21%	4 7%	8 11%	7 16%k	3 6%	4 7%	3 10%	3 7%	14 11%	3 3%	* 5%
Don't know	86 14%j	8 16%j	2 25%	9 17%j	8 12%	2 5%	9 19%	12 22%j	3 12%j	7 16%j	4 3%	19 23%ej	1 16%ej
SUMMARY:													
NET: 9-10	134 22%k	12 22%k	3 33%	11 21%	11 17%	12 28%k	6 12%	18 31%k	6 20%	8 19%	39 31%k	9 10%	1 11%
NET: 7-10	339 54%k	26 49%	4 48%	26 49%	37 55%	33 79%Tacdghk	24 47%	31 53%	12 43%	25 60%	83 65%hk	34 40%	3 47%
NET: 4-6	160 26%	16 30%e	2 17%	13 25%	15 22%	5 11%	16 32%	13 23%	11 37%e	10 24%	31 24%	27 31%e	2 32%e
NET: 1-3	37 6%	2 4%	1 9%	4 9%	7 11%	2 5%	1 2%	1 2%	2 8%j	-	9 7%	5 6%	* 5%j
Mean	7.04	6.89	7.48	6.71	6.84	7.65hk	6.90	7.43hk	6.50	7.57	7.27	6.53	6.54
Standard Deviation	1.99	2.02	2.55	2.18	2.20	2.06	1.71	1.92	2.23	1.31	2.01	1.79	2.20
Standard Error	0.08	0.18	0.74	0.31	0.30	0.31	0.27	0.29	0.24	0.21	0.20	0.23	0.38

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 290

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	3 1%	2 1%	1 1%	-	-	2 4%	* 2%	1 2%	-	-	1 1%	2 2%	2 3%	1 *	1 3%	2 1%	3 1%	-	-	*
2	2 1%	2 1%	-	-	-	1 2%	1 1%	-	-	1 1%	-	1 2%	-	2 1%	-	2 1%	2 1%	-	-	-
3	3 1%	1 1%	2 2%	-	1 1%	1 2%	* 2%	1 1%	1 1%	1 1%	2 1%	1 1%	1 1%	3 1%	-	3 1%	2 1%	1 3%	* 2%	-
4	9 3%	5 3%	4 3%	* 3%	1 2%	3 6%	2 3%	1 1%	2 2%	2 2%	4 3%	3 5%	2 3%	7 3%	1 4%	8 3%	5 2%	3 10%Tp	1 5%	-
5	26 9%	15 9%	12 9%	* 3%	3 8%	2 3%	4 7%	6 11%	11 13%	10 10%	11 8%	6 10%	5 8%	21 9%	2 5%	25 9%	21 8%	3 10%	2 13%	1 16%
6	46 16%	27 16%	19 14%	1 7%	7 19%	11 23%	6 9%	8 17%	13 14%	11 12%	28 20%	7 12%	9 14%	37 16%	2 7%	44 17%	39 16%	6 20%	1 5%	1 16%
7	40 13%	25 15%	15 11%	3 22%	3 7%	6 12%	12 21%	8 16%	8 9%	11 11%	22 16%	7 11%	33 14%	4 14%	35 13%	34 13%	3 14%	2 12%	* 14%	-
8	62 21%	31 19%	31 24%	3 24%	12 32%	8 17%	14 22%	11 22%	15 17%	22 23%	31 22%	9 15%	17 26%	45 20%	4 13%	57 22%	54 22%	4 14%	3 20%	1 24%
9	41 14%	21 13%	20 15%	4 30%	7 19%	6 13%	12 21%	4 7%	8 9%	14 15%	17 12%	10 16%	11 17%	30 13%	9 27%	32 12%	35 14%	5 17%	1 7%	* 8%
10 - HIGHEST score	30 10%	17 10%	13 10%	1 12%	4 11%	3 7%	6 10%	7 13%	8 9%	10 10%	15 11%	5 8%	6 9%	24 10%	6 20%	23 9%	24 10%	3 12%	2 12%	1 18%
Don't know	33 11% d	18 11%	15 11%	-	* 13% d	6 3%	2 7%	3 7%	22 25% d	15 16% d	9 6%	10 16% d	6 9%	27 12%	2 7%	31 12%	29 12%	1 3%	4 22% d	* 3%
SUMMARY:																				
NET: 9-10	71 24%	38 23%	33 25%	5 42%	11 30%	10 20%	19 31%	10 21%	16 18%	24 25%	32 23%	15 25%	17 26%	53 23%	15 47%	56 21%	58 24%	8 29%	3 19%	1 25%
NET: 7-10	173 58%	94 57%	79 60%	11 87%	26 69% h	23 48%	45 74% Teh	29 59%	39 45%	57 59%	85 61%	31 50%	41 62%	131 57%	23 75%	149 56%	146 59%	16 55%	9 53%	2 59%
NET: 4-6	81 27%	46 28%	35 26%	2 13%	11 29%	16 33%	12 20%	14 29%	26 30%	22 24%	42 30%	17 27%	64 25%	5 28%	76 16%	29 29%	65 26%	11 40%	4 23%	1 32%
NET: 1-3	8 3%	5 3%	3 2%	-	1 1%	3 6%	2 3%	2 5%	1 1%	1 2%	3 2%	4 7%	2 4%	6 3%	1 3%	7 3%	7 3%	1 3%	* 2%	* 5%
Mean	7.26	7.18	7.35	7.98	7.57	6.81	7.48	7.10	7.15	7.46	7.28	6.89	7.30	7.24	7.88	7.18	7.29	7.04	7.21	7.13
Standard Deviation	1.87	1.92	1.80	1.46	1.67	2.12	1.82	2.01	1.78	1.75	1.73	2.32	1.98	1.84	2.06	1.83	1.84	2.01	1.98	2.66
Standard Error	0.09	0.12	0.13	0.25	0.22	0.24	0.19	0.23	0.19	0.15	0.12	0.24	0.19	0.10	0.26	0.10	0.11	0.21	0.29	0.54

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	3	-	2	1	1	2	*	1	2	1	2	-	2	2	1	3	-	1	2
	1%	-	2%	1%	1%	1%	1%	1%	2%	*	4%	-	2%	1%	1%	1%	-	2%	1%
2	2	1	-	1	-	2	-	2	-	2	-	2	-	2	-	2	-	-	2
	1%	2%	-	*	-	1%	-	1%	-	1%	-	2%	-	1%	-	1%	-	-	1%
3	3	*	1	2	-	2	1	3	1	3	*	2	1	2	1	3	*	-	3
	1%	*	1%	1%	-	1%	5%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	2%
4	9	2	1	6	2	6	*	5	4	8	1	4	2	6	2	9	-	*	8
	3%	3%	1%	5%	3%	3%	1%	3%	3%	3%	3%	3%	2%	3%	2%	3%	-	1%	3%
5	26	3	10	13	8	15	*	15	11	25	1	5	9	14	11	25	1	5	21
	9%	6%	9%	10%	11%	8%	2%	9%	10%	10%	3%	5%	10%	8%	11%	9%	5%	8%	9%
6	46	4	20	21	11	33	1	25	19	40	6	17	11	29	17	41	5	12	33
	16%	8%	18%	16%	14%	18%	7%	16%	17%	16%	15%	17%	13%	16%	16%	15%	17%	20%	14%
7	40	9	19	12	9	26	1	25	12	38	2	11	13	25	14	39	1	12	27
	13%	16%	17%	9%	12%	14%	5%	15%	10%	15%	5%	11%	15%	14%	13%	14%	2%	21%	12%
8	62	10	18	34	11	41	4	34	24	52	10	25	24	36	25	56	7	16	44
	21%	18%	16%	27%	14%	23%	25%	21%	20%	21%	24%	24%	27%	20%	24%	21%	25%	27%	19%
9	41	15	12	14	14	22	2	19	19	35	6	14	11	24	15	36	5	3	37
	14%	28%Tbc	11%	11%	19%	12%	15%	12%	16%	14%	13%	14%	13%	13%	15%	13%	20%	5%	16%q
10 - HIGHEST score	30	9	8	13	9	16	2	17	11	23	7	15	4	18	11	24	5	8	22
	10%	16%	7%	10%	12%	9%	14%	11%	9%	9%	10%	15%l	5%	10%	11%	9%	19%	13%	10%
Don't know	33	1	20	13	10	17	4	17	14	27	7	7	11	25	8	31	3	2	30
	11%a	1%	18%a	10%a	13%	9%	24%	10%	12%	11%	16%	7%	12%	14%	7%	11%	10%	4%	13%
SUMMARY:																			
NET: 9-10	71	24	20	27	23	39	4	36	30	58	12	29	16	41	27	60	11	10	59
	24%	44%Tbc	18%	21%	31%	21%	29%	22%	26%	23%	29%	29%	18%	23%	25%	22%	39%	18%	26%
NET: 7-10	173	42	57	72	43	106	9	94	65	148	24	66	53	103	66	154	18	38	129
	58%	78%Tbc	51%	57%	57%	58%	59%	58%	56%	58%	58%	64%	60%	56%	62%	58%	67%	65%	56%
NET: 4-6	81	9	32	39	22	53	2	45	35	72	9	26	22	49	30	75	6	17	62
	27%	18%	29%	31%	29%	29%	10%	28%	30%	29%	21%	26%	25%	27%	29%	28%	22%	29%	27%
NET: 1-3	8	2	3	3	1	6	1	6	3	6	2	4	3	6	2	8	*	1	7
	3%	3%	3%	3%	1%	3%	6%	3%	2%	2%	5%	4%	3%	3%	2%	3%	1%	2%	3%
Mean	7.26	7.78b	7.04	7.18	7.39	7.16	7.73	7.19	7.27	7.22	7.49	7.45	7.12	7.19	7.33	7.18	8.03	7.28	7.25
Standard Deviation	1.87	1.88	1.82	1.88	1.92	1.85	2.16	1.89	1.91	1.81	2.23	1.91	1.84	1.91	1.79	1.87	1.65	1.70	1.93

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 291

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.09	0.19	0.15	0.15	0.20	0.11	0.42	0.11	0.16	0.09	0.34	0.15	0.17	0.12	0.14	0.09	0.34	0.17	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 292

Q15F - Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	3 1%	-	-	2 7%	-	-	-	1 4%	-	-	-	-	*
2	2 1%	-	1 14%	-	-	-	-	-	-	-	1 4%	-	-
3	3 1%	1 3%	-	1 3%	*	-	1 3%	-	*	-	1 1%	-	-
4	9 3%	3 10% T	*	1 4%	-	*	-	-	1 5%	1 2%	2 4%	1 3%	-
5	26 9%	3 10%	1 17%	1 4%	1 4%	1 2%	3 13%	2 9%	2 13% J	6 24%	1 1%	5 11%	1 16%
6	46 16%	6 20%	1 22%	3 14%	7 28%	3 10%	7 27%	3 12%	1 5%	1 4%	4 11%	9 19%	1 16%
7	40 13%	3 12%	1 20%	3 13%	3 10%	4 12%	3 11%	3 10%	2 14%	1 5%	6 16%	11 23%	* 10%
8	62 21%	4 14%	* 5%	5 21%	5 17%	9 27%	6 23%	5 22%	3 20%	8 33%	10 26%	6 13%	1 24%
9	41 14%	5 17%	* 11%	3 14%	4 15%	9 27%	1 5%	5 21%	1 7%	4 15%	4 10%	4 9%	* 8%
10 - HIGHEST score	30 10%	3 12%	-	2 7%	3 13%	4 11%	1 5%	3 12%	2 12%	2 7%	7 17%	3 6%	1 18%
Don't know	33 11%	1 3%	* 8%	3 12%	3 11%	3 8%	3 13%	3 11%	4 22% a	2 9%	3 9%	8 18%	* 3%
SUMMARY:													
NET: 9-10	71 24%	8 29%	* 11%	5 21%	7 28%	12 39%	2 9%	8 33%	3 19%	6 22%	11 28%	7 14%	1 25%
NET: 7-10	173 58%	16 55%	1 36%	12 54%	15 55%	25 78%	11 44%	16 65%	9 53%	15 60%	26 69%	24 50%	2 59%
NET: 4-6	81 27%	11 40% J	2 42%	5 23%	9 32%	4 14%	10 41%	5 21%	4 23%	8 31%	6 17%	15 32%	1 32%
NET: 1-3	8 3%	1 3%	1 14%	2 10%	* 2%	-	1 3%	1 4%	* 2%	-	2 5%	-	* 5%
Mean	7.26	7.04	5.84	6.72	7.47	8.06	6.78	7.55	7.21	7.25	7.53	6.99	7.13
Standard Deviation	1.87	2.01	2.40	2.50	1.70	1.37	1.58	2.07	1.98	1.77	2.03	1.51	2.66
Standard Error	0.09	0.21	0.69	0.44	0.37	0.24	0.32	0.38	0.29	0.34	0.28	0.26	0.54

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 293

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	4	2	2	1	1	1	1	1	*	3	*	1	2	2	1	2	3	*	1	*
	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	1%	*	*	*	1%	*
2	14	8	6	1	*	*	1	8	3	1	6	7	1	13	1	13	13	*	*	*
	1%	1%	1%	*	*	*	*	3%Tdel	1%	*	1%	1%	*	1%	1%	1%	1%	*	*	*
3	20	10	10	*	7	3	2	6	2	6	8	7	7	13	2	18	17	1	2	*
	1%	1%	1%	*	2%	1%	1%	2%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*
4	28	18	10	5	3	4	1	5	10	4	14	9	6	22	3	25	23	3	1	1
	2%	2%	1%	2%	1%	1%	*	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%
5	85	37	48	8	15	20	9	7	27	24	33	27	20	64	9	75	72	9	2	2
	5%	4%	5%	4%	5%	6%	3%	3%	6%	6%	4%	5%	4%	5%	5%	5%	5%	6%	2%	3%
6	126	68	59	15	15	15	16	23	43	35	57	33	24	102	14	111	107	10	7	2
	7%	8%	6%	7%	6%	5%	5%	9%	10%	10%	6%	7%	5%	8%	9%	7%	7%	6%	8%	3%
7	320	157	163	53	52	51	50	51	64	67	187	66	67	253	32	286	263	25	25	7
	18%	19%	16%	24%h	19%	16%	16%	20%	14%	18%	20%k	13%	14%	19%	19%	17%	17%	15%	27%Tpqs	13%
8	520	257	263	54	76	95	98	69	128	103	272	145	149	371	48	471	437	46	27	11
	29%e	31%	26%	24%	28%	31%	31%	26%	29%	28%	29%	29%	32%	27%	29%	29%	29%	28%	29%	20%
9	381	148	233	38	66	51	75	57	95	69	203	109	90	291	28	353	328	26	17	10
	21%	18%	23%a	17%	25%	16%	24%	22%	21%	19%	21%	22%	19%	22%	17%	21%	22%	16%	19%	19%
10 - HIGHEST score	311	119	192	45	33	68	60	34	71	53	165	93	99	212	27	284	239	42	9	21
	17%e	14%	19%a	20%	12%	22%dg	19%	13%	16%	15%	17%	18%	21%	16%	16%	17%	16%	26%Tpr	10%	38%Tpqr
Don't know	13	4	9	3	1	4	3	1	1	2	6	5	5	8	*	13	9	1	2	1
	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	2%
SUMMARY:																				
NET: 9-10	692	267	425	83	99	119	135	91	166	123	368	202	189	504	55	637	567	69	26	31
	38%e	32%	43%a	37%	37%	38%	43%	35%	37%	33%	39%	40%	40%	37%	33%	39%	38%e	42%e	28%	58%Tpqr
NET: 7-10	1533	682	851	189	226	265	284	211	357	293	826	413	405	1127	136	1394	1266	140	78	49
	84%	82%	86%	85%	85%	85%	90%gjh	81%	81%	80%	87%i	82%	86%	83%	81%	84%	84%	85%	84%	90%
NET: 4-6	238	122	116	28	32	38	26	34	80	63	105	70	49	189	26	211	202	23	10	4
	13%	15%	12%	13%	12%	12%	8%	13%	18%Tf	17%j	11%	14%	11%	14%	16%	13%	13%	14%	11%	7%
NET: 1-3	37	19	18	2	7	4	3	15	5	9	14	14	9	28	4	33	32	1	3	*
	2%	2%	2%	1%	3%	1%	1%	6%Tcefh	1%	2%	1%	3%	2%	2%	3%	2%	2%	1%	3%	1%
Mean	7.92g	7.76	8.06a	7.94	7.83	8.04g	8.21Tdgj	7.63	7.86	7.73	8.00i	7.93	8.08	7.87	7.75	7.94	7.89	8.11r	7.67	8.60Tqfr
Standard Deviation	1.63	1.65	1.60	1.61	1.61	1.60	1.41	1.89	1.63	1.69	1.54	1.75	1.61	1.63	1.72	1.62	1.63	1.63	1.56	1.57
Standard Error	0.04	0.06	0.05	0.11	0.10	0.09	0.08	0.11	0.08	0.08	0.05	0.08	0.07	0.04	0.12	0.04	0.05	0.09	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 294

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	4	1	1	1	*	3	-	2	1	3	*	2	1	1	2	3	*	1	2
	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*
2	14	-	10	3	10	3	-	1	6	5	9	*	3	3	11	5	9	1	13
	1%	-	1%	*	2%Te	*	-	*	1%	*	2%l	*	1%	*	2%em	*	4%To	*	1%
3	20	3	11	6	2	13	3	11	9	20	*	10	5	15	4	20	*	7	11
	1%	1%	2%	1%	*	1%	3%cd	1%	1%	1%	*	1%	1%	1%	1%	1%	*	2%	1%
4	28	3	9	14	12	13	2	11	13	22	6	7	6	12	14	24	2	5	20
	2%	1%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%
5	85	3	47	33	21	58	*	23	54	54	31	34	22	47	37	64	21	21	63
	5%a	1%	7%a	4%a	5%	5%	*	3%	7%g	4%	7%	5%	4%	4%	6%	4%	8%	6%	5%
6	126	13	53	54	33	82	5	52	51	90	36	45	38	73	49	100	25	22	95
	7%	4%	7%	7%	7%	7%	5%	6%	6%	7%	8%	6%	8%	6%	8%	6%	10%	6%	7%
7	320	28	146	142	73	210	17	161	140	257	64	121	101	200	114	283	36	60	254
	18%a	9%	20%a	18%a	16%	18%	17%	19%	17%	19%	14%	16%	20%	17%	18%	18%	14%	16%	18%
8	520	73	194	240	132	316	43	228	235	404	117	221	134	328	186	447	71	95	413
	29%	25%	27%	31%	29%	27%	41%Te	29%	28%	29%	26%	30%	27%	29%	29%	29%	28%	25%	29%
9	381	86	129	163	93	263	11	167	177	284	97	150	103	251	121	328	52	81	293
	21%f	29%Tbc	18%	21%	21%	22%l	11%	21%	21%	21%	22%	20%	21%	22%	19%	21%	21%	22%	21%
10 - HIGHEST score	311	83	111	114	70	212	21	139	138	229	82	149	85	212	96	273	38	75	233
	17%	28%Tbc	16%	15%	16%	18%	20%	17%	17%	17%	19%	20%	17%	18%	15%	17%	15%	20%	17%
Don't know	13	2	2	4	4	6	1	5	4	10	3	4	3	5	5	11	1	3	8
	1%	1%	*	*	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	1%
SUMMARY:																			
NET: 9-10	692	169	239	278	163	475	32	306	315	512	180	299	188	463	217	601	90	156	526
	38%	58%Tbc	34%	36%	36%	40%	31%	38%	38%	37%	40%	40%	38%	40%	34%	39%	36%	42%	37%
NET: 7-10	1533	270	580	660	368	1001	92	695	690	1173	360	641	423	991	518	1330	196	311	1193
	84%	92%Tbc	81%	85%	82%	85%	89%	87%	83%	85%	81%	86%	84%	86%an	81%	85%cp	77%	83%	85%
NET: 4-6	238	19	109	101	67	153	7	86	118	166	72	86	66	132	101	188	48	48	179
	13%a	6%	15%a	13%a	15%	13%	7%	11%	14%	12%	16%	12%	13%	11%	16%	12%	19%	13%	13%
NET: 1-3	37	3	22	11	13	20	3	14	17	27	10	12	9	20	16	28	9	10	26
	2%	1%	3%	1%	3%	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	4%	3%	2%
Mean	7.92b	6.54Tbc	7.72	7.91	7.79	7.98	8.01	7.99	7.88	7.93	7.89	8.06	7.91	8.03n	7.74	7.97	7.67	7.97	7.93
Standard Deviation	1.63	1.43	1.74	1.54	1.76	1.60	1.56	1.54	1.66	1.59	1.75	1.57	1.60	1.56	1.74	1.59	1.85	1.72	1.60

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 294

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.08	0.06	0.05	0.09	0.04	0.14	0.05	0.06	0.04	0.10	0.05	0.07	0.04	0.07	0.04	0.14	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	4	*	*	-	1	1	-	*	1	-	*	*	*
	*		1%		*	*		*	1%		*	*	*
2	14	*	-	-	-	9	-	3	-	-	1	-	*
	1%	*	-	-	-	5%Tacdjk	-	2%	*	-	*	-	*
3	20	1	-	1	4	1	3	-	2	1	3	3	*
	1%	1%	-	*	2%	1%	2%	-	2%	1%	2%	1%	*
4	28	3	*	7	1	4	-	1	1	2	4	4	1
	2%	2%	*	4%	1%	3%	-	*	1%	2%	2%	2%	1%
5	85	9	3	16	14	2	7	13	2	3	5	10	2
	5%	6%	4%	9%eh	6%	1%	5%	7%	2%	2%	3%	4%	3%
6	126	10	2	8	11	17	10	10	7	9	18	21	2
	7%	6%	3%	5%	5%	10%	8%	6%	8%	7%	10%	8%	3%
7	320	25	6	19	42	42	29	24	25	11	40	50	7
	18%dl	15%	9%	11%	18%	25%bcgjl	24%cl	13%	27%Tabcgjl	9%	22%cl	20%dl	13%
8	520	46	10	45	70	39	38	59	27	57	38	80	11
	29%dl	28%	16%	25%	30%	24%	31%	32%	29%	44%Tabcehjl	21%	32%dl	20%
9	381	26	30	55	45	33	26	28	17	37	25	48	10
	21%	16%	46%Tadefghjkl	31%Tagj	20%	20%	21%	15%	19%	29%agj	14%	20%	19%
10 - HIGHEST score	311	42	13	26	41	17	10	44	9	9	47	31	21
	17%hi	26%Tcefhik	20%dl	15%	18%dl	10%	8%	24%efhik	10%	7%	26%Tefhik	13%	38%Tabcdefghijk
Don't know	13	1	1	1	2	*	*	1	2	1	2	1	1
	1%	1%	1%	1%	1%	*	*	1%	2%	1%	1%	*	2%
SUMMARY:													
NET: 9-10	692	69	43	81	87	49	36	72	26	47	72	80	31
	38%h	42%h	66%Tadefghijk	46%eh	37%	30%	29%	39%	28%	36%	39%	32%	58%Tadefghijk
NET: 7-10	1533	140	59	146	199	130	103	155	78	115	150	209	49
	84%	85%	90%	82%	86%	79%	83%	84%	84%	88%	82%	84%	90%e
NET: 4-6	238	23	5	31	26	23	17	24	10	14	27	34	4
	13%	14%	8%	17%dl	11%	14%	14%	13%	11%	11%	15%	14%	7%
NET: 1-3	37	1	*	1	5	11	3	4	3	1	4	4	*
	2%	1%	1%	*	2%	7%Tac	2%	2%	3%	1%	2%	1%	1%
Mean	7.92e	8.11eh	8.52Tefhik	7.97	7.97e	7.41	7.68	8.03e	7.67	8.04e	7.95	7.82	8.60Tadefghijk
Standard Deviation	1.63	1.63	1.42	1.65	1.59	1.95	1.46	1.72	1.56	1.25	1.75	1.49	1.57
Standard Error	0.04	0.09	0.17	0.14	0.13	0.17	0.15	0.15	0.10	0.12	0.13	0.11	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 296

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	1	1	-	*	-	-	-	1	-	*	1	-	-	1	-	1	1	-	*	-
	*	*	-	*	-	-	-	1%	-	*	*	-	-	*	-	*	*	-	1%	-
2	7	1	5	1	1	1	1	-	3	-	5	2	1	6	*	6	6	1	*	-
	1%	*	1%	*	*	1%	1%	-	3%	-	1%	1%	*	1%	*	1%	1%	1%	1%	-
3	4	1	3	-	-	1	1	1	2	1	-	3	2	2	1	3	4	-	-	-
	1%	*	1%	-	-	*	1%	1%	1%	1%	-	2% aj	1%	*	1%	*	1%	-	-	-
4	17	7	10	2	2	5	2	3	2	3	10	5	6	11	3	14	13	3	1	*
	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	3%	2%	2%	4%	1%	1%
5	39	17	22	9	6	5	6	4	10	3	17	19	11	28	1	38	34	2	3	*
	5%	5%	5%	7%	4%	3%	4%	4%	8%	2%	4%	10% aj	5%	5%	1%	5%	5%	2%	8%	3%
6	77	32	45	7	16	15	12	10	19	13	49	16	11	66	8	69	64	5	6	2
	10% al	9%	10%	5%	11%	9%	8%	10%	16% Tc	8%	11%	8%	5%	12% al	8%	10%	10%	7%	16% aq	11%
7	163	69	94	33	23	40	21	18	28	35	84	43	50	113	20	143	130	21	9	3
	21%	20%	21%	25%	15%	25%	15%	18%	24%	22%	19%	22%	21%	20%	22%	20%	20%	28% ap	24%	16%
8	212	97	115	26	42	46	44	36	18	47	124	41	71	141	22	188	182	19	7	4
	27% ah	28%	26%	20%	28% ah	28% ah	32% ah	37% Tch	15%	30%	29% ak	20%	29%	26%	24%	27%	27% ar	27%	17%	23%
9	150	68	82	25	40	23	34	12	16	31	87	32	50	100	22	128	129	11	6	4
	19%	20%	18%	19%	27% Tegh	14%	25% egh	12%	14%	20%	20%	16%	21%	18%	24%	18%	19%	15%	15%	23%
10 - HIGHEST score	112	47	65	26	20	22	16	11	17	21	53	38	37	75	15	97	90	12	6	5
	14%	14%	14%	20%	13%	14%	11%	12%	14%	13%	12%	19%	15%	14%	16%	14%	14%	16%	14%	24% tp
Don't know	11	3	8	4	*	3	*	1	2	5	4	3	2	9	*	11	10	-	1	-
	1%	1%	2%	3%	*	2%	*	1%	2%	3%	1%	1%	1%	2%	*	2%	2%	-	3% aq	-
SUMMARY:																				
NET: 9-10	262	115	147	51	60	45	50	23	33	52	140	70	87	175	37	225	219	22	12	9
	33%	34%	33%	39% aq	40% aq	28%	36%	24%	28%	32%	32%	34%	36%	32%	40%	32%	33%	31%	30%	47% tpqr
NET: 7-10	637	281	356	110	125	131	116	77	78	135	349	154	208	429	79	555	531	62	28	16
	80% hr	82%	79%	83% ah	83% ah	81% ah	84% ah	79%	68%	84%	81%	76%	86% am	78%	85%	80%	80% ar	85% ar	70%	86% ar
NET: 4-6	134	56	78	17	25	24	20	17	30	19	75	40	29	105	12	121	111	10	10	3
	17%	16%	17%	13%	16%	15%	14%	18%	26% Tcef	12%	17%	20%	12%	19% al	13%	17%	17%	14%	25% aq	14%
NET: 1-3	12	3	9	1	1	2	2	2	5	1	6	5	3	10	2	11	11	1	1	-
	2%	1%	2%	1%	*	1%	2%	2%	4% ad	1%	1%	3%	1%	2%	2%	2%	2%	1%	2%	-
Mean	7.74 h	7.79	7.71	7.93 h	7.96 h	7.69	7.87 h	7.60	7.30	7.89	7.74	7.64	7.92	7.67	7.93	7.72	7.74	7.75	7.49	8.23 pqf
Standard Deviation	1.62	1.57	1.66	1.63	1.47	1.57	1.54	1.62	1.88	1.43	1.58	1.83	1.54	1.65	1.60	1.63	1.62	1.59	1.75	1.48
Standard Error	0.05	0.07	0.06	0.12	0.10	0.10	0.10	0.13	0.14	0.09	0.06	0.10	0.08	0.06	0.13	0.05	0.06	0.11	0.15	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 297

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	1	-	*	*	1	1	-	*	1	1	-	*	*	1	1	1	-	-	1
	*	-	*	*	*	*	-	*	*	*	-	*	*	*	*	*	-	-	*
2	7	-	4	2	4	2	-	2	2	5	2	1	2	3	3	5	1	1	6
	1%	-	1%	1%	2%	*	-	1%	1%	1%	2%	*	1%	1%	1%	1%	2%	*	1%
3	4	1	2	1	2	2	-	1	3	2	2	1	1	2	2	3	1	3	1
	1%	*	1%	*	1%	*	-	*	1%	*	2%	*	1%	*	1%	*	2%	2%	2%
4	17	1	6	9	5	10	2	10	5	15	3	8	2	12	4	15	2	5	12
	2%	1%	2%	3%	3%	2%	4%	2%	2%	2%	2%	2%	1%	2%	2%	2%	4%	3%	2%
5	39	3	15	20	12	25	*	22	10	27	12	12	11	18	21	31	8	6	33
	5%	2%	5%	7% a	7%	5%	1%	5%	3%	4%	10% d	3%	5%	3%	8% m	4%	11%	4%	5%
6	77	11	38	25	17	52	3	37	36	71	7	29	26	52	24	76	1	17	56
	10%	7%	12%	8%	9%	10%	6%	8%	12%	10%	6%	8%	13%	10%	9%	10%	2%	11%	9%
7	163	23	71	67	38	108	8	92	68	144	19	74	38	111	50	151	12	34	128
	21%	14%	23% a	22%	21%	21%	17%	20%	23%	21%	16%	21%	19%	22%	19%	21%	18%	21%	21%
8	212	34	93	80	44	139	15	132	68	184	28	90	61	139	70	198	12	34	174
	27%	21%	30%	27%	24%	27%	32%	29%	23%	27%	23%	25%	30%	27%	26%	27%	19%	21%	28%
9	150	42	49	57	26	106	14	85	62	127	23	82	32	99	51	139	11	30	119
	19%	26% b	16%	19%	14%	20%	29% d	19%	21%	19%	19%	23%	16%	19%	19%	19%	17%	19%	19%
10 - HIGHEST score	112	46	30	35	30	73	4	64	42	90	22	53	25	72	36	95	17	27	82
	14%	29% b	9%	12%	16%	14%	8%	14%	14%	13%	19%	15%	12%	14%	14%	13%	25% o	17%	13%
Don't know	11	1	4	3	3	6	1	3	4	9	2	3	3	5	5	10	-	2	7
	1%	*	1%	1%	2%	1%	3%	1%	1%	1%	2%	1%	2%	1%	2%	1%	-	1%	1%
SUMMARY:																			
NET: 9-10	262	88	78	92	56	179	18	149	104	217	45	135	57	171	87	233	28	57	201
	33% b	54% b	25%	31%	31%	34%	37%	33%	35%	32%	38%	38% d	28%	33%	33%	32%	42%	36%	33%
NET: 7-10	637	146	242	240	138	426	41	373	239	545	92	299	155	421	208	582	52	124	503
	80%	90% b	78%	80%	76%	81%	86%	83%	80%	81%	77%	85%	77%	82%	78%	81%	79%	79%	81%
NET: 4-6	134	15	59	54	34	87	5	69	51	113	21	49	39	82	49	121	11	28	100
	17% a	9%	19% a	18% a	19%	17%	11%	15%	17%	17%	18%	14%	19%	16%	18%	17%	17%	18%	16%
NET: 1-3	12	1	6	4	6	5	-	4	6	8	4	2	4	6	6	9	3	4	8
	2%	*	2%	1%	3%	1%	-	1%	2%	1%	3%	1%	2%	1%	2%	1%	4%	2%	1%
Mean	7.74	8.45% b	7.53	7.63	7.56	7.80	7.98	7.81	7.74	7.75	7.72	7.93	7.64	7.79	7.67	7.75	7.76	7.74	7.75
Standard Deviation	1.62	1.42	1.58	1.63	1.87	1.55	1.35	1.54	1.63	1.57	1.90	1.50	1.60	1.56	1.71	1.57	2.06	1.72	1.59

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 297

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.05	0.08	0.07	0.08	0.12	0.05	0.16	0.06	0.08	0.05	0.16	0.06	0.09	0.06	0.08	0.05	0.24	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 298

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	1	-	*	-	-	-	-	-	*	-	-	1	-
	*	-	4%	-	-	-	-	-	1%	-	-	1%	-
2	7	1	-	-	-	1	-	1	*	1	-	2	-
	1%	1%	-	-	-	2%	-	2%	1%	1%	-	2%	-
3	4	-	-	1	-	1	-	1	-	1	*	-	-
	1%	-	-	2%	-	1%	-	1%	-	1%	*	-	-
4	17	3	-	1	3	1	1	1	1	1	3	3	*
	2%	4%	-	2%	3%	2%	2%	1%	1%	1%	3%	2%	1%
5	39	2	*	2	8	5	3	5	3	2	4	5	*
	5%	2%	3%	3%	8%	7%	7%	6%	8%	2%	4%	4%	3%
6	77	5	2	5	8	14	5	6	6	8	7	10	2
	10%	7%	17%	7%	7%	18% ea	13%	8%	16% ea	12%	8%	8%	11%
7	163	21	3	13	26	8	11	13	9	6	14	37	3
	21% cl	28% eil	35%	19%	24% cl	11%	26% cl	17%	24% eil	9%	14%	29% eil	16%
8	212	19	2	22	29	19	15	24	7	20	21	31	4
	27%	27%	16%	33%	27%	26%	35% h	31%	17%	31%	23%	24%	23%
9	150	11	2	12	15	16	3	12	6	22	19	26	4
	19%	15%	17%	18%	14%	22%	8%	16%	15%	34% Tadfgh	21%	21%	23% f
10 - HIGHEST score	112	12	1	10	15	8	3	12	6	5	25	11	5
	14%	16%	8%	15%	14%	11%	8%	16%	14%	7%	27% Tdefhik	9%	24% Tefik
Don't know	11	-	-	1	3	*	*	1	1	2	1	2	-
	1%	-	-	1%	3%	*	1%	1%	3% a	2%	1%	1%	-
SUMMARY:													
NET: 9-10	262	22	2	22	30	24	7	24	12	27	45	38	9
	33% cl	31%	25%	32%	28%	33%	16%	32%	30%	41% f	47% Tadfhk	29%	47% Tadfhk
NET: 7-10	637	62	7	57	84	51	32	61	28	53	80	105	16
	80% h	85% eh	76%	84%	79%	70%	77%	80%	70%	81%	85% eh	82%	86% eh
NET: 4-6	134	10	2	8	19	20	9	11	10	10	14	18	3
	17%	14%	20%	12%	18%	27% ea	22%	15%	25% ea	15%	14%	14%	14%
NET: 1-3	12	1	*	1	-	2	-	3	1	1	*	3	-
	2%	1%	4%	2%	-	3%	-	3%	2%	2%	*	2%	-
Mean	7.74	7.75	7.25	7.86	7.68	7.53	7.44	7.73	7.49	7.94	8.20 Tadefhk	7.57	8.23 Tadefhk
Standard Deviation	1.62	1.59	1.92	1.54	1.53	1.78	1.36	1.76	1.75	1.49	1.62	1.63	1.48
Standard Error	0.05	0.11	0.36	0.17	0.15	0.20	0.18	0.20	0.15	0.17	0.14	0.15	0.14

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 299

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	3*	1*	2	-	1	*	1	-	*	1	2	*	1	1	1	2	2	1	-	-
			1%	-	1%	*	1%	-	*	1%	1%	*	1%	*	1%	*	1%	1%	-	-
2	4	1	3	*	2	-	-	-	2	-	2	2	*	4	*	4	4	-	*	-
	1%	1%	1%	*	2%	-	-	-	2%	-	1%	1%	*	1%	1%	1%	1%	-	*	-
3	14	7	7	2	6	1	2	2	*	3	7	4	7	6	4	10	12	*	1	*
	2%	3%	2%	4%	5%	1%	2%	2%	*	3%	3%	2%	4%	2%	6%	2%	3%	*	3%	1%
4	10	4	6	1	*	2	1	3	2	1	6	3	5	5	1	9	7	1	1	*
	2%	2%	2%	2%	*	2%	2%	4%	2%	1%	2%	2%	3%	1%	1%	2%	2%	2%	2%	3%
5	41	18	23	3	8	9	7	5	8	7	10	23	11	30	9	32	35	2	2	1
	7%	8%	7%	6%	7%	8%	7%	7%	8%	7%	4%	14% l	6%	8%	13%	7%	8%	4%	6%	6%
6	72	25	47	2	22	17	9	6	15	15	36	20	30	42	3	68	54	10	6	1
	13%	11%	14%	5%	18% c	16%	10%	8%	15%	15%	13%	12%	16%	11%	5%	14%	12%	16%	16%	10%
7	128	46	82	13	28	23	26	18	20	17	80	31	37	92	8	119	95	19	11	3
	23%	21%	25%	24%	23%	22%	27%	24%	20%	17%	28% k	19%	20%	25%	13%	25%	22%	30%	30%	26%
8	127	44	83	14	20	24	29	21	19	33	63	31	38	89	20	107	105	13	6	2
	23%	20%	25%	26%	17%	23%	30%	28%	18%	32% k	22%	19%	21%	24%	30%	22%	24%	21%	17%	20%
9	79	42	37	7	22	15	11	11	14	12	43	24	31	48	7	72	65	9	4	1
	14%	19% b	11%	13%	18%	14%	11%	14%	14%	12%	15%	15%	17%	13%	11%	15%	15%	14%	10%	12%
10 - HIGHEST score	64	29	35	10	9	10	8	9	17	11	34	19	21	43	12	51	50	7	5	2
	12%	13%	11%	19% d	8%	10%	9%	11%	17%	11%	12%	11%	11%	12%	19%	11%	11%	11%	14%	20%
Don't know	12	5	7	-	1	4	2	1	4	2	2	7	4	7	1	11	10	*	1	*
	2%	2%	2%	-	1%	3%	2%	1%	4%	2%	1%	4% j	2%	2%	1%	2%	2%	1%	2%	2%
SUMMARY:																				
NET: 9-10	143	71	72	17	31	25	20	19	31	24	76	43	52	91	20	123	115	16	9	4
	26%	32% b	22%	32%	26%	24%	20%	25%	31%	23%	27%	26%	28%	25%	29%	25%	26%	25%	24%	32%
NET: 7-10	398	161	237	43	80	73	74	59	70	73	219	106	127	271	48	349	315	48	25	9
	72%	73%	72%	83% d	66%	69%	77%	69%	69%	72%	77% k	64%	68%	74%	72%	72%	71%	76%	71%	78%
NET: 4-6	122	47	75	7	30	28	18	14	25	23	52	47	45	76	13	109	97	14	9	2
	22%	21%	23%	13%	25%	26%	19%	19%	25%	22%	18%	28% j	25%	21%	19%	22%	22%	22%	24%	19%
NET: 1-3	21	9	11	2	9	2	2	2	3	4	11	6	9	12	5	15	19	1	1	*
	4%	4%	3%	5%	8%	2%	3%	2%	3%	3%	4%	4%	5%	3%	8%	3%	4%	1%	3%	1%
Mean	7.37	7.47	7.31	7.69	7.09	7.36	7.39	7.48	7.47	7.44	7.45	7.21	7.32	7.40	7.39	7.37	7.36	7.47	7.32	7.72
Standard Deviation	1.77	1.85	1.71	1.82	1.94	1.62	1.60	1.66	1.90	1.71	1.72	1.88	1.86	1.72	2.15	1.71	1.81	1.56	1.72	1.75
Standard Error	0.06	0.10	0.08	0.20	0.15	0.13	0.13	0.15	0.16	0.13	0.08	0.13	0.12	0.07	0.21	0.06	0.08	0.12	0.16	0.22

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 300

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	3	1	1	1	*	2	-	3	-	3	-	2	-	2	*	3	-	1	1
	*	1%	*	1%	*	*	-	1%	-	1%	-	1%	-	1%	*	1%	-	1%	*
2	4	*	2	2	2	2	-	3	*	4	*	*	2	2	2	4	-	1	2
	1%	*	1%	1%	2%	1%	-	1%	*	1%	*	*	1%	1%	1%	1%	-	*	*
3	14	2	5	6	4	9	*	8	5	13	1	6	2	11	2	14	-	3	10
	2%	2%	2%	3%	3%	2%	1%	3%	2%	3%	1%	2%	2%	3%	1%	3%	-	2%	2%
4	10	1	3	3	2	5	2	6	3	9	1	5	6	5	4	9	*	2	6
	2%	1%	2%	2%	2%	1%	6%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%
5	41	2	21	17	14	24	1	17	15	25	16	12	12	25	15	32	9	10	31
	7% a	2%	10% a	8% a	11%	6%	2%	6%	7%	6%	14% d	5%	9%	7%	8%	7%	13%	7%	8%
6	72	9	40	19	18	45	4	29	40	55	16	27	17	46	25	59	12	16	53
	13%	8%	19% ac	9%	15%	12%	11%	10%	18% g	12%	15%	10%	13%	13%	13%	12%	19%	11%	14%
7	128	21	51	53	28	84	10	65	58	105	24	69	24	80	46	112	15	29	97
	23%	18%	24%	26%	23%	23%	29%	22%	26%	24%	22%	27%	17%	22%	24%	23%	23%	20%	25%
8	127	24	47	56	25	85	7	69	48	107	19	62	32	84	42	116	11	31	94
	23%	21%	22%	27%	20%	23%	20%	24%	22%	24%	18%	24%	23%	24%	22%	24%	17%	21%	24%
9	79	26	28	23	14	60	4	47	28	60	19	32	27	47	31	70	8	22	57
	14%	22% Tbc	13%	11%	12%	16%	12%	16%	13%	14%	17%	13%	20%	13%	16%	14%	13%	15%	15%
10 - HIGHEST score	64	27	16	20	12	42	7	39	23	55	8	36	15	47	16	57	6	29	34
	12%	24% Tbc	7%	10%	10%	11%	21%	13%	11%	12%	8%	14%	11%	13%	8%	12%	9%	19% Tl	9%
Don't know	12	2	2	5	2	9	-	4	2	7	5	5	4	6	5	8	2	5	6
	2%	1%	1%	2%	1%	2%	-	2%	1%	2%	4%	2%	3%	2%	2%	2%	4%	3%	2%
SUMMARY:																			
NET: 9-10	143	53	43	43	26	101	12	86	52	116	27	69	42	94	47	127	14	51	90
	26%	46% Tbc	20%	21%	22%	28%	32%	29%	23%	26%	25%	27%	31%	27%	25%	26%	23%	34% r	23%
NET: 7-10	398	99	141	152	79	270	29	220	158	328	70	200	97	257	135	355	41	111	282
	72%	85% Tbc	65%	74%	65%	74%	80%	76%	71%	74%	65%	78%	71%	73%	72%	73%	63%	75%	72%
NET: 4-6	122	12	65	39	34	74	7	52	59	89	33	44	31	76	45	100	21	28	90
	22% a	11%	30% Tac	19%	28%	20%	19%	18%	26%	20%	30%	17%	23%	21%	24%	21%	33%	19%	23%
NET: 1-3	21	3	7	10	7	12	*	14	5	20	1	8	4	15	5	21	-	5	13
	4%	3%	3%	5%	5%	3%	1%	5%	2%	4%	1%	3%	3%	4%	3%	4%	-	3%	3%
Mean	7.37	8.11 Tbc	7.11	7.28	7.06	7.46	7.69	7.47	7.34	7.40	7.28	7.53	7.51	7.40	7.33	7.39	7.25	7.68 r	7.31
Standard Deviation	1.77	1.72	1.68	1.78	1.87	1.72	1.72	1.87	1.59	1.81	1.60	1.71	1.73	1.81	1.68	1.80	1.55	1.86	1.66

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 300

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.06	0.12	0.10	0.10	0.15	0.07	0.23	0.08	0.09	0.07	0.15	0.09	0.13	0.08	0.10	0.07	0.21	0.13	0.07

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 301

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ HumberSide (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	3	1	-	-	-	*	-	*	-	*	1	-	-
	*	1%	-	-	-	1%	-	1%	-	1%	2%	-	-
2	4	-	-	-	-	1	-	*	*	-	2	-	-
	1%	-	-	-	-	3%	-	1%	*	-	5%T	-	-
3	14	*	-	3	1	1	2	-	1	3	2	1	*
	2%	*	-	6%	2%	6%	6%	-	3%	6%	3%	1%	1%
4	10	1	-	2	*	1	-	1	1	-	*	2	*
	2%	2%	-	3%	1%	3%	-	2%	2%	-	1%	3%	3%
5	41	2	*	2	10	6	2	8	2	1	2	5	1
	7%	4%	2%	5%	18%Ta	13%	4%	13%	6%	1%	4%	6%	6%
6	72	10	2	4	6	6	8	4	6	5	9	11	1
	13%	16%	21%	8%	12%	12%	20%	6%	16%	9%	18%	13%	10%
7	128	19	3	7	14	11	9	10	11	17	9	17	3
	23%	30%	25%	15%	26%	23%	22%	16%	30%	34%	18%	20%	26%
8	127	13	3	9	11	6	9	21	6	15	12	20	2
	23%	21%	23%	18%	21%	14%	23%	35%eh	17%	30%	23%	24%	20%
9	79	9	2	14	4	5	4	6	4	8	9	13	1
	14%	14%	14%	30%	8%	11%	11%	10%	10%	15%	17%	16%	12%
10 - HIGHEST score	64	7	1	6	4	7	6	7	5	2	3	14	2
	12%	11%	8%	13%	8%	15%	14%	12%	14%	4%	7%	17%	20%j
Don't know	12	*	1	1	2	2	*	2	1	*	1	1	*
	2%	1%	6%	2%	4%	4%	1%	4%	2%	1%	1%	1%	2%
SUMMARY:													
NET: 9-10	143	16	2	20	8	12	10	13	9	9	12	27	4
	26%	25%	22%	43%	16%	26%	25%	22%	24%	19%	24%	32%	32%
NET: 7-10	398	48	8	36	33	29	28	43	25	41	33	63	9
	72%	76%	70%	76%	63%	63%	69%	73%	71%	82%	65%	77%	78%
NET: 4-6	122	14	3	8	16	13	9	13	9	5	12	18	2
	22%	22%	24%	16%	31%	28%	24%	21%	24%	11%	24%	22%	19%
NET: 1-3	21	1	-	3	1	2	2	1	1	3	5	1	*
	4%	1%	-	6%	2%	5%	6%	1%	3%	7%	10%Tak	1%	1%
Mean	7.37	7.47	7.52	7.68	7.00	7.09	7.37	7.47	7.32	7.31	6.98	7.69	7.72d
Standard Deviation	1.77	1.56	1.35	1.93	1.64	2.08	1.79	1.74	1.72	1.60	2.14	1.64	1.75
Standard Error	0.06	0.12	0.26	0.28	0.23	0.30	0.27	0.23	0.16	0.22	0.25	0.20	0.22

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	2	1	1	-	*	*	*	*	1	1	*	1	1	1	1	1	1	-	1	-
	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	-	1%Tp	-
2	24	10	14	-	*	-	1	7	15	4	14	6	*	24	-	24	23	*	1	*
	1%	1%	1%	-	*	-	*	2%e	3%Tdef	1%	1%	1%	*	1%	-	1%	1%	*	1%	*
3	16	8	7	2	7	*	*	2	5	2	9	5	6	9	2	14	13	1	2	*
	1%	1%	1%	1%	2%Tef	*	*	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
4	19	13	6	2	5	3	2	4	4	6	8	5	3	16	3	16	16	3	1	-
	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
5	71	43	27	10	11	12	7	17	14	21	26	23	10	61	6	64	63	5	2	1
	3%	4%	3%	5%	4%	4%	2%	5%	2%	4%	2%	5%	2%	4%	3%	3%	4%	2%	2%	2%
6	115	65	50	13	20	17	18	11	36	31	58	27	27	89	13	101	95	12	7	2
	5%	6%	5%	6%	7%	5%	4%	3%	7%	6%	5%	5%	5%	5%	7%	5%	5%	6%	6%	3%
7	246	121	125	33	47	28	39	38	61	55	140	51	53	192	27	217	202	17	22	5
	12%	12%	11%	15%	17%Tef	8%	10%	11%	11%	11%	13%	10%	11%	12%	13%	11%	12%	8%	19%Tpqs	8%
8	594	308	286	56	73	104	112	108	141	148	309	137	157	436	66	525	491	58	32	11
	28%	30%	26%	26%	26%	31%	28%	32%	25%	29%	28%	27%	31%	27%	32%	27%	28%	29%	27%	21%
9	542	241	300	42	57	84	116	91	152	147	263	131	122	419	47	495	460	42	28	11
	26%	24%	27%	19%	21%	25%	29%	27%	27%	28%	24%	26%	24%	26%	23%	26%	26%	20%	24%	21%
10 - HIGHEST score	480	210	270	57	55	81	99	62	125	97	266	117	118	362	40	440	371	66	19	23
	23%	20%	25%	27%	20%	24%	25%	18%	23%	19%	24%	23%	23%	22%	19%	23%	21%	33%Tpr	16%	43%Tpr
Don't know	15	5	10	1	2	7	4	1	1	6	3	6	8	7	*	15	12	1	2	1
	1%	1%	1%	*	1%	2%h	1%	*	*	1%	*	1%	2%im	*	1%	1%	1%	*	2%	1%
SUMMARY:																				
NET: 9-10	1021	451	570	99	113	165	215	153	277	244	529	249	240	781	87	935	831	108	48	34
	48%	44%	52%a	46%	40%	49%	54%d	45%	50%e	47%	48%	49%	47%	48%	42%	49%	48%	53%e	41%	64%Tqdr
NET: 7-10	1861	880	980	187	233	297	366	299	479	446	978	437	451	1409	180	1677	1524	184	103	50
	88%	86%	89%	87%	84%	88%	92%dh	88%	86%	86%	89%	86%	89%	87%	88%	88%	87%	90%	87%	94%
NET: 4-6	205	121	84	26	36	31	26	32	54	58	91	56	40	165	23	181	173	19	10	2
	10%	12%b	8%	12%	13%f	9%	7%	9%	10%	11%	8%	11%	8%	10%	11%	9%	10%	9%	9%	5%
NET: 1-3	41	19	23	2	8	1	1	9	21	6	23	12	8	34	3	39	37	1	4	*
	2%	2%	2%	1%	3%ef	*	*	3%e	4%ef	1%	2%	2%	1%	2%	1%	2%	2%	*	3%q	*
Mean	8.24d	8.12	8.35a	8.23	7.96	8.41d	8.52Tdqh	8.10	8.17	8.19	8.27	8.21	8.34	8.21	8.13	8.25	8.20	8.52Tpr	8.00	8.87Tqdr
Standard Deviation	1.59	1.61	1.57	1.55	1.68	1.38	1.29	1.68	1.77	1.54	1.58	1.67	1.45	1.63	1.52	1.60	1.60	1.45	1.65	1.32
Standard Error	0.03	0.05	0.05	0.10	0.09	0.07	0.06	0.09	0.07	0.06	0.05	0.07	0.06	0.04	0.09	0.04	0.04	0.07	0.10	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 303

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	2	*	1	*	1	1	-	1	*	2	-	1	*	2	-	2	-	1	1
	*	*	*	*	*	*	-	*	*	*	-	*	*	*	-	*	-	*	*
2	24	-	14	10	13	11	-	2	7	6	18	3	8	9	15	11	13	5	19
	1% q	-	2%	1%	3% e	1%	-	*	1%	*	4% T	1%	1%	1%	2% m	1%	5% To	1%	1%
3	16	2	5	6	3	13	-	6	8	11	5	3	7	8	6	13	1	4	10
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%
4	19	2	9	8	7	11	*	8	9	11	8	4	6	11	8	17	2	2	16
	1%	*	1%	1%	1%	1%	*	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%
5	71	4	34	29	19	46	3	19	37	43	28	23	23	33	36	48	23	13	52
	3%	1%	4%	3%	4%	3%	3%	2%	4% g	3%	6% d	3%	3%	2%	5% m	3%	8% To	3%	3%
6	115	9	40	58	25	82	2	49	50	87	28	26	49	67	45	93	21	23	89
	5%	3%	5%	7% a	5%	6%	2%	5%	5%	5%	6%	3%	8% k	5%	6%	5%	7%	5%	5%
7	246	20	104	115	59	162	17	127	94	193	53	88	74	154	89	217	28	42	193
	12% a	6%	12% a	13% a	12%	12%	13%	13%	10%	12%	11%	11%	11%	12%	12%	12%	10%	10%	12%
8	594	66	253	260	145	372	44	284	250	467	127	236	173	360	223	508	85	115	466
	28% a	19%	30% a	30% a	29%	27%	34%	29%	27%	29%	26%	29%	27%	27%	30%	28%	30%	27%	28%
9	542	124	201	212	120	362	32	251	261	430	112	209	165	357	170	486	53	108	429
	26%	36% Tbc	24%	24%	24%	26%	25%	26%	28%	26%	23%	26%	26%	27%	23%	27%	19%	25%	26%
10 - HIGHEST score	480	111	188	177	111	317	30	219	217	373	106	210	137	329	148	419	60	113	360
	23%	33% Tbc	22%	20%	22%	23%	23%	23%	23%	23%	22%	26%	21%	25%	20%	23%	21%	26%	22%
Don't know	15	2	4	4	3	9	*	6	5	12	3	5	5	9	5	14	*	3	11
	1%	*	*	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
SUMMARY:																			
NET: 9-10	1021	235	388	390	231	679	62	470	478	803	218	419	302	686	318	905	113	221	789
	48%	69% Tbc	46%	44%	46%	49%	48%	48%	51%	49%	45%	52%	47%	51% n	43%	50% cp	39%	51%	48%
NET: 7-10	1861	322	746	764	435	1212	122	881	822	1462	398	743	549	1201	630	1630	226	378	1449
	88% cp	95% Tbc	88%	87%	86%	87%	95% de	91% T	88%	89% q	82%	92% T	85%	90% an	85%	89% cp	79%	88%	88%
NET: 4-6	205	15	82	96	51	140	6	75	96	141	64	53	78	110	88	158	45	39	157
	10% ak	4%	10% a	11% a	10%	10%	5%	8%	10%	9%	13% d	7%	12% k	8%	12% m	9%	16% To	9%	10%
NET: 1-3	41	2	21	17	17	25	-	8	16	19	23	7	15	19	21	26	14	10	29
	2%	1%	2%	2%	3%	2%	-	1%	2%	1%	5% T	1%	2%	1%	3%	1%	5% To	2%	2%
Mean	8.24 np	8.82 bc	8.16	8.14	8.10	8.25	8.45	8.34	8.29	8.33 j	7.94	8.46 TI	8.14	8.36 n	8.04	8.31 p	7.80	8.33	8.24
Standard Deviation	1.59	1.25	1.66	1.58	1.78	1.57	1.22	1.40	1.57	1.45	1.95	1.40	1.65	1.50	1.71	1.50	2.00	1.63	1.56

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 303

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.03	0.06	0.05	0.05	0.08	0.04	0.10	0.04	0.05	0.03	0.10	0.05	0.06	0.04	0.06	0.03	0.14	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 304

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC One

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	2	-	-	-	-	-	-	*	1	*	-	-	-
	*	-	-	-	-	-	-	*	1%T	*	-	-	-
2	24	*	-	-	-	13	-	6	1	-	-	4	*
	1%	*	-	-	-	7%Tacd fhijkl	-	3%	1%	-	-	1%	*
3	16	1	*	*	2	4	-	1	2	2	3	*	*
	1%	*	*	*	1%	2%	-	*	1%	2%	1%	*	*
4	19	3	-	3	1	4	1	-	1	2	2	2	-
	1%	1%	-	2%	*	2%	1%	-	1%	2%	1%	1%	-
5	71	5	1	22	8	4	2	2	2	3	10	12	1
	3%	2%	2%	12%Tadefghijkl	3%	2%	1%	1%	2%	2%	4%	3%	2%
6	115	12	4	11	12	10	8	10	7	9	14	19	2
	5%	6%	7%	6%	5%	5%	5%	5%	6%	6%	6%	6%	3%
7	246	17	2	11	33	22	25	21	22	14	37	37	5
	12%	8%	3%	6%	13%	12%	15%	10%	19%Tabcgkl	10%	16%abc	11%	8%
8	594	58	15	58	71	44	66	61	32	40	57	80	11
	28%	29%	25%	32%	29%	24%	41%Taehjkl	29%	27%	29%	25%	24%	21%
9	542	42	22	41	58	50	38	53	28	44	49	104	11
	26%	20%	38%aej	23%	24%	27%	24%	25%	24%	32%a	21%	31%a	21%
10 - HIGHEST score	480	66	15	32	62	34	19	55	19	23	57	75	23
	23%f	33%Tcefhik	25%	18%	25%f	18%	12%	26%f	16%	17%	25%f	22%	43%Tbcdefghijk
Don't know	15	1	-	1	1	*	1	3	2	*	1	3	1
	1%	*	-	1%	*	*	1%	2%	2%	*	1%	1%	1%
SUMMARY:													
NET: 9-10	1021	108	37	74	120	84	57	107	48	67	107	179	34
	48%f	53%fh	63%cft	41%	48%	46%	36%	51%f	41%	49%	46%	53%fh	64%Tacd efghij
NET: 7-10	1861	184	53	143	223	150	148	189	103	120	201	297	50
	88%c	90%ce	91%	79%	90%c	81%	93%ce	90%	87%	88%	87%	88%	94%ce
NET: 4-6	205	19	5	36	21	17	11	11	10	14	26	32	2
	10%	9%	9%	20%Tadefghk	8%	9%	7%	5%	9%	10%	11%	10%	5%
NET: 1-3	41	1	*	*	2	17	-	7	4	3	3	4	*
	2%	*	*	*	1%	9%Tacd fhijkl	-	3%	3%a	2%	1%	1%	*
Mean	8.24e	8.52Tcefhj	8.62ceh	7.96	8.35e	7.74	8.16	8.35e	8.00	8.20	8.20	8.34e	8.87Tacd efghijk
Standard Deviation	1.59	1.45	1.27	1.65	1.42	2.21	1.13	1.68	1.65	1.53	1.56	1.51	1.32
Standard Error	0.03	0.07	0.16	0.14	0.11	0.18	0.10	0.13	0.10	0.13	0.10	0.10	0.09

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 305

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	1	1	*	-	-	*	-	*	*	*	1	-	*	1	*	1	1	-	*	-
	*	*	*	-	-	*	-	*	*	*	*	-	*	*	1%	*	*	-	*	-
2	2	*	1	*	-	-	-	-	1	-	-	2	-	2	*	1	2	-	-	-
	*	*	*	*	-	-	-	-	1%	-	-	1%	-	*	*	*	*	-	-	-
3	2	1	1	-	*	1	1	-	*	*	2	*	1	1	1	2	2	*	*	-
	*	*	*	-	1%	1%	*	-	*	*	*	1%	*	*	1%	*	*	*	1%	-
4	6	3	3	2	1	1	2	1	-	1	4	1	1	5	1	5	5	1	*	-
	1%	1%	1%	4%Tgh	1%	1%	1%	*	-	1%	1%	1%	*	1%	2%	1%	1%	2%	*	-
5	15	6	9	2	4	4	1	1	4	4	7	3	5	10	1	14	12	2	1	*
	2%	2%	3%	5%fg	5%g	3%	1%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	2%	2%
6	56	38	18	6	7	9	10	11	13	17	27	12	15	41	4	52	46	5	4	*
	8%	9%	6%	15%h	10%	8%	8%	7%	6%	7%	8%	9%	10%	7%	9%	8%	8%	9%	9%	4%
7	113	79	34	7	15	13	20	18	39	26	64	23	21	91	6	106	97	9	5	2
	15%	19%b	11%	20%	20%	12%	16%	11%	18%	11%	18%	17%	14%	16%	12%	16%	16%	16%	11%	16%
8	206	120	86	8	16	36	38	46	62	65	106	35	50	156	14	191	175	15	14	3
	28%	29%	27%	22%	22%	33%	29%	29%	28%	28%	29%	25%	33%	27%	27%	28%	29%	25%	29%	24%
9	184	94	90	6	21	17	39	41	59	64	84	36	35	149	10	174	150	15	15	3
	25%	23%	29%	15%	29%	16%	30%e	26%	27%	28%	23%	26%	23%	26%	20%	26%	25%	26%	30%	31%
10 - HIGHEST score	141	72	69	6	9	24	20	40	40	50	66	25	22	118	12	129	119	11	9	2
	19%	17%	22%	17%	12%	23%	16%	25%cd	18%	22%	18%	18%	15%	21%	25%	19%	20%	19%	18%	22%
Don't know	3	1	2	*	*	2	-	1	1	2	1	*	1	2	*	3	3	*	*	-
	*	*	1%	*	*	2%	-	*	*	1%	*	*	1%	*	*	*	*	*	1%	-
SUMMARY:																				
NET: 9-10	324	166	159	12	30	42	60	82	100	114	150	61	57	267	22	302	269	26	23	6
	45%	40%	51%a	32%	41%	39%	46%	51%c	45%	50%	41%	44%	38%	46%	45%	45%	44%	45%	48%	53%
NET: 7-10	643	365	278	27	62	90	118	145	201	204	320	119	128	514	42	600	540	50	43	10
	88%c	88%	89%	74%	83%	84%	90%c	91%c	91%c	89%	89%	87%	85%	89%	84%	89%	89%	85%	87%	94%
NET: 4-6	77	47	30	9	12	14	13	13	17	23	38	16	20	57	6	70	63	8	5	1
	11%	11%	9%	25%Tfgh	16%h	13%	10%	8%	8%	10%	11%	12%	13%	10%	13%	10%	10%	14%	11%	6%
NET: 1-3	5	1	3	*	*	1	1	*	2	1	2	2	2	3	1	4	4	*	1	-
	1%	*	1%	*	1%	1%	*	*	1%	*	1%	1%	1%	1%	2%	1%	1%	*	1%	-
Mean	8.20c	8.10	8.33	7.62	7.90	8.13	8.21c	8.47cd	8.23c	8.37	8.13	8.11	8.02	8.25	8.13	8.21	8.20	8.11	8.25	8.44
Standard Deviation	1.41	1.36	1.47	1.73	1.47	1.55	1.31	1.28	1.38	1.34	1.40	1.53	1.43	1.40	1.74	1.39	1.41	1.49	1.42	1.30
Standard Error	0.04	0.05	0.07	0.20	0.13	0.11	0.09	0.08	0.08	0.07	0.06	0.10	0.09	0.05	0.16	0.04	0.05	0.10	0.11	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 306

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	1	-	*	1	*	1	-	1	*	1	*	*	*	1	*	1	*	*	*
	*	-	*	*	*	*	-	*	*	*	*	*	*	*	*	*	1%	*	*
2	2	*	1	-	1	*	-	*	1	*	-	-	-	-	2	*	1	-	2
	*	*	*	-	1%	*	-	*	*	*	1%	-	-	-	1%	*	2%	-	*
3	2	-	1	1	*	2	-	2	*	2	-	1	1	1	1	2	-	*	2
	*	-	*	*	*	*	-	*	*	*	*	*	*	*	*	*	-	*	*
4	6	1	2	2	-	6	*	5	1	5	1	3	2	5	1	5	*	1	4
	1%	1%	1%	1%	-	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
5	15	2	5	6	6	8	1	10	5	14	1	4	2	10	5	14	1	4	11
	2%	2%	2%	2%	3%	2%	1%	3%	2%	2%	1%	1%	1%	2%	2%	2%	1%	3%	2%
6	56	7	21	26	14	36	1	25	25	48	8	16	19	35	18	51	4	13	41
	8%	6%	7%	9%	8%	8%	3%	7%	8%	8%	7%	6%	9%	8%	7%	8%	5%	10%	7%
7	113	8	60	44	39	60	8	52	50	86	26	33	28	60	50	93	19	19	90
	15%a	7%	19%a	15%a	21%e	13%	16%	14%	16%	14%	23%d	13%	13%	13%	20%g	14%	26%	15%	16%
8	206	31	90	82	45	134	12	107	78	176	29	83	61	132	72	186	20	26	167
	28%	26%	29%	29%	24%	30%	23%	29%	26%	29%	26%	32%	29%	28%	29%	29%	26%	20%	29%a
9	184	31	78	73	42	118	12	101	75	158	25	65	61	127	51	166	16	34	149
	25%	26%	25%	26%	22%	27%	24%	28%	25%	26%	22%	25%	29%	27%	21%	26%	21%	26%	26%
10 - HIGHEST score	141	38	52	50	41	75	17	65	69	121	20	55	37	94	44	128	13	30	110
	19%	32%Tbc	16%	18%	22%	17%	32%e	18%	23%	20%	18%	21%	17%	20%	18%	20%	18%	23%	19%
Don't know	3	-	2	1	*	3	-	2	1	3	*	1	1	1	1	3	-	*	2
	*	-	1%	*	*	1%	-	*	*	*	*	*	*	*	1%	1%	-	*	*
SUMMARY:																			
NET: 9-10	324	69	130	123	83	193	29	166	144	279	45	120	98	222	95	293	29	64	259
	45%	58%Tbc	41%	43%	44%	44%	57%	45%	47%	45%	40%	46%	46%	48%g	39%	45%	38%	50%	45%
NET: 7-10	643	108	280	249	168	387	49	325	273	542	101	237	187	414	217	573	67	110	516
	88%	91%	89%	87%	88%	87%	96%	88%	89%	88%	89%	90%	88%	89%	88%	88%	91%	85%	89%
NET: 4-6	77	10	29	35	21	50	2	39	31	67	10	23	23	50	24	70	5	18	56
	11%	8%	9%	12%	11%	11%	4%	11%	10%	11%	9%	9%	11%	11%	10%	11%	7%	14%	10%
NET: 1-3	5	*	3	1	2	3	-	2	2	3	2	1	1	1	3	3	2	1	4
	1%	*	1%	*	1%	1%	-	1%	1%	*	2%	*	*	*	1%	*	2%	1%	1%
Mean	8.20	8.62Tbc	8.12	8.15	8.13	8.17	8.62	8.19	8.26	8.23	8.05	8.31	8.25	8.28	8.07	8.23	7.98	8.22	8.22
Standard Deviation	1.41	1.34	1.39	1.40	1.52	1.39	1.28	1.41	1.43	1.39	1.51	1.36	1.33	1.38	1.46	1.39	1.61	1.53	1.39

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 306

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.04	0.09	0.06	0.07	0.09	0.05	0.15	0.05	0.07	0.04	0.13	0.06	0.08	0.05	0.07	0.04	0.18	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 307

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	1	-	-	-	-	-	-	-	*	*	*	-	-
	*	-	-	-	-	-	-	-	*	1%	1%	-	-
2	2	-	-	-	*	-	-	1	-	-	-	-	-
	*	-	-	-	*	-	-	2%	-	-	-	-	-
3	2	*	-	-	-	*	-	-	*	-	1	*	-
	*	*	-	-	-	*	-	-	1%	-	2%	*	-
4	6	1	-	*	3	-	-	-	*	1	1	-	-
	1%	2%	-	1%	3%	-	-	-	*	1%	1%	-	-
5	15	2	*	2	3	-	-	*	1	1	3	3	*
	2%	3%	2%	5%	3%	-	-	*	2%	3%	4%	2%	2%e
6	56	5	-	4	3	8	2	7	4	6	4	10	*
	8%	9%	-	11%	4%	12%	5%	7%	9%	11%	6%	8%	4%
7	113	9	2	8	10	12	11	13	5	9	17	16	2
	15%	16%	13%	20%	11%	18%	24%	14%	11%	15%	25%Tdnk	12%	16%
8	206	15	4	9	26	18	12	30	14	18	16	41	3
	28%	25%	31%	22%	29%	27%	27%	32%	29%	31%	23%	31%	24%
9	184	15	3	8	25	16	13	19	15	13	12	40	3
	25%	26%	26%	21%	27%	24%	29%	21%	30%j	22%	18%	30%	31%j
10 - HIGHEST score	141	11	3	8	22	12	6	21	9	9	13	23	2
	19%	19%	28%	20%	24%	18%	14%	23%	18%	15%	19%	17%	22%
Don't know	3	*	-	-	-	*	-	-	*	*	1	1	-
	*	*	-	-	-	*	-	-	1%	1%	2%	1%	-
SUMMARY:													
NET: 9-10	324	26	7	17	47	28	19	41	23	22	25	63	6
	45%	45%	54%	41%	51%	42%	43%	44%	48%	38%	37%	47%	53%j
NET: 7-10	643	50	12	33	83	58	41	84	43	49	58	121	10
	88%	85%	98%	83%	90%	87%	95%	91%	87%	84%	85%	89%	94%
NET: 4-6	77	8	*	7	9	8	2	7	5	9	8	13	1
	11%	14%	2%	17%	9%	12%	5%	8%	11%	15%	11%	10%	6%
NET: 1-3	5	*	-	-	*	*	-	1	1	*	2	*	-
	1%	*	-	-	*	*	-	2%	1%	1%	2%	*	-
Mean	8.20	8.11	8.62	8.02	8.36	8.15	8.23	8.28	8.25	7.99	7.90	8.30	8.44j
Standard Deviation	1.41	1.49	1.19	1.52	1.47	1.31	1.13	1.45	1.42	1.49	1.66	1.26	1.30
Standard Error	0.04	0.10	0.21	0.19	0.16	0.15	0.15	0.15	0.11	0.17	0.15	0.12	0.15

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 308

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5
1 - LOWEST score	1 1%	1 1%	1 1%	-	-	-	-	1 12%	1 7%	-	1 1%	1 2%	-	1 1%	-	1 1%	1 1%	-	-	-
2	* *	- -	* 1%	-	* 1%	-	-	-	-	* 1%	-	-	* 1%	-	* 1%	-	* *	-	-	-
3	6 3%	2 2%	4 4%	1 2%	2 5%	1 2%	1 3%	-	1 10%	2 4%	2 2%	2 5%	3 5%	2 2%	2 5%	4 3%	5 3%	-	1 11%	-
4	2 1%	* *	2 2%	2 3%	-	-	-	-	-	-	2 2%	* 1%	1 2%	1 1%	2 5%	* *	2 1%	-	* 4%	-
5	3 2%	1 1%	2 2%	1 2%	1 2%	-	-	* 3%	1 9%	* 2%	1 3%	* *	3 2%	* 1%	2 2%	2 1%	2 2%	* 2%	* 5%	-
6	22 12%	12 15%	10 10%	6 10%	3 7%	6 20%	6 33%	* 4%	* 3%	3 8%	11 12%	8 18%	6 10%	16 14%	2 7%	19 14%	19 13%	1 7%	1 17%	* 12%
7	30 17%	18 23%	12 12%	16 25%	8 15%	4 15%	1 7%	-	* 3%	3 9%	20 22%	6 14%	5 9%	24 22%	3 8%	26 19%	26 17%	3 19%	1 6%	* 19%
8	39 22%	13 17%	26 27%	10 16%	17 33%	4 16%	3 15%	1 20%	4 38%	11 28%	19 20%	9 21%	17 28%	21 19%	8 22%	30 22%	32 21%	5 28%	2 28%	* 12%
9	26 15%	8 10%	18 19%	5 8%	10 19%	4 13%	6 35%	* 7%	1 10%	5 13%	18 19%	3 8%	10 16%	16 15%	4 13%	22 16%	22 15%	3 16%	1 15%	-
10 - HIGHEST score	43 24%	22 29%	20 21%	21 33%	9 18%	9 30%	1 7%	2 42%	1 8%	14 34%	17 19%	12 28%	18 28%	25 22%	13 38%	30 22%	37 25%	5 28%	* 4%	1 58%
Don't know	3 2%	2 2%	2 2%	* 1%	-	1 3%	-	1 13%	1 12%	1 3%	1 1%	1 1%	1 2%	2 2%	-	3 2%	2 1%	-	1 11%	-
SUMMARY:																				
NET: 9-10	69 39%	31 39%	38 40%	26 42%	19 37%	12 43%	7 42%	2 49%	2 18%	19 47%	35 38%	15 36%	28 44%	41 37%	17 51%	52 37%	59 40%	7 44%	2 19%	1 58%
NET: 7-10	137 79%	61 78%	76 79%	52 83%	44 86%	21 74%	11 64%	3 68%	6 59%	34 83%	74 81%	30 70%	50 80%	87 78%	28 81%	108 78%	116 79%	15 92%	5 53%	1 88%
NET: 4-6	27 15%	13 17%	13 14%	9 14%	4 8%	6 20%	6 33%	* 7%	1 12%	3 9%	14 15%	9 22%	8 12%	19 17%	5 13%	22 16%	23 15%	1 8%	2 25%	* 12%
NET: 1-3	8 4%	2 3%	5 5%	1 2%	3 6%	1 2%	1 3%	1 12%	2 17%	2 5%	3 3%	3 7%	4 6%	4 3%	2 6%	6 4%	7 4%	-	1 11%	-
Mean	7.89	7.92	7.86	8.03	7.93	8.06	7.59	7.88	6.77	8.29	7.84	7.64	8.03	7.81	8.11	7.84	7.89	8.35	6.88	8.74
Standard Deviation	1.87	1.81	1.92	1.80	1.74	1.76	1.70	3.50	2.75	1.85	1.73	2.14	1.97	1.81	2.17	1.80	1.89	1.37	2.18	-
Standard Error	0.12	0.18	0.16	0.23	0.21	0.24	0.33	1.06	0.65	0.22	0.16	0.28	0.21	0.15	0.29	0.13	0.15	0.20	0.40	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 309

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	1	-	1	1	-	1	-	1	-	1	-	1	1	1	1	1	-	-	1
	1%	-	1%	1%	-	1%	-	1%	-	1%	-	1%	2%	1%	1%	1%	-	-	1%
2	*	*	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-
	1%	1%	-	-	-	*	-	*	-	*	-	1%	-	*	-	*	-	1%	-
3	6	1	2	3	*	5	-	6	*	6	-	4	1	5	1	6	-	1	4
	3%	1%	3%	7%	2%	4%	-	4%	1%	4%	-	5%	2%	5%	1%	3%	-	3%	4%
4	2	-	2	-	1	1	-	-	2	2	-	-	*	1	-	2	-	-	*
	1%	-	3%	-	5%	*	-	-	5%	1%	-	-	1%	1%	-	1%	-	-	*
5	3	1	*	1	1	1	*	3	*	3	-	1	1	1	2	3	-	1	2
	2%	2%	*	2%	3%	1%	4%	2%	*	2%	-	1%	2%	1%	3%	2%	-	3%	1%
6	22	8	9	5	7	12	2	14	4	20	2	12	2	11	11	20	1	6	16
	12%	13%	15%	9%	23%	9%	17%	11%	12%	12%	17%	14%	4%	11%	15%	12%	23%	14%	12%
7	30	6	16	7	3	23	2	22	6	28	1	14	10	19	9	29	-	5	22
	17%	10%	28% a	13%	9%	18%	16%	18%	16%	17%	16%	16%	24%	19%	13%	17%	-	13%	18%
8	39	10	12	15	6	28	4	30	7	36	3	19	9	18	20	37	2	10	26
	22%	17%	20%	28%	20%	22%	39%	23%	19%	22%	35%	22%	20%	18%	28%	22%	47%	25%	21%
9	26	16	4	6	5	19	1	15	10	25	1	13	6	15	10	26	-	5	21
	15%	26% b	7%	12%	17%	15%	8%	12%	26%	15%	10%	15%	14%	15%	15%	16%	-	13%	16%
10 - HIGHEST score	43	19	12	12	5	36	2	34	7	41	2	23	14	27	16	41	2	11	32
	24%	31%	20%	24%	17%	28%	16%	27%	19%	25%	16%	26%	32%	27%	23%	24%	31%	28%	25%
Don't know	3	-	1	2	1	2	-	1	1	3	1	1	-	1	1	3	-	-	3
	2%	-	2%	4%	4%	1%	-	1%	2%	2%	7%	1%	-	1%	2%	2%	-	-	2%
SUMMARY:																			
NET: 9-10	69	34	16	18	11	55	2	49	17	66	2	36	20	42	27	67	2	16	53
	39%	57% Tbc	27%	36%	35%	43%	24%	39%	46%	40%	26%	41%	46%	42%	38%	40%	31%	41%	41%
NET: 7-10	137	50	44	40	20	106	8	101	31	130	7	69	39	78	55	133	4	31	101
	79%	83%	75%	77%	63%	82%	79%	80%	81%	79%	76%	79%	90%	79%	78%	79%	77%	78%	80%
NET: 4-6	27	9	11	6	10	14	2	17	6	25	2	12	3	13	13	25	1	7	18
	15%	15%	19%	12%	31%	11%	21%	14%	17%	15%	17%	14%	7%	13%	18%	15%	23%	17%	14%
NET: 1-3	8	1	2	4	*	7	-	7	*	8	-	5	1	6	1	8	-	2	6
	4%	2%	4%	8%	2%	5%	-	6%	1%	5%	-	6%	3%	6%	2%	4%	-	5%	5%
Mean	7.89	8.35	7.52	7.79	7.59	8.02	7.78	7.87	8.02	7.89	7.93	7.90	8.17	7.86	7.99	7.89	8.15	7.95	7.94
Standard Deviation	1.87	1.68	1.86	2.04	1.85	1.88	1.43	1.95	1.66	1.89	1.38	1.94	1.85	2.01	1.65	1.88	1.63	1.89	1.86

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2

Fieldwork dates : May/June Oct/Nov 2016

Table 309

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.12	0.17	0.22	0.25	0.33	0.14	0.34	0.15	0.24	0.13	0.34	0.17	0.27	0.17	0.17	0.12	0.58	0.24	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 310

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	1 1%	-	-	-	-	-	1 5%	-	-	-	1 2%	-	-
2	* *	-	-	-	-	-	-	* 2%	-	-	-	-	-
3	6 3%	-	-	1 8%	-	-	-	-	1 11%	-	4 16%	-	-
4	2 1%	-	-	2 13%	-	-	-	-	* 4%	-	-	-	-
5	3 2%	* 2%	-	1 7%	-	* 2%	1 6%	-	* 5%	-	-	-	-
6	22 12%	1 7%	-	1 8%	3 16%	6 29%	5 31%	1 3%	1 17%	* 3%	2 7%	1 6%	* 12%
7	30 17%	3 19%	-	1 6%	4 21%	* 1%	3 18%	7 37%	1 6%	3 26%	2 8%	6 25%	* 19%
8	39 22%	5 28%	* 26%	6 45%	3 15%	3 13%	3 21%	5 26%	2 28%	2 17%	7 27%	3 14%	* 12%
9	26 15%	3 16%	-	-	1 4%	7 33%	1 6%	4 21%	1 15%	4 37%	1 5%	4 18%	-
10 - HIGHEST score	43 24%	5 28%	1 74%	2 13%	9 45%	5 22%	2 13%	2 11%	* 4%	2 17%	8 33%	7 30%	1 58%
Don't know	3 2%	-	-	-	-	-	-	-	1 11%	-	1 2%	2 7%	-
SUMMARY:													
NET: 9-10	69 39%	7 44%	1 74%	2 13%	10 49%	12 55%	3 19%	6 32%	2 19%	6 54%	9 38%	11 48%	1 58%
NET: 7-10	137 79%	15 92%	1 100%	8 63%	17 84%	15 70%	8 58%	19 94%	5 53%	11 97%	18 73%	19 87%	1 88%
NET: 4-6	27 15%	1 8%	-	4 29%	3 16%	6 30%	5 37%	1 3%	2 25%	* 3%	2 7%	1 6%	* 12%
NET: 1-3	8 4%	-	-	1 8%	-	-	1 5%	* 2%	1 11%	-	4 18%	-	-
Mean	7.89	8.35	9.48	6.91	8.42	8.14	7.00	7.85	6.88	8.38	7.54	8.44	8.74
Standard Deviation	1.87	1.37	-	2.20	1.62	1.63	2.05	1.45	2.18	1.19	2.64	1.38	-
Standard Error	0.12	0.20	-	0.51	0.45	0.34	0.46	0.34	0.40	0.33	0.45	0.34	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 311

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	3	1	2	-	1	1	*	1	1	*	1	2	1	2	1	2	2	1	*	*
	*	*	1%	-	*	1%	*	1%	1%	*	*	1%	1%	*	1%	*	*	1%	1%	3% p
2	6	3	3	*	*	*	1	1	3	*	4	2	1	6	1	5	6	1	-	-
	1%	1%	1%	*	*	*	1%	2%	3%	*	1%	1%	*	1%	1%	1%	1%	1%	-	-
3	10	4	6	1	3	2	1	-	2	3	4	3	4	6	2	7	8	-	1	*
	2%	1%	2%	1%	2%	2%	1%	-	2%	2%	1%	2%	2%	1%	2%	1%	2%	-	4% q	2% q
4	12	8	3	4	1	2	1	1	3	6	5	1	4	8	4	8	9	1	1	*
	2%	3%	1%	3%	1%	2%	1%	2%	3%	4%	1%	1%	2%	2%	3%	2%	2%	3%	4%	4%
5	45	21	24	9	7	7	8	8	7	8	24	13	11	34	5	40	32	8	5	*
	7%	7%	8%	7%	5%	6%	9%	12%	7%	5%	7%	9%	6%	8%	4%	8%	6%	14% tp	17% tp	4%
6	84	35	48	18	17	19	15	4	9	13	51	20	30	54	10	73	73	6	3	1
	13%	12%	15%	13%	13%	18%	18%	7%	10%	9%	15%	15%	15%	13%	8%	15%	14%	11%	11%	25% tpq
7	131	69	62	43	21	27	12	14	13	33	77	21	30	100	33	97	117	8	5	1
	21%	22%	20%	31% dffh	16%	25%	14%	21%	14%	22%	23%	15%	15%	24%	26%	20%	22%	15%	17%	13%
8	144	70	74	18	47	22	12	16	29	34	83	26	59	84	36	106	127	10	6	1
	23%	23%	24%	13%	36% Tcef	20%	14%	25%	30% cf	22%	25%	19%	30% am	20%	28%	22%	24%	20%	21%	17%
9	68	32	36	11	18	11	18	2	7	20	33	16	24	44	15	53	60	5	2	*
	11%	10%	12%	8%	14%	10%	21% Tcgh	4%	8%	13%	10%	12%	12%	10%	12%	11%	11%	10%	8%	9%
10 - HIGHEST score	66	32	34	25	12	11	6	8	4	19	29	18	23	43	14	52	53	10	3	1
	11%	10%	11%	18% h	9%	10%	7%	12%	4%	13%	9%	13%	12%	10%	11%	11%	10%	19% tp	9%	14%
Don't know	54	31	22	7	1	7	11	10	17	16	23	15	10	44	4	49	48	3	3	1
	9% d	10%	7%	5%	1%	6%	13% d	15% d	18% Tcde	10%	7%	11%	5%	10%	3%	10%	9%	5%	9%	9%
SUMMARY:																				
NET: 9-10	134	64	70	36	30	22	24	10	12	39	62	33	47	87	29	105	113	15	5	1
	22%	21%	22%	26% h	24%	20%	28% h	16%	12%	25%	19%	25%	24%	20%	23%	21%	21%	30%	16%	23%
NET: 7-10	409	202	207	97	98	71	48	40	54	106	222	81	137	272	98	308	356	34	16	3
	66%	66%	66%	71%	76% fh	65%	56%	62%	56%	70%	67%	59%	69%	64%	78%	62%	67%	65%	54%	53%
NET: 4-6	140	65	75	31	25	28	24	13	19	27	79	34	45	95	19	121	114	15	9	2
	23%	21%	24%	23%	19%	26%	28%	20%	20%	18%	24%	25%	23%	22%	15%	25%	21%	28%	32%	33%
NET: 1-3	19	8	11	2	4	3	2	2	6	3	9	6	6	13	4	15	16	1	2	*
	3%	3%	3%	1%	3%	3%	3%	4%	6%	2%	3%	5%	3%	3%	3%	3%	3%	3%	2%	6%
Mean	7.32 ^r	7.32	7.32	7.46	7.53	7.23	7.31	7.16	6.98	7.51	7.26	7.26	7.45	7.25	7.48	7.27	7.34 ^r	7.41	6.80	7.08
Standard Deviation	1.76	1.74	1.77	1.72	1.60	1.70	1.79	1.95	1.92	1.74	1.66	1.98	1.74	1.76	1.71	1.77	1.71	2.02	2.01	2.30
Standard Error	0.06	0.09	0.09	0.15	0.13	0.14	0.18	0.21	0.18	0.13	0.09	0.15	0.11	0.08	0.14	0.07	0.08	0.17	0.21	0.38

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 312

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	3	-	2	1	-	2	-	2	1	2	1	1	2	3	1	3	-	1	2
	*	-	1%	1%	-	*	-	*	1%	*	1%	*	1%	1%	*	1%	-	*	*
2	6	1	3	3	1	5	-	5	1	6	-	3	2	6	*	6	-	1	5
	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	*	1%	-	1%	1%
3	10	2	2	6	2	8	*	9	*	10	-	6	2	8	2	10	-	2	8
	2%	2%	1%	4%b	1%	2%	*	2%	*	2%	-	2%	1%	2%	1%	2%	-	1%	2%
4	12	2	6	4	3	8	1	7	2	11	*	4	2	9	1	11	*	*	8
	2%	1%	2%	3%	3%	2%	2%	2%	1%	2%	1%	2%	1%	2%	*	2%	1%	*	2%
5	45	8	23	12	6	31	4	29	12	35	10	11	18	26	18	40	4	16	28
	7%	6%	7%	9%	5%	7%	8%	7%	7%	6%	13%	4%	11%k	7%	8%	7%	9%	11%	6%
6	84	15	46	20	18	58	5	60	18	74	10	34	16	52	24	76	6	18	65
	13%	11%	14%	14%	15%	14%	12%	15%	10%	13%	14%	13%	10%	14%	11%	13%	14%	12%	14%
7	131	24	79	26	18	96	12	92	34	124	7	60	38	85	42	127	3	22	106
	21%	17%	24%	19%	15%	23%	28%	23%	19%	23%	10%	23%	23%	22%	20%	22%	6%	15%	23%
8	144	31	76	34	30	87	11	90	46	126	18	59	32	81	57	128	12	39	99
	23%	22%	23%	25%	24%	21%	24%	22%	26%	23%	24%	23%	20%	21%	26%	23%	27%	26%	22%
9	68	30	29	8	12	52	3	41	24	65	3	38	12	49	18	67	1	18	50
	11%	22%Tbc	9%	6%	10%	12%	6%	10%	14%	12%	5%	15%	7%	13%	9%	12%	1%	12%	11%
10 - HIGHEST score	66	25	27	14	14	46	5	49	14	61	5	30	21	40	26	63	3	20	44
	11%	18%Tb	8%	10%	12%	11%	11%	12%	8%	11%	6%	12%	13%	11%	12%	11%	7%	13%	10%
Don't know	54	2	37	11	18	30	4	23	24	35	19	13	19	25	27	38	15	12	37
	9%a	1%	11%a	8%a	15%e	7%	10%	6%	13%g	6%	26%Ti	5%	12%k	6%	12%	7%	35%	8%	8%
SUMMARY:																			
NET: 9-10	134	55	56	22	26	98	8	90	39	126	8	68	32	89	44	130	4	38	94
	22%	40%Tbc	17%	16%	21%	23%	17%	22%	22%	23%	11%	26%	20%	23%	20%	23%	8%	25%	21%
NET: 7-10	409	110	211	82	73	281	30	273	119	376	33	187	102	255	143	386	18	99	299
	66%a	79%Tbc	64%	59%	60%	67%	68%	67%	67%	68%j	45%	72%	63%	67%	66%	68%	41%	66%	66%
NET: 4-6	140	24	75	36	27	97	10	97	32	120	20	50	36	87	43	127	11	34	101
	23%	17%	23%	26%	22%	23%	22%	24%	18%	22%	28%	19%	22%	23%	20%	22%	24%	23%	22%
NET: 1-3	19	3	7	9	3	15	*	16	3	18	1	10	6	16	2	19	-	4	15
	3%	2%	2%	7%	2%	3%	*	4%	2%	3%	1%	4%	4%	4%	1%	3%	-	3%	3%
Mean	7.32	7.86Tbc	7.24	6.95	7.42	7.30	7.37	7.27	7.49	7.35	7.06	7.44	7.22	7.26	7.51	7.32	7.24	7.46	7.29
Standard Deviation	1.76	1.69	1.64	1.96	1.75	1.78	1.51	1.81	1.61	1.76	1.71	1.77	1.89	1.84	1.57	1.77	1.55	1.80	1.73

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 312

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.06	0.12	0.09	0.15	0.16	0.08	0.20	0.08	0.11	0.07	0.21	0.09	0.14	0.09	0.10	0.07	0.30	0.13	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	3	1	-	1	-	-	1	-	*	-	1	-	*
	*	1%	-	2%	-	-	1%	-	1%	-	*	-	3%degk
2	6	1	-	-	1	-	-	1	-	-	2	1	-
	1%	1%	-	-	2%	-	-	2%	-	-	2%	1%	-
3	10	-	-	1	2	-	-	-	1	-	4	1	*
	2%	-	-	3%	3%	-	-	-	4%a	-	3%	1%	2%a
4	12	1	-	4	-	-	-	1	1	1	2	2	*
	2%	3%	-	7%T	-	-	-	1%	4%	2%	2%	2%	4%de
5	45	8	2	6	3	3	5	1	5	2	4	7	*
	7%	14%Tg]	22%	12%	4%	7%	9%	2%	17%Tdg]	5%	3%	9%	4%
6	84	6	1	6	8	10	12	4	3	6	20	8	1
	13%	11%	8%	11%	12%	23%	24%	7%	11%	14%	16%	9%	25%Taghk
7	131	8	1	4	17	6	7	18	5	6	35	24	1
	21%c	15%	9%	7%	25%c	14%	14%	31%c	17%	14%	28%c	27%c	13%
8	144	10	2	12	12	6	12	11	6	13	35	24	1
	23%	20%	21%	22%	18%	14%	23%	19%	21%	33%	27%	27%	17%
9	68	5	-	7	5	8	6	12	2	8	8	5	*
	11%	10%	-	14%	8%	20%jk	12%	21%jk	8%	21%jk	6%	6%	9%
10 - HIGHEST score	66	10	1	5	12	7	3	4	3	2	10	8	1
	11%	19%Tj]	7%	10%	17%	18%	5%	7%	9%	5%	8%	10%	14%
Don't know	54	3	3	7	8	2	6	7	3	2	7	7	1
	9%	5%	33%	13%	11%	4%	11%	11%	9%	6%	6%	8%	9%
SUMMARY:													
NET: 9-10	134	15	1	12	17	16	9	16	5	11	18	13	1
	22%	30%jk	7%	24%	26%	38%Thjk	17%	28%	16%	26%	14%	15%	23%
NET: 7-10	409	34	3	28	47	28	28	45	16	30	88	61	3
	66%	65%	37%	54%	69%	66%	55%	77%chl]	54%	73%	68%	70%	53%
NET: 4-6	140	15	3	15	11	12	17	6	9	9	26	17	2
	23%	28%g	30%	29%g	16%	29%g	33%	10%	32%g	21%	20%	19%	33%dg
NET: 1-3	19	1	-	2	3	-	1	1	2	-	7	2	*
	3%	2%	-	4%	4%	-	1%	2%	6%	-	6%	3%	5%el
Mean	7.32h	7.41	6.87	7.07	7.54	7.74h	7.15	7.68	6.80	7.64	7.11	7.26	7.08
Standard Deviation	1.76	2.02	1.80	2.14	1.84	1.64	1.61	1.47	2.01	1.38	1.72	1.65	2.30
Standard Error	0.06	0.17	0.52	0.29	0.25	0.24	0.25	0.22	0.21	0.21	0.17	0.20	0.38

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 314

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	*	-	*	*	-	-	-	-	-	-	-	*	-	*	*	-	*	-	-	-
	*	-	*	4%	-	-	-	-	-	-	-	1%	-	*	1%	-	*	-	-	-
2	4	3	2	-	-	2	1	-	1	1	1	2	2	3	1	4	4	-	-	-
	1%	2%	1%	-	-	4%	2%	-	2%	1%	1%	3%	3%	1%	3%	1%	2%	-	-	-
3	1	-	1	-	-	-	*	*	-	-	-	1	-	1	*	*	*	-	*	-
	*	-	*	-	-	-	*	1%	-	-	-	1%	-	*	1%	*	*	-	1%	-
4	3	*	2	*	1	1	1	-	-	2	1	1	1	2	2	1	2	*	*	-
	1%	*	2%	3%	2%	2%	1%	-	-	2%	1%	1%	2%	1%	6%	*	1%	1%	2%	-
5	12	5	7	2	1	2	2	2	3	6	6	1	3	9	2	10	11	*	-	*
	4%	3%	6%	16%	3%	5%	3%	3%	4%	6%	4%	1%	4%	4%	5%	4%	5%	1%	-	8%
6	19	10	8	*	1	5	6	2	4	6	9	4	5	14	2	17	14	3	1	*
	6%	6%	6%	3%	3%	11%	9%	5%	4%	6%	7%	6%	8%	6%	6%	6%	6%	11%	7%	3%
7	47	33	13	3	10	10	4	6	13	8	30	9	11	35	1	45	38	6	3	1
	16%	20%b	10%	27%	28%f	20%f	7%	12%	15%	8%	22%l	14%	17%	15%	4%	17%	15%	19%	15%	14%
8	68	39	30	2	8	11	14	9	24	28	25	15	18	50	4	64	56	7	3	2
	23%	24%	22%	18%	21%	23%	23%	18%	28%	29%	18%	24%	27%	22%	12%	24%	23%	26%	20%	26%
9	75	32	42	2	10	9	20	13	21	24	36	15	15	60	11	64	66	5	3	1
	25%	20%	32%a	16%	26%	19%	33%	26%	24%	25%	26%	24%	22%	26%	34%	24%	27%	19%	17%	21%
10 - HIGHEST score	61	37	24	2	6	8	12	14	19	19	28	14	10	51	9	53	49	7	4	1
	21%	23%	18%	13%	16%	16%	20%	29%	22%	20%	21%	22%	15%	22%	27%	20%	20%	23%	25%	26%
Don't know	6	4	2	-	-	1	1	3	2	2	2	2	2	4	-	6	4	*	2	-
	2%	3%	1%	-	-	1%	1%	6%	2%	3%	1%	3%	3%	2%	-	2%	2%	*	14%Tpg	-
SUMMARY:																				
NET: 9-10	136	69	66	3	16	17	32	27	41	43	65	28	25	111	19	117	115	12	7	2
	46%	42%	50%	29%	42%	35%	53%	55%e	46%	45%	47%	46%	37%	49%	61%	44%	47%	42%	42%	48%
NET: 7-10	250	141	109	9	34	38	50	42	78	79	120	52	54	196	24	225	209	25	13	3
	85%	86%	83%	74%	91%	78%	83%	85%	88%	83%	86%	84%	82%	86%	78%	86%	85%	87%	77%	88%
NET: 4-6	33	15	18	3	3	8	8	4	7	13	15	5	9	25	5	28	28	4	1	*
	11%	9%	14%	22%	9%	17%	14%	8%	8%	13%	11%	8%	13%	11%	17%	11%	11%	12%	9%	12%
NET: 1-3	5	3	3	*	-	2	1	*	1	1	1	3	2	4	2	4	5	-	*	-
	2%	2%	2%	4%	-	4%	2%	1%	2%	1%	1%	4%	3%	2%	5%	1%	2%	-	1%	-
Mean	8.12	8.13	8.10	7.23	8.05	7.65	8.21	8.51e	8.25	8.13	8.12	8.08	7.86	8.19	8.01	8.13	8.09	8.19	8.30	8.28
Standard Deviation	1.65	1.59	1.73	2.12	1.43	1.86	1.70	1.48	1.54	1.65	1.56	1.87	1.71	1.63	2.29	1.56	1.69	1.41	1.59	1.75
Standard Error	0.08	0.10	0.12	0.37	0.18	0.20	0.18	0.17	0.15	0.13	0.11	0.19	0.16	0.09	0.29	0.08	0.10	0.15	0.21	0.35

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	*	-	-	-	-	*	-	-	*	*	-	-	*	-	*	*	-	-	*
2	4	-	2	3	-	4	-	2	1	3	2	*	4	3	2	4	-	1	3
	1%	-	2%	2%	-	2%	-	1%	1%	1%	4%	*	5%	1%	2%	2%	-	2%	2%
3	1	-	*	*	-	*	-	1	-	1	-	1	-	*	-	1	-	*	*
	*	-	*	*	-	*	-	*	-	*	-	1%	-	*	-	*	-	1%	*
4	3	1	1	1	1	2	*	2	1	3	-	1	1	2	1	3	-	1	3
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	-	1%
5	12	1	4	7	2	7	1	6	6	12	*	6	4	6	6	12	-	4	8
	4%	2%	4%	5%	3%	4%	5%	4%	5%	5%	*	5%	5%	3%	5%	4%	-	6%	4%
6	19	2	8	8	4	13	*	5	12	17	2	5	6	12	6	18	*	6	11
	6%	4%	7%	6%	5%	7%	1%	3%	10%g	7%	4%	4%	7%	7%	5%	7%	1%	10%	5%
7	47	6	13	27	9	36	*	30	14	40	7	21	12	30	15	41	6	8	38
	16%	11%	12%	21%	12%	20%	3%	18%	12%	16%	16%	20%	14%	16%	14%	15%	21%	14%	17%
8	68	12	29	27	19	37	6	38	25	57	11	23	19	42	26	60	8	8	57
	23%	22%	26%	21%	25%	21%	38%	24%	21%	23%	26%	23%	21%	23%	24%	23%	28%	14%	25%
9	75	20	30	25	20	48	3	40	33	64	11	23	27	49	24	68	6	17	57
	25%	38%Tc	27%	19%	27%	26%	17%	25%	28%	25%	27%	22%	30%	27%	23%	26%	22%	28%	25%
10 - HIGHEST score	61	11	23	26	20	31	3	35	23	54	8	22	13	35	25	54	7	15	45
	21%	21%	21%	21%	26%	17%	21%	22%	20%	21%	19%	22%	15%	19%	24%	20%	28%	26%	20%
Don't know	6	*	2	4	1	3	2	3	2	4	2	1	2	3	2	6	-	-	6
	2%	*	2%	3%	1%	2%	14%	2%	1%	2%	5%	1%	2%	2%	2%	2%	-	-	2%
SUMMARY:																			
NET: 9-10	136	32	53	51	40	79	6	75	56	117	19	45	39	85	50	122	13	32	102
	46%	59%c	47%	40%	53%	43%	38%	46%	48%	46%	45%	44%	45%	46%	46%	46%	50%	54%	44%
NET: 7-10	250	50	94	105	68	152	12	143	95	214	36	89	71	157	90	223	27	48	197
	85%	92%	85%	82%	90%	84%	79%	88%	81%	84%	87%	87%	80%	85%	85%	83%	99%	82%	86%
NET: 4-6	33	4	13	16	7	22	1	13	19	32	2	11	11	21	12	33	*	10	22
	11%	7%	12%	12%	9%	12%	7%	8%	16%	12%	5%	11%	13%	11%	11%	12%	1%	16%	10%
NET: 1-3	5	-	2	3	-	5	-	3	1	4	2	1	5	3	2	5	-	1	4
	2%	-	2%	2%	-	3%	-	2%	1%	1%	4%	1%	5%	2%	2%	2%	-	2%	2%
Mean	8.12	8.48c	8.19	7.93	8.46e	7.94	8.40	8.18	8.10	8.11	8.14	8.11	7.81	8.12	8.15	8.07	8.55	8.14	8.12
Standard Deviation	1.65	1.33	1.60	1.75	1.36	1.74	1.43	1.60	1.63	1.64	1.75	1.56	1.97	1.60	1.72	1.69	1.14	1.78	1.62

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 315

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.08	0.13	0.12	0.13	0.14	0.10	0.27	0.09	0.13	0.08	0.25	0.12	0.17	0.10	0.13	0.08	0.22	0.18	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 316

Q15G - Delivery - Rating on statement - It shows well-made, high quality programmes - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	*	-	-	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	-	-	1%	-
2	4	-	-	2	-	2	-	-	-	-	-	1	-
	1%	-	-	7%	-	6%	-	-	-	-	-	2%	-
3	1	-	-	-	-	-	-	*	*	-	-	-	-
	*	-	-	-	-	-	-	2%	1%	-	-	-	-
4	3	*	-	-	-	*	-	*	*	-	2	-	-
	1%	1%	-	-	-	1%	-	2%	2%	-	5%	-	-
5	12	*	*	2	-	1	2	*	-	1	2	3	*
	4%	1%	6%	7%	-	2%	8%	2%	-	3%	6%	7%	8%
6	19	3	*	3	*	3	4	1	1	1	1	1	*
	6%	11%	10%	12%	1%	9%	15%	4%	7%	6%	2%	2%	3%
7	47	6	1	1	3	8	4	5	3	3	5	9	1
	16%	19%	12%	5%	10%	25%	15%	20%	15%	11%	13%	20%	14%
8	68	7	2	6	5	4	2	3	3	13	6	16	1
	23%	26%	42%	25%	18%	13%	10%	14%	20%	50%	16%	32%	26%
9	75	5	1	5	13	6	4	7	3	5	14	11	1
	25%	19%	16%	21%	49%	18%	17%	29%	17%	20%	37%	22%	21%
10 - HIGHEST score	61	7	1	5	6	9	8	6	4	2	6	7	1
	21%	23%	14%	23%	21%	27%	32%	25%	25%	10%	17%	14%	26%
Don't know	6	*	-	-	-	-	*	1	2	-	2	1	-
	2%	*	-	-	-	-	2%	5%	14%Ta	-	4%	1%	-
SUMMARY:													
NET: 9-10	136	12	1	10	19	14	12	13	7	8	21	17	2
	46%	42%	30%	44%	70%	45%	49%	53%	42%	30%	54%	35%	48%
NET: 7-10	250	25	3	17	26	27	18	21	13	23	31	42	3
	85%	87%	84%	73%	99%	83%	74%	87%	77%	91%	83%	87%	88%
NET: 4-6	33	4	1	4	*	4	6	2	1	2	5	4	*
	11%	12%	16%	19%	1%	12%	24%	7%	9%	9%	13%	9%	12%
NET: 1-3	5	-	-	2	-	2	-	*	*	-	-	1	-
	2%	-	-	7%	-	6%	-	2%	1%	-	-	3%	-
Mean	8.12	8.19	7.93	7.73	8.78	7.85	8.10	8.33	8.30	8.08	8.19	7.87	8.28
Standard Deviation	1.65	1.41	1.53	2.27	0.95	2.08	1.78	1.60	1.59	1.11	1.64	1.68	1.75
Standard Error	0.08	0.15	0.43	0.38	0.19	0.35	0.33	0.28	0.21	0.21	0.22	0.27	0.35

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 317

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	20 1%	15 2%	5 1%	1 1%	5 2%	1 *	3 1%	9 3%Teh	1 *	2 1%	7 1%	11 2%	1 *	20 1%	2 1%	18 1%	19 1%	-	1 1%	1 1%
2	37 2%	22 3%	15 2%	2 1%	5 2%	7 2%	3 1%	9 3%	10 2%	9 3%	11 1%	16 3%	9 2%	28 2%	5 3%	32 2%	31 2%	2 1%	2 2%	2 3%
3	20 1%	9 1%	12 1%	1 *	2 1%	2 1%	4 1%	6 2%	6 1%	7 2%	9 1%	4 1%	6 1%	14 1%	1 1%	19 1%	16 1%	3 2%	2 2%	* *
4	42 2%	17 2%	25 3%	5 2%	4 2%	5 2%	8 3%	7 3%	12 3%	14 4%	21 2%	8 2%	8 2%	34 3%	1 1%	41 2%	34 2%	4 2%	3 3%	2 3%
5	149 8%	83 10%	66 7%	22 10%	19 7%	33 10%	25 8%	17 7%	32 7%	32 9%	81 9%	36 7%	37 8%	112 8%	14 8%	134 8%	120 8%	17 10%	7 8%	4 8%
6	241 13%	111 13%	130 13%	26 12%	49 18%e	27 9%	39 12%	33 13%	68 15%e	58 16%	126 13%	57 11%	56 12%	185 14%	15 9%	224 14%	209 14%	14 8%	13 14%	5 8%
7	403 22%e	194 23%	210 21%	62 28%e	43 16%	77 25%	57 18%	67 26%e	97 22%	80 22%	231 24%	93 19%	98 21%	305 23%	43 26%	358 22%	341 23%e	32 19%	24 26%e	6 12%
8	402 22%	171 21%	231 23%	38 17%	69 26%	61 20%	85 27%	59 22%	90 20%	88 24%	210 22%	104 21%	108 23%	294 22%	37 22%	364 22%	338 22%e	40 24%e	16 17%	8 14%
9	214 12%	94 11%	121 12%	21 9%	38 14%	48 15%	29 9%	30 12%	48 11%	31 9%	110 12%	73 15%e	76 16%e	138 10%	29 17%	186 11%	177 12%	18 11%	11 12%	8 15%
10 - HIGHEST score	183 10%e	76 9%	107 11%	29 13%e	18 7%	34 11%	47 15%e	13 5%	42 10%	31 9%	97 10%	55 11%	43 9%	140 10%	12 7%	171 10%	129 9%	30 18%Tpr	7 8%	16 30%Tpqf
Don't know	110 6%	38 5%	72 7%	15 7%	14 5%	15 5%	16 5%	12 5%	38 9%	15 4%	49 5%	45 9%e	26 6%	84 6%	7 4%	103 6%	95 6%	7 4%	6 7%	2 4%
SUMMARY:																				
NET: 9-10	397 22%	169 20%	228 23%	50 22%	56 21%	82 26%e	76 24%	43 16%	90 20%	63 17%	206 22%	128 26%e	120 26%	278 21%	41 24%	357 22%	306 20%	48 29%Tp	19 20%	25 45%Tqqr
NET: 7-10	1202 66%	534 65%	668 67%	149 67%	168 63%	221 71%	219 69%	168 64%	277 62%	230 63%	647 68%	325 65%	326 70%	876 65%	121 72%	1079 65%	986 65%	120 73%	59 63%	39 71%
NET: 4-6	431 24%	211 25%	221 22%	53 24%	72 27%	65 21%	72 23%	57 22%	112 25%	103 28%e	228 24%	101 20%	101 22%	330 24%	31 18%	399 24%	363 24%	34 21%	23 25%	11 20%
NET: 1-3	77 4%	45 5%	32 3%	4 2%	13 5%	11 3%	10 3%	24 9%Tcefh	17 4%	19 5%	28 3%	31 6%e	16 3%	61 5%	9 5%	69 4%	66 4%	5 3%	5 5%	2 4%
Mean	7.19g	7.03	7.33a	7.29g	7.13	7.34g	7.41g	6.79	7.16	6.98	7.26	7.22	7.37	7.13	7.24	7.19	7.14	7.55Tpr	7.03	7.82Tpr
Standard Deviation	1.88	1.96	1.79	1.76	1.89	1.83	1.85	2.09	1.82	1.88	1.76	2.09	1.76	1.91	1.88	1.88	1.86	1.86	1.87	2.23
Standard Error	0.04	0.07	0.06	0.12	0.11	0.10	0.10	0.12	0.09	0.09	0.06	0.10	0.08	0.05	0.14	0.05	0.05	0.11	0.13	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 318

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	20	*	12	8	16	4	-	4	11	9	11	2	1	3	18	9	11	4	16
	1% _m	*	2%	1%	4% _{Te}	*	-	1%	1%	1%	3% _l	*	*	*	3% _{Tm}	1%	4% _{To}	1%	1%
2	37	2	27	7	17	18	1	15	13	19	18	12	6	14	22	22	15	10	25
	2%	1%	4% _{ac}	1%	4%	2%	1%	2%	2%	1%	4% _l	2%	1%	1%	3% _m	1%	6% _{To}	3%	2%
3	20	1	8	10	4	15	-	11	9	18	2	10	3	15	5	20	*	3	16
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
4	42	3	21	16	8	27	5	17	22	32	10	19	9	24	16	38	3	10	29
	2%	1%	3%	2%	2%	2%	5%	2%	3%	2%	2%	3%	2%	2%	3%	2%	1%	3%	2%
5	149	10	53	81	42	91	4	76	58	124	25	58	38	93	54	133	15	35	110
	8% _a	3%	7%	10% _a	9%	8%	4%	9%	7%	9%	6%	8%	8%	8%	8%	9%	6%	9%	8%
6	241	29	108	101	61	149	15	113	109	189	52	96	67	153	82	204	34	54	182
	13%	10%	15%	13%	13%	13%	14%	14%	13%	14%	12%	13%	13%	13%	13%	13%	14%	15%	13%
7	403	46	159	186	98	269	21	192	175	312	91	151	128	243	155	352	50	66	327
	22%	16%	22%	24% _a	22%	23%	20%	24%	21%	23%	20%	20%	26%	21%	24%	23%	20%	18%	23%
8	402	77	136	181	79	280	29	170	185	315	87	181	113	287	105	355	44	78	319
	22% _m	26%	19%	23%	18%	24%	28% _d	21%	22%	23%	20%	24%	23%	25% _m	16%	23%	17%	21%	23%
9	214	58	84	72	49	143	11	94	102	166	48	98	47	130	82	181	32	37	168
	12%	20% _{Tbc}	12%	9%	11%	12%	10%	12%	12%	12%	11%	13%	9%	11%	13%	12%	13%	10%	12%
10 - HIGHEST score	183	62	49	69	39	124	12	83	79	137	46	95	44	120	59	158	25	49	131
	10%	21% _{Tbc}	7%	9%	9%	11%	11%	10%	10%	10%	10%	13%	9%	10%	9%	10%	10%	13%	9%
Don't know	110	5	55	43	38	60	7	25	65	55	55	21	45	66	42	85	24	26	82
	6% _{agk}	2%	8% _a	6% _a	8%	5%	7%	3%	8% _g	4%	12% _{Tl}	3%	9% _k	6%	7%	5%	10%	7%	6%
SUMMARY:																			
NET: 9-10	397	120	133	141	88	267	23	177	182	303	94	193	91	250	141	340	57	86	299
	22%	41% _{Tbc}	19%	18%	19%	23%	22%	22%	22%	22%	21%	26% _l	18%	22%	22%	22%	22%	23%	21%
NET: 7-10	1202	244	428	509	265	816	73	539	542	931	272	525	333	780	400	1047	151	229	945
	66% _{bd}	83% _{Tbc}	60%	66%	59%	69% _d	70%	67%	65%	68%	61%	71%	66%	68%	63%	67%	59%	62%	67%
NET: 4-6	431	42	182	198	111	267	24	205	190	344	87	173	114	270	152	375	53	99	322
	24% _a	14%	26% _a	26% _a	25%	23%	23%	26%	23%	25%	20%	23%	23%	24%	24%	24%	21%	27%	23%
NET: 1-3	77	4	47	25	37	38	1	30	33	46	31	24	10	32	45	51	26	17	57
	4%	1%	7% _{ac}	3%	8% _{Te}	3%	1%	4%	4%	3%	7% _l	3%	2%	3%	7% _{Tm}	3%	10% _{To}	5%	4%
Mean	7.19 _{bd}	8.06 _{bc}	6.90	7.13	6.82	7.31 _d	7.46 _d	7.19	7.22	7.23	7.06	7.39	7.26	7.32 _n	6.94	7.25	6.85	7.16	7.21
Standard Deviation	1.88	1.58	2.01	1.77	2.20	1.76	1.62	1.81	1.88	1.79	2.16	1.81	1.63	1.72	2.12	1.79	2.37	2.01	1.84

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 318

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.08	0.07	0.06	0.11	0.05	0.15	0.06	0.07	0.04	0.12	0.06	0.07	0.05	0.09	0.04	0.19	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 319

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	20 1%	- 1%	1 1%	14 8%Tadefghijk	* *	2 1%	- 1%	* *	1 1%	1 1%	1 1%	* *	1 1%
2	37 2%	2 1%	* *	3 2%	5 2%	10 6%T	1 1%	5 3%	2 2%	1 1%	2 1%	3 1%	2 3%
3	20 1%	3 2%	2 3%	5 3%	3 1%	- -	- -	1 1%	2 2%	3 2%	1 *	2 1%	* *
4	42 2%	4 2%	1 1%	5 3%	6 2%	2 1%	2 2%	5 3%	3 3%	5 4%	3 2%	5 2%	2 3%
5	149 8%	17 10%	4 7%	11 6%	16 7%	11 7%	9 7%	18 10%	7 8%	20 15%Tj	9 5%	20 8%	4 8%
6	241 13%	14 8%	12 18%	18 10%	30 13%	29 18%a	20 16%	21 11%	13 14%	14 11%	23 13%	42 17%a	5 8%
7	403 22%l	32 19%	19 29%l	33 18%	39 17%	37 22%	36 29%l	31 17%	24 26%l	46 35%Taedgjl	33 18%	68 27%l	6 12%
8	402 22%	40 24%l	13 19%	39 22%	63 27%l	46 28%l	27 22%	41 22%	16 17%	22 17%	37 20%	51 20%	8 14%
9	214 12%	18 11%	11 16%	14 8%	30 13%	10 6%	17 14%	19 10%	11 12%	12 9%	43 23%Taceghik	21 8%	8 15%e
10 - HIGHEST score	183 10%	30 18%Tbcdefhik	1 2%	13 7%	23 10%	9 6%	5 4%	31 17%befik	7 8%	6 5%	25 13%	17 7%	16 30%Tabcdefghijk
Don't know	110 6%	7 4%	2 4%	25 14%Taejjl	18 8%	7 5%	5 4%	12 7%	6 7%l	2 1%	5 3%	18 7%	2 4%
SUMMARY:													
NET: 9-10	397 22%e	48 29%Tcekl	12 18%	27 15%	53 23%	20 12%	23 18%	49 27%ek	19 20%	18 14%	67 37%Tbcdefhik	37 15%	25 45%Tabcdefghijk
NET: 7-10	1202 66%	120 73%e	44 66%	99 55%	154 67%	102 62%	86 70%	121 66%	59 63%	86 66%	138 75%ch	156 63%	39 71%e
NET: 4-6	431 24%	34 21%	17 26%	34 19%	52 22%	43 26%	31 25%	44 24%	23 25%	39 30%	36 20%	68 27%	11 20%
NET: 1-3	77 4%	5 3%	3 4%	22 12%Tadfgjkl	8 3%	12 7%	1 1%	7 4%	5 5%	4 3%	4 2%	6 2%	2 4%
Mean	7.19c	7.55Tcehik	7.03	6.58	7.36c	6.84	7.23	7.39c	7.03	6.82	7.69Tcehik	7.07	7.82Tbcfehik
Standard Deviation	1.88	1.86	1.63	2.48	1.78	1.92	1.44	1.97	1.87	1.65	1.75	1.60	2.23
Standard Error	0.04	0.11	0.20	0.22	0.14	0.17	0.15	0.17	0.13	0.15	0.14	0.12	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 320

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	4 1%	4 1%	* *	1 1%	- *	- 2%	- *	3 -	* 3%	* *	3 3%	* 3%	- *	4 1%	* 1%	4 1%	4 1%	- 3%	* 1%	- 1%
2	8 1%	5 1%	4 1%	- -	1 *	4 2%	* *	- -	4 3%	- -	1 3%	7 3%	1 *	7 1%	1 1%	7 1%	5 1%	2 3%	1 2%	* 1%
3	13 2%	3 1%	10 2%	6 4%	2 2%	- -	1 1%	2 2%	2 2%	* 2%	9 2%	4 2%	3 1%	10 2%	3 3%	11 2%	11 2%	* 6%	2 6%	- Tps
4	14 2%	7 2%	7 2%	3 3%	1 1%	2 1%	1 1%	3 3%	3 2%	2 2%	8 2%	3 2%	4 2%	10 2%	2 2%	13 2%	12 2%	2 2%	* 1%	* 1%
5	36 5%	19 6%	17 4%	4 3%	8 5%	5 3%	5 4%	3 3%	10 9%	8 5%	20 5%	8 4%	9 4%	27 5%	3 3%	33 5%	29 4%	5 6%	2 5%	1 5%
6	73 9%	28 8%	45 10%	12 9%	12 8%	15 9%	12 9%	10 10%	12 11%	14 9%	40 9%	20 10%	16 7%	57 10%	8 9%	65 9%	62 9%	7 10%	3 8%	1 6%
7	138 17%	60 17%	78 17%	24 18%	23 15%	30 18%	25 18%	16 17%	20 17%	24 15%	87 20%	26 13%	52 21%	86 16%	10 11%	127 18%	109 16%	14 19%	12 30%	3 14%
8	194 24%	82 24%	112 25%	28 21%	33 22%	30 19%	52 37%	30 31%	21 18%	36 23%	113 26%	45 22%	51 21%	142 26%	30 32%	164 23%	160 24%	19 27%	9 22%	5 26%
9	148 19%	73 21%	75 17%	18 13%	42 28%	38 23%	21 15%	17 17%	13 11%	40 25%	73 17%	35 17%	51 21%	98 18%	18 19%	129 18%	131 20%	10 14%	3 7%	5 24%
10 - HIGHEST score	113 14%	55 16%	58 13%	25 19%	17 11%	25 16%	20 15%	7 7%	18 16%	23 14%	58 13%	32 16%	34 14%	79 14%	14 15%	99 14%	94 14%	9 13%	5 12%	4 23%
Don't know	52 7%	9 2%	44 10%	11 8%	12 8%	12 7%	* *	6 6%	11 10%	11 7%	20 5%	21 10%	20 8%	32 6%	5 5%	47 7%	46 7%	4 5%	2 5%	- -
SUMMARY:																				
NET: 9-10	261 33%	128 37%	133 29%	43 32%	59 39%	63 39%	41 30%	24 24%	32 27%	63 40%	131 30%	67 33%	85 35%	177 32%	32 34%	228 33%	225 34%	20 27%	8 20%	9 47%
NET: 7-10	593 75%	270 79%	323 72%	95 72%	114 76%	123 76%	118 85%	70 72%	73 63%	124 78%	331 76%	138 68%	188 78%	405 73%	71 77%	519 74%	495 75%	53 73%	28 72%	16 87%
NET: 4-6	124 16%	54 16%	70 16%	20 15%	21 14%	23 14%	18 13%	16 16%	25 22%	24 15%	68 16%	31 16%	29 12%	95 17%	13 14%	110 16%	102 15%	14 19%	6 14%	2 12%
NET: 1-3	26 3%	11 3%	14 3%	7 5%	3 2%	4 2%	2 1%	5 5%	6 5%	1 1%	13 3%	12 6%	4 2%	21 4%	4 4%	22 3%	20 3%	2 3%	4 9%	* Tps
Mean	7.70r	7.74	7.67	7.66	7.89gh	7.87gh	7.88gh	7.36	7.33	7.97	7.65	7.60	7.87	7.63	7.81	7.69	7.74r	7.53	7.15	8.21pqr
Standard Deviation	1.78	1.86	1.72	1.94	1.60	1.73	1.44	1.94	2.06	1.57	1.73	2.03	1.59	1.85	1.80	1.78	1.77	1.79	2.00	1.58
Standard Error	0.05	0.08	0.07	0.14	0.11	0.11	0.10	0.15	0.16	0.10	0.07	0.12	0.09	0.06	0.14	0.06	0.07	0.12	0.17	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 321

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	4	-	3	1	3	1	-	1	1	2	2	1	1	1	4	2	2	*	4
	1%	-	1%	*	1%	*	-	*	*	*	2%	*	*	*	1% m	*	3% o	*	1%
2	8	-	5	3	6	2	-	1	2	2	7	1	2	1	6	3	5	*	8
	1%	-	2%	1%	3% Te	*	-	*	1%	*	6% Ti	*	1%	*	2% m	*	8% To	*	1%
3	13	1	4	8	4	9	-	11	2	11	3	8	1	12	2	13	*	5	8
	2%	1%	1%	3%	2%	2%	-	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	3%	1%
4	14	2	5	7	4	9	*	8	4	11	3	4	2	8	6	12	2	3	11
	2%	1%	2%	2%	2%	2%	*	2%	1%	2%	3%	1%	1%	2%	2%	2%	3%	2%	2%
5	36	1	19	15	9	22	1	20	13	34	3	13	12	25	10	34	3	12	23
	5% a	1%	6% a	5% a	5%	4%	1%	5%	4%	5%	2%	4%	6%	5%	4%	5%	4%	8% r	4%
6	73	10	31	30	10	57	1	45	26	66	8	36	17	49	23	70	2	12	61
	9%	6%	10%	10%	6%	11%	2%	10%	9%	10%	7%	10%	8%	10%	8%	10%	3%	8%	10%
7	138	21	63	52	29	90	12	87	45	124	13	64	36	93	44	132	5	36	99
	17%	13%	20%	17%	16%	17%	25%	19%	15%	18%	11%	18%	18%	18%	16%	18%	8%	22%	16%
8	194	40	67	83	52	115	13	108	72	160	34	81	45	116	76	172	21	34	157
	24%	25%	22%	28%	29%	22%	28%	24%	24%	24%	28%	23%	22%	23%	28%	24%	32%	21%	25%
9	148	45	59	39	26	110	9	87	57	130	18	81	34	97	48	136	10	24	122
	19% c	28% Tbc	19%	13%	14%	21%	19%	19%	19%	19%	15%	23%	17%	19%	18%	19%	15%	15%	20%
10 - HIGHEST score	113	38	27	48	24	77	5	58	51	95	18	54	29	79	31	101	12	24	84
	14% b	23% Tb	9%	16% b	13%	15%	11%	13%	17%	14%	15%	15%	14%	15%	12%	14%	18%	15%	14%
Don't know	52	4	29	15	14	30	6	24	25	41	11	11	23	31	19	48	4	8	43
	7% k	2%	9% a	5%	8%	6%	13%	5%	8%	6%	9%	3%	11% Tk	6%	7%	7%	6%	5%	7%
SUMMARY:																			
NET: 9-10	261	83	86	87	50	188	14	145	109	225	36	135	63	176	79	237	22	49	206
	33%	51% Tbc	27%	29%	27%	36%	29%	32%	36%	33%	30%	38%	31%	34%	30%	33%	33%	31%	33%
NET: 7-10	593	144	215	222	131	393	39	339	226	510	83	280	144	386	199	541	48	118	462
	75%	89% Tbc	69%	74%	72%	75%	83%	75%	75%	75%	70%	79%	72%	75%	74%	75%	72%	74%	75%
NET: 4-6	124	13	55	52	24	87	2	74	43	110	14	53	31	82	38	116	7	28	95
	16% af	8%	18% ae	17% ae	13%	17% af	4%	17%	14%	16%	11%	15%	15%	16%	14%	16%	10%	17%	15%
NET: 1-3	26	1	12	11	13	12	-	13	6	14	12	9	3	13	11	17	8	5	19
	3%	1%	4%	4%	7% Te	2%	-	3%	2%	2%	10% Ti	3%	2%	3%	4%	2%	12% To	3%	3%
Mean	7.70 b	8.40 bc	7.43	7.61	7.43	7.79	8.06	7.68	7.90	7.75	7.41	7.86	7.76	7.76	7.59	7.74	7.36	7.58	7.73
Standard Deviation	1.78	1.39	1.83	1.82	2.11	1.69	1.15	1.69	1.71	1.67	2.34	1.66	1.69	1.71	1.89	1.69	2.57	1.79	1.77

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 321

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954	
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.05	0.08	0.09	0.09	0.14	0.06	0.14	0.06	0.09	0.05	0.20	0.07	0.10	0.06	0.09	0.05	0.31	0.11	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 322

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	4 1%	-	1 8%	2 3% T	-	-	-	-	*	-	1 1%	*	-
2	8 1%	2 3%	-	1 1%	-	-	-	4 5% T	1 2%	-	*	1 *	*
3	13 2%	*	-	1 1%	4 4%	1 2%	-	-	*	-	1 1%	4 3%	-
4	14 2%	2 2%	-	1 2%	3 2%	1 1%	-	-	*	3 5%	2 2%	2 2%	*
5	36 5%	5 6% d	1 9%	3 4%	1 1%	3 5%	1 3%	6 8% d	2 5% d	3 4%	3 3%	7 5%	1 5% d
6	73 9%	7 10%	1 14%	4 6%	7 7%	8 12%	9 22% Tcdghijkl	5 7%	3 8%	8 12%	7 7%	11 9%	1 6%
7	138 17%	14 19%	3 30%	7 10%	16 15%	11 15%	10 25% c	15 19%	12 30% Tcdeijkl	16 25% c	12 13%	19 15%	3 14%
8	194 24%	19 27% ai	2 16%	20 29%	32 30% ai	18 24%	12 28%	21 28%	9 22%	9 14%	17 19%	30 24%	5 26%
9	148 19% h	10 14%	1 11%	13 20%	19 18%	22 30% aafh	3 7%	13 17%	3 7%	19 28% aafh	19 20% h	22 17%	5 24% afh
10 - HIGHEST score	113 14%	9 13%	1 12%	9 14%	13 12%	6 8%	5 12%	10 13%	5 12%	6 9%	28 30% Tacdefghik	15 12%	4 23% Teik
Don't know	52 7% l	4 5%	-	7 11% l	11 10% l	3 3%	1 2%	2 2%	2 5%	2 3%	4 4%	18 14% Tgll	-
SUMMARY:													
NET: 9-10	261 33% h	20 27%	2 23%	23 33%	32 31%	28 38% h	8 19%	23 31%	8 20%	24 37% h	47 50% Tadfghk	37 29%	9 47% Tadfghk
NET: 7-10	593 75%	53 73%	7 69%	49 72%	81 76%	57 77%	30 72%	59 78%	28 72%	49 76%	76 81% k	86 67%	16 87% Tahk
NET: 4-6	124 16%	14 19%	2 24%	8 12%	11 10%	13 18%	11 26% d	12 15%	6 14%	14 21%	12 12%	20 15%	2 12%
NET: 1-3	26 3%	2 3%	1 8%	4 5%	4 4%	1 2%	-	4 5%	4 9% Taefll	-	2 2%	5 4%	* 1%
Mean	7.70 h	7.53	6.95	7.68	7.81 h	7.80 h	7.50	7.56	7.15	7.61	8.24 Tafghik	7.63	8.21 Tafghk
Standard Deviation	1.78	1.79	2.36	2.10	1.67	1.54	1.36	1.89	2.00	1.60	1.81	1.80	1.58
Standard Error	0.05	0.12	0.45	0.24	0.17	0.18	0.18	0.21	0.17	0.18	0.16	0.17	0.15

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 323

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	4 1%	3 1%	1 *	- -	1 1%	* *	1 1%	2 3%	* *	1 1%	3 1%	* *	1 *	4 1%	1 1%	4 1%	4 1%	- -	- -	- -
2	10 2%	6 3%	4 1%	* *	2 2%	3 3%	- -	- -	4 4%	2 2%	4 1%	3 2%	5 3%	5 1%	4 6%	6 1%	9 2%	- -	* 1%	* 1%
3	8 1%	4 2%	4 1%	1 2%	1 1%	3 2%	* *	2 3%	1 1%	2 2%	4 1%	1 2%	3 2%	5 1%	1 1%	7 1%	6 1%	- -	2 5%Tpq	- -
4	18 3%	5 2%	13 4%	3 6%	5 4%	2 2%	3 3%	3 4%	2 1%	2 2%	10 3%	7 4%	4 2%	14 4%	4 3%	14 3%	14 3%	3 4%	1 3%	1 8%
5	55 10%	20 9%	35 11%	3 5%	13 11%	15 14%	8 8%	6 7%	12 11%	10 10%	33 11%	12 7%	24 13%	32 9%	5 8%	50 10%	43 10%	6 9%	6 16%r	* 4%
6	69 12%	32 14%	37 11%	4 8%	9 7%	10 10%	16 16%	13 17%	17 16%	16 15%	39 14%	14 9%	17 9%	52 14%	5 8%	63 13%	52 12%	10 15%	5 14%	2 16%
7	113 20%	48 21%	65 20%	13 25%	24 20%	22 21%	20 21%	13 17%	21 21%	17 17%	62 22%	34 20%	37 20%	76 21%	12 18%	101 21%	90 20%	13 21%	9 24%	1 13%
8	110 20%	43 19%	67 20%	13 24%	24 20%	23 22%	23 24%	13 17%	14 14%	23 23%	50 18%	37 22%	32 17%	78 21%	12 18%	98 20%	83 19%	19 30%Tpr	5 14%	3 30%r
9	77 14%	30 14%	46 14%	6 12%	24 20%	10 9%	14 15%	9 12%	14 14%	13 13%	40 14%	23 14%	26 14%	51 14%	11 16%	65 13%	67 15%	6 10%	2 7%	1 14%
10 - HIGHEST score	45 8%	21 10%	24 7%	6 11%	7 6%	7 6%	9 10%	8 11%	8 8%	7 7%	19 7%	19 12%	15 8%	30 8%	9 14%	36 7%	35 8%	5 8%	4 11%	1 12%
Don't know	42 8%	10 4%	33 10%a	3 7%	11 9%	11 11%a	2 2%	7 9%	8 8%	8 8%	20 7%	14 9%	22 12%a	20 6%	3 4%	39 8%	38 9%	2 4%	2 5%	* 2%
SUMMARY:																				
NET: 9-10	122 22%	52 23%	70 21%	12 23%	31 25%	17 16%	23 24%	17 23%	22 22%	21 20%	59 21%	43 26%	41 22%	81 22%	20 30%	101 21%	102 23%	11 18%	6 18%	3 26%
NET: 7-10	345 63%	142 64%	203 62%	37 72%	78 65%	61 58%	67 69%	43 57%	58 57%	61 59%	171 60%	113 68%	110 60%	235 64%	44 66%	301 62%	274 62%	43 68%	20 55%	8 69%
NET: 4-6	142 26%	56 25%	86 26%	10 19%	27 23%	27 26%	27 28%	22 28%	30 29%	28 27%	81 29%	33 20%	44 24%	98 27%	14 22%	128 26%	109 25%	18 28%	12 33%	3 28%
NET: 1-3	22 4%	14 6%	9 3%	1 2%	4 3%	6 6%	1 1%	4 6%	6 6%	6 5%	12 4%	5 3%	9 5%	14 4%	6 9%	17 3%	20 5%	- -	2 6%a	* 1%
Mean	7.11	7.06	7.15	7.41	7.19	6.89	7.35	7.01	6.93	7.03	6.99	7.38	7.07	7.13	7.07	7.12	7.11	7.30	6.77	7.43
Standard Deviation	1.89	2.01	1.79	1.71	1.88	1.90	1.66	2.11	1.99	1.91	1.88	1.87	1.95	1.86	2.34	1.81	1.93	1.52	1.97	1.85
Standard Error	0.07	0.11	0.08	0.19	0.15	0.16	0.14	0.19	0.17	0.15	0.09	0.13	0.12	0.08	0.23	0.07	0.09	0.12	0.18	0.23

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 324

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	4	1	2	1	3	2	-	2	-	2	2	1	-	2	3	2	2	1	4
	1%	1%	1%	1%	2%	*	-	1%	-	*	2%	*	-	1%	1%	*	4%	1%	1%
2	10	-	5	5	3	7	-	2	4	3	7	2	5	3	7	4	6	2	8
	2%	-	2%	2%	3%	2%	-	1%	2%	1%	7%T	1%	4%	1%	4%M	1%	10%	1%	2%
3	8	1	5	2	2	5	1	5	3	4	4	3	2	6	2	7	1	1	5
	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	4%	1%	2%	2%	1%	2%	1%	1%	1%
4	18	2	12	3	9	8	*	13	5	17	1	6	2	10	8	18	*	4	10
	3%	2%	6%	1%	7%e	2%	1%	4%	2%	4%	1%	2%	1%	3%	4%	4%	1%	3%	3%
5	55	6	22	27	16	30	4	32	21	53	2	21	15	37	17	55	*	12	42
	10%	5%	10%	13%a	14%	8%	12%	11%	9%	12%	2%	8%	11%	10%	9%	11%	1%	8%	11%
6	69	7	30	30	10	50	5	33	34	53	16	33	16	46	21	62	5	21	47
	12%a	6%	14%a	15%a	8%	14%	13%	11%	15%	12%	15%	13%	12%	13%	11%	13%	8%	14%	12%
7	113	17	50	44	21	80	7	63	44	95	18	59	27	74	37	100	13	29	83
	20%	15%	23%	21%	17%	22%	20%	22%	21%	21%	17%	23%	20%	21%	20%	21%	20%	19%	21%
8	110	26	36	46	32	64	6	51	49	86	24	52	22	70	40	89	20	23	87
	20%	23%	17%	22%	26%	17%	18%	17%	22%	19%	23%	20%	16%	20%	21%	18%	31%	15%	22%
9	77	33	16	24	9	62	5	49	24	69	8	45	18	55	21	75	1	28	48
	14%b	29%Tbc	7%	12%	8%	17%d	14%	17%	11%	15%	8%	18%	13%	16%	11%	16%	2%	19%	12%
10 - HIGHEST score	45	21	10	14	10	28	4	28	16	37	8	22	11	29	16	39	6	21	23
	8%	18%Tbc	5%	7%	8%	8%	11%	10%	7%	8%	7%	9%	8%	8%	8%	8%	9%	14%T	6%
Don't know	42	2	27	10	6	31	4	13	23	26	16	13	18	23	18	33	9	8	34
	8%a	2%	13%ac	5%	5%	8%	10%	5%	10%g	6%	15%l	5%	13%k	6%	9%	7%	13%	5%	9%
SUMMARY:																			
NET: 9-10	122	54	26	38	19	90	9	77	40	106	16	67	29	84	36	115	7	48	71
	22%b	47%Tbc	12%	19%	15%	25%	25%	26%h	18%	24%	15%	26%	22%	24%	19%	24%	12%	32%Tr	18%
NET: 7-10	345	97	111	128	72	234	22	191	134	286	59	178	78	228	113	304	40	100	241
	63%b	84%Tbc	52%	62%	59%	64%	62%	66%	60%	65%	54%	69%l	58%	64%	60%	63%	62%	67%	62%
NET: 4-6	142	15	64	60	36	87	9	78	60	122	20	60	32	93	47	134	6	37	99
	26%a	13%	30%a	29%a	29%	24%	26%	27%	27%	28%	18%	23%	24%	26%	25%	28%	10%	25%	25%
NET: 1-3	22	2	12	8	8	14	1	9	7	9	13	6	7	10	11	13	9	4	17
	4%	1%	6%	4%	7%	4%	2%	3%	3%	2%	12%T	2%	5%	3%	6%	3%	15%	3%	4%
Mean	7.11b	8.08Tbc	6.61	7.02	6.73	7.22	7.35	7.20	7.12	7.20	6.73	7.36	7.06	7.21	6.94	7.16	6.73	7.45r	7.02
Standard Deviation	1.89	1.65	1.90	1.80	2.11	1.81	1.73	1.87	1.72	1.77	2.31	1.70	1.96	1.78	2.06	1.80	2.49	1.88	1.84

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 324

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.07	0.12	0.11	0.11	0.17	0.08	0.24	0.08	0.10	0.07	0.23	0.09	0.15	0.08	0.13	0.07	0.36	0.13	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 325

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	4 1%	-	-	2 5%	-	*	-	*	-	*	1 2%	-	-
2	10 2%	-	-	3 6%	-	2 5%	-	2 4%	*	2 1%	2 3%	1 1%	*
3	8 1%	-	-	1 2%	1 2%	-	*	*	2 5% Ta	-	1 2%	2 3%	-
4	18 3%	3 4%	-	3 6%	1 1%	4 8%	-	-	1 3%	1 1%	3 6%	2 3%	1 8% dg
5	55 10%	6 9%	2 15%	3 6%	6 11%	4 9%	2 6%	6 9%	6 16% l	8 16%	3 6%	9 11%	* 4%
6	69 12%	10 15%	2 14%	2 3%	4 7%	4 10%	10 25%	4 7%	5 14%	10 19%	6 11%	12 14%	2 16%
7	113 20%	13 21%	2 15%	5 11%	11 21%	12 26%	12 30%	11 18%	9 24%	15 30%	7 15%	15 18%	1 13%
8	110 20%	19 30% Thk	2 14%	14 30%	13 25%	9 19%	4 9%	13 21%	5 14%	7 14%	10 19%	12 15%	3 30% hk
9	77 14%	6 10%	2 20%	7 15%	6 12%	3 7%	7 19%	17 28% Taehk	2 7%	7 14%	8 15%	8 10%	1 14%
10 - HIGHEST score	45 8%	5 8%	1 12%	3 7%	2 4%	6 12%	4 10%	4 8%	4 11%	1 3%	5 10%	7 9%	1 12%
Don't know	42 8%	2 4%	1 10%	5 10%	9 16% ag	2 4%	-	1 2%	2 5%	1 2%	5 10%	14 17% Tagh	* 2%
SUMMARY:													
NET: 9-10	122 22%	11 18%	4 32%	10 22%	9 17%	9 20%	11 29%	22 36% Tah	6 18%	8 17%	13 25%	15 19%	3 26%
NET: 7-10	345 63%	43 68% k	7 61%	30 63%	33 62%	30 64%	27 68%	45 76% hk	20 55%	31 61%	30 59%	42 51%	8 69%
NET: 4-6	142 26%	18 28%	3 29%	7 15%	10 19%	12 26%	13 32%	10 17%	12 33% g	18 37%	12 24%	23 28%	3 28%
NET: 1-3	22 4%	-	-	6 12%	1 2%	3 6%	* 1%	3 5%	2 6% a	* 1%	4 7% a	3 4%	* 1%
Mean	7.11	7.30	7.51	6.79	7.25	6.91	7.35	7.51	6.77	6.91	7.00	7.00	7.43
Standard Deviation	1.89	1.52	1.76	2.55	1.58	2.11	1.52	1.93	1.97	1.48	2.26	1.86	1.85
Standard Error	0.07	0.12	0.34	0.38	0.23	0.31	0.22	0.26	0.18	0.21	0.27	0.23	0.23

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 326

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	18 1%	10 1%	7 1%	-	5 2%	1 *	4 1%	7 2%	1 *	2 *	5 2%	11 2%	1 *	16 1%	2 1%	15 1%	16 1%	* 1%	1 1%	* 1%
2	36 2%	22 2%	14 1%	2 1%	6 2%	8 2%	2 *	7 2%	12 2%	14 3%	10 1%	12 2%	6 1%	30 2%	4 2%	32 2%	30 2%	3 1%	2 2%	1 2%
3	48 2%	25 2%	23 2%	5 2%	2 1%	2 1%	4 1%	14 4%def	22 4%def	14 3%	26 2%	8 2%	5 1%	43 3%	2 1%	46 2%	44 2%	3 1%	2 1%	* 1%
4	46 2%	23 2%	24 2%	7 3%	6 2%	6 2%	8 2%	9 3%	9 2%	13 3%	27 2%	7 1%	9 2%	38 2%	2 1%	44 2%	37 2%	3 2%	5 4%	2 3%
5	163 8%	83 8%	80 7%	23 11%	20 7%	31 9%	28 7%	27 8%	34 6%	47 9%	86 8%	30 6%	47 9%	116 7%	11 5%	152 8%	137 8%	13 6%	10 9%	3 6%
6	241 11%	122 12%	119 11%	27 12%	31 11%	35 10%	46 12%	47 14%	56 10%	50 10%	142 13%	49 10%	52 10%	189 12%	19 9%	221 12%	196 11%	19 9%	22 19%Tpqs	4 8%
7	368 17% s	196 19%	172 16%	29 13%	49 18%	60 18%	72 18%	65 19%	94 17%	99 19%	186 17%	83 16%	74 15%	294 18%	35 17%	331 17%	315 18% s	31 15%	17 15%	5 10%
8	500 24% s	226 22%	274 25%	52 24%	81 29%	74 22%	90 23%	79 23%	125 23%	130 25%	240 22%	130 26%	138 27%	362 22%	50 24%	450 24%	408 23%	60 29% rs	24 20%	8 15%
9	323 15%	153 15%	170 15%	23 11%	46 17%	56 17%	70 18%	48 14%	80 14%	75 14%	175 16%	73 14%	87 17%	236 15%	40 19%	283 15%	270 15%	30 15%	13 11%	10 18%
10 - HIGHEST score	242 11%	113 11%	129 12%	35 16% d g	19 7%	42 12%	52 13% d g	23 7%	72 13% d g	44 8%	131 12%	68 13%	53 10%	190 12%	26 13%	216 11%	179 10%	33 16% T p	13 11%	17 32% T pqr
Don't know	136 6%	52 5%	83 8%	14 6%	13 5%	22 6%	23 6%	16 5%	49 9%	31 6%	66 6%	38 8%	35 7%	100 6%	15 7%	121 6%	116 7%	9 5%	9 7%	2 4%
SUMMARY:																				
NET: 9-10	565 27%	266 26%	299 27%	58 27%	65 23%	98 29%	122 31% d g	71 21%	152 27%	118 23%	306 28%	141 28%	139 28%	426 26%	66 32%	500 26%	449 26%	63 31% r	26 22%	27 50% T pqr
NET: 7-10	1434 68% r	688 67%	745 68%	138 64%	196 70%	231 69%	283 71%	215 63%	371 67%	347 67%	733 67%	354 69%	351 69%	1083 67%	150 73%	1281 67%	1172 67% r	154 76% T pr	67 57%	40 75% r
NET: 4-6	451 21%	227 22%	223 20%	57 26% h	57 21%	72 22%	82 21%	83 24%	99 18%	109 21%	255 23% k	86 17%	108 21%	343 21%	33 16%	417 22%	369 21%	35 17%	37 32% T pqs	9 17%
NET: 1-3	102 5%	57 6%	44 4%	6 3%	12 4%	11 3%	9 2%	27 8% e f	36 6% f	30 6%	41 4%	31 6%	12 2%	89 6% j	8 4%	93 5%	89 5%	5 3%	5 4%	2 4%
Mean	7.35 g	7.25	7.44	7.41	7.28	7.45 g	7.57 g	6.96	7.38 g	7.19	7.39	7.40	7.51	7.30	7.61	7.32	7.30	7.72 T pr	7.08	8.04 T pr
Standard Deviation	1.92	1.97	1.88	1.90	1.88	1.86	1.78	2.04	1.99	1.92	1.86	2.07	1.75	1.97	1.88	1.93	1.93	1.75	1.97	2.12
Standard Error	0.04	0.06	0.06	0.12	0.11	0.10	0.09	0.11	0.09	0.08	0.05	0.09	0.08	0.05	0.12	0.04	0.05	0.09	0.12	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 327

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	18	3	11	4	13	4	-	5	7	6	12	2	2	4	14	6	12	4	14
	1%	1%	1%	*	3%Te	*	-	*	1%	*	2%I	*	*	*	2%am	*	4%To	1%	1%
2	36	1	22	11	11	22	3	13	18	23	13	13	11	16	19	26	10	9	26
	2%	*	3%	1%	2%	2%	2%	1%	2%	1%	3%	2%	2%	1%	3%	1%	4%	2%	2%
3	48	1	22	24	17	30	-	20	13	23	25	13	11	30	17	35	12	15	31
	2%	*	3%a	3%a	3%	2%	-	2%	1%	1%	5%TI	2%	2%	2%	2%	2%	4%	3%	2%
4	46	3	23	19	10	29	3	19	22	33	14	17	18	26	20	40	6	10	33
	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	3%	2%	2%	2%	2%
5	163	15	64	75	45	95	13	85	63	141	22	51	53	94	67	145	18	42	120
	8%	5%	8%	8%	9%	7%	10%	9%	7%	9%	5%	6%	8%	7%	9%	8%	6%	10%	7%
6	241	31	107	98	44	165	18	132	102	215	27	102	66	151	81	225	14	50	187
	11%b	9%	13%	11%	9%	12%	14%	14%	11%	13%	5%	13%	10%	11%	11%	12%ap	5%	12%	11%
7	368	27	153	184	85	248	18	186	155	292	77	148	108	240	121	322	46	62	295
	17%a	8%	18%a	21%a	17%	18%	14%	19%	17%	18%	16%	18%	17%	18%	16%	18%	16%	14%	18%
8	500	94	186	212	117	331	32	218	225	389	111	180	171	347	148	444	55	82	404
	24%	28%	22%	24%	23%	24%	25%	22%	24%	24%	23%	22%	26%	26%an	20%	24%	19%	19%	25%
9	323	86	125	106	70	218	21	154	141	257	65	139	84	197	117	280	40	65	255
	15%	25%Tbc	15%	12%	14%	16%	17%	16%	15%	16%	13%	17%	13%	15%	16%	15%	14%	15%	15%
10 - HIGHEST score	242	74	71	94	53	159	15	104	116	194	48	119	61	161	79	212	30	65	174
	11%	22%Tbc	8%	11%	11%	11%	12%	11%	12%	12%	10%	15%I	9%	12%	11%	12%	11%	15%ar	11%
Don't know	136	7	67	55	40	85	5	35	76	62	74	23	61	73	62	93	42	27	108
	6%aglk	2%	8%a	6%a	8%	6%	4%	4%	8%g	4%	15%TI	3%	9%k	5%	8%	5%	15%To	6%	7%
SUMMARY:																			
NET: 9-10	565	160	197	200	123	377	36	258	258	452	114	258	145	358	196	492	71	131	428
	27%	47%Tbc	23%	23%	24%	27%	28%	27%	27%	28%	23%	32%TI	22%	27%	26%	27%	25%	30%	26%
NET: 7-10	1434	281	535	596	326	956	87	662	638	1132	302	587	424	945	465	1258	172	274	1127
	68%	82%Tbc	63%	68%	64%	69%	67%	68%	68%	69%	62%	73%TI	66%	71%an	62%	69%	60%	64%	68%
NET: 4-6	451	49	194	192	99	289	34	236	187	388	62	171	137	271	168	411	38	102	340
	21%ajp	14%	23%a	22%a	19%	21%	26%	24%	20%	24%	13%	21%	21%	20%	22%	22%ap	13%	24%	21%
NET: 1-3	102	5	56	38	42	56	3	38	38	52	50	28	24	49	50	67	34	28	70
	5%a	1%	7%a	4%	8%Te	4%	2%	4%	4%	3%	10%TI	3%	4%	4%	7%am	4%	12%To	6%	4%
Mean	7.35b	8.18Tbc	7.10	7.28	7.11	7.42d	7.43	7.32	7.44	7.41j	7.10	7.55T	7.32	7.46n	7.14	7.40p	6.96	7.29	7.37
Standard Deviation	1.92	1.64	2.02	1.83	2.18	1.84	1.80	1.83	1.91	1.81	2.30	1.83	1.83	1.80	2.13	1.83	2.48	2.12	1.87

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 327

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.08	0.07	0.06	0.10	0.05	0.15	0.05	0.06	0.04	0.13	0.06	0.07	0.05	0.08	0.04	0.19	0.10	0.05

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 328

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	18 1%	* *	- -	10 6% Tadgjk	- -	2 1%	2 1%	- -	1 1%	1 1%	1 *	- -	* 1%
2	36 2%	3 1%	- -	4 2%	5 2%	5 3%	* *	4 2%	2 2%	1 1%	2 1%	8 2%	1 2%
3	48 2%	3 1%	- -	5 2%	6 2%	9 5%	1 *	11 5%	2 1%	2 2%	3 1%	7 2%	* 1%
4	46 2%	3 2%	3 5%	7 4%	2 1%	3 1%	2 1%	2 1%	5 4%	4 3%	4 2%	9 3%	2 3%
5	163 8%	13 6%	4 6%	14 8%	9 4%	18 10%	10 6%	13 6%	10 9%	10 7%	19 8%	41 12% d	3 6%
6	241 11%	19 9%	9 15%	12 7%	41 16% ck	20 11%	23 14%	21 10%	22 10%	20 14%	23 10%	28 8%	4 8%
7	368 17% d	31 15%	15 25% d	31 17%	39 16%	27 15%	29 18%	39 18%	17 15%	29 21% d	31 13%	76 23% d	5 10%
8	500 24% kl	60 29% hkl	18 30% k	39 22%	52 21%	40 22%	40 25%	57 27% k	24 20%	46 34% Thkl	63 27% kl	53 16%	8 15%
9	323 15%	30 15%	8 13%	18 10%	44 18%	25 14%	33 20% g	21 10%	13 11%	15 11%	42 18%	65 19% gh	10 18%
10 - HIGHEST score	242 11% d	33 16% Tbcfik	1 2%	14 8%	30 12%	23 12%	7 4%	34 16% bfj	13 11% f	8 6%	33 14% bfj	30 9%	17 32% Tabcdefghijk
Don't know	136 6%	9 5%	2 3%	28 15% Taegijkl	20 8% d	11 6%	13 8% d	11 5%	9 7% d	2 1%	11 5%	19 6%	2 4%
SUMMARY:													
NET: 9-10	565 27% d	63 31% bchi	9 15%	32 18%	73 30% d	48 26%	39 25%	55 26%	26 22%	23 17%	75 32% bcchi	95 28% d	27 50% Tabcdefghijk
NET: 7-10	1434 68% ch	154 76% Tceh	41 70%	101 56%	164 66%	115 63%	108 68%	150 71% ch	67 57%	97 71% h	169 73% ch	225 67%	40 75% ch
NET: 4-6	451 21%	35 17%	16 27%	33 18%	52 21%	41 22%	35 22%	35 17%	37 32% Tacdgi	34 25%	46 20%	78 23%	9 17%
NET: 1-3	102 5%	5 3%	- -	19 10% Taj	11 4%	17 9% afj	3 2%	15 7%	5 4%	4 3%	6 2%	15 5%	2 4%
Mean	7.35 c	7.72 cehik	7.19	6.71	7.50 c	7.10	7.41 c	7.43 c	7.08	7.19	7.67 cehik	7.21	8.04 Tbcdefghik
Standard Deviation	1.92	1.75	1.39	2.43	1.83	2.18	1.61	1.96	1.97	1.66	1.76	1.91	2.12
Standard Error	0.04	0.09	0.17	0.21	0.14	0.18	0.15	0.16	0.12	0.15	0.12	0.13	0.15

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 329

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	4 1%	3 1%	* *	- -	- -	* *	- -	3 2%	* *	* *	3 1%	- -	* *	3 1%	* 1%	3 1%	4 1%	- -	* *	- -
2	5 1%	3 1%	2 1%	* 1%	* *	- -	1 1%	- -	4 2%	1 *	1 *	4 3% T	* *	5 1%	1 2%	5 1%	5 1%	* *	1 1%	- -
3	11 2%	5 1%	6 2%	1 2%	1 1%	1 1%	1 1%	4 3%	3 2%	5 2%	3 1%	2 2%	2 2%	9 2%	1 2%	10 1%	8 1%	1 2%	2 3%	- -
4	18 2%	16 4% b	2 1%	* 1%	2 3%	2 2%	3 2%	3 2%	8 4%	8 3%	8 2%	2 1%	2 3%	16 3%	1 3%	16 2%	15 2%	2 3%	1 1%	* 3%
5	46 6%	22 5%	24 8%	4 11%	6 8%	5 5%	7 5%	11 7%	13 6%	13 6%	28 8%	5 4%	8 6%	38 7%	2 4%	44 7%	40 6%	3 6%	3 6%	* 4%
6	80 11%	49 12%	31 10%	5 15%	16 21% T gh	11 10%	17 13%	14 9%	17 8%	20 9%	49 13%	12 9%	21 14%	60 10%	3 5%	77 11%	67 11%	6 11%	6 13%	1 10%
7	150 21%	97 23% b	52 17%	5 15%	13 18%	26 24%	27 21%	42 27% h	36 17%	48 21%	77 21%	25 18%	32 21%	118 20%	9 18%	141 21%	128 21%	12 20%	8 17%	2 16%
8	206 28% c	120 29%	86 27%	5 13%	22 29% c	27 26%	41 31% c	47 30% c	65 29% c	68 30%	90 25%	48 35% j	46 31%	160 28%	12 24%	194 29%	172 28%	16 28%	15 31%	3 31%
9	99 14%	55 13%	44 14%	5 14%	8 11%	12 11%	18 14%	22 14%	34 16%	30 13%	53 15%	16 12%	15 10%	84 15%	12 25%	87 13%	83 14%	9 15%	5 11%	2 20%
10 - HIGHEST score	81 11%	37 9%	44 14% a	8 21% e	6 9%	14 13%	14 10%	29 6%	29 13%	24 11%	37 10%	19 14%	16 11%	65 11%	7 15%	73 11%	66 11%	7 12%	7 14%	1 14%
Don't know	27 4%	7 2%	19 6% a	3 8% d f g	1 1%	8 8% d f g	2 1%	2 1%	11 5%	11 5%	12 3%	3 2%	8 5%	19 3%	1 1%	26 4%	23 4%	2 3%	1 3%	* 2%
SUMMARY:																				
NET: 9-10	180 25%	92 22%	88 28%	13 35%	14 19%	26 24%	32 24%	32 20%	64 29%	54 24%	91 25%	35 26%	31 21%	149 26%	20 40%	160 24%	149 24%	16 27%	12 24%	4 33%
NET: 7-10	536 74%	309 75%	227 73%	23 63%	49 66%	79 74%	100 76%	122 76%	164 75%	171 75%	257 71%	108 79%	110 73%	427 74%	41 82%	495 73%	449 74%	44 74%	35 72%	9 81%
NET: 4-6	144 20%	87 21%	58 18%	10 26%	24 32% T egh	18 17%	27 21%	29 18%	37 17%	41 18%	85 23% k	19 14%	31 20%	113 20%	6 12%	138 20%	121 20%	12 20%	10 20%	2 17%
NET: 1-3	20 3%	12 3%	9 3%	1 3%	1 1%	2 1%	2 2%	7 4%	8 4%	6 3%	8 2%	7 5%	3 2%	17 3%	2 5%	18 3%	17 3%	1 2%	2 5%	- -
Mean	7.47	7.35	7.62	7.58	7.27	7.59	7.52	7.27	7.57	7.49	7.40	7.60	7.48	7.46	7.78	7.45	7.46	7.52	7.44	7.86
Standard Deviation	1.71	1.70	1.71	1.95	1.57	1.58	1.57	1.74	1.84	1.67	1.71	1.79	1.56	1.75	1.90	1.70	1.71	1.70	1.84	1.56
Standard Error	0.05	0.07	0.08	0.23	0.14	0.12	0.11	0.11	0.10	0.09	0.07	0.12	0.10	0.06	0.18	0.05	0.06	0.12	0.15	0.18

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 330

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	4	-	3	1	3	1	-	1	*	1	3	1	*	1	3	1	3	*	3
	1%	-	1%	*	1%	*	-	*	*	*	2% d	*	*	*	1%	*	4% To	*	1%
2	5	*	4	1	4	2	-	1	2	2	4	1	1	1	4	2	4	1	5
	1%	*	1%	*	2%	*	-	*	1%	*	3% d	*	*	2% m	*	5% To	*	1%	
3	11	1	4	6	2	7	1	7	3	7	4	2	4	7	4	8	3	2	8
	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	4%	1%	2%	2%	2%	1%	4%	2%	1%
4	18	1	4	12	5	11	1	9	9	16	2	1	5	15	3	17	1	2	15
	2%	1%	1%	4% b	2%	3%	2%	2%	3%	3%	2%	3%	3%	3%	1%	3%	1%	2%	3%
5	46	3	23	20	12	28	4	25	19	44	2	18	9	33	13	45	1	8	37
	6%	3%	7%	7%	6%	6%	9%	7%	6%	7%	2%	7%	4%	7%	5%	7%	2%	6%	6%
6	80	11	40	29	21	48	6	43	31	69	12	30	20	49	28	71	8	21	58
	11%	9%	13%	10%	11%	11%	11%	12%	10%	11%	10%	11%	9%	10%	11%	11%	11%	16% r	10%
7	150	19	70	59	34	93	13	74	68	133	17	49	53	95	50	138	11	20	124
	21%	16%	22%	21%	18%	21%	25%	20%	22%	22%	15%	19%	25%	20%	20%	21%	15%	15%	22%
8	206	34	82	86	48	131	15	109	80	173	34	81	60	141	63	185	19	31	167
	28%	29%	26%	30%	25%	29%	29%	30%	26%	28%	30%	31%	28%	30%	26%	28%	26%	24%	29%
9	99	26	35	38	27	62	5	54	39	88	11	38	29	63	36	91	8	17	81
	14%	22% Tbc	11%	13%	14%	14%	10%	15%	13%	14%	10%	14%	14%	14%	15%	14%	11%	14%	14%
10 - HIGHEST score	81	22	31	27	26	47	5	37	40	67	14	33	19	50	29	71	10	23	57
	11%	19% Tbc	10%	9%	13%	11%	11%	10%	13%	11%	12%	13%	9%	11%	12%	11%	13%	18% Tt	10%
Don't know	27	*	18	7	9	14	1	8	15	16	11	4	11	13	13	19	8	4	22
	4%	*	6% a	2%	5%	3%	2%	2%	5%	3%	10% Tt	2%	5% k	3%	5%	3%	10% To	3%	4%
SUMMARY:																			
NET: 9-10	180	49	66	65	53	109	11	90	79	155	25	71	48	113	65	162	18	41	138
	25%	41% Tbc	21%	23%	28%	25%	21%	25%	26%	25%	22%	27%	23%	24%	26%	25%	24%	32%	24%
NET: 7-10	536	102	218	210	135	332	39	273	226	461	76	200	161	349	177	486	48	91	429
	74%	86% Tbc	70%	74%	71%	75%	75%	74%	74%	75%	67%	76%	76%	75%	72%	75%	64%	71%	74%
NET: 4-6	144	15	66	61	38	87	11	77	59	128	16	54	35	96	44	133	10	31	110
	20%	13%	21%	21%	20%	20%	22%	21%	19%	21%	14%	21%	16%	21%	18%	21%	13%	24%	19%
NET: 1-3	20	1	10	8	9	9	1	10	6	10	10	3	5	9	11	11	9	3	16
	3%	1%	3%	3%	5%	2%	1%	3%	2%	2%	9% Tt	1%	2%	2%	5%	2%	12% To	2%	3%
Mean	7.47	8.09 tbc	7.33	7.37	7.42	7.51	7.42	7.45	7.54	7.50	7.25	7.59	7.51	7.49	7.44	7.51	7.11	7.63	7.44
Standard Deviation	1.71	1.48	1.74	1.71	1.96	1.62	1.56	1.66	1.67	1.61	2.20	1.63	1.56	1.63	1.87	1.62	2.43	1.79	1.70

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 330

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.05	0.10	0.08	0.08	0.12	0.06	0.19	0.06	0.08	0.05	0.20	0.08	0.09	0.06	0.10	0.05	0.29	0.12	0.06

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 331

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	4 1%	-	-	2 6% Tadgk	-	-	-	-	*	*	1 1%	-	-
2	5 1%	*	-	-	*	*	-	4 4% T	1 1%	-	*	*	-
3	11 2%	1 2%	-	*	*	*	1	2	2	1	1	3	-
4	18 2%	2 3%	-	1 2%	3 3%	2 2%	*	2 2%	1 1%	*	1 2%	5 4%	*
5	46 6%	3 6%	1 9%	4 10%	6 6%	2 3%	1 1%	3 3%	3 6%	4 7%	7 10%	12 9%	*
6	80 11%	6 11%	1 12%	4 10%	9 10%	11 16%	5 11%	8 8%	6 13%	8 14%	14 20% Tgk	7 5%	1 10%
7	150 21%	12 20%	3 24%	6 15%	18 20%	11 16%	10 24%	20 22%	8 17%	18 31%	14 21%	28 20%	2 16%
8	206 28%	16 28%	3 23%	13 33%	20 22%	19 28%	16 37%	22 24%	15 31%	15 26%	16 23%	47 35%	3 31%
9	99 14% j	9 15% j	2 17%	3 8%	21 23% j	7 11%	4 10%	16 17% j	5 11%	9 15%	4 6%	17 13%	2 20% cj
10 - HIGHEST score	81 11%	7 12%	1 6%	5 11%	10 10%	11 16% lk	5 13%	17 18% lk	7 14% lk	2 4%	9 13%	7 5%	1 14% lk
Don't know	27 4%	2 3%	1 8%	2 5% g	4 5%	5 7% g	*	-	1 3%	1 2%	2 2%	8 6%	* 2% g
SUMMARY:													
NET: 9-10	180 25%	16 27%	3 24%	8 19%	30 33% k	18 27%	10 23%	32 35% jk	12 24%	11 19%	13 19%	24 18%	4 33% ijkl
NET: 7-10	536 74% j	44 74%	9 71%	27 67%	69 75%	47 70%	36 84% j	74 80% j	35 72%	44 75%	43 63%	99 73%	9 81% j
NET: 4-6	144 20%	12 20%	3 21%	9 21%	18 20%	15 22%	6 13%	13 14%	10 20%	12 21%	22 32% Tatgkl	24 18%	2 17%
NET: 1-3	20 3%	1 2%	-	3 6%	1 1%	1 1%	1 2%	5 6%	2 5%	1 1%	2 3%	4 3%	-
Mean	7.47	7.52	7.51	7.12	7.67	7.68	7.73	7.63	7.44	7.33	7.11	7.32	7.86 ijk
Standard Deviation	1.71	1.70	1.44	2.19	1.60	1.64	1.41	1.97	1.84	1.40	1.84	1.60	1.56
Standard Error	0.05	0.12	0.26	0.29	0.18	0.19	0.18	0.21	0.15	0.16	0.17	0.15	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 332

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5
1 - LOWEST score	2 1%	1 1%	1 2%	- -	* 1%	- -	* 2%	1 12%	1 7%	1 2%	1 1%	1 2%	* 1%	2 1%	1 2%	1 1%	2 1%	- -	- -	- -
2	4 2%	1 1%	3 3%	1 2%	2 4%	- -	1 5%	- -	- -	- -	2 3%	2 4%	2 4%	2 2%	1 4%	3 2%	3 2%	- -	1 9%	- -
3	4 2%	3 4%	1 1%	1 1%	2 3%	* 1%	* 2%	- -	1 6%	1 2%	2 3%	1 2%	2 3%	2 2%	* 1%	4 3%	4 2%	- -	* 5%	- -
4	2 1%	1 1%	2 2%	1 1%	* 1%	1 2%	- -	- 4%	* -	1 2%	2 2%	- -	- 2%	2 3%	1 1%	1 1%	2 1%	- -	1 6%	- -
5	8 5%	4 5%	4 4%	- -	5 9%	1 3%	* 2%	* 7%	2 16%	1 3%	3 3%	4 9%	4 6%	4 4%	1 2%	7 5%	6 4%	2 11%	* 5%	- -
6	25 14% ^d	9 12%	16 17%	16 25%	1 3%	6 19% ^d	2 11%	- -	1 6%	3 8%	12 14%	10 22%	10 15%	15 14%	2 6%	23 17%	23 16%	* 3%	2 17%	- -
7	21 12%	11 14%	10 11%	4 6%	6 12%	6 21%	5 27%	- -	1 6%	6 15%	10 11%	5 12%	8 13%	13 12%	4 13%	17 12%	16 11%	4 25%	1 13%	- -
8	49 28%	22 29%	26 27%	13 21%	19 37%	5 18%	2 36%	2 37%	4 36%	10 26%	30 33%	8 19%	17 26%	32 29%	7 22%	40 29%	42 28%	3 17%	3 37%	* 30%
9	23 13%	10 13%	12 13%	6 10%	9 19%	4 15%	1 8%	* 5%	1 9%	7 18%	11 12%	4 10%	9 15%	14 12%	9 25%	14 10%	19 13%	3 21%	* 1%	- -
10 - HIGHEST score	32 18%	16 21%	15 16%	18 29%	6 12%	5 17%	1 8%	1 27%	* 3%	9 23%	17 19%	5 12%	11 17%	21 19%	8 22%	24 17%	27 18%	4 21%	* 3%	1 58%
Don't know	5 3%	1 1%	4 4%	2 4%	* -	1 3%	- 13%	1 7%	1 7%	1 3%	1 1%	3 7%	1 1%	4 4%	- -	5 3%	4 3%	* 1%	* 3%	* 12%
SUMMARY:																				
NET: 9-10	54 31%	27 34%	28 29%	24 39%	15 30%	9 31%	3 16%	1 32%	1 12%	16 40%	28 31%	10 23%	20 31%	35 31%	16 48%	38 27%	46 31%	7 42%	* 5%	1 58%
NET: 7-10	124 71%	60 76%	64 67%	41 66%	40 79%	20 71%	14 79%	3 68%	6 54%	33 81%	68 75%	23 54%	44 71%	80 72%	28 82%	95 68%	104 71%	14 85%	5 55%	1 88%
NET: 4-6	35 20%	13 17%	22 23%	16 26%	7 13%	7 25%	2 13%	* 7%	3 26%	5 12%	17 19%	13 31%	13 21%	22 20%	3 10%	31 23%	31 21%	2 14%	2 28%	- -
NET: 1-3	10 6%	4 5%	6 6%	2 4%	4 8%	* 1%	1 8%	1 12%	1 13%	1 4%	5 6%	3 8%	5 7%	5 5%	3 7%	8 5%	9 6%	- -	1 13%	- -
Mean	7.55	7.71	7.40	7.85	7.49	7.61	7.22	7.48	6.44	7.94	7.63	6.97	7.45	7.60	7.83	7.48	7.55	7.99	6.41	9.32
Standard Deviation	2.02	1.93	2.10	1.99	2.06	1.69	1.95	3.36	2.48	1.91	1.97	2.17	2.08	2.00	2.26	1.97	2.04	1.62	2.24	-
Standard Error	0.13	0.19	0.18	0.25	0.25	0.23	0.38	1.01	0.59	0.23	0.18	0.29	0.22	0.16	0.30	0.15	0.16	0.24	0.41	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 333

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	2	*	1	1	-	1	-	2	*	2	-	1	1	1	1	2	-	*	2
	1%	1%	2%	1%	-	1%	-	1%	1%	1%	-	2%	2%	1%	1%	1%	-	1%	1%
2	4	2	1	1	2	1	1	2	2	4	-	1	1	3	1	4	-	1	2
	2%	3%	2%	2%	7%	1%	9%	1%	6%	2%	-	1%	2%	3%	1%	2%	-	2%	2%
3	4	-	2	2	*	3	-	4	*	4	-	3	-	4	-	4	-	1	3
	2%	-	3%	4%	2%	3%	-	3%	*	2%	-	4%	-	4%	-	2%	-	2%	2%
4	2	-	1	1	-	1	*	2	-	2	-	1	*	1	1	2	-	-	2
	1%	-	1%	3%	-	1%	4%	2%	-	1%	-	1%	1%	1%	1%	1%	-	-	2%
5	8	2	2	3	2	6	*	7	-	8	-	5	1	2	5	8	-	2	5
	5%	4%	4%	6%	5%	5%	3%	6%	-	5%	-	5%	2%	2%	7%	5%	-	5%	4%
6	25	7	14	4	7	17	1	20	5	24	1	12	6	12	13	25	-	5	19
	14%	11%	24%	8%	22%	14%	7%	16%	12%	15%	8%	13%	13%	12%	18%	15%	-	14%	15%
7	21	10	6	5	7	11	2	16	3	19	2	10	3	11	9	20	1	6	15
	12%	17%	11%	10%	23%	9%	17%	13%	8%	11%	25%	11%	7%	11%	13%	12%	23%	15%	12%
8	49	13	19	13	6	39	3	33	12	43	5	23	19	27	21	46	3	9	36
	28%	22%	33%	26%	19%	31%	25%	26%	32%	26%	58%	26%	45%	27%	29%	27%	62%	22%	28%
9	23	12	5	5	1	17	3	18	2	22	1	14	2	12	10	22	1	7	16
	13%	21%	9%	9%	3%	13%	29%	14%	6%	13%	6%	16%	6%	12%	14%	13%	11%	17%	13%
10 - HIGHEST score	32	13	4	15	5	26	1	21	10	32	-	18	7	23	9	32	-	9	23
	18%	22%	6%	28% b	17%	20%	7%	17%	27%	19%	-	21%	17%	23%	12%	19%	-	22%	18%
Don't know	5	-	4	1	1	4	-	1	3	5	*	*	3	2	2	5	*	-	4
	3%	-	6%	2%	2%	3%	-	1%	9%	3%	3%	*	6%	2%	2%	3%	4%	-	3%
SUMMARY:																			
NET: 9-10	54	26	9	19	6	43	4	39	13	54	1	32	10	35	18	54	1	16	39
	31%	42% b	16%	38% b	20%	33%	35%	31%	33%	33%	6%	37%	23%	36%	26%	32%	11%	39%	30%
NET: 7-10	124	49	34	38	19	93	8	89	27	116	8	64	32	73	48	119	5	30	90
	71%	82% b	59%	73%	62%	73%	77%	70%	72%	70%	89%	74%	74%	73%	69%	71%	96%	76%	71%
NET: 4-6	35	9	16	9	9	25	1	29	5	35	1	17	7	15	19	35	-	7	27
	20%	15%	28%	17%	28%	19%	14%	23%	12%	21%	8%	19%	16%	15%	27%	21%	-	19%	21%
NET: 1-3	10	2	4	4	3	6	1	7	3	10	-	6	1	9	1	10	-	2	7
	6%	3%	7%	7%	9%	5%	9%	6%	7%	6%	-	6%	3%	9%	2%	6%	-	5%	5%
Mean	7.55	7.93	7.03	7.69	7.01	7.72	7.35	7.46	7.85	7.54	7.64	7.65	7.72	7.62	7.47	7.54	7.88	7.74	7.56
Standard Deviation	2.02	1.84	1.92	2.26	2.14	1.94	2.24	2.02	2.20	2.07	0.77	2.06	1.83	2.23	1.73	2.05	0.66	2.01	1.98

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 333

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.13	0.19	0.23	0.27	0.37	0.14	0.53	0.15	0.33	0.14	0.19	0.17	0.28	0.19	0.18	0.14	0.25	0.25	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 334

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	2 1%	-	-	-	-	-	1 5%	* 2%	-	-	1 3%	-	-
2	4 2%	-	-	2 17%	1 4%	-	-	-	1 9%	-	* 1%	-	-
3	4 2%	-	-	* 4%	1 6%	-	-	-	* 5%	-	2 7%	-	-
4	2 1%	-	-	1 8%	-	* 2%	* 3%	-	1 6%	-	-	-	-
5	8 5%	2 11%	-	2 13%	-	-	1 6%	-	* 5%	-	1 6%	2 8%	-
6	25 14%	* 3%	-	1 9%	11 52%	1 5%	4 27%	2 11%	2 17%	1 7%	3 10%	1 2%	-
7	21 12%	4 25%	1 74%	2 12%	1 4%	6 27%	2 11%	2 8%	1 13%	-	2 7%	2 10%	-
8	49 28%	3 17%	* 26%	2 17%	2 9%	5 24%	4 27%	8 38%	3 37%	6 56%	8 34%	7 30%	* 30%
9	23 13%	3 21%	-	2 12%	1 4%	2 8%	1 10%	6 32%	* 1%	2 14%	4 16%	2 8%	-
10 - HIGHEST score	32 18%	4 21%	-	1 9%	4 20%	7 34%	2 12%	2 8%	* 3%	3 23%	3 13%	6 26%	1 58%
Don't know	5 3%	* 1%	-	-	-	-	-	-	* 3%	-	1 2%	4 16%	* 12%
SUMMARY:													
NET: 9-10	54 31%	7 42%	-	3 21%	5 24%	9 42%	3 21%	8 40%	* 5%	4 37%	7 29%	8 34%	1 58%
NET: 7-10	124 71%	14 85%	1 100%	7 50%	8 38%	20 93%	9 60%	17 86%	5 55%	10 93%	17 70%	16 73%	1 88%
NET: 4-6	35 20%	2 14%	-	4 29%	11 52%	2 7%	5 36%	2 11%	2 28%	1 7%	4 16%	2 10%	-
NET: 1-3	10 6%	-	-	3 21%	2 11%	-	1 5%	* 2%	1 13%	-	3 11%	-	-
Mean	7.55	7.99	7.26	6.10	6.79	8.30	7.05	8.00	6.41	8.46	7.30	8.25	9.32
Standard Deviation	2.02	1.62	-	2.72	2.20	1.49	2.12	1.57	2.24	1.11	2.30	1.59	-
Standard Error	0.13	0.24	-	0.62	0.61	0.31	0.47	0.37	0.41	0.31	0.39	0.40	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 335

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	5 1%	1 *	4 1%	- *	* 1%	1 1%	2 2%	1 1%	1 1%	2 1%	2 1%	1 1%	* 1%	4 1%	1 1%	4 1%	4 1%	- *	1 2%	* 3% q
2	6 1%	1 *	4 1%	1 1%	2 1%	1 1%	1 1%	* *	* *	- -	3 1%	3 2%	4 2%	2 1%	2 2%	4 1%	4 1%	* 1%	1 4% Tp	-
3	14 2%	11 4%	4 1%	3 2%	3 2%	3 3%	1 1%	* 1%	5 5%	4 2%	8 2%	3 3%	3 1%	12 3%	3 3%	11 2%	12 2%	1 3%	1 4%	* 2%
4	15 2%	6 2%	9 3%	3 2%	2 1%	4 4%	1 1%	3 4%	2 3%	3 2%	8 3%	4 3%	5 2%	10 2%	2 1%	13 3%	10 2%	3 6% q	2 5%	* 4%
5	47 8%	23 7%	25 8%	7 5%	9 7%	7 7%	6 7%	7 11%	11 11%	15 10%	20 6%	12 9%	16 8%	32 7%	11 9%	35 7%	36 7%	7 14% q	3 12%	1 9%
6	94 15% d	47 15%	47 15%	29 19% d	8 6%	21 19% d	12 14%	8 12%	17 17% d	16 11%	50 15%	28 21%	34 17%	59 14%	9 7%	85 17%	84 16%	5 9%	5 16%	1 9%
7	116 19%	61 20%	55 17%	22 16%	27 21%	30 28% q	14 16%	8 12%	14 15%	30 20%	64 19%	21 16%	35 18%	81 19%	25 20%	91 18%	101 19%	10 19%	4 15%	1 11%
8	135 22%	69 22%	66 21%	32 24%	44 34% Teh	17 15%	19 22%	12 18%	11 12%	27 18%	81 24%	27 20%	51 26%	84 20%	41 33%	92 19%	122 23% q	6 12%	5 18%	1 25%
9	62 10%	29 9%	34 11%	15 11%	17 13% h	10 9%	9 11%	8 13% h	3 3%	12 8%	36 11%	14 10%	22 11%	40 9%	19 15%	44 9%	52 10%	7 13%	3 9%	1 13%
10 - HIGHEST score	49 8%	22 7%	27 8%	20 15% h	8 6%	9 8%	5 6%	4 6%	3 3%	13 8%	27 8%	9 7%	14 7%	35 8%	8 6%	41 8%	38 7%	8 15% Tp	2 8%	1 10%
Don't know	78 13% c	37 12%	41 13%	4 3%	8 6%	6 5%	17 19% cde	14 22% cde	30 31% Tcde	31 10%	34 9%	13 9%	14 7%	64 15% d	5 4%	73 15%	72 13%	4 8%	1 5%	1 13%
SUMMARY:																				
NET: 9-10	111 18% h	51 17%	60 19%	35 26% h	25 19% h	19 18% h	15 17% h	13 19% h	5 5%	25 16%	63 19%	23 17%	36 18%	75 18%	26 21%	85 17%	90 17%	15 28% Tp	5 17%	1 24%
NET: 7-10	362 58% h	181 59%	181 58%	89 65% h	96 75% Tfgh	67 61% h	48 56% h	32 50%	30 32%	82 54%	208 63%	72 53%	123 62%	239 57%	92 74%	268 54%	313 59%	31 59%	15 51%	3 59%
NET: 4-6	156 25%	76 25%	81 26%	39 29%	19 15%	33 30% d	18 21%	17 26%	30 31% d	34 22%	78 24%	44 33%	55 28%	102 24%	22 17%	134 27%	130 24%	15 29%	10 33%	1 22%
NET: 1-3	25 4%	13 4%	12 4%	5 3%	5 4%	5 5%	3 3%	2 2%	6 6%	6 4%	12 4%	7 5%	7 3%	18 4%	6 5%	19 4%	20 4%	2 3%	3 11% Tp	* 5%
Mean	7.11 hr	7.10	7.12	7.38 h	7.39 h	6.94 h	7.18 h	7.06 h	6.28	7.08	7.21	6.89	7.15	7.09	7.30	7.05	7.14 r	7.16	6.50	7.21
Standard Deviation	1.81	1.75	1.88	1.79	1.66	1.80	1.85	1.93	1.80	1.87	1.76	1.88	1.73	1.86	1.79	1.82	1.75	2.06	2.28	2.36
Standard Error	0.07	0.10	0.10	0.15	0.14	0.15	0.19	0.21	0.18	0.14	0.09	0.15	0.11	0.08	0.15	0.08	0.08	0.18	0.24	0.40

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 336

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	5	*	3	1	1	2	1	4	1	5	-	1	1	3	2	5	-	1	4
	1%	*	1%	1%	1%	*	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%
2	6	2	3	2	2	3	1	3	3	5	1	1	2	5	1	6	-	1	3
	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	*	1%	1%	1%	1%	-	1%	1%
3	14	1	4	8	2	11	1	10	2	14	*	5	5	11	1	14	*	2	10
	2%	1%	1%	6%b	2%	3%	1%	2%	1%	3%	1%	2%	3%	3%	1%	2%	1%	1%	2%
4	15	3	6	5	4	9	*	10	3	13	2	4	4	11	2	15	-	4	10
	2%	2%	2%	3%	3%	2%	1%	2%	2%	2%	3%	1%	3%	3%	1%	3%	-	3%	2%
5	47	8	26	12	8	34	2	32	11	40	8	19	14	26	18	45	3	15	30
	8%	6%	8%	8%	7%	8%	4%	8%	6%	7%	8%	7%	8%	7%	8%	8%	6%	10%	7%
6	94	17	60	16	20	63	8	66	27	82	12	43	21	55	35	86	6	23	71
	15%	12%	18%	11%	16%	15%	17%	16%	15%	15%	16%	16%	13%	14%	16%	15%	13%	15%	16%
7	116	33	60	22	23	78	6	87	23	111	5	52	29	74	38	112	3	28	87
	19%	24%	18%	16%	19%	19%	13%	21%	13%	20%j	7%	20%	18%	19%	18%	20%	7%	19%	19%
8	135	32	75	25	19	100	14	89	40	117	18	59	45	84	46	121	12	24	105
	22%	23%	23%	18%	15%	24%	32%d	22%	22%	21%	25%	23%	28%	22%	22%	21%	27%	16%	23%
9	62	22	27	13	12	40	5	38	19	58	4	30	10	36	24	60	2	19	41
	10%	16%b	8%	9%	10%	9%	11%	9%	11%	11%	6%	11%	6%	9%	11%	11%	5%	13%	9%
10 - HIGHEST score	49	19	14	16	13	34	2	34	15	47	2	27	9	34	15	48	1	16	32
	8%	14%b	4%	12%b	10%	8%	4%	8%	9%	9%	3%	10%	6%	9%	7%	8%	3%	11%	7%
Don't know	78	2	54	18	18	48	5	36	33	57	21	20	22	44	32	60	17	16	58
	13%a	1%	16%a	13%a	15%	11%	12%	9%	19%g	10%	28%Ti	8%	13%	12%	15%	10%	38%	11%	13%
SUMMARY:																			
NET: 9-10	111	41	40	29	25	75	7	72	34	105	6	56	19	70	40	108	3	35	73
	18%	29%Tb	12%	21%	20%	18%	15%	18%	19%	19%	9%	22%j	12%	18%	18%	19%	8%	23%	16%
NET: 7-10	362	106	175	77	66	252	27	249	97	333	29	167	93	228	124	340	19	87	265
	58%k	76%Tbc	53%	56%	54%	60%	60%	61%	55%	61%l	40%	64%	57%	59%	58%	60%	42%	58%	59%
NET: 4-6	156	28	91	32	32	106	10	108	41	134	22	65	39	92	56	145	8	42	111
	25%	20%	28%	23%	26%	25%	22%	26%	23%	24%	30%	25%	24%	24%	26%	25%	19%	28%	25%
NET: 1-3	25	3	10	11	5	16	3	16	6	24	1	8	8	19	4	25	*	4	17
	4%	2%	3%	8%	4%	4%	6%	4%	4%	4%	2%	3%	5%	5%	2%	4%	1%	3%	4%
Mean	7.11	7.54Tbc	6.97	6.98	7.07	7.15	7.09	7.09	7.24	7.13	6.86	7.29	6.95	7.09	7.23	7.10	7.29	7.18	7.10
Standard Deviation	1.81	1.73	1.66	2.14	1.97	1.76	1.90	1.79	1.86	1.83	1.67	1.73	1.81	1.88	1.67	1.84	1.43	1.86	1.75

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 336

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.07	0.12	0.09	0.17	0.18	0.08	0.25	0.08	0.13	0.07	0.21	0.09	0.14	0.09	0.11	0.07	0.28	0.14	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 337

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	5 1%	-	-	-	-	-	1 1%	* 1%	1 2%	-	2 1%	1 1%	* 3%acde
2	6 1%	* 1%	-	3 6%Tjk	1 1%	-	-	-	1 4%Tjk	-	* *	-	-
3	14 2%	1 3%	-	2 4%	4 5%	1 1%	-	-	1 4%	-	4 3%	2 2%	* 2%g
4	15 2%	3 6%ej	-	3 6%ej	* 6%ej	3 6%ej	* 1%	1 1%	2 5%j	-	* *	3 3%	* 4%ij
5	47 8%	7 14%	1 9%	4 9%	4 5%	2 5%	2 3%	3 5%	3 12%	3 6%	9 7%	9 11%	1 9%
6	94 15%	5 9%	1 14%	6 12%	19 28%Tae	3 8%	7 11%	7 11%	5 16%	7 16%	20 16%	14 16%	1 9%
7	116 19%	10 19%	2 23%	7 13%	6 9%	11 26%d	10 20%	6 10%	4 15%	7 18%	33 25%	19 22%	1 11%
8	135 22%	6 12%	* 5%	8 16%	13 19%	10 24%	8 15%	21 36%ak	5 18%	12 29%	39 30%ak	11 13%	1 25%
9	62 10%	7 13%	1 7%	5 9%	8 12%	2 4%	4 7%	12 21%k	3 9%	5 11%	11 8%	5 6%	1 13%
10 - HIGHEST score	49 8%	8 15%Tg	* 2%	4 9%	6 9%	9 21%Tg	2 3%	2 3%	2 8%	4 9%	3 2%	9 10%	1 10%j
Don't know	78 13%	4 8%	4 39%	9 18%	8 11%	2 4%	18 36%	7 11%	1 5%	4 10%	8 6%	12 14%	1 13%
SUMMARY:													
NET: 9-10	111 18%	15 28%Tj	1 9%	9 18%	14 21%	10 25%	5 11%	14 24%	5 17%	8 21%	14 11%	14 17%	1 24%
NET: 7-10	362 58%	31 59%	3 37%	24 47%	33 48%	32 75%cdhk	23 45%	40 70%c	15 51%	27 67%	85 67%cc	45 52%	3 59%
NET: 4-6	156 25%	15 29%	2 24%	13 26%	23 34%	8 19%	9 17%	10 18%	10 33%	9 22%	29 23%	26 30%	1 22%
NET: 1-3	25 4%	2 3%	-	5 10%	4 6%	1 1%	1 1%	* 1%	3 11%Tegj	-	6 4%	3 3%	* 5%j
Mean	7.11h	7.16	6.85	6.63	7.02	7.54h	7.15	7.64	6.50	7.57	7.05	6.91	7.21
Standard Deviation	1.81	2.06	1.41	2.30	1.90	1.81	1.58	1.44	2.28	1.40	1.56	1.89	2.36
Standard Error	0.07	0.18	0.42	0.32	0.26	0.27	0.25	0.21	0.24	0.22	0.15	0.23	0.40

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 338

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	1	1	-	-	-	1	-	-	-	-	-	1	1	-	-	1	1	-	-	-
	*	1%	-	-	-	2%	-	-	-	-	-	2%	1%	-	*	*	-	-	-	-
2	5	2	2	*	-	1	2	-	1	2	-	3	1	3	1	3	4	-	1	-
	2%	2%	2%	4%	-	3%	3%	-	1%	2%	-	4% j	2%	1%	4%	1%	2%	-	4%	-
3	3	1	1	-	1	-	*	1	*	*	2	1	2	*	1	2	1	-	1	-
	1%	1%	1%	-	2%	-	1%	3%	*	*	1%	1%	3% m	*	3%	1%	1%	-	8% Trq	-
4	4	3	2	1	*	1	*	2	*	3	2	*	-	4	-	4	4	-	1	-
	2%	2%	1%	6%	1%	1%	5%	*	3%	1%	*	-	2%	-	2%	2%	-	3%	1	-
5	17	8	9	*	2	3	2	4	6	5	8	3	5	12	2	15	13	3	1	*
	6%	5%	7%	2%	6%	6%	3%	8%	6%	5%	6%	6%	7%	5%	6%	6%	5%	9%	5%	8%
6	28	18	10	1	7	7	7	1	4	11	13	3	8	20	3	24	24	2	1	*
	9%	11%	7%	9%	19% gh	15% gh	12%	3%	4%	12%	10%	6%	12%	9%	11%	9%	10%	7%	7%	11%
7	50	28	22	3	7	9	8	9	14	15	27	8	12	38	3	48	40	7	3	1
	17%	17%	17%	23%	19%	19%	13%	18%	16%	16%	20%	13%	18%	17%	8%	18%	16%	24%	16%	21%
8	81	44	38	2	10	12	16	16	26	29	34	18	20	61	6	75	68	8	4	1
	27%	27%	29%	15%	26%	25%	26%	32%	29%	30%	25%	30%	31%	27%	18%	28%	28%	27%	21%	32%
9	52	28	24	2	6	8	13	8	15	15	26	11	8	44	9	43	45	5	2	*
	18%	17%	19%	19%	16%	16%	22%	17%	17%	16%	18%	18%	12%	19%	28%	16%	18%	17%	9%	7%
10 - HIGHEST score	38	22	16	2	4	5	12	5	9	10	20	8	8	30	5	33	30	4	4	1
	13%	14%	12%	20%	10%	10%	19%	11%	11%	11%	14%	13%	12%	13%	15%	12%	12%	12%	22%	18%
Don't know	17	8	9	*	*	1	*	2	13	5	7	5	1	16	2	15	16	*	1	*
	6%	5%	7%	2%	*	3%	1%	4%	15% def	5%	5%	9%	1%	7%	5%	6%	6%	1%	4%	3%
SUMMARY:																				
NET: 9-10	90	50	40	5	10	13	25	14	24	25	45	19	16	74	14	76	75	9	5	1
	30%	31%	30%	39%	27%	26%	41%	28%	28%	27%	33%	31%	24%	32%	43%	29%	31%	30%	31%	25%
NET: 7-10	221	122	99	9	27	34	48	38	64	69	107	45	48	173	22	199	183	24	11	3
	75%	74%	75%	77%	72%	70%	80%	78%	73%	73%	77%	73%	73%	76%	70%	75%	74%	82%	69%	77%
NET: 4-6	49	29	20	2	10	11	9	8	9	19	23	7	13	36	6	44	41	5	3	1
	17%	18%	15%	18%	26%	23%	15%	16%	11%	20%	17%	11%	19%	16%	18%	17%	17%	17%	15%	19%
NET: 1-3	8	5	3	*	1	2	2	1	1	2	2	4	5	3	2	6	6	-	2	-
	3%	3%	3%	4%	2%	5%	4%	3%	1%	2%	1%	7% j	7% m	2%	7%	2%	3%	-	12% Trq	-
Mean	7.66	7.64	7.69	7.63	7.50	7.30	7.90	7.57	7.86	7.55	7.78	7.57	7.32	7.77	7.66	7.66	7.68	7.74	7.31	7.73
Standard Deviation	1.73	1.76	1.69	2.09	1.55	1.97	1.82	1.76	1.49	1.71	1.57	2.10	1.97	1.64	2.13	1.68	1.72	1.45	2.42	1.76
Standard Error	0.08	0.11	0.12	0.37	0.20	0.21	0.19	0.20	0.15	0.14	0.11	0.21	0.19	0.09	0.27	0.09	0.10	0.15	0.33	0.36

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
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 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 339

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	1	-	1	-	-	1	-	1	-	-	1	-	1	-	1	1	-	1	-
	*	-	1%	-	-	1%	-	1%	-	-	2%	-	1%	-	1%	*	-	2%	-
2	5	1	1	2	1	4	-	2	3	4	1	2	2	2	2	5	-	1	4
	2%	1%	1%	2%	1%	2%	-	1%	2%	1%	2%	2%	2%	1%	2%	2%	-	1%	2%
3	3	*	1	1	-	3	-	3	-	1	1	1	2	2	*	3	-	-	2
	1%	1%	1%	1%	-	1%	-	2%	-	1%	3%	1%	2%	1%	*	1%	-	-	1%
4	4	*	*	4	*	3	-	4	-	4	-	2	-	3	1	4	-	*	4
	2%	1%	*	3%	*	2%	-	3%	-	2%	-	2%	-	2%	1%	2%	-	1%	2%
5	17	1	8	8	5	9	*	12	4	17	*	4	6	10	6	17	*	6	10
	6%	2%	7%	6%	6%	5%	1%	7%	3%	7%	*	4%	7%	5%	6%	6%	*	10%	4%
6	28	4	10	13	5	19	1	14	14	25	3	12	7	18	9	28	-	8	20
	9%	7%	9%	10%	6%	10%	6%	8%	12%	10%	7%	12%	8%	10%	8%	10%	-	13%	9%
7	50	5	19	25	7	39	2	29	20	41	9	26	14	30	20	44	6	7	43
	17%	9%	17%	20%	9%	22% d	14%	18%	17%	16%	21%	25%	16%	16%	19%	17%	21%	11%	19%
8	81	18	33	30	18	52	5	45	32	75	6	23	32	55	24	78	3	17	61
	27%	33%	29%	24%	24%	28%	32%	28%	27%	30%	13%	22%	36%	30%	23%	29%	12%	28%	27%
9	52	15	15	23	18	30	2	27	21	42	11	17	14	33	19	44	9	8	43
	18%	27% b	13%	18%	24%	16%	15%	17%	18%	16%	26%	16%	16%	18%	18%	16%	32%	13%	19%
10 - HIGHEST score	38	10	13	15	13	17	3	21	16	36	2	15	8	24	13	36	1	9	28
	13%	18%	12%	12%	18%	9%	18%	13%	14%	14%	5%	14%	9%	13%	12%	14%	5%	16%	12%
Don't know	17	-	10	7	9	6	2	5	8	8	9	2	3	6	11	9	8	3	13
	6%	-	9% a	5%	12% e	3%	14%	3%	7%	3%	21%	2%	3%	3%	10% m	3%	29%	5%	6%
SUMMARY:																			
NET: 9-10	90	25	28	38	31	46	5	49	37	77	13	31	22	57	32	80	10	17	71
	30%	46% Tbc	25%	29%	42% e	26%	33%	30%	32%	30%	30%	31%	25%	31%	30%	30%	37%	29%	31%
NET: 7-10	221	48	79	93	56	137	12	122	88	194	27	80	68	142	76	202	19	40	175
	75%	88% Tbc	71%	73%	74%	75%	79%	75%	76%	76%	65%	78%	77%	77%	72%	75%	71%	68%	76%
NET: 4-6	49	5	18	25	10	32	1	30	17	46	3	18	13	31	16	49	*	14	34
	17%	10%	16%	19%	13%	17%	7%	18%	15%	18%	7%	18%	14%	17%	15%	18%	*	24%	15%
NET: 1-3	8	1	4	3	1	7	-	5	3	5	3	2	5	5	3	8	-	2	6
	3%	2%	3%	2%	1%	4%	-	3%	2%	2%	7%	2%	5%	3%	3%	3%	-	3%	3%
Mean	7.66	8.20 bc	7.56	7.55	8.13 e	7.44	8.24	7.56	7.81	7.69	7.46	7.62	7.50	7.70	7.62	7.62	8.28	7.54	7.70
Standard Deviation	1.73	1.54	1.76	1.73	1.62	1.76	1.27	1.83	1.62	1.68	2.06	1.69	1.82	1.69	1.82	1.76	1.03	1.91	1.69

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 339

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.08	0.15	0.14	0.13	0.17	0.10	0.24	0.11	0.13	0.08	0.31	0.13	0.16	0.10	0.14	0.09	0.22	0.19	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 340

Q15H - Delivery - Rating on statement - It shows programmes with new ideas and different approaches - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	1	-	-	1	-	-	-	-	-	-	-	-	-
	*	-	-	4%	-	-	-	-	-	-	-	-	-
2	5	-	-	2	-	*	-	-	1	-	-	1	-
	2%	-	-	10%	-	1%	-	-	4%	-	-	3%	-
3	3	-	-	-	-	-	*	*	1	-	1	-	-
	1%	-	-	-	-	-	2%	2%	8%Ta	-	1%	-	-
4	4	-	-	1	-	-	-	-	1	*	1	2	-
	2%	-	-	3%	-	-	-	-	3%	1%	3%	4%	-
5	17	3	*	2	*	2	2	2	1	2	1	1	*
	6%	9%	6%	8%	1%	6%	8%	8%	5%	7%	4%	2%	8%
6	28	2	1	1	2	3	4	2	1	2	5	5	*
	9%	7%	29%	2%	7%	9%	17%	9%	7%	6%	14%	10%	11%
7	50	7	1	3	3	6	6	5	3	4	4	7	1
	17%	24%	25%	13%	11%	19%	23%	22%	16%	17%	11%	15%	21%
8	81	8	1	6	11	6	6	2	4	9	10	17	1
	27%	27%	34%	27%	41%	20%	24%	9%	21%	37%	25%	34%	32%
9	52	5	*	4	8	1	1	9	2	6	7	9	*
	18%	17%	6%	16%	30%	3%	4%	36%	9%	25%	19%	19%	7%
10 - HIGHEST score	38	4	-	2	-	8	5	2	4	2	6	5	1
	13%	12%	-	7%	-	24%	22%	10%	22%	6%	15%	11%	18%
Don't know	17	*	-	2	3	6	-	1	1	-	3	1	*
	6%	1%	-	9%	11%	18%	-	5%	4%	-	9%	1%	3%
SUMMARY:													
NET: 9-10	90	9	*	5	8	9	6	11	5	8	13	14	1
	30%	30%	6%	24%	30%	27%	26%	46%	31%	32%	34%	30%	25%
NET: 7-10	221	24	3	15	22	21	18	19	11	22	26	38	3
	75%	82%	65%	63%	81%	66%	73%	77%	69%	86%	70%	80%	77%
NET: 4-6	49	5	1	3	2	5	6	4	3	4	8	8	1
	17%	17%	35%	14%	8%	15%	25%	17%	15%	14%	20%	16%	19%
NET: 1-3	8	-	-	3	-	*	*	*	2	-	1	1	-
	3%	-	-	14%	-	1%	2%	2%	12%Ta	-	1%	3%	-
Mean	7.66	7.74	7.04	6.77	8.02	7.87	7.58	7.84	7.31	7.83	7.79	7.66	7.73
Standard Deviation	1.73	1.45	1.21	2.65	0.97	1.77	1.71	1.61	2.42	1.34	1.70	1.73	1.76
Standard Error	0.08	0.15	0.33	0.46	0.20	0.32	0.31	0.28	0.33	0.25	0.23	0.28	0.36

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 341

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	38 2%	23 3%	15 1%	2 1%	12 5%eh	2 1%	4 1%	13 5%Tefh	5 1%	8 2%	17 2%	13 3%	6 1%	32 2%	2 1%	35 2%	34 2%	2 1%	2 2%	1 1%
2	53 3%aj	25 3%	28 3%	9 4%	4 2%	16 5%f	2 1%	8 3%	13 3%	15 4%j	11 1%	27 5%aj	14 3%	39 3%	8 5%	45 3%	46 3%	2 1%	4 5%	* 1%
3	46 3%	19 2%	27 3%	6 3%	3 1%	5 2%	9 3%	9 4%	14 3%	10 3%	26 3%	10 2%	9 2%	37 3%	- 3%	46 3%	34 4%	3 2%	7 3%	1 3%
4	62 3%	36 4%	26 3%	16 7%ef	10 4%	4 1%	7 2%	9 4%	16 4%	19 5%	34 4%	10 2%	15 3%	48 4%	5 3%	57 3%	54 4%	4 2%	3 3%	2 3%
5	238 13%	114 14%	124 12%	18 8%	21 8%	45 15%	42 13%	58 22%Tcdth	53 12%	48 13%	140 15%	51 10%	48 10%	190 14%	13 8%	224 14%	197 13%	23 14%	13 14%	5 9%
6	266 15%	127 15%	139 14%	34 15%	42 16%	31 10%	59 19%e	29 11%	72 16%	68 18%k	139 15%	59 12%	49 10%	218 16%j	22 13%	243 15%	228 15%	18 11%	14 15%	6 11%
7	351 19%	175 21%	177 18%	46 21%	55 21%	64 21%	46 14%	72 17%	95 21%	74 20%	189 20%	88 17%	89 19%	262 19%	32 19%	318 19%	291 19%	34 20%	20 22%	7 12%
8	340 19%	152 18%	189 19%	53 24%	57 21%	61 20%	58 18%	41 16%	71 16%	56 15%	191 20%	93 19%	112 24%am	228 17%	40 24%	301 18%	290 19%	30 18%	13 14%	7 14%
9	192 11%	70 9%	122 12%	12 6%	36 14%c	30 10%	38 12%	29 11%	46 10%	30 8%	101 11%	62 12%	68 14%am	125 9%	21 13%	171 10%	160 11%	19 12%	6 7%	7 13%
10 - HIGHEST score	138 8%	54 7%	84 8%	13 6%	15 5%	29 9%	38 12%dg	12 5%	32 7%	20 5%	74 8%	44 9%	32 7%	106 8%	14 8%	124 8%	93 6%	24 14%Tpr	5 6%	17 31%Tpqr
Don't know	95 5%	33 4%	62 6%	12 5%	12 5%	25 8%g	14 4%	7 3%	25 6%	19 5%	31 3%	45 9%Tj	27 6%	68 5%	10 6%	85 5%	82 5%	6 4%	5 5%	2 3%
SUMMARY:																				
NET: 9-10	330 18%	124 15%	206 21%a	25 11%	51 19%	59 19%	75 24%c	41 16%	78 18%	50 14%	174 18%	106 21%al	100 21%	230 17%	35 21%	295 18%	253 17%	43 26%Tpr	11 12%	24 44%Tpqr
NET: 7-10	1022 56%	451 54%	571 58%	124 56%	163 61%g	184 59%	179 57%	128 49%	245 55%	181 49%	554 58%il	287 57%	302 64%Tm	721 53%	107 64%	914 55%	834 55%	106 64%Tpr	44 48%	37 69%Tpr
NET: 4-6	567 31%kl	277 33%	289 29%	68 31%	73 27%	80 26%	109 34%	97 37%e	141 32%	134 37%k	313 33%k	119 24%	111 24%	455 34%l	40 24%	524 32%	479 32%	45 27%	30 33%	12 23%
NET: 1-3	137 8%	67 8%	70 7%	18 8%	19 7%	23 7%	15 5%	30 11%l	32 7%	33 9%	54 6%	51 10%j	29 6%	108 8%	10 6%	127 8%	114 8%	8 5%	13 14%Tpqs	2 4%
Mean	6.73gir	6.56	6.87a	6.59	6.82g	6.88g	7.03g	6.25	6.72g	6.41	6.82i	6.79	7.04Tm	6.62	7.06	6.70	6.67r	7.17Tpr	6.21	7.75Tprf
Standard Deviation	2.08	2.08	2.06	2.01	2.11	2.07	1.98	2.24	2.00	2.07	1.96	2.29	1.99	2.09	2.03	2.08	2.05	2.01	2.17	2.21
Standard Error	0.05	0.07	0.06	0.13	0.13	0.12	0.11	0.13	0.10	0.10	0.06	0.10	0.09	0.06	0.15	0.05	0.06	0.11	0.15	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 342

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	38	3	16	18	18	18	-	14	21	24	14	12	6	19	18	29	9	8	29
	2%	1%	2%	2%	4%e	2%	-	2%	3%	2%	3%	2%	1%	2%	3%	2%	3%	2%	2%
2	53	*	22	30	18	34	-	22	27	33	20	13	18	27	26	39	14	7	45
	3%a	*	3%a	4%a	4%	3%	-	3%	3%	2%	5%	2%	4%	2%	4%	2%	6%	2%	3%
3	46	4	27	15	13	30	1	18	19	25	21	12	19	27	20	35	12	9	31
	3%	1%	4%	2%	3%	3%	1%	2%	2%	2%	5% d	2%	4%	2%	3%	2%	5%	2%	2%
4	62	10	32	20	15	42	1	36	23	50	12	29	13	48	15	57	6	13	47
	3%	3%	4%	3%	3%	4%	1%	4%	3%	4%	3%	4%	3%	4%	2%	4%	2%	3%	3%
5	238	23	95	115	77	134	12	94	124	185	53	91	51	150	85	203	34	46	188
	13% a	8%	13%	15% a	17% e	11%	12%	12%	15%	13%	12%	12%	10%	13%	13%	13%	13%	12%	13%
6	266	30	119	113	56	176	17	136	110	209	57	110	75	162	99	234	29	55	206
	15%	10%	17% a	15%	13%	15%	16%	17%	13%	15%	13%	15%	15%	14%	15%	15%	12%	15%	15%
7	351	54	130	162	87	231	22	157	156	274	77	144	98	228	114	304	45	62	284
	19%	18%	18%	21%	19%	20%	21%	20%	19%	20%	17%	19%	20%	20%	18%	20%	18%	17%	20%
8	340	78	123	135	62	236	25	154	154	279	61	161	94	227	104	303	37	75	254
	19%	26% Tbc	17%	17%	14%	20% d	24% d	19%	19%	20% j	14%	22%	19%	20%	16%	19%	14%	20%	18%
9	192	49	63	79	44	132	10	85	85	140	52	80	59	122	69	166	27	39	151
	11%	17% Tbc	9%	10%	10%	11%	10%	11%	10%	10%	12%	11%	12%	11%	11%	11%	10%	11%	11%
10 - HIGHEST score	138	34	51	51	27	94	10	58	61	102	36	69	37	93	44	121	17	33	103
	8%	12% c	7%	7%	6%	8%	10%	7%	7%	7%	8%	9%	7%	8%	7%	8%	7%	9%	7%
Don't know	95	9	35	37	34	52	5	27	49	55	40	22	32	46	47	68	25	24	68
	5%	3%	5%	5%	7%	4%	5%	3%	6%	4%	9% Ti	3%	6% k	4%	7% m	4%	10% o	6%	5%
SUMMARY:																			
NET: 9-10	330	83	114	130	71	226	20	143	146	242	88	148	96	214	113	286	44	72	254
	18%	28% Tbc	16%	17%	16%	19%	20%	18%	18%	18%	20%	20%	19%	19%	18%	18%	17%	19%	18%
NET: 7-10	1022	215	367	427	220	693	68	454	457	795	227	453	287	669	330	893	125	209	792
	56%	73% Tbc	51%	55%	49%	59% d	65% d	57%	55%	58%	51%	61%	57%	58% an	52%	57%	49%	56%	56%
NET: 4-6	567	63	246	248	148	352	30	266	257	444	123	231	139	360	199	494	69	114	441
	31% a	22%	35% a	32% a	33%	30%	29%	33%	31%	32%	28%	31%	28%	31%	31%	32%	27%	31%	31%
NET: 1-3	137	7	65	63	49	82	1	53	67	82	55	37	42	73	64	102	35	25	106
	8% af	2%	9% a	8% a	11% f	7% l	1%	7%	8%	6%	12% Ti	5%	8%	6%	10% m	7%	14% To	7%	8%
Mean	6.73 d	7.49 bc	6.53	6.63	6.35	6.84 d	7.28 Td	6.74	6.67	6.79	6.52	6.95	6.80	6.81	6.56	6.78	6.38	6.84	6.71
Standard Deviation	2.08	1.76	2.11	2.08	2.25	2.03	1.57	2.01	2.12	1.98	2.34	1.97	2.07	2.02	2.20	2.03	2.37	2.08	2.07

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 342

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.05	0.09	0.08	0.08	0.11	0.06	0.15	0.06	0.08	0.05	0.13	0.07	0.09	0.06	0.09	0.05	0.19	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 343

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	38 2%	2 1%	2 3%	21 12%Tadefghijkl	2 1%	3 2%	- 1%	2 1%	2 2%	1 1%	* *	3 1%	1 1%
2	53 3%	2 1%	* *	1 1%	11 5%	11 7%ag	5 4%	1 1%	4 5%g	1 1%	4 2%	10 4%	* 1%
3	46 3%	3 2%	4 6%d	4 2%	1 *	5 3%	1 1%	8 4%	7 8%Tadfjk	4 3%	3 2%	5 2%	1 3%
4	62 3%	4 2%	2 4%	6 3%	7 3%	4 2%	3 2%	10 5%	3 3%	3 2%	9 5%	10 4%	2 3%
5	238 13%j	23 14%j	7 11%	30 17%j	26 11%	20 12%	19 16%	23 13%	13 14%j	30 23%Tdjkl	11 6%	29 12%	5 9%
6	266 15%	18 11%	4 6%	27 15%	37 16%	20 12%	26 21%	27 14%	14 15%	23 18%	24 13%	40 16%	6 11%
7	351 19%ef	34 20%ef	15 23%ef	26 14%	43 18%	46 28%cfl	10 8%	33 18%	20 22%ef	27 21%ef	34 19%	56 23%fl	7 12%
8	340 19%	30 18%	11 17%	21 11%	54 23%c	26 16%	30 24%c	29 16%	13 14%	18 14%	46 25%chl	55 22%	7 14%
9	192 11%	19 12%	10 16%	20 11%	23 10%	15 9%	8 7%	27 15%	6 7%	7 6%	32 17%Thik	17 7%	7 13%
10 - HIGHEST score	138 8%	24 14%Tcefhik	6 10%	5 3%	17 7%	8 5%	5 4%	21 11%c	5 6%	5 4%	15 8%	10 4%	17 31%Tabcdefghijk
Don't know	95 5%	6 4%	2 4%	18 10%gj	11 5%	7 4%	15 12%Tagj	3 1%	5 5%	10 8%g	4 2%	12 5%	2 3%
SUMMARY:													
NET: 9-10	330 18%k	43 26%Tcefhik	17 25%ik	25 14%	40 17%	24 14%	13 11%	48 26%fhik	11 12%	13 10%	46 25%fhik	27 11%	24 44%Tabcdefghijk
NET: 7-10	1022 56%c	106 64%Tcfhi	43 66%cfl	71 40%	137 59%c	95 58%c	53 43%	111 60%cf	44 48%	58 45%	127 69%Tcfhik	138 56%c	37 69%Tcfhik
NET: 4-6	567 31%	45 27%	14 21%	62 35%	71 30%	44 27%	49 39%j	60 32%	30 33%	56 43%Tabejl	44 24%	80 32%	12 23%
NET: 1-3	137 8%	8 5%	6 10%	27 15%Tadjl	14 6%	19 11%	6 5%	11 6%	13 14%Tadfgjll	6 4%	8 4%	18 7%	2 4%
Mean	6.73ch	7.17Tcefhik	6.94c	5.88	6.86ch	6.48	6.61	6.98ch	6.21	6.43	7.26Tcefhik	6.57c	7.75Tadefghikl
Standard Deviation	2.08	2.01	2.21	2.51	1.98	2.13	1.84	2.03	2.17	1.71	1.85	1.93	2.21
Standard Error	0.05	0.11	0.27	0.22	0.16	0.19	0.19	0.18	0.15	0.16	0.14	0.15	0.16

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 344

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79
1 - LOWEST score	4 1%	3 1%	1 *	1 *	* 1%	1 1%	- 3% T	2 -	- *	1 1%	3 1%	1 *	* 1%	4 1%	- 1%	4 2%	3 *	* 2%	1 *	* 1%
2	7 1%	2 1%	4 1%	2 1%	1 *	3 2%	1 1%	- *	1 *	1 *	5 2% j	3 1%	4 1%	2 2%	5 1%	4 1%	2 2%	1 1%	1 1%	* 1%
3	10 1%	4 1%	6 1%	3 2%	* 1%	1 1%	1 1%	3 3%	1 1%	1 1%	5 1%	4 2%	2 1%	8 1%	2 2%	8 1%	6 1%	1 2%	2 5% Tp	- -
4	15 2%	6 2%	9 2%	6 4%	2 2%	2 1%	2 2%	2 2%	2 2%	1 1%	11 2%	3 2%	2 1%	13 2%	4 4%	11 2%	13 2%	1 1%	2 4%	* 1%
5	55 7%	27 8%	28 6%	11 8%	6 4%	9 5%	4 3%	7 8%	19 16% Tdef	9 6%	28 7%	18 9%	8 3%	48 9% l	7 8%	47 7%	46 7%	6 9%	2 6%	* 2%
6	95 12%	33 9%	62 14%	18 14%	15 10%	17 11%	19 14%	8 8%	17 15%	16 10%	58 13%	21 10%	27 11%	68 12%	6 6%	89 13%	77 12%	10 14%	6 15%	2 8%
7	158 20%	69 20%	89 20%	20 15%	30 20%	28 18%	33 24%	27 28% cc	20 17%	29 18%	99 23% k	30 15%	52 22%	106 19%	18 19%	139 20%	135 20%	12 16%	9 23%	2 12%
8	202 25% er	97 28%	105 23%	30 22%	45 30% ch	46 28% h	36 26%	26 26%	20 17%	52 33% k	109 25%	40 20%	70 29%	132 24%	28 30%	173 25%	170 26% er	20 27% er	5 14%	6 30% er
9	125 16%	54 16%	71 16%	19 14%	25 17%	27 17%	24 17%	11 12%	18 16%	22 14%	69 16%	33 17%	43 18%	82 15%	13 13%	112 16%	103 16%	11 15%	7 17%	4 20%
10 - HIGHEST score	96 12%	42 12%	54 12%	17 13%	18 12%	22 14%	17 13%	8 8%	13 11%	23 15%	41 9%	31 15% j	25 11%	70 13%	12 13%	83 12%	79 12%	8 11%	4 10%	5 25% Tpqr
Don't know	28 4%	7 2%	21 5%	7 5%	8 6%	5 3%	2 1%	2 2%	5 4%	4 3%	8 2%	16 8% T	9 4%	19 3%	3 3%	26 4%	25 4%	2 2%	1 3%	* 1%
SUMMARY:																				
NET: 9-10	221 28%	96 28%	125 28%	36 28%	43 28%	50 31%	41 30%	19 20%	31 27%	46 29%	110 25%	65 32%	68 28%	152 28%	25 27%	195 28%	182 28%	19 27%	10 26%	8 45% Tpqr
NET: 7-10	580 73% hr	261 76%	318 71%	85 65%	117 78% ch	124 77% h	110 74%	72 61%	71 67%	126 79% k	318 73%	135 67%	190 79% am	390 70%	70 75%	507 73%	488 74% er	51 70%	25 63%	16 87% Tpqr
NET: 4-6	166 21% es	66 19%	100 22%	35 26%	24 16%	27 17%	24 17%	17 18%	38 33% Tdefg	27 17%	97 22%	42 21%	37 15%	129 23% l	17 18%	148 21%	137 21%	17 23% es	10 25% s	2 11%
NET: 1-3	21 3%	10 3%	11 2%	5 4%	1 1%	5 3%	2 2%	6 6% ad	2 2%	2 2%	9 2%	9 4%	5 2%	15 3%	3 3%	17 3%	14 2%	3 5%	3 9% Tp	* 1%
Mean	7.51 ^r	7.53	7.49	7.33	7.77 ^{gh}	7.65	7.70 ^{gh}	7.15	7.24	7.74	7.42	7.50	7.68	7.43	7.47	7.51	7.53 ^r	7.39	6.97	8.22 ^{pqr}
Standard Deviation	1.73	1.76	1.71	1.93	1.47	1.78	1.51	1.89	1.79	1.60	1.66	1.98	1.55	1.80	1.85	1.72	1.69	1.85	2.14	1.66
Standard Error	0.05	0.08	0.07	0.14	0.10	0.11	0.10	0.15	0.13	0.10	0.06	0.12	0.08	0.06	0.15	0.05	0.06	0.12	0.18	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 345

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	4	-	3	1	2	2	-	1	1	2	2	1	1	1	3	2	2	*	4
	1%	-	1%	*	1%	*	-	*	*	*	2% d	*	1%	*	1%	*	4% To	*	1%
2	7	-	3	3	3	4	-	2	3	2	4	1	2	2	4	3	3	1	6
	1%	-	1%	1%	1%	1%	-	*	1%	*	4% Ti	*	1%	*	1%	*	4% o	*	1%
3	10	1	5	4	4	5	*	5	5	6	4	2	4	6	4	9	1	1	9
	1%	1%	1%	1%	2%	1%	*	1%	2%	1%	3%	*	2%	1%	1%	1%	1%	1%	1%
4	15	1	4	10	4	8	1	11	4	15	*	7	1	9	6	15	*	3	11
	2%	1%	1%	3%	2%	2%	3%	2%	1%	2%	*	2%	1%	2%	2%	2%	1%	2%	2%
5	55	6	23	25	20	31	*	30	19	47	9	25	8	38	16	49	7	9	44
	7%	4%	7%	8%	11% ef	6%	*	7%	6%	7%	7%	7%	4%	7%	6%	7%	10%	6%	7%
6	95	11	44	35	25	59	6	55	33	85	10	41	17	61	32	91	2	21	73
	12%	7%	14% ea	12%	14%	11%	13%	12%	11%	13%	9%	12%	9%	12%	12%	13%	3%	13%	12%
7	158	25	63	69	33	101	13	97	58	143	14	67	45	103	54	151	7	42	114
	20%	15%	20%	23%	18%	19%	28%	22%	19%	21%	12%	19%	22%	20%	20%	21%	10%	27% fr	18%
8	202	50	79	69	47	133	11	120	73	172	30	92	49	129	71	179	22	31	167
	25%	31%	25%	23%	26%	25%	23%	27%	24%	25%	25%	26%	24%	25%	27%	25%	34%	19%	27%
9	125	33	46	44	22	90	9	68	49	107	17	63	34	84	38	116	8	21	102
	16%	20%	15%	15%	12%	17%	20%	15%	16%	16%	15%	18%	17%	16%	14%	16%	12%	14%	16%
10 - HIGHEST score	96	34	27	33	14	72	4	48	42	77	18	48	28	64	28	83	11	25	68
	12%	21% Tbc	9%	11%	8%	14%	8%	11%	14%	11%	15%	14%	14%	12%	11%	11%	17%	15%	11%
Don't know	28	1	14	8	6	18	2	12	12	19	9	8	12	16	11	25	3	4	22
	4%	1%	5% ea	3%	4%	3%	5%	3%	4%	3%	7% d	2%	6% ka	3%	4%	3%	4%	3%	4%
SUMMARY:																			
NET: 9-10	221	67	73	77	37	162	13	116	91	185	36	110	62	148	66	199	19	46	170
	28%	41% Tbc	23%	26%	20%	31% d	28%	26%	31%	27%	30%	31%	31%	29%	25%	28%	29%	29%	27%
NET: 7-10	580	142	215	216	117	396	37	334	222	500	80	269	156	380	192	529	48	119	450
	73%	88% Tbc	69%	72%	64%	76% d	78%	74%	74%	74%	67%	76%	77%	74%	72%	73%	73%	75%	73%
NET: 4-6	166	18	71	69	50	98	8	97	57	146	20	72	26	107	54	154	9	33	128
	21% al	11%	23% ea	23% ea	27% ef	19%	16%	21%	19%	22%	16%	20%	13%	21%	20%	21%	14%	21%	21%
NET: 1-3	21	1	11	8	8	11	*	8	8	10	11	4	7	9	11	14	6	2	18
	3%	1%	4%	3%	5%	2%	*	2%	3%	1%	9% Ti	1%	4%	2%	4%	2%	9% To	1%	3%
Mean	7.51 d	8.16 bc	7.32	7.37	7.09	7.65 d	7.64	7.49	7.62	7.53	7.36	7.67	7.69	7.57	7.38	7.52	7.36	7.57	7.49
Standard Deviation	1.73	1.45	1.77	1.75	1.87	1.69	1.40	1.63	1.73	1.63	2.26	1.61	1.73	1.66	1.84	1.66	2.36	1.66	1.74

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 345

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954	
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.05	0.09	0.08	0.08	0.12	0.06	0.17	0.06	0.09	0.05	0.19	0.07	0.10	0.06	0.09	0.05	0.28	0.10	0.06

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 346

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	4 1%	* *	* 4%	2 3% T	* *	- -	- -	- -	1 2% k	- -	- -	- -	* 1%
2	7 1%	2 2%	- -	1 1%	- *	* 4% T	2 *	* 1%	- -	- *	* 1%	1 1%	* 1%
3	10 1%	1 2%	- -	1 1%	* *	- -	- -	1 1%	2 5% Tde	1 2%	2 2%	1 1%	- -
4	15 2%	1 1%	* 5%	2 3%	3 3%	1 2%	- -	1 1%	2 4%	1 2%	3 4%	1 1%	* 1%
5	55 7%	6 9%	1 9%	5 8%	7 6%	3 5%	6 15% l	9 12%	2 6%	3 5%	3 3%	9 7%	* 2%
6	95 12%	10 14%	1 9%	5 7%	8 8%	9 12%	4 9%	12 15%	6 15%	9 13%	13 14%	18 14%	2 8%
7	158 20%	12 16%	4 37%	10 15%	30 28% l	13 18%	7 17%	18 23%	9 23%	13 21%	14 15%	25 20%	2 12%
8	202 25% h	20 27% h	2 21%	15 22%	35 32% h	15 20%	11 27%	15 20%	5 14%	15 23%	23 24%	40 32% h	6 30% h
9	125 16%	11 15%	* 3%	15 23%	14 13%	18 24%	5 13%	12 15%	7 17%	14 21%	11 12%	15 12%	4 20%
10 - HIGHEST score	96 12%	8 11%	1 9%	10 14%	6 6%	13 17% dk	4 10%	8 11%	4 10%	6 10%	23 25% Tadghik	8 6%	5 25% Tadfghik
Don't know	28 4%	2 2%	* 3%	3 4%	4 3%	2 3%	2 6%	1 2%	1 3%	3 4%	1 1%	10 7% j	* 1%
SUMMARY:													
NET: 9-10	221 28%	19 27%	1 12%	25 37% dk	20 18%	30 41% Tdk	9 23%	20 26%	10 26%	20 31%	34 36% dk	23 18%	8 45% Tadfghk
NET: 7-10	580 73% h	51 70%	7 70%	50 73%	84 79% h	58 79% h	28 67%	52 69%	25 63%	49 74%	72 76%	89 69%	16 87% Tafghk
NET: 4-6	166 21% l	17 23% l	2 22%	12 17%	18 17%	13 18%	10 24%	21 28% l	10 25% l	13 20%	20 21%	28 21%	2 11%
NET: 1-3	21 3%	3 5%	* 4%	4 6%	1 1%	* *	2 4%	1 2%	3 9% Tdegjk	1 2%	2 2%	2 2%	* 1%
Mean	7.51 h	7.39	6.86	7.49	7.44	7.94 h	7.26	7.35	6.97	7.62 h	7.81 h	7.39	8.22 Tadfghk
Standard Deviation	1.73	1.85	2.02	2.17	1.42	1.59	1.90	1.65	2.14	1.58	1.82	1.49	1.66
Standard Error	0.05	0.12	0.39	0.24	0.14	0.18	0.26	0.19	0.18	0.18	0.16	0.14	0.16

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 347

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	6 1%	5 2%	2 1%	-	1 1%	1 1%	-	2 3%	2 2%	3 3%	3 1%	1 *	1 *	6 2%	1 1%	6 1%	6 1%	-	*	-
2	7 1%	1 *	6 2%	2 4%	* *	3 3%	* *	- -	1 1%	3 3%	2 1%	1 1%	5 3% m	1 *	6 9%	1 *	6 1%	* *	* 1%	* 1%
3	10 2%	4 2%	5 2%	* 1%	4 3%	2 2%	1 1%	1 2%	1 1%	2 2%	6 2%	1 2%	5 1%	5 1%	2 3%	8 2%	6 1%	* 1%	3 9% TPq	* 1%
4	10 2%	5 2%	5 1%	1 2%	* 2%	2 2%	* 5% d	4 2%	2 2%	2 2%	5 2%	3 2%	1 1%	8 2%	1 2%	9 2%	7 2%	* 6% TPq	2 3%	* 3%
5	59 11% e	24 11%	35 11%	5 9%	8 7%	17 17% f	6 6%	8 11%	14 14%	9 9%	32 11%	17 10%	14 8%	44 12%	6 10%	52 11%	50 11% s	5 9%	3 9%	* 2%
6	76 14%	32 14%	44 13%	9 17%	13 11%	12 11%	19 20%	11 14%	13 13%	10 10%	50 18% k	16 10%	21 11%	55 15%	10 15%	67 15%	61 14%	9 13%	5 13%	2 18%
7	103 19%	40 18%	62 19%	16 30% e	21 18%	15 14%	16 16%	18 24%	17 16%	20 19%	54 19%	28 17%	34 18%	69 19%	8 12%	95 20%	79 18%	15 24%	7 19%	2 15%
8	144 26%	59 27%	85 26%	9 17%	37 31%	30 29%	30 32%	17 23%	20 20%	30 29%	67 24%	47 28%	53 28%	91 25%	13 20%	130 27%	115 26%	17 27%	9 26%	3 28%
9	55 10% r	22 10%	33 10%	3 6%	16 13%	6 6%	10 11%	8 10%	12 12%	7 7%	32 11%	16 10%	19 10%	36 10%	6 9%	49 10%	47 11% r	6 9%	1 3%	1 10% r
10 - HIGHEST score	52 9%	22 10%	30 9%	7 13%	10 8%	12 11%	7 7%	5 6%	12 12%	12 12%	22 8%	19 11%	20 11%	32 9%	12 17%	40 8%	39 9%	8 13%	4 11%	2 17%
Don't know	31 6%	8 4%	23 7%	-	10 8%	6 5%	6 6%	2 2%	8 8%	5 4%	11 4%	16 10% j	11 6%	19 5%	2 3%	29 6%	27 6%	3 4%	1 2%	1 6%
SUMMARY:																				
NET: 9-10	107 19%	44 20%	63 19%	10 20%	25 21%	18 17%	17 18%	13 17%	24 24%	19 18%	54 19%	35 21%	40 21%	68 18%	17 26%	89 18%	86 19%	14 22%	5 13%	3 27% r
NET: 7-10	354 64%	143 65%	210 64%	35 67%	84 69%	63 60%	63 66%	48 63%	61 60%	68 67%	176 62%	110 66%	126 68%	228 62%	39 58%	314 65%	279 63%	46 72%	21 58%	8 70%
NET: 4-6	145 26%	61 27%	84 25%	15 28%	22 18%	31 29%	26 27%	23 30%	30 29%	22 21%	86 30%	36 22%	37 20%	108 29% l	17 26%	127 26%	118 27%	14 22%	10 29%	2 23%
NET: 1-3	23 4%	10 4%	13 4%	2 4%	6 5%	6 6%	2 2%	4 5%	3 3%	8 8%	11 4%	3 2%	11 6%	12 3%	9 13%	14 3%	18 4%	1 1%	4 11% TPq	* 2%
Mean	7.15 ^r	7.12	7.17	7.08	7.37	6.97	7.36	6.86	7.16	7.04	7.06	7.39	7.28	7.09	6.88	7.18	7.13	7.48 ^r	6.67	7.63 ^r
Standard Deviation	1.85	1.90	1.81	1.85	1.78	2.01	1.48	1.93	1.98	2.12	1.79	1.74	1.91	1.81	2.48	1.73	1.86	1.55	2.11	1.80
Standard Error	0.07	0.10	0.08	0.20	0.14	0.17	0.12	0.17	0.17	0.17	0.09	0.12	0.12	0.08	0.24	0.07	0.09	0.12	0.20	0.23

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 348

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	6	3	3	*	3	3	-	4	-	4	2	1	2	3	3	4	2	1	5
	1%	3% c	1%	*	2%	1%	-	1%	-	1%	2%	*	1%	1%	2%	1%	4%	1%	1%
2	7	-	3	3	2	5	-	1	5	3	3	1	4	3	3	4	2	*	4
	1%	-	1%	2%	1%	1%	-	*	2%	1%	3%	*	3%	1%	2%	1%	4%	*	1%
3	10	1	4	3	4	3	1	6	3	7	2	2	2	6	3	10	-	2	7
	2%	1%	2%	2%	4%	1%	3%	2%	1%	2%	2%	1%	2%	2%	1%	2%	-	2%	2%
4	10	2	6	3	2	6	*	7	3	8	1	4	3	6	3	9	1	3	6
	2%	1%	3%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%
5	59	5	25	27	20	31	3	26	28	47	11	21	14	31	26	51	7	8	49
	11% a	4%	12% a	13% a	17% e	9%	10%	9%	13%	11%	10%	8%	10%	9%	14%	11%	10%	5%	12% q
6	76	13	30	30	15	50	6	43	30	69	7	37	15	51	24	74	1	17	59
	14%	11%	14%	14%	12%	14%	18%	15%	14%	16%	7%	14%	11%	14%	13%	15%	2%	11%	15%
7	103	16	47	37	25	67	4	54	47	80	22	46	26	69	33	89	13	28	70
	19%	14%	22%	18%	20%	18%	12%	18%	21%	18%	21%	18%	19%	19%	17%	18%	20%	19%	18%
8	144	22	55	66	30	98	12	77	54	113	31	74	36	92	52	120	23	40	102
	26%	19%	25%	32% a	25%	27%	33%	26%	24%	25%	29%	29%	26%	26%	27%	25%	36%	27%	26%
9	55	25	14	16	8	37	6	33	21	48	7	29	14	38	17	53	2	16	39
	10%	22% Tbc	6%	8%	7%	10%	17%	11%	9%	11%	7%	11%	10%	11%	9%	11%	3%	11%	10%
10 - HIGHEST score	52	25	12	13	7	41	2	29	21	47	6	31	11	37	13	48	4	24	27
	9%	22% Tbc	6%	6%	6%	11%	6%	10%	9%	10%	5%	12%	8%	10%	7%	10%	6%	16% Tt	7%
Don't know	31	3	16	7	5	24	*	12	11	16	14	11	10	17	13	21	9	8	23
	6%	3%	8%	3%	4%	6%	*	4%	5%	4%	13% Tt	4%	7%	5%	7%	4%	15%	5%	6%
SUMMARY:																			
NET: 9-10	107	50	26	29	16	78	8	62	42	94	13	60	25	75	30	101	6	40	66
	19% b	44% Tbc	12%	14%	13%	21%	23%	21%	19%	21%	12%	23%	18%	21%	16%	21%	9%	27% fr	17%
NET: 7-10	354	89	128	132	71	243	25	192	143	287	66	180	87	236	114	311	42	109	237
	64%	77% Tbc	59%	64%	58%	66%	68%	66%	64%	65%	61%	70%	64%	67%	60%	64%	65%	73% cr	61%
NET: 4-6	145	19	62	59	37	88	10	76	61	125	20	62	32	88	53	134	8	28	113
	26% a	17%	29% a	29% a	30%	24%	28%	26%	28%	28%	18%	24%	23%	25%	28%	28%	13%	19%	29% q
NET: 1-3	23	4	10	7	9	12	1	11	8	15	8	4	8	12	9	18	5	4	17
	4%	4%	5%	3%	8%	3%	3%	4%	4%	3%	7%	1%	6% k	3%	5%	4%	7%	2%	4%
Mean	7.15	7.87 bc	6.86	7.08	6.70	7.31 d	7.33	7.22	7.13	7.20	6.90	7.47 Tt	7.06	7.26	6.96	7.18	6.95	7.60 Tt	7.01
Standard Deviation	1.85	1.98	1.80	1.67	1.97	1.80	1.63	1.83	1.77	1.81	2.00	1.63	1.96	1.79	1.89	1.82	2.11	1.77	1.82

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
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* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 348

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base 827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base 552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error 0.07	0.14	0.10	0.10	0.16	0.08	0.22	0.08	0.11	0.07	0.20	0.08	0.14	0.08	0.12	0.07	0.30	0.12	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 349

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	6 1%	-	-	4 8%	-	*	*	*	*	-	*	1	-
2	7 1%	*	-	3 5%	-	2 5%	*	-	*	-	1	-	*
3	10 2%	*	-	* 1%	*	-	1 2%	2 3%	3 9%Tadek	1 1%	1 3%	1 1%	* 1%
4	10 2%	*	* 4%	2 3%	1 1%	-	-	1 1%	2 6%Ta	1 2%	1 2%	2 2%	* 3%
5	59 11%h	5 9%	1 8%	3 7%	4 8%	6 13%	6 15%	7 12%	3 9%	10 21%	5 11%	6 7%	* 2%
6	76 14%	9 13%	2 13%	5 11%	8 14%	4 8%	5 13%	6 11%	5 13%	9 17%	7 14%	17 20%	2 18%
7	103 19%	15 24%	3 27%	3 7%	14 26%	13 28%	4 11%	11 18%	7 19%	10 20%	9 17%	12 15%	2 15%
8	144 26%	17 27%	3 30%	12 26%	17 31%	10 22%	9 24%	17 28%	9 26%	12 23%	11 22%	23 28%	3 3%
9	55 10%h	6 9%	1 8%	8 17%	5 9%	3 7%	6 15%	7 11%	1 3%	4 8%	5 9%	9 11%	1 10%h
10 - HIGHEST score	52 9%	8 13%	-	5 10%	3 5%	7 14%	4 10%	6 10%	4 11%	1 2%	6 11%	9 10%	2 17%h
Don't know	31 6%	3 4%	1 10%	3 5%	3 5%	1 2%	3 8%	3 5%	1 2%	3 6%	5 10%	4 5%	1 6%
SUMMARY:													
NET: 9-10	107 19%	14 22%	1 8%	13 27%	7 14%	10 21%	10 25%	12 21%	5 13%	5 10%	10 20%	17 21%	3 27%h
NET: 7-10	354 64%	46 72%	7 65%	28 59%	38 71%	33 71%	24 60%	40 67%	21 58%	27 53%	30 59%	53 64%	8 70%
NET: 4-6	145 26%	14 22%	3 25%	10 21%	13 24%	10 21%	11 28%	14 24%	10 29%	20 39%	13 26%	24 29%	2 23%
NET: 1-3	23 4%	1 1%	-	7 15%	* *	3 6%	1 4%	2 4%	4 11%Tadk	1 1%	2 5%	1 2%	* 2%
Mean	7.15h	7.48h	7.05	6.74	7.29	7.16	7.25	7.24	6.67	6.74	7.13	7.34h	7.63h
Standard Deviation	1.85	1.55	1.33	2.74	1.35	2.00	1.92	1.80	2.11	1.48	1.92	1.68	1.80
Standard Error	0.07	0.12	0.26	0.40	0.19	0.29	0.29	0.24	0.20	0.21	0.23	0.20	0.23

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
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 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 350

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	39 2%	19 2%	20 2%	3 1%	9 3%e	1 *	4 1%	13 4%e	9 2%	7 1%	14 1%	18 3%j	2 *	37 2%l	3 1%	36 2%	33 2%	3 1%	3 2%	1 *
2	43 2%	26 3%	17 2%	7 3%	3 1%	13 4%	6 1%	5 1%	10 2%	17 3%	13 1%	13 3%	14 3%	30 2%	5 2%	39 2%	39 2%	3 2%	1 1%	* *
3	56 3%	22 2%	35 3%	3 1%	11 4%	11 3%	8 2%	8 2%	16 3%	11 2%	31 3%	15 3%	17 3%	40 2%	3 2%	53 3%	44 3%	4 2%	8 7%Tpqs	* 1%
4	64 3%	36 3%	29 3%	7 3%	8 3%	6 2%	9 2%	23 7%Tefh	11 2%	27 5%k	30 3%	7 1%	12 2%	52 3%	4 2%	60 3%	51 3%	3 2%	9 8%Tpqs	1 2%
5	223 11%	123 12%	100 9%	24 11%	24 9%	27 8%	43 11%	43 13%	62 11%	56 11%	117 11%	50 10%	36 7%	187 12%l	11 5%	212 11%	184 11%	19 9%	16 14%	4 7%
6	279 13%	139 14%	141 13%	34 16%	41 15%	42 13%	60 15%	45 13%	58 10%	75 15%	155 14%	49 10%	62 12%	217 13%	19 9%	259 14%	234 13%	26 13%	13 11%	6 12%
7	349 16%	182 18%	166 15%	35 16%	46 16%	62 18%	65 16%	46 14%	94 17%	85 17%	183 17%	81 16%	82 16%	267 17%	30 15%	318 17%	284 16%	38 19%es	22 18%	5 10%
8	438 21%es	187 18%	251 23%a	42 20%	73 26%f	70 21%	69 17%	117 20%	117 21%	110 21%	227 21%	102 20%	131 26%am	307 19%	62 30%	376 20%	371 21%es	40 20%es	21 18%	6 11%
9	289 14%of	141 14%	148 13%	27 13%	36 13%	39 12%	66 17%	52 15%	68 12%	65 13%	149 14%	75 15%	80 16%	209 13%	32 16%	255 13%	241 14%of	27 13%	10 8%	11 20%of
10 - HIGHEST score	228 11%od	102 10%	125 11%	21 10%	13 5%	42 13%od	54 14%od	29 9%	68 12%od	40 8%	124 11%	64 12%	44 9%	184 11%	20 10%	208 11%	165 9%	35 17%Tpr	10 9%	18 33%Tpqr
Don't know	113 5%	47 5%	66 6%	12 5%	14 5%	23 7%	15 4%	8 2%	42 8%g	23 4%	53 5%	37 7%	27 5%	86 5%	16 8%	97 5%	101 6%	5 3%	6 5%	2 3%
SUMMARY:																				
NET: 9-10	517 24%of	244 24%	273 25%	48 22%	49 18%	82 24%	120 30%od	81 24%	136 24%	105 20%	273 25%	138 27%	124 24%	393 24%	52 25%	463 24%	406 23%	62 31%Tpr	20 17%	28 53%Tpqr
NET: 7-10	1304 61%of	613 60%	690 63%	126 59%	168 60%	213 64%	254 64%	196 57%	347 63%	301 58%	682 62%	321 63%	337 67%am	967 60%	145 70%	1157 60%	1061 61%	140 69%Tpr	63 53%	40 74%Tpr
NET: 4-6	567 27%ok	298 29%	269 25%	65 30%	73 26%	75 22%	112 28%	111 33%eh	131 24%	158 31%k	302 28%k	106 21%	110 22%	456 28%l	34 17%	531 28%	468 27%	49 24%	38 32%es	11 21%
NET: 1-3	138 7%	67 7%	71 7%	13 6%	24 8%	25 7%	17 4%	26 8%	34 6%	36 7%	57 5%	45 9%j	32 6%	106 7%	10 5%	128 7%	116 7%	10 5%	12 10%qs	1 2%
Mean	7.05r	6.95	7.15	6.96	6.83	7.15	7.29dg	6.78	7.15	6.84	7.14i	7.09	7.22	7.00	7.43	7.01	7.01r	7.40Tpr	6.52	8.12Tprf
Standard Deviation	2.09	2.10	2.08	2.06	2.07	2.07	1.98	2.24	2.08	2.08	1.99	2.29	1.95	2.13	1.92	2.10	2.08	2.01	2.18	2.01
Standard Error	0.04	0.06	0.06	0.13	0.12	0.11	0.09	0.12	0.09	0.09	0.06	0.10	0.08	0.05	0.12	0.05	0.06	0.10	0.13	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV

*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 351

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	39	3	16	18	20	17	*	14	15	21	18	7	10	18	21	23	16	7	28
	2%	1%	2%	2%	4%Te	1%	*	1%	2%	1%	4%l	1%	2%	1%	3%	1%	6%To	2%	2%
2	43	1	18	23	11	31	1	21	20	32	11	9	20	24	19	34	9	7	36
	2%	*	2%	3%	2%	2%	1%	2%	2%	2%	2%	1%	3%k	2%	3%	2%	3%	2%	2%
3	56	4	30	21	13	40	1	23	25	36	20	11	30	32	24	47	9	13	42
	3%	1%	4%	2%	3%	3%	1%	2%	3%	2%	4%	1%	5%k	2%	3%	3%	3%	3%	3%
4	64	6	22	35	15	45	1	31	33	49	15	25	18	39	24	52	12	8	56
	3%	2%	3%	4%	3%	3%	1%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	2%	3%
5	223	19	93	107	52	144	15	106	95	180	43	92	54	142	75	195	27	49	169
	11%a	5%	11%a	12%a	10%	10%	12%	11%	10%	11%	9%	11%	8%	11%	10%	11%	10%	11%	10%
6	279	24	121	128	57	190	16	146	114	229	51	113	81	195	75	261	16	50	219
	13%ap	7%	14%a	15%a	11%	14%	12%	15%	12%	14%	10%	14%	13%	15%a	10%	14%p	6%	12%	13%
7	349	56	140	148	75	231	25	170	155	279	70	133	120	239	99	317	29	64	280
	16%	16%	16%	17%	15%	17%	20%	18%	17%	17%	14%	16%	19%	18%	13%	17%	10%	15%	17%
8	438	95	172	165	109	278	31	200	197	368	70	174	131	276	158	390	47	94	341
	21%	28%Tbc	20%	19%	21%	20%	24%	21%	21%	23%l	14%	22%	20%	21%	21%	21%	17%	22%	21%
9	289	69	125	90	64	195	22	128	126	214	75	123	81	178	106	238	51	52	229
	14%	20%Tc	15%c	10%	13%	14%	17%	13%	13%	13%	15%	15%	13%	13%	14%	13%	18%	12%	14%
10 - HIGHEST score	228	53	77	95	53	146	13	101	108	179	48	96	61	148	77	202	26	63	161
	11%	15%b	9%	11%	10%	10%	10%	10%	12%	11%	10%	12%	9%	11%	10%	11%	9%	15%r	10%
Don't know	113	11	37	49	38	69	4	31	50	47	66	24	39	47	65	68	43	24	86
	5%gik	3%	4%	6%	7%	5%	3%	3%	5%	3%	14%Ti	3%	6%k	4%	9%Tm	4%	15%To	6%	5%
SUMMARY:																			
NET: 9-10	517	122	202	185	117	341	35	229	234	393	124	219	142	326	184	440	77	115	390
	24%	36%Tbc	24%	21%	23%	25%	27%	24%	25%	24%	25%	27%	22%	24%	25%	24%	27%	27%	24%
NET: 7-10	1304	272	514	499	301	850	91	599	586	1040	264	525	394	841	441	1147	154	272	1011
	61%l	80%Tbc	60%	57%	59%	61%	70%	62%	62%	64%l	54%	65%	61%	63%	59%	63%	54%	63%	61%
NET: 4-6	567	48	237	271	124	380	32	283	242	458	109	230	153	376	175	508	55	107	443
	27%a	14%	28%a	31%a	25%	27%	25%	29%	26%	28%	22%	29%	24%	28%	23%	28%	19%	25%	27%
NET: 1-3	138	9	64	62	43	88	3	59	61	90	49	28	60	74	64	105	33	27	106
	7%ak	3%	8%a	7%a	9%	6%	2%	6%	6%	5%	10%l	3%	9%k	6%	9%	6%	12%To	6%	6%
Mean	7.05	7.81Tbc	6.97	6.85	6.93	7.05	7.42	7.03	7.09	7.10	6.86	7.26i	6.92	7.10	6.98	7.09	6.78	7.21	7.03
Standard Deviation	2.09	1.74	2.09	2.14	2.28	2.06	1.68	2.03	2.10	2.00	2.38	1.91	2.15	2.00	2.27	2.01	2.60	2.12	2.07

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 351

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.09	0.07	0.07	0.10	0.05	0.14	0.06	0.07	0.05	0.13	0.06	0.08	0.05	0.08	0.04	0.20	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 352

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	39 2%	3 1%	2 3% j	15 8% Tadefgijkl	2 1%	3 2%	1 *	*	3 2%	1 1%	- -	8 3%	1 1%
2	43 2%	3 2%	- -	1 1%	8 3%	8 4%	2 1%	3 1%	1 1%	1 1%	5 2%	11 3%	* *
3	56 3%	4 2%	3 5% k	2 1%	6 2%	9 5% k	5 3%	7 3%	8 7% Tacikl	2 1%	8 3%	2 1%	* 1%
4	64 3%	3 2%	* 1%	8 5%	6 3%	4 2%	2 2%	9 4%	9 8% Tadefij	4 3%	4 2%	12 3%	1 2%
5	223 11%	19 9%	6 10%	24 14%	20 8%	20 11%	21 13%	22 10%	16 14%	19 14%	19 8%	34 10%	4 7%
6	279 13%	26 13%	10 18%	21 12%	43 17%	20 11%	19 12%	22 10%	13 11%	32 23% Taeghijkl	28 12%	38 11%	6 12%
7	349 16%	38 19% l	11 19%	23 13%	50 20%	35 19%	22 14%	29 14%	22 18%	18 13%	40 17%	56 17%	5 10%
8	438 21% l	40 20% l	7 11%	24 13%	59 24% l	32 17%	40 25% l	46 22% l	21 18%	36 26% cl	52 22% l	75 22% l	6 11%
9	289 14% hi	27 13% l	10 18% l	20 11%	27 11%	27 15% l	15 9%	36 17% hi	10 8%	5 4%	45 19% hi	56 17% hi	11 20% dfni
10 - HIGHEST score	228 11%	35 17% Tdefhi	7 12%	17 9%	20 8%	14 7%	9 6%	28 13%	10 9%	9 7%	25 11%	36 11%	18 33% Tabcdefghijk
Don't know	113 5%	5 3%	2 3%	24 13% Tadghjkl	6 2%	13 7%	23 14% Tadghjkl	8 4%	6 5%	10 7%	6 3%	9 3%	2 3%
SUMMARY: NET: 9-10	517 24% chi	62 31% Tdfhi	17 30% l	37 21%	47 19%	41 22% l	24 15%	64 30% hi	20 17%	14 10%	70 30% dfhi	92 27% hi	28 53% Tabcdefghijk
NET: 7-10	1304 61% chi	140 69% Tcfhi	35 60%	84 47%	156 63% c	108 58%	86 54%	140 66% chi	63 53%	68 50%	161 70% cfhi	223 66% chi	40 74% Tcefhi
NET: 4-6	567 27%	49 24%	17 29%	54 30%	69 28%	44 24%	43 27%	53 25%	38 32% jl	54 40% Taegjkl	51 22%	84 25%	11 21%
NET: 1-3	138 7%	10 5%	5 9%	18 10% l	17 7%	20 11% l	8 5%	11 5%	12 10% ail	4 3%	13 6%	21 6%	1 2%
Mean	7.05 ch	7.40 cehi	7.00	6.47	6.97	6.78	6.93	7.31 ch	6.52	6.78	7.36 cehi	7.13 ch	8.12 Tabcdefghijk
Standard Deviation	2.09	2.01	2.20	2.54	1.95	2.22	1.86	2.01	2.18	1.73	1.91	2.14	2.01
Standard Error	0.04	0.10	0.28	0.22	0.15	0.18	0.17	0.16	0.13	0.15	0.13	0.14	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
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 * = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 353

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	8 1%	5 1%	2 1%	* 1%	1 2%	1 1%	1 1%	3 2%	* *	3 1%	5 1%	* *	1 1%	6 1%	* 1%	7 1%	5 1%	1 3%	1 1%	- -
2	6 1%	4 1%	2 1%	1 1%	1 1%	* *	2 1%	3 2%	- -	2 1%	4 1%	- -	1 1%	5 1%	1 2%	5 1%	5 1%	* *	* *	- -
3	9 1%	5 1%	4 1%	2 5%Th	1 1%	1 1%	2 1%	2 1%	2 1%	1 1%	6 2%	2 1%	2 2%	7 1%	1 2%	8 1%	5 1%	1 2%	3 5%Tp	- -
4	16 2%	8 2%	8 3%	1 2%	4 5%Gj	4 3%	3 2%	* *	5 2%	5 2%	9 2%	3 2%	4 3%	12 2%	1 2%	15 2%	13 2%	2 3%	1 2%	* 2%
5	83 11%ei	50 12%	33 11%	6 16%e	8 8%	4 4%	12 9%	24 15%e	31 14%e	16 7%	50 14%l	17 13%	5 3%	78 14%l	1 2%	82 12%	71 12%	6 10%	5 11%	1 11%
6	96 13%	65 16%b	30 10%	6 16%	12 16%	14 14%	16 12%	18 11%	29 13%	27 12%	54 15%	15 11%	20 13%	76 13%	6 12%	89 13%	78 13%	10 17%	6 13%	2 14%
7	139 19%	83 20%	57 18%	7 20%	17 22%	25 23%	22 16%	29 18%	40 18%	54 24%	61 17%	24 18%	37 24%	102 18%	10 21%	129 19%	119 20%	9 16%	9 17%	2 21%
8	172 24%	98 24%	74 24%	8 22%	14 20%	31 29%	34 26%	39 25%	46 21%	50 22%	91 25%	31 22%	38 25%	133 23%	10 21%	161 24%	146 24%	12 20%	11 24%	2 21%
9	108 15%	60 14%	48 15%	3 8%	14 18%	13 13%	20 15%	27 17%	31 14%	37 16%	44 12%	26 19%	24 16%	84 15%	11 22%	97 14%	90 15%	10 17%	6 12%	2 17%
10 - HIGHEST score	70 10%	31 7%	40 13%a	2 4%	3 3%	11 10%	16 12%d	12 8%	27 12%d	28 12%	28 8%	14 10%	15 10%	55 10%	6 13%	64 9%	56 9%	7 12%	6 12%	1 13%
Don't know	21 3%	6 1%	16 5%a	1 4%	2 3%	2 2%	4 3%	1 1%	10 5%	7 3%	11 3%	3 2%	4 2%	18 3%	1 2%	20 3%	19 3%	1 1%	1 2%	* 1%
SUMMARY:																				
NET: 9-10	178 24%	91 22%	87 28%	5 13%	16 22%	24 23%	36 28%c	39 25%	58 26%	66 29%j	72 20%	41 30%j	39 26%	139 24%	17 35%	161 24%	147 24%	17 28%	12 24%	3 30%
NET: 7-10	489 67%	272 65%	218 70%	20 54%	47 64%	80 75%c	91 70%	108 68%	143 65%	170 74%j	224 62%	96 70%	114 75%am	375 65%	38 76%	451 67%	412 68%	38 64%	32 65%	8 72%
NET: 4-6	195 27%	123 30%	72 23%	13 34%	22 29%	22 21%	31 24%	43 27%	65 29%	47 21%	112 31%l	35 26%	29 19%	166 29%l	8 17%	186 27%	162 27%	18 30%	13 26%	3 27%
NET: 1-3	22 3%	15 4%	8 2%	3 8%h	3 4%	2 2%	5 3%	8 5%h	2 1%	6 2%	14 4%	2 2%	5 3%	17 3%	3 5%	19 3%	16 3%	3 5%	3 7%p	- -
Mean	7.25c	7.12	7.44a	6.60	7.00	7.44c	7.41c	7.14	7.34c	7.49j	7.04	7.43j	7.45	7.20	7.56	7.23	7.26	7.19	7.12	7.53
Standard Deviation	1.82	1.80	1.82	1.90	1.84	1.66	1.87	1.93	1.73	1.77	1.86	1.72	1.71	1.84	1.91	1.80	1.78	2.03	2.02	1.66
Standard Error	0.05	0.07	0.08	0.22	0.16	0.12	0.13	0.13	0.10	0.09	0.08	0.11	0.11	0.06	0.18	0.06	0.07	0.14	0.16	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 354

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	8	-	4	4	3	5	*	5	1	5	3	2	3	4	4	5	3	2	5
	1%	-	1%	1%	1%	1%	*	1%	*	1%	3%	1%	1%	1%	1%	1%	4%	1%	1%
2	6	*	2	3	2	4	-	4	1	6	-	2	1	4	2	6	-	1	5
	1%	*	*	1%	1%	1%	-	1%	*	1%	-	1%	1%	1%	1%	1%	-	1%	1%
3	9	1	4	3	1	6	1	7	2	7	2	3	3	6	3	8	*	2	6
	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%
4	16	3	4	9	4	8	1	11	5	16	*	5	4	12	4	16	*	3	13
	2%	2%	1%	3%	2%	2%	2%	3%	2%	3%	*	2%	2%	3%	1%	2%	*	2%	2%
5	83	6	35	41	24	48	8	34	40	65	19	26	26	54	28	68	15	10	65
	11%	5%	11%	14% aa	12%	11%	15%	9%	13%	11%	16%	10%	12%	12%	12%	10%	20%	7%	11%
6	96	12	45	38	19	64	5	49	40	81	14	32	28	62	31	89	5	16	79
	13%	10%	14%	13%	10%	15%	11%	13%	13%	13%	12%	12%	13%	13%	13%	14%	7%	12%	14%
7	139	16	66	57	38	84	9	82	51	119	20	56	36	92	44	125	13	18	117
	19%	13%	21%	20%	20%	19%	18%	22%	17%	19%	18%	21%	17%	20%	18%	19%	17%	14%	20%
8	172	18	80	71	44	108	10	83	81	154	18	70	46	116	51	161	11	32	134
	24%	16%	26% aa	25%	23%	24%	20%	23%	27%	25%	15%	27%	22%	25%	21%	25%	15%	25%	23%
9	108	39	37	31	28	65	11	58	40	92	16	40	33	64	42	95	13	24	83
	15%	33% Tbc	12%	11%	15%	15%	21%	16%	13%	15%	14%	15%	16%	14%	17%	15%	17%	19%	14%
10 - HIGHEST score	70	18	30	22	21	39	5	30	35	55	15	23	22	40	29	59	11	15	55
	10%	15% c	10%	8%	11%	9%	10%	8%	11%	9%	13%	9%	10%	9%	12%	9%	15%	12%	9%
Don't know	21	5	7	8	7	11	1	7	10	15	7	2	10	14	7	18	3	6	15
	3% k	5%	2%	3%	4%	2%	2%	2%	3%	2%	6%	1%	5% k	3%	3%	3%	4%	5%	3%
SUMMARY:																			
NET: 9-10	178	57	67	53	49	105	16	88	75	147	31	63	55	103	71	154	24	39	138
	24%	48% Tbc	22%	18%	26%	24%	31%	24%	24%	24%	27%	24%	26%	22%	29%	24%	32%	30%	24%
NET: 7-10	489	91	213	180	131	297	35	252	207	421	69	190	137	311	166	439	48	90	389
	67%	77% c	68%	63%	69%	67%	69%	69%	68%	68%	61%	73%	65%	67%	68%	68%	64%	69%	67%
NET: 4-6	195	21	83	88	47	120	14	93	85	162	33	63	58	128	63	173	20	28	157
	27%	18%	27%	31% aa	25%	27%	27%	25%	28%	26%	29%	24%	27%	27%	26%	27%	27%	22%	27%
NET: 1-3	22	1	10	10	6	15	1	16	4	18	5	7	7	13	9	19	3	5	17
	3%	1%	3%	4%	3%	3%	2%	4% h	1%	3%	4%	3%	3%	3%	4%	3%	4%	4%	3%
Mean	7.25	7.99 bc	7.23	7.00	7.30	7.23	7.37	7.17	7.38	7.27	7.17	7.33	7.26	7.20	7.33	7.26	7.22	7.47	7.24
Standard Deviation	1.82	1.65	1.76	1.84	1.87	1.80	1.80	1.86	1.69	1.78	2.03	1.72	1.87	1.77	1.91	1.78	2.18	1.91	1.79

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
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* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 354

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.05	0.12	0.08	0.09	0.12	0.07	0.21	0.07	0.08	0.06	0.18	0.08	0.11	0.07	0.10	0.05	0.26	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 355

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	8 1%	1 3% kl	1 7%	2 6% Tgk	*	1 2%	-	-	1 1%	*	*	-	-
2	6 1%	*	-	-	*	1 1%	*	*	1 1%	1 1%	1 2%	2 1%	-
3	9 1%	1 2%	-	2 5% Tk	1 1%	*	*	1 1%	3 5% Tljk	-	*	*	-
4	16 2%	2 3%	*	1 2%	2 3%	*	1 1%	2 2%	1 2%	1 2%	3 4%	4 3%	*
5	83 11%	6 10%	2 13%	2 6%	10 11%	4 6%	6 14%	13 14%	5 11%	8 14%	5 8%	20 15%	1 11%
6	96 13%	10 17%	1 11%	9 23% eg	9 10%	6 9%	6 14%	8 8%	6 13%	12 20%	11 16%	16 12%	2 14%
7	139 19%	9 16%	2 18%	5 12%	20 21%	20 30% ac	6 15%	17 18%	9 17%	9 16%	18 26%	22 17%	2 21%
8	172 24%	12 20%	3 28%	5 12%	30 32% cc	11 16%	11 26%	18 19%	11 24%	16 27%	15 22%	38 28%	2 21%
9	108 15%	10 17%	1 7%	6 15%	11 12%	9 13%	5 11%	22 23% jd	6 12%	7 11%	6 9%	25 19%	2 17%
10 - HIGHEST score	70 10%	7 12% lk	*	6 16% lk	8 9%	11 16% lk	5 11%	11 12%	6 12% lk	2 3%	8 11%	5 4%	1 13% lk
Don't know	21 3%	1 1%	1 11%	2 4%	*	5 8% ad	3 7% d	1 1%	1 2%	3 5%	1 1%	2 2%	*
SUMMARY:													
NET: 9-10	178 24%	17 28% kl	1 11%	13 31%	19 20%	19 29%	9 22%	33 35% jd	12 24%	9 15%	13 20%	30 23%	3 30% kl
NET: 7-10	489 67%	38 64%	7 56%	22 55%	68 74% cc	50 75% cc	27 62%	67 73%	32 65%	33 57%	47 68%	91 67%	8 72%
NET: 4-6	195 27%	18 30% ee	3 26%	12 31%	22 23%	10 14%	12 28%	23 24%	13 26%	21 36% ee	19 28%	40 30%	3 27%
NET: 1-3	22 3%	3 5%	1 7%	4 11% Tgk	2 2%	2 3%	1 2%	1 1%	3 7%	1 2%	2 3%	2 2%	-
Mean	7.25	7.19	6.64	6.97	7.32	7.58	7.28	7.55	7.12	6.98	7.15	7.19	7.53
Standard Deviation	1.82	2.03	2.24	2.45	1.67	1.83	1.76	1.75	2.02	1.62	1.78	1.66	1.66
Standard Error	0.05	0.14	0.42	0.32	0.18	0.21	0.23	0.18	0.16	0.19	0.16	0.15	0.19

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 356

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5
1 - LOWEST score	2	*	2	*	1	-	*	-	1	*	*	2	1	1	*	2	1	*	1	-
	1%	*	2%	*	2%	-	2%	-	7%	1%	*	4%	1%	1%	1%	1%	1%	2%	9%	-
2	8	1	7	5	2	-	*	1	*	1	1	5	6	2	1	6	7	*	*	-
	4%	1%	7%	8%	4%	-	2%	12%	1%	3%	2%	11%	9%	2%	4%	5%	5%	1%	5%	-
3	*	*	-	-	*	-	-	-	-	*	-	-	*	-	-	*	-	*	-	-
	*	*	-	-	*	-	-	-	-	*	-	-	*	-	-	*	-	1%	-	-
4	4	2	2	4	*	-	-	*	*	*	3	1	2	3	2	3	3	*	1	-
	3%	3%	2%	6%	*	-	-	4%	5%	1%	3%	2%	3%	2%	5%	2%	2%	1%	10%	-
5	12	10	3	3	3	3	1	1	2	4	4	5	*	12	3	9	10	1	1	*
	7%	12%	3%	5%	5%	9%	8%	20%	16%	9%	4%	12%	*	11%	10%	7%	7%	6%	9%	12%
6	17	7	10	5	8	2	1	-	*	2	10	5	8	9	3	13	13	3	1	*
	10%	9%	10%	8%	16%	8%	7%	-	4%	6%	10%	11%	13%	8%	8%	10%	9%	16%	10%	19%
7	25	10	15	6	7	4	5	-	2	7	12	6	8	17	3	21	21	2	2	-
	14%	12%	16%	10%	14%	15%	26%	-	21%	18%	13%	13%	13%	15%	9%	15%	14%	10%	26%	-
8	36	16	20	6	13	8	4	1	4	10	19	7	15	22	8	29	33	2	1	*
	21%	21%	21%	10%	25%	29%	22%	20%	37%	25%	21%	17%	23%	19%	23%	21%	22%	12%	13%	12%
9	32	15	18	13	10	5	4	*	-	4	21	7	13	20	6	27	28	4	*	-
	19%	19%	18%	21%	19%	17%	24%	9%	-	10%	24%	16%	20%	18%	17%	19%	19%	26%	4%	-
10 - HIGHEST score	33	18	16	17	7	6	2	1	*	10	21	3	10	23	8	25	28	4	1	1
	19%	22%	17%	28%	13%	21%	10%	23%	3%	24%	23%	6%	17%	21%	24%	18%	19%	24%	11%	58%
Don't know	4	*	4	2	-	*	-	1	1	1	*	3	-	4	-	4	4	-	*	-
	2%	*	4%	4%	-	1%	-	13%	6%	1%	*	7%	-	4%	-	3%	2%	-	3%	-
SUMMARY:																				
NET: 9-10	66	32	33	31	17	11	6	1	*	14	42	10	23	43	14	52	56	8	1	1
	38%	41%	35%	49%	33%	38%	34%	32%	3%	34%	47%	22%	37%	38%	41%	37%	38%	50%	15%	58%
NET: 7-10	127	58	69	43	37	24	14	2	6	31	73	22	46	81	25	101	110	12	5	1
	73%	74%	72%	70%	72%	82%	82%	52%	61%	78%	80%	52%	73%	73%	73%	73%	74%	72%	54%	70%
NET: 4-6	34	19	15	12	11	5	3	1	3	6	16	11	10	23	8	25	27	4	3	*
	19%	24%	15%	19%	22%	17%	15%	24%	25%	16%	18%	25%	16%	21%	23%	18%	18%	24%	29%	30%
NET: 1-3	10	1	9	5	3	-	1	1	1	2	2	7	7	3	2	9	8	1	1	-
	6%	2%	9%	8%	6%	-	3%	12%	8%	5%	2%	15%	11%	3%	4%	6%	6%	4%	13%	-
Mean	7.55	7.76	7.38	7.65	7.44	8.02	7.58	6.95	6.45	7.68	8.00	6.42	7.35	7.67	7.65	7.54	7.60	7.81	6.18	8.44
Standard Deviation	2.16	1.93	2.34	2.49	2.06	1.54	1.83	3.21	2.23	2.06	1.82	2.60	2.40	2.01	2.22	2.17	2.12	2.15	2.73	-
Standard Error	0.14	0.19	0.20	0.32	0.24	0.21	0.36	0.97	0.51	0.24	0.17	0.35	0.25	0.16	0.29	0.16	0.17	0.31	0.50	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 357

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	2	1	1	-	-	2	-	2	*	2	*	*	2	2	*	2	*	1	1
	1%	1%	2%	-	-	2%	-	1%	1%	1%	4%	*	4%	2%	*	1%	4%	2%	1%
2	8	1	5	2	5	2	1	8	*	8	-	3	-	2	5	8	-	1	7
	4%	1%	9%	3%	15%	1%	10%	6%	*	5%	-	3%	-	2%	8%	5%	-	2%	5%
3	*	-	*	-	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-
	*	-	*	-	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-
4	4	-	4	*	2	2	-	3	2	4	*	2	*	3	1	4	-	-	3
	3%	-	7%	1%	6%	2%	-	2%	4%	3%	2%	2%	*	3%	2%	3%	-	-	2%
5	12	5	6	2	5	8	-	5	6	11	1	2	5	5	7	11	1	5	6
	7%	8%	10%	3%	15%	6%	-	4%	17%	7%	15%	3%	12%	5%	9%	7%	25%	14%	5%
6	17	4	5	6	2	13	1	11	3	15	1	10	3	6	9	15	1	5	11
	10%	7%	9%	12%	7%	10%	8%	9%	9%	9%	16%	12%	7%	6%	13%	9%	13%	14%	8%
7	25	10	8	7	6	16	1	19	3	22	2	12	3	11	11	25	-	5	17
	14%	16%	14%	13%	18%	13%	9%	15%	9%	14%	25%	14%	8%	12%	16%	15%	-	14%	14%
8	36	10	10	14	5	29	2	25	8	33	3	22	8	20	16	34	2	3	31
	21%	17%	16%	27%	15%	22%	21%	20%	21%	20%	33%	25%	19%	21%	22%	20%	47%	8%	24%
9	32	16	8	9	2	25	4	29	2	32	-	20	7	24	8	32	-	7	24
	19%	26%	14%	16%	7%	20%	36%	23%	5%	20%	-	24%	15%	24%	12%	19%	-	19%	19%
10 - HIGHEST score	33	14	8	11	4	27	2	23	9	33	1	15	12	22	11	33	1	11	22
	19%	24%	13%	22%	14%	21%	16%	19%	25%	20%	6%	18%	29%	22%	16%	19%	11%	27%	18%
Don't know	4	-	3	1	1	3	-	1	3	4	-	*	2	2	1	4	-	-	4
	2%	-	5%	2%	2%	3%	-	1%	8%	2%	-	*	6%	2%	2%	2%	-	-	3%
SUMMARY:																			
NET: 9-10	66	30	16	20	7	52	5	53	11	65	1	36	19	46	20	65	1	18	47
	38%	50% b	27%	38%	22%	41%	52%	42%	30%	40%	6%	41%	44%	47% a	28%	39%	11%	46%	37%
NET: 7-10	127	50	34	40	17	98	8	97	23	121	6	69	31	78	47	124	3	27	95
	73%	63% b	58%	78%	55%	76%	82%	77%	60%	73%	64%	80%	71%	79%	66%	74%	58%	68%	75%
NET: 4-6	34	9	15	8	9	23	1	19	11	31	3	14	8	14	17	31	2	11	20
	19%	15%	26%	16%	29%	18%	8%	15%	30%	18%	32%	16%	19%	14%	24%	18%	38%	27%	16%
NET: 1-3	10	1	7	2	5	4	1	9	1	10	*	3	2	4	6	10	*	2	8
	6%	2%	11%	3%	15%	3%	10%	7%	2%	6%	4%	4%	4%	4%	8%	6%	4%	5%	6%
Mean	7.55	8.05	6.73	7.89	6.43	7.84	7.81	7.61	7.46	7.60	6.77	7.83	7.83	7.88	7.17	7.58	6.96	7.62	7.59
Standard Deviation	2.16	1.84	2.53	1.85	2.58	1.95	2.35	2.22	2.16	2.18	1.87	1.86	2.29	2.11	2.23	2.17	2.22	2.24	2.16

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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Fieldwork dates : May/June Oct/Nov 2016

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Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.14	0.19	0.30	0.22	0.45	0.14	0.55	0.17	0.32	0.15	0.44	0.16	0.34	0.18	0.23	0.14	0.78	0.28	0.17

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
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How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	2 1%	* 2%	-	-	-	-	1 5%	-	1 9%	-	* 1%	-	-
2	8 4%	* 1%	-	-	5 26%	-	* 3%	*	* 5%	-	1 4%	-	-
3	* *	1% *	-	-	-	-	-	-	-	-	-	-	-
4	4 3%	* 1%	-	2 17%	1 4%	-	-	-	1 10%	-	* 1%	-	-
5	12 7%	1 6%	-	2 15%	1 4%	* 2%	2 16%	-	1 9%	1 13%	3 14%	-	* 12%
6	17 10%	3 16%	-	* 2%	-	1 7%	2 15%	2 12%	1 10%	2 20%	2 10%	2 8%	* 19%
7	25 14%	2 10%	* 26%	3 21%	4 18%	4 20%	1 6%	-	2 26%	1 13%	5 22%	2 10%	-
8	36 21%	2 12%	-	1 8%	4 20%	4 20%	4 29%	6 29%	1 13%	3 27%	7 29%	4 17%	* 12%
9	32 19%	4 26%	1 74%	2 15%	1 4%	2 8%	2 13%	10 51%	* 4%	1 12%	4 17%	5 23%	-
10 - HIGHEST score	33 19%	4 24%	-	3 22%	5 24%	9 43%	2 12%	1 6%	1 11%	2 16%	1 3%	5 24%	1 58%
Don't know	4 2%	-	-	-	-	-	-	-	* 3%	-	-	4 16%	-
SUMMARY:													
NET: 9-10	66 38%	8 50%	1 74%	5 37%	6 28%	11 51%	4 26%	11 57%	1 15%	3 28%	5 20%	11 48%	1 58%
NET: 7-10	127 73%	12 72%	1 100%	9 65%	14 65%	19 91%	9 61%	17 85%	5 54%	7 67%	17 71%	17 76%	1 70%
NET: 4-6	34 19%	4 24%	-	5 35%	2 9%	2 9%	5 31%	2 12%	3 29%	4 33%	6 25%	2 8%	* 30%
NET: 1-3	10 6%	1 4%	-	-	5 26%	-	1 8%	* 2%	1 13%	-	1 5%	-	-
Mean	7.55	7.81	8.48	7.20	6.48	8.52	7.02	8.24	6.18	7.53	7.06	8.54	8.44
Standard Deviation	2.16	2.15	-	2.27	3.14	1.52	2.36	1.47	2.73	1.70	1.85	1.33	-
Standard Error	0.14	0.31	-	0.52	0.87	0.32	0.53	0.35	0.50	0.47	0.31	0.33	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 359

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	5 1%	2 1%	3 1%	* *	2 1%	- -	1 1%	1 2%	2 2%	2 1%	2 *	2 1%	1 1%	4 1%	5 1%	2 *	1 2%	1 5%Tp	1 3%p	* *
2	12 2%	4 1%	8 3%	5 4%	2 2%	1 1%	1 1%	2 4%	* *	2 1%	4 1%	6 4%	7 3%	5 1%	3 2%	9 2%	11 2%	1 1%	* 1%	- -
3	11 2%	6 2%	5 1%	- -	2 1%	1 1%	3 4%	3 4%	2 2%	5 3%	6 2%	1 *	1 1%	10 2%	* 2%	11 2%	8 2%	1 3%	1 5%	* 4%
4	25 4%	17 5%	8 2%	11 8%cd	1 1%	3 2%	1 1%	1 2%	8 8%cd	6 4%	10 3%	8 6%	3 1%	22 5%	2 2%	22 4%	21 4%	2 4%	1 4%	- -
5	65 10%	37 12%	28 9%	15 11%	7 5%	10 9%	7 8%	8 12%	19 19%Td	14 9%	33 10%	18 13%	12 6%	53 13%	18 14%	47 10%	53 10%	7 13%	4 15%	1 13%
6	67 11%	35 11%	32 10%	15 11%	15 12%	12 11%	10 11%	6 9%	10 10%	14 9%	35 11%	18 13%	27 13%	41 10%	9 7%	58 12%	56 10%	7 13%	4 13%	1 17%
7	119 19%	57 18%	63 20%	31 23%	30 24%	24 22%	13 16%	10 15%	11 12%	29 19%	67 20%	23 17%	42 21%	77 18%	33 27%	84 17%	105 20%	7 13%	6 22%	1 16%
8	132 21%	69 23%	62 20%	17 12%	38 30%ccg	29 26%c	23 26%c	9 13%	17 17%	38 25%	69 21%	25 18%	53 27%	78 18%	30 24%	102 21%	119 22%	7 14%	4 15%	1 13%
9	72 12%cl	36 12%	36 11%	20 15%	14 11%	13 12%	7 9%	8 13%	8 8%	6 4%	46 14%cl	20 15%cl	21 10%	51 12%	15 12%	57 11%	60 11%	8 16%	2 7%	1 11%
10 - HIGHEST score	51 8%	23 8%	28 9%	19 14%cl	12 9%	9 8%	4 5%	4 6%	3 3%	12 8%	31 9%	8 6%	15 8%	36 8%	10 8%	41 8%	41 8%	7 13%	3 9%	1 15%
Don't know	63 10%	21 7%	42 13%a	4 3%	5 4%	8 7%	16 19%cde	12 19%cde	17 18%cd	24 16%	30 9%	9 7%	16 8%	47 11%	5 4%	58 12%	57 11%	4 8%	1 5%	* 8%
SUMMARY:																				
NET: 9-10	123 20%	59 19%	63 20%	40 29%fh	26 20%	22 20%	11 13%	13 20%	11 11%	18 12%	77 23%cl	27 20%	36 18%	87 20%	25 20%	98 20%	101 19%	15 29%cl	5 16%	1 26%
NET: 7-10	373 60%cl	185 60%	188 60%	87 63%cl	95 74%Tfgh	75 68%gh	47 55%	31 48%	38 40%	85 56%	213 64%	75 55%	131 66%	242 57%	88 70%	283 57%	326 61%	29 56%	15 53%	3 55%
NET: 4-6	157 25%	89 29%	68 22%	40 30%	23 18%	24 22%	18 21%	15 23%	37 38%Tdef	35 23%	79 24%	43 32%	41 21%	115 27%	29 23%	127 26%	130 24%	16 30%	9 31%	2 31%
NET: 1-3	28 5%	12 4%	16 5%	5 4%	5 4%	3 3%	5 5%	6 10%	4 4%	8 5%	11 3%	9 6%	9 5%	19 5%	3 3%	25 5%	22 4%	3 6%	3 11%Tp	* 6%
Mean	7.04hr	6.99	7.09	7.08	7.36h	7.30h	7.04	6.67	6.38	6.88	7.23	6.74	7.20	6.96	7.17	7.00	7.07r	7.05	6.46	7.05
Standard Deviation	1.94	1.89	1.98	2.09	1.75	1.68	1.82	2.30	1.93	1.95	1.84	2.09	1.81	1.99	1.74	1.99	1.88	2.21	2.33	2.38
Standard Error	0.07	0.10	0.10	0.18	0.14	0.14	0.18	0.25	0.19	0.14	0.09	0.16	0.12	0.09	0.14	0.08	0.09	0.19	0.24	0.39

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 360

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	5	1	3	1	1	5	-	4	1	5	*	1	4	4	1	5	*	2	3
	1%	1%	1%	1%	*	1%	-	1%	1%	1%	*	*	2%	1%	*	1%	*	1%	1%
2	12	1	9	3	5	5	1	9	3	10	2	3	3	5	7	12	-	4	8
	2%	*	3%	2%	4%	1%	2%	2%	1%	2%	3%	1%	2%	1%	3%	2%	-	2%	2%
3	11	1	5	5	2	7	1	10	1	11	*	2	2	6	5	11	*	6	5
	2%	1%	1%	4%	2%	2%	3%	2%	1%	2%	1%	1%	1%	2%	2%	2%	1%	4%	1%
4	25	1	17	7	11	11	1	14	10	19	6	5	3	15	9	20	5	4	19
	4%	*	5% a	5%	9% e	3%	3%	3%	6%	3%	8%	2%	2%	4%	4%	3%	11%	3%	4%
5	65	14	38	10	15	46	2	32	27	52	13	15	28	34	27	55	10	21	40
	10%	10%	11%	8%	12%	11%	4%	8%	15% g	10%	18%	6%	17% k	9%	12%	10%	22%	14%	9%
6	67	13	31	19	10	48	5	44	17	61	7	34	18	34	26	63	1	26	40
	11%	9%	10%	14%	8%	11%	11%	11%	9%	11%	9%	13%	11%	9%	12%	11%	3%	18% T	9%
7	119	32	66	21	14	85	13	91	24	109	10	50	35	78	35	116	4	24	92
	19%	23%	20%	15%	11%	20%	29% d	22%	13%	20%	14%	19%	21%	20%	16%	20%	8%	16%	20%
8	132	31	77	21	24	89	7	87	40	121	11	71	25	87	44	123	9	19	109
	21% q	22%	23%	16%	20%	21%	16%	21%	23%	22%	15%	27% l	15%	23%	20%	22%	19%	13%	24% q
9	72	26	27	19	16	49	4	48	20	67	4	35	13	47	22	67	2	18	53
	12%	18% b	8%	14%	13%	12%	9%	12%	11%	12%	6%	14%	8%	12%	10%	12%	4%	12%	12%
10 - HIGHEST score	51	20	15	15	7	40	4	36	13	49	2	26	16	37	14	50	1	16	33
	8%	14% b	5%	11%	6%	9%	8%	9%	8%	9%	3%	10%	10%	10%	7%	9%	2%	11%	7%
Don't know	63	2	41	17	17	38	7	33	22	47	17	18	17	35	26	49	13	10	50
	10% a	1%	12% a	12% a	14%	9%	15%	8%	12%	8%	23% T	7%	10%	9%	12%	9%	29%	6%	11%
SUMMARY:																			
NET: 9-10	123	45	42	34	23	89	8	84	33	116	6	61	29	84	36	117	3	34	86
	20% b	33% Tb	13%	25% b	19%	21%	17%	21%	19%	21%	9%	23%	18%	22%	17%	21%	6%	23%	19%
NET: 7-10	373	108	185	76	61	262	28	262	97	346	28	182	88	249	115	356	15	77	287
	60% a	77% Tbc	56%	55%	50%	62%	63%	64%	55%	63% q	38%	70% T	54%	65% an	53%	62%	34%	51%	63% q
NET: 4-6	157	27	87	36	36	105	8	91	54	131	26	54	49	83	62	138	16	52	99
	25%	20%	26%	26%	30%	25%	17%	22%	31%	24%	35%	21%	30%	22%	29%	24%	36%	34% or	22%
NET: 1-3	28	2	16	9	7	17	2	24	5	25	3	6	9	16	12	28	1	12	16
	5%	2%	5%	7%	6%	4%	5%	6%	3%	5%	4%	2%	6%	4%	6%	5%	1%	8%	4%
Mean	7.04	7.63 bc	6.78	7.03	6.71	7.14	7.12	7.07	6.97	7.12	6.27	7.45 Tl	6.76	7.19	6.82	7.08	6.24	6.76	7.14
Standard Deviation	1.94	1.69	1.91	2.13	2.17	1.90	1.83	1.96	1.93	1.92	1.95	1.67	2.07	1.93	1.98	1.94	1.83	2.14	1.85

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 360

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.07	0.12	0.10	0.17	0.20	0.08	0.24	0.09	0.13	0.07	0.24	0.09	0.16	0.09	0.12	0.07	0.34	0.15	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 361

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	5 1%	1 2%	1 9%	-	-	1 1%	1 1%	-	1 5%Tdjkl	-	*	-	*
2	12 2%	1 1%	-	1 2%	5 8%T	2 5%	*	*	-	-	1	*	-
3	11 2%	1 3%	-	-	2 3%	-	3 5%	-	1 5%	-	1	2	*
4	25 4%	2 4%	2 18%	3 6%	5 7%	-	-	1 1%	1 4%	2 4%	6 4%	4 5%	-
5	65 10%	7 13%	-	9 17%k	7 10%	3 6%	10 20%	3 5%	4 15%k	1 3%	17 13%	4 5%	1 13%
6	67 11%	7 13%	1 9%	5 10%	6 8%	5 11%	5 9%	5 9%	4 13%	9 23%Tj	10 8%	10 12%	1 17%
7	119 19%	7 13%	* 2%	8 16%	14 21%	7 17%	11 22%	8 13%	6 22%	6 14%	38 29%ca	14 16%	1 16%
8	132 21%	7 14%	1 8%	8 16%	13 19%	8 20%	10 20%	14 25%	4 15%	14 35%ah	36 28%	15 17%	1 13%
9	72 12%	8 16%	1 6%	6 12%	5 7%	3 6%	3 5%	18 32%Tcdehijkl	2 7%	4 10%	12 9%	10 9%	1 11%
10 - HIGHEST score	51 8%	7 13%j	1 9%	5 9%j	5 7%	13 30%Tacdghijkl	2 4%	1 2%	3 9%j	2 4%	2 1%	10 12%j	1 15%gj
Don't know	63 10%	4 8%	4 39%	6 12%	6 9%	1 3%	6 13%	7 12%	1 5%	3 7%	6 4%	18 21%Taehj	* 8%
SUMMARY:													
NET: 9-10	123 20%	15 29%j	1 15%	11 21%	10 15%	15 36%Tdhij	5 10%	19 34%j	5 10%	6 14%	14 11%	19 23%	1 26%j
NET: 7-10	373 60%	29 56%	2 25%	27 52%	37 54%	31 74%h	26 51%	41 72%	15 53%	26 63%	87 68%	48 56%	3 55%
NET: 4-6	157 25%	16 30%	2 27%	17 33%	17 26%	7 17%	15 29%	9 15%	9 31%	9 30%	32 25%	18 21%	2 31%
NET: 1-3	28 5%	3 6%	1 9%	1 2%	8 11%	3 7%	4 8%	*	3 11%Tcgijkl	-	3 2%	2 2%	* 6%j
Mean	7.04h	7.05	5.80	6.91	6.48	7.67dh	6.56	7.77	6.46	7.28	6.95	7.37h	7.05
Standard Deviation	1.94	2.21	3.26	1.98	2.25	2.27	1.90	1.43	2.33	1.40	1.52	1.87	2.38
Standard Error	0.07	0.19	0.98	0.27	0.30	0.33	0.29	0.21	0.24	0.22	0.15	0.23	0.39

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 362

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	2 1%	1 1%	* *	* 2%	* *	1 2%	* 1%	- -	- -	* *	* 2%	1 2%	1 2%	1 1%	* 1%	1 1%	1 1%	* 1%	- -	- -
2	3 1%	1 1%	2 2%	- -	* 1%	1 2%	1 2%	- -	1 1%	2 2%	* *	1 2%	2 2%	2 1%	2 5%	2 1%	3 1%	- -	1 4%	- -
3	2 1%	1 1%	1 1%	* 1%	1 1%	- -	1 1%	- -	1 1%	* *	* 3%	2 1%	2 1%	2 1%	* 1%	2 1%	2 1%	* 1%	- -	- -
4	3 1%	1 1%	2 1%	- -	* 1%	- -	1 2%	* 1%	1 1%	* 1%	1 2%	1 1%	2 1%	2 1%	- -	3 1%	2 1%	- -	* 3%	- -
5	24 8%	15 9%	9 7%	2 17%	2 4%	5 11%	4 6%	3 7%	8 9%	7 8%	12 8%	5 8%	6 9%	18 8%	2 5%	23 9%	19 8%	5 16%	1 4%	* 6%
6	37 13%	20 12%	17 13%	3 21%	10 27%Th	5 11%	4 7%	8 16%	7 8%	11 11%	22 16%	4 7%	9 13%	29 13%	4 12%	33 12%	30 12%	5 16%	1 9%	1 22%
7	42 14%	26 16%	16 12%	1 7%	6 17%	8 17%	4 7%	5 11%	17 20%	20 21%k	18 13%	5 8%	12 18%	30 13%	4 13%	38 14%	36 15%	3 11%	3 15%	* 10%
8	61 21%	32 20%	29 22%	3 21%	9 24%	13 27%	8 14%	11 22%	17 20%	18 19%	31 22%	12 19%	15 22%	46 20%	5 16%	56 21%	51 21%	7 23%	3 17%	* 13%
9	55 19%	29 18%	26 20%	1 7%	5 12%	8 16%	22 36%Tdeh	9 18%	12 14%	16 17%	29 21%	10 17%	13 19%	43 19%	4 14%	51 19%	47 19%	5 17%	2 11%	1 27%
10 - HIGHEST score	51 17%	26 16%	25 19%	3 24%	4 12%	5 9%	14 23%	10 20%	16 18%	16 17%	21 15%	14 23%	6 9%	45 20%l	9 29%	42 16%	42 17%	4 13%	4 26%	1 22%
Don't know	15 5%	11 7%	4 3%	- -	- -	2 5%	1 2%	3 6%	9 10%	4 4%	5 4%	6 10%	3 5%	12 5%	2 5%	14 5%	13 5%	* 1%	2 12%q	- -
SUMMARY:																				
NET: 9-10	106 36%	55 34%	51 39%	4 31%	9 24%	12 25%	35 58%Tdegh	19 38%	28 31%	32 34%	50 36%	24 39%	18 27%	88 38%	14 43%	93 35%	89 36%	9 31%	6 37%	2 48%
NET: 7-10	209 71%	113 69%	96 73%	7 59%	24 64%	34 69%	48 79%	35 71%	62 71%	70 74%	98 71%	41 66%	45 67%	165 72%	23 72%	187 71%	177 72%	19 64%	11 69%	3 71%
NET: 4-6	64 22%	36 22%	28 21%	5 38%	12 33%	11 22%	9 16%	11 23%	16 18%	19 20%	35 25%	10 17%	15 23%	49 21%	5 17%	58 22%	51 21%	9 32%	3 15%	1 29%
NET: 1-3	7 2%	4 2%	3 3%	* 3%	1 3%	2 4%	2 4%	- -	1 1%	2 2%	1 1%	4 7%j	3 5%	4 2%	2 7%	5 2%	6 2%	1 2%	1 4%	- -
Mean	7.70	7.64	7.77	7.37	7.31	7.33	8.10	7.93	7.72	7.68	7.73	7.66	7.28	7.62i	7.81	7.69	7.73	7.38	7.83	7.96
Standard Deviation	1.83	1.82	1.84	2.13	1.73	1.92	1.99	1.62	1.74	1.78	1.65	2.29	1.95	1.78	2.25	1.78	1.81	1.89	2.14	1.94
Standard Error	0.09	0.12	0.13	0.37	0.22	0.21	0.21	0.18	0.17	0.14	0.12	0.24	0.19	0.10	0.28	0.09	0.11	0.20	0.29	0.39

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 363

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	2	-	1	*	-	2	-	1	*	*	1	1	1	*	1	1	*	1	1
	1%	-	1%	*	-	1%	-	1%	*	*	3%	1%	1%	*	1%	1%	1%	2%	*
2	3	-	2	1	-	3	-	2	1	3	1	1	2	2	1	3	-	1	3
	1%	-	2%	1%	-	2%	-	1%	1%	1%	2%	1%	2%	1%	1%	1%	-	1%	1%
3	2	1	1	-	1	1	*	1	2	2	-	1	1	1	1	2	-	-	2
	1%	2%	1%	-	1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	1%	-	-	1%
4	3	*	*	2	-	2	-	2	*	3	-	2	*	2	*	3	-	1	2
	1%	*	*	2%	-	1%	-	1%	*	1%	-	2%	*	1%	*	1%	-	1%	1%
5	24	1	8	14	5	15	2	8	14	20	4	8	10	14	10	20	4	5	19
	8%	3%	7%	11%	6%	8%	10%	5%	12%g	8%	10%	8%	12%	7%	9%	7%	15%	8%	8%
6	37	4	11	21	6	29	*	20	16	31	7	12	10	23	13	35	2	11	25
	13%	8%	10%	16%	7%	16%	2%	12%	14%	12%	16%	11%	11%	13%	12%	13%	7%	19%	11%
7	42	6	17	18	14	23	2	28	12	37	5	11	11	25	16	39	3	7	34
	14%	11%	16%	14%	18%	12%	12%	17%	11%	15%	12%	11%	12%	14%	15%	14%	13%	12%	15%
8	61	11	28	22	12	42	6	32	26	54	7	29	18	41	19	57	4	10	49
	21%	20%	25%	18%	16%	23%	37%	20%	22%	21%	16%	28%	20%	22%	18%	21%	16%	16%	22%
9	55	16	23	16	15	36	1	33	19	51	4	19	18	41	14	53	2	13	41
	19%	29%bc	21%	13%	20%	20%	4%	20%	16%	20%	10%	19%	21%	22%	14%	20%	9%	22%	18%
10 - HIGHEST score	51	13	14	24	19	23	3	30	20	43	8	16	13	25	24	44	7	10	39
	17%	24%b	12%	19%	26%e	13%	20%	19%	17%	17%	19%	15%	15%	14%	22%	16%	27%	18%	17%
Don't know	15	1	6	8	5	8	2	6	6	10	5	4	5	9	7	12	3	*	15
	5%	2%	6%	6%	6%	4%	14%	4%	5%	4%	11%	4%	6%	5%	6%	4%	13%	1%	6%
SUMMARY:																			
NET: 9-10	106	29	37	40	34	59	4	63	39	94	12	35	31	66	38	97	10	24	80
	36%	53%Tbc	33%	31%	46%	32%	24%	39%	33%	37%	29%	34%	35%	36%	36%	36%	36%	40%	35%
NET: 7-10	209	45	82	81	60	123	11	122	77	185	24	75	59	132	74	192	17	40	164
	71%	84%Tc	74%	63%	79%	68%	72%	76%	66%	73%	57%	73%	67%	72%	69%	72%	65%	68%	71%
NET: 4-6	64	6	19	37	10	46	2	30	30	53	11	22	21	39	23	58	6	17	46
	22%	11%	17%	29%ab	13%	25%	13%	18%	26%	21%	26%	21%	23%	21%	21%	22%	21%	28%	20%
NET: 1-3	7	1	4	2	1	6	*	4	3	5	2	2	3	4	3	7	*	2	5
	2%	2%	3%	1%	1%	3%	1%	2%	3%	2%	5%	2%	4%	2%	3%	3%	1%	3%	2%
Mean	7.70	8.30Tbc	7.65	7.51	8.16e	7.50	7.89	7.81	7.57	7.76	7.33	7.70	7.53	7.71	7.69	7.69	7.86	7.60	7.72
Standard Deviation	1.83	1.62	1.83	1.87	1.64	1.87	1.68	1.81	1.89	1.76	2.24	1.80	2.00	1.74	1.98	1.82	1.96	1.96	1.79

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 363

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27***	59*	229
Standard Error	0.09	0.16	0.14	0.14	0.17	0.11	0.32	0.11	0.16	0.09	0.32	0.14	0.17	0.11	0.15	0.09	0.39	0.20	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 364

Q15C4 - Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	2 1%	* 1%	-	1 4%	-	* 1%	-	-	-	-	-	-	-
2	3 1%	-	-	1 3%	-	* 1%	-	-	1 4%	-	* 1%	1 2%	-
3	2 1%	* 1%	-	1 6%	-	-	-	* 2%	-	-	-	-	-
4	3 1%	-	* 3%	-	-	-	-	2 7%	* 3%	-	* 1%	-	-
5	24 8%	5 16%	* 11%	1 4%	* 1%	4 11%	6 25%	* 2%	1 4%	1 4%	2 5%	4 8%	* 6%
6	37 13%	5 16%	1 27%	3 12%	2 9%	1 2%	5 20%	2 7%	1 9%	5 19%	7 18%	5 11%	1 22%
7	42 14%	3 11%	1 34%	1 6%	1 4%	3 10%	1 3%	4 17%	3 15%	4 18%	6 15%	14 29%	* 10%
8	61 21%	7 23%	* 10%	5 21%	6 24%	7 21%	4 17%	3 13%	3 17%	7 29%	9 23%	9 19%	* 13%
9	55 19%	5 17%	* 6%	3 14%	10 36%	8 25%	2 7%	5 22%	2 11%	6 23%	5 14%	8 16%	1 27%
10 - HIGHEST score	51 17%	4 13%	-	5 20%	5 19%	5 16%	6 24%	7 27%	4 26%	2 7%	7 19%	6 12%	1 22%
Don't know	15 5%	* 1%	* 8%	2 9%	2 7%	4 13%	* 2%	1 5%	2 12% ^a	-	1 4%	2 4%	-
SUMMARY:													
NET: 9-10	106 36%	9 31%	* 6%	8 35%	15 55%	13 41%	8 31%	12 49%	6 37%	8 30%	12 33%	14 28%	2 48%
NET: 7-10	209 71%	19 64%	2 50%	14 62%	22 83%	23 73%	13 51%	19 79%	11 69%	20 77%	27 71%	37 76%	3 71%
NET: 4-6	64 22%	9 32%	2 42%	4 16%	3 10%	4 13%	11 45%	4 15%	3 15%	6 23%	9 24%	9 19%	1 29%
NET: 1-3	7 2%	1 2%	-	3 13%	-	1 2%	* 2%	* 2%	1 4%	-	* 1%	1 2%	-
Mean	7.70	7.38	6.58	7.27	8.52	7.97	7.24	8.07	7.83	7.70	7.74	7.54	7.96
Standard Deviation	1.83	1.89	1.33	2.65	1.24	1.85	2.10	1.91	2.14	1.34	1.69	1.63	1.94
Standard Error	0.09	0.20	0.38	0.46	0.26	0.33	0.39	0.34	0.29	0.25	0.22	0.27	0.39

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 365

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	6	5	1	1	*	-	1	4	-	2	4	*	1	5	1	5	5	1	*	-
	*	1%	*	*	*	-	2% T	-	*	*	*	*	*	*	*	*	*	*	*	*
2	19	11	8	2	*	3	2	12	1	7	6	5	5	14	3	16	18	1	*	*
	1%	1%	1%	1%	*	1%	*	4% Tdefh	*	2%	1%	1%	1%	1%	2%	1%	1%	*	1%	*
3	35	15	20	9	4	3	7	3	8	6	18	11	10	25	1	34	30	1	3	1
	2%	2%	2%	4%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	*	4% q	1%
4	23	11	12	*	4	8	3	4	4	4	13	6	7	16	1	21	17	3	3	*
	1%	1%	1%	*	2%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	3%	*
5	94	53	41	10	9	18	9	14	33	24	43	27	16	78	4	90	76	7	9	2
	5%	6%	4%	5%	3%	6%	3%	5%	8% f	7%	4%	5%	3%	6%	2%	5%	5%	4%	10% Tp	3%
6	173	91	83	24	31	30	18	28	42	34	94	46	36	137	27	146	142	17	12	2
	10%	11%	8%	11%	12%	10%	6%	11%	9%	9%	10%	9%	8%	10%	16%	9%	9%	10%	13% s	4%
7	291	143	148	32	34	42	69	41	73	77	146	68	63	228	22	267	248	26	14	4
	16% s	17%	15%	14%	13%	14%	22% d	16%	16%	21% k	15%	13%	13%	17%	13%	16%	16% s	16%	15%	8%
8	507	236	271	63	68	97	76	79	123	106	284	117	144	363	56	451	427	46	24	10
	28% s	29%	27%	29%	25%	31%	24%	30%	28%	29%	30%	23%	31%	27%	33%	27%	28% s	28%	25%	19%
9	331	130	201	33	70	47	75	26	80	56	178	97	103	228	35	296	282	26	11	12
	18% g	16%	20%	15%	26% Tceq	15%	24% g	10%	18% g	15%	19%	19%	22%	17%	21%	18%	19%	15%	12%	22% r
10 - HIGHEST score	249	103	146	34	32	45	43	41	55	33	121	96	59	190	13	235	191	28	10	20
	14%	12%	15%	15%	12%	15%	14%	16%	12%	9%	13%	19% Tij	13%	14%	8%	14%	13%	17%	10%	37% Tpqr
Don't know	94	31	64	14	13	18	13	10	25	19	46	29	25	69	4	90	75	10	7	2
	5%	4%	6%	6%	5%	6%	4%	4%	6%	5%	5%	6%	5%	5%	2%	5%	5%	6%	7%	4%
SUMMARY:																				
NET: 9-10	579	233	346	67	102	93	118	66	134	88	298	193	161	418	48	531	473	53	21	32
	32% lr	28%	35% aa	30%	38% cg	30%	37% g	25%	30%	24%	31% l	38% Ti	34%	31%	29%	32%	31% r	32%	23%	59% Tpqr
NET: 7-10	1377	612	765	162	204	232	263	187	330	272	728	377	368	1010	126	1249	1148	125	58	46
	76% lr	74%	77%	73%	76%	75%	83% Tcgh	71%	74%	74%	77%	75%	78%	75%	76%	76%	76% r	76% r	63%	86% Tpqr
NET: 4-6	290	154	136	34	44	56	30	46	80	61	150	79	59	231	32	257	234	28	24	4
	16% fs	19% b	14%	15%	17%	18% l	10%	18% f	18% f	17%	16%	16%	13%	17%	19%	16%	16% s	17% s	26% Tpqs	8%
NET: 1-3	59	31	28	11	5	5	10	19	9	15	28	17	16	43	5	55	52	2	4	1
	3%	4%	3%	5%	2%	2%	3%	7% Tdeh	2%	4%	3%	3%	3%	3%	3%	3%	3%	1%	4%	2%
Mean	7.70 gir	7.54	7.84 a	7.66	7.87 g	7.73	7.89 g	7.36	7.69	7.44	7.73 i	7.86 i	7.82	7.67	7.64	7.71	7.69 r	7.84 r	7.22	8.61 tpqr
Standard Deviation	1.74	1.79	1.68	1.82	1.59	1.67	1.62	2.12	1.62	1.75	1.68	1.81	1.70	1.75	1.61	1.75	1.73	1.65	1.88	1.61
Standard Error	0.04	0.06	0.05	0.12	0.10	0.09	0.09	0.12	0.08	0.08	0.05	0.08	0.08	0.05	0.12	0.04	0.05	0.09	0.13	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2

Fieldwork dates : May/June Oct/Nov 2016

Table 366

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	6	*	3	2	3	2	-	2	1	3	2	1	2	1	5	3	2	1	4
	*	*	*	*	1%	*	-	*	*	*	1%	*	*	*	1%	*	1%	*	*
2	19	2	13	4	9	10	-	5	10	8	11	7	3	4	15	9	10	2	17
	1%	1%	2%	*	2%	1%	-	1%	1%	1%	2% d	1%	1%	*	2% m	1%	4% o	1%	1%
3	35	4	18	13	9	23	2	15	15	25	10	6	18	28	7	34	*	5	29
	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	4% k	2%	1%	2%	*	1%	2%
4	23	2	10	11	6	12	3	11	8	19	4	10	5	14	9	19	4	6	17
	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
5	94	6	34	51	24	62	2	39	44	65	28	39	26	46	47	73	20	17	73
	5%	2%	5%	7% a	5%	5%	2%	5%	5%	5%	6%	5%	5%	4%	7% m	5%	8%	5%	5%
6	173	18	54	98	37	109	12	80	81	135	38	66	55	98	72	149	23	27	141
	10%	6%	8%	13% ab	8%	9%	12%	10%	10%	10%	9%	9%	11%	9%	11%	10%	9%	7%	10%
7	291	42	136	108	65	198	11	127	141	226	66	110	85	192	88	263	27	63	222
	16%	14%	19%	14%	14%	17%	10%	16%	17%	16%	15%	15%	17%	17%	14%	17%	11%	17%	16%
8	507	84	201	209	120	331	34	244	210	406	101	231	127	341	161	455	51	103	390
	28%	29%	28%	27%	27%	28%	33%	31%	25%	30%	23%	31%	25%	30%	25%	29%	20%	28%	28%
9	331	71	120	136	80	225	13	145	157	250	81	139	91	207	117	273	54	66	256
	18%	24% b	17%	18%	18%	19%	12%	18%	19%	18%	18%	19%	18%	18%	18%	18%	21%	18%	18%
10 - HIGHEST score	249	55	89	103	60	161	20	96	121	173	76	107	71	170	78	204	44	56	190
	14%	19%	13%	13%	13%	14%	19%	12%	15%	13%	17%	14%	14%	15%	12%	13%	17%	15%	14%
Don't know	94	10	35	40	38	45	8	37	41	65	29	28	19	47	43	75	17	25	67
	5%	3%	5%	5%	9% e	4%	7%	5%	5%	5%	7%	4%	4%	4%	7%	5%	7%	7%	5%
SUMMARY:																			
NET: 9-10	579	125	210	239	140	386	32	241	278	423	156	246	162	377	194	478	98	122	446
	32%	43% Tbc	29%	31%	31%	33%	31%	30%	34%	31%	35%	33%	32%	33%	30%	31%	39%	33%	32%
NET: 7-10	1377	252	546	557	325	915	77	612	629	1055	323	587	374	911	443	1196	177	288	1058
	76% n	86% Tbc	77%	72%	72%	78%	74%	76%	76%	77%	73%	79%	75%	79% n	69%	77%	70%	77%	75%
NET: 4-6	290	26	97	159	67	183	17	130	133	219	71	114	85	157	128	241	47	50	231
	16% a	9%	14%	21% Tab	15%	16%	17%	16%	16%	16%	16%	15%	17%	14%	20% m	15%	18%	14%	16%
NET: 1-3	59	6	34	19	20	36	2	22	26	37	23	14	23	33	26	46	13	9	50
	3%	2%	5%	2%	4%	3%	2%	3%	3%	3%	5%	2%	5% k	3%	4%	3%	5%	2%	4%
Mean	7.70	8.15 bc	7.60	7.64	7.63	7.74	7.90	7.70	7.73	7.72	7.66	7.83	7.62	7.81 n	7.51	7.71	7.64	7.82	7.68
Standard Deviation	1.74	1.53	1.82	1.71	1.88	1.69	1.65	1.65	1.73	1.66	1.97	1.61	1.81	1.64	1.90	1.67	2.11	1.67	1.76

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

* small base

Prepared by BDRC Continental

* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services

** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV

*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR

* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 366

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.08	0.07	0.06	0.09	0.05	0.15	0.05	0.06	0.04	0.11	0.06	0.08	0.05	0.08	0.04	0.17	0.08	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 367

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	6	1	*	3	-	1	-	-	*	-	*	-	-
	*	*	1%	2%T		*			*		*		
2	19	1	1	1	3	10	1	2	*	-	1	-	*
	1%	*	-	*	1%	6%Tachijk	1%	1%	1%	-	1%	-	*
3	35	1	1	3	2	6	-	9	3	1	1	7	1
	2%	*	2%	1%	1%	3%	-	5%a	4%a	1%	1%	3%	1%
4	23	3	-	-	1	2	1	3	3	1	2	5	*
	1%	2%	-	-	1%	1%	1%	2%	3%c	1%	1%	2%	*
5	94	7	1	10	9	4	15	7	9	11	5	14	2
	5%	4%	1%	5%	4%	2%	12%Te	4%	10%Tbe	9%	3%	6%	3%
6	173	17	7	19	25	21	14	10	12	11	13	22	2
	10%	10%	10%	10%	11%	13%	12%	5%	13%gl	9%	7%	9%	4%
7	291	26	8	24	37	34	13	33	14	21	33	44	4
	16%dl	16%	13%	13%	16%	20%dl	11%	18%dl	15%	16%	18%dl	18%dl	8%
8	507	46	25	29	74	35	46	41	24	49	51	77	10
	28%cl	28%cl	37%cl	16%	32%cl	21%	38%ce	23%	25%	37%cegl	28%	31%cl	19%
9	331	26	17	39	50	33	18	23	11	16	44	43	12
	18%	15%	26%	22%	22%	20%	14%	12%	12%	12%	24%gh	17%	22%h
10 - HIGHEST score	249	28	5	34	15	16	10	46	10	11	26	28	20
	14%dl	17%dl	8%	19%dl	6%	10%	8%	25%Tbdefhik	10%	9%	14%	11%	37%Tabcdefghijk
Don't know	94	10	1	18	15	3	5	9	7	9	6	9	2
	5%	6%	2%	10%e	7%	2%	4%	5%	7%	7%	3%	4%	4%
SUMMARY:													
NET: 9-10	579	53	22	73	65	49	27	69	21	27	70	71	32
	32%hl	32%	34%	41%fhl	28%	30%	22%	38%hl	23%	21%	38%fhl	28%	59%Tabcdefghijk
NET: 7-10	1377	125	55	126	176	118	87	143	58	97	154	191	46
	76%h	76%h	84%h	71%	76%h	72%	71%	78%h	63%	74%	84%Tcefh	77%h	86%Tacefh
NET: 4-6	290	28	7	28	36	27	30	20	24	24	20	41	4
	16%l	17%l	11%	16%	16%	17%	24%gjl	11%	26%Tagj	19%	11%	16%	8%
NET: 1-3	59	2	2	7	5	16	1	11	4	1	3	7	1
	3%	1%	2%	4%	2%	10%Tadfijkl	1%	6%	4%	1%	1%	3%	2%
Mean	7.70eh	7.84eh	7.92h	7.86h	7.68h	7.24	7.49	7.84h	7.22	7.58	7.99eh	7.63	8.61Tabcdefghijk
Standard Deviation	1.74	1.65	1.41	1.95	1.50	2.12	1.56	1.99	1.88	1.48	1.52	1.64	1.61
Standard Error	0.04	0.09	0.17	0.17	0.12	0.19	0.16	0.17	0.13	0.14	0.12	0.12	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 368

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	1257	537	720	190	235	254	221	169	188	275	670	312	367	890	162	1088	778	226	144	109	
Weighted Base	794	344	451	132*	150	161	138	97*	115	160	433	202	241	553	93*	698	663	73	40*	19*	
Effective Base	650	276	375	91	125	131	112	87	110	135	355	161	198	453	86	562	485	127	94	79	
1 - LOWEST score	4 1%	3 1%	1 *	* *	- *	- *	* *	3 3% Tde	* *	1 1%	2 1%	* *	* *	4 1%	* 1%	4 1%	3 1%	* 1%	* 1%	- *	
2	2 *	1 *	1 *	1 *	* *	1 *	* *	- *	* *	- *	1 *	1 *	1 *	1 *	- *	2 *	1 *	- *	1 2% Tp	* 1%	
3	22 3%	3 1%	19 4% a	10 8% Tfh	4 3%	4 3%	* 3%	3 3%	1 1%	1 1%	11 5% d	10 5% d	9 4%	13 2%	1 1%	21 3%	19 3%	1 1%	2 6% qs	- -	
4	25 3%	13 4%	12 3%	3 2%	2 1%	5 3%	8 6%	3 3%	5 4%	4 2%	13 3%	8 4%	5 2%	19 3%	5 6%	20 3%	19 3%	3 4%	3 8% Tps	- -	
5	41 5%	17 5%	24 5%	6 4%	8 5%	5 3%	7 5%	6 6%	10 8%	8 5%	22 5%	11 5%	7 3%	34 6%	4 4%	36 5%	34 5%	4 6%	2 4%	1 4%	
6	83 10%	40 12%	43 10%	10 8%	14 10%	19 12%	14 10%	10 10%	15 13%	14 9%	50 12%	18 9%	23 10%	60 11%	9 9%	74 11%	64 10%	12 16% op	6 15%	1 8%	
7	137 17%	61 18%	77 17%	20 15%	28 18%	23 14%	27 19%	17 17%	23 20%	26 16%	81 19%	31 15%	46 19%	92 17%	17 18%	120 17%	114 17%	13 18%	7 18%	3 16%	
8	197 25% hk	91 27%	106 24%	27 21%	37 24%	46 29% h	41 29% h	30 31% ch	16 14%	50 32% k	114 26% k	33 16%	61 25%	137 25%	20 21%	176 25%	168 25%	19 26%	7 17%	4 19%	
9	115 14%	52 15%	63 14%	16 12%	31 20% g	23 14%	21 15%	8 9%	16 14%	26 16%	57 13%	32 16%	40 17%	75 13%	18 19%	97 14%	96 14%	11 16%	4 10%	3 18%	
10 - HIGHEST score	103 13%	46 13%	57 13%	26 19%	18 12%	22 13%	15 11%	9 9%	14 13%	16 10%	52 12%	35 17%	31 13%	73 13%	13 14%	91 13%	86 13%	6 8%	5 13%	6 32% tpqr	
Don't know	65 8%	17 5%	47 11% a	13 10%	8 6%	13 8%	6 5%	9 9%	15 13% f	13 8%	29 7%	22 11%	19 8%	46 8%	6 7%	59 8%	59 9%	3 5%	2 6%	* 2%	
SUMMARY:																					
NET: 9-10	218 27%	98 29%	120 27%	42 32% g	49 33% g	45 28%	35 25%	17 18%	30 26%	42 27%	109 25%	67 33%	71 29%	147 27%	31 33%	187 27%	182 27%	17 24%	9 23%	9 50% tpqr	
NET: 7-10	553 70% r	250 73%	303 67%	89 67%	114 75% h	114 71%	103 74% h	64 66%	70 60%	118 74%	304 70%	130 65%	177 74%	376 68%	68 73%	484 69%	464 70% r	50 68%	23 58%	16 85% tpqr	
NET: 4-6	149 19%	69 20%	79 18%	19 14%	24 16%	29 18%	29 21%	18 19%	30 26% c	26 16%	85 20%	37 18%	35 15%	113 20%	18 19%	130 19%	117 18%	19 26% ps	11 27% ps	2 12%	
NET: 1-3	28 4%	7 2%	21 5%	11 8% Tfh	4 3%	5 3%	1 *	5 6% f	1 1%	2 1%	14 3%	12 6% d	10 4%	18 3%	2 2%	26 4%	23 3%	1 2%	3 9% TPqs	* 1%	
Mean	7.52 r	7.58	7.46	7.51	7.70 g	7.62	7.54	7.18	7.36	7.68	7.47	7.49	7.63	7.47	7.64	7.50	7.54 r	7.36	6.93	8.34 tpqr	
Standard Deviation	1.82	1.76	1.87	2.14	1.67	1.75	1.62	1.98	1.81	1.59	1.77	2.08	1.75	1.85	1.79	1.82	1.81	1.68	2.20	1.61	
Standard Error	0.05	0.08	0.07	0.16	0.11	0.11	0.11	0.16	0.14	0.10	0.07	0.12	0.09	0.06	0.14	0.06	0.07	0.11	0.19	0.16	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 369

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Effective Base	650	143	244	242	123	441	43	443	201	586	74	314	151	423	213	623	34	163	477
1 - LOWEST score	4	-	3	1	3	1	-	1	1	2	2	1	*	1	3	2	2	*	3
	1%	-	1%	*	1%	*	-	*	*	*	2%	*	*	*	1%	*	3% o	*	1%
2	2	-	1	1	1	1	-	1	1	1	1	*	1	*	1	1	1	*	2
	*	-	*	*	1%	*	-	*	*	*	1%	*	*	*	1%	*	1%	*	*
3	22	1	7	14	7	13	1	13	8	16	6	9	5	14	7	21	-	4	18
	3%	*	2%	5% a	4%	2%	1%	3%	3%	2%	5%	3%	3%	3%	3%	3%	-	2%	3%
4	25	4	10	10	7	14	2	12	7	20	5	9	5	16	9	20	5	4	20
	3%	3%	3%	3%	4%	3%	4%	3%	2%	3%	4%	3%	2%	3%	3%	3%	8%	3%	3%
5	41	6	18	16	14	19	1	26	13	37	4	13	11	22	17	39	2	11	28
	5%	3%	6%	5%	8% e	4%	2%	6%	5%	5%	4%	4%	6%	4%	6%	5%	2%	7%	4%
6	83	11	31	36	19	49	7	49	25	71	12	38	17	52	30	77	5	19	63
	10%	7%	10%	12%	11%	9%	15%	11%	8%	10%	10%	11%	8%	10%	11%	11%	7%	12%	10%
7	137	23	62	51	30	97	6	72	58	124	14	55	42	90	47	130	8	27	107
	17%	14%	20%	17%	16%	18%	13%	16%	19%	18%	12%	16%	21%	18%	18%	18%	11%	17%	17%
8	197	39	77	79	34	136	15	119	71	179	18	101	48	134	61	189	9	37	158
	25%	24%	25%	26%	19%	26%	33%	26%	24%	27% o	15%	28%	24%	26%	23%	26%	13%	24%	26%
9	115	40	37	37	21	87	5	74	39	94	21	56	30	75	37	100	12	18	94
	14%	24% Tbc	12%	12%	11%	17%	10%	16%	13%	14%	17%	16%	15%	15%	14%	14%	18%	11%	15%
10 - HIGHEST score	103	36	30	36	25	67	7	56	43	84	19	52	23	70	32	90	14	23	77
	13%	22% Tbc	10%	12%	14%	13%	14%	12%	14%	12%	16%	15%	11%	14%	12%	12%	21%	15%	12%
Don't know	65	3	36	20	21	40	3	27	32	48	17	18	20	39	24	54	10	14	49
	8% a	2%	12% a	7% a	12%	8%	7%	6%	11% g	7%	14% d	5%	10%	8%	9%	7%	15%	9%	8%
SUMMARY:																			
NET: 9-10	218	76	67	73	45	154	11	130	82	178	40	108	53	144	69	190	25	42	170
	27%	47% Tbc	21%	24%	25%	29%	24%	29%	27%	26%	33%	31%	26%	28%	26%	26%	39%	26%	28%
NET: 7-10	553	137	205	203	109	387	33	321	211	481	72	264	142	369	177	508	42	105	436
	70% d	84% Tbc	66%	68%	60%	74% d	70%	71%	71%	71%	60%	75%	71%	72%	66%	70%	63%	67%	70%
NET: 4-6	149	21	59	62	41	81	10	87	46	127	22	61	33	90	56	136	11	35	111
	19%	13%	19%	21%	22%	16%	22%	19%	15%	19%	18%	17%	16%	18%	21%	19%	17%	22%	18%
NET: 1-3	28	1	11	16	11	15	1	15	10	19	9	11	6	15	12	24	3	4	23
	4% a	*	4%	5% a	6%	3%	1%	3%	3%	3%	7%	3%	3%	3%	4%	3%	4%	3%	4%
Mean	7.52	8.18 bc	7.33	7.34	7.19	7.66 d	7.62	7.56	7.61	7.53	7.40	7.69	7.54	7.61	7.35	7.51	7.61	7.49	7.52
Standard Deviation	1.82	1.56	1.82	1.88	2.11	1.71	1.64	1.77	1.78	1.74	2.27	1.73	1.72	1.74	1.93	1.76	2.37	1.81	1.82

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 369

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1257	280	482	454	255	837	74	786	414	1109	148	561	304	807	423	1175	72	272	954
Weighted Base	794	162	311	301	182	523	47*	450	299	675	119*	353	201	513	268	722	66*	158	619
Standard Error	0.05	0.09	0.09	0.09	0.14	0.06	0.20	0.06	0.09	0.05	0.20	0.07	0.10	0.06	0.10	0.05	0.29	0.11	0.06

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 370

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 4

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1257	226	28	82	104	81	59	80	144	83	135	126	109
Weighted Base	794	73	10**	68*	106*	73*	41*	76*	40*	65*	94*	128*	19*
Effective Base	650	127	23	49	66	49	42	55	94	53	88	82	79
1 - LOWEST score	4 1%	* 1%	* 4%	2 3% T	-	-	-	-	* 1%	-	* *	* *	-
2	2 *	-	-	-	-	-	-	-	1 2% T	-	1 1%	-	* 1%
3	22 3%	1 1%	-	2 3%	3 3%	4 6%	-	1 1%	2 6% all	-	2 2%	7 5%	-
4	25 3%	3 4%	* 5%	* *	4 4%	1 2%	1 3%	3 3%	3 8% Tc j	2 3%	1 2%	5 4%	-
5	41 5%	4 6%	* 3%	3 5%	5 5%	5 7%	5 11%	4 5%	2 4%	3 3%	3 3%	8 6%	1 4%
6	83 10%	12 16% eg	2 19%	5 8%	17 16% eg	7 9%	3 7%	3 4%	6 15% g	7 10%	10 11%	11 8%	1 8%
7	137 17%	13 18%	2 24%	9 14%	14 13%	11 14%	12 30% Td	14 18%	7 18%	12 19%	17 18%	23 18%	3 16%
8	197 25%	19 26%	1 14%	10 14%	26 25%	17 23%	12 29%	23 30%	7 17%	20 30%	21 22%	37 29%	4 19%
9	115 14% f	11 16% f	2 19%	9 14%	9 9%	20 27% Tdfhk	1 3%	13 17% f	4 10%	16 25% Tdfhk	14 15%	12 9%	3 18% f
10 - HIGHEST score	103 13%	6 8%	1 11%	15 22% aik	13 12%	6 8%	4 11%	13 17%	5 13%	3 5%	20 21% Taeik	11 9%	6 32% Tadefghik
Don't know	65 8%	3 5%	-	12 18% Taej 	15 14% al	3 4%	2 5%	4 6%	2 6%	3 5%	5 5%	14 11%	* 2%
SUMMARY:													
NET: 9-10	218 27%	17 24%	3 31%	24 35% fk	22 20%	25 35% fk	6 14%	26 34% fk	9 23%	20 30%	34 36% cdfk	23 18%	9 50% Tadfhik
NET: 7-10	553 70% h	50 68%	7 69%	43 63%	62 59%	53 73%	30 73%	62 82% acdhk	23 58%	52 79% cdh	72 76% cdh	83 65%	16 85% Tacdhk
NET: 4-6	149 19%	19 26% g 	3 27%	9 13%	26 25%	13 18%	9 22%	9 12%	11 27% g 	11 16%	14 15%	23 18%	2 12%
NET: 1-3	28 4%	1 2%	* 4%	4 6%	3 3%	4 6%	-	1 1%	3 9% Tafg l	-	3 3%	7 6%	* 1%
Mean	7.52 h	7.36	7.21	7.68	7.33	7.50	7.30	7.93 ahk	6.93	7.74 h	7.84 hk	7.21	8.34 Tadefghik
Standard Deviation	1.82	1.68	2.16	2.27	1.79	1.85	1.51	1.59	2.20	1.37	1.83	1.87	1.61
Standard Error	0.05	0.11	0.41	0.26	0.19	0.21	0.20	0.18	0.19	0.15	0.16	0.17	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 371

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	827	345	482	82	160	157	154	129	145	169	423	235	266	561	110	716	484	159	118	66
Weighted Base	552	222	330	52*	121*	106*	96*	76*	102*	102*	284	166	185	367	67*	484	442	63*	36*	11*
Effective Base	431	187	245	47	82	75	79	70	83	76	232	124	142	289	62	370	304	87	76	52
1 - LOWEST score	6 1%	3 2%	2 1%	* 1%	1 1%	1 1%	* 1%	3 4%	* 1%	1 1%	3 1%	1 1%	2 1%	4 1%	1 2%	4 1%	3 1%	1 1%	1 4%Tp	* 3%
2	7 1%	4 2%	4 1%	* 1%	2 2%	3 2%	1 1%	1 1%	1 1%	3 3%	3 1%	1 1%	2 1%	5 1%	2 3%	5 1%	6 1%	- -	1 2%	* 1%
3	19 3%	6 3%	13 4%	1 2%	4 3%	5 5%	2 2%	4 5%	3 3%	1 1%	11 4%	7 4%	9 5%	10 3%	4 6%	15 3%	14 3%	2 3%	3 9%Tp	* 2%
4	24 4%	9 4%	16 5%	2 4%	5 4%	3 3%	5 5%	5 6%	4 4%	5 5%	10 3%	10 6%	5 3%	19 5%	3 4%	22 4%	19 4%	2 3%	3 8%	1 6%
5	45 8%	24 11%	21 6%	3 5%	5 4%	8 7%	10 11%	11 15%cd	8 8%	7 7%	26 9%	11 7%	12 6%	33 9%	3 5%	42 9%	37 8%	4 6%	3 8%	1 8%
6	72 13%	34 15%	38 12%	4 8%	14 11%	9 8%	10 11%	10 14%	24 24%Tcdel	13 13%	35 12%	24 14%	17 9%	55 15%	5 7%	67 14%	53 12%	13 21%Tp	4 11%	2 15%
7	100 18%	41 18%	59 18%	10 19%	18 15%	17 17%	22 23%	15 20%	16 16%	15 15%	60 21%	25 15%	31 17%	68 19%	11 17%	89 18%	81 18%	9 14%	7 20%	3 23%
8	107 19%	39 18%	68 21%	12 23%	32 27%gh	22 21%	20 20%	9 12%	12 12%	26 25%k	59 21%	22 13%	44 24%	63 17%	13 20%	94 19%	85 19%	16 25%r	4 12%	2 18%
9	56 10%	22 10%	33 10%	6 12%	14 12%	10 10%	8 8%	6 7%	12 11%	7 7%	28 10%	21 13%	23 12%	33 9%	5 8%	51 10%	45 10%	7 11%	3 9%	* 2%
10 - HIGHEST score	54 10%	25 11%	29 9%	7 14%	11 9%	9 9%	11 11%	7 9%	10 9%	9 9%	24 8%	22 13%	18 10%	36 10%	11 16%	42 9%	44 10%	5 8%	3 10%	2 14%
Don't know	62 11%	15 7%	48 14%a	5 11%	14 11%	19 18%g	8 8%	5 6%	11 11%	16 15%	25 9%	21 13%	22 12%	41 11%	8 12%	55 11%	53 12%	6 9%	3 8%	1 9%
SUMMARY:																				
NET: 9-10	110 20%	48 21%	62 19%	13 25%	25 21%	19 18%	18 19%	13 17%	21 21%	16 15%	52 18%	43 26%	41 22%	68 19%	16 24%	93 19%	89 20%	12 19%	7 19%	2 16%
NET: 7-10	317 57%	127 57%	189 57%	35 68%gh	76 63%	59 56%	60 63%	37 49%	50 49%	57 56%	170 60%	90 54%	117 63%	200 54%	41 61%	275 57%	256 58%	37 58%	18 50%	6 57%
NET: 4-6	141 26%	66 30%	75 23%	9 18%	24 20%	20 19%	25 26%	27 35%cdde	37 36%cdde	25 25%	71 25%	45 27%	34 18%	107 29%l	11 16%	130 27%	109 25%	19 30%	10 27%	3 29%
NET: 1-3	32 6%	13 6%	18 6%	2 4%	7 6%	8 8%	3 3%	7 10%	4 4%	5 4%	18 6%	10 6%	13 7%	19 5%	7 11%	25 5%	24 5%	2 4%	5 15%Tpq	1 6%
Mean	7.00gr	6.94	7.05	7.41g	7.21g	6.98	7.10g	6.41	6.94	7.01	6.95	7.08	7.20	6.90	7.05	6.99	7.04r	7.14r	6.34	6.85
Standard Deviation	2.01	2.06	1.97	1.95	1.99	2.11	1.85	2.23	1.87	1.97	1.96	2.13	2.02	2.00	2.41	1.95	1.99	1.78	2.45	2.20
Standard Error	0.07	0.11	0.09	0.22	0.16	0.17	0.15	0.20	0.16	0.16	0.10	0.15	0.13	0.09	0.24	0.08	0.09	0.14	0.23	0.28

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 372

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Effective Base	431	121	152	150	76	296	34	300	138	397	56	234	96	303	124	425	26	135	287
1 - LOWEST score	6	1	3	1	3	3	-	2	1	3	2	1	1	2	3	3	2	1	4
	1%	1%	1%	1%	2%	1%	-	1%	*	1%	2%	*	1%	1%	2%	1%	4%	1%	1%
2	7	2	1	4	1	6	-	4	4	5	2	2	4	3	4	5	2	1	6
	1%	2%	*	2%	*	2%	-	1%	2%	1%	2%	1%	3%	1%	2%	1%	4%	1%	1%
3	19	1	12	6	4	11	1	9	8	11	8	6	8	11	8	17	2	4	14
	3%	1%	6% a	3%	3%	3%	2%	3%	3%	2%	8% d	3%	6%	3%	4%	3%	4%	3%	4%
4	24	4	13	6	7	9	5	16	5	22	3	10	3	13	11	22	2	6	17
	4%	4%	6%	3%	6%	3%	14% Te	6%	2%	5%	2%	4%	2%	4%	6%	5%	3%	4%	4%
5	45	9	19	16	11	26	3	21	23	38	7	17	14	31	13	42	2	13	31
	8%	8%	9%	8%	9%	7%	9%	7%	10%	9%	6%	7%	11%	9%	7%	9%	4%	9%	8%
6	72	10	29	29	18	46	2	29	39	50	22	26	22	42	29	56	14	20	48
	13%	9%	14%	14%	15%	13%	5%	10%	17% g	11%	20%	10%	16%	12%	16%	12%	23%	14%	12%
7	100	16	35	48	19	72	5	58	34	86	14	50	22	72	26	91	8	32	65
	18%	14%	16%	24% a	16%	20%	15%	20%	15%	19%	13%	20%	16%	20%	14%	19%	13%	22%	17%
8	107	27	38	38	17	78	10	61	40	89	18	54	24	65	42	95	11	21	86
	19%	23%	18%	19%	14%	21%	29%	21%	18%	20%	17%	21%	18%	18%	22%	20%	18%	14%	22%
9	56	22	14	18	11	38	5	37	16	49	6	31	12	40	16	52	4	16	40
	10%	19% Tbc	7%	9%	9%	10%	15%	13%	7%	11%	6%	12%	9%	11%	8%	11%	6%	11%	10%
10 - HIGHEST score	54	20	22	11	12	40	1	27	26	45	9	32	10	39	12	49	5	19	33
	10%	18% Tc	10%	5%	10%	11%	3%	9%	12%	10%	8%	12%	7%	11%	7%	10%	8%	13%	8%
Don't know	62	3	30	26	19	38	4	27	29	46	17	26	15	35	24	51	9	15	47
	11% a	2%	14% a	13% a	15%	10%	10%	9%	13%	10%	15%	10%	11%	10%	13%	11%	15%	10%	12%
SUMMARY:																			
NET: 9-10	110	42	36	29	23	78	6	64	42	94	15	63	22	79	28	101	9	35	73
	20%	37% Tbc	17%	14%	19%	21%	17%	22%	19%	21%	14%	25%	16%	22%	15%	21%	14%	24%	19%
NET: 7-10	317	85	109	116	59	227	22	183	116	269	48	167	68	216	96	287	29	88	224
	57%	74% Tbc	51%	57%	49%	62% d	61%	63% h	52%	61% j	44%	65% Tl	50%	61%	51%	59%	45%	59%	57%
NET: 4-6	141	23	61	51	36	81	10	66	67	110	31	54	39	87	53	121	19	39	95
	26%	20%	28%	25%	30%	22%	28%	23%	30%	25%	29%	21%	29%	24%	28%	25%	30%	26%	24%
NET: 1-3	32	4	16	11	7	20	1	15	12	19	13	10	14	15	15	25	7	7	24
	6%	4%	7%	6%	6%	5%	2%	5%	5%	4%	12% j	4%	10% k	4%	8%	5%	11%	5%	6%
Mean	7.00	7.62 Tbc	6.77	6.87	6.78	7.17	6.94	7.11	6.98	7.11	6.52	7.33 Tl	6.66	7.16 n	6.70	7.06	6.51	7.13	6.99
Standard Deviation	2.01	2.00	2.10	1.84	2.14	1.94	1.87	1.98	1.97	1.94	2.23	1.90	2.09	1.92	2.12	1.97	2.31	1.99	2.00

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 372

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	827	195	310	294	163	557	55	499	289	712	115	393	194	546	261	764	54	228	580
Weighted Base	552	116	215	205	121*	366	36*	290	224	443	108*	256	136*	354	189	484	64**	149	390
Standard Error	0.07	0.14	0.12	0.11	0.17	0.09	0.26	0.09	0.12	0.07	0.22	0.10	0.15	0.08	0.14	0.07	0.34	0.14	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 373

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - Channel 5
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	827	159	29	48	53	51	46	59	118	53	73	72	66
Weighted Base	552	63*	11**	48**	53*	46*	40**	59*	36*	51**	51*	83*	11*
Effective Base	431	87	24	29	38	33	28	42	76	29	45	52	52
1 - LOWEST score	6 1%	1 1%	-	3 5%	-	-	-	-	1 4%T	-	1 2%	-	* 3%k
2	7 1%	-	-	1 3%	-	3 6%	* 1%	-	1 2%	-	1 2%	1 1%	* 1%
3	19 3%	2 3%	-	3 7%	* 1%	2 4%	1 3%	* 1%	3 9%Tdg	-	3 5%	4 5%	* 2%
4	24 4%	2 3%	1 11%	1 2%	1 3%	2 5%	1 2%	4 7%	3 8%	1 2%	3 7%	4 4%	1 6%
5	45 8%	4 6%	2 14%	3 6%	3 6%	4 8%	2 6%	5 8%	3 8%	4 8%	4 7%	11 13%	1 8%
6	72 13%	13 21%Tjk	2 18%	5 10%	6 11%	5 10%	13 32%	7 11%	4 11%	9 17%	4 8%	4 5%	2 15%k
7	100 18%	9 14%	2 21%	8 16%	24 46%Taeghkl	9 19%	5 13%	11 18%	7 20%	5 10%	8 15%	9 11%	3 23%
8	107 19%	16 25%h	2 21%	3 6%	11 20%	4 9%	8 20%	12 21%	4 12%	16 32%	15 28%eh	14 17%	2 18%
9	56 10%	7 11%	1 7%	4 8%	1 2%	8 18%h	5 12%	9 15%h	3 9%	4 8%	4 8%	9 11%	* 2%
10 - HIGHEST score	54 10%	5 8%	-	8 17%	2 3%	6 13%	3 8%	7 12%	3 10%	2 4%	7 13%	8 10%	2 14%h
Don't know	62 11%	6 9%	1 6%	9 19%	5 10%	3 7%	1 3%	4 7%	3 8%	9 18%	3 5%	18 21%Tj	1 9%
SUMMARY:													
NET: 9-10	110 20%h	12 19%h	1 7%	12 26%	3 6%	14 31%h	8 20%	16 27%h	7 19%h	6 13%	11 21%h	18 21%h	2 16%
NET: 7-10	317 57%	37 58%	6 50%	23 47%	38 71%h	27 60%	21 54%	39 66%	18 50%	28 55%	33 64%	41 50%	6 57%
NET: 4-6	141 26%	19 30%	5 43%	9 19%	10 19%	11 24%	16 40%	15 26%	10 27%	14 27%	11 21%	18 22%	3 29%
NET: 1-3	32 6%	2 4%	-	7 15%	* 1%	4 9%	1 4%	* 1%	5 15%Tadg	-	5 9%	5 6%	1 6%g
Mean	7.00h	7.14h	6.53	6.64	7.02	6.98	7.05	7.40h	6.34	7.28h	6.99	7.01	6.85
Standard Deviation	2.01	1.78	1.56	2.79	1.21	2.33	1.72	1.80	2.45	1.43	2.27	2.16	2.20
Standard Error	0.07	0.14	0.30	0.43	0.17	0.34	0.26	0.24	0.23	0.20	0.27	0.28	0.28

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 374

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	7	6	1	1	-	*	1	4	1	*	5	1	2	5	*	7	4	2	1	-
	*	1%	*	*	*	*	*	1%	*	*	*	*	*	*	*	*	*	1%	1%	-
2	20	10	10	*	3	2	1	10	3	5	10	5	7	13	3	18	20	*	*	-
	1%	1%	1%	*	1%	1%	*	3%Tth	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	-
3	15	11	4	2	2	2	1	2	6	2	6	8	5	10	1	14	10	1	4	*
	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	*	4%Tpq	*
4	42	26	16	3	5	11	5	5	14	21	13	9	9	33	2	40	35	3	5	*
	2%	3%	1%	2%	2%	3%	1%	1%	2%	4%Tj	1%	2%	2%	2%	1%	2%	2%	1%	4%	1%
5	80	44	36	8	11	12	15	10	24	25	37	18	10	71	11	69	66	6	7	1
	4%	4%	3%	4%	4%	4%	4%	3%	4%	5%	3%	4%	2%	4%	6%	4%	4%	3%	6%	3%
6	181	86	94	25	19	23	23	28	62	42	108	31	26	155	14	167	156	14	10	1
	9%sa	8%	9%	12%af	7%	7%	6%	8%	11%af	8%	10%	6%	5%	10%af	7%	9%	9%sa	7%	8%sa	2%
7	326	168	158	20	39	49	78	57	84	83	174	70	76	250	28	296	264	37	19	6
	15%	16%	14%	9%	14%	15%	20%ca	17%	15%	16%	16%	14%	15%	15%	14%	16%	15%	18%	16%	11%
8	519	270	249	68	58	84	93	85	131	154	254	110	136	383	54	464	429	52	28	9
	24%	26%	23%	32%af	21%	25%	23%	25%	24%	30%afk	23%	22%	27%	24%	26%	24%	25%	26%	24%	17%
9	455	192	263	23	82	74	87	65	125	96	251	108	136	319	52	403	386	37	19	12
	21%ca	19%	24%ca	11%	29%Tcg	22%ca	22%ca	19%	22%ca	19%	23%	21%	27%Tm	20%	25%	21%	22%	18%	16%	23%
10 - HIGHEST score	371	182	189	48	41	59	77	60	86	64	193	114	69	302	32	338	286	46	17	21
	17%af	18%	17%	22%	15%	18%	19%	18%	15%	12%	18%af	22%af	14%	19%	16%	18%	16%	23%af	14%	40%Tpqf
Don't know	105	30	75	16	18	19	17	16	19	23	45	36	31	74	7	97	87	7	9	2
	5%	3%	7%sa	8%	6%	6%	4%	5%	4%	5%	4%	7%	6%	5%	3%	5%	5%	4%	7%	3%
SUMMARY:																				
NET: 9-10	826	373	452	71	123	134	163	124	210	161	443	222	205	620	84	741	673	83	36	33
	39%af	36%	41%	33%	44%	40%	41%	36%	38%	31%	40%af	43%af	40%	38%	41%	39%	39%af	41%af	30%	63%Tpqf
NET: 7-10	1671	811	859	159	219	267	334	266	425	398	872	401	417	1254	167	1501	1367	173	83	49
	79%af	79%	78%	74%	79%	79%	84%ch	78%	77%	77%	80%	79%	82%	78%	81%	79%	78%af	85%Tpr	70%	91%Tpr
NET: 4-6	304	157	147	37	36	46	43	43	99	88	157	58	45	259	27	276	258	22	21	3
	14%af	15%	13%	17%	13%	14%	11%	13%	18%af	17%	14%	11%	9%	16%af	13%	14%	15%sa	11%	18%qsa	5%
NET: 1-3	43	27	16	3	6	5	4	16	10	8	21	14	14	29	5	38	35	2	5	*
	2%	3%	1%	1%	2%	1%	1%	5%Ti	2%	2%	2%	3%	3%	2%	2%	2%	2%	1%	5%Tpqs	*
Mean	7.93fr	7.82	8.03a	7.98	8.01	7.98	8.07	7.76	7.83	7.70	7.96i	8.08i	8.00	7.90	7.95	7.92	7.90r	8.11r	7.50	8.78Tpqf
Standard Deviation	1.70	1.78	1.62	1.67	1.66	1.66	1.57	1.95	1.68	1.68	1.67	1.77	1.64	1.72	1.68	1.71	1.69	1.61	1.97	1.38
Standard Error	0.04	0.05	0.05	0.11	0.09	0.09	0.08	0.10	0.07	0.07	0.05	0.08	0.07	0.04	0.11	0.04	0.05	0.08	0.12	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 375

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	7	-	6	1	4	3	-	3	1	4	3	3	*	4	3	4	3	2	4
	*	-	1%	*	1%	*	-	*	*	*	1%	*	*	*	*	*	1%	1%	*
2	20	1	9	10	8	12	-	4	11	11	10	4	8	6	14	11	10	*	19
	1%	*	1%	1%	2%	1%	-	*	1%	1%	2%	1%	1%	*	2% m	1%	3% To	*	1%
3	15	1	10	4	1	11	-	7	4	8	7	3	9	11	5	14	1	2	13
	1%	*	1%	*	*	1%	-	1%	*	*	2%	*	1%	1%	1%	1%	*	*	1%
4	42	3	20	19	8	31	4	15	23	32	10	11	19	26	13	39	4	6	36
	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	3%	2%	2%	2%	1%	1%	2%
5	80	5	25	47	19	50	6	33	34	55	25	24	31	39	38	68	12	19	61
	4%	2%	3%	5% a	4%	4%	4%	3%	4%	3%	5%	3%	5%	3%	5%	4%	4%	4%	4%
6	181	15	66	96	46	112	12	79	76	130	50	49	62	108	70	149	30	34	138
	9% a	4%	8%	11% a	9%	8%	10%	8%	8%	8%	10%	6%	10%	8%	9%	8%	11%	8%	8%
7	326	40	141	138	87	215	15	151	146	252	74	120	97	192	127	279	46	65	252
	15%	12%	17%	16%	17%	15%	12%	15%	16%	15%	15%	15%	15%	14%	17%	15%	16%	15%	15%
8	519	86	223	197	107	346	34	256	231	437	81	209	171	361	152	479	40	108	401
	24% p	25%	26%	22%	21%	25%	27%	26%	25%	27% j	17%	26%	27%	27% an	20%	26% cp	14%	25%	24%
9	455	92	182	178	97	319	22	215	202	367	88	190	138	304	142	410	42	89	364
	21%	27%	21%	20%	19%	23%	17%	22%	21%	22%	18%	23%	21%	23%	19%	22%	15%	21%	22%
10 - HIGHEST score	371	88	134	145	100	228	28	166	157	270	101	163	84	232	136	295	76	84	275
	17%	26% Tbc	16%	16%	20%	16%	22%	17%	17%	17%	21%	20% l	13%	17%	18%	16%	26% To	20%	17%
Don't know	105	10	36	46	30	61	8	42	53	67	38	32	27	56	45	80	23	22	81
	5%	3%	4%	5%	6%	4%	6%	4%	6%	4%	8% l	4%	4%	4%	6%	4%	8%	5%	5%
SUMMARY:																			
NET: 9-10	826	180	316	324	196	547	50	382	358	637	189	353	222	536	277	705	117	173	639
	39%	53% Tbc	37%	37%	39%	39%	39%	39%	38%	39%	39%	44% l	34%	40%	37%	39%	41%	40%	39%
NET: 7-10	1671	305	680	658	390	1107	99	788	736	1326	344	682	490	1088	557	1463	203	345	1292
	79% a	90% Tbc	80%	75%	77%	80%	77%	81%	78%	81% j	71%	84% Tl	76%	81% an	75%	80% cp	71%	80%	79%
NET: 4-6	304	23	111	162	73	192	22	127	133	218	86	84	112	174	121	256	46	58	236
	14% ak	7%	13% a	18% Tab	14%	14%	17%	13%	14%	13%	18%	10%	17% k	13%	16%	14%	16%	14%	14%
NET: 1-3	43	2	25	15	13	26	-	14	17	23	20	10	17	20	22	29	14	5	36
	2%	1%	3%	2%	2%	2%	-	1%	2%	1%	4% l	1%	3%	2%	3%	2%	5% oo	1%	2%
Mean	7.93	8.48 bc	7.85	7.80	7.90	7.94	8.06	8.00	7.92	7.98	7.74	8.16 Tl	7.71	8.02 n	7.78	7.94	7.81	8.04	7.90
Standard Deviation	1.70	1.39	1.76	1.73	1.81	1.67	1.60	1.59	1.69	1.60	2.00	1.56	1.74	1.60	1.85	1.63	2.13	1.62	1.72

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 375

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.07	0.06	0.06	0.08	0.04	0.13	0.05	0.06	0.04	0.11	0.05	0.07	0.04	0.07	0.04	0.16	0.07	0.04

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 376

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	7	2	-	3	-	-	-	1	1	*	-	-	-
	*	1%	-	2%	-	-	-	*	1%	*	-	-	-
2	20	*	-	2	-	13	2	-	*	1	*	3	-
	1%	*	-	1%	-	7%Tacd fghijkl	1%	-	*	1%	*	1%	-
3	15	1	-	1	1	-	1	5	4	-	1	2	*
	1%	*	-	*	1%	-	*	2%	4%Taeijk	-	*	*	*
4	42	3	-	2	6	2	1	4	5	3	5	11	*
	2%	1%	-	1%	2%	1%	1%	2%	4%	2%	2%	3%	1%
5	80	6	2	5	8	6	4	11	7	7	7	16	1
	4%	3%	4%	3%	3%	3%	3%	5%	6%	5%	3%	5%	3%
6	181	14	7	17	21	19	18	9	10	18	15	33	1
	9%l	7%	12%l	9%	8%	10%l	11%l	4%	8%l	13%gl	6%	10%l	2%
7	326	37	11	28	47	19	22	31	19	19	28	60	6
	15%	18%	19%	15%	19%	10%	14%	14%	16%	14%	12%	18%	11%
8	519	52	12	27	63	44	52	49	28	43	61	78	9
	24%c	26%c	21%	15%	26%	24%	32%cl	23%	24%	31%cl	26%c	23%	17%
9	455	37	19	23	62	57	30	41	19	25	60	70	12
	21%	18%	32%ch	13%	25%c	31%Tach	19%	19%	16%	18%	26%ch	21%	23%
10 - HIGHEST score	371	46	7	53	25	21	21	52	17	18	45	45	21
	17%	23%dehk	11%	30%Tbdefhik	10%	11%	13%	25%dehik	14%	13%	20%l	13%	40%Tabdefghijk
Don't know	105	7	1	20	14	3	9	9	9	3	8	20	2
	5%	4%	1%	11%Taejl	6%	2%	6%	4%	7%e	2%	3%	6%	3%
SUMMARY:													
NET: 9-10	826	83	25	77	87	78	51	93	36	43	106	114	33
	39%h	41%h	43%	43%	35%	42%	32%	44%h	30%	31%	46%fhk	34%	63%Tabcdefghijk
NET: 7-10	1671	173	49	131	197	141	124	173	83	105	194	252	49
	79%h	85%Tchk	83%	73%	80%	76%	78%	82%h	70%	77%	84%ch	75%	91%Tcdefhik
NET: 4-6	304	22	9	24	35	27	23	24	21	28	27	60	3
	14%l	11%	16%	13%	14%	15%l	15%	11%	18%al	20%al	12%	18%l	5%
NET: 1-3	43	2	-	5	1	13	2	6	5	2	1	4	*
	2%	1%	-	3%	1%	7%Tadjkl	1%	3%	5%Tadjkl	1%	1%	1%	*
Mean	7.93h	8.11ehk	8.00	8.08h	7.86	7.65	7.89	8.09h	7.50	7.73	8.19ehik	7.74	8.78Tabcdefghijk
Standard Deviation	1.70	1.61	1.36	1.98	1.45	2.07	1.50	1.78	1.97	1.61	1.51	1.67	1.38
Standard Error	0.04	0.08	0.17	0.17	0.11	0.17	0.14	0.14	0.12	0.14	0.10	0.11	0.09

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 377

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1166	659	507	76	132	188	212	238	320	361	573	232	251	915	119	1044	722	210	155	79
Weighted Base	728	415	313	37*	74*	106*	131	159	220	229	362	137	152	576	49*	677	609	59	49*	11*
Effective Base	597	352	246	45	75	88	114	111	175	167	305	130	119	479	72	538	445	140	94	73
1 - LOWEST score	4 1%	4 1%	*	-	-	*	-	3 2%	*	*	4 1%	-	*	4 1%	*	4 1%	4 1%	-	*	-
2	2 *	* *	1 *	*	-	-	1 *	1 1%	-	1 *	1 *	*	*	1 *	*	1 *	2 *	-	*	-
3	9 1%	5 1%	4 1%	1 4%	* 1%	2 2%	* 2%	2 1%	2 1%	1 *	5 2%	3 2%	3 2%	5 1%	1 1%	8 1%	6 1%	1 1%	2 5%Tp	-
4	11 1%	8 2%	3 1%	-	1 1%	2 2%	3 2%	2 1%	4 2%	5 2%	3 1%	3 3%	2 1%	9 2%	*	10 1%	9 1%	2 3%	-	-
5	31 4%	25 6%	6 2%	1 3%	3 4%	3 2%	5 4%	4 3%	15 7%	9 4%	15 4%	8 6%	4 2%	27 5%	1 3%	30 4%	25 4%	4 7%	1 3%	* 3%
6	92 13%rs	47 11%	45 14%	6 16%	17 23%Tqg	14 13%	14 10%	14 9%	28 13%	31 14%	48 13%	13 10%	25 17%	67 12%	6 11%	86 13%	83 14%rs	6 9%	3 7%	* 4%
7	116 16%	74 18%	42 14%	6 16%	14 18%	16 15%	26 20%	24 15%	30 14%	27 12%	63 17%	26 19%	20 13%	96 17%	9 18%	107 16%	96 16%	10 17%	8 15%	2 23%
8	195 27%	118 28%	77 25%	9 23%	16 21%	27 26%	30 23%	54 34%	60 27%	68 30%	94 26%	33 24%	36 24%	159 28%	6 13%	188 28%	161 26%	17 29%	13 28%	4 35%
9	140 19%	78 19%	62 20%	5 12%	15 20%	21 20%	28 21%	27 17%	44 20%	45 20%	65 18%	30 22%	38 25%	102 18%	15 30%	125 18%	117 19%	11 19%	10 20%	2 20%
10 - HIGHEST score	93 13%	41 10%	51 16%rs	7 18%	8 10%	14 13%	20 15%	19 12%	26 12%	30 13%	48 13%	15 11%	16 10%	77 13%	10 20%	83 12%	76 12%	7 12%	8 17%	2 15%
Don't know	36 5%	15 4%	21 7%	3 8%	1 2%	7 7%	5 4%	8 5%	11 5%	12 5%	18 5%	6 5%	8 5%	28 5%	*	35 5%	32 5%	1 2%	2 5%	-
SUMMARY:																				
NET: 9-10	233 32%	119 29%	113 36%	11 30%	22 30%	35 33%	48 37%	46 29%	70 32%	75 33%	113 31%	45 33%	53 35%	179 31%	25 50%	208 31%	192 32%	18 31%	18 37%	4 36%
NET: 7-10	544 75%	311 75%	233 74%	26 69%	52 70%	78 74%	104 79%	124 78%	160 73%	171 75%	270 75%	103 75%	109 72%	434 75%	40 81%	504 74%	449 74%	46 77%	39 80%	10 93%Tqgr
NET: 4-6	134 18%rs	80 19%	53 17%	7 19%	21 28%Tq	18 17%	21 16%	20 12%	47 21%	45 20%	65 18%	24 18%	30 20%	103 18%	7 15%	125 18%	117 19%	12 20%rs	5 9%	1 7%
NET: 1-3	14 2%	9 2%	6 2%	2 4%	* 1%	2 2%	1 1%	7 4%	3 1%	2 1%	10 3%	3 2%	4 3%	10 2%	2 3%	12 2%	11 2%	1 1%	3 5%Tp	-
Mean	7.72	7.58	7.91a	7.69	7.56	7.77	7.87	7.69	7.69	7.82	7.68	7.67	7.72	7.72	7.99	7.71	7.71	7.67	7.88	8.12pq
Standard Deviation	1.64	1.66	1.60	1.80	1.51	1.62	1.56	1.81	1.61	1.55	1.70	1.65	1.64	1.65	1.81	1.62	1.64	1.62	1.80	1.26
Standard Error	0.05	0.07	0.07	0.21	0.13	0.12	0.11	0.12	0.09	0.08	0.07	0.11	0.10	0.06	0.17	0.05	0.06	0.11	0.15	0.14

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 378

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Effective Base	597	101	241	244	135	382	34	380	212	535	71	242	153	376	206	570	39	154	444
1 - LOWEST score	4	-	3	2	3	1	-	1	*	1	3	*	1	1	4	1	3	*	4
	1%	-	1%	1%	1%	*	-	*	*	*	2% d	*	1%	*	1% m	*	4% To	*	1%
2	2	*	*	1	*	2	-	2	*	2	-	1	*	1	*	2	-	-	2
	*	*	*	*	*	*	-	*	*	*	-	*	*	*	*	*	-	-	*
3	9	1	2	5	3	5	-	5	3	6	2	*	3	4	4	7	1	2	6
	1%	1%	1%	2%	2%	1%	-	1%	1%	1%	2%	*	1%	1%	2%	1%	2%	2%	1%
4	11	*	4	6	4	5	1	5	3	7	4	2	4	8	3	8	3	2	8
	1%	*	1%	2%	2%	1%	2%	1%	1%	1%	3%	1%	2%	2%	1%	1%	3%	1%	1%
5	31	2	13	16	9	21	1	10	18	21	10	10	11	19	12	24	7	6	24
	4%	2%	4%	6%	5%	5%	2%	3%	6%	3%	9% d	4%	5%	4%	5%	4%	10%	4%	4%
6	92	13	38	40	18	60	7	46	41	80	13	33	27	60	29	84	7	14	77
	13%	11%	12%	14%	9%	14%	14%	12%	13%	13%	11%	13%	13%	13%	12%	13%	9%	11%	13%
7	116	16	55	44	24	76	11	70	42	104	13	48	33	73	38	109	7	22	88
	16%	14%	18%	15%	13%	17%	21%	19%	14%	17%	11%	18%	15%	16%	16%	17%	10%	17%	15%
8	195	29	89	75	62	101	16	90	84	161	34	61	58	119	75	167	28	32	155
	27%	24%	29%	26%	33% e	23%	30%	24%	27%	26%	30%	23%	28%	25%	30%	26%	38%	25%	27%
9	140	32	54	53	32	95	7	75	57	122	18	59	39	98	39	129	9	26	113
	19%	27% b	17%	18%	17%	21%	13%	20%	19%	20%	16%	23%	19%	21%	16%	20%	12%	20%	20%
10 - HIGHEST score	93	24	35	32	23	59	6	50	39	81	11	39	24	61	31	86	7	20	71
	13%	20% Tbc	11%	11%	12%	13%	12%	13%	13%	13%	10%	15%	11%	13%	13%	13%	9%	16%	12%
Don't know	36	2	18	15	12	19	3	15	19	30	6	9	11	24	11	33	3	5	30
	5%	1%	6%	5%	6%	4%	6%	4%	6%	5%	5%	3%	5%	5%	4%	5%	4%	4%	5%
SUMMARY:																			
NET: 9-10	233	56	90	85	55	154	13	125	96	204	29	98	63	159	70	215	16	46	185
	32%	47% Tbc	29%	30%	29%	35%	25%	34%	31%	33%	26%	37%	30%	34%	29%	33%	21%	36%	32%
NET: 7-10	544	101	234	203	142	331	39	285	223	468	76	207	154	350	183	491	51	100	427
	75%	85% Tbc	75%	71%	74%	75%	77%	77%	73%	76%	67%	79%	73%	75%	75%	76%	68%	78%	74%
NET: 4-6	134	15	55	61	31	86	9	61	62	107	27	44	42	87	43	115	17	21	110
	18%	13%	18%	21%	16%	20%	17%	17%	20%	17%	24%	17%	20%	19%	18%	18%	23%	16%	19%
NET: 1-3	14	1	5	7	6	7	-	8	4	9	5	2	5	6	9	11	4	3	11
	2%	1%	2%	2%	3%	2%	-	2%	1%	2%	5%	1%	2%	1%	3%	2%	5%	2%	2%
Mean	7.72	8.21 Tbc	7.68	7.58	7.66	7.75	7.73	7.77	7.74	7.80 j	7.31	7.91	7.63	7.79	7.61	7.78 p	7.22	7.84	7.71
Standard Deviation	1.64	1.47	1.61	1.71	1.78	1.61	1.37	1.63	1.57	1.56	1.99	1.49	1.67	1.58	1.77	1.59	2.04	1.64	1.65

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 378

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1166	207	479	453	263	730	72	689	424	1029	137	447	312	735	404	1083	76	249	884
Weighted Base	728	118	313	286	191	443	51*	368	306	615	113*	262	211	466	246	649	74*	129	578
Standard Error	0.05	0.10	0.07	0.08	0.11	0.06	0.16	0.06	0.08	0.05	0.18	0.07	0.10	0.06	0.09	0.05	0.24	0.11	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 379

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Two
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1166	210	32	61	84	78	60	92	155	76	119	120	79
Weighted Base	728	59	13**	40*	92*	67*	43*	92*	49*	58*	69*	135*	11*
Effective Base	597	140	25	42	55	51	42	62	94	55	87	73	73
1 - LOWEST score	4 1%	-	-	3 8%Tadeghjk	-	-	-	-	*	*	*	-	-
2	2 *	-	-	-	*	-	*	*	*	1%	1%	-	-
3	9 1%	1 1%	-	2 6%Tgk	1 2%	*	1 2%	-	2 5%Tgk	-	1 1%	-	-
4	11 1%	2 3%	1 7%	1 3%	1 2%	1 2%	-	2 2%	-	1 1%	*	1 *	-
5	31 4%	4 7%l	* 3%	2 4%	3 4%	2 3%	5 11%TI	4 4%	1 3%	* 1%	3 5%	6 4%	* 3%
6	92 13%gjl	6 9%g	* 3%	7 17%g	11 12%g	11 16%g	4 9%g	1 1%	3 7%g	10 18%gl	13 19%aghl	26 19%ghl	* 4%
7	116 16%	10 17%	3 24%	5 12%	15 16%	8 12%	8 18%	14 15%	8 15%	10 17%	12 17%	22 17%	2 23%
8	195 27%	17 29%	3 25%	6 14%	24 26%	17 25%	9 22%	26 28%	13 28%	22 38%cc	16 23%	38 28%	4 35%cc
9	140 19%	11 19%	3 23%	8 20%	17 18%	19 28%	6 14%	24 26%	10 20%	9 16%	12 17%	19 14%	2 20%
10 - HIGHEST score	93 13%	7 12%	1 10%	5 12%	14 15%	8 11%	6 14%	16 17%	8 17%	5 8%	10 14%	12 9%	2 15%
Don't know	36 5%	1 2%	1 5%	2 4%	6 6%	2 3%	4 9%jl	6 6%	2 5%	* 1%	1 1%	11 8%	-
SUMMARY:													
NET: 9-10	233 32%	18 31%	4 32%	13 32%	31 33%	26 39%k	12 28%	40 43%lk	18 37%k	14 24%	21 31%	31 23%	4 36%
NET: 7-10	544 75%cc	46 77%cc	10 81%	24 59%	69 75%	51 76%	29 68%	80 86%Tcfjk	39 80%cc	46 79%cc	49 71%	91 67%	10 93%Tadefhijk
NET: 4-6	134 18%gjh	12 20%gjh	2 13%	9 24%gjh	16 17%	14 21%g	8 20%g	7 7%	5 9%	11 20%g	17 25%gghl	33 24%gghl	1 7%
NET: 1-3	14 2%	1 1%	-	5 14%Tadegijkl	2 2%	* *	1 3%	* *	3 5%Tgk	* 1%	2 3%	-	-
Mean	7.72c	7.67c	7.73	6.87	7.81c	7.88c	7.55	8.21Tacfjk	7.88c	7.69c	7.58	7.57c	8.12acjk
Standard Deviation	1.64	1.62	1.63	2.60	1.63	1.50	1.80	1.47	1.80	1.35	1.72	1.39	1.26
Standard Error	0.05	0.11	0.29	0.34	0.18	0.17	0.24	0.16	0.15	0.16	0.16	0.13	0.14

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 380

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	247	106	141	63	72	54	26	12	20	72	117	58	92	155	57	187	163	47	31	6
Weighted Base	174	79*	96*	62**	51*	29*	18**	5**	10**	40*	91*	43**	63*	112*	34*	138*	148*	17**	9**	1**
Effective Base	122	53	69	28	48	31	14	9	15	46	56	28	49	74	37	88	94	24	21	5
1 - LOWEST score	1	-	1	*	-	*	-	-	-	*	*	-	-	1	*	*	1	-	-	-
	*	-	1%	*	-	1%	-	-	-	1%	*	-	-	1%	*	*	1	-	-	-
2	2	1	1	1	-	-	1	-	-	*	*	1	-	2	-	2	1	*	-	-
	1%	1%	1%	1%	-	-	5%	-	-	1%	1%	2%	-	1%	-	1%	1%	2%	-	-
3	4	1	3	-	2	1	*	-	1	2	1	1	1	3	1	3	3	-	1	-
	2%	1%	3%	-	4%	3%	2%	-	6%	4%	1%	2%	1%	3%	4%	2%	2%	-	10%	-
4	9	4	4	2	3	-	3	-	1	-	6	3	1	8	*	8	7	*	1	-
	5%	6%	4%	3%	6%	-	16%	-	13%	-	7%	6%	2%	7%	1%	6%	5%	2%	10%	-
5	5	1	4	1	2	*	1	*	-	3	2	*	3	2	1	3	4	*	*	-
	3%	1%	4%	2%	4%	1%	3%	7%	-	7%	2%	1%	4%	2%	4%	3%	3%	1%	5%	-
6	17	12	5	8	3	3	1	1	1	2	13	2	4	13	*	16	14	1	2	-
	10%	16%	5%	13%	7%	10%	4%	12%	12%	6%	14%	5%	7%	12%	1%	12%	9%	8%	25%	-
7	23	12	10	6	6	4	5	*	*	5	12	6	7	16	3	19	19	3	*	*
	13%	16%	10%	10%	12%	14%	30%	11%	3%	13%	13%	13%	11%	14%	7%	14%	13%	19%	3%	19%
8	50	20	30	17	15	11	4	*	4	9	27	14	25	25	10	39	43	4	2	*
	28%	25%	31%	27%	29%	37%	20%	9%	35%	23%	29%	32%	40%am	22%	29%	28%	29%	26%	24%	26%
9	31	13	19	12	13	3	*	1	1	10	11	10	9	23	10	21	27	4	1	-
	18%	16%	20%	19%	26%	12%	1%	28%	12%	25%	12%	24%	14%	20%	30%	15%	18%	22%	10%	-
10 - HIGHEST score	27	13	14	12	6	5	3	1	*	6	19	2	12	15	8	20	24	3	1	*
	16%	17%	15%	20%	12%	17%	15%	20%	4%	15%	21%	5%	20%	14%	23%	14%	16%	16%	8%	44%
Don't know	7	1	6	2	*	2	1	1	1	2	*	4	1	6	*	7	6	1	*	*
	4%	1%	6%	4%	1%	6%	3%	13%	14%	5%	*	10%	1%	5%	1%	5%	4%	3%	3%	12%
SUMMARY:																				
NET: 9-10	59	26	33	25	19	8	3	2	2	16	30	12	21	38	18	41	50	6	2	*
	34%	33%	34%	39%	38%	29%	17%	49%	16%	40%	33%	29%	34%	34%	53%	30%	34%	38%	19%	44%
NET: 7-10	131	58	73	47	40	23	12	3	6	30	69	32	53	78	30	99	112	14	4	1
	75%	74%	76%	76%	79%	80%	67%	68%	54%	76%	75%	74%	85%	70%	89%	72%	76%	83%	46%	88%
NET: 4-6	30	18	13	11	9	3	4	1	3	5	20	5	8	22	2	28	25	2	4	-
	17%	23%	13%	18%	17%	10%	23%	19%	26%	13%	22%	11%	13%	20%	6%	20%	17%	11%	41%	-
NET: 1-3	6	1	5	1	2	1	1	-	1	2	2	2	1	5	2	5	5	*	1	-
	3%	2%	5%	2%	4%	4%	6%	-	6%	6%	2%	4%	1%	5%	4%	3%	3%	2%	10%	-
Mean	7.69	7.65	7.72	7.95	7.69	7.84	6.80	8.16	6.94	7.75	7.70	7.60	8.03	7.49	8.26	7.55	7.71	7.96	6.60	8.78
Standard Deviation	1.87	1.79	1.95	1.76	1.84	1.75	2.25	1.87	2.13	1.97	1.88	1.79	1.53	2.02	1.79	1.88	1.86	1.63	2.25	-
Standard Error	0.12	0.18	0.17	0.22	0.22	0.25	0.46	0.56	0.52	0.24	0.17	0.25	0.16	0.17	0.24	0.14	0.15	0.24	0.41	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 381

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Effective Base	122	58	30	39	16	92	12	87	25	112	13	71	25	68	48	116	6	37	81
1 - LOWEST score	1	-	-	*	-	1	-	*	-	1	-	*	-	*	-	1	-	*	-
	*	-	-	1%	-	1%	-	*	-	*	-	*	-	*	-	*	-	1%	-
2	2	1	*	-	1	1	-	1	1	2	-	1	-	1	1	2	-	*	1
	1%	2%	*	-	3%	1%	-	1%	2%	1%	-	1%	-	1%	1%	1%	-	1%	1%
3	4	1	1	2	-	3	1	3	1	4	-	3	-	4	-	4	-	2	2
	2%	2%	1%	3%	-	2%	12%	3%	2%	2%	-	4%	-	4%	-	2%	-	6%	1%
4	9	4	2	3	1	8	-	9	-	9	-	3	5	6	3	9	-	3	5
	5%	7%	3%	5%	3%	6%	-	7%	-	5%	-	3%	11%	6%	4%	5%	-	9%	4%
5	5	2	*	2	2	3	-	5	-	4	*	2	1	1	3	5	-	3	1
	3%	3%	1%	5%	5%	2%	-	4%	-	3%	5%	3%	2%	1%	4%	3%	-	8%	1%
6	17	5	7	4	2	14	1	11	4	15	2	11	3	12	4	16	-	3	14
	10%	8%	12%	8%	6%	11%	7%	9%	11%	9%	25%	13%	8%	13%	5%	10%	-	8%	11%
7	23	8	7	8	5	14	*	18	3	22	*	13	2	12	10	22	*	5	17
	13%	13%	12%	15%	17%	11%	2%	14%	8%	13%	5%	15%	5%	12%	14%	13%	10%	12%	13%
8	50	15	24	9	13	33	3	34	11	45	4	19	14	23	25	47	3	6	39
	28%	24%	40% c	17%	41%	25%	26%	27%	30%	28%	45%	22%	33%	23%	36%	28%	60%	16%	31%
9	31	15	9	7	3	26	2	23	6	31	1	19	7	18	14	31	1	7	23
	18%	25%	16%	14%	11%	21%	18%	19%	17%	19%	8%	22%	16%	18%	20%	18%	16%	19%	18%
10 - HIGHEST score	27	9	4	15	4	20	4	19	8	26	1	13	7	17	10	27	1	8	20
	16%	15%	6%	28% b	14%	15%	34%	15%	21%	16%	10%	15%	17%	18%	14%	16%	15%	20%	15%
Don't know	7	-	5	2	1	6	-	3	3	7	*	2	3	5	1	7	-	1	6
	4%	-	9%	4%	2%	5%	-	2%	9%	4%	1%	2%	8%	5%	2%	4%	-	1%	5%
SUMMARY:																			
NET: 9-10	59	24	13	22	8	46	5	42	14	57	2	33	15	35	24	57	2	15	43
	34%	40%	22%	43%	24%	36%	52%	34%	37%	35%	18%	38%	34%	35%	34%	34%	31%	38%	34%
NET: 7-10	131	46	43	38	26	93	8	95	29	125	6	64	31	70	59	126	5	26	99
	75%	77%	74%	74%	82%	72%	80%	75%	76%	75%	68%	74%	72%	70%	83%	75%	100%	66%	78%
NET: 4-6	30	11	9	9	4	25	1	25	4	28	3	16	9	20	10	30	-	10	20
	17%	19%	16%	18%	13%	20%	7%	19%	11%	17%	30%	19%	20%	20%	14%	18%	-	24%	16%
NET: 1-3	6	3	1	2	1	4	1	4	1	6	-	5	-	5	1	6	-	3	3
	3%	4%	2%	4%	3%	3%	12%	3%	4%	4%	-	5%	-	5%	1%	4%	-	8%	2%
Mean	7.69	7.63	7.68	7.83	7.68	7.68	8.08	7.59	8.07	7.69	7.57	7.63	7.80	7.59	7.88	7.67	8.36	7.29	7.83
Standard Deviation	1.87	1.99	1.44	2.10	1.71	1.91	2.34	1.91	1.75	1.89	1.44	1.94	1.84	2.02	1.61	1.89	0.95	2.36	1.69

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 381

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	247	95	75	70	34	187	18	181	48	229	18	140	47	141	93	236	8	63	171
Weighted Base	174	60*	58*	52*	31**	128*	10**	126*	38**	165	9**	87*	43**	99*	71*	169	5**	40*	127*
Standard Error	0.12	0.20	0.18	0.26	0.30	0.14	0.55	0.14	0.26	0.13	0.35	0.17	0.28	0.17	0.17	0.13	0.34	0.30	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 382

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	247	47	2	19	13	23	20	18	31	13	36	19	6
Weighted Base	174	17**	1**	13**	21**	21**	15**	20**	9**	11**	25**	22**	1**
Effective Base	122	24	2	15	8	13	13	10	21	10	23	13	5
1 - LOWEST score	1	-	-	*	*	-	-	-	-	-	-	-	-
	*	-	-	2%	2%	-	-	-	-	-	-	-	-
2	2	*	-	1	-	-	-	-	-	-	*	-	-
	1%	2%	-	6%	-	-	-	-	-	-	2%	-	-
3	4	-	-	-	2	*	-	*	1	-	*	-	-
	2%	-	-	-	8%	2%	-	2%	10%	-	1%	-	-
4	9	*	-	*	1	-	1	-	1	-	*	4	-
	5%	2%	-	4%	4%	-	8%	-	10%	-	1%	20%	-
5	5	*	-	2	-	1	-	-	*	-	*	*	-
	3%	1%	-	17%	-	5%	-	-	5%	-	1%	2%	-
6	17	1	-	1	-	1	*	6	2	3	2	-	-
	10%	8%	-	11%	-	5%	2%	28%	25%	24%	10%	-	-
7	23	3	*	1	3	4	3	2	*	*	3	3	*
	13%	19%	26%	6%	14%	19%	20%	8%	3%	3%	13%	13%	19%
8	50	4	-	4	9	5	5	5	2	6	6	3	*
	28%	26%	-	28%	46%	25%	37%	24%	24%	50%	24%	13%	26%
9	31	4	-	2	3	4	2	4	1	-	8	4	-
	18%	22%	-	15%	16%	17%	11%	22%	10%	-	32%	18%	-
10 - HIGHEST score	27	3	1	1	2	6	2	3	1	3	3	4	*
	16%	16%	74%	4%	10%	27%	17%	16%	8%	23%	11%	18%	44%
Don't know	7	1	-	1	-	-	1	-	*	-	1	4	*
	4%	3%	-	5%	-	-	5%	-	3%	-	4%	16%	12%
SUMMARY:													
NET: 9-10	59	6	1	3	5	9	4	8	2	3	11	8	*
	34%	38%	74%	20%	25%	44%	28%	38%	19%	23%	44%	36%	44%
NET: 7-10	131	14	1	7	18	19	12	14	4	8	20	14	1
	75%	83%	100%	54%	85%	88%	85%	69%	46%	76%	81%	62%	88%
NET: 4-6	30	2	-	4	1	2	2	6	4	3	3	5	-
	17%	11%	-	32%	4%	10%	11%	28%	41%	24%	12%	22%	-
NET: 1-3	6	*	-	1	2	*	-	*	1	-	1	-	-
	3%	2%	-	9%	10%	2%	-	2%	10%	-	3%	-	-
Mean	7.69	7.96	9.21	6.68	7.47	8.17	7.86	7.77	6.60	7.95	7.97	7.46	8.78
Standard Deviation	1.87	1.63	-	2.33	2.09	1.64	1.65	1.66	2.25	1.44	1.67	2.29	-
Standard Error	0.12	0.24	-	0.55	0.58	0.34	0.38	0.39	0.41	0.40	0.29	0.57	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 383

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	800	368	432	146	158	160	110	99	127	215	408	177	252	548	152	644	510	149	100	41
Weighted Base	622	307	315	137*	128*	110*	85*	65*	96*	152	333	136*	198	424	125*	494	535	52*	29*	6*
Effective Base	389	177	215	66	78	82	56	49	69	105	199	87	128	261	64	327	302	86	65	37
1 - LOWEST score	5 1%	2 1%	3 1%	* *	1 1%	* *	1 2%	* 1%	1 2%	1 *	3 1%	1 1%	- -	5 1%	1 1%	4 1%	4 1%	- -	1 2%	* 3% c
2	5 1%	3 1%	2 1%	1 1%	* *	- -	1 1%	1 2%	2 2%	1 *	3 1%	1 1%	* *	5 1%	* *	4 1%	4 1%	* 1%	1 2%	- -
3	11 2%	5 2%	6 2%	* *	2 2%	3 2%	3 3%	- -	4 4%	5 4%	3 1%	3 2%	2 1%	9 2%	2 2%	9 2%	8 1%	1 3%	2 6% TP	- -
4	22 4%	11 4%	12 4%	4 3%	5 4%	* *	4 5%	7 10% Te	2 3%	3 2%	12 4%	7 5%	3 2%	19 5%	2 1%	21 4%	16 3%	4 8% ep	2 7%	* 7%
5	39 6%	18 6%	21 7%	14 10%	6 5%	7 6%	5 6%	3 4%	5 5%	7 4%	18 6%	14 10%	14 7%	25 6%	8 6%	30 6%	31 6%	5 10%	2 8%	* 6%
6	73 12%	40 13%	33 11%	16 12%	12 9%	13 12%	6 7%	21 10%	21 22% Tdf	20 13%	39 12%	15 11%	22 11%	52 12%	8 7%	64 13%	61 11%	5 10%	6 20%	1 21%
7	97 16%	55 18%	43 14%	14 10%	19 15%	26 24% c	13 15%	13 19%	13 14%	27 18%	50 15%	20 14%	31 15%	67 16%	17 14%	79 16%	84 16%	10 19%	2 8%	1 17%
8	158 25%	85 28%	73 23%	42 31% g	43 34% gh	29 27%	19 22%	15 14%	15 16%	32 21%	96 29%	30 22%	67 34% am	91 22%	42 34%	115 23%	141 26%	10 19%	6 20%	1 22%
9	84 14% h	36 12%	48 15%	24 17% h	24 19% h	16 15% h	11 12%	6 9%	4 4%	19 12%	41 12%	24 18%	27 13%	58 14%	30 24%	54 11%	76 14%	5 9%	3 10%	* 5%
10 - HIGHEST score	45 7%	19 6%	26 8%	17 13% h	10 8%	9 8% h	4 5%	4 6%	1 1%	8 5%	32 10%	5 4%	18 9%	27 6%	9 7%	36 7%	35 7%	7 14% TP	2 8%	1 10%
Don't know	82 13% cd	34 11%	48 15%	5 4%	6 5%	6 6%	19 22% cde	17 26% Tcde	28 29% Tcde	30 20% g	37 11%	15 11%	15 8%	66 16% l	4 4%	77 16%	75 14%	4 8%	2 8%	* 8%
SUMMARY:																				
NET: 9-10	129 21% h	55 18%	74 24%	41 30% h	34 27% h	25 23% h	15 18% h	10 15%	5 5%	27 18%	73 22%	29 22%	45 23%	85 20%	40 32%	90 18%	111 21%	12 23%	5 18%	1 15%
NET: 7-10	385 62% hr	195 63%	190 60%	97 71% gh	96 75% Tfgh	80 73% fgh	47 55% h	31 48%	34 35%	86 57%	219 66%	79 58%	142 72% Tm	243 57%	99 79%	284 58%	336 63% r	32 62%	13 46%	3 54%
NET: 4-6	135 22%	69 22%	66 21%	34 25%	22 18%	20 18%	15 18%	16 24%	28 29%	29 19%	69 21%	36 27%	39 20%	96 23%	18 14%	115 23%	108 20%	14 27%	2 36% TP	2 35% p
NET: 1-3	20 3%	9 3%	11 4%	1 1%	3 3%	3 3%	5 6%	1 2%	7 7%	7 4%	8 2%	6 4%	2 1%	18 4%	4 3%	17 3%	16 3%	3 3%	3 10% TP	* 3%
Mean	7.27 hr	7.23	7.31	7.60 gh	7.56 gh	7.46 h	7.03	6.86	6.37	7.20	7.40	7.02	7.58 m	7.11	7.69	7.16	7.33 r	7.14	6.55	6.88
Standard Deviation	1.81	1.72	1.89	1.71	1.68	1.56	2.06	1.96	1.84	1.75	1.78	1.91	1.51	1.92	1.67	1.83	1.75	2.00	2.28	2.16
Standard Error	0.07	0.09	0.10	0.14	0.14	0.13	0.21	0.22	0.18	0.13	0.09	0.15	0.10	0.09	0.14	0.08	0.08	0.17	0.24	0.36

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 384

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Effective Base	389	108	182	95	67	272	33	257	106	355	37	194	97	240	131	375	17	115	262
1 - LOWEST score	5	1	2	2	1	4	-	3	2	5	-	1	2	4	-	5	-	1	3
	1%	*	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	-	1%	-	1%	1%
2	5	2	2	1	2	2	*	4	1	5	-	1	*	2	3	5	-	2	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	*	*	1%	1%	1%	-	1%	*
3	11	2	5	4	2	6	2	9	2	10	1	4	5	8	3	11	*	4	7
	2%	1%	2%	3%	2%	2%	4%	2%	1%	2%	2%	1%	3%	2%	2%	2%	1%	3%	1%
4	22	5	9	8	4	18	-	17	5	20	2	7	9	16	6	22	-	9	13
	4%	4%	3%	6%	3%	4%	-	4%	3%	4%	3%	3%	6%	4%	3%	4%	-	6%	3%
5	39	9	19	11	12	21	1	23	13	29	10	11	9	18	16	33	6	15	23
	6%	6%	6%	8%	10%	5%	2%	6%	7%	5%	14% d	4%	5%	5%	8%	6%	14%	10%	5%
6	73	16	35	19	14	51	5	45	20	61	13	27	17	43	24	64	7	20	51
	12%	12%	11%	14%	12%	12%	12%	11%	11%	11%	18%	10%	11%	11%	11%	11%	15%	13%	11%
7	97	22	53	21	19	63	6	67	28	86	12	45	21	59	35	88	9	28	68
	16%	16%	16%	15%	15%	15%	13%	16%	16%	16%	16%	17%	13%	15%	16%	15%	20%	19%	15%
8	158	36	96	21	25	120	7	107	43	145	13	77	47	108	44	149	6	26	127
	25% c	26%	29% c	15%	21%	28%	16%	26%	24%	26%	17%	30%	29%	28%	20%	26%	14%	17%	28% d
9	84	28	46	11	18	57	9	59	21	82	2	39	17	43	41	83	1	15	67
	14%	20% c	14%	8%	15%	13%	21%	14%	12%	15% d	3%	15%	10%	11%	19% am	15%	3%	10%	15%
10 - HIGHEST score	45	15	12	17	7	31	7	32	11	43	2	24	12	33	12	44	1	13	31
	7%	11% b	4%	12% b	6%	7%	15%	8%	6%	8%	3%	9%	7%	9%	6%	8%	2%	9%	7%
Don't know	82	4	49	24	18	51	7	44	30	64	18	23	23	49	31	66	14	18	60
	13% a	3%	15% a	17% a	15%	12%	16%	11%	17%	12%	24% d	9%	14%	13%	14%	12%	31%	12%	13%
SUMMARY:																			
NET: 9-10	129	43	58	28	25	87	16	91	33	125	4	63	28	75	53	127	2	28	98
	21% d	31% Tb	18%	20%	21%	21%	36%	22%	19%	23% d	6%	24%	18%	20%	24%	22%	5%	18%	22%
NET: 7-10	385	101	208	69	69	270	29	265	104	356	29	185	97	243	132	364	17	81	293
	62% cj	73% Tc	63% c	50%	57%	64%	65%	65%	59%	65% d	39%	71% Tl	60%	63%	61%	64%	38%	54%	65%
NET: 4-6	135	30	63	38	30	89	6	84	38	110	25	46	36	78	46	119	13	44	87
	22%	22%	19%	28%	25%	21%	14%	21%	21%	20%	35% d	18%	22%	20%	22%	21%	29%	29% or	19%
NET: 1-3	20	4	9	6	5	12	2	15	5	19	1	6	7	14	6	20	*	7	12
	3%	3%	3%	5%	4%	3%	5%	4%	3%	4%	2%	2%	4%	4%	3%	4%	1%	5%	3%
Mean	7.27	7.51	7.29	6.97	7.10	7.33	7.77	7.30	7.24	7.35	6.60	7.54	7.16	7.29	7.32	7.31	6.67	6.88	7.41 q
Standard Deviation	1.81	1.81	1.65	2.11	1.89	1.77	1.89	1.83	1.78	1.82	1.51	1.66	1.89	1.84	1.75	1.83	1.35	1.97	1.71

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
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* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 384

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	800	208	387	179	138	548	62	531	226	720	80	366	194	485	279	753	36	204	568
Weighted Base	622	139	330	138*	121*	422	45*	409	177	549	73*	260	163*	384	215	570	44**	150	452
Standard Error	0.07	0.13	0.09	0.17	0.17	0.08	0.25	0.08	0.13	0.07	0.19	0.09	0.15	0.09	0.11	0.07	0.26	0.15	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 385

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Three

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All regular viewers and all Wave 2 occasional viewers

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	800	149	17	58	59	48	46	49	100	45	111	77	41
Weighted Base	622	52*	9**	52*	68*	42*	51**	58*	29*	41*	128*	86*	6*
Effective Base	389	86	13	46	37	32	23	31	65	31	55	55	37
1 - LOWEST score	5 1%	- -	- -	* 1%	2 2%	1 1%	- -	- -	1 2%	- -	* *	1 1%	* 3%ag
2	5 1%	* 1%	* 5%	1 2%	1 2%	- -	- -	- -	1 2%	- -	* *	1 1%	- -
3	11 2%	1 3%	- -	1 2%	4 6%	* 1%	- -	* 1%	2 6%Tj	- -	* *	2 2%	- -
4	22 4%	4 8%aj	1 15%	2 3%	1 1%	2 4%	2 4%	1 1%	2 7%aj	- -	1 1%	6 7%	* 7%gij
5	39 6%	5 10%	- -	5 10%	4 5%	2 5%	1 2%	1 2%	2 8%	3 8%	10 8%	5 6%	* 6%
6	73 12%	5 10%	1 9%	6 12%	6 8%	4 10%	5 10%	9 15%	6 20%aj	8 19%	10 7%	14 16%	1 21%aj
7	97 16%	10 19%	1 8%	6 12%	11 16%	7 16%	11 22%	6 10%	2 8%	5 12%	21 17%	16 19%	1 17%
8	158 25%	10 19%	2 17%	8 16%	18 26%	9 22%	9 17%	19 34%	6 20%	16 40%ack	46 36%ack	13 15%	1 22%
9	84 14%	5 9%	1 7%	10 19%	8 12%	5 12%	4 8%	11 19%	3 10%	3 8%	26 21%	7 9%	* 5%
10 - HIGHEST score	45 7%	7 14%Tj	1 6%	3 5%	3 4%	10 23%Tcdgjk	2 5%	3 6%	2 8%	3 6%	5 4%	6 8%	1 10%
Don't know	82 13%	4 8%	3 34%	10 20%aj	11 16%	3 6%	16 32%	7 12%	2 8%	3 7%	7 6%	15 17%	* 8%
SUMMARY:													
NET: 9-10	129 21%	12 23%	1 13%	13 24%	11 16%	15 35%k	7 13%	14 25%	5 18%	6 14%	31 25%	14 16%	1 15%
NET: 7-10	385 62%ah	32 62%	3 37%	27 52%	40 58%	31 73%hk	27 52%	40 69%h	13 46%	27 66%	99 77%Tachki	43 50%	3 54%
NET: 4-6	135 22%	14 27%	2 24%	13 25%	10 15%	8 19%	8 16%	11 18%	10 36%Tdj	11 27%	21 16%	25 29%	2 35%dj
NET: 1-3	20 3%	2 3%	* 5%	2 4%	7 11%Tj	1 2%	- -	* 1%	3 10%Tgij	- -	1 1%	3 4%	* 3%
Mean	7.27h	7.14	6.53	7.15	6.87	7.76	7.34	7.72	6.55	7.41	7.62hkl	6.83	6.88
Standard Deviation	1.81	2.00	2.52	1.96	2.16	1.95	1.43	1.37	2.28	1.34	1.41	1.97	2.16
Standard Error	0.07	0.17	0.73	0.28	0.30	0.29	0.23	0.20	0.24	0.21	0.14	0.24	0.36

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRC Continental
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 386

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	471	261	210	33	61	88	93	81	115	158	211	102	114	357	64	406	297	91	58	25
Weighted Base	296	164	132	12**	38*	49*	60*	49*	88*	95*	139	61*	67*	229	31*	263	246	29*	17*	4**
Effective Base	253	143	110	23	36	49	51	46	60	82	110	64	65	189	39	217	189	50	37	23
1 - LOWEST score	3 1%	1 1%	2 1%	-	-	1 3%	*	1 3%	*	2 2%	-	1 2%	1 1%	2 1%	-	3 1%	3 1%	-	*	-
2	2 1%	* *	1 1%	* 4%	* 1%	-	* 1%	-	* 1%	* *	* 1%	1 1%	1 *	1 2%	1 *	1 *	2 1%	-	-	-
3	5 2%	1 *	4 3%	-	-	2 3%	2 3%	-	1 3%	3 4%	1 1%	1 1%	3 4%	2 1%	1 3%	4 2%	4 2%	*	-	-
4	6 2%	4 3%	2 1%	-	1 2%	-	* 2%	1 2%	4 5%	4 4%	2 1%	* 1%	* 3%	6 2%	-	6 2%	6 2%	-	*	-
5	16 6%	10 6%	6 5%	1 10%	3 8%	1 3%	4 7%	4 9%	2 3%	4 4%	8 6%	4 7%	3 5%	13 6%	1 3%	15 6%	13 5%	2 6%	1 4%	* 13%
6	36 12%	20 12%	16 12%	1 11%	3 8%	6 13%	9 14%	4 9%	13 14%	13 14%	16 12%	7 11%	7 11%	29 13%	3 9%	33 13%	28 11%	5 19%	3 16%	* 12%
7	52 18%	30 18%	21 16%	2 17%	10 26%	13 26%	10 16%	6 13%	11 13%	12 13%	32 23%	7 11%	15 23%	37 16%	3 11%	48 18%	42 17%	7 24%	3 15%	* 4%
8	62 21%	34 20%	28 21%	3 22%	11 28%	13 26%	9 15%	17 19%	20 20%	23 24%	22 16%	16 26%	17 26%	44 19%	6 20%	55 21%	50 20%	7 25%	3 19%	1 34%
9	54 18%	27 16%	28 21%	2 19%	4 11%	9 19%	15 25%	7 14%	17 20%	16 17%	32 23%k	6 10%	10 15%	44 19%	6 19%	48 18%	48 20%	4 13%	2 10%	1 15%
10 - HIGHEST score	36 12%	21 13%	15 11%	2 18%	6 17%	2 4%	10 16%	10 21%eh	6 7%	11 11%	14 10%	11 18%	6 9%	30 13%	9 28%	28 10%	29 12%	3 11%	3 19%	1 18%
Don't know	23 8%	15 9%	9 7%	-	-	1 3%	1 2%	5 11%cd	15 18%def	5 6%	10 7%	8 13%	3 5%	20 9%	2 6%	21 8%	20 8%	* 1%	3 15%q	* 3%
SUMMARY:																				
NET: 9-10	91 31%	48 29%	43 32%	4 36%	10 28%	11 23%	25 41%	17 35%	23 26%	27 29%	46 33%	17 27%	16 24%	74 33%	15 47%	76 29%	78 31%	7 25%	5 29%	1 33%
NET: 7-10	204 69%	112 68%	92 70%	9 75%	31 82%h	37 75%	44 73%	33 67%	51 58%	63 66%	101 73%	40 65%	49 73%	156 68%	24 78%	179 68%	170 69%	21 74%	11 63%	3 72%
NET: 4-6	59 20%	35 21%	24 18%	3 21%	7 17%	8 16%	13 21%	10 20%	19 22%	21 22%	26 19%	11 18%	10 16%	48 21%	4 12%	55 21%	47 19%	7 25%	3 21%	1 25%
NET: 1-3	10 3%	3 2%	7 5%	* 4%	* 1%	3 6%	3 4%	1 3%	2 2%	6 6%	1 1%	3 4%	4 7%	5 2%	1 5%	8 3%	9 4%	* 1%	* 1%	-
Mean	7.53	7.56	7.51	7.61	7.66	7.28	7.68	7.67	7.42	7.31	7.67	7.60	7.34	7.59	8.12	7.46	7.52	7.52	7.76	7.84
Standard Deviation	1.84	1.77	1.93	1.99	1.62	1.80	1.89	2.12	1.76	2.08	1.57	2.01	1.88	1.83	1.95	1.82	1.89	1.48	1.78	1.94
Standard Error	0.09	0.11	0.14	0.35	0.21	0.20	0.20	0.24	0.18	0.17	0.11	0.21	0.18	0.10	0.25	0.09	0.11	0.16	0.25	0.40

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 387

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Effective Base	253	62	93	99	54	158	17	154	88	228	28	97	75	148	99	243	14	59	187
1 - LOWEST score	3	-	2	1	-	2	-	3	-	2	1	1	2	2	1	3	-	3	*
	1%	-	2%	1%	-	1%	-	2%	-	1%	2%	1%	3%	1%	1%	1%	-	5%T	*
2	2	1	*	*	*	1	-	2	-	2	-	1	-	2	-	2	-	*	1
	1%	2%	*	*	1%	1%	-	1%	-	1%	-	1%	-	1%	-	1%	-	1%	*
3	5	1	1	3	1	4	-	2	3	4	1	1	3	4	1	5	-	1	4
	2%	2%	1%	2%	1%	2%	-	1%	3%	2%	2%	1%	3%	2%	1%	2%	-	2%	2%
4	6	-	*	6	*	5	1	2	3	6	-	4	2	6	-	6	-	-	6
	2%	-	*	5%b	1%	3%	7%	2%	3%	2%	-	4%	2%	3%	-	2%	-	-	2%
5	16	2	3	11	3	11	*	9	7	14	2	7	5	7	9	15	1	3	12
	6%	3%	3%	9%	4%	6%	1%	6%	6%	6%	5%	7%	5%	4%	8%	6%	4%	6%	5%
6	36	3	13	18	8	23	2	19	15	32	4	10	13	22	14	32	3	6	29
	12%	6%	12%	14%	11%	12%	13%	12%	13%	13%	10%	9%	15%	12%	13%	12%	12%	10%	13%
7	52	10	18	24	7	37	2	31	18	49	3	17	19	38	14	51	*	14	37
	18%	18%	16%	19%	10%	20%	10%	19%	15%	19%	8%	17%	22%	21%	13%	19%	1%	24%	16%
8	62	12	27	23	17	37	4	31	23	50	12	25	16	33	27	53	9	9	51
	21%	21%	24%	18%	22%	20%	26%	19%	20%	20%	29%	24%	18%	18%	25%	20%	33%	15%	22%
9	54	14	22	18	17	33	2	32	22	50	4	19	16	37	17	51	3	9	44
	18%	26%	20%	14%	23%	18%	13%	20%	19%	20%	10%	18%	19%	20%	16%	19%	12%	15%	19%
10 - HIGHEST score	36	12	11	13	13	18	2	22	13	31	5	15	5	20	15	32	4	10	26
	12%	22%abc	10%	10%	18%	10%	16%	13%	11%	12%	13%	14%	6%	11%	15%	12%	15%	16%	11%
Don't know	23	-	14	9	7	13	2	9	12	14	9	4	7	13	9	17	6	4	19
	8%a	-	13%a	7%a	10%	7%	14%	5%	10%	6%	22%	3%	8%	7%	8%	6%	22%	7%	8%
SUMMARY:																			
NET: 9-10	91	26	33	32	30	51	4	53	35	81	10	34	22	57	33	83	7	19	71
	31%	48%Tbc	30%	25%	40%	28%	29%	33%	30%	32%	23%	33%	25%	31%	31%	31%	28%	31%	31%
NET: 7-10	204	47	77	79	54	125	10	115	75	179	25	76	57	128	73	187	16	41	159
	69%	87%Tbc	69%	62%	73%	68%	65%	71%	65%	71%	59%	74%	64%	70%	69%	70%	61%	70%	69%
NET: 4-6	59	5	16	35	12	38	3	31	26	52	6	21	19	35	23	54	5	9	47
	20%	10%	15%	28%ab	16%	21%	21%	19%	22%	21%	15%	20%	22%	19%	21%	20%	17%	16%	21%
NET: 1-3	10	2	4	4	2	7	-	7	3	8	2	3	5	8	2	10	-	4	5
	3%	3%	3%	3%	2%	4%	-	4%	3%	3%	4%	3%	6%	4%	2%	4%	-	8%r	2%
Mean	7.53	8.11Tc	7.66	7.18	8.00e	7.40	7.72	7.52	7.52	7.52	7.60	7.59	7.15	7.45	7.68	7.49	8.05	7.34	7.60
Standard Deviation	1.84	1.70	1.79	1.89	1.69	1.83	1.81	1.94	1.76	1.82	1.98	1.87	1.95	1.89	1.73	1.86	1.48	2.27	1.70

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 387

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	471	103	177	181	102	293	30	291	154	419	52	176	136	270	187	440	27	100	357
Weighted Base	296	54*	111*	128*	75*	182	15**	162	116*	254	42**	103*	88*	183	107*	268	27**	59*	229
Standard Error	0.09	0.17	0.14	0.14	0.17	0.11	0.34	0.12	0.15	0.09	0.30	0.14	0.17	0.12	0.13	0.09	0.31	0.23	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 388

Q15J - Delivery - Rating on statement - It shows new programmes, made in the UK - BBC Four

How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	471	91	13	35	24	35	30	33	58	28	59	40	25
Weighted Base	296	29*	4**	23**	27**	32**	25**	25**	17*	25**	38*	48**	4**
Effective Base	253	50	11	27	15	22	18	28	37	20	43	27	23
1 - LOWEST score	3 1%	-	-	1 4%	* 1%	* 1%	1 6%	-	* 1%	-	-	-	-
2	2 1%	-	-	* 2%	-	-	-	* 2%	-	-	1 2%	-	-
3	5 2%	* 1%	-	1 3%	1 3%	2 6%	-	1 3%	-	-	-	-	-
4	6 2%	-	-	-	-	-	-	-	* 1%	1 2%	2 4%	4 8%	-
5	16 6%	2 6%	1 23%	2 11%	1 2%	1 3%	1 5%	1 5%	1 4%	1 6%	1 3%	3 7%	* 13%
6	36 12%	5 19%	* 10%	4 16%	1 2%	2 7%	5 19%	3 12%	3 16%	3 13%	3 8%	6 13%	* 12%
7	52 18%	7 24%	1 23%	2 8%	6 22%	6 19%	4 17%	3 11%	3 15%	2 10%	6 15%	12 26%	* 4%
8	62 21%	7 25%	1 29%	4 19%	2 7%	9 28%	5 19%	5 19%	3 19%	8 33%	9 24%	7 14%	1 34%
9	54 18%	4 13%	-	4 19%	9 34%	6 19%	2 9%	5 22%	2 10%	7 28%	6 15%	8 17%	1 15%
10 - HIGHEST score	36 12%	3 11%	1 14%	1 5%	3 12%	3 10%	4 17%	5 19%	3 19%	1 5%	7 19%	4 7%	1 18%
Don't know	23 8%	* 1%	-	3 13%	4 15%	3 8%	2 8%	1 6%	3 15% ^a	1 3%	3 8%	4 8%	* 3%
SUMMARY:													
NET: 9-10	91 31%	7 25%	1 14%	5 23%	12 47%	9 29%	6 26%	10 41%	5 25%	8 33%	13 35%	12 24%	1 33%
NET: 7-10	204 69%	21 74%	3 67%	12 51%	20 76%	24 75%	15 62%	18 72%	11 63%	19 75%	28 74%	31 64%	3 72%
NET: 4-6	59 20%	7 25%	1 33%	6 27%	1 5%	3 10%	6 24%	4 18%	3 21%	5 22%	6 15%	14 28%	1 25%
NET: 1-3	10 3%	* 1%	-	2 10%	1 5%	2 7%	1 6%	1 5%	* 1%	-	1 2%	-	-
Mean	7.53	7.52	7.14	6.82	7.97	7.56	7.26	7.83	7.76	7.73	7.83	7.21	7.84
Standard Deviation	1.84	1.48	1.83	2.33	1.89	1.90	2.26	1.94	1.78	1.44	1.86	1.69	1.94
Standard Error	0.09	0.16	0.51	0.42	0.40	0.33	0.43	0.35	0.25	0.28	0.25	0.28	0.40

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 389

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1970	879	1091	234	283	340	345	313	455	440	1018	512	497	1473	197	1765	1211	315	234	210
Weighted Base	1821	828	993	222	267	311	316	261	444	367	952	502	469	1352	167*	1650	1510	165	93	54
Effective Base	985	425	562	113	141	162	174	149	247	220	517	252	250	735	98	884	729	178	136	120
1 - LOWEST score	29 2%	18 2%	11 1%	7 3%h	6 2%	4 1%	3 1%	7 3%	2 *	8 2%	12 1%	9 2%	11 2%	18 1%	2 1%	28 2%	26 2%	1 1%	2 2%	* *
2	20 1%	4 *	16 2%	5 2%	2 1%	- -	2 1%	7 3%e	4 1%	4 1%	5 *	11 2%j	8 2%	12 1%	- -	20 1%	17 1%	2 1%	* *	* 1%
3	19 1%	8 1%	11 1%	3 1%	5 2%	2 *	1 *	5 2%	3 1%	* *	13 1%	6 1%	2 *	17 1%	1 1%	18 1%	16 1%	* *	2 2%q	- -
4	42 2%	23 3%	19 2%	2 1%	10 4%	5 2%	3 1%	8 3%	15 3%	16 4%j	16 2%	10 2%	12 3%	30 2%	4 2%	38 2%	39 3%	1 1%	1 1%	* *
5	77 4%	41 5%	35 4%	11 5%	9 3%	16 5%	13 4%	16 6%	12 3%	18 5%	44 5%	14 3%	15 3%	62 5%	6 4%	70 4%	58 4%	8 5%	8 8%Tp	3 6%
6	152 8%	75 9%	76 8%	24 11%	27 10%	26 8%	18 6%	24 9%	33 7%	40 11%k	85 9%	27 5%	32 7%	119 9%	13 8%	137 8%	135 9%	8 5%	7 7%	2 5%
7	314 17%qs	162 20%	152 15%	28 13%	40 15%	48 15%	64 20%	49 19%	86 19%	74 20%k	177 19%k	63 13%	77 16%	237 18%	34 20%	279 17%	277 18%qs	13 8%	19 20%qs	5 10%
8	425 23%ss	195 24%	230 23%	52 23%	69 26%	80 26%	62 19%	50 19%	112 25%	81 22%	215 23%	129 26%	104 22%	321 24%	44 27%	380 23%	359 24%ss	34 20%	24 26%ss	8 14%
9	320 18%	123 15%	197 20%aa	25 11%	51 19%	61 19%	67 21%cc	39 15%	77 17%	54 15%	181 19%	85 17%	105 22%mm	215 16%	28 17%	292 18%	251 17%	41 25%Tp	16 17%	12 22%
10 - HIGHEST score	329 18%af	130 16%	199 20%	34 15%	43 16%	51 16%	75 24%	44 17%	82 19%	53 15%	157 17%	119 24%Tij	85 18%	244 18%	31 19%	298 18%	244 16%	54 33%Tpr	10 11%	22 41%Tpr
Don't know	94 5%ss	48 6%	46 5%	30 14%Tdefgh	6 2%	19 6%	9 3%	12 5%	18 4%	17 5%	47 5%	29 6%	17 4%	77 6%	4 3%	89 5%	86 6%qs	3 2%	4 4%	1 1%
SUMMARY:																				
NET: 9-10	650 36%	253 31%	396 40%aa	59 27%	94 35%	112 36%	142 45%Tccg	84 32%	159 36%	108 29%	339 36%	203 40%al	190 41%	459 34%	59 35%	591 36%	495 33%	95 58%Tpr	26 28%	34 63%Tpr
NET: 7-10	1388 76%cc	610 74%	778 78%	139 63%	203 76%cc	240 77%cc	268 85%Tccg	182 70%	357 80%ccg	263 72%	730 77%	396 79%	371 79%	1017 75%	137 82%	1249 76%	1131 75%	142 86%Tpr	68 74%	47 87%Tpr
NET: 4-6	271 15%	140 17%	131 13%	37 17%	45 17%	47 15%	33 10%	47 18%ff	61 14%	74 20%Tk	145 15%	51 10%	60 13%	211 16%	23 14%	246 15%	232 15%	17 10%	16 17%	6 11%
NET: 1-3	68 4%	30 4%	38 4%	15 7%effh	13 5%	5 2%	7 2%	19 7%Teffh	9 2%	12 3%	30 3%	26 5%	21 4%	47 4%	3 2%	66 4%	60 4%	3 2%	5 5%	* 1%
Mean	7.74gj	7.57	7.87a	7.36	7.61	7.87cg	8.09Tcdg	7.34	7.86cg	7.44	7.75i	7.92i	7.79	7.72	7.87	7.72	7.64	8.44Tpr	7.42	8.60Tpr
Standard Deviation	1.93	1.94	1.91	2.24	2.02	1.72	1.73	2.24	1.73	1.98	1.83	2.06	2.02	1.90	1.68	1.96	1.94	1.75	1.93	1.67
Standard Error	0.04	0.07	0.06	0.15	0.12	0.10	0.09	0.13	0.08	0.10	0.06	0.09	0.09	0.05	0.12	0.05	0.06	0.10	0.13	0.12

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base
Prepared by BDRC Continental
* = Less than .5

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J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 390

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV
 How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1970	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	1821	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Effective Base	985	182	374	405	219	639	74	531	417	825	185	418	265	651	316	904	96	232	733
1 - LOWEST score	29	7	10	12	12	15	2	15	14	21	8	7	8	24	5	29	1	6	23
	2%	2%	1%	2%	3%	1%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	*	2%	2%
2	20	3	7	10	8	11	1	11	9	20	1	5	2	13	8	20	-	3	16
	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	-	1%	1%
3	19	2	9	7	7	9	2	8	11	10	8	6	4	13	6	15	4	5	13
	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
4	42	1	24	17	10	29	1	20	22	31	11	14	15	15	27	35	7	7	35
	2%	*	3% aa	2%	2%	2%	1%	2%	3%	2%	2%	2%	3%	1%	4% am	2%	3%	2%	2%
5	77	5	27	40	22	48	2	31	38	63	14	33	16	48	28	70	6	14	62
	4%	2%	4%	5%	5%	4%	2%	4%	5%	5%	3%	4%	3%	4%	4%	5%	2%	4%	4%
6	152	19	61	66	35	102	8	74	62	120	32	53	50	89	58	127	23	33	112
	8%	7%	9%	9%	8%	9%	8%	9%	7%	9%	7%	7%	10%	8%	9%	8%	9%	9%	8%
7	314	33	155	123	87	198	12	153	122	249	65	117	87	198	111	272	41	63	241
	17% aa	11%	22% ac	16%	19%	17%	11%	19%	15%	18%	15%	16%	17%	17%	17%	17%	16%	17%	17%
8	425	61	143	207	105	269	29	172	208	314	111	179	110	271	148	358	65	77	341
	23%	21%	20%	27% ab	23%	23%	28%	21%	25%	23%	25%	24%	22%	24%	23%	23%	26%	21%	24%
9	320	68	119	132	68	214	25	143	149	250	70	140	98	203	108	278	38	60	256
	18%	23%	17%	17%	15%	18%	24%	18%	18%	18%	16%	19%	19%	18%	17%	18%	15%	16%	18%
10 - HIGHEST score	329	78	117	130	79	221	17	130	151	225	104	145	88	219	107	274	55	79	241
	18%	27% Tbc	16%	17%	17%	19%	16%	16%	18%	16%	23% al	18%	18%	19%	17%	18%	22%	21%	17%
Don't know	94	15	41	30	19	62	6	42	43	72	21	44	23	56	35	78	14	25	66
	5%	5%	6%	4%	4%	5%	6%	5%	5%	5%	5%	6%	4%	5%	5%	5%	5%	7%	5%
SUMMARY:																			
NET: 9-10	650	146	236	262	147	435	42	273	300	475	174	286	186	422	215	553	93	139	497
	36%	50% Tbc	33%	34%	33%	37%	40%	34%	36%	35%	39%	38%	37%	37%	34%	35%	37%	37%	35%
NET: 7-10	1388	240	534	592	338	902	83	598	631	1038	350	581	384	891	474	1183	199	280	1080
	76%	82%	75%	76%	75%	77%	79%	75%	76%	75%	79%	78%	76%	78%	74%	76%	79%	75%	77%
NET: 4-6	271	26	112	123	67	179	11	126	122	214	56	100	81	152	113	232	37	53	208
	15% aa	9%	16% aa	16% aa	15%	15%	11%	16%	15%	16%	13%	13%	16%	13%	18%	15%	14%	14%	15%
NET: 1-3	68	12	26	29	28	35	4	34	34	51	17	18	15	49	19	64	4	14	52
	4%	4%	4%	4%	6% ac	3%	4%	4%	4%	4%	4%	2%	3%	4%	3%	4%	2%	4%	4%
Mean	7.74	8.19 Tbc	7.61	7.69	7.52	7.80	7.97	7.63	7.74	7.68	7.92	7.92	7.76	7.78	7.66	7.70	7.96	7.82	7.72
Standard Deviation	1.93	1.95	1.93	1.91	2.12	1.88	1.82	1.97	1.97	1.92	1.94	1.79	1.88	1.96	1.89	1.97	1.69	1.95	1.92

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 390

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	360	757	791	425	1293	122	1037	812	1632	338	829	528	1279	649	1783	172	439	1479
Weighted Base	294	713	774	451	1179	104*	800	830	1376	445	743	502	1148	640	1558	254*	372	1406
Standard Error	0.04	0.10	0.07	0.10	0.05	0.17	0.06	0.07	0.05	0.11	0.06	0.08	0.06	0.08	0.05	0.13	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 391

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How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Effective Base	985	178	38	80	101	84	57	83	136	73	103	117	120
1 - LOWEST score	29 2%	1 1%	1 1%	3 2%	7 3%	1 1%	1 1%	2 1%	2 2%	4 3%	2 1%	5 2%	* *
2	20 1%	2 1%	-	3 2%	8 3%	3 2%	1 1%	1 *	* *	1 1%	1 *	- -	* 1%
3	19 1%	* *	1 2%	2 1%	2 1%	3 2%	1 1%	1 1%	2 2% a	-	2 1%	4 1%	- -
4	42 2%	1 1%	* 1%	2 1%	8 3%	10 6% Tak	2 2%	3 2%	1 1%	4 3%	7 4%	3 1%	* *
5	77 4%	8 5%	2 3%	10 5%	4 2%	5 3%	4 3%	3 2%	8 6% Tdg	6 4%	10 5%	14 6%	3 6% d
6	152 8%	8 5%	3 4%	20 11%	22 10%	12 7%	13 10%	9 5%	7 7%	7 6%	18 10%	30 12% a	2 5%
7	314 17% abl	13 8%	3 5%	20 11%	29 13%	39 24% abcdl	22 18% a	53 29% Tabcdll	19 20% abl	20 15%	32 17% a	58 23% abcdl	5 10%
8	425 23% l	34 20%	16 24%	49 28% l	48 21%	28 17%	42 34% aegkl	30 16%	24 26% l	63 48% Tabcdeghjkl	37 20%	47 19%	8 14%
9	320 18%	41 25% Tcrgl	29 44% Tacdefghijkl	21 12%	36 15%	41 25% cgj	16 13%	18 10%	16 17%	14 10%	29 16%	49 20%	12 22% cgj
10 - HIGHEST score	329 18% hik	54 33% Tbefhijk	8 12%	38 21% kl	54 23% hik	21 13%	16 13%	44 24% hik	10 11%	8 6%	31 17% l	23 9%	22 41% Tbcdefghijk
Don't know	94 5% l	3 2%	3 4%	10 5%	14 6%	2 1%	5 4%	18 10% ael	4 4%	5 3%	15 8% ael	15 6%	1 1%
SUMMARY: NET: 9-10	650 36% l	95 58% Tcdefghijk	36 56% Tcghijk	59 33% l	90 39% l	61 37% l	32 26%	62 34% l	26 28%	22 17%	60 33% l	72 29%	34 63% Tcdefghijk
NET: 7-10	1388 76% l	142 86% Tcdhjk	56 85%	128 72%	167 72%	128 78%	96 78%	145 79%	68 74%	105 80%	129 71%	177 71%	47 87% Tcdhjk
NET: 4-6	271 15%	17 10%	5 8%	32 18%	35 15%	27 17%	18 15%	16 9%	16 17%	16 13%	35 19% caq	48 19% caq	6 11%
NET: 1-3	68 4%	3 2%	2 3%	9 5%	16 7% l	7 4%	4 3%	4 2%	5 5%	5 4%	4 2%	8 3%	* 1%
Mean	7.74	8.44 Tcdefghijk	8.28 ehik	7.67	7.64	7.52	7.65	7.91	7.42	7.44	7.66	7.44	8.60 Tcdefghijk
Standard Deviation	1.93	1.75	1.56	2.06	2.32	1.96	1.72	1.80	1.93	1.79	1.87	1.79	1.67

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 391

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - ITV/STV/ITV WALES/UTV
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	1970	315	71	134	163	133	100	137	234	118	173	182	210
Weighted Base	1821	165	66*	179*	232	165*	123*	183*	93	131*	183	248	54
Standard Error	0.04	0.10	0.19	0.18	0.19	0.17	0.18	0.16	0.13	0.17	0.15	0.14	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 392

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2358	1144	1214	244	323	386	447	384	574	616	1192	550	555	1803	260	2091	1423	430	287	218
Weighted Base	2122	1025	1097	215	278	336	398	341	554	517	1095	509	507	1615	205	1912	1746	204	118	53
Effective Base	1178	558	620	121	172	182	222	181	303	298	610	271	282	896	131	1046	859	246	174	121
1 - LOWEST score	37	22	14	6	4	7	6	7	6	16	17	4	12	25	1	36	32	3	2	-
	2%	2%	1%	3%	2%	2%	1%	2%	1%	3% k	2%	1%	2%	2%	*	2%	2%	1%	2%	-
2	23	9	14	9	3	*	1	4	5	9	7	6	7	16	2	21	20	1	2	-
	1%	1%	1%	4% Tefh	1%	*	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-
3	35	19	16	3	4	4	7	8	10	9	17	8	4	31	2	33	28	4	2	1
	2%	2%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	1%
4	42	22	20	5	6	5	8	4	13	10	22	10	10	32	6	36	32	4	5	*
	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	5% Tp	1%
5	103	52	51	14	13	13	19	24	19	22	57	23	25	77	6	96	76	18	3	5
	5%	5%	5%	7%	5%	4%	5%	7%	4%	4%	5%	5%	5%	5%	3%	5%	4%	9% Tr	3%	9% pr
6	140	55	86	12	28	27	26	16	30	34	77	30	34	107	9	130	119	12	9	1
	7% s	5%	8%	6%	10%	8%	7%	5%	5%	7%	7%	6%	7%	7%	4%	7%	7% s	6%	7% s	1%
7	312	164	148	31	42	46	53	60	80	89	173	51	72	240	43	270	261	30	16	5
	15% k	16%	14%	15%	15%	14%	13%	18%	14%	17% k	16% k	10%	14%	15%	21%	14%	15%	15%	14%	10%
8	494	230	264	39	72	84	87	90	122	135	252	106	104	390	39	454	406	50	29	9
	23%	22%	24%	18%	26%	25%	22%	26%	22%	26%	23%	21%	21%	24%	19%	24%	23%	24%	25%	16%
9	446	223	223	27	46	70	98	60	146	95	233	118	124	323	59	385	378	32	22	14
	21% c	22%	20%	13%	17%	21%	25% c	18%	26% Tcdg	18%	21%	23%	24%	20%	29%	20%	22% q	16%	19%	26% q
10 - HIGHEST score	401	189	213	45	48	57	78	61	112	76	207	119	88	313	31	370	315	46	23	18
	19%	18%	19%	21%	17%	17%	20%	18%	20%	15%	19%	23% l	17%	19%	15%	19%	18%	22%	19%	34% Tpqr
Don't know	89	41	47	23	11	23	14	7	10	22	33	33	26	62	8	81	80	4	3	1
	4%	4%	4%	11% Tdgh	4%	7% gh	4%	2%	2%	4%	3%	6% q	5%	4%	4%	4%	5%	2%	3%	2%
SUMMARY:																				
NET: 9-10	848	412	436	72	94	127	176	121	258	171	440	237	212	636	91	755	693	78	45	32
	40% l	40%	40%	33%	34%	38%	44% cd	35%	47% Tcdg	33%	40% l	47% Tl	42%	39%	44%	39%	40%	38%	38%	60% Tpqr
NET: 7-10	1654	805	849	142	208	257	316	270	460	395	865	395	388	1266	172	1479	1360	157	91	46
	78% c	79%	77%	66%	75%	77% c	79% c	79% c	83% cd	76%	79%	77%	77%	78%	84%	77%	78%	77%	77%	86% Tp
NET: 4-6	285	128	157	32	48	45	54	45	62	66	156	63	69	216	21	263	227	35	17	6
	13%	12%	14%	15%	17%	13%	13%	13%	11%	13%	14%	12%	14%	13%	10%	14%	13%	17%	15%	11%
NET: 1-3	94	51	44	18	12	11	14	19	21	35	41	18	24	71	5	90	79	8	6	1
	4%	5%	4%	8%	4%	3%	4%	5%	4%	7% q	4%	4%	5%	4%	2%	5%	5%	4%	5%	1%
Mean	7.81 cl	7.77	7.84	7.40	7.65	7.87	7.94 c	7.67	7.99 c	7.54	7.82 i	8.06 i	7.78	7.82	7.96	7.79	7.80	7.76	7.69	8.49 tpqr
Standard Deviation	1.98	2.02	1.93	2.43	1.95	1.86	1.89	2.02	1.88	2.12	1.92	1.92	2.04	1.96	1.70	2.00	1.97	1.99	2.11	1.68
Standard Error	0.04	0.06	0.06	0.16	0.11	0.10	0.09	0.10	0.08	0.09	0.06	0.08	0.09	0.05	0.11	0.04	0.05	0.10	0.13	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
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Base : All that watch this channel regularly

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Effective Base	1178	205	460	482	255	772	81	655	486	1007	203	490	331	777	378	1095	107	265	888
1 - LOWEST score	37	6	15	15	14	16	6	18	18	32	4	3	17	31	6	36	1	4	32
	2%	2%	2%	2%	3%	1%	4% ^{ca}	2%	2%	2%	1%	*	3% ^{ck}	2%	1%	2%	*	1%	2%
2	23	3	12	8	7	16	*	14	9	18	5	6	9	11	12	19	4	4	18
	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
3	35	4	22	9	11	21	2	21	12	26	8	16	5	18	17	29	6	11	23
	2%	1%	3%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	3%	1%
4	42	2	16	25	8	31	1	22	19	35	7	11	20	27	15	37	5	10	32
	2%	*	2%	3%	2%	2%	1%	2%	2%	2%	1%	1%	3%	2%	2%	2%	2%	2%	2%
5	103	8	31	55	29	64	5	52	35	80	23	38	26	65	32	92	10	24	77
	5%	2%	4%	6% ^{ca}	6%	5%	4%	5%	4%	5%	5%	5%	4%	5%	4%	5%	3%	6%	5%
6	140	16	63	56	31	96	6	73	50	113	27	55	33	79	55	121	18	23	106
	7%	5%	7%	6%	6%	7%	5%	8%	5%	7%	6%	7%	5%	6%	7%	7%	6%	5%	6%
7	312	42	145	122	81	202	16	145	135	249	64	104	105	197	112	283	30	63	241
	15%	12%	17%	14%	16%	15%	13%	15%	14%	15%	13%	13%	16%	15%	15%	15%	10%	15%	15%
8	494	68	202	213	121	302	44	223	212	374	120	207	135	339	149	426	67	85	397
	23%	20%	24%	24%	24%	22%	34% ^{ca}	23%	23%	23%	25%	26%	21%	25% ^{ca}	20%	23%	23%	20%	24%
9	446	89	169	181	99	304	27	190	222	339	107	171	154	261	175	374	69	90	351
	21%	26%	20%	21%	19%	22%	21%	20%	24%	21%	22%	21%	24%	19%	24%	20%	24%	21%	21%
10 - HIGHEST score	401	93	145	161	86	274	21	177	179	300	101	164	122	267	131	338	63	96	302
	19%	27% ^{lbc}	17%	18%	17%	20%	16%	18%	19%	18%	21%	20%	19%	20%	18%	18%	22%	22%	18%
Don't know	89	10	33	36	19	60	2	35	48	67	22	33	22	45	42	73	13	20	66
	4%	3%	4%	4%	4%	4%	1%	4%	5%	4%	5%	4%	3%	3%	6%	4%	5%	5%	4%
SUMMARY:																			
NET: 9-10	848	182	313	342	185	578	47	367	401	639	209	335	275	528	306	712	133	186	653
	40%	53% ^{lbc}	37%	39%	37%	42%	37%	38%	43%	39%	43%	41%	43%	39%	41%	39%	46%	43%	40%
NET: 7-10	1654	292	660	677	387	1083	108	735	748	1262	392	646	515	1064	567	1421	229	334	1291
	78%	86% ^{lbc}	78%	77%	76%	78%	84%	76%	80%	77%	80%	80%	80%	79%	76%	78%	80%	78%	78%
NET: 4-6	285	26	110	136	68	190	12	148	103	229	56	105	79	170	102	249	33	57	216
	13% ^{ca}	8%	13% ^{ca}	15% ^{ca}	13%	14%	9%	15% ^{ah}	11%	14%	12%	13%	12%	13%	14%	14%	12%	13%	13%
NET: 1-3	94	13	49	32	32	53	8	53	39	77	17	25	31	59	35	85	10	19	73
	4%	4%	6%	4%	6%	4%	6%	5%	4%	5%	4%	3%	5%	4%	5%	5%	3%	4%	4%
Mean	7.81	8.27 ^{lbc}	7.69	7.77	7.62	7.87	7.78	7.67	7.92 ^g	7.75	7.99	7.99	7.79	7.82	7.81	7.77	8.09	7.89	7.81
Standard Deviation	1.98	1.86	2.01	1.96	2.12	1.93	2.05	2.06	1.95	2.01	1.85	1.77	2.08	1.99	1.95	2.00	1.81	1.98	1.98

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 393

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2358	408	936	945	497	1552	148	1278	948	1983	375	945	677	1516	789	2153	192	503	1795
Weighted Base	2122	341	852	881	506	1386	129*	971	939	1634	488	808	646	1338	745	1828	286	430	1646
Standard Error	0.04	0.09	0.07	0.07	0.10	0.05	0.17	0.06	0.06	0.05	0.10	0.06	0.08	0.05	0.07	0.04	0.13	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base

J22621 PSB Tracker 2016 W1/W2
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Table 394

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2358	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	204	59*	180*	248	184*	159*	211	118	137*	231	336	53
Effective Base	1178	246	37	82	106	98	78	101	174	84	138	151	121
1 - LOWEST score	37 2%	3 1%	* *	3 2%	8 3%	1 1%	2 1%	2 1%	2 2%	* *	3 1%	13 4%	-
2	23 1%	1 1%	- -	- -	7 3%	5 3%	- -	2 1%	2 2%	1 1%	1 1%	3 1%	-
3	35 2%	4 2%	1 2%	2 1%	6 2%	4 2%	1 1%	5 2%	2 2%	1 1%	1 1%	6 2%	1 1%
4	42 2%	4 2%	1 2%	1 1%	3 1%	8 4%	1 1%	1 1%	5 5%Tcgl	* *	10 4%	6 2%	* 1%
5	103 5%	18 9%Thjk	1 2%	6 3%	10 4%	7 4%	7 4%	20 9%h	3 3%	4 3%	8 3%	13 4%	5 9%h
6	140 7%l	12 6%	7 11%l	13 7%	13 5%	10 5%	13 8%	7 3%	9 7%l	14 10%l	20 9%l	22 7%	1 1%
7	312 15%	30 15%	7 11%	22 12%	29 12%	30 16%	24 15%	47 22%TdI	16 14%	26 19%	31 13%	47 14%	5 10%
8	494 23%	50 24%	28 48%Tacdefghijk l	38 21%	59 24%	28 15%	33 21%	47 22%	29 25%e	34 25%	49 21%	90 27%eI	9 16%
9	446 21%	32 16%	10 18%	24 13%	40 16%	47 26%ac	50 32%Tacdgh	33 16%	22 19%	35 25%c	48 21%	91 27%acdG	14 26%acg
10 - HIGHEST score	401 19%k	46 22%btk	4 6%	53 29%Tbfijk	63 25%bfik	37 20%k	18 11%	36 17%	23 19%bk	18 13%	49 21%bk	37 11%	18 34%Tabefghijk
Don't know	89 4%	4 2%	1 1%	19 10%Tahikl	9 4%	7 4%	10 6%	12 6%	3 3%	3 2%	11 5%	7 2%	1 2%
SUMMARY: NET: 9-10	848 40%	78 38%	14 24%	77 43%	103 42%	84 46%b	68 43%	69 33%	45 38%	53 38%	96 42%	129 38%	32 60%Tabcdefghijk
NET: 7-10	1654 78%	157 77%	49 83%	137 76%	191 77%	141 77%	125 79%	162 77%	91 77%	112 82%	176 76%	265 79%	46 86%T
NET: 4-6	285 13%	35 17%	9 15%	20 11%	27 11%	25 14%	21 13%	28 13%	17 15%	18 13%	38 16%	42 12%	6 11%
NET: 1-3	94 4%	8 4%	1 2%	5 3%	20 8%l	10 6%	3 2%	9 4%	6 5%	3 2%	6 3%	22 7%	1 1%
Mean	7.81	7.76	7.76	8.19k	7.76	7.76	7.97	7.64	7.69	7.90	7.88	7.60	8.49Tabdefghijk
Standard Deviation	1.98	1.99	1.38	1.87	2.32	2.13	1.61	1.90	2.11	1.56	1.94	2.10	1.68

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 394

Q15L - Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area - BBC One
How would you rate each channel individually on this statement, on a scale of 1 to 10, where 10 is the highest score and 1 is the lowest?

Base : All that watch this channel regularly

TOTAL (T)	STANDARD REGION											
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	430	67	142	172	158	127	160	287	135	225	237	218
Weighted Base	2122	59*	180*	248	184*	159*	211	118	137*	231	336	53
Standard Error	0.04	0.10	0.17	0.18	0.17	0.15	0.15	0.13	0.14	0.13	0.14	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 395

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	38 1%	21 1%	17 1%	5 1%	2 *	14 3% dh	8 1%	8 2% dh	1 *	9 1%	14 1%	15 2%	16 2%	22 1%	1 *	37 1%	32 1%	2 *	4 2%	-
2	21 1%	10 1%	11 1%	- 1%	4 1%	3 1%	2 *	7 1%	4 1%	3 *	10 1%	8 1%	6 1%	15 1%	5 1%	16 1%	16 1%	2 1%	3 2% tp	-
3	33 1%	15 1%	19 1%	1 *	6 1%	4 1%	12 2%	5 1%	6 1%	6 1%	16 1%	11 1%	7 1%	26 1%	2 1%	31 1%	28 1%	2 1%	2 1%	1
4	43 1%	29 2%	14 1%	8 2%	6 1%	8 1%	7 1%	7 1%	8 1%	12 2%	25 1%	6 1%	12 1%	31 1%	5 1%	37 1%	35 1%	3 1%	5 2%	* 1%
5	210 6%	107 7%	103 6%	30 6%	40 7%	26 5%	29 5%	27 6%	59 9%	38 5%	113 7%	59 7%	59 7%	151 6%	22 5%	188 7%	163 6%	23 8%	19 10% tp	5 7%
6	326 10%	166 10%	160 9%	57 12%	55 10%	44 8%	52 9%	50 10%	69 10%	84 11%	148 9%	94 11%	62 7%	264 11% cl	36 9%	290 10%	267 10%	26 9%	28 14% tpqs	5 7%
7	610 19%	312 19%	297 18%	83 18%	102 19%	111 20%	104 18%	101 21%	108 16%	146 20%	317 18%	147 17%	169 20%	441 18%	73 18%	535 19%	503 18%	58 19%	36 18%	12 17%
8	934 28% as	476 30%	458 27%	140 30%	154 28%	165 30%	168 30%	118 25%	189 28%	217 30%	505 29%	212 25%	236 27%	698 29%	139 33%	793 28%	785 29% s	89 29% s	47 24%	13 17%
9	574 17% cd	245 15%	330 20% a	70 15%	102 19%	97 18%	109 19%	73 15%	124 18%	126 17%	305 18%	144 17%	171 20%	403 17%	77 18%	496 17%	497 18% cd	39 13%	27 14%	11 15%
10 - HIGHEST score	403 12%	197 12%	207 12%	54 11%	53 10%	56 10%	69 12%	72 15%	100 15%	67 9%	225 13%	111 13%	83 10%	320 13%	47 11%	357 12%	307 11%	55 18% tp	17 9%	25 34% tpqr
Don't know	101 3% a	27 2%	74 4% a	23 5% f	20 4% f	24 4% f	6 1%	13 3%	15 2%	26 3%	42 2%	33 4%	37 4%	63 3%	8 2%	92 3%	89 3%	5 2%	6 3%	* 1%
SUMMARY:																				
NET: 9-10	978 30% f	442 28%	536 32%	123 26%	154 28%	153 28%	178 32%	145 30%	224 33%	193 26%	530 31%	255 30%	254 30%	724 30%	123 30%	853 30%	803 30% r	94 31% r	44 23%	37 49% tpqr
NET: 7-10	2522 77% cd	1230 77%	1292 76%	347 74%	410 76%	430 78%	450 80%	364 76%	522 76%	557 76%	1351 79% k	613 73%	659 77%	1862 76%	335 81%	2181 76%	2091 77% r	241 80% r	127 65%	62 83% tr
NET: 4-6	580 18%	302 19%	278 16%	95 20%	100 18%	78 14%	88 16%	83 17%	135 20%	134 18%	287 17%	159 19%	134 16%	446 18%	63 15%	515 18%	466 17%	52 17%	52 27% tpqs	11 15%
NET: 1-3	92 3%	46 3%	46 3%	6 1%	12 2%	22 4%	22 4%	20 4%	12 2%	18 2%	41 2%	34 4%	30 3%	63 3%	9 2%	83 3%	77 3%	5 2%	10 5% cd	1 1%
Mean	7.61 r	7.54	7.68	7.60	7.59	7.55	7.64	7.54	7.71	7.54	7.68	7.53	7.55	7.63	7.72	7.60	7.61 r	7.76 r	7.12	8.23 tpqr
Standard Deviation	1.74	1.76	1.72	1.62	1.63	1.83	1.77	1.90	1.68	1.66	1.70	1.88	1.80	1.72	1.60	1.76	1.72	1.68	1.95	1.74

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 395

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base 3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base 3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error 0.03	0.04	0.04	0.08	0.07	0.08	0.07	0.09	0.07	0.06	0.04	0.07	0.06	0.04	0.08	0.03	0.04	0.07	0.10	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

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Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	38	-	16	22	11	23	2	19	13	25	13	6	17	22	16	35	3	7	31
	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	2%k	1%	1%	1%	1%	1%	1%
2	21	1	8	10	10	10	1	8	12	12	10	5	5	11	10	19	2	3	18
	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	*	1%
3	33	1	9	23	9	23	*	18	10	16	18	8	13	23	9	26	6	12	20
	1%	*	1%	2%	1%	1%	*	1%	1%	1%	2%l	1%	1%	1%	1%	1%	1%	2%	1%
4	43	2	13	27	14	25	1	15	18	29	14	11	13	18	19	32	8	6	35
	1%	*	1%	2%	2%	1%	*	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
5	210	7	82	112	55	143	4	85	92	138	73	63	77	124	79	185	24	51	150
	6%a	2%	6%a	8%a	7%	7%	2%	5%	7%	6%	8%	5%	8%	6%	6%	7%	5%	8%	6%
6	326	20	132	161	75	209	21	164	125	245	82	124	96	195	126	291	34	72	241
	10%a	4%	10%a	11%a	9%	10%	10%	10%	9%	10%	9%	10%	10%	10%	10%	10%	7%	11%	9%
7	610	64	266	261	134	394	44	317	248	467	143	202	194	378	225	536	73	121	474
	19%	14%	20%a	18%	17%	19%	21%	20%	18%	19%	16%	16%	20%	19%	18%	19%	16%	19%	18%
8	934	129	398	386	197	626	71	482	369	724	210	396	270	581	334	817	114	182	738
	28%	29%	30%	27%	25%	29%	33%	31%	27%	30%l	24%	32%	28%	29%	27%	29%	25%	28%	29%
9	574	118	216	232	154	376	29	271	263	419	156	237	156	339	228	474	98	92	479
	17%	26%Tbc	16%	16%	19%	18%	14%	17%	19%	17%	18%	19%	16%	17%	18%	17%	21%	14%	19%
10 - HIGHEST score	403	107	140	151	116	235	30	177	175	294	109	172	91	246	153	324	80	88	312
	12%	24%Tbc	11%	11%	14%	11%	14%	11%	13%	12%	12%	14%l	9%	12%	12%	11%	17%o	14%	12%
Don't know	101	2	39	43	29	60	8	23	60	52	49	17	43	49	44	75	22	14	82
	3%agk	*	3%a	3%a	4%	3%	4%	1%	4%g	2%	6%Tl	1%	4%k	2%	4%	3%	5%	2%	3%
SUMMARY:																			
NET: 9-10	978	225	355	383	269	611	59	448	438	713	265	409	247	585	381	797	178	179	792
	30%	50%Tbc	27%	27%	34%	29%	28%	28%	32%	29%	30%	33%l	25%	29%	31%	28%	38%Tc	28%	31%
NET: 7-10	2522	418	1020	1030	601	1630	173	1247	1056	1904	618	1007	711	1545	940	2150	364	482	2004
	77%cj	93%Tbc	77%c	72%	75%	77%	82%	79%	76%	79%l	71%	81%Tl	73%	78%	76%	76%	79%	75%	78%
NET: 4-6	580	29	228	299	143	377	26	263	235	411	169	197	186	336	224	507	66	128	426
	18%a	6%	17%a	21%a	18%	18%	12%	17%	17%	17%	19%	16%	19%	17%	18%	18%	14%	20%	17%
NET: 1-3	92	2	32	55	30	56	4	45	35	52	40	19	34	57	35	81	11	22	69
	3%a	1%	2%	4%a	4%	3%	2%	3%	3%	2%	5%l	2%	4%k	3%	3%	3%	2%	3%	3%
Mean	7.61cl	8.41Tbc	7.58	7.41	7.61	7.60	7.81	7.61	7.66	7.66	7.46	7.83Tl	7.42	7.63	7.61	7.57	7.89o	7.53	7.65

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

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J22621 PSB Tracker 2016 W1/W2
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Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.74	1.32	1.67	1.84	1.89	1.70	1.55	1.68	1.74	1.66	1.95	1.56	1.80	1.71	1.77	1.73	1.73	1.78	1.73
Standard Error	0.03	0.06	0.05	0.05	0.07	0.04	0.11	0.04	0.05	0.03	0.08	0.04	0.06	0.04	0.05	0.03	0.10	0.07	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
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	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	38 1%	2 *	4 3%dek	10 3%Tadek	*	-	1 1%	4 1%	4 2%dek	9 3%Tdek	3 1%	-	-
2	21 1%	2 1%	- 1%	3 1%	2 1%	3 1%	-	-	3 2%Tg	1 *	3 1%	4 1%	-
3	33 1%	2 1%	1 1%	10 4%Tjk	2 1%	1 *	2 1%	8 3%	1 1%	1 *	1 1%	3 1%	1 1%
4	43 1%	3 1%	5 4%c	*	3 1%	5 2%	3 1%	4 1%	5 2%	2 1%	6 1%	7 2%	* 1%
5	210 6%	23 8%	25 18%Tacdefgijkl	10 4%	19 5%	21 8%	13 6%	13 4%	19 10%Tcgj	13 5%	20 5%	28 6%	5 7%
6	326 10%	26 9%	15%ai	27 10%	40 11%	28 10%	29 13%	23 8%	28 14%Tagll	15 6%	40 10%	45 10%	5 7%
7	610 19%	58 19%	19 14%	43 16%	74 20%	48 18%	32 14%	71 24%l	36 18%	36 13%	78 18%	102 23%l	12 17%
8	934 28%l	89 29%l	31 23%	67 24%	95 26%	71 26%	83 37%ghl	69 23%	47 24%	102 37%Tbcghl	139 33%ghl	127 28%l	13 17%
9	574 17%ab	39 13%	10 7%	36 13%	70 19%b	57 21%ab	46 20%b	40 13%	27 14%	83 30%Tabcdghjkl	73 17%b	84 19%b	11 15%
10 - HIGHEST score	403 12%fl	55 18%Tbefhik	7 5%	56 20%Tbefhik	49 13%fl	28 10%	10 5%	56 19%Tbfhik	17 9%	13 5%	53 12%fl	35 8%	25 34%Tabcdefghijk
Don't know	101 3%	5 2%	13 10%Tadhijkl	11 4%	9 2%	11 4%	9 4%	11 4%	6 3%	3 1%	6 2%	15 3%	* 1%
SUMMARY:													
NET: 9-10	978 30%bh	94 31%bh	16 12%	91 33%bh	119 33%bh	85 31%b	56 25%b	96 32%b	44 23%	96 35%bh	125 30%b	119 26%b	37 49%Tabcdefghijk
NET: 7-10	2522 77%bh	241 80%bh	66 49%	202 74%b	288 79%bh	204 75%b	171 75%b	235 79%bh	127 65%b	234 84%Tbch	343 81%bh	348 77%bh	62 83%Tbh
NET: 4-6	580 18%	52 17%	49 37%Tacdefgijkl	38 14%	62 17%	54 20%	45 20%	41 14%	52 27%Tacdghjkl	30 11%	66 16%	80 18%	11 15%
NET: 1-3	92 3%	5 2%	5 4%	23 8%Tadefjkl	5 1%	4 2%	4 2%	12 4%	10 5%adijk	7 4%	7 2%	6 1%	1 1%
Mean	7.61bh	7.76bh	6.64	7.54b	7.77bh	7.62bh	7.57bh	7.68bh	7.12	7.73bh	7.74bh	7.57bh	8.23Tabcdefghijk
Standard Deviation	1.74	1.68	1.92	2.22	1.55	1.65	1.49	1.86	1.95	1.76	1.59	1.51	1.74

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 397

Q16A Delivery - Rating on statement - Its programmes help me understand what's going on in the world today
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.07	0.19	0.16	0.10	0.12	0.12	0.13	0.10	0.12	0.09	0.09	0.10

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 398

Q16B Delivery - Rating on statement - It's news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	47 1%	31 2%	16 1%	5 1%	5 1%	6 1%	11 2%	15 3% Th	5 1%	6 1%	20 1%	21 2%	8 1%	39 2%	4 1%	43 1%	34 1%	6 2%	7 3% Tps	* *
2	31 1%	17 1%	14 1%	3 1%	5 1%	6 1%	5 1%	8 2%	4 1%	12 2%	11 1%	8 1%	8 1%	23 1%	5 1%	25 1%	25 1%	4 1%	1 1%	* *
3	54 2%	36 2%	18 1%	8 2%	7 1%	* 2%	10 2%	8 2%	20 3% e	7 1%	30 2%	18 2%	6 1%	48 2%	3 1%	51 2%	46 2%	4 1%	2 1%	1 1%
4	44 1%	18 1%	26 2%	7 1%	9 2%	9 2%	3 1%	4 1%	11 2%	6 1%	30 2%	9 1%	12 1%	31 1%	5 1%	39 1%	35 1%	5 2%	3 2%	2 2%
5	204 6%	102 6%	101 6%	34 7%	29 5%	32 6%	37 7%	37 8%	35 5%	45 6%	102 6%	57 7%	51 6%	153 6%	26 6%	178 6%	170 6%	19 6%	12 6%	4 5%
6	296 9%	162 10%	134 8%	41 9%	66 12%	41 7%	53 9%	37 8%	58 8%	70 10%	154 9%	72 9%	80 9%	216 9%	32 8%	263 9%	230 8%	41 13% Tps	20 10%	4 6%
7	588 18% fs	291 18%	297 18%	96 20% fh	108 20% fh	118 21% fh	71 13%	101 21% fh	94 14%	165 22% Tjk	302 18%	121 14%	163 19%	425 17%	102 25%	485 17%	490 18% fs	47 16%	42 22% es	9 12%
8	939 28% qs	437 27%	502 30%	127 27%	145 27%	161 29%	166 29%	123 26%	216 32%	206 28%	514 30%	219 26%	242 28%	696 29%	106 25%	829 29%	807 30% qs	71 23%	47 24%	14 19%
9	536 16%	259 16%	277 16%	61 13%	97 18%	97 18%	110 20% c	69 14%	102 15%	125 17%	286 17%	126 15%	162 19%	374 15%	93 22%	443 15%	457 17%	42 14%	25 13%	12 16%
10 - HIGHEST score	416 13%	204 13%	212 13%	49 10%	47 9%	64 12%	81 14% d	63 13%	112 16% cd	76 10%	203 12%	138 16% Tjj	95 11%	320 13%	23 5%	392 14%	316 12%	52 17% tp	23 12%	25 34% tpqr
Don't know	141 4%	49 3%	92 5% a	39 8% Teigh	26 5%	18 3%	18 3%	14 3%	26 4%	19 3%	70 4%	53 6% d	33 4%	108 4%	16 4%	125 4%	113 4%	11 4%	13 6%	4 6%
SUMMARY: NET: 9-10	952 29%	463 29%	489 29%	110 23%	143 26%	161 29%	191 34% c	133 28%	214 31% c	200 27%	489 28%	263 31%	257 30%	695 29%	116 28%	835 29%	773 28%	94 31%	48 25%	37 50% tpqr
NET: 7-10	2479 75% cd	1190 74%	1288 76%	333 71%	396 73%	440 80% c	428 76%	357 74%	524 77%	571 78%	1305 76%	603 72%	663 77%	1816 75%	324 78%	2149 75%	2070 76% qr	212 70%	137 70%	60 80% qr
NET: 4-6	543 16%	282 18%	261 15%	82 17%	103 19%	82 15%	93 17%	78 16%	104 15%	120 16%	286 17%	137 16%	143 17%	400 16%	63 15%	480 17%	434 16%	65 21% Tps	35 18%	9 13%
NET: 1-3	131 4%	84 5% b	48 3%	16 3%	16 3%	13 2%	26 5%	31 7% ce	29 4%	25 3%	60 4%	46 5%	21 2%	110 5%	12 3%	118 4%	105 4%	15 5%	11 5%	1 1%
Mean	7.56 ^r	7.47	7.65	7.44	7.48	7.64	7.66	7.35	7.71 ^g	7.54	7.58	7.56	7.64	7.54	7.50	7.57	7.57	7.48	7.31	8.33 ^{tpqr}
Standard Deviation	1.84	1.93	1.74	1.77	1.70	1.70	1.92	2.08	1.83	1.72	1.78	2.06	1.69	1.89	1.66	1.86	1.80	2.03	2.03	1.78

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 398

Q16B Delivery - Rating on statement - It's news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base 3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base 3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error 0.03	0.05	0.04	0.09	0.07	0.07	0.08	0.09	0.07	0.06	0.04	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.10	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 399

Q16B Delivery - Rating on statement - It's news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	47	*	23	23	9	34	3	15	26	27	19	11	21	31	15	43	3	19	27
	1%	*	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	3% T	1%
2	31	1	13	17	8	20	*	13	18	22	8	7	11	16	15	28	3	9	21
	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	54	1	26	27	22	26	2	26	16	25	28	7	16	24	30	37	16	19	34
	2% k	*	2%	2%	3% a	1%	1%	2%	1%	1%	3% T	1%	2%	1%	2%	1%	3% o	3% r	1%
4	44	2	15	26	6	32	4	23	21	37	7	14	19	24	18	42	2	10	32
	1%	*	1%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	*	2%	1%
5	204	11	85	92	55	130	11	105	73	154	50	72	59	111	83	174	25	44	151
	6% a	2%	6% a	6% a	7%	6%	5%	7%	5%	6%	6%	6%	6%	6%	7%	6%	5%	7%	6%
6	296	25	113	142	73	182	22	144	119	214	82	110	73	182	107	260	35	56	233
	9%	6%	9%	10% a	9%	9%	10%	9%	9%	9%	9%	9%	8%	9%	9%	9%	8%	9%	9%
7	588	55	235	280	120	400	40	315	233	449	139	223	180	375	205	525	62	107	465
	18% a	12%	18% a	20% a	15%	19%	19%	20%	17%	19%	16%	18%	18%	19%	16%	19%	13%	17%	18%
8	939	150	389	383	208	622	67	440	403	683	255	357	305	570	357	787	150	170	754
	28%	33% c	30%	27%	26%	29%	32%	28%	29%	28%	29%	29%	31%	29%	29%	28%	32%	26%	29%
9	536	102	219	212	144	351	29	260	236	416	121	237	130	331	193	466	65	73	455
	16% q	23% Tbc	17%	15%	18%	17%	14%	16%	17%	17%	14%	19% l	13%	17%	16%	17%	14%	11%	18% q
10 - HIGHEST score	416	91	150	169	114	247	25	186	176	317	99	169	105	262	150	350	66	110	300
	13%	20% Tbc	11%	12%	14%	12%	12%	12%	13%	13%	11%	14%	11%	13%	12%	12%	14%	17% T	12%
Don't know	141	12	51	57	45	78	9	51	64	75	67	33	54	63	71	102	35	27	107
	4%	3%	4%	4%	6%	4%	4%	3%	5%	3%	8% T	3%	6% k	3%	6% m	4%	8% o	4%	4%
SUMMARY:																			
NET: 9-10	952	193	369	381	258	599	53	446	412	732	220	405	235	593	343	816	131	183	754
	29% d	43% Tbc	28%	27%	32%	28%	25%	28%	30%	30%	25%	33% l	24%	30%	28%	29%	28%	28%	29%
NET: 7-10	2479	398	993	1044	586	1621	161	1202	1047	1865	614	986	720	1537	905	2128	343	460	1974
	75% q	88% Tbc	75%	73%	73%	76%	76%	76%	76%	77% q	70%	80% T	74%	77% m	73%	76%	74%	71%	76% q
NET: 4-6	543	38	213	259	134	345	36	272	214	404	139	197	152	316	207	475	62	111	417
	16% a	9%	16% a	18% a	17%	16%	17%	17%	15%	17%	16%	16%	16%	16%	17%	17%	13%	17%	16%
NET: 1-3	131	2	61	67	39	80	5	54	60	75	56	24	49	71	60	108	22	47	83
	4% a k	*	5% a	5% a	5%	4%	2%	3%	4%	3%	6% T	2%	5% k	4%	5%	4%	5%	7% T	3%
Mean	7.56	8.29 bc	7.51	7.42	7.60	7.55	7.58	7.55	7.58	7.62	7.40	7.76 T	7.41	7.61	7.50	7.55	7.67	7.38	7.62 q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 399

Q16B Delivery - Rating on statement - It's news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.84	1.34	1.87	1.90	1.91	1.82	1.70	1.76	1.89	1.78	1.99	1.66	1.92	1.81	1.89	1.84	1.82	2.17	1.74
Standard Error	0.03	0.06	0.05	0.05	0.07	0.04	0.12	0.04	0.05	0.03	0.08	0.05	0.06	0.04	0.06	0.03	0.11	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 400

Q16B Delivery - Rating on statement - It's news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	47 1%	6 2%	1 1%	5 2%	7 2%	3 1%	1 1%	3 1%	7 3%	7 3%	4 1%	2 *	* *
2	31 1%	4 1%	* *	1 1%	4 1%	7 3%	- *	3 1%	1 2%	1 *	4 1%	5 1%	* *
3	54 2%	4 1%	2 1%	2 1%	1 *	14 5%Tcdjk	4 2%	11 4% d	2 1%	4 2%	5 1%	4 1%	1 1%
4	44 1%	5 2%	1 1%	4 1%	1 *	9 3%	4 2%	4 1%	3 2%	3 1%	5 1%	4 1%	2 2%
5	204 6%	19 6%	10 7%	17 6%	19 5%	15 5%	22 10%	20 7%	12 6%	11 4%	25 6%	31 7%	4 5%
6	296 9%	41 13% Tegikl	17 12%	21 8%	46 13% e	15 5%	24 10%	19 6%	20 10%	17 6%	40 10%	33 7%	4 6%
7	588 18% d	47 16%	29 22%	35 13%	47 13%	33 12%	41 18%	72 24% acdeil	42 22% cdeil	31 11%	96 23% acdeil	105 23% acdeil	9 12%
8	939 28% d	71 23%	41 31%	80 29%	117 32% al	75 27%	72 31% d	68 23%	47 24%	92 33% al	122 29% d	140 31% d	14 19%
9	536 16%	42 14%	12 9%	45 16%	47 13%	63 23% abdhl	34 15%	44 15%	25 13%	68 24% Tabdhk	79 19% b	66 15%	12 16%
10 - HIGHEST score	416 13%	52 17% Tfijk	12 9%	53 19% Tfijk	62 17% fijk	29 10%	18 8%	45 15%	23 12%	25 9%	36 9%	37 8%	25 34% Tabcdefghijk
Don't know	141 4% j	11 4%	10 8% j	12 5%	12 3%	13 5%	8 3%	11 4%	13 6% j	18 7% j	6 1%	23 5% j	4 6% j
SUMMARY:													
NET: 9-10	952 29% b	94 31% bk	23 17%	97 36% bfnk	109 30% b	91 33% bk	53 23%	89 30%	48 25%	92 33% bk	115 27%	103 23%	37 50% Tabcdefghijk
NET: 7-10	2479 75% a	212 70%	94 70%	212 77%	273 75%	199 73%	165 72%	229 76%	137 70%	216 78%	334 79% ah	348 77%	60 80% ah
NET: 4-6	543 16%	65 21% Til	27 20%	43 16%	66 18%	38 14%	50 22% d	42 14%	35 18%	31 11%	70 17%	67 15%	9 13%
NET: 1-3	131 4%	15 5%	3 2%	8 3%	12 3%	24 9% Tdjk	6 3%	17 6%	11 5%	12 4%	13 3%	11 2%	1 1%
Mean	7.56 ^h	7.48	7.37	7.83 ^h	7.70 ^h	7.42	7.40	7.49	7.31	7.74 ^h	7.53	7.52	8.33 ^{Tabcde(fghijk)}
Standard Deviation	1.84	2.03	1.58	1.86	1.84	2.14	1.66	1.94	2.03	1.83	1.67	1.59	1.78

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 400

Q16B Delivery - Rating on statement - It's news programmes are trustworthy
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.08	0.15	0.13	0.12	0.15	0.13	0.14	0.10	0.13	0.09	0.09	0.10

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 401

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	35 1%	14 1%	20 1%	4 1%	6 1%	3 1%	12 2%h	8 2%	3 *	3 *	13 1%	18 2%j	3 *	31 1%	1 *	33 1%	29 1%	3 1%	1 1%	2 2%
2	26 1%	17 1%	9 1%	1 *	9 2%	2 *	6 1%	3 1%	4 1%	7 1%	9 1%	10 1%	8 1%	17 1%	2 1%	24 1%	23 1%	1 *	1 1%	1 1%
3	45 1%	30 2%	15 1%	1 *	7 1%	3 1%	11 2%	16 3%Tceh	5 1%	6 1%	14 1%	24 3%Tj	14 2%	30 1%	4 1%	41 1%	37 1%	3 1%	5 2%	* 1%
4	94 3%	47 3%	47 3%	25 5%h	17 3%	15 3%	12 2%	13 3%	13 2%	23 3%	32 2%	40 5%j	28 3%	67 3%	4 1%	91 3%	77 3%	10 3%	6 3%	1 2%
5	221 7%	116 7%	106 6%	31 7%	34 6%	38 7%	35 6%	34 7%	50 7%	46 6%	113 7%	62 7%	53 6%	169 7%	20 5%	201 7%	187 7%	14 4%	15 8%	6 8%
6	381 12%	201 13%	180 11%	60 13%	59 11%	64 12%	67 12%	57 12%	75 11%	103 14%	197 11%	81 10%	98 11%	284 12%	50 12%	331 12%	313 12%	35 12%	27 14%	6 8%
7	682 21%k	325 20%	357 21%	91 19%	127 24%	127 23%	113 20%	97 20%	127 19%	175 24%k	386 22%k	121 14%	204 24%	478 20%	96 23%	584 20%	554 20%	75 25%	40 21%	13 17%
8	868 26%k	438 27%	430 25%	110 23%	126 23%	143 26%	154 27%	142 30%	193 28%	186 25%	511 30%k	171 20%	198 23%	669 27%	113 27%	752 26%	742 27%q	65 22%	45 23%	15 21%
9	345 10%	155 10%	191 11%	48 10%	60 11%	68 12%g	65 11%g	31 6%	74 11%	97 12%g	161 9%	87 10%	104 12%	241 10%	70 17%	274 10%	292 11%	30 10%	18 9%	5 7%
10 - HIGHEST score	302 9%	149 9%	153 9%	35 7%	36 7%	44 8%	57 10%	45 9%	85 12%g	56 8%	153 9%	93 11%	69 8%	233 10%	28 7%	274 10%	222 8%	48 16%Tpr	16 8%	16 21%Tpr
Don't know	295 9%l	114 7%	181 11%a	64 14%Tfgh	60 11%l	47 8%	35 6%	35 7%	55 8%	32 4%	131 8%l	131 16%Tj	80 9%	215 9%	27 6%	267 9%	246 9%	19 6%	20 10%	9 12%q
SUMMARY:																				
NET: 9-10	647 20%	303 19%	344 20%	83 18%	96 18%	112 20%	122 21%	76 16%	159 23%g	154 21%	314 18%	180 21%	174 20%	474 19%	98 24%	548 19%	515 19%	78 26%Tpr	34 17%	20 28%Tpr
NET: 7-10	2197 67%k	1066 66%	1131 67%	284 60%	349 64%	382 69%c	389 69%	315 66%	479 70%c	514 70%k	1210 70%k	473 56%	576 67%	1621 67%	308 74%	1884 66%	1810 67%	219 72%Tpr	119 61%	49 66%
NET: 4-6	697 21%	364 23%	334 20%	116 25%	110 20%	117 21%	113 20%	103 22%	138 20%	172 23%	343 20%	183 22%	178 21%	519 21%	74 18%	622 22%	577 21%	59 19%	48 25%	14 19%
NET: 1-3	105 3%	61 4%	44 3%	6 1%	23 4%	8 1%	29 5%ceh	27 6%ceh	12 2%	16 2%	37 2%	52 6%Tj	26 3%	79 3%	7 2%	98 3%	89 3%	7 2%	7 4%	3 4%
Mean	7.28k	7.22	7.34	7.20	7.13	7.37	7.26	7.11	7.52Tcdg	7.30	7.37k	7.06	7.27	7.28	7.52	7.24	7.26	7.50Tpr	7.13	7.53r
Standard Deviation	1.78	1.80	1.75	1.72	1.83	1.60	1.92	1.89	1.67	1.64	1.62	2.17	1.72	1.80	1.49	1.81	1.76	1.78	1.78	2.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 401

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error	0.03	0.05	0.04	0.08	0.08	0.07	0.08	0.09	0.07	0.06	0.04	0.08	0.06	0.04	0.07	0.03	0.04	0.08	0.09	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 402

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	35	1	8	25	4	29	1	11	23	21	14	18	9	24	11	31	3	19	15
	1%	*	1%	2% b	*	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	3% Tf	1%
2	26	*	12	12	3	23	*	10	15	14	12	11	10	22	3	25	*	5	20
	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%
3	45	4	18	23	16	27	2	21	7	29	16	10	13	25	20	35	10	7	37
	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
4	94	8	32	53	29	55	3	46	36	59	35	30	31	41	52	72	21	22	71
	3%	2%	2%	4%	4%	3%	1%	3%	3%	2%	4%	2%	3%	2%	4% m	3%	5%	3%	3%
5	221	15	103	91	54	144	10	90	115	165	57	78	64	123	89	189	31	41	173
	7% ca	3%	8% ea	6%	7%	7%	5%	6%	8% g	7%	7%	6%	7%	6%	7%	7%	7%	6%	7%
6	381	44	148	173	69	270	20	228	133	306	75	148	120	250	125	351	30	79	295
	12% pa	10%	11%	12%	9%	13% d	10%	14% Th	10%	13% j	9%	12%	12%	13%	10%	12% pb	6%	12%	11%
7	682	88	306	272	149	444	52	372	259	545	138	269	189	430	244	611	71	138	524
	21% ja	19%	23%	19%	19%	21%	25%	24% h	19%	23% ja	16%	22%	19%	22%	20%	22%	15%	21%	20%
8	868	126	325	399	213	560	52	426	356	646	222	331	267	516	340	740	127	159	694
	26%	28%	25%	28%	27%	26%	25%	27%	26%	27%	25%	27%	27%	26%	27%	26%	27%	25%	27%
9	345	73	124	139	79	215	36	162	165	283	62	162	79	219	120	312	30	58	283
	10%	16% Tbc	9%	10%	10%	10%	17% Tde	10%	12%	12% ja	7%	13% la	8%	11%	10%	11%	7%	9%	11%
10 - HIGHEST score	302	65	112	123	85	184	20	117	136	211	91	113	85	180	115	234	68	54	247
	9%	14% Tbc	9%	9%	11%	9%	10%	7%	10%	9%	10%	9%	9%	9%	9%	8%	15% To	8%	10%
Don't know	295	27	131	116	101	173	15	95	139	141	154	70	107	157	124	213	72	63	220
	9% gjk	6%	10%	8%	13% Te	8%	7%	6%	10% ga	6%	18% Ti	6%	11% ka	8%	10%	8%	15% To	10%	9%
SUMMARY:																			
NET: 9-10	647	138	236	262	164	399	56	279	301	494	154	275	164	399	234	546	98	112	530
	20%	31% Tbc	18%	18%	20%	19%	27% ea	18%	22% ga	20%	18%	22% la	17%	20%	19%	19%	21%	17%	21%
NET: 7-10	2197	351	867	934	527	1403	161	1077	916	1684	513	875	621	1345	818	1897	296	410	1749
	67% ja	78% Tbc	66%	65%	66%	66%	76% Tde	68%	66%	70% ja	59%	71% la	64%	68%	66%	67%	64%	63%	68%
NET: 4-6	697	68	283	317	153	468	32	364	284	530	167	255	214	414	266	612	82	142	540
	21% ca	15%	21% ea	22% ea	19%	22%	15%	23%	21%	22%	19%	21%	22%	21%	21%	22%	18%	22%	21%
NET: 1-3	105	5	38	60	22	78	3	42	46	63	42	39	32	71	34	91	14	31	72
	3%	1%	3%	4% ea	3%	4%	1%	3%	3%	3%	5% la	3%	3%	4%	3%	3%	3%	5% fa	3%
Mean	7.28 ^q	7.82 ^{Tbc}	7.24	7.17	7.37	7.22	7.63 ^{Te}	7.24	7.30	7.32	7.17	7.34	7.21	7.28	7.27	7.26	7.44	7.07	7.34 ^q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 402

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.78	1.53	1.71	1.88	1.77	1.81	1.52	1.64	1.88	1.69	2.02	1.77	1.78	1.78	1.77	1.75	1.91	1.97	1.73
Standard Error	0.03	0.07	0.05	0.05	0.07	0.04	0.11	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.05	0.03	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 403

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	35 1%	3 1%	3 2% k	5 2%	10 3% Tk	-	-	1 *	1 1%	6 2% k	4 1%	-	2 2% efk
2	26 1%	1 *	-	1 *	4 1%	-	3 1%	10 3% Taej	1 1%	1 *	*	5 1%	1 1%
3	45 1%	3 1%	3 2%	6 2%	5 1%	8 3%	5 2%	5 2%	5 2% k	1 *	3 1%	2 *	* 1%
4	94 3%	10 3% l	3 2%	7 3%	13 4%	12 4% l	7 3%	7 2%	6 3% l	1 *	12 3%	15 3%	1 2%
5	221 7%	14 4%	8 6%	20 7%	36 10% a	24 9%	12 5%	19 6%	15 8%	13 5%	23 5%	34 7%	6 8%
6	381 12%	35 12%	19 14%	22 8%	39 11%	20 7%	50 22% Tacdegikl	36 12%	27 14% ae	31 11%	58 14%	38 8%	6 8%
7	682 21%	75 25% deqj	25 18%	60 22%	60 16%	42 15%	44 19%	49 16%	40 21%	40 15%	109 26% degl	125 28% Tdeqil	13 17%
8	868 26% b	65 22%	18 13%	63 23%	99 27% b	86 31% ab	55 24%	83 28% b	45 23%	103 37% Tabcfhjl	103 24%	132 29% b	15 21%
9	345 10%	30 10%	9 7%	22 8%	21 6%	27 10%	23 10%	34 11%	18 9%	44 16% cd	63 15% cd	49 11%	5 7%
10 - HIGHEST score	302 9% k	48 16% Tbghijk	8 6%	25 9%	52 14% Tik	30 11% k	16 7%	23 8%	16 8%	11 4%	40 9% k	18 4%	16 21% Tbcfghijk
Don't know	295 9% j	19 6% j	39 29% Tacdefghijk	43 16% Tadefjk	25 7% j	26 10% j	14 6% j	34 11% j	20 10% j	26 9% j	7 2%	33 7% j	9 12% aj
SUMMARY:													
NET: 9-10	647 20%	78 26% Tbhk	17 13%	47 17%	73 20%	57 21%	39 17%	57 19%	34 17%	55 20%	103 24% bk	68 15%	20 28% Tbcfhk
NET: 7-10	2197 67% b	219 72% Tbcfh	60 44%	170 62% b	231 64% b	185 67% b	138 61% b	189 63% b	119 61% b	199 72% bh	315 75% Tbcdfghl	324 72% bfh	49 66% b
NET: 4-6	697 21%	59 19%	30 22%	50 18%	88 24%	56 20%	68 30% Tacikl	61 20%	48 25%	45 16%	93 22%	86 19%	14 19%
NET: 1-3	105 3%	7 2%	6 4%	12 4%	19 5% k	8 3%	8 3%	16 5%	7 4%	7 3%	7 2%	7 1%	3 4%
Mean	7.28	7.50 Tbh	6.86	7.17	7.14	7.38	7.10	7.19	7.13	7.49 b	7.42 b	7.25	7.53 bh
Standard Deviation	1.78	1.78	1.93	1.90	2.10	1.77	1.67	1.89	1.78	1.61	1.62	1.49	2.09

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 403

Q16C Delivery - Rating on statement - It shows interesting programmes about history, science or the arts
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.08	0.20	0.14	0.14	0.13	0.13	0.14	0.09	0.12	0.09	0.09	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 404

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	47 1%	34 2% b	12 1%	3 1%	3 1%	5 1%	12 2%	10 2%	14 2%	7 1%	24 1%	16 2%	5 1%	42 2%	3 1%	43 1%	37 1%	5 2%	4 1%	1 1%
2	31 1%	13 1%	19 1%	1 *	4 1%	3 1%	6 1%	4 1%	14 2%	5 1%	22 1%	4 *	3 *	28 1%	2 *	30 1%	29 1%	1 1%	2 1%	-
3	41 1%	26 2%	14 1%	5 1%	6 1%	5 1%	6 1%	12 3%	7 1%	12 2%	19 1%	9 1%	10 1%	31 1%	2 *	39 1%	30 1%	6 2%	4 2%	1 1%
4	65 2%	37 2%	27 2%	10 2%	9 2%	7 1%	12 2%	6 1%	21 3%	15 2%	31 2%	18 2%	10 1%	54 2%	7 2%	57 2%	48 2%	10 3%	6 3%	1 1%
5	215 7%	124 8%	92 5%	33 7%	28 5%	40 7%	36 6%	36 7%	42 6%	54 7%	120 7%	41 5%	39 5%	177 7% d	24 6%	191 7%	177 6%	16 5%	19 10% q	4 5%
6	340 10%	187 12%	153 9%	44 9%	61 11%	50 9%	57 10%	59 12%	70 10%	91 12%	166 10%	84 10%	76 9%	264 11%	32 8%	308 11%	277 10%	35 12%	20 10%	8 11%
7	563 17%	307 19% b	256 15%	99 21% h	96 18%	110 20%	85 15%	76 16%	97 14%	115 16%	319 19%	130 15%	159 18%	405 17%	85 21%	476 17%	459 17%	59 20%	35 18%	10 14%
8	818 25% rs	370 23%	448 27%	124 26%	141 26%	143 26%	133 24%	126 26%	151 22%	169 23%	465 27%	184 22%	217 25%	602 25%	128 31%	688 24%	699 26% rs	70 23%	36 18%	13 18%
9	480 15% dq	196 12%	284 17% a	58 12%	89 16% g	98 18% g	86 15%	46 10%	103 15% g	102 14%	245 14%	133 16%	160 19% Tm	320 13%	70 17%	410 14%	412 15% q	30 10%	26 14%	12 16%
10 - HIGHEST score	419 13% ea	143 9%	276 16% Ta	55 12%	69 13%	61 11%	88 16%	59 13%	88 13%	79 11%	193 11%	147 17% Tj	120 14%	299 12%	29 7%	388 14%	334 12%	47 16% r	18 9%	19 26% Tpqr
Don't know	274 8%	167 10% b	107 6%	39 8%	37 7%	32 6%	44 8%	77 10%	77 11% ee	84 7%	116 9%	74 9%	62 7%	213 9%	32 8%	242 8%	219 8%	24 8%	26 13% Tpq	5 7%
SUMMARY: NET: 9-10	899 27% ea	339 21%	560 33% Ta	112 24%	157 29%	159 29%	174 31% g	105 22%	191 28%	182 25%	437 25%	280 33% Tj	280 33% Tm	620 25%	99 24%	798 28%	746 27%	78 26%	45 23%	31 42% Tpqr
NET: 7-10	2281 69% alr	1017 63%	1264 75% Ta	335 71%	394 73% gh	413 75% gh	393 69%	307 64%	439 64%	466 63%	1221 71% d	593 71% d	655 76% Tm	1626 67%	313 75%	1962 68%	1904 70% r	207 68% r	115 59%	54 73% r
NET: 4-6	620 19% d	348 22% b	273 16%	87 19%	98 18%	97 17%	105 19%	100 21%	133 19%	160 22%	317 18%	143 17%	125 15%	495 20% d	64 15%	556 19%	502 18%	60 20%	45 23%	13 18%
NET: 1-3	119 4%	73 5% b	45 3%	9 2%	12 2%	13 2%	24 4%	27 6% ce	34 5%	24 3%	66 4%	28 3%	18 2%	101 4% d	7 2%	111 4%	96 4%	12 4%	9 5%	1 2%
Mean	7.49ar	7.19	7.76Ta	7.51	7.64g	7.59g	7.54	7.26	7.37	7.39	7.43	7.58j	7.78Tm	7.38	7.57	7.48	7.50r	7.43	7.13	7.98Tqr
Standard Deviation	1.88	1.93	1.79	1.68	1.69	1.70	2.01	2.00	2.09	1.84	1.86	1.95	1.65	1.95	1.57	1.92	1.86	1.93	2.02	1.87

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 404

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base 3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base 3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error 0.03	0.05	0.04	0.08	0.08	0.07	0.09	0.09	0.08	0.07	0.05	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 405

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	47 1%	2 *	28 2%	15 1%	8 1%	29 1%	5 2%	14 1%	29 2%	25 1%	21 2%	14 1%	17 2%	30 1%	17 1%	42 2%	4 1%	15 2%	31 1%
2	31 1%	* *	12 1%	19 1%	12 1%	18 1%	* *	15 1%	7 1%	18 1%	13 2%	3 *	14 1%	16 1%	15 1%	27 1%	5 1%	10 2%	20 1%
3	41 1%	1 *	18 1%	19 1%	10 1%	25 1%	2 1%	19 1%	19 1%	28 1%	13 1%	8 1%	13 1%	21 1%	19 2%	33 1%	7 2%	6 1%	34 1%
4	65 2%	5 1%	25 2%	32 2%	18 2%	39 2%	5 2%	29 2%	25 2%	46 2%	18 2%	12 1%	30 3%	30 2%	33 3%	55 2%	9 2%	17 3%	47 2%
5	215 7% ^{ca}	13 3%	87 7% ^{ca}	104 7% ^{ca}	51 6%	147 7%	8 4%	104 7%	95 7%	163 7%	52 6%	70 6%	76 8%	116 6%	92 7%	188 7%	27 6%	44 7%	165 6%
6	340 10% ^{ca}	23 5%	146 11% ^{ca}	161 11% ^{ca}	81 10%	212 10%	19 9%	179 11%	129 9%	264 11%	76 9%	119 10%	98 10%	204 10%	127 10%	298 11%	39 9%	71 11%	258 10%
7	563 17%	58 13%	251 19% ^{ca}	235 16%	123 15%	373 18%	40 19%	321 20% Th	205 15%	441 18%	122 14%	222 18%	155 16%	341 17%	209 17%	495 18%	63 14%	98 15%	451 17%
8	818 25%	122 27%	325 25%	353 25%	195 24%	533 25%	55 26%	417 26%	339 24%	623 26%	196 22%	334 27%	225 23%	509 26%	293 24%	718 26%	96 21%	160 25%	647 25%
9	480 15%	102 23% ^{Tbc}	183 14%	192 13%	111 14%	319 15%	32 15%	221 14%	216 16%	369 15%	111 13%	216 17% ^{ca}	128 13%	317 16%	161 13%	410 15%	70 15%	86 13%	388 15%
10 - HIGHEST score	419 13% ^{ca}	105 23% ^{Tbc}	145 11%	166 12%	120 15%	262 12%	22 10%	158 10%	192 14% ^{ca}	280 12%	139 16% ^{ca}	178 14% ^{ca}	100 10%	259 13%	152 12%	344 12%	74 16%	86 13%	327 13%
Don't know	274 8% ^{ca}	20 5%	99 7%	131 9% ^{ca}	74 9%	167 8%	23 11%	101 6%	130 9% ^{ca}	160 7%	114 13% ^{Tl}	64 5%	117 12% ^{Tk}	143 7%	123 10%	203 7%	68 15% ^{To}	53 8%	214 8%
SUMMARY: NET: 9-10	899 27%	206 46% ^{Tbc}	328 25%	358 25%	232 29%	580 27%	54 26%	379 24%	408 29% ^{ca}	649 27%	250 29%	394 32% ^{Tl}	228 23%	576 29%	313 25%	754 27%	144 31%	172 27%	715 28%
NET: 7-10	2281 69% ^{ca}	387 86% ^{Tbc}	904 69%	946 66%	550 68%	1486 70%	148 70%	1116 71%	951 69%	1713 71% ^{ca}	568 65%	950 77% ^{Tl}	608 62%	1427 72% ^{ca}	816 66%	1967 70%	303 65%	430 67%	1813 70%
NET: 4-6	620 19% ^{ca}	41 9%	258 20% ^{ca}	297 21% ^{ca}	149 19%	398 19%	32 15%	312 20%	249 18%	474 20%	146 17%	201 16%	204 21% ^{ca}	351 18%	252 20%	542 19%	76 16%	132 20%	469 18%
NET: 1-3	119 4% ^{ca}	3 1%	58 4% ^{ca}	53 4% ^{ca}	29 4%	72 3%	7 3%	49 3%	55 4%	71 3%	47 5% ^{ca}	25 2%	44 5% ^{ca}	66 3%	51 4%	102 4%	16 4%	32 5%	84 3%
Mean	7.49 ^l	8.30 ^{Tbc}	7.35	7.39	7.55	7.50	7.51	7.42	7.53	7.49	7.47	7.74 ^{Tl}	7.25	7.57 ^{ca}	7.36	7.46	7.65	7.36	7.53

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 405

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.88	1.49	1.93	1.88	1.92	1.85	1.86	1.75	1.96	1.79	2.14	1.69	2.00	1.84	1.95	1.87	1.95	2.05	1.83
Standard Error	0.03	0.07	0.05	0.05	0.08	0.04	0.13	0.04	0.06	0.04	0.09	0.05	0.07	0.04	0.06	0.04	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 406

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	47 1%	5 2%	1 1%	2 1%	4 1%	2 1%	3 1%	9 3%	4 2%	6 2%	3 1%	9 2%	1 1%
2	31 1%	1 *	1 1%	- *	- *	11 4% Tacdij	- *	5 2%	2 1%	2 1%	3 1%	5 1%	- *
3	41 1%	6 2%	1 1%	1 1%	2 *	6 2%	2 1%	3 1%	4 2%	1 *	6 1%	8 2%	1 1%
4	65 2%	10 3%	1 1%	6 2%	4 1%	3 1%	2 1%	7 2%	6 3%	2 1%	10 2%	12 3%	1 1%
5	215 7%	16 5%	3 2%	16 6%	29 8%	20 7%	26 11% abgj	10 4%	19 10% abgj	11 4%	34 8%	29 6%	4 5%
6	340 10%	35 12%	10 7%	25 9%	37 10%	32 12%	26 11%	32 11%	20 10%	23 8%	35 8%	57 13%	8 11%
7	563 17%	59 20% ce	21 16%	28 10%	64 18%	32 12%	44 19%	49 16%	35 18% c	34 12%	87 21% ce	100 22% cei	10 14%
8	818 25% hl	70 23%	22 16%	70 25%	79 22%	73 27%	60 26%	79 27%	36 18%	90 32% bhkl	130 31% bhkl	96 21%	13 18%
9	480 15% a	30 10%	19 14%	41 15%	72 20% afgk	42 15%	19 9%	28 9%	26 14%	78 28% Tabceighkl	63 15%	49 11%	12 16%
10 - HIGHEST score	419 13% lk	47 16% fhik	47 35% Tacdefghijk	54 20% Tfhijk	54 15% lk	31 11%	16 7%	41 14% lk	18 9%	16 6%	44 10%	30 7%	19 26% Tadefghijk
Don't know	274 8% j	24 8% j	9 7% j	32 12% dj	17 5%	21 8% j	30 13% dij	34 11% dj	26 13% Tadij	13 5%	8 2%	54 12% dij	5 7% j
SUMMARY: NET: 9-10	899 27% lk	78 26% lk	66 49% Tadefghijk	95 35% fghk	126 35% Tafghk	74 27% lk	36 16%	69 23%	45 23%	94 34% fhk	107 25%	79 18%	31 42% Taefghijk
NET: 7-10	2281 69% hkl	207 68% h	109 81% Taefghk	193 70% h	270 74% fhk	179 65%	140 61%	198 66%	115 59%	218 79% Taefghk	324 77% Taefghk	275 61%	54 73% hkl
NET: 4-6	620 19%	60 20% b	13 10%	47 17%	70 19%	55 20%	54 24% bi	49 17%	45 23% bi	36 13%	79 19%	98 22% bi	13 18%
NET: 1-3	119 4%	12 4%	2 2%	3 1%	5 2%	19 7% cd	4 2%	18 6% cd	9 5%	10 4%	11 3%	22 5%	1 2%
Mean	7.49 hkl	7.43 k	8.38 Tadefghijk	7.91 Taefghk	7.72 hkl	7.31	7.20	7.34	7.13	7.72 fhk	7.49 hkl	7.05	7.98 Taefghk
Standard Deviation	1.88	1.93	1.74	1.77	1.73	2.08	1.67	2.12	2.02	1.75	1.70	1.90	1.87

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 406

Q16D Delivery - Rating on statement - It shows high quality soaps or dramas made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.08	0.17	0.13	0.11	0.15	0.14	0.15	0.10	0.12	0.09	0.11	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 407

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297	
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74	
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166	
1 - LOWEST score	64 2%	44 3% b	20 1%	6 1%	9 2%	11 2%	13 2%	10 2%	15 2%	20 3%	23 1%	21 3%	14 2%	50 2%	1 *	62 2%	55 2%	3 1%	6 3%	* *	
2	42 1%	22 1%	20 1%	1 *	1 *	4 1%	7 1%	16 3% Tcde	13 2%	11 1%	27 2%	5 1%	6 1%	36 1%	2 *	40 1%	36 1%	2 1%	3 1%	* *	
3	57 2%	33 2%	24 1%	5 1%	5 1%	4 1%	13 2%	12 2%	18 3%	8 1%	19 1%	29 3% Tj	6 1%	51 2%	3 1%	54 2%	48 2%	6 2%	3 1%	1 1%	
4	96 3% e	42 3%	53 3%	13 3%	20 4% e	5 1%	14 3%	22 5% e	22 3% e	22 3%	48 3%	26 3%	23 3%	73 3%	8 2%	88 3%	81 3%	7 2%	5 3%	2 3%	
5	231 7%	110 7%	121 7%	38 8%	34 6%	33 6%	39 7%	35 7%	52 8%	53 7%	127 7%	51 6%	48 6%	182 7%	25 6%	205 7%	180 7%	23 8%	21 11% TP	7 9%	
6	413 13%	215 13%	198 12%	64 14%	66 12%	51 9%	55 10%	92 19% Tdefh	86 13%	92 12%	219 13%	103 12%	84 10%	329 14% l	38 9%	375 13%	332 12%	43 14%	29 15%	9 13%	
7	679 21% k	341 21%	338 20%	119 25% ej	101 19%	138 25% gj	115 20%	73 15%	133 19%	161 22% k	382 22% k	136 16%	189 22%	491 20%	103 25%	574 20%	565 21%	63 21%	38 19%	13 17%	
8	854 26% rs	399 25%	455 27%	126 27%	146 27%	161 29%	147 26%	123 26%	152 22%	183 25%	476 28%	195 23%	248 29%	606 25%	110 26%	742 26%	721 26% rs	83 27% rs	37 19%	14 18%	
9	368 11% qj	177 11%	190 11%	38 8%	79 15% cc	63 11%	61 11%	50 10%	77 11%	84 11%	169 10%	115 14% j	110 13%	258 11%	61 15%	307 11%	317 12% qj	22 7%	21 11%	9 11%	
10 - HIGHEST score	285 9%	132 8%	153 9%	31 7%	50 9%	47 9%	65 12% ej	31 6%	61 9%	54 7%	142 8%	89 11%	63 7%	222 9%	28 7%	257 9%	217 8%	38 13% TPr	13 7%	16 22% TPqr	
Don't know	206 6%	91 6%	115 7%	30 6%	32 6%	37 7%	35 6%	16 3%	56 8% g	48 7%	89 5%	69 8% j	69 8%	137 6%	36 9%	168 6%	170 6%	12 4%	21 11% TPqs	3 4%	
SUMMARY:																					
NET: 9-10	653 20%	309 19%	344 20%	69 15%	129 24% cc	110 20%	127 22% cc	81 17%	138 20%	138 19%	312 18%	204 24% Tj	173 20%	480 20%	90 22%	563 20%	534 20%	60 20%	34 17%	25 33% TPqr	
NET: 7-10	2186 66% qr	1049 65%	1137 67%	313 67%	375 69% g	409 74% Tgh	389 69% gj	278 58%	423 62%	481 66%	1170 68%	535 64%	609 71% lm	1577 65%	302 73%	1879 65%	1820 67% r	207 68% qr	108 55%	51 69% r	
NET: 4-6	740 22% el	367 23%	373 22%	115 25% e	119 22%	88 16%	109 19%	149 31% Tdefh	159 23% e	166 23%	393 23%	180 21%	156 18%	584 24% l	71 17%	668 23%	593 22%	73 24%	55 28% TP	19 25%	
NET: 1-3	163 5% s	98 6% b	64 4%	12 3%	15 3%	19 4%	33 6%	38 8% cde	46 7% cd	39 5%	69 4%	55 7% j	26 3%	136 6% l	6 1%	156 5%	139 5% s	11 4%	11 6% s	1 1%	
Mean	7.15 ^{gr}	7.06	7.24	7.12	7.36 ^{gh}	7.37 ^{gh}	7.24 ^g	6.79	7.02	7.06	7.17	7.18	7.34 ^{am}	7.09	7.47	7.11	7.14 ^r	7.27 ^r	6.84	7.62 ^{TPqr}	
Standard Deviation	1.91	1.99	1.83	1.66	1.80	1.74	2.01	2.06	2.05	1.95	1.81	2.07	1.74	1.96	1.52	1.96	1.91	1.81	2.02	1.89	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 407

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error	0.03	0.05	0.05	0.08	0.08	0.07	0.09	0.09	0.08	0.07	0.04	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 408

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	64	8	35	21	25	35	3	19	39	35	28	18	16	33	30	49	15	15	48
	2%	2%	3%	1%	3%	2%	1%	1%	3%g	1%	3%h	1%	2%	2%	2%	2%	3%	2%	2%
2	42	3	22	16	20	17	4	14	22	20	22	9	11	24	17	32	9	8	34
	1%	1%	2%	1%	3%e	1%	2%	1%	2%	1%	3%h	1%	1%	1%	1%	1%	2%	1%	1%
3	57	1	20	33	28	25	2	22	23	38	19	12	11	29	28	40	16	14	41
	2%	*	1%	2%a	3%Te	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	4%o	2%	2%
4	96	10	37	47	16	64	1	42	42	70	26	29	36	55	39	87	8	22	69
	3%	2%	3%	3%	2%	3%	1%	3%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	3%
5	231	8	104	108	68	139	8	125	91	180	51	71	70	141	81	208	19	43	181
	7%ca	2%	8%a	8%a	8%	7%	4%	8%	7%	7%	6%	6%	7%	7%	7%	7%	4%	7%	7%
6	413	42	193	169	80	263	41	206	167	312	101	147	125	243	162	353	58	91	313
	13%	9%	15%a	12%	10%	12%	19%Tde	13%	12%	13%	12%	12%	13%	12%	13%	13%	13%	14%	12%
7	679	74	283	299	172	430	47	371	251	514	166	241	215	390	276	587	92	143	525
	21%	17%	21%	21%	21%	20%	22%	24%h	18%	21%	19%	19%	22%	20%	22%	21%	20%	22%	20%
8	854	112	345	382	181	597	40	414	359	627	226	364	247	546	295	745	104	128	708
	26%q	25%	26%	27%	22%	28%df	19%	26%	26%	26%	26%	29%	25%	27%	24%	26%	22%	20%	27%q
9	368	74	145	143	102	230	30	168	160	288	80	160	86	228	135	313	54	70	290
	11%	16%Tbc	11%	10%	13%	11%	14%	11%	12%	12%	9%	13%l	9%	11%	11%	11%	12%	11%	11%
10 - HIGHEST score	285	90	63	131	45	208	24	132	131	231	54	143	82	202	78	254	31	64	218
	9%b	20%Tbc	5%	9%b	6%	10%h	11%h	8%	9%	10%j	6%	12%T	8%	10%a	6%	9%	7%	10%	8%
Don't know	206	29	73	79	66	115	11	65	100	104	102	46	75	95	102	146	56	47	153
	6%gjk	6%	6%	6%	8%	5%	5%	4%	7%g	4%	12%Ti	4%	8%k	5%	8%am	5%	12%To	7%	6%
SUMMARY:																			
NET: 9-10	653	164	208	274	147	438	54	300	291	519	134	304	168	430	213	567	85	135	508
	20%b	36%Tbc	16%	19%	18%	21%	26%	19%	21%	21%j	15%	25%Ti	17%	22%an	17%	20%	25%T	21%	20%
NET: 7-10	2186	351	836	954	500	1465	141	1085	901	1660	526	908	630	1366	784	1899	280	405	1741
	66%q	78%Tbc	63%	67%	62%	69%h	67%	69%	65%	69%j	60%	73%Ti	65%	69%an	63%	68%	61%	63%	67%
NET: 4-6	740	59	334	324	164	466	51	373	300	562	178	247	231	439	281	648	85	156	563
	22%ca	13%	25%a	23%a	20%	22%	24%	24%	22%	23%	20%	20%	24%	22%	23%	23%	18%	24%	22%
NET: 1-3	163	12	76	71	73	76	8	55	84	93	69	39	39	86	75	121	41	37	123
	5%	3%	6%a	5%	9%Te	4%	4%	3%	6%g	4%	8%Ti	3%	4%	4%	6%	4%	9%To	6%	5%
Mean	7.15bd	7.89Tbc	6.93	7.14b	6.85	7.28d	7.34d	7.19	7.13	7.24j	6.89	7.45Ti	7.10	7.25a	6.98	7.18	6.95	7.05	7.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 408

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.91	1.84	1.91	1.89	2.12	1.83	1.83	1.76	2.05	1.83	2.11	1.79	1.86	1.89	1.95	1.87	2.13	2.01	1.89
Standard Error	0.03	0.08	0.05	0.05	0.08	0.04	0.13	0.04	0.06	0.04	0.09	0.05	0.06	0.04	0.06	0.03	0.13	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 409

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	64 2%	3 1%	1 1%	23 9%Tabe fghijkl 4%e j	13 4%e j	*	3 1%	3 1%	6 3%e j	6 2%	1 *	4 1%	*
2	42 1%	2 1%	-	6 2%k	2 1%	9 3%k	3 1%	12 4%Tadjk 1%k	3 1%k	2 1%	3 1%	-	*
3	57 2%	6 2%	2 2%	15 5%Td i	1 *	7 3%	2 1%	5 2%	3 1%	1 1%	2 2%	8 2%	1 1%
4	96 3%	7 2%	3 2%	6 2%	3 1%	15 5% d	8 4%	13 4%	5 3%	4 1%	14 3%	16 3%	2 3%
5	231 7%	23 8%	8 6%	30 11%k	24 7%	15 6%	16 7%	16 5%	21 11%TK	22 8%	29 7%	20 5%	7 9%k
6	413 13%	43 14%l	12 9%	29 10%	54 15%	27 10%	36 16%l	41 14%	29 15%l	20 7%	46 11%	67 15%l	9 13%
7	679 21%c	63 21%c	44 32%Tacfghil	25 9%	82 23%c	55 20%c	30 13%	48 16%	38 19%c	41 15%	111 26%ctf g j	131 29%Tacfghil	13 17%c
8	854 26%h l	83 27%h l	35 26%	78 28%h	85 23%	60 22%	64 28%	74 25%	37 19%	104 38%Tadegh j k l	100 24%	120 27%	14 18%
9	368 11%a	22 7%	14 10%	25 9%	31 9%	37 13%a	31 14%	28 9%	21 11%	61 22%Tabcdgh j k l	56 13%a	33 7%	9 11%
10 - HIGHEST score	285 9%l	38 13%Tbfhik	6 5%	19 7%	42 12%l	26 9%l	13 6%	34 12%l	13 7%	8 3%	42 10%l	26 6%	16 22%Tabcd fgh j k l
Don't know	206 6%	12 4%	10 7%	19 7%	24 7%	23 8%	22 10%a i j	25 8%j	21 11%T a i j k l	7 3%	14 3%	24 5%	3 4%
SUMMARY:													
NET: 9-10	653 20%k	60 20%k	20 15%	44 16%	74 20%	63 23%k	45 20%	63 21%	34 17%	69 25%k	98 23%k	59 13%	25 33%Tabcd fgh j k l
NET: 7-10	2186 66%ch	207 68%ch	99 73%ch	147 53%	241 66%ch	177 65%	139 61%	185 62%	108 55%	214 77%Tacdefgh	309 73%cfgh	311 69%ch	51 69%ch
NET: 4-6	740 22%	73 24%	23 17%	64 23%	81 22%	57 21%	60 26%	70 23%	55 28%TI	46 17%	88 21%	103 23%	19 25%
NET: 1-3	163 5%l	11 4%	3 2%	44 16%Tabcd fgh j k l	16 5%	17 6%	7 3%	19 7%	11 6%l	9 3%	11 2%	12 3%	1 1%
Mean	7.15ch	7.27ch	7.24c	6.41	7.20c	7.13c	7.17c	7.09c	6.84	7.46ch	7.36ch	7.13c	7.62Tacegh k l
Standard Deviation	1.91	1.81	1.49	2.58	1.96	2.01	1.82	2.10	2.02	1.72	1.68	1.57	1.89

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 409

Q16A4 Delivery - Rating on statement - It shows high quality comedy made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.08	0.14	0.19	0.13	0.14	0.15	0.15	0.10	0.12	0.09	0.09	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 410

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	69 2%	39 2%	31 2%	8 2%	6 1%	13 2%	13 2%	16 3%	14 2%	12 2%	26 2%	31 4%j	11 1%	58 2%	2 *	67 2%	52 2%	8 3%	6 3%	3 4%p
2	27 1%	18 1%	10 1%	2 *	4 1%	4 1%	6 1%	7 2%	4 1%	11 2%	12 1%	4 1%	8 1%	19 1%	3 1%	24 1%	18 1%	6 2%p	3 2%	1 1%
3	66 2%	39 2%	27 2%	10 2%	7 1%	7 1%	14 2%	10 2%	18 3%	12 2%	31 2%	22 3%	10 1%	56 2%	2 1%	63 2%	54 2%	6 2%	4 2%	2 3%
4	83 3%	52 3%	32 2%	9 2%	10 2%	11 2%	17 3%	12 3%	25 4%	26 4%	38 2%	20 2%	20 2%	63 3%	6 1%	77 3%	52 2%	12 4%p	13 7%Tp	6 8%Tpd
5	290 9%	146 9%	145 9%	36 8%	48 9%	52 9%	41 7%	46 10%	68 10%	64 9%	135 8%	91 11%	66 8%	224 9%	43 10%	247 9%	232 9%	29 10%	23 12%	7 9%
6	323 10%	172 11%	151 9%	43 9%	53 10%	48 9%	49 9%	54 11%	76 11%	85 12%	173 10%	65 8%	71 8%	251 10%	30 7%	292 10%	260 10%	27 9%	28 15%Tpd	8 10%
7	652 20%e	297 18%	356 21%	114 24%h	97 18%	120 22%	105 19%	101 21%	116 17%	153 21%	347 20%	153 18%	180 21%	473 19%	88 21%	562 20%	538 20%e	71 23%e	35 18%	8 11%
8	809 25%qrs	392 24%	416 25%	98 21%	138 25%	133 24%	162 29%cc	122 25%	157 23%	166 23%	467 27%k	176 21%	214 25%	595 24%	111 27%	695 24%	707 26%qrs	57 19%	31 16%	13 17%
9	356 11%ef	142 9%	215 13%a	36 8%	75 14%ccg	64 12%	64 11%	35 7%	83 12%	70 9%	200 12%	87 10%	121 14%am	236 10%	63 15%	293 10%	309 11%ef	29 10%	12 6%	6 8%
10 - HIGHEST score	254 8%	129 8%	125 7%	37 8%	32 6%	43 8%	42 7%	36 8%	64 9%	50 7%	123 7%	81 10%	67 8%	187 8%	31 8%	223 8%	188 7%	42 14%Tpr	14 7%	10 14%Tpr
Don't know	364 11%q	181 11%	182 11%	80 17%Teigh	72 13%	59 11%	53 9%	41 9%	59 9%	84 11%	170 10%	109 13%	90 10%	274 11%	35 8%	329 11%	312 11%q	17 5%	25 13%q	10 14%q
SUMMARY: NET: 9-10	611 19%	271 17%	340 20%	73 16%	107 20%	107 19%	107 19%	71 15%	146 21%g	120 16%	323 19%	168 20%	188 22%am	423 17%	95 23%	515 18%	497 18%	71 23%Tpr	26 14%	16 22%r
NET: 7-10	2071 63%rs	960 60%	1112 66%a	284 60%	342 63%	359 65%	374 66%	294 61%	419 61%	439 60%	1137 66%ik	496 59%	581 68%am	1490 61%	294 71%	1772 62%	1742 64%rs	199 66%rs	93 48%	37 50%
NET: 4-6	697 21%	369 23%	328 19%	87 18%	111 20%	111 20%	107 19%	112 23%	168 25%	176 24%	345 20%	176 21%	158 18%	538 22%	80 19%	616 21%	544 20%	68 22%	65 33%Tpd	20 27%p
NET: 1-3	163 5%	95 6%	67 4%	19 4%	17 3%	25 4%	32 6%	33 7%	37 5%	36 5%	69 4%	58 7%j	30 3%	133 5%	7 2%	155 5%	124 5%	19 6%	13 7%	6 8%p
Mean	7.11rs	6.98	7.23a	7.12	7.26g	7.15	7.15	6.88	7.08	6.98	7.22i	6.99	7.31m	7.03	7.42	7.06	7.16rs	7.07r	6.52	6.77
Standard Deviation	1.93	2.02	1.84	1.83	1.76	1.92	1.97	2.04	2.02	1.92	1.81	2.17	1.81	1.97	1.64	1.97	1.87	2.15	2.12	2.47

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 410

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error	0.04	0.05	0.05	0.09	0.08	0.08	0.09	0.10	0.08	0.07	0.05	0.08	0.06	0.04	0.08	0.04	0.04	0.09	0.11	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 411

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	69	4	35	30	13	50	2	32	29	49	20	26	24	45	24	61	8	23	47
	2%	1%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3% ^{af}	2%
2	27	2	13	13	6	18	1	10	16	22	5	9	10	20	7	27	1	9	18
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
3	66	3	21	40	23	35	5	27	30	44	22	15	23	33	33	51	14	14	50
	2%	1%	2%	3%	3%	2%	2%	2%	2%	2%	3%	1%	2%	2%	3%	2%	3%	2%	2%
4	83	9	36	38	17	58	3	42	32	64	19	31	26	45	33	71	9	20	59
	3%	2%	3%	3%	2%	3%	1%	3%	2%	3%	2%	3%	3%	2%	3%	3%	2%	3%	2%
5	290	20	114	144	74	190	11	131	129	197	93	97	96	174	111	243	46	74	212
	9% ^{ca}	4%	9% ^{ca}	10% ^{ca}	9%	9%	5%	8%	9%	8%	11%	8%	10%	9%	9%	9%	10%	11%	8%
6	323	29	151	127	75	196	22	173	123	260	63	130	74	213	102	294	27	72	239
	10%	6%	11% ^{ca}	9%	9%	9%	10%	11%	9%	11% ^{ca}	7%	10%	8%	11%	8%	10%	6%	11%	9%
7	652	99	267	277	138	439	47	346	257	513	139	246	205	412	226	591	60	126	508
	20% ^{ap}	22%	20%	19%	17%	21%	22%	22%	19%	21% ^{ca}	16%	20%	21%	21%	18%	21% ^{ap}	13%	20%	20%
8	809	118	311	361	192	534	49	378	338	590	219	308	256	474	324	669	137	131	663
	25%	26%	24%	25%	24%	25%	23%	24%	24%	24%	25%	25%	26%	24%	26%	24%	30%	20%	26% ^{ca}
9	356	67	125	160	97	227	18	152	161	262	94	144	93	205	142	298	55	66	287
	11%	15% ^{ab}	9%	11%	12%	11%	8%	10%	12%	11%	11%	12%	10%	10%	11%	11%	12%	10%	11%
10 - HIGHEST score	254	66	83	103	65	159	23	115	104	180	74	130	50	165	85	211	43	50	201
	8%	15% ^{Tbc}	6%	7%	8%	7%	11%	7%	8%	7%	8%	11% ^{Tl}	5%	8%	7%	7%	9%	8%	8%
Don't know	364	35	163	136	101	217	30	173	167	237	127	103	116	203	155	298	62	62	297
	11% ^{kl}	8%	12% ^{ca}	10%	13%	10%	14%	11%	12%	10%	15% ^{cl}	8%	12% ^{kl}	10%	12%	11%	13%	10%	11%
SUMMARY:																			
NET: 9-10	611	133	208	263	163	386	41	268	265	443	168	274	143	370	227	509	98	116	488
	19%	30% ^{Tbc}	16%	18%	20%	18%	19%	17%	19%	18%	19%	22% ^{Tl}	15%	19%	18%	18%	21%	18%	19%
NET: 7-10	2071	350	786	900	493	1359	137	991	860	1546	526	828	605	1256	778	1770	295	373	1660
	63%	78% ^{Tbc}	60%	63%	61%	64%	65%	63%	62%	64%	60%	67%	62%	63%	63%	63%	64%	58%	64% ^{ca}
NET: 4-6	697	58	301	309	167	444	35	346	283	521	175	258	197	431	246	607	82	165	510
	21% ^{ca}	13%	23% ^{ca}	22% ^{ca}	21%	21%	17%	22%	20%	22%	20%	21%	20%	22%	20%	22%	18%	26% ^{af}	20%
NET: 1-3	163	8	69	82	42	103	9	68	75	115	47	50	56	97	64	139	23	45	114
	5% ^{ca}	2%	5% ^{ca}	6% ^{ca}	5%	5%	4%	4%	5%	5%	5%	4%	6%	5%	5%	5%	5%	7% ^{af}	4%
Mean	7.11 ^q	7.75 ^{bc}	6.97	7.05	7.15	7.10	7.34	7.09	7.10	7.10	7.12	7.27 ⁱ	6.96	7.10	7.12	7.08	7.31	6.83	7.19 ^q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 411

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.93	1.67	1.95	1.97	1.96	1.94	1.82	1.87	1.98	1.90	2.02	1.92	1.95	1.94	1.93	1.93	1.95	2.12	1.88
Standard Error	0.04	0.07	0.06	0.06	0.08	0.04	0.13	0.05	0.06	0.04	0.09	0.06	0.07	0.04	0.06	0.04	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 412

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
 How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	69 2%	8 3%e	2 2%	12 5%ejk	6 2%	- -	13 6%Tejk	5 2%	6 3%ejk	7 2%	3 1%	3 1%	3 4%ejk
2	27 1%	6 2%	1 1%	2 1%	2 1%	7 3%T	* *	1 *	3 2%	- -	1 *	2 *	1 1%
3	66 2%	6 2%	- -	12 5%	8 2%	14 5%Tijk	4 2%	4 1%	4 2%	2 1%	5 1%	6 1%	2 3%b
4	83 3%	12 4%ce	4 3%	2 1%	10 3%	1 *	3 1%	11 4%	13 7%Tcdefijk	4 1%	7 2%	11 2%	6 8%Tacdefijk
5	290 9%f	29 10%f	12 9%	22 8%	52 14%Tfijk	31 11%f	6 3%	30 10%f	23 12%fi	15 5%	31 7%	33 7%	7 9%f
6	323 10%	27 9%	20 15%g	20 7%	39 11%	24 9%	29 13%	18 6%	28 15%Tacgj	29 10%	31 7%	50 11%	8 10%
7	652 20%l	71 23%ceil	29 22%	34 12%	76 21%l	41 15%	52 23%cl	60 20%l	35 18%	40 14%	106 25%ceil	100 22%cl	8 11%
8	809 25%ahl	57 19%	34 25%	62 23%	85 24%	70 26%h	71 31%ahl	72 24%	31 16%	88 32%ahl	107 25%h	119 26%ahl	13 17%
9	356 11%h	29 10%	19 14%	26 10%	42 12%	32 12%	21 9%	23 8%	12 6%	46 17%Taghkl	60 14%h	41 9%	6 8%
10 - HIGHEST score	254 8%	42 14%Tbdfhik	2 1%	26 9%b	18 5%	23 9%b	7 3%	33 11%bf	14 7%b	13 5%	42 10%bf	24 5%	10 14%Tbdfhik
Don't know	364 11%a	17 5%	12 9%	55 20%Tabdfj	24 7%	31 11%a	22 10%	44 15%adj	25 13%adj	33 12%a	30 7%	62 14%adj	10 14%adj
SUMMARY:													
NET: 9-10	611 19%	71 23%Tfhk	21 15%	53 19%	60 17%	55 20%	27 12%	56 19%	26 14%	60 22%	102 24%fhk	64 14%	16 22%fhk
NET: 7-10	2071 63%hl	199 66%chl	83 62%h	148 54%	222 61%h	166 61%h	151 66%hl	187 62%hl	93 48%	188 68%chl	314 74%Tabcdeghkl	283 63%hl	37 50%
NET: 4-6	697 21%	68 22%	36 27%	44 16%	101 28%cfij	55 20%	38 17%	59 20%	65 33%Tacefgijk	47 17%	69 16%	94 21%	20 27%cfij
NET: 1-3	163 5%	19 6%k	3 3%	27 10%Tgjjk	17 5%	21 8%k	17 8%k	10 3%	13 7%k	9 3%	9 2%	11 3%	6 8%gijk
Mean	7.11hl	7.07h	7.01	6.94	6.91	7.10h	6.92	7.22h	6.52	7.42dhl	7.50Tabcdhkl	7.17hl	6.77
Standard Deviation	1.93	2.15	1.67	2.37	1.85	2.00	2.03	1.93	2.12	1.76	1.63	1.63	2.47

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 412

Q16E Delivery - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.04	0.09	0.16	0.18	0.12	0.15	0.17	0.14	0.11	0.13	0.09	0.10	0.15

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 413

Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	15*	7*	8	2	3	3	2	3	2	1	9	5	4	12	*	15	10	4	2	-
			1%	1%	*	1%	*	1%	*	*	1%	1%	*	*	*	1%	*	1%	1%	-
2	30	12	18	6	*	4	8	6	7	10	13	7	8	22	1	29	27	2	2	*
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*
3	45	17	28	1	11	3	11	7	11	14	20	11	11	34	4	40	39	2	4	*
	1%	1%	2%	*	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
4	67	37	30	8	14	6	15	9	15	19	34	14	16	51	12	54	52	9	4	2
	2%	2%	2%	2%	3%	1%	3%	2%	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%	3%	2%
5	224	117	107	31	29	33	26	49	57	42	135	48	50	175	24	200	176	25	20	3
	7%	7%	6%	7%	5%	6%	5%	10%df	8%	6%	8%	6%	6%	7%	6%	7%	6%	8%	10%Tps	4%
6	353	200	153	50	55	54	57	61	76	91	176	85	70	283	37	315	285	30	30	8
	11%	12%b	9%	11%	10%	10%	10%	13%	11%	12%	10%	10%	8%	12%j	9%	11%	10%	10%	15%Tp	10%
7	730	329	400	125	112	139	131	111	112	157	388	184	196	534	91	638	594	77	44	15
	22%h	21%	24%	27%h	21%	25%h	23%h	23%h	16%	21%	23%	22%	23%	22%	22%	22%	22%	22%	25%	22%
8	873	441	432	103	176	137	157	109	192	204	453	216	245	628	118	755	742	70	42	19
	27%	27%	26%	22%	33%Tceg	25%	28%	23%	28%	28%	26%	26%	29%	26%	28%	26%	27%	23%	22%	25%
9	452	209	243	52	67	85	91	60	98	111	239	101	125	326	79	372	389	30	24	9
	14%	13%	14%	11%	12%	15%	16%	12%	14%	15%	14%	12%	15%	13%	19%	13%	14%q	10%	12%	12%
10 - HIGHEST score	280	143	137	37	38	49	39	38	79	46	159	75	65	215	26	253	212	46	11	11
	9%	9%	8%	8%	7%	9%	7%	8%	12%f	6%	9%	9%	8%	9%	6%	9%	8%	15%Tpr	6%	15%Tpr
Don't know	225	94	131	56	36	40	30	28	35	38	93	93	70	155	24	201	195	9	13	8
	7%q	6%	8%	12%Tdfgh	7%	7%	5%	6%	5%	5%	5%	11%Tj	8%	6%	6%	7%	7%q	3%	7%q	10%q
SUMMARY:																				
NET: 9-10	732	351	381	88	105	135	129	98	177	157	398	176	191	541	105	624	601	76	35	20
	22%	22%	23%	19%	19%	24%	23%	20%	26%c	21%	23%	21%	22%	22%	25%	22%	22%	25%r	18%	27%r
NET: 7-10	2335	1122	1213	316	393	411	417	318	480	518	1240	577	632	1703	313	2017	1938	222	121	53
	71%af	70%	72%	67%	73%	74%	74%	66%	70%	71%	72%	69%	73%	70%	75%	70%	71%r	73%af	62%	72%r
NET: 4-6	644	354	290	89	99	93	97	118	148	152	345	147	135	508	73	569	514	64	54	12
	20%	22%b	17%	19%	18%	17%	17%	25%ef	22%	21%	20%	18%	16%	21%l	17%	20%	19%	21%	28%Tps	16%
NET: 1-3	91	36	55	9	14	10	21	16	21	26	43	22	23	68	6	84	76	7	7	1
	3%	2%	3%	2%	3%	2%	4%	3%	3%	4%	2%	3%	3%	3%	1%	3%	3%	2%	4%	1%
Mean	7.39r	7.38	7.40	7.32	7.41	7.52g	7.38	7.19	7.46	7.31	7.41	7.42	7.47	7.36	7.53	7.37	7.40r	7.41r	7.04	7.71Tpr
Standard Deviation	1.68	1.66	1.69	1.62	1.59	1.59	1.69	1.75	1.77	1.68	1.68	1.67	1.62	1.69	1.53	1.69	1.65	1.82	1.75	1.60

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 413

Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base 3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base 3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error 0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.08	0.07	0.06	0.04	0.06	0.06	0.04	0.08	0.03	0.04	0.08	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 414

Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	15	3	8	4	3	9	1	11	4	11	4	5	3	8	8	14	1	2	13
	*	1%	1%	*	*	*	1%	1%	*	*	1%	*	*	*	1%	1%	*	*	1%
2	30	1	14	15	13	18	-	13	15	18	13	5	13	14	15	26	4	6	24
	1%	*	1%	1%	2%	1%	-	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
3	45	4	17	23	17	24	3	20	18	28	17	11	14	26	18	37	9	14	31
	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%
4	67	4	26	36	20	36	6	37	27	54	13	22	17	40	25	60	6	17	46
	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%
5	224	17	101	97	51	145	15	114	92	166	58	83	72	132	88	200	24	51	164
	7%	4%	8% ea	7%	6%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	5%	8%	6%
6	353	29	142	170	86	227	19	173	152	266	87	119	104	211	128	307	39	68	278
	11% ea	6%	11% ea	12% ea	11%	11%	9%	11%	11%	11%	10%	10%	11%	11%	10%	11%	8%	10%	11%
7	730	91	279	337	170	470	53	411	238	569	161	269	215	451	269	647	82	141	572
	22% ea	20%	21%	24%	21%	22%	25%	26% Th	17%	24% ja	18%	22%	22%	23%	22%	23%	18%	22%	22%
8	873	139	357	354	183	590	51	402	376	643	231	371	257	539	323	735	135	151	704
	27%	31%	27%	25%	23%	28%	24%	25%	27%	27%	26%	30%	26%	27%	26%	26%	29%	23%	27%
9	452	86	183	180	117	302	24	186	232	341	110	175	134	267	174	392	58	85	363
	14%	19% Tbc	14%	13%	15%	14%	12%	12%	17% ag	14%	13%	14%	14%	13%	14%	14%	13%	13%	14%
10 - HIGHEST score	280	72	104	102	80	159	27	130	114	193	87	126	58	172	104	227	53	61	216
	9%	16% Tbc	8%	7%	10%	7%	13%	8%	8%	8%	10%	10% al	6%	9%	8%	8%	11%	9%	8%
Don't know	225	6	88	110	62	144	12	79	116	130	95	53	87	126	92	170	52	50	169
	7% ak	1%	7% ea	8% ea	8%	7%	6%	5%	8% ag	5%	11% Tl	4%	9% ak	6%	7%	6%	11% To	8%	7%
SUMMARY:																			
NET: 9-10	732	158	287	282	197	461	51	317	346	534	198	301	191	440	278	618	111	146	579
	22%	35% Tbc	22%	20%	25%	22%	24%	20%	25% ag	22%	23%	24%	20%	22%	22%	22%	24%	23%	22%
NET: 7-10	2335	388	923	973	550	1520	155	1130	961	1746	589	941	664	1430	869	2000	328	437	1855
	71%	86% Tbc	70%	68%	68%	72%	73%	72%	69%	72%	67%	76% Tl	68%	72%	70%	71%	71%	68%	72%
NET: 4-6	644	49	269	302	157	408	40	324	271	487	157	224	193	383	240	567	70	136	488
	20% ea	11%	20% ea	21% ea	20%	19%	19%	21%	20%	20%	18%	18%	20%	19%	19%	20%	15%	21%	19%
NET: 1-3	91	8	39	42	33	51	4	44	37	57	34	21	30	48	41	77	13	22	68
	3%	2%	3%	3%	4%	2%	2%	3%	3%	2%	4%	2%	3%	2%	3%	3%	3%	3%	3%
Mean	7.39	7.93 Tbc	7.35	7.27	7.34	7.41	7.47	7.29	7.47	7.38	7.40	7.55 Tl	7.29	7.42	7.35	7.36	7.60	7.31	7.42

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 414

Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.68	1.55	1.70	1.67	1.83	1.62	1.68	1.68	1.69	1.63	1.79	1.59	1.66	1.64	1.74	1.67	1.68	1.77	1.65
Standard Error	0.03	0.07	0.05	0.05	0.07	0.04	0.12	0.04	0.05	0.03	0.08	0.05	0.06	0.04	0.05	0.03	0.10	0.07	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 415

Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	15	4	1	2	2	-	-	3	2	2	-	-	-
	*	1% jk	1%	1%	1%	-	-	1%	1%	1%	-	-	-
2	30	2	-	4	8	3	*	7	2	-	2	2	*
	1%	1%	-	2%	2%	1%	*	2%	1%	-	*	1%	*
3	45	2	1	6	4	8	3	2	4	2	4	10	*
	1%	1%	1%	2%	1%	3%	1%	1%	2%	1%	1%	2%	1%
4	67	9	1	4	7	4	9	11	4	1	9	7	2
	2%	3% d	1%	2%	2%	1%	4% d	4%	2%	*	2%	1%	2% d
5	224	25	7	12	39	17	14	24	20	11	26	26	3
	7%	8%	5%	4%	11% ll	6%	6%	8%	10% Tc	4%	6%	6%	4%
6	353	30	12	27	33	33	21	27	30	27	49	56	8
	11%	10%	9%	10%	9%	12%	9%	9%	15% T	10%	12%	12%	10%
7	730	77	32	41	83	68	46	64	44	39	105	115	15
	22% d	25% cl	24%	15%	23%	25% d	20%	22%	22%	14%	25% cl	26% cl	20%
8	873	70	49	68	105	60	84	77	42	92	99	108	19
	27%	23%	36% aehj	25%	29%	22%	37% Taehjk	26%	22%	33% aeh	23%	24%	25%
9	452	30	14	36	39	47	16	39	24	57	71	70	9
	14%	10%	10%	13%	11%	17% af	7%	13%	12%	20% Tadf	17% aaf	15% f	12%
10 - HIGHEST score	280	46	9	43	22	17	12	34	11	8	43	24	11
	9% d	15% Tdefhik	7%	16% Tdefhik	6%	6%	5%	11% kl	6%	3%	10% d	5%	15% Tdefhik
Don't know	225	9	10	31	20	17	23	10	13	39	14	32	8
	7% d	3%	7%	11% agj	6%	6%	10% agj	3%	7% a	14% Tadeghjk	3%	7% a	10% agj
SUMMARY:													
NET: 9-10	732	76	23	79	62	64	28	73	35	65	114	94	20
	22% d	25% dth	17%	29% dth	17%	24% d	12%	25% d	18%	23% f	27% dth	21%	27% dth
NET: 7-10	2335	222	104	188	249	193	158	215	121	196	318	317	53
	71% dh	73% dh	77% dh	69%	69%	70%	69%	72%	62%	71%	75% h	70%	72% dh
NET: 4-6	644	64	20	43	79	54	44	62	54	39	84	89	12
	20%	21%	15%	16%	22%	20%	19%	21%	28% Tbelkl	14%	20%	20%	16%
NET: 1-3	91	7	1	12	15	11	4	12	7	3	6	12	1
	3%	2%	1%	4%	4%	4%	2%	4%	4%	1%	1%	3%	1%
Mean	7.39 h	7.41 h	7.55 h	7.62 dh	7.14	7.32	7.30	7.31	7.04	7.67 dh	7.52 dh	7.34	7.71 Tdthk
Standard Deviation	1.68	1.82	1.37	1.91	1.76	1.66	1.49	1.91	1.75	1.37	1.57	1.54	1.60

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 415

Q16B4 Delivery - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.08	0.13	0.14	0.12	0.12	0.12	0.13	0.09	0.10	0.09	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 416

Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297	
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74	
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166	
1 - LOWEST score	20 1%	12 1%	8 *	1 *	* *	3 1%	3 1%	6 1%	6 1%	2 *	15 1%	3 *	4 *	17 1%	1 *	19 1%	13 *	5 2%p	2 1%	* *	
2	32 1%	26 2% b	6 *	* *	4 1%	4 1%	1 *	6 1%	16 2% tcf	11 1%	12 1%	9 1%	6 1%	26 1%	2 *	30 1%	27 1%	1 *	3 2%	* 1%	
3	56 2%	24 2%	31 2%	2 *	12 2%	3 1%	17 3% ce	16 3% ceh	6 1%	11 1%	25 1%	20 2%	12 1%	44 2%	2 *	54 2%	51 2%	2 1%	3 1%	* *	
4	86 3%	41 3%	46 3%	19 4%	8 2%	17 3%	11 2%	13 3%	18 3%	17 2%	38 2%	32 4%	18 2%	68 3%	18 4%	67 2%	68 3%	8 3%	9 4%	1 2%	
5	229 7% d	125 8%	105 6%	34 7%	38 7%	30 5%	33 6%	39 8%	56 8%	46 6%	110 6%	73 9%	34 4%	195 8% d	23 6%	206 7%	174 6%	23 8%	28 14% Tpqs	4 6%	
6	368 11%	200 12%	168 10%	54 11%	51 9%	56 10%	63 11%	61 13%	83 12%	81 11%	217 13% k	70 8%	73 8%	295 12% l	59 14%	307 11%	299 11%	32 10%	30 16% lp	7 9%	
7	658 20%	304 19%	354 21%	100 21%	126 23%	121 22%	105 19%	84 18%	122 18%	173 23% k	338 20%	148 18%	180 21%	478 20%	80 19%	576 20%	542 20%	68 23%	35 18%	12 17%	
8	875 27% d	434 27%	441 26%	122 26%	141 26%	157 28%	164 29%	128 27%	163 24%	179 24%	501 29% k	195 23%	256 30%	619 25%	120 29%	754 26%	746 27% rs	78 26% r	36 19%	15 20%	
9	434 13%	178 11%	256 15% a	53 11%	86 16%	72 13%	81 14%	48 10%	95 14%	102 14%	235 14%	98 12%	141 16% m	293 12%	60 14%	374 13%	371 14%	35 12%	19 10%	10 13%	
10 - HIGHEST score	259 8%	123 8%	136 8%	34 7%	36 7%	45 8%	48 9%	38 8%	58 8%	57 8%	128 7%	75 9%	63 7%	197 8%	35 9%	222 8%	192 7%	41 14% Tpr	11 6%	15 20% tpqr	
Don't know	276 8% d	138 9%	138 8%	52 11%	39 7%	46 8%	39 7%	41 9%	60 9%	57 8%	103 6%	117 14% Tj	74 9%	202 8%	15 4%	261 9%	238 9% q	11 4%	19 10% q	9 12% q	
SUMMARY:																					
NET: 9-10	694 21% d	301 19%	393 23% a	87 18%	122 22%	117 21%	129 23%	86 18%	152 22%	159 22%	362 21%	172 21%	203 24%	490 20%	95 23%	596 21%	563 21%	76 25% r	30 15%	25 33% Tpr	
NET: 7-10	2227 68% kt	1039 65%	1188 70% a	309 66%	389 72% gh	395 71% gh	398 70%	299 62%	437 64%	511 70% k	1201 70% k	515 61%	640 74% Tm	1587 65%	295 71%	1926 67%	1851 68% r	222 73% Tr	101 52%	52 70% r	
NET: 4-6	683 21% d	365 23% b	318 19%	106 23%	97 18%	103 19%	108 19%	113 23%	158 23%	144 20%	365 21%	175 21%	125 15%	558 23% d	101 24%	581 20%	541 20%	63 21%	67 34% Tpqs	12 17%	
NET: 1-3	108 3% c	63 4%	45 3%	3 1%	17 3%	10 2%	21 4% c	28 6% ce	29 4% c	23 3%	52 3%	32 4%	21 2%	87 4%	4 1%	104 4%	92 3%	7 2%	8 4%	1 1%	
Mean	7.31 r	7.20	7.42 a	7.33	7.39	7.43 g	7.41 g	7.08	7.21	7.33	7.34	7.22	7.55 Tm	7.22	7.41	7.29	7.32 r	7.44 r	6.74	7.86 tpqr	
Standard Deviation	1.74	1.80	1.68	1.58	1.63	1.63	1.71	1.91	1.90	1.70	1.69	1.88	1.58	1.78	1.61	1.76	1.71	1.80	1.89	1.75	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 416

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How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base 3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base 3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error 0.03	0.05	0.04	0.08	0.07	0.07	0.07	0.09	0.08	0.06	0.04	0.07	0.06	0.04	0.08	0.03	0.04	0.08	0.10	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
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Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
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Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	20	4	9	6	5	6	1	7	9	10	11	5	3	6	15	13	7	5	15
	1%	1%	1%	*	1%	*	1%	*	1%	*	1%	*	*	*	1% m	*	2%	1%	1%
2	32	1	18	13	12	18	1	16	15	27	5	14	5	17	15	31	1	18	14
	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	3% T	1%
3	56	1	19	32	16	34	3	18	28	28	28	15	17	32	23	46	10	17	38
	2%	*	1%	2% ca	2%	2%	1%	1%	2%	1%	3% d	1%	2%	2%	2%	2%	2%	3%	1%
4	86	4	38	41	15	64	4	48	28	68	18	27	32	36	48	77	9	26	57
	3%	1%	3%	3%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	4% m	3%	2%	4% r	2%
5	229	17	109	94	57	148	11	114	92	170	59	74	76	136	86	195	33	46	175
	7% ca	4%	8% ca	7%	7%	7%	5%	7%	7%	7%	7%	6%	8%	7%	7%	7%	7%	7%	7%
6	368	36	150	166	89	230	33	195	144	278	90	139	108	227	134	321	44	79	281
	11%	8%	11%	12%	11%	11%	16%	12%	10%	11%	10%	11%	11%	11%	11%	11%	10%	12%	11%
7	658	80	246	309	144	433	47	359	253	512	146	238	206	419	229	595	62	132	510
	20% ap	18%	19%	22%	18%	20%	22%	23% ah	18%	21%	17%	19%	21%	21%	18%	21% ap	13%	20%	20%
8	875	119	371	367	196	575	53	420	376	658	217	351	263	543	322	748	124	152	708
	27%	26%	28%	26%	24%	27%	25%	27%	27%	27%	25%	28%	27%	27%	26%	27%	27%	24%	27%
9	434	101	159	173	109	290	21	196	201	336	98	185	109	267	154	375	56	73	354
	13%	22% Tbc	12%	12%	14%	14%	10%	12%	15%	14%	11%	15%	11%	13%	12%	13%	12%	11%	14%
10 - HIGHEST score	259	67	96	95	68	164	20	115	110	181	78	112	71	154	102	212	47	54	201
	8%	15% Tbc	7%	7%	8%	8%	9%	7%	8%	7%	9%	9%	7%	8%	8%	8%	10%	8%	8%
Don't know	276	22	103	132	91	162	16	91	129	151	126	81	86	150	114	200	70	42	227
	8% aq	5%	8%	9% ca	11% ca	8%	7%	6%	9% ag	6%	14% T	7%	9%	8%	9%	7%	15% To	7%	9%
SUMMARY:																			
NET: 9-10	694	168	254	267	177	454	41	311	311	517	176	296	179	421	256	588	103	127	555
	21%	37% Tbc	19%	19%	22%	21%	20%	20%	22%	21%	20%	24% d	18%	21%	21%	21%	22%	20%	22%
NET: 7-10	2227	366	872	943	517	1462	142	1090	940	1687	539	885	647	1383	807	1931	289	411	1773
	68% d	81% Tbc	66%	66%	64%	69%	67%	69%	68%	70% d	62%	71%	66%	70%	65%	69%	63%	64%	69%
NET: 4-6	683	56	297	301	161	442	48	357	264	516	168	240	216	399	269	593	87	152	513
	21% ca	12%	23% ca	21% ca	20%	21%	23%	23%	19%	21%	19%	19%	22%	20%	22%	21%	19%	24%	20%
NET: 1-3	108	7	46	51	34	58	6	41	53	65	43	34	25	55	53	90	17	40	67
	3%	2%	4%	4%	4%	3%	3%	3%	4%	3%	5% d	3%	3%	3%	4%	3%	4%	6% T	3%
Mean	7.31 _q	7.94 _{bc}	7.22	7.23	7.30	7.34	7.32	7.27	7.36	7.33	7.25	7.46	7.25	7.37	7.20	7.30	7.39	7.03	7.38 _q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 417

Q16F Delivery - Rating on statement - Its programmes show different kinds of cultures within the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.74	1.60	1.78	1.71	1.83	1.69	1.66	1.67	1.77	1.68	1.90	1.69	1.67	1.65	1.88	1.72	1.89	1.97	1.67
Standard Error	0.03	0.07	0.05	0.05	0.07	0.04	0.12	0.04	0.05	0.03	0.08	0.05	0.06	0.04	0.06	0.03	0.12	0.08	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

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How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	20 1%	5 2%	1 1%	4 1%	- -	- -	- -	5 2%	2 1%	2 1%	1 *	1 *	* *
2	32 1%	1 *	- -	3 1%	12 3% Taj	3 1%	3 1%	2 1%	3 2% j	1 *	1 *	3 1%	* 1%
3	56 2%	2 1%	4 3%	5 2%	8 2% aj	11 4% aj	3 1%	3 1%	3 1%	7 2%	3 1%	8 2%	* *
4	86 3%	8 3%	3 2%	6 2%	7 2%	14 5%	9 4%	7 2%	9 4% dj	3 1%	9 2%	9 2%	1 2%
5	229 7%	23 8%	7 5%	21 8%	20 5%	12 4%	18 8%	21 7%	28 14% Tabdegjkl	18 6%	35 8%	22 5%	4 6%
6	368 11%	32 10%	14 11%	30 11%	48 13%	22 8%	22 10%	29 10%	30 16% Tej	21 8%	56 13%	58 13%	7 9%
7	658 20%	68 23%	29 22%	46 17%	82 23%	63 23%	39 17%	60 20%	35 18%	41 15%	82 20%	100 22%	12 17%
8	875 27% dh	78 26% h	24 18%	64 23%	91 25%	59 22%	85 37% Tabcdeghl	71 24%	36 19%	101 37% Tabcdeghl	112 27% h	139 31% bhl	15 20%
9	434 13%	35 12%	17 13%	28 10%	52 14%	50 18% fh	19 8%	40 13%	19 10%	41 15%	65 15%	58 13%	10 13%
10 - HIGHEST score	259 8%	41 14% Tdfhik	8 6%	21 8%	15 4%	24 9%	10 4%	35 12% dfhk	11 6%	10 4%	49 12% dfhik	21 5%	15 20% Tabcdefghijk
Don't know	276 8% aj	11 4%	27 20% Tadefghjk	47 17% Tadejk	29 8% j	15 5%	19 8% j	29 10% aj	19 10% aj	33 12% aj	9 2%	31 7% j	9 12% aej
SUMMARY: NET: 9-10	694 21% fh	76 25% fhk	26 19%	49 18%	67 18%	74 27% fhk	29 13%	74 25% fh	30 15%	51 18%	114 27% fhk	79 18%	25 33% Tbcdfhik
NET: 7-10	2227 68% ch	222 73% Tbch	79 59%	158 58%	239 66% h	196 72% ch	153 67% h	205 69% h	101 52%	193 70% h	309 73% bcch	318 71% ch	52 70% ch
NET: 4-6	683 21%	63 21%	24 18%	57 21%	75 21%	48 18%	50 22%	57 19%	67 34% Tabcdefghijk	41 15%	100 24%	89 20%	12 17%
NET: 1-3	108 3%	7 2%	5 4%	12 4%	20 5% j	14 5% j	7 3%	9 3%	8 4% j	9 3%	4 1%	12 3%	1 1%
Mean	7.31 h	7.44 h	7.24	7.14	7.12	7.31 h	7.17	7.43 h	6.74	7.44 h	7.52 dh	7.33 h	7.86 Tabcdefhik
Standard Deviation	1.74	1.80	1.73	1.92	1.77	1.88	1.63	1.84	1.89	1.59	1.61	1.53	1.75

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

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How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.08	0.17	0.14	0.12	0.13	0.13	0.13	0.10	0.12	0.09	0.09	0.10

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 419

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	17 1%	9 1%	7 *	- -	1 *	1 *	6 1%	7 2%	1 *	2 *	4 *	12 1%	2 *	15 1%	* 1%	16 1%	13 *	3 1%	1 1%	- -
2	22 1%	17 1%	5 *	3 1%	3 1%	3 *	2 *	7 1%	5 1%	4 1%	10 1%	8 1%	6 1%	16 1%	1 *	21 1%	20 1%	1 *	1 *	* *
3	32 1%	19 1%	13 1%	4 1%	7 1%	2 *	1 *	8 2%	11 2%	6 1%	18 1%	9 1%	6 1%	27 1%	4 1%	28 1%	28 1%	1 *	3 2%	* 1%
4	36 1%	22 1%	14 1%	5 1%	5 1%	5 1%	5 1%	7 2%	10 1%	10 1%	16 1%	10 1%	10 1%	26 1%	8 2%	27 1%	30 1%	3 1%	2 1%	1 1%
5	191 6%	108 7%	83 5%	24 5%	30 5%	36 7%	31 5%	27 6%	43 6%	42 6%	96 6%	53 6%	45 5%	146 6%	19 4%	172 6%	153 6%	22 7%	14 7%	2 3%
6	276 8%	149 9%	127 8%	41 9%	43 8%	46 8%	38 7%	43 9%	64 9%	75 10%	142 8%	60 7%	61 7%	216 9%	46 11%	231 8%	224 8%	27 9%	20 10%	6 8%
7	682 21%	350 22%	332 20%	111 24%	115 21%	115 21%	120 21%	102 21%	120 18%	139 19%	346 20%	197 24%	172 20%	510 21%	61 15%	619 22%	558 20%	64 21%	50 26%	11 14%
8	926 28%	448 28%	478 28%	147 31%	152 28%	154 28%	178 31%	118 25%	177 26%	197 27%	503 29%	226 27%	263 31%	662 27%	129 31%	792 28%	776 29%	77 25%	55 28%	17 23%
9	626 19% cqr	256 16%	370 22% a	62 13%	113 21% c	101 18%	102 18%	97 20% c	151 22% c	162 22% k	328 19%	137 16%	163 19%	463 19%	89 21%	537 19%	547 20% qr	40 13%	25 13%	14 19%
10 - HIGHEST score	415 13%	187 12%	229 14%	55 12%	57 10%	77 14%	78 14%	55 11%	94 14%	76 10%	234 14%	105 13%	109 13%	307 13%	49 12%	367 13%	316 12%	60 20% Tr	17 9%	22 30% Trpqr
Don't know	70 2%	38 2%	32 2%	18 4% h	16 3%	14 3%	6 1%	9 2%	7 1%	22 3%	25 1%	23 3%	23 3%	47 2%	10 2%	60 2%	57 2%	5 2%	7 3%	1 2%
SUMMARY: NET: 9-10	1041 32% acqr	443 28%	598 35% a	117 25%	170 31%	178 32%	179 32%	152 32%	245 36% c	238 32%	562 33%	242 29%	271 32%	770 32%	138 33%	904 31%	863 32% r	100 33% r	42 22%	36 49% Trpqr
NET: 7-10	2649 80%	1241 77%	1408 83% a	375 80%	437 81%	447 81%	477 84% qr	372 78%	542 79%	574 78%	1410 82%	665 79%	707 82%	1942 80%	328 79%	2315 81%	2197 81%	242 80%	147 75%	63 86% r
NET: 4-6	503 15%	279 17% b	224 13%	70 15%	78 14%	87 16%	74 13%	78 16%	117 17%	127 17%	253 15%	123 15%	116 14%	387 16%	72 17%	430 15%	408 15%	51 17%	36 18%	9 12%
NET: 1-3	71 2%	46 3%	25 1%	7 2%	11 2%	6 1%	9 2%	21 4% TeI	17 2%	11 2%	32 2%	28 3%	14 2%	58 2%	5 1%	66 2%	60 2%	5 2%	5 3%	1 1%
Mean	7.72 ar	7.55	7.87 TA	7.66	7.73	7.79	7.81	7.53	7.75	7.71	7.79 k	7.58	7.80	7.69	7.79	7.71	7.72 r	7.78 r	7.42	8.31 Trqr
Standard Deviation	1.63	1.70	1.54	1.50	1.56	1.55	1.58	1.86	1.68	1.57	1.58	1.77	1.55	1.65	1.54	1.64	1.61	1.73	1.62	1.57

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 419

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base 3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base 3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error 0.03	0.04	0.04	0.07	0.07	0.07	0.07	0.08	0.07	0.06	0.04	0.06	0.05	0.03	0.08	0.03	0.04	0.07	0.08	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 420

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	17 1%	-	5	10	3	12	1	2	9	7	10	1	11	13	4	14	3	7	9
2	22 1%	*	14	7	6	16	-	8	14	10	12	9	4	11	11	18	4	5	17
3	32 1%	*	18	14	16	15	1	10	10	17	16	4	9	13	19	21	11	7	25
4	36 1%	1	15	19	7	26	1	17	16	28	8	14	11	20	14	33	2	9	24
5	191 6% _{ca}	4	83	94	56	120	7	76	86	111	80	49	70	88	100	145	45	35	150
6	276 8%	29	119	116	74	174	11	135	108	207	69	93	72	152	118	236	38	56	210
7	682 21% _{ca}	61	286	316	156	447	51	353	271	523	159	237	218	410	262	584	97	133	534
8	926 28%	111	383	403	211	595	68	484	362	692	233	383	256	558	350	812	109	167	745
9	626 19%	135	228	258	171	398	35	275	299	479	147	247	169	411	201	542	79	119	499
10 - HIGHEST score	415 13%	106	139	166	83	281	28	200	169	315	101	194	122	283	131	363	53	94	316
Don't know	70 2% _k	3	28	24	21	40	7	17	41	29	41	10	32	28	33	45	21	13	51
SUMMARY:																			
NET: 9-10	1041 32% _{ca}	241	367	424	254	680	63	475	468	794	248	441	291	694	332	904	132	214	815
NET: 7-10	2649 80% _{ca}	413	1036	1143	620	1721	182	1312	1100	2009	640	1061	765	1663	944	2300	338	513	2093
NET: 4-6	503 15% _{ca}	34	217	228	137	319	20	229	211	347	157	156	154	259	232	415	86	100	384
NET: 1-3	71 2% _{ca}	1	37	31	25	43	2	20	33	34	38	13	24	37	33	53	18	19	52
Mean	7.72 _{jn}	8.46 _{bc}	7.58	7.64	7.62	7.73	7.89	7.77	7.72	7.80	7.47	7.95 _{tl}	7.63	7.85 _{tn}	7.52	7.76 _p	7.47	7.69	7.74

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 420

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.63	1.26	1.65	1.64	1.68	1.63	1.41	1.50	1.69	1.53	1.87	1.49	1.71	1.60	1.67	1.60	1.80	1.76	1.59
Standard Error	0.03	0.06	0.05	0.04	0.06	0.04	0.10	0.04	0.05	0.03	0.08	0.04	0.06	0.04	0.05	0.03	0.11	0.07	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 421

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	17 1%	3 1%	1 1%	5 2%	-	-	-	-	1 1%	5 2%	* *	2 *	- -
2	22 1%	1 *	-	-	1 *	7 2%Tj	5 2%l	5 2%	1 *	-	-	2 1%	* *
3	32 1%	1 *	* *	* *	1 1%	14 5%Tacdfgij	-	* *	3 2%	1 *	3 1%	6 1%	* 1%
4	36 1%	3 1%	1 1%	5 2%	3 1%	2 1%	2 1%	6 2%	2 1%	3 1%	7 2%	1 *	1 1%
5	191 6%	22 7%	4 3%	31 11%Tbgjll	25 7%	18 7%	12 5%	11 4%	14 7%	10 3%	17 4%	25 6%	2 3%
6	276 8%	27 9%	6 5%	20 7%	32 9%	19 7%	19 8%	14 5%	20 10%g	15 6%	54 13%Tgi	43 10%	6 8%
7	682 21%	64 21%	17 13%	40 14%	85 23%	48 18%	39 17%	73 24%l	50 26%bcil	45 16%	106 25%bcl	105 23%l	11 14%
8	926 28%	77 25%	40 30%	83 30%	88 24%	62 23%	92 40%Tadehjk	95 32%	55 28%	101 36%adejl	96 23%	118 26%	17 23%
9	626 19%agh	40 13%	31 23%agh	46 17%	85 23%agh	65 24%agh	33 15%	34 11%	25 13%	81 29%Tactfghj	76 18%	95 21%agh	14 19%
10 - HIGHEST score	415 13%l	60 20%Tdefhijk	28 21%Tdfhk	41 15%l	38 10%	32 12%	17 7%	50 17%fh	17 9%	14 5%	55 13%l	43 10%	22 30%Tacdefghijk
Don't know	70 2%	5 2%	6 5%	4 1%	4 1%	7 3%	9 4%	9 3%	7 3%	2 1%	8 2%	8 2%	1 2%
SUMMARY: NET: 9-10	1041 32%fh	100 33%fh	59 44%Tfghjk	87 32%h	123 34%fh	96 35%fh	50 22%	84 28%	42 22%	95 34%fh	131 31%h	138 31%h	36 49%Tacdefghijk
NET: 7-10	2649 80%	242 80%	116 86%h	210 76%	296 81%	207 76%	181 79%	253 84%h	147 75%	241 87%ceh	332 79%	361 80%	63 86%eh
NET: 4-6	503 15%	51 17%	11 8%	56 20%bgj	61 17%	39 14%	34 15%	32 11%	36 18%bgj	28 10%	78 18%bi	70 16%	9 12%
NET: 1-3	71 2%	5 2%	1 1%	5 2%	3 1%	20 7%Tacdghjk	5 2%	5 2%	5 3%	6 2%	4 1%	11 2%	1 1%
Mean	7.72h	7.78h	8.28Tacddefghjk	7.63	7.74h	7.52	7.61	7.80h	7.42	7.82h	7.70	7.66	8.31Tacddefghijk
Standard Deviation	1.63	1.73	1.46	1.81	1.48	1.97	1.53	1.60	1.62	1.53	1.51	1.56	1.57

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 421

Q16G Delivery - Rating on statement - It shows well-made, high quality programmes

How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.07	0.14	0.13	0.10	0.14	0.12	0.11	0.08	0.11	0.08	0.09	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 422

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	34 1%	23 1%	11 1%	-	6 1%	3 1%	7 1%	15 3%Tceh	3 *	4 1%	11 1%	20 2%Tij	2 *	32 1%	2 1%	32 1%	27 1%	3 1%	3 1%	1 2%
2	37 1%	15 1%	21 1%	1 *	3 1%	6 1%	6 1%	13 3%cd	7 1%	5 1%	14 1%	18 2%j	5 1%	32 1%	4 1%	32 1%	32 1%	2 1%	2 1%	1 1%
3	59 2%	33 2%	26 2%	10 2%	2 *	4 1%	3 *	27 6%Tdefh	12 2%	9 1%	34 2%	16 2%	9 1%	50 2%	2 1%	56 2%	46 2%	4 1%	6 3%	2 2%
4	63 2%	39 2%	24 1%	5 1%	10 2%	9 2%	10 2%	9 2%	20 3%	24 3%	27 2%	12 1%	13 2%	50 2%	5 1%	59 2%	54 2%	4 1%	3 2%	1 1%
5	239 7%	123 8%	116 7%	33 7%	28 5%	58 10%cd	45 8%	28 6%	47 7%	51 7%	131 8%	58 7%	71 8%	168 7%	32 8%	207 7%	188 7%	22 7%	22 12%Tp	7 9%
6	436 13%	246 15%b	190 11%	79 17%e	84 15%	57 10%	68 12%	66 14%	83 12%	104 14%	204 12%	128 15%	107 12%	330 14%	43 10%	393 14%	342 13%	51 17%ps	36 19%Tps	7 10%
7	688 21%	332 21%	357 21%	108 23%	112 21%	108 19%	126 22%	93 19%	141 21%	163 22%	382 22%k	143 17%	163 19%	526 22%	73 18%	613 21%	581 21%	57 19%	39 20%	11 15%
8	824 25%e	381 24%	443 26%	112 24%	165 30%fh	149 27%	119 21%	124 26%	156 23%	188 26%	444 26%	192 23%	220 26%	604 25%	115 28%	705 25%	700 26%e	72 24%e	41 21%	10 14%
9	423 13%ef	189 12%	235 14%	48 10%	70 13%	77 14%	85 15%	57 12%	85 13%	91 12%	227 13%	106 13%	140 16%em	283 12%	84 20%	340 12%	364 13%ef	33 11%	13 7%	13 17%qr
10 - HIGHEST score	265 8%cd	128 8%	136 8%	43 9%cd	20 4%	50 9%cd	60 11%cdg	24 5%	67 10%cdg	54 7%	143 8%	68 8%	56 6%	209 9%	28 7%	236 8%	193 7%	43 14%Tpr	12 6%	16 22%Tpq
Don't know	225 7%cd	96 6%	129 8%	30 6%	41 8%	32 6%	37 6%	23 5%	62 9%	42 6%	105 6%	79 9%af	74 9%	151 6%	28 7%	197 7%	193 7%cd	11 4%	17 9%cd	4 6%
SUMMARY: NET: 9-10	688 21%ef	317 20%	371 22%	92 20%	90 17%	128 23%	145 26%cdg	81 17%	152 22%	145 20%	370 21%	173 21%	196 23%	492 20%	112 27%	576 20%	557 20%ef	77 25%ef	25 13%	29 39%Tpq
NET: 7-10	2200 67%akt	1029 64%	1171 69%a	312 66%	367 68%	384 69%	390 69%	299 62%	449 66%	496 68%k	1195 69%k	509 61%	578 67%	1622 67%	300 72%	1895 66%	1839 68%ef	206 68%ef	104 54%	51 69%ef
NET: 4-6	739 22%	408 25%b	331 20%	117 25%	122 22%	124 22%	123 22%	104 22%	150 22%	179 24%	362 21%	198 24%	191 22%	548 22%	79 19%	659 23%	585 21%	77 25%	62 32%Tps	15 20%
NET: 1-3	130 4%kl	71 4%	58 3%	11 2%	12 2%	14 2%	16 3%	54 11%Tcdefh	22 3%	17 2%	59 3%	53 6%Tij	16 2%	114 5%cl	9 2%	120 4%	106 4%	9 3%	11 6%	4 5%
Mean	7.24gr	7.12	7.35a	7.30g	7.27g	7.36g	7.37g	6.78	7.30g	7.25	7.31k	7.07	7.39	7.19	7.52	7.20	7.24r	7.41r	6.76	7.63Tpr
Standard Deviation	1.79	1.84	1.72	1.59	1.57	1.72	1.80	2.14	1.78	1.67	1.71	2.02	1.61	1.84	1.64	1.80	1.76	1.80	1.85	2.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 422

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches

How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base 3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base 3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error 0.03	0.05	0.04	0.08	0.07	0.07	0.08	0.10	0.07	0.06	0.04	0.07	0.06	0.04	0.08	0.03	0.04	0.08	0.09	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 423

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
 How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	34	*	18	15	14	16	2	7	17	14	20	4	14	19	15	23	11	9	25
	1%	*	1%	1%	2%	1%	1%	*	1%	1%	2% d	*	1% k	1%	1%	1%	2%	1%	1%
2	37	*	18	18	16	20	-	11	16	10	27	6	11	16	20	19	17	6	30
	1% d	*	1%	1%	2%	1%	-	1%	1%	*	3% Ti	*	1%	1%	2%	1%	4% To	1%	1%
3	59	1	27	28	20	33	5	22	25	39	19	25	9	29	30	45	13	11	48
	2%	*	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	2%	2%	3%	2%	2%
4	63	1	34	24	15	44	3	30	26	45	19	28	16	28	35	59	4	19	42
	2%	*	3% a	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	3%	2%	1%	3%	2%
5	239	4	99	123	64	156	6	125	86	170	70	68	89	142	91	204	35	60	173
	7% ca	1%	8% a	9% a	8%	7%	3%	8%	6%	7%	8%	5%	9% ck	7%	7%	7%	7%	9%	7%
6	436	46	169	206	101	280	32	229	177	346	91	163	125	260	166	386	48	101	329
	13%	10%	13%	14%	13%	13%	15%	15%	13%	14%	10%	13%	13%	13%	13%	14%	10%	16%	13%
7	688	67	278	325	159	428	57	371	273	537	151	260	197	414	260	609	79	126	546
	21% ca	15%	21% ca	23% ca	20%	20%	27%	24%	20%	22% aj	17%	21%	20%	21%	21%	22%	17%	20%	21%
8	824	138	328	344	171	563	53	402	334	642	182	345	251	555	262	725	98	133	668
	25% a	31% c	25%	24%	21%	27% cd	25%	25%	24%	27% fl	21%	28%	26%	28% an	21%	26%	21%	21%	26% cg
9	423	107	167	147	109	272	28	195	207	323	101	180	101	250	161	369	50	72	347
	13%	24% Tbc	13%	10%	14%	13%	13%	12%	15%	13%	12%	14% dl	10%	13%	13%	13%	11%	11%	13%
10 - HIGHEST score	265	80	79	105	58	175	15	122	103	205	59	124	68	159	103	222	43	72	189
	8%	18% Tbc	6%	7%	7%	8%	7%	8%	7%	8%	7%	10%	7%	8%	8%	8%	9%	11% af	7%
Don't know	225	7	101	92	75	135	10	65	121	89	137	37	92	115	100	153	65	36	183
	7% aglk	1%	8% a	6% a	9%	6%	5%	4%	9% ag	4%	16% Ti	3%	9% ck	6%	8%	5%	14% To	6%	7%
SUMMARY: NET: 9-10	688	187	246	251	168	447	43	317	310	528	160	304	170	409	264	590	93	144	536
	21%	41% Tbc	19%	18%	21%	21%	20%	20%	22%	22%	18%	25% dl	17%	21%	21%	21%	20%	22%	21%
NET: 7-10	2200	391	852	920	498	1438	153	1090	917	1707	494	908	618	1379	786	1924	270	403	1751
	67% dp	87% Tbc	65%	64%	62%	68% cd	72% cd	69%	66%	71% Tj	56%	73% Ti	63%	69% an	63%	68% cp	58%	62%	68%
NET: 4-6	739	51	302	353	181	480	41	383	289	560	179	260	230	430	292	649	87	180	544
	22% ca	11%	23% a	25% a	22%	23%	19%	24%	21%	23%	20%	21%	24%	22%	24%	23%	19%	28% Tf	21%
NET: 1-3	130	2	63	62	50	69	7	40	58	64	66	34	34	64	65	88	41	26	103
	4% ai	*	5% a	4% a	6% ae	3%	3%	3%	4%	3%	8% Ti	3%	4%	3%	5% an	3%	9% To	4%	4%
Mean	7.24	8.18 bc	7.10	7.10	7.06	7.29 d	7.33	7.27	7.28	7.34	6.93	7.45 Tl	7.15	7.32 n	7.11	7.28	6.98	7.14	7.27

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 423

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.79	1.33	1.84	1.78	1.98	1.73	1.62	1.64	1.81	1.65	2.13	1.66	1.79	1.70	1.92	1.71	2.21	1.91	1.76
Standard Error	0.03	0.06	0.05	0.05	0.08	0.04	0.11	0.04	0.05	0.03	0.09	0.05	0.06	0.04	0.06	0.03	0.14	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 424

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	34 1%	3 1%	1 1%	15 5%Tadefjk	-	2 1%	-	5 2%	3 1%dk	4 2%	1 *	-	1 2%dfk
2	37 1%	2 1%	-	-	8 2%j	6 2%j	-	11 4%Tacj	2 1%j	1 *	-	5 1%	1 1%j
3	59 2%	4 1%	-	4 1%	4 1%	15 5%Tadgj	2 1%	3 1%	6 3%j	1 *	6 1%	11 3%	2 2%j
4	63 2%	4 1%	3 2%	9 3%	7 2%	2 1%	12 5%Tejjk	9 3%	3 2%	2 1%	5 1%	6 1%	1 1%
5	239 7%	22 7%	10 7%	31 11%	18 5%	22 8%	13 6%	16 5%	22 12%Tdgj	16 6%	25 6%	39 9%	7 9%
6	436 13%	51 17%cj	15 11%	20 7%	59 16%c	37 13%	27 12%	31 10%	36 19%Tcgj	41 15%	46 11%	65 15%	7 10%
7	688 21%	57 19%	29 22%	50 18%	91 25%l	50 18%	58 25%	70 23%	39 20%	59 21%	87 21%	88 20%	11 15%
8	824 25%l	72 24%l	43 32%dl	70 25%l	67 18%	70 26%l	57 25%l	65 22%	41 21%	86 31%chl	119 28%dl	122 27%l	10 14%
9	423 13%h	33 11%	9 7%	22 8%	47 13%	42 15%h	22 10%	39 13%	13 7%	36 13%	84 20%Tabcfh	64 14%h	13 17%abh
10 - HIGHEST score	265 8%l	43 14%Tefhjk	10 7%	22 8%	36 10%lk	19 7%	12 5%	32 11%lk	12 6%	8 3%	37 9%l	19 4%	16 22%Tabcdefghijk
Don't know	225 7%aj	11 4%	16 12%aej	33 12%Taej	26 7%	10 4%	25 11%aej	19 6%	17 9%aej	23 8%j	12 3%	29 7%	4 6%
SUMMARY: NET: 9-10	688 21%h	77 25%bcfhi	19 14%	43 16%	83 23%h	61 22%h	34 15%	70 23%h	25 13%	44 16%	121 29%Tbcfhik	83 18%	29 39%Tabcdefghijk
NET: 7-10	2200 67%h	206 68%h	91 68%h	163 59%	240 66%h	181 66%h	149 65%h	205 69%h	104 54%	189 68%h	327 79%Tacdefhk	293 65%h	51 69%h
NET: 4-6	739 22%	77 25%j	27 20%	59 22%	84 23%	61 22%	52 23%	56 19%	62 32%Tcegj	59 21%	76 18%	110 25%	15 20%
NET: 1-3	130 4%	9 3%	1 1%	19 7%j	12 3%	23 8%Tabfj	2 1%	19 6%j	11 6%bfj	6 2%	7 2%	17 4%	4 5%bfj
Mean	7.24ch	7.41ch	7.36h	6.86	7.28h	7.09	7.19h	7.18	6.76	7.28h	7.62Tcefgghk	7.18h	7.63Tcehk
Standard Deviation	1.79	1.80	1.47	2.20	1.74	1.95	1.52	2.05	1.85	1.53	1.53	1.64	2.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 424

Q16H Delivery - Rating on statement - It shows programmes with new ideas and different approaches
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.08	0.14	0.16	0.11	0.14	0.12	0.15	0.09	0.11	0.08	0.10	0.13

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 425

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	36 1%	26 2% b	10 1%	2 *	12 2%	4 1%	2 *	13 3% Tcfn	4 1%	7 1%	16 1%	13 1%	7 1%	29 1%	* 1%	35 1%	30 1%	3 1%	2 1%	-
2	44 1%	23 1%	21 1%	10 2% dh	1 *	15 3% dh	6 1%	10 2% h	1 *	15 2%	15 1%	13 2%	16 2%	27 1%	6 1%	37 1%	35 1%	3 1%	5 3%	* *
3	68 2%	33 2%	35 2%	11 2%	7 1%	8 1%	19 3%	15 3%	8 1%	16 2%	32 2%	21 2%	17 2%	51 2%	4 1%	64 2%	57 2%	5 2%	5 3%	1 1%
4	93 3%	45 3%	48 3%	14 3%	13 2%	9 2%	8 1%	20 4%	30 4% ef	20 3%	43 2%	31 4%	19 2%	74 3%	6 2%	87 3%	69 3%	7 2%	15 8% Tpq	3 3%
5	367 11% b	225 14% Tb	142 8%	59 12%	46 9%	51 9%	63 11%	64 13%	83 12%	79 11%	186 11%	102 12%	72 8%	295 12% d	32 8%	335 12%	297 11%	30 10%	30 15% Tpq	10 13%
6	451 14%	235 15%	216 13%	52 11%	78 14%	86 15%	75 13%	70 15%	91 13%	100 14%	243 14%	108 13%	107 12%	344 14%	52 12%	399 14%	366 13%	46 15%	30 16%	9 12%
7	741 22% ks	333 21%	408 24%	134 28% Tetg	126 23%	113 20%	110 19%	90 19%	168 25%	199 27% k	406 24% k	136 16%	179 21%	562 23%	94 23%	645 22%	622 23% s	72 24% s	39 20% s	8 11%
8	720 22% af	357 22%	363 21%	85 18%	129 24%	131 24%	134 24%	104 22%	137 20%	159 22%	397 23%	164 20%	216 25%	504 21%	108 26%	611 21%	614 23% r	62 20%	30 16%	14 18%
9	318 10%	136 8%	181 11%	40 8%	67 12%	54 10%	52 9%	49 10%	56 8%	59 8%	155 9%	103 12%	104 12% am	213 9%	64 15%	253 9%	264 10%	30 10%	12 6%	12 16% Tpqr
10 - HIGHEST score	235 7% d	119 7%	116 7%	29 6%	17 3%	49 9% d	60 11% Tdg	26 5%	54 8% d	38 5%	126 7%	71 8%	55 6%	180 7%	25 6%	207 7%	175 6%	34 11% Tpr	10 5%	16 21% Tpqr
Don't know	222 7% edq	74 5%	148 9% a	35 8%	46 8% g	34 6%	37 6%	20 4%	50 7%	41 6%	102 6%	79 9% d	66 8%	155 6%	23 6%	198 7%	193 7% q	10 3%	16 8% qs	2 3%
SUMMARY:																				
NET: 9-10	553 17% af	255 16%	298 18%	68 15%	84 16%	103 19%	111 20%	75 16%	111 16%	98 13%	281 16%	174 21% d	159 19%	393 16%	89 22%	461 16%	439 16% r	64 21% Tpr	22 11%	28 37% Tpqr
NET: 7-10	2014 61% af	945 59%	1069 63%	288 61%	339 63%	347 63%	355 63%	269 56%	416 61%	457 62%	1084 63% k	474 56%	555 65%	1459 60%	291 70%	1717 60%	1675 62% r	198 65% af	91 47%	50 67% r
NET: 4-6	911 28%	504 31% b	407 24%	124 26%	137 25%	146 26%	146 26%	153 32%	204 30%	199 27%	472 27%	240 29%	198 23%	713 29% d	90 22%	820 29%	731 27%	83 27%	75 39% Tpqs	21 29%
NET: 1-3	148 4% h	82 5%	66 4%	23 5% h	20 4%	27 5% h	28 5% h	38 8% Tdh	13 2%	38 5%	63 4%	47 6%	41 5%	107 4%	10 2%	137 5%	123 5%	12 4%	1 6% qs	1 1%
Mean	6.96 gr	6.85	7.08 a	6.85	7.00 g	7.08 g	7.13 g	6.65	7.01 g	6.85	7.02	6.94	7.11	6.91	7.33	6.91	6.97 r	7.13 r	6.39	7.63 Tpqr
Standard Deviation	1.83	1.90	1.76	1.80	1.73	1.86	1.85	2.05	1.71	1.78	1.76	2.03	1.82	1.84	1.61	1.86	1.81	1.85	1.94	1.93

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 425

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error	0.03	0.05	0.04	0.09	0.08	0.08	0.08	0.09	0.07	0.06	0.04	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 426

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	36	2	21	12	14	20	2	10	24	17	19	13	7	21	15	27	8	9	27
	1%	*	2%	1%	2%	1%	1%	1%	2% q	1%	2% d	1%	1%	1%	1%	1%	2%	1%	1%
2	44	*	20	23	19	24	-	22	18	33	11	11	12	16	27	36	7	4	38
	1%	*	2%	2%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	2% m	1%	2%	1%	1%
3	68	2	27	39	12	52	3	32	30	48	20	25	25	44	25	60	8	20	47
	2%	*	2%	3% a	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	2%
4	93	6	33	51	28	59	1	45	28	60	33	29	29	40	52	70	22	21	66
	3%	1%	3%	4%	3%	3%	*	3%	2%	2%	4%	2%	3%	2%	4% m	2%	5%	3%	3%
5	367	18	168	165	106	228	15	167	165	253	114	119	106	227	133	305	61	76	285
	11% a	4%	13% a	12% a	13%	11%	7%	11%	12%	10%	13%	10%	11%	11%	11%	11%	13%	12%	11%
6	451	42	206	192	97	297	26	242	179	349	102	170	135	269	173	402	47	105	329
	14%	9%	16% a	13%	12%	14%	12%	15%	13%	14%	12%	14%	14%	14%	14%	14%	10%	16%	13%
7	741	100	296	325	162	486	51	385	300	584	157	275	231	462	266	654	86	135	595
	22%	22%	22%	23%	20%	23%	24%	24%	22%	24% j	18%	22%	24%	23%	21%	23%	19%	21%	23%
8	720	124	291	294	183	458	54	344	314	556	164	290	204	451	254	646	68	124	583
	22% p	28% Tc	22%	21%	23%	22%	25%	22%	23%	23%	19%	23%	21%	23%	20%	23% ep	15%	19%	23%
9	318	75	119	114	76	208	24	148	134	244	74	142	77	194	115	266	48	63	252
	10%	17% Tbc	9%	8%	10%	10%	11%	9%	10%	10%	8%	11%	8%	10%	9%	9%	10%	10%	10%
10 - HIGHEST score	235	70	62	101	40	160	21	110	97	176	59	118	64	153	79	195	40	54	178
	7% b	16% Tbc	5%	7%	5%	8%	10%	7%	7%	7%	7%	10%	7%	8%	6%	7%	9%	8%	7%
Don't know	222	10	75	110	68	132	15	73	98	100	122	47	84	110	103	151	67	35	180
	7% aglk	2%	6% a	8% a	8%	6%	7%	5%	7% q	4%	14% Ti	4%	9% k	6%	8% m	5%	14% To	5%	7%
SUMMARY:																			
NET: 9-10	553	145	182	215	116	368	45	258	231	420	133	260	141	347	194	461	89	117	430
	17%	32% Tbc	14%	15%	14%	17%	21%	16%	17%	17%	15%	21% Tl	15%	17%	16%	16%	19%	18%	17%
NET: 7-10	2014	370	768	834	460	1311	149	987	844	1560	454	825	577	1261	714	1761	243	377	1607
	61% p	82% Tbc	58%	58%	57%	62%	71% Td	63%	61%	64% jl	52%	67% Tl	59%	63% en	57%	63% ep	52%	58%	62%
NET: 4-6	911	67	407	408	230	583	42	454	372	662	249	318	270	536	359	777	130	202	680
	28% aa	15%	31% aa	29% aa	29%	27%	20%	29%	27%	27%	28%	26%	28%	27%	29%	28%	28%	31%	26%
NET: 1-3	148	4	69	74	44	97	5	64	71	98	50	49	43	81	67	124	24	33	112
	4% aa	1%	5% aa	5% aa	6%	5%	2%	4%	5%	4%	6%	4%	4%	4%	5%	4%	5%	5%	4%
Mean	6.96 b	7.83 Tbc	6.79	6.85	6.78	6.99	7.41 Tde	6.97	6.95	7.03 j	6.75	7.17 Tl	6.91	7.04 n	6.83	6.98	6.83	6.91	6.99

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

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* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 426

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.83	1.53	1.83	1.87	1.93	1.82	1.64	1.76	1.89	1.76	2.02	1.82	1.78	1.79	1.92	1.79	2.08	1.89	1.82
Standard Error	0.03	0.07	0.05	0.05	0.07	0.04	0.11	0.04	0.05	0.03	0.08	0.05	0.06	0.04	0.06	0.03	0.13	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 427

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	36 1%	3 1%	2 2%	20 7%Tadefghijkl	1 *	- -	1 1%	2 1%	2 1%	1 *	1 *	2 *	- -
2	44 1%	3 1%	3 2%	- -	5 1%	4 2%	5 2%	1 *	5 3%cl	- 2%	7 2%	9 2%	* *
3	68 2%	5 2%	1 *	5 2%	7 2%	13 5%	4 2%	5 2%	7 3%	7 3%	5 1%	10 2%	1 1%
4	93 3%	7 2%	7 5%j	9 3%	7 2%	11 4%j	6 3%	7 2%	15 8%Tadgjkl	5 2%	3 1%	13 3%	3 3%j
5	367 11%	30 10%	9 6%	36 13%	37 10%	18 7%	34 15%e	32 11%	30 15%Tabejk	50 18%Tabejk	38 9%	43 10%	10 13%e
6	451 14%	46 15%	19 14%	36 13%	58 16%	38 14%	23 10%	36 12%	30 16%	39 14%	53 13%	64 14%	9 12%
7	741 22%cl	72 24%cl	25 19%	41 15%	81 22%cl	70 25%cl	60 26%cl	56 19%	39 20%cl	78 28%cl	96 23%cl	115 26%cl	8 11%
8	720 22%ch	62 20%	36 27%ch	35 13%	101 28%cfh	51 19%	38 17%	74 25%ch	30 16%	57 20%	107 25%ch	115 26%ch	14 18%
9	318 10%	30 10%	14 11%	22 8%	36 10%	33 12%	22 10%	28 9%	12 6%	16 6%	58 14%ghi	37 8%	12 16%Tachik
10 - HIGHEST score	235 7%kl	34 11%Tdfhk	10 7%l	25 9%kl	18 5%	16 6%	8 4%	38 13%Tdfhk	10 5%	5 2%	41 10%kl	14 3%	16 21%Tabcdefghijk
Don't know	222 7%aj	10 3%	8 6%	47 17%Tabdeghijkl	12 3%	20 7%	27 12%adjl	20 7%	16 8%adjl	20 7%	13 3%	27 6%	2 3%
SUMMARY:													
NET: 9-10	553 17%hi	64 21%Thik	24 18%l	46 17%l	54 15%	48 18%	30 13%	66 22%hik	22 11%	20 7%	99 23%Tdfhk	51 11%	28 37%Tabcdefghijk
NET: 7-10	2014 61%ch	198 65%ch	86 64%ch	122 44%	235 65%ch	170 62%ch	129 56%	196 65%ch	91 47%	155 56%	302 72%Tcfhi	282 63%ch	50 67%ch
NET: 4-6	911 28%	83 27%	35 26%	81 29%	103 28%	67 25%	63 28%	75 25%	75 39%Tadefgjkl	94 34%j	95 22%	120 27%	21 29%
NET: 1-3	148 4%	12 4%	6 4%	25 9%Tagjl	13 4%	17 6%	10 5%	9 3%	12 6%l	9 3%	13 3%	21 5%	1 1%
Mean	6.96ch	7.13chi	7.04h	6.46	7.04ch	6.93h	6.74	7.30cfhik	6.39	6.65	7.36Tcefhik	6.87h	7.63Tabcdefhik
Standard Deviation	1.83	1.85	1.92	2.43	1.64	1.83	1.79	1.82	1.94	1.50	1.69	1.69	1.93

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 427

Q16C4 Delivery - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.08	0.18	0.18	0.11	0.13	0.15	0.13	0.10	0.11	0.09	0.10	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 428

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Effective Base	1649	783	868	220	264	284	287	237	360	374	862	414	432	1217	207	1436	1208	346	253	166
1 - LOWEST score	21 1%	9 1%	12 1%	-	-	2 *	10 2%cd	6 1%	3 *	3 *	5 *	13 2%e	1 *	20 1%	-	21 1%	17 1%	2 1%	3 1%	-
2	17 1%	6 *	11 1%	1 *	1 *	1 *	9 2%Tdf	5 1%	5 1%	11 1%	1 *	3 *	15 1%	1 *	17 1%	13 *	4 *	4 2%Tpq	-	
3	43 1%	26 2%	17 1%	2 *	9 2%	3 1%	4 1%	16 3%Tcei	9 1%	4 *	14 1%	25 3%Tij	15 2%	28 1%	1 *	42 1%	33 1%	2 1%	8 4%Tpq	1 1%
4	56 2%	33 2%	23 1%	8 2%	8 1%	7 1%	10 2%	12 3%	11 2%	17 2%	23 1%	16 2%	12 1%	44 2%	6 1%	50 2%	43 2%	4 1%	8 4%Tpq	1 1%
5	187 6%	97 6%	89 5%	30 6%	25 5%	33 6%	30 5%	23 5%	45 7%	36 5%	107 6%	43 5%	43 5%	144 6%	19 5%	166 6%	145 5%	18 6%	18 9%Tp	6 8%
6	334 10%	186 12%	148 9%	69 15%Tdj	46 9%	56 10%	37 7%	52 11%	73 11%	83 11%	176 10%	75 9%	63 7%	271 11%cl	40 10%	293 10%	270 10%	31 10%	27 14%cs	5 7%
7	733 22%sa	364 23%	370 22%	100 21%	118 22%	123 22%	144 26%	117 24%	131 19%	175 24%	385 22%	173 21%	172 20%	561 23%	86 21%	645 22%	617 23%sa	72 24%sa	37 19%sa	8 11%
8	900 27%gkl	447 28%	453 27%	115 24%	157 29%g	158 28%g	160 28%g	96 20%	215 31%g	224 31%k	492 29%k	183 22%	256 30%	644 26%	142 34%	756 26%	749 28%r	90 30%r	41 21%	19 25%
9	455 14%	187 12%	269 16%a	57 12%	105 19%Tcigh	73 13%	73 13%	62 13%	85 12%	97 13%	236 14%	122 15%	136 16%	319 13%	68 16%	387 13%	386 14%	35 12%	21 11%	12 17%
10 - HIGHEST score	331 10%	161 10%	170 10%	52 11%	36 7%	60 11%	61 11%	54 11%	68 10%	54 7%	176 10%	101 12%al	85 10%	246 10%	29 7%	302 11%	258 9%	40 13%pr	15 7%	19 25%Tpqr
Don't know	217 7%q	89 6%	127 8%	36 8%	37 7%	37 7%	35 6%	32 7%	39 6%	37 5%	95 6%	85 10%Tij	75 9%am	142 6%	23 6%	194 7%	191 7%q	9 3%	14 7%q	3 4%
SUMMARY:																				
NET: 9-10	787 24%	348 22%	439 26%a	108 23%	142 26%	133 24%	134 24%	116 24%	153 22%	151 21%	412 24%	223 27%al	221 26%	565 23%	97 23%	689 24%	644 24%	76 25%	36 18%	31 42%Tpqr
NET: 7-10	2420 73%af	1158 72%	1261 75%	324 69%	416 77%cg	414 75%	438 78%cg	329 69%	498 73%	550 75%	1290 75%k	580 69%	649 75%	1770 73%	325 78%	2089 73%	2010 74%r	238 78%r	114 58%	58 78%r
NET: 4-6	577 18%	316 20%b	260 15%	108 23%df	79 15%	96 17%	78 14%	87 18%	129 19%	136 19%	306 18%	134 16%	117 14%	459 19%al	65 16%	509 18%	458 17%	53 17%	54 28%Tpqs	12 16%
NET: 1-3	81 2%	41 3%	40 2%	3 1%	10 2%	6 1%	14 2%	31 7%Tcdefh	17 3%	11 2%	30 2%	40 5%Tij	18 2%	63 3%	2 *	80 3%	63 2%	4 1%	14 7%Tpqs	1 1%
Mean	7.50gr	7.42	7.58	7.50	7.63g	7.60g	7.54	7.23	7.49	7.45	7.55	7.44	7.67m	7.45	7.67	7.48	7.52r	7.63r	6.85	8.06Tqr
Standard Deviation	1.65	1.65	1.65	1.53	1.47	1.54	1.69	1.99	1.65	1.53	1.57	1.91	1.55	1.68	1.34	1.69	1.62	1.55	2.03	1.73

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 428

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3315	1579	1736	456	539	576	575	496	673	782	1708	825	862	2453	426	2877	2007	591	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2435	415	2872	2722	303	195	74
Standard Error	0.03	0.04	0.04	0.07	0.06	0.07	0.07	0.09	0.07	0.06	0.04	0.07	0.05	0.03	0.07	0.03	0.04	0.06	0.10	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 429

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1501	168	370	1243
1 - LOWEST score	21 1%	- -	7 1%	13 1%	10 1%	8 *	1 1%	5 *	10 1%	6 *	15 2% d	1 *	9 1% k	8 *	13 1%	11 *	10 2% o	11 2% r	9 *
2	17 1%	- -	9 1%	9 1%	5 1%	12 1%	- -	6 *	10 1%	12 1%	5 1%	9 1%	3 *	5 *	12 1%	14 *	4 1%	3 *	14 1%
3	43 1%	3 1%	27 2%	14 1%	12 2%	28 1%	1 1%	10 1%	17 1%	19 1%	24 3% d	6 *	23 2% k	21 1%	22 2%	32 1%	11 2%	6 1%	36 1%
4	56 2%	2 1%	19 1%	33 2%	10 1%	42 2%	1 *	37 2% h	12 1%	40 2%	16 2%	10 1%	27 3% k	26 1%	28 2%	50 2%	5 1%	11 2%	42 2%
5	187 6% a	1 *	68 5% a	109 8% a	52 6%	123 6%	4 2%	87 6%	76 6%	133 6%	54 6%	58 5%	61 6%	104 5%	78 6%	165 6%	21 5%	37 6%	144 6%
6	334 10% a	24 5%	140 11% a	153 11% a	77 10%	204 10%	26 12%	189 12% h	123 9%	257 11%	77 9%	132 11%	83 9%	203 10%	124 10%	299 11%	32 7%	74 11%	251 10%
7	733 22%	86 19%	325 25%	305 21%	171 21%	473 22%	49 23%	385 24%	293 21%	568 23%	165 19%	272 22%	213 22%	454 23%	266 21%	651 23%	82 18%	142 22%	570 22%
8	900 27%	141 31%	348 26%	384 27%	198 25%	612 29%	52 25%	417 26%	404 29%	671 28%	228 26%	356 29%	277 28%	567 29%	316 25%	762 27%	134 29%	160 25%	727 28%
9	455 14%	100 22% Tbc	168 13%	186 13%	116 14%	292 14%	33 15%	229 14%	184 13%	359 15%	96 11%	190 15%	126 13%	274 14%	175 14%	399 14%	54 12%	94 15%	358 14%
10 - HIGHEST score	331 10%	86 19% Tbc	113 9%	129 9%	80 10%	212 10%	25 12%	142 9%	148 11%	231 10%	101 11%	155 12% d	81 8%	217 11%	113 9%	266 9%	66 14%	69 11%	257 10%
Don't know	217 7% agk	7 2%	94 7% a	92 6% a	72 9% e	117 5%	19 9%	71 4%	107 8% g	122 5%	95 11% Ti	52 4%	71 7% k	110 6%	95 8%	164 6%	46 10% o	38 6%	172 7%
SUMMARY: NET: 9-10	787 24%	186 41% Tbc	281 21%	315 22%	196 24%	504 24%	57 27%	371 24%	333 24%	590 24%	197 22%	344 28% d	208 21%	490 25%	288 23%	665 24%	120 26%	164 25%	614 24%
NET: 7-10	2420 73% d	413 92% Tbc	955 72%	1004 70%	565 70%	1589 75%	159 75%	1173 74%	1030 74%	1829 76% d	590 67%	972 78% Ti	698 72%	1511 76% en	870 70%	2078 74%	335 72%	465 72%	1911 74%
NET: 4-6	577 18% a	28 6%	228 17% a	296 21% a	139 17%	368 17%	31 15%	313 20% h	211 15%	430 18%	146 17%	200 16%	171 18%	333 17%	230 18%	515 18%	57 12%	123 19%	437 17%
NET: 1-3	81 2%	3 1%	42 3% a	35 2%	27 3%	49 2%	3 1%	21 1%	37 3%	37 2%	44 5% Ti	16 1%	35 4% k	33 2%	48 4% en	57 2%	25 5% To	20 3%	60 2%
Mean	7.50	8.25 bc	7.41	7.37	7.44	7.51	7.73	7.48	7.57	7.55	7.36	7.71 Ti	7.36	7.60 n	7.36	7.50	7.55	7.44	7.53

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 429

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3315	522	1315	1359	709	2161	219	1798	1312	2685	630	1298	943	2041	1192	2997	294	715	2511
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2419	876	1240	974	1987	1243	2813	463	646	2580
Standard Deviation	1.65	1.28	1.65	1.71	1.77	1.62	1.48	1.55	1.65	1.54	1.93	1.51	1.74	1.55	1.80	1.60	1.96	1.79	1.61
Standard Error	0.03	0.06	0.05	0.05	0.07	0.04	0.10	0.04	0.05	0.03	0.08	0.04	0.06	0.04	0.05	0.03	0.12	0.07	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 430

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	346	69	115	153	125	99	131	253	122	205	195	166
1 - LOWEST score	21 1%	2 1%	1 1%	7 2% T	-	-	-	1 *	3 1%	5 2%	1 *	2 *	-
2	17 1%	* *	-	-	1 *	7 2% Ta	1 *	2 1%	4 2% Taij	-	1 *	2 *	-
3	43 1%	2 1%	1 *	-	7 2%	10 4% Tac	1 *	6 2%	8 4% Tacfkj	2 1%	3 1%	4 1%	1 1% c
4	56 2%	4 1%	2 1%	4 2%	1 *	7 2%	3 1%	16 5% Tadjk	8 4% Tadjk	3 1%	2 *	6 1%	1 1%
5	187 6%	18 6%	11 8%	14 5%	15 4%	17 6%	8 4%	12 4%	18 9% Tdfqj	16 6%	25 6%	28 6%	6 8%
6	334 10%	31 10%	12 9%	24 9%	57 16% Tgj	22 8%	23 10%	22 7%	27 14% l	22 8%	39 9%	48 11%	5 7%
7	733 22% l	72 24% l	28 21%	43 16%	64 18%	54 20%	60 26% l	71 24% l	37 19% l	56 20% l	97 23% l	142 32% Tacdehil	8 11%
8	900 27% ch	90 30% cgh	39 29%	47 17%	116 32% cgh	72 26%	73 32% ch	63 21%	41 21%	93 34% cgh	132 31% cgh	113 25%	19 25%
9	455 14% f	35 12%	21 16% f	26 10%	66 18% cf	52 19% cfh	13 6%	38 13%	21 11%	49 18% f	62 15% f	59 13%	12 17% f
10 - HIGHEST score	331 10% dik	40 13% bdhik	4 3%	74 27% Tabdfghijk	18 5%	24 9%	17 8%	47 16% Tbdhik	15 7%	11 4%	44 10% ik	19 4%	19 25% Tabdfghijk
Don't know	217 7% a	9 3%	17 13% adejl	35 13% Tadejkl	18 5%	10 4%	28 12% Tadejl	21 7%	14 7% a	20 7%	16 4%	26 6%	3 4%
SUMMARY: NET: 9-10	787 24% fk	76 25% fk	25 19%	100 37% Tabdfghijk	84 23%	76 28% fhk	31 13%	84 28% fhk	36 18%	60 21%	106 25% f	78 17%	31 42% Tabdfghijk
NET: 7-10	2420 73% h	238 78% h	92 68%	191 70% h	265 73% h	202 74% h	164 72% h	218 73% h	114 58%	208 75% h	336 80% ch	334 74% h	58 78% h
NET: 4-6	577 18%	53 17%	25 18%	42 15%	73 20%	46 17%	34 15%	50 17%	54 28% Tacefgijkl	41 15%	65 15%	82 18%	12 16%
NET: 1-3	81 2%	4 1%	1 1%	7 2%	7 2%	16 6% Tafjk	2 1%	9 3%	14 7% Tabcdijkl	7 3%	5 1%	8 2%	1 1%
Mean	7.50 h	7.63 hk	7.40 h	7.91 Tehk	7.53 h	7.38 h	7.48 h	7.51 h	6.85	7.47 h	7.67 hk	7.31 h	8.06 Tabdfghijk
Standard Deviation	1.65	1.55	1.45	2.03	1.42	1.88	1.33	1.87	2.03	1.61	1.46	1.43	1.73

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 430

Q16J Delivery - Rating on statement - It shows new programmes, made in the UK
How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4 and Channel Five on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3315	591	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Standard Error	0.03	0.06	0.14	0.15	0.09	0.13	0.11	0.13	0.10	0.12	0.08	0.08	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 434

Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3303	1574	1729	454	535	575	570	496	673	781	1704	818	858	2445	424	2867	2000	591	416	296
Weighted Base	3280	1599	1681	469	539	553	556	480	683	732	1718	830	857	2424	412	2861	2711	303	193	74
Effective Base	1643	779	865	219	262	284	285	237	360	373	860	411	430	1214	205	1432	1204	346	249	166
1 - LOWEST score	44	28	16	8	8	10	2	13	3	16	19	10	16	29	3	41	37	5	2	*
	1%	2%	1%	2%	1%	2%	*	3%fh	*	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	*
2	31	14	17	5	4	4	4	9	6	7	11	13	8	23	*	31	24	4	3	*
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	2%	*
3	52	39	13	6	6	4	11	14	11	10	21	21	8	44	2	50	44	2	6	*
	2%	2%b	1%	1%	1%	1%	2%	3%	2%	1%	1%	3%	1%	2%	*	2%	2%	1%	3%qs	*
4	53	29	23	12	9	4	4	10	14	9	25	19	9	43	12	40	42	5	4	1
	2%	2%	1%	3%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	3%	1%	2%	2%	2%	1%
5	167	82	86	26	35	30	28	24	24	32	91	44	60	108	25	142	132	19	13	3
	5%	5%	5%	6%	6%	5%	5%	5%	4%	4%	5%	5%	7%rn	4%	6%	5%	5%	6%	7%	4%
6	267	152	115	51	45	35	39	47	50	74	136	56	67	199	24	242	211	29	21	5
	8%	9%b	7%	11%	8%	6%	7%	10%	7%	10%	8%	7%	8%	8%	6%	8%	8%	10%	11%	7%
7	583	312	271	90	91	115	80	89	118	150	309	124	149	433	84	493	488	48	39	8
	18%rs	20%	16%	19%	17%	21%f	14%	19%	17%	20%k	18%	15%	17%	18%	20%	17%	18%rs	16%	20%rs	11%
8	912	426	486	100	176	153	167	129	186	200	500	213	230	682	115	796	777	78	41	16
	28%cr	27%	29%	21%	33%cc	28%	30%cc	27%	27%	27%	29%	26%	27%	28%	28%	28%	29%rs	26%	21%	21%
9	566	234	332	60	93	100	118	66	128	118	293	155	170	396	90	476	470	44	33	18
	17%	15%	20%ca	13%	17%	18%	21%cg	14%	19%	16%	17%	19%	20%	16%	22%	17%	17%	15%	17%	25%Tpqj
10 - HIGHEST score	414	204	210	48	50	56	72	67	121	81	211	122	87	327	36	378	316	58	20	20
	13%	13%	12%	10%	9%	10%	13%	14%	18%Tcde	11%	12%	15%	10%	13%	9%	13%	12%	19%Tpr	10%	28%Tpqr
Don't know	192	80	112	64	24	42	30	11	22	35	103	53	53	139	21	171	169	10	10	2
	6%gh	5%	7%	14%Tdefgh	4%	8%gh	5%	2%	3%	5%	6%	6%	6%	6%	5%	6%	6%q	3%	5%	3%
SUMMARY:																				
NET: 9-10	980	438	542	108	143	157	190	134	249	199	504	277	257	723	126	854	786	102	53	39
	30%cc	27%	32%ca	23%	27%	28%	34%cc	28%	36%Tcdedj	27%	29%	33%	30%	30%	31%	30%	29%	34%	27%	52%Tpqr
NET: 7-10	2475	1176	1299	298	411	424	437	352	553	548	1312	614	637	1838	325	2143	2051	229	133	63
	75%cr	74%	77%	64%	76%cc	77%cc	79%cc	73%cc	81%Tcdj	75%	76%	74%	74%	76%	79%	75%	76%cr	75%	69%	85%Tpqr
NET: 4-6	486	263	223	89	88	69	71	82	88	115	252	120	136	350	61	425	386	53	39	9
	15%	16%	13%	19%ce	16%	12%	13%	17%	13%	16%	15%	14%	16%	14%	15%	15%	14%	18%	20%Tps	12%
NET: 1-3	127	80	47	18	17	18	18	35	20	33	51	43	31	96	5	122	104	11	11	*
	4%cs	5%b	3%	4%	3%	3%	3%	7%Tdefh	3%	5%	3%	5%j	4%	4%	1%	4%	4%cs	4%cs	6%cs	*
Mean	7.61cgr	7.47	7.76a	7.33	7.56	7.62	7.81cg	7.34	7.86Tcdg	7.49	7.67	7.62	7.56	7.63	7.68	7.61	7.61r	7.68r	7.29	8.38Tqfr
Standard Deviation	1.83	1.92	1.73	1.91	1.74	1.76	1.69	2.11	1.74	1.87	1.74	1.98	1.84	1.83	1.60	1.86	1.81	1.96	1.96	1.55
Standard Error	0.03	0.05	0.04	0.09	0.08	0.08	0.07	0.10	0.07	0.07	0.04	0.07	0.06	0.04	0.08	0.04	0.04	0.08	0.10	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 435

Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3303	521	1311	1353	706	2154	218	1794	1305	2681	622	1298	937	2038	1183	2987	292	711	2503
Weighted Base	3280	451	1315	1417	802	2112	210	1574	1377	2416	864	1240	964	1980	1235	2800	462	639	2573
Effective Base	1643	258	651	684	362	1069	114	872	668	1326	348	657	465	1033	572	1496	167	370	1238
1 - LOWEST score	44	5	25	14	14	23	5	20	24	33	11	7	20	32	12	43	1	4	40
	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%	*	1%	2%
2	31	2	19	10	14	15	2	21	10	29	2	9	5	15	16	31	*	5	25
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%
3	52	*	19	32	13	35	1	24	21	31	21	14	23	27	24	43	9	16	35
	2%	*	1%	2% a	2%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	2%	1%
4	53	3	25	23	13	33	2	18	28	39	14	14	20	26	23	46	7	15	35
	2%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	1%
5	167	8	61	83	41	112	1	81	73	130	38	58	48	102	62	151	16	26	139
	5% a	2%	5%	6% a	5% f	5% f	1%	5%	5%	5%	4%	5%	5%	5%	5%	5%	3%	4%	5%
6	267	22	110	127	60	171	18	151	99	220	46	85	77	160	101	238	26	65	194
	8%	5%	8%	9% a	8%	8%	8%	10%	7%	9% g	5%	7%	8%	8%	8%	9%	6%	10%	8%
7	583	60	252	246	138	381	33	310	208	449	134	198	191	350	217	507	71	120	445
	18%	13%	19% a	17%	17%	18%	16%	20% h	15%	19%	15%	16%	20%	18%	18%	18%	15%	19%	17%
8	912	140	350	408	238	566	67	405	393	643	269	366	235	563	336	751	157	153	742
	28%	31%	27%	29%	30%	27%	32%	26%	29%	27%	31%	30%	24%	28%	27%	27%	34%	24%	29%
9	566	102	218	240	137	377	38	258	264	405	161	232	173	327	226	481	82	109	447
	17%	23% Tbc	17%	17%	17%	18%	18%	16%	19%	17%	19%	19%	18%	17%	18%	17%	18%	17%	17%
10 - HIGHEST score	414	93	153	163	98	264	30	181	180	299	116	183	112	269	141	341	73	100	310
	13%	21% Tbc	12%	12%	12%	13%	14%	12%	13%	12%	13%	15%	12%	14%	11%	12%	16%	16%	12%
Don't know	192	14	83	71	34	133	13	105	77	139	53	73	61	108	77	168	20	27	161
	6%	3%	6%	5%	4%	6%	6%	7%	6%	6%	6%	6%	6%	5%	6%	6%	4%	4%	6%
SUMMARY:																			
NET: 9-10	980	195	371	403	236	641	68	439	444	703	277	415	286	596	367	822	155	209	757
	30%	43% Tbc	28%	28%	29%	30%	32%	28%	32%	29%	32%	34%	30%	30%	30%	29%	34%	33%	29%
NET: 7-10	2475	395	973	1057	612	1588	168	1154	1045	1795	680	979	711	1510	920	2080	383	482	1943
	75%	88% Tbc	74%	75%	76%	75%	80%	73%	76%	74%	79%	79% l	74%	76%	74%	74%	83% To	75%	76%
NET: 4-6	486	34	197	233	115	316	21	250	200	389	98	157	144	288	186	435	49	106	368
	15% a	8%	15% a	16% a	14%	15%	10%	16%	15%	16% g	11%	13%	15%	15%	15%	16%	11%	17%	14%
NET: 1-3	127	8	63	56	41	74	8	65	55	93	34	30	48	74	53	117	10	24	101
	4%	2%	5% a	4%	5%	3%	4%	4%	4%	4%	4%	2%	5% k	4%	4%	4%	2%	4%	4%
Mean	7.61	8.22 tbc	7.50	7.56	7.55	7.64	7.82	7.53	7.66	7.56	7.76	7.85 tl	7.50	7.64	7.57	7.56	7.95 To	7.65	7.61
Standard Deviation	1.83	1.56	1.92	1.80	1.93	1.79	1.81	1.83	1.88	1.84	1.79	1.67	1.93	1.83	1.84	1.87	1.56	1.82	1.84

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 435

Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3303	521	1311	1353	706	2154	218	1794	1305	2681	622	1298	937	2038	1183	2987	292	711	2503
Weighted Base	3280	451	1315	1417	802	2112	210	1574	1377	2416	864	1240	964	1980	1235	2800	462	639	2573
Standard Error	0.03	0.07	0.05	0.05	0.07	0.04	0.13	0.04	0.05	0.04	0.07	0.05	0.06	0.04	0.06	0.04	0.09	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 436

Q16L Delivery - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How would you rate BBC One and ITV combined on this statement (on a scale of 1 to 10 where 10 is the highest score and 1 the lowest)?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3303	591	116	198	244	207	165	210	416	203	353	304	296
Weighted Base	3280	303	134*	273	363	274	228*	299	193	272	420	447	74
Effective Base	1643	346	69	114	153	125	99	131	249	121	203	194	166
1 - LOWEST score	44 1%	5 2%	1 1%	2 1%	6 2%	1 *	1 1%	6 2%	2 1%	1 *	4 1%	14 3%	* *
2	31 1%	4 1%	* *	- -	8 2%	4 1%	8 3% Tcjk	1 *	3 2% jk	2 1%	1 *	1 *	* *
3	52 2%	2 1%	1 1%	8 3%	3 1%	7 3%	2 1%	14 5% Tadijkl	6 3% ail	- -	4 1%	5 1%	* *
4	53 2%	5 2%	4 3%	2 1%	6 2%	9 3%	1 *	3 1%	4 2%	1 *	13 3%	4 1%	1 1%
5	167 5%	19 6%	1 1%	13 5%	14 4%	19 7%	18 8%	9 3%	13 7% b	14 5%	26 6%	17 4%	3 4%
6	267 8%	29 10%	5 4%	29 11%	26 7%	20 7%	13 6%	29 10%	21 11%	19 7%	27 6%	43 10%	5 7%
7	583 18% cll	48 16%	21 16%	25 9%	61 17%	46 17%	41 18%	68 23% cll	39 20% cll	26 10%	95 23% cll	103 23% acil	8 11%
8	912 28% egh	78 26%	52 39% Taeghl	87 32% egh	108 30% g	55 20%	64 28%	54 18%	41 21%	119 44% Tadefghjkl	120 29% g	118 26%	16 21%
9	566 17% c	44 15%	24 18%	25 9%	59 16%	67 24% Tacg	40 17%	37 12%	33 17% c	66 24% acg	69 16%	84 19% c	18 25% Tacgj
10 - HIGHEST score	414 13% lk	58 19% Tefhijk	14 10%	55 20% Thijk	59 16% lk	30 11%	24 11%	47 16% lk	20 10% i	12 5%	47 11% i	28 6%	20 28% Tabdefghijk
Don't know	192 6%	10 3%	11 8%	27 10% adl	13 4%	16 6%	16 7%	33 11% Tadll	10 5%	11 4%	14 3%	28 6%	2 3%
SUMMARY:													
NET: 9-10	980 30%	102 34% lk	37 28%	80 29%	118 32%	97 35%	64 28%	84 28%	53 27%	78 29%	116 28%	112 25%	39 52% Tabcdefghijk
NET: 7-10	2475 75% h	229 75% h	111 82% egh	192 70%	287 79% egh	198 72%	169 74%	206 69%	133 69%	224 82% ccgh	331 79% gh	334 75%	63 85% Taceghk
NET: 4-6	486 15%	53 18% ab	10 8%	44 16%	46 13%	49 18%	33 14%	40 13%	39 20% Tbdl	34 12%	66 16%	65 15%	9 12%
NET: 1-3	127 4% l	11 4% l	2 2%	11 4%	17 5%	12 4%	11 5%	20 7% jjl	11 6% jjl	3 1%	9 2%	20 4%	* *
Mean	7.61 h	7.68 h	7.90 h	7.78 h	7.70 h	7.53	7.51	7.46	7.29	7.86 hk	7.59	7.41	8.38 Tabcdefghijk
Standard Deviation	1.83	1.96	1.50	1.86	1.93	1.92	1.89	2.04	1.96	1.35	1.69	1.82	1.55
Standard Error	0.03	0.08	0.14	0.14	0.13	0.14	0.15	0.15	0.10	0.10	0.09	0.11	0.09

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 437

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	40 1%	27 2%	13 1%	7 1%	4 1%	8 1%	7 1%	7 2%	7 1%	3 *	16 1%	21 2% aj	18 2%	22 1%	1 *	40 1%	36 1%	3 1%	1 1%	-
2	13 *	2 *	11 1%	1 *	6 1%	2 *	1 *	2 *	1 *	2 *	4 *	7 1%	10 1% m	4 *	1 *	12 *	11 *	-	2 1%	-
3	15 *	11 1%	5 *	1 *	4 1%	4 1%	* *	2 *	3 *	8 1%	4 *	4 *	4 1%	11 *	4 1%	11 *	11 *	1 *	2 1%	1 1%
4	23 1%	11 1%	12 1%	7 2%	4 1%	1 *	5 1%	3 1%	2 *	4 1%	15 1%	3 *	3 *	19 1%	2 *	20 1%	16 1%	1 *	5 2% Tpq	1 1%
5	117 3% ai	64 4%	53 3%	24 5%	27 5%	19 3%	17 3%	10 2%	20 3%	11 1%	68 4% ai	38 4% ai	36 4%	81 3%	12 3%	104 4%	95 3%	9 3%	8 4%	5 6%
6	184 5%	94 6%	89 5%	44 9% Tiq	32 6%	31 5%	20 4%	20 4%	37 5%	29 4%	87 5%	67 8% ai	50 6%	133 5%	25 6%	158 5%	148 5%	13 4%	17 9% Tpq	6 7%
7	442 13%	209 13%	232 13%	63 13%	86 15%	88 15%	74 13%	55 11%	76 11%	109 15%	224 13%	109 13%	125 14%	317 13%	66 15%	374 13%	360 13%	43 14%	32 16% as	7 9%
8	784 23% as	382 23%	402 23%	105 21%	140 25%	139 24%	131 23%	107 22%	161 23%	167 22%	453 26% ak	164 19%	207 23%	577 23%	94 22%	688 24%	670 24% as	65 21%	37 19%	12 16%
9	658 20%	324 20%	334 19%	85 17%	90 16%	112 19%	130 23%	104 21%	138 20%	175 23% ak	333 19%	151 17%	172 19%	486 20%	107 25%	552 19%	562 20%	53 17%	30 15%	13 17%
10 - Extremely important	1010 30%	480 29%	530 31%	133 27%	149 27%	145 25%	179 31%	165 34% ae	239 35% de	228 30%	506 29%	277 32%	235 27%	775 31%	103 24%	904 31%	808 29%	111 36% TP	60 31%	30 39% TP
Don't know	78 2% ah	33 2%	46 3%	20 4% ah	11 2%	24 4% ah	10 2%	10 2%	3 *	11 2%	42 2%	26 3%	26 3%	53 2%	15 3%	64 2%	66 2%	6 2%	3 1%	3 4% ar
SUMMARY:																				
NET: 9-10	1668 50%	804 49%	865 50%	218 44%	239 43%	257 45%	308 54% cde	269 55% cde	377 55% cde	402 54%	839 48%	428 49%	407 46%	1261 51%	210 49%	1456 50%	1370 49%	164 54%	91 46%	44 57% ar
NET: 7-10	2894 86% ckl	1395 85%	1499 87%	386 79%	465 84%	484 84%	514 89% c	431 89% c	613 89% cd	678 91% Tjk	1515 86% k	700 81%	739 83%	2155 87%	370 86%	2517 86%	2399 86% r	273 89% rs	160 81%	62 81%
NET: 4-6	323 10% ai	169 10%	154 9%	75 15% Tefgh	63 11%	52 9%	42 7%	34 7%	58 8%	44 6%	170 10% ai	109 13% ai	90 10%	233 9%	40 9%	282 10%	259 9%	23 8%	30 15% Tpq	11 14% aq
NET: 1-3	69 2%	40 2%	29 2%	10 2%	14 3%	14 2%	9 2%	11 2%	11 2%	13 2%	25 1%	31 4% aj	32 4% am	37 1%	5 1%	64 2%	59 2%	4 1%	5 3%	1 1%
Mean	8.30 lr	8.24	8.36	8.07	8.11	8.18	8.43 cd	8.46 cd	8.49 cde	8.46 k	8.30	8.16	8.10	8.37 i	8.30	8.30	8.29	8.49 r	8.06	8.51 r
Standard Deviation	1.73	1.79	1.66	1.85	1.78	1.73	1.64	1.73	1.63	1.55	1.65	2.00	1.91	1.65	1.51	1.76	1.73	1.62	1.90	1.70

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 437

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.05	0.04	0.09	0.08	0.07	0.07	0.08	0.06	0.06	0.04	0.07	0.07	0.03	0.07	0.03	0.04	0.07	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 438

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	40	-	18	17	11	29	*	14	15	21	19	7	22	19	18	30	7	8	32
	1%	-	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	2% k	1%	1%	1%	1%	1%	1%
2	13	1	9	2	2	9	1	5	7	6	7	3	7	9	3	11	2	2	11
	*	*	1%	*	*	*	1%	*	1%	*	1%	*	1%	*	*	*	*	*	*
3	15	1	3	6	5	9	-	6	8	7	9	6	3	10	4	13	1	5	11
	*	*	*	*	1%	*	-	*	1%	*	1%	*	*	1%	*	*	*	1%	*
4	23	1	5	13	2	15	3	13	8	20	3	9	8	13	9	21	2	9	13
	1%	*	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%
5	117	5	46	55	25	82	2	50	54	86	31	39	37	63	48	99	16	25	82
	3% a	1%	3% a	4% a	3%	4%	1%	3%	4%	4%	3%	3%	4%	3%	4%	3%	3%	4%	3%
6	184	12	72	76	45	108	19	90	81	136	48	60	58	94	85	162	21	43	133
	5%	3%	5%	5%	6%	5%	9%	6%	6%	6%	5%	5%	6%	5%	7%	6%	4%	7%	5%
7	442	53	188	188	87	297	24	227	171	335	106	165	133	275	157	395	45	88	340
	13%	12%	14%	13%	11%	14%	11%	14%	12%	14%	11%	13%	13%	14%	12%	14%	9%	13%	13%
8	784	98	332	326	162	524	65	384	329	583	201	304	248	497	269	673	107	155	611
	23%	22%	25%	23%	20%	24%	29% d	24%	23%	24%	22%	24%	25%	25%	21%	24%	22%	24%	23%
9	658	104	261	280	171	424	33	325	284	505	154	252	189	392	254	580	76	122	530
	20%	23%	20%	20%	21%	20%	15%	20%	20%	21%	17%	20%	19%	20%	20%	20%	16%	19%	20%
10 - Extremely important	1010	174	369	444	288	617	64	475	417	705	305	385	271	598	410	821	188	186	812
	30%	39% Tbc	28%	31%	35% e	29%	28%	29%	30%	29%	33%	31%	27%	30%	32%	29%	39% To	28%	31%
Don't know	78	1	16	20	22	42	12	27	38	35	43	11	27	30	36	55	17	12	57
	2% ak	*	1%	1%	3%	2%	6% Te	2%	3%	1%	5% Ti	1%	3% k	2%	3%	2%	4%	2%	2%
SUMMARY:																			
NET: 9-10	1668	278	630	724	459	1042	97	801	701	1210	459	637	460	990	663	1401	265	309	1342
	50%	62% Tbc	48%	51%	56% Tef	48%	43%	50%	50%	50%	50%	51%	46%	49%	51%	49%	55%	47%	51%
NET: 7-10	2894	429	1149	1238	708	1863	186	1411	1202	2128	766	1107	841	1761	1090	2469	417	552	2293
	86%	95% Tbc	87%	87%	86%	86%	83%	87%	85%	87% d	83%	89% Tl	84%	88% ln	84%	86%	86%	84%	87%
NET: 4-6	323	19	123	144	73	204	24	153	143	241	82	108	103	170	142	282	38	77	228
	10% a	4%	9% a	10% a	9%	9%	11%	9%	10%	10%	9%	9%	10%	8%	11%	10%	8%	12%	9%
NET: 1-3	69	2	30	25	18	47	2	25	30	34	35	15	31	38	26	54	10	15	53
	2%	*	2%	2%	2%	2%	1%	2%	2%	1%	4% l	1%	3% k	2%	2%	2%	2%	2%	2%
Mean	8.30	8.76 Tbc	8.24	8.32	8.46	8.26	8.32	8.32	8.30	8.31	8.27	8.40 l	8.14	8.33	8.31	8.28	8.53	8.18	8.35

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 438

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.73	1.31	1.74	1.72	1.75	1.74	1.54	1.65	1.73	1.64	1.95	1.58	1.88	1.67	1.78	1.70	1.77	1.79	1.71
Standard Error	0.03	0.06	0.05	0.05	0.07	0.04	0.10	0.04	0.05	0.03	0.08	0.04	0.06	0.04	0.05	0.03	0.10	0.07	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 439

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
 where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	40 1%	3 1%	12 8% Tacdegghijk	5 2%	7 2%	-	6 3% jk	2 1%	1 1%	5 2%	-	* *	- -
2	13 *	-	-	-	1 *	3 1%	1 1%	1 *	2 1% a	1 *	-	4 1%	-
3	15 *	1 *	1 1%	* *	1 *	* *	2 1%	1 *	2 1%	2 1%	3 1%	-	1 1% k
4	23 1%	1 *	2 1%	1 *	2 1%	2 1%	1 *	3 1%	5 2% Tal	-	3 1%	3 1%	1 1%
5	117 3%	9 3%	9 7% e	10 4%	7 2%	3 1%	8 3%	9 3%	8 4% e	8 3%	18 4%	23 5% e	5 6% de
6	184 5%	13 4%	7 5%	19 7%	12 3%	18 6%	11 5%	18 6%	17 9% Tad	15 5%	26 6%	23 5%	6 7%
7	442 13% l	43 14% l	10 7%	31 11%	53 14% l	27 9%	28 12%	32 10%	32 16% bil	15 5%	87 20% Tbcegil	76 17% bil	7 9%
8	784 23% l	65 21%	25 18%	58 21%	99 27% l	62 21%	52 22%	63 21%	37 19%	80 28% hl	122 29% hl	108 24%	12 16%
9	658 20% c	53 17%	20 15%	32 12%	68 18%	63 22% c	44 18%	72 24% c	30 15%	90 32% Tabcdfhjl	64 15%	108 24% chj	13 17%
10 - Extremely important	1010 30% jk	111 36% Tijk	45 32%	110 40% Tijk	110 30%	110 38% ijk	78 33% k	98 32% k	60 31% k	64 23%	98 23%	95 21%	30 39% Tijk
Don't know	78 2%	6 2%	8 6% l	11 4%	11 3%	5 2%	8 3%	7 2%	3 1%	2 1%	4 1%	12 3%	3 4% hlj
SUMMARY: NET: 9-10	1668 50% j	164 54% jk	65 47%	143 51% j	177 48%	173 59% Thjk	122 51% j	170 55% j	91 46%	154 55% j	162 38%	203 45%	44 57% hjk
NET: 7-10	2894 86% bh	273 89% bhl	100 72%	232 84%	330 89% bhl	262 90% bhl	202 84%	266 86% b	160 81%	250 88% b	371 87% bh	387 85% b	62 81%
NET: 4-6	323 10%	23 8%	18 13%	30 11%	21 6%	22 7%	19 8%	30 10%	30 15% Tadel	23 8%	47 11%	49 11%	11 14% ad
NET: 1-3	69 2%	4 1%	13 9% Tacdegghijk	5 2%	9 2%	3 1%	10 4%	5 1%	5 3%	7 3%	3 1%	5 1%	1 1%
Mean	8.30 bh	8.49 bjk	7.72	8.43 b	8.34 b	8.66 Tbjk	8.27	8.44 bh	8.06	8.36 b	8.10	8.15	8.51 bjk
Standard Deviation	1.73	1.62	2.69	1.81	1.71	1.49	1.97	1.65	1.90	1.66	1.49	1.56	1.70

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 439

Q17A Importance - Rating on statement - Its programmes help me understand what's going on in the world today
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.07	0.25	0.13	0.11	0.10	0.15	0.11	0.09	0.12	0.08	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 440

Q17B Importance - Rating on statement - It's news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	15*	6*	9	4	4	3	2	1	1	2	7	6	9	7	1	14	11	3	1	*
			1%	1%	1%	1%	*	*	*	*	1%	1%	1%	1%	*	*	*	1%	*	*
2	11*	9	2	1	4	2	-	3	1	1	5	5	5	6	1	10	9	2	*	*
		1%	*	*	1%	*	-	1%	*	*	*	1%	1%	*	*	*	*	1%	*	*
3	13*	10	3	-	2	2	1	4	5	4	9	-	3	10	1	12	11	1	1	*
		1%	*	-	*	*	*	1%	1%	1%	1%	-	*	*	*	*	*	*	1%	*
4	19	12	7	6	6	3	*	1	3	3	12	5	9	11	4	15	16	1	2	*
	1%	1%	*	1%	1%	1%	*	*	*	*	1%	1%	1%	*	1%	1%	1%	*	1%	*
5	102	53	48	22	21	18	15	14	10	19	45	38	28	74	27	75	88	6	5	2
	3%	3%	3%	5%h	4%	3%	3%	3%	2%	3%	3%	4%	3%	3%	6%	3%	3%	2%	3%	2%
6	128	65	63	31	32	17	15	19	15	18	74	36	46	82	20	108	106	13	7	3
	4%	4%	4%	6%fh	6%h	3%	3%	4%	2%	2%	4%	4%	5%	3%	5%	4%	4%	4%	4%	4%
7	337	151	186	52	69	77	46	35	57	52	204	81	90	247	69	266	283	26	22	6
	10%	9%	11%	11%	13%g	13%fgh	8%	7%	8%	7%	12%l	9%	10%	10%	16%	9%	10%	9%	11%	8%
8	581	285	296	82	101	114	92	68	125	143	300	137	177	404	86	494	493	41	37	10
	17%	17%	17%	17%	18%	20%	16%	14%	18%	19%	17%	16%	20%	16%	20%	17%	18%	14%	19%	13%
9	595	296	298	87	102	84	121	94	106	123	317	155	163	431	94	501	505	57	25	8
	18% s	18%	17%	18%	18%	15%	21% e	19%	15%	16%	18%	18%	18%	17%	22%	17%	18% rs	19% ss	13%	10%
10 - Extremely important	1479	710	769	181	194	233	270	243	358	372	747	360	332	1147	121	1356	1194	152	90	43
	44% cdl	43%	45%	37%	35%	41%	47% cd	50% cd	52% Tcd	50% Tjk	43%	42%	37%	46% l	28%	46%	43%	50% ep	45%	57% Tpr
Don't know	83	39	45	24	18	21	11	4	5	10	31	42	24	59	8	76	69	4	7	4
	2% h	2%	3%	5% Tgh	3% gh	4% gh	2%	1%	1%	1%	2%	5% Tj	3%	2%	2%	3%	2%	1%	3%	5% q
SUMMARY:																				
NET: 9-10	2074	1006	1068	268	296	317	391	338	464	494	1064	515	495	1578	215	1857	1699	208	115	51
	62% cdel	61%	62%	55%	54%	55%	68% Tcd	69% Tcd	68% Tcd	66%	61%	60%	56%	64% l	50%	63%	61%	68% Tpr	58%	67%
NET: 7-10	2992	1443	1549	402	466	508	529	441	646	689	1569	733	763	2229	369	2617	2474	276	173	68
	89% cdk	88%	90%	82%	84%	89% c	92% cd	91% cd	94% Tcd	92% k	90% k	85%	86%	90% l	86%	89%	89%	90%	88%	88%
NET: 4-6	249	130	119	59	59	38	31	34	29	40	130	79	82	167	51	198	209	20	15	5
	7% h	8%	7%	12% Tefh	11% fh	7%	5%	7%	4%	5%	7%	9% l	9%	7%	12%	7%	8%	7%	8%	6%
NET: 1-3	40	25	15	6	10	7	3	8	6	7	22	11	17	22	2	36	31	6	2	1
	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%
Mean	8.71 cdl	8.68	8.75	8.44	8.40	8.59	8.92 Tcd	8.86 cd	8.96 Tcd	8.91 Tjk	8.67	8.63	8.49	8.79 l	8.27	8.78	8.69	8.82	8.68	9.02 Tpr
Standard Deviation	1.60	1.65	1.55	1.77	1.76	1.63	1.39	1.59	1.41	1.47	1.60	1.71	1.75	1.53	1.60	1.58	1.59	1.68	1.65	1.50

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 440

Q17B Importance - Rating on statement - It's news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.04	0.04	0.08	0.08	0.07	0.06	0.07	0.05	0.05	0.04	0.06	0.06	0.03	0.08	0.03	0.04	0.07	0.08	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 441

Q17B Importance - Rating on statement - It's news programmes are trustworthy
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	15	1	5	4	6	9	*	8	6	11	4	1	5	3	11	13	3	2	11
	*	*	*	*	1%	*	*	*	*	*	*	*	*	*	1% m	*	1%	*	*
2	11	-	7	1	1	8	-	8	3	9	2	5	5	8	3	11	*	3	8
	*	-	1%	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*
3	13	-	6	6	5	8	-	4	8	5	9	4	3	8	4	11	1	6	8
	*	-	*	*	1%	*	-	*	1%	*	1% d	*	*	*	*	*	*	1%	*
4	19	2	3	12	3	13	*	7	10	16	4	4	5	9	8	18	1	6	10
	1%	*	*	1%	*	1%	*	*	1%	1%	*	*	1%	*	1%	1%	*	1%	*
5	102	3	42	40	26	70	2	43	47	68	33	37	24	48	45	87	13	23	71
	3% a	1%	3% a	3%	3%	3%	1%	3%	3%	3%	4%	3%	2%	2%	3%	3%	3%	4%	3%
6	128	18	50	50	33	72	14	77	40	98	30	47	33	73	49	116	12	25	98
	4%	4%	4%	4%	4%	3%	6%	5%	3%	4%	3%	4%	3%	4%	4%	4%	2%	4%	4%
7	337	42	135	149	53	246	27	185	130	273	64	140	114	228	102	316	21	71	253
	10% dp	9%	10%	10%	6%	11% d	12% d	11%	9%	11% j	7%	11%	11%	11% n	8%	11% p	4%	11%	10%
8	581	83	241	241	117	399	38	290	236	422	159	224	177	348	218	492	84	105	466
	17%	18%	18%	17%	14%	18%	17%	18%	17%	17%	17%	18%	18%	17%	17%	17%	17%	16%	18%
9	595	90	245	248	176	347	38	281	266	451	144	227	149	339	247	502	89	110	477
	18%	20%	19%	17%	21% e	16%	17%	17%	19%	19%	15%	18%	15%	17%	19%	18%	18%	17%	18%
10 - Extremely important	1479	210	563	658	383	939	90	682	628	1042	438	532	460	898	572	1230	247	290	1169
	44%	46%	43%	46%	47%	44%	40%	42%	44%	43%	47%	43%	46%	45%	44%	43%	51% o	44%	44%
Don't know	83	3	21	18	19	46	16	31	39	43	40	20	28	38	33	65	12	15	60
	2%	1%	2%	1%	2%	2%	7% Tde	2%	3%	2%	4% Ti	2%	3%	2%	3%	2%	2%	2%	2%
SUMMARY:																			
NET: 9-10	2074	299	809	906	559	1286	128	963	894	1493	581	758	609	1236	819	1732	336	400	1646
	62%	66%	61%	63%	68% Tef	60%	57%	60%	63%	61%	63%	61%	61%	62%	63%	61%	70% To	61%	63%
NET: 7-10	2992	424	1184	1296	729	1930	193	1439	1260	2188	804	1123	900	1813	1140	2539	441	576	2364
	89%	94% Tb	90%	91%	89%	90%	86%	89%	89%	90%	87%	90%	90%	91%	88%	89%	91%	88%	90%
NET: 4-6	249	22	95	103	62	154	15	127	97	182	67	88	63	130	102	221	26	54	180
	7%	5%	7%	7%	8%	7%	7%	8%	7%	7%	7%	7%	6%	7%	8%	8%	5%	8%	7%
NET: 1-3	40	1	18	11	11	25	*	20	17	25	15	10	13	19	19	35	4	11	28
	1%	*	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%
Mean	8.71	8.91 b	8.69	8.77	8.83	8.67	8.74	8.65	8.75	8.69	8.78	8.71	8.74	8.75	8.72	8.67	9.00 o	8.65	8.75

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 441

Q17B Importance - Rating on statement - It's news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.60	1.31	1.59	1.54	1.60	1.61	1.40	1.61	1.59	1.58	1.65	1.51	1.60	1.52	1.67	1.62	1.44	1.69	1.55
Standard Error	0.03	0.06	0.04	0.04	0.06	0.03	0.09	0.04	0.04	0.03	0.07	0.04	0.05	0.03	0.05	0.03	0.08	0.06	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 442

Q17B Importance - Rating on statement - It's news programmes are trustworthy
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	15	3	1	-	6	1	2	-	1	1	1	*	*
	*	1%	1%	-	2%	*	1%	-	*	*	*	*	*
2	11	2	-	-	1	-	3	1	*	1	2	-	*
	*	1%	-	-	*	-	1%	*	*	*	1%	-	*
3	13	1	-	*	1	2	1	4	1	1	2	1	*
	*	*	-	*	*	1%	*	1%	1%	*	*	*	*
4	19	1	1	1	1	2	-	2	2	2	4	4	*
	1%	*	*	*	*	1%	-	1%	1%	1%	1%	1%	*
5	102	6	2	13	10	9	7	9	5	4	22	13	2
	3%	2%	2%	5%	3%	3%	3%	3%	3%	1%	5%	3%	2%
6	128	13	9	5	21	9	11	2	7	8	19	22	3
	4%	4%g	6%g	2%	6%g	3%	4%	1%	4%g	3%	4%g	5%g	4%g
7	337	26	6	22	25	19	13	44	22	26	83	45	6
	10%	9%	5%	8%	7%	7%	5%	14%bdef	11%	9%	19%Tabcdefhikl	10%	8%
8	581	41	13	49	60	42	46	53	37	38	107	84	10
	17%	14%	9%	18%	16%	14%	19%	17%	19%	14%	25%Tabdeil	19%	13%
9	595	57	6	35	61	56	44	61	25	70	86	84	8
	18%bl	19%bl	4%	13%	16%b	19%bl	18%b	20%bl	13%b	25%Tbchl	20%bhl	18%bl	10%
10 - Extremely important	1479	152	99	143	175	138	111	126	90	130	92	180	43
	44%j	50%jk	72%Tacdefghijk	52%jk	47%j	47%j	46%j	41%j	45%j	46%j	22%	40%j	57%Tghjk
Don't know	83	4	1	10	9	15	2	4	7	2	6	21	4
	2%	1%	1%	3%	2%	5%ai	1%	1%	3%j	1%	1%	5%ai	5%afgj
SUMMARY: NET: 9-10	2074	208	106	178	236	194	155	188	115	201	178	264	51
	62%j	68%Thjk	77%Tghjk	64%j	64%j	67%j	65%j	61%j	58%j	71%Thjk	42%	58%j	67%j
NET: 7-10	2992	276	124	248	322	255	214	285	173	265	368	392	68
	89%	90%	90%	90%	87%	87%	90%	93%	88%	94%jk	87%	87%	88%
NET: 4-6	249	20	12	19	32	19	17	12	15	14	45	39	5
	7%	7%	8%	7%	9%	7%	7%	4%	8%	5%	11%g	9%	6%
NET: 1-3	40	6	1	*	8	3	6	5	2	2	5	1	1
	1%	2%k	1%	*	2%	1%	2%	2%	1%	1%	1%	*	1%
Mean	8.71j	8.82j	9.22Tdghjk	8.92j	8.71j	8.89j	8.74j	8.68j	8.68j	8.91j	8.08	8.68j	9.02Thjk
Standard Deviation	1.60	1.68	1.50	1.45	1.77	1.52	1.72	1.56	1.65	1.42	1.59	1.49	1.50

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 442

Q17B Importance - Rating on statement - It's news programmes are trustworthy
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.07	0.14	0.10	0.11	0.11	0.13	0.11	0.08	0.10	0.08	0.09	0.09

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 443

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	108	43	65	15	23	15	14	17	24	9	43	55	22	85	1	107	97	5	3	3
	3% <i>ai</i>	3%	4%	3%	4%	3%	2%	3%	4%	1%	2%	6% <i>ij</i>	3%	3%	*	4%	3%	2%	2%	3%
2	16	11	5	2	8	2	1	2	1	4	7	6	7	9	1	16	14	1	1	1
	*	1%	*	*	1%	*	*	*	*	1%	*	1%	1%	*	1%	1%	*	*	1%	1%
3	34	12	23	13	3	5	5	6	3	8	16	11	12	22	6	28	29	3	3	*
	1%	1%	1%	3% <i>Th</i>	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
4	76	45	31	26	10	15	13	4	9	9	34	33	21	55	7	68	63	6	6	2
	2%	3%	2%	5% <i>Tdgh</i>	2%	3%	2%	1%	1%	1%	2%	4% <i>ai</i>	2%	2%	2%	2%	2%	2%	3%	2%
5	177	90	87	28	33	22	24	23	47	26	85	66	41	136	17	159	151	13	10	3
	5%	6%	5%	6%	6%	4%	4%	5%	7%	3%	5%	8% <i>ai</i>	5%	5%	4%	5%	5%	4%	5%	4%
6	249	109	140	49	44	48	42	30	36	51	126	71	89	159	37	211	199	22	21	6
	7%	7%	8%	10% <i>ah</i>	8%	8%	7%	6%	5%	7%	7%	8%	10% <i>am</i>	6%	9%	7%	7%	7%	11% <i>ap</i>	8%
7	550	271	279	102	109	108	92	64	74	111	322	116	165	385	110	438	442	63	32	12
	16% <i>ah</i>	17%	16%	21% <i>qgh</i>	20% <i>qgh</i>	19% <i>ah</i>	16% <i>ah</i>	13%	11%	15%	18% <i>ak</i>	13%	19%	16%	26%	15%	16%	16%	21% <i>ap</i>	16%
8	768	385	383	81	136	127	119	132	174	181	436	152	190	578	72	694	652	64	41	11
	23% <i>cks</i>	24%	22%	16%	25% <i>c</i>	22%	21%	27% <i>c</i>	25% <i>c</i>	24% <i>k</i>	25% <i>k</i>	18%	21%	23%	17%	24%	23% <i>cs</i>	21%	21%	14%
9	543	285	258	61	92	77	95	80	138	143	269	131	124	419	92	451	467	42	27	7
	16% <i>as</i>	17%	15%	12%	17%	13%	17%	16%	20% <i>ce</i>	19%	15%	15%	14%	17%	21%	15%	17% <i>es</i>	14%	14%	10%
10 - Extremely important	698	330	368	83	69	115	148	116	168	182	351	165	168	531	76	621	552	76	48	23
	21% <i>d</i>	20%	21%	17%	12%	20% <i>d</i>	26% <i>cd</i>	24% <i>d</i>	24% <i>cd</i>	24%	20%	19%	19%	21%	18%	21%	20%	25% <i>ep</i>	24%	30% <i>tp</i>
Don't know	145	56	89	31	26	39	22	13	13	22	63	60	46	98	10	133	120	11	5	8
	4% <i>ah</i>	3%	5%	6% <i>ah</i>	5% <i>ah</i>	7% <i>gh</i>	4%	3%	2%	3%	4%	7% <i>ij</i>	5%	4%	2%	5%	4%	4%	3%	10% <i>tpqr</i>
SUMMARY:																				
NET: 9-10	1241	615	626	143	161	192	243	196	306	325	621	296	292	949	167	1072	1018	117	75	30
	37% <i>cd</i>	38%	36%	29%	29%	33%	42% <i>cde</i>	40% <i>cd</i>	45% <i>Tcde</i>	43% <i>Tjk</i>	35%	34%	33%	38% <i>l</i>	39%	37%	37%	38%	38%	39%
NET: 7-10	2559	1272	1287	326	406	427	454	392	553	617	1378	564	647	1912	349	2204	2112	245	149	54
	76% <i>ck</i>	78%	75%	66%	73%	74% <i>c</i>	79% <i>c</i>	81% <i>c</i>	81% <i>cd</i>	83% <i>Tk</i>	79% <i>k</i>	65%	73%	77%	81%	75%	76%	80% <i>cs</i>	75%	70%
NET: 4-6	502	244	258	103	87	86	78	56	91	87	244	171	152	350	62	438	413	41	37	12
	15%	15%	15%	21% <i>Tfgh</i>	16%	15%	14%	12%	13%	12%	14%	20% <i>Tij</i>	17%	14%	14%	15%	15%	13%	18%	15%
NET: 1-3	158	65	93	30	34	22	19	25	28	21	66	72	42	117	8	150	139	9	7	4
	5%	4%	5%	6%	6%	4%	3%	5%	4%	3%	4%	8% <i>Tij</i>	5%	5%	2%	5%	5%	3%	4%	5%
Mean	7.70 <i>cdk</i>	7.74	7.66	7.25	7.37	7.69 <i>c</i>	7.94 <i>cd</i>	7.89 <i>cd</i>	7.95 <i>Tcd</i>	8.07 <i>Tjk</i>	7.76 <i>k</i>	7.25	7.58	7.74	7.84	7.68	7.67	7.89	7.76	7.81
Standard Deviation	2.10	2.03	2.16	2.21	2.14	2.01	1.99	2.07	2.07	1.81	1.96	2.50	2.05	2.11	1.66	2.15	2.12	1.90	2.01	2.28

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 443

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.04	0.05	0.05	0.10	0.09	0.08	0.08	0.09	0.08	0.06	0.05	0.09	0.07	0.04	0.08	0.04	0.05	0.08	0.10	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 444

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	108	5	48	50	44	60	3	23	57	48	60	24	32	64	43	79	28	39	65
		3% dj	1%	4% aa	3%	5% Te	3%	1%	4% eg	2%	6% Ti	2%	3%	3%	3%	3%	6% oo	6% Tt	2%
2	16	1	11	4	5	11	-	5	11	10	6	6	10	6	13	3	4	13	
	*	*	1%	*	1%	1%	-	*	1%	*	1%	*	1%	*	*	1%	1%	*	
3	34	1	14	16	12	19	1	16	18	21	13	8	11	17	18	26	8	4	30
	1%	*	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
4	76	12	21	42	11	62	2	45	23	59	17	30	24	43	30	71	5	16	57
	2%	3%	2%	3%	1%	3%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%
5	177	12	56	89	48	110	8	78	76	114	63	67	46	100	72	145	31	44	129
	5%	3%	4%	6% aa	6%	5%	3%	5%	5%	5%	7%	5%	5%	5%	6%	5%	6%	7%	5%
6	249	30	112	91	49	163	21	140	94	197	51	89	80	141	101	220	27	49	194
	7%	7%	8%	6%	6%	8%	9%	9%	7%	8%	6%	7%	8%	7%	8%	8%	6%	7%	7%
7	550	75	219	237	111	380	31	307	207	430	120	222	172	350	186	496	52	99	436
	16%	17%	17%	17%	13%	18%	14%	19% hh	15%	18% jj	13%	18%	17%	17%	14%	17% pp	11%	15%	17%
8	768	98	339	314	144	515	67	403	313	590	178	287	243	507	255	697	70	148	607
	12%	22% db	26%	22%	18% dd	24% dd	30% dd	25%	22%	24% jj	19%	23%	24%	25% nn	20%	24% qq	15%	23%	23%
9	543	91	196	239	172	317	32	266	218	412	131	216	120	296	235	447	93	93	442
	16% dl	20% bb	15%	17%	21% Te	15%	14%	16%	15%	17%	14%	17% ll	12%	15%	18%	16%	19%	14%	17%
10 - Extremely important	698	119	246	305	178	444	44	284	327	484	214	265	222	412	282	558	140	134	554
	21%	26% Tb	19%	21%	22%	21%	20%	18%	23% eg	20%	23%	21%	22%	21%	22%	20%	29% To	20%	21%
Don't know	145	8	57	41	45	75	17	48	69	73	72	27	46	61	66	107	26	27	105
	4% kk	2%	4%	3%	5%	3%	8% ee	3%	5%	3%	8% Ti	2%	5% kk	3%	5% mm	4%	5%	4%	4%
SUMMARY:																			
NET: 9-10	1241	210	441	544	351	761	76	550	545	896	345	481	342	707	517	1005	233	226	996
	37%	47% Tbc	33%	38%	43% Tc	35%	34%	34%	39%	37%	37%	39%	34%	35%	40%	35%	48% To	35%	38%
NET: 7-10	2559	382	1000	1095	606	1655	174	1261	1065	1916	643	990	757	1563	959	2199	355	473	2039
	76% l	85% Tbc	76%	77%	74%	77%	78%	78%	75%	79% jj	69%	80%	76%	78%	74%	77%	74%	72%	77% dd
NET: 4-6	502	53	189	222	109	335	30	263	193	370	132	186	150	284	203	435	63	109	380
	15%	12%	14%	16%	13%	16%	13%	16%	14%	15%	14%	15%	15%	14%	16%	15%	13%	17%	14%
NET: 1-3	158	7	73	69	62	90	3	44	86	79	79	38	49	91	66	119	38	47	108
	5% agj	2%	6% aa	5% aa	8% Tej	4%	1%	3%	6% eg	3%	9% Ti	3%	5%	5%	5%	4%	8% oo	7% or	4%
Mean	7.70 q	8.15 Tbc	7.62	7.67	7.65	7.68	7.98	7.72	7.70	7.79 j	7.48	7.82	7.67	7.70	7.72	7.69	7.79	7.45	7.77 q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 444

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	2.10	1.76	2.11	2.14	2.38	2.05	1.65	1.84	2.23	1.91	2.52	1.92	2.11	2.06	2.16	2.02	2.48	2.37	2.01
Standard Error	0.04	0.08	0.06	0.06	0.09	0.04	0.11	0.04	0.06	0.04	0.10	0.05	0.07	0.05	0.06	0.04	0.15	0.09	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 445

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	108 3%	5 2%	30 21% Tacdefghijkl	21 8% Taeghjk	17 5% ejk	1 *	7 3%	4 1%	3 2%	9 3%	3 1%	4 1%	3 3% ejk
2	16 *	1 *	- -	1 *	5 1%	- -	- -	2 1%	1 1%	- -	3 1%	2 1%	1 1%
3	34 1%	3 1%	3 2% k	2 1%	5 1%	5 2%	3 1%	1 *	3 1% k	2 1%	7 2%	- -	* *
4	76 2%	6 2%	9 6% Tdgj	5 2%	3 1%	10 4%	9 4% j	3 1%	6 3% j	8 3%	3 1%	14 3%	2 2%
5	177 5%	13 4%	13 10%	19 7%	19 5%	13 5%	15 6%	16 5%	10 5%	15 5%	18 4%	23 5%	3 4%
6	249 7%	22 7%	6 4%	16 6%	24 6%	13 5%	22 9%	20 6%	21 11% ee	18 6%	39 9%	41 9%	6 8%
7	550 16% l	63 21% bl	11 8%	37 13%	54 14%	46 16%	30 12%	60 20% bl	32 16% l	26 9%	100 24% Tbcdfl	79 17% l	12 16%
8	768 23% l	64 21%	18 13%	60 22%	97 26% bl	60 21%	70 29% bl	74 24% l	41 21%	62 22%	100 24% l	110 24% l	11 14%
9	543 16% bdj	42 14%	10 7%	33 12%	35 10%	43 15%	32 13%	53 17%	27 14%	78 28% Tabcdefghl	84 20% bdl	99 22% Tabcdhl	7 10%
10 - Extremely important	698 21% jk	76 25% jk	26 19%	70 25% jk	89 24% jk	80 27% jk	47 20%	58 19%	48 24% jk	56 20%	59 14%	67 15%	23 30% Tgjjk
Don't know	145 4%	11 4%	12 9% fhj	13 5%	22 6% j	21 7% j	4 1%	16 5%	5 3%	9 3%	8 2%	15 3%	8 10% Tafhijk
SUMMARY: NET: 9-10	1241 37%	117 38%	36 26%	102 37%	124 34%	122 42% b	79 33%	111 36%	75 38%	134 48% Tbdjl	143 34%	166 37%	30 39% b
NET: 7-10	2559 76% b	245 80% bl	65 47%	200 72% b	275 74% b	228 78% b	179 75% b	245 80% bl	149 75% b	222 79% b	343 81% bl	355 78% b	54 70% b
NET: 4-6	502 15%	41 13%	28 20%	40 14%	46 12%	37 13%	46 19%	38 12%	37 18%	41 15%	60 14%	77 17%	12 15%
NET: 1-3	158 5% k	9 3%	33 24% Tacdefghijkl	25 9% Taegjk	27 7% aejk	6 2%	10 4%	8 3%	7 4%	10 4%	13 3%	7 1%	4 5% k
Mean	7.70 b	7.89 b	5.96	7.47 b	7.61 b	8.07 bc	7.59 b	7.86 b	7.76 b	7.94 b	7.72 b	7.78 b	7.81 b
Standard Deviation	2.10	1.90	3.36	2.56	2.32	1.83	2.08	1.79	2.01	2.03	1.69	1.73	2.28

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 445

Q17C Importance - Rating on statement - It shows interesting programmes about history, science or the arts
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.04	0.08	0.32	0.18	0.15	0.13	0.16	0.13	0.10	0.14	0.09	0.10	0.13

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 446

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	153	104	49	27	24	13	28	33	29	48	63	43	31	123	14	139	124	15	12	2
	5% b	6% b	3%	5%	4%	2%	5%	7% ae	4%	6% d	4%	5%	3%	5%	3%	5%	4%	5%	6%	3%
2	40	21	19	4	14	4	5	5	8	15	13	12	13	27	1	38	34	1	4	*
	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	*	2% dq	*
3	70	42	28	12	4	15	11	10	17	21	34	15	15	55	2	68	57	6	6	1
	2%	3%	2%	2%	1%	3%	2%	2%	2%	3%	2%	2%	2%	2%	*	2%	2%	2%	3%	1%
4	80	50	30	19	15	7	11	13	15	16	40	24	11	69	12	68	66	6	5	3
	2%	3%	2%	4%	3%	1%	2%	3%	2%	2%	2%	3%	1%	3%	3%	2%	2%	2%	3%	4%
5	187	100	87	35	22	38	27	18	46	35	110	42	39	148	25	162	148	20	13	6
	6%	6%	5%	7%	4%	7%	5%	4%	7%	5%	6%	5%	4%	6%	6%	6%	5%	7%	7%	8%
6	243	127	116	44	38	51	40	29	42	46	144	54	74	170	38	205	201	23	15	4
	7%	8%	7%	9%	7%	9%	7%	6%	6%	6%	8%	6%	8%	7%	9%	7%	7%	8%	8%	6%
7	514	249	266	74	98	103	85	69	85	116	290	108	168	346	86	428	430	52	25	8
	15%	15%	15%	15%	18%	18% h	15%	14%	12%	16%	17%	13%	19% m	14%	20%	15%	15%	17% es	13%	10%
8	693	378	315	90	121	125	97	116	143	130	389	174	177	515	95	594	589	58	35	12
	21%	23% cb	18%	18%	22%	22%	17%	24% fi	21%	17%	22%	20%	20%	21%	22%	20%	21%	19%	17%	15%
9	560	244	316	73	94	88	104	61	140	134	308	118	154	406	89	471	487	42	23	8
	17%	15%	18%	15%	17%	15%	18%	13%	20% g	18%	18%	14%	17%	16%	21%	16%	17% rs	14%	12%	11%
10 - Extremely important	690	257	432	85	103	107	144	115	136	158	304	227	170	519	46	643	542	73	46	29
	20% ae	16%	25% Ta	17%	19%	19%	25% cc	24%	20%	21%	17%	26% Tj	19%	21%	11%	22%	19%	24%	23%	37% Tpqr
Don't know	133	65	69	28	19	22	23	18	24	28	57	48	34	99	21	111	107	10	13	3
	4%	4%	4%	6%	3%	4%	4%	4%	4%	4%	3%	6%	4%	4%	5%	4%	4%	3%	6%	4%
SUMMARY:																				
NET: 9-10	1249	501	748	158	198	195	247	176	277	292	612	345	325	925	135	1114	1028	115	70	37
	37% ea	31%	43% Ta	32%	36%	34%	43% ce	36%	40% c	39%	35%	40%	37%	37%	31%	38%	37%	37%	35%	48% Tpqr
NET: 7-10	2457	1128	1329	322	418	423	429	360	505	538	1291	628	670	1786	316	2136	2046	225	129	56
	73% act	69%	77% Ta	66%	76% cc	74% cc	75% cc	74% cc	74% cc	72%	74%	73%	76%	72%	73%	73%	74% rr	73% ar	66%	74%
NET: 4-6	511	278	233	98	76	96	79	60	102	97	294	119	124	387	76	434	415	49	33	14
	15%	17% bb	14%	20% dj	14%	17%	14%	12%	15%	13%	17%	14%	14%	16%	18%	15%	15%	16%	17%	18%
NET: 1-3	263	166	97	43	41	33	44	49	54	83	109	70	58	205	17	245	215	22	22	3
	8% bb	10% bb	6%	9%	7%	6%	8%	10%	8%	11% Ti	6%	8%	7%	8%	4%	8%	8%	7%	11% ss	4%
Mean	7.50 ^a	7.17	7.82 ^{Ta}	7.19	7.50	7.56	7.68 ^c	7.45	7.56	7.37	7.51	7.62	7.59	7.47	7.45	7.51	7.50	7.54	7.25	7.94 ^{Tp}
Standard Deviation	2.34	2.46	2.17	2.43	2.29	2.07	2.37	2.53	2.34	2.57	2.17	2.45	2.17	2.40	1.98	2.39	2.32	2.34	2.64	2.33

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 446

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.04	0.06	0.05	0.11	0.10	0.09	0.10	0.11	0.09	0.09	0.05	0.09	0.07	0.05	0.10	0.05	0.05	0.10	0.13	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 447

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	153	11	71	54	34	93	19	68	71	106	47	38	68	89	63	133	19	34	114
	5%	2%	5%	4%	4%	4%	8%e	4%	5%	4%	5%	3%	7%Tk	4%	5%	5%	4%	5%	4%
2	40	2	27	10	11	20	5	20	15	32	8	16	7	21	18	35	5	7	32
	1%	*	2%c	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	70	1	24	36	18	46	1	40	25	48	21	14	31	32	38	61	8	17	51
	2%a	*	2%a	2%a	2%	2%	1%	2%	2%	2%	2%	1%	3%k	2%	3%	2%	2%	3%	2%
4	80	3	34	33	14	51	1	44	29	62	18	27	21	40	37	71	9	23	55
	2%	1%	3%	2%	2%	2%	1%	3%	2%	3%	2%	2%	2%	2%	3%	2%	2%	3%	2%
5	187	19	59	94	40	129	9	105	66	137	50	69	63	123	57	169	18	32	149
	6%	4%	5%	7%	5%	6%	4%	6%	5%	6%	5%	6%	6%	6%	4%	6%	4%	5%	6%
6	243	21	100	102	52	156	20	123	103	189	55	81	74	137	95	211	30	52	184
	7%	5%	8%	7%	6%	7%	9%	8%	7%	8%	6%	7%	7%	7%	7%	7%	6%	8%	7%
7	514	65	209	219	110	357	26	297	175	403	111	213	147	327	182	450	63	97	407
	15%	14%	16%	15%	13%	17%	12%	18%Th	12%	17%j	12%	17%	15%	16%	14%	16%	13%	15%	15%
8	693	101	282	290	152	454	46	341	286	516	177	270	198	421	258	605	82	139	538
	21%	23%	21%	20%	18%	21%	20%	21%	20%	21%	19%	22%	20%	21%	20%	21%	17%	21%	20%
9	560	97	204	251	142	365	35	253	260	430	130	208	186	359	192	481	77	100	455
	17%	21%b	15%	18%	17%	17%	15%	16%	18%	18%	14%	17%	19%	18%	15%	17%	16%	15%	17%
10 - Extremely important	690	125	259	294	207	417	43	276	317	443	246	276	170	402	281	549	138	123	555
	20%g	28%Tbc	20%	21%	25%Te	19%	19%	17%	22%g	18%	27%Ti	22%d	17%	20%	22%	19%	29%To	19%	21%
Don't know	133	5	48	44	41	67	20	49	66	71	63	28	36	49	72	94	33	32	92
	4%akm	1%	4%a	3%	5%	3%	9%Te	3%	5%	3%	7%Ti	2%	4%	2%	6%mi	3%	7%o	5%	3%
SUMMARY:																			
NET: 9-10	1249	222	463	545	349	781	78	529	577	873	376	484	356	761	473	1030	216	223	1010
	37%g	49%Tbc	35%	38%	43%e	36%	35%	33%	41%g	36%	41%	39%	35%	38%	37%	36%	45%o	34%	38%
NET: 7-10	2457	389	955	1054	611	1593	150	1167	1038	1793	664	967	700	1509	913	2085	360	459	1954
	73%	86%Tbc	72%	74%	74%	74%	67%	72%	73%	74%	72%	78%Ti	70%	75%ni	71%	73%	75%	70%	74%
NET: 4-6	511	44	194	230	107	337	30	272	198	388	123	178	158	299	189	452	56	107	388
	15%a	10%	15%a	16%a	13%	16%	13%	17%	14%	16%	13%	14%	16%	15%	15%	16%	12%	16%	15%
NET: 1-3	263	14	122	100	62	159	26	129	111	186	77	68	107	142	119	229	33	57	197
	8%ak	3%	9%a	7%a	8%	7%	11%	8%	8%	8%	8%	5%	11%Tk	7%	9%	8%	7%	9%	7%
Mean	7.50l	8.17Tbc	7.39	7.55	7.71	7.49	7.29	7.34	7.62g	7.45	7.64	7.70l	7.25	7.55	7.44	7.45	7.86o	7.35	7.56

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 447

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	2.34	1.88	2.43	2.26	2.35	2.28	2.68	2.29	2.38	2.29	2.46	2.15	2.51	2.28	2.45	2.34	2.33	2.41	2.31
Standard Error	0.04	0.08	0.07	0.06	0.09	0.05	0.18	0.05	0.07	0.04	0.10	0.06	0.08	0.05	0.07	0.04	0.14	0.09	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 448

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	153 5%	15 5%	4 3%	15 5%	19 5%	8 3%	16 7%	17 6%	12 6%	10 4%	10 2%	25 5%	2 3%
2	40 1%	1 *	- -	2 1%	3 1%	2 1%	7 3%	6 2%	4 2%a	3 1%	4 1%	7 2%	* *
3	70 2%	6 2%	1 1%	1 *	3 1%	7 2%	10 4%	10 3%	6 3%	9 3%	3 1%	13 3%	1 1%
4	80 2%	6 2%	3 2%	5 2%	5 1%	6 2%	9 4%	8 2%	5 3%	3 1%	14 3%	14 3%	3 4%
5	187 6%	20 7%	6 4%	10 4%	24 6%	10 3%	17 7%	15 5%	13 7%	14 5%	28 7%	24 5%	6 8%
6	243 7%	23 8%	4 3%	17 6%	21 6%	33 11%b	20 8%	16 5%	15 8%	17 6%	37 9%	36 8%	4 6%
7	514 15%c	52 17%cl	15 11%	17 6%	61 16%c	31 11%	42 17%c	40 13%	25 13%c	29 10%	97 23%Tbceghil	98 22%Tcehil	8 10%
8	693 21%b	58 19%	14 10%	58 21%	72 19%	58 20%	54 23%b	77 25%bl	35 17%	65 23%b	101 24%b	89 20%	12 15%
9	560 17%	42 14%	16 11%	40 14%	57 15%	48 16%	23 10%	56 18%	23 12%	98 35%Tabcdefghijk I	69 16%	80 18%	8 11%
10 - Extremely important	690 20%ijk	73 24%fjk	73 53%Tacdefghijk I	95 34%Tadefghijk	85 23%fijk	74 25%fijk	31 13%	50 16%	46 23%fijk	31 11%	55 13%	47 10%	29 37%Tadefghijk
Don't know	133 4%	10 3%	3 2%	16 6%j	21 6%j	16 6%j	10 4%	12 4%	13 6%j	4 1%	7 2%	19 4%	3 4%
SUMMARY: NET: 9-10	1249 37%fjk	115 37%fjk	88 64%Tacdefghijk I	135 49%Taefghjk	142 38%fk	121 42%fjk	54 23%	106 35%f	70 35%f	130 46%fjk	124 29%	127 28%	37 48%Taefghjk
NET: 7-10	2457 73%fh	225 73%fh	118 85%Taefghkl I	210 76%fh	275 74%f	210 72%	150 63%	224 73%	129 66%	224 79%fh	322 76%fh	314 69%	56 74%
NET: 4-6	511 15%	49 16%	12 9%	32 12%	50 14%	49 17%	46 19%	38 12%	33 17%	33 12%	79 19%	74 16%	14 18%
NET: 1-3	263 8%j	22 7%	5 4%	19 7%	25 7%	16 6%	34 14%Tabdejl	33 11%j	22 11%bj	22 8%	17 4%	45 10%j	3 4%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 448

Q17D Importance - Rating on statement - It shows high quality soaps or dramas made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Mean	7.50fk	7.54fk	8.57Tadefghjk	8.01Ttghjk	7.63fk	7.80fhk	6.73	7.34	7.25	7.70fk	7.42f	7.06	7.94Ttghjk
Standard Deviation	2.34	2.34	2.13	2.43	2.33	2.18	2.57	2.46	2.64	2.14	1.95	2.34	2.33
Standard Error	0.04	0.10	0.20	0.17	0.15	0.15	0.20	0.17	0.13	0.15	0.10	0.14	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 449

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	57 2%	31 2%	26 2%	7 1%	13 2%	4 1%	8 1%	5 1%	20 3% e	14 2%	21 1%	21 2%	21 2%	36 1%	3 1%	54 2%	45 2%	4 1%	6 3%	1 2%
2	20 1%	9 1%	11 1%	2 *	1 *	3 *	5 1%	4 1%	5 1%	10 1% i	5 1%	5 1%	2 *	18 1%	3 1%	17 1%	16 1%	3 1%	1 1%	* *
3	52 2% d	34 2%	18 1%	3 1%	5 1%	4 1%	7 1%	10 2%	22 3% Tce	19 3%	21 1%	12 1%	3 *	49 2% l	5 1%	47 2%	45 2%	2 1%	3 2%	2 2%
4	58 2%	27 2%	30 2%	13 3%	6 1%	3 1%	9 2%	11 2%	16 2%	17 2%	25 1%	15 2%	15 2%	43 2%	3 1%	54 2%	50 2%	3 1%	3 2%	2 2%
5	166 5%	75 5%	92 5%	27 5%	29 5%	31 5%	22 4%	29 6%	29 4%	27 4%	94 5%	45 5%	42 5%	124 5%	16 4%	150 5%	133 5%	16 5%	12 6%	5 7%
6	248 7%	121 7%	127 7%	47 10% g	41 7%	53 9%	33 6%	23 5%	50 7%	46 6%	134 8%	68 8%	76 9%	172 7%	44 10%	202 7%	203 7%	23 8%	18 9%	4 5%
7	571 17% sa	261 16%	310 18%	105 21% h	101 18%	92 16%	101 18%	82 17%	89 13%	135 18%	304 17%	131 15%	140 16%	431 17%	98 23%	470 16%	489 18% sa	48 16%	25 13%	8 11%
8	823 24% af	437 27% cb	386 22%	133 27% af	113 20%	158 28% df	110 19%	132 27% af	177 26% f	167 22%	463 26%	192 22%	201 23%	622 25%	103 24%	719 25%	682 24%	80 26%	45 23%	15 20%
9	577 17% cs	279 17%	298 17%	57 12%	112 20% cc	91 16%	129 22% Tceg	72 15%	116 17%	138 19%	304 17%	134 15%	184 21% em	393 16%	81 19%	495 17%	495 18% sa	48 16%	27 14%	7 10%
10 - Extremely important	669 20%	322 20%	347 20%	86 17%	100 18%	107 19%	131 23%	106 22%	139 20%	147 20%	324 19%	198 23%	161 18%	508 21%	51 12%	618 21%	523 19%	69 23%	47 24%	29 38% Tpqr
Don't know	123 4%	41 2%	83 5% ca	11 2%	30 5%	28 5%	21 4%	22 2%	22 3%	25 3%	54 3%	44 5%	42 5%	81 3%	22 5%	100 3%	103 4%	8 3%	10 5%	3 4%
SUMMARY: NET: 9-10	1246 37% cc	601 37%	645 37%	142 29%	212 38% cc	197 34%	260 45% Tcegh	178 37%	255 37% cc	286 38%	628 36%	332 38%	344 39%	902 36%	132 31%	1113 38%	1018 37%	118 38%	74 38%	36 47% Tpr
NET: 7-10	2639 78%	1298 79%	1341 78%	381 78%	427 77%	448 78%	470 82%	392 81%	521 76%	588 79%	1396 80%	655 76%	685 77%	1954 79%	333 78%	2302 79%	2189 79% cr	246 80% cr	144 73%	60 78%
NET: 4-6	472 14%	223 14%	249 14%	87 18% f	76 14%	87 15%	64 11%	63 13%	95 14%	91 12%	253 14%	129 15%	133 15%	339 14%	64 15%	406 14%	386 14%	43 14%	33 17%	11 15%
NET: 1-3	129 4%	75 5%	55 3%	12 3%	20 4%	11 2%	19 3%	19 4%	47 7% Tcef	44 6% l	48 3%	37 4%	26 3%	103 4%	10 2%	118 4%	106 4%	9 3%	11 5%	3 4%
Mean	7.80	7.78	7.82	7.62	7.79	7.88	8.01 ch	7.82	7.66	7.72	7.83	7.79	7.82	7.79	7.69	7.81	7.78	7.91	7.71	8.11 tp
Standard Deviation	1.92	1.95	1.89	1.81	1.93	1.68	1.88	1.91	2.17	2.06	1.79	2.05	1.90	1.92	1.62	1.96	1.90	1.86	2.17	2.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 449

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.05	0.05	0.08	0.08	0.07	0.08	0.09	0.08	0.07	0.04	0.07	0.07	0.04	0.08	0.04	0.04	0.08	0.11	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 450

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	57	1	29	23	30	20	2	21	29	31	26	9	12	21	35	40	16	16	41
	2%	*	2% ^a	2%	4% ^T ^e	1%	1%	1%	2%	1%	3%	1%	1%	1%	3% ^m	1%	3%	2%	2%
2	20	*	11	9	5	14	1	8	9	13	7	6	9	14	6	18	2	4	15
	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%
3	52	7	19	23	12	38	*	19	27	34	18	25	14	30	21	43	9	17	34
	2%	2%	1%	2%	1%	2%	*	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	3%	1%
4	58	8	21	23	8	39	2	21	30	36	21	10	26	35	21	51	7	10	46
	2%	2%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	3% ^k	2%	2%	2%	1%	2%	2%
5	166	8	63	80	41	96	16	92	66	129	38	54	45	95	63	148	14	35	128
	5% ^a	2%	5% ^a	6% ^a	5%	4%	7%	6%	5%	5%	4%	4%	4%	5%	5%	5%	3%	5%	5%
6	248	29	97	99	51	152	25	134	102	193	55	88	69	142	98	221	25	52	186
	7%	6%	7%	7%	6%	7%	11%	8%	7%	8%	6%	7%	7%	7%	8%	8%	5%	8%	7%
7	571	70	230	241	123	380	34	314	205	436	135	192	183	338	219	507	62	103	453
	17%	15%	17%	17%	15%	18%	15%	19% ^h	14%	18%	15%	16%	18%	17%	17%	18%	13%	16%	17%
8	823	105	374	317	214	533	45	430	318	606	216	307	246	505	307	704	116	135	670
	24%	23%	28% ^c	22%	26%	25%	20%	27%	22%	25%	23%	25%	25%	25%	24%	25%	24%	21%	25%
9	577	94	208	267	143	381	36	252	267	419	158	242	162	340	227	483	93	108	459
	17%	21%	16%	19%	17%	18%	16%	16%	19%	17%	17%	20%	16%	17%	18%	17%	19%	16%	17%
10 - Extremely important	669	125	226	302	154	442	49	279	308	477	192	279	209	431	232	553	114	148	512
	20%	28% ^T ^b ^c	17%	21%	19%	21%	22%	17%	22% ^g	20%	21%	22%	21%	22%	18%	19%	24%	23%	19%
Don't know	123	4	41	43	41	59	14	46	51	64	60	29	29	48	64	92	24	27	88
	4% ^a	1%	3% ^a	3%	5% ^e	3%	6% ^e	3%	4%	3%	6% ^T	2%	3%	2%	5% ^m	3%	5%	4%	3%
SUMMARY:																			
NET: 9-10	1246	219	434	568	296	824	85	531	575	896	350	521	370	771	460	1036	207	256	971
	37% ^g	49% ^T ^b ^c	33%	40% ^b	36%	38%	38%	33%	41% ^g	37%	38%	42% ^T	37%	39%	36%	36%	43%	39%	37%
NET: 7-10	2639	394	1038	1126	633	1737	165	1276	1097	1938	701	1021	799	1614	986	2246	385	494	2094
	78%	87% ^T ^b ^c	79%	79%	77%	81%	73%	79%	78%	79%	76%	82% ^T	80%	81% ^o	76%	79%	80%	75%	80%
NET: 4-6	472	46	181	202	99	288	43	247	198	357	115	152	140	273	182	420	46	97	359
	14%	10%	14%	14%	12%	13%	19%	15%	14%	15%	12%	12%	14%	14%	15%	10%	10%	15%	14%
NET: 1-3	129	8	59	55	47	72	4	48	66	79	50	40	35	64	62	101	27	38	91
	4%	2%	4%	4%	6% ^e	3%	2%	3%	5%	3%	5%	3%	3%	3%	5%	4%	6%	6% ^r	3%
Mean	7.80	8.26 ^T ^b ^c	7.69	7.83	7.71	7.87	7.86	7.73	7.82	7.81	7.76	8.01 ^T	7.81	7.88	7.69	7.78	7.94	7.73	7.82

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 450

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.92	1.62	1.94	1.94	2.11	1.83	1.82	1.80	2.03	1.84	2.11	1.77	1.90	1.84	2.02	1.88	2.09	2.11	1.87
Standard Error	0.03	0.07	0.05	0.05	0.08	0.04	0.12	0.04	0.06	0.04	0.09	0.05	0.06	0.04	0.06	0.03	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 451

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	57 2%	4 1%	4 3%	5 2%	15 4%Tej	* *	7 3%	4 1%	6 3%ej	3 1%	1 *	6 1%	1 2%ej
2	20 1%	3 1%	1 *	- *	1 *	1 *	2 1%	5 2%	1 1%	2 1%	2 *	1 *	* *
3	52 2%	2 1%	1 1%	5 2%	10 3%	1 1%	5 2%	6 2%	3 2%	2 1%	4 1%	10 2%	2 2%
4	58 2%	3 1%	7 5%Tagj	7 2%	4 1%	4 1%	4 2%	1 *	3 2%	1 *	8 2%	14 3%	2 2%j
5	166 5%	16 5%	8 6%	17 6%	18 5%	8 3%	16 7%	11 4%	12 6%	13 5%	22 5%	20 4%	5 7%
6	248 7%	23 8%	4 3%	19 7%	27 7%	26 9%	24 10%	22 7%	18 9%	21 8%	30 7%	30 7%	4 5%
7	571 17%cl	48 16%	17 12%	26 9%	63 17%	47 16%	41 17%	50 16%	25 13%	32 11%	112 26%Tabcdeghil	102 22%chil	8 11%
8	823 24%	80 26%	27 19%	73 26%	73 20%	54 19%	69 29%	76 25%	45 23%	60 21%	111 26%	139 31%del	15 20%
9	577 17%cl	48 16%	21 15%	27 10%	56 15%	61 21%ckj	37 15%	57 19%cl	27 14%	114 40%Tabcdefghijk l	68 16%	53 12%	7 10%
10 - Extremely important	669 20%aj	69 23%fijk	44 32%Tfijk	79 29%Tfijk	86 23%fijk	76 26%fijk	32 13%	61 20%aj	47 24%fijk	30 11%	49 12%	65 14%	29 38%Tadefghijk
Don't know	123 4%	8 3%	5 3%	19 7%fi	15 4%	13 4%	3 1%	13 4%	10 5%	4 1%	17 4%	14 3%	3 4%
SUMMARY: NET: 9-10	1246 37%kl	118 38%kl	65 47%fijk	107 39%kl	143 38%kl	137 47%Tfijk	69 29%	118 38%kl	74 38%kl	144 51%Tadefghijk	117 28%	118 26%	36 47%Tfijk
NET: 7-10	2639 78%	246 80%h	109 79%	206 74%	279 75%	238 82%	179 75%	244 80%	144 73%	236 84%h	340 80%	359 79%	60 78%
NET: 4-6	472 14%	43 14%	19 14%	43 15%	50 14%	38 13%	43 18%	34 11%	33 17%	35 12%	60 14%	64 14%	11 15%
NET: 1-3	129 4%	9 3%	5 4%	10 4%	26 7%ej	3 1%	14 6%e	16 5%	11 5%ej	7 3%	7 2%	17 4%	3 4%e
Mean	7.80	7.91lk	7.98	7.94	7.65	8.21Tdfhjk	7.42	7.84	7.71	8.05fijk	7.64	7.56	8.11Tfijk
Standard Deviation	1.92	1.86	2.20	2.05	2.25	1.63	2.02	1.94	2.17	1.65	1.57	1.81	2.14

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 451

Q17A4 Importance - Rating on statement - It shows high quality comedy made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.08	0.21	0.15	0.15	0.11	0.16	0.14	0.11	0.12	0.08	0.10	0.12

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 452

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	38 1%	23 1%	14 1%	5 1%	5 1%	6 1%	8 1%	9 2%	5 1%	8 1%	21 1%	9 1%	13 1%	25 1%	2 *	36 1%	34 1%	2 1%	1 1%	* *
2	13 *	9 1%	4 *	1 *	2 *	2 *	1 *	4 1%	3 *	5 1%	6 *	1 *	4 *	8 *	1 *	11 *	12 *	1 *	* *	* *
3	35 1%	18 1%	17 1%	7 2%	8 2%	5 1%	5 1%	3 1%	7 1%	16 2%	12 1%	7 1%	14 2%	22 1%	3 1%	33 1%	31 1%	2 1%	2 1%	1 1%
4	38 1%	23 1%	15 1%	7 1%	4 1%	5 1%	4 1%	12 2%	8 1%	14 2%	18 1%	7 1%	8 1%	31 1%	5 1%	33 1%	33 1%	3 1%	2 1%	* 1%
5	117 3%	61 4%	56 3%	27 5%	26 5%	15 3%	16 3%	9 2%	24 4%	24 3%	57 3%	36 4%	32 4%	85 3%	16 4%	100 3%	98 4%	7 2%	9 5%	3 4%
6	151 4%	74 5%	77 4%	24 5%	30 5%	29 5%	24 4%	20 4%	24 4%	37 5%	75 4%	39 4%	46 5%	105 4%	27 6%	123 4%	126 5%	8 3%	13 7%	3 4%
7	539 16% s	285 17%	253 15%	86 18%	90 16%	104 18%	77 13%	81 17%	100 15%	108 14%	305 17%	126 15%	134 15%	405 16%	77 18%	458 16%	448 16%	41 13%	42 21%	7 10%
8	786 23% s	364 22%	422 24%	97 20%	130 24%	155 27%	144 25%	106 22%	153 22%	170 23%	410 23%	205 24%	227 26%	559 23%	123 29%	662 23%	691 25%	57 19%	27 14%	10 13%
9	552 16%	249 15%	303 18%	88 18%	87 16%	81 14%	103 18%	63 13%	131 19%	135 18%	294 17%	123 14%	152 17%	400 16%	64 15%	488 17%	463 17%	56 18%	25 13%	8 11%
10 - Extremely important	903 27%	441 27%	462 27%	106 22%	130 23%	139 24%	166 29%	156 32%	207 30%	199 27%	458 26%	247 28%	209 24%	695 28%	88 20%	815 28%	682 24%	117 38%	65 33%	39 51%
Don't know	193 6%	88 5%	104 6%	45 9%	41 7%	32 5%	27 5%	24 5%	24 4%	30 4%	96 5%	66 8%	49 6%	144 6%	23 5%	168 6%	166 6%	12 4%	11 5%	5 6%
SUMMARY:																				
NET: 9-10	1455 43%	690 42%	766 44%	194 39%	217 39%	220 38%	269 47%	219 45%	337 49%	334 45%	752 43%	370 43%	360 41%	1095 44%	152 35%	1304 45%	1145 41%	173 57%	90 46%	47 62%
NET: 7-10	2780 83% c	1339 82%	1441 83%	376 77%	437 79%	479 83%	490 85%	407 84%	590 86%	613 82%	1467 84%	701 81%	722 81%	2058 83%	352 82%	2423 83%	2284 82%	272 89%	160 81%	65 84%
NET: 4-6	306 9%	158 10%	148 9%	57 12%	59 11%	49 9%	44 8%	41 8%	56 8%	75 10%	150 9%	81 9%	86 10%	220 9%	49 11%	257 9%	258 9%	18 6%	24 12%	6 8%
NET: 1-3	86 3%	51 3%	35 2%	13 3%	15 3%	14 2%	14 2%	15 3%	15 2%	29 4%	39 2%	18 2%	31 3%	55 2%	6 1%	79 3%	77 3%	4 1%	3 2%	1 1%
Mean	8.16	8.07	8.24	7.97	8.04	8.08	8.30c	8.18	8.31c	8.08	8.16	8.22	8.04	8.20	8.01	8.18	8.09	8.59Tp	8.18	8.78Tp
Standard Deviation	1.78	1.88	1.69	1.82	1.78	1.72	1.73	1.94	1.72	1.91	1.74	1.75	1.84	1.76	1.60	1.81	1.79	1.61	1.80	1.73

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 452

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.05	0.04	0.09	0.08	0.07	0.07	0.09	0.07	0.07	0.04	0.06	0.06	0.04	0.08	0.03	0.04	0.07	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 453

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	38	-	21	14	11	23	3	18	16	24	13	10	15	24	13	32	6	11	26
	1%	-	2% a	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
2	13	1	4	7	6	5	-	8	4	8	5	4	3	8	4	11	1	3	9
	*	*	*	*	1%	*	-	1%	*	*	1%	*	*	*	*	*	*	*	*
3	35	1	13	16	6	25	3	17	18	24	11	14	9	20	15	30	5	2	33
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
4	38	7	14	14	8	23	1	21	13	32	7	13	12	17	20	34	5	14	23
	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
5	117	7	41	54	28	76	7	60	47	90	27	38	38	66	46	104	13	23	89
	3%	2%	3%	4%	3%	4%	3%	4%	3%	4%	3%	3%	4%	3%	4%	4%	3%	4%	3%
6	151	20	64	58	37	93	9	76	62	119	31	56	39	89	56	133	15	28	117
	4%	4%	5%	4%	5%	4%	4%	5%	4%	5%	3%	5%	4%	4%	4%	5%	3%	4%	4%
7	539	77	233	211	127	339	47	304	199	444	94	190	169	336	192	492	46	106	416
	16% p	17%	18%	15%	15%	16%	21%	19% h	14%	18% j	10%	15%	17%	17%	15%	17% p	9%	16%	16%
8	786	101	335	323	157	539	53	384	330	600	186	309	246	483	287	682	100	157	605
	23%	22%	25%	23%	19%	25% d	24%	24%	23%	25%	20%	25%	25%	24%	22%	24%	21%	24%	23%
9	552	94	210	241	157	337	30	273	232	400	152	213	139	310	238	461	89	98	449
	16%	21%	16%	17%	19%	16%	13%	17%	16%	16%	16%	17%	14%	15%	18%	16%	18%	15%	17%
10 - Extremely important	903	131	321	420	225	597	45	359	416	577	327	357	281	560	331	724	175	176	717
	27% q	29%	24%	29% b	27%	28%	20%	22%	29% g	24%	35% T	29%	28%	28%	26%	25%	36% To	27%	27%
Don't know	193	14	61	68	58	99	28	96	76	120	73	37	52	89	90	158	28	37	146
	6% k	3%	5%	5%	7%	5%	12% Te	6%	5%	5%	8% l	3%	5%	4%	7% m	6%	6%	6%	6%
SUMMARY:																			
NET: 9-10	1455	225	531	662	382	935	75	631	649	977	479	570	420	870	569	1185	264	275	1166
	43% fg	50% Tb	40%	46% b	47% f	43% d	33%	39%	46% g	40%	52% Ti	46%	42%	44%	44%	41%	55% To	42%	44%
NET: 7-10	2780	402	1100	1196	666	1813	175	1320	1177	2021	758	1070	835	1688	1048	2359	410	538	2188
	83%	89% Tbc	83%	84%	81%	84%	78%	82%	83%	83%	82%	86% T	83%	84%	81%	82%	85%	82%	83%
NET: 4-6	306	33	119	127	74	192	16	157	122	241	65	107	89	171	123	270	33	65	229
	9%	7%	9%	9%	9%	9%	7%	10%	9%	10%	7%	9%	9%	9%	10%	9%	7%	10%	9%
NET: 1-3	86	2	39	37	23	52	5	43	38	56	30	27	27	51	32	73	11	15	69
	3% a	*	3% a	3% a	3%	2%	2%	3%	3%	2%	3%	2%	3%	3%	3%	3%	2%	2%	3%
Mean	8.16 g	8.42 Tb	8.06	8.23	8.19	8.18	7.99	8.01	8.24 g	8.06	8.42 Ti	8.25	8.13	8.18	8.15	8.10	8.53 To	8.10	8.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 453

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.78	1.45	1.81	1.79	1.85	1.75	1.70	1.78	1.79	1.74	1.87	1.70	1.82	1.77	1.80	1.78	1.75	1.85	1.76
Standard Error	0.03	0.06	0.05	0.05	0.07	0.04	0.12	0.04	0.05	0.03	0.08	0.05	0.06	0.04	0.05	0.03	0.10	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 454

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	38 1%	2 1%	1 1%	3 1%	4 1%	-	6 2% j	11 4% Taej	1 1%	1 *	* *	7 2%	* *
2	13 *	1 *	1 1%	-	1 *	4 1%	1 *	* *	* *	- -	3 1%	2 *	* *
3	35 1%	2 1%	* *	2 1%	1 *	2 1%	7 3%	5 2%	2 1%	1 *	3 1%	11 2%	1 1%
4	38 1%	3 1%	1 *	1 *	2 1%	3 1%	3 1%	3 1%	2 1%	1 *	7 2%	12 3%	* 1%
5	117 3%	7 2%	2 2%	8 3%	10 3%	8 3%	8 3%	12 4%	9 5%	7 3%	17 4%	25 6%	3 4%
6	151 4%	8 3%	4 3%	9 3%	14 4%	15 5%	15 6%	7 2%	13 7% ag	12 4%	23 5%	28 6%	3 4%
7	539 16% bl	41 13%	8 6%	35 13%	61 17% b	44 15%	23 10%	33 11%	42 21% Tabcfejl	38 14%	105 25% Tabcefgjl	100 22% Tabcfejl	7 10%
8	786 23% bh	57 19%	13 9%	76 27% behj	86 23% bh	47 16%	83 35% Tabdehkl	104 34% Tabdehkl	27 14%	86 30% abehkl	112 26% abehj	84 19%	10 13%
9	552 16% c	56 18% bcl	11 8%	26 9%	72 19% bcl	45 15%	35 15%	38 12%	25 13%	82 29% Tabcefgjhl	59 14%	95 21% bcghj	8 11%
10 - Extremely important	903 27% ijk	117 38% Tdfgijk	91 66% Tacdefghijkl	96 35% ijk	101 27% ijk	100 34% ijk	56 23% ik	79 26% ijk	65 33% Tijk	32 11%	69 16%	58 13%	39 51% Tacdefghijkl
Don't know	193 6%	12 4%	5 4%	22 8% f	18 5%	24 8% f	3 1%	15 5%	11 5%	22 8% f	26 6%	30 7% f	5 6% f
SUMMARY: NET: 9-10	1455 43% kl	173 57% Tcdfghijkl	102 74% Tacdefghijkl	122 44% j	173 47% kl	145 50% kl	91 38%	117 38%	90 46% kl	114 40%	128 30%	153 34%	47 62% Tcdefghijkl
NET: 7-10	2780 83% kl	272 89% Tehjk	123 89% kl	232 84% j	320 86% kl	236 81%	197 82%	254 83%	160 81%	238 84% kl	346 81%	338 75%	65 84% kl
NET: 4-6	306 9%	18 6%	7 5%	18 7%	27 7%	26 9%	26 11%	22 7%	24 12% aa	20 7%	47 11% aa	65 14% Tabcdg	6 8%
NET: 1-3	86 3%	4 1%	3 2%	5 2%	6 2%	6 2%	13 6% aij	16 5% aij	3 2%	2 1%	6 1%	20 5%	1 1%
Mean	8.16 k	8.59 Tfgijk	9.15 Tacdefghij	8.41 k	8.30 kl	8.38 kl	7.91	7.99	8.18 kl	8.17 k	7.84	7.56	8.76 Tdfghijk

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 454

Q17E Importance - Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Deviation	1.78	1.61	1.64	1.69	1.64	1.76	2.00	2.07	1.80	1.32	1.56	1.93	1.73
Standard Error	0.03	0.07	0.15	0.12	0.11	0.13	0.15	0.15	0.09	0.10	0.09	0.11	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 455

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	32 1%	22 1%	10 1%	5 1%	11 2%h	3 1%	4 1%	7 1%	2 *	5 1%	19 1%	8 1%	10 1%	22 1%	3 1%	29 1%	27 1%	4 1%	1 *	* *
2	21 1%	12 1%	10 1%	5 1%	5 1%	3 1%	1 *	4 1%	4 1%	6 1%	7 *	8 1%	11 1%	11 *	1 *	20 1%	18 1%	2 1%	2 1%	* *
3	40 1%	17 1%	23 1%	5 1%	5 1%	3 1%	8 1%	6 1%	13 2%	13 2%	14 1%	13 2%	6 1%	34 1%	5 1%	35 1%	36 1%	1 *	2 1%	1 1%
4	45 1%	29 2%	16 1%	9 2%	14 3%	3 1%	8 1%	4 1%	7 1%	3 *	25 1%	18 2%l	12 1%	34 1%	11 2%	35 1%	40 1%	2 1%	3 1%	1 1%
5	195 6%q	109 7%	86 5%	49 10%Tdfh	28 5%	39 7%	25 4%	30 6%	24 3%	42 6%	102 6%	51 6%	48 5%	147 6%	14 3%	180 6%	173 6%q	9 3%	10 5%	4 5%
6	240 7%	124 8%	116 7%	34 7%	47 9%	35 6%	39 7%	44 9%	41 6%	62 8%	118 7%	60 7%	62 7%	177 7%	31 7%	208 7%	199 7%	18 6%	18 9%	4 5%
7	561 17%	280 17%	281 16%	88 18%	90 16%	125 22%Tfh	84 15%	84 17%	89 13%	120 16%	298 17%	143 17%	174 20%	387 16%	93 22%	467 16%	469 17%	50 16%	32 16%	9 12%
8	793 24%	394 24%	400 23%	113 23%	145 26%	142 25%	145 25%	108 22%	139 20%	158 21%	456 26%k	179 21%	214 24%	580 23%	107 25%	684 23%	668 24%	69 23%	41 21%	15 19%
9	590 18%e	274 17%	316 18%	68 14%	100 18%	79 14%	117 20%e	73 15%	152 22%Tceeg	141 19%	310 18%	140 16%	163 18%	427 17%	87 20%	502 17%	498 18%e	57 19%e	26 13%	8 11%
10 - Extremely important	705 21%l	316 19%	389 23%	82 17%	88 16%	111 19%	120 21%	115 24%cd	190 28%Tcdet	178 24%	345 20%	183 21%	146 17%	559 23%l	58 13%	645 22%	531 19%	87 28%Tp	57 29%Tp	31 40%Tpqr
Don't know	141 4%	61 4%	80 5%	31 6%q	20 4%	30 5%	24 4%	12 2%	24 3%	19 3%	60 3%	62 7%lj	40 5%	101 4%	21 5%	120 4%	125 4%	7 2%	5 3%	4 5%
SUMMARY:																				
NET: 9-10	1295 39%e	590 36%	705 41%a	151 31%	188 34%	190 33%	237 41%ce	188 39%	342 50%Tcdetg	318 43%	654 37%	323 37%	310 35%	986 40%	144 34%	1148 39%	1029 37%	144 47%Tp	83 42%	40 52%Tp
NET: 7-10	2649 79%e	1264 77%	1385 80%	352 72%	423 76%	458 80%e	466 81%e	380 78%	570 83%cd	597 80%	1408 80%k	645 75%	697 79%	1952 79%	345 80%	2299 79%	2167 78%	263 86%Tpr	156 79%	64 83%
NET: 4-6	480 14%q	262 16%b	218 13%	93 19%fh	89 16%h	77 13%	72 13%	77 16%h	72 10%	107 14%	245 14%	129 15%	122 14%	358 14%	56 13%	423 14%	411 15%q	29 10%	31 16%q	9 11%
NET: 1-3	93 3%	50 3%	43 3%	15 3%	21 4%	9 2%	12 2%	17 3%	20 3%	24 3%	40 2%	29 3%	27 3%	66 3%	9 2%	84 3%	81 3%	7 2%	5 2%	1 1%
Mean	7.89c	7.77	8.01a	7.57	7.66	7.86	8.03cd	7.84	8.24Tcddeg	7.97	7.89	7.81	7.76	7.93	7.79	7.90	7.83	8.22Tp	8.01	8.47Tpr
Standard Deviation	1.82	1.88	1.76	1.91	1.93	1.67	1.70	1.92	1.76	1.83	1.77	1.93	1.82	1.82	1.65	1.84	1.83	1.74	1.85	1.73

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 455

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.05	0.04	0.09	0.08	0.07	0.07	0.09	0.07	0.07	0.04	0.07	0.06	0.04	0.08	0.03	0.04	0.07	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 456

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	32	1	8	18	5	23	3	20	8	25	7	10	15	22	10	29	3	4	27
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
2	21	1	15	5	10	11	-	12	8	12	10	5	6	9	12	19	2	4	17
	1%	*	1%	*	1%	1%	-	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	1%
3	40	2	18	18	9	28	2	15	22	26	14	14	13	22	16	37	2	14	24
	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	*	2%	1%
4	45	5	23	16	14	28	2	22	21	37	8	12	13	26	19	40	6	4	38
	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
5	195	17	63	91	44	131	8	117	69	147	48	72	53	116	75	173	22	39	151
	6%	4%	5%	6%	5%	6%	3%	7%	5%	6%	5%	6%	5%	6%	6%	6%	4%	6%	6%
6	240	24	95	106	56	143	20	124	92	179	60	82	70	136	92	209	25	46	186
	7%	5%	7%	7%	7%	7%	9%	8%	7%	7%	7%	7%	7%	7%	7%	7%	5%	7%	7%
7	561	70	227	246	127	369	39	295	225	448	113	198	180	356	187	495	62	116	430
	17%	16%	17%	17%	15%	17%	17%	18%	16%	18%	12%	16%	18%	18%	14%	17%	13%	18%	16%
8	793	100	333	339	139	551	66	407	316	600	193	330	259	506	282	699	93	128	641
	24%	22%	25%	24%	17%	26%	29%	25%	22%	25%	21%	27%	26%	25%	22%	24%	19%	20%	24%
9	590	98	240	239	173	350	39	262	273	440	150	216	156	340	243	495	93	121	466
	18%	22%	18%	17%	21%	16%	17%	16%	19%	18%	16%	17%	16%	17%	19%	17%	19%	18%	18%
10 - Extremely important	705	127	259	292	201	436	39	292	310	448	257	272	198	401	296	563	141	144	552
	21%	28%	20%	20%	24%	20%	17%	18%	22%	18%	28%	22%	20%	20%	23%	20%	29%	22%	21%
Don't know	141	7	36	56	43	85	9	50	67	76	66	32	38	67	62	100	34	33	98
	4%	2%	3%	4%	5%	4%	4%	3%	5%	3%	7%	3%	4%	3%	5%	4%	7%	5%	4%
SUMMARY:																			
NET: 9-10	1295	225	499	531	374	787	78	553	583	888	408	488	354	741	539	1059	234	265	1019
	39%	50%	38%	37%	45%	36%	35%	34%	41%	36%	44%	39%	35%	37%	42%	37%	49%	40%	39%
NET: 7-10	2649	395	1059	1116	639	1707	182	1256	1124	1936	713	1015	793	1603	1008	2253	390	510	2089
	79%	88%	80%	78%	78%	79%	81%	78%	80%	79%	77%	82%	79%	80%	78%	79%	81%	78%	79%
NET: 4-6	480	45	182	213	114	302	30	264	183	364	116	165	137	277	186	421	52	90	376
	14%	10%	14%	15%	14%	14%	13%	16%	13%	15%	13%	13%	14%	14%	14%	15%	11%	14%	14%
NET: 1-3	93	3	41	42	25	61	4	47	38	62	31	29	34	52	38	86	6	22	68
	3%	1%	3%	3%	3%	3%	2%	3%	3%	3%	3%	2%	3%	3%	3%	3%	1%	3%	3%
Mean	7.89g	8.33Tbc	7.86	7.84	8.01	7.86	7.91	7.73	7.99g	7.82	8.09l	7.97	7.81	7.87	7.95	7.83	8.31To	7.91	7.90

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 456

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.82	1.55	1.81	1.84	1.90	1.82	1.64	1.84	1.79	1.79	1.91	1.74	1.86	1.79	1.87	1.83	1.71	1.85	1.82
Standard Error	0.03	0.07	0.05	0.05	0.07	0.04	0.11	0.04	0.05	0.03	0.08	0.05	0.06	0.04	0.05	0.03	0.10	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 457

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	32 1%	4 1%	1 1%	5 2%	10 3% T	-	2 1%	3 1%	1 *	1 *	3 1%	2 *	* *
2	21 1%	2 1%	1 1%	-	9 2% Tk	2 1%	-	3 1%	2 1%	1 1%	2 *	-	* *
3	40 1%	1 *	-	-	6 2%	6 2%	3 1%	3 1%	2 1%	5 2%	12 3%	12 3%	1 1%
4	45 1%	2 1%	1 *	7 2%	1 *	-	5 2%	5 2%	3 1%	3 1%	11 3%	8 2%	1 1% e
5	195 6% a	9 3%	5 3%	16 6%	13 3%	18 6%	14 6%	23 8% a	10 5%	17 6%	29 7% a	36 8% a	4 5%
6	240 7%	18 6%	10 8%	15 5%	16 4%	16 6%	24 10%	18 6%	18 9% cd	23 8%	33 8%	43 9%	4 5%
7	561 17%	50 16%	13 10%	42 15%	75 20% b	47 16%	32 13%	51 17%	32 16%	43 15%	94 22% Tbl	72 16%	9 12%
8	793 24%	69 23%	31 23%	68 24%	81 22%	52 18%	65 27%	70 23%	41 21%	83 29% ce	96 23%	122 27%	15 19%
9	590 18% bcl	57 19% bcl	9 7%	26 9%	65 17% b	39 13%	56 24% bcehl	60 20% bc	26 13%	64 23% bcehl	81 19% bcl	98 22% bchl	8 11%
10 - Extremely important	705 21% fijk	87 28% Tfgijk	62 45% Tacdfghijk	76 27% fijk	79 21% fijk	97 33% Tdfgijk	25 10%	60 19% ik	57 29% Tfgijk	29 10%	57 13%	48 11%	31 40% Tacdfghijk
Don't know	141 4%	7 2%	5 4%	23 8% Tahk	16 4%	15 5%	13 5%	11 3%	5 3%	13 5%	17 4%	13 3%	4 5%
SUMMARY:													
NET: 9-10	1295 39%	144 47% Tfijk	71 52% Tctijk	102 37%	143 39%	135 46% ijk	81 34%	120 39%	83 42% jk	94 33%	137 32%	146 32%	40 52% Tcdfghijk
NET: 7-10	2649 79%	263 86% Tcfhijk	116 84%	212 76%	300 81%	234 80%	178 75%	241 78%	156 79%	219 78%	328 77%	340 75%	64 83%
NET: 4-6	480 14% acd	29 10%	16 11%	38 14%	30 8%	35 12%	43 18% ad	47 15%	31 16% ad	42 15%	73 17% ad	87 19% ad	9 11%
NET: 1-3	93 3%	7 2%	2 1%	5 2%	25 7% Tachj	8 3%	5 2%	9 3%	5 2%	8 3%	7 2%	13 3%	1 1%
Mean	7.89 k	8.22 Tdfgijk	8.54 Tdfghijk	7.99	7.77	8.20 fijk	7.71	7.82	8.01 jk	7.74	7.66	7.60	8.47 Tcdfghijk
Standard Deviation	1.82	1.74	1.73	1.90	2.13	1.81	1.70	1.87	1.85	1.65	1.71	1.71	1.73

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 457

Q17B4 Importance - Rating on statement - It shows different parts of the UK, including England, Northern Ireland, Scotland and Wales
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.07	0.16	0.14	0.14	0.13	0.13	0.13	0.09	0.12	0.09	0.10	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 458

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	110	65	45	4	21	21	12	26	26	17	47	45	39	71	1	109	98	6	5	*
	3%cs	4%	3%	1%	4%cd	4%cd	2%	5%cf	4%cd	2%	3%	5%ei	4%	3%	*	4%	4%ss	2%	3%	*
2	36	24	13	9	3	6	3	4	12	9	15	13	6	30	1	36	30	2	3	1
	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%
3	51	26	24	7	6	5	10	14	8	13	28	10	16	34	3	47	45	2	4	*
	2%	2%	1%	1%	1%	1%	2%	3%	1%	2%	2%	1%	2%	1%	1%	2%	2%	1%	2%	*
4	85	37	47	8	22	9	7	12	26	21	38	26	19	65	12	72	76	1	7	1
	3%cd	2%	3%	2%	4%cd	2%	1%	3%	4%cd	3%	2%	3%	2%	3%	3%	2%	3%cd	*	3%cd	1%
5	218	128	90	42	29	29	34	31	54	38	115	64	37	180	23	194	183	12	17	6
	6%	8%b	5%	8%	5%	5%	6%	6%	8%	5%	7%	7%	4%	7%j	5%	7%	7%	4%	9%q	8%q
6	265	131	134	43	40	47	48	33	54	61	143	61	68	196	36	229	211	27	20	6
	8%	8%	8%	9%	7%	8%	8%	7%	8%	8%	8%	7%	8%	8%	8%	8%	8%	9%	10%	8%
7	482	253	230	76	88	86	81	76	75	111	257	114	129	354	59	422	397	45	31	9
	14%	15%	13%	15%	16%	15%	14%	16%	11%	15%	15%	13%	14%	14%	14%	14%	14%	15%	16%	12%
8	782	366	416	121	137	152	121	91	160	180	429	173	208	574	103	677	644	85	39	14
	23%	22%	24%	25%	25%	27%g	21%	19%	23%	24%	25%	20%	23%	23%	24%	23%	23%	23%	28%rs	20%
9	559	296	264	59	95	96	104	91	114	115	306	139	167	392	85	474	488	42	22	7
	17%rs	18%	15%	12%	17%	17%	18%	19%	17%	15%	17%	16%	19%	16%	20%	16%	18%rs	14%	11%	10%
10 - Extremely important	666	266	400	103	96	98	135	97	138	161	327	178	165	501	103	561	520	76	42	28
	20%ae	16%	23%Ta	21%	17%	17%	23%	20%	20%	22%	19%	21%	19%	20%	24%	19%	19%	25%Tp	21%	36%Tpqr
Don't know	111	45	66	19	16	25	19	12	20	21	47	43	32	79	4	106	92	8	7	4
	3%	3%	4%	4%	3%	4%	3%	2%	3%	3%	3%	5%j	4%	3%	1%	4%	3%	3%	3%	5%
SUMMARY:																				
NET: 9-10	1225	561	664	162	192	194	239	187	251	276	633	317	332	894	188	1035	1008	118	65	35
	36%	34%	38%	33%	35%	34%	42%cd	39%	37%	37%	36%	37%	37%	36%	44%	35%	36%	38%	33%	46%Tp
NET: 7-10	2489	1180	1309	359	416	432	441	355	486	567	1319	603	668	1821	351	2133	2050	248	134	57
	74%ef	72%	76%	73%	75%	75%	77%	73%	71%	76%k	75%k	70%	75%	74%	82%	73%	74%	81%Tp	68%	75%
NET: 4-6	567	296	270	93	90	85	89	76	134	120	295	152	125	442	70	495	469	40	44	13
	17%	18%	16%	19%	16%	15%	15%	16%	20%	16%	17%	18%	14%	18%	16%	17%	17%	13%	23%Tpq	17%
NET: 1-3	197	115	82	20	30	32	25	44	46	39	90	68	61	136	5	192	173	10	12	2
	6%	7%cb	5%	4%	5%	6%	4%	9%cd	7%	5%	5%	8%	7%	5%	1%	7%	6%qs	3%	6%	2%
Mean	7.58	7.40	7.76a	7.63	7.54	7.60	7.85gh	7.42	7.47	7.68	7.62	7.41	7.59	7.58	8.04	7.51	7.54	7.97Pi	7.38	8.12Pr
Standard Deviation	2.18	2.24	2.11	1.99	2.16	2.12	2.02	2.42	2.31	2.10	2.08	2.43	2.24	2.16	1.71	2.24	2.21	1.87	2.25	1.98

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 458

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.04	0.06	0.05	0.09	0.09	0.09	0.09	0.11	0.09	0.08	0.05	0.09	0.08	0.04	0.08	0.04	0.05	0.08	0.11	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 459

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	110	7	47	47	35	65	2	36	51	66	44	27	33	67	39	91	15	20	84
	3%	2%	4%	3%	4%	3%	1%	2%	4%	3%	5% l	2%	3%	3%	3%	3%	3%	3%	3%
2	36	6	15	13	9	24	2	19	12	24	13	9	10	19	18	29	7	11	26
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
3	51	2	21	24	5	41	1	17	28	29	21	13	27	29	21	44	6	9	41
	2%	*	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	3% k	1%	2%	2%	1%	1%	2%
4	85	5	48	26	33	47	1	43	36	57	28	24	21	41	42	70	14	17	63
	3%	1%	4% ac	2%	4% f	2%	*	3%	3%	2%	3%	2%	2%	2%	3%	2%	3%	3%	2%
5	218	16	81	101	66	126	12	106	88	144	74	75	56	133	78	190	26	52	161
	6%	3%	6%	7% aa	8%	6%	5%	7%	6%	6%	8%	6%	6%	7%	6%	7%	5%	8%	6%
6	265	25	93	126	55	171	23	144	97	201	64	97	77	148	110	227	36	63	193
	8%	5%	7%	9%	7%	8%	10%	9%	7%	8%	7%	8%	8%	7%	8%	8%	7%	10%	7%
7	482	55	176	238	100	326	30	262	197	371	111	192	149	301	167	424	58	84	386
	14%	12%	13%	17%	12%	15%	13%	16%	14%	15%	12%	15%	15%	15%	13%	15%	12%	13%	15%
8	782	110	348	309	168	499	67	382	324	596	185	284	253	504	270	693	87	145	624
	23%	24%	26% ac	22%	21%	23%	30% d	24%	23%	24%	20%	23%	25%	25% an	21%	24%	18%	22%	24%
9	559	78	247	219	163	345	36	265	239	426	133	224	146	301	248	465	90	90	461
	17%	17%	19%	15%	20%	16%	16%	16%	17%	17%	14%	18%	15%	15%	19% m	16%	19%	14%	18%
10 - Extremely important	666	140	211	291	153	447	43	308	291	467	199	270	201	413	248	549	117	140	517
	20% ab	31% Tbc	16%	20% ab	19%	21%	19%	19%	21%	19%	22%	22%	20%	21%	19%	19%	24%	21%	20%
Don't know	111	8	32	32	33	65	7	35	50	58	53	25	29	44	54	78	26	24	76
	3%	2%	2%	2%	4%	3%	3%	2%	4%	2%	6% Tl	2%	3%	2%	4% m	3%	5%	4%	3%
SUMMARY:																			
NET: 9-10	1225	218	459	511	316	792	80	573	531	893	332	494	347	714	496	1014	207	230	978
	36%	48% Tbc	35%	36%	38%	37%	35%	35%	38%	37%	36%	40%	35%	36%	38%	35%	43%	35%	37%
NET: 7-10	2489	383	983	1058	584	1618	177	1217	1051	1861	629	970	749	1519	933	2131	352	459	1988
	74% q	85% Tbc	75%	74%	71%	75%	79%	75%	74%	76% q	68%	78% T	75%	76%	72%	74%	73%	70%	76% q
NET: 4-6	567	46	221	253	154	344	35	293	220	401	166	196	154	322	229	488	76	133	418
	17% aa	10%	17% aa	18% aa	19%	16%	16%	18%	16%	16%	18%	16%	15%	16%	18%	17%	16%	20% ar	16%
NET: 1-3	197	15	82	83	49	130	5	71	92	118	78	50	70	114	78	164	28	39	150
	6%	3%	6%	6%	6%	6%	2%	4%	6%	5%	8% al	4%	7% ak	6%	6%	6%	6%	6%	6%
Mean	7.58	8.21 Tbc	7.50	7.56	7.50	7.62	7.89	7.62	7.60	7.66 q	7.39	7.79 T	7.55	7.61	7.57	7.57	7.74	7.50	7.63

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 459

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	2.18	1.90	2.19	2.16	2.31	2.16	1.74	2.04	2.23	2.07	2.45	2.01	2.20	2.15	2.22	2.16	2.27	2.23	2.15
Standard Error	0.04	0.08	0.06	0.06	0.09	0.05	0.12	0.05	0.06	0.04	0.10	0.06	0.07	0.05	0.06	0.04	0.13	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 460

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	110	6	18	22	21	1	12	6	5	13	1	6	*
	3% <i>l</i>	2% <i>j</i>	13% <i>Tadeghijkl</i>	8% <i>Taeghijkl</i>	6% <i>ejkl</i>	*	5% <i>ej</i>	2%	3% <i>j</i>	4% <i>ej</i>	*	1%	*
2	36	2	2	3	7	2	-	2	3	-	3	12	1
	1%	1%	2%	1%	2%	1%	-	1%	2%	-	1%	3%	1% <i>l</i>
3	51	2	5	4	*	12	5	4	4	4	3	7	*
	2%	1%	4% <i>ad</i>	2%	*	4% <i>Tad</i>	2%	1%	2% <i>d</i>	2%	1%	1%	*
4	85	1	3	11	4	5	11	15	7	2	9	15	1
	3% <i>a</i>	*	2%	4% <i>a</i>	1%	2%	4% <i>a</i>	5% <i>a</i>	3% <i>a</i>	1%	2%	3% <i>a</i>	1%
5	218	12	13	15	18	12	8	25	17	27	37	28	6
	6%	4%	9%	5%	5%	4%	3%	8%	9% <i>aaf</i>	10% <i>ca</i>	9% <i>ca</i>	6%	8% <i>a</i>
6	265	27	3	24	29	27	27	19	20	19	29	34	6
	8%	9%	2%	9%	8%	9%	11% <i>ab</i>	6%	10% <i>ab</i>	7%	7%	7%	8%
7	482	45	14	33	57	38	34	33	31	26	80	81	9
	14%	15%	10%	12%	15%	13%	14%	11%	16%	9%	19% <i>qj</i>	18% <i>l</i>	12%
8	782	85	29	53	85	49	55	77	39	87	104	106	14
	23%	28% <i>ehl</i>	21%	19%	23%	17%	23%	25%	20%	31% <i>cehl</i>	24%	23%	18%
9	559	42	11	34	46	50	42	52	22	70	79	104	7
	17% <i>hl</i>	14%	8%	12%	12%	17%	17%	17%	11%	25% <i>Tabcdhl</i>	19% <i>bhl</i>	23% <i>Tabcdhl</i>	10%
10 - Extremely important	666	76	32	54	89	86	43	64	42	30	71	50	28
	20% <i>lk</i>	25% <i>Tijk</i>	24% <i>lk</i>	19% <i>k</i>	24% <i>lk</i>	30% <i>Tfijk</i>	18%	21% <i>lk</i>	21% <i>lk</i>	11%	17%	11%	36% <i>Tacdfghijk</i>
Don't know	111	8	6	25	15	9	3	11	7	4	9	11	4
	3%	3%	4%	9% <i>Taefhijk</i>	4%	3%	1%	3%	3%	1%	2%	2%	5% <i>fl</i>
SUMMARY:													
NET: 9-10	1225	118	44	88	135	136	85	117	65	100	151	154	35
	36%	38%	32%	32%	36%	47% <i>Tbchjk</i>	36%	38%	33%	35%	35%	34%	46% <i>Tbchjk</i>
NET: 7-10	2489	248	87	174	276	223	174	227	134	213	334	341	57
	74% <i>bch</i>	81% <i>Tbch</i>	63%	63%	75% <i>c</i>	77% <i>bc</i>	73%	74%	68%	75% <i>c</i>	79% <i>bch</i>	75% <i>c</i>	75% <i>c</i>
NET: 4-6	567	40	19	50	51	44	46	58	44	49	75	77	13
	17%	13%	14%	18%	14%	15%	19%	19%	23% <i>Tad</i>	17%	18%	17%	17%
NET: 1-3	197	10	26	28	28	16	16	12	12	17	7	24	2
	6% <i>j</i>	3%	19% <i>Tadefghijkl</i>	10% <i>agjl</i>	8% <i>j</i>	5%	7% <i>j</i>	4%	6% <i>j</i>	6% <i>j</i>	2%	5% <i>j</i>	2%
Mean	7.58bc	7.97bcfhlk	6.77	7.14	7.58b	7.96bcfhlk	7.45	7.68b	7.38	7.51	7.76bch	7.48b	8.12bcdfhkl
Standard Deviation	2.18	1.87	3.07	2.65	2.38	2.05	2.27	2.10	2.25	2.11	1.72	1.99	1.98

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 460

Q17F Importance - Rating on statement - Its programmes show different kinds of cultures within the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.04	0.08	0.29	0.19	0.16	0.14	0.18	0.15	0.11	0.15	0.09	0.12	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 461

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	10 *	4	6	1	4	2	1	1	1	1	7	2	5	5	1	8	7	2	1	-
		*	*	*	1%	*	*	*	*	*	*	*	1%	1%	*	*	*	1%	*	-
2	10 *	5	5	-	1	4	*	5	1	5	4	1	5	5	-	10	8	1	1	*
		*	*	-	*	1%	*	1%	*	1%	*	*	1%	1%	*	*	*	*	1%	*
3	7 *	5	2	1	1	*	1	1	2	1	4	2	1	6	1	7	5	1	1	-
		*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	-
4	20 1%	12	8	5	6	2	1	2	3	3	8	10	8	12	5	15	18	1	1	*
		1%	*	1%	1%	*	*	*	*	*	*	1%	1%	*	1%	1%	1%	*	1%	*
5	82 2%	35	46	23	16	12	9	13	9	13	41	27	23	59	14	67	70	4	6	2
		2%	3%	5% fh	3%	2%	2%	3%	1%	2%	2%	3%	3%	2%	3%	2%	2%	1%	3%	3%
6	161 5%	84	77	33	23	42	19	16	29	29	86	46	44	118	35	126	137	14	8	2
		5%	4%	7%	4%	7% fgj	3%	3%	4%	4%	5%	5%	5%	5%	8%	4%	5%	5%	4%	3%
7	378 11%	196	182	75	72	59	58	42	72	74	206	97	97	281	74	302	313	34	23	8
		12%	11%	15% ej	13%	10%	10%	9%	10%	10%	12%	11%	11%	11%	17%	10%	11%	11%	12%	10%
8	723 21%	377	346	96	128	134	110	105	150	154	396	172	221	502	89	633	605	65	40	14
		23%	20%	20%	23%	23%	19%	22%	22%	21%	23%	20%	25% km	20%	21%	22%	22%	21%	20%	18%
9	784 23% ef	371	412	93	146	127	146	112	160	193	418	172	198	586	91	692	672	63	33	16
		23%	24%	19%	26%	22%	25%	23%	23%	26% k	24%	20%	22%	24%	21%	24%	24% r	21%	17%	20%
10 - Extremely important	1134 34% d	523	611	156	146	173	215	187	257	266	554	315	267	867	111	1020	906	116	80	32
		32%	35%	32%	26%	30%	37% d	38% de	37% de	36%	32%	36%	30%	35%	26%	35%	33%	38%	41% lp	42% lp
Don't know	55 2%	24	31	8	9	19	14	3	2	7	26	21	18	36	8	46	44	6	3	2
		1%	2%	2%	2%	3% gh	2% h	1%	*	1%	1%	2%	2%	1%	2%	2%	2%	2%	1%	3%
SUMMARY:																				
NET: 9-10	1918 57%	894	1024	249	292	300	361	299	416	459	972	487	465	1453	203	1712	1578	179	113	48
		55%	59%	51%	53%	52%	63% cde	61% ce	61% cde	61%	55%	56%	52%	59% l	47%	59%	57%	59%	57%	63%
NET: 7-10	3019 90% ae	1467	1552	420	493	493	529	446	639	687	1575	757	782	2237	365	2647	2495	278	176	70
		90%	90%	85%	89%	86%	92% ce	92% ce	93% Tce	92% k	90%	87%	88%	90%	85%	90%	90%	91%	89%	91%
NET: 4-6	263 8%	132	131	61	45	56	30	31	41	45	135	83	75	188	55	208	224	19	16	5
		8%	8%	12% Tfgh	8%	10% f	5%	6%	6%	6%	8%	10%	8%	8%	13%	7%	8%	6%	8%	6%
NET: 1-3	27 1%	15	13	2	6	7	2	7	4	7	16	4	11	16	2	25	20	3	3	*
		1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	*
Mean	8.56c	8.50	8.62	8.34	8.38	8.44	8.77% cde	8.68% cd	8.71% cde	8.67	8.52	8.55	8.43	8.61% i	8.22	8.61	8.54	8.65	8.58	8.79% p
Standard Deviation	1.49	1.50	1.49	1.60	1.56	1.56	1.33	1.53	1.37	1.44	1.49	1.55	1.59	1.46	1.55	1.48	1.48	1.51	1.64	1.43

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 461

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.04	0.04	0.07	0.07	0.07	0.06	0.07	0.05	0.05	0.04	0.05	0.05	0.03	0.07	0.03	0.03	0.06	0.08	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 462

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	10	*	5	3	4	4	*	6	3	7	3	2	3	4	5	8	1	2	8
2	10	1	5	1	1	8	1	2	7	2	8	3	6	5	5	6	4	2	8
3	7	-	3	2	2	4	-	3	3	6	2	3	1	4	3	6	1	2	5
4	20	3	6	10	5	15	-	13	5	17	3	6	5	11	9	20	-	6	12
5	82	1	31	36	15	62	2	36	35	55	27	28	26	41	35	67	14	11	66
6	161	20	69	60	33	109	10	81	68	124	38	57	52	87	67	145	14	50	108
7	378	42	150	162	97	235	33	201	147	280	98	125	114	216	153	328	50	60	313
8	723	92	318	285	157	474	51	360	294	536	187	258	229	452	255	618	100	138	566
9	784	112	305	349	196	505	47	387	356	612	172	325	204	474	302	697	84	145	626
10 - Extremely important	1134	178	412	508	298	714	69	505	475	768	367	423	349	687	437	922	210	230	885
Don't know	55	1	13	10	13	27	12	23	19	33	22	10	15	19	22	43	5	9	36
SUMMARY:																			
NET: 9-10	1918	291	718	858	494	1219	116	892	831	1379	539	748	552	1161	739	1619	294	376	1512
NET: 7-10	3019	425	1185	1305	748	1928	199	1452	1272	2195	824	1131	896	1829	1148	2565	444	574	2390
NET: 4-6	263	23	107	106	52	185	12	130	108	195	68	91	83	138	112	232	28	66	185
NET: 1-3	27	2	14	6	7	15	2	11	14	15	13	9	9	13	13	20	6	6	21
Mean	8.56	8.81 Tb	8.49	8.64	8.64	8.54	8.54	8.51	8.59	8.54	8.62	8.63	8.54	8.61	8.52	8.54	8.73	8.55	8.58

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 462

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.49	1.30	1.51	1.43	1.49	1.49	1.41	1.48	1.49	1.45	1.60	1.44	1.53	1.43	1.56	1.48	1.54	1.54	1.47
Standard Error	0.03	0.06	0.04	0.04	0.06	0.03	0.09	0.03	0.04	0.03	0.06	0.04	0.05	0.03	0.04	0.03	0.09	0.06	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 463

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	10 *	2 1%	1 1%	-	4 1%	-	1 *	1 *	1 *	-	1 *	* *	- -
2	10 *	1 *	-	-	-	4 1%T	-	3 1%	1 1%	-	-	1 *	* *
3	7 *	1 *	-	-	1 *	1 *	1 *	2 *	1 1%	-	* *	- -	- -
4	20 1%	1 *	2 1%	5 2%	1 *	* 2%	- 2%	3 1%	1 1%	1 1%	3 1%	2 1%	* *
5	82 2%	4 1%	5 4%	7 3%	11 3%	6 2%	4 2%	6 2%	6 3%	3 1%	15 4%	12 3%	2 3%
6	161 5%	14 5%	5 3%	7 2%	22 6%	17 6%	8 4%	10 3%	8 4%	10 3%	30 7%	27 6%	2 3%
7	378 11%b	34 11%b	2 2%	21 7%	37 10%b	24 8%	28 12%b	33 11%b	23 12%b	24 8%	93 22%Tabcdefghijk l	51 11%b	8 10%b
8	723 21%	65 21%	30 22%	63 23%	80 22%	48 17%	62 26%	78 25%	40 20%	55 19%	97 23%	92 20%	14 18%
9	784 23%bh	63 21%b	13 9%	50 18%	83 22%b	48 17%	58 24%b	65 21%b	33 17%	136 48%Tabcdefghijk l	93 22%b	127 28%bceh	16 20%b
10 - Extremely important	1134 34%j	116 38%jkl	79 57%Tadefghijkl	120 43%Tijk	125 34%j	136 47%Tdfgijk	78 32%j	99 32%j	80 41%Tijk	50 18%	89 21%	130 29%j	32 42%Tijk
Don't know	55 2%	6 2%	1 1%	5 2%	7 2%	6 2%	-	7 2%	3 1%	3 1%	4 1%	10 2%	2 3%f
SUMMARY: NET: 9-10	1918 57%j	179 59%j	92 66%j	170 61%j	208 56%j	184 63%j	135 57%j	164 53%	113 57%j	187 66%gj	182 43%	257 57%j	48 63%j
NET: 7-10	3019 90%	278 91%	124 90%	253 91%	325 88%	257 88%	225 94%	275 90%	176 89%	265 94%	371 87%	400 88%	70 91%
NET: 4-6	263 8%	19 6%	12 8%	19 7%	34 9%	23 8%	13 5%	19 6%	16 8%	14 5%	49 11%al	42 9%	5 6%
NET: 1-3	27 1%	3 1%	1 1%	-	5 1%	5 2%	1 1%	6 2%	3 2%	-	1 *	1 *	* *
Mean	8.56j	8.65j	8.96Tgjk	8.79j	8.50j	8.74j	8.62j	8.48j	8.58j	8.64j	8.13	8.52j	8.79j

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 463

Q17G Importance - Rating on statement - It shows well-made, high quality programmes
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Deviation	1.49	1.51	1.57	1.42	1.62	1.65	1.33	1.62	1.64	1.10	1.45	1.41	1.43
Standard Error	0.03	0.06	0.15	0.10	0.10	0.11	0.10	0.11	0.08	0.08	0.08	0.08	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 464

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	GENDER		AGE					SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	20 1%	13 1%	7 *	1 *	5 1%	3 1%	1 *	9 2%Th	1 *	4 1%	8 *	7 1%	6 1%	13 1%	1 1%	19 1%	16 1%	3 1%	1 1%	-
2	20 1%	12 1%	8 *	6 1%	3 1%	2 *	1 *	1 *	8 1%	9 1%	6 *	5 1%	4 *	16 1%	2 1%	18 1%	19 1%	*	1 1%	*
3	36 1%	15 1%	21 1%	4 1%	5 1%	*	6 1%	18 4%Tdefh	*	6 1%	14 1%	16 2%	9 1%	27 1%	*	35 1%	32 1%	1 *	3 1%	*
4	56 2%	32 2%	24 1%	13 3%	13 2%	5 1%	4 1%	11 2%	10 2%	11 1%	30 2%	16 2%	14 2%	43 2%	5 1%	52 2%	49 2%	5 2%	2 1%	1 1%
5	183 5%	86 5%	97 6%	28 6%	33 6%	49 9%Tfh	23 4%	25 5%	25 4%	25 3%	89 5%	69 8%Tij	60 7%	124 5%	19 4%	164 6%	154 6%	9 3%	12 6%	8 10%Tdq
6	291 9%	148 9%	143 8%	62 13%Te	42 8%	33 6%	53 9%	42 9%	59 9%	67 9%	165 9%	59 7%	64 7%	227 9%	38 9%	252 9%	239 9%	21 7%	25 13%Tpq	6 8%
7	535 16%	271 17%	265 15%	58 12%	93 17%	111 19%cg	101 18%	62 13%	110 16%	136 18%	267 15%	133 15%	153 17%	382 15%	73 17%	460 16%	445 16%	50 16%	32 16%	8 11%
8	858 26%se	444 27%	415 24%	147 30%	152 28%	133 23%	135 24%	128 26%	163 24%	187 25%	485 28%k	186 21%	212 24%	646 26%	111 26%	746 25%	714 26%se	88 29%se	43 22%	13 17%
9	555 16%	258 16%	296 17%	62 13%	96 17%	91 16%	94 16%	93 19%	119 17%	136 18%	300 17%	118 14%	143 16%	412 17%	84 20%	469 16%	467 17%	53 17%	24 12%	11 14%
10 - Extremely important	684 20%	307 19%	377 22%	94 19%	92 17%	114 20%	134 23%qd	88 18%	161 24%qd	144 19%	339 19%	201 23%	174 20%	510 21%	67 16%	615 21%	537 19%	71 23%	49 25%qp	26 34%Tpqqr
Don't know	125 4%	51 3%	74 4%	17 3%	18 3%	32 6%g	22 4%	10 2%	25 4%	21 3%	49 3%	55 6%Tij	48 5%rn	77 3%	30 7%	95 3%	110 4%q	5 2%	6 3%	4 5%q
SUMMARY:																				
NET: 9-10	1239 37%	565 35%	673 39%	156 32%	188 34%	206 36%	227 40%	181 37%	280 41%c	281 38%	639 36%	319 37%	316 36%	922 37%	151 35%	1085 37%	1005 36%	124 41%	73 37%	37 48%Tpr
NET: 7-10	2632 78%k	1279 78%	1353 78%	361 74%	433 78%	450 78%	463 81%	371 76%	553 81%c	604 81%k	1391 79%k	637 74%	681 77%	1951 79%	335 78%	2291 78%	2165 78%	262 85%Tprs	148 75%	58 75%
NET: 4-6	531 16%qd	266 16%	265 15%	103 21%fh	89 16%	87 15%	81 14%	77 16%	94 14%	103 14%	283 16%	144 17%	137 15%	393 16%	62 14%	468 16%	442 16%qd	35 12%	39 20%q	14 18%q
NET: 1-3	76 2%	40 2%	36 2%	11 2%	12 2%	5 1%	8 1%	27 6%Tdefh	13 2%	19 3%	29 2%	29 3%	20 2%	56 2%	3 1%	73 2%	67 2%	4 1%	5 2%	1 1%
Mean	7.87	7.80	7.95	7.73	7.77	7.90	8.04cg	7.69	8.04cg	7.89	7.90	7.80	7.83	7.89	7.94	7.86	7.84	8.10Tp	7.84	8.20Tp
Standard Deviation	1.77	1.78	1.75	1.79	1.76	1.68	1.63	2.01	1.71	1.74	1.68	1.95	1.79	1.76	1.53	1.80	1.77	1.63	1.84	1.85

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 464

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.05	0.04	0.08	0.08	0.07	0.07	0.09	0.07	0.06	0.04	0.07	0.06	0.04	0.07	0.03	0.04	0.07	0.09	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 465

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	20	-	9	8	6	12	*	6	8	12	8	3	10	13	6	17	2	2	17
	1%	-	1%	1%	1%	1%	*	*	1%	*	1%	*	1%	1%	*	1%	*	*	1%
2	20	-	13	2	3	12	5	12	5	9	12	6	5	4	15	17	3	6	14
	1%	-	1% c	*	*	1%	2% Tde	1%	*	*	1%	*	*	*	1% m	1%	1%	1%	1%
3	36	1	14	20	19	13	2	9	12	16	20	10	3	12	21	23	10	11	24
	1%	*	1%	1%	2% a	1%	1%	1%	1%	1%	2% d	1%	*	1%	2%	1%	2%	2%	1%
4	56	3	23	28	13	41	1	29	23	41	15	24	13	31	24	51	5	8	48
	2%	1%	2%	2%	2%	2%	*	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	2%
5	183	3	75	86	59	108	8	82	89	122	61	63	44	104	74	158	25	33	146
	5% aa	1%	6% aa	6% aa	7%	5%	4%	5%	6%	5%	7%	5%	4%	5%	6%	6%	5%	5%	6%
6	291	18	112	142	61	201	13	158	113	215	76	91	101	182	101	257	31	66	217
	9% aa	4%	8% aa	10% aa	7%	9%	6%	10%	8%	9%	8%	7%	10%	9%	8%	9%	6%	10%	8%
7	535	61	228	224	113	354	34	284	207	413	122	196	164	330	195	478	56	114	407
	16%	14%	17%	16%	14%	16%	15%	18%	15%	17%	13%	16%	16%	16%	15%	17%	12%	17%	15%
8	858	121	366	351	204	541	64	458	328	688	170	343	253	545	300	761	94	161	685
	26% a	27%	28%	25%	25%	25%	29%	28% h	23%	28% j	18%	28%	25%	27%	23%	27% ap	20%	25%	26%
9	555	98	215	232	136	365	35	247	262	417	138	230	145	315	231	466	86	90	451
	16% a	22% Tc	16%	16%	17%	17%	16%	15%	19%	17%	15%	19%	15%	16%	18%	16%	18%	14%	17%
10 - Extremely important	684	141	227	294	167	437	53	300	292	456	228	253	227	418	260	558	126	141	532
	20% a	31% Tbc	17%	21%	20%	20%	23%	19%	21%	19%	25% al	20%	23%	21%	20%	20%	26% ao	22%	20%
Don't know	125	4	38	41	40	71	10	30	73	49	76	22	38	45	67	75	44	24	90
	4% agikm	1%	3%	3%	5%	3%	4%	2%	5% ag	2%	8% Ti	2%	4% k	2%	5% m	3%	9% To	4%	3%
SUMMARY:																			
NET: 9-10	1239	240	441	526	303	802	88	547	554	873	366	483	372	733	491	1024	212	231	983
	37% a	53% Tbc	33%	37%	37%	37%	39%	34%	39% ag	36%	39%	39%	37%	37%	38%	36%	44% ao	35%	37%
NET: 7-10	2632	422	1035	1101	620	1697	186	1289	1090	1974	658	1022	789	1608	986	2263	362	506	2075
	78% a	94% Tbc	79%	77%	75%	79%	83%	80%	77%	81% a	71%	82% T	79%	80% an	76%	79%	75%	77%	79%
NET: 4-6	531	23	209	256	134	350	22	269	225	379	152	178	158	317	199	466	61	107	411
	16% aa	5%	16% aa	18% aa	16%	16%	10%	17%	16%	16%	16%	14%	16%	16%	15%	16%	13%	16%	16%
NET: 1-3	76	1	36	30	28	37	7	27	26	36	40	19	18	29	42	56	15	19	56
	2% aa	*	3% aa	2%	3%	2%	3%	2%	2%	1%	4% Ti	2%	2%	1%	3% an	2%	3%	3%	2%
Mean	7.87	8.58 Tbc	7.76	7.84	7.81	7.89	8.05	7.83	7.93	7.89	7.82	7.97	7.93	7.92	7.83	7.85	8.10	7.83	7.89

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 465

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.77	1.30	1.77	1.77	1.88	1.73	1.75	1.68	1.76	1.65	2.05	1.66	1.75	1.69	1.86	1.73	1.87	1.79	1.76
Standard Error	0.03	0.06	0.05	0.05	0.07	0.04	0.12	0.04	0.05	0.03	0.08	0.05	0.06	0.04	0.05	0.03	0.11	0.07	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 466

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
 How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	20 1%	3 1%	1 1%	5 2%	3 1%	-	3 1%	5 1%	1 1%	-	-	* 1%	-
2	20 1%	* 1%	-	-	5 1%	6 2%	-	* 1%	1 1%	-	1 1%	6 1%	* 1%
3	36 1%	1 *	6 4% Tafgj	3 1%	6 2%	6 2%	1 *	1 *	3 1%	3 1%	1 *	5 1%	* 1%
4	56 2%	5 2%	6 5%	5 2%	6 2%	2 1%	6 3%	6 2%	2 1%	2 1%	6 2%	8 2%	1 1%
5	183 5%	9 3%	13 9% ade	25 9% ade	10 3%	5 2%	10 4%	19 6%	12 6% ae	29 10% Tadej	17 4%	27 6%	8 10% Tadefj
6	291 9%	21 7%	10 7%	11 4%	38 10% c	18 6%	17 7%	23 7%	25 13% Tace	32 11% c	40 9%	52 11% c	6 8%
7	535 16%	50 16%	15 11%	32 11%	60 16%	32 11%	47 19%	49 16%	32 16%	38 14%	91 21% Tcel	81 18%	8 11%
8	858 26% d	88 29% el	26 19%	71 26% d	98 26% d	53 18%	91 38% Tbehijkl	84 27% d	43 22%	71 25%	111 26% d	111 25%	13 17%
9	555 16% f	53 17% f	12 9%	37 13%	47 13%	50 17% f	14 6%	47 15% f	24 12%	76 27% Tabcdghl	93 22% bdth	92 20% bfh	11 14% f
10 - Extremely important	684 20% ijk	71 23% fijk	47 34% Tfgijk	62 22% ijk	84 23% fijk	109 37% Tacdghijk	30 13%	66 21% ijk	49 25% fijk	26 9%	56 13%	59 13%	26 34% Tcdghijk
Don't know	125 4%	5 2%	2 2%	27 10% Tabdghijk	13 4%	11 4%	22 9% Taghijk	8 2%	6 3%	7 2%	10 2%	11 2%	4 5% a
SUMMARY: NET: 9-10	1239 37% f	124 41% f	59 43% f	99 36% f	131 35% f	159 54% Tacdghijk	44 18%	112 37% f	73 37% f	102 36% f	149 35% f	151 33% f	37 48% Tcdghijk
NET: 7-10	2632 78%	262 85% Tbcdhikl	100 72%	202 73%	288 78%	243 83% c	181 76%	246 80%	148 75%	211 75%	350 82% ch	344 76%	58 75%
NET: 4-6	531 16% ae	35 12%	29 21% ae	40 15%	55 15%	26 9%	33 14%	48 16%	39 20% ae	62 22% ae	63 15%	87 19% ae	14 18% ae
NET: 1-3	76 2%	4 1%	7 5% j	8 3%	14 4% j	12 4% j	3 1%	6 2%	5 2%	3 1%	2 1%	11 3%	1 1%
Mean	7.87	8.10 Tik	7.79	7.86	7.83	8.39 Tcdghijk	7.62	7.87	7.84	7.70	7.87	7.65	8.20 Tijk
Standard Deviation	1.77	1.63	2.21	1.97	1.88	1.88	1.59	1.81	1.84	1.57	1.46	1.72	1.85

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 466

Q17H Importance - Rating on statement - It shows programmes with new ideas and different approaches
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.07	0.21	0.14	0.12	0.13	0.13	0.13	0.09	0.11	0.08	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 467

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	44 1%	25 2%	19 1%	3 1%	7 1%	9 2%	11 2%	6 1%	9 1%	14 2%	18 1%	12 1%	17 2%	27 1%	1 *	44 1%	38 1%	4 1%	2 1%	* *
2	32 1%	18 1%	13 1%	19 4%Tdefgh	5 1%	2 *	1 *	3 1%	2 *	5 1%	14 1%	13 1%	13 1%	19 1%	5 1%	26 1%	27 1%	1 *	3 2%	1 1%
3	56 2%	39 2%b	17 1%	8 2%	4 1%	3 1%	11 2%	16 3%de	14 2%	17 2%	27 2%	11 1%	9 1%	46 2%	5 1%	51 2%	46 2%	5 2%	3 2%	1 1%
4	96 3%	59 4%	36 2%	11 2%	12 2%	18 3%	5 1%	14 3%	36 5%Tf	36 5%Tf	35 2%	24 3%	16 2%	80 3%	8 2%	87 3%	79 3%	5 2%	10 5%q	2 2%
5	303 9%q	140 9%	163 9%	55 11%	36 7%	47 8%	53 9%	46 9%	66 10%	62 8%	148 8%	93 11%	75 8%	228 9%	29 7%	274 9%	257 9%q	14 5%	22 11%q	10 13%q
6	374 11%	190 12%	184 11%	68 14%	73 13%	49 9%	59 10%	63 13%	62 9%	84 11%	192 11%	98 11%	85 10%	289 12%	47 11%	326 11%	304 11%	35 11%	26 13%	9 12%
7	556 17%	267 16%	289 17%	72 15%	114 21%	93 16%	103 18%	72 15%	102 15%	120 16%	321 18%k	115 13%	150 17%	406 16%	68 16%	486 17%	458 16%	55 18%	34 17%	10 13%
8	741 22%	383 23%	358 21%	95 19%	120 22%	161 28%Tcf	106 19%	105 21%	154 22%	173 23%	399 23%	169 20%	211 24%	530 21%	96 22%	644 22%	612 22%	77 25%e	40 20%	12 16%
9	469 14%ef	213 13%	256 15%	57 12%	97 17%	67 12%	88 15%	65 13%	96 14%	97 13%	266 15%	106 12%	145 16%	324 13%	77 18%	392 13%	400 14%r	46 15%r	16 8%	7 10%
10 - Extremely important	522 16%q	236 14%	286 17%	73 15%	60 11%	85 15%	107 19%q	80 17%	116 17%q	108 14%	258 15%	156 18%	118 13%	404 16%	61 14%	459 16%	408 15%	59 19%q	34 17%	22 28%Tpq
Don't know	172 5%q	66 4%	106 6%	31 6%	24 4%	40 7%	30 5%	17 3%	30 4%	31 4%	73 4%	68 8%Tj	47 5%	125 5%	33 8%	137 5%	154 6%q	6 2%	9 5%	3 4%
SUMMARY:																				
NET: 9-10	991 29%	449 27%	542 31%	130 26%	157 28%	152 27%	196 34%e	145 30%	212 31%	205 27%	524 30%	262 30%	264 30%	728 29%	138 32%	851 29%	808 29%	104 34%r	49 25%	29 38%Tpr
NET: 7-10	2288 68%q	1099 67%	1189 69%	297 61%	390 71%q	406 71%q	405 71%q	321 66%	468 68%	497 67%	1244 71%k	547 63%	625 70%	1663 67%	302 70%	1981 68%	1878 67%	236 77%Tprs	123 62%	51 66%
NET: 4-6	773 23%q	390 24%	383 22%	133 27%	122 22%	114 20%	117 20%	123 25%	164 24%	182 24%	376 21%	215 25%	176 20%	597 24%	84 20%	687 23%	641 23%q	54 18%	57 29%Tpq	21 27%q
NET: 1-3	131 4%	82 5%b	49 3%	29 6%e	16 3%	14 2%	23 4%	25 5%	24 4%	36 5%	59 3%	36 4%	39 4%	92 4%	10 2%	121 4%	111 4%	10 3%	8 4%	2 2%
Mean	7.42	7.30	7.53a	7.17	7.43	7.52	7.57c	7.34	7.42	7.27	7.49	7.39	7.44	7.41	7.65	7.38	7.39	7.73Tpi	7.18	7.57r
Standard Deviation	1.98	2.03	1.92	2.11	1.81	1.87	1.99	2.04	2.03	2.06	1.88	2.09	1.99	1.97	1.77	2.00	1.98	1.84	2.06	2.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 467

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base 3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base 3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error 0.03	0.05	0.05	0.10	0.08	0.08	0.08	0.09	0.08	0.07	0.05	0.07	0.07	0.04	0.09	0.04	0.04	0.08	0.10	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 468

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG-FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	44	4	21	15	14	26	1	21	18	24	20	15	8	27	13	37	3	8	35
	1%	1%	2%	1%	2%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
2	32	*	20	2	8	15	8	20	11	21	11	5	13	13	19	29	2	2	29
	1% c	*	2% c	*	1%	1%	4% Tde	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%
3	56	4	21	29	11	38	5	29	20	41	14	22	17	25	30	46	9	13	39
	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%
4	96	4	37	50	20	65	6	44	40	72	24	34	31	59	37	84	11	28	67
	3%	1%	3%	4% a	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	4%	3%
5	303	7	117	155	85	192	9	124	138	194	109	111	79	185	112	257	44	72	222
	9% a	2%	9% a	11% a	10% f	9%	4%	8%	10%	8%	12% l	9%	8%	9%	9%	9%	9%	11%	8%
6	374	33	160	164	95	226	27	203	148	282	92	129	113	220	143	332	41	69	294
	11%	7%	12% a	12%	12%	10%	12%	13%	10%	12%	10%	10%	11%	11%	11%	12%	8%	11%	11%
7	556	74	213	248	118	374	43	301	206	426	131	201	179	340	205	490	65	113	431
	17%	16%	16%	17%	14%	17%	19%	19% h	15%	17%	14%	16%	18%	17%	16%	17%	13%	17%	16%
8	741	135	309	280	178	467	48	376	317	592	149	290	205	460	270	656	80	132	600
	22% l	30% Tbc	23%	20%	22%	22%	21%	23%	22%	24% j	16%	23%	20%	23%	21%	23%	17%	20%	23%
9	469	82	200	182	127	306	19	217	209	351	118	184	131	278	184	400	69	72	391
	14%	18% c	15%	13%	15%	14%	8%	13%	15%	14%	13%	15%	13%	14%	14%	14%	14%	11%	15%
10 - Extremely important	522	104	173	233	112	350	44	233	222	363	159	224	159	329	187	425	97	111	397
	16%	23% Tbc	13%	16%	14%	16%	20%	14%	16%	15%	17%	18%	16%	16%	14%	15%	20%	17%	15%
Don't know	172	5	47	68	53	96	15	49	84	73	99	26	66	64	95	104	61	35	127
	5% agikmo	1%	4%	5% a	6%	4%	7%	3%	6% g	3%	11% T	2%	7% k	3%	7% Tm	4%	13% To	5%	5%
SUMMARY:																			
NET: 9-10	991	185	373	416	240	656	63	450	431	715	277	408	291	607	371	825	166	184	788
	29%	41% Tbc	28%	29%	29%	30%	28%	28%	30%	29%	30%	33%	29%	30%	29%	29%	34%	28%	30%
NET: 7-10	2288	394	895	943	536	1497	154	1127	954	1732	556	899	676	1406	846	1971	311	428	1818
	68% l	87% Tbc	68%	66%	65%	69%	69%	70%	68%	71% j	60%	72% T	67%	70% an	65%	69%	64%	65%	69%
NET: 4-6	773	44	314	369	199	483	43	370	326	547	225	274	223	464	292	674	96	169	583
	23% ca	10%	24% ca	26% ca	24%	22%	19%	23%	23%	22%	24%	22%	22%	23%	23%	24%	20%	26%	22%
NET: 1-3	131	8	63	46	33	80	13	70	48	86	45	42	38	65	62	112	15	23	103
	4%	2%	5% a	3%	4%	4%	6%	4%	3%	4%	5%	3%	4%	3%	5%	4%	3%	4%	4%
Mean	7.42	8.15 Tbc	7.32	7.37	7.36	7.46	7.44	7.37	7.46	7.46	7.30	7.56	7.43	7.47	7.36	7.39	7.67	7.33	7.45

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 468

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.98	1.58	2.00	1.96	2.01	1.96	2.08	1.95	1.97	1.90	2.18	1.94	1.96	1.94	2.02	1.96	1.99	2.02	1.96
Standard Error	0.03	0.07	0.06	0.05	0.08	0.04	0.14	0.05	0.06	0.04	0.09	0.05	0.06	0.04	0.06	0.04	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 469

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	44 1%	4 1%	6 4%Tejk	13 5%Tejk	5 1%	-	5 2%	3 1%	2 1%	3 1%	1 *	3 1%	* *
2	32 1%	1 *	-	-	8 2%k	10 4%Taciik	4 2%	1 *	3 2%k	-	2 1%	-	1 1%k
3	56 2%	5 2%	5 3%	4 1%	3 1%	2 1%	8 3%	11 4%	3 2%	2 1%	6 1%	6 1%	1 1%
4	96 3%	5 2%	8 6%j	4 1%	10 3%	7 2%	9 4%	7 2%	10 5%aj	5 2%	5 1%	24 5%aj	2 2%
5	303 9%a	14 5%	11 8%	41 15%Tadejk	26 7%	16 5%	21 9%	33 11%a	22 11%aej	55 20%Tabdeighjk	23 6%	32 7%	10 13%adejk
6	374 11%c	35 11%c	19 14%c	12 4%	46 12%c	23 8%	22 9%	28 9%	26 13%c	38 14%c	55 13%c	61 13%c	9 12%c
7	556 17%	55 18%	12 9%	39 14%	61 17%	47 16%	56 23%bl	49 16%	34 17%	44 16%	72 17%	77 17%	10 13%
8	741 22%	77 25%el	22 16%	50 18%	82 22%	44 15%	47 20%	62 20%	40 20%	79 28%el	107 25%el	118 26%el	12 16%
9	469 14%h	46 15%h	19 14%	41 15%	49 13%	65 22%Tdfghil	20 8%	40 13%	16 8%	26 9%	72 17%fhi	68 15%h	7 10%
10 - Extremely important	522 16%ik	59 19%fik	25 18%ik	37 13%	68 18%ik	63 22%fik	25 10%	64 21%fik	34 17%ik	17 6%	67 16%ik	42 9%	22 28%Tacdthijk
Don't know	172 5%a	6 2%	11 8%a	37 14%Tadeghijkl	12 3%	14 5%	23 10%Tadgj	9 3%	9 5%	12 4%	13 3%	22 5%	3 4%
SUMMARY:													
NET: 9-10	991 29%fi	104 34%fhik	44 32%il	78 28%il	117 32%fi	129 44%Tacdthijk	45 19%	104 34%fi	49 25%il	43 15%	139 33%fi	110 24%il	29 38%Thik
NET: 7-10	2288 68%bl	236 77%Tbcfhikl	78 57%	167 60%	261 70%bl	220 75%bcfhi	148 62%	215 70%	123 62%	166 59%	318 75%Tbcfhi	305 67%	51 66%
NET: 4-6	773 23%a	54 18%	39 28%e	56 20%	81 22%	46 16%	51 21%	68 22%	57 29%Taej	99 35%Tacdeigj	84 20%	117 26%ae	21 27%ae
NET: 1-3	131 4%	10 3%	11 8%ijik	16 6%	16 4%	12 4%	17 7%ijk	16 5%	8 4%	5 2%	10 2%	9 2%	2 2%
Mean	7.42il	7.73Tbcfhik	7.12	7.20	7.48il	7.83Tbcfhik	6.96	7.50il	7.18	6.97	7.71Tbcfhik	7.32	7.67hi
Standard Deviation	1.98	1.84	2.43	2.30	2.04	2.01	2.09	2.07	2.06	1.69	1.70	1.76	2.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 469

Q17C4 Importance - Rating on statement - The style of the programmes is different to what I'd expect to see on other channels
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.08	0.23	0.17	0.13	0.14	0.17	0.14	0.10	0.12	0.09	0.10	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 470

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	21 1%	13 1%	8 *	2 *	6 1%	3 1%	5 1%	2 1%	3 *	3 *	10 1%	7 1%	11 1%	10 *	1 *	20 1%	18 1%	2 1%	- *	* *
2	11 *	5 *	5 *	5 1%	* *	2 *	1 *	2 *	1 *	* *	7 *	3 *	2 *	8 *	1 *	9 *	8 *	1 *	1 1%	1 1%
3	31 1%	16 1%	15 1%	6 1%	12 2%eh	* *	8 1%	4 1%	1 *	8 1%	17 1%	6 1%	14 2%	17 1%	1 *	31 1%	28 1%	1 *	2 1%	* *
4	41 1%	26 2%	16 1%	10 2%af	12 2%af	4 1%	* *	9 2%af	6 1%	8 1%	20 1%	13 2%	10 1%	31 1%	6 1%	35 1%	34 1%	2 1%	4 2%	1 1%
5	130 4%	64 4%	66 4%	21 4%	22 4%	27 5%	19 3%	12 2%	29 4%	26 3%	69 4%	36 4%	40 4%	90 4%	19 4%	110 4%	104 4%	9 3%	12 6%	5 7%Tpd
6	216 6%	113 7%	103 6%	44 9%	37 7%	35 6%	30 5%	23 5%	47 7%	48 6%	117 7%	51 6%	51 6%	165 7%	32 7%	183 6%	178 6%	16 5%	17 8%	6 7%
7	465 14%	228 14%	237 14%	69 14%	74 13%	94 16%	83 14%	69 14%	76 11%	105 14%	243 14%	117 14%	135 15%	330 13%	80 19%	384 13%	382 14%	49 16%e	27 14%	7 10%
8	852 25%	414 25%	439 25%	131 27%	141 26%	155 27%	138 24%	109 22%	178 26%	203 27%	440 25%	210 24%	229 26%	623 25%	119 28%	732 25%	722 26%e	76 25%	40 20%	14 19%
9	628 19%	308 19%	321 19%	77 16%	95 17%	98 17%	128 22%	95 19%	135 20%	141 19%	345 20%	142 16%	168 19%	461 19%	72 17%	556 19%	530 19%	56 18%	29 15%	14 18%
10 - Extremely important	861 26%	415 25%	445 26%	106 22%	139 25%	127 22%	147 26%	149 31%ce	193 28%	192 26%	428 24%	242 28%	192 22%	669 27%cl	84 20%	774 26%	692 25%	88 29%	57 29%	24 32%p
Don't know	107 3%	35 2%	72 4%ca	20 4%	14 3%	29 5%	16 3%	12 2%	17 2%	14 2%	54 3%	39 4%	34 4%	73 3%	15 4%	92 3%	88 3%	6 2%	8 4%	4 5%q
SUMMARY:																				
NET: 9-10	1489 44%ce	723 44%	766 44%	183 37%	234 42%	225 39%	275 48%ce	244 50%ce	328 48%ce	332 44%	773 44%	384 44%	359 41%	1130 46%	156 36%	1330 45%	1222 44%	143 47%	86 44%	38 50%
NET: 7-10	2807 83%cr	1364 83%	1443 84%	384 78%	449 81%	474 83%	495 86%ce	422 87%ce	583 85%ce	640 86%	1456 83%	711 82%	724 82%	2083 84%	355 83%	2446 84%	2325 84%r	268 88%Trs	154 78%	60 78%
NET: 4-6	387 12%	203 12%	185 11%	74 15%fg	71 13%	67 12%	50 9%	44 9%	82 12%	81 11%	206 12%	100 12%	101 11%	286 12%	57 13%	329 11%	316 11%	27 9%	33 16%Tpdq	12 15%q
NET: 1-3	63 2%	35 2%	28 2%	13 3%	18 3%eh	5 1%	14 2%	9 2%	5 1%	12 2%	35 2%	16 2%	27 3%am	36 1%	3 1%	60 2%	54 2%	4 1%	3 2%	1 1%
Mean	8.16c	8.12	8.21	7.91	8.02	8.11	8.25c	8.33c	8.32cd	8.20	8.14	8.18	7.99	8.22l	8.00	8.19	8.15	8.29	8.07	8.26
Standard Deviation	1.69	1.74	1.65	1.79	1.85	1.58	1.67	1.69	1.57	1.62	1.70	1.76	1.80	1.65	1.55	1.71	1.69	1.62	1.81	1.79

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 470

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.04	0.04	0.08	0.08	0.07	0.07	0.08	0.06	0.06	0.04	0.06	0.06	0.03	0.07	0.03	0.04	0.07	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 471

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	21	-	6	12	11	6	2	11	6	11	10	2	5	11	6	15	1	3	17
1%	-	-	*	1%	1% ae	*	1%	1%	*	*	1%	*	*	1%	*	1%	*	1%	1%
2	11	-	6	2	2	8	1	4	5	7	4	1	7	5	5	9	1	1	9
*	-	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*
3	31	2	16	9	2	19	9	23	7	20	11	15	7	19	13	31	*	5	26
1%	*	1%	1%	1%	*	1%	4% Tde	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
4	41	5	17	16	13	26	*	16	20	31	10	12	8	18	22	36	6	7	32
1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
5	130	3	54	63	35	78	8	61	60	91	39	43	39	73	53	111	19	28	98
4% aa	1%	4% aa	4% aa	4%	4%	4%	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	4%	4%	4%
6	216	20	86	91	39	138	19	125	75	175	41	75	61	115	92	199	13	63	145
6% ap	4%	7%	6%	5%	6%	9%	8%	5%	5%	7%	4%	6%	6%	6%	7%	7% ap	3%	10% Tt	6%
7	465	55	176	216	111	305	22	245	183	340	125	151	154	272	180	397	68	93	357
14%	12%	13%	15%	14%	14%	10%	15%	13%	14%	14%	12%	12%	15%	14%	14%	14%	14%	14%	14%
8	852	112	351	359	186	570	59	438	344	662	191	348	249	541	300	762	87	166	668
25% ap	25%	27%	25%	23%	26%	26%	27%	24%	24%	27% aj	21%	28%	25%	27%	23%	27% aq	18%	25%	25%
9	628	87	276	253	175	401	28	278	281	459	169	231	186	355	266	512	114	107	514
19%	19%	21%	18%	21% af	19%	13%	17%	20%	17%	19%	18%	19%	19%	18%	21%	18%	24%	16%	20%
10 - Extremely important	861	166	301	377	218	547	63	381	377	593	267	341	249	548	308	713	148	156	692
26%	37% Tbc	23%	26%	27%	25%	28%	24%	27%	27%	24%	29%	27%	25%	27%	24%	25%	31%	24%	26%
Don't know	107	2	29	31	29	57	13	33	54	48	59	24	37	44	49	76	25	24	73
3% al	*	2%	2%	4%	3%	6%	2%	4% ag	2%	6% Tl	2%	4%	2%	4%	4%	3%	5%	4%	3%
SUMMARY:																			
NET: 9-10	1489	252	577	629	394	948	92	660	658	1053	437	572	435	902	574	1224	262	263	1206
44%	56% Tbc	44%	44%	48%	44%	41%	41%	47% aj	43%	47%	46%	43%	45%	44%	43%	54% To	40%	46%	
NET: 7-10	2807	420	1105	1204	690	1823	172	1342	1186	2054	753	1071	838	1715	1054	2383	417	523	2231
83%	93% Tbc	84%	84%	84%	85% af	77%	83%	84%	84%	81%	86%	84%	86% an	81%	83%	86%	80%	85% aq	
NET: 4-6	387	28	158	170	86	242	28	202	156	297	90	129	109	206	167	346	37	98	275
12% aa	6%	12% aa	12% aa	11%	11%	12%	12%	11%	11%	12%	10%	10%	11%	10%	13%	12%	8%	15% ar	10%
NET: 1-3	63	2	27	22	15	34	12	39	18	38	24	18	19	35	24	55	3	10	53
2%	*	2%	2%	2%	2%	5% Te	2%	1%	1%	2%	3%	1%	2%	2%	2%	2%	1%	1%	2%
Mean	8.16	8.64 Tbc	8.12	8.16	8.21	8.18	8.03	8.05	8.25 g	8.14	8.22	8.28	8.15	8.23	8.11	8.13	8.48 To	8.05	8.20

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 471

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.69	1.38	1.67	1.69	1.77	1.63	1.94	1.71	1.65	1.64	1.82	1.58	1.68	1.65	1.71	1.69	1.56	1.68	1.69
Standard Error	0.03	0.06	0.05	0.05	0.07	0.04	0.13	0.04	0.05	0.03	0.07	0.04	0.06	0.04	0.05	0.03	0.09	0.06	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 472

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	21 1%	2 1%	4 3% Tehjk	3 1%	6 2%	-	2 1%	1 *	-	1 *	-	1 *	*
2	11 *	1 *	-	-	4 1%	-	1 1%	1 *	1 1%	-	-	2 *	1 1%
3	31 1%	1 *	1 1%	* *	1 *	6 2%	11 5% Tacdghjk	1 *	2 1%	1 *	3 1%	4 1%	* *
4	41 1%	2 1%	3 2%	1 *	1 *	6 2%	4 2%	5 2%	4 2%	3 1%	6 2%	7 2%	1 1%
5	130 4%	9 3%	7 5%	6 2%	9 2%	6 2%	11 5%	12 4%	12 6%	16 6%	17 4%	19 4%	5 7% Tacde
6	216 6%	16 5%	2 2%	16 6%	33 9% b	13 4%	17 7%	15 5%	17 8% b	16 6%	34 8%	31 7%	6 7% b
7	465 14%	49 16% d	15 11%	28 10%	54 14%	37 13%	28 12%	40 13%	27 14%	37 13%	74 17% d	69 15%	7 10%
8	852 25%	76 25%	22 16%	54 19%	87 23%	60 20%	67 28%	97 32% bcehl	40 20%	105 37% Tabcdehkl	120 28% bl	110 24%	14 19%
9	628 19%	56 18%	23 17%	52 19%	63 17%	60 21%	35 15%	45 15%	29 15%	72 26% ighj	67 16%	112 25% Tfghj	14 18%
10 - Extremely important	861 26% kl	88 29% kl	54 39% Tdfghjk	109 39% Tadfgghijk	97 26% kl	98 33% Tijk	56 23% l	77 25% l	57 29% kl	27 10%	95 22% l	78 17%	24 32% ijkl
Don't know	107 3%	6 2%	7 5%	8 3%	17 5%	8 3%	7 3%	12 4%	8 4%	4 1%	7 2%	19 4%	4 5% al
SUMMARY: NET: 9-10	1489 44%	143 47% l	77 56% fgij	161 58% Tadfgghijk	160 43%	157 54% Tfghjk	91 38%	123 40%	86 44%	100 35%	162 38%	191 42%	38 50% ij
NET: 7-10	2807 83% h	268 88% Tfhl	114 83%	243 88% hl	300 81%	254 87% hl	186 78%	260 85%	154 78%	242 86%	356 84%	370 82%	60 78%
NET: 4-6	387 12%	27 9%	12 9%	23 8%	42 11%	24 8%	32 14%	31 10%	33 16% Tace	35 12%	58 14%	58 13%	12 15% ace
NET: 1-3	63 2%	4 1%	5 3%	4 1%	10 3%	6 2%	14 6% Tagijk	3 1%	3 2%	2 1%	3 1%	7 1%	1 1%
Mean	8.16	8.29 l	8.35	8.61 Tdfghijk	8.12	8.43 fijk	7.83	8.19	8.07	7.95	8.05	8.03	8.26
Standard Deviation	1.69	1.62	2.10	1.63	1.81	1.66	1.99	1.60	1.81	1.41	1.55	1.61	1.79

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 472

Q17J Importance - Rating on statement - It shows new programmes, made in the UK
How important do you think it is in general, that all those TV channels combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.07	0.20	0.12	0.12	0.11	0.15	0.11	0.09	0.10	0.08	0.09	0.10

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 473

Q17K Importance - Rating on statement - It shows programmes that make me stop and think
Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined
do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
1 - Not at all important	66	51	16	18	4	17	5	10	12	13	35	19	19	48	1	65	61	2	2	*	
	2% b	3% b	1%	4% d	1%	3% d	1%	2%	2%	2%	2%	2%	2%	2%	*	2%	2%	1%	1%	*	
2	22	14	8	9	2	*	1	4	5	7	12	3	4	19	*	22	18	2	2	*	
	1%	1%	*	2% e	*	*	*	1%	1%	1%	1%	*	*	1%	*	1%	1%	1%	1%	*	
3	36	21	15	5	4	6	2	8	10	6	23	7	6	30	3	33	28	1	6	1	
	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	3% Tpq	1%	
4	92	46	45	13	24	10	9	12	24	14	42	36	25	67	7	85	79	6	6	1	
	3%	3%	3%	3%	4%	2%	2%	3%	3%	2%	2%	4%	3%	3%	2%	3%	3%	2%	3%	1%	
5	223	103	119	48	41	49	25	22	38	54	123	46	75	147	34	188	179	18	20	6	
	7%	6%	7%	10% g	7%	9% f	4%	5%	6%	7%	7%	5%	9%	6%	8%	6%	6%	6%	10% Tpq	8%	
6	274	141	132	49	48	42	61	38	37	52	147	75	73	200	38	234	215	29	23	6	
	8%	9%	8%	10% h	9%	7%	11% h	8%	5%	7%	8%	9%	8%	8%	9%	8%	8%	8%	9%	12% op	8%
7	578	300	278	89	107	101	85	105	91	140	304	134	150	428	84	491	481	52	35	10	
	17%	18%	16%	18%	19% h	18%	15%	22% fh	13%	19%	17%	15%	17%	17%	20%	17%	17%	17%	17%	18%	13%
8	823	395	428	101	139	172	132	102	177	183	460	180	229	595	97	725	702	69	37	16	
	24% af	24%	25%	21%	25%	30% Tcg	23%	21%	26%	25%	26% k	21%	26%	24%	23%	25%	25%	23%	19%	21%	
9	524	242	283	75	88	82	94	85	100	116	274	134	157	367	92	431	456	36	24	9	
	16%	15%	16%	15%	16%	14%	16%	18%	15%	16%	16%	15%	18%	15%	22%	15%	16% q	12%	12%	12%	
10 - Extremely important	612	268	344	66	81	62	143	90	170	142	288	182	115	497	50	563	471	81	35	26	
	18% el	16%	20%	13%	15%	11%	25% Tcde	19% ee	25% Tcde	19%	16%	21% aj	13%	20% cl	12%	19%	17%	26% Tpr	18%	33% Tpr	
Don't know	114	55	59	18	17	34	17	8	20	21	43	50	34	80	23	91	94	10	8	2	
	3%	3%	3%	4%	3%	6% Tg	3%	2%	3%	3%	2%	6% Tj	4%	3%	5%	3%	3%	3%	4%	3%	
SUMMARY:																					
NET: 9-10	1137	510	626	142	168	143	237	175	271	258	562	316	273	864	142	993	927	117	59	35	
	34% ee	31%	36% ea	29%	30%	25%	41% Tcde	36% ee	40% Tcde	35%	32%	37%	31%	35%	33%	34%	33%	38% ar	30%	45% Tpr	
NET: 7-10	2538	1205	1333	332	414	416	455	383	539	581	1327	630	652	1886	323	2209	2109	238	131	60	
	75% ccr	74%	77%	68%	75%	73%	79% cc	79% cc	79% cc	78%	76%	73%	73%	76%	75%	75%	76% ar	78% ar	66%	79% ar	
NET: 4-6	588	291	297	110	112	100	94	72	99	119	312	157	173	415	79	506	474	52	48	13	
	17%	18%	17%	22% gh	20%	17%	16%	15%	14%	16%	18%	18%	20%	17%	18%	17%	17%	17%	24% Tpq	17%	
NET: 1-3	124	86	38	31	10	23	9	23	28	26	70	29	28	96	4	120	107	5	11	1	
	4% bb	5% bb	2%	6% d	2%	4%	2%	5% cf	4%	3%	4%	3%	3%	4%	1%	4%	4%	2%	5% qs	1%	
Mean	7.64 cr	7.47	7.79 aa	7.21	7.57 c	7.41	8.01 Todeg	7.64 c	7.85 ce	7.70	7.58	7.69	7.52	7.68	7.70	7.63	7.61 r	7.92 Tpi	7.32	8.15 pr	
Standard Deviation	1.97	2.09	1.83	2.19	1.79	1.93	1.76	2.00	2.04	1.93	1.95	2.05	1.91	1.99	1.61	2.02	1.98	1.83	2.08	1.82	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 473

**Q17K Importance - Rating on statement - It shows programmes that make me stop and think
Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined
do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?**

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.05	0.04	0.10	0.08	0.08	0.07	0.09	0.08	0.07	0.05	0.07	0.07	0.04	0.08	0.04	0.04	0.08	0.10	0.11

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 474

Q17K Importance - Rating on statement - It shows programmes that make me stop and think Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	66	-	22	33	11	45	8	24	26	28	39	11	36	44	18	54	9	9	57
	2%	-	2% a	2% a	1%	2%	3%	2%	2%	1%	4% Ti	1%	4% Tk	2%	1%	2%	2%	1%	2%
2	22	-	3	15	7	15	-	11	10	17	5	7	8	11	11	20	2	4	18
	1%	-	*	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
3	36	2	14	16	12	20	2	15	11	18	18	10	10	15	20	25	10	14	18
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	2% l	1%
4	92	7	38	46	31	54	3	32	38	53	39	27	28	55	35	86	6	21	69
	3%	2%	3%	3%	4%	3%	1%	2%	3%	2%	4% l	2%	3%	3%	3%	3%	1%	3%	3%
5	223	16	82	108	62	144	5	112	96	154	68	57	83	119	98	191	31	43	174
	7%	4%	6%	8% a	8% l	7%	2%	7%	7%	6%	7%	5%	8% k	6%	8%	7%	6%	6%	7%
6	274	16	113	126	65	173	22	135	113	200	74	98	87	146	118	245	27	55	212
	8% a	4%	9% a	9% a	8%	8%	10%	8%	8%	8%	8%	8%	9%	7%	9%	9%	6%	8%	8%
7	578	67	216	278	146	383	19	302	212	441	137	217	168	370	197	505	72	107	454
	17% f	15%	16%	19%	18% f	18% l	8%	19%	15%	18%	15%	18%	17%	18%	15%	18%	15%	16%	17%
8	823	111	370	332	164	551	64	402	352	617	206	333	254	528	290	714	108	157	650
	24%	25%	28% c	23%	20% d	26% d	28%	25%	25%	25%	22%	27%	25%	26%	22%	25%	22%	24%	25%
9	524	82	223	197	133	322	54	259	228	416	108	214	128	296	213	448	72	76	445
	16% q	18%	17%	14%	16%	15%	24% Te	16%	16%	17% q	12%	17% l	13%	15%	16%	16%	15%	12%	17% q
10 - Extremely important	612	146	206	241	157	384	36	284	270	442	171	246	168	381	226	509	103	150	449
	18%	32% Tbc	16%	17%	19%	18%	16%	18%	19%	18%	18%	20%	17%	19%	17%	18%	21%	23% Tt	17%
Don't know	114	5	31	34	33	64	13	39	56	52	62	21	34	35	68	65	42	21	85
	3% alkm	1%	2%	2%	4%	3%	6%	2%	4%	2%	7% Ti	2%	3%	2%	5% Tm	2%	9% To	3%	3%
SUMMARY:																			
NET: 9-10	1137	229	428	439	290	706	90	543	498	858	279	460	296	677	439	957	175	225	894
	34%	51% Tbc	32%	31%	35%	33%	40%	34%	35%	35%	30%	37% l	29%	34%	34%	33%	36%	34%	34%
NET: 7-10	2538	406	1014	1049	601	1640	172	1247	1062	1916	622	1010	717	1575	926	2176	355	489	1998
	75% l	90% Tbc	77%	73%	73%	76%	77%	77%	75%	79% Ti	67%	81% Tl	72%	79% Tn	72%	76%	74%	75%	76%
NET: 4-6	588	39	233	280	158	371	30	279	247	407	181	182	197	320	251	522	63	119	455
	17% a	9%	18% a	20% a	19%	17%	13%	17%	17%	17%	20%	15%	20% k	16%	19%	18%	13%	18%	17%
NET: 1-3	124	2	39	64	29	80	10	50	48	63	61	28	54	70	50	98	21	26	94
	4% a	*	3% a	4% a	4%	4%	4%	3%	3%	3%	7% Ti	2%	5% k	3%	4%	3%	4%	4%	4%
Mean	7.64 l	8.43 Tbc	7.65	7.46	7.60	7.62	7.87	7.67	7.70	7.79 l	7.32	7.87 Tl	7.39	7.68	7.59	7.62	7.80	7.67	7.63

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 474

**Q17K Importance - Rating on statement - It shows programmes that make me stop and think
Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined
do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?**

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.97	1.51	1.86	2.04	2.01	1.96	1.97	1.88	1.97	1.82	2.30	1.76	2.15	1.95	1.98	1.95	2.01	2.01	1.96
Standard Error	0.03	0.07	0.05	0.06	0.08	0.04	0.13	0.04	0.06	0.04	0.09	0.05	0.07	0.04	0.06	0.04	0.12	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 475

Q17K Importance - Rating on statement - It shows programmes that make me stop and think
Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined
do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	66 2%	2 1%	22 16% Tacdefghijkl	9 3% j	3 1%	5 2%	3 1%	4 1%	2 1%	4 1%	1 *	11 2%	* *
2	22 1%	2 1%	- -	3 1%	5 1%	1 *	1 *	- -	2 1%	1 *	* *	7 2%	* *
3	36 1%	1 *	1 1%	5 2%	6 2%	1 1%	3 1%	2 1%	6 3% Taj	- -	4 1%	6 1%	1 1%
4	92 3%	6 2%	15 11% Tacdefghijkl	8 3%	9 2%	9 3%	4 2%	15 5%	6 3%	4 2%	8 2%	7 1%	1 1%
5	223 7%	18 6%	9 7%	22 8% f	19 5%	29 10% fk	5 2%	14 5%	20 10% Tatgk	35 12% Tadfgk	27 6%	19 4%	6 8% f
6	274 8%	29 9%	18 13% df	24 9%	18 5%	23 8%	9 4%	26 8%	23 12% cdf	20 7%	34 8%	42 9%	6 8%
7	578 17%	52 17%	19 14%	39 14%	66 18%	59 20%	36 15%	51 17%	35 18%	34 12%	96 23% il	81 18%	10 13%
8	823 24% h	69 23%	28 20%	64 23%	66 18%	65 22%	77 32% dhl	80 26%	37 19%	106 38% Tabcdeghijkl	96 23%	120 27%	16 21%
9	524 16% b	36 12%	6 4%	25 9%	67 18% bc	54 19% bc	44 19% bc	42 14% b	24 12% b	43 15% b	84 20% abchl	91 20% abchl	9 12% b
10 - Extremely important	612 18% kl	81 26% Tbehijkl	18 13%	59 21% kl	99 27% Tbehijkl	36 12%	43 18%	65 21% kl	35 18% l	27 10%	68 16%	57 12%	26 33% Tbcefhijkl
Don't know	114 3%	10 3%	3 2%	18 7% j	13 4%	9 3%	16 6% j	9 3%	8 4%	8 3%	5 1%	12 3%	2 3%
SUMMARY: NET: 9-10	1137 34% bj	117 38% bhl	24 17%	84 30% b	165 45% Tbcehik	90 31% b	87 36% b	107 35% b	59 30% b	70 25%	152 36% bj	148 33% b	35 45% Tbcehik
NET: 7-10	2538 75% bh	238 78% bch	70 51%	187 68% b	297 80% bch	214 73% b	199 83% bch	238 77% bh	131 66% b	210 74% b	344 81% bch	349 77% bh	60 79% bch
NET: 4-6	588 17% ef	52 17% ef	42 31% Tadfgjkl	54 20% f	46 12%	60 21% f	18 8%	55 18% f	48 24% Tadfgk	60 21% cdf	70 16% f	68 15%	13 17% f
NET: 1-3	124 4%	5 2%	22 16% Tacdefghijkl	17 6% aj	14 4%	7 3%	6 3%	6 2%	11 5% ajil	4 1%	6 1%	24 5% aj	1 1%
Mean	7.64 bh	7.92 Tbcehikl	6.09	7.42 b	7.96 bceh	7.48 b	8.04 Tbcehik	7.77 bh	7.32 b	7.52 b	7.79 bh	7.56 b	8.15 Tbcehikl
Standard Deviation	1.97	1.83	2.84	2.27	1.98	1.88	1.67	1.87	2.08	1.70	1.64	1.97	1.82

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 475

**Q17K Importance - Rating on statement - It shows programmes that make me stop and think
Thinking about IMPORTANCE ONLY, how important do you think it is, that all the BBC channels,ITV and Channels 4 and 5 combined
do this on a scale of 1 to 10, where 10 means "extremely important" and 1 is "not at all important"?**

Base : All

TOTAL (T)	STANDARD REGION												
	Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.08	0.27	0.16	0.13	0.13	0.13	0.13	0.10	0.12	0.09	0.11	0.11

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 476

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	23 1%	13 1%	10 1%	5 1%	7 1%	3 1%	2 *	6 1%	1 *	3 *	12 1%	8 1%	9 1%	14 1%	2 *	21 1%	19 1%	3 1%	1 1%	-
2	22 1%	9 1%	13 1%	6 1%	1 *	5 1%	1 *	7 1%	2 *	9 1%	6 *	7 1%	12 1% m	10 *	1 *	21 1%	20 1%	* 1%	1 1%	-
3	19 1%	13 1%	5 *	1 *	2 *	1 *	3 *	6 1%	6 1%	8 1%	9 1%	2 *	4 *	14 1%	1 *	18 1%	17 1%	1 *	1 1%	-
4	29 1%	16 1%	13 1%	8 2%	4 1%	4 1%	4 1%	5 1%	4 1%	7 1%	14 1%	8 1%	8 1%	21 1%	7 2%	22 1%	21 1%	3 1%	3 2%	1 1%
5	109 3%	55 3%	54 3%	28 6% Tgh	21 4%	19 3%	17 3%	10 2%	14 2%	31 4%	55 3%	22 3%	32 4%	76 3%	25 6%	83 3%	88 3%	10 3%	8 4%	2 3%
6	182 5%	92 6%	90 5%	41 8% f	40 7%	26 4%	21 4%	21 4%	34 5%	34 5%	99 6%	49 6%	59 7%	123 5%	22 5%	160 5%	142 5%	19 6%	16 8%	5 7%
7	383 11%	211 13%	172 10%	75 15% qjh	60 11%	82 14% h	60 10%	43 9%	63 9%	106 14%	188 11%	89 10%	110 12%	273 11%	56 13%	325 11%	312 11%	35 11%	30 15%	7 9%
8	796 24% ss	376 23%	420 24%	96 19%	169 31% Tcfn	135 24%	119 21%	118 24%	159 23%	150 20%	458 26% l	188 22%	202 23%	594 24%	110 26%	686 23%	681 24% s	64 21% ss	41 21% s	10 13%
9	615 18% q	297 18%	317 18%	66 13%	94 17%	116 20% c	130 23% c	87 18%	122 18%	149 20%	320 18%	145 17%	189 21%	426 17%	95 22%	518 18%	532 19% qr	42 14%	27 14%	14 18%
10 - Extremely important	1059 31% dl	498 30%	561 32%	132 27%	138 25%	151 26%	196 34% de	172 35% cde	269 39% Tcde	232 31%	528 30%	300 35%	222 25%	838 34% l	94 22%	963 33%	840 30%	120 39% tp	65 33%	34 44% tp
Don't know	127 4% h	57 3%	71 4%	33 7% Tgh	17 3%	33 6% gh	22 4%	11 2%	12 2%	17 2%	62 4%	48 6% l	39 4%	88 4%	18 4%	110 4%	112 4%	7 2%	5 3%	3 4%
SUMMARY:																				
NET: 9-10	1674 50% cd	795 49%	879 51%	198 40%	232 42%	267 47%	326 57% Tcde	260 53% cd	391 57% Tcde	381 51%	848 48%	445 51%	410 46%	1264 51%	189 44%	1481 51%	1372 49%	162 53%	91 46%	48 63% tpqr
NET: 7-10	2853 85% c	1382 84%	1471 85%	369 75%	461 83% c	484 84% c	505 88% c	421 87% c	613 89% Tcd	637 85%	1494 85%	722 83%	722 81%	2130 86% l	355 83%	2492 85%	2365 85%	262 86%	162 82%	65 85%
NET: 4-6	320 10%	163 10%	157 9%	77 16% Tefgh	65 12%	48 8%	42 7%	36 7%	52 8%	73 10%	168 10%	79 9%	99 11%	221 9%	54 13%	265 9%	252 9%	33 11%	27 13% tp	8 11%
NET: 1-3	64 2%	35 2%	29 2%	12 2%	10 2%	9 2%	6 1%	19 4% fh	8 1%	20 3%	27 2%	17 2%	26 3%	38 2%	3 1%	60 2%	56 2%	4 1%	4 2%	-
Mean	8.36 cl	8.29	8.42	7.96	8.16	8.29 c	8.58 Tcde	8.39 c	8.63 Tcde	8.27	8.36	8.44	8.14	8.44 i	8.15	8.39	8.35	8.46	8.19	8.74 tp
Standard Deviation	1.70	1.74	1.67	1.92	1.70	1.63	1.53	1.89	1.52	1.80	1.64	1.74	1.83	1.65	1.62	1.71	1.69	1.74	1.82	1.55

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 476

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Standard Error	0.03	0.04	0.04	0.09	0.07	0.07	0.06	0.09	0.06	0.06	0.04	0.06	0.06	0.03	0.08	0.03	0.04	0.07	0.09	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 477

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	23	*	13	5	5	14	1	9	14	14	9	4	12	14	9	21	2	4	18
1%		*	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
2	22	1	15	4	7	12	4	11	11	20	2	4	9	14	7	20	1	2	19
1%		*	1%	*	1%	1%	2%	1%	1%	1%	*	*	1%	1%	1%	1%	*	*	*
3	19	1	9	7	1	16	1	8	10	14	5	10	7	14	4	18	-	5	14
1%		*	1%	1%	*	1%	*	*	1%	1%	*	1%	1%	1%	*	1%	-	1%	1%
4	29	6	5	14	5	21	1	18	6	22	6	10	10	12	16	25	4	9	18
1%		1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
5	109	11	39	44	22	74	4	57	44	78	30	43	29	59	43	96	13	16	89
3%		2%	3%	3%	3%	3%	2%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%
6	182	19	70	76	45	105	18	101	69	146	36	52	59	96	79	162	18	37	138
5%		4%	5%	5%	6%	5%	8%	6%	5%	6%	4%	4%	6%	5%	6%	6%	4%	6%	5%
7	383	35	150	185	86	251	22	219	134	301	82	144	107	225	151	339	43	92	284
11%		8%	11%	13% ^a	10%	12%	10%	14% ^h	10%	12%	9%	12%	11%	11%	12%	12%	9%	14%	11%
8	796	110	350	309	190	506	72	381	328	585	211	300	231	491	292	682	109	144	631
24%		24%	27% ^c	22%	23%	23%	32% ^{te}	24%	23%	24%	23%	24%	23%	25%	23%	24%	23%	22%	24%
9	615	99	231	274	150	409	30	298	260	463	152	249	178	369	234	530	84	103	501
18%		22%	18%	19%	18%	19%	13%	18%	18%	19%	16%	20%	18%	18%	18%	19%	17%	16%	19%
10 - Extremely important	1059	166	403	466	288	670	56	456	485	722	337	399	313	651	401	868	189	216	829
31%		37%	31%	33%	35% ⁱ	31%	25%	28%	34% ^g	30%	36% ^l	32%	31%	33%	31%	30%	39% ^{to}	33%	32%
Don't know	127	3	34	42	22	77	18	59	52	72	55	26	48	55	57	100	18	29	90
		4% ^{ak}	1%	3% ^a	3%	4%	8% ^{de}	4%	4%	3%	6% ^l	2%	5% ^k	3%	4%	3%	4%	4%	3%
SUMMARY:																			
NET: 9-10	1674	265	634	740	438	1079	86	754	745	1185	489	648	491	1019	636	1398	273	319	1330
		50% ^f	59% ^{Tb}	48%	53% ^f	50% ⁱ	38%	47%	53% ^g	49%	53%	52%	49%	51%	49%	49%	57%	49%	51%
NET: 7-10	2853	410	1133	1235	714	1836	179	1354	1207	2071	782	1092	829	1735	1079	2419	426	554	2245
		85%	91% ^{Tb}	87%	87%	85%	80%	84%	85%	85%	84%	88% ^{Tl}	83%	87%	83%	85%	88%	85%	85%
NET: 4-6	320	36	114	134	72	199	23	177	118	247	73	105	98	167	137	283	35	62	245
		10%	8%	9%	9%	9%	10%	11%	8%	10%	8%	8%	10%	8%	11%	10%	7%	9%	9%
NET: 1-3	64	3	37	17	13	42	5	27	35	47	16	18	28	42	20	59	4	11	51
		2%	1%	3% ^{ac}	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%
Mean	8.36	8.64 ^{Tb}	8.30	8.42	8.48	8.35	8.18	8.24	8.43 ^g	8.30	8.52 ⁱ	8.43	8.29	8.40	8.33	8.31	8.65 ^{to}	8.35	8.37

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 477

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Deviation	1.70	1.47	1.77	1.61	1.65	1.70	1.67	1.70	1.75	1.70	1.70	1.60	1.83	1.69	1.71	1.72	1.54	1.70	1.70
Standard Error	0.03	0.06	0.05	0.04	0.06	0.04	0.11	0.04	0.05	0.03	0.07	0.04	0.06	0.04	0.05	0.03	0.09	0.06	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 478

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	23 1%	3 1%	1 1%	-	6 2%	-	3 1%	4 1%	1 1%	* 1%	1 1%	4 1%	-
2	22 1%	* 1%	* 1%	-	5 1%	2 1%	2 1%	-	1 1%	2 1%	1 1%	9 2%	-
3	19 1%	1 *	1 1%	-	7 2%	* *	* *	3 1%	1 1%	1 *	4 1%	1 *	-
4	29 1%	3 1%	1 *	1 *	-	5 2%	1 *	4 1%	3 2%cd	1 *	3 1%	6 1%	1 1%cd
5	109 3%	10 3%	2 2%	5 2%	10 3%	7 2%	15 6%l	7 2%	8 4%l	2 1%	23 6%l	17 4%	2 3%
6	182 5%	19 6%	5 4%	10 4%	14 4%	15 5%	10 4%	18 6%	16 8%	9 3%	29 7%	32 7%	5 7%
7	383 11%	35 11%	7 5%	28 10%	31 8%	27 9%	23 10%	34 11%	30 15%bd	32 11%	57 13%	71 16%bd	7 9%
8	796 24%l	64 21%l	23 16%	70 25%l	85 23%l	53 18%	53 22%	90 29%bel	41 21%l	72 25%l	134 32%Tabehkl	102 22%l	10 13%
9	615 18%ac	42 14%	13 9%	29 10%	52 14%	43 15%	45 19%	50 16%	27 14%	105 37%Tabcdefghjk l	76 18%	120 26%Tabcdeghj	14 18%ac
10 - Extremely important	1059 31%ljk	120 39%Tgijk	74 53%Tatghijk	122 44%Tghijk	147 40%Tijk	116 40%Tijk	81 34%ljk	88 29%lk	65 33%ljk	51 18%	84 20%	77 17%	34 44%Tghijk
Don't know	127 4%	7 2%	13 9%Tathjk	13 5%	13 3%	23 8%Tahj	5 2%	10 3%	5 3%	9 3%	13 3%	15 3%	3 4%
SUMMARY: NET: 9-10	1674 50%l	162 53%lk	86 63%Tatghijk	150 54%l	199 54%l	159 55%l	127 53%l	138 45%	91 46%	155 55%lk	160 38%	197 43%	48 63%Tatghijk
NET: 7-10	2853 85%	262 86%	116 84%	249 90%h	315 85%	239 82%	203 85%	262 85%	162 82%	259 92%Tehjkl	351 83%	370 82%	65 85%
NET: 4-6	320 10%l	33 11%l	8 6%	16 6%	24 7%	27 9%	26 11%	28 9%	27 13%Tcdl	12 4%	56 13%cdl	55 12%l	8 11%l
NET: 1-3	64 2%	4 1%	2 1%	-	18 5%Tactjl	2 1%	5 2%	7 2%	4 2%	2 1%	5 1%	14 3%	-
Mean	8.36jk	8.46jk	8.99Tadfghijk	8.78Tghijk	8.42jk	8.60hjk	8.35	8.27	8.19	8.48jk	8.04	7.95	8.74Tghijk
Standard Deviation	1.70	1.74	1.55	1.35	1.98	1.65	1.84	1.72	1.82	1.25	1.57	1.79	1.55

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base
Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 478

Q17L Importance - Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
How important do you think it is in general, that BBC1 and ITV combined do this on a scale of 1 to 10,
where 10 means "extremely important" and 1 is "not at all important"?

Base : All

	STANDARD REGION												
	TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Standard Error	0.03	0.07	0.15	0.10	0.13	0.12	0.14	0.12	0.09	0.09	0.08	0.10	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 479

Q18 How satisfied are you that combined they provide these elements that we have talked about?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3314	1578	1736	456	539	576	575	495	673	781	1708	825	862	2452	426	2876	2007	590	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2434	415	2871	2722	303	195	74
Effective Base	1649	782	868	220	264	284	287	236	360	373	862	414	432	1217	207	1436	1208	345	253	166
Very satisfied (+2)	784 24% ^{af}	347 22%	437 26% ^{af}	111 24%	151 28% ^{cd}	126 23%	142 25%	90 19%	164 24%	156 21%	417 24%	212 25%	237 28% ^{am}	547 22%	121 29%	662 23%	666 24% ^{er}	75 25% ^{er}	25 13%	18 24% ^{er}
Quite satisfied (+1)	1779 54%	843 53%	936 55%	264 56%	277 51%	292 53%	307 54%	274 57%	365 53%	424 58% ^{dk}	936 54%	420 50%	464 54%	1315 54%	211 51%	1565 55%	1476 54%	158 52%	103 53%	42 56%
Neither satisfied nor dissatisfied (0)	491 15%	279 17% ^{ab}	212 13%	76 16%	80 15%	92 17%	72 13%	64 13%	108 16%	99 13%	255 15%	136 16%	117 14%	374 15%	62 15%	427 15%	386 14%	49 16%	45 23% ^{tpq}	11 15%
Quite dissatisfied (-1)	142 4%	80 5%	62 4%	7 2%	17 3%	27 5% ^c	28 5% ^c	28 6% ^c	35 5% ^c	42 6%	74 4%	27 3%	24 3%	118 5%	11 3%	131 5%	113 4%	11 4%	16 8% ^{tpqs}	2 3%
Very dissatisfied (-2)	68 2%	42 3%	26 2%	2 *	13 2%	8 1%	13 2%	22 5% ^{ceh}	9 1%	10 1%	23 1%	36 4% ^{tl}	10 1%	58 2%	5 1%	63 2%	58 2%	6 2%	3 2%	* *
Don't know	29 1%	13 1%	17 1%	10 2% ^h	3 1%	9 2%	3 1%	2 *	2 *	3 *	17 1%	9 1%	8 1%	21 1%	6 1%	23 1%	23 1%	3 1%	3 1%	1 1%
SUMMARY:																				
NET: SATISFIED	2563 78% ^{ar}	1191 74%	1373 81% ^{ta}	375 80%	428 79%	418 76%	449 80%	364 76%	529 77%	580 79%	1352 79%	631 75%	701 82% ^{am}	1862 76%	332 80%	2227 78%	2142 79% ^{er}	233 77% ^{er}	128 66%	60 80% ^{er}
NET: DISSATISFIED	211 6% ^c	122 8% ^b	88 5%	10 2%	31 6% ^c	35 6% ^c	41 7% ^c	50 10% ^{td}	44 6% ^c	52 7%	96 6%	62 7%	34 4%	177 7% ^{cl}	16 4%	194 7%	171 6%	18 6%	20 10% ^{tps}	2 3%
Mean	0.94 ^{agr}	0.86	1.01 ^{ta}	1.03 ^g	0.99 ^g	0.92	0.96	0.80	0.94	0.92	0.97	0.90	1.05 tm	0.90	1.05	0.92	0.96 ^r	0.95 ^r	0.67	1.02 ^r
Standard Deviation	0.87	0.90	0.82	0.72	0.89	0.85	0.89	0.97	0.85	0.83	0.83	0.96	0.80	0.89	0.81	0.87	0.87	0.87	0.87	0.73
Standard Error	0.02	0.02	0.02	0.03	0.04	0.04	0.04	0.04	0.03	0.03	0.02	0.03	0.03	0.02	0.04	0.02	0.02	0.04	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 480

Q18 How satisfied are you that combined they provide these elements that we have talked about?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3314	522	1315	1359	709	2161	219	1797	1312	2684	630	1297	943	2041	1191	2996	294	715	2510
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2418	876	1239	974	1987	1242	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1500	168	370	1242
Very satisfied (+2)	784	224	251	301	206	494	57	367	315	557	227	331	206	503	265	659	120	155	619
	24%^b	50%^{Tbc}	19%	21%	26%	23%	27%	23%	23%	23%	26%	27%^l	21%	25%	21%	23%	26%	24%	24%
Quite satisfied (+1)	1779	210	764	772	405	1165	110	908	735	1362	417	711	519	1112	652	1548	228	345	1403
	54%^a	47%	58%^a	54%^a	50%	55%	52%	58%	53%	56%^j	48%	57%	53%	56%	52%	55%	49%	53%	54%
Neither satisfied nor dissatisfied (0)	491	10	184	258	126	318	24	204	219	351	140	147	159	245	222	404	80	94	379
	15%^a	2%	14%^a	18%^{ab}	16%	15%	12%	13%	16%	14%	16%	12%	16%^k	12%	18%^m	14%	17%	15%	15%
Quite dissatisfied (-1)	142	4	72	64	31	93	11	73	66	100	43	32	61	81	61	131	11	34	105
	4%^a	1%	5%^a	5%^a	4%	4%	5%	5%	5%	4%	5%	3%	6%^k	4%	5%	5%	2%	5%	4%
Very dissatisfied (-2)	68	4	38	26	28	36	2	17	37	33	35	15	19	33	35	47	21	14	54
	2%	1%	3%	2%	3%^e	2%	1%	1%	3%^g	1%	4%^T	1%	2%	2%	3%	2%	5%^{To}	2%	2%
Don't know	29	-	9	5	7	16	6	8	12	16	13	4	10	14	8	24	2	3	20
	1%	-	1%	*	1%	1%	3%^e	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
SUMMARY:																			
NET: SATISFIED	2563	433	1015	1074	611	1660	167	1276	1050	1919	644	1042	725	1615	917	2207	348	501	2022
	78%	96%^{Tbc}	77%	75%	76%	78%	79%	81%^h	76%	79%^j	74%	84%^{Tl}	74%	81%^{Tn}	74%	78%	75%	78%	78%
NET: DISSATISFIED	211	8	110	90	58	129	13	89	103	133	78	47	80	114	96	178	32	48	159
	6%^{ak}	2%	8%^a	6%^a	7%	6%	6%	6%	7%	5%	9%^l	4%	8%^k	6%	8%	6%	7%	7%	6%
Mean	0.94^{bn}	1.43^{bc}	0.85	0.89	0.92	0.94	1.02	0.98^h	0.89	0.96	0.88	1.06^{Tl}	0.86	1.00ⁿ	0.85	0.95	0.90	0.92	0.95
Standard Deviation	0.87	0.66	0.89	0.85	0.94	0.85	0.84	0.80	0.90	0.82	0.99	0.77	0.89	0.83	0.91	0.85	0.97	0.89	0.86
Standard Error	0.02	0.03	0.02	0.02	0.04	0.02	0.06	0.02	0.03	0.02	0.04	0.02	0.03	0.02	0.03	0.02	0.06	0.03	0.02

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 481

Q18 How satisfied are you that combined they provide these elements that we have talked about?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3314	590	117	199	244	207	165	210	420	205	355	305	297
Weighted Base	3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base	1649	345	69	115	153	125	99	131	253	122	205	195	166
Very satisfied (+2)	784	75	60	49	90	77	36	83	25	62	123	87	18
	24%h	25%h	45% Tacdefghijkl	18%	25%h	28% fh	16%	28% fh	13%	22% h	29% cfhk	19%	24% h
Quite satisfied (+1)	1779	158	55	162	201	121	152	146	103	161	215	263	42
	54% be	52%	41%	59% be	55% b	44%	67% Tabeghj	49%	53%	58% be	51%	59% be	56% be
Neither satisfied nor dissatisfied (0)	491	49	18	43	54	45	27	30	45	30	63	74	11
	15%	16%	14%	16%	15%	17%	12%	10%	23% Tadfgij	11%	15%	17%	15%
Quite dissatisfied (-1)	142	11	*	9	13	13	7	27	16	14	14	14	2
	4%	4%	*	3%	4%	5%	3%	9% Tabjkl	8% Tabdjkl	5%	3%	3%	3%
Very dissatisfied (-2)	68	6	*	10	2	14	5	10	3	6	4	6	*
	2%	2%	*	4%	*	5% Tdjkl	2%	3%	2%	2%	1%	1%	*
Don't know	29	3	1	1	4	3	*	3	3	2	3	6	1
	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	1%	1%
SUMMARY:													
NET: SATISFIED	2563	233	115	210	290	198	189	229	128	224	338	350	60
	78% h	77% h	85% eh	77% h	80% h	72%	83% h	76% h	66%	81% h	80% h	78% h	80% h
NET: DISSATISFIED	211	18	1	20	15	28	12	37	20	21	18	20	2
	6% b	6% b	*	7% b	4%	10% bdjkl	5%	12% Tabdjkl	10% Tbdjkl	8% b	4%	4%	3%
Mean	0.94h	0.95h	1.30 Tacdefghijkl	0.84	1.01h	0.86	0.91h	0.90h	0.67	0.94h	1.05ch	0.92h	1.02h
Standard Deviation	0.87	0.87	0.73	0.89	0.77	1.05	0.77	1.02	0.87	0.87	0.82	0.78	0.73
Standard Error	0.02	0.04	0.07	0.06	0.05	0.07	0.06	0.07	0.04	0.06	0.04	0.04	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 482

Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3314	1578	1736	456	539	576	575	495	673	781	1708	825	862	2452	426	2876	2007	590	420	297
Weighted Base	3294	1605	1689	470	542	554	565	480	683	734	1721	839	860	2434	415	2871	2722	303	195	74
Effective Base	1649	782	868	220	264	284	287	236	360	373	862	414	432	1217	207	1436	1208	345	253	166
More satisfied (+1)	451 14%	197 12%	254 15%	75 16%h	101 19%Tgh	73 13%	77 14%	57 12%	68 10%	116 16%	235 14%	100 12%	146 17% m	305 13%	69 17%	381 13%	378 14%	39 13%	26 13%	9 12%
Same satisfaction (0)	2231 68%	1104 69%	1127 67%	314 67%	357 66%	390 70%	384 68%	309 64%	478 70%	486 66%	1162 68%	584 70%	573 67%	1658 68%	281 68%	1947 68%	1832 67%	219 72% q	125 64%	55 74% r
Less satisfied (-1)	514 16% s	261 16%	253 15%	60 13%	60 11%	68 12%	95 17%	105 22% Tcde	127 19% de	118 16%	274 16%	122 15%	112 13%	402 17%	46 11%	466 16%	438 16% s	36 12%	34 17% s	7 9%
Don't know	98 3%	42 3%	55 3%	22 5% h	24 4% h	22 4%	11 2%	8 2%	11 2%	14 2%	50 3%	33 4%	28 3%	70 3%	20 5%	77 3%	74 3%	10 3%	10 5% p	3 4%
Mean	-0.02gh	-0.04	*	0.03gh	0.08Tgh	0.01gh	-0.03	-0.10	-0.09	*	-0.02	-0.03	0.04Tm	-0.04	0.06	-0.03	-0.02	0.01	-0.04	0.02
Standard Deviation	0.55	0.54	0.56	0.55	0.55	0.52	0.55	0.58	0.53	0.57	0.55	0.52	0.56	0.55	0.54	0.55	0.55	0.50	0.57	0.47
Standard Error	0.01	0.01	0.01	0.03	0.02	0.02	0.02	0.03	0.02	0.02	0.01	0.02	0.02	0.01	0.03	0.01	0.01	0.02	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 483

Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?

Base : All watching at least one channel asked about, regularly or occasionally

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3314	522	1315	1359	709	2161	219	1797	1312	2684	630	1297	943	2041	1191	2996	294	715	2510
Weighted Base	3294	451	1319	1427	803	2123	211	1578	1385	2418	876	1239	974	1987	1242	2813	463	646	2580
Effective Base	1649	258	653	687	362	1073	115	874	670	1328	352	657	468	1034	577	1500	168	370	1242
More satisfied (+1)	451	451	-	-	62	334	35	273	157	396	55	239	120	327	113	423	28	112	336
		14%bcdjn	100%Tbc		8%	16%d	16%d	17%Th	11%	16%Tj	6%	19%Tl	12%	16%ln	9%	15%lp	6%	17%lr	13%
Same satisfaction (0)	2231	-	1086	1145	594	1396	138	1005	987	1568	663	806	666	1324	879	1866	355	386	1804
		68%agq	82%Ta	80%Ta	74%Te	66%	65%	64%	71%eg	65%	76%Tl	65%	68%	67%	71%	66%	77%Tlq	60%	70%q
Less satisfied (-1)	514	-	232	282	127	335	21	258	199	389	125	159	163	292	209	448	64	127	369
		16%a	18%a	20%Ta	16%	16%	10%	16%	14%	16%	14%	13%	17%	15%	17%	16%	14%	20%r	14%
Don't know	98	-	-	-	19	58	17	43	41	65	33	35	25	45	40	76	16	21	70
		3%abc			2%	3%	8%Tde	3%	3%	3%	4%	3%	3%	2%	3%	3%	4%	3%	3%
Mean	-0.02bcdjn	1.00Tbc	-0.18	-0.20	-0.08	*d	0.07d	0.01	-0.03	*j	-0.08	0.07Tl	-0.04	0.02n	-0.08	-0.01	-0.08	-0.03	-0.01
Standard Deviation	0.55	0.00	0.38	0.40	0.48	0.57	0.53	0.59	0.51	0.58	0.45	0.57	0.54	0.56	0.51	0.56	0.45	0.62	0.53
Standard Error	0.01	0.00	0.01	0.01	0.02	0.01	0.04	0.01	0.01	0.01	0.02	0.02	0.02	0.01	0.02	0.01	0.03	0.02	0.01

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 484

Q19 Do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?

Base : All watching at least one channel asked about, regularly or occasionally

		TOTAL (T)	STANDARD REGION											
			Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base		3314	590	117	199	244	207	165	210	420	205	355	305	297
Weighted Base		3294	303	135*	274	363	274	228*	299	195	277	422	449	74
Effective Base		1649	345	69	115	153	125	99	131	253	122	205	195	166
More satisfied	(+1)	451 14%	39 13%	11 8%	33 12%	48 13%	39 14%	30 13%	60 20%Tbi	26 13%	29 11%	61 14%	67 15%	9 12%
Same satisfaction	(0)	2231 68%g	219 72%gh	110 81%Tcefghjk	179 65%	255 70%g	175 64%	143 62%	165 55%	125 64%	220 79%Tcefghjk	287 68%g	299 67%g	55 74%lgh
Less satisfied	(-1)	514 16%il	36 12%	12 9%	59 21%abil	52 14%	56 21%abil	41 18%l	67 22%Tabil	34 17%il	21 7%	61 14%	69 15%l	7 9%
Don't know		98 3%	10 3%	2 1%	4 1%	7 2%	4 1%	15 7%Te	7 2%	10 5%e	7 3%	13 3%	15 3%	3 4%
Mean		-0.02	0.01	-0.01	-0.10	-0.01	-0.06	-0.05	-0.02	-0.04	0.03	*	*	0.02
Standard Deviation		0.55	0.50	0.42	0.57	0.53	0.59	0.58	0.66	0.57	0.43	0.55	0.56	0.47
Standard Error		0.01	0.02	0.04	0.04	0.03	0.04	0.05	0.05	0.03	0.03	0.03	0.03	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 485

Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	243	103	140	11	86	102	35	7	2	70	121	52	243	-	56	186	146	38	38	21
Weighted Base	171	74*	98*	6**	69*	69*	23**	4**	1**	50*	84*	37*	171	**	44*	127	138	16**	12**	5**
Effective Base	142	56	86	7	54	57	19	5	1	39	72	32	142	-	30	112	103	20	21	13
1 - LOWEST score	2 1%	1 2%	* *	- -	2 3%	- -	- -	- -	- -	* 1%	1 2%	- -	2 1%	- -	* 1%	1 1%	2 1%	- -	- -	- -
2	* *	- -	* *	- -	* 1%	- -	- -	- -	- -	- -	- 1%	- -	* *	- -	* 1%	- -	* *	- -	- -	- -
3	2 1%	2 2%	1 1%	* 7%	2 2%	* *	- -	- -	- -	2 3%	1 1%	- -	2 1%	- -	* 1%	2 1%	2 1%	* 2%	- -	- -
4	1 1%	1 2%	* *	* 2%	- -	1 1%	* 1%	- -	- -	1 2%	1 1%	- -	1 1%	- -	* *	1 1%	1 1%	- -	1 4%	- -
5	9 5%	2 2%	7 7%	- -	5 7%	2 3%	1 6%	- -	* 16%	1 3%	6 8%	1 2%	9 5%	- -	- -	9 7%	6 4%	2 13%	* 3%	* 7%
6	23 14%	13 18%	10 10%	1 9%	6 9%	12 18%	3 13%	1 24%	- -	5 10%	12 14%	7 18%	23 14%	- -	10 23%	13 10%	19 14%	1 8%	3 21%	* 5%
7	42 24%	18 24%	24 24%	1 12%	9 13%	22 33% d	9 37%	* 4%	1 84%	17 34%	20 24%	5 13%	42 24%	- -	11 25%	31 24%	37 27%	3 20%	2 12%	* 2%
8	37 22%	21 29%	16 16%	2 33%	20 28%	11 16%	4 18%	1 19%	- -	17 34% d	14 16%	7 18%	37 22%	- -	9 20%	29 22%	33 24%	1 7%	3 23%	1 15%
9	23 14%	10 14%	13 13%	- -	13 19%	9 14%	* 2%	1 13%	- -	5 10%	16 19%	3 7%	23 14%	- -	5 11%	18 14%	22 16%	* 1%	1 12%	- -
10 - HIGHEST score	26 15% d	3 4%	24 24% a	2 38%	11 16%	8 11%	4 17%	1 32%	- -	1 3%	13 15% d	12 32% d	26 15%	- -	6 14%	20 16%	15 11%	7 44%	2 17%	3 49%
Don't know	5 3%	2 3%	3 3%	- -	* 1%	3 4%	2 7%	* 8%	- -	1 2%	1 1%	3 8%	5 3%	- -	2 4%	3 3%	2 2%	1 4%	1 9%	1 21%
SUMMARY: NET: 9-10	50 29% d	13 18%	37 37% a	2 38%	24 35%	17 24%	4 19%	2 46%	- -	7 13%	29 34% d	14 39% d	50 29%	- -	11 25%	38 30%	36 26%	7 45%	4 29%	3 49%
NET: 7-10	129 75%	53 71%	76 78%	5 82%	53 77%	50 73%	17 74%	3 69%	1 84%	40 80%	62 74%	26 71%	129 75%	- -	31 70%	98 77%	106 77%	11 73%	8 64%	3 66%
NET: 4-6	33 19%	16 21%	17 18%	1 11%	11 17%	15 23%	5 19%	1 24%	* 16%	7 14%	19 22%	7 20%	33 19%	- -	10 23%	23 18%	26 19%	3 21%	3 28%	1 13%
NET: 1-3	5 3%	3 4%	1 1%	* 7%	4 6%	* *	- -	- -	- -	2 4%	2 3%	* 1%	5 3%	- -	1 3%	3 3%	4 3%	* 2%	- -	- -
Mean	7.58	7.21	7.95 a	8.03	7.63	7.48	7.48	8.29	6.67	7.24	7.56	8.11	7.58	-	7.48	7.60	7.48	8.04	7.65	8.81
Standard Deviation	1.73	1.66	1.75	2.19	2.03	1.44	1.51	1.87	-	1.49	1.82	1.75	1.73	-	1.70	1.75	1.68	2.11	1.75	1.99
Standard Error	0.11	0.17	0.15	0.66	0.22	0.15	0.26	0.76	-	0.18	0.17	0.26	0.11	-	0.23	0.13	0.14	0.35	0.29	0.47

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 486

Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	243	76	90	74	27	190	14	177	52	217	26	139	56	165	74	230	12	49	190
Weighted Base	171	44*	74*	51*	19**	136	10**	114	46**	150	21**	92*	51*	118*	51*	159	12**	28**	141
Effective Base	142	50	47	53	14	113	8	110	28	128	15	89	33	96	43	138	6	28	111
1 - LOWEST score	2	*	1	1	-	2	-	1	1	*	1	*	1	2	-	2	-	1	1
	1%	1%	1%	2%	-	1%	-	1%	2%	*	7%	1%	3%	2%	-	1%	-	4%	1%
2	*	*	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	-	-
	1%	1%	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	-	-
3	2	-	2	*	-	2	-	1	2	1	2	*	2	-	2	1	2	*	2
	1%	-	3%	1%	-	2%	-	1%	3%	*	7%	*	4%	-	5% am	*	13%	1%	2%
4	1	*	1	*	*	1	-	*	1	1	-	1	-	*	2	1	-	*	1
	1%	1%	1%	1%	1%	1%	-	*	2%	1%	-	1%	-	*	2%	1%	-	*	1%
5	9	*	3	5	2	5	-	6	2	8	1	3	3	5	3	8	*	3	6
	5%	1%	4%	10% a	8%	4%	-	5%	5%	5%	3%	4%	6%	4%	6%	5%	1%	9%	4%
6	23	2	10	10	4	18	*	14	7	20	3	9	17	6	6	21	2	3	20
	14%	4%	13%	20% a	22%	13%	3%	12%	15%	13%	16%	10%	18%	14%	13%	13%	17%	10%	14%
7	42	7	22	13	2	37	3	26	15	37	5	20	18	31	10	39	3	6	36
	24%	15%	30%	26%	10%	27%	28%	23%	33%	25%	22%	22%	36%	27%	20%	24%	23%	21%	25%
8	37	12	17	9	4	32	1	26	8	32	5	28	2	26	10	33	4	6	30
	22% d	26%	22%	17%	22%	23%	11%	23%	17%	22%	24%	30% d	4%	22%	20%	21%	33%	22%	21%
9	23	8	8	7	*	23	-	16	5	23	*	11	11	14	9	23	*	5	18
	14%	19%	11%	13%	1%	17%	-	14%	11%	15%	2%	12%	22%	12%	18%	14%	4%	16%	13%
10 - HIGHEST score	26	13	8	6	7	13	5	22	3	24	2	17	2	18	8	26	1	4	22
	15%	29% Tbc	11%	11%	34%	9%	54%	20%	7%	16%	9%	18% d	4%	16%	15%	16%	6%	16%	16%
Don't know	5	2	3	*	1	3	*	1	2	3	2	2	3	1	5	*	*	4	4
	3%	4%	4%	*	3%	2%	4%	1%	5%	2%	10%	2%	4%	3%	3%	3%	2%	1%	3%
SUMMARY:																			
NET: 9-10	50	21	16	12	7	36	5	39	8	47	2	28	13	33	17	48	1	9	40
	29%	47% Tbc	22%	24%	35%	26%	54%	34%	18%	32%	11%	30%	26%	28%	33%	31%	10%	32%	29%
NET: 7-10	129	39	55	34	13	104	9	90	32	117	12	76	33	90	37	120	8	21	106
	75%	89% Tc	74%	67%	67%	77%	93%	79%	68%	78%	56%	83%	66%	77%	73%	76%	66%	75%	75%
NET: 4-6	33	2	14	15	6	24	*	20	10	29	4	13	12	22	10	31	2	5	28
	19% a	5%	19%	30% a	30%	18%	3%	18%	22%	19%	19%	15%	23%	19%	20%	19%	19%	20%	20%
NET: 1-3	5	1	3	1	-	5	-	2	2	2	3	1	4	2	2	3	2	1	3
	3%	2%	3%	2%	-	3%	-	2%	5%	1%	14%	1%	7%	2%	5%	2%	13%	5%	2%
Mean	7.58	8.38 Tbc	7.38	7.23	7.88	7.47	8.77	7.78	7.06	7.71	6.58	7.85 d	6.96	7.59	7.55	7.63	6.87	7.47	7.61
Standard Deviation	1.73	1.63	1.66	1.75	1.84	1.69	1.53	1.71	1.79	1.59	2.39	1.57	1.90	1.70	1.84	1.72	1.93	2.07	1.65

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 486

Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	243	76	90	74	27	190	14	177	52	217	26	139	56	165	74	230	12	49	190
Weighted Base	171	44*	74*	51*	19**	136	10**	114	46**	150	21**	92*	51*	118*	51*	159	12**	28**	141
Standard Error	0.11	0.19	0.18	0.20	0.37	0.12	0.42	0.13	0.26	0.11	0.51	0.13	0.26	0.13	0.22	0.12	0.58	0.30	0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 487

Q22i How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK-made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	243	38	4	9	22	17	13	15	38	16	27	23	21
Weighted Base	171	16**	1**	5**	20**	12**	12**	18**	12**	15**	27**	27**	5**
Effective Base	142	20	3	8	19	14	11	10	21	9	18	19	13
1 - LOWEST score	2 1%	- -	- -	- -	- -	- -	- -	1 7%	- -	1 4%	- -	- -	- -
2	* *	- -	- -	- -	- -	- -	- -	* 2%	- -	- -	- -	- -	- -
3	2 1%	* 2%	- -	- -	2 8%	* 4%	- -	- -	- -	- -	- -	- -	- -
4	1 1%	- -	- -	- -	- -	- -	- -	- -	1 4%	- -	- -	1 3%	- -
5	9 5%	2 13%	- -	- -	1 4%	- -	- -	1 3%	* 3%	2 12%	2 7%	1 3%	* 7%
6	23 14%	1 8%	* 20%	1 23%	1 7%	1 11%	3 27%	1 5%	3 21%	- -	8 29%	3 10%	* 5%
7	42 24%	3 20%	* 14%	2 39%	7 36%	2 20%	2 17%	7 42%	2 12%	3 23%	5 18%	7 25%	* 2%
8	37 22%	1 7%	1 65%	1 16%	5 27%	2 20%	4 36%	4 25%	3 23%	4 30%	5 20%	4 16%	1 15%
9	23 14%	* 1%	- -	* 9%	2 11%	2 20%	2 17%	1 8%	1 12%	3 19%	3 12%	7 26%	- -
10 - HIGHEST score	26 15%	7 44%	- -	1 14%	2 8%	2 20%	* 3%	1 7%	2 17%	1 6%	3 12%	4 16%	3 49%
Don't know	5 3%	1 4%	- -	- -	- -	1 6%	- -	- -	1 9%	1 6%	1 2%	- -	1 21%
SUMMARY:													
NET: 9-10	50 29%	7 45%	- -	1 22%	4 19%	5 40%	2 20%	3 15%	4 29%	4 25%	6 23%	11 42%	3 49%
NET: 7-10	129 75%	11 73%	1 80%	4 77%	16 81%	10 80%	9 73%	15 83%	8 64%	12 78%	17 62%	23 84%	3 66%
NET: 4-6	33 19%	3 21%	* 20%	1 23%	2 11%	1 11%	3 27%	1 8%	3 28%	2 12%	10 36%	4 16%	1 13%
NET: 1-3	5 3%	* 2%	- -	- -	2 8%	* 4%	- -	2 9%	- -	1 4%	- -	- -	- -
Mean	7.58	8.04	7.45	7.51	7.26	7.99	7.52	6.97	7.65	7.39	7.36	7.92	8.81
Standard Deviation	1.73	2.11	-	1.45	1.74	1.71	1.20	2.19	1.75	1.98	1.52	1.55	1.99
Standard Error	0.11	0.35	-	0.48	0.37	0.43	0.33	0.57	0.29	0.51	0.30	0.32	0.47

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 488

Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	445	200	245	22	144	197	70	10	2	120	233	92	445	-	106	337	271	74	60	40	
Weighted Base	397	180*	217	18**	129*	186*	58*	4**	1**	92*	208	98*	397	-**	93*	304	334	32*	22*	9**	
Effective Base	219	95	125	10	79	94	32	7	1	58	113	49	219	-	50	168	166	35	36	22	
1 - LOWEST score	2 1%	1 1%	1 1%	-	2 2%	-	-	-	-	2 2%	1 *	-	2 1%	-	1 1%	1 *	2 1%	-	-	-	
2	1 *	1 *	-	-	1 *	-	-	-	-	1 1%	-	-	1 *	-	1 1%	-	1 *	-	-	-	
3	2 *	1 *	1 *	1 5%	* *	* *	* *	-	-	-	1 1%	1 1%	2 *	-	* *	1 *	1 *	-	1 5%Tp	-	
4	2 1%	1 *	1 1%	* 1%	1 1%	* *	1 1%	* 4%	-	* *	1 1%	1 1%	2 1%	-	* *	2 1%	* 1%	* 1%	2 7%Tp	-	
5	17 4%	7 4%	10 5%	-	7 6%	7 4%	2 3%	1 12%	-	4 5%	7 3%	6 6%	17 4%	-	2 2%	14 5%	13 4%	3 10%	* 2%	-	
6	19 5%	6 3%	13 6%	1 7%	8 6%	4 2%	7 11%e	-	* 16%	8 9%	10 5%	1 1%	19 5%	-	3 3%	16 5%	18 5%	1 2%	* 1%	1 7%	
7	62 16%	34 19%	27 13%	2 9%	15 12%	31 17%	13 22%	* 10%	1 84%	16 18%	37 18%	9 9%	62 16%	-	16 17%	45 15%	49 15%	9 28%	3 12%	1 7%	
8	122 31%	62 35%	60 28%	2 11%	46 35%	61 33%	13 22%	1 14%	-	30 33%	71 34%	21 22%	122 31%	-	28 30%	94 31%	106 32%	7 22%	7 31%	3 31%	
9	91 23%q	43 24%	48 22%	4 22%	18 14%	53 29%q	15 26%	1 25%	-	19 20%	51 24%	22 22%	91 23%	-	19 20%	72 24%	82 24%q	2 8%	5 24%q	1 17%	
10 - HIGHEST score	70 18%	17 9%	53 24%a	6 32%	32 25%q	26 14%	4 8%	2 35%	-	10 11%	24 12%	36 36%Tij	70 18%	-	17 18%	53 17%	55 17%	9 27%	3 12%	3 35%	
Don't know	10 3%	8 4%	2 1%	2 13%	* *	3 2%	4 7%q	-	-	2 2%	6 3%	2 3%	10 3%	-	5 6%	5 2%	8 2%	1 3%	1 5%	* 3%	
SUMMARY:																					
NET: 9-10	161 40%	60 33%	101 46%	10 54%	49 38%	79 43%	19 33%	3 60%	-	28 31%	75 36%	57 59%Tij	161 40%	-	36 39%	125 41%	137 41%	11 34%	8 36%	5 52%	
NET: 7-10	345 87%	156 87%	188 87%	14 74%	110 85%	171 92%q	45 77%	1 84%	1 84%	75 82%	182 88%	87 89%	345 87%	-	80 86%	264 87%	292 87%	27 84%	17 79%	8 90%	
NET: 4-6	38 10%	14 8%	24 11%	1 8%	16 12%	11 6%	9 15%	1 16%	* 16%	13 14%	17 8%	7 8%	38 10%	-	5 6%	32 11%	31 9%	4 13%	2 10%	1 7%	
NET: 1-3	5 1%	2 1%	2 1%	1 5%	3 2%	* *	* *	-	-	2 2%	2 1%	1 1%	5 1%	-	2 2%	3 1%	3 1%	-	1 5%	-	
Mean	8.12	7.95	8.25	8.38	8.05	8.24	7.80	8.32	6.84	7.74	8.04	8.63Tij	8.12	-	8.13	8.11	8.14	7.96	7.73	8.68	
Standard Deviation	1.49	1.40	1.55	1.97	1.77	1.22	1.38	2.08	-	1.66	1.34	1.50	1.49	-	1.57	1.47	1.45	1.64	1.93	1.31	
Standard Error	0.07	0.10	0.10	0.45	0.15	0.09	0.17	0.66	-	0.15	0.09	0.16	0.07	-	0.16	0.08	0.09	0.19	0.26	0.21	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 489

Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	445	115	150	161	52	336	26	295	128	392	53	238	115	295	137	413	28	84	344
Weighted Base	397	74*	157*	150*	52**	302	22**	223	153*	327	70**	196	121*	264	127*	349	46**	56*	330
Effective Base	219	66	77	80	27	162	14	143	70	195	29	116	60	151	63	208	16	40	173
1 - LOWEST score	2	2	1	-	-	2	-	2	-	2	1	1	1	2	-	2	-	2	-
	1%	2%	-	-	-	1%	-	1%	-	*	1%	*	1%	1%	-	1%	-	4%	-
2	1	1	-	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-	1
	*	1%	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	-	*
3	2	*	*	1	1	1	-	1	1	2	-	*	1	1	1	2	-	*	2
	*	*	*	*	1%	*	-	1%	*	1%	-	*	1%	*	1%	1%	-	*	*
4	2	*	1	*	*	1	-	*	1	2	-	1	1	1	1	2	-	-	2
	1%	*	*	*	1%	*	-	*	1%	1%	-	*	1%	*	1%	1%	-	-	1%
5	17	3	5	8	3	11	-	12	3	14	2	8	4	9	6	16	1	2	14
	4%	4%	3%	6%	5%	4%	-	5%	2%	4%	3%	4%	3%	4%	5%	4%	2%	3%	4%
6	19	3	5	11	4	14	-	14	5	18	1	10	3	13	6	18	1	5	14
	5%	4%	3%	7%	8%	5%	-	6%	3%	6%	2%	5%	3%	5%	5%	5%	1%	9%	4%
7	62	11	21	28	4	49	4	31	28	46	16	29	19	43	18	50	11	10	48
	16%	14%	13%	19%	8%	16%	20%	14%	18%	14%	23%	15%	16%	16%	14%	14%	25%	17%	15%
8	122	14	56	44	19	93	8	58	60	95	27	50	49	75	46	104	18	7	112
	31% q	19%	36% a	29%	37%	31%	38%	26%	40% g	29%	38%	25%	40% k	28%	37%	30%	40%	12%	34% q
9	91	16	42	31	8	74	3	64	23	85	6	53	25	64	26	87	4	15	75
	23%	22%	27%	20%	16%	24%	14%	29% h	15%	26%	8%	27%	20%	24%	21%	25%	9%	26%	23%
10 - HIGHEST score	70	24	21	25	11	50	5	33	30	56	14	41	16	50	18	61	9	16	53
	18%	32% fbc	13%	16%	21%	16%	23%	15%	19%	17%	20%	21%	13%	19%	14%	17%	20%	29%	16%
Don't know	10	1	6	2	2	6	1	6	1	7	4	3	3	6	3	8	1	1	9
	3%	2%	4%	1%	5%	2%	6%	3%	1%	2%	5%	1%	3%	2%	2%	2%	3%	1%	3%
SUMMARY:																			
NET: 9-10	161	40	63	55	19	123	8	97	53	141	20	94	41	114	44	147	13	31	128
	40%	54% c	40%	37%	37%	41%	37%	44%	35%	43%	28%	48%	33%	43%	35%	42%	29%	55%	39%
NET: 7-10	345	65	139	127	42	266	21	186	141	282	63	173	108	231	109	301	43	47	289
	87%	87%	89%	85%	81%	88%	94%	84%	93%	86%	89%	88%	89%	88%	86%	86%	94%	83%	87%
NET: 4-6	38	6	11	19	7	26	-	26	10	34	4	19	8	23	14	36	1	6	31
	10%	8%	7%	13%	14%	8%	-	12%	6%	10%	5%	9%	7%	9%	11%	10%	3%	11%	9%
NET: 1-3	5	2	1	1	1	4	-	4	1	4	1	2	1	3	1	5	-	2	2
	1%	3%	1%	*	1%	1%	-	2%	*	1%	1%	1%	1%	1%	1%	1%	-	4%	1%
Mean	8.12	8.31	8.18	8.00	8.11	8.12	8.42	8.04	8.17	8.13	8.06	8.26	8.07	8.16	8.02	8.12	8.16	8.12	8.13
Standard Deviation	1.49	1.89	1.31	1.43	1.54	1.48	1.10	1.61	1.29	1.50	1.43	1.49	1.36	1.52	1.41	1.53	1.18	2.06	1.38

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 489

Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	445	115	150	161	52	336	26	295	128	392	53	238	115	295	137	413	28	84	344
Weighted Base	397	74*	157*	150*	52**	302	22**	223	153*	327	70**	196	121*	264	127*	349	46**	56*	330
Standard Error	0.07	0.18	0.11	0.11	0.22	0.08	0.22	0.09	0.12	0.08	0.20	0.10	0.13	0.09	0.12	0.08	0.23	0.23	0.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 490

Q22i How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	445	74	7	22	28	29	22	30	60	30	64	39	40
Weighted Base	397	32*	8**	18**	32**	34**	28**	41**	22*	51**	70*	53**	9**
Effective Base	219	35	4	16	22	16	11	22	36	19	38	27	22
1 - LOWEST score	2 1%	-	-	-	-	-	-	*	-	1	1	-	-
2	1 *	-	-	-	1	-	-	-	-	-	-	-	-
3	2 *	-	-	-	-	*	-	-	1	-	*	-	-
4	2 1%	*	-	-	-	1%	-	*	2	-	-	-	-
5	17 4%	3	-	1	1	-	2	1	*	2	3	3	-
6	19 5%	1	1	3	2	*	2	-	*	4	2	3	1
7	62 16%	9	*	1	6	8	2	5	3	7	11	9	1
8	122 31%	7	2	5	3	6	11	17	7	18	27	17	3
9	91 23% ca	2	*	3	11	5	2	9	5	18	16	17	1
10 - HIGHEST score	70 18%	9	3	4	8	15	9	4	3	*	9	3	3
Don't know	10 3%	1	1	-	-	-	-	4	1	1	1	1	*
SUMMARY:													
NET: 9-10	161 40%	11	3	8	19	19	11	13	8	18	25	20	5
NET: 7-10	345 87%	34%	39%	44%	59%	58%	40%	33%	36%	36%	36%	37%	52%
NET: 4-6	38 10%	4	1	5	3	*	3	1	2	6	5	7	1
NET: 1-3	5 1%	-	-	-	1	*	-	*	1	1	1	-	-
Mean	8.12	7.96	8.62	8.04	8.32	8.69	8.35	8.17	7.73	7.86	8.03	7.94	8.68
Standard Deviation	1.49	1.64	1.49	1.68	1.64	1.44	1.49	1.36	1.93	1.35	1.50	1.25	1.31
Standard Error	0.07	0.19	0.61	0.36	0.31	0.27	0.32	0.26	0.26	0.25	0.19	0.20	0.21

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 491

Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	511	197	314	46	217	190	49	8	1	117	288	106	511	-	111	398	332	81	55	43
Weighted Base	493	179*	314	41**	219	178*	49**	4**	1**	94*	274	125*	493	-**	103*	389	423	40*	21*	9**
Effective Base	256	98	159	24	115	92	23	5	1	61	143	56	256	-	52	203	201	40	33	24
1 - LOWEST score	2	2	*	-	2	-	*	-	-	1	2	-	2	-	1	1	2	-	*	-
	*	1%	*	-	1%	-	*	-	-	1%	1%	-	*	-	1%	*	1%	-	1%	-
2	*	*	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	*	-	-
	*	*	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	*	-	-
3	2	1	1	-	2	-	-	-	-	1	1	*	2	-	-	2	2	-	-	-
	*	*	*	-	1%	-	-	-	-	1%	*	*	*	-	-	*	*	-	-	-
4	2	1	1	*	1	*	*	-	-	1	*	1	2	-	-	2	2	*	-	*
	*	1%	*	1%	*	*	1%	-	-	1%	*	1%	*	-	-	1%	*	1%	-	2%
5	14	2	12	-	8	5	1	-	-	2	6	7	14	-	1	13	12	2	1	-
	3%	1%	4%	-	4%	3%	3%	-	-	2%	2%	5%	3%	-	1%	3%	3%	4%	3%	-
6	21	7	14	2	4	13	2	-	-	5	8	9	21	-	6	14	19	1	1	1
	4%	4%	4%	4%	2%	7%	4%	-	-	5%	3%	7%	4%	-	6%	4%	4%	2%	6%	6%
7	80	35	44	8	27	32	13	-	-	23	48	8	80	-	23	56	70	8	1	*
	16%	20%	14%	20%	12%	18%	26%	-	-	25%k	18%	7%	16%	-	22%	14%	17%	20%	5%	4%
8	116	52	63	4	63	36	12	1	1	19	68	29	116	-	30	86	98	7	8	3
	24%	29%	20%	10%	29%	20%	23%	21%	100%	21%	25%	23%	24%	-	29%	22%	23%	18%	36%	32%
9	126	46	80	5	48	59	13	1	-	31	75	20	126	-	18	108	113	7	4	1
	26%	26%	25%	13%	22%	33%	26%	29%	-	33%k	27%	16%	26%	-	18%	28%	27%	18%	22%	15%
10 - HIGHEST score	118	23	95	19	63	31	3	2	-	8	61	49	118	-	18	100	95	14	5	4
	24%ai	13%	30%a	45%	29%	17%	6%	50%	-	9%	22%i	39%Tij	24%	-	18%	26%	23%	34%	25%	37%
Don't know	11	8	3	3	1	2	5	-	-	3	6	3	11	-	5	6	9	1	1	*
	2%	4%	1%	7%	*	1%	11%	-	-	3%	2%	2%	2%	-	5%	1%	2%	1%	3%	4%
SUMMARY:																				
NET: 9-10	244	70	175	24	112	90	16	3	-	39	137	69	244	-	36	208	208	21	10	5
	50%	39%	56%a	58%	51%	50%	32%	79%	-	42%	50%	55%	50%	-	36%	53%	49%	53%	47%	53%
NET: 7-10	440	157	282	36	201	158	40	4	1	82	252	106	440	-	89	350	377	36	18	8
	89%	88%	90%	88%	92%	88%	81%	100%	100%	87%	92%	85%	89%	-	87%	90%	89%	91%	88%	88%
NET: 4-6	38	11	27	2	13	18	4	-	-	8	14	16	38	-	7	30	33	3	2	1
	8%	6%	9%	5%	6%	10%	8%	-	-	8%	5%	13%	8%	-	7%	8%	8%	7%	9%	7%
NET: 1-3	4	3	2	-	4	*	*	-	-	2	2	*	4	-	1	3	4	*	*	-
	1%	2%	*	-	2%	*	*	-	-	2%	1%	*	1%	-	1%	1%	1%	*	1%	-
Mean	8.33	8.07	8.48a	8.76	8.40	8.26	7.88	9.29	8.00	7.93	8.37i	8.55i	8.33	-	8.09	8.40	8.31	8.45	8.43	8.72
Standard Deviation	1.47	1.46	1.46	1.44	1.60	1.33	1.29	0.92	-	1.51	1.39	1.56	1.47	-	1.45	1.47	1.47	1.55	1.43	1.40
Standard Error	0.07	0.11	0.08	0.22	0.11	0.10	0.19	0.33	-	0.14	0.08	0.15	0.07	-	0.14	0.07	0.08	0.17	0.20	0.22

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRG Continental
* = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 492

Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	511	129	176	179	73	378	36	343	142	437	74	274	121	336	157	472	32	97	398
Weighted Base	493	89*	205*	174*	79*	366	33**	292	177*	395	98*	241	140*	322	158*	441	46**	66*	416
Effective Base	256	83	89	92	34	194	20	166	79	226	37	142	65	182	69	242	15	47	205
1 - LOWEST score	2	1	1	1	-	2	-	2	1	1	1	1	1	2	-	2	-	2	1
	*	1%	*	1%	-	1%	-	1%	*	*	1%	*	1%	1%	-	1%	-	2%	*
2	*	-	*	-	-	*	-	*	-	*	-	-	*	*	-	*	-	-	*
	*	-	*	-	-	*	-	*	-	*	-	-	*	*	-	*	-	-	*
3	2	-	-	1	1	1	-	*	2	1	1	1	-	1	-	1	-	1	1
	*	-	-	1%	1%	*	-	*	1%	*	1%	*	-	*	-	*	-	1%	*
4	2	-	1	1	*	2	-	*	2	1	1	*	1	1	1	1	1	1	2
	*	-	1%	*	*	1%	-	*	1%	*	1%	*	1%	*	*	1%	1%	1%	*
5	14	1	11	3	5	8	-	7	7	9	5	3	5	6	8	14	1	-	14
	3%	1%	5%	1%	7%	2%	-	3%	4%	2%	5%	1%	4%	2%	5%	3%	2%	-	3%
6	21	2	7	11	2	18	*	9	7	16	5	6	9	10	11	16	4	9	12
	4%	3%	3%	6%	2%	5%	1%	3%	4%	4%	5%	2%	7%	3%	7%	4%	9%	13%	3%
7	80	11	32	32	10	59	7	48	28	70	10	40	22	62	14	75	3	14	60
	16%	13%	15%	18%	12%	16%	23%	17%	16%	18%	10%	17%	16%	19%	9%	17%	6%	21%	14%
8	116	21	51	36	19	86	7	57	53	88	28	46	44	63	53	96	20	17	98
	24%	23%	25%	21%	25%	23%	22%	20%	30%	22%	29%	19%	31%	20%	33% am	22%	43%	25%	24%
9	126	26	55	41	15	103	5	87	37	105	22	79	29	88	35	120	5	11	114
	26%	30%	27%	24%	19%	28%	17%	30%	21%	27%	22%	33%	20%	27%	22%	27%	10%	17%	27%
10 - HIGHEST score	118	27	43	46	23	81	11	74	39	97	21	63	24	83	32	107	11	12	104
	24%	30%	21%	26%	30%	22%	33%	25%	22%	24%	22%	26%	17%	26%	20%	24%	24%	18%	25%
Don't know	11	-	5	3	4	6	2	6	1	7	4	3	3	5	4	8	2	*	10
	2%	-	2%	2%	5%	2%	5%	2%	1%	2%	4%	1%	2%	1%	3%	2%	4%	*	2%
SUMMARY:																			
NET: 9-10	244	53	98	87	39	185	16	161	77	201	43	141	53	171	67	227	16	23	219
	50%	59%	48%	50%	49%	50%	50%	55%	43%	51%	44%	59% cl	38%	53%	43%	51%	34%	35%	53% cl
NET: 7-10	440	85	181	154	68	329	31	266	158	359	81	228	119	296	134	398	39	54	377
	89%	95%	88%	89%	85%	90%	94%	91%	89%	91%	83%	94% cl	85%	92%	85%	90%	84%	82%	91%
NET: 4-6	38	3	19	15	7	28	*	17	15	27	11	9	16	17	19	31	6	9	27
	8%	4%	9%	8%	9%	8%	1%	6%	9%	7%	11%	4%	12% kl	5%	12%	7%	13%	14%	6%
NET: 1-3	4	1	1	2	1	4	-	2	2	2	2	2	2	4	-	4	-	2	2
	1%	1%	*	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	-	1%	-	4% cl	*
Mean	8.33 ^q	8.62	8.27	8.32	8.38	8.32	8.60	8.46	8.19	8.38	8.13	8.56 ^l	8.02	8.40	8.24	8.36	8.23	7.79	8.44 ^q
Standard Deviation	1.47	1.38	1.47	1.52	1.57	1.47	1.24	1.42	1.53	1.40	1.74	1.33	1.57	1.49	1.39	1.47	1.40	1.82	1.39

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 492

Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	511	129	176	179	73	378	36	343	142	437	74	274	121	336	157	472	32	97	398
Weighted Base	493	89*	205*	174*	79*	366	33**	292	177*	395	98*	241	140*	322	158*	441	46**	66*	416
Standard Error	0.07	0.12	0.11	0.12	0.19	0.08	0.21	0.08	0.13	0.07	0.21	0.08	0.14	0.08	0.11	0.07	0.26	0.19	0.07

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
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Table 493

Q22i How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children

Base : All whose child(ren) watch(es) this channel regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	511	81	10	22	45	40	28	29	55	36	78	44	43
Weighted Base	493	40*	11**	17**	56**	51**	40**	41**	21*	51**	88*	66**	9**
Effective Base	256	40	6	17	29	24	17	19	33	20	47	29	24
1 - LOWEST score	2	-	-	-	-	-	-	1	*	1	*	-	-
	*	-	-	-	-	-	-	3%	1%	1%	*	-	-
2	*	*	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-	-
3	2	-	-	-	2	-	-	-	-	-	*	-	-
	*	-	-	-	3%	-	-	-	-	-	*	-	-
4	2	*	-	-	*	-	-	-	-	*	1	-	*
	*	1%	-	-	1%	-	-	-	-	*	1%	-	2%
5	14	2	-	1	4	-	-	1	1	1	2	3	-
	3%	4%	-	4%	7%	-	-	2%	3%	3%	2%	5%	-
6	21	1	2	2	-	4	-	*	1	2	6	3	1
	4%	2%	14%	10%	-	8%	-	1%	6%	4%	6%	5%	6%
7	80	8	1	2	13	7	2	4	1	8	24	9	*
	16%	20%	6%	14%	23%	15%	4%	9%	5%	15%	28%h	14%	4%
8	116	7	-	1	7	8	17	13	8	12	24	16	3
	24%	18%	-	8%	12%	15%	43%	31%	36%	24%	27%	25%	32%
9	126	7	*	3	10	17	8	16	4	24	12	23	1
	26%	18%	4%	20%	18%	32%	21%	39%	22%	46%	13%	36%	15%
10 - HIGHEST score	118	14	7	8	20	16	13	2	5	2	19	10	4
	24%	34%	63%	44%	36%	31%	32%	5%	25%	3%	21%	14%	37%
Don't know	11	1	1	-	-	-	-	4	1	2	1	1	*
	2%	1%	12%	-	-	-	-	10%	3%	4%	1%	2%	4%
SUMMARY:													
NET: 9-10	244	21	8	11	30	32	21	18	10	25	30	33	5
	50%	53%	67%	64%	54%	63%	53%	44%	47%	49%	34%	50%	53%
NET: 7-10	440	36	8	15	50	47	40	34	18	45	78	58	8
	89%	91%	74%	86%	89%	92%	100%	83%	88%	88%	89%	89%	88%
NET: 4-6	38	3	2	2	5	4	-	1	2	4	8	6	1
	8%	7%	14%	14%	8%	8%	-	3%	9%	7%	10%	9%	7%
NET: 1-3	4	*	-	-	2	-	-	1	*	1	1	-	-
	1%	*	-	-	3%	-	-	3%	1%	1%	1%	-	-
Mean	8.33	8.45	9.10	8.63	8.27	8.62	8.80	8.10	8.43	8.12	8.00	8.27	8.72
Standard Deviation	1.47	1.55	1.64	1.61	1.83	1.29	0.95	1.67	1.43	1.38	1.48	1.29	1.40
Standard Error	0.07	0.17	0.55	0.34	0.27	0.20	0.18	0.32	0.20	0.24	0.17	0.20	0.22

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 494

Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)

Base : All whose child(ren) watch(es) any of these channels regularly

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	665	266	399	53	249	254	93	14	2	165	361	139	665	-	141	521	421	104	85	55
Weighted Base	611	229	382	45**	242	235	82*	6**	1**	137*	328	146*	611	**	126*	483	520	46*	31*	14*
Effective Base	330	130	201	27	130	124	43	10	1	82	179	71	330	-	64	265	255	50	52	32
1 - LOWEST score	2	1	1	-	2	-	-	-	-	-	1	1	2	-	-	2	1	-	1	-
	*	1%	*	-	1%	-	-	-	-	-	*	*	*	-	-	*	*	-	2%	-
2	3	2	1	-	2	*	*	-	-	2	*	1	3	-	1	1	2	*	*	-
	*	1%	*	-	1%	*	*	-	-	1%	*	*	*	-	1%	*	*	*	*	-
3	1	1	1	-	*	1	*	-	-	1	*	*	1	-	1	*	1	*	-	-
	*	*	*	-	*	*	*	-	-	*	*	*	*	-	1%	*	*	1%	-	-
4	5	3	2	1	3	*	*	*	-	2	2	1	5	-	1	3	3	-	1	*
	1%	1%	1%	2%	1%	*	*	3%	-	1%	1%	*	1%	-	1%	1%	1%	-	4%Tp	1%
5	21	5	16	1	9	6	6	-	-	6	9	7	21	-	1	20	18	2	1	*
	4%	2%	4%	2%	4%	2%	7%	-	-	4%	3%	5%	4%	-	1%	4%	3%	5%	3%	2%
6	28	14	14	3	11	9	6	-	-	8	11	9	28	-	5	24	25	3	1	-
	5%	6%	4%	6%	4%	4%	7%	-	-	6%	3%	6%	5%	-	4%	5%	5%	6%	2%	-
7	93	44	49	4	33	38	17	*	-	25	56	13	93	-	21	72	73	11	8	2
	15%	19%	13%	10%	14%	16%	21%	16%	16%	18%	17%	9%	15%	-	16%	15%	14%	25%	25%ep	12%
8	185	70	115	11	71	83	18	1	1	46	104	34	185	-	43	141	157	14	10	4
	30%	30%	30%	24%	30%	35%	22%	12%	84%	34%	32%	23%	30%	-	34%	29%	30%	30%	33%	27%
9	146	53	93	3	59	58	24	2	-	31	78	36	146	-	25	120	138	3	3	2
	24%qr	23%	24%	6%	24%	25%	29%	31%	-	23%	24%	25%	24%	-	20%	25%	27%qr	7%	9%	12%
10 - HIGHEST score	109	26	83	20	46	36	5	2	-	10	58	42	109	-	22	87	88	10	6	5
	18%ql	11%	22%a	44%	19%	16%	6%	34%	-	7%	18%ql	29%Tl	18%	-	17%	18%	17%	22%	20%	37%Tp
Don't know	17	10	7	3	5	3	6	*	-	6	8	3	17	-	6	12	14	2	*	1
	3%	4%	2%	6%	2%	1%	7%e	5%	-	4%	3%	2%	3%	-	4%	2%	3%	4%	1%	9%pr
SUMMARY:																				
NET: 9-10	255	79	176	22	105	95	29	4	-	41	136	78	255	-	47	208	226	13	9	7
	42%ql	35%	46%a	50%	43%	40%	35%	65%	-	30%	42%	53%ql	42%	-	37%	43%	43%	29%	29%	49%
NET: 7-10	533	193	340	38	209	216	63	6	1	112	295	126	533	-	111	421	455	39	27	12
	87%	85%	89%	84%	87%	92%ql	77%	93%	100%	82%	90%	86%	87%	-	88%	87%	88%	84%	87%	88%
NET: 4-6	55	22	33	5	22	15	12	*	-	16	22	17	55	-	7	47	46	5	3	*
	9%	10%	9%	10%	9%	6%	15%	3%	-	12%	7%	11%	9%	-	6%	10%	9%	11%	10%	3%
NET: 1-3	6	4	2	-	5	1	*	-	-	3	2	1	6	-	2	4	5	*	1	-
	1%	2%	1%	-	2%	*	*	-	-	2%	1%	1%	1%	-	2%	1%	1%	1%	2%	-
Mean	8.16i	7.93	8.30a	8.60	8.12	8.22	7.80	8.76	7.84	7.76	8.22i	8.40i	8.16	-	8.14	8.17	8.19	7.93	7.77	8.71
Standard Deviation	1.46	1.50	1.42	1.60	1.63	1.22	1.42	1.45	-	1.49	1.36	1.58	1.46	-	1.45	1.47	1.43	1.53	1.81	1.38
Standard Error	0.06	0.09	0.07	0.22	0.10	0.08	0.15	0.40	-	0.12	0.07	0.14	0.06	-	0.12	0.07	0.07	0.15	0.20	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
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Prepared by BDRG Continental
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 495

Q22ii How would you rate the following channels combined on that statement ? (Channel 5, CBBC, CBeebies)

Base : All whose child(ren) watch(es) any of these channels regularly

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	665	163	232	241	93	495	43	439	195	574	91	347	165	435	210	618	39	122	522
Weighted Base	611	110	252	224	98*	452	38**	350	232	492	118*	290	182*	391	206*	544	60**	81*	515
Effective Base	330	100	114	125	44	247	24	212	107	293	46	177	87	228	95	314	20	61	264
1 - LOWEST score	2	*	1	1	-	1	-	1	1	1	1	-	2	1	1	2	-	1	1
	*	-	*	*	-	*	-	*	1%	*	1%	-	1%	*	*	-	-	1%	*
2	3	1	2	*	-	3	-	1	1	2	1	2	1	3	-	3	-	1	2
	*	1%	1%	*	-	1%	-	*	1%	*	*	1%	1%	1%	-	*	-	1%	*
3	1	*	1	*	-	1	-	1	1	1	-	1	*	1	-	1	-	*	1
	*	*	*	*	-	*	-	*	*	*	-	*	*	*	-	*	-	*	*
4	5	*	2	1	1	4	-	2	2	2	3	*	3	1	4	3	2	*	4
	1%	*	1%	*	1%	1%	-	1%	1%	*	2%	*	2%	*	2%	1%	3%	*	1%
5	21	2	10	9	3	17	-	12	8	17	4	7	7	11	10	21	*	3	18
	4%	2%	4%	4%	3%	4%	-	4%	4%	3%	4%	2%	4%	3%	5%	4%	1%	3%	3%
6	28	3	12	14	5	20	2	19	8	28	1	13	8	17	10	28	-	6	23
	5%	3%	5%	6%	5%	4%	5%	5%	3%	6%	1%	5%	5%	4%	5%	5%	-	7%	4%
7	93	15	31	46	11	77	2	56	34	79	14	46	26	69	22	88	5	16	72
	15%	13%	12%	20%	12%	17%	5%	16%	15%	16%	12%	16%	14%	18%	11%	16%	9%	20%	14%
8	185	30	75	66	33	130	13	89	85	137	47	79	57	104	77	147	35	24	158
	30%	27%	30%	29%	34%	29%	33%	25%	37% g	28%	40%	27%	31%	27%	37%	27%	59%	30%	31%
9	146	28	78	39	24	117	2	90	52	118	28	75	43	88	55	133	11	17	128
	24%	26%	31% c	17%	25%	26%	6%	26%	22%	24%	24%	26%	23%	23%	27%	24%	19%	20%	25%
10 - HIGHEST score	109	31	31	45	17	74	14	67	37	95	14	60	29	85	22	105	4	13	93
	18%	28% fb	12%	20%	17%	16%	36%	19%	16%	19%	12%	21%	16%	22% an	11%	19%	7%	16%	18%
Don't know	17	-	11	3	4	8	5	11	2	12	5	6	6	10	6	14	2	*	16
	3%	-	4%	1%	4%	2%	14%	3%	1%	2%	4%	2%	3%	3%	3%	3%	3%	*	3%
SUMMARY:																			
NET: 9-10	255	59	108	84	41	191	16	157	89	213	42	135	71	173	77	238	15	30	221
	42%	54% Tc	43%	37%	42%	42%	42%	45%	38%	43%	36%	47%	39%	44%	37%	44%	26%	37%	43%
NET: 7-10	533	104	214	195	85	398	31	303	208	429	104	260	154	346	176	472	56	70	451
	87%	94% b	85%	87%	87%	88%	80%	86%	89%	87%	88%	90%	85%	89%	85%	87%	94%	87%	87%
NET: 4-6	55	5	23	24	8	41	2	33	19	47	8	21	19	30	24	52	2	9	45
	9%	5%	9%	11%	9%	9%	5%	10%	8%	10%	6%	7%	10%	8%	12%	10%	4%	11%	9%
NET: 1-3	6	1	3	1	-	5	-	3	3	4	2	3	3	5	1	6	-	2	4
	1%	1%	1%	1%	-	1%	-	1%	1%	1%	2%	1%	2%	1%	*	1%	-	2%	1%
Mean	8.16	8.50% c	8.13	8.08	8.28	8.11	8.73	8.21	8.09	8.19	8.03	8.30	8.01	8.22	8.03	8.17	8.10	7.93	8.21
Standard Deviation	1.46	1.40	1.44	1.46	1.28	1.48	1.26	1.45	1.49	1.44	1.55	1.38	1.65	1.50	1.39	1.50	1.07	1.63	1.42

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	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	665	163	232	241	93	495	43	439	195	574	91	347	165	435	210	618	39	122	522
Weighted Base	611	110	252	224	98*	452	38**	350	232	492	118*	290	182*	391	206*	544	60**	81*	515
Standard Error	0.06	0.11	0.10	0.10	0.14	0.07	0.20	0.07	0.11	0.06	0.17	0.07	0.13	0.07	0.10	0.06	0.18	0.15	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
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	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	665	104	14	30	52	48	37	42	85	47	91	60	55
Weighted Base	611	46*	15**	24**	66*	57**	49**	60**	31*	67**	96*	87*	14*
Effective Base	330	50	8	23	35	28	22	28	52	27	54	39	32
1 - LOWEST score	2	-	-	-	-	-	-	1	1	1	-	-	-
	*	-	-	-	-	-	-	1%	2%	1%	-	-	-
2	3	*	-	-	-	-	-	*	*	1	1	-	-
	*	*	-	-	-	-	-	1%	*	1%	1%	-	-
3	1	*	-	-	-	-	-	1	-	*	-	-	-
	*	1%	-	-	-	-	-	1%	-	1%	-	-	-
4	5	-	-	-	2	*	-	-	1	-	1	-	*
	1%	-	-	-	2%	1%	-	-	4%T	-	1%	-	1%
5	21	2	1	1	*	1	3	1	1	4	2	5	*
	4%	5%	5%	4%	1%	2%	6%	1%	3%	6%	2%	6%	2%
6	28	3	1	4	3	1	2	4	1	2	4	5	-
	5%	6%	8%	15%	4%	3%	4%	6%	2%	2%	5%	5%	-
7	93	11	*	4	13	7	4	10	8	7	18	10	2
	15%	25%	2%	16%	19%	12%	8%	16%	25%	11%	19%	12%	12%
8	185	14	4	2	17	11	23	19	10	23	31	27	4
	30%	30%	27%	9%	25%	19%	48%	32%	33%	34%	32%	31%	27%
9	146	3	-	6	13	20	6	14	3	24	22	34	2
	24%ah	7%	-	24%	19%	35%	12%	24%	9%	35%	23%a	39%Tah	12%
10 - HIGHEST score	109	10	7	7	19	17	8	6	6	4	13	5	5
	18%	22%k	48%	31%	29%k	29%	17%	10%	20%k	6%	14%	6%	37%Tk
Don't know	17	2	1	-	-	-	3	4	*	2	2	1	1
	3%	4%	9%	-	-	-	7%	7%	1%	3%	2%	1%	9%dhk
SUMMARY:													
NET: 9-10	255	13	7	13	32	36	14	20	9	28	36	39	7
	42%	29%	48%	55%	48%	64%	29%	34%	29%	41%	37%	45%	49%
NET: 7-10	533	39	12	19	61	54	41	49	27	58	85	76	12
	87%	84%	77%	81%	93%	95%	84%	82%	87%	86%	89%	88%	88%
NET: 4-6	55	5	2	5	5	3	4	4	3	6	7	10	*
	9%	11%	13%	19%	7%	5%	9%	7%	10%	8%	8%	11%	3%
NET: 1-3	6	*	-	-	-	-	-	2	1	2	1	-	-
	1%	1%	-	-	-	-	-	3%	2%	2%	1%	-	-
Mean	8.16	7.93	8.69	8.27	8.38	8.68	8.16	7.92	7.77	8.00	8.05	8.11	8.71
Standard Deviation	1.46	1.53	1.66	1.63	1.43	1.26	1.28	1.62	1.81	1.53	1.44	1.23	1.38
Standard Error	0.06	0.15	0.46	0.30	0.20	0.18	0.21	0.26	0.20	0.23	0.15	0.16	0.19

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 497

Q22iii How important do you think it is that those TV channels combined do this?

Base : All whose child(ren) watch(es) any of these channels regularly

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	665	266	399	53	249	254	93	14	2	165	361	139	665	-	141	521	421	104	85	55
Weighted Base	611	229	382	45**	242	235	82*	6**	1**	137*	328	146*	611	-**	126*	483	520	46*	31*	14*
Effective Base	330	130	201	27	130	124	43	10	1	82	179	71	330	-	64	265	255	50	52	32
1 - Not at all important	2 *	1 1%	1 *	-	2 1%	-	-	-	-	-	1 *	1 *	2 *	-	-	2 *	1 *	-	1 2%	-
2	* *	* *	- -	-	-	* *	-	-	-	* *	-	-	* *	-	* *	-	-	* *	-	-
3	1 *	-	1 *	-	1 *	-	-	-	-	* *	-	1 *	1 *	-	* *	1 *	1 *	-	-	-
4	5 1%	2 1%	2 1%	1 1%	3 1%	1 *	* *	-	-	2 1%	2 1%	1 1%	5 1%	-	-	5 1%	3 1%	-	1 4%Tp	-
5	13 2%	4 2%	9 2%	1 3%	7 3%	2 1%	3 3%	3 3%	-	1 1%	7 2%	5 3%	13 2%	-	* *	13 3%	11 2%	1 1%	1 4%	* 3%
6	36 6%	12 5%	24 6%	8 18%	14 6%	10 4%	3 4%	-	-	7 5%	13 4%	15 10%	36 6%	-	8 6%	27 6%	30 6%	4 8%	3 8%	-
7	75 12%	35 15%	39 10%	2 6%	27 11%	32 14%	12 15%	* 2%	* 16%	15 11%	48 15%	12 8%	75 12%	-	15 12%	59 12%	60 11%	13 27%Tprs	2 5%	1 6%
8	160 26%	62 27%	97 26%	11 23%	59 24%	72 31%	16 20%	2 30%	1 84%	43 32%k	91 28%	26 17%	160 26%	-	45 36%	114 24%	138 27%	8 18%	8 28%	5 34%
9	150 25%qs	61 27%	89 23%	9 21%	64 27%	57 24%	18 23%	1 14%	-	37 27%	74 23%	40 27%	150 25%	-	22 17%	128 27%	139 27%qrs	6 13%	4 13%	1 8%
10 - Extremely important	161 26%	45 20%	115 30%a	12 26%	64 27%	57 24%	26 31%	2 39%	-	27 20%	88 27%	45 31%	161 26%	-	33 26%	128 27%	131 25%	13 28%	11 37%	6 42%p
Don't know	9 1%	5 2%	4 1%	1 3%	1 *	3 1%	3 3%	1 13%	-	4 3%	3 1%	1 1%	9 1%	-	2 2%	6 1%	6 1%	2 4%	* 1%	1 8%Tp
SUMMARY:																				
NET: 9-10	311 51%	107 47%	204 53%	21 46%	129 53%	114 49%	44 54%	3 52%	-	64 47%	162 49%	85 58%	311 51%	-	55 44%	256 53%	270 52%	19 42%	15 49%	7 50%
NET: 7-10	545 89%	205 89%	341 89%	34 75%	215 89%	218 93%	72 89%	5 84%	1 100%	122 89%	301 92%	123 84%	545 89%	-	115 91%	430 89%	468 90%	40 86%	25 82%	12 89%
NET: 4-6	53 9%	18 8%	35 9%	10 22%	24 10%	13 6%	6 8%	* 3%	-	10 7%	22 7%	21 15%	53 9%	-	8 7%	44 9%	44 8%	4 9%	5 16%	* 3%
NET: 1-3	3 1%	2 1%	2 *	-	3 1%	* *	-	-	-	1 *	1 *	1 1%	3 1%	-	1 1%	3 1%	2 *	* *	1 2%	-
Mean	8.41	8.27	8.50	8.17	8.36	8.46	8.52	8.93	7.84	8.37	8.43	8.43	8.41	-	8.43	8.42	8.43	8.21	8.26	8.84
Standard Deviation	1.43	1.44	1.42	1.61	1.58	1.23	1.41	1.29	-	1.31	1.40	1.60	1.43	-	1.27	1.47	1.39	1.49	1.96	1.30
Standard Error	0.06	0.09	0.07	0.22	0.10	0.08	0.15	0.37	-	0.10	0.07	0.14	0.06	-	0.11	0.07	0.07	0.15	0.21	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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* = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 498

Q22iii How important do you think it is that those TV channels combined do this?

Base : All whose child(ren) watch(es) any of these channels regularly

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	665	163	232	241	93	495	43	439	195	574	91	347	165	435	210	618	39	122	522
Weighted Base	611	110	252	224	98*	452	38**	350	232	492	118*	290	182*	391	206*	544	60**	81*	515
Effective Base	330	100	114	125	44	247	24	212	107	293	46	177	87	228	95	314	20	61	264
1 - Not at all important	2	-	1	1	-	1	-	1	1	1	1	-	2	1	1	2	-	1	1
*	*	-	*	*	-	*	-	*	1%	*	1%	-	1%	*	*	*	-	1%	*
2	*	-	*	-	-	*	-	*	-	*	-	-	*	*	-	*	-	-	*
*	*	-	*	-	-	*	-	*	-	*	-	-	*	*	-	*	-	-	*
3	1	*	1	-	-	1	-	*	1	*	1	1	-	1	-	1	-	*	1
*	*	*	*	-	-	*	-	*	*	*	*	*	-	*	-	*	-	1%	*
4	5	*	3	1	1	3	-	2	3	3	2	*	3	*	4	3	2	*	4
1%	1%	*	1%	*	1%	1%	-	*	1%	1%	1%	*	2%	*	2%	1%	3%	*	1%
5	13	3	5	4	1	12	-	4	8	9	4	4	6	9	3	13	*	1	11
2%	2%	2%	2%	1%	3%	-	1%	4%	2%	3%	1%	4%	2%	2%	2%	2%	*	2%	2%
6	36	5	17	13	10	24	1	26	8	32	4	11	8	15	18	34	1	7	28
6%	5%	7%	6%	10%	5%	3%	-	7%	4%	6%	4%	4%	5%	4%	9%	6%	2%	8%	5%
7	75	11	28	32	9	60	1	46	25	63	12	40	19	55	17	70	3	11	58
12%	10%	11%	14%	9%	13%	4%	4%	13%	11%	13%	10%	14%	10%	14%	8%	13%	5%	14%	11%
8	160	29	67	52	26	117	8	82	71	127	32	65	52	92	65	133	26	19	139
26%	27%	27%	23%	27%	26%	21%	23%	31%	26%	27%	22%	29%	23%	32%	24%	43%	23%	27%	27%
9	150	28	67	56	31	109	7	90	52	112	39	72	43	81	67	129	18	20	128
25%	25%	26%	25%	32%	24%	18%	26%	22%	23%	33%	25%	23%	22%	21%	33% m	24%	31%	25%	25%
10 - Extremely important	161	34	60	63	17	120	19	97	59	141	20	93	47	131	27	152	9	22	137
26% m	31%	24%	28%	18%	27%	49%	28%	26%	29%	17%	32%	26%	26%	34% m	13%	28%	15%	27%	27%
Don't know	9	-	3	2	3	4	2	3	3	5	4	4	1	4	3	7	*	*	8
1%	-	1%	1%	3%	1%	6%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	*	*	1%
SUMMARY:																			
NET: 9-10	311	62	126	119	48	229	26	186	112	253	58	165	90	212	94	281	27	42	265
51%	56%	50%	53%	49%	51%	67%	53%	48%	51%	49%	57%	50%	54%	46%	52%	46%	52%	51%	
NET: 7-10	545	102	222	202	83	407	35	314	208	443	102	270	161	359	177	485	56	72	463
89%	92%	88%	91%	85%	90%	92%	90%	89%	90%	87%	93%	89%	89%	92%	86%	89%	95%	88%	90%
NET: 4-6	53	8	25	18	12	39	1	31	20	44	10	15	17	25	25	49	3	8	43
9%	7%	10%	8%	12%	9%	3%	9%	8%	9%	8%	5%	10%	6%	12%	9%	5%	10%	8%	
NET: 1-3	3	*	1	1	-	3	-	1	2	1	2	1	2	3	1	3	-	1	2
1%	*	1%	*	-	1%	-	*	1%	1%	*	2%	*	1%	1%	*	1%	-	1%	*
Mean	8.41	8.57	8.35	8.46	8.32	8.39	9.14	8.46	8.35	8.46	8.23	8.62	8.32	8.55 ⁿ	8.19	8.42	8.41	8.34	8.44
Standard Deviation	1.43	1.35	1.44	1.41	1.32	1.45	1.08	1.38	1.51	1.39	1.59	1.31	1.62	1.44	1.37	1.46	1.17	1.56	1.40

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 498

Q22iii How important do you think it is that those TV channels combined do this?

Base : All whose child(ren) watch(es) any of these channels regularly

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	665	163	232	241	93	495	43	439	195	574	91	347	165	435	210	618	39	122	522
Weighted Base	611	110	252	224	98*	452	38**	350	232	492	118*	290	182*	391	206*	544	60**	81*	515
Standard Error	0.06	0.11	0.10	0.09	0.14	0.07	0.17	0.07	0.11	0.06	0.17	0.07	0.13	0.07	0.10	0.06	0.19	0.14	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 499

Q22iii How important do you think it is that those TV channels combined do this?

Base : All whose child(ren) watch(es) any of these channels regularly

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	665	104	14	30	52	48	37	42	85	47	91	60	55
Weighted Base	611	46*	15**	24**	66*	57**	49**	60**	31*	67**	96*	87*	14*
Effective Base	330	50	8	23	35	28	22	28	52	27	54	39	32
1 - Not at all important	2	-	-	-	-	-	-	1	1	1	-	-	-
	*	-	-	-	-	-	-	1%	2%	1%	-	-	-
2	*	*	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-	-
3	1	-	-	-	-	-	-	*	-	1	-	-	-
	*	-	-	-	-	-	-	1%	-	1%	-	-	-
4	5	-	-	-	2	-	-	-	1	-	2	-	-
	1%	-	-	-	2%	-	-	-	4%T	-	2%	-	-
5	13	1	-	-	-	-	-	1	1	1	3	5	*
	2%	1%	-	-	-	-	-	2%	4%	2%	3%	6%	3%
6	36	4	-	3	6	1	2	2	3	3	8	5	-
	6%	8%	-	13%	9%	1%	3%	4%	8%	5%	8%	5%	-
7	75	13	1	4	13	6	5	4	2	5	15	9	1
	12%	27%Thkl	5%	17%	19%	10%	10%	6%	5%	7%	15%	10%	6%
8	160	8	2	1	14	6	19	19	8	12	35	30	5
	26%	18%	13%	5%	21%	11%	40%	32%	28%	17%	37%a	35%	34%
9	150	6	2	8	12	17	8	20	4	28	14	30	1
	25%l	13%	13%	32%	19%	30%	16%	34%	13%	41%	15%	34%ahj	8%
10 - Extremely important	161	13	10	8	19	27	15	10	11	15	18	8	6
	26%k	28%k	69%	33%	29%k	47%	31%	17%	37%jk	22%	19%	9%	42%jk
Don't know	9	2	-	-	-	-	-	1	*	3	1	1	1
	1%	4%	-	-	-	-	-	2%	1%	5%	1%	1%	8%Td
SUMMARY:													
NET: 9-10	311	19	12	16	32	44	23	31	15	43	33	37	7
	51%l	42%	83%	65%	48%	77%	47%	52%	49%	63%	34%	43%	50%
NET: 7-10	545	40	15	21	58	56	47	54	25	59	82	76	12
	89%	86%	100%	87%	88%	99%	97%	90%	82%	87%	86%	88%	89%
NET: 4-6	53	4	-	3	8	1	2	4	5	4	13	10	*
	9%	9%	-	13%	12%	1%	3%	6%	16%	6%	14%	11%	3%
NET: 1-3	3	*	-	-	-	-	-	1	1	1	-	-	-
	1%	*	-	-	-	-	-	2%	2%	2%	-	-	-
Mean	8.41	8.21	9.47	8.55	8.30	9.12	8.62	8.35	8.26	8.56	8.03	8.15	8.84jk
Standard Deviation	1.43	1.49	0.92	1.46	1.50	1.06	1.13	1.51	1.96	1.49	1.42	1.24	1.30
Standard Error	0.06	0.15	0.25	0.27	0.21	0.15	0.19	0.24	0.21	0.23	0.15	0.16	0.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 500

Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children

Base : All those with a child aged 12-15 that watches C4

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	118	55	63	2	22	54	34	4	2	37	52	29	118	-	30	87	75	16	14	13
Weighted Base	81*	36*	45*	2**	17**	39*	21**	2**	1**	24**	39*	18**	81*	**	22*	59*	68*	4**	6**	3**
Effective Base	70	33	38	1	18	30	18	3	1	21	33	17	70	-	17	53	53	14	7	8
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	*	*	-	-	*	*	-	-	-	1	*	1	-	*	*	*	-	*	-
	1%		1%	-	-	1%	1%	-	-	-	1%	-	1%	-	1%	1%	1%	-	2%	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	2	1	1	-	-	1	1	-	-	*	1	*	2	-	2	2	1	-	1	-
	2%	3%	1%	-	-	2%	5%	-	-	1%	3%	2%	2%	-	-	3%	2%	-	11%	-
5	4	2	2	2	-	1	*	*	-	2	2	*	4	-	4	3	3	-	*	*
	5%	5%	4%	94%	-	3%	25%	-	-	7%	5%	1%	5%	-	-	6%	5%	-	5%	4%
6	4	2	2	-	1	1	2	*	-	1	3	*	4	-	1	3	4	*	*	-
	5%	6%	4%	-	4%	2%	11%	9%	-	4%	7%	2%	5%	-	3%	6%	6%	3%	3%	-
7	31	17	14	-	4	18	8	1	1	10	16	5	31	-	7	24	29	2	*	1
	39%	47%	32%	-	22%	46%	37%	66%	100%	41%	42%	28%	39%	-	32%	41%	42%	46%	2%	16%
8	18	8	10	*	5	7	6	-	-	4	9	5	18	-	8	10	14	2	2	1
	22%	23%	22%	6%	30%	18%	27%	-	-	16%	23%	27%	22%	-	34%	17%	20%	43%	28%	31%
9	8	2	6	-	3	5	1	-	-	2	2	4	8	-	3	5	7	*	*	1
	10%	5%	13%	-	15%	12%	3%	-	-	9%	5%	21%	10%	-	12%	9%	10%	7%	6%	22%
10 - HIGHEST score	12	4	8	-	3	6	2	-	-	5	4	2	12	-	4	8	11	-	*	1
	15%	11%	18%	-	20%	16%	11%	-	-	22%	11%	12%	15%	-	18%	13%	16%	-	3%	27%
Don't know	2	-	2	-	1	-	1	-	-	-	1	1	2	-	-	2	-	-	2	-
	3%	-	5%	-	8%	-	4%	-	-	-	2%	7%	3%	-	-	4%	-	-	40%	-
SUMMARY:																				
NET: 9-10	20	6	14	-	6	11	3	-	-	7	6	6	20	-	7	13	17	*	1	2
	24%	16%	31%	-	35%	28%	14%	-	-	31%	16%	33%	24%	-	30%	22%	25%	7%	9%	49%
NET: 7-10	69	31	38	*	15	36	16	1	1	21	31	16	69	-	22	47	60	4	2	3
	85%	86%	84%	6%	88%	92%	78%	66%	100%	89%	81%	88%	85%	-	96%	81%	87%	97%	39%	96%
NET: 4-6	9	5	4	2	1	3	4	1	-	3	6	1	9	-	1	9	8	*	1	*
	12%	14%	10%	94%	4%	7%	18%	34%	-	11%	15%	4%	12%	-	3%	15%	12%	3%	19%	4%
NET: 1-3	1	*	*	-	-	*	*	-	-	-	1	-	1	-	*	*	*	-	*	-
	1%		1%	-	-	1%	1%	-	-	-	1%	-	1%	-	1%	1%	1%	-	2%	-
Mean	7.63	7.38	7.84	5.19	8.26	7.71	7.34	6.41	7.00	7.79	7.34	8.05	7.63	-	8.06	7.45	7.63	7.55	6.88	8.49
Standard Deviation	1.49	1.39	1.55	-	1.22	1.49	1.50	-	-	1.54	1.52	1.27	1.49	-	1.26	1.55	1.48	0.77	2.48	1.52
Standard Error	0.14	0.19	0.20	-	0.27	0.20	0.26	-	-	0.25	0.21	0.24	0.14	-	0.23	0.17	0.17	0.19	0.72	0.42

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 501

Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children

Base : All those with a child aged 12-15 that watches C4

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	118	37	41	38	9	98	4	74	35	104	14	64	31	75	39	110	7	30	83
Weighted Base	81*	24**	31**	25**	6**	66*	4**	41*	35**	70*	11**	39*	29**	52*	27**	75*	6**	22**	56*
Effective Base	70	24	23	23	7	56	4	48	22	60	10	39	19	42	27	65	5	21	46
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	-	*	*	-	1	-	*	-	1	-	*	*	*	*	1	-	1	-
	1%	-	1%	1%	-	1%	-	*	-	1%	-	*	2%	*	2%	1%	-	3%	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	2	-	1	1	-	1	-	1	*	2	-	1	1	1	1	2	-	-	2
	2%	-	2%	5%	-	1%	-	4%	1%	2%	-	2%	-	1%	4%	2%	-	-	3%
5	4	-	2	2	-	2	2	2	2	4	-	2	2	1	3	4	-	2	2
	5%	-	6%	7%	-	3%	40%	4%	6%	5%	-	4%	6%	1%	11%	5%	-	7%	4%
6	4	1	1	2	-	3	-	2	2	3	1	*	3	2	2	3	1	1	3
	5%	5%	3%	7%	-	5%	-	5%	5%	5%	8%	*	10%	3%	9%	4%	15%	3%	6%
7	31	5	11	15	4	25	-	17	13	29	2	14	11	20	10	29	2	10	20
	39%	20%	36%	62%	66%	38%	-	40%	37%	41%	22%	36%	38%	39%	37%	39%	36%	44%	36%
8	18	3	13	2	-	17	1	7	9	13	5	9	7	13	4	15	3	3	14
	22%	13%	41%	7%	-	26%	18%	17%	27%	19%	44%	22%	25%	25%	15%	20%	49%	13%	25%
9	8	4	1	3	1	6	1	6	2	7	*	5	2	5	3	8	-	2	5
	10%	16%	5%	11%	16%	9%	22%	13%	7%	11%	4%	12%	7%	9%	11%	10%	-	8%	10%
10 - HIGHEST score	12	10	2	*	1	10	-	7	5	11	1	9	2	10	2	12	-	5	7
	15%	42%	6%	1%	18%	15%	-	16%	15%	15%	8%	22%	7%	18%	8%	16%	-	21%	13%
Don't know	2	1	-	-	-	1	1	-	1	1	1	1	1	1	1	2	-	-	2
	3%	4%	-	-	-	2%	21%	-	2%	1%	12%	2%	5%	3%	3%	3%	-	-	4%
SUMMARY:																			
NET: 9-10	20	14	3	3	2	16	1	12	7	18	1	13	4	14	5	20	-	6	12
	24%	58%	10%	11%	34%	24%	22%	29%	22%	26%	13%	34%	14%	28%	19%	26%	-	29%	22%
NET: 7-10	69	22	27	20	6	58	2	36	30	60	9	36	22	47	19	64	5	19	47
	85%	91%	87%	80%	100%	88%	39%	87%	86%	86%	80%	92%	77%	92%	71%	85%	85%	87%	83%
NET: 4-6	9	1	4	5	-	6	2	5	4	9	1	2	5	3	7	9	1	2	7
	12%	5%	11%	19%	-	9%	40%	13%	12%	12%	8%	6%	16%	6%	24%	11%	15%	11%	13%
NET: 1-3	1	-	*	*	-	1	-	*	-	1	-	*	*	*	*	1	-	1	-
	1%	-	1%	1%	-	1%	-	*	-	1%	-	*	2%	*	2%	1%	-	3%	-
Mean	7.63	8.72	7.39	6.92	7.86	7.72	6.76	7.67	7.67	7.60	7.81	7.99	7.32	7.91	7.10	7.65	7.34	7.62	7.62
Standard Deviation	1.49	1.38	1.35	1.22	1.34	1.43	2.17	1.54	1.37	1.54	1.06	1.48	1.40	1.35	1.66	1.54	0.79	1.75	1.42

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 501

Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children

Base : All those with a child aged 12-15 that watches C4

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	118	37	41	38	9	98	4	74	35	104	14	64	31	75	39	110	7	30	83
Weighted Base	81*	24**	31**	25**	6**	66*	4**	41*	35**	70*	11**	39*	29**	52*	27**	75*	6**	22**	56*
Standard Error	0.14	0.23	0.21	0.20	0.45	0.14	1.26	0.18	0.24	0.15	0.30	0.19	0.26	0.16	0.27	0.15	0.30	0.32	0.16

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 502

Q22x How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children

Base : All those with a child aged 12-15 that watches C4

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	118	16	2	11	10	11	2	7	14	8	18	6	13
Weighted Base	81*	4**	1**	10**	10**	9**	2**	7**	6**	6**	20**	4**	3**
Effective Base	70	14	2	8	8	8	2	6	7	6	11	5	8
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	-	-	-	-	-	-	-	*	-	*	-	-
	1%	-	-	-	-	-	-	-	2%	-	2%	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-
4	2	-	-	-	-	-	-	-	1	1	-	*	-
	2%	-	-	-	-	-	-	-	11%	14%	-	7%	-
5	4	-	-	-	-	-	-	2	*	-	-	1	*
	5%	-	-	-	-	-	-	29%	5%	-	-	31%	4%
6	4	*	-	-	1	-	1	-	*	1	-	1	-
	5%	3%	-	-	9%	-	36%	-	3%	23%	-	19%	-
7	31	2	*	5	6	4	2	2	*	1	7	2	1
	39%	46%	37%	52%	60%	46%	64%	26%	2%	17%	38%	43%	16%
8	18	2	*	2	1	1	-	-	2	2	6	-	1
	22%	43%	63%	19%	15%	12%	-	-	28%	39%	33%	-	31%
9	8	*	-	1	-	1	-	2	*	-	2	-	1
	10%	7%	-	12%	-	14%	-	29%	6%	-	10%	-	22%
10 - HIGHEST score	12	-	-	2	2	3	-	1	*	*	3	-	1
	15%	-	-	17%	17%	28%	-	16%	3%	7%	17%	-	27%
Don't know	2	-	-	-	-	-	-	-	2	-	-	-	-
	3%	-	-	-	-	-	-	-	40%	-	-	-	-
SUMMARY:													
NET: 9-10	20	*	-	3	2	4	-	3	1	*	5	-	2
	24%	7%	-	29%	17%	42%	-	45%	9%	7%	27%	-	49%
NET: 7-10	69	4	1	10	9	9	1	5	2	4	19	2	3
	85%	97%	100%	100%	91%	100%	64%	71%	39%	63%	98%	43%	96%
NET: 4-6	9	*	-	-	1	-	1	2	1	2	-	2	*
	12%	3%	-	-	9%	-	36%	29%	19%	37%	-	57%	4%
NET: 1-3	1	-	-	-	-	-	-	-	*	-	*	-	-
	1%	-	-	-	-	-	-	-	2%	-	2%	-	-
Mean	7.63	7.55	7.63	7.94	7.56	8.24	6.64	7.49	6.88	6.95	7.92	5.97	8.49
Standard Deviation	1.49	0.77	-	1.21	1.26	1.37	0.67	2.02	2.48	1.73	1.43	1.18	1.52
Standard Error	0.14	0.19	-	0.37	0.40	0.41	0.47	0.76	0.72	0.61	0.34	0.48	0.42

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRG Continental
 * = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 503

Q22xx How important do you think it is that Channel 4 does this?

Base : All those with a child aged 12-15 that watches C4

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	118	55	63	2	22	54	34	4	2	37	52	29	118	-	30	87	75	16	14	13
Weighted Base	81*	36*	45*	2**	17**	39*	21**	2**	1**	24**	39*	18**	81*	**	22*	59*	68*	4**	6**	3**
Effective Base	70	33	38	1	18	30	18	3	1	21	33	17	70	-	17	53	53	14	7	8
1 - Not at all important	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1	1	*	-	-	*	1	-	-	-	1	-	1	-	-	1	1	-	-	-
	2%	2%	1%	-	-	1%	4%	-	-	-	3%	-	2%	-	-	2%	2%	-	-	-
5	3	1	2	*	1	1	1	*	-	1	2	*	3	-	-	3	1	-	2	*
	4%	2%	5%	6%	4%	2%	4%	25%	-	3%	4%	3%	4%	-	-	5%	2%	-	28%	4%
6	6	3	2	-	-	3	2	*	-	2	2	1	6	-	1	5	4	1	*	-
	7%	8%	5%	-	-	7%	12%	25%	-	9%	6%	6%	7%	-	4%	8%	6%	17%	8%	-
7	26	16	10	-	3	17	5	1	-	5	16	5	26	-	9	17	24	1	1	*
	32%	43%	23%	-	16%	44%	24%	50%	-	22%	41%	27%	32%	-	39%	29%	36%	18%	9%	9%
8	12	7	5	-	4	4	3	-	1	4	5	3	12	-	2	9	8	2	*	1
	14%	19%	11%	-	24%	10%	14%	-	100%	18%	12%	14%	14%	-	10%	16%	12%	55%	2%	33%
9	13	4	8	-	4	4	4	-	-	8	3	2	13	-	8	5	12	*	*	*
	16%	12%	18%	-	24%	11%	20%	-	-	33%	7%	11%	16%	-	35%	8%	18%	10%	2%	5%
10 - Extremely important	18	5	13	2	4	8	5	-	-	4	10	4	18	-	3	15	15	-	1	2
	22%	13%	29%	94%	23%	20%	22%	-	-	16%	26%	20%	22%	-	12%	26%	22%	-	26%	49%
Don't know	3	-	3	-	1	2	-	-	-	-	-	3	3	-	-	3	2	-	1	-
	4%	-	8%	-	8%	5%	-	-	-	-	-	18%	4%	-	-	6%	3%	-	25%	-
SUMMARY:																				
NET: 9-10	31	9	22	2	8	12	9	-	-	12	13	6	31	-	11	20	27	*	2	2
	38%	25%	47%	94%	47%	31%	42%	-	-	49%	33%	32%	38%	-	47%	34%	39%	10%	28%	54%
NET: 7-10	68	31	37	2	15	33	17	1	1	21	33	14	68	-	22	46	59	4	2	3
	84%	87%	82%	94%	88%	85%	80%	50%	100%	88%	86%	73%	84%	-	96%	79%	87%	83%	39%	96%
NET: 4-6	10	5	5	*	1	4	4	1	-	3	5	1	10	-	1	9	7	1	2	*
	12%	13%	11%	6%	4%	10%	20%	50%	-	12%	14%	8%	12%	-	4%	15%	10%	17%	36%	4%
NET: 1-3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	7.97	7.61	8.27	9.68	8.45	7.83	7.88	6.25	8.00	8.17	7.80	8.08	7.97	-	8.12	7.91	8.00	7.57	7.27	8.82
Standard Deviation	1.52	1.38	1.59	-	1.33	1.45	1.71	-	-	1.36	1.65	1.47	1.52	-	1.19	1.65	1.49	1.01	2.50	1.61
Standard Error	0.14	0.19	0.20	-	0.29	0.20	0.29	-	-	0.22	0.23	0.28	0.14	-	0.22	0.18	0.17	0.25	0.69	0.45

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 504

Q22xx How important do you think it is that Channel 4 does this?

Base : All those with a child aged 12-15 that watches C4

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	118	37	41	38	9	98	4	74	35	104	14	64	31	75	39	110	7	30	83
Weighted Base	81*	24**	31**	25**	6**	66*	4**	41*	35**	70*	11**	39*	29**	52*	27**	75*	6**	22**	56*
Effective Base	70	24	23	23	7	56	4	48	22	60	10	39	19	42	27	65	5	21	46
1 - Not at all important	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1	-	*	1	-	*	-	1	-	1	-	-	*	-	1	-	*	-	1
	2%	-	1%	3%	-	1%	-	2%	-	2%	-	-	2%	-	5%	2%	-	2%	2%
5	3	1	1	1	-	1	1	*	2	3	-	2	1	1	2	3	-	1	2
	4%	4%	3%	3%	-	2%	21%	1%	7%	4%	-	5%	3%	2%	6%	4%	-	3%	4%
6	6	1	3	1	*	5	-	3	3	4	1	1	3	2	3	5	1	-	6
	7%	5%	9%	6%	5%	7%	-	6%	8%	6%	11%	3%	11%	4%	12%	6%	15%	-	10%
7	26	2	12	12	3	23	-	14	11	22	4	15	6	16	9	22	4	4	21
	32%	7%	39%	49%	49%	35%	-	34%	31%	32%	33%	38%	21%	31%	32%	30%	61%	18%	37%
8	12	4	5	2	1	10	1	7	3	9	2	7	2	8	3	11	*	3	8
	14%	18%	17%	7%	16%	15%	18%	18%	10%	13%	21%	18%	7%	15%	11%	15%	6%	12%	14%
9	13	6	4	3	1	11	1	6	5	11	2	5	6	9	3	12	1	6	6
	16%	24%	12%	13%	10%	17%	22%	14%	16%	16%	14%	13%	22%	18%	12%	15%	19%	25%	11%
10 - Extremely important	18	10	6	2	1	14	2	10	8	17	1	9	7	14	4	18	-	7	11
	22%	41%	18%	10%	21%	22%	40%	25%	22%	24%	8%	23%	24%	27%	14%	24%	-	30%	20%
Don't know	3	-	-	2	-	1	-	2	2	2	1	-	3	1	2	3	-	2	1
	4%	-	-	8%	-	2%	-	-	6%	3%	12%	-	12%	3%	8%	5%	-	9%	2%
SUMMARY:																			
NET: 9-10	31	15	10	6	2	25	3	16	13	28	3	14	13	23	7	29	1	12	18
	38%	65%	31%	23%	31%	39%	62%	39%	38%	40%	23%	36%	45%	45%	26%	39%	19%	55%	31%
NET: 7-10	68	21	27	20	6	58	3	38	27	60	8	36	21	47	19	63	5	19	46
	84%	91%	86%	79%	95%	88%	79%	91%	79%	85%	77%	92%	73%	79%	69%	84%	85%	86%	82%
NET: 4-6	10	2	4	3	*	7	1	4	5	8	1	3	4	3	6	9	1	1	9
	12%	9%	14%	13%	5%	10%	21%	9%	15%	12%	11%	8%	15%	6%	23%	12%	15%	5%	15%
NET: 1-3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	7.97	8.76	7.77	7.43	7.93	8.02	8.39	8.06	7.91	8.00	7.74	7.99	8.14	8.26	7.42	8.03	7.28	8.55	7.77
Standard Deviation	1.52	1.43	1.46	1.44	1.38	1.43	2.16	1.48	1.59	1.57	1.23	1.44	1.65	1.40	1.68	1.55	1.02	1.51	1.52

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 504

Q22xx How important do you think it is that Channel 4 does this?

Base : All those with a child aged 12-15 that watches C4

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	118	37	41	38	9	98	4	74	35	104	14	64	31	75	39	110	7	30	83
Weighted Base	81*	24**	31**	25**	6**	66*	4**	41*	35**	70*	11**	39*	29**	52*	27**	75*	6**	22**	56*
Standard Error	0.14	0.23	0.23	0.24	0.46	0.14	1.08	0.17	0.27	0.15	0.34	0.18	0.31	0.16	0.27	0.15	0.39	0.28	0.17

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 505

Q22xx How important do you think it is that Channel 4 does this?

Base : All those with a child aged 12-15 that watches C4

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	118	16	2	11	10	11	2	7	14	8	18	6	13
Weighted Base	81*	4**	1**	10**	10**	9**	2**	7**	6**	6**	20**	4**	3**
Effective Base	70	14	2	8	8	8	2	6	7	6	11	5	8
1 - Not at all important	-	-	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	-	-
4	1 2%	-	-	-	-	-	-	-	-	1 14%	* 2%	-	-
5	3 4%	-	-	-	-	-	-	* 6%	2 28%	-	-	1 19%	* 4%
6	6 7%	1 17%	-	-	1 9%	-	-	-	* 8%	1 23%	1 4%	1 31%	-
7	26 32%	1 18%	1 100%	3 26%	4 42%	2 19%	2 100%	3 46%	1 9%	-	8 41%	2 50%	* 9%
8	12 14%	2 55%	-	1 14%	1 5%	1 8%	-	1 9%	* 2%	2 26%	3 16%	-	1 33%
9	13 16%	* 10%	-	4 43%	-	3 37%	-	-	* 2%	1 12%	4 19%	-	* 5%
10 - Extremely important	18 22%	-	-	2 17%	2 23%	3 36%	-	3 38%	1 26%	2 25%	3 17%	-	2 49%
Don't know	3 4%	-	-	-	2 21%	-	-	-	1 25%	-	-	-	-
SUMMARY:													
NET: 9-10	31 38%	* 10%	-	6 60%	2 23%	7 73%	-	3 38%	2 28%	2 36%	7 36%	-	2 54%
NET: 7-10	68 84%	4 83%	1 100%	10 100%	7 70%	9 100%	2 100%	7 94%	2 39%	4 63%	18 94%	2 50%	3 96%
NET: 4-6	10 12%	1 17%	-	-	1 9%	-	-	* 6%	2 36%	2 37%	1 6%	2 50%	* 4%
NET: 1-3	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	7.97	7.57	7.00	8.51	7.84	8.89	7.00	8.11	7.27	7.59	7.94	6.31	8.82
Standard Deviation	1.52	1.01	-	1.11	1.56	1.16	*	1.72	2.50	2.21	1.38	0.90	1.61
Standard Error	0.14	0.25	-	0.34	0.52	0.35	*	0.65	0.69	0.78	0.32	0.37	0.45

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 506

Q23 Do you have access to the internet at home?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Yes	3071	1493	1578	482	533	555	545	437	518	716	1648	707	858	2213	406	2659	2545	273	183	70
	91% hk	91%	91%	98% Tgh	97% Tgh	97% Tgh	95% Tgh	90% dh	76%	96% TK	94% TK	82%	97% Tm	89%	94%	91%	91%	89%	92%	91%
No	288	141	146	8	17	18	29	49	166	27	103	158	27	261	21	266	234	32	15	7
	9% cdefijl	9%	8%	2%	3%	3%	5% c	10% cdef	24% Tcdefg	4%	6%	18% Tij	3%	11% l	5%	9%	8%	11%	7%	9%
Don't know	5	3	3	1	2	1	-	-	1	4	1	1	2	3	2	2	5	*	*	-
	*	*	*	*	*	*	-	-	*	1%	*	*	*	*	1%	*	*	*	*	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 507

Q23 Do you have access to the internet at home?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
Yes	3071	435	1204	1270	638	2057	222	1616	1413	2402	669	1229	923	1924	1086	2770	286	579	2428	
		91% ^{djnp}	96% ^{Tbc}	91%	89%	78%	95% ^{Td}	99% ^{Td}	100% ^T	100% ^T	99% ^{Tj}	72%	99% ^{Tl}	92%	96% ^{Tn}	84%	97% ^{Tp}	59%	88%	92% ^{qr}
No	288	16	112	155	184	93	3	-	-	32	256	12	79	75	207	86	196	76	202	
		9% ^{aefghik}	4%	8% ^{ca}	11% ^{ca}	22% ^{Tef}	4%	1%	-	1%	28% ^{Ti}	1%	8% ^k	4%	16% Tm	3%	41% ^{To}	12% ^r	8%	
Don't know	5	-	2	2	-	5	-	-	-	4	1	*	-	*	1	4	-	1	1	
		-	*	*	-	*	-	-	-	*	*	*	-	*	*	*	-	*	*	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 508

Q23 Do you have access to the internet at home?

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Yes	3071	273	100	234	340	251	230	294	183	265	398	432	70	
		91% bce	89% b	73%	84%	92% b	86% b	96% abce	96% abce	92% bc	94% bce	94% bce	95% Tabce	91% b
No	288	32	37	43	30	41	9	13	15	17	24	20	7	
		9% k	11% fgjk	27% TadeTghijkl	16% Tfghijk	8%	14% Tfgijk	4%	4%	7%	6%	4%	9%	
Don't know	5	*	1	*	-	-	-	-	*	-	3	1	-	
	*	*	*	*	-	-	-	-	*	-	1%	*	-	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 509

Q25 Which of these methods does your household use to connect to the internet at home?

Base : All with internet access at home

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3207	1519	1688	460	536	570	568	477	596	772	1672	763	858	2349	425	2773	1946	567	403	291	
Weighted Base	3071	1493	1578	482	533	555	545	437	518	716	1648	707	858	2213	406	2659	2545	273	183	70	
Effective Base	1591	749	844	221	263	283	289	230	318	366	843	383	429	1162	202	1385	1170	337	242	163	
Broadband via your landline	2908	1424	1484	431	493	522	534	430	497	690	1577	641	805	2103	381	2523	2412	256	172	69	
	95% ck	95%	94%	89%	92%	94%	98% Tcde	98% Tcde	96% ce	96% k	96% k	91%	94%	95%	94%	95%	95%	94%	94%	98%	
Using a mobile phone or smartphone	938	418	520	214	158	197	191	106	71	239	516	183	287	652	115	821	758	103	47	30	
	31% h	28%	33% a	44% Tdefgh	30% h	36% gh	35% gh	24% h	14%	33% k	31%	26%	33%	29%	28%	31%	30%	38% Tpr	26%	43% Tpr	
Dial-up access	26	16	9	3	3	9	2	5	4	16	8	2	11	14	5	21	21	4	1	*	
	1%	1%	1%	1%	1%	2%	*	1%	1%	2% Tjk	*	*	1%	1%	1%	1%	1%	1%	*	*	
Connecting your laptop or tablet via a mobile network using in built connectivity or a dongle	117	53	64	20	21	22	24	10	19	40	54	23	39	78	18	99	102	11	4	1	
	4%	4%	4%	4%	4%	4%	4%	2%	4%	6%	3%	3%	5%	4%	4%	4%	4%	4%	2%	2%	
Connecting your laptop or tablet via a mobile network using your mobile phone's internet connection	129	67	62	33	12	34	17	18	15	46	58	25	32	97	14	114	108	13	6	1	
	4%	5%	4%	7% dth	2%	6% dh	3%	4%	3%	6% j	4%	3%	4%	4%	4%	4%	4%	5%	3%	2%	
Other	23	11	12	1	10	1	2	2	9	9	8	6	10	13	3	21	21	2	1	*	
	1%	1%	1%	*	2% ee	*	*	*	2% ee	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	
DON'T KNOW	10	4	6	7	-	*	1	1	1	1	5	4	1	9	2	6	7	1	1	*	
	*	*	*	1% t	-	*	*	*	*	*	*	1%	*	*	1%	*	*	*	*	1%	*

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 510

Q25 Which of these methods does your household use to connect to the internet at home?

Base : All with internet access at home

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3207	511	1253	1283	640	2117	226	1826	1329	2672	535	1292	913	2010	1117	2973	211	688	2433
Weighted Base	3071	435	1204	1270	638	2057	222	1616	1413	2402	669	1229	923	1924	1086	2770	286	579	2428
Effective Base	1591	253	621	644	316	1053	117	887	680	1326	284	657	452	1019	531	1489	108	363	1197
Broadband via your landline	2908	400	1147	1212	580	1962	216	1546	1328	2296	612	1193	879	1862	994	2648	247	531	2323
		95% d inpq	92%	95% a	91%	95% d	98% cd	96%	94%	96% j	92%	97% T	95%	97% Tn	92%	96% p	86%	92%	96% q
Using a mobile phone or smartphone	938	151	340	410	156	672	53	600	328	794	144	434	254	626	298	875	59	179	747
		31% d inp	35%	28%	24%	33% d	24%	37% Th	23%	33% j	22%	35% Tl	28%	33% en	27%	32% p	21%	31%	31%
Dial-up access	26	4	9	12	1	20	1	11	14	24	1	12	7	19	6	26	-	9	16
		1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	-	2%	1%
Connecting your laptop or tablet using in built connectivity or a dongle	117	33	27	49	17	79	13	77	39	95	22	49	37	71	40	108	9	41	72
		4%	8% Tbc	2%	3%	4%	6%	5% h	3%	4%	3%	4%	4%	4%	4%	4%	3%	7% Tr	3%
Connecting your laptop or tablet via a mobile network using your mobile phone's internet connection	129	35	23	70	13	90	14	81	46	117	11	62	41	93	35	124	4	31	96
		4% bj	8% Tb	2%	2%	4%	6% d	5%	3%	5% j	2%	5%	4%	5%	3%	4%	2%	5%	4%
Other	23	3	12	8	15	8	*	5	18	12	11	2	5	12	12	18	5	5	18
		1%	1%	1%	2% Te	*	*	*	1% eq	1%	2% d	*	1%	1%	1%	1%	2%	1%	1%
DON'T KNOW	10	1	2	5	3	7	-	3	3	8	2	2	2	2	4	8	1	2	4
		*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 511

Q25 Which of these methods does your household use to connect to the internet at home?

Base : All with internet access at home

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3207	567	103	185	238	200	168	209	403	200	343	300	291
Weighted Base	3071	273	100*	234	340	251	230*	294	183	265	398	432	70
Effective Base	1591	337	60	108	150	124	100	131	242	117	197	191	163
Broadband via your landline	2908 95%	256 94%	98 98%	212 91%	322 95%	235 94%	222 97%	281 95%	172 94%	256 96%	371 93%	416 96% c	69 98% c
Using a mobile phone or smartphone	938 31% bg	103 38% Tbcefg	10 10%	53 23% b	120 35% bcegh	57 23% b	59 26% bg	43 15%	47 26% bg	139 52% Tabcdefghjk	120 30% bg	158 37% bcegh	30 43% Tbcefg
Dial-up access	26 1%	4 1%	-	2 1%	1 *	4 1%	-	* *	1 *	1 *	2 1%	11 3% T	* *
Connecting your laptop or tablet via a mobile network using in built connectivity or a dongle	117 4%	11 4%	1 1%	9 4%	13 4%	10 4%	8 3%	7 2%	4 2%	12 5%	17 4%	24 6%	1 2%
Connecting your laptop or tablet via a mobile network using your mobile phone's internet connection	129 4%	13 5% j	1 1%	9 4%	12 4%	9 4%	6 3%	5 2%	6 3%	12 4%	7 2%	47 11% Tabcdefghij	1 2%
Other	23 1%	2 1%	-	3 1%	1 *	5 2%	1 *	6 2%	1 *	2 1%	2 *	2 *	* *
DON'T KNOW	10 *	1 *	-	* *	1 *	1 *	* *	-	1 1%	1 1%	3 1%	-	* *

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 512

Q27 How important is it that the BBC provides a website with high quality content that you can trust?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (g)	Wales (t)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	177	97	80	8	21	16	35	34	63	16	73	88	36	141	13	163	156	10	8	3
	5%cl	6%	5%	2%	4%	3%	6%cl	7%ce	9%Tcde	2%	4%	10%Tij	4%	6%	3%	6%	6%	3%	4%	4%
2	14	6	8	1	1	1	2	6	4	3	10	1	3	11	1	13	11	*	2	*
	*	*	*	*	*	*	*	1%	1%	*	1%	*	*	*	*	*	*	*	1%	*
3	28	11	17	3	4	2	7	2	10	5	18	6	6	22	2	26	21	4	2	1
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
4	43	11	32	12	5	6	5	11	4	5	20	18	10	32	5	38	39	3	1	*
	1%	1%	2%a	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	*
5	176	80	96	30	26	35	28	19	38	36	97	43	38	137	36	138	154	10	7	5
	5%	5%	6%	6%	5%	6%	5%	4%	6%	5%	6%	5%	4%	6%	8%	5%	6%	3%	4%	6%
6	212	96	116	38	34	41	39	20	40	45	120	46	56	155	27	184	174	20	12	6
	6%	6%	7%	8%	6%	7%	7%	4%	6%	6%	7%	5%	6%	6%	6%	6%	6%	7%	6%	7%
7	279	138	141	45	59	52	48	38	36	50	161	67	87	192	50	229	235	25	15	4
	8%	8%	8%	9%	11%h	9%	8%	8%	5%	7%	9%	8%	10%	8%	12%	8%	8%	8%	8%	5%
8	629	348	280	115	127	115	93	59	120	144	357	128	176	453	75	552	537	50	32	9
	19%gs	21%b	16%	23%fg	23%fg	20%g	16%	12%	18%	19%	20%k	15%	20%	18%	17%	19%	19%e	17%	16%	12%
9	505	254	252	54	90	99	84	93	86	124	262	119	149	356	74	430	421	41	34	9
	15%	15%	15%	11%	16%	17%cl	15%	19%ch	13%	17%	15%	14%	17%	14%	17%	15%	15%	14%	17%	11%
10 - Extremely important	932	467	465	133	140	162	179	162	156	274	463	195	229	703	92	839	729	107	66	29
	28%k	29%	27%	27%	25%	28%	31%h	33%h	23%	37%Tjk	26%	23%	26%	28%	21%	29%	26%	35%Tp	34%Tp	38%Tp
Don't know	371	130	241	54	45	45	55	43	129	44	172	155	96	275	55	316	307	35	19	11
	11%al	8%	14%Ta	11%	8%	8%	10%	9%	19%Tcdetg	6%	10%l	18%Tij	11%	11%	13%	11%	11%	11%	9%	14%
SUMMARY:																				
NET: 9-10	1437	721	716	187	231	261	262	255	241	398	724	315	378	1059	167	1269	1151	149	100	38
	43%hk	44%	41%	38%	42%	46%h	46%h	52%Tcdh	35%	53%Tjk	41%	36%	43%	43%	39%	43%	41%	49%Tp	51%Tp	49%ap
NET: 7-10	2345	1207	1138	346	418	429	403	352	397	592	1242	511	641	1704	292	2050	1923	224	147	51
	70%bhk	74%Tb	66%	70%h	76%Th	75%h	70%h	72%h	58%	79%Tjk	71%k	59%	72%	69%	68%	70%	69%	73%	74%	67%
NET: 4-6	430	186	243	80	65	82	72	50	82	87	237	106	105	325	67	360	366	34	20	10
	13%	11%	14%	16%	12%	14%	12%	10%	12%	12%	14%	12%	12%	13%	16%	12%	13%	11%	10%	14%
NET: 1-3	219	113	105	12	25	19	45	41	77	24	101	94	46	173	17	201	188	14	12	4
	7%cei	7%	6%	2%	5%	3%	8%ce	8%ce	11%Tcde	3%	6%	11%Tij	5%	7%	4%	7%	7%	5%	6%	5%
Mean	7.84hk	7.87	7.80	7.97h	7.96h	8.07h	7.84h	7.90h	7.35	8.35Tjk	7.84k	7.31	7.93	7.80	7.78	7.85	7.76	8.21Tp	8.13p	8.17
Standard Deviation	2.41	2.41	2.42	1.99	2.13	2.05	2.53	2.65	2.86	1.99	2.29	2.89	2.23	2.47	2.15	2.45	2.44	2.19	2.33	2.37
Standard Error	0.04	0.06	0.06	0.10	0.09	0.09	0.11	0.12	0.12	0.07	0.06	0.11	0.08	0.05	0.11	0.05	0.06	0.09	0.12	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 513

Q27 How important is it that the BBC provides a website with high quality content that you can trust?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	177	6	75	79	61	101	6	34	79	54	123	32	73	99	73	119	54	49	122
		5% ag	1%	6% a	6% a	7% ae	3%	2%	6% g	2%	13% T	3%	7% k	5%	6%	4%	11% To	8% r	5%
2	14	3	*	10	2	10	1	5	9	11	3	7	4	5	8	11	2	5	9
		1% b		1%	*	*	1%	*	1%	*	*	1%	*	*	1%	*	*	1%	*
3	28	2	12	8	11	12	3	12	13	20	8	6	7	15	11	21	7	7	21
		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
4	43	4	13	25	15	26	1	15	22	28	15	13	8	18	22	32	10	6	33
		1%	1%	1%	2%	1%	*	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
5	176	7	61	95	40	121	6	72	85	108	68	47	74	88	84	136	39	36	132
		5% a	1%	5% a	7% a	5%	6%	3%	4%	4%	7% d	4%	7% k	4%	6%	5%	8%	5%	5%
6	212	27	88	89	44	149	10	100	96	152	59	78	72	119	86	182	28	44	164
		6%	6%	7%	5%	7%	4%	6%	7%	6%	6%	6%	7%	6%	7%	6%	6%	7%	6%
7	279	35	92	139	65	184	20	130	131	212	68	105	86	161	108	235	43	53	219
		8%	8%	7%	8%	9%	9%	8%	9%	9%	7%	8%	9%	8%	8%	8%	9%	8%	8%
8	629	104	253	247	132	416	53	350	242	510	118	269	168	400	219	572	54	102	513
		19% jp	23% c	19%	16%	19%	23%	22% h	17%	21% j	13%	22% d	17%	20%	17%	20% op	11%	15%	20%
9	505	83	233	179	128	324	23	284	203	435	70	208	128	305	193	466	38	90	410
		15% jp	18% bc	18% c	16%	15%	10%	18%	14%	18% T	8%	17%	13%	15%	15%	16% pp	8%	14%	16%
10 - Extremely important	932	154	333	411	178	624	81	540	369	769	163	420	252	636	290	870	62	188	733
		28% d	34% Tb	25%	22%	29% d	36% od	33% Th	26%	32% T	18%	34% Tl	25%	32% Tn	22%	30% pp	13%	29%	28%
Don't know	371	26	158	145	145	190	21	73	163	140	231	56	131	152	201	215	145	76	276
		11% ag	12% ka	10% a	18% Tef	9%	10%	5%	12% g	6%	25% T	5%	13% k	8%	16% Tm	8%	30% To	12%	11%
SUMMARY:																			
NET: 9-10	1437	237	566	590	306	947	104	825	573	1204	233	629	379	942	482	1336	100	278	1143
		43% jp	53% Tbc	43%	37%	44% d	46%	51% Th	41%	49% T	25%	51% Tl	38%	47% Tn	37%	47% Tp	21%	42%	43%
NET: 7-10	2345	376	911	976	502	1547	176	1305	946	1926	418	1003	634	1503	809	2142	197	433	1875
		70% d	83% Tbc	69%	61%	72% d	78% Td	81% Th	67%	79% T	45%	81% Tl	63%	75% Tn	63%	75% Tp	41%	66%	71%
NET: 4-6	430	37	161	208	99	296	17	187	203	288	142	138	154	225	192	350	77	86	328
		13% a	8%	12%	12%	14%	8%	12%	14%	12%	15%	11%	15% k	11%	15% m	12%	16%	13%	12%
NET: 1-3	219	11	87	98	75	122	10	52	101	84	134	45	84	119	93	152	63	61	152
		7% ag	3%	7% a	9% ae	6%	5%	3%	7% g	3%	15% T	4%	8% k	6%	7%	5%	13% To	9% r	6%
Mean	7.84	8.46	7.84	7.72	7.48	7.90	8.29	8.28	7.68	8.21	6.60	8.25	7.52	8.02	7.57	8.02	6.47	7.63	7.91
Standard Deviation	2.41	1.77	2.41	2.49	2.69	2.33	2.08	1.96	2.48	2.00	3.14	2.02	2.62	2.33	2.51	2.25	3.01	2.69	2.33

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 513

Q27 How important is it that the BBC provides a website with high quality content that you can trust?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Error	0.04	0.08	0.07	0.07	0.11	0.05	0.14	0.05	0.07	0.04	0.14	0.06	0.09	0.05	0.08	0.04	0.20	0.10	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 514

Q27 How important is it that the BBC provides a website with high quality content that you can trust?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	177	10	28	34	13	13	13	19	8	13	8	15	3
	5%j	3%	20%Tade	12%Tade	4%	4%	6%	6%j	4%	5%	2%	3%	4%
2	14	*	-	-	-	5	2	1	2	-	2	2	*
	*	*	-	-	-	2%T	1%	*	1%	-	*	*	*
3	28	4	-	4	6	5	1	*	2	1	2	2	1
	1%	1%	-	1%	2%	2%	1%	*	1%	*	*	*	1%
4	43	3	1	5	10	2	6	*	1	*	5	8	*
	1%	1%	1%	2%	3%	1%	3%	*	*	*	1%	2%	*
5	176	10	11	17	28	13	13	13	7	5	34	20	5
	5%	3%	8%l	6%	7%l	4%	5%	4%	4%	2%	8%al	4%	6%l
6	212	20	11	15	40	8	10	17	12	12	30	31	6
	6%	7%	8%	5%	11%Te	3%	4%	5%	6%	4%	7%	7%	7%e
7	279	25	5	14	27	38	16	31	15	20	46	37	4
	8%	8%	4%	5%	7%	13%bc	7%	10%	8%	7%	11%	8%	5%
8	629	50	20	34	66	49	63	63	32	52	96	94	9
	19%l	17%	14%	12%	18%	17%	27%ach	20%	16%	18%	23%cl	21%l	12%
9	505	41	10	27	32	47	22	46	34	49	87	102	9
	15%l	14%	7%	10%	9%	16%l	9%	15%	17%bdf	17%l	20%Tabcdfll	22%Tabcdfll	11%
10 - Extremely important	932	107	49	83	107	71	76	86	66	71	76	110	29
	28%j	35%Teijk	36%j	30%j	29%j	24%	32%j	28%j	34%Tjk	25%	18%	24%	38%Teijk
Don't know	371	35	3	43	42	40	15	31	19	59	39	33	11
	11%b	11%b	2%	15%bflk	11%b	14%b	6%	10%b	9%b	21%Tabdfghjk	9%	7%	14%bflk
SUMMARY:													
NET: 9-10	1437	149	59	110	138	119	98	131	100	120	163	212	38
	43%	49%Tdj	43%	40%	37%	41%	41%	43%	51%Tdj	42%	38%	47%	49%cdj
NET: 7-10	2345	224	84	159	231	206	177	225	147	192	306	343	51
	70%c	73%bcd	61%	57%	62%	71%c	74%c	73%c	74%bcd	68%	72%c	76%bcd	67%
NET: 4-6	430	34	23	38	78	23	30	30	20	17	69	59	10
	13%l	11%	17%l	14%l	21%Taeghik	8%	12%	10%	10%	6%	16%lel	13%	14%l
NET: 1-3	219	14	28	38	19	23	17	21	12	14	11	19	4
	7%j	5%	20%Tade	14%Tadhijkl	5%	8%j	7%	7%	6%j	5%	3%	4%	5%
Mean	7.84bc	8.21Tbcdj	6.90	7.23	7.67	7.70b	7.82b	7.88b	8.13bc	8.16bc	7.84bc	8.02bc	8.17bc
Standard Deviation	2.41	2.19	3.41	3.13	2.36	2.43	2.47	2.41	2.33	2.23	1.92	2.10	2.37
Standard Error	0.04	0.09	0.32	0.23	0.16	0.17	0.19	0.17	0.12	0.17	0.11	0.12	0.14

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
1 - Not at all important	225	132	93	12	27	18	42	55	71	32	95	98	39	186	16	208	196	11	14	4	
		7%ceq	8%b	5%	2%	5%	3%	7%ce	11%Tcde	10%Tcde	4%	5%	11%Tij	4%	8%l	4%	7%	7%q	4%	7%	6%
2	30	10	20	2	1	4	9	6	9	13	11	6	8	22	3	28	27	1	1	1	
	1%	1%	1%	*	*	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	
3	50	18	33	5	5	10	13	2	16	7	34	9	10	40	2	49	41	6	2	3	
	2%	1%	2%	1%	1%	2%	2%	*	2%	1%	2%	1%	1%	2%	*	2%	1%	2%	1%	3%r	
4	79	31	47	7	13	9	20	12	18	24	38	16	27	51	9	68	65	9	3	1	
	2%	2%	3%	2%	2%	2%	3%	2%	3%	3%	2%	2%	3%	2%	2%	2%	2%	3%	2%	2%	
5	263	119	145	38	34	50	50	39	52	68	134	61	55	208	41	222	228	15	14	6	
	8%	7%	8%	8%	6%	9%	9%	8%	8%	9%	8%	7%	6%	8%	10%	8%	8%	5%	7%	8%	
6	296	157	139	47	38	54	45	44	68	74	165	57	61	235	35	260	244	25	21	7	
	9%	10%	8%	9%	7%	9%	8%	9%	10%	10%	9%	7%	7%	9%	8%	9%	9%	8%	10%	9%	
7	354	171	183	71	68	59	60	55	42	85	206	62	91	262	54	298	303	28	15	7	
	11%hk	10%	11%	14%h	12%h	10%	10%h	11%h	6%	11%k	12%k	7%	10%	11%	13%	10%	11%	9%	8%	10%	
8	614	328	286	97	122	122	99	78	96	123	355	136	195	419	81	532	521	51	32	10	
	18%	20%	17%	20%	22%h	21%h	17%	16%	14%	16%	20%k	16%	22%m	17%	19%	18%	19%	17%	16%	13%	
9	333	162	172	46	84	56	49	48	51	78	170	85	101	232	61	272	273	31	23	6	
	10%	10%	10%	9%	15%Tcefh	10%	9%	10%	7%	10%	10%	10%	11%	9%	14%	9%	10%	10%	12%	8%	
10 - Extremely important	591	275	315	90	94	122	103	86	97	155	299	137	174	416	63	527	453	79	39	19	
	18%	17%	18%	18%	17%	21%h	18%	18%	14%	21%	17%	16%	20%	17%	15%	18%	16%	26%Tp	20%	25%Tp	
Don't know	529	234	295	78	67	71	84	63	166	89	242	198	125	404	65	463	432	50	34	12	
	16%	14%	17%	16%	12%	12%	15%	13%	24%Tcdetg	12%	14%	23%Tij	14%	16%	15%	16%	16%	16%	17%	16%	
SUMMARY:																					
NET: 9-10	924	437	487	135	177	177	152	134	148	233	469	222	275	649	124	799	726	110	63	25	
	27%h	27%	28%	28%	32%h	31%h	27%	27%	22%	31%	27%	26%	31%m	26%	29%	27%	26%	36%Tp	32%	33%	
NET: 7-10	1892	936	956	303	367	358	311	266	285	441	1031	420	562	1330	260	1629	1550	189	110	43	
	56%hk	57%	55%	62%h	66%Tfgh	62%Tfh	54%h	55%h	42%	59%k	59%k	49%	63%Tm	54%	60%	56%	56%	62%p	56%	56%	
NET: 4-6	638	307	331	92	85	114	115	95	137	166	338	134	143	495	85	550	537	49	37	14	
	19%	19%	19%	19%	15%	20%	20%	19%	20%	22%k	19%	15%	16%	20%	20%	19%	19%	16%	19%	19%	
NET: 1-3	306	160	146	18	33	31	65	63	96	52	141	113	57	249	20	285	264	18	16	8	
	9%ce	10%	8%	4%	6%	5%	11%cde	13%cde	14%Tcde	7%	8%	13%Tij	6%	10%l	5%	10%	9%q	6%	8%	10%	
Mean	7.10nk	7.05	7.15	7.53Tfgh	7.49Tfgh	7.50Tfgh	6.90	6.78	6.47	7.27k	7.18k	6.75	7.47Tm	6.97	7.36	7.07	7.02	7.67Tp	7.29	7.26	
Standard Deviation	2.59	2.62	2.55	2.07	2.30	2.25	2.71	2.87	2.95	2.44	2.44	2.99	2.37	2.65	2.22	2.63	2.60	2.39	2.61	2.68	
Standard Error	0.05	0.07	0.06	0.10	0.10	0.10	0.12	0.14	0.13	0.09	0.06	0.11	0.08	0.06	0.11	0.05	0.06	0.10	0.13	0.16	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 516

Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	225	12	93	103	82	123	9	46	113	85	141	42	84	122	99	151	70	58	160
	7%agk	3%	7%a	7%a	10%Tef	6%	4%	3%	8%g	3%	15%T	3%	8%k	6%	8%	5%	14%To	9%	6%
2	30	4	10	15	3	25	*	10	20	21	9	10	13	14	16	25	5	4	26
	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
3	50	2	19	25	14	33	3	20	27	34	17	18	14	31	18	45	6	10	38
	2%	*	1%	2%	2%	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%
4	79	6	31	37	23	50	3	45	32	64	15	27	23	45	32	66	12	9	69
	2%	1%	2%	3%	3%	2%	1%	3%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	3%
5	263	22	102	128	64	178	6	112	129	169	94	84	96	157	103	216	47	52	202
	8%f	5%	8%	9%a	8%	8%f	3%	7%	9%	7%	10%j	7%	10%	8%	8%	8%	10%	8%	8%
6	296	38	101	140	56	210	16	143	138	225	71	108	102	181	107	258	36	52	235
	9%	8%	8%	10%	7%	10%	7%	9%	10%	9%	8%	9%	10%	9%	8%	9%	7%	8%	9%
7	354	46	129	166	84	220	28	212	119	300	53	157	82	202	138	318	34	76	269
	11%j	10%	10%	12%	10%	10%	12%	13%Th	8%	12%j	6%	13%l	8%	10%	11%	11%	7%	12%	10%
8	614	109	264	223	121	410	49	346	235	507	107	251	179	376	231	562	50	110	490
	18%jp	24%Tc	20%cc	16%	15%	19%	22%	21%h	17%	21%j	12%	20%	18%	19%	18%	20%p	10%	17%	19%
9	333	65	136	126	80	219	21	195	128	284	49	137	89	211	119	302	28	67	262
	10%j	14%Tc	10%	9%	10%	10%	9%	12%	9%	12%j	5%	11%	9%	11%	9%	11%p	6%	10%	10%
10 - Extremely important	591	100	216	253	112	399	53	342	228	471	119	296	141	399	186	551	39	113	472
	18%jp	22%b	16%	18%	14%	19%cd	23%cd	21%Th	16%	19%j	13%	24%TI	14%	20%n	14%	19%p	8%	17%	18%
Don't know	529	48	217	208	183	289	37	145	243	277	252	110	179	261	246	364	157	104	407
	16%agiko	11%	16%a	15%	22%Te	13%	16%	9%	17%g	11%	27%T	9%	18%k	13%	19%nm	13%	33%To	16%	15%
SUMMARY:																			
NET: 9-10	924	164	351	380	192	618	74	537	356	756	168	433	230	610	304	854	67	180	734
	27%jp	36%Tbc	27%	27%	23%	29%cd	33%cd	33%Th	25%	31%T	18%	35%TI	23%	30%n	24%	30%p	14%	27%	28%
NET: 7-10	1892	319	745	769	397	1247	150	1095	710	1563	328	841	492	1188	673	1734	151	367	1493
	56%dhjp	71%Tbc	56%	54%	48%	58%cd	67%Tcd	68%Th	50%	64%T	35%	68%TI	49%	59%nm	52%	61%Tp	31%	56%	57%
NET: 4-6	638	66	235	306	143	438	24	300	299	458	180	219	221	383	242	540	95	113	507
	19%f	15%	18%	21%a	17%	20%f	11%	19%	21%	19%	19%	18%	22%	19%	19%	19%	20%	17%	19%
NET: 1-3	306	18	122	144	99	181	13	76	160	140	166	71	111	167	133	222	80	72	224
	9%agik	4%	9%a	10%ca	12%ee	8%	6%	5%	11%gd	6%	18%TI	6%	11%k	8%	10%	8%	17%To	11%	9%
Mean	7.10dhjp	7.84Tbc	7.09	6.94	6.69	7.18d	7.76Tcd	7.58Th	6.83	7.46T	5.97	7.60TI	6.75	7.25n	6.88	7.29p	5.75	6.99	7.15
Standard Deviation	2.59	2.07	2.60	2.64	2.84	2.51	2.26	2.17	2.73	2.26	3.18	2.27	2.71	2.53	2.66	2.46	3.07	2.72	2.55

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 516

Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Error	0.05	0.09	0.08	0.08	0.11	0.06	0.16	0.05	0.08	0.05	0.14	0.07	0.09	0.06	0.08	0.05	0.21	0.11	0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 517

Q28 How important is it that Channel 4 provides websites with high quality content that you can trust?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	225	11	31	45	16	15	16	24	14	12	11	28	4
	7%aj	4%	22%Tadefghijkl	16%Tadefghijkl	4%	5%	7%	8%j	7%j	4%	3%	6%	6%
2	30	1	-	2	1	7	3	4	1	-	4	7	1
	1%	*	-	1%	*	2%	1%	1%	*	-	1%	2%	1%
3	50	6	1	4	7	3	5	7	2	3	4	7	3
	2%	2%	*	2%	2%	1%	2%	2%	1%	1%	1%	2%	3%hj
4	79	9	*	2	13	6	3	7	3	3	11	19	1
	2%	3%	*	1%	3%	2%	1%	2%	2%	1%	3%	4%	2%
5	263	15	13	21	39	22	19	21	14	12	42	38	6
	8%	5%	9%	8%	11%ai	8%	8%	7%	7%	4%	10%a	8%	8%
6	296	25	15	20	32	16	28	32	21	24	29	47	7
	9%	8%	11%	7%	9%	6%	12%	11%	10%	8%	7%	10%	9%
7	354	28	5	20	46	47	13	36	15	23	53	61	7
	11%	9%	4%	7%	12%	16%abcfh	5%	12%	8%	8%	13%bf	13%bf	10%
8	614	51	21	32	63	42	59	64	32	34	107	100	10
	18%	17%	15%	11%	17%	14%	25%cil	21%c	16%	12%	25%Tacehil	22%cil	13%
9	333	31	4	19	29	31	18	28	23	43	65	36	6
	10%b	10%b	3%	7%	8%	11%	8%	9%	12%b	15%bck	15%Tbcdkl	8%	8%
10 - Extremely important	591	79	42	60	56	50	54	41	39	43	57	49	19
	18%k	26%Tdegijk	31%Tdegijk	22%k	15%	17%	22%jk	13%	20%k	15%	13%	11%	25%Tdgijk
Don't know	529	50	7	52	70	52	22	42	34	86	40	61	12
	16%bj	16%bj	5%	19%bjf	19%bjf	18%bj	9%	14%	17%bjf	31%Tabcdefghijk	9%	13%	16%bj
SUMMARY:													
NET: 9-10	924	110	46	79	85	81	72	69	63	86	123	85	25
	27%k	36%Tdgk	33%k	28%k	23%	28%	30%k	23%	32%k	30%k	29%k	19%	33%edgk
NET: 7-10	1892	189	72	131	193	170	144	169	110	142	283	246	43
	56%	62%cdl	52%	47%	52%	58%	60%	55%	56%	50%	67%Tbcdghikl	54%	56%
NET: 4-6	638	49	28	43	84	45	50	61	37	39	83	104	14
	19%	16%	20%	16%	23%	15%	21%	20%	19%	14%	20%	23%j	19%
NET: 1-3	306	18	31	51	24	24	23	35	16	15	19	42	8
	9%aj	6%	22%Tadefghijkl	18%Tadehijk	6%	8%	10%	11%j	8%	5%	4%	9%	10%j
Mean	7.10c	7.67Tbcdgk	6.46	6.49	7.04	7.17	7.25	6.83	7.29ck	7.55bcgk	7.42bcgk	6.77	7.26
Standard Deviation	2.59	2.39	3.45	3.30	2.38	2.52	2.58	2.61	2.61	2.38	2.09	2.44	2.68
Standard Error	0.05	0.10	0.33	0.25	0.16	0.18	0.20	0.19	0.13	0.19	0.12	0.15	0.16

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 518

Q29 Which of these websites have you used in the last month?

Base : All with internet access at home

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3207	1519	1688	460	536	570	568	477	596	772	1672	763	858	2349	425	2773	1946	567	403	291	
Weighted Base	3071	1493	1578	482	533	555	545	437	518	716	1648	707	858	2213	406	2659	2545	273	183	70	
Effective Base	1591	749	844	221	263	283	289	230	318	366	843	383	429	1162	202	1385	1170	337	242	163	
bbc.co.uk	1427	807	620	197	248	237	276	247	222	439	730	258	352	1075	174	1251	1187	115	95	31	
		46% bkl	54% Tb	39%	41%	46%	43%	51% c	57% Tcdeh	43%	61% Tjk	44% k	36%	41%	49% l	43%	47%	47%	42%	52% q	44%
channel4.com	333	165	168	90	72	53	51	34	33	80	196	58	111	223	71	262	288	25	13	8	
		11% h	11%	11%	19% Teigh	13% gh	10%	9%	8%	6%	11%	12%	8%	13%	10%	17%	10%	11%	9%	7%	11%
None of these	1577	659	918	260	263	307	266	188	294	272	867	438	475	1102	213	1360	1301	152	85	38	
		51% agj	44%	58% Ta	54% g	49%	55% g	49%	43%	57% g	38%	53% l	62% Tij	55% m	50%	52%	51%	51%	56% r	47%	55%
Don't know	50	23	27	15	9	5	11	2	7	3	29	18	13	37	8	40	44	3	2	*	
		2%	2%	3% g	2%	1%	2%	*	1%	*	2%	3% d	1%	2%	2%	2%	2%	2%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 519

Q29 Which of these websites have you used in the last month?

Base : All with internet access at home

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3207	511	1253	1283	640	2117	226	1826	1329	2672	535	1292	913	2010	1117	2973	211	688	2433	
Weighted Base	3071	435	1204	1270	638	2057	222	1616	1413	2402	669	1229	923	1924	1086	2770	286	579	2428	
Effective Base	1591	253	621	644	316	1053	117	887	680	1326	284	657	452	1019	531	1489	108	363	1197	
bbc.co.uk	1427	260	528	599	278	940	112	934	477	1295	131	637	373	956	447	1376	48	278	1126	
		46% h in p	60% T bc	44%	44%	46%	50%	58% T h	34%	54% T j	20%	52% T l	40%	50% n	41%	50% p	17%	48%	46%	
channel4.com	333	102	114	115	56	211	37	276	54	326	7	170	71	232	98	333	1	85	242	
		11% h l p	23% T bc	9%	9%	10%	17% d e	17% T h	4%	14% T j	1%	14% T l	8%	12%	9%	12% p	*	15% T r	10%	
None of these	1577	149	659	648	346	1074	100	628	924	1042	535	563	535	921	621	1327	237	280	1259	
		51% a g l k	34%	55% a	51% a	54%	52%	45%	39%	65% T g	43%	80% T i	46%	58% T k	48%	57% T m	48%	83% T o	48%	52%
Don't know	50	2	19	19	9	39	2	16	22	34	16	12	17	21	18	41	5	18	25	
		2%	*	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	3% a	1%	

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 520

Q29 Which of these websites have you used in the last month?

Base : All with internet access at home

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3207	567	103	185	238	200	168	209	403	200	343	300	291
Weighted Base	3071	273	100*	234	340	251	230*	294	183	265	398	432	70
Effective Base	1591	337	60	108	150	124	100	131	242	117	197	191	163
bbc.co.uk	1427 46%	115 42%	36 36%	105 45%	164 48%	134 53% abf	92 40%	150 51%	95 52% ab	126 47%	174 44%	206 48%	31 44%
channel4.com	333 11%	25 9%	4 4%	19 8%	56 16% Tabfhk	23 9%	15 6%	27 9%	13 7%	26 10%	83 21% Tabce ghikl	34 8%	8 11%
None of these	1577 51%	152 56% eh	64 64% deh	124 53%	159 47%	111 44%	135 59% eh	144 49%	85 47%	136 51%	203 51%	223 52%	38 55%
Don't know	50 2%	3 1%	-	4 2%	7 2%	2 1%	1 *	4 1%	2 1%	11 4%	9 2%	7 2%	* 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 521

Q30_1 How would you rate your overall satisfaction with bbc.co.uk?

Base : All that have used this website in last month

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (g)	Wales (r)	Northern Ireland (s)
Unweighted Base	1750	946	804	215	300	323	331	289	292	523	906	321	455	1295	246	1500	1055	313	229	153
Weighted Base	1427	807	620	197	248	237	276	247	222	439	730	258	352	1075	174	1251	1187	115	95	31*
Effective Base	863	451	420	102	138	171	170	133	164	242	469	156	237	629	113	749	636	188	138	92
1 - LOWEST score	5	4	1	-	1	1	1	2	-	1	3	1	1	4	1	3	2	1	1	*
	*	1%	*	-	*	*	*	1%	-	*	*	*	*	*	1%	*	*	1%	1%	*
2	2	2	*	-	-	-	1	-	1	1	*	*	1	1	-	2	2	*	*	*
	*	*	*	-	-	-	*	-	1%	*	*	*	*	*	*	*	*	*	*	1%
3	8	5	3	*	1	-	1	4	1	2	5	1	*	8	1	7	5	2	1	*
	1%	1%	*	*	*	-	*	2%	1%	*	1%	*	*	1%	*	1%	*	2%	1%	1%
4	14	7	6	1	3	2	4	3	1	4	7	3	5	9	4	10	10	2	1	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	-
5	43	23	20	4	5	9	6	12	8	13	22	9	9	34	5	38	35	4	3	1
	3%	3%	3%	2%	2%	4%	2%	5%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
6	76	44	31	14	15	11	11	12	12	20	36	20	16	60	22	54	61	7	7	1
	5%	5%	5%	7%	6%	5%	4%	5%	5%	5%	5%	8%	5%	6%	13%	4%	5%	6%	7%	3%
7	261	137	124	54	62	39	34	44	28	64	157	41	71	190	36	226	218	21	18	4
	18%	17%	20%	28% ^T _{efh}	25% ^f _{ih}	16%	12%	18%	13%	14%	22% ^l _{il}	16%	20%	18%	20%	18%	18%	18%	18%	13%
8	453	272	182	63	76	82	79	65	88	139	236	78	118	335	52	401	377	37	32	6
	32% ^{es}	34%	29%	32%	30%	35%	29%	26%	40% ^T _{fg}	32%	32%	30%	34%	31%	30%	32%	32% ^{es}	33% ^{es}	34% ^{es}	21%
9	321	192	129	26	44	43	92	77	39	138	147	36	71	250	29	292	279	23	13	6
	22% ^{ckl}	24%	21%	13%	18%	18%	33% ^T _{dch}	31% ^T _{dch}	18%	31% ^T _{jk}	20%	14%	20%	23%	17%	23%	23% ^{or}	20%	14%	19%
10 - HIGHEST score	230	111	119	29	41	48	45	28	39	52	111	67	60	170	24	206	185	17	17	11
	16%	14%	19% ^a	15%	17%	20% ^g	16%	11%	17%	12%	15%	26% ^T _{ij}	17%	16%	14%	16%	16%	15%	18%	37% ^T _{qjr}
Don't know	14	9	5	4	-	2	3	-	4	6	5	3	-	14	1	13	13	-	1	*
	1%	1%	1%	2%	-	1%	1%	-	2%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%
SUMMARY:																				
NET: 9-10	551	303	248	55	86	91	136	105	78	190	258	103	131	420	53	498	464	40	30	17
	39% ^c	38%	40%	28%	35%	38%	49% ^T _{dch}	43% ^{cd}	35%	43% ^l _{il}	35%	40%	37%	39%	30%	40%	39%	35%	32%	56% ^T _{qjr}
NET: 7-10	1266	712	553	173	223	212	249	214	194	393	651	222	320	946	140	1125	1059	99	81	28
	89%	88%	89%	88%	90%	89%	90%	87%	88%	90%	89%	86%	91%	88%	81%	90%	89%	86%	85%	90%
NET: 4-6	133	75	58	20	23	22	20	26	21	36	66	31	30	103	31	102	106	13	11	2
	9%	9%	9%	10%	9%	9%	7%	11%	10%	8%	9%	12%	9%	10%	18%	8%	9%	12%	12%	7%
NET: 1-3	15	11	4	*	2	1	3	6	2	3	9	2	2	13	2	12	9	3	2	1
	1%	1%	1%	*	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2% ^p	2%	2%
Mean	8.07	8.03	8.12	7.91	7.99	8.17	8.27 ^c	7.94	8.10	8.16	7.99	8.16	8.08	8.07	7.74	8.12	8.09 ^q	7.86	7.87	8.53 ^T _{pqr}
Standard Deviation	1.44	1.45	1.42	1.29	1.42	1.38	1.44	1.59	1.41	1.33	1.45	1.56	1.40	1.45	1.55	1.41	1.39	1.64	1.65	1.65
Standard Error	0.03	0.05	0.05	0.09	0.08	0.08	0.08	0.09	0.08	0.06	0.05	0.09	0.07	0.04	0.10	0.04	0.04	0.09	0.11	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 522

Q30_1 How would you rate your overall satisfaction with bbc.co.uk?

Base : All that have used this website in last month

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1750	337	655	702	318	1155	129	1199	530	1622	128	788	436	1167	555	1703	42	363	1345
Weighted Base	1427	260	528	599	278	940	112*	934	477	1295	131*	637	373	956	447	1376	48**	278	1126
Effective Base	863	162	327	350	161	564	59	589	265	804	63	400	203	583	264	848	19	193	653
1 - LOWEST score	5	*	3	2	2	3	*	2	2	5	-	2	*	1	3	5	-	2	3
	*	*	1%	*	1%	*	*	*	*	*	*	*	*	*	1%	*	-	1%	*
2	2	-	*	2	-	2	-	2	-	2	*	1	1	1	1	2	-	1	2
	*	-	*	*	-	*	-	*	-	*	*	*	*	*	*	*	-	*	*
3	8	*	5	2	2	3	2	3	4	7	1	4	2	2	6	7	1	*	7
	1%	*	1%	*	1%	*	2%	*	1%	1%	1%	1%	*	*	1%	1%	2%	*	1%
4	14	2	3	8	3	8	*	8	6	11	3	4	4	9	4	13	1	5	9
	1%	1%	*	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%
5	43	5	13	22	11	23	6	24	18	41	3	9	16	21	20	42	2	12	32
	3%	2%	3%	4%	4%	2%	5%	3%	4%	3%	2%	1%	4%k	2%	5%	3%	3%	4%	3%
6	76	11	34	28	15	44	8	52	24	70	6	36	18	49	27	75	1	21	55
	5%	4%	6%	5%	6%	5%	7%	6%	5%	5%	4%	6%	5%	5%	6%	5%	1%	7%	5%
7	261	38	91	128	35	196	18	184	73	243	18	110	90	187	69	257	4	51	206
	18%	15%	17%	21%	12%	21%g	16%	20%	15%	19%	14%	17%	24%k	20%	15%	19%	8%	18%	18%
8	453	70	180	193	86	303	33	304	145	403	50	205	116	311	137	434	18	76	370
	32%	27%	34%	32%	31%	32%	29%	33%	30%	31%	38%	32%	31%	32%	31%	32%	37%	27%	33%
9	321	79	110	119	65	206	30	202	116	291	30	152	76	222	93	313	7	54	264
	22%	30%Tbc	21%	20%	23%	22%	27%	22%	24%	22%	23%	24%	20%	23%	21%	23%	14%	19%	23%
10 - HIGHEST score	230	53	85	91	56	146	14	146	84	213	17	110	46	148	79	218	12	55	169
	16%	21%	16%	15%	20%	16%	12%	16%	18%	16%	13%	17%	12%	16%	18%	16%	24%	20%	15%
Don't know	14	1	4	4	4	7	1	7	6	10	4	4	3	4	8	10	4	3	10
	1%	*	1%	1%	1%	1%	*	1%	1%	1%	3%	1%	1%	*	2%	1%	8%	1%	1%
SUMMARY:																			
NET: 9-10	551	132	195	210	121	351	44	348	200	504	47	263	122	371	172	531	19	108	433
	39%	51%Tbc	37%	35%	43%	37%	39%	37%	42%	39%	36%	41%l	33%	39%	38%	39%	38%	39%	38%
NET: 7-10	1266	240	466	531	241	850	95	836	417	1150	115	577	329	869	378	1223	40	235	1009
	89%	93%	88%	89%	87%	90%	85%	89%	88%	89%	88%	91%	88%	91%n	84%	89%	83%	84%	90%q
NET: 4-6	133	18	50	58	29	75	14	84	47	122	11	49	38	79	52	130	3	37	95
	9%	7%	9%	10%	11%	8%	13%	9%	10%	9%	8%	8%	10%	8%	12%	9%	6%	13%r	8%
NET: 1-3	15	*	9	6	4	8	3	7	7	14	1	7	2	5	10	14	1	3	11
	1%	*	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%rn	1%	2%	1%	1%
Mean	8.07	8.39Tbc	8.04	7.98	8.17	8.07	7.93	8.06	8.10	8.07	8.08	8.17l	7.90	8.11	7.98	8.06	8.27	7.98	8.09
Standard Deviation	1.44	1.29	1.46	1.45	1.55	1.38	1.53	1.38	1.52	1.44	1.36	1.38	1.38	1.33	1.64	1.43	1.58	1.62	1.39

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 522

Q30_1 How would you rate your overall satisfaction with bbc.co.uk?

Base : All that have used this website in last month

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1750	337	655	702	318	1155	129	1199	530	1622	128	788	436	1167	555	1703	42	363	1345
Weighted Base	1427	260	528	599	278	940	112*	934	477	1295	131*	637	373	956	447	1376	48**	278	1126
Standard Error	0.03	0.07	0.06	0.05	0.09	0.04	0.14	0.04	0.07	0.04	0.12	0.05	0.07	0.04	0.07	0.03	0.25	0.09	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 523

Q30_1 How would you rate your overall satisfaction with bbc.co.uk?

Base : All that have used this website in last month

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1750	313	52	100	117	117	90	117	229	109	184	169	153
Weighted Base	1427	115	36**	105*	164*	134*	92*	150*	95	126*	174	206	31*
Effective Base	863	188	28	63	74	73	57	70	138	64	104	112	92
1 - LOWEST score	5 *	1 1%	-	-	-	-	-	-	1 1%	-	1 1%	1 *	* *
2	2 *	* *	-	-	1 1%	1 *	-	-	* *	-	-	-	* 1%
3	8 1%	2 2%	-	* *	2 1%	* *	-	-	1 1%	1 1%	1 *	1 *	* 1%
4	14 1%	2 2%	1 2%	-	1 *	1 1%	2 2%	* *	1 1%	1 1%	4 2%	* *	- -
5	43 3%	4 3%	1 3%	7 6%	6 4%	3 2%	5 6%	3 2%	3 3%	2 1%	4 2%	6 3%	1 3%
6	76 5%	7 6%	1 3%	9 8%	6 3%	6 5%	7 7%	6 4%	7 7%	5 4%	10 5%	12 6%	1 3%
7	261 18%	21 18%	10 28%	13 12%	31 19%	29 21%	19 21%	20 14%	18 19%	20 16%	42 24%	33 16%	4 13%
8	453 32% <i>d</i>	37 33% <i>d</i>	11 30%	32 31%	49 30%	43 32%	28 30%	43 29%	32 34% <i>d</i>	38 30%	58 34%	75 36% <i>d</i>	6 21%
9	321 22% <i>h</i>	23 20%	10 28%	24 22%	37 22%	27 20%	21 23%	52 34% <i>Tah</i>	13 14%	38 30% <i>h</i>	22 13%	49 24% <i>j</i>	6 19%
10 - HIGHEST score	230 16%	17 15%	2 6%	21 20%	30 19%	18 13%	11 12%	25 16%	17 18%	17 14%	31 18%	30 14%	11 37% <i>Tacde</i> <i>ghijk</i>
Don't know	14 1%	-	-	-	* *	6 4% <i>Tak</i>	-	1 1%	1 1%	5 4%	1 1%	-	* 1%
SUMMARY:													
NET: 9-10	551 39%	40 35%	12 34%	44 42%	67 41%	45 34%	32 35%	76 51% <i>Taeh</i>	30 32%	55 44%	53 30%	79 38%	17 56% <i>Tadefhjk</i>
NET: 7-10	1266 89%	99 86%	33 92%	89 85%	148 90%	117 87%	79 85%	140 93%	81 85%	113 90%	153 88%	187 91%	28 90%
NET: 4-6	133 9%	13 12%	3 8%	15 15%	12 8%	11 8%	13 15%	9 6%	11 12%	7 6%	17 10%	18 9%	2 7%
NET: 1-3	15 1%	3 2%	-	* *	4 2%	1 1%	-	-	2 2%	1 1%	2 1%	2 1%	1 2% <i>g</i>
Mean	8.07	7.86	7.89	8.12	8.09	8.02	7.88	8.40 <i>afh</i>	7.87	8.25	7.90	8.11	8.53 <i>Taefhjk</i>
Standard Deviation	1.44	1.64	1.24	1.46	1.52	1.35	1.41	1.16	1.65	1.24	1.54	1.34	1.65
Standard Error	0.03	0.09	0.17	0.15	0.14	0.13	0.15	0.11	0.11	0.12	0.11	0.10	0.13

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 524

Q30_2 How would you rate your overall satisfaction with channel4.com?

Base : All that have used this website in last month

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	417	191	226	94	103	78	57	45	40	106	228	83	154	263	86	329	266	77	44	30
Weighted Base	333	165*	168	90*	72*	53*	51**	34**	33**	80*	196	58*	111*	223	71*	262	288	25*	13*	8**
Effective Base	198	97	101	44	44	41	27	23	25	58	108	36	84	120	36	163	153	51	31	18
1 - LOWEST score	1	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-
	*	-	*	1%	-	-	-	-	-	-	*	-	-	*	-	1%	-	-	-	-
2	*	-	*	-	*	-	-	-	-	-	-	*	-	-	*	-	*	-	-	-
	*	-	*	-	*	-	-	-	-	-	-	*	-	-	*	-	*	-	-	-
3	2	1	1	1	*	1	-	-	-	1	1	-	1	1	-	2	1	*	1	*
	1%	1%	1%	1%	*	1%	-	-	-	1%	1%	-	1%	1%	-	1%	*	1%	5%Tp	4%
4	6	3	3	1	1	*	1	4	-	*	6	*	1	6	*	6	5	1	1	-
	2%	2%	2%	1%	1%	1%	1%	12%	-	*	3%	*	1%	3%	1%	2%	2%	4%	4%	-
5	14	3	11	4	3	2	2	2	2	3	11	1	3	11	4	11	13	1	*	*
	4%	2%	7%	5%	4%	4%	3%	6%	6%	4%	5%	1%	3%	5%	5%	4%	5%	3%	3%	2%
6	30	14	16	11	7	5	2	4	2	7	12	11	13	17	4	25	25	2	1	1
	9%	9%	9%	12%	9%	10%	3%	12%	5%	9%	6%	20%j	12%	8%	6%	10%	9%	10%	11%	13%
7	68	44	24	13	14	13	14	8	5	15	46	7	23	45	7	61	60	5	3	1
	20%	26%b	14%	15%	20%	25%	27%	24%	15%	19%	23%	12%	21%	20%	10%	23%	21%	18%	20%	12%
8	102	51	51	29	22	24	13	5	10	29	65	9	38	64	32	71	90	7	4	1
	31%	31%	30%	32%	30%	45%	26%	15%	29%	36%k	33%k	15%	35%	29%	45%	27%	31%	29%	32%	7%
9	58	34	23	19	6	3	11	8	11	17	32	9	14	44	10	47	50	5	2	1
	17%	21%	14%	21%	8%	6%	21%	24%	34%	21%	16%	15%	12%	20%	14%	18%	17%	21%	13%	15%
10 - HIGHEST score	52	14	38	12	20	5	9	3	3	7	24	21	17	35	13	39	43	4	1	4
	16%	8%	23%a	14%	28%e	9%	18%	8%	10%	9%	12%	36%Ti	16%	16%	19%	15%	15%	14%	11%	48%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUMMARY:																				
NET: 9-10	110	48	61	31	25	8	20	11	15	25	56	29	31	79	23	86	93	9	3	5
	33%e	29%	36%	34%e	35%e	15%	40%	31%	45%	31%	29%	51%Ti	28%	35%	33%	33%	32%	35%	24%	63%
NET: 7-10	280	143	137	73	61	45	47	24	29	69	166	45	92	188	62	218	243	21	10	6
	84%	87%	81%	81%	85%	85%	93%	70%	89%	86%	85%	78%	84%	84%	87%	83%	84%	83%	76%	81%
NET: 4-6	51	21	30	16	10	8	4	10	4	11	28	12	17	34	8	42	43	4	2	1
	15%	13%	18%	17%	14%	14%	7%	30%	11%	13%	14%	21%	16%	15%	12%	16%	15%	16%	19%	15%
NET: 1-3	3	1	2	1	*	1	-	-	-	1	2	*	1	2	1	2	1	*	1	*
	1%	1%	1%	2%	1%	1%	-	-	-	1%	1%	*	1%	1%	1%	1%	1%	1%	5%Tp	4%
Mean	7.85	7.77	7.93	7.83	8.05	7.59	8.11	7.27	8.13	7.86	7.73	8.27	7.83	7.86	8.07	7.80	7.86	7.85	7.42	8.47
Standard Deviation	1.51	1.32	1.67	1.56	1.58	1.29	1.35	1.79	1.30	1.32	1.52	1.68	1.43	1.55	1.48	1.51	1.48	1.56	1.82	2.04
Standard Error	0.07	0.10	0.11	0.16	0.16	0.15	0.18	0.27	0.20	0.13	0.10	0.18	0.11	0.10	0.16	0.08	0.09	0.18	0.27	0.37

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 525

Q30_2 How would you rate your overall satisfaction with channel4.com?

Base : All that have used this website in last month

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	417	137	131	141	67	274	38	352	59	408	9	226	68	278	134	415	2	131	280
Weighted Base	333	102*	114*	115*	56**	211	37**	276	54**	326	7**	170	71*	232	98*	333	1**	85*	242
Effective Base	198	62	68	66	29	129	21	165	30	192	7	114	35	138	57	198	1	65	133
1 - LOWEST score	1	-	-	1	-	1	-	1	-	1	-	-	1	-	1	-	1	-	-
	*	-	-	*	-	*	-	*	-	*	-	-	1%	-	1%	*	-	1%	-
2	*	-	-	*	-	*	-	*	-	*	-	-	-	*	-	*	-	-	*
	*	-	-	*	-	*	-	*	-	*	-	-	-	*	-	*	-	-	*
3	2	1	-	1	*	2	-	2	-	2	-	2	-	2	-	2	-	*	1
	1%	1%	-	1%	1%	1%	-	1%	-	1%	-	1%	-	1%	-	1%	-	1%	1%
4	6	*	5	1	3	1	3	2	4	6	-	3	*	*	6	-	2	5	
	2%	*	5%	1%	5%	*	7%	1%	8%	2%	-	2%	*	*	6%	-	2%	2%	
5	14	3	4	7	3	10	-	10	4	14	-	6	5	10	4	14	-	5	10
	4%	3%	3%	6%	5%	5%	-	4%	8%	4%	-	3%	7%	4%	4%	4%	-	5%	4%
6	30	6	10	12	5	17	5	22	7	30	-	11	6	21	8	30	-	17	12
	9%	6%	9%	11%	9%	8%	13%	8%	12%	9%	-	7%	8%	9%	8%	9%	-	19%Tr	5%
7	68	19	31	17	6	54	1	56	11	67	1	31	24	53	15	67	1	18	48
	20%	19%	27%	15%	11%	26%	2%	20%	21%	21%	8%	19%	34%	23%	15%	20%	80%	21%	20%
8	102	29	37	37	13	65	17	93	9	98	4	60	15	70	32	102	-	17	83
	31%	28%	33%	32%	23%	31%	45%	34%	17%	30%	57%	36%	21%	30%	33%	31%	-	20%	34%q
9	58	21	17	19	17	27	9	47	10	57	*	27	10	40	17	57	*	11	47
	17%	21%	15%	17%	30%	13%	24%	17%	18%	18%	2%	16%	14%	17%	17%	17%	20%	13%	19%
10 - HIGHEST score	52	23	9	20	10	35	3	44	8	50	2	29	10	36	16	52	-	16	36
	16%	22%ab	8%	17%	17%	16%	8%	16%	15%	15%	33%	17%	15%	15%	17%	16%	-	19%	15%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUMMARY:																			
NET: 9-10	110	44	27	39	27	62	12	91	18	107	3	56	20	76	33	110	*	27	83
	33%	43%b	24%	34%	47%	29%	32%	33%	33%	33%	35%	33%	29%	33%	34%	33%	20%	32%	34%
NET: 7-10	280	92	95	93	46	181	30	239	39	273	7	148	60	199	80	279	1	62	214
	84%q	90%	83%	80%	81%	86%	80%	87%	72%	84%	100%	87%	84%	86%	81%	84%	100%	72%	88%q
NET: 4-6	51	10	19	21	11	28	7	34	15	51	-	20	11	31	18	51	-	23	27
	15%	9%	17%	18%	19%	13%	20%	12%	28%	16%	-	12%	15%	14%	18%	15%	-	27%Tr	11%
NET: 1-3	3	1	-	2	*	2	-	3	-	3	-	2	1	2	1	3	-	1	2
	1%	1%	-	2%	1%	1%	-	1%	-	1%	-	1%	1%	1%	1%	1%	-	1%	1%
Mean	7.85	8.21b	7.59	7.83	8.00	7.82	7.85	7.94	7.47	7.84	8.60	7.96	7.67	7.89	7.80	7.86	7.39	7.60	7.96
Standard Deviation	1.51	1.40	1.40	1.64	1.67	1.47	1.51	1.44	1.81	1.51	1.11	1.47	1.53	1.42	1.70	1.51	-	1.72	1.43

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 525

Q30_2 How would you rate your overall satisfaction with channel4.com?

Base : All that have used this website in last month

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	417	137	131	141	67	274	38	352	59	408	9	226	68	278	134	415	2	131	280
Weighted Base	333	102*	114*	115*	56**	211	37**	276	54**	326	7**	170	71*	232	98*	333	1**	85*	242
Standard Error	0.07	0.12	0.12	0.14	0.20	0.09	0.25	0.08	0.24	0.07	0.37	0.10	0.19	0.09	0.15	0.07	-	0.15	0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 526

Q30_2 How would you rate your overall satisfaction with channel4.com?

Base : All that have used this website in last month

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	417	77	9	26	38	30	16	27	44	26	67	27	30
Weighted Base	333	25*	4**	19**	56**	23**	15**	27**	13*	26**	83*	34**	8**
Effective Base	198	51	8	22	22	22	10	21	31	16	36	21	18
1 - LOWEST score	1	-	-	-	-	1	-	-	-	-	-	-	-
	*	-	-	-	-	2%	-	-	-	-	-	-	-
2	*	-	-	-	-	-	-	-	-	-	*	-	-
	*	-	-	-	-	-	-	-	-	-	*	-	-
3	2	*	-	1	-	-	-	-	1	-	-	-	*
	1%	1%	-	4%	-	-	-	-	5%T	-	-	-	4%
4	6	1	-	-	2	-	-	-	-	*	1	2	-
	2%	4%	-	-	4%	-	-	-	4%	1%	1%	5%	-
5	14	1	1	2	1	1	3	1	*	1	3	1	*
	4%	3%	18%	10%	2%	3%	23%	2%	3%	3%	3%	2%	2%
6	30	2	*	4	4	1	*	5	1	2	5	4	1
	9%	10%	5%	19%	7%	5%	2%	18%	11%	9%	6%	12%	13%
7	68	5	1	2	16	2	2	1	3	5	20	11	1
	20%	18%	26%	9%	29%	7%	12%	3%	20%	20%	24%	32%	12%
8	102	7	1	5	11	11	7	12	4	4	33	6	1
	31%	29%	23%	24%	19%	47%	48%	45%	32%	15%	40%	19%	7%
9	58	5	1	1	9	3	1	7	2	11	12	4	1
	17%	21%	28%	5%	16%	14%	8%	27%	13%	44%	14%	11%	15%
10 - HIGHEST score	52	4	-	6	12	5	1	1	1	2	10	7	4
	16%	14%	-	29%	22%	21%	7%	5%	11%	8%	11%	19%	48%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
SUMMARY:													
NET: 9-10	110	9	1	7	21	8	2	9	3	13	21	10	5
	33%	35%	28%	34%	38%	36%	15%	32%	24%	52%	25%	30%	63%
NET: 7-10	280	21	3	13	48	21	11	22	10	22	75	28	6
	84%	83%	77%	68%	87%	90%	75%	80%	76%	87%	90%	81%	81%
NET: 4-6	51	4	1	6	8	2	4	5	2	3	8	7	1
	15%	16%	23%	29%	13%	8%	25%	20%	19%	13%	10%	19%	15%
NET: 1-3	3	*	-	1	-	1	-	-	1	-	*	-	*
	1%	1%	-	4%	-	2%	-	-	5%T	-	*	-	4%
Mean	7.85	7.85	7.38	7.67	7.93	8.16	7.36	7.92	7.42	8.08	7.87	7.68	8.47
Standard Deviation	1.51	1.56	1.62	1.99	1.60	1.66	1.55	1.21	1.82	1.37	1.26	1.62	2.04
Standard Error	0.07	0.18	0.54	0.39	0.26	0.30	0.39	0.23	0.27	0.27	0.15	0.31	0.37

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 530

Q31 Do you ever use the internet to watch or download programmes or films?

Base : All with internet access at home

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3207	1519	1688	460	536	570	568	477	596	772	1672	763	858	2349	425	2773	1946	567	403	291
Weighted Base	3071	1493	1578	482	533	555	545	437	518	716	1648	707	858	2213	406	2659	2545	273	183	70
Effective Base	1591	749	844	221	263	283	289	230	318	366	843	383	429	1162	202	1385	1170	337	242	163
Yes	1616	799	817	349	346	305	255	195	166	364	947	305	480	1136	240	1373	1328	164	90	34
	53% ^{ghk}	54%	52%	72% ^{TeIgh}	65% ^{TeIgh}	55% ^{gh}	47% ^h	45% ^{dh}	32%	51% ^k	57% ^{TIk}	43%	56%	51%	59%	52%	52%	60% ^{Tprs}	49%	48%
No	1413	678	735	124	178	239	284	238	350	346	678	389	366	1047	160	1252	1179	106	91	36
	46% ^{cdjg}	45%	47%	26%	33%	43% ^{cd}	52% ^{cde}	54% ^{Tcde}	68% ^{Tcdefg}	48% ^g	41%	55% ^{Tj}	43%	47%	39%	47%	46% ^q	39%	50% ^q	51% ^q
Don't know	42	16	26	9	10	11	6	4	2	7	23	12	12	30	6	34	38	2	1	*
	1%	1%	2%	2%	2%	2%	1%	1%	*	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	*

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 531

Q31 Do you ever use the internet to watch or download programmes or films?

Base : All with internet access at home

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3207	511	1253	1283	640	2117	226	1826	1329	2672	535	1292	913	2010	1117	2973	211	688	2433
Weighted Base	3071	435	1204	1270	638	2057	222	1616	1413	2402	669	1229	923	1924	1086	2770	286	579	2428
Effective Base	1591	253	621	644	316	1053	117	887	680	1326	284	657	452	1019	531	1489	108	363	1197
Yes	1616	273	582	680	274	1093	147	1616	-	1513	103	838	340	1076	522	1616	-	295	1294
		53% ^{dh} lp	63% ^{Tbc}	48%	54%	43%	53% ^d	66% ^{Tde}	100% Th	63% ^{Tj}	15%	68% ^{Tl}	37%	56% ^{nl}	48%	58% ^{Tp}	-	51%	53%
No	1413	157	612	575	356	933	73	-	1413	855	558	382	574	835	555	1117	286	272	1114
		46% ^{afg} lke	36%	51% ^{Tac}	45% ^{af}	56% ^{Tef}	45% ^f	33%	100% ^{Tg}	36%	83% ^{Ti}	31%	62% ^{Tk}	43%	51% Tm	40%	100% ^{To}	47%	46%
Don't know	42	5	10	15	8	31	2	-	-	34	8	9	9	13	9	36	-	12	21
		1% ^{gh}	1%	1%	1%	2%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	-	2%	1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 532

Q31 Do you ever use the internet to watch or download programmes or films?

Base : All with internet access at home

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3207	567	103	185	238	200	168	209	403	200	343	300	291
Weighted Base	3071	273	100*	234	340	251	230*	294	183	265	398	432	70
Effective Base	1591	337	60	108	150	124	100	131	242	117	197	191	163
Yes	1616 53%	164 60% ^{Tbcgghil}	41 41%	104 45%	179 53%	120 48%	127 55%	145 49%	90 49%	128 48%	248 62% ^{Tbcgghil}	235 54%	34 48%
No	1413 46% ^{aj}	106 39%	59 59% ^{aj}	128 55% ^{aj}	156 46%	127 50% ^{aj}	99 43%	143 49% ^{aj}	91 50% ^{aj}	130 49% ^{aj}	143 36%	195 45%	36 51% ^{aj}
Don't know	42 1%	2 1%	1 1%	2 1%	5 1%	4 2%	3 1%	7 2%	1 1%	7 3%	7 2%	3 1%	* *

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 533

Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Every day (30)	107 3%	49 3%	59 3%	24 5%h	30 5%fh	14 2%	13 2%	17 3%	10 1%	27 4%	48 3%	32 4%	35 4%	72 3%	25 6%	81 3%	85 3%	9 3%	12 6%Tps	1 1%
Several times a week (12)	381 11%	197 12%	185 11%	59 12%	80 14%h	60 10%	73 13%	52 11%	58 8%	95 13%	209 12%	77 9%	115 13%	266 11%	45 10%	335 11%	318 11%	30 10%	27 13%	7 9%
At least once a week (5)	638 19%hk	330 20%	308 18%	94 19%h	126 23%h	114 20%h	118 20%h	103 21%h	84 12%	157 21%k	358 20%k	123 14%	202 23%lm	436 18%	69 16%	568 19%	548 20%	48 16%	30 15%	11 15%
At least once a month (1.5)	558 17%k	250 15%	309 18%	94 19%h	70 13%	112 19%h	102 18%	82 17%	97 14%	134 18%k	328 19%k	97 11%	145 16%	413 17%	55 13%	503 17%	458 16%	62 20%r	27 14%	11 15%
Less than once a month (0.75)	638 19%h	311 19%	327 19%	103 21%	99 18%	136 24%fh	93 16%	95 19%	112 16%	135 18%	358 20%	145 17%	129 15%	509 21%l	87 20%	548 19%	518 19%	64 21%	37 19%	19 24%
Never (0)	1041 31%cej	501 31%	540 31%	117 24%	148 27%	138 24%	176 31%	138 28%	324 47%Tcdetg	198 27%	451 26%	392 45%Tij	260 29%	781 32%	149 35%	892 30%	857 31%	92 30%	65 33%	27 35%
NET: WEEKLY	1127 33%hks	576 35%	551 32%	177 36%h	236 43%Teh	188 33%h	203 35%h	172 35%h	152 22%	280 37%k	615 35%k	232 27%	352 40%Tm	774 31%	139 32%	984 34%	951 34%h	87 29%	69 35%h	20 26%
NET: MONTHLY	1685 50%hks	825 50%	860 50%	271 55%h	306 55%h	300 52%h	306 53%h	254 52%h	249 36%	414 55%k	943 54%k	329 38%	497 56%Tm	1188 48%	194 45%	1487 51%	1409 51%h	150 49%	96 48%	31 40%
NET: EVER	2323 69%hk	1136 69%	1187 69%	374 76%Th	405 73%h	436 76%Th	398 69%h	349 72%h	361 53%	549 73%k	1301 74%Tk	474 55%	626 71%	1697 68%	281 65%	2035 70%	1927 69%	214 70%	133 67%	50 65%
Mean days a month	3.66hs	3.71	3.60	4.30h	4.82Tefh	3.45h	3.60h	3.79h	2.39	4.09k	3.71	3.18	4.24m	3.45	4.17	3.58	3.66h	3.35	4.50Tpsq	2.67
Standard Deviation	6.07	5.98	6.16	6.94	7.25	5.53	5.55	6.18	4.78	6.36	5.81	6.32	6.52	5.89	7.45	5.84	6.00	5.94	7.53	4.77

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 534

Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY				
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)			
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543			
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632			
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259			
Every day (30)	107	37	34	34	20	70	11	87	17	107	-	60	13	60	41	107	-	32	73			
		3%h lp	8%Tbc	3%	2%	3%	5%	5%Th	1%	4%j	-	5%l	1%	3%	3%	4%p	-	5%r	3%			
Several times a week (12)	381	88	142	147	44	272	37	278	85	381	-	199	101	259	114	381	-	74	296			
		11%dh p	20%Tbc	11%	5%	13%d	17%q	17%Th	6%	16%Tj	-	16%Ti	10%	13%qn	9%	13%pp	-	11%	11%			
At least once a week (5)	638	108	260	242	90	425	74	424	195	638	-	329	153	444	176	638	-	122	498			
		19%dh np	24%c	20%	11%	20%q	33%Tde	26%Th	14%	26%Tj	-	26%Ti	15%	22%Tn	14%	22%Tp	-	19%	19%			
At least once a month (1.5)	558	75	260	210	104	392	33	354	200	558	-	277	126	389	165	558	-	94	459			
		17%q np	17%	20%c	13%	18%q	15%	22%Th	14%	23%Tj	-	22%Ti	13%	19%qn	13%	20%Tp	-	14%	17%			
Less than once a month (0.75)	638	74	199	337	163	413	33	322	297	638	-	229	194	412	219	638	-	117	511			
		19%b p	16%	15%	24%Tab	20%	19%	15%	20%	26%Tj	-	18%	19%	21%	17%	22%Tp	-	18%	19%			
Never (0)	1041	69	425	457	400	584	36	151	618	115	926	148	415	436	579	537	482	216	794			
		31%aefg k mo	15%	32%a	32%a	49%Tef	27%q	16%	9%	44%Tg	5%	100%Tl	12%	41%Tk	22%	45%Tm	19%	100%To	33%			
NET: WEEKLY	1127	233	435	423	154	767	123	789	298	1127	-	587	267	763	331	1127	-	229	867			
		33%dh np	52%Tbc	33%	19%	36%q	55%Tde	49%Th	21%	46%Tj	-	47%Ti	27%	38%Tn	26%	39%Tp	-	35%	33%			
NET: MONTHLY	1685	309	695	633	258	1159	156	1144	498	1685	-	864	393	1152	496	1685	-	322	1326			
		50%cdh jn	68%Tbc	53%c	31%	54%q	69%Tde	71%Th	35%	69%Tj	-	70%Ti	39%	58%Tn	38%	59%Tp	-	49%	50%			
NET: EVER	2323	382	894	970	421	1572	189	1465	795	2323	-	1093	587	1564	715	2323	-	439	1837			
		69%dh np	85%Tbc	68%	51%	73%Tq	84%Tde	91%Th	56%	95%Tj	-	88%Ti	59%	78%Tn	55%	81%Tp	-	67%	70%			
Mean days a month	3.66	dh jn	6.40	bc	3.46	3.20	2.25	3.89	5.50	5.48	th	2.15	5.05	ti	2.69	4.01	3.01	4.30	tp	0.00	4.12	3.54
Standard Deviation	6.07		8.27	5.67	5.55	5.24	6.14	6.94	7.12	4.35	6.63	0.00	6.86	4.81	5.98	6.01	6.37	0.00	6.99	5.83		

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 535

Q33 - BBC iPlayer - For each of the services below please could you tell me how often you typically watch each one?

Base : All

		STANDARD REGION												
TOTAL (T)		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base		3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base		3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base		1675	348	70	116	157	130	101	133	255	123	207	196	171
Every day	(30)	107 3%	9 3%	1 1%	10 4%	21 6%	6 2%	4 2%	7 2%	12 6%Tbi	7 3%	14 3%	14 3%	1 1%
Several times a week	(12)	381 11%b	30 10%	4 3%	31 11%	51 14%b	26 9%	24 10%	43 14%b	27 13%b	30 11%	56 13%b	52 11%b	7 9%
At least once a week	(5)	638 19%a	48 16%a	14 10%	41 15%	76 21%a	75 26%abchijl	52 22%a	74 24%abj	30 15%	25 9%	71 17%a	121 27%Tabchijl	11 15%
At least once a month	(1.5)	558 17%a	62 20%bchi	12 9%	29 11%	67 18%a	39 13%	44 18%	46 15%	27 14%	27 10%	89 21%bchi	103 23%Tbcehi	11 15%
Less than once a month	(0.75)	638 19%	64 21%bk	15 11%	54 19%	58 16%	44 15%	46 19%	44 14%	37 19%	108 38%Tabcdefghjk	86 20%	64 14%	19 24%bdegk
Never	(0)	1041 31%k	92 30%k	91 66%Tacdefghijk	112 40%Tadjk	98 26%	102 35%k	68 29%	93 30%	65 33%k	85 30%	109 26%	99 22%	27 35%jk
NET: WEEKLY		1127 33%bil	87 29%b	19 14%	82 30%b	148 40%abil	108 37%bil	80 34%b	124 40%abil	69 35%bil	62 22%	141 33%bi	187 41%Tabcil	20 26%b
NET: MONTHLY		1685 50%bcil	150 49%bi	32 23%	111 40%b	215 58%bcil	146 50%bi	124 52%bi	170 55%bcil	96 48%bi	90 32%	230 54%bcil	290 64%Tabcefhijl	31 40%b
NET: EVER		2323 69%bc	214 70%bc	47 34%	165 60%b	273 74%bc	190 65%b	171 71%b	214 70%b	133 67%b	197 70%b	316 74%bcl	354 78%Tabcehijl	50 65%b
Mean days a month		3.66bi	3.35b	1.32	3.48b	4.77Tabil	3.34b	3.25b	3.92b	4.50Tabil	2.92b	3.88b	4.06bi	2.67b
Standard Deviation		6.07	5.94	3.51	6.41	7.35	5.34	5.09	5.71	7.53	5.72	6.22	5.87	4.77

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 536

Q33 - ITV Hub - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Every day (30)	80 2%	28 2%	52 3%	15 3%	25 5%Tfh	13 2%	8 1%	11 2%	7 1%	18 2%	30 2%	31 4%j	25 3%	55 2%	14 3%	66 2%	68 2%	5 1%	7 3%	1 1%
Several times a week (12)	262 8%	124 8%	138 8%	43 9%	59 11%h	44 8%	45 8%	30 6%	40 6%	58 8%	149 9%	54 6%	87 10%	175 7%	47 11%	213 7%	217 8%	21 7%	19 9%	6 7%
At least once a week (5)	454 14%h	213 13%	241 14%	74 15%h	84 15%h	83 14%h	89 16%h	64 13%	60 9%	90 12%	269 15%k	95 11%	159 18%Tm	296 12%	36 8%	418 14%	381 14%	35 11%	29 15%	9 12%
At least once a month (1.5)	525 16%hk	253 15%	272 16%	86 17%h	81 15%	98 17%h	86 15%	102 21%Th	73 11%	141 19%k	300 17%k	85 10%	142 16%	384 15%	55 13%	469 16%	442 16%	48 16%	24 12%	12 15%
Less than once a month (0.75)	660 20%	316 19%	344 20%	111 23%h	111 20%	136 24%h	103 18%	90 18%	108 16%	126 17%	384 22%l	149 17%	143 16%	517 21%l	93 22%	566 19%	544 20%	68 22%r	30 15%	18 23%r
Never (0)	1383 41%cde	702 43%	680 39%	163 33%	192 35%	199 35%	243 42%c	189 39%	397 58%Tcdetg	313 35%	619 52%Tij	450 31%	331 37%	1051 42%	185 43%	1195 41%	1133 41%	129 42%	90 45%	31 41%
NET: WEEKLY	796 24%h	366 22%	431 25%	132 27%h	168 30%Tgh	141 25%h	142 25%h	106 22%	107 16%	167 22%	449 26%	181 21%	271 31%Tm	526 21%	98 23%	697 24%	666 24%	61 20%	54 28%q	16 21%
NET: MONTHLY	1322 39%hk	619 38%	703 41%	217 44%h	250 45%h	239 42%h	228 40%h	208 43%h	180 26%	307 41%k	749 43%k	266 31%	412 47%Tm	909 37%	153 35%	1166 40%	1107 40%	109 36%	78 40%	27 36%
NET: EVER	1981 59%hk	934 57%	1047 61%	328 67%Tfh	361 65%Th	375 65%Th	331 58%h	298 61%h	288 42%	434 58%k	1132 65%Tik	415 48%	555 63%	1426 58%	245 57%	1732 59%	1651 59%	177 58%	108 55%	45 59%
Mean days a month	2.71h	2.46	2.94	3.15h	3.78Tfgh	2.77h	2.49h	2.57h	1.73	2.69	2.73	2.66	3.29Tm	2.50	3.08	2.65	2.73	2.25	3.19q	2.23
Standard Deviation	5.40	4.91	5.81	5.89	6.81	5.32	4.69	5.24	4.18	5.46	4.98	6.12	5.83	5.22	6.22	5.27	5.44	4.66	6.22	4.44

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 537

Q33 - ITV Hub - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
Every day (30)	80	23	30	27	17	54	7	58	17	80	-	54	5	50	29	80	-	18	62	
		2% jp	5% Tbc	2%	2%	3%	3%	4% h	1%	3% j	-	4% Tl	1%	3%	2%	3% pp	-	3%	2%	
Several times a week (12)	262	81	97	79	25	193	28	190	61	262	-	161	56	189	65	262	-	65	191	
		8% dhjnp	18% Tbc	7%	3%	9% d	13% d	12% Th	4%	11% Tj	-	13% Tl	6%	9% nn	5%	9% pp	-	10%	7%	
At least once a week (5)	454	86	198	160	74	316	33	283	153	454	-	250	100	304	139	454	-	80	361	
		14% djlp	19% Tc	11%	9%	15% d	15%	18% Th	11%	19% Tj	-	20% Tl	10%	15% nn	11%	16% pp	-	12%	14%	
At least once a month (1.5)	525	74	208	230	73	370	48	352	164	525	-	284	122	386	133	525	-	102	416	
		16% dhjnp	16%	16%	9%	17% d	21% d	22% Th	12%	22% Tj	-	23% Tl	12%	19% Tn	10%	18% pp	-	16%	16%	
Less than once a month (0.75)	660	83	240	307	131	444	48	400	237	660	-	279	178	439	212	660	-	127	518	
		20% jp	18%	18%	16%	21%	21%	25% Th	17%	27% Tj	-	22%	18%	22% nn	16%	23% pp	-	19%	20%	
Never (0)	1383	104	546	623	501	778	61	333	780	457	926	214	542	631	716	879	482	263	1085	
		41% aefgik	23%	41% a	44% ea	61% Tef	36% l	27%	21%	55% Tg	19%	100% Tl	17%	54% Tk	32%	55% Tm	31%	100% To	40%	41%
NET: WEEKLY	796	190	324	266	116	564	68	531	232	796	-	465	161	544	233	796	-	163	613	
		24% cdhjin	42% Tbc	25% c	14%	26% d	30% d	33% Th	16%	33% Tj	-	37% Tl	16%	27% Tn	18%	28% pp	-	25%	23%	
NET: MONTHLY	1322	264	532	497	189	934	116	883	396	1322	-	749	283	929	366	1322	-	265	1029	
		39% cdhjin	58% Tbc	40% c	23%	43% Td	52% Td	55% Th	28%	54% Tj	-	60% Tl	28%	46% Tn	28%	46% pp	-	40%	39%	
NET: EVER	1981	347	772	804	320	1377	164	1283	633	1981	-	1028	461	1369	578	1981	-	392	1547	
		59% dhjlnp	77% Tbc	59%	39%	64% Td	73% Tde	79% Th	45%	81% Tj	-	83% Tl	46%	68% Tn	45%	69% pp	-	60%	59%	
Mean days a month		2.71 cdhjin	5.01 Tbc	2.68	2.20	1.69	2.98 d	3.62 d	3.67 Th	1.72	3.73 Tj	0.00	4.38 Tl	1.64	3.10 n	2.09	3.18 pp	0.00	3.02	2.64
Standard Deviation	5.40	7.19	5.28	4.86	4.77	5.55	6.02	6.26	4.14	6.03	0.00	6.66	3.58	5.56	5.11	5.73	0.00	5.83	5.33	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 538

Q33 - ITV Hub - For each of the services below please could you tell me how often you typically watch each one?

Base : All

		STANDARD REGION												
		TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base		3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base		3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base		1675	348	70	116	157	130	101	133	255	123	207	196	171
Every day	(30)	80 2%	5 1%	2 2%	5 2%	26 7% Tacegijkl	4 2%	11 4%	4 1%	7 3%	5 2%	9 2%	2 *	1 1%
Several times a week	(12)	262 8%	21 7%	3 2%	28 10% b	34 9%	23 8%	15 6%	25 8%	19 9% b	15 5%	33 8%	42 9%	6 7%
At least once a week	(5)	454 14%	35 11%	14 10%	28 10%	49 13%	45 15%	36 15%	38 12%	29 15%	28 10%	57 14%	85 19% Taci	9 12%
At least once a month	(1.5)	525 16%	48 16%	14 10%	46 16%	56 15%	36 12%	34 14%	63 20% hi	24 12%	30 10%	76 18%	87 19% hi	12 15%
Less than once a month	(0.75)	660 20% b	68 22% beh	14 10%	41 15%	68 18%	38 13%	64 27% bcehi	63 21%	30 15%	68 24% beh	100 24% beh	87 19%	18 23% beh
Never	(0)	1383 41% k	129 42% k	91 66% Tacdefghijk	130 47% ljk	138 37%	145 50% dfgijk	79 33%	114 37%	90 45% ijk	137 48% ijk	148 35%	150 33%	31 41%
NET: WEEKLY		796 24%	61 20%	19 14%	61 22%	108 29% abi	72 25%	61 26%	67 22%	54 28% abi	48 17%	100 24%	129 28% abi	16 21%
NET: MONTHLY		1322 39% bi	109 36%	33 24%	106 38% b	164 44% bi	109 37%	96 40% b	129 42% bi	78 40% bi	78 28%	176 42% bi	216 48% Tabi	27 36%
NET: EVER		1981 59% b	177 58% b	47 34%	147 53% b	233 63% be	146 50% b	160 67% bcehi	193 63% be	108 55% b	146 52% b	276 65% bcehi	303 67% Tabcehi	45 59% b
Mean days a month		2.71	2.25	1.47	2.56	4.21 Tabcegiijkl	2.44	3.25	2.43	3.19 abi	1.99	2.72	2.62 b	2.23
Standard Deviation		5.40	4.66	4.34	5.06	7.87	4.81	6.56	4.56	6.22	4.69	5.24	3.98	4.44

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 539

Q33 - AII4 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Every day	(30) 53 2%	27 2%	26 1%	19 4% Tfgh	12 2%	9 1%	4 1%	5 1%	4 1%	13 2%	28 2%	11 1%	22 3%	30 1%	12 3%	39 1%	45 2%	3 1%	4 2%	* *
Several times a week	(12) 148 4% eg	62 4%	86 5%	36 7% egh	45 8% Tefgh	23 4%	20 4%	8 2%	16 2%	27 4%	86 5%	34 4%	55 6% am	93 4%	30 7%	118 4%	122 4%	14 5%	8 4%	4 5%
At least once a week	(5) 341 10% h	169 10%	172 10%	72 15% Th	69 12% h	61 11% h	55 9% h	48 10% h	37 5%	68 9%	208 12% k	65 7%	109 12%	232 9%	45 10%	294 10%	293 11%	27 9%	14 7%	6 8%
At least once a month	(1.5) 443 13% hks	226 14%	217 13%	76 15% h	81 15% h	75 13% h	89 15% h	67 14% h	56 8%	117 16% k	264 15% k	61 7%	125 14%	318 13%	47 11%	395 13%	373 13% s	44 14% se	20 10%	6 8%
Less than once a month	(0.75) 678 20% h	309 19%	369 21%	90 18% h	115 21% h	157 27% Tcfh	105 18% h	106 22% h	105 15%	159 21%	363 21%	156 18%	180 20%	498 20%	80 19%	597 20%	557 20%	72 24% or	30 15%	19 24% r
Never	(0) 1702 51% cdejl	844 52%	858 50%	199 41%	231 42%	249 43%	302 53% cde	254 52% cde	467 68% Tcdetg	362 48%	803 46%	538 62% Tij	396 45%	1306 53% l	216 50%	1483 51%	1393 50%	145 48%	121 61% Trpq	42 55%
NET: WEEKLY	542 16% h	258 16%	284 16%	126 26% Tefgh	126 23% Tefgh	93 16% h	78 14% h	60 12%	57 8%	109 15%	322 18% k	110 13%	186 21% Tm	355 14%	87 20%	452 15%	460 17%	45 15%	27 13%	10 13%
NET: MONTHLY	984 29% hks	484 30%	501 29%	202 41% Tefgh	207 37% Tefgh	168 29% h	167 29% h	127 26% h	113 17%	226 30% k	586 33% Tk	172 20%	311 35% Tm	673 27%	134 31%	847 29%	833 30% rs	89 29% se	46 23%	16 21%
NET: EVER	1662 49% hkr	792 48%	869 50%	292 59% Tfgh	321 58% Tfgh	325 57% Tfgh	272 47% h	233 48% h	218 32%	385 52% k	949 54% Tk	327 38%	490 55% Tm	1171 47%	214 50%	1444 49%	1391 50% r	160 52% or	76 39%	35 45%
Mean days a month	1.85 h	1.81	1.89	3.14 Tefgh	2.64 Tfgh	1.87 h	1.46	1.34	0.97	1.83	2.04 k	1.48	2.47 Tm	1.63	2.54	1.74	1.89	1.69	1.77	1.30
Standard Deviation	4.46	4.46	4.47	6.31	5.32	4.34	3.42	3.46	3.10	4.58	4.55	4.15	5.37	4.07	5.73	4.22	4.52	3.91	4.96	2.93

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 540

Q33 - A114 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Every day (30)	53	28	10	14	11	35	4	42	9	53	-	32	6	39	9	53	-	20	30
		2%aj	6%Tbc	1%	1%	2%	2%	3%h	1%	2%j	-	3%k	1%	2%l	1%	2%o	-	3%q	1%
Several times a week (12)	148	45	50	49	23	100	17	109	35	148	-	92	24	101	45	148	-	36	109
		4%ahjp	10%Tbc	4%	3%	5%	8%d	7%Th	2%	6%Tj	-	7%Tk	2%	5%Tl	4%	5%p	-	5%	4%
At least once a week (5)	341	87	124	120	46	252	14	270	60	341	-	189	82	238	94	341	-	74	256
		10%dhjnp	19%Tbc	9%	6%	12%d	6%	17%Th	4%	14%Tj	-	15%Tk	8%	12%Tl	7%	12%p	-	11%	10%
At least once a month (1.5)	443	58	191	182	58	293	60	317	115	443	-	263	76	314	118	443	-	91	345
		13%dhjnp	19%Tbc	15%	7%	14%d	27%Tde	20%Th	8%	18%Tj	-	21%Tk	8%	16%Tl	9%	15%p	-	14%	13%
Less than once a month (0.75)	678	84	270	305	131	466	47	421	239	678	-	326	146	470	201	678	-	129	536
		20%hjp	19%Tbc	21%	16%	22%d	21%	26%Th	17%	28%Tj	-	26%Tk	15%	23%Tl	16%	24%Tp	-	20%	20%
Never (0)	1702	148	674	758	552	1010	83	456	954	776	926	339	670	838	826	1198	482	307	1356
		51%atgikm	33%bc	51%a	53%ea	67%Tef	47%g	28%	68%Tg	32%	100%Tj	27%	67%Tk	42%	64%Tl	42%	100%To	47%	52%
NET: WEEKLY	542	161	184	183	79	388	35	421	104	542	-	313	111	377	149	542	-	129	395
		16%cdhjn	36%Tbc	14%	10%	18%d	16%	26%Th	7%	22%Tj	-	25%Tk	11%	19%Tl	11%	19%Tp	-	20%	15%
NET: MONTHLY	984	218	375	365	138	681	95	738	219	984	-	577	187	692	267	984	-	220	740
		29%dhjnp	48%Tbc	28%	17%	32%d	42%Tde	46%Th	16%	40%Tj	-	46%Tk	19%	35%Tl	21%	34%Tp	-	34%	28%
NET: EVER	1662	303	645	669	269	1146	142	1160	459	1662	-	902	332	1161	468	1662	-	349	1276
		49%dhjnp	67%Tbc	49%	33%	53%d	63%Tde	72%Th	32%	68%Tj	-	73%Tk	33%	58%Tl	36%	58%Tp	-	53%	48%
Mean days a month	1.85dhjn	4.39tbc	1.53	1.48	1.24	2.00d	2.33d	2.92Th	0.94	2.56Tj	0.00	2.94Tk	1.10	2.20Tl	1.26	2.18Tp	0.00	2.47Tr	1.67
Standard Deviation	4.46	7.56	3.59	3.75	4.03	4.56	4.92	5.43	3.08	5.07	0.00	5.46	3.17	4.84	3.49	4.77	0.00	5.65	4.02

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 541

Q33 - AII4 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

		STANDARD REGION												
		TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base		3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base		3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base		1675	348	70	116	157	130	101	133	255	123	207	196	171
Every day	(30)	53 2%	3 1%	1 1%	4 1%	9 2%	8 3%	2 1%	3 1%	4 2%	6 2%	9 2%	3 1%	* *
Several times a week	(12)	148 4%	14 5%	1 1%	13 5%	20 5%	11 4%	13 5%	14 5%	8 4%	8 3%	21 5%	21 5%	4 5%b
At least once a week	(5)	341 10%	27 9%	7 5%	21 8%	44 12%	28 10%	22 9%	39 13%a	14 7%	15 5%	59 14%bhi	58 13%a	6 8%
At least once a month	(1.5)	443 13%bil	44 14%bil	4 3%	45 16%bil	56 15%bi	39 13%b	32 14%b	40 13%b	20 10%b	19 7%	73 17%bhi	64 14%bi	6 8%
Less than once a month	(0.75)	678 20%bce	72 24%bceh	10 7%	31 11%	73 20%be	29 10%	65 27%bceh	67 22%bce	30 15%	91 32%Tbcdeh	87 21%bce	103 23%bceh	19 24%bceh
Never	(0)	1702 51%j	145 48%	116 84%Tacdefghijk i	164 59%adfgjk	169 46%	176 60%Tadfgjk	104 44%	144 47%	121 61%Tadfgjk	144 51%	174 41%	203 45%	42 55%j
NET: WEEKLY		542 16%b	45 15%b	8 6%	37 13%	73 20%bi	47 16%b	38 16%	56 18%b	27 13%	29 10%	90 21%bhi	82 18%b	10 13%
NET: MONTHLY		984 29%bil	89 29%bil	12 9%	83 30%bi	128 35%bhi	87 30%bi	70 29%bi	96 31%bil	46 23%b	48 17%	163 38%Tabhil	146 32%bhi	16 21%b
NET: EVER		1662 49%beh	160 52%bceh	22 16%	114 41%b	201 54%bceh	116 40%b	135 56%bceh	163 53%beh	76 39%b	139 49%b	251 59%Tbcehl	250 55%bceh	35 45%b
Mean days a month		1.85b	1.69b	0.57	1.66	2.34b	2.06b	1.81b	1.84b	1.77b	1.54	2.38bi	1.79b	1.30
Standard Deviation		4.46	3.91	2.56	4.28	5.28	5.42	3.98	3.95	4.96	4.61	5.07	3.68	2.93

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 542

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Every day (30)	1	1	*	-	*	1	-	-	1	*	*	1	1	1	-	1	-	-	1	-
	*	*	*	-	*	*	-	-	*	*	*	*	*	*	-	*	-	-	1%Tp	-
Several times a week (12)	2	1	1	1	-	-	*	*	1	*	1	*	*	2	-	2	-	-	2	-
	*	*	*	*	-	-	*	*	*	*	*	*	*	*	-	*	-	-	1%Tp	-
At least once a week (5)	5	2	2	1	1	1	1	2	*	*	3	1	1	4	*	5	-	-	5	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	2%Tpq	-
At least once a month (1.5)	8	4	4	1	1	2	1	2	2	2	5	2	3	6	*	8	-	-	8	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	4%Tpqs	-
Less than once a month (0.75)	15	8	7	3	1	3	4	1	3	3	8	4	4	11	1	15	-	-	15	-
	*p	*	*	1%	*	1%	1%	*	*	*	*	*	*	*	*	*	-	-	8%Tpqs	-
Never (0)	3332	1620	1713	486	550	568	569	481	679	742	1734	857	877	2455	429	2896	2784	306	166	77
	99%r	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	100%	99%	100%Tr	100%r	84%	100%r
NET: WEEKLY	8	5	3	1	1	1	1	2	2	1	4	3	2	6	*	8	-	-	8	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	4%Tpqs	-
NET: MONTHLY	16	9	7	2	2	3	2	4	4	2	10	5	5	12	*	16	-	-	16	-
	*p	1%	*	*	*	1%	*	1%	1%	*	1%	1%	1%	*	1%	1%	-	-	8%Tpqs	-
NET: EVER	32	17	15	5	3	6	6	5	7	5	18	9	9	23	1	31	-	-	32	-
	1%p	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	16%Tpqs	-
Mean days a month	0.03	0.04	0.02	0.03	0.02	0.05	0.02	0.04	0.05	0.02	0.03	0.06	0.04	0.03	*	0.04	0.00	0.00	0.57Tpqs	0.00
Standard Deviation	0.70	0.86	0.52	0.44	0.54	1.00	0.28	0.48	0.99	0.49	0.50	1.10	0.92	0.61	0.10	0.75	0.00	0.00	2.85	0.00

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 543

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Every day (30)	1	1	1	-	-	1	-	*	1	1	-	1	-	1	-	1	-	1	1
Several times a week (12)	2	*	1	1	-	1	*	1	*	2	-	1	1	1	1	2	-	1	1
At least once a week (5)	5	2	1	2	*	3	*	2	2	5	-	2	1	3	2	5	-	1	3
At least once a month (1.5)	8	1	4	4	1	7	*	6	2	8	-	2	2	5	3	8	-	2	6
Less than once a month (0.75)	15	4	6	6	3	8	2	12	4	15	-	7	3	8	8	15	-	5	10
Never (0)	3332	444	1307	1415	816	2135	222	1596	1404	2406	926	1228	995	1982	1280	2828	482	645	2610
	99%	98%	99%	99%	99%	99%	99%	99%	99%	99%	100%	99%	99%	99%	99%	99%	100%	98%	99%
NET: WEEKLY	8	3	2	3	*	6	1	3	3	8	-	4	2	5	3	8	-	3	5
NET: MONTHLY	16	3	6	7	2	13	1	9	5	16	-	7	4	10	7	16	-	5	11
NET: EVER	32	7	12	12	5	21	3	21	9	32	-	14	7	17	14	32	-	10	21
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	1%
Mean days a month	0.03	0.08	0.03	0.02	0.01	0.04	0.03	0.03	0.03	0.05	0.00	0.06	0.02	0.04	0.02	0.04	0.00	0.07	0.02
Standard Deviation	0.70	1.30	0.72	0.36	0.14	0.85	0.39	0.63	0.82	0.82	0.00	1.07	0.40	0.86	0.38	0.76	0.00	1.13	0.55

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 544

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Every day (30)	1 *	-	-	-	-	-	-	-	1 1%T	-	-	-	-
Several times a week (12)	2 *	-	-	-	-	-	-	-	2 1%T	-	-	-	-
At least once a week (5)	5 *	-	-	-	-	-	-	-	5 2%Tabcdefgijk	-	-	-	-
At least once a month (1.5)	8 *	-	-	-	-	-	-	-	8 4%Tabcdefgijk	-	-	-	-
Less than once a month (0.75)	15 *	-	-	-	-	-	-	-	15 8%Tabcdefgijk	-	-	-	-
Never (0)	3332	306	138	277	370	292	239	307	166 84%	282 100%h	425 100%h	453 100%h	77 100%h
NET: WEEKLY	8 *	-	-	-	-	-	-	-	8 4%Tabcdefgijk	-	-	-	-
NET: MONTHLY	16 *	-	-	-	-	-	-	-	16 8%Tabcdefgijk	-	-	-	-
NET: EVER	32 1%	-	-	-	-	-	-	-	32 16%Tabcdefgijk	-	-	-	-
Mean days a month	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57Tabcdefgijk I	0.00	0.00	0.00	0.00
Standard Deviation	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.85	0.00	0.00	0.00	0.00

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 545

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All in Wales

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	423	199	224	58	61	77	74	61	92	91	215	117	113	310	24	399	-	-	423	-
Weighted Base	197	96	101	29*	28*	31*	33*	31*	45*	36*	103	59*	48*	149	7*	190	-**	-**	197	-**
Effective Base	255	123	132	30	38	44	48	37	61	55	128	74	71	185	16	242	-	-	255	-
Every day (30)	1 1%	1 1%	* *	- -	* 1%	1 2%	- -	- -	1 1%	* *	* 2%	1 2%	1 2%	1 *	- 1%	1 1%	- -	- -	1 1%	- -
Several times a week (12)	2 1%	1 1%	1 1%	1 2%	- -	- -	* *	* 2%	1 1%	* *	1 1%	* 1%	* 1%	2 1%	- -	2 1%	- -	- -	2 1%	- -
At least once a week (5)	5 2%	2 3%	2 2%	1 3%	1 3%	1 2%	1 2%	2 5%	* 1%	* 1%	3 3%	1 2%	1 2%	4 2%	* 2%	5 2%	- -	- -	5 2%	- -
At least once a month (1.5)	8 4%	4 5%	4 4%	1 3%	1 5%	2 6%	1 2%	2 6%	2 4%	2 5%	5 5%	2 3%	3 6%	6 4%	* 4%	8 4%	- -	- -	8 4%	- -
Less than once a month (0.75)	15 8%	8 8%	7 7%	3 10%	1 3%	3 10%	4 12%	1 4%	3 7%	3 9%	8 8%	4 7%	4 9%	11 7%	1 11%	15 8%	- -	- -	15 8%	- -
Never (0)	166 84%	79 82%	87 86%	24 82%	25 89%	25 81%	28 83%	26 83%	38 85%	30 85%	85 83%	50 85%	39 81%	127 85%	6 83%	160 84%	- -	- -	166 84%	- -
NET: WEEKLY	8 4%	5 5%	3 3%	1 4%	1 3%	1 4%	1 3%	2 7%	2 4%	1 2%	4 4%	3 5%	2 4%	6 4%	* 2%	8 4%	- -	- -	8 4%	- -
NET: MONTHLY	16 8%	9 9%	7 7%	2 8%	2 8%	3 9%	2 5%	4 13%	4 8%	2 7%	10 9%	5 8%	5 10%	12 8%	* 6%	16 8%	- -	- -	16 8%	- -
NET: EVER	32 16%	17 18%	15 14%	5 18%	3 11%	6 19%	6 17%	5 17%	7 15%	5 15%	18 17%	9 15%	9 19%	23 15%	1 17%	31 16%	- -	- -	32 16%	- -
Mean days a month	0.57	0.74	0.40	0.47	0.39	0.85	0.29	0.56	0.75	0.37	0.48	0.84	0.79	0.49	0.23	0.58	-	-	0.57	-
Standard Deviation	2.85	3.48	2.11	1.78	2.40	4.30	1.15	1.85	3.85	2.23	2.01	4.17	3.92	2.43	0.79	2.90	-	-	2.85	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 546

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All in Wales

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	423	65	167	164	82	285	26	225	175	338	85	144	132	239	181	385	37	101	312
Weighted Base	197	26*	78	81*	45*	128	11**	90	91	137	60*	52*	74*	98	98	169	28**	45*	149
Effective Base	255	34	105	99	49	171	16	137	107	208	58	87	86	145	112	235	25	62	187
Every day (30)	1 1%	1 3%	1 1%	- -	- -	1 1%	- -	* 1%	1 1%	1 -	- -	1 3%	- -	1 1%	- -	1 1%	- -	1 2%	1 *
Several times a week (12)	2 1%	* 1%	1 1%	1 1%	- 1%	1 1%	* 1%	1 1%	* -	2 1%	- -	1 1%	1 1%	1 1%	1 1%	2 1%	- -	1 1%	1 1%
At least once a week (5)	5 2%	2 6%	1 1%	2 3%	* 1%	3 3%	* 4%	2 2%	2 2%	5 4%	- -	2 4%	1 2%	3 3%	2 2%	5 3%	- -	1 3%	3 2%
At least once a month (1.5)	8 4%	1 2%	4 5%	4 5%	1 2%	7 5%	* 3%	6 6%	2 2%	8 6%	- -	2 4%	2 3%	5 5%	3 3%	8 5%	- -	2 5%	6 4%
Less than once a month (0.75)	15 8%	4 15%	6 7%	6 7%	3 8%	8 7%	2 22%	12 13%	4 4%	15 11%	- -	7 14%	3 4%	8 8%	8 8%	15 9%	- -	5 12%	10 7%
Never (0)	166 84%	19 73%	66 85%	69 85%	40 89%	107 84%	8 70%	69 77%	82 90%	105 77%	60 100%	38 73%	66 90%	81 82%	84 86%	137 81%	28 100%	35 77%	128 86%
NET: WEEKLY	8 4%	3 10%	2 3%	3 4%	* 1%	6 5%	1 5%	3 4%	3 4%	8 6%	- -	4 9%	2 3%	5 5%	3 3%	8 5%	- -	3 6%	5 3%
NET: MONTHLY	16 8%	3 12%	6 8%	7 8%	2 3%	13 10%	1 8%	9 10%	5 6%	16 12%	- -	7 13%	4 6%	10 10%	7 7%	16 10%	- -	5 11%	11 7%
NET: EVER	32 16%	7 27%	12 15%	12 15%	5 11%	21 16%	3 30%	21 23%	9 10%	32 23%	- -	14 27%	7 10%	17 18%	14 14%	32 19%	- -	10 23%	21 14%
Mean days a month	0.57	1.42	0.52	0.38	0.14	0.71	0.56	0.59	0.53	0.81	0.00	1.38l	0.30	0.81	0.32	0.66	0.00	0.99	0.43
Standard Deviation	2.85	5.34	2.94	1.47	0.59	3.42	1.75	2.61	3.20	3.40	0.00	5.14	1.45	3.81	1.34	3.07	0.00	4.25	2.27

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 547

Q33 - S4C Clic - For each of the services below please could you tell me how often you typically watch each one?

Base : All in Wales

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	423	-	-	-	-	-	-	-	423	-	-	-	-
Weighted Base	197	197
Effective Base	255	-	-	-	-	-	-	-	255	-	-	-	-
Every day (30)	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-
Several times a week (12)	2 1%	-	-	-	-	-	-	-	2 1%	-	-	-	-
At least once a week (5)	5 2%	-	-	-	-	-	-	-	5 2%	-	-	-	-
At least once a month (1.5)	8 4%	-	-	-	-	-	-	-	8 4%	-	-	-	-
Less than once a month (0.75)	15 8%	-	-	-	-	-	-	-	15 8%	-	-	-	-
Never (0)	166 84%	-	-	-	-	-	-	-	166 84%	-	-	-	-
NET: WEEKLY	8 4%	-	-	-	-	-	-	-	8 4%	-	-	-	-
NET: MONTHLY	16 8%	-	-	-	-	-	-	-	16 8%	-	-	-	-
NET: EVER	32 16%	-	-	-	-	-	-	-	32 16%	-	-	-	-
Mean days a month	0.57	-	-	-	-	-	-	-	0.57	-	-	-	-
Standard Deviation	2.85	-	-	-	-	-	-	-	2.85	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 548

Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Every day	(30) 26 1%	13 1%	12 1%	7 2%	8 1%	5 1%	1 *	4 1%	1 *	5 1%	9 1%	12 1%	11 1%	15 1%	10 2%	16 1%	20 1%	2 1%	4 2%	* *
Several times a week	(12) 78 2%	38 2%	40 2%	11 2%	25 4%Tgh	17 3%	13 2%	4 1%	9 1%	23 3%	44 3%	11 1%	44 5%Tm	34 1%	18 4%	59 2%	66 2%	6 2%	5 3%	1 1%
At least once a week	(5) 172 5%	90 5%	82 5%	42 9%Tfh	37 7%h	29 5%	23 4%	21 4%	19 3%	31 4%	107 6%	34 4%	49 6%	123 5%	31 7%	140 5%	148 5%	16 5%	7 3%	2 2%
At least once a month	(1.5) 271 8%e	129 8%	142 8%	41 8%	47 8%	41 7%	58 10%	42 9%	42 6%	55 7%	168 10%k	48 6%	74 8%	197 8%	24 6%	247 8%	238 9%e	19 6%	11 5%	3 4%
Less than once a month	(0.75) 592 18%h	270 16%	322 19%	91 19%h	105 19%h	130 23%Th	104 18%h	78 16%	83 12%	138 19%	323 18%	130 15%	173 20%	419 17%	74 17%	517 18%	481 17%	71 23%Tpr	26 13%	14 18%
Never	(0) 2226 66%l	1096 67%	1129 65%	297 61%	332 60%	353 61%	375 65%	337 69%cd	531 77%Tcdetg	495 66%	1101 63%	630 73%Tij	536 60%	1689 68%l	273 64%	1947 67%	1831 66%	192 63%	145 74%Tpq	57 75%Tpd
NET: WEEKLY	276 8%hs	141 9%	135 8%	61 12%Tfgh	69 13%Tfgh	50 9%h	37 6%	29 6%	29 4%	59 8%	160 9%	57 7%	104 12%Tm	172 7%	58 14%	215 7%	233 8%e	24 8%	16 8%	3 3%
NET: MONTHLY	547 16%hks	270 17%	276 16%	102 21%h	116 21%h	91 16%h	95 17%h	71 15%	71 10%	114 15%	328 19%k	105 12%	177 20%h	369 15%	82 19%	462 16%	472 17%e	43 14%e	26 13%e	5 7%
NET: EVER	1138 34%hhrs	540 33%	598 35%	194 39%gh	221 40%gh	199 39%h	199 35%h	149 31%h	154 23%	252 34%k	651 37%k	235 27%	350 40%Tm	788 32%	156 36%	979 33%	953 34%rs	114 37%rs	52 26%	19 25%
Mean days a month	1.02h	1.04	0.99	1.42h	1.58Tfgh	1.12h	0.79	0.79	0.53	1.02	1.05	0.95	1.50Tm	0.84	1.77	0.90	1.02	0.96	1.23	0.51
Standard Deviation	3.28	3.35	3.21	4.16	4.38	3.41	2.23	2.94	2.05	3.25	3.02	3.77	4.17	2.87	5.10	2.90	3.23	3.02	4.52	2.18

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 549

Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Every day (30)	26 1%	13 3%Tbc	7 1%	5 *	5 1%	18 1%	2 1%	21 1%h	4 *	26 1%j	-	18 1%l	2 *	16 1%	9 1%	26 1%	-	10 2%	16 1%
Several times a week (12)	78 2%dj	25 6%Tbc	25 2%	28 2%	6 1%	61 3%e	4 2%	55 3%h	19 1%	78 3%j	-	51 4%Tl	13 1%	49 2%	25 2%	78 3%p	-	19 3%	54 2%
At least once a week (5)	172 5%dhjlp	49 11%Tbc	67 5%	52 4%	20 2%	133 6%e	8 4%	127 8%Th	30 2%	172 7%Tj	-	114 9%Tl	22 2%	116 6%en	45 4%	172 6%p	-	41 6%	120 5%
At least once a month (1.5)	271 8%dhjlp	56 12%Tbc	112 8%	98 7%	40 5%	178 8%e	23 10%e	205 13%Th	62 4%	271 11%Tj	-	152 12%Tl	50 5%	183 9%en	82 6%	271 9%p	-	72 11%r	193 7%
Less than once a month (0.75)	592 18%dhjlnp	84 19%	236 18%	249 17%	101 12%	414 19%e	49 22%e	403 25%Th	178 13%	592 24%Tj	-	309 25%Tl	124 12%	426 21%Tn	162 13%	592 21%Tp	-	129 20%	449 17%
Never (0)	2226 66%agikmo q	224 50%	872 65%ea	996 70%ea	649 79%Tei	1350 63%	139 62%	804 50%	1118 79%Tg	1300 53%	926 100%T	597 48%	792 79%Tk	1210 60%	970 75%Tm	482 60%	100%To	385 59%	1799 68%e
NET: WEEKLY	276 8%dhjlp	87 19%Tbc	99 7%	84 6%	30 4%	213 10%e	14 6%	204 13%Th	54 4%	276 11%Tj	-	183 15%Tl	37 4%	181 9%en	79 6%	276 10%p	-	70 11%r	190 7%
NET: MONTHLY	547 16%cdhjln	143 32%Tbc	210 16%	182 13%	71 9%	391 18%e	37 17%e	409 25%Th	117 8%	547 22%Tj	-	335 27%Tl	87 9%	364 18%en	161 12%	547 19%Tp	-	142 22%Tr	383 15%
NET: EVER	1138 34%dhjlnp	227 50%Tbc	447 34%	431 30%	172 21%	805 37%e	86 38%e	812 50%Th	294 21%	1138 47%Tj	-	644 52%Tl	210 21%	790 40%Tn	324 25%	1138 40%Tp	-	270 41%Tr	832 32%
Mean days a month	1.03dhjlp	2.42Tbc	0.90	0.76	0.55	1.17e	0.97	1.57Th	0.53	1.40Tj	0.00	1.76Tl	0.50	1.12	0.81	1.19p	0.00	1.43Tr	0.89
Standard Deviation	3.28	5.64	2.88	2.57	2.60	3.48	3.25	4.08	2.28	3.78	0.00	4.31	2.12	3.36	3.10	3.53	0.00	4.23	2.99

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 550

Q33 - My5/Demand 5 - For each of the services below please could you tell me how often you typically watch each one?

Base : All

		STANDARD REGION												
		TOTAL (T)	Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base		3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base		3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base		1675	348	70	116	157	130	101	133	255	123	207	196	171
Every day	(30)	26 1%	2 1%	1 1%	* *	3 1%	2 1%	1 *	5 2%	4 2%k	1 *	6 1%	- -	* *
Several times a week	(12)	78 2%	6 2%	3 3%	11 4%	5 1%	8 3%	5 2%	9 3%	5 3%	3 1%	12 3%	9 2%	1 1%
At least once a week	(5)	172 5%	16 5%	2 2%	7 3%	13 4%	16 5%	10 4%	20 7%	7 3%	18 6%	27 6%	34 7%l	2 2%
At least once a month	(1.5)	271 8%l	19 6%	5 4%	24 9%l	44 12%abfhl	24 8%l	5 2%	29 9%l	11 5%	11 4%	27 6%	67 15%Tabfhjl	3 4%
Less than once a month	(0.75)	592 18%b	71 23%Tbceh	8 6%	40 14%	58 16%b	34 12%	65 27%Tbcdeh	52 17%b	26 13%	60 21%be	84 20%be	79 17%b	14 18%b
Never	(0)	2226 66%k	192 63%	118 86%Tacdefghijk l	195 70%k	246 66%	208 71%k	152 64%	192 63%	145 74%Tagjk	189 67%	268 63%	263 58%	57 75%Tagjk
NET: WEEKLY		276 8%l	24 8%	6 5%	18 6%	22 6%	26 9%	16 7%	34 11%l	16 8%	22 8%	46 11%l	43 10%l	3 3%
NET: MONTHLY		547 16%l	43 14%l	11 8%	42 15%l	66 18%l	50 17%l	22 9%	63 21%bfl	26 13%l	34 12%	73 17%l	110 24%Tabfhl	5 7%
NET: EVER		1138 34%bh	114 37%bh	20 14%	82 30%b	125 34%b	83 29%b	87 36%b	115 37%bhl	52 26%b	94 33%b	157 37%bhl	190 42%Tbcehl	19 25%b
Mean days a month		1.02	0.96	0.64	0.87	0.91	0.99	0.84	1.46l	1.23	0.80	1.35l	0.97l	0.51
Standard Deviation		3.28	3.02	2.90	2.66	3.21	3.16	2.74	4.44	4.52	2.60	4.16	2.08	2.18

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 551

Q33 For each of the services below please could you tell me how often you typically watch each one?

Base : All

		BBC iPlayer	ITV Hub	All4	S4C Clic	My5/Demand 5	NET: Any catch-up
Unweighted Base		3364	3364	3364	3364	3364	3364
Weighted Base		3364	3364	3364	3364	3364	3364
Effective Base		1675	1675	1675	1675	1675	1675
Every day	(30)	107 3%	80 2%	53 2%	1 *	26 1%	160 5%
Several times a week	(12)	381 11%	262 8%	148 4%	2 *	78 2%	398 12%
At least once a week	(5)	638 19%	454 14%	341 10%	5 *	172 5%	698 21%
At least once a month	(1.5)	558 17%	525 16%	443 13%	8 *	271 8%	568 17%
Less than once a month	(0.75)	638 19%	660 20%	678 20%	15 *	592 18%	610 18%
Never	(0)	1041 31%	1383 41%	1702 51%	3332 99%	2226 66%	931 28%
NET: WEEKLY		1127 33%	796 24%	542 16%	8 *	276 8%	1256 37%
NET: MONTHLY		1685 50%	1322 39%	984 29%	16 *	547 16%	1824 54%
NET: EVER		2323 69%	1981 59%	1662 49%	32 1%	1138 34%	2433 72%
Mean days a month		3.66	2.71	1.85	0.03	1.02	4.27
Standard Deviation		6.07	5.40	4.46	0.70	3.28	6.88

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 552

Q34 How would you rate your overall satisfaction with BBC iPlayer?

Base : All that use this catch up service

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2616	1254	1362	381	454	478	461	389	453	652	1388	576	706	1910	341	2265	1600	468	330	218
Weighted Base	2323	1136	1187	374	405	436	398	349	361	549	1301	474	626	1697	281	2035	1927	214	133	50
Effective Base	1304	605	701	183	229	233	241	181	254	309	703	296	359	945	162	1136	961	273	202	118
1 - LOWEST score	11	5	6	3	2	2	1	1	3	2	8	2	1	11	2	8	8	3	1	-
	*	*	1%	1%	1%	*	*	*	1%	*	1%	*	*	1%	1%	*	*	1%	1%	-
2	7	4	3	-	*	-	2	2	2	3	4	-	2	4	-	7	6	*	*	-
	*	*	*	-	*	-	1%	1%	1%	1%	*	-	*	*	-	*	*	*	*	-
3	18	14	4	3	3	1	1	7	3	1	6	11	2	16	1	18	16	1	1	*
	1%	1% b	*	1%	1%	*	*	2% d	1%	*	*	2% l	*	1%	*	1%	1%	*	*	1%
4	31	18	13	5	4	7	5	5	4	7	13	11	6	25	5	25	25	2	3	*
	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	3%
5	67	31	36	17	15	9	13	10	4	9	45	14	11	56	14	53	58	5	3	1
	3%	3%	3%	4% h	4%	2%	3%	3%	1%	2%	3%	3%	2%	3%	5%	3%	3%	3%	2%	3%
6	104	54	49	23	26	16	18	5	15	21	53	29	30	74	14	89	81	12	8	2
	4%	5%	4%	6% g	6% g	4%	4%	1%	4%	4%	4%	6%	5%	4%	5%	4%	4%	5%	6%	4%
7	295	138	156	63	58	55	40	38	40	80	159	56	82	213	48	245	249	26	17	3
	13% s	12%	13%	17% f	14%	13%	10%	11%	11%	15%	12%	12%	13%	13%	17%	12%	13% s	12%	13%	6%
8	667	344	323	94	121	139	105	98	109	160	398	109	192	475	71	594	558	55	43	11
	29% k	30%	27%	25%	30%	32%	26%	28%	30%	29%	31% k	23%	31%	28%	25%	29%	29%	26%	33% s	22%
9	643	333	311	90	121	115	116	104	98	158	370	115	168	476	73	571	549	53	31	10
	28%	29%	26%	24%	30%	26%	29%	30%	27%	29%	28%	24%	27%	28%	26%	28%	28% s	25%	24%	19%
10 - HIGHEST score	449	186	263	68	52	82	95	74	77	102	228	120	128	321	49	399	350	54	24	21
	19% d	16%	22% a	18%	13%	19%	24% d	21% d	21% d	19%	18%	25% l	20%	19%	17%	20%	18%	25% l	18%	43% l
Don't know	31	8	23	7	4	9	3	3	5	5	17	9	5	26	4	27	27	4	*	*
	1%	1%	2% a	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	*	1%
SUMMARY:																				
NET: 9-10	1093	519	574	158	173	198	211	179	175	260	598	235	296	797	121	970	899	107	55	31
	47%	46%	48%	42%	43%	45%	53% cd	51%	49%	47%	46%	50%	47%	47%	43%	48%	47%	50%	42%	62% l
NET: 7-10	2055	1001	1053	316	351	392	356	315	325	500	1155	399	570	1485	241	1809	1706	188	115	45
	88%	88%	89%	84%	87%	90%	89%	90%	90%	91% k	89%	84%	91%	88%	85%	89%	89%	88%	87%	90%
NET: 4-6	201	103	98	45	44	32	36	20	24	37	111	53	47	155	34	167	164	18	15	4
	9%	9%	8%	12% g	11%	7%	9%	6%	7%	7%	9%	11%	7%	9%	12%	8%	9%	9%	11%	8%
NET: 1-3	36	24	12	6	5	3	4	10	8	6	18	12	5	31	3	33	30	4	2	*
	2%	2%	1%	2%	1%	1%	1%	3%	2%	1%	1%	3%	1%	2%	1%	2%	2%	2%	2%	1%
Mean	8.22	8.14	8.30	8.02	8.06	8.28	8.38 cd	8.29	8.29	8.27	8.21	8.20	8.31	8.19	8.04	8.25	8.21	8.31	8.06	8.75 pq
Standard Deviation	1.53	1.56	1.50	1.63	1.47	1.41	1.50	1.62	1.57	1.43	1.50	1.73	1.39	1.58	1.61	1.52	1.51	1.62	1.63	1.50
Standard Error	0.03	0.04	0.04	0.08	0.07	0.06	0.07	0.08	0.07	0.06	0.04	0.07	0.05	0.04	0.09	0.03	0.04	0.08	0.09	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 553

Q34 How would you rate your overall satisfaction with BBC iPlayer?

Base : All that use this catch up service

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2616	458	1004	1056	457	1755	199	1696	848	2616	-	1199	650	1726	833	2616	-	556	1990
Weighted Base	2323	382	894	970	421	1572	189	1465	795	2323	-**	1093	587	1564	715	2323	-**	439	1837
Effective Base	1304	229	499	532	238	863	103	836	428	1304	-	606	314	864	407	1304	-	305	975
1 - LOWEST score	11*	-	4	7	5	5	1	9	1	11	-	4	1	6	5	11	-	3	9
	*	-	*	1%	1%	*	1%	1%	*	*	-	*	*	*	1%	*	-	1%	*
2	7*	1	2	3	-	5	2	4	*	7	-	4	1	2	4	7	-	5	1
	*	*	*	*	*	*	1%	*	*	*	-	*	*	*	1%	*	-	1%	*
3	18	2	5	9	1	13	2	12	1	18	-	6	9	12	6	18	-	5	12
	1%	*	1%	1%	*	1%	1%	1%	*	1%	-	1%	2%	1%	1%	1%	-	1%	12
4	31	1	16	8	2	24	3	16	12	31	-	16	11	16	15	31	-	7	24
	1%	*	2%	1%	1%	2%	1%	1%	2%	1%	-	1%	2%	1%	2%	1%	-	2%	1%
5	67	5	15	39	10	52	1	39	26	67	-	30	13	43	21	67	-	15	51
	3%	1%	2%	4%ab	2%	3%	*	3%	3%	3%	-	3%	2%	3%	3%	3%	-	3%	3%
6	104	6	40	54	17	75	7	57	38	104	-	37	40	65	32	104	-	23	77
	4%ca	1%	4%ca	6%ca	4%	5%	4%	4%	5%	4%	-	3%	7%ck	4%	4%	4%	-	5%	4%
7	295	45	117	124	60	201	18	182	105	295	-	135	75	202	84	295	-	60	228
	13%	12%	13%	13%	14%	13%	10%	12%	13%	13%	-	12%	13%	13%	12%	13%	-	14%	12%
8	667	83	261	303	114	462	50	436	217	667	-	303	185	456	201	667	-	114	538
	29%ca	22%	29%ca	31%ca	27%	29%	27%	30%	27%	29%	-	28%	31%	29%	28%	29%	-	26%	29%
9	643	117	265	243	124	412	66	411	225	643	-	308	146	418	218	643	-	95	539
	28%cq	31%	30%	25%	29%	26%	35%	28%	28%	28%	-	28%	25%	27%	30%	28%	-	22%	29%cq
10 - HIGHEST score	449	119	153	173	74	310	36	287	157	449	-	242	99	331	114	449	-	105	338
	19%	31%Tbc	17%	18%	18%	20%	19%	20%	20%	19%	-	22%	17%	21%an	16%	19%	-	24%cr	18%
Don't know	31	3	15	7	13	13	4	12	12	31	-	8	12	15	31	-	8	21	
	1%	1%	2%	1%	3%Te	1%	2%	1%	1%	1%	-	1%	1%	1%	2%en	1%	-	2%	1%
SUMMARY:																			
NET: 9-10	1093	236	418	416	198	722	103	698	382	1093	-	550	245	749	331	1093	-	200	877
	47%	62%Tbc	47%	43%	47%	46%	54%	48%	48%	47%	-	50%cl	42%	48%	46%	47%	-	46%	48%
NET: 7-10	2055	365	796	843	373	1384	171	1315	704	2055	-	988	505	1407	617	2055	-	374	1643
	88%	95%Tbc	89%	87%	89%	88%	90%	90%	89%	88%	-	90%cl	86%	90%an	86%	88%	-	85%	89%cq
NET: 4-6	201	12	71	101	29	151	10	112	77	201	-	83	63	124	67	201	-	45	151
	9%ca	3%	8%ca	10%ca	7%	10%	5%	8%	10%	9%	-	8%	11%	8%	9%	9%	-	10%	8%
NET: 1-3	36	3	11	19	6	23	4	26	2	36	-	14	11	20	16	36	-	13	22
	2%dn	1%	1%	2%	1%	1%	2%	2%hn	*	2%	-	1%	2%	1%	2%	2%	-	3%cr	1%
Mean	8.22	8.69Tbc	8.23	8.10	8.25	8.19	8.37	8.24	8.28	8.22	-	8.32l	8.08	8.28	8.12	8.22	-	8.12	8.25
Standard Deviation	1.53	1.29	1.47	1.59	1.51	1.54	1.53	1.53	1.42	1.53	-	1.51	1.54	1.48	1.63	1.53	-	1.77	1.47

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 553

Q34 How would you rate your overall satisfaction with BBC iPlayer?

Base : All that use this catch up service

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2616	458	1004	1056	457	1755	199	1696	848	2616	-	1199	650	1726	833	2616	-	556	1990
Weighted Base	2323	382	894	970	421	1572	189	1465	795	2323	-**	1093	587	1564	715	2323	-**	439	1837
Standard Error	0.03	0.06	0.05	0.05	0.07	0.04	0.11	0.04	0.05	0.03	-	0.04	0.06	0.04	0.06	0.03	-	0.08	0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 554

Q34 How would you rate your overall satisfaction with BBC iPlayer?

Base : All that use this catch up service

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2616	468	69	151	198	169	137	166	330	166	288	256	218
Weighted Base	2323	214	47*	165*	273	190	171*	214	133	197*	316	354	50
Effective Base	1304	273	39	87	127	107	80	102	202	98	168	164	118
1 - LOWEST score	11	3	-	-	3	-	-	-	1	-	5	-	-
	*	1%	-	-	1%	-	-	-	1%	-	2%	-	-
2	7	*	-	-	1	2	-	-	*	-	1	2	-
	*	*	-	-	*	1%	-	-	*	-	*	*	-
3	18	1	-	5	1	4	1	1	1	4	*	-	*
	1%	*	-	3%jk	1%	2%k	*	1%	*	2%	*	-	1%k
4	31	2	1	1	8	*	6	1	3	3	3	3	*
	1%	1%	1%	1%	3%	*	3%	1%	3%	2%	1%	1%	1%
5	67	5	2	11	3	6	4	5	3	2	16	9	1
	3%	2%	5%	6%d	1%	3%	2%	3%	2%	1%	5%	2%	3%
6	104	12	3	6	13	13	6	3	8	8	11	18	2
	4%	5%	7%	4%	5%	7%	3%	2%	6%g	4%	4%	5%	4%
7	295	26	4	17	38	32	19	18	17	24	52	45	3
	13%l	12%	8%	10%	14%	17%l	11%	8%	13%	12%	16%l	13%	6%
8	667	55	8	42	84	38	68	61	43	69	90	98	11
	29%	26%	17%	26%	31%	20%	40%Tabel	29%	33%el	35%bel	28%	28%	22%
9	643	53	7	43	71	64	42	55	31	61	85	120	10
	28%	25%	15%	26%	26%	34%bl	25%	26%	24%	31%	27%	34%bhl	19%
10 - HIGHEST score	449	54	21	35	46	30	20	67	24	23	51	58	21
	19%	25%Tefijk	46%Tacdefhijk	21%	17%	16%	12%	31%Tdefhijk	18%	12%	16%	16%	43%Tacdefhijk
Don't know	31	4	-	5	6	1	6	1	*	2	2	3	*
	1%	2%	-	3%	2%	*	3%	1%	*	1%	1%	1%	1%
SUMMARY:													
NET: 9-10	1093	107	29	78	117	94	62	122	55	84	136	178	31
	47%	50%f	61%dfhij	47%	43%	50%	36%	57%dfhij	42%	43%	43%	50%f	62%Tacdfhijk
NET: 7-10	2055	188	40	137	239	164	149	202	115	177	277	320	45
	88%	88%	87%	83%	88%	86%	87%	94%ch	87%	90%	88%	91%	90%
NET: 4-6	201	18	6	18	23	19	15	10	15	14	30	29	4
	9%	9%	13%	11%	8%	10%	9%	5%	11%g	7%	9%	8%	8%
NET: 1-3	36	4	-	5	5	6	1	1	2	4	6	2	*
	2%	2%	-	3%	2%	3%	*	1%	2%	2%	2%	*	1%
Mean	8.22	8.31	8.66hj	8.15	8.11	8.07	8.08	8.64Tcdefhijk	8.06	8.14	8.03	8.31	8.75Tacdefhijk
Standard Deviation	1.53	1.62	1.61	1.67	1.60	1.65	1.37	1.32	1.63	1.38	1.66	1.33	1.50
Standard Error	0.03	0.08	0.19	0.14	0.12	0.13	0.12	0.10	0.09	0.11	0.10	0.08	0.10

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 555

Q34 How would you rate your overall satisfaction with ITV Hub?

Base : All that use this catch up service

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2212	1028	1184	320	390	415	377	336	374	546	1183	483	612	1600	285	1919	1362	385	276	189
Weighted Base	1981	934	1047	328	361	375	331	298	288	434	1132	415	555	1426	245	1732	1651	177	108	45
Effectived Base	1098	496	605	157	194	198	198	156	218	261	606	234	308	790	135	959	816	223	166	101
1 - LOWEST score	4	2	2	1	-	1	2	1	-	1	3	*	1	3	-	4	3	*	-	*
	*	*	*	*	-	*	1%	*	-	*	*	*	*	*	-	*	*	*	-	*
2	4	4	*	2	*	1	*	-	*	1	1	2	1	3	*	4	3	1	*	*
	*	*	*	1%	*	*	*	-	*	*	*	1%	*	*	*	*	*	*	*	*
3	22	13	9	1	2	3	5	9	2	7	7	7	3	19	2	19	18	3	*	1
	1%	1%	1%	*	1%	1%	2%	3%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	*	1%
4	36	24	13	7	3	9	3	11	3	7	19	10	4	32	5	32	28	3	3	2
	2%	3%	1%	2%	1%	2%	1%	4%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	5%Tp
5	83	46	37	23	11	19	17	4	9	15	56	12	17	66	20	62	70	6	6	2
	4%	5%	4%	7%cd	3%	5%	5%cd	1%	3%	3%	5%	3%	3%	5%	8%	4%	4%	3%	5%	4%
6	194	108	87	37	43	27	29	29	30	50	95	49	54	140	18	176	162	16	11	5
	10%	12%	8%	11%	12%	7%	9%	10%	11%	11%	8%	12%	10%	10%	7%	10%	10%	9%	10%	12%
7	362	188	174	58	83	61	62	62	36	87	210	65	103	259	40	320	313	25	21	3
	18%hs	20%	17%	18%	23%ch	16%	19%	21%ch	12%	20%	19%	16%	18%	18%	16%	19%	19%	14%	20%es	6%
8	557	259	298	98	89	111	83	85	91	138	322	98	155	402	70	487	473	43	33	9
	28%	28%	28%	30%	25%	30%	25%	28%	31%	32%kl	28%	23%	28%	28%	28%	28%	29%	24%	30%	20%
9	365	168	197	50	69	77	60	52	57	63	226	76	111	254	50	315	301	38	21	6
	18%	18%	19%	15%	19%	20%	18%	18%	20%	15%	20%	18%	20%	18%	20%	18%	18%	21%	19%	14%
10 - HIGHEST score	287	94	193	39	54	51	63	36	45	50	152	84	95	192	32	255	224	35	11	17
	14%ea	10%	18%Ta	12%	15%	14%	19%	12%	16%	12%	13%	20%Tij	17%	13%	13%	15%	14%	20%Tpr	10%	37%Todr
Don't know	66	27	39	12	7	15	8	9	16	14	42	11	11	55	9	57	57	6	2	1
	3%	3%	4%	4%	2%	4%	2%	3%	5%	3%	4%	3%	2%	4%	4%	3%	3%	3%	2%	1%
SUMMARY:																				
NET: 9-10	652	263	390	89	123	127	122	88	102	114	378	161	206	446	82	571	525	73	31	23
	33%kl	28%	37%ca	27%	34%	34%	37%	30%	35%	26%	33%kl	39%kl	37%	31%	33%	33%	32%	41%Tpr	29%	50%Tpr
NET: 7-10	1571	710	862	245	295	299	268	235	228	339	909	323	464	1108	191	1378	1310	141	85	35
	79%	76%	82%ca	75%	82%	80%	81%	79%	79%	78%	80%	78%	83%lm	78%	78%	80%	79%	80%	79%	76%
NET: 4-6	314	178	136	67	57	55	48	44	42	72	170	71	76	238	42	270	260	25	20	9
	16%	19%cb	13%	21%	16%	15%	15%	15%	15%	17%	15%	17%	14%	17%	17%	16%	16%	14%	18%	20%
NET: 1-3	30	20	11	4	2	5	7	9	2	9	12	10	5	25	3	27	24	5	1	1
	2%	2%	1%	1%	1%	1%	2%	3%	1%	2%	1%	2%	1%	2%	1%	2%	1%	3%	1%	2%
Mean	7.81a	7.57	8.02Ta	7.60	7.87	7.84	7.89	7.65	8.01cg	7.66	7.84	7.88	7.99m	7.74	7.77	7.82	7.79	7.98	7.67	8.17Tpr
Standard Deviation	1.58	1.62	1.52	1.63	1.44	1.60	1.68	1.67	1.45	1.54	1.54	1.74	1.48	1.62	1.60	1.58	1.56	1.72	1.52	1.98
Standard Error	0.03	0.05	0.05	0.09	0.07	0.08	0.09	0.09	0.08	0.07	0.05	0.08	0.06	0.04	0.10	0.04	0.04	0.09	0.09	0.15

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 556

Q34 How would you rate your overall satisfaction with ITV Hub?

Base : All that use this catch up service

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	2212	417	851	868	346	1516	174	1475	667	2212	-	1111	504	1495	667	2212	-	494	1654
Weighted Base	1981	347	772	804	320	1377	164*	1283	633	1981	-**	1028	461	1369	578	1981	-**	392	1547
Effective Base	1098	212	419	437	184	738	89	725	338	1098	-	548	247	748	322	1098	-	263	812
1 - LOWEST score	4	-	2	2	-	2	2	3	-	4	-	3	1	3	1	4	-	*	3
	*	-	*	*	-	*	1%	*	-	*	-	*	*	*	*	*	-	*	*
2	4	-	1	3	-	4	*	4	*	4	-	1	1	1	3	4	-	1	4
	*	-	*	*	-	*	*	*	*	*	-	*	*	*	1%	*	-	*	*
3	22	-	8	13	5	13	3	14	2	22	-	8	6	15	7	22	-	7	14
	1%	-	1%	2%	2%	1%	2%	1%	*	1%	-	1%	1%	1%	1%	1%	-	2%	1%
4	36	2	19	15	3	24	5	28	8	36	-	18	10	19	17	36	-	12	21
	2%	1%	2%	2%	1%	2%	3%	2%	1%	2%	-	2%	2%	1%	3%	2%	-	3%	1%
5	83	4	31	45	10	58	7	59	20	83	-	42	18	55	23	83	-	15	65
	4% a	1%	4% a	6% a	3%	4%	4%	5%	3%	4%	-	4%	4%	4%	4%	4%	-	4%	4%
6	194	26	82	78	27	140	9	132	60	194	-	99	40	128	64	194	-	48	142
	10%	8%	11%	10%	9%	10%	6%	10%	9%	10%	-	10%	9%	9%	11%	10%	-	12%	9%
7	362	65	132	143	71	235	31	245	105	362	-	169	86	244	105	362	-	62	289
	18%	19%	17%	18%	22%	17%	19%	19%	17%	18%	-	16%	19%	18%	18%	18%	-	16%	19%
8	557	104	220	219	68	397	55	360	183	557	-	304	137	412	141	557	-	106	442
	28%	30%	28%	27%	21%	29% d	33% d	28%	29%	28%	-	30%	30%	30%	24%	28%	-	27%	29%
9	365	56	145	161	73	257	21	245	110	365	-	192	77	241	120	365	-	63	297
	18%	16%	19%	20%	23%	19%	13%	19%	17%	18%	-	19%	17%	18%	21%	18%	-	16%	19%
10 - HIGHEST score	287	85	99	100	45	209	24	163	118	287	-	171	61	210	73	287	-	63	220
	14%	24% Tbc	13%	12%	14%	15%	15%	13%	19% g	14%	-	17%	13%	15%	13%	14%	-	16%	14%
Don't know	66	5	34	24	17	39	7	32	26	66	-	19	25	40	23	66	-	15	49
	3%	1%	4%	3%	5%	3%	4%	2%	4%	3%	-	2%	5% k	3%	4%	3%	-	4%	3%
SUMMARY:																			
NET: 9-10	652	141	244	262	118	466	45	408	228	652	-	363	138	451	193	652	-	126	516
	33%	41% Tbc	32%	33%	37%	34%	27%	32%	36%	33%	-	35%	30%	33%	33%	33%	-	32%	33%
NET: 7-10	1571	310	596	624	257	1097	131	1012	516	1571	-	836	362	1108	439	1571	-	294	1247
	79%	89% Tbc	77%	78%	80%	80%	80%	79%	82%	79%	-	81%	78%	81%	76%	79%	-	75%	81%
NET: 4-6	314	32	132	137	41	221	21	218	88	314	-	160	68	202	105	314	-	75	229
	16% a	9%	17% a	17% a	13%	16%	13%	17%	14%	16%	-	16%	15%	15%	18%	16%	-	19%	15%
NET: 1-3	30	-	10	18	5	20	5	21	2	30	-	13	7	19	11	30	-	8	21
	2%	-	1%	2% a	2%	1%	3%	2%	*	2%	-	1%	2%	1%	2%	2%	-	2%	1%
Mean	7.81	8.26 Tbc	7.76	7.71	7.89	7.84	7.68	7.73	8.03 Tg	7.81	-	7.90	7.77	7.86	7.70	7.81	-	7.72	7.84
Standard Deviation	1.58	1.34	1.58	1.65	1.53	1.58	1.74	1.60	1.47	1.58	-	1.58	1.56	1.55	1.66	1.58	-	1.70	1.55

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 556

Q34 How would you rate your overall satisfaction with ITV Hub?

Base : All that use this catch up service

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2212	417	851	868	346	1516	174	1475	667	2212	-	1111	504	1495	667	2212	-	494	1654
Weighted Base	1981	347	772	804	320	1377	164*	1283	633	1981	-**	1028	461	1369	578	1981	-**	392	1547
Standard Error	0.03	0.07	0.06	0.06	0.08	0.04	0.14	0.04	0.06	0.03	-	0.05	0.07	0.04	0.07	0.03	-	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 557

Q34 How would you rate your overall satisfaction with ITV Hub?

Base : All that use this catch up service

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	2212	385	64	130	169	137	124	149	276	133	240	216	189
Weighted Base	1981	177	47*	147*	233	146*	160*	193*	108	146*	276	303	45
Effective Base	1098	223	36	73	106	88	72	93	166	82	142	135	101
1 - LOWEST score	4	*	-	-	1	-	-	-	-	-	2	-	*
	*	*	-	-	1%	-	-	-	-	-	1%	-	*
2	4	1	-	-	-	*	-	-	*	-	-	2	*
	*	*	-	-	-	*	-	-	*	-	-	1%	*
3	22	3	-	6	3	-	1	3	*	-	2	4	1
	1%	2%	-	4%	1%	-	*	2%	*	-	1%	1%	1%
4	36	3	1	1	6	1	6	3	3	2	4	4	2
	2%	2%	2%	1%	2%	1%	4%	1%	3%	2%	2%	1%	5%Tcek
5	83	6	1	5	2	4	6	6	6	14	17	13	2
	4%	3%	3%	3%	1%	3%	4%	3%	5%cd	10%Tad	6%cd	4%	4%
6	194	16	5	13	28	13	21	25	11	15	18	25	5
	10%	9%	10%	9%	12%	9%	13%	13%	10%	10%	6%	8%	12%
7	362	25	3	28	57	32	24	36	21	25	49	57	3
	18%kl	14%	7%	19%kl	24%abl	22%kl	15%	19%kl	20%kl	17%kl	18%kl	19%kl	6%
8	557	43	7	35	55	41	60	55	33	41	95	83	9
	28%	24%	16%	24%	23%	28%	37%abd	28%	30%	28%	34%abl	27%	20%
9	365	38	8	21	42	32	30	24	21	31	49	64	6
	18%	21%	16%	14%	18%	22%	19%	13%	19%	21%	18%	21%	14%
10 - HIGHEST score	287	35	20	30	30	19	10	40	11	10	31	33	17
	14%	20%Tfhijk	43%Tacdefghijk	21%fhi	13%	13%	6%	21%fhijk	10%	7%	11%	11%	37%Tacdefghijk
Don't know	66	6	1	8	8	3	3	1	2	7	9	17	1
	3%	3%	2%	5%	3%	2%	2%	1%	2%	5%	3%	6%	1%
SUMMARY:													
NET: 9-10	652	73	28	51	72	51	40	64	31	40	80	97	23
	33%	41%Tfhij	60%Tacdefghijk	35%	31%	35%	25%	33%	29%	28%	29%	32%	50%Tcdefghijk
NET: 7-10	1571	141	39	115	184	125	124	155	85	107	224	238	35
	79%	80%	83%	78%	79%	85%	77%	80%	79%	73%	81%	78%	76%
NET: 4-6	314	25	7	19	36	18	32	33	20	31	40	42	9
	16%	14%	15%	13%	16%	12%	20%	17%	18%	21%	14%	14%	20%
NET: 1-3	30	5	-	6	4	*	1	3	1	-	4	6	1
	2%	3%	-	4%	2%	*	*	2%	1%	-	1%	2%	2%
Mean	7.81	7.98	8.60Tacdefghijk	7.86	7.71	7.96	7.61	7.87	7.67	7.59	7.75	7.77	8.17Tihl
Standard Deviation	1.58	1.72	1.63	1.74	1.59	1.35	1.43	1.60	1.52	1.47	1.56	1.57	1.98
Standard Error	0.03	0.09	0.21	0.16	0.12	0.12	0.13	0.13	0.09	0.13	0.10	0.11	0.15

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 558

Q34 How would you rate your overall satisfaction with All4?

Base : All that use this catch up service

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1985	929	1056	314	384	383	332	287	285	485	1077	423	577	1408	278	1699	1237	376	226	146
Weighted Base	1662	792	869	292	321	325	272	233	218	385	949	327	490	1171	214	1444	1391	160	76	35*
Effective Base	1001	460	542	158	193	183	171	135	175	243	553	206	288	713	140	857	747	218	150	79
1 - LOWEST score	4	2	2	1	*	-	2	1	-	-	4	-	*	4	1	3	4	-	-	-
	*	*	*	*	*	-	1%	*	-	-	*	-	*	*	*	*	*	-	-	-
2	5	2	3	*	*	1	2	-	2	2	2	1	1	5	1	5	5	*	1	
	*	*	*	*	*	*	1%	-	1%	1%	*	*	*	*	*	*	*	*	1%	-
3	20	13	7	11	1	2	1	6	*	1	10	9	1	19	2	18	19	1	*	
	1%	2%	1%	4%Tdefh	*	1%	*	2%	*	*	1%	3%al	*	2%	1%	1%	1%	*	*	
4	45	25	20	15	5	5	9	8	3	6	19	20	4	41	4	41	40	3	1	
	3%	3%	2%	5%	2%	1%	3%	4%	1%	2%	2%	6%Tij	1%	4%al	2%	3%	3%	2%	1%	
5	80	40	40	12	17	14	10	14	13	11	55	13	12	67	13	67	65	6	7	
	5%	5%	5%	4%	5%	4%	4%	6%	6%	3%	6%	4%	3%	6%al	6%	5%	5%	4%	9%Tpq	
6	172	86	87	24	39	24	36	20	30	44	94	35	55	117	22	150	144	19	7	
	10%	11%	10%	8%	12%	7%	13%	9%	14%ee	11%	10%	11%	11%	10%	10%	10%	10%	12%	9%	
7	300	162	138	33	73	58	48	59	29	85	162	52	92	208	28	270	256	25	14	
	18%e	20%	16%	11%	23%ch	18%	18%	26%Tch	13%	22%	17%	16%	19%	18%	13%	19%	18%	16%	19%	
8	467	223	244	87	86	102	78	49	65	119	277	71	139	328	62	404	387	45	28	
	28%	28%	28%	30%	27%	31%g	29%	21%	30%	31%k	29%k	22%	28%	28%	29%	28%	28%	28%	36%Tps	
9	288	128	160	49	59	66	35	41	38	55	171	62	106	182	38	249	258	17	8	
	17%qr	16%	18%	17%	18%	20%	13%	18%	17%	14%	18%	19%	22%om	16%	18%	17%	19%qr	11%	11%	
10 - HIGHEST score	191	80	111	45	35	38	37	19	17	37	105	50	60	131	32	159	136	36	6	
	12%	10%	13%	15%h	11%	12%	14%	8%	8%	10%	11%	15%	12%	11%	15%	11%	10%	23%Tpr	8%	
Don't know	89	32	57	15	6	17	15	15	21	25	50	14	20	69	11	78	76	8	4	
	5%d	4%	7%	5%	2%	5%	5%	7%od	9%Td	6%	5%	4%	4%	6%	5%	5%	5%	5%	6%	
SUMMARY:																				
NET: 9-10	479	208	271	94	94	104	72	60	55	92	275	112	166	313	71	408	394	54	14	
	29%qr	26%	31%	32%	29%	32%	26%	26%	25%	24%	29%	34%al	34%om	27%	33%	28%	28%r	33%r	19%	
NET: 7-10	1246	593	653	214	252	264	198	169	149	296	715	235	397	849	161	1082	1038	124	57	
	75%	75%	75%	73%	79%h	81%h	73%	72%	68%	77%	75%	72%	81%Tm	72%	75%	75%	75%	77%	74%	
NET: 4-6	297	150	147	50	61	43	55	43	46	61	168	69	71	226	38	257	249	28	14	
	18%	19%	17%	17%	19%	13%	20%	18%	21%ee	16%	18%	21%	15%	19%	18%	18%	18%	17%	19%	
NET: 1-3	30	17	13	13	1	2	5	6	3	4	16	10	2	27	4	26	28	1	1	
	2%	2%	1%	4%Tde	*	1%	2%	3%	1%	1%	2%	3%	*	2%al	2%	2%	2%	1%	1%	
Mean	7.65	7.53	7.75a	7.64	7.68	7.68g	7.59	7.41	7.58	7.66	7.66	7.58	7.91Tm	7.53	7.80	7.63	7.60	7.95Tpr	7.48	
Standard Deviation	1.63	1.64	1.62	1.91	1.46	1.44	1.71	1.69	1.55	1.44	1.62	1.87	1.38	1.72	1.66	1.63	1.63	1.60	1.53	
Standard Error	0.04	0.05	0.05	0.11	0.08	0.08	0.10	0.10	0.09	0.07	0.05	0.09	0.06	0.05	0.10	0.04	0.05	0.08	0.10	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 559

Q34 How would you rate your overall satisfaction with All4?

Base : All that use this catch up service

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1985	391	756	772	302	1358	165	1399	527	1985	-	1038	404	1344	596	1985	-	444	1484
Weighted Base	1662	303	645	669	269	1146	142*	1160	459	1662	-**	902	332	1161	468	1662	-**	349	1276
Effective Base	1001	196	382	396	160	670	91	695	270	1001	-	526	195	683	291	1001	-	236	736
1 - LOWEST score	4	-	3	1	1	3	-	2	1	4	-	1	1	1	3	4	-	2	1
	*	-	*	*	*	*	-	*	*	*	-	*	*	*	1%	*	-	1%	*
2	5	-	3	2	2	3	*	2	2	5	-	*	3	2	3	5	-	3	2
	*	-	*	*	1%	*	-	*	1%	*	-	*	1% k	*	1%	*	-	1%	*
3	20	-	6	14	5	13	1	17	4	20	1	8	6	11	10	20	-	5	15
	1%	-	1%	2% a	2%	1%	1%	1%	1%	1%	-	1%	2%	1%	2%	1%	-	2%	1%
4	45	6	19	20	5	31	5	31	13	45	-	21	13	24	21	45	-	14	30
	3%	2%	3%	3%	2%	3%	3%	3%	3%	3%	-	2%	4%	2%	4% m	3%	-	4%	2%
5	80	8	25	43	11	55	8	57	19	80	-	43	14	53	25	80	-	22	55
	5%	3%	4%	6%	4%	5%	6%	5%	4%	5%	-	5%	4%	5%	5%	5%	-	6%	4%
6	172	20	75	75	28	123	12	125	39	172	-	82	36	101	65	172	-	40	129
	10%	7%	12%	11%	11%	11%	8%	11%	9%	10%	-	9%	11%	9%	14% m	10%	-	11%	10%
7	300	64	97	132	46	208	22	207	85	300	-	163	58	212	80	300	-	68	220
	18%	21%	15%	20%	17%	18%	16%	18%	19%	18%	-	18%	17%	18%	17%	18%	-	19%	17%
8	467	67	203	179	76	309	45	330	127	467	-	261	89	362	100	467	-	82	378
	28% n	22%	32% a	27%	28%	27%	31%	28%	28%	28%	-	29%	27%	31% n	21%	28%	-	24%	30%
9	288	67	119	97	50	212	16	200	83	288	-	167	53	192	93	288	-	57	226
	17%	22% c	18%	15%	19%	19%	11%	17%	18%	17%	-	19%	16%	17%	20%	17%	-	16%	18%
10 - HIGHEST score	191	59	56	74	25	135	23	139	51	191	-	119	36	145	42	191	-	38	151
	12%	20% Tbc	9%	11%	9%	12%	16%	12%	11%	12%	-	13%	11%	12%	9%	12%	-	11%	12%
Don't know	89	11	40	34	19	53	11	49	34	89	-	37	23	58	28	89	-	17	70
	5%	4%	6%	5%	7%	5%	7%	4%	7% g	5%	-	4%	7%	5%	6%	5%	-	5%	5%
SUMMARY:																			
NET: 9-10	479	127	175	171	75	347	39	340	134	479	-	287	89	337	135	479	-	95	377
	29%	42% Tbc	27%	26%	28%	30%	27%	29%	29%	29%	-	32%	27%	29%	29%	29%	-	27%	30%
NET: 7-10	1246	258	475	482	197	865	106	877	346	1246	-	711	236	911	315	1246	-	245	974
	75% n	85% Tbc	74%	72%	73%	75%	74%	76%	75%	75%	-	79% l	71%	78% n	67%	75%	-	70%	76%
NET: 4-6	297	34	118	137	45	209	24	213	71	297	-	146	63	178	110	297	-	76	213
	18% a	11%	18% a	21% a	17%	18%	17%	18%	16%	18%	-	16%	19%	15%	24% Tm	18%	-	22%	17%
NET: 1-3	30	-	12	17	7	19	2	21	7	30	-	9	11	14	15	30	-	11	18
	2%	-	2%	2% a	3%	2%	1%	2%	1%	2%	-	1%	3% k	1%	3% m	2%	-	3%	1%
Mean	7.65 ^{nq}	8.12 ^{Tbc}	7.62	7.48	7.60	7.67	7.73	7.65	7.70	7.65	-	7.79 ^l	7.49	7.76 ⁿ	7.37	7.65	-	7.40	7.73 ^q
Standard Deviation	1.63	1.45	1.61	1.69	1.65	1.63	1.66	1.63	1.60	1.63	-	1.54	1.78	1.54	1.83	1.63	-	1.82	1.56

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 559

Q34 How would you rate your overall satisfaction with All4?

Base : All that use this catch up service

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1985	391	756	772	302	1358	165	1399	527	1985	-	1038	404	1344	596	1985	-	444	1484
Weighted Base	1662	303	645	669	269	1146	142*	1160	459	1662	-**	902	332	1161	468	1662	-**	349	1276
Standard Error	0.04	0.07	0.06	0.06	0.10	0.05	0.13	0.04	0.07	0.04	-	0.05	0.09	0.04	0.08	0.04	-	0.09	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 560

Q34 How would you rate your overall satisfaction with All4?

Base : All that use this catch up service

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1985	376	49	109	155	123	113	132	226	121	235	200	146
Weighted Base	1662	160	22*	114*	201*	116*	135*	163*	76	139*	251	250	35*
Effective Base	1001	218	39	60	95	87	65	86	150	70	140	133	79
1 - LOWEST score	4	-	-	-	1	1	-	1	-	-	1	-	-
	*	-	-	-	1%	1%	-	*	-	-	1%	-	-
2	5	*	-	-	4	-	-	-	1	-	*	*	-
	*	-	-	-	2%T	-	-	-	1%	-	*	*	-
3	20	1	1	1	-	5	5	2	*	-	2	4	*
	1%	*	3%di	1%	-	4%Tad	4%	1%	*	-	1%	2%	*
4	45	3	1	4	10	2	6	3	1	1	5	9	1
	3%	2%	4%	4%	5%	2%	4%	2%	1%	1%	2%	4%	4%
5	80	6	2	4	5	4	3	12	7	7	12	14	2
	5%	4%	8%	4%	3%	4%	2%	8%	9%Tadi	5%	5%	6%	5%
6	172	19	3	12	30	10	17	10	7	10	27	23	3
	10%	12%	16%	11%	15%	8%	13%	6%	9%	7%	11%	9%	9%
7	300	25	4	19	42	17	25	28	14	20	46	54	4
	18%	16%	20%	17%	21%	14%	19%	17%	19%	15%	18%	22%	12%
8	467	45	4	34	51	33	46	38	28	47	75	60	7
	28%	28%	17%	30%	25%	29%	34%	23%	36%Tbgkl	34%	30%	24%	20%
9	288	17	4	14	32	24	20	35	8	40	38	53	4
	17%ah	11%	20%	12%	16%	21%a	15%	21%ah	11%	29%Tacdhlj	15%	21%ah	11%
10 - HIGHEST score	191	36	1	18	15	13	10	26	6	4	34	14	13
	12%ik	23%Tbdefhijk	6%	15%ik	8%	11%il	7%	16%ik	8%	3%	14%ik	6%	37%Tabcdefghijk
Don't know	89	8	1	8	11	8	3	8	4	9	11	17	1
	5%	5%	6%	7%	5%	7%	2%	5%	6%	7%	4%	7%	2%
SUMMARY:													
NET: 9-10	479	54	6	31	47	37	30	61	14	44	71	68	17
	29%h	33%h	26%	27%	24%	32%h	22%	37%dfh	19%	32%	29%	27%	48%Tabcdefghijk
NET: 7-10	1246	124	14	84	141	87	101	127	57	111	192	181	27
	75%	77%	63%	74%	70%	75%	75%	78%	74%	80%b	77%	73%	80%
NET: 4-6	297	28	6	21	45	16	26	26	14	18	44	47	6
	18%	17%	28%al	18%	22%	14%	19%	16%	19%	13%	17%	19%	18%
NET: 1-3	30	1	1	1	5	6	5	2	1	-	4	5	*
	2%	1%	3%il	1%	2%	5%al	4%	2%	1%	-	1%	2%	*
Mean	7.65	7.95Tbdflhk	7.18	7.72	7.35	7.66	7.43	7.84	7.48	7.86bd	7.70	7.47	8.25Tbdefhjk
Standard Deviation	1.63	1.60	1.78	1.62	1.72	1.80	1.63	1.70	1.53	1.23	1.61	1.60	1.82
Standard Error	0.04	0.08	0.26	0.16	0.14	0.17	0.16	0.15	0.10	0.12	0.11	0.12	0.15

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

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 * = Less than .5

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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 561

Q34 How would you rate your overall satisfaction with S4C Clic?

Base : All that use this catch up service

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	104	55	49	17	11	23	18	16	19	21	54	29	35	69	4	100	-	-	104	-
Weighted Base	32*	17*	15*	5**	3**	6**	6**	5**	7**	5**	18*	9**	9**	23*	1*	31*	-**	-**	32*	-**
Effective Base	77	43	34	11	9	15	14	13	16	16	39	22	24	53	3	74	-	-	77	-
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1 4%	1 5%	* 3%	-	* 8%	* 3%	* 5%	* -	* 7%	* 9%	* 2%	* 4%	* 1%	* 5%	* 10%	1 3%	-	-	1 4%	-
3	1 2%	* 3%	* 2%	* 3%	-	* 2%	-	* 3%	* 4%	* 3%	* 1%	* 4%	* 3%	* 2%	-	1 2%	-	-	1 2%	-
4	2 5%	1 7%	* 3%	* 2%	-	-	* 4%	1 14%	1 8%	* 7%	1 4%	1 6%	1 5%	1 5%	-	2 5%	-	-	2 5%	-
5	2 7%	1 5%	1 9%	* 4%	1 25%	1 13%	-	* 3%	* 4%	* 8%	1 4%	1 12%	2 19%	* 2%	-	2 7%	-	-	2 7%	-
6	3 11%	2 13%	1 8%	* 6%	-	1 10%	1 13%	1 15%	1 16%	* 3%	3 15%	1 8%	1 6%	3 13%	* 33%	3 10%	-	-	3 11%	-
7	4 13%	3 16%	1 9%	1 14%	1 25%	1 13%	1 17%	1 16%	-	* 6%	2 13%	1 16%	1 12%	3 13%	-	4 13%	-	-	4 13%	-
8	8 25%	4 24%	4 27%	* 7%	1 22%	2 25%	1 27%	1 22%	3 43%	1 20%	4 23%	3 34%	2 23%	6 26%	-	8 26%	-	-	8 25%	-
9	7 22%	3 17%	4 27%	2 36%	1 20%	2 27%	1 11%	1 22%	1 15%	1 20%	5 29%	1 8%	6 25%	-	7 23%	-	-	7 22%	-	
10 - HIGHEST score	2 6%	1 4%	1 7%	-	-	* 3%	1 24%	* 5%	-	* 4%	1 5%	1 7%	1 9%	1 4%	1 57%	1 4%	-	-	2 6%	-
Don't know	2 6%	1 7%	1 5%	1 26%	-	* 4%	-	-	* 4%	1 19%	1 5%	-	1 8%	1 5%	-	2 6%	-	-	2 6%	-
SUMMARY: NET: 9-10	9 27%	4 21%	5 35%	2 36%	1 20%	2 30%	2 35%	1 27%	1 15%	1 25%	6 34%	1 16%	2 23%	7 29%	1 57%	8 26%	-	-	9 27%	-
NET: 7-10	21 66%	10 61%	10 71%	3 58%	2 67%	4 68%	4 78%	3 65%	4 58%	3 50%	12 70%	6 65%	5 58%	15 69%	1 57%	20 66%	-	-	21 66%	-
NET: 4-6	7 23%	4 25%	3 20%	1 12%	1 25%	1 23%	1 17%	2 32%	2 27%	1 18%	4 22%	2 26%	3 30%	4 20%	* 33%	7 22%	-	-	7 23%	-
NET: 1-3	2 6%	1 7%	1 4%	* 3%	* 8%	* 5%	* 5%	* 3%	1 11%	1 12%	* 3%	1 8%	* 5%	1 6%	* 10%	2 6%	-	-	2 6%	-
Mean	7.20	6.93	7.52	7.62	6.71	7.33	7.72	7.03	6.78	6.68	7.54	6.83	7.01	7.28	7.85	7.18	-	-	7.20	-
Standard Deviation	2.01	2.08	1.96	2.00	2.43	1.99	2.22	2.12	2.30	2.88	1.76	2.16	2.14	2.01	-	1.97	-	-	2.01	-
Standard Error	0.20	0.29	0.29	0.52	0.73	0.43	0.52	0.53	0.54	0.68	0.24	0.40	0.37	0.25	-	0.20	-	-	0.20	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
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J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 562

Q34 How would you rate your overall satisfaction with S4C Clic?

Base : All that use this catch up service

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	104	30	35	35	12	75	10	66	30	104	-	51	24	60	43	104	-	34	68
Weighted Base	32*	7**	12**	12**	5**	21*	3**	21*	9**	32*	-**	14*	7**	17*	14*	32*	-**	10**	21*
Effective Base	77	25	26	26	10	54	9	47	25	77	-	39	18	44	32	77	-	26	49
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1	-	*	*	-	1	*	*	1	1	-	1	*	1	*	1	-	1	*
	4%	-	4%	4%	-	3%	15%	2%	7%	4%	-	5%	5%	4%	4%	4%	-	10%	1%
3	1	*	*	*	-	1	-	1	-	1	-	*	*	1	*	1	-	*	*
	2%	3%	1%	3%	-	3%	-	3%	-	2%	-	3%	4%	3%	1%	2%	-	2%	2%
4	2	*	*	1	*	1	-	1	1	2	-	*	*	*	1	2	-	1	1
	5%	5%	4%	6%	8%	5%	-	3%	6%	5%	-	2%	5%	3%	8%	5%	-	7%	3%
5	2	*	1	1	-	2	*	1	1	2	-	2	-	1	1	2	-	1	1
	7%	5%	7%	6%	-	9%	11%	5%	13%	7%	-	14%	-	7%	7%	7%	-	8%	7%
6	3	*	2	1	*	3	-	2	1	3	-	1	2	2	1	3	-	1	2
	11%	4%	17%	10%	3%	14%	-	10%	10%	11%	-	9%	22%	12%	7%	11%	-	11%	11%
7	4	1	1	2	1	3	-	3	1	4	-	2	1	3	1	4	-	1	2
	13%	16%	10%	13%	12%	15%	-	12%	15%	13%	-	15%	10%	16%	9%	13%	-	15%	11%
8	8	2	4	3	2	4	*	6	2	8	-	3	2	4	4	8	-	3	5
	25%	25%	31%	21%	31%	21%	8%	27%	20%	25%	-	20%	33%	24%	28%	25%	-	27%	25%
9	7	1	2	4	1	5	1	5	2	7	-	3	2	5	2	7	-	1	6
	22%	18%	18%	30%	17%	26%	23%	23%	22%	22%	-	24%	21%	26%	17%	22%	-	10%	28%
10 - HIGHEST score	2	1	-	1	1	*	1	1	1	2	-	1	-	*	1	2	-	*	2
	6%	12%	-	7%	14%	2%	20%	5%	7%	6%	-	6%	-	3%	9%	6%	-	2%	7%
Don't know	2	1	1	-	1	*	1	2	-	2	-	*	-	*	1	2	-	1	1
	6%	14%	8%	-	16%	2%	22%	9%	-	6%	-	3%	-	3%	10%	6%	-	8%	5%
SUMMARY:																			
NET: 9-10	9	2	2	5	2	6	1	6	3	9	-	4	2	5	4	9	-	1	8
	27%	30%	18%	37%	31%	28%	43%	29%	29%	27%	-	30%	21%	29%	27%	27%	-	12%	36%
NET: 7-10	21	5	7	9	4	13	2	14	6	21	-	9	5	12	9	21	-	5	15
	66%	70%	59%	71%	74%	64%	52%	68%	64%	66%	-	65%	64%	68%	64%	66%	-	53%	72%
NET: 4-6	7	1	3	3	1	6	*	4	3	7	-	3	2	4	3	7	-	3	4
	23%	13%	29%	22%	11%	28%	11%	18%	29%	23%	-	25%	27%	22%	22%	23%	-	26%	21%
NET: 1-3	2	*	1	1	-	1	*	1	1	2	-	1	1	1	1	2	-	1	1
	6%	3%	5%	7%	-	7%	15%	5%	7%	6%	-	8%	9%	7%	5%	6%	-	12%	3%
Mean	7.20	7.68	6.98	7.31	7.94	7.02	7.22	7.45	6.95	7.20	-	7.08	6.97	7.19	7.26	7.20	-	6.40	7.62
Standard Deviation	2.01	1.94	1.88	2.18	1.87	1.99	3.84	1.86	2.30	2.01	-	2.16	2.07	1.98	2.16	2.01	-	2.33	1.78

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 562

Q34 How would you rate your overall satisfaction with S4C Clic?

Base : All that use this catch up service

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	104	30	35	35	12	75	10	66	30	104	-	51	24	60	43	104	-	34	68
Weighted Base	32*	7**	12**	12**	5**	21*	3**	21*	9**	32*	-**	14*	7**	17*	14*	32*	-**	10**	21*
Standard Error	0.20	0.37	0.33	0.37	0.56	0.23	1.36	0.24	0.42	0.20	-	0.31	0.42	0.26	0.34	0.20	-	0.41	0.22

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 563

Q34 How would you rate your overall satisfaction with S4C Clic?

Base : All that use this catch up service

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	104	-	-	-	-	-	-	-	104	-	-	-	-
Weighted Base	32*	32*
Effective Base	77	-	-	-	-	-	-	-	77	-	-	-	-
1 - LOWEST score	-	-	-	-	-	-	-	-	-	-	-	-	-
2	1 4%	-	-	-	-	-	-	-	1 4%	-	-	-	-
3	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-
4	2 5%	-	-	-	-	-	-	-	2 5%	-	-	-	-
5	2 7%	-	-	-	-	-	-	-	2 7%	-	-	-	-
6	3 11%	-	-	-	-	-	-	-	3 11%	-	-	-	-
7	4 13%	-	-	-	-	-	-	-	4 13%	-	-	-	-
8	8 25%	-	-	-	-	-	-	-	8 25%	-	-	-	-
9	7 22%	-	-	-	-	-	-	-	7 22%	-	-	-	-
10 - HIGHEST score	2 6%	-	-	-	-	-	-	-	2 6%	-	-	-	-
Don't know	2 6%	-	-	-	-	-	-	-	2 6%	-	-	-	-
SUMMARY:													
NET: 9-10	9 27%	-	-	-	-	-	-	-	9 27%	-	-	-	-
NET: 7-10	21 66%	-	-	-	-	-	-	-	21 66%	-	-	-	-
NET: 4-6	7 23%	-	-	-	-	-	-	-	7 23%	-	-	-	-
NET: 1-3	2 6%	-	-	-	-	-	-	-	2 6%	-	-	-	-
Mean	7.20	-	-	-	-	-	-	-	7.20	-	-	-	-
Standard Deviation	2.01	-	-	-	-	-	-	-	2.01	-	-	-	-
Standard Error	0.20	-	-	-	-	-	-	-	0.20	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 564

Q34 How would you rate your overall satisfaction with My5/Demand 5?

Base : All that use this catch up service

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	1403	664	739	203	281	284	242	187	206	326	768	309	437	966	214	1185	879	265	166	93
Weighted Base	1138	540	598	194	221	221	199	149*	154	252	651	235	350	788	156	979	953	114	52	19*
Effective Base	716	336	380	106	142	134	129	93	121	155	411	151	221	496	109	606	536	153	116	50
1 - LOWEST score	6*	3 1%	3*	1 1%	-	1*	2 1%	1*	1 1%	3 1%	3*	-	-	6 1%	-	6 1%	5*	-	1 1%	* 1%
2	10 1%	8 1%	2*	3 2%	* *	* *	1 *	4 3%	2 1%	* *	8 1%	2 1%	* *	10 1%	1 1%	9 1%	8 1%	1 1%	1 2%	1 3%
3	13 1%	8 1%	6 1%	2 1%	2 1%	3 1%	2 1%	3 2%	2 1%	* *	9 1%	4 2%	1 *	12 2%	2 1%	12 1%	11 1%	1 1%	2 3%	* 1%
4	40 4%	19 4%	20 3%	7 4%	11 5%	4 2%	8 4%	5 4%	4 3%	7 3%	18 3%	15 6% 	16 4%	24 3%	5 3%	35 4%	36 4%	2 2%	1 3%	* 2%
5	102 9%	54 10%	48 8%	17 9%	19 9%	19 9%	27 13% h	11 7%	8 5%	26 10%	54 8%	22 9%	22 6%	80 10%	16 10%	86 9%	88 9%	7 7%	5 9%	1 7%
6	127 11%	71 13%	56 9%	20 10%	23 10%	19 9%	28 14%	19 13%	19 12%	36 14%	70 11%	22 9%	41 12%	86 11%	14 9%	113 12%	102 11%	15 13%	8 15%	3 13%
7	215 19% rs	103 19%	111 19%	33 17%	49 22% h	48 22% h	33 16%	35 23% h	18 12%	51 20%	129 20%	34 15%	63 18%	152 19%	33 21%	181 19%	187 20% rs	22 19% r	4 8%	1 7%
8	276 24%	124 23%	152 25%	47 24%	49 22%	67 30% f	39 19%	33 22%	42 27%	50 20%	173 27%	53 23%	91 26%	185 23%	40 25%	236 24%	227 24%	33 29%	13 26%	3 18%
9	120 11%	56 10%	64 11%	13 7%	29 13%	28 13%	20 10%	14 9%	15 10%	19 7%	79 12%	22 10%	52 15% cm	67 9%	15 10%	105 11%	105 11%	7 6%	5 9%	3 15% cd
10 - HIGHEST score	98 9%	37 7%	61 10%	23 12%	16 7%	14 6%	18 9%	13 8%	15 10%	19 7%	44 7%	36 15% Tij	29 8%	69 9%	15 9%	83 8%	75 8%	14 12%	5 9%	4 19% Tp
Don't know	131 12%	57 11%	74 12%	27 14%	22 10%	19 9%	23 12%	11 8%	28 18% reg	41 16% d	65 10%	25 11%	35 10%	97 12%	17 11%	114 12%	109 11%	12 11%	7 14%	3 14%
SUMMARY: NET: 9-10	218 19%	93 17%	125 21%	36 19%	45 21%	42 19%	38 19%	27 18%	30 19%	37 15%	122 19%	58 25% al	81 23%	136 17%	29 19%	187 19%	181 19%	21 18%	10 19%	6 33% Tpqj
NET: 7-10	709 62%	320 59%	388 65%	116 60%	143 65%	156 71% fh	109 55%	94 63%	90 59%	139 55%	424 65% al	146 62%	236 67%	473 60%	102 65%	605 62%	594 62%	75 66% r	27 53%	11 58%
NET: 4-6	269 24%	144 27%	125 21%	44 23%	54 24%	42 19%	62 31% eh	36 24%	31 20%	69 27%	142 22%	58 25%	79 22%	191 24%	34 22%	234 24%	226 24%	25 22%	14 27%	4 22%
NET: 1-3	29 3% al	18 3%	11 2%	6 3%	2 1%	4 2%	4 2%	8 6% d	5 3%	3 1%	20 3%	6 3%	1 *	28 4% d	3 2%	27 3%	23 2%	2 2%	3 6% Tp	1 5%
Mean	7.22	7.05	7.38 a	7.21	7.26	7.40	7.04	7.01	7.36	7.07	7.23	7.33	7.46 m	7.11	7.30	7.20	7.20	7.42	7.02	7.52
Standard Deviation	1.77	1.80	1.73	1.92	1.64	1.54	1.84	1.91	1.83	1.70	1.72	1.96	1.58	1.84	1.68	1.79	1.76	1.65	2.08	2.26
Standard Error	0.05	0.07	0.07	0.15	0.10	0.10	0.13	0.15	0.14	0.10	0.07	0.12	0.08	0.06	0.12	0.05	0.06	0.11	0.17	0.25

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s
* small base

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 565

Q34 How would you rate your overall satisfaction with My5/Demand 5?

Base : All that use this catch up service

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	1403	308	525	516	199	979	105	1004	354	1403	-	771	264	961	407	1403	-	348	1005
Weighted Base	1138	227	447	431	172	805	86*	812	294	1138	-**	644	210	790	324	1138	-**	270	832
Effective Base	716	169	268	262	116	487	51	505	184	716	-	386	130	494	200	716	-	190	499
1 - LOWEST score	6	-	4	1	2	2	*	4	1	6	-	2	1	3	2	6	-	4	1
	*	-	1%	*	1%	*	*	1%	*	-	-	*	1%	*	1%	*	-	2% r	*
2	10	2	4	4	1	7	*	9	2	10	-	3	3	6	4	10	-	5	4
	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	*	1%	1%	1%	1%	-	2%	1%
3	13	3	6	4	4	5	4	9	2	13	-	7	2	11	3	13	-	6	7
	1%	1%	1%	1%	3%	1%	4% c	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	1%
4	40	7	12	17	6	32	1	30	9	40	-	19	12	27	12	40	-	11	27
	4%	3%	3%	4%	4%	4%	1%	4%	3%	4%	-	3%	6%	3%	4%	4%	-	4%	3%
5	102	17	31	49	20	72	6	73	24	102	-	42	24	66	35	102	-	19	81
	9%	7%	7%	11%	12%	9%	7%	9%	8%	9%	-	6%	11%	8%	11%	9%	-	7%	10%
6	127	24	53	45	15	91	7	90	29	127	-	62	27	80	42	127	-	33	89
	11%	11%	12%	10%	9%	11%	8%	11%	10%	11%	-	10%	13%	10%	13%	11%	-	12%	11%
7	215	48	84	80	35	142	19	174	39	215	-	128	23	152	59	215	-	47	159
	19% d	21%	19%	19%	20%	18%	22%	21% h	13%	19%	-	20% l	11%	19%	18%	19%	-	17%	19%
8	276	51	116	102	40	200	17	195	76	276	-	167	54	198	71	276	-	60	211
	24%	22%	26%	24%	23%	25%	20%	24%	26%	24%	-	26%	26%	25%	22%	24%	-	22%	25%
9	120	20	65	35	15	96	6	84	35	120	-	77	22	75	43	120	-	21	97
	11%	9%	14% c	8%	9%	12%	7%	10%	12%	11%	-	12%	11%	9%	13%	11%	-	8%	12%
10 - HIGHEST score	98	39	27	31	13	74	8	65	32	98	-	68	13	73	23	98	-	30	63
	9%	17% fbc	6%	7%	8%	9%	9%	8%	11%	9%	-	11%	6%	9%	7%	9%	-	11%	8%
Don't know	131	16	44	61	19	83	19	80	45	131	-	71	30	98	29	131	-	34	92
	12%	7%	10%	14% ga	11%	10%	22% Te	10%	15%	12%	-	11%	14%	12%	9%	12%	-	13%	11%
SUMMARY:																			
NET: 9-10	218	59	92	67	28	170	14	148	67	218	-	145	35	148	66	218	-	51	160
	19%	26% c	21%	15%	16%	21%	16%	18%	23%	19%	-	23%	17%	19%	21%	19%	-	19%	19%
NET: 7-10	709	158	291	249	103	513	49	517	182	709	-	440	112	499	197	709	-	158	530
	62%	70% c	65%	58%	60%	64%	57%	64%	62%	62%	-	68% Tl	53%	63%	61%	62%	-	59%	64%
NET: 4-6	269	48	97	111	41	195	13	193	63	269	-	122	62	173	89	269	-	63	197
	24%	21%	22%	26%	24%	24%	16%	24%	21%	24%	-	19%	30% k	22%	28%	24%	-	23%	24%
NET: 1-3	29	5	15	9	8	15	4	21	5	29	-	11	6	20	9	29	-	15	13
	3%	2%	3%	2%	4%	2%	5%	3%	2%	3%	-	2%	3%	2%	3%	3%	-	6% Tr	2%
Mean	7.22	7.51 c	7.25	7.08	7.00	7.30	7.19	7.17	7.45	7.22	-	7.48 l	6.99	7.27	7.11	7.22	-	7.06	7.27
Standard Deviation	1.77	1.79	1.76	1.75	1.90	1.74	1.84	1.75	1.77	1.77	-	1.67	1.87	1.75	1.82	1.77	-	2.04	1.66

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 565

Q34 How would you rate your overall satisfaction with My5/Demand 5?

Base : All that use this catch up service

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	1403	308	525	516	199	979	105	1004	354	1403	-	771	264	961	407	1403	-	348	1005
Weighted Base	1138	227	447	431	172	805	86*	812	294	1138	-**	644	210	790	324	1138	-**	270	832
Standard Error	0.05	0.11	0.08	0.08	0.14	0.06	0.20	0.06	0.10	0.05	-	0.06	0.12	0.06	0.09	0.05	-	0.12	0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 566

Q34 How would you rate your overall satisfaction with My5/Demand 5?

Base : All that use this catch up service

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	1403	265	40	80	103	87	77	94	166	92	161	145	93
Weighted Base	1138	114	20**	82*	125*	83*	87*	115*	52	94*	157*	190*	19*
Effective Base	716	153	25	47	70	60	42	65	116	53	94	93	50
1 - LOWEST score	6*	-	-	-	3	*	-	-	1	-	1	-	*
		-	-	-	2%	*	-	-	1%	-	1%	-	1%
2	10	1	-	2	3	-	-	1	1	1	-	-	1
	1%	1%	-	2%	2%	-	-	1%	2%k	1%	1%	-	3%efk
3	13	1	-	-	2	-	2	3	2	-	2	1	*
	1%	1%	-	-	1%	-	2%	3%	3%	-	2%	1%	1%
4	40	2	1	4	9	1	2	4	1	5	7	4	*
	4%	2%	4%	5%	7%	1%	2%	3%	3%	5%	5%	2%	2%
5	102	7	2	7	14	3	8	13	5	11	17	14	1
	9%	7%	10%	8%	11%	4%	9%	11%	9%	12%	11%	8%	7%
6	127	15	3	7	14	12	9	7	8	13	17	21	3
	11%	13%	13%	8%	11%	15%	10%	6%	15%g	14%	11%	11%	13%
7	215	22	5	14	22	17	14	17	4	15	39	44	1
	19%hl	19%h	24%	18%	17%	20%h	16%	15%	8%	16%	25%hl	23%hl	7%
8	276	33	4	19	29	24	21	29	13	32	32	38	3
	24%	29%	18%	23%	23%	29%	24%	25%	26%	34%	20%	20%	18%
9	120	7	1	9	7	8	6	15	5	7	14	39	3
	11%	6%	5%	11%	5%	9%	7%	13%	9%	8%	9%	20%Tadfhij	15%ad
10 - HIGHEST score	98	14	4	10	10	6	6	18	5	2	10	9	4
	9%	12%lk	19%	12%l	8%	8%	7%	15%lk	9%l	2%	6%	5%	19%TIjk
Don't know	131	12	1	10	14	13	19	9	7	7	17	19	3
	12%	11%	5%	13%	11%	15%	22%Tgl	8%	14%	7%	11%	10%	14%
SUMMARY:													
NET: 9-10	218	21	5	19	17	14	12	32	10	9	24	48	6
	19%	18%	24%	23%	13%	17%	14%	28%dl	19%	10%	15%	25%l	33%Tadefhij
NET: 7-10	709	75	13	52	67	55	47	78	27	57	95	130	11
	62%	66%h	67%	64%	54%	65%	54%	68%h	53%	61%	60%	69%h	58%
NET: 4-6	269	25	5	17	36	16	19	24	14	29	41	39	4
	24%	22%	27%	21%	29%	19%	21%	20%	27%	31%	26%	21%	22%
NET: 1-3	29	2	-	2	8	*	2	4	3	1	5	1	1
	3%	2%	-	2%	6%k	*	2%	3%	6%Tek	1%	3%	1%	5%ek
Mean	7.22d	7.42d	7.42	7.36	6.70	7.50d	7.20	7.47d	7.02	6.97	6.96	7.45d	7.52
Standard Deviation	1.77	1.65	1.80	1.90	2.11	1.39	1.68	1.92	2.08	1.56	1.77	1.49	2.26
Standard Error	0.05	0.11	0.30	0.23	0.22	0.16	0.21	0.20	0.17	0.17	0.15	0.13	0.25

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by BDRC Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 567

Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
1 - Not at all important	97 3%	53 3%	43 3%	6 1%	16 3%	6 1%	12 2%	18 4% ef	38 6% Tcef	17 2%	34 2%	46 5% Tj	22 3%	74 3%	6 1%	91 3%	79 3%	7 2%	5 2%	6 8% Tpqr
2	26 1%	19 1%	6 *	6 1%	2 *	2 *	4 1%	8 2%	5 1%	6 1%	13 1%	7 1%	4 *	22 1%	4 1%	22 1%	21 1%	4 1%	* *	* 1%
3	36 1%	23 1%	13 1%	6 1%	4 1%	2 *	1 *	12 2% ef	11 2%	4 *	18 1%	14 2%	3 *	32 1%	5 1%	30 1%	33 1%	2 1%	* *	* *
4	34 1%	18 1%	16 1%	6 1%	12 2%	5 1%	5 1%	2 *	5 1%	4 1%	19 1%	10 1%	10 1%	24 1%	4 1%	30 1%	30 1%	2 1%	1 1%	1 1%
5	157 5%	76 5%	81 5%	20 4%	20 4%	29 5%	32 6%	22 5%	33 5%	38 5%	73 4%	47 5%	32 4%	126 5%	18 4%	137 5%	136 5%	8 3%	9 5%	5 6% q
6	233 7%	115 7%	117 7%	38 8%	44 8%	34 6%	51 9%	27 6%	39 6%	45 6%	113 6%	74 9%	72 8%	160 6%	42 10%	190 6%	189 7%	26 9% es	15 7%	3 4%
7	360 11%	189 12%	172 10%	73 15% gh	73 13% qh	65 11%	62 11%	32 7%	55 8%	78 10%	196 11%	86 10%	112 13%	248 10%	54 12%	304 10%	294 11%	31 10%	27 14%	9 11%
8	755 22% es	382 23%	372 22%	98 20%	121 22%	154 27%	123 21%	112 23%	147 21%	172 23%	425 24% sk	158 18%	210 24%	545 22%	109 25%	643 22%	643 23% es	64 21%	36 18%	12 15%
9	566 17% sk	270 16%	296 17%	87 18%	108 19%	111 19%	78 14%	75 15%	107 16%	150 20% sk	314 18% sk	102 12%	170 19%	396 16%	71 16%	495 17%	482 17%	43 14%	31 16%	11 14%
10 - Extremely important	911 27%	408 25%	502 29%	130 26%	140 25%	132 23%	183 32% e	153 31% ee	173 25%	208 28%	474 27%	229 26%	203 23%	707 29% l	84 20%	827 28%	721 26%	96 31% p	66 33% TP	27 35% TP
Don't know	191 6% d	82 5%	108 6%	21 4%	14 3%	35 6% d	23 4%	24 5%	73 11% Tcdetg	25 3%	73 4%	92 11% Tj	48 5%	143 6%	33 8%	157 5%	157 6%	22 7%	7 4%	4 6%
SUMMARY:																				
NET: 9-10	1477 44% k	678 41%	799 46% ea	217 44%	247 45%	242 42%	261 46%	228 47%	280 41%	358 48% k	787 45% k	331 38%	374 42%	1103 45%	155 36%	1321 45%	1203 43%	139 46%	97 49%	38 49%
NET: 7-10	2591 77% hk	1249 76%	1343 78%	388 79% h	441 80% h	461 80% h	446 78% h	373 77%	482 70%	609 82% k	1408 80% k	575 66%	695 78%	1896 77%	318 74%	2269 78%	2140 77%	234 77%	160 81%	58 75%
NET: 4-6	424 13%	210 13%	214 12%	64 13%	76 14%	69 12%	88 15%	51 10%	76 11%	87 12%	206 12%	131 15%	114 13%	310 13%	65 15%	358 12%	354 13%	37 12%	25 13%	8 11%
NET: 1-3	158 5% e	95 6% b	63 4%	18 4%	22 4%	9 2%	17 3%	38 8% Tcef	54 8% Tcdetl	26 3%	65 4%	67 8% Tj	29 3%	129 5%	15 3%	143 5%	133 5%	13 4%	5 3%	7 8% Tpqr
Mean	7.98 k	7.85	8.11 a	8.02	7.95	8.13 h	8.09	7.97	7.76	8.14 k	8.08 k	7.62	7.99	7.98	7.85	8.00	7.96	8.13	8.19	7.84
Standard Deviation	2.10	2.18	2.02	1.93	2.04	1.71	2.00	2.35	2.44	1.95	1.95	2.48	1.94	2.16	1.88	2.13	2.10	2.06	1.96	2.65
Standard Error	0.04	0.06	0.05	0.09	0.09	0.07	0.08	0.11	0.10	0.07	0.05	0.09	0.07	0.04	0.09	0.04	0.05	0.09	0.10	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 568

Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
1 - Not at all important	97	2	50	35	44	49	*	8	55	12	85	6	38	39	56	43	53	23	73
		3% ag	1% iko	2% a	5% Te	2%	*	1%	4% g	*	9% Ti	*	4% k	2%	4% m	2%	11% To	4%	3%
2	26	1	11	9	8	11	6	7	14	5	20	6	7	11	14	19	6	6	19
		1% l	*	1%	1%	*	3% Te	*	1%	*	2% Ti	*	1%	1%	1%	1%	1%	1%	1%
3	36	1	18	10	14	17	5	10	19	16	19	7	13	19	17	26	10	4	28
		1%	3%	1%	2%	1%	2%	1%	1%	1%	2% l	1%	1%	1%	1%	1%	2%	1%	1%
4	34	3	15	10	14	18	1	9	25	11	23	5	9	13	21	22	12	9	24
		1%	1%	1%	2%	1%	1%	1%	2% g	*	2% Ti	*	1%	1%	2%	1%	3% o	1%	1%
5	157	5	60	76	48	100	2	45	87	71	87	38	59	88	61	123	34	26	124
		5% af	1%	5% a	6% l	5% l	1%	3%	6% g	3%	9% Ti	3%	6% k	4%	5%	4%	7%	4%	5%
6	233	20	93	106	76	131	17	80	125	136	96	55	78	106	119	176	57	43	175
		7% k	4%	7%	9% e	6%	7%	5%	9% g	6%	10% Ti	4%	8% k	5%	9% m	6%	12% To	7%	7%
7	360	46	124	175	81	240	20	193	132	271	89	135	104	209	141	317	42	72	278
		11%	10%	9%	10%	11%	9%	12%	9%	11%	10%	11%	10%	10%	11%	11%	9%	11%	11%
8	755	114	268	354	139	542	45	386	313	603	152	317	241	503	241	681	70	146	597
		22% d	17%	25%	17%	25% d	20%	24%	22%	25% l	16%	26%	24%	25% n	19%	24% p	15%	22%	23%
9	566	81	236	238	127	370	41	335	214	486	80	251	140	350	211	527	39	103	456
		17% l	18%	17%	15%	17%	18%	21% Th	15%	20% Ti	9%	20% l	14%	17%	16%	18% p	8%	16%	17%
10 - Extremely important	911	163	376	340	191	585	80	522	346	792	119	406	241	613	291	857	54	177	723
		27% d	36% Tbc	28%	23%	27%	36% Tde	32% Th	24%	32% Ti	13%	33% Ti	24%	31% Tn	22%	30% o	11%	27%	27%
Don't know	191	15	68	74	81	94	7	20	82	35	156	16	74	50	122	71	105	47	135
		6% g	3%	5%	10% Te	4%	3%	1%	6% g	1%	17% Ti	1%	7% k	2%	9% Tm	2%	22% To	7%	5%
SUMMARY:																			
NET: 9-10	1477	244	612	579	318	955	122	857	560	1278	199	657	381	962	502	1383	93	280	1179
		44% g	54% Tbc	46% cc	39%	44%	54% Tde	53% Th	40%	52% Ti	21%	53% Ti	38%	48% Tn	39%	48% Tp	19%	43%	45%
NET: 7-10	2591	405	1004	1107	537	1737	187	1436	1005	2152	439	1109	725	1674	884	2381	206	498	2054
		77% d	90% Tbc	76%	65%	81% Td	83% cd	89% Th	71%	88% Ti	47%	89% Ti	72%	84% Tn	68%	83% Tp	43%	76%	78%
NET: 4-6	424	27	168	192	138	249	19	134	237	218	206	98	146	207	201	321	103	78	323
		13% ag	6%	13% a	13% a	17% Te	12%	9%	8%	9%	22% Ti	8%	15% k	10%	16% m	11%	21% To	12%	12%
NET: 1-3	158	4	79	54	65	76	12	26	88	33	124	19	57	69	87	88	69	33	119
		5% ag	1%	6% a	4% a	8% Te	4%	5%	2%	1%	13% Ti	1%	6% k	3%	7% m	3%	14% To	5%	5%
Mean	7.98	8.62	7.95	7.94	7.53	8.09	8.34	8.44	7.70	8.45	6.53	8.47	7.76	8.21	7.65	8.20	6.37	7.95	8.02
Standard Deviation	2.10	1.47	2.25	1.98	2.48	1.95	1.96	1.60	2.29	1.58	2.77	1.58	2.22	1.91	2.34	1.87	2.86	2.18	2.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 568

Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Standard Error	0.04	0.06	0.06	0.05	0.10	0.04	0.13	0.04	0.06	0.03	0.12	0.04	0.07	0.04	0.07	0.03	0.18	0.08	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 569

Q34a How important do you think it is that all the channels combined provide these types of catch-up television services, that allow viewers to watch previously broadcast programmes?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
1 - Not at all important	97	7	2	21	13	6	5	14	5	7	1	10	6
	3%	2%j	1%	8%Tahjk	3%	2%	2%	5%j	2%j	2%	*	2%	8%Tabefhijk
2	26	4	1	1	4	6	-	4	*	-	3	2	*
	1%	1%	1%	*	1%	2%	-	1%	*	-	1%	*	1%
3	36	2	1	-	12	1	1	4	*	5	5	5	*
	1%	1%	1%	-	3%Th	*	*	1%	*	2%	1%	1%	*
4	34	2	*	8	4	1	-	9	1	-	5	3	1
	1%	1%	*	3%	1%	*	-	3%T	1%	-	1%	1%	1%l
5	157	8	13	22	12	15	14	15	9	14	20	11	5
	5%	3%	9%adk	8%ak	3%	5%	6%	5%	5%	5%	5%	2%	6%a
6	233	26	13	8	38	14	10	27	15	10	39	30	3
	7%	9%cil	9%	3%	10%cil	5%	4%	9%	7%	4%	9%c	7%	4%
7	360	31	19	19	36	41	16	23	27	30	53	57	9
	11%	10%	14%	7%	10%	14%	7%	7%	14%cfg	11%	12%	13%	11%
8	755	64	21	58	79	51	61	75	36	66	114	119	12
	22%l	21%	15%	21%	21%	17%	25%l	24%	18%	23%	27%beh	26%hl	15%
9	566	43	6	20	59	55	41	37	31	81	78	106	11
	17%bc	14%bc	4%	7%	16%bc	19%bc	17%bc	12%	16%bc	29%Tabcdghijl	18%bc	23%Tabcghl	14%bc
10 - Extremely important	911	96	55	91	92	86	69	93	66	53	88	95	27
	27%l	31%ijk	40%Tdijk	33%ijk	25%	30%l	29%	30%j	33%Tijk	19%	21%	21%	35%Tdijk
Don't know	191	22	9	31	22	15	22	6	7	17	20	15	4
	6%	7%gk	7%	11%Tghjk	6%	5%	9%gk	2%	4%	6%	5%	3%	6%
SUMMARY:													
NET: 9-10	1477	139	60	110	151	141	110	130	97	134	166	201	38
	44%	46%	44%	40%	41%	48%	46%	42%	49%j	47%	39%	44%	49%
NET: 7-10	2591	234	99	187	265	233	187	228	160	230	333	377	58
	77%c	77%	72%	67%	72%	80%c	78%	74%	81%cd	82%c	78%c	83%bcdgj	75%
NET: 4-6	424	37	26	38	54	30	25	51	25	24	64	44	8
	13%	12%	19%lk	14%	14%	10%	10%	17%	13%	8%	15%	10%	11%
NET: 1-3	158	13	3	22	29	13	6	22	5	12	8	17	7
	5%	4%	3%	8%j	8%hj	5%	2%	7%j	3%	4%	2%	4%	8%Tabfhjk
Mean	7.98	8.13	8.06	7.67	7.73	8.08	8.29d	7.73	8.19d	8.09	7.99	8.06	7.84
Standard Deviation	2.10	2.06	2.09	2.70	2.30	2.09	1.85	2.42	1.96	1.88	1.69	1.85	2.65
Standard Error	0.04	0.09	0.20	0.20	0.15	0.15	0.15	0.17	0.10	0.13	0.09	0.11	0.16

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base
 Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 570

Q35 Do you ever watch any programmes on demand through your TV service?

Base : All with Sky, Virgin, broadband TV or YouView

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	2332	1118	1214	323	405	450	416	333	405	591	1218	523	698	1634	317	2006	1440	398	286	208
Weighted Base	2306	1142	1163	340	390	453	416	316	390	555	1246	504	690	1615	321	1978	1933	194	130	48
Effective Base	1172	556	618	158	209	224	214	156	214	287	618	267	363	810	155	1013	878	234	173	118
Yes	1241	611	630	202	245	279	222	169	124	295	697	250	401	840	156	1085	1035	129	52	26
	54% ^{hr}	54%	54%	59% ^h	63% Th	62% Th	53% ^h	53% ^h	32%	53%	56%	50%	58%	52%	49%	55%	54% ^r	67% ^{Tprs}	40%	54% ^r
No	1002	506	496	126	130	167	183	139	257	246	519	237	271	732	154	845	846	61	74	21
	43% ^{dq}	44%	43%	37%	33%	37%	44% ^d	44% ^d	66% ^{Tcdetg}	44%	42%	47%	39%	45%	48%	43%	44% ^q	32%	57% ^{Tpqs}	44% ^q
Don't know	62	24	37	12	14	7	11	8	9	14	31	17	18	43	11	48	53	3	5	1
	3%	2%	3%	3%	4%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	2%	3%	2%	4%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 571

Q35 Do you ever watch any programmes on demand through your TV service?

Base : All with Sky, Virgin, broadband TV or YouView

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	2332	406	885	936	-	2015	185	1319	918	1967	365	1300	958	1733	540	2210	104	492	1773
Weighted Base	2306	366	846	991	-**	2035	180*	1194	984	1819	487	1241	1002	1721	537	2138	156*	451	1801
Effective Base	1172	201	446	478	-	1009	100	645	479	976	207	659	476	876	264	1112	59	254	887
Yes	1241	239	445	520	-	1100	104	838	382	1153	88	1241	-	1067	163	1241	-	238	985
		54% ^h lnp	65% ^T bc	53%	52%	54%	58%	70% ^T h	39%	63% ^T j	18%	100% ^T l	-	62% ^T n	30%	58% ^T p	-	53%	55%
No	1002	120	380	449	-	881	72	340	574	617	386	-	1002	628	361	840	156	200	779
		43% ^a gikmo	33%	45% ^a	45% ^a	43%	40%	28%	58% ^T g	34%	79% ^T i	-	100% ^T k	37%	67% ^T m	39%	100% ^T o	44%	43%
Don't know	62	7	21	23	-	54	4	16	27	49	13	-	-	26	14	56	-	13	37
		3% ^k l	2%	2%	2%	3%	2%	1%	3%	3%	3%	-	-	2%	3%	3%	-	3%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 572

Q35 Do you ever watch any programmes on demand through your TV service?

Base : All with Sky, Virgin, broadband TV or YouView

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	2332	398	90	132	172	152	136	157	286	132	248	221	208	
Weighted Base	2306	194	106*	167*	241	201*	191*	239*	130	179*	287	322	48	
Effective Base	1172	234	55	78	112	94	80	99	173	77	143	143	118	
Yes	1241	129	42	101	136	84	106	128	52	103	158	177	26	
		54% ^{beh}	67% ^{Tbeghijkl}	40%	60% ^{beh}	56% ^{beh}	42%	55% ^h	54% ^h	40%	58% ^{beh}	55% ^{keh}	55% ^{keh}	54% ^h
No	1002	61	63	59	97	111	78	107	74	71	120	139	21	
		43% ^{ea}	32%	60% ^{Tacdijkl}	35%	40%	55% ^{Tacdij}	41%	45% ^{ea}	57% ^{Tacdijkl}	40%	42% ^{ea}	43% ^{ea}	44% ^{ea}
Don't know	62	3	1	8	8	7	7	3	5	5	9	6	1	
		3%	2%	1%	5%	3%	3%	3%	1%	4%	3%	3%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 573

Q35a Are you aware that BBC Three is now only available online?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Yes	1988	1033	955	303	332	337	351	306	360	458	1054	477	521	1468	211	1773	1671	173	105	39
		59%hs	63%b	62%h	60%	59%	61%h	63%h	53%	61%	60%	55%	59%	59%	49%	61%	60%rs	57%	53%	51%
No	1205	530	675	160	187	196	198	163	301	253	619	334	307	898	165	1040	967	118	84	35
	36%	32%	39%a	33%	34%	34%	34%	33%	44%Tcdetg	34%	35%	39%	35%	36%	38%	36%	35%	39%	43%Tp	46%Tp
Don't Know	171	73	97	28	33	42	26	18	25	37	79	55	59	112	54	114	146	14	9	2
	5%	4%	6%	6%	6%	7%h	5%	4%	4%	5%	5%	6%	7%	5%	13%	4%	5%	5%	4%	3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 574

Q35a Are you aware that BBC Three is now only available online?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
Yes	1988	303	814	799	415	1305	155	1155	749	1666	322	869	543	1335	639	1843	142	398	1545	
		59% d h j p	67% T c	62% c	56%	51%	61% d	69% T d	71% T h	53%	68% T j	35%	70% T l	54%	67% T n	49%	64% T p	29%	61%	59%
No	1205	130	445	556	356	739	63	413	588	672	533	323	420	598	578	892	299	224	962	
		36% a g l k m o	29%	34%	39% a b	43% T e r	34%	26%	42% T g	28%	58% T i	26%	42% T k	30%	45% T m	31%	62% T o	34%	37%	
Don't Know	171	18	60	72	50	112	7	49	76	100	71	50	39	67	78	126	41	34	124	
		5% g m	4%	5%	6%	5%	3%	3%	5% g	4%	8% T i	4%	4%	3%	6% m	4%	8% o	5%	5%	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 575

Q35a Are you aware that BBC Three is now only available online?

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Yes	1988	173	43	170	242	130	142	228	105	140	255	321	39	
		59% beil	57% be	31%	61% be	65% behil	45%	60% be	74% Tabcefhiijl	53% b	49% b	60% be	71% Tabehijl	51% b
No	1205	118	94	85	114	137	87	70	84	133	125	122	35	
		36% gk	39% gjk	68% Tacdefghijkl	31%	31%	47% Tcdgjk	37% g	23%	43% Tcdgjk	47% Tcdgjk	29%	27%	46% Tcdgjk
Don't Know	171	14	1	22	15	25	9	9	9	10	45	10	2	
	5%	5%	1%	8% bk	4%	8% bgk	4%	3%	4%	4%	11% Tabdfghikl	2%	3%	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 576

Q35b Since 17th February 2016, BBC Three has only been available online. Since that date, would you say you watch it more, less or the same amount as you did beforehand?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
More	79 2% ^h	32 2%	46 3%	36 7% ^{Tefgh}	22 4% ^{fgh}	14 2% ^h	3 1%	3 1%	*	13 2%	39 2%	27 3%	30 3%	49 2%	29 7%	49 2%	70 3%	4 1%	3 2%	1 1%
Less	860 26% ^{hk}	430 26%	430 25%	156 32% Th	136 25%	146 25%	142 25%	150 31% ^h	131 19%	215 29% ^k	472 27% ^k	172 20%	224 25%	636 26%	91 21%	768 26%	705 25%	87 29%	51 26%	17 22%
The same	493 15% ^{gh}	233 14%	260 15%	92 19% ^{gh}	115 21% ^{Tgh}	89 15% ^{gh}	85 15% ^h	47 10%	65 9%	118 16%	253 14%	122 14%	150 17%	343 14%	76 18%	416 14%	397 14%	46 15%	43 22% ^{Tpqs}	7 9%
Never watched/not applicable	1767 53% ^{cd}	873 53%	894 52%	172 35%	250 45% ^c	291 51% ^c	322 56% ^{cd}	269 55% ^{cd}	463 68% ^{Tcdetg}	360 48%	918 52%	489 56% ^l	422 48%	1346 54% ^l	200 47%	1565 53%	1479 53%	147 48%	92 46%	49 64% ^{Tpqr}
Don't know	165 5%	68 4%	96 6%	35 7%	29 5%	34 6%	22 4%	17 4%	27 4%	40 5%	70 4%	55 6%	60 7% ^m	104 4%	33 8%	129 4%	133 5%	21 7%	8 4%	3 3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Q35b Since 17th February 2016, BBC Three has only been available online. Since that date, would you say you watch it more, less or the same amount as you did beforehand?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
More	79	46	22	11	2	65	9	67	10	78	*	46	22	64	14	79	-	27	51	
		2% cdhjp	10% Tbc	2%	1%	3% d	4% d	4% Th	1%	3% j	*	4%	2%	3% n	1%	3% p	-	4% Tr	2%	
Less	860	127	367	341	183	551	63	541	281	748	112	394	199	583	275	813	46	200	640	
		26% h lmp	28%	28%	24%	22%	26%	28%	33% Th	20%	31% Tj	12%	32% Tl	20%	29% Tn	21%	28% cp	9%	31% Tr	24%
The same	493	103	166	210	83	350	37	324	147	423	70	218	133	291	187	461	31	100	382	
		15% dhjp	23% Tbc	13%	15%	10%	16% d	16%	20% Th	10%	17% Tj	8%	18% l	13%	15%	14%	16% p	6%	15%	14%
Never watched/not applicable	1767	165	717	778	500	1102	99	630	905	1081	687	548	593	996	743	1384	371	306	1433	
		53% aglkod	36%	54% aa	55% aa	61% Tefl	51%	39%	64% Tg	44%	74% Ti	44%	59% Tk	50%	57% Tm	48%	77% To	47%	54% qr	
Don't know	165	11	47	87	53	89	17	55	69	107	57	36	55	66	74	123	35	23	125	
		5% km	2%	4%	6% ab	6%	4%	8%	3%	5%	4%	6%	3%	5% k	3%	6% am	4%	7%	3%	5%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 578

Q35b Since 17th February 2016, BBC Three has only been available online. Since that date, would you say you watch it more, less or the same amount as you did beforehand?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
More	79 2%	4 1%	2 1%	5 2%	11 3%	12 4%	2 1%	6 2%	3 2%	3 1%	20 5% Ta	9 2%	1 1%
Less	860 26%	87 29% be	21 15%	63 23%	84 23%	54 18%	73 30% be	104 34% TbdeI	51 26%	66 23%	103 24%	136 30% be	17 22%
The same	493 15%	46 15%	10 7%	36 13%	78 21% TbegikI	30 10%	43 18% b	36 12%	43 22% TabcegikI	32 12%	84 20% bekl	47 10%	7 9%
Never watched/not applicable	1767 53% j	147 48%	103 75% Tacdfighijk	146 53%	185 50%	186 64% TadfighI	119 50%	157 51%	92 46%	158 56% j	177 42%	248 55% j	49 64% TadfighI
Don't know	165 5%	21 7% fgk	2 1%	27 10% Tbdefgk	12 3%	10 3%	2 1%	4 1%	8 4%	23 8% fgk	40 9% Tbdefghkl	14 3%	3 3%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 579

Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Yes	2000	993	1007	263	343	363	364	306	360	498	1096	405	561	1438	231	1767	1673	185	98	43
	59% hkr	61%	58%	54%	62% ch	63% ch	63% ch	63% ch	53%	67% TK	63% k	47%	63%	58%	54%	60%	60% r	61% r	50%	57%
No	1294	614	680	213	194	197	197	178	315	235	624	435	304	990	187	1105	1049	116	98	30
	38% l	38%	39%	43% ef	35%	34%	34%	37%	46% Tdefg	31%	36%	50% Tij	34%	40% j	43%	38%	38%	38%	50% Tpqs	39%
Don't Know	70	30	41	15	16	14	13	2	11	14	31	25	22	49	13	55	62	4	1	3
	2%	2%	2%	3% g	3% g	2%	2%	*	2%	2%	2%	3%	2%	2%	3%	2%	2%	1%	*	4% qr

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 580

Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Yes	2000	327	750	865	196	1611	122	1076	835	1638	361	1067	628	2000	-	2000	-	392	1570
		59% djnp	72% Tbc	57% 61%	24% 75%Tdf	54% d	67% Th	59%	67% Tj	39%	86% Tl	63%	100% Tn	-	70% Tp	-	60%	60%	
No	1294	113	555	534	604	504	98	522	555	751	543	163	361	-	1294	809	482	249	1018
		38% aegikm	25% 42%ca	37% ca	74% Tei	23% 44%ee	32%	39% eg	31%	59% Ti	13%	36% kl	-	100% Tm	28%	100% To	38%	39%	
Don't Know	70	12	13	28	22	40	4	18	23	49	21	12	13	-	-	52	-	15	44
		2% mnp	3%	1%	2%	3%	2%	2%	1%	2%	2%	1%	1%	-	-	2%	-	2%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 581

Q36 Do you use a digital recorder for your TV service that allows you to record programmes onto a hard drive, and pause and rewind live TV?

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Yes	2000	185	114	141	218	138	145	220	98	178	257	263	43	
		59% ^{eh}	61% ^{eh}	82% ^{Tacdefhijkl}	51%	59%	47%	61% ^e	72% ^{Tacdehijkl}	50%	63% ^{eh}	61% ^{eh}	58%	57%
No	1294	116	20	133	147	139	93	82	98	98	153	183	30	
		38% ^{bg}	38% ^{bg}	15%	48% ^{Tbgij}	40% ^{bg}	47% ^{Tbgij}	39% ^b	27%	50% ^{Tabdgijkl}	35% ^b	36% ^b	40% ^{bg}	39% ^{bg}
Don't Know	70	4	4	3	6	15	1	5	1	7	14	7	3	
		2%	1%	3%	1%	2%	5% ^{Tafh}	*	2%	*	2%	3% ^h	2%	4% ^{afh}

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 582

Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
(NET) Watch any non-linear TV prog/films	2860	1388	1472	449	495	511	504	423	478	668	1557	636	771	2090	354	2500	2368	261	169	62
	85% hk	85%	85%	91% Th	90% h	89% h	88% h	87% h	70%	89% TK	89% TK	73%	87%	84%	82%	85%	85%	85%	86%	81%
No	482	240	242	41	56	55	65	63	202	75	190	217	105	378	74	408	397	43	28	14
	14% cej	15%	14%	8%	10%	10%	11%	13%	30% Tcdefg	10%	11%	25% Tij	12%	15%	17%	14%	14%	14%	14%	19%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 583

Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY			
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)		
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543	
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632	
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259	
(NET) Watch any non-linear TV prog/films	2860	423	1111	1203	515	1981	216	1616	1117	2438	422	1241	840	2000	809	2860	-	558	2242	
		85% d h j n p	94% T b c	84%	84%	63%	92% T d	96% T d	100% T h	79%	100% T i	46%	100% T k	84%	100% T m	63%	100% T p	-	85%	85%
No	482	28	202	217	297	164	8	-	286	-	482	-	156	-	482	-	482	94	374	
		14% a e f g i k m	6%	15% a	15% a	36% T e f	8%	3%	-	20% T g	-	52% T i	-	16% k	-	37% T m	-	100% T o	14%	14%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 584

Q31/Q33/Q35/Q36 - Watch any non linear TV prog/films - Summary

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
(NET) Watch any non-linear TV prog/films	2860	261	125	208	312	221	200	284	169	249	366	404	62	
		85% ce	85% ce	91% cel	75%	84%	76%	84%	92% Tacdefhl	86% ce	88% ce	86% ce	89% cel	81%
No	482	43	8	66	57	69	39	22	28	32	56	47	14	
		14% bg	14% g	6%	24% Tabghijk	15% g	24% Tabghijk	16% bg	7%	14% bg	11%	13%	10%	19% bgk

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 585

Q37c Agreement with statement - Technology gets more and more complicated and hard to use

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
Agree strongly	264	172	91	85	43	55	37	35	9	61	146	56	74	189	69	194	214	30	15	5	
		8% bh	11% Tb	5%	17% Tdefgh	8% h	10% h	6% h	7% h	1%	8%	8%	6%	8%	8%	16%	7%	8%	10%	8%	7%
Agree slightly	666	362	304	138	156	125	106	74	67	172	357	137	216	450	97	569	574	49	29	14	
		20% ch	22% b	18%	28% Tfgh	28% Tfgh	22% h	19% h	15% h	10%	23% k	20% k	16%	24% Tm	18%	23%	19%	21% r	16%	15%	18%
Neither agree nor disagree	822	431	392	144	142	156	135	105	140	199	449	175	223	600	119	699	672	74	56	20	
		24%	26%	23%	29% ch	26%	27% h	24%	22%	20%	27% k	26% k	20%	25%	24%	28%	24%	24%	24%	28%	26%
Disagree slightly	838	367	471	93	134	161	142	122	185	178	427	233	225	613	88	748	706	72	42	18	
		25%	22%	27% ch	19%	24%	28% ch	25%	25%	27% ch	24%	24%	27%	25%	25%	20%	26%	25%	23%	21%	23%
Disagree strongly	774	304	470	31	78	78	153	151	284	137	373	265	149	626	57	716	619	82	55	19	
		23% acdeh	19%	27% Ta	6%	14% c	14% c	27% cde	31% Tcde	41% Tcdefg	18%	21%	31% Tj	17%	25% l	13%	24%	22%	27%	28%	25%
NET: AGREE	929	534	395	223	198	180	144	109	76	234	503	192	290	639	166	763	787	78	44	20	
		28% bhk	33% Tb	23%	45% Tdefgh	36% Tfgh	31% gh	25% h	22% h	11%	31% k	29% k	22%	33% Tm	26%	39%	26%	28%	26%	22%	26%
NET: DISAGREE	1612	672	941	124	212	238	296	272	469	315	800	498	374	1238	144	1465	1325	153	97	37	
		48% acdeh	41%	54% Ta	25%	38% c	42% c	51% cde	56% Tcde	68% Tcdefg	42%	46%	58% Tj	42%	50% l	34%	50%	48%	50%	49%	48%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 586

Q37c Agreement with statement - Technology gets more and more complicated and hard to use

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Agree strongly	264	69	76	98	26	193	36	221	41	230	34	151	55	187	72	261	2	47	209
		8% dhjp	15% Tbc	7%	3%	9% d	16% Tde	14% Th	3%	9% j	4%	12% TI	5%	9% n	6%	9% op	*	7%	8%
Agree slightly	666	100	257	280	103	479	39	445	204	554	111	323	182	459	198	627	38	100	549
		20% dhjnpq	22%	20%	13%	22% d	17%	28% Th	14%	23% Tj	12%	26% TI	18%	23% Tn	15%	22% op	8%	15%	21% q
Neither agree nor disagree	822	118	306	340	180	534	66	414	346	657	165	324	236	493	293	736	78	149	647
		24% cjp	26%	23%	22%	25%	29%	26%	24%	27% j	18%	26%	24%	25%	23%	26% op	16%	23%	25%
Disagree slightly	838	92	321	400	206	548	50	350	423	614	224	300	270	484	340	711	121	148	676
		25%	24%	28% a	25%	25%	22%	22%	30% Tg	25%	24%	24%	27%	24%	26%	25%	25%	23%	26%
Disagree strongly	774	71	358	310	306	401	35	187	398	383	391	143	261	376	391	525	243	212	550
		23% aegikm	16%	27% Tac	22% a	37% Tef	19%	12%	28% Tg	16%	42% TI	11%	26% k	19%	30% Tm	18%	50% To	32% Tr	21%
NET: AGREE	929	170	333	377	129	673	75	666	245	784	145	474	236	646	270	888	40	147	758
		28% dhjnpq	38% Tbc	25%	16%	31% Td	33% d	41% Th	17%	32% Tj	16%	38% TI	24%	32% Tn	21%	31% Tp	8%	22%	29% q
NET: DISAGREE	1612	164	679	710	512	949	84	536	822	997	615	443	531	861	731	1236	364	360	1226
		48% aefgik	36%	52% a	50% a	62% Tef	44%	33%	58% Tg	41%	66% TI	36%	53% k	43%	56% Tm	43%	75% To	55% Tr	47%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 587

Q37c Agreement with statement - Technology gets more and more complicated and hard to use

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Agree strongly	264 8%	30 10% c	6 4%	8 3%	26 7%	24 8%	14 6%	22 7%	15 8%	17 6%	63 15% Tbcdfghikl	33 7%	5 7%
Agree slightly	666 20%	49 16%	21 15%	70 25% ae hi	83 22% e	38 13%	51 21%	69 22% e	29 15%	41 14%	105 25% ae hi	97 21%	14 18%
Neither agree nor disagree	822 24% b	74 24% b	18 13%	63 23%	91 24%	91 31% bg	60 25%	58 19%	56 28% bg	82 29% b	106 25% b	103 23%	20 26% b
Disagree slightly	838 25% j	72 23% j	48 35% h j	77 28% j	94 25% j	91 31% h j	71 30% j	75 24%	42 21%	75 27% j	70 17%	106 23%	18 23%
Disagree strongly	774 23%	82 27% e j	46 33% Tdef j	60 22%	77 21%	47 16%	43 18%	83 27% e	55 28% ef j	68 24%	80 19%	114 25%	19 25%
NET: AGREE	929 28%	78 26%	26 19%	78 28%	109 30%	62 21%	65 27%	91 30%	44 22%	58 21%	168 39% Tabcdefhikl	131 29%	20 26%
NET: DISAGREE	1612 48% j	153 50% j	94 68% Tacdefghijkl	136 49% j	170 46% j	139 47% j	114 48% j	158 51% j	97 49% j	143 51% j	151 35%	220 49% j	37 48% j

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 588

Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Agree strongly	1001	449	552	108	145	143	198	168	239	176	492	333	259	743	91	909	809	107	65	20
	30%ci	27%	32%a	22%	26%	25%	35%cde	35%cde	35%cde	24%	28%	39%Tj	29%	30%	21%	31%	29%	35%ps	33%	26%
Agree slightly	1248	598	651	207	214	231	227	150	219	287	655	306	336	913	167	1080	1049	106	63	30
	37%	37%	38%	42%ggh	39%	40%ggh	39%ggh	31%	32%	38%	37%	35%	38%	37%	39%	37%	38%	35%	32%	40%
Neither agree nor disagree	673	351	322	81	129	131	87	105	140	166	363	143	195	478	95	574	564	55	40	14
	20%	21%	19%	16%	23%f	23%f	15%	22%	20%	22%k	21%	17%	22%	19%	22%	20%	20%	18%	20%	18%
Disagree slightly	295	152	143	47	49	48	50	41	58	81	150	64	72	222	41	253	245	20	22	8
	9%	9%	8%	10%	9%	8%	9%	9%	8%	11%	9%	7%	8%	9%	10%	9%	9%	7%	11%	11%
Disagree strongly	147	88	59	47	16	21	12	22	29	36	92	19	25	121	36	111	117	18	7	4
	4%k	5%	3%	10%Tdefgh	3%	4%	2%	4%	4%	5%k	5%k	2%	3%	5%	8%	4%	4%	6%	4%	5%
NET: AGREE	2250	1047	1203	315	358	374	425	318	458	463	1147	640	594	1655	258	1988	1858	213	128	50
	67%	64%	70%a	64%	65%	65%	74%Tcdggh	65%	67%	62%	65%	74%Tj	67%	67%	60%	68%	67%	70%	65%	66%
NET: DISAGREE	441	239	202	95	66	69	62	63	87	118	241	82	98	344	77	364	362	38	29	12
	13%k	15%	12%	19%Tdefh	12%	12%	11%	13%	13%	16%k	14%k	10%	11%	14%	18%	12%	13%	12%	15%	16%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 589

Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Agree strongly	1001	135	397	439	297	594	67	408	468	647	355	310	322	571	419	815	178	246	744
	30%gik	30%	30%	31%	36%Te	28%	30%	25%	33%g	27%	38%Ti	25%	32%k	29%	32%	29%	37%To	38%Tr	28%
Agree slightly	1248	178	505	503	264	826	85	642	541	983	266	500	366	806	420	1127	116	236	990
	37%lmp	39%	38%	35%	32%	38%ld	38%	40%	38%	40%j	29%	40%	37%	40%n	32%	39%p	24%	36%	38%
Neither agree nor disagree	673	76	254	293	158	445	38	320	262	495	178	259	183	376	262	568	97	105	538
	20%	17%	19%	21%	19%	21%	17%	20%	19%	20%	19%	21%	18%	19%	20%	20%	20%	16%	20%
Disagree slightly	295	47	100	130	70	194	22	156	107	216	79	110	91	160	134	241	54	44	242
	9%	10%	8%	9%	9%	9%	10%	10%	8%	9%	9%	9%	9%	8%	10%	8%	11%	7%	9%
Disagree strongly	147	16	62	61	32	97	12	90	34	99	48	62	41	87	59	109	37	24	118
	4%h	4%	5%	4%	4%	5%	5%	6%h	2%	4%	5%	5%	4%	4%	5%	4%	8%To	4%	4%
NET: AGREE	2250	313	902	942	561	1420	152	1051	1008	1629	620	811	688	1377	839	1943	295	483	1734
	67%	69%	68%	66%	68%	66%	68%	65%	71%Tg	67%	67%	65%	69%	69%	65%	68%	61%	74%Tr	66%
NET: DISAGREE	441	63	162	191	102	291	34	246	142	314	127	171	131	247	193	350	91	68	359
	13%h	14%	12%	13%	12%	14%	15%	15%h	10%	13%	14%	14%	13%	12%	15%	12%	19%To	10%	14%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 590

Q37c Agreement with statement - I prefer to wait until new technology products have become cheaper before thinking about buying them

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Agree strongly	1001	107	75	80	93	92	78	98	65	73	104	114	20
	30%	35% ^{djkl}	54% ^{Tacdefghijkl}	29%	25%	32%	33%	32%	33% ^j	26%	25%	25%	26%
Agree slightly	1248	106	27	99	136	109	103	134	63	124	137	179	30
	37% ^b	35% ^b	19%	36% ^b	37% ^b	37% ^b	43% ^b	44% ^{bhj}	32% ^b	44% ^{bhj}	32% ^b	40% ^b	40% ^b
Neither agree nor disagree	673	55	13	55	81	74	42	46	40	63	98	92	14
	20% ^b	18%	10%	20%	22% ^b	25% ^{bq}	17%	15%	20% ^b	22% ^b	23% ^b	20% ^b	18%
Disagree slightly	295	20	19	42	38	11	14	17	22	20	37	46	8
	9%	7%	14% ^{eg}	15% ^{Taefgi}	10% ^e	4%	6%	6%	11% ^e	7%	9%	10% ^e	11% ^e
Disagree strongly	147	18	4	1	22	5	2	11	7	2	49	21	4
	4% ^{cl}	6% ^{cefl}	3%	*	6% ^{cfi}	2%	1%	4%	4% ^{cl}	1%	11% ^{Tabcfe ghik}	5% ^{cl}	5% ^{cfi}
NET: AGREE	2250	213	101	179	229	201	181	233	128	198	242	294	50
	67% ^j	70% ^j	73% ^j	65%	62%	69% ^j	76% ^{dhj}	76% ^{Tdhjk}	65%	70% ^j	57%	65%	66%
NET: DISAGREE	441	38	23	43	60	17	16	28	29	21	85	68	12
	13% ^e	12% ^e	17% ^{efi}	16% ^{ef}	16% ^{efi}	6%	7%	9%	15% ^{efi}	8%	20% ^{Taefgi}	15% ^{ef}	16% ^{efi}

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 591

Q37c Agreement with statement - I am always one of the first to try out new technology

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Agree strongly	796	354	442	40	76	70	126	150	333	154	382	259	142	653	57	739	627	90	54	26
	24% cde	22%	26%	8%	14%	12%	22% cde	31% Tcdef	49% Tcdefg	21%	22%	30% Tij	16%	26% l	13%	25%	23%	29% q	27%	34% q
Agree slightly	967	438	530	130	158	159	165	166	189	227	487	253	289	678	150	812	826	71	46	24
	29% q	27%	31%	27%	29%	28%	29%	34%	28%	30%	28%	29%	33% am	27%	35%	28%	30% qr	23%	33%	32% qr
Neither agree nor disagree	699	352	348	85	129	156	137	90	103	152	358	190	201	499	100	598	567	65	52	15
	21% h	21%	20%	17%	23% h	27% Tcgh	24% h	18%	15%	20%	20%	22%	23%	20%	23%	20%	20%	21%	26% q	20%
Disagree slightly	595	310	285	134	117	148	94	61	41	139	356	100	177	418	80	515	501	55	32	7
	18% hks	19%	16%	27% Tfgh	21% gh	26% Tfgh	16% h	13% h	6%	19% k	20% k	12%	20%	17%	19%	18%	18% s	18% s	16% s	9%
Disagree strongly	306	183	123	102	72	42	52	19	20	76	168	62	77	229	43	263	262	26	14	4
	9% gh	11% b	7%	21% Tdefgh	13% Tegh	7% h	9% gh	4%	3%	10%	10%	7%	9%	9%	10%	9%	9%	8%	7%	5%
NET: AGREE	1763	791	972	170	234	229	291	316	522	381	869	513	431	1332	207	1550	1453	161	99	50
	52% cde	48%	56% a	35%	42%	40%	51% cde	65% Tcdef	76% Tcdefg	51%	50%	59% Tij	49%	54%	48%	53%	52%	52%	50%	65% Tpqr
NET: DISAGREE	901	494	408	235	190	189	146	80	61	214	525	162	255	647	123	778	763	80	47	11
	27% ghks	30% b	24%	48% Tdefgh	34% Tfgh	33% Tfgh	25% gh	16% h	9%	29% k	30% k	19%	29%	26%	29%	27%	27% s	26% s	24% s	15%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 592

Q37c Agreement with statement - I am always one of the first to try out new technology

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Agree strongly	796	87	370	311	279	445	45	228	373	427	369	195	276	384	402	555	238	222	563
	24%gikmo	19%	28%Tac	22%	34%Tej	21%	20%	14%	26%eq	17%	40%Ti	16%	28%k	19%	31%Tm	19%	49%To	34%Tr	21%
Agree slightly	967	150	385	400	219	629	74	438	463	716	252	369	291	598	344	836	125	184	760
	29%	33%	29%	28%	27%	29%	33%	27%	33%eq	29%	27%	30%	29%	30%	27%	29%	26%	28%	29%
Neither agree nor disagree	699	78	254	308	151	459	42	365	273	559	141	264	195	411	259	623	65	127	550
	21%jp	17%	19%	22%	18%	21%	19%	23%	19%	23%j	15%	21%	19%	21%	20%	22%p	13%	19%	21%
Disagree slightly	595	83	218	267	125	395	44	373	216	479	116	247	172	383	207	554	41	78	501
	18%lpa	18%	17%	19%	15%	18%	20%	23%Th	15%	20%j	13%	20%	17%	19%	16%	19%p	8%	12%	19%q
Disagree strongly	306	52	90	141	47	227	20	212	88	257	49	166	69	223	83	292	13	45	258
	9%dhjnp	12%b	7%	10%b	6%	11%cd	9%	13%Th	6%	11%j	5%	13%Ti	7%	11%h	6%	10%p	3%	7%	10%
NET: AGREE	1763	237	755	711	499	1074	119	666	836	1142	621	564	567	982	746	1391	363	406	1323
	52%giko	53%	57%Tc	50%	61%Te	50%	53%	41%	59%Tg	47%	67%Ti	45%	57%k	49%	58%Tm	49%	75%To	62%Tr	50%
NET: DISAGREE	901	136	309	408	172	622	64	585	303	737	165	414	241	606	289	846	54	122	759
	27%dhjnpq	30%b	23%	29%b	21%	29%cd	29%	36%Th	21%	30%Ti	18%	33%Ti	24%	30%Tn	22%	30%p	11%	19%	29%q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 593

Q37c Agreement with statement - I am always one of the first to try out new technology

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Agree strongly	796	90	50	78	74	78	63	64	54	32	54	134	26
	24% l	29% Tdj	36% Tdglj	28% l	20%	27% l	26% l	21% l	27% l	11%	13%	30% dj	34% Tdglj
Agree slightly	967	71	31	102	93	97	70	106	46	55	145	129	24
	29% al	23%	22%	37% abdhl	25%	33% ahl	29%	34% ahl	23%	20%	34% ahl	29%	32% ahl
Neither agree nor disagree	699	65	32	34	88	69	49	54	52	70	92	78	15
	21% c	21% c	23% c	12%	24% c	24% c	21%	18%	26% Tcgk	25% c	22% c	17%	20%
Disagree slightly	595	55	16	52	74	39	40	52	32	72	80	75	7
	18% l	18% l	12%	19% l	20% l	13%	17%	17%	16% l	26% Tbeh	19% l	17%	9%
Disagree strongly	306	26	8	11	42	9	18	31	14	53	54	36	4
	9% e	8% e	6%	4%	11% ce	3%	7%	10% e	7%	19% Tabcefhl	13% cel	8%	5%
NET: AGREE	1763	161	81	180	166	174	132	170	99	88	199	263	50
	52% l	52% l	59% l	65% Tadhij	45% l	60% dij	55% l	55% l	50% l	31%	47% l	58% dij	65% Tadhij
NET: DISAGREE	901	80	25	63	116	48	58	84	47	125	134	112	11
	27% el	26% el	18%	23%	31% bel	17%	24%	27% el	24% l	44% Tabcdefghjk	31% bel	25% l	15%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
* small base

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 594

Q37c Agreement with statement - I like to visit new places and learn about different cultures

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Agree strongly	1114 33%k	534 33%	580 34%	190 39%	170 31%	186 32%	178 31%	177 36%	212 31%	344 46%Tjk	587 34%k	182 21%	269 30%	844 34%	176 41%	935 32%	927 33%	106 35%	59 30%	21 28%
Agree slightly	1192 35%	589 36%	603 35%	159 32%	225 41%	200 35%	206 36%	164 34%	237 35%	261 35%	651 37%	280 32%	351 40%am	841 34%	155 36%	1035 35%	995 36%	96 31%	72 37%	30 39%
Neither agree nor disagree	618 18%l	285 17%	333 19%	80 16%	89 16%	123 21%	128 22%g	72 15%	125 18%	99 13%	336 19%l	184 21%l	159 18%	459 19%	69 16%	547 19%	493 18%	65 21%	41 21%	19 25%Tp
Disagree slightly	281 8%l	139 8%	142 8%	45 9%	38 7%	44 8%	33 6%	52 11%l	69 10%l	31 4%	117 7%	134 15%Tj	68 8%	213 9%	30 7%	252 9%	237 9%	21 7%	18 9%	5 6%
Disagree strongly	159 5%l	90 5%	69 4%	17 3%	30 5%	20 4%	29 5%	21 4%	42 6%	13 2%	60 3%	85 10%Tj	39 4%	120 5%	- 5%	159 5%	132 5%	18 6%	7 4%	1 2%
NET: AGREE	2306 69%k	1123 69%	1183 68%	349 71%	395 71%	386 67%	385 67%	342 70%	449 66%	605 81%Tjk	1238 71%k	463 53%	621 70%	1685 68%	331 77%	1970 67%	1922 69%	201 66%	131 66%	51 67%
NET: DISAGREE	440 13%l	229 14%	211 12%	61 12%	68 12%	65 11%	62 11%	72 15%	111 16%l	44 6%	177 10%l	219 25%Tj	107 12%	333 13%	30 7%	410 14%	369 13%	39 13%	25 13%	6 8%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 595

Q37c Agreement with statement - I like to visit new places and learn about different cultures

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Agree strongly	1114	202	439	427	258	688	98	637	416	899	214	444	324	692	411	1001	110	190	911
		33% ^{ep}	45% ^{Tbc}	33%	31%	32%	43% ^{Tde}	39% Th	29%	37% ^{Tj}	23%	36%	32%	35%	32%	35% ^{ep}	23%	29%	35% ^{eq}
Agree slightly	1192	175	459	519	265	810	68	578	510	884	308	450	373	727	441	1030	157	229	940
		35% ^{ep}	39%	35%	32%	38%	30%	36%	36%	36%	33%	36%	37%	36%	34%	36%	33%	35%	36%
Neither agree nor disagree	618	54	230	280	140	407	40	270	288	439	179	241	160	353	237	516	94	129	458
		18% ^{ea}	12%	17% ^{ea}	20% ^{ea}	17%	19%	18%	20%	18%	19%	19%	16%	18%	18%	18%	20%	20%	17%
Disagree slightly	281	15	121	129	93	168	13	92	129	149	132	70	97	154	126	213	68	68	212
		8% ^{aglk}	3%	9% ^{ea}	9% ^{ea}	11% ^{ae}	8%	6%	9% ^{ag}	6%	14% ^{Ti}	6%	10% ^{kl}	8%	10%	7%	14% ^{To}	10%	8%
Disagree strongly	159	6	70	72	65	83	7	39	70	66	92	36	48	74	80	101	53	40	110
		5% ^{agl}	1%	5% ^{ea}	5% ^{ea}	8% ^{Te}	4%	2%	5% ^{ag}	3%	10% ^{Ti}	3%	5%	4%	6% ^{em}	4%	11% ^{To}	6%	4%
NET: AGREE	2306	376	898	946	522	1497	165	1215	926	1783	523	894	697	1419	851	2030	267	419	1851
		69% ^{ep}	83% ^{Tbc}	68%	64%	69% ^d	73%	75% Th	66%	73% ^{Tj}	56%	72%	70%	71% ^{em}	66%	71% ^{ep}	55%	64%	70% ^{eq}
NET: DISAGREE	440	21	191	201	158	252	20	131	198	215	224	107	146	228	206	314	121	108	323
		13% ^{aglk}	5%	14% ^{ea}	14% ^{ea}	19% ^{Te}	12%	8%	14% ^{ag}	9%	24% ^{Ti}	9%	15% ^{kl}	11%	16% ^{em}	11%	25% ^{To}	16% ^{er}	12%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 596

Q37c Agreement with statement - I like to visit new places and learn about different cultures

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Agree strongly	1114	106	28	59	118	91	85	117	59	84	182	165	21	
		33%bc	35%bc	20%	21%	32%c	31%	35%bc	38%bc	30%	30%	43%Tbcdehil	36%bc	28%
Agree slightly	1192	96	42	106	121	106	80	117	72	104	156	164	30	
		35%	31%	30%	38%	33%	36%	33%	38%	37%	37%	36%	39%	
Neither agree nor disagree	618	65	16	59	69	69	44	47	41	45	63	81	19	
		18%	21%	12%	21%	19%	24%bj	18%	21%	16%	15%	18%	25%Tbgjl	
Disagree slightly	281	21	26	29	42	16	29	20	18	38	17	19	5	
		8%jk	7%	19%Taeghijkl	11%jk	11%jk	6%	12%jk	6%	9%jk	13%aejk	4%	4%	6%
Disagree strongly	159	18	26	25	19	10	2	6	7	12	7	25	1	
		5%j	6%j	19%Tadefghijkl	9%Tfgjl	5%	3%	1%	2%	4%	4%	2%	5%fj	2%
NET: AGREE	2306	201	69	164	239	197	165	234	131	187	337	329	51	
		69%bc	66%b	50%	59%	65%b	67%b	69%b	76%abcdh	66%b	66%b	79%Tabcdehil	73%bc	67%b
NET: DISAGREE	440	39	52	54	62	26	30	26	25	50	24	44	6	
		13%j	13%j	38%Tacdefghijkl	20%Tegjkl	17%egjl	9%	13%j	9%	13%j	18%egjkl	6%	10%	8%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 597

Q37c Agreement with statement - I'm interested in history and science

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
Agree strongly	1021	587	434	120	134	149	183	192	243	332	486	203	219	802	119	900	831	108	60	22	
		30% bdkl	36% Tb	25%	24%	24%	26%	32% d	40% Tcde	35% cde	44% Tjk	28%	23%	25%	32% l	28%	31%	30%	35%	30%	29%
Agree slightly	1197	575	622	176	227	210	192	171	221	263	640	295	350	847	171	1022	997	99	74	26	
		36%	35%	36%	36%	41% h	37%	33%	35%	32%	35%	37%	34%	40% m	34%	40%	35%	36%	32%	38%	34%
Neither agree nor disagree	621	280	341	105	103	115	109	60	129	104	345	172	159	462	100	518	512	55	36	18	
		18% gj	17%	20%	21% g	19%	20% g	19% g	12%	19% g	14%	20% l	20% l	18%	19%	23%	18%	18%	18%	18%	24%
Disagree slightly	336	110	227	48	52	82	60	36	57	31	184	121	99	237	26	311	282	29	19	7	
		10% ai	7%	13% Ta	10%	9%	14% Tgh	11%	7%	8%	4%	10% l	14% Ti	11%	10%	6%	11%	10%	9%	10%	9%
Disagree strongly	189	86	103	43	37	18	30	26	35	17	97	75	59	130	14	175	162	15	8	3	
		6% al	5%	6%	9% e	7%	3%	5%	5%	5%	2%	6% l	9% Tij	7%	5%	3%	6%	6%	5%	4%	4%
NET: AGREE	2218	1161	1056	296	360	359	375	364	464	594	1126	497	569	1649	290	1923	1829	207	134	48	
		66% bk	71% Tb	61%	60%	65%	63%	65%	75% Tcdef	68%	80% Tjk	64% k	57%	64%	67%	68%	66%	66%	68%	68%	63%
NET: DISAGREE	525	195	330	90	89	100	91	63	92	48	281	196	159	367	39	486	444	44	27	10	
		16% ai	12%	19% Ta	18%	16%	17%	16%	13%	13%	6%	16% l	23% Tij	18%	15%	9%	16%	14%	14%	13%	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 598

Q37c Agreement with statement - I'm interested in history and science

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Agree strongly	1021	166	383	431	250	618	90	571	384	806	214	379	301	632	377	898	119	217	788
	30% j	37% Tb	29%	30%	30%	29%	40% Te	35% Th	27%	33% j	23%	31%	30%	32%	29%	31%	25%	33%	30%
Agree slightly	1197	147	500	489	278	781	69	581	497	880	317	477	330	719	458	1026	166	207	962
	36% j	33%	38%	34%	34%	36%	31%	36%	35%	36%	34%	38%	33%	36%	35%	36%	34%	32%	37%
Neither agree nor disagree	621	80	236	263	141	424	40	289	259	441	180	224	187	354	238	527	89	109	488
	18% j	18%	18%	18%	17%	20%	18%	18%	18%	18%	19%	18%	19%	18%	18%	18%	18%	17%	19%
Disagree slightly	336	43	120	158	95	212	17	104	194	206	130	100	124	195	137	267	67	78	253
	10% g	9%	9%	11%	12%	10%	7%	6%	14% Tg	8%	14% Ti	8%	12% k	10%	11%	9%	14%	12%	10%
Disagree strongly	189	15	80	86	57	122	9	71	78	105	84	62	62	100	84	143	42	46	142
	6% j	3%	6%	6%	7%	6%	4%	4%	6%	4%	9% Ti	5%	6%	5%	6%	5%	9% o	7%	5%
NET: AGREE	2218	313	883	920	529	1398	159	1152	881	1687	531	856	631	1351	835	1924	285	423	1749
	66% g	69%	67%	64%	64%	65%	71%	71% Th	62%	69% j	57%	69% g	63%	68%	65%	67% g	59%	65%	66%
NET: DISAGREE	525	58	200	244	152	334	26	175	273	311	215	161	185	295	221	409	109	123	394
	16% g	13%	15%	17%	19%	15%	12%	11%	19% Tg	13%	23% Ti	13%	16% k	15%	17%	14%	23% To	19%	15%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 599

Q37c Agreement with statement - I'm interested in history and science

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
Agree strongly	1021 30%	108 35% bj	29 21%	73 26%	99 27%	76 26%	85 36% b	111 36% b	60 30%	93 33%	113 26%	154 34% b	22 29%
Agree slightly	1197 36% b	99 32% b	27 20%	92 33% b	123 33% b	95 33%	87 36% b	122 40% b	74 38% b	95 33% b	171 40% b	185 41% b	26 34% b
Neither agree nor disagree	621 18%	55 18%	17 12%	63 23% g	63 17%	71 24% bfg	32 13%	37 12%	36 18%	47 17%	104 25% Tbfg	78 17%	18 24% bfg
Disagree slightly	336 10% jk	29 9% jk	31 22% Taeghijkl	32 12% jk	48 13% jk	34 12% jk	29 12% jk	26 9%	19 10% jk	41 14% jk	19 4%	21 5%	7 9% j
Disagree strongly	189 6%	15 5%	34 25% Tacdefghijkl	16 6%	37 10% Tfghijk	16 6%	7 3%	11 3%	8 4%	7 3%	18 4%	15 3%	3 4%
NET: AGREE	2218 66% b	207 68% b	56 40%	166 60% b	221 60% b	171 59% b	172 72% bde	233 76% Tbcdel	134 68% b	188 66% b	283 67% b	339 75% Tbcdel	48 63% b
NET: DISAGREE	525 16% jk	44 14% jk	65 47% Tacdefghijkl	48 17% jk	86 23% Taghijkl	50 17% jk	35 15%	37 12%	27 14% k	48 17% jk	37 9%	37 8%	10 13%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 600

Q37c Agreement with statement - I've visited a museum, gallery or exhibition in last 12 months

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
Agree strongly	999	501	498	141	167	161	164	177	189	335	504	160	247	752	98	900	834	97	50	18
	30%k	31%	29%	29%	30%	28%	29%	36%Teh	28%	45%Tjk	29%k	18%	28%	30%	23%	31%	30%	32%	25%	24%
Agree slightly	705	340	365	92	128	120	123	95	146	168	401	137	221	484	121	581	587	62	35	22
	21%k	21%	21%	19%	23%	21%	21%	20%	21%	23%k	23%k	16%	25%am	20%	28%	20%	21%	20%	18%	29%Tpqrs
Neither agree nor disagree	352	185	167	67	60	72	49	33	72	79	178	95	110	242	56	293	295	24	24	9
	10%	11%	10%	14%g	11%	12%g	8%	7%	10%	11%	10%	11%	12%	10%	13%	10%	11%	8%	12%	12%
Disagree slightly	554	232	322	84	89	117	101	71	91	78	295	180	145	409	64	490	451	52	41	11
	16%l	14%	19%a	17%	16%	20%h	18%	15%	13%	10%	17%l	21%Ti	16%	17%	15%	17%	16%	17%	21%	14%
Disagree strongly	754	379	375	108	108	104	137	110	188	87	374	293	164	590	90	663	618	72	48	17
	22%l	23%	22%	22%	20%	18%	24%	23%	27%Tde	12%	21%l	34%Tij	19%	24%l	21%	23%	22%	23%	24%	22%
NET: AGREE	1704	841	863	232	296	281	288	272	335	503	904	297	468	1236	220	1481	1421	159	85	40
	51%kr	51%	50%	47%	53%	49%	50%	56%	49%	67%Tjk	52%k	34%	53%	50%	51%	51%	51%r	52%r	43%	52%
NET: DISAGREE	1308	611	697	192	197	221	238	182	279	165	669	474	309	999	154	1153	1068	124	89	27
	39%l	37%	40%	39%	36%	38%	41%	37%	41%	22%	38%l	55%Tij	35%	40%l	36%	39%	38%	40%	45%p	36%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
 Fieldwork dates : May/June Oct/Nov 2016

Table 601

Q37c Agreement with statement - I've visited a museum, gallery or exhibition in last 12 months

Base : All

	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	TOTAL (T)	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Agree strongly	999	175	398	394	260	580	96	580	374	816	183	389	248	605	386	893	104	161	825
		30% ajpq	30% Tbc	28%	32%	27%	43% Tde	36% Th	26%	33% Tj	20%	31% kl	25%	30%	30%	31% op	22%	25%	31% qr
Agree slightly	705	90	281	313	147	483	43	373	287	553	152	303	196	455	237	619	81	117	570
		21% aj	20%	21%	18%	22%	19%	23%	20%	23% aj	16%	24% kl	20%	23% mn	18%	22%	17%	18%	22%
Neither agree nor disagree	352	43	92	182	81	228	22	170	127	260	92	133	97	189	132	304	42	67	268
		10% ab	10%	7%	10%	11%	10%	10%	9%	11%	10%	11%	10%	9%	10%	11%	9%	10%	10%
Disagree slightly	554	61	200	253	139	370	28	224	259	341	213	176	197	317	228	445	108	92	446
		16%	13%	15%	17%	17%	13%	14%	18% g	14%	23% Ti	14%	20% kl	16%	18%	16%	22% o	14%	17%
Disagree strongly	754	82	348	285	195	494	35	271	365	469	285	241	265	434	311	599	148	218	523
		22% gj	18%	26% Tac	24%	23%	16%	17%	26% g	19%	31% Ti	19%	26% kl	22%	24%	21%	31% To	33% Tr	20%
NET: AGREE	1704	265	679	707	407	1063	139	952	662	1369	335	692	443	1060	623	1512	185	278	1394
		51% ajpq	59% Tbc	51%	50%	49%	62% Tde	59% Th	47%	56% Tj	36%	56% Ti	44%	53%	48%	53% op	38%	42%	53% qr
NET: DISAGREE	1308	143	547	538	333	865	64	495	624	809	499	417	462	751	539	1044	255	310	969
		39% afgik	32%	42% a	38%	41% af	40% af	28%	31%	44% Tg	33%	46% TK	34%	38%	42%	37%	53% To	47% Tr	37%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 602

Q37c Agreement with statement - I've visited a museum, gallery or exhibition in last 12 months

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Agree strongly	999	97	19	78	122	56	74	101	50	77	126	181	18	
		30%be	32%be	14%	28%b	33%be	19%	31%be	33%be	25%b	27%b	30%be	40%Tbcehjl	24%
Agree slightly	705	62	18	62	55	53	55	59	35	69	122	94	22	
		21%	20%	13%	22%	15%	18%	23%	19%	18%	24%b	29%Tabdeh	21%	29%Tabdeh
Neither agree nor disagree	352	24	11	21	53	42	22	19	24	49	38	40	9	
		10%	8%	8%	14%ag	14%ag	9%	6%	12%	17%Tacejkl	9%	9%	12%	
Disagree slightly	554	52	50	51	52	49	52	57	41	55	43	42	11	
		16%jk	17%jk	36%Tacefghijkl	18%jk	14%	17%k	22%jk	18%jk	21%jk	20%jk	10%	9%	14%
Disagree strongly	754	72	41	64	89	91	37	72	48	32	96	96	17	
		22%l	23%l	30%fl	23%l	24%l	31%Tflkl	15%	23%l	24%l	11%	23%l	21%l	22%l
NET: AGREE	1704	159	36	141	177	109	128	160	85	146	248	275	40	
		51%beh	52%beh	26%	51%be	48%b	37%	54%be	52%be	43%b	52%be	58%Tbdeh	61%Tabdeh	52%be
NET: DISAGREE	1308	124	91	115	141	141	88	128	89	87	139	138	27	
		39%k	40%k	66%Tacefghijkl	42%k	38%	48%Tijkl	37%	42%k	45%jkl	31%	33%	30%	36%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRC Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 603

Q38 How many ADULTS aged 16+ including yourself, live in your household?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
One	653	275	378	52	73	103	106	91	227	99	273	280	86	567	49	602	521	66	50	16	
		19%cdj l	17%	22%a	11%	13%	18%c	18%c	19%c	33%Tdefg	13%	16%	32%Tij	10%	23%T	11%	21%	19%	22%	25%Tp	21%
Two	1887	988	899	132	403	355	289	276	431	465	1035	387	625	1262	205	1680	1556	177	110	44	
		56%ckm	60%Tb	52%	27%	73%Tcefgh	62%cf	50%c	57%c	63%Tcf	62%Tk	59%k	45%	71%Tm	51%	48%	57%	56%	58%	55%	58%
Three	507	238	270	181	50	82	111	59	23	104	263	140	117	390	92	415	430	44	24	10	
		15%dh	15%	16%	37%Tdefgh	9%h	14%h	19%dgh	12%h	3%	14%	15%	16%	13%	16%	21%	14%	15%	14%	12%	13%
Four	263	104	158	104	19	28	56	52	2	65	151	46	45	217	63	197	229	15	13	6	
		8%dh	6%	9%a	21%Tdefgh	3%h	5%h	10%deh	11%deh	*	9%	9%k	5%	5%	9%l	15%	7%	8%	5%	7%	7%
Five	40	24	15	16	7	4	9	4	1	12	19	9	9	30	13	26	36	2	1	*	
		1%	1%	1%	3%Teh	1%	1%	2%h	1%	2%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	*
Six or more	14	8	7	6	1	1	2	4	-	2	9	3	4	11	7	7	13	1	*	1	
		*	*	1%h	*	*	*	1%	-	*	1%	*	*	*	2%	*	*	*	*	*	1%

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 604

Q38 How many ADULTS aged 16+ including yourself, live in your household?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
One	653	67	286	262	264	295	48	251	250	381	272	149	170	263	380	463	187	200	434
		19% ^{eg}	15% ^{km}	22% ^{ca}	32% ^{Te}	14%	21% ^{ee}	16%	18%	16%	29% ^T	12%	17% ^k	13%	29% Tm	16%	39% ^{To}	30% ^{Tr}	16%
Two	1887	254	737	815	428	1236	134	910	837	1402	484	717	565	1195	656	1635	242	316	1540
		56% ^{mq}	56%	57%	52%	57%	60%	56%	59%	58%	52%	58%	56%	60% ^{an}	51%	57%	50%	48%	59% ^{aq}
Three	507	87	177	209	76	385	26	293	181	399	108	233	166	341	148	471	30	92	404
		15% ^{dnp}	19% ^b	13%	9%	18% ^d	12%	18% Th	13%	16% ^j	12%	19% ^T	17%	17% ^{an}	11%	16% ^p	6%	14%	15%
Four	263	34	106	110	46	197	16	134	120	211	52	118	83	168	88	242	18	38	212
		8% ^p	8%	8%	6%	9% ^d	7%	8%	9%	9%	6%	9%	8%	8%	7%	8% ^p	4%	6%	8%
Five	40	6	10	23	3	32	1	22	16	35	5	18	13	23	17	37	3	8	30
		1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Six or more	14	3	3	8	3	12	-	6	7	10	5	6	4	9	5	12	3	3	12
		1%	*	1%	*	1%	-	*	1%	*	1%	1%	*	*	*	*	1%	*	*

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 605

Q38 How many ADULTS aged 16+ including yourself, live in your household?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
One	653 19% ^e	66 22% ^e	23 17%	89 32% ^{Tabdefgijkl}	77 21% ^e	24 8%	44 18% ^e	60 20% ^e	50 25% ^{Tej}	54 19% ^e	69 16% ^e	81 18% ^e	16 21% ^e
Two	1887 56% ^{aj}	177 58% ^{cj}	77 56%	130 47%	213 57%	209 71% ^{Tabcdghijkl}	141 59%	172 56%	110 55%	159 56%	201 47%	254 56%	44 58% ^j
Three	507 15%	44 14%	28 20%	32 12%	48 13%	42 15%	28 12%	41 13%	24 12%	43 15%	88 21% ^{Tcdh}	80 18%	10 13%
Four	263 8%	15 5%	9 7%	23 8%	27 7%	9 3%	19 8%	28 9% ^e	13 7%	27 9% ^e	56 13% ^{Taehk}	31 7%	6 7%
Five	40 1%	2 1%	1 1%	2 1%	5 1%	6 2%	3 1%	5 2%	1 1%	-	8 2%	6 1%	* *
Six or more	14 *	1 *	-	-	1 *	1 1%	4 2%	1 *	* *	* *	3 1%	2 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 606

Q39 How would you describe your national identity?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171
English	2264	1104	1160	286	366	377	387	341	507	506	1174	584	598	1666	138	2122	2211	15	35	4
	67% cqrs	67%	67%	58%	66%	66%	67% c	70% c	74% Tede	68%	67%	67%	67%	67%	32%	73%	79% Tqrs	5%	18% qs	5%
Welsh	133	68	65	25	18	22	20	19	30	28	68	37	30	103	2	131	20	1	112	*
	4% pqs	4%	4%	5%	3%	4%	3%	4%	4%	4%	4%	4%	3%	4%	*	4%	1%	*	57% Tpqs	*
Scottish	267	131	136	34	35	44	52	47	56	47	146	74	56	211	6	261	21	243	3	1
	8% prs	8%	8%	7%	6%	8%	9%	10%	8%	6%	8%	9%	6%	9%	1%	9%	1%	79% Tprs	1%	1%
Northern Irish	44	18	26	7	11	7	9	4	6	6	26	12	13	31	1	43	4	1	1	37
	1% p	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	*	1%	48% Tpqr
British	456	228	228	88	77	71	85	66	70	133	225	98	112	344	178	274	373	29	36	18
	14% q	14%	13%	18% h	14%	12%	15%	14%	10%	18% Tjk	13%	11%	13%	14%	41%	9%	13% q	9%	18% Tpq	23% Tpd
Other	201	88	113	52	48	52	23	10	16	27	113	61	78	123	106	95	156	18	10	18
	6% gh	5%	7%	10% Tfgh	9% fgh	9% Tfgh	4%	2%	2%	4%	6% l	7% l	9% Tm	5%	25%	3%	6%	6%	5%	23% Tpqr

Proportions/Mean: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 607

Q39 How would you describe your national identity?

Base : All

	TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY	
		More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
English	2264	285	899	1000	566	1469	120	1029	999	1645	619	847	675	1378	835	1929	318	463	1748
	67% f	63%	68%	70% a	69% f	68% f	53%	64%	71% g	67%	67%	68%	67%	69%	65%	67%	66%	71%	66%
Welsh	133	16	57	52	24	92	9	61	63	103	30	44	47	70	62	122	9	31	101
	4%	3%	4%	4%	3%	4%	4%	4%	4%	4%	3%	4%	5%	4%	5%	4%	2%	5%	4%
Scottish	267	37	119	101	81	148	27	142	90	201	66	121	49	166	99	231	35	69	193
	8% l	8%	9%	7%	10%	7%	12% e	9%	6%	8%	7%	10% l	5%	8%	8%	8%	7%	10% r	7%
Northern Irish	44	6	21	12	8	30	2	25	16	35	9	18	13	28	13	40	4	10	33
	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
British	456	71	162	191	90	300	42	255	166	339	117	166	148	291	153	392	61	67	374
	14%	16%	12%	13%	11%	14%	19% d	16% h	12%	14%	13%	13%	15%	15%	12%	14%	13%	10%	14% q
Other	201	36	62	71	52	116	24	105	78	117	84	46	70	67	132	145	55	16	183
	6% k m q	8% b	5%	5%	6%	5%	11% t e	6%	6%	5%	9% t	4%	7% k	3%	10% t m	5%	11% t o	2%	7% q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 608

Q39 How would you describe your national identity?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171
English	2264	15	130	254	323	248	177	249	35	246	228	356	4
	67%ahl	5%	94%Tatghjkl	92%Tatghjkl	87%Tafhjkl	85%Tafhjl	74%ahjl	81%Tahjl	18%al	87%Tafhjl	54%ahl	79%Tahjl	5%
Welsh	133	1	-	4	3	1	1	*	112	2	2	7	*
	4%adegjl	*	-	1%	1%	*	*	*	57%Tabcdfgijkl	1%	1%	2%	*
Scottish	267	243	1	1	2	-	2	6	3	*	1	8	1
	8%bcdfghijkl	79%Tbcdfghijkl	1%	*	*	-	1%	2%	1%	*	*	2%	1%
Northern Irish	44	1	-	-	-	-	-	1	1	-	1	2	37
	1%	*	-	-	-	-	-	*	1%	-	*	*	48%Tabcdfghijkl
British	456	29	5	14	33	26	17	38	36	31	149	61	18
	14%abc	9%	4%	5%	9%	9%	7%	12%c	18%Tabcdefl	11%	35%Tabcdfghikl	13%bc	23%Tabcdfgikl
Other	201	18	1	4	9	17	43	13	10	4	45	20	18
	6%cl	6%cl	1%	2%	2%	6%	18%Tabcdeghikl	4%	5%	2%	11%Tbcdghikl	4%	23%Tabcdeghijkl

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 609

Q40 What is your ethnic group?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION					
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
White - English/Welsh/ Scottish/Northern Irish/ British	2805	1383	1421	361	415	438	492	448	651	630	1461	714	671	2134	-	2805	2295	277	184	48	
		83%cdels	85%	82%	74%	75%	76%	86%cdde	92%Tcdef	95%Tcdef	84%	83%	83%	76%	86%T	-	96%	82%se	91%Tps	93%Tps	63%
White - Irish	41	21	19	7	6	11	6	4	7	6	21	13	8	32	-	41	14	1	1	25	
		1%p	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	*	33%Tqdr	
White - Gypsy or Irish Traveller	1	1	*	-	*	1	-	-	-	*	-	1	*	1	-	1	1	-	*	-	
		*	*	-	*	-	-	-	-	*	-	-	*	*	-	*	*	-	*	-	
Other White background	80	32	48	23	18	23	9	4	3	13	38	29	27	53	-	80	64	10	6	*	
		2%h	3%	5%Tfgh	3%h	4%gh	2%	1%	*	2%	2%	3%	3%	2%	-	3%	2%	3%	3%	1%	
NET: White	2927	1438	1489	391	440	472	507	456	660	650	1520	757	706	2221	-	2927	2374	288	190	74	
		87%cdels	88%	86%	80%	80%	82%	88%cdde	94%Tcdef	96%Tcdef	87%	87%	87%	80%	90%T	-	100%	85%	94%Tp	95%Tp	96%Tp
Mixed/multiple ethnic group - White & Black Caribbean	35	17	18	4	9	11	6	5	1	7	21	7	12	23	35	-	34	*	*	*	
		1%	1%	1%	1%	2%h	2%h	1%	1%	1%	1%	1%	1%	1%	8%	-	1%	*	*	*	
Mixed/multiple ethnic group - White & Black African	6	2	4	*	2	1	*	2	*	2	1	2	2	4	6	-	4	1	*	-	
		*	*	*	*	*	*	*	*	*	*	*	*	*	1%	-	*	*	*	-	
Mixed/multiple ethnic group - White and Asian	22	7	15	5	8	2	4	2	1	3	15	4	10	12	22	-	21	1	1	*	
		1%	1%	1%	1%	*	1%	1%	*	*	1%	*	1%	*	5%	-	1%	*	*	*	
Other mixed heritage background	7	4	3	5	*	1	*	1	-	1	4	2	*	7	7	-	5	2	*	-	
		*	*	1%	*	*	*	*	-	*	*	*	*	*	2%	-	*	1%	*	-	
Asian/Asian British - Indian	70	41	29	15	18	18	9	2	7	21	36	13	27	43	70	-	61	6	2	1	
		2%	3%	2%	3%g	3%gh	3%gh	2%	1%	3%	2%	1%	3%	2%	16%	-	2%	2%	1%	1%	
Asian/Asian British - Pakistani	66	26	41	11	16	23	9	3	5	17	26	23	46	20	66	-	64	1	1	*	
		2%am	2%	2%	2%	3%h	4%Tgh	2%	1%	2%	1%	3%	5%Tm	1%	15%	-	2%q	*	*	*	
Asian/Asian British - Bangladeshi	13	9	4	6	2	3	2	-	-	1	10	2	4	9	13	-	13	-	-	-	
		*	1%	1%h	*	1%	*	-	-	*	1%	*	*	*	3%	-	*	-	-	-	
Asian/Asian British - Chinese	33	12	21	7	5	11	6	2	1	13	13	7	13	20	33	-	29	3	*	1	
		1%	1%	1%	1%	2%h	1%	*	*	2%	1%	1%	1%	1%	8%	-	1%	1%	*	1%	
Other Asian background	29	11	18	5	8	9	2	3	2	7	16	5	15	14	29	-	27	1	1	-	
		1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	2%am	1%	7%	-	1%	*	*	-	
Black/African/Caribbean/ Black British - African	61	28	33	18	30	5	7	-	1	6	40	15	15	46	61	-	58	2	-	*	
		2%ghr	2%	2%	4%egh	5%Tefgh	1%	1%	-	1%	2%	2%	2%	2%	14%	-	2%r	1%	-	1%	
Black/African/Caribbean/ Black British - Caribbean	70	34	36	15	12	11	17	9	7	15	34	22	27	44	70	-	70	*	*	-	
		2%qr	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	3%	2%	16%	-	3%qrs	*	*	-	
Any other Black/African/ Caribbean background	5	-	5	4	-	-	1	-	-	-	4	1	-	5	5	-	5	-	-	-	
		*	*	1%	-	-	*	-	-	-	*	*	-	*	1%	-	*	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 609

Q40 What is your ethnic group?

Base : All

	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
	TOTAL (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77
Other ethnic group - Arab	2*	-	2*	-	*	1*	-	1*	-	*	1*	-	1*	1*	2*	-	2*	-	-	-
Other ethnic background	11*	6*	6*	5*	1*	4*	1*	-	*	2*	7*	2*	4*	8*	11*	-	11*	-	1*	*
NET: BME	430	198	232	99	111	101	65	29	25	94	231	104	176	253	430	-	403	17	7	3
		13% ^{ghm}	12% ^{qrs}	20% ^{Tfgh}	20% ^{Tfgh}	18% ^{Tfgh}	11% ^{gh}	6%	4%	13%	13%	12%	20% Tm	10%	100%	-	14% ^{qrs}	6%	4%	4%
Refused	7*	2*	6*	1*	2*	1*	2*	1*	*	3*	*	4*	4*	3*	-	-	7*	*	-	*

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 610

Q40 What is your ethnic group?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
White - English/Welsh/Scottish/Northern Irish/British	2805	358	1119	1216	716	1780	172	1296	1218	2046	758	1049	821	1712	1042	2394	393	590	2152
	83%g	79%	85%a	85%a	87%ef	83%	77%	80%	86%g	84%	82%	84%	82%	86%n	80%	84%	81%	90%Tr	82%
White - Irish	41	7	12	19	10	24	2	20	15	29	12	13	11	22	17	31	9	7	34
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
White - Gypsy or Irish Traveller	1	*	-	-	-	1	-	*	-	*	1	-	1	*	1	*	-	1	*
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Other White background	80	16	24	23	22	38	16	57	20	54	26	24	12	33	45	74	6	9	70
	2%	3%	2%	2%	3%	2%	7%Tde	4%h	1%	2%	3%	2%	1%	2%	3%lm	3%	1%	1%	3%
NET: White	2927	381	1156	1258	748	1843	190	1373	1252	2129	798	1085	845	1767	1105	2500	408	607	2256
	87%	85%	88%	88%	91%Tef	85%	85%	85%	89%g	87%	86%	87%	84%	88%	85%	87%	85%	93%Tr	86%
Mixed/multiple ethnic group - White & Black Caribbean	35	1	19	14	6	23	4	19	15	28	7	17	11	27	8	34	1	3	32
	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%
Mixed/multiple ethnic group - White & Black African	6	2	1	3	1	2	1	4	2	5	1	1	3	2	3	5	*	2	3
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Mixed/multiple ethnic group - White and Asian	22	4	13	5	3	18	*	15	8	16	6	10	8	17	5	22	*	5	15
	1%	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%
Other mixed heritage background	7	*	2	2	2	4	*	5	2	4	3	2	3	3	4	7	-	1	6
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	*
Asian/Asian British - Indian	70	11	29	22	7	55	5	41	25	60	10	24	32	34	35	62	7	10	57
	2%	2%	2%	2%	1%	3%	2%	3%	2%	2%	1%	2%	3%	2%	3%	2%	1%	1%	2%
Asian/Asian British - Pakistani	66	8	12	36	10	56	*	20	36	24	42	15	37	19	45	32	33	7	57
	2%lm	2%	1%	3%b	1%	3%	*	1%	3%	1%	5%Tl	1%	4%Tk	1%	4%Tm	1%	7%To	1%	2%
Asian/Asian British - Bangladeshi	13	4	4	6	3	10	-	7	6	10	3	7	3	9	3	10	3	-	13
	*	1%	*	*	*	*	-	*	*	*	*	1%	*	*	*	*	1%	-	*
Asian/Asian British - Chinese	33	4	7	18	4	17	7	25	7	30	3	11	11	11	19	32	-	5	27
	1%	1%	1%	1%	*	1%	3%Tde	2%h	*	1%	*	1%	1%	1%	1%	1%	-	1%	1%
Other Asian background	29	8	10	8	10	14	4	12	16	15	13	8	10	10	17	16	12	1	28
	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	1%	1%	3%To	*	1%
Black/African/Caribbean/Black British - African	61	14	17	25	11	45	5	42	16	50	11	29	17	42	16	59	2	4	55
	2%	3%	1%	2%	1%	2%	2%	3%h	1%	2%	1%	2%	2%	2%	1%	2%	*	1%	2%q
Black/African/Caribbean/Black British - Caribbean	70	5	42	22	13	46	8	35	25	44	26	23	19	46	23	58	13	7	63
	2%	1%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

Prepared by BDRG Continental
* = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
*** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
* = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 610

Q40 What is your ethnic group?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Any other Black/African/Caribbean background	5	1	1	4	-	5	-	5	1	5	1	4	1	5	1	5	-	1	5
Other ethnic group - Arab	2	*	1	1	-	2	-	2	-	2	-	1	-	1	1	2	-	-	2
Other ethnic background	11	5	4	2	1	10	*	9	3	9	3	5	1	6	5	9	3	1	10
		1% c	*	*	*	*	*	1%	*	*	*	*	*	*	*	*	1%	*	*
NET: BME	430	69	161	166	72	307	35	240	160	302	127	156	154	231	187	354	74	47	372
	13% dq	15%	12%	12%	9%	14% d	15% d	15% h	11%	12%	14%	13%	15%	12%	14%	12%	15%	7%	14% q
Refused	7	1	2	3	1	6	-	4	*	7	1	*	3	2	3	7	1	1	3
	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 611

Q40 What is your ethnic group?

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
White - English/Welsh/Scottish/Northern Irish/British	2805	277	135	259	343	233	185	263	184	255	217	405	48	
		83%	91%Tef	98%Taefgijkl	93%Tef	93%Tef	80%	77%	86%	93%Tefg	90%Tef	51%	89%Tef	63%
White - Irish	41	1	-	-	2	1	-	1	1	1	8	2	25	
	1%	*	-	-	1%	*	-	*	*	*	2%	*	33%Tabcdefghijk	
White - Gypsy or Irish Traveller	1	-	-	1	-	-	-	-	-	-	-	-	-	
	*	-	-	-	-	-	-	-	-	-	-	-	-	
Other White background	80	10	-	-	3	7	7	9	6	5	19	14	*	
	2%	3%c	-	-	1%	3%	3%	3%	3%c	2%	4%cd	3%	1%	
NET: White	2927	288	135	260	349	241	192	273	190	261	244	420	74	
		87%	94%Tef	98%Tefg	94%Tef	94%Tef	83%	80%	89%	96%Tefg	92%ef	57%	93%Tef	96%Tefg
Mixed/multiple ethnic group - White & Black Caribbean	35	*	-	-	1	4	*	1	*	10	14	4	*	
	1%	*	-	-	*	1%	*	*	*	4%Tacdgh	3%Tacdgh	1%	*	
Mixed/multiple ethnic group - White & Black African	6	1	-	*	1	-	-	1	*	-	2	1	-	
	*	*	-	*	*	-	-	*	*	-	*	*	-	
Mixed/multiple ethnic group - White and Asian	22	1	*	3	3	2	3	3	1	-	4	3	*	
	1%	*	*	1%	1%	1%	1%	1%	*	-	1%	1%	*	
Other mixed heritage background	7	2	-	-	-	-	-	2	*	*	2	1	-	
	*	1%	-	-	-	-	-	1%	*	*	*	*	-	
Asian/Asian British - Indian	70	6	-	2	1	9	14	7	2	1	23	4	1	
	2%	2%	-	1%	*	3%	6%Tbcdhik	2%	1%	*	5%Tcdhik	1%	1%	
Asian/Asian British - Pakistani	66	1	*	6	6	13	22	6	1	*	6	4	*	
	2%	*	*	2%	2%	5%Tahik	9%Tabcdghijkl	2%	*	*	2%	1%	*	
Asian/Asian British - Bangladeshi	13	-	-	1	-	-	-	-	-	-	12	-	-	
	*	-	-	*	-	-	-	-	-	-	3%Tadghk	-	-	
Asian/Asian British - Chinese	33	3	1	1	4	3	1	4	*	*	11	4	1	
	1%	1%	1%	*	1%	1%	*	1%	*	*	3%T	1%	1%	
Other Asian background	29	1	*	3	1	2	5	-	1	1	9	6	-	
	1%	*	*	1%	*	1%	2%	-	*	*	2%	1%	-	
Black/African/Caribbean/Black British - African	61	2	-	1	1	9	-	5	-	-	39	4	*	
	2%h	1%	-	*	*	3%dh	-	2%	-	-	9%Tabcdefghik	1%	1%	
Black/African/Caribbean/Black British - Caribbean	70	*	-	-	3	8	1	6	*	8	42	2	-	
	2%ah	*	-	-	1%	3%a	*	2%	*	3%a	10%Tabcdefghik	*	-	

Proportions/Mean: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 611

Q40 What is your ethnic group?

Base : All

	TOTAL (T)	STANDARD REGION											
		Scotland (a)	North/North East (b)	Yorkshire/ Humberside (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77
Any other Black/African/ Caribbean background	5 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	4 1%T	- -	- -
Other ethnic group - Arab	2 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	* *	- -	- -
Other ethnic background	11 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	10 2%Tadk	- -	* *
NET: BME	430 13%abcdhkl	17 6%	3 2%	18 6%	22 6%	50 17%abcdhkl	47 20%Tabcdhkl	34 11%bhl	7 4%	22 8%	177 42%Tabcdefghkl	31 7%	3 4%
Refused	7 *	* *	- -	- -	- -	1 *	- -	* *	- -	- -	4 1%	2 *	* *

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 612

Q41 Which of these, if any, limit your daily activities or the work you can do?

Base : All

	TOTAL (T)	GENDER		AGE						SOCIAL GRADE			HAVE KIDS		EMG		NATION				
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1C2 (j)	DE (k)	Yes (l)	No (m)	Yes (n)	No (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	
Unweighted Base	3364	1603	1761	470	549	590	580	499	676	792	1729	843	880	2484	440	2912	2042	595	423	304	
Weighted Base	3364	1637	1727	491	553	574	574	486	686	747	1752	865	887	2477	430	2927	2784	306	197	77	
Effective Base	1675	796	880	227	270	290	291	238	361	380	870	425	441	1234	212	1457	1230	348	255	171	
Cannot walk far or manage stairs or can only do so with difficulty	225	84	140	5	8	19	40	36	115	37	90	97	21	203	9	215	178	27	15	5	
		7%cdel	5%	8%ae	1%	1%	3%	7%cde	7%cde	17%Tcdetfg	5%	5%	11%Tij	2%	8%l	2%	7%	6%	9%	8%	7%
Breathlessness or chest pains	185	97	88	17	17	20	26	38	68	32	63	90	25	160	11	173	147	20	15	3	
		5%qj	6%	5%	3%	3%	3%	4%	8%cde	10%Tcdetfg	4%	4%	10%Tij	3%	6%l	2%	6%	5%	7%	7%	4%
Mental health problems or difficulties	151	64	87	33	20	34	39	19	6	19	55	77	23	129	16	135	118	20	8	5	
		5%h	4%	5%	7%h	4%h	6%h	7%h	4%h	1%	3%	3%	9%Tij	3%	5%l	4%	5%	4%	7%	4%	6%
Poor hearing, partial hearing or deafness	102	59	43	8	3	12	8	14	57	28	42	32	12	90	7	94	80	12	7	2	
		3%cd	4%	2%	2%	1%	2%	1%	3%cd	8%Tcdetfg	4%	2%	4%	1%	4%l	2%	3%	3%	4%	3%	3%
Poor vision, partial sight or blindness	101	42	59	21	14	7	13	14	33	20	51	30	22	78	11	89	84	8	7	1	
		3%	3%	3%	4%e	3%	1%	2%	3%	5%e	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	2%
Limited ability to reach	77	30	47	2	3	10	19	19	24	15	32	30	11	66	4	73	61	4	9	3	
		2%	2%	3%	*	*	2%	3%cd	4%cd	4%cd	2%	2%	3%	1%	3%	1%	3%	2%	1%	5%Tpq	4%
Difficulty in speaking or in communicating	32	19	13	4	8	9	4	6	3	7	14	11	12	20	2	30	24	4	3	1	
		1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Cannot walk at all/use a wheelchair	26	16	10	5	3	6	5	1	8	2	11	13	10	16	3	23	21	1	4	-	
		1%	1%	1%	1%	*	1%	*	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	*	2%Tp	-
Dyslexia	24	19	5	13	3	1	2	6	-	1	12	10	5	20	2	22	21	2	*	1	
		1%	1%b	*	3%Tdefh	*	*	1%h	-	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
Other illnesses or health problems which limit your daily activities or the work that you can do	146	61	84	8	13	22	28	31	44	33	67	45	21	124	5	141	112	16	13	4	
		4%c	4%	5%	2%	2%	4%	5%c	6%cd	6%cd	4%	4%	5%	5%l	1%	5%	4%	5%	7%p	6%	
NONE	2632	1300	1331	393	484	485	460	365	444	618	1423	591	772	1860	372	2256	2194	227	149	62	
		78%hkm	79%	77%	80%h	88%Tcfgh	85%Tgh	80%h	75%h	65%	83%k	81%k	68%	87%Tm	75%	87%	79%	74%	76%	80%	
Don't know/refused	77	30	47	13	14	9	8	19	14	9	39	29	19	57	10	64	67	5	3	1	
		2%	2%	3%	3%	2%	2%	1%	4%	2%	1%	2%	3%l	2%	2%	2%	2%	2%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h - T/i/j/k - T/l/m - T/p/q/r/s

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 613

Q41 Which of these, if any, limit your daily activities or the work you can do?

Base : All

TOTAL (T)	SATISFACTION vs ONE YEAR AGO			TV SERVICES in HH			USE INTERNET TO WATCH/DOWNLOAD TV PROGRAMMES/FILMS		USED PSB CATCH UP SERVICES		USE TV ON DEMAND*		USE PVR/DVR**		WATCH ANY NON-LINEAR TV PROG/FILMS***		DISABILITY		
	More (a)	Same (b)	Less (c)	Freeview only (d)	Cab/Sat (e)	Online only (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Yes (m)	No (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Base	3364	522	1315	1359	725	2180	229	1826	1329	2704	660	1300	958	2047	1229	3031	305	726	2543
Weighted Base	3364	451	1319	1427	821	2156	225	1616	1413	2438	926	1241	1002	2000	1294	2860	482	656	2632
Effective Base	1675	258	653	687	371	1083	118	887	680	1339	370	659	476	1037	596	1517	175	378	1259
Cannot walk far or manage stairs or can only do so with difficulty	225	27	81	110	53	141	14	69	114	136	89	82	77	141	79	189	36	225	-
	7%gr	6%	6%	8%	6%	7%	6%	4%	8%g	6%	10%l	7%	8%	7%	6%	7%	7%	34%Tr	-
Breathlessness or chest pains	185	25	72	79	40	113	11	82	85	126	59	67	60	103	76	154	31	185	-
	5%r	6%	5%	6%	5%	5%	5%	5%	6%	5%	6%	5%	6%	5%	6%	5%	6%	28%Tr	-
Mental health problems or difficulties	151	20	50	65	42	82	12	77	54	112	40	49	40	81	65	127	23	151	-
	5%r	4%	4%	5%	5%	4%	5%	5%	4%	5%	4%	4%	4%	4%	5%	4%	5%	23%Tr	-
Poor hearing, partial hearing or deafness	102	15	30	53	22	57	13	40	42	67	34	42	27	63	35	88	13	102	-
	3%r	3%	2%	4%	3%	3%	6%c	2%	3%	3%	4%	3%	3%	3%	3%	3%	3%	15%Tr	-
Poor vision, partial sight or blindness	101	25	32	42	20	59	8	49	30	71	30	41	29	57	42	85	16	101	-
	3%r	6%Tbc	2%	3%	2%	3%	4%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	15%Tr	-
Limited ability to reach	77	16	21	36	22	40	6	31	32	51	26	27	18	46	27	65	12	77	-
	2%r	4%	2%	3%	3%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	12%Tr	-
Difficulty in speaking or in communicating	32	10	9	11	4	18	4	20	7	31	2	17	6	17	10	32	*	32	-
	1%r	2%b	1%	1%	*	1%	2%	1%	*	1%	*	1%	1%	1%	1%	1%	*	5%Tr	-
Cannot walk at all/use a wheelchair	26	5	9	10	3	18	3	13	12	20	6	17	3	18	6	25	*	26	-
	1%r	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	*	4%Tr	-
Dyslexia	24	4	5	14	2	19	2	15	8	23	1	8	12	16	5	24	-	24	-
	1%r	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	-	4%Tr	-
Other illnesses or health problems which limit your daily activities or the work that you can do	146	34	50	56	29	90	9	76	60	111	35	58	37	99	44	134	12	146	-
	4%r	7%Tbc	4%	4%	4%	4%	4%	5%	4%	5%	4%	5%	4%	5%	3%	5%	2%	22%Tr	-
NONE	2632	336	1062	1111	650	1696	180	1294	1114	1930	702	985	779	1570	1018	2242	374	-	2632
	78%q	75%	81%a	78%	79%	79%	80%	80%	79%	79%	76%	79%	78%	79%	79%	78%	77%	-	100%Tq
Don't know/refused	77	3	32	27	20	54	1	28	27	47	30	18	24	37	28	60	14	-	-
	2%qr	1%	2%	2%	2%	3%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c - T/d/e/f - T/g/h - T/i/j - T/k/l - T/m/n - T/o/p - T/q/r

J22621 PSB Tracker 2016 W1/W2
Fieldwork dates : May/June Oct/Nov 2016

Table 614

Q41 Which of these, if any, limit your daily activities or the work you can do?

Base : All

	TOTAL (T)	STANDARD REGION												
		Scotland (a)	North/North East (b)	Yorkshire/Humber-side (c)	North West (d)	West Midlands (e)	East Midlands (f)	East Anglia (g)	Wales (h)	South West (i)	London (j)	South East (k)	Northern Ireland (l)	
Unweighted Base	3364	595	119	201	249	215	171	214	423	207	359	307	304	
Weighted Base	3364	306	138*	277	370	292	239	307	197	282	425	453	77	
Effective Base	1675	348	70	116	157	130	101	133	255	123	207	196	171	
Cannot walk far or manage stairs or can only do so with difficulty	225	27	15	18	36	14	13	30	15	19	17	14	5	
		7%k	9%jk	11%jk	7%	10%jk	5%	5%	10%jk	8%k	7%	4%	3%	7%
Breathlessness or chest pains	185	20	5	21	28	15	13	19	15	14	16	15	3	
	5%	7%	4%	7%	7%	5%	6%	6%	7%k	5%	4%	3%	4%	
Mental health problems or difficulties	151	20	2	19	16	18	6	16	8	19	13	10	5	
	5%	7%k	1%	7%k	4%	6%	2%	5%	4%	7%k	3%	2%	6%k	
Poor hearing, partial hearing or deafness	102	12	15	7	8	8	7	7	7	10	10	9	2	
	3%	4%	11%Tacdefghijkl	2%	2%	3%	3%	2%	3%	3%	2%	2%	3%	
Poor vision, partial sight or blindness	101	8	10	4	10	10	1	15	7	5	9	19	1	
	3%	3%	7%Tctij	2%	3%	3%	*	5%	4%	2%	2%	4%	2%	
Limited ability to reach	77	4	9	6	10	5	4	11	9	9	3	3	3	
	2%	1%	6%Tajk	2%	3%	2%	2%	4%k	5%Tajk	3%	1%	1%	4%jk	
Difficulty in speaking or in communicating	32	4	1	3	5	3	1	2	3	3	3	3	1	
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	
Cannot walk at all/use a wheelchair	26	1	1	4	-	1	5	1	4	3	3	3	-	
	1%	*	1%	1%	-	*	2%	*	2%Td	1%	1%	1%	-	
Dyslexia	24	2	1	-	1	1	1	4	*	1	5	6	1	
	1%	1%	1%	-	*	*	*	1%	*	*	1%	1%	1%c	
Other illnesses or health problems which limit your daily activities or the work that you can do	146	16	3	2	16	2	6	21	13	22	10	30	4	
	4%e	5%ce	2%	1%	4%	1%	3%	7%ce	7%cej	8%cej	2%	7%cej	6%ce	
NONE	2632	227	107	215	279	236	193	220	149	210	355	378	62	
	78%	74%	78%	78%	75%	81%	81%	72%	76%	74%	84%aghi	84%aghi	80%	
Don't know/refused	77	5	4	4	12	4	1	7	3	11	16	9	1	
	2%	2%	3%	2%	3%	1%	*	2%	2%	4%	4%	2%	2%	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l
 * small base

Prepared by BDRG Continental
 * = Less than .5

* = TV ON DEMAND: Pay-per-view programmes and/or TV catch-up services
 ** = PVR/DVR: A digital recorder that allows you to record programmes onto a hard drive or set top box and pause/rewind live TV
 *** = WATCH ANY NON-LINEAR TV PROGRAMMES/FILMS: Use the internet to watch/download TV programmes/films, use PSB catch up services, watch TV on demand and/or use PVR/DVR
 * = Less than .5