

[REDACTED]

[REDACTED]

[REDACTED]

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**From:** [REDACTED]@ofcom.org.uk>  
**Sent:** 04 August 2025 20:45  
**To:** [REDACTED]@ofcom.org.uk>; [REDACTED]  
[REDACTED]@ofcom.org.uk>; [REDACTED]@ofcom.org.uk>  
**Cc:** [REDACTED]@ofcom.org.uk>; [REDACTED]@ofcom.org.uk>;  
[REDACTED]@ofcom.org.uk>; [REDACTED]  
[REDACTED]@ofcom.org.uk>; [REDACTED]@ofcom.org.uk>  
**Subject:** RE: Proposal and process for refreshing the blog 'Guide for smaller services'

Thanks [REDACTED],

Sounds like a good idea – happy for you to push on and copy me in as and when you think it's helpful.

[REDACTED]

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**From:** [REDACTED]@ofcom.org.uk>  
**Sent:** 31 July 2025 12:23  
**To:** [REDACTED]@ofcom.org.uk>; [REDACTED]  
[REDACTED]@ofcom.org.uk>; [REDACTED]@ofcom.org.uk>  
**Cc:** [REDACTED]@ofcom.org.uk>; [REDACTED]@ofcom.org.uk>;  
[REDACTED]@ofcom.org.uk>; [REDACTED]  
[REDACTED]@ofcom.org.uk>; [REDACTED]@ofcom.org.uk>  
**Subject:** Proposal and process for refreshing the blog 'Guide for smaller services'

Hello [REDACTED],

Thanks for chatting over teams on our ideas for the updated OS blog post. Moving this summary to email to keep track of progress and next steps. Let me know if you have any concerns or this sounds like a good way forward.

[REDACTED] – my understanding is that you ‘own’ the original blog. Please let us know if you have any concerns or would like a more active role in the updates, or we will send you a copy of suggested changes when ready. I know you will pick this up once you’re settled back in after leave and not in a position to comment at this stage. Cc [REDACTED] for info in the meantime.

### What’s the big idea?

**We propose to update an existing blogpost for smaller companies/orgs navigating the online safety act and give this a little push.**

This is where it currently sits. <https://www.ofcom.org.uk/online-safety/illegal-and-harmful-content/helping-small-services-navigate-the-online-safety-act>

There are a couple of timely drivers for this, linked to existing resources we could mine for content:

- [REDACTED]
- [REDACTED]
  - [REDACTED]
- [REDACTED]
- **We also have a FAQ document we can use to inform the blog, which we have been asked to share more widely.** This guide features our expectations on smaller services and community fora.
  - This FAQ has been shared with a select industry audience who signed up to that conference and to our most recent conference.
  - One of our stakeholders have made this available on his website and we have been approached (repeatedly) with a question from another stakeholder whether we will publish this.
  - Best practice states we should focus on updating our existing resources to cover the questions raised, we could consider linking this document to the updated blog for improved access. [REDACTED]

[Redacted]  
[Redacted]  
[Redacted]

**Plan and timescales (TBC):**

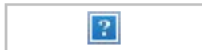
Week	Activity
w/c 4 Aug	Pull existing blog text into a word document and start editing with tracked changes (this helps speed up Welsh translation). Sara to work up first draft and share with [Redacted], [Redacted] and [Redacted]. Once we have a rough first draft, send to [Redacted] and [Redacted].
w/c 11 Aug	[Redacted] to hold the pen on finalising the draft and ensure sign off process is in place and have started. Ideally send the updated version for Welsh translation by 15 Aug. [Note [Redacted] has some planned leave this week]
w/c 18 Aug & w/c 25 Aug	Promcom/comms collaborate to finalise and publish blog alongside the general refresh of Promcom landing page. [Redacted] on holiday 2 weeks - [Redacted] to liaise – TBC].

Thanks all for you time so far, any questions or concerns please let me know. Aiming for this to be a quick turn around piece where we can rely on a lot of existing recent lines.

Best wishes,

[Redacted]

[Redacted]  
[Redacted]  
[Redacted]



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