

Reference: 2177263

Information Requests

[information.requests@ofcom.org.uk](mailto:information.requests@ofcom.org.uk)

22 April 2026

## Freedom of Information request: Right to know request

Thank you for your request for information about the costs for TV licence advertising.

We received this request on 23 March 2026 and we have considered it under the Freedom of Information Act 2000 ('the FOI Act').

### Your request and our response

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*The BBC has started to advertise the existence of the TV Licence (please find attached an example). Possession of this Licence is legally mandatory under the proscribed conditions and there is no alternative competitor. It is therefore difficult to understand the justification for any expenditure incurred by such advertising, particularly at a time when the Corporation is debating cuts to its public services. As a Licence Fee payer I expect the funds that I contribute to be applied wholly to broadcasting services and not spent in an unnecessary way. Therefore, please tell me the amount taken from each Licence Fee payment that contributes to meeting the advertising costs. Kindly note that your response will determine whether or not there could be grounds for raising a formal complaint.*

We have investigated your request and can confirm we do not hold this information. You may wish to contact the BBC who may be able to assist with your enquiry.

Yours sincerely,

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### Request an internal review

If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress. Please email the Information Requests team ([information.requests@ofcom.org.uk](mailto:information.requests@ofcom.org.uk)) to request an internal review.

### Taking it further

If you are unhappy with the outcome of our internal review, then you have the right to [complain to the Information Commissioner's Office](#).