

Reference: 02136121

Information Requests
information.requests@ofcom.org.uk

20 February 2026

Freedom of Information request: Right to know request

Thank you for your request for information about communication with ASA, Asbof and Basbof.

We received this request on 23 January 2026 and we have considered your request under the Freedom of Information Act 2000.

Your request

“The ASA system is primarily funded by advertisers through a voluntary, arms-length levy. The levy and most other funding is collected by Asbof and Basbof, which helps to guarantee the ASA's independence. Neither the ASA, Asbof or Basbof know which advertisers do, or do not, pay the levy.”

Please can you provide any 5 letters of communication between yourselves and any of the top 5 person in charge of the above organisations only related to levy in the last 5 years

Our response

After a search of our systems, we can confirm we do not hold the information you have requested. However, you may find the information in the documents below helpful:

- [Statement Renewing the advertising co-regulatory arrangements](#)
- [Consultation: Renewing the co-regulatory arrangements for broadcast, on demand and video-sharing platform advertising](#) and
- [Memorandum of Understanding between Ofcom, ASA\(B\), BCAP and basbof in relation to the regulation of broadcast advertising](#)

Yours sincerely,

Information Requests

Request an internal review

If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will

try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress. Please email the Information Requests team (information.requests@ofcom.org.uk) to request an internal review.

Taking it further

If you are unhappy with the outcome of our internal review, then you have the right to [complain to the Information Commissioner's Office](#).