Reference: 02327094

Information Requests
information.requests@ofcom.org.uk

5 November 2026

Dear,

Freedom of Information request: Right to know request

Thank you for your request for information concerning the UK first-run original programme hours by broadcaster and genre.

We received this request on 21 October 2026 and we have considered your request under the Freedom of Information Act 2000 ("the FOI Act").

Your request & our response

"Figure 46 of Ofcom's Media Nations 2026 report presents UK-originated first-run hours by genre. I am requesting the underlying data at a more granular level.
Information requested:

1. The number of hours of UK-originated first-run programming, broken down by individual broadcaster/service, for the following: BBC, ITV, Channel 4, Channel 5, Netflix, Amazon Prime Video, and any other services included in the underlying dataset for Figure 46.

The data underlying Figure 46 of the Media Nations UK 2026 report is supplied directly to Ofcom by the public service broadcasters (BBC, ITV, Channel 4 and Channel 5) as part of their regulatory reporting obligations. The figure shows first-run UK-originated output, excluding Nations and Regions programming, presented as a percentage split by genre for the period 2015-2025.

Aggregate service-level data on public service broadcaster output is published in Ofcom's official statistics: https://www.ofcom.org.uk/siteassets/resources/documents/research-and-data/multi-sector/cmr/cmr26/data/tv-industry-revenue-output-spend-for-stats-calendar.csv?v=420236 , and is also available through the interactive charts in 'Television and audiovisual' section of Communications Market Report 2026: Interactive data.

For ease of reference, we have enclosed the broadcaster-level hours data for calendar years 2024 and 2025 in an accompanying Excel file.

The dataset used for Figure 46 relates solely to public service broadcasters. Ofcom does not receive equivalent programme output data from subscription video-on-demand (SVoD) services such as Netflix or Amazon Prime Video. However, indicative data showing "newly released UK-produced original content hours by SVoD platform" for the period 2022-2025, sourced from Ampere Analysis, is available in Figure 57 (page 65) of the Media Nations 2026 UK Report.

2. Each service's total hours of UK originated first-run programming split by the genres used in Figure 46: Feature films; Education; Religion & ethics; Comedy; Arts & classical music; Drama; Children's; Soaps; Specialist factual; Factual entertainment; Entertainment; General factual; Sport; and News & current affairs.

For ease of reference, we have enclosed the broadcaster-level hours data broken down by genre for calendar years 2024 and 2025 in an accompanying Excel file. This information is also available through the interactive charts in 'Television and audiovisual' section of Communications Market Report 2026: Interactive data.

3. For calendar years 2024 and 2025. Please provide the data in hours (not expenditure), as an Excel or CSV file where possible.

The enclosed spreadsheet provides the requested broadcaster-level and genre-level data for calendar years 2024 and 2025.

Yours sincerely,

Information Requests

Request an internal review
If you are unhappy with the response you have received to your request for information, or think that your request was refused without a reason valid under the law, you may ask for an internal review. If you do, it will be subject to an independent review within Ofcom. We will either uphold the original decision, or reverse or modify it.

If you would like to ask us to carry out an internal review, you should get in touch within two months of the date of this letter. There is no statutory deadline for us to complete our internal review, and the time it takes will depend on the complexity of the request. But we will try to complete the review within 20 working days (or no more than 40 working days in exceptional cases) and keep you informed of our progress. Please email the Information Requests team (information.requests@ofcom.org.uk) to request an internal review.

Taking it further
If you are unhappy with the outcome of our internal review, then you have the right to complain to the Information Commission Office.