

**Title:**

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**What additional details do you want to keep confidential?:**

No

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Additional comments:**

ITV notes a number of changes to the Television Technical Performance Code and Reference Parameters for DTT, many of which we agree with as they bring them in line with current practices.

ITV has fully collaborated in the joint review of the proposed changes undertaken through DUK. Like DUK, there are a number of items where ITV has identified approaches or alterations to Ofcom's proposal. Where these items are covered by specific feedback through the response DUK are submitting to Ofcom, these are not covered again in this response unless ITV has additional feedback not covered by the DUK response.

## **Question 1: Do you agree with the proposed amendments to the Television Technical Performance Code?:**

Subjective sound and picture grades for PSB channels:-

ITV agrees with the Ofcom proposal to remove the specification of minimum SD picture grade requirements from the Technical Code.

Annual Technical Reports from Broadcasters:-

ITV notes the requirement for Annual Technical Reports to be provided by the multiplex operators, and supports the recommendations from DUK on this matter.

With regard to the additional reporting required of Commercial PSBs, ITV proposes that further consultation on the remit of these reports is undertaken with Ofcom, to clarify the scope and objectives of these as distinct from the reports provided by the mux operators. ITV notes that the demand for this additional reporting has reduced in recent years, and wishes to ensure that any ongoing additional reporting will be beneficial to Ofcom.

ITV also proposes that should the need for this reporting continue, like the DUK recommendation for the multiplex operator reports it would be beneficial to all parties to have an agreed template which can be adopted by all the Commercial PSBs for this purpose. This would aid consistency of reporting across the Commercial PSBs in this matter, and simplify the collation of reports for Ofcom.

ITV suggest that these reports should not duplicate the content in the Annual Technical Reports to be provided by the multiplex operators. For the proposed reporting of any playout or studio faults that have a significant impact on service to DTT viewers, ITV propose that further clarification of the parameters that would lead to a reportable event be incorporated with the agreement of a reporting template.

Other Matters:-

ITV agrees with the Ofcom proposal to remove the separate availability requirement for the national Channel 3 licensee (the ITV breakfast time service). Like Ofcom, ITV believes that availability reporting requirements should fall on the multiplex operators rather than individual channels.

Please see the DUK consultation response for feedback on other proposed changes to the Technical Code.

## **Question 2: Do you agree with the proposed modifications to the DTT Reference Parameters?:**

Rationalising standard definition picture resolution and audio bitrate requirements on Qualifying Services:-

ITV agrees with the Ofcom proposal to remove the minimum picture resolution requirement from these services.

Please see the DUK consultation response for feedback on other proposed changes to the Technical Code.

**Question 3: Do you agree with our proposal not to include an HEVC profile in the Reference Parameters at this stage?:**