

A fast broadband connection is a critical part of every member of my household, even more than a phone line. The majority of our social, educational, and work experiences and interactions are now being carried out solely through the Internet. I am in a rural location, and work from home in a global role for a large IT company, and a high throughput low latency connection is critical for me. For me, this rules out satellite as a viable option due to the latency.

My kids like to play online games, and FaceTime and Skype with friends and family, which again requires low latency. Given the poor performance of rural broadband, this typically means asking everyone else to stop using 'the Internet' until you are done.

We are about 3 miles from the nearest FTTC cabinet which rules out pretty much everything except FTTP/FTTH, which would be prohibitively expensive to install and maintain.

One of the main annoyances for me is when I check my phone line numbers (i have installed two lines installed for better performance) and postcode, the many different official checker websites and documents either indicate a date already passed, or a date that moves forward by 6-12 months each time the super fast broadband available in my area date gets close.

There should be a definite date for my property, and guaranteed minimum broadband performance for each line specified.