

**Ellerby, Mr J**

**Question 2:Should the licensee (Sound of Merseyside Ltd) be permitted to make its proposed changes to the Format of City Talk, with particular regard to the statutory criteria set out in Section 2 of this consultation document? (Section 106 (1A) of the 1990 Broadcasting Act, as amended, relating to Format changes).:**

Allowing Radio City Talk to move from FM to AM also makes sense, as by its very nature it is a speech-based station.

The strong emphasis on sport is most welcome. As Bauer have stated live commentary is important and MUST be a feature of the new AM station. Since 1974 Radio City has featured live commentary - long may this continue.

**Additional comments:**

**Question 1:Should the licensee (Sound of Merseyside Ltd) be permitted to make its proposed changes to the Format of Radio City 2, with particular regard to the statutory criteria set out in Section 2 of this consultation document? (Section 106 (1A) of the 1990 Broadcasting Act, as amended, relating to Format changes).:**

Allowing Radio City 2 to move from AM to FM makes sense as it is a music-based station. It will widen the range of FM music stations available in the region.