3G and 4G, Lincolnshire

Good morning and reference the above

I live in Wellingore, work in Witham St Hughes and travel extensively in the UK at the weekend. Returning to home and work is akin to entering the dark ages - sizeable villages have only E or Gps. Moving around in Lincolnshire means you are virtually not connected and this is very restricting work wise. I work for a company with a global customer base and have to respond 24/7 as do many colleagues. It is a business limiting situation. The navenby/ Wellingore connectivity is non existent but plans approved for a further 120+ homes?? The business infrastructure to support these rural communities will continue to struggle and lag behind.

Two examples to compare Lincolnshire with other "rural" counties - a field campsite just over the border in Leicestershire, perfect 4G allowing FaceTime call and the same in a very rural field 3 miles outside small town of Bridgenorth, Shropshire.

How can this situation improve? It has to if the eastern counties are to compete with the rest of the UK.