



# Telephone Number Application Form

Modifications to the telephone number application  
form for 084, 087 and 09 numbers within existing  
numbering policy

Statement

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## About this document

This document sets out and explains the changes we are making to the application form that communications providers (CPs) must complete when applying for an allocation of telephone numbers from Ofcom.

In May 2015 we consulted on some proposed modifications to the application form in relation to the information to be supplied by CPs when applying for the allocation of numbers starting with 084, 087 and 09. The changes ensure that the form continues to reflect current numbering policy. The changes do not, in themselves, affect consumers' use of numbers or our policy on how numbers may be used.

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## Section 1

# Summary

- 1.1 Ofcom administers the UK's telephone numbers and codes, which includes allocating them to communications providers (CPs). In this Statement we are confirming changes to the application form<sup>1</sup> ('the form') which CPs must complete when applying for the allocation of numbers from Ofcom. The changes do not, in themselves, affect consumers' use of numbers or our policy on how numbers may be used.
- 1.2 We introduced a new form for CPs to use when applying for the allocation of numbers on 8 December 2014.<sup>2</sup> From time to time we need to consult on modifications to the form to ensure that it continues to reflect current numbering policy and is clear in the information sought from CPs when applying for numbers. Such modifications are put forward for consultation in accordance with the applicable timescales for the relevant changes to be implemented.
- 1.3 On 8 May 2015 we published a consultation document<sup>3</sup> proposing modifications to the form with respect to making the form compatible with changes coming into effect on 1 July 2015. Those changes will affect how the cost of calling 084, 087 and 09 numbers will be split between the Service Charge<sup>4</sup> (which is set by the company or organisation being called) and the Access Charge<sup>5</sup> (which goes to the phone company). Under the proposal, the form would request information relating to the Service Charge when CPs apply for the allocation of numbers starting with 084, 087 or 09, replacing the current request for tariff information.
- 1.4 We received two responses to the consultation. The respondents supported the modification to the form and we have decided to proceed as proposed.
- 1.5 In order to make the changes to the form, we have modified the Direction made in December 2014<sup>6</sup> ('the December 2014 Direction') which specifies the form that must be used by CPs when applying for the allocation of numbers. The modifications are set out in the Schedule to the Direction in Annex 2 of this document.

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<sup>1</sup> The telephone number application form is a document that we publish in order to fulfil our duties in relation to telephone numbering under Part 2 of the Communications Act 2003.

<sup>2</sup> Ofcom statement *Telephone Number Application Form: New number application form for communications providers to use within existing numbering policy*, published 1 December 2014 available on our website [here](#).

<sup>3</sup> *Telephone Number Application Form: Proposed modifications to the telephone number application form for 084, 087 and 09 numbers within existing numbering policy*, Ofcom consultation document published 8 May 2015 available on our website [here](#).

<sup>4</sup> 'Service Charge' is defined in General Condition 17 (GC17) as meaning "the rate set by a Communications Provider in accordance with paragraph 17.26 [of GC17] in respect of the conveyance of a call to an Unbundled Tariff Number from the Assumed Handover Point to the point of termination and the enabling of a Consumer to use an Unbundled Tariff Number to access any service provided by means of that number". GC17.26 sets out certain requirements in connection with the Service Charge.

<sup>5</sup> 'Access Charge' is defined in GC17 as meaning "a rate set by a Communications Provider in accordance with paragraph 17.25 [of GC17] in respect of the retail and origination of a call to an Unbundled Tariff Number and its conveyance up to and including the Assumed Handover Point for the purpose of calculating the amount payable by a Consumer for making such a call". GC17.25 sets out certain requirements in connection with the Access Charge.

<sup>6</sup> See footnote 2.

## Section 2

# Introduction and background

## Introduction

- 2.1 Ofcom is responsible for the administration of the UK's telephone numbers. We do this as part of our regulation of the communications sector under the framework established by the Communications Act 2003 ('the Act').<sup>7</sup> Section 58 of the Act provides for the setting of general conditions about the allocation and adoption of telephone numbers. The relevant general condition ('GC') is GC17.
- 2.2 GC17 requires CPs to use the appropriate form as directed by us and provide the information required by that form when applying for the allocation of numbers. The Act sets out the process that we must follow when making, modifying and withdrawing such a direction. Further information on the legal framework is provided in Annex 1.
- 2.3 It is our duty under section 63 of the Act, in carrying out our numbering functions under sections 56 to 62 of the Act, to secure what appears to us to be the best use is made of the numbers that are appropriate for use as telephone numbers and to encourage efficiency and innovation for that purpose. As part of fulfilling our numbering functions, we review our number allocation processes from time to time. When undertaking such reviews, we may identify modifications to the form that we consider necessary to ensure that it remains consistent with numbering policy and is clear in the information sought from CPs when applying for numbers.
- 2.4 On 8 December 2014 we launched a new online system for managing numbers, known as the 'Number Management System'. The Number Management System, among other things, allows CPs to apply for the allocation of numbers through an online portal rather than the previous paper-based application process. To facilitate the move to the system, we introduced a new application form that builds online to request the relevant information that we need in order to assess number allocation requests. The form is available to CPs that have registered to use the Number Management System.<sup>8</sup>

## The consultation process

- 2.5 We identified some changes that we considered we needed to make to the form in relation to the provision of Service Charge information by CPs when applying for the allocation of 084, 087 or 09 numbers.

## Background to the consultation

- 2.6 Non-geographic numbers are not linked to a specific location. They are widely used by businesses, central and local government, charities and statutory bodies, and for a variety of activities, such as information and helplines to entertainment purposes, such as voting in TV game shows.

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<sup>7</sup> <http://www.legislation.gov.uk/ukpga/2003/21/section/49>.

<sup>8</sup> The Number Management System is accessed via our website [here](#). Access is user name and password protected.

- 2.7 Although there is extensive use of these numbers, our research has shown that many people are confused about how much calls to them cost. This is partly because each phone company has set its own prices and the information on tariff pricing can be difficult to find and is often complex. This complexity also means that it is difficult for the organisation being called to let consumers know how much they will be charged for contacting them.
- 2.8 After carrying out public consultations on simplifying non-geographic numbers, we have decided to implement some important changes on 1 July 2015.<sup>9</sup> These changes will make it much easier for consumers to understand how much they are paying for calls and who receives the money. This process is referred to as 'unbundling'.
- 2.9 The unbundled tariff involves restructuring charges to recognise separate payments to be made to the CP originating the call and the CP terminating the call (potentially to be shared with the service provider). The charges will be separated into two components:
- the Access Charge: to cover the cost and profit of the originating CP; and
  - the Service Charge: paid to the terminating CP to cover or contribute towards their costs, as well as any revenue-sharing arrangements with service providers.
- 2.10 Under the unbundled tariff structure, each block of 084, 087 and 09 numbers allocated will be associated with a single Service Charge. The Service Charge will apply to all calls to those numbers from fixed and mobile phones from 1 July 2015. The CP applying for allocation of the numbers will select the Service Charge to be applied, in the same way that CPs previously stated the tariff when applying for the allocation of 084, 087 and 09 numbers.

### Proposed modifications to the form

- 2.11 The form does not request information relating to the Service Charge currently. We therefore needed to consult on changing the form to request Service Charge rather than tariff information when a CP applies for the allocation of 084, 087 or 09 numbers to ensure that new numbers are allocated with an associated Service Charge rather than tariff.
- 2.12 There are two additional changes that we need to make to the form as a result of requesting information on the Service Charge instead of the tariff. In the consultation, we proposed that:
- CPs provide utilisation information on existing number blocks that they have been allocated in the same 0X range that have the same Service Charge when applying for the allocation of additional 084, 087 and 09 numbers (rather than on number blocks that have the same tariff, as is currently required); and
  - CPs are no longer asked to state whether or not requested 08 numbers would be included in BT Discount Schemes (e.g. calling circle discounts). This information

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<sup>9</sup> For more information on Ofcom's work on simplifying non-geographic numbers, please see a series of documents published on our website [here](#). Of particular relevance is *Simplifying non-geographic numbers: Final statement on the unbundled tariff and making the 080 and 116 ranges free-to-caller*, Ofcom statement published 12 December 2013; and *Simplifying non-geographic numbers: Revised guidance on Service Charge price points*, Ofcom statement published 16 October 2014.

was relevant when using the Number Translation Service (NTS) formula<sup>10</sup> to agree termination rates and will not be relevant to the unbundled tariff.

## **Impact assessment**

- 2.13 Impact assessments form a key part of the policy-making process and provide a transparent way of considering different options for regulation, including not regulating. We expect to carry out impact assessments for the majority of our policy decisions.
- 2.14 The analysis that we presented in the consultation document acts as an impact assessment as defined in section 7 of the Act. Impact assessments were also undertaken on our proposals relating to our work on simplifying non-geographic numbers.<sup>11</sup>

## **Equality impact assessment**

- 2.15 We assess the effect of functions, policies, projects and practices on equality in accordance with the Equality Act 2010. Equality impact assessments also assist us in making sure that we are meeting our principal duty of furthering the interests of citizens and consumers. We have therefore also considered what (if any) impact the issues under consideration in this document may have on equality. Where relevant, we have highlighted our consideration of equality issues in the document.

## **Consultation period**

- 2.16 The consultation document was published on 8 May 2015 and the deadline for receiving submissions closed on 9 June 2015.
- 2.17 In Section 3 we summarise the two submissions received and provide our responses to the points raised.

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<sup>10</sup> The Number Translation Services (NTS) framework and associated formula are used by the industry to manage the system of payments between BT and CPs when originating, terminating and transiting calls to NTS number ranges.

<sup>11</sup> See footnote 9.

## Section 3

# Responses to the consultation

## Introduction

- 3.1 In Section 2 we explained that we had undertaken a consultation in relation to modifications that we proposed to make to the form with regards to requesting information relating to the Service Charge when CPs apply for the allocation of numbers starting with 084, 087 or 09, replacing the current request for tariff information. We ask for this information to assist us in our assessment of an application for numbers and to decide whether an allocation would likely secure best use of those numbers.
- 3.2 We received two submissions to the consultation. These were from Gamma and Vodafone. The responses are available on our website.<sup>12</sup>
- 3.3 In this section we summarise the submissions received and provide our responses to the points raised.

## Responses to the consultation

### Stakeholders' comments

- 3.4 In the consultation document we asked stakeholders the following question:
- Do you have any comments on the proposed modifications to the form? In considering this question, please refer to the explanation of the proposals set out in Section 3 [of the consultation document] and the proposed modifications to the form as set out in the Schedule to the draft Direction in Annex 2 [of the consultation document].*
- 3.5 Both Vodafone and Gamma agreed with our proposed modifications to the form.
- 3.6 Vodafone stated that it “agrees with the proposed modifications to the telephone number application form, requiring communications providers applying for the allocation of additional 084, 087 and 09 numbers to provide the Service Charge for the number block in question”.
- 3.7 Vodafone also stated that it “agree[s] with the removal of the now redundant measure in relation to the BT Discount Scheme and welcome Ofcom’s proposed simplification of only requiring utilisation reports for the 0X number range in question rather than for each range with the same price point”.
- 3.8 Gamma stated that it “considers that Ofcom has discharged its statutory obligations and we support the proposed change”.
- 3.9 However, Gamma stressed that its support was given “on the assumption that the validation employed on the form allows lawful innovation in Service Charges above and beyond those 80 launched on 1<sup>st</sup> July 2015”.

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<sup>12</sup> See our website [here](#).



- 3.10 Gamma also asked for clarity on whether we would decline requests for numbers to be allocated at a Service Charge price point above the prevailing maximum price for the numbering range in the National Telephone Numbering Plan.<sup>13</sup>

### Ofcom's response

- 3.11 We note the support from the two respondents for the proposed changes to the form.
- 3.12 Gamma's response also asked for clarity on certain matters in relation to CPs' selection of the Service Charge to be applied when requesting the allocation of 084, 087 or 09 numbers.
- 3.13 Gamma's question regarding the validation of Service Charges on the form refers to the Number Management System's 'drop down' list of Service Charge price points for CPs to select from when applying for the allocation of 084, 087 or 09 numbers, under the proposal to change the form to ask for Service Charge information.
- 3.14 As part of the decision on simplifying non-geographic numbers that we made in December 2013,<sup>14</sup> we required originating CPs to accommodate a minimum of 100 Service Charge price points within their billing systems, with 80 price points being made available on implementation on 1 July 2015 and a further 20 price points to be added twelve months later.<sup>15</sup>
- 3.15 The 80 Service Charge price points included in the 'drop down' list from 1 July 2015 were established as candidate Service Charge price points following an evaluation and arbitration exercise carried out by a third-party facilitator,<sup>16</sup> independent of CPs and Ofcom, which the Non-Geographic Calls Services (NGCS) Focus Group<sup>17</sup> appointed to conduct the exercise.
- 3.16 We recognise that CPs requesting the allocation of 084, 087 or 09 numbers may want to apply a Service Charge price point not included on the Number Management System list (either one of the 80 on implementation or one of the 100 after twelve months). In this circumstance, we would consider the application for numbers at the Service Charge price point requested, subject to the price point not exceeding the maximum price for the number range as set out in the Numbering Plan<sup>18</sup> (see paragraph 3.18 below).

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<sup>13</sup> The National Telephone Numbering Plan (the Numbering Plan) sets out the telephone numbers available for allocation and any restrictions on their adoption or use, as well as other numbers that are administered by Ofcom but are not available for allocation (i.e. numbers made available for use without allocation to an individual communications provider and numbers that were previously but no longer available for allocation). The Numbering Plan is published on our website [here](#) and is modified by Ofcom from time to time.

<sup>14</sup> See footnote 9.

<sup>15</sup> Further information on Service Charge price points is provided in *Simplifying non-geographic numbers: Revised guidance on Service Charge price points*, Ofcom Statement published 16 October 2014 and available here: <http://stakeholders.ofcom.org.uk/binaries/consultations/simplifying-non-geo-no/statement/guidance.pdf>.

<sup>16</sup> InterConnect Communications.

<sup>17</sup> The NGCS Focus Group is an Ofcom sponsored industry group open to network operators who have an interconnect agreement with BT. The purpose of the group is to act as a forum for the discussion of a broad range of issues relating to the regulation, charging and operation of the UK NGCS regime.

<sup>18</sup> The Numbering Plan sets out the designation for 084, 087 and 09 numbers and the applicable tariff principles and maximum prices for those number ranges.

- 3.17 The Number Management System will include a “NA” (not applicable) option in the ‘drop down’ list of Service Charge price points that CPs can select if applying for the allocation of numbers at a price point not currently included in the list. The applicant should specify the new Service Charge price point that it is applying for in the “Additional information” section of the form. We would expect the application to include evidence that, if the numbers are allocated, at least one originating CP will support the new Service Charge price point. This may be the same CP as that applying for the number allocation, if the applicant is an Originating CP.
- 3.18 Part A1 of the Numbering Plan sets out the designation for number ranges. For numbers beginning with 084, 087 and 09, this includes applicable tariff principles and maximum Service Charge price points. We will decline requests for allocation of 084, 087 or 09 numbers at Service Charge price points that exceed the maximum prices for the applicable number range in the Numbering Plan.

## Section 4

# Ofcom's decision

4.1 In Section 3 we summarised the two submissions received to our consultation and provided our responses to the points raised. Having taken into account the submissions, we have decided to make the changes to the form as proposed in the consultation document. The changes relate to Service Charge information to be supplied when CPs apply for the allocation of numbers starting with 084, 087 or 09, replacing the current request for tariff information.

4.2 We now consider how our decision to make changes to the form falls within our duties and would meet the applicable legal tests.

## Duties and legal tests

4.3 We will exercise our powers under section 49 of the Act and GC17 to modify the form.

4.4 We consider that our modifications to the form satisfy section 49(2) of the Act. Each modification must be: not unduly discriminatory; proportionate; and transparent. We are no longer required to satisfy ourselves that the giving of a direction affecting a general condition is objectively justifiable.<sup>19</sup> However, for completeness, we set out below why we consider that, in any event, the modifications are objectively justifiable.

4.5 We consider that our modifications are:

- **objectively justifiable**, in that by requesting the provision of Service Charge information from CPs applying for the allocation of 084, 087 or 09 numbers, the modifications would ensure that the form is consistent with numbering policy as per decisions taken in relation to introducing the unbundled tariff and simplifying non-geographic numbers;<sup>20</sup>
- **not unduly discriminatory**, in that all CPs that apply to Ofcom for an allocation of 084, 087 or 09 numbers would be subject to the same modifications and would be required to provide the same information on the form;
- **proportionate**, in that the modifications are the minimum considered necessary to achieve an effective number allocation and management process for implementation of the unbundled tariff for 084, 087 and 09 numbers; and
- **transparent**, in that the modifications are explained in this document and highlighted in the Schedule to the Direction in Annex 2 of this document. The policy background behind the move to Service Charges is explained in a series of documents on simplifying non-geographic numbers.<sup>21</sup>

4.6 We consider that we are fulfilling our general duty in relation to our telephone numbering functions, as set out in section 63 of the Act, by:

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<sup>19</sup> Sections 49(2)(a) and (2A) of the Act, as amended by the Electronic Communications and Wireless Telegraphy Regulations 2011.

<sup>20</sup> See footnote 9.

<sup>21</sup> See footnote 9.

- **securing the best use of telephone numbers**, in that the provision of Service Charge information by CPs applying for the allocation of 084, 087 or 09 numbers will:
  - (i) assist us in our assessment of an application for numbers and whether an allocation would secure best use of those numbers; and
  - (ii) facilitate the functioning of the unbundled tariff, which in turn is likely to restore consumer trust in 084, 087 and 09 numbers and further consumer demand for services accessed on non-geographic numbers. It should also enable service providers to select numbers that are more reflective of their desired call cost; and
- **encouraging efficiency and innovation**, in that requesting the provision of Service Charge information as part of the application process for 084, 087 and 09 numbers would facilitate the unbundled tariff structure. The unbundled tariff is designed to improve consumers' awareness of the price of calling non-geographic numbers, enabling well-informed decisions and encouraging CPs to set prices that better reflect consumers' relative demand preferences. This should incentivise CPs to innovate and invest in the non-geographic calls services market and to promote their services.

- 4.7 We also consider that our modifications to the form are consistent with our principal duty under section 3 of the Act, and the Community requirements set out in section 4 of the Act (in particular, the requirement to promote the interests of all persons who are citizens of the European Union).
- 4.8 We believe that our modifications will further the interests of citizens in relation to communications matters and consumers in relevant markets by facilitating the unbundled tariff. We consider that this will result in significant benefits for consumers and citizens by addressing consumers' poor awareness and lack of confidence in the pricing of calls to non-geographic numbers, improving vulnerable consumers' access to socially important services and encouraging service providers to improve the quality, variety and innovative nature of their services. We also consider that the modifications will promote competition between CPs, and potentially service providers, in relation to their charges for calls to non-geographic numbers.
- 4.9 We consider that the modifications to the form will benefit CPs in their supply of communications services to consumers. We have also had regard, as required by section 3(3)(a) and (b) of the Act, to the principle that regulatory activities should be transparent, accountable, proportionate, consistent and targeted only at cases in which action is needed, and to other principles of best regulatory practice.

## Implementation of our decision to modify the form

- 4.10 As a consequence of the analysis in this statement, we have decided to modify the December 2014 Direction which specifies the form that must be used by CPs when applying for the allocation of numbers. The modifications are set out in the Schedule to the Direction in Annex 2 of this document. They are unchanged from the modifications proposed in the consultation document. The revised form comes into immediate effect.

## Annex 1

# Legal framework

## The legal framework

- A1.1 Ofcom regulates the communications sector under the framework established by the Communication Act 2003 (the Act). The Act provides, among other things in relation to numbering, for the publication of the National Telephone Numbering Plan (the Numbering Plan) and the setting of General Conditions of Entitlement relating to telephone numbers (the Numbering Condition or GC17). It also sets out statutory procedures governing the modification of the Numbering Plan and General Conditions.

## Ofcom's general duty as to telephone numbering functions

- A1.2 Ofcom has a general duty under section 63(1) of the Act in carrying out its numbering functions:
- a) *"to secure that what appears to them to be the best use is made of the numbers that are appropriate to use as telephone numbers; and*
  - b) *to encourage efficiency and innovation for that purpose."*

## Principal duties of Ofcom

- A1.3 The principal duty of Ofcom to be observed in the carrying out of its functions is set out in section 3(1) of the Act as the duty:
- a) *"to further the interests of citizens in relation to communications matters; and*
  - b) *to further the interests of consumers in relevant markets, where appropriate by promoting competition."*

## Duties for the purpose of fulfilling Community obligations

- A1.4 In addition to our general duties and our duty regarding telephone numbers, Ofcom must also take into account the six Community requirements in carrying out its functions, as set out in section 4 of the Act. These include the requirement to promote competition in the provision of electronic communications networks and services, as well as the requirement to promote the interests of European citizens.

## Number application forms

- A1.5 The Numbering Condition (GC17) contains provisions relating to the allocation, adoption and use of telephone numbers.
- A1.6 Paragraph 17.9 (a) of GC17 states that:
- "When applying for an Allocation or reservation of Telephone Numbers, the Communications Provider shall:*

*a) use an appropriate application form as directed by Ofcom from time to time as it thinks fit;....”*

A1.7 Section 49(1) of the Act provides that:

*“This section applies where:*

*a) a condition set under section 45 has effect by reference to directions, approvals or consents given by a person (whether OFCOM themselves or another); and*

*b) that person (referred to in this section and sections 49A to 49C as “the responsible person”) is proposing to give a direction, approval or consent that affects the operation of that condition or to modify or withdraw a direction, approval or consent so as to affect the condition’s operation.”*

A1.8 Section 49(2) further provides that:

*“The responsible person must not give, modify or withdraw the direction, approval or consent unless he is satisfied that to do so is -*

*a) objectively justifiable in relation to the networks, services, facilities, apparatus or directories to which it relates (but this paragraph is subject to subsection (2A));*

*b) not such as to discriminate unduly against particular persons or against a particular description of persons;*

*c) proportionate to what it is intended to achieve; and*

*d) in relation to what is intended to achieve, transparent.”*

A1.9 Section 49(2A) states:

*“Subsection (2)(a) does not apply in relation to a direction, approval or consent affecting a general condition.”*

A1.10 According to section 49(4), where section 49A applies, the applicable requirements of that section and section 49B must be complied with before the direction, approval or consent is given, modified or withdrawn.

A1.11 Section 49A applies, among other things, where the responsible person proposes to give, modify or withdraw a direction approval or consent for the purposes of:

*“(1)...b) any other condition set under section 45 where what is proposed would, in OFCOM’s opinion, have a significant impact on a market for any of the services, facilities, apparatus or directories in relation to which they have functions under this Chapter.”*

A1.12 Where section 49A applies, section 49A(3) provides that responsible person must publish a notification:

*“a) stating that there is a proposal to give, modify or withdraw the direction, approval or consent;*

*b) identifying the responsible person;*

- c) setting out the direction, approval or consent to which the proposal relates;*
- d) setting out the effect of the direction, approval or consent or of its proposed modification or withdrawal;*
- e) giving reasons for the making the proposal; and*
- f) specifying the period within which representations may be made about the proposal to the responsible person.”*

- A1.13 The consultation period must be no less than one month after the day of the publication of the notification (section 49A(4)), unless there are exceptional circumstances (section 49A(5)).
- A1.14 Section 49C(1) provides that Ofcom must send to the Secretary of State a copy of every notification published under section 49A(3).

## Annex 2

# Direction amending the number application form

## Direction under paragraph 17.9(a) of General Condition 17 amending the number application form

### WHEREAS:

- A. Paragraph 17.9(a) of General Condition 17 provides that, when applying for an Allocation or reservation of Telephone Numbers, the Communications Provider shall use an appropriate application form as directed by Ofcom from time to time as it thinks fit;
- B. For the reasons set out in the Statement accompanying this Direction, Ofcom shall modify the December 2014 Direction. Ofcom is satisfied that the number application form set out in the December 2014 Direction as modified by this Direction is appropriate for use by Communications Providers when applying for an Allocation of Telephone Numbers;
- C. For the reasons set out in the Statement accompanying this Direction, Ofcom is satisfied that, in accordance with section 49(2) of the Act, this Direction is:
  - (i) not such as to discriminate unduly against particular persons or against a particular description of persons;
  - (ii) proportionate to what it is intended to achieve; and
  - (iii) in relation to what is intended to achieve, transparent.


Ofcom is further satisfied that the matters set out in paragraph B above (including revisions to the application forms) are objectively justified.
- D. In making this Direction, Ofcom has considered and acted in accordance with its general duty as to telephone numbering functions under section 63 of the Act, its general duties under section 3 of the Act and the six Community requirements set out in section 4 of the Act;
- E. A notification of a proposal to give this Direction (the “Notification”) was given on 8 May 2015. Ofcom received two responses to the Notification and has considered every representation made to it in respect of its proposal to give this Direction.
- F. This Direction has not been notified to the European Commission, BEREC and the national regulatory authorities of every other Member State under section 49B of the Act on the basis that Ofcom considers that the proposal is not of EU significance.
- G. A copy of this Direction has been sent to the Secretary of State pursuant to section 49C(1) of the Act.



**NOW, THEREFORE, PURSUANT TO PARAGRAPH 17.9(a) OF GENERAL CONDITION 17, OFCOM DIRECTS THAT:**

1. For the time being, the number application form set out in the December 2014 Direction shall be modified as set out in the representation appended to this Direction.
2. In this Direction:
  - a. "the Act" means the Communications Act 2003;
  - b. "December 2014 Direction" means the Direction which took effect from 8 December 2014 set out in Annex 4 to the statement "Telephone number application form" of 1 December 2014;
  - c. "General Condition 17" means General Condition 17 of the General Conditions of Entitlement, set under section 45 of the Act by the Director General of Telecommunications on 22 July 2003, and amended from time to time; and
  - d. "Ofcom" means the Office of Communications.
3. Words or expressions shall have the meaning assigned to them in this Direction, and otherwise any word or expression shall have the same meaning as it has in paragraph 1 (Definitions) of Part 1 of the Schedule to the Notification published by the Director General of Telecommunications on 22 July 2003 under section 48(1) of the Act, and modified by Ofcom from time to time.
4. The Interpretation Act 1978 shall apply as if this Direction were an Act of Parliament.
5. Headings and titles in this Direction shall be disregarded.
6. This Direction takes effect on 1 July 2015.

Marina Gibbs

A rectangular box containing a handwritten signature in dark ink that reads "M. Gibbs".

Competition Policy Director

1 July 2015

A person authorised by Ofcom under paragraph 18 of the Schedule to the Office of Communications Act 2002.



## Telephone Number Application Form

1. We have reproduced the sections of the Telephone Number Application Form where we have made modifications. These are the following sections from Part 3: Telephone Numbers requested for allocation, transfer or return:

- non-geographic numbers starting with 08
- non-geographic numbers starting with 09

2. The modifications to the application form are set out as follows:

- text inserted highlighted **in blue**
- text deleted shown in ~~strikethrough~~

NON-GEOGRAPHIC NUMBERS STARTING WITH 08							
<u>Requested number block(s)</u>							
	Number block type e.g. Freephone Numbers	Number block requested  Enter first digits of block after initial '0': - SABC DE for numbers allocated in 10,000-number blocks - SABC DE F for numbers allocated in 1,000-number blocks	<b>Service Charge</b> Tariff for each number block (including VAT)  (for 0843/4 and 0871/2/3 non internet blocks, state tariff for BT customers to nearest 1p)	State 'BT Discount Scheme' or 'Non-BT Discount Scheme' as applicable for block	Planned in-service date (NB applications should not be submitted more than 6 months prior to in-service date)	Forecast of expected use of the requested numbers within 12 months of allocation (%)	Description of the service for which the numbers applied for will be used and the market to be served
1 <sup>st</sup> block 1 <sup>st</sup> choice							
2 <sup>nd</sup> choice							
2 <sup>nd</sup> block 1 <sup>st</sup> choice							
2 <sup>nd</sup> choice							

<b>Use of existing number block(s)</b>						
For each number block applied for above, provide details of any other number blocks of the same type and <b>Service Charge</b> tariff (where applicable)						
Number block type	Number block(s) allocated Enter first digits of block after initial '0' as relevant – SABC DE/DE F	<b>Service Charge</b> Tariff (including VAT) (where applicable)	<del>State 'BT Discount Scheme' or 'Non BT Discount Scheme' as applicable for block</del>	Total numbers provided to end-users, ie in use or ported out (enter numbers or %)	Total numbers not in use but contracted out (enter numbers or %)	Explanation as to why the applicant requires further numbers

<b>Adoption of existing number block(s)</b>			
Provide details of any existing blocks of Non-Geographic Numbers starting with 08 that were allocated more than 6 months ago but not yet Adopted			
Number block type	Number block(s) allocated Enter first digits of block after initial '0' as relevant - SABC DE / DE F	Date block allocated	Explanation as to why the applicant has not Adopted the number block and provision of activation milestones and intended date of Adoption

NON-GEOGRAPHIC NUMBERS STARTING WITH 09						
<u>Requested number block(s)</u>						
	Number block type e.g. Sexual Entertainment Services at a Premium Rate	Number block requested  Enter first digits of block after initial '0' - SABC DE	Service Charge Tariff for each number block for BT customers (including VAT)	Planned in-service date (NB applications should not be submitted more than 6 months prior to in-service date)	Forecast of expected use of the requested numbers within 12 months of allocation (%)	Description of the service for which the numbers applied for will be used and the market to be served
1 <sup>st</sup> block 1 <sup>st</sup> choice						
2 <sup>nd</sup> choice						
2 <sup>nd</sup> block 1 <sup>st</sup> choice						
2 <sup>nd</sup> choice						

**Use of existing number block(s)**

For each number block applied for above, provide details of any other number blocks of the same type and **Service Charge** tariff

Number block type	Number block allocated  Enter first digits of block after initial '0' - SABC DE	<b>Service Charge</b> <del>Tariff</del> <del>for BT customers</del> (including VAT)	Total numbers provided to end-users, i.e. in use or ported out (enter numbers or %)	Total numbers not in use but contracted out (enter numbers or %)	Explanation as to why the applicant requires further numbers

**Adoption of existing number block(s)**

Provide details of any existing blocks of Non-Geographic Numbers starting with 09 that were allocated more than 6 months ago but not yet Adopted

Number block type	Number block(s) allocated  Enter first digits of block after initial '0' as relevant - SABC DE	Date block allocated	Explanation as to why the applicant has not Adopted the number block and provision of activation milestones and intended date of Adoption