

From: [redacted]
Sent: 26 July 2014 15:06
To: Local TV
Subject: ESTV/London Live consultation

I am writing in response to OFCOM's consultation regarding ESTV's request to reduce the amount of local programming it is required to broadcast in peaktime on London Live.

As a viewer, I believe OFCOM should refuse ESTV's request.

ESTV applied for and won a local TV licence. It was given a favourable EPG position and funding from the BBC licence fee on this basis. If it is only prepared to broadcast an hour of local programming in peaktime then, in my opinion, it is no longer a local TV channel, and I believe this request should be interpreted as an attempt to turn London Live into a general entertainment channel by the back door.

London Live has been on air for less than four months. If ESTV cannot fulfil the terms of their licence then they should not have bid for it, and it would be unfair on the other applicants for the licence for OFCOM to grant their request.