

Title:

Forename:

Surname:

Representing:

Organisation

Organisation (if applicable):

Deafinitequality

Email:

info@deafinitequality.com

What additional details do you want to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Personal Name

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Additional comments:

BSL is a language that is in danger of disappearing if under exposed.

Question 1:Do you agree that it would be appropriate to increase the minimum contributions to alternative signing arrangements to bring them back to the 2007 level in real terms, and to make annual adjustments for inflation thereafter? If not, why not?:

Not sure

Question 2:Do you agree that it would not be appropriate to base adjustments to the minimum level of contributions to alternative arrangements on

comparisons with the costs of existing sign-presented programmes, or with general TV production costs? If not, why not?:

No-there is increasing popularity of BSL usage by both deaf and none deaf people (family, friends, sign language interpreters etc) - therefore adjustment to the minimum level of contributions should not be based on the costs of existing sign presented programmes.

Question 3:Do you agree that it would be appropriate to make annual adjustments to the minimum contributions to alternative arrangements in line with the Consumer Price Index, and to make consequential change to the Guidance, as set out in Annex 4? If not, why not?:

Yes

Question 4:Do you consider that minimum signing requirements for relevant channels should remain fixed at 30 minutes a month or should rise progressively over a ten year period to 75 minutes a month? If the latter, do you agree that consequential changes should be made to the Code, as set out in Annex 4? Please explain the reasons for your preference. :

It should rise progressively annually. More deaf people are in need of role models and with the even developing applications of technologies, there has been reductions in the numbers of deaf people attending deaf clubs, therefore deaf people's relies more on televisions than in the past. So the number of programmes available to BSL users should increase annually.

Question 5:Do you consider that the transitional arrangements set out in Figure 4 would be appropriate if relevant channels are made subject to rising obligations? If so, do you agree that consequential changes should be made to the Code, as set out in Annex 4?:

Do not understand this

Question 6:Do you consider that minimum contributions by relevant channels to alternative requirements should remain fixed at £20,000 a year (adjusted for inflation) or should rise progressively over a ten year period to £50,000 a year (also adjusted for inflation)? Please explain the reasons for your preference.:

We believe that the minimum contributions by relevant channels should rise progressively over a ten year period. Income from television advertisements, programmes, shows etc are on the increase annually, so it should be the same for the minimum contributions by relevant channels.