

Title:

Forename:

Surname:

Representing:

Organisation

Organisation (if applicable):

Ericsson

What additional details do you want to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Additional comments:

Ericsson, following the acquisition of Red Bee Media, is a provider of BSL translation services to broadcasters including Channel 4, the BBC and S4/C. We are committed to supporting all of our clients in making television programmes accessible to Deaf people. We have read Ofcom's Review of signing arrangements for relevant TV channels with interest. However, since the six questions Ofcom is consulting on relate to specific financial arrangements between broadcasters and Ofcom which support access to television for BSL users, as a service provider we feel it would be inappropriate to respond ourselves.

Question 1:Do you agree that it would be appropriate to increase the minimum contributions to alternative signing arrangements to bring them back to the 2007 level in real terms, and to make annual adjustments for inflation thereafter? If not, why not?:

Question 2:Do you agree that it would not be appropriate to base adjustments to the minimum level of contributions to alternative arrangements on comparisons with the costs of existing sign-presented programmes, or with general TV production costs? If not, why not?:

Question 3:Do you agree that it would be appropriate to make annual adjustments to the minimum contributions to alternative arrangements in line with the Consumer Price Index, and to make consequential change to the Guidance, as set out in Annex 4? If not, why not?:

Question 4:Do you consider that minimum signing requirements for relevant channels should remain fixed at 30 minutes a month or should rise progressively over a ten year period to 75 minutes a month? If the latter, do you agree that consequential changes should be made to the Code, as set out in Annex 4? Please explain the reasons for your preference. :

Question 5:Do you consider that the transitional arrangements set out in Figure 4 would be appropriate if relevant channels are made subject to rising obligations? If so, do you agree that consequential changes should be made to the Code, as set out in Annex 4?:

Question 6:Do you consider that minimum contributions by relevant channels to alternative requirements should remain fixed at £20,000 a year (adjusted for inflation) or should rise progressively over a ten year period to £50,000 a year (also adjusted for inflation)? Please explain the reasons for your preference.: