

Consultation response form

Your response

Question	Your response
<p>Question 1: Do you agree with our proposals that the main five PSB channels hold the top five slots on EPGs provided UK wide or in the UK outside of Wales?</p>	<p>Confidential? – N</p> <p>Agree</p>
<p>Question 2: Do you agree that on EPGs provided for viewers specifically in Wales BBC One, BBC Two and the relevant Channel 3 service should take the top three slots, with S4C in slot four, Channel 5 in slot five and Channel 4 guaranteed a position on the first page?</p>	<p>Confidential? – N</p> <p>Agree.</p> <p>Regarding Channel 4 positioning, this depends on how a page in the EPG is defined (i.e. number of channels per page may differ platform to platform)</p>
<p>Question 3: Do you agree that BBC Four should be guaranteed a slot within the top three pages of all EPGs?</p>	<p>Confidential? – N</p> <p>Disagree - BBC FOUR is a time exclusive channel, so should have less prominence. Note: Depends on how a page in the EPG is defined (i.e. number of channels per page may differ platform to platform)</p>
<p>Question 4: Do you agree that the designated public service News channels (currently BBC News and BBC Parliament) should be guaranteed slots on the first page of the news genre section or an equivalent position within the grouping of news channels on the EPG, as applicable?</p>	<p>Confidential? – N</p> <p>Agree.</p> <p>Note: Not all devices support channel genre selection.</p>
<p>Question 5: Do you agree that CBeebies and CBBC should have guaranteed slots on the first page of the Children's genre or area of the EPG, as applicable?</p>	<p>Confidential? – N</p> <p>Agree.</p> <p>Note: Not all devices support channel genre selection.</p>

<p>Question 6: Do you agree that S4C, BBC Alba, and BBC Scotland should be guaranteed prominence within the first three pages of UK wide EPGs?</p>	<p>Confidential? – N</p> <p>Disagree - S4C, BBC Alba and BBC Scotland should appear in the UK wide channel list, but further down the LCN ordering as they are not prime channels outside of Wales and Scotland</p>
<p>Question 7: Do you agree that Local TV should be guaranteed prominence within the first three pages of UK wide EPGs?</p>	<p>Confidential? – N</p> <p>Agree.</p> <p>Note: Depends on how a page in the EPG is defined (i.e. number of channels per page may differ platform to platform)</p>
<p>Question 8: Do you agree that S4C, BBC Alba, and BBC Scotland should be guaranteed prominence within the first three pages of relevant Nation specific EPGs e.g. S4C in Wales, BBC Alba and BBC Scotland in Scotland?</p>	<p>Confidential? – N</p> <p>Agree</p>
<p>Question 9: Do you agree that Local TV should be guaranteed prominence within the first three pages of relevant regionalised EPGs?</p>	<p>Confidential? – N</p> <p>Agree</p>
<p>Question 10: Do you agree with our proposals to ensure prominence for either the SD or HD version of BBC channels rather than both?</p>	<p>Confidential? – N</p> <p>Disagree – prominence should be given to all HD channels.</p> <p>Note: Why is this limited to BBC channels - should cover all SD/HD simulcast channels.</p>

<p>Question 11: Do you agree with our proposals to allow broadcasters to swap HD simulcast variants of their SD designated channels, such that those HD variants could occupy the slots which the SD channels would be entitled to?</p>	<p>Confidential? – N</p> <p>Disagree – broadcasters should be forced to give highest priority to HD channels</p>
<p>Question 12: Do you agree with our proposal to provide a 12 month transition period once the Code is finalised?</p>	<p>Confidential? – N</p> <p>Agree (if the changes to the code have implications to legacy devices)</p>
<p>Question 13: Do you think that the prominence regime should be extended to ensure EPGs themselves can be easily found?</p>	<p>Confidential? – N</p> <p>Agree</p>
<p>Question 14: Do you agree with the broad range of factors for consideration we have identified? Are there other factors that policy makers should consider?</p>	<p>Confidential? – N</p> <p>The following points should also be considered:</p> <ul style="list-style-type: none"> • Prominence of radio channels • IP channel insertion and swapping (for connected devices)
<p>Question 15: Do you agree with the principles we have set out? Are there other principles that should be considered?</p>	<p>Confidential? – N</p> <p>Agree</p>

<p>Question 16: Do you think that the prominence regime should be extended to ensure PSB Players can be easily found?</p>	<p>Confidential? – N</p> <p>Disagree – PSB players are already available in prominent positions due to LCN order, i.e. from a backwards EPG or “Red” button launch point. This should not be extended further.</p> <p>Note: Manufacturers have global agreements with other VoD providers which are difficult to fulfil if each territory mandates their own prominence requirements.</p>
<p>Question 17: Do you think that the prominence regime should be extended to ensure PSB content can be easily found via recommendations and / or search? If so, what key parameters would you set for this aspect of the regime?</p>	<p>Confidential? – N</p> <p>Agree that PSB content should be easily found, but should not be enforced. This should be determined by the manufacturer who is paying for the metadata (e.g. FVP/YouView per device fee)</p>
<p>Question 18: Do you think that the prominence regime should be extended to platforms and devices not currently captured by the EPG prominence regime? If so, how do you think the regime could be extended and who should be captured?</p>	<p>Confidential? – N</p> <p>Prominence regime should be applied to those devices able to receive PSB channels via a licensed platform or EPG provider (e.g. Freeview, Freesat, YouView, Sky, Virgin)</p>
<p>Question 19: Do you think that the prominence regime should be extended to online services? If so, who should be captured?</p>	<p>Confidential? – N</p> <p>No</p>