

## Your response

Question	Your response
<p><b>Question 1:</b></p> <p><b>Do you agree that our proposed methodology is appropriate? In particular -</b></p> <ul style="list-style-type: none"> <li><b>a) Do you agree that it is appropriate for us to consider the reception of TV programme services through all four main TV platforms, including IPTV?</b></li> <li><b>b) Do you agree that it is appropriate for us to consider the reception of TV programme services on the main device in the house, being the largest screen - a TV set if that is available, or a computer or tablet if not?</b></li> <li><b>c) Do you agree that it is appropriate for us to use data collected through the BARB ES survey in order to calculate the proportion of the population that can receive services?</b></li> <li><b>d) Do you agree that our proposed adjustment for individuals able to receive services on the commercial DTT multiplexes compared with the PSB DTT multiplexes is appropriate?</b></li> <li><b>e) Do you agree that our proposed approach in relation to IP multi-stream capability is appropriate?</b></li> <li><b>f) Do you agree that our proposed approach in relation to assessing the 'free-to-view' condition is appropriate?</b></li> </ul> <p><b>Please set out reasons for your views and supporting evidence. In particular if you do not agree that our proposed</b></p>	<p>Confidential? – N</p> <p>VIMN agrees with Ofcom's proposed methodology.</p> <p>Section 4.8 of the consultation document notes that Channel 5 does not currently provide a live IPTV stream and on that basis does not currently meet the reception conditions.</p> <p>Ofcom should be aware that C5 will very shortly be launching on the Freeview mobile app which will deep link to both linear streams and VOD content carried in content providers' own apps. To support this VIMN will shortly integrate the C5 linear streams into its My5 apps on iOS and Android, beginning with iOS.</p> <p>Once these services are made available to UK viewers we believe that this will qualify C5 for inclusion in the list, and request that Ofcom confirms this to be the case in its conclusions.</p>

<p>approach is appropriate, please explain what alternative approach you consider would be appropriate. Similarly, if you consider that we should use alternative or additional data, please explain what that data is and provide it to us if possible.</p>	
<p>Question 2: Do you agree that our proposed approach for keeping the list of qualifying services up to date is appropriate?</p>	<p>Confidential? – N</p> <p>Yes.</p>