

Your response

Question	Your response
Question 1: Do you agree with our provisional view that the retention of the stricter rules that apply only to PSB channels is not justified? If not, please explain why.	Yes
Question 2: Do you have a preference between the proposals under Option 1 and Option 2? If you do not agree with the proposals under either option, please explain why.	<i>Option 1</i>
Question 3: In the event that we proceed with Option 1 or 2, we suggest a one-year period before implementation. Do you agree? If not, please explain why.	<i>Disagree. Best implemented sooner.</i>
Question 4: Is there any further information you wish to provide regarding changing the stricter rules in COSTA?	<i>The public do not differentiate between "PBS" and "other" services. For example, ITV 2 would be considered part of ITV, so why should any of the rules be different? For this reason, I support option 1 which treats all commercial channels in the same way. The important thing for me is the number of advertising minutes per hour, not how they are distributed.</i>

Please complete this form in full and return to costarules@ofcom.org.uk