

Your response

Question	Your response
<p>Question 1: Do you agree with our proposals to issue guidance under GC C2.3, GC C1.3 and GC C1.5 to clarify:</p> <p>(1) that the description of broadband services should be consistent and include a one- or two-word description of the underlying technology; and</p> <p>(2) that the use of the terms 'fibre' and 'full-fibre' in the information that is provided to customers should only be used to describe fibre-to-the-premises (FTTP) services.</p>	<p>Yes. I emailed Ofcom 10+ years ago making this exact point and was dismissed at the time. VDSL and Cable services should be described as copper and only full Fibre should be allowed to use Fibre. The current system is incredibly confusing.</p>
<p>Question 2: Do you agree with our proposal for providers to give an explanation of the one- or two-word terms used to describe the service, in a way that can be easily accessed by customers?</p> <p>Please provide evidence in support of your views.</p>	<p>Yes, all providers should give as much detail as possible in advertising products.</p>

Please complete this form in full and return to broadbandinformation@ofcom.org.uk.