Your response

Question 1: Do you agree with our proposed principles and methods for assessing the number of UK users of a TSS?

Confidential? – Y

in our experience, determining the exact number of users of a particular TSS can be very difficult, particularly given the myriad of ITEs in any individual household, many of which may not be in active use.

We suggest setting a percentage threshold that needs to be reached before providers become regulated. The thresholds can be calculated based on either of the following:

- The number of ITEs the provider has shipped in the UK as a proportion of <u>all</u> ITEs shipped per year in the UK; or
- 2. The number of the provider's currently active ITEs in the UK as a proportion of <u>all</u> active ITEs in the UK. This number can be collected by requiring providers to report to Ofcom the number of active devices they have tracked.

Question	Your response
	We would also be interested to understand Ofcom's thoughts on a nested application that functions similarly to an TSS. For example, we are aware of an application that sits on a TSS, allowing a user can engage with it to dis- cover content. Although it is not controlled by the TSS, it could serve as a "dual home screen" if the user prefers to use only that particular application on its device.
Question 2: Do you agree with our proposed principles and methods for assessing whether the number of UK users of a TSS is significant?	Confidential? – Y

Question	Your response
Question 3: Do you agree with our proposed principles and methods for assessing the manner of use of a TSS?	Confidential? – Y
Question 4: Do you agree with our pro- posed principles and methods for advising on the functions that a TSS is capable of carrying out, or may be made capable of carrying out?	Confidential? – Y

Question	Your response
Question 5: Do you agree with our proposed principles and methods for assessing any other additional matters?	Confidential? – Y
Supplemental Question 1: We welcome views on this potential use of 'number of TSS installed on ITE devices in UK homes' as a proxy, and on the potential use of an absolute number of UK users when setting a threshold for significant use in our first report setting out our recommendations on designation of TSS. Please provide evi- dence to support your views.	Confidential? – Y

Question	Your response
	In addition, the first approach described (i.e. the number of TSS installed on ITE devices) will iden- tify the "installed base" but will not indicate how many of those TSS or ITE are actually in use.
Supplemental Question 2: We welcome views on this potential approach to as- sessing the manner of use of a TSS for our first report setting out our recommenda- tions on designation of TSS. Please provide evidence to support your views.	Confidential? – Y
 Supplemental Question 3: We welcome views and supporting evidence for our first report setting out our recommendations on designation of TSS on: The number of people using older versions of TSS that are no longer supported by their provider; When TSS providers release a new version of their service, for how long do they normally support it? When IPS providers release a new version of their service, for how long do they normally support it? The technical limitations and/or costs that are associated with supporting older versions of TSS and older versions of IPS still available in the market. 	Confidential? – Y

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