

Dear Sirs,

Thank you for the opportunity to comment on Ofcom's consultation on the draft guidance "A Safer Life Online for Women and Girls". As you will have seen from our risk assessment, we do not believe that the further harms identified by the consultation (online misogyny, pile-ons and online harassment, online domestic abuse and image-based sexual abuse) are, as indicated by your use cases, relevant to online marketplaces like ours, opposed to social media platforms and dating sites.

We therefore just had a few questions about the proposed guidance:

- **How will you assess whether service providers should engage/are engaging with the guidance?** At eBay we are committed to protecting women and girls - but as state above, we don't believe the additional good practice steps or use cases identified by the consultations will be applicable to us. We will already be adhering to our duties under Phase 1 and 2 (which cover harms such as harassment, stalking, threats and abuse, and bullying amongst others).
- **The consultation notes that Ofcom will publish a report on how providers are addressing women and girls' safety in the first half of 2027 and that this assessment will include (1) reviewing the uptake of the guidance; and (2) gathering feedback from women and girls in the UK about how their experiences may have changed. Please can you tell us more about the report?** For example:
  - Will you notify service providers of the outcome?
  - Where do you intend on publishing the report?

I hope this is helpful. We look forward to receiving Ofcom's response to the consultation in due course.

Yours faithfully,

Director of Government Relations, UK & Ireland  
eBay