

<p>Question 1: Would extending mandatory daytime protection have an adverse impact on the 9pm watershed? Could the change erode public confidence in the 9pm watershed?</p>	<p>Confidential? – N To me the Watershed isn't the issue. In households without people that need said protection, the added mandatory PIN protection has the adverse impact because it is entirely unnecessary.</p>
<p>Question 2: Would extending mandatory daytime protection increase the risk of children viewing post watershed content?</p>	<p>No</p>
<p>Question 3: How effective are mandatory PINs currently in protecting children? As part of this response we welcome views on the effectiveness of the protection offered for younger and older children.</p>	<p>In the cases of where a child already knows the pin, it's completely pointless. A child can easily enter the pin and access the content Ofcom have tried to prevent the child having access to. In the cases of children of 12 years of age, a parent may give a child the pin to access a 12 rated movie during the day... to which the child can then use the same pin to access 18 rated content on another day.</p>
<p>Question 4: What more could be done to bolster the effectiveness of PINs?</p>	<p>Non-Applicable</p>
<p>Question 5: Do you agree with Ofcom's assessment of the technical limitations involved in implementing an expansion to the mandatory daytime protection rules? Have there been any technical advancements in this area since the Call for Inputs in 2016?</p>	<p>Non-Applicable</p>
<p>Question 6: As a broadcaster or platform provider, do you foresee any issues with the provision or collection of metadata required for an expansion to the mandatory daytime protection rules?</p>	<p>Non-Applicable</p>
<p>Question 7: How would unconnected and legacy devices behave with the introduction of an expansion to the mandatory daytime protection rules? How do broadcasters and platform providers intend to ensure that there would be no risk of inadvertently broadcasting unsuitable content which is not secured by mandatory PIN protection?</p>	<p>Non-Applicable</p>
<p>Question 8: How would mandatory daytime protection interact with the live pause/</p>	<p>Live pause / recorded TV can be viewed post 9pm, yet still requires PIN... again this is</p>

rewind/ fast forward functions on certain devices?	something that shouldn't be mandatory.
Question 9: What accessibility features are currently available, or could in future be implemented, to assist visually impaired people in accessing content restricted by a mandatory PIN?	Non-Applicable
Question 10: Are there any other technological, practical or cost issues involved which Ofcom should be aware of?	Yes – Not every household has children that need PIN protected daytime TV. The only thing that should be mandatory is the option to turn OFF PIN protection. Households that do not have children do NOT need PIN protection enabled.
Question 11: Which particular types of pay TV subscribers could benefit from increased viewing choice, as a result of an extension in mandatory daytime protection? We welcome information and evidence from stakeholders about the size of such groups.	None if you force PIN protection on all of them.
Question 12: To what extent could an extension of mandatory daytime protection result in any decreased choice for households with children? We welcome information and evidence from stakeholders.	Non-Applicable
Question 13: As a broadcaster, would you be likely to use mandatory daytime protection to broadcast content on your channel(s)? What type of content would this be? Please provide an estimate of the number of hours of broadcast that would be likely to take place in a typical month.	Non-Applicable
Question 14: To what extent would there be any increase in choice for pay TV household groups as a result of the expansion of the mandatory daytime protection rules? We welcome information and evidence.	None. I'm annoyed with Sky TV as it is for not providing an option to turn off PIN protection on On-Demand content.
Question 15: To what extent might households be likely to switch away from FTA platforms due to the provision of mandatory daytime protection on pay TV platforms only? Ofcom would welcome information and evidence.	See above.
Question 16: To what extent would channels which currently broadcast on FTA platforms be likely to stop broadcasting on those platforms, because mandatory daytime protection can only be used on pay TV platforms? Ofcom would welcome information and evidence.	Non-Applicable

Question 17: To what extent could platform competition be stimulated as a result of an extension to mandatory daytime protection? What effects could there be in the longer run on innovation and investment? Ofcom would welcome views and evidence.	Non-Applicable
Question 18: To what extent are viewers likely to switch to channels that offer content behind mandatory daytime protection?	Non-Applicable
Question 19: Do you agree with our competition assessment above? Please give reasons and evidence where available for your answer.	No, it's stupid to enforce every household to conform to regulations specific for only households that contain children. It should be OPTIONAL.
Question 20: Are there any other relevant competition considerations that Ofcom has not taken into account? Please give details.	Clearly they haven't considered households that do not need protection.
Question 21: Do you have any comments on the proposed revisions to the rules in Section One to allow for an extension to the mandatory daytime protection regime?	Non-Applicable
Question 22: Should the revised rules allow up to BBFC 15-rated films to be shown at 20:00 on premium subscription film channels (as the current rules do)? Or would consistency across all channels be more beneficial?	Non-Applicable
Question 23: What information should/ could be provided with programmes using a mandatory daytime protection to inform viewers on the suitability of the content?	Non-Applicable