

## Consultation response form

Please complete this form in full and return to [vod@ofcom.org.uk](mailto:vod@ofcom.org.uk).

<b>Consultation title</b>	On-demand programme services: Consultation on guidance for ODPS providers on measures to protect users from harmful material.
<b>Full name</b>	
<b>Contact phone number</b>	
<b>Representing (delete as appropriate)</b>	Self
<b>Organisation name</b>	
<b>Email address</b>	

## Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

<b>Your details: We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate.</b>	Personal details
<b>Your response: Please indicate how much of your response you want to keep confidential. Delete as appropriate.</b>	Personal details
<b>For confidential responses, can Ofcom publish a reference to the contents of your response?</b>	Yes

## Your response

<b>Question</b>	<b>Your response</b>
<b>Question 1: Do you have any comments on proposed guidance around subsection 1 of</b>	Y

<p><b>section 368E of the Act – material likely to incite violence or hatred?</b></p>	<p>Neuro visual sequencing should not deliberately intimidate, cause depressive or suicidal thoughts or incite mental illness, or harmful thoughts or acts. Due to the addictive nature of modern devices, accidental or deliberate sequencing should be constantly monitored for danger.</p> <p>See: “Declassified MKUltra documents indicate they studied <a href="#">hypnosis</a> in the early 1950s. Experimental goals included creating "hypnotically induced anxieties", "hypnotically increasing ability to learn and recall complex written matter", studying hypnosis and <a href="#">polygraph</a> examinations, "hypnotically increasing ability to observe and recall complex arrangements of physical objects", and studying "relationship of personality to susceptibility to hypnosis"<sup>[62]</sup> They conducted experiments with drug-induced hypnosis and with <a href="#">anterograde</a> and <a href="#">retrograde amnesia</a> while under the influence of such drugs.”</p> <p>From:  <a href="https://en.m.wikipedia.org/wiki/Project_MKUltra">https://en.m.wikipedia.org/wiki/Project_MKUltra</a></p>
<p><b>Question 2: Do you have any comments on proposed guidance around subsections 2 and 3 of section 368E of the Act – prohibited material?</b></p>	<p>Confidential? – Y / N  As above</p>
<p><b>Question 3: Do you have any comments on proposed guidance around subsections 4 - 7 of section 368E of the Act – protection of under-18s (specially restricted material)?</b></p>	<p>Confidential? – Y / N  As above</p>
<p><b>Question 4: Do you have any comments on any other part of the proposed guidance which is not explicitly set out in questions 1-3?</b></p>	<p>Confidential? – Y / N  As above</p>
<p><b>Question 5: Do you have any comments on the impact assessment in Annex 1, and any of the potential costs incurred (including any we have not identified)?</b></p>	<p>Confidential? – Y / N  As above</p>