

Your response

Question	Your response
Question 1: Do you agree with the proposed broadcast licensing priorities for the short to medium term? Please give reasons for your answer.	Yes, in particular, the ongoing support for Community FM services is very important.
Question 2: Do you consider that the proposed broadcast licensing priorities for the short to medium term will provide sufficient provision for audiences? Please give reasons for your answer.	Uncertain as the key component for the audience is the content and not the platform of delivery.
Question 3: For post-launch SSDAB multiplex coverage improvement or extension requests only, do you agree with our proposed change in approach to our application of the rule which restricts overlap with local muxes to 40% of the population already covered by the local mux (the “40% ceiling”)? Please give reasons for your answer.	No, we do not agree with the change as the risk is SSDAB operators combining areas to challenge larger operators and thus veer away from the community model.
Question 4: Do you agree with Ofcom’s analysis in section 3 and at Annex A1 of the existing broadcast licence types? Please give reasons for your answer.	Yes, protecting existing services.
Question 5: Do you agree with our assessment on the impact of our proposed broadcast licensing priorities for the short to medium term at Annex A3? Please give reasons for your answer.	Yes, as no issues raised.

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Question 6: Do you have any other comments to make on the proposals?	Yes. There is existing infrastructure on the 4 & 5G mobile networks and with expanding robust coverage along with increased generous data allowance on mobile accounts, means that mobile reception is a viable means of distributing radio services. The rush to SSDAB, misses the existing delivery platform for content. Integration of service such as TuneIn into car audio systems and availability of BBC Sounds on all platforms, means that with the mobile networks, national coverage is available. This has been supported by government funding of 4 & 5G expansion into rural areas.

Please complete this form in full and return to broadcast.licensing@ofcom.org.uk.