

Your response

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Question 1: Do you agree with the proposed broadcast licensing priorities for the short to medium term? Please give reasons for your answer.	Confidential? – N We believe that it is appropriate for small scale DAB (SSDAB) to be the priority to serve new areas where bandwidth allows and the terrain and viability will be effective.
Question 2: Do you consider that the proposed broadcast licensing priorities for the short to medium term will provide sufficient provision for audiences? Please give reasons for your answer.	Confidential? – N We believe that it is right and appropriate that Ofcom have seriously considered the provision for analogue FM licensing in areas where SSDAB is not financially achievable. In our target TSA we want to reach areas not served by and SSDAB service and in many cases no DAB at all.
Question 3: For post-launch SSDAB multiplex coverage improvement or extension requests only, do you agree with our proposed change in approach to our application of the rule which restricts overlap with local muxes to 40% of the population already covered by the local mux (the “40% ceiling”)? Please give reasons for your answer.	Confidential? – N It seems appropriate for commercial and competitive reasons that overlapping SSDAB areas are limited to a maximum 40% overlap. The economic challenges to run a viable SSDAB service are significant and would not be helped by new licensees in neighbouring areas targeting the same existing audience
Question 4: Do you agree with Ofcom’s analysis in section 3 and at Annex A1 of the existing broadcast licence types? Please give reasons for your answer.	Confidential? – N As we are replying from a Community Radio perspective it seems appropriate that analogue FM licensing and even AM licensing are to still be available to us. The terrain of the TSA we want to serve is a challenge and is unlikely to ever be served adequately by off-air DAB services. Stations serving mountainous and rural areas should be able to apply for analogue licenses where the public will not have invested in static DAB receivers due to no existing service.
Question 5: Do you agree with our assessment on the impact of our	Confidential? – N We very much welcome the view from Ofcom to enable Community Radio Stations to flourish in currently unserved areas. FM or AM Community radio licensing is

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proposed broadcast licensing priorities for the short to medium term at Annex A3? Please give reasons for your answer.	very much welcomed as a realistic approach to reaching our target audiences. Analogue FM and AM is still very much relevant in remote areas that are tourist hotspots and can advise groups such as hikers and walkers as to the dangers of extreme weather.
Question 6: Do you have any other comments to make on the proposals?	Confidential? – N It is very refreshing to hear Ofcom very much wanting to help not-for-profit organisations such as ourselves with the prospect of reaching our target audiences with valuable local information.

Please complete this form in full and return to broadcast.licensing@ofcom.org.uk.