

## Your response

Question	Your response
<p><b>Question 1: Respondents are invited to comment on whether they agree with Ofcom’s preliminary view and to frame their views and responses with reference to, or in the context of, the statutory criteria in section 106(1A) of the Broadcasting Act 1990 (as amended).</b></p>	<p>Confidential? – N</p> <ol style="list-style-type: none"><li>1. Ofcom’s statement does not make clear that Jack Media will <u>not</u> be ceasing the Jack3 Chill DAB service. I have spoken with the station and they confirm that all 3 Jack Oxfordshire stations will remain available on DAB.</li><li>2. The JackFM ‘refresh’ occurred in July 2022. It is likely that many listeners, like me, now listen more to Jack3 Chill than they do to JackFM - particularly during the 07:00-10:00 period. Audience figure probably won’t be available until February 2023, so it would be wiser to wait until those figures are available before any station reallocation on FM is approved.</li><li>3. Jack3 Chill attracts an ‘over-50’ listening audience, many of whom probably rely on FM radio rather than DAB. I would be sad to see Jack3 Chill leaving FM, but I suppose that commercial viability is the bigger concern for Jack Media.</li></ol>