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## Cross Counties Radio

Request to change Key Commitments

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### **CONSULTATION:**

Publication Date: 11 January 2023

Closing Date for Responses: 8 February 2023

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# 1. Overview

A community radio station's Key Commitments set out the type of broadcast output it is required to deliver, and form a part of its licence. Key Commitments include a description of the community to be served; a summary of the character of the service; a description of the programme service; social gain objectives; access and participation arrangements; and mechanisms to ensure accountability to the target community. When a request to change Key Commitments constitutes a significant departure from the character of service, the request is subject to consultation. This document outlines the request received from Cross Counties Radio Limited (or "the Licensee"), and Ofcom's preliminary view on the request.

## **What we are proposing – in brief**

Ofcom is considering the Key Commitments change request submitted by Cross Counties Radio Limited, which holds a community radio licence for Lutterworth and Blaby Town broadcasting as 'Cross Counties Radio'. The Licensee wishes to make the following changes:

- To reduce the minimum hours of original output required to be provided from 161 hours per week to 70 hours per week.

We have taken a preliminary view on the request and are minded to allow the Key Commitments changes requested by the Licensee. However, we are seeking views on the request before we make a final decision. The consultation closes at 5pm on 8 February 2023.

## 2. Details and background information

- 2.1 The licence for each community radio service contains 'Key Commitments' which describe the type of programme service the licensee is required to provide.
- 2.2 Ofcom has received a Key Commitments change request from Cross Counties Radio Limited, which holds a community radio licence for Lutterworth and Blaby Town, with regards to its service 'Cross Counties Radio'. Cross Counties Radio's target community is "the Magna Park workforce, local residents, commuters and business community of Lutterworth and surrounding towns and villages".

### Cross Counties Radio Limited's licence

- 2.3 The station commenced broadcasting in July 2020. The Licensee successfully applied for an extension to its coverage area, to include Blaby Town, in July 2021.
- 2.4 The current Key Commitments are appended to this document as Annex 6. They can also be viewed on the Ofcom website here:  
<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr102863.pdf>
- 2.5 Cross Counties Radio Limited has requested one change, and a copy of its Key Commitments change request form is appended to this document as Annex 5.

### Statutory framework and considerations

- 2.6 Community radio services are licensed under the terms of three related pieces of legislation. In particular, the Community Radio Order 2004 (the "Order") applies modified versions of the provisions of the Communications Act 2003 (the "2003 Act") and Broadcasting Act 1990 (the "1990 Act") to community radio. The legislation sets out requirements that must be met for radio services to qualify as 'community radio services', including that such services are not profit-distributing, are provided for a target community, deliver social gain objectives, invite access and participation in the service, and are accountable to the target community.
- 2.7 Section 106(1) of the 1990 Act (as modified by the Order) requires that community radio licences include such conditions as appear to Ofcom to be appropriate for securing that the character of the licensed service (as proposed by the licence holder when making its application) is maintained during the period for which the licence is in force.
- 2.8 The way section 106(1) applies in practice is that, when a prospective licence holder applies for a community radio licence, it must set out its proposals as to the character of the service it intends to provide. Those proposals are summarised in what is known as a 'Key Commitments' document, which then forms the basis for the terms and conditions contained in the licence regarding the 'character of the service' and its delivery. Such terms and conditions are agreed with each licensee before the station starts broadcasting. (The 'licensee' is the organisation which holds the community radio licence.)

2.9 The Key Commitments document includes:

- a description of the community to be served;
- a summary of the character of service (a short description of the station's aims);
- a description of the programme service;
- social gain objectives (including how the station will satisfy the mandatory social gain requirements set out in the legislation, and any other social gain objectives of the service);
- access and participation arrangements; and
- mechanisms to ensure accountability to the target community.

2.10 In determining the licence conditions that should be included in a licence under section 106(1) of the 1990 Act, section 106(1A) provides that Ofcom may, in particular, include conditions that enable it to consent to a "departure from the character of a licensed service" (or, in other words, the Key Commitments) should a licence holder subsequently request such a change. This is embodied in condition 2(5) of each community radio licence, allowing Ofcom to consent to changes in Key Commitments. Before Ofcom can give its consent it must be satisfied that one of a number of statutory criteria has been fulfilled (see below). However, the legislation also gives Ofcom discretion not to consent to a proposed change, even if one of these criteria is satisfied.

2.11 The statutory criteria that Ofcom must apply when considering requests to change Key Commitments are set out in Section 106(1A) of the 1990 Act (as modified by the Order), and are as follows:

- that the departure would not substantially alter the character of the service (section 106(1A)(a));
- that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons comprising the relevant community (section 106(1A)(b));
- that, there is evidence that, among persons comprising that community, there is a significant demand for, or significant support for, the change that would result from the departure (section 106(1A)(d));
- that the departure would not be prejudicial to the access by members of that community to the facilities used for the provision of the service and for training in the use of those facilities (section 106(1A)(e)); or
- that the departure would not be prejudicial to the delivery of social gain resulting from the provision of the service provided under that licence (section 106(1A)(f)).

2.12 Where Ofcom is considering whether or not to consent to a proposed change on the basis of sections 106(1A)(b), (d), (e) or (f) above, it is under a general obligation to consult with those who, in its opinion, are likely to be affected by the change. Ofcom is not, however, required to consult when it is satisfied that a proposed change satisfies section 106(1A)(a) -

i.e. that a proposed change would "not substantially alter the character of the service". The term 'character of the service' is not defined in the legislation. We consider that it includes everything that is set out in each service's Key Commitments section of its licence. For the avoidance of doubt, this goes beyond a sub-section in the Key Commitments document entitled 'description of character of service' to encompass the entirety of the Key Commitments annex to the licence.

- 2.13 The legislation leaves the decision as to whether to permit a change, even if one of the above criteria is satisfied, to Ofcom's discretion. There may be reasons (depending on the circumstances of the case) why Ofcom may not consent to the proposed change, notwithstanding that one of the statutory criteria is met. We have published criteria we use to help us judge whether a request of this kind should be approved.<sup>1</sup> We also take account of our general statutory duties, including:
- a) our principal duty to further the interests of citizens and consumers;
  - b) our duty to secure the availability throughout the UK of a wide range of television and radio services which (taken as a whole) are both of high quality and calculated to appeal to a variety of tastes and interests (including specifically a range and diversity of local radio services), as well as the maintenance of a sufficient plurality of providers of different services; and
  - c) our duty to have regard to the different interests of persons in the different parts of the UK, of the different ethnic communities within it and of persons living in rural and in urban areas.
- 2.14 Where we consult, we will usually do so by publishing a consultation document on our website. We will usually include in that document a preliminary view about the request. That is not a decision, but a provisional view, subject to the consultation process, so that those who wish to respond to the consultation can do so on an informed basis. We then consider all the responses to the consultation and make our decision on the request.

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<sup>1</sup> [Guidance on changes to key commitments \(ofcom.org.uk\)](https://www.ofcom.org.uk/consult/condocs/keycommitments/keycommitments_201706.pdf)

### 3. Consideration of the request and Preliminary View

- 3.1 Annex 5 contains Cross Counties Radio Limited's Key Commitments change request. Cross Counties Radio Limited wishes to change its published Key Commitments for the service Cross Counties Radio as follows:

To reduce the minimum hours of original and locally-produced output required to be provided from 161 hours per week to 70 hours per week.

- 3.2 The request is made on the basis the change would satisfy all five of the statutory criteria in section 106(1A) of the 1990 Act, and that it is consistent with Ofcom's generally applied policy criteria for such requests. Cross Counties Radio Limited's full rationale is contained in the Key Commitment change request in Annex 5.

- 3.1 We disagree, and consider that the request would substantially alter the character of the service. This is because we consider a reduction in the amount of original output the station is required to provide, from the current 161 hours per week to the proposed 70 hours per week, could substantially alter the character of the service. The size of the reduction is in itself substantial (over 50%), and we consider that the provision of original output is one of the key elements which defines the character of a particular community radio service. Taking these two considerations together, we cannot say that this proposed change would not substantially alter the character of the Cross Counties Radio service.

- 3.2 As we are not satisfied in relation to section 106(1A)(a), we are seeking views on this request.

#### Ofcom's preliminary view

- 3.3 We consider that the change would not be prejudicial to the access by members of the target community to the facilities used for the provision of the service and for training in the use of those facilities. This is because the requested change makes no reference to any change in the availability of the Licensee's broadcast facilities. In fact, by reducing the amount of original output which it needs to produce, the Licensee may increase the availability of the facilities for training members of the target community. We are therefore satisfied, on a preliminary basis (that is, before we have been able to take account of any consultation responses), in relation to statutory criterion (e).
- 3.4 As we are satisfied, on a preliminary basis, in relation to one of the statutory criteria, we have also considered whether, again on a preliminary basis, we would be willing to approve the request, having regard to our published policy criteria.
- 3.5 We do not think that the proposed change, if implemented, would conflict with the community radio 'characteristics of service' set out in the legislation. That is to say, we consider, on a preliminary basis, that Cross Counties Radio would *inter alia* still be a local service provided primarily for the good of its target community and to deliver social gain rather than for commercial reasons or material gain. We also recognise that this service

has been broadcasting under its community radio licence for longer than a year, and in that time will have experienced considerable changes in its own operation and in the environment in which it operates to which it may wish to respond.

- 3.6 In light of the above, Ofcom's preliminary view is that at least one of the statutory criteria is met, and we are also satisfied with regard to our policy criteria. We are therefore currently minded to consent to the requested change to the Licensee's Key Commitments. However, we will pay close attention to any views of the target community expressed in response to this consultation, as well as to the views of any other respondents.

# A1. Responding to this consultation

## How to respond

- A1.1 Ofcom would like to receive views and comments on the issues raised in this document, by 5pm on 8 February 2023.
- A1.2 You can [download a response form](#) from the Ofcom website. You can return this by email or post to the address provided in the response form.
- A1.3 If your response is a large file, or has supporting charts, tables or other data, please email it to [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk), as an attachment in Microsoft Word format, together with the [cover sheet](#).
- A1.4 Responses may alternatively be posted to the address below, marked with the title of the consultation:

Broadcast Licensing  
Ofcom  
Riverside House  
2A Southwark Bridge Road  
London SE1 9HA

- A1.5 We welcome responses in formats other than print, for example an audio recording or a British Sign Language video. To respond in BSL:
- Send us a recording of you signing your response. This should be no longer than 5 minutes. Suitable file formats are DVDs, wmv or QuickTime files. Or
  - Upload a video of you signing your response directly to YouTube (or another hosting site) and send us the link.
- A1.6 We will publish a transcript of any audio or video responses we receive (unless your response is confidential)
- A1.7 We do not need a paper copy of your response as well as an electronic version. We will acknowledge receipt if your response is submitted via the online web form, but not otherwise.
- A1.8 You do not have to answer all the questions in the consultation if you do not have a view; a short response on just one point is fine. We also welcome joint responses.
- A1.9 It would be helpful if your response could include direct answers to the questions asked in the consultation document. The questions are listed at Annex 4. It would also help if you could explain why you hold your views, and what you think the effect of Ofcom's proposals would be.
- A1.10 If you want to discuss the issues and questions raised in this consultation, please contact Ben Kinder via email on [ben.kinder@ofcom.org.uk](mailto:ben.kinder@ofcom.org.uk).

## Confidentiality

- A1.11 Consultations are more effective if we publish the responses before the consultation period closes. In particular, this can help people and organisations with limited resources or familiarity with the issues to respond in a more informed way. So, in the interests of transparency and good regulatory practice, and because we believe it is important that everyone who is interested in an issue can see other respondents' views, we usually publish all responses on [the Ofcom website](#) as soon as we receive them.
- A1.12 If you think your response should be kept confidential, please specify which part(s) this applies to, and explain why. Please send any confidential sections as a separate annex. If you want your name, address, other contact details or job title to remain confidential, please provide them only in the cover sheet, so that we don't have to edit your response.
- A1.13 If someone asks us to keep part or all of a response confidential, we will treat this request seriously and try to respect it. But sometimes we will need to publish all responses, including those that are marked as confidential, in order to meet legal obligations.
- A1.14 Please also note that copyright and all other intellectual property in responses will be assumed to be licensed to Ofcom to use. Ofcom's intellectual property rights are explained further in our [Terms of Use](#).

## Next steps

- A1.15 Following this consultation period, Ofcom plans to publish a statement in November 2019.
- A1.16 If you wish, you can [register to receive mail updates](#) alerting you to new Ofcom publications.

## Ofcom's consultation processes

- A1.17 Ofcom aims to make responding to a consultation as easy as possible. For more information, please see our consultation principles in Annex 2.
- A1.18 If you have any comments or suggestions on how we manage our consultations, please email us at [consult@ofcom.org.uk](mailto:consult@ofcom.org.uk). We particularly welcome ideas on how Ofcom could more effectively seek the views of groups or individuals, such as small businesses and residential consumers, who are less likely to give their opinions through a formal consultation.
- A1.19 If you would like to discuss these issues, or Ofcom's consultation processes more generally, please contact the corporation secretary:

Corporation Secretary  
Ofcom  
Riverside House  
2a Southwark Bridge Road  
London SE1 9HA  
Email: [corporationsecretary@ofcom.org.uk](mailto:corporationsecretary@ofcom.org.uk)

## A2. Ofcom's consultation principles

### Ofcom has seven principles that it follows for every public written consultation:

#### Before the consultation

- A2.1      Wherever possible, we will hold informal talks with people and organisations before announcing a big consultation, to find out whether we are thinking along the right lines. If we do not have enough time to do this, we will hold an open meeting to explain our proposals, shortly after announcing the consultation.

#### During the consultation

- A2.2      We will be clear about whom we are consulting, why, on what questions and for how long.
- A2.3      We will make the consultation document as short and simple as possible, with a summary of no more than two pages. We will try to make it as easy as possible for people to give us a written response. If the consultation is complicated, we may provide a short Plain English / Cymraeg Clir guide, to help smaller organisations or individuals who would not otherwise be able to spare the time to share their views.
- A2.4      We will consult for up to ten weeks, depending on the potential impact of our proposals.
- A2.5      A person within Ofcom will be in charge of making sure we follow our own guidelines and aim to reach the largest possible number of people and organisations who may be interested in the outcome of our decisions. Ofcom's Consultation Champion is the main person to contact if you have views on the way we run our consultations.
- A2.6      If we are not able to follow any of these seven principles, we will explain why.

#### After the consultation

- A2.7      We think it is important that everyone who is interested in an issue can see other people's views, so we usually publish all the responses on our website as soon as we receive them. After the consultation we will make our decisions and publish a statement explaining what we are going to do, and why, showing how respondents' views helped to shape these decisions.

# A3. Consultation coversheet

## BASIC DETAILS

Consultation title: Cross Counties Radio request to change Key Commitments

To (Ofcom contact): Broadcast Licensing

Name of respondent:

Representing (self or organisation/s):

Address (if not received by email):

## CONFIDENTIALITY

Please tick below what part of your response you consider is confidential, giving your reasons why

Nothing ☐

Name/contact details/job title ☐

Whole response ☐

Organisation ☐

Part of the response ☐

If there is no separate annex, which parts? \_\_\_\_\_

\_\_\_\_\_  
If you want part of your response, your name or your organisation not to be published, can Ofcom still publish a reference to the contents of your response (including, for any confidential parts, a general summary that does not disclose the specific information or enable you to be identified)?

## DECLARATION

I confirm that the correspondence supplied with this cover sheet is a formal consultation response that Ofcom can publish. However, in supplying this response, I understand that Ofcom may need to publish all responses, including those which are marked as confidential, in order to meet legal obligations. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.

Ofcom seeks to publish responses on receipt. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.

Name

Signed (if hard copy)

## A4. Consultation question

Question 1: Should Ofcom consent to Cross Counties Radio Limited making the change it proposes to the Key Commitments of Cross Counties Radio, with particular regard to the statutory criteria set out in Section 1 of this consultation document? (Section 106 (1A) of the 1990 Broadcasting Act, as modified by the Community Radio Order 2004).

## A5. Key Commitments change request from Cross Counties Radio Limited



### Key Commitments change request form

Community radio station name:	Cross Counties Radio
Licence number:	CR102863BA/2
Licensee (company name):	Cross Counties Radio Ltd
Contact name:	Sharon Harris-Boulter
Date of request:	7 <sup>th</sup> July 2022

### Details of requested change(s) to Key Commitments

A community radio operator may apply to Ofcom to have the station's Key Commitments amended.

Please complete the table overleaf by including your current Commitment in the left hand column and your proposed revised Commitment in the centre column. In the right hand column please give a brief explanation as to why you wish to make each change.

We also require you to complete a second table which asks you to explain your proposed changes with reference to the statutory framework.

If you do not provide an explanation for your proposed changes and a completed comparison table, Ofcom cannot consider a Key Commitments change.

Please complete this form and return it to: [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk)

<b>Existing Commitment (as in your published Key Commitments)</b> Please only include one commitment change per row, and add more rows as necessary into the table.	<b>Proposed revised/new Key Commitment</b>	<b>Reason for proposed change</b>
The service provides original output for a minimum of 161 hours per week.	The service provides original output for a minimum of 70 hours per week.	Our application was being processed during the early phases of the pandemic during which time we sadly lost presenters from the station. Hence we attempted to revise the figure downwards prior to issue of our license, but this was unfortunately not captured prior to the license issue. Documentary evidence of this has been supplied to Ofcom.

## Statutory requirements

Under section 106(1A)(a)-(f) of the Broadcasting Act 1990 (as amended and modified<sup>2</sup>) Ofcom must be satisfied that your proposed changes **meet at least one of the criteria referred to below**.

Please indicate which of these criteria you believe your proposed changes satisfy by deleting YES or NO as applicable and provide an explanation for why you consider a particular criterion is met in the relevant box. You should note that even if Ofcom is of the opinion that your explanation of your proposed changes meets one or more of these criteria, there may still be reasons why Ofcom is unable to consent to the change. When explaining your proposed changes, it is not enough to state that you believe one of the criteria is met. You must also demonstrate *why* you consider that at least one of these criteria is met.

In particular, if Ofcom is not satisfied that the changes would not substantially alter the character of the service (criterion (a) below), Ofcom cannot consent to the change without consulting on your proposals.<sup>3</sup> If this is the case, we will contact you to confirm that you are happy for us to consult on your proposed changes, and whether you wish to make any changes to your request in light of the need to make it public.

As part of our consideration of your request to make changes to your Key Commitments, we require applicants to provide an explanation for **at least one** of the criteria below.

(a) In your judgement would the proposed changes substantially alter the character of the service?	NO (Please explain why below)
Hours - No, the service will remain the same, this is just a clarification that we attempted to make prior to the issuing of the license.	
(b) Do you consider that the proposed changes would narrow the range of programmes available by way of relevant independent radio services to persons comprising the relevant community?	NO (Please explain why below)

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<sup>2</sup> As amended by sections 312 and 313 of the Communications Act 2003 and modified by the Community Radio Order 2004.

<sup>3</sup> Ofcom may approve a change under any of criteria (b), (c), (d) and (e) without consultation, or after a consultation of less than 28 days, if Ofcom considers that to hold a consultation at all, or for 28 days or more, would result in a delay that would be likely to prejudice the interests of the licensee. Ofcom may also remove for the purposes of consultation any confidential information submitted by the licensee.

No, the range of programmes will remain unchanged.

(c) Do you believe that there is evidence that, amongst persons comprising that community, there is a significant demand for, or significant support for, the changes that you have proposed?

NO  
(Please explain why below)

No, from the communities point of view they will see no change to our services.

(d) Do you consider that your proposed changes would be prejudicial to the access by members of that community to the facilities used for the provision of the service and for training in the use of those facilities?

NO  
(Please explain why below)

No, the proposed changes will make no difference to access opportunities for members of the community we serve.

(e) Do you consider that the proposed changes would be prejudicial to the delivery of social gain resulting from the provision of the service provided under your licence?

NO  
(Please explain why below)

No, the proposed changes will make no difference to delivery of social gain for members of the community we serve.

**Please set out below any additional information and/or evidence you wish to provide in support of your proposed changes.**

In particular, you may wish to outline how you think your proposed change(s) fit(s) within Ofcom's [published guidance on changes to Key Commitments](https://www.ofcom.org.uk/data/assets/pdf_file/0017/31913/kc-changes-guidance.pdf) ([https://www.ofcom.org.uk/data/assets/pdf\\_file/0017/31913/kc-changes-guidance.pdf](https://www.ofcom.org.uk/data/assets/pdf_file/0017/31913/kc-changes-guidance.pdf)).

n/a

We require the information requested in this form in order to carry out our licensing duties under the

Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](https://www.ofcom.org.uk/about-ofcom/foi-dp/general-privacy-statement) (<https://www.ofcom.org.uk/about-ofcom/foi-dp/general-privacy-statement>) for further information about how Ofcom handles your personal information and your corresponding rights.

Amended May 2018

## A6. Cross Counties Radio current Key Commitments

### Key Commitments

Licence number: **CR102863**

Service name	Cross Counties Radio
Licence area	Lutterworth and Blaby Town (as shown in the licensed coverage area map)
Frequency	92 MHz

### Description of character of service

Cross Counties Radio serves the Magna Park workforce, local residents, commuters and business community of Lutterworth and surrounding towns and villages. The service provides news, information and entertainment, creates synergy between the target communities, and bespoke opportunities for participation in the delivery of the service and skills development.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: chart music and hits from the past 6 decades.
- Speech. The main types of speech output broadcast over the course of each week are: news, local information and discussion.
- Programming is in English.
- The service provides original output<sup>4</sup> for a minimum of 161 hours per week.
- The service provides locally-produced output<sup>5</sup> for a minimum of 56 hours per week.

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<sup>4</sup> Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station idents and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

<sup>5</sup> Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[APRIL 2020; Revised March 2022]

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## A7. Other commercial and community radio stations in the Lutterworth and Blaby Town licence area

### Analogue commercial radio stations

Capital (Coventry) – ‘a rhythmic-based music-led service for 15-29 year-olds supplemented with news, information and entertainment.’

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000330.doc>

Capital (Rugby) – ‘a rhythmic-based music-led service for 15-29 year-olds supplemented with news, information and entertainment.’

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al103696.doc>

Capital (Leicester and surrounding area) – ‘a rhythmic-based music-led service for 15-29 year-olds supplemented with news, information and entertainment.’

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000059.doc>

Fosse 107 (Hinckley and South West Leicestershire) – ‘a community-oriented music and speech station for Hinckley and the surrounding area, aimed primarily at 25 to 45 year-olds.’

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al100842.doc>

Free Radio (Coventry and surrounding area) – ‘a locally-oriented mainstream popular music and information station for under-44s in the Coventry area.’

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000022.doc>

GEM (East Midlands) – ‘A full-service talk and mainstream popular music station for the East Midlands region, targeting primarily 30-54 year-olds.’

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000200.doc>

Sabras Radio (Leicester) – ‘A music and information station for Asian listeners in and around Leicester.’

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000058.doc>

Smooth Radio (East Midlands) – ‘An easy listening station featuring lifestyle orientated speech, targeting an East Midlands audience aged 50 plus.’

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000277.doc>

## **Analogue community radio stations**

Carillon Wellbeing Radio – ‘an upbeat service for people in and around West Leicestershire who suffer from, or are at risk of developing, long term health conditions’

<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr101731.pdf>

Harborough FM – ‘an informative, entertaining and relevant community radio service for everyone in Market Harborough and the surrounding area’

<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000013.pdf>

Hillz FM – ‘for the community of the Hillfields area of Coventry’

<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000183.pdf>

Kohinoor Radio 97.3 FM – ‘for the Panjabi speaking community of Leicester’

<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000180.pdf>

Radio PANJ – ‘a distinctive, relevant and entertaining radio service focused on members of Coventry’s Punjabi community’

<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr100535.pdf>

Radio Seerah – ‘a distinctive service for the diverse Muslim and wider ethnic minority communities within the broadcast area of inner-city Leicester’

<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr101765.pdf>

Radio2Funky – ‘for 16-35 year-olds who live, work or undergo education in Leicester who have an interest in urban music and arts’

<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr102241.pdf>