

| Question | Your response |
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| <p>Question 1: Should Ofcom exercise its discretion to consent to the application to vary the Newcastle & Gateshead small-scale multiplex licensed area, with regard to the statutory and policy considerations set out in this document?</p> | <p>Confidential? – N</p> <p>Ofcom may wish to consider the points raised in our response to Question 2. The respondent has no objection to the variation of the Newcastle & Gateshead licensed area in principle.</p> |
| <p>Question 2: With reference to our impact assessment, do you agree with our assessment of the potential impacts of approving this application?</p> | <p>Confidential? – N</p> <p>The consultation centres on the possible impact of the transmitter change on the SSDAB licensed areas of Tynemouth & South Shields and Alnwick & Morpeth. However, the respondent notes that significant areas of coverage gain from the proposed variation of the licensed area impinge into the coverage of local licensed multiplex area, namely Tyne & Wear.</p> <p>Please refer to the attachment entitled “Tyne & Wear PPA).</p> <p>We request, therefore, that a “Hole punching” assessment is carried out for our consideration prior to approval of the variation.</p> |

