

Consultation response form

Please complete this form in full and return to Channel4LicenceRenewal@ofcom.org.uk

Consultation title	Reconsultation: Channel 4 Licence Renewal
Full name	[REDACTED]
Contact phone number	[REDACTED]
Representing (delete as appropriate)	Organisation
Organisation name	Bectu
Email address	[REDACTED]

Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

Your details: We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate.	Nothing
Your response: Please indicate how much of your response you want to keep confidential. Delete as appropriate.	None
For confidential responses, can Ofcom publish a reference to the contents of your response?	Yes

Your response

Question	Your response
Question 1: Do you agree with our assessment of the potential impact on specific groups of persons?	Bectu agrees that the proposal to increase Channel 4's MoE quotas is likely to have a positive impact on creative economies in the

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	<p>nations and regions and will improve representation and portrayal of audiences. Bectu has always championed for increased commissioning from public service broadcasters that supports the economic development of the UK's nations and regions and allows for representation in British programming from all four corners of the UK. Investment in cultural film and TV production outside of England will allow for programming and storytelling that reflects the diverse communities across Britain and improve the way that different cultures and traditions in communities are represented to viewers.</p>
<p>Question 2: Do you agree with our Welsh language impact assessment?</p>	<p>We agree that Ofcom's proposals will not have an impact on opportunities for persons to use the Welsh language and will not treat the Welsh language less favourably than the English language.</p>
<p>Question 3: Do you agree with our proposals that:</p> <p>a) until 31 December 2029, in each calendar year at least 9% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 9% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p> <p>b) with effect from 1 January 2030, in each calendar year at least 12% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 12% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside</p>	<p>a) Bectu does not support Ofcom's proposal that until 31st December 2029 at least 9% of the hours of programmes must be produced outside England, and instead proposes an acceleration to 2027 of Channel 4's Outside of England quota of 12%. The addition of both annual progress reports and annual strategy reports alongside this would enable Ofcom to hold Channel 4 accountable to such requirements, and for a clear commissioning strategy in Scotland, Wales and Northern Ireland, ensuring transparency in broadcasting.</p> <p>b) Bectu also believes that Channel 4 should use the quota of 16%+ of Outside of England as a 'stretch goal' for the period 2027-2034, and for there to be a decision on the pace of progress towards the 16% goal, in 2027. Furthermore, we want to see individual production quota targets for Channel 4's commissioning in Wales, Northern Ireland and Scotland, from 2027 at the latest. This is to ensure that equal opportunities exist for</p>

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<p>England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p>	<p>creatives in each nation, and quotas should be pro rata to each nation's share of the overall UK population, to guarantee equal investment and foster creativity in all four corners of the UK.</p> <p>Additionally, Channel 4's existing voluntary 50% Outside of London quota should become a condition of its renewed licence, to further develop production outside the capital, and ensure that content is not overwhelmingly London centric.</p>
<p>Question 4: Do you agree with our proposed guidance for C4C on how it should report on its MoE production in its SMCP?</p>	<p>We agree with the proposed guidance for C4C to publish more information about its approach to delivering production for the nations and regions, including the impact this may have on producers and the audiences it needs to attract. In particular, we support the proposal to ask C4C to set out how its approach to commissioning outside of England supports TV production in the nations, its strategy for commissioning for each individual nation, and its plan to engage with stakeholders in the next year, as well as details of how it delivered such requirements in the previous year.</p>

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