

# Consultation response form

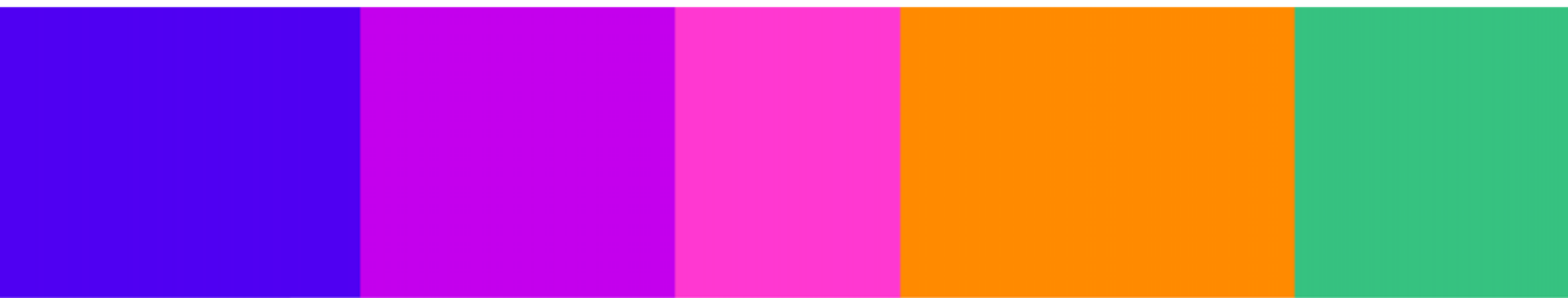
Please complete this form in full and return to [Channel4LicenceRenewal@ofcom.org.uk](mailto:Channel4LicenceRenewal@ofcom.org.uk)

|                                      |   |
|--------------------------------------|---|
| Consultation title                   | Reconsultation: Channel 4 Licence Renewal |
| Full name                            | [REDACTED]                                |
| Contact phone number                 | [REDACTED]                                |
| Representing (delete as appropriate) | <del>Self</del> / Organisation            |
| Organisation name                    | Finestripe Productions                    |
| Email address                        | [REDACTED]                                |

## Confidentiality

We ask for your contact details along with your response so that we can engage with you on this consultation. For further information about how Ofcom handles your personal information and your corresponding rights, see [Ofcom's General Privacy Statement](#).

|   |   |
|---|---|
| Your details: We will keep your contact number and email address confidential. Is there anything else you want to keep confidential? Delete as appropriate. | Nothing / Your name / Organisation name / Whole response / Part of the response (you will need to indicate which question responses are confidential) |
| Your response: Please indicate how much of your response you want to keep confidential. Delete as appropriate.  | None / Whole response / Part of the response (you will need to indicate below which question responses are confidential)                              |
| For confidential responses, can Ofcom publish a reference to the contents of your response?   | Yes   |



## Your response

| Question   | Your response   |
|--|---|
| <p><b>Question 1: Do you agree with our assessment of the potential impact on specific groups of persons?</b></p>  | <p>No response offered</p>  |
| <p><b>Question 2: Do you agree with our Welsh language impact assessment?</b></p>  | <p>No response offered</p>  |
| <p><b>Question 3: Do you agree with our proposals that:</b></p> <p>a) until 31 December 2029, in each calendar year at least 9% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 9% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p> <p>b) with effect from 1 January 2030, in each calendar year at least 12% of the hours of programmes made in the UK for viewing on the Channel 4 service must be produced outside England, and at least 12% of the expenditure on programmes made in the UK for viewing on the service must be allocated to the production of programmes outside England and referable to programme production at production centres in Scotland, Wales and Northern Ireland?</p> | <p>Confidential? – N</p> <p>Finestripe Productions is an award winning fully independent production company owned and run by women. We set up in 2009 and have made programmes for major broadcasters both here and in the US. Bank of Dave was made by us for Channel 4 in 2012 and it has now been made into two feature films for Netflix starring Rory Kinnear. Most recently we have produced The Mysterious Mr Lagerfeld was a Bafta winning feature length documentary made for the BBC last year. We also made Boris Becker: The Rise and Fall for ITV and two series of Sophie Grigson: Slice of Italy for Discovery.</p> <p>Probably the most powerful documentaries that we have made are the ones presented by Davina McCall on the menopause. We changed the national conversation and the law in England. Even now, two years on from the first film, ‘the Davina effect’ is quoted on a regular basis in the NHS and the press.</p> <p>Finestripe Productions proposes the following</p> <ol style="list-style-type: none"> <li>1. That C4’s Out of England quota rise to 12% from 2027, with annual progress reports alongside annual strategy reports from 2025.</li> <li>2. 16%+ as a “stretch goal” for C4’s Outside of England quota across the period 2027 to 2034. A timetable for</li> </ol> |

| Question   | Your response   |
|--|---|
|  | <p>delivery of this increased quota could be agreed now, or Ofcom could postpone a decision on the pace of progress towards 16%+ to 2027, seven years into C4's 10 year <i>Fast Forward</i> strategy, and after the upcoming PSM review is complete.</p> <p>3. From 2027 at the latest, individual production quota targets for C4's commissioning in Wales, Northern Ireland and Scotland. This would ensure opportunities exist for the talented people based in each home nation annually. These quotas should be pro rata to each nation's share of overall UK population.</p> <p>C4's existing, voluntary, 50% Outside of London quota to become a condition of its renewed licence.</p> |
| <p><b>Question 4: Do you agree with our proposed guidance for C4C on how it should report on its MoE production in its SMCP?</b></p> | <p>Confidential? – Y</p>  |

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