



Heartland FM & Wave 102

Requests to change Format

Consultation

Publication date: 04 October 2016

Closing date for responses: 11 October 2016

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Section 1

About this document

Ofcom is consulting on whether to approve Format Change Requests from the owners of Heartland FM in Perth and Wave 102 in Dundee. If approved, the requests would enable the two radio stations to be co-located at Wave 102's studios in Dundee, and to share all local programming hours. The Perth licensee is also proposing to increase the amount of local news it broadcasts. The consultation closes on Tuesday 11 October 2016.

Section 2

The Format change requests

- 1.1 Ofcom has received requests from the respective owners of the Perth and Dundee local analogue FM commercial radio licences to co-locate the two radio stations at Dundee, and to share all local programming hours. The Perth licence is currently held by The Heartland Radio Foundation Limited ('HRF'), broadcasting as Heartland FM, and the Dundee licence is held by Wave 102 FM Limited ('Wave 102'), broadcasting as Wave 102.
- 1.2 The Perth licence was launched in May 2008 as Perth FM. In January 2011, the licence was transferred to HRF, which already owned the neighbouring Pitlochry & Aberfeldy local commercial radio licence, Heartland FM. Perth FM was rebranded as Heartland FM, and permission was given by Ofcom for the Perth licence to be broadcast from within the Pitlochry & Aberfeldy licence area, and to share all local programming hours with the Pitlochry & Aberfeldy service. The Perth licence has a Measured Coverage Area of 45,276 adults (aged 15+).
- 1.3 The Dundee licence was launched in 1999 as Wave 102. In 2007, the licence was acquired from The Wireless Group by its current owners, New Wave Media. The licence does not currently have any co-location or programme sharing arrangements in place. The Dundee licence has a Measured Coverage Area of 110,461 adults (aged 15+).
- 1.4 With regard to the Perth licence, HRF wishes to:
 - Replace the current permissions to produce locally-made programming from within the Pitlochry & Aberfeldy licenced area with permissions to produce locally-made programming from within the Dundee licenced area.
 - Replace the current permissions to share all locally-made programming with the Pitlochry & Aberfeldy licence with permissions to share all locally-made programming with the Dundee licence.
 - Increase the requirement for local news bulletins from the current requirement of weekdays at 08.10 and 09.10 to at least hourly during peaktimes.¹
- 1.5 With regard to the Dundee licence, Wave 102 wishes to:
 - Obtain permissions to share all of its locally-made programming with the Perth licence. (Locally-made programming hours on Wave 102 would continue to be produced from the station's existing studios in Dundee).

Statutory framework and considerations

- 1.5 Under section 106(1A) of the Broadcasting Act 1990 (as amended), Ofcom may consent to a change of a Format² only if it is satisfied that *at least* one of the following five statutory criteria is satisfied:

¹ Peaktime is defined by Ofcom as weekday breakfast and afternoon drive-time, and weekend late breakfast.

² A change to a Format is described in the legislation as a 'departure to a character of service'.

- (a) that the departure would not substantially alter the character of service;*
- (b) that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living the area or locality for which the service is licensed to be provided;*
- (c) that the departure would be conducive to the maintenance or promotion of fair and effective competition;*
- (d) that there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure; or*
- (e) that (i) the departure would result from programmes included in the licensed service ceasing to be made at premises in the area or locality for which the service is provided, but (ii) those programmes would continue to be made wholly or partly at premises within the approved area (as defined in section 314 of the Communications Act 2003 (local content and character of services)).*

- 1.6 Even if Ofcom is of the opinion that the proposed change satisfies one of more of the statutory criteria above, there may be reasons (depending on the particular circumstances of the case) why Ofcom may not consent to the proposed change. The additional criteria to which Ofcom will have regard when exercising this discretion can be found at:
<http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>
- 1.7 Our view is that the changes proposed by HRF and Wave 102 would represent a significant change to the output of the existing Heartland FM service received by listeners in Perth. In addition to the music and presenters changing as a result of sharing Wave 102's programming, listeners to the Perth service would hear – in addition to local Perth news and information – 'out of area' news and information pertinent to Dundee, rather than 'out of area' information relevant to the Pitlochry & Aberfeldy area. Although Pitlochry and Dundee are both similar distances from Perth, our view was that Perth has a greater cultural affinity with the Pitlochry area, whereas Dundee tends to be viewed by locals as more as a 'rival' city to Perth, with a significantly larger population than Perth.
- 1.8 Therefore, in accordance with section 106ZA of the Broadcasting Act 1990, we are consulting on the request. Wave 102's request to share programming also needs to be considered as part of this consultation, given that in order for HRF's proposal to be possible, Wave 102 would need also need permissions to share its output with the Perth licence.
- 1.9 In particular, we are considering whether criterion (b) is satisfied (the change would not narrow the range of programmes available in the area by way of relevant independent radio services). In considering this, neither local DAB services nor BBC services 'count' as relevant independent radio services. The relevant independent radio services are those local analogue commercial and community stations which operate in the region, which are listed in Annex 9. We note that Wave 102's broadcasts are not currently available to most listeners in the Perth area.
- 1.10 Annexes 5 and 6 contain the Format change requests submitted by HRF and Wave, in which arguments are made that the statutory criterions (a) to (d) are satisfied.

- 1.11 We are seeking views on the request, having particular regard to the Format change criteria set out in Section 106(1A) (b) to (d) of the Broadcasting Act 1990 (as amended).
- 1.12 Having reviewed the detailed information provided to us by HRF with regard to its current financial status, we are satisfied that consulting for the normal 28-day statutory period would result in a delay that would be likely prejudicially to affect the interests of the licence holder.
- 1.13 Therefore, pursuant to section 106ZA(4) of the 1990 Broadcasting Act, as amended by the Communications Act 2003, we are running a shorter seven day consultation period in which to seek views on the request, with the closing date for responses of **Tuesday 11 October 2016**.

Annex 1

Responding to this consultation

How to respond

- A1.1 Ofcom invites written views and comments on the issues raised in this document, to be made **by 5pm on Tuesday 11 October 2016**.
- A1.2 Ofcom strongly prefers to receive responses using the online web form at: <http://stakeholders.ofcom.org.uk/consultations/heartlandfm-wave102/howtorespond/>, as this helps us to process the responses quickly and efficiently. We would also be grateful if you could assist us by completing a response cover sheet (see Annex 3), to indicate whether or not there are confidentiality issues. This response coversheet is incorporated into the online web form questionnaire.
- A1.3 For larger consultation responses – particularly those with supporting charts, tables or other data – please email: jon.heasman@ofcom.org.uk, attaching your response in Microsoft Word format, together with a consultation response coversheet.
- A1.4 Responses may alternatively be posted or faxed to the address below:
- Heartland FM & Wave 102 consultation
F.A.O. Jon Heasman
Radio Licensing Manager
Ofcom
Riverside House
2A Southwark Bridge Road
London SE1 9HA
- A1.5 Note that we do not need a hard copy in addition to an electronic version. Ofcom will acknowledge receipt of responses if they are submitted using the online web form but not otherwise.
- A1.6 It would be helpful if your response could include direct answers to the questions asked in this document, at Annex 4. It would also help if you can explain why you hold your views and how the proposals would impact on you.

Further information

- A1.7 If you want to discuss the issues and questions raised in this consultation, or need advice on the appropriate form of response, please contact Jon Heasman directly on 020 77834509.

Confidentiality

- A1.8 We believe it is important for everyone interested in an issue to see the views expressed by consultation respondents. We will therefore usually publish all responses on our website, www.ofcom.org.uk, ideally on receipt. If you think your response should be kept confidential, can you please specify what part or whether all of your response should be kept confidential, and specify why. Please also place such parts in a separate annex.

- A1.9 If someone asks us to keep part or all of a response confidential, we will treat this request seriously and will try to respect this. But sometimes we will need to publish all responses, including those that are marked as confidential, in order to meet legal obligations.
- A1.10 Please also note that copyright and all other intellectual property in responses will be assumed to be licensed to Ofcom to use. Ofcom's approach on intellectual property rights is explained further on its website at <http://www.ofcom.org.uk/about/accoun/disclaimer/>

Next steps

- A1.11 Following the end of the consultation period, Ofcom intends to publish a statement.
- A1.12 Please note that you can register to receive free mail Updates alerting you to the publications of relevant Ofcom documents. For more details please see: http://www.ofcom.org.uk/static/subscribe/select_list.htm

Ofcom's consultation processes

- A1.13 Ofcom seeks to ensure that responding to a consultation is as easy as possible. For more information please see our consultation principles in Annex 2.
- A1.14 If you have any comments or suggestions on how Ofcom conducts its consultations, please call our consultation helpdesk on 020 7981 3003 or e-mail us at consult@ofcom.org.uk . We would particularly welcome thoughts on how Ofcom could more effectively seek the views of those groups or individuals, such as small businesses or particular types of residential consumers, who are less likely to give their opinions through a formal consultation.
- A1.15 If you would like to discuss these issues or Ofcom's consultation processes more generally you can alternatively contact Steve Gettings, Secretary to the Corporation, who is Ofcom's consultation champion:

Steve Gettings
Ofcom
Riverside House
2a Southwark Bridge Road
London SE1 9HQ

Tel: 020 7981 3601

Email steve.gettings@ofcom.org.uk

Annex 2

Ofcom's consultation principles

A2.1 Ofcom has published the following seven principles that it will follow for each public written consultation:

Before the consultation

A2.2 Where possible, we will hold informal talks with people and organisations before announcing a big consultation to find out whether we are thinking in the right direction. If we do not have enough time to do this, we will hold an open meeting to explain our proposals shortly after announcing the consultation.

During the consultation

A2.3 We will be clear about who we are consulting, why, on what questions and for how long.

A2.4 We will make the consultation document as short and simple as possible with a summary of no more than two pages. We will try to make it as easy as possible to give us a written response. If the consultation is complicated, we may provide a shortened Plain English Guide for smaller organisations or individuals who would otherwise not be able to spare the time to share their views.

A2.5 We will consult for up to 10 weeks depending on the potential impact of our proposals.

A2.6 A person within Ofcom will be in charge of making sure we follow our own guidelines and reach out to the largest number of people and organisations interested in the outcome of our decisions. Ofcom's 'Consultation Champion' will also be the main person to contact with views on the way we run our consultations.

A2.7 If we are not able to follow one of these principles, we will explain why.

After the consultation

A2.8 We think it is important for everyone interested in an issue to see the views of others during a consultation. We would usually publish all the responses we have received on our website. In our statement, we will give reasons for our decisions and will give an account of how the views of those concerned helped shape those decisions.

Annex 3

Consultation response cover sheet

- A3.1 In the interests of transparency and good regulatory practice, we will publish all consultation responses in full on our website, www.ofcom.org.uk.
- A3.2 We have produced a coversheet for responses (see below) and would be very grateful if you could send one with your response (this is incorporated into the online web form if you respond in this way). This will speed up our processing of responses, and help to maintain confidentiality where appropriate.
- A3.3 The quality of consultation can be enhanced by publishing responses before the consultation period closes. In particular, this can help those individuals and organisations with limited resources or familiarity with the issues to respond in a more informed way. Therefore Ofcom would encourage respondents to complete their coversheet in a way that allows Ofcom to publish their responses upon receipt, rather than waiting until the consultation period has ended.
- A3.4 We strongly prefer to receive responses via the online web form which incorporates the coversheet. If you are responding via email, post or fax you can download an electronic copy of this coversheet in Word or RTF format from the ‘Consultations’ section of our website at www.ofcom.org.uk/consult/.
- A3.5 Please put any parts of your response you consider should be kept confidential in a separate annex to your response and include your reasons why this part of your response should not be published. This can include information such as your personal background and experience. If you want your name, address, other contact details, or job title to remain confidential, please provide them in your cover sheet only, so that we don’t have to edit your response.

Cover sheet for response to an Ofcom consultation

BASIC DETAILS

Consultation title: Heartland FM & Wave 102 consultation

To (Ofcom contact): Jon Heasman

Name of respondent:

Representing (self or organisation/s):

Address (if not received by email):

CONFIDENTIALITY

Please tick below what part of your response you consider is confidential, giving your reasons why

Nothing	<input type="checkbox"/>	Name/contact details/job title	<input type="checkbox"/>
Whole response	<input type="checkbox"/>	Organisation	<input type="checkbox"/>
Part of the response	<input type="checkbox"/>	If there is no separate annex, which parts?	<input type="checkbox"/>

If you want part of your response, your name or your organisation not to be published, can Ofcom still publish a reference to the contents of your response (including, for any confidential parts, a general summary that does not disclose the specific information or enable you to be identified)?

DECLARATION

I confirm that the correspondence supplied with this cover sheet is a formal consultation response that Ofcom can publish. However, in supplying this response, I understand that Ofcom may need to publish all responses, including those which are marked as confidential, in order to meet legal obligations. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.

Ofcom seeks to publish responses on receipt. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.

Name

Signed (if hard copy)

Annex 4

Consultation questions

Q1. Should Heartland Radio Foundation Limited be permitted to make its proposed changes to the Format of Heartland FM (Perth)?

Q2. Should Wave 102 Limited be permitted to make its proposed changes to the Format of Wave 102?

Annex 5

Request to change the Format of Heartland FM (Perth)

Date of request:	21st September 2016
Station Name:	Heartland FM
Licensed area and licence number:	Perth area Licence number: AL000322
Licensee:	Heartland Radio Foundation Ltd.
Contact name:	Graham Huggins

Details of requested change(s) to Format

Character of Service <i>Complete this section if you are requesting a change to this part of your Format</i>	Existing Character of Service:
	Proposed new Character of Service: N/A
Programme sharing and/or co-location arrangements <i>Complete this section if you are requesting a change to this part of your Format</i>	Current arrangements: Locally-made programming must be produced within the licensed areas of Perth (AL322) or Pitlochry & Aberfeldy (AL133). All programmes may be shared between the Perth licence (AL322) and the Pitlochry & Aberfeldy licence (AL133).
	Proposed new arrangements: Locally-made programming must be produced within the licensed areas of Perth (AL322) or Dundee (AL101133) All programmes may be shared between the Perth licence (AL322) and the Dundee licence (AL101133).
Locally-made hours and/or local news bulletins <i>Complete this section if you are requesting a change to this part of your Format</i>	Current obligations: Local news bulletins: Weekdays at 08.10 and 09.10. At other times, UK-wide, nations and international news should feature.

Proposed new obligations:

At least hourly at peaktime weekdays and weekends. Outside peak, UK-wide, nations and international news should feature.

The holder of an analogue local commercial radio licence may apply to Ofcom to have the station's Format amended. Any application should be made using the layout shown on this form, and should be in accordance with Ofcom's published procedures for Format changes (available on our website at <http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>)

Under section 106(1A) of the Broadcasting Act 1990 (as amended), Ofcom may consent to a change of a Format only if it is satisfied that *at least* one of the following five statutory criteria is satisfied:

- (a) *that the departure would not substantially alter the character of the service;*
- (b) *that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living the area or locality for which the service is licensed to be provided;*
- (c) *that the departure would be conducive to the maintenance or promotion of fair and effective competition;*
- (d) *that there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure; or*
- (e) *that (i) the departure would result from programmes included in the licensed service ceasing to be made at premises in the area or locality for which the service is provided, but (ii) those programmes would continue to be made wholly or partly at premises within the approved area (as defined in section 314 of the Communications Act 2003 (local content and character of services)).*

Only one of these five criteria need be satisfied in order for Ofcom to consent to the proposed change. However, even if Ofcom is of the opinion that the proposed change satisfies one or more of the statutory criteria, there may be reasons (depending on the particular circumstances of the case) why Ofcom may not consent to the proposed change. The additional criteria to which Ofcom will have regard when exercising this discretion can be found at:

<http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>)

Applicants should note that, under section 106ZA of the same Act (as amended), a proposed change that *does not* satisfy the first or last of these criteria (i.e. a change that Ofcom considers *would* or *could* substantially alter the character of the service, or does not relate to the origin of locally-made programmes) must, if it is to be considered further under any of the other three criteria, be consulted upon. #.

In the event that Ofcom receives a request for Format change and considers that criterion (a)

or (e) is *not* satisfied, it will seek confirmation from the applicant as to whether it wishes to proceed with the request (and, if so, whether it wishes to amend or replace its submission in light of the necessity to make it public).

Please set out the statutory criterion, or criteria, set out in section 106(1A) of the Broadcasting Act 1990 that you believe is/are satisfied in relation to this Format change request, and the reasons for this:

Heartland Radio Foundation Ltd., t/a Heartland FM outlines criteria which it would satisfy in relation to this Format change request:

- (a) The Change would not substantially alter the character of the service save for improved and dedicated Perth and Perthshire relevant news and sports bulletins.
- (b) The departure would not narrow the range of programmes available as the programme service would continue to be relevant to persons living in the area for which the service is licensed to be provided.
- (c) The maintenance of fair and effective competition would continue as the licence area with an adult population of 60,000 is also served by Dundee based 96.4 Tay FM and 1584 Tay 2 AM which also transmit on the Tayside Dundee/Perth DAB digital radio multiplex.
- (d) Anecdotal evidence from advertisers and persons living in the area suggest that they would like to have an enhanced Perth and Perthshire news and sports service including updates on SPL club St Johnstone FC in Perth. This change will bring about the resources to meet the demand for Perth and Perthshire content. There will continue to be a Heartland FM studio base in Perth which can be used by the new licensee.

Of prime importance is the viability of the licensed service and the ability to maintain a relevant Perth and Perthshire programme service in the area to be served.

Resources will be available from Wave 102 Limited to ensure licence compliance and to offer an enhanced programme service for the Perth licence area.

Please provide any additional information and/or evidence in support of the proposed change(s) below. In particular, the applicant may wish to outline how they see that the proposed change fits within Ofcom's published Format change request policy (<http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>) and also Ofcom's Localness guidance, which includes our co-location and programme sharing policy (<http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/>).

The proposed change will offer 'Enhanced' local news services with increased story-count in news bulletins as provided by Wave 102.

Wave 102 Limited is committed to providing an enhanced local news service for the Perth area licence. A dedicated broadcast journalist will ensure timely and updated relevant Perth and Perthshire stories and sports bulletins. These enhanced news bulletins will be

broadcast throughout the peaktime on weekdays and at weekends.

The provision of local news bulletins during daytime, as well as peak-time, helps to ensure that the station's local content and identity is maintained during these daytime networked hours. This content will be most valued by listeners, and its delivery also benefits communities and local democracy.

Notes

Ofcom may approve a change under any of criteria (b) to (d) without consultation, or after a consultation of less than 28 days, if Ofcom considers that to hold a consultation at all, or for 28 days or more, would result in a delay that would be likely to prejudice the interests of the licensee. Ofcom may also remove for the purposes of consultation any confidential information submitted by the licensee.

Version 6 – amended April 2010

Annex 6

Request to change the Format of Wave 102

Date of request:	21st September 2016
Station Name:	Wave 102
Licensed area and licence number:	Dundee area AL232
Licensee:	Wave 102 FM Limited
Contact name:	Adam Findlay

Details of requested change(s) to Format

Character of Service <i>Complete this section if you are requesting a change to this part of your Format</i>	Existing Character of Service:
	Proposed new Character of Service: N/A
Programme sharing and/or Co--location arrangements <i>Complete this section if you are requesting a change to this part of your Format</i>	Current arrangements: No Arrangements
	Proposed new arrangements: All programmes may be shared between the Dundee licence (AL101133) and the Perth licence (AL322).
Locally -made hours and/or local news bulletins <i>Complete this section if you are requesting a change to this part of your Format</i>	Current obligations:

	<p>Proposed new obligations:</p> <p>N/A</p>
--	--

The holder of an analogue local commercial radio licence may apply to Ofcom to have the station's Format amended. Any application should be made using the layout shown on this form, and should be in accordance with Ofcom's published procedures for Format changes (available on our website at <http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>)

Under section 106(1A) of the Broadcasting Act 1990 (as amended), Ofcom may consent to a change of a Format only if it is satisfied that *at least* one of the following five statutory criteria is satisfied:

- (a) *that the departure would not substantially alter the character of the service;*
- (b) *that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living the area or locality for which the service is licensed to be provided;*
- (c) *that the departure would be conducive to the maintenance or promotion of fair and effective competition*
- (d) *that there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure; or*
- (e) *that (i) the departure would result from programmes included in the licensed service ceasing to be made at premises in the area or locality for which the service is provided, but (ii) those programmes would continue to be made wholly or partly at premises within the approved area (as defined in section 314 of the Communications Act 2003 (local content and character of services)).*

Only one of these five criteria need be satisfied in order for Ofcom to consent to the proposed change. However, even if Ofcom is of the opinion that the proposed change satisfies one or more of the statutory criteria, there may be reasons (depending on the particular circumstances of the case) why Ofcom may not consent to the proposed change. The additional criteria to which Ofcom will have regard when exercising this discretion can be found at: <http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>)

Applicants should note that, under section 106ZA of the same Act (as amended), a proposed change that *does not* satisfy the first or last of these criteria (i.e. a change that Ofcom considers *would* or *could* substantially alter the character of the service, or does not relate to the origin of locally-made programmes) must, if it is to be considered further under any of the other three criteria, be consulted upon. #.

In the event that Ofcom receives a request for Format change and considers that criterion (a) or (e) is *not* satisfied, it will seek confirmation from the applicant as to whether it wishes to proceed with the request (and, if so, whether it wishes to amend or replace its submission in light of the necessity to make it public).

Please set out the statutory criterion, or criteria, set out in section 106(1A) of the Broadcasting Act 1990 that you believe is/are satisfied in relation to this Format change request, and the reasons for this:

Wave 102 FM Ltd outlines criteria which would satisfy in relation to this Format change:

- (a) The character of the service will not change but will editorially satisfy the 106.6 FM transmission area.
- (b) The departure would not narrow the range of programming but conversely improve the service to persons living in the area of Dundee and surrounding area.
- (c) The acquisition of the 106.6 FM licence would maintain fair and effective competition, as Wave would be broadcasting in an area covered by Tay FM on 96.4 FM and Tay 2 on 1584 kHz AM/MW.

Of prime importance is the viability of the Perth licence to maintain relevant programming to the area to be served. Wave 102 will provide a service which will be licence compliant and offer an enhanced programme service for the licenced area.

Please provide any additional information and/or evidence in support of the proposed change(s) below. In particular, the applicant may wish to outline how they see that the proposed change fits within Ofcom’s published Format change request policy (<http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>) and also Ofcom’s Localness guidance, which includes our co-location and programme sharing policy (<http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/>).

A commitment to local news covering the licensed areas;

A commitment to local sport including enhancing our sports offering;

Wave 102 would ensure local information would include, where appropriate travel information for commuter routes in the licensed area

The 106.6 licenced area has a vibrant cultural scene with Perth Concert Hall at Horsecross Arts being host to many concerts and performances of potential interest, content from which may provide enhanced listening for the new transmission area;

Advertisers with business outlets in both cities would benefit from coverage on the new frequency, as would advertisers who can now reach out to a larger audience from the 102 FM Dundee area;

This also gives the listener a bigger and wider choice of locally produced programmes within the 106.6 FM area to be served.

Notes

Ofcom may approve a change under any of criteria (b) to (d) without consultation, or after a consultation of less than 28 days, if Ofcom considers that to hold a consultation at all, or for 28 days or more, would result in a delay that would be likely to prejudice the interests of the licensee. Ofcom may also remove for the purposes of consultation any confidential information submitted by the licensee.

Version 6 – amended April 2010

Annex 7

Existing Format of Heartland FM (Perth)

HEARTLAND FM (Perth)

Licence number	AL322
Licensed area	Perth area
MCA population	45,276
Frequency	106.6 MHz

Character of Service

A MIX OF BROAD MUSIC, LOCAL NEWS, TOPICAL INFORMATION AND ENTERTAINMENT DESIGNED SPECIFICALLY FOR THE PERTH AREA.	
Service duration	24 hours
Locally-made programming	Studio location: Locally made programming must be produced within the licensed areas of Pitlochry & Aberfeldy (A133) or Perth (AL322).
	Locally-made hours: At least 10 hours per day during daytime weekdays (must include breakfast). At least 4 hours daytime Saturdays and Sundays.
	Programme sharing: All programmes may be shared between the Pitlochry & Aberfeldy licence (AL133) and the Perth licence (AL322).
Local news	Weekdays at 08.10 and 09.10. At other times, UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

Last amended: February 2011



Annex 8

Existing Format of Wave 102

WAVE 102 (Dundee)

Licence number	AL101133
Licensed area	Dundee area
MCA population	110,451
Frequency	102 MHz

Character of Service

A LOCALLY FOCUSED, BROAD MUSIC AND INFORMATION STATION FOR OVER 35s IN THE DUNDEE AREA	
Service duration	24 hours
Locally-made programming	<p>Studio location: Locally made programming must be produced from within the licensed area.</p> <p>Locally-made hours: At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours daytime Saturday and Sundays.</p> <p>Programme sharing: No arrangements</p>
Local news	At least hourly at peaktime weekdays and weekends. Outside peak, UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

Last amended: March 2008



Annex 9

Other commercial and community radio stations in the Perth and Dundee licence areas

Commercial radio stations

Tay FM (Dundee & Perth):

<http://www.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000028ba1tayfm.htm>

Tay 2 (Dundee & Perth):

<http://www.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000027ba2tay2.htm>

Community radio stations

None licensed in this area.