

Q3. Overall I believe the PSB system remains strong. However when it comes to Children's and Regional programming, I feel the current set up is lacking compared to previous times. Although I welcome recently announced tax cuts for the production of Children's programming, I feel that stronger regulation is also required to ensure that British made Children's (or in Channel 4's case, programming made for a Teenage audience) is continued to be provided by all the PSB channels. It would be wise for all TV channels to remember that under 18's are the audience of the future. When it comes to Regional TV, I believe that the BBC/ITV must concentrate on their Regional News programmes. I believe there is a case for ITV to return to fully sub-Regional News programming (as already provided by the BBC) as audience levels are similar to levels in 2004 when they still provided excellent sub-Regional News. However I believe that the monthly Regional Political programmes should be scrapped in exchange for 2 x 10 Pan-Regional segments within ITV's 6pm Regional News programmes. This would provide Political programming that is accessible to more than the late night audience which I feel makes the most of limited resources available. As for other more specialised types of localised programming/information, I feel that Local TV and websites should now be providing these services. The other concern I must raise is the potential closure of BBC3. How does this help engage the future audience to BBC's services? Although the Internet could indeed be the future for TV, (surely with this country's currently slow Broadband) this is NOT the time!

Q4. I feel generally that the PSB's are providing a good service apart from the issues raised within Question 3.

Q5. I believe that Scotland, Wales and Northern Ireland are generally well catered for when it comes to PSB programming specially for audiences within those Nations. However when it comes to programming reflecting the other Home Nations to a UK-wide audience, I feel the PSB's are not providing enough content. This is also the case for the English regions hence why I believe that the 'Outside London' quota should be scrapped in exchange for quotas for each Nation/Region per PSB channels output.

Q6. At the moment the PSB's are still providing generally high quality programming. The points listed within the answer to Question 3 are the areas in which I have most concern at present.

Q10. I believe that the commercial TV PSB's would benefit from advertising being banned on Pay TV channels (therefore hopefully making advertisers spend more on Free TV channels including the commercial PSB's), an extra couple of advertisement breaks per day, the amendment of Contract Rights Renewal for ITV and the BBC/ITV able to make more programming for their own channels.

Q12. Of course...I believe PSB needs to be available on many varying formats if we are to truly engage the population.

Q13. I believe that the commercial PSB's (ITV/STV/UTV, Channel 4 and Channel 5) content could be judged as one entity instead of different channels. This could provide a better balance against the BBC's offering while also allowing the commercial PSB's to keep the cost down.

Q14. As stated in Question 10, I believe with so many channels around these days that the BBC/ITV should be able to make more of their own programming.

Q15. See Question 10.