#### Title:

Forename:

#### Surname:

Name withheld 35

#### **Representing:**

Self

# What additional details do you want to keep confidential?:

Keep name confidential

## If you want part of your response kept confidential, which parts?:

## Ofcom may publish a response summary:

Yes

## I confirm that I have read the declaration:

Yes

# Additional comments:

Technology improvements are fundamental for greater access for blind people, however it seems as if technology improves faster than accessibility.

Question 1:Do respondents agree with Ofcom?s initial assessment that apps for mobile devices have the potential to be useful for those people with visual impairments who feel confident using touch-screen technology and can afford a suitable mobile device? If not, why not? :

Yes, I would say that is true, provided though that the right training on is given to blind users who can't currently use touch screen technology.

Question 2:Do respondents agree with Ofcom?s initial assessment that apps for mobile devices are less likely to meet the needs of the majority of visuallyimpaired people who are 65 or older, both because they are less likely either to own a suitable mobile phone and because touch-screen apps present a number of actual and perceived barriers to use. If not, why not?:

Yes, a lot of third-party apps are not accessible, and a lot of older people can't cope with apps in general.

Question 3:Do respondents consider that it would be reasonable for visuallyimpaired viewers to pay more than sighted viewers for the ability to use EPGs or substitutes for the same purposes as sighted viewers? If so why? :

Definitely not, it's not equal this way. Without TTS blind people are prevented from accessing information on content on television.

Question 4:Do respondents agree with Ofcom?s initial assessment that the speaking EPGs integrated into TVs and set top boxes may be easier for people with visual impairments to use than touch-screen apps? If not, why not? :

I believe speaking TVs would be found easier to use than mobile apps.

Question 5:Do pay TV service providers such as Sky, Virgin, Talk Talk and BT TV see additional obstacles that would prevent them from committing to including text to speech capabilities in the next planned upgrades to the receivers they offer to subscribers? If so, what are these obstacles? Absent regulation, would these obstacles make it impossible on commercial grounds to commit to the necessary investment?:

I don't think there should be a barrier to implementing TTS. Platform providers should include speaking TV guides at no additional price.

Question 6: If the cost of providing speech-enabled receivers to all those who subscribe to particular pay TV services would entail a substantial delay to the roll-out of such receivers to all subscribers, would it be feasible, quicker and more cost-effective to offer suitable equipment first to viewers with visual impairments?:

I don't see why not, it would be nice to be first in queue for a change.

Question 7:Do respondents consider that it would be reasonable to expect visually-impaired viewers to pay extra for equipment that allows them to use EPGs or substitutes for the same purposes as sighted viewers? If so, why? :

No, we shouldn't have to pay more; it's a provision of the Equality Act.

Question 8:Do licensors such as Freesat and Freeview see obstacles to using their leverage to require manufacturers to incorporate speaking EPGs in future versions of products authorised to use their brands, such as Freetime and Freeview Connect?:.

Yes, they should use their leverage to make boxes that use their brands more accessible.

Question 9: What are the main types of cost that pay TV service providers would face in incorporating speaking EPG features into the next generation of their set top boxes?:

They should be able to include TTS in their boxes at no major extra cost.

# Question 10:What is the scope for connected platforms to avoid the need for specific TTS provision within consumer equipment by using cloud-based resources (e.g. speech files on a central server delivered to the device as required)?:

If the technology is there to permit the use of cloud-based resources for the implementation of TTS, then why not?