

	Page	Table	Title	Base Description	Base
	1	1	Q.1 Which, if any, of the following types of mobile phone do you personally own or use?	Base: All Adults aged 16+ in the UK	2069
	6	2	Q.2 And which of these best describes the mobile phone package you are on for your main mobile phone?	Base: All who own or have use of a personal mobile phone	1880
	11	3	Q.3 Did the mobile phone you use most often for personal use come with a handset? By this I mean did the mobile come with a phone or was it a SIM only deal?	Base: All who own or have use of a personal mobile phone	1880
	16	4	Q.4 How long was the minimum contract length for your pay monthly deal when you signed to your current network provider?	Base: All with a Post pay\Monthly contract mobile phone	1109
	21	5	Q.5 Which network do you use for your main mobile phone?	Base: All who own or have use of a personal mobile phone	1880
	27	6	Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)	Base: All who own or have use of a personal mobile phone	1880
	37	7	Q.6\7 Factors Consider when choosing a mobile phone - TOTAL	Base: All who own or have use of a personal mobile phone	1880
	47	8	Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?	Base: All Adults aged 16+ in the UK	2069
	52	9	Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?	Base: All who have a landline	1701
	57	10	Q.9 When making calls from your mobile phone, how often are you aware whether you are calling a mobile phone or landline phone?	Base: All who own or have use of a personal mobile phone	1880

	Page	Table	Title	Base Description	Base
	62	11	Q.10 When making calls to a mobile phone from either a landline or mobile, how often are you aware of which mobile network provider you are calling?	Base: All who own or have use of a personal mobile phone or have a landline	2041
	67	12	Q.11 When making a call from your landline phone, how often do you think about the cost of the call?	Base: All who have a landline	1701
	72	13	Q.12 When making a call from your mobile phone, how often do you think about the cost of the call?	Base: All who own or have use of a personal mobile phone	1880
	77	14	Q.13 Are you aware of the cost of a call to any of the following types of phone numbers? If so, which ones?	Base: All who own or have use of a personal mobile phone or have a landline	2041
	82	15	Q.14 When making a call to a mobile from either a landline or mobile, to what extent are you aware of the cost of making that call?	Base: All who own or have use of a personal mobile phone or have a landline	2041
	87	16	Q.15A When making calls to numbers starting with 07 and followed by other digits, do you think that all calls will cost the same?	Base: All who own or have use of a personal mobile phone or have a landline	2041
	92	17	Q.15B Which of the following types of calls do you think have different rates?	Base: All who don't think all 07 calls will cost the same	835
	102	18	Q.16A Do you use multiple UK SIM cards?	Base: All who own or have use of a personal mobile phone	1880
	107	19	Q.16B When did you start using multiple SIM cards?	Base: All who use multiple UK SIM cards	75
	112	20	Q.17 Are these UK SIM cards used in the same handset or in multiple handsets?	Base: All who use multiple UK SIM cards	75
	117	21	Q.18 Which network do you use for your additional SIM card(s)?	Base: All who use multiple UK SIM cards	75
	123	22	Q.19 Which of these best describes the mobile phone package you are on for your additional SIM card(s)?	Base: All who use multiple UK SIM cards	75

	Page	Table	Title	Base Description	Base
	128	23	Q.20 Why do you use multiple SIM cards?	Base: All who use multiple UK SIM cards	75
	133	24	Q.21 Do you ever use your mobile phone to call someone back to save the caller money?	Base: All who own or have use of a personal mobile phone	1880
	138	25	Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?	Base: All with a Smartphone	1111
	148	26	Q.23 Which type of calls do you make using these apps?	Base: All who use apps to make voice or video calls on their mobile phone	571
	153	27	Q.24 How frequently do you make use of these apps to call people in the UK?	Base: All who use apps to make voice or video calls on their mobile phone	571
	158	28	Q.25 What proportion of calls you make from your mobile phone do you think are using these apps?	Base: All who use apps to make voice or video calls on their mobile phone	571
	163	29	Q.26 Why do you use these apps to make calls on your mobile phone?	Base: All who use apps to make voice or video calls on their mobile phone	571
	168	30	Q.27 How often, if at all, you make calls using these applications in this way? - SUMMARY TABLE	Base: All who use apps to make voice or video calls on their mobile phone	571
	169	31	Q.27_1 How often, if at all, you make calls using these applications in this way? - Using my home WiFi \ broadband	Base: All who use apps to make voice or video calls on their mobile phone	571
	174	32	Q.27_2 How often, if at all, you make calls using these applications in this way? - Using WiFi hotspots (e.g. at coffee bars, cafes etc)	Base: All who use apps to make voice or video calls on their mobile phone	571
	179	33	Q.27_3 How often, if at all, you make calls using these applications in this way? - Using the data allowance with my phone	Base: All who use apps to make voice or video calls on their mobile phone	571
	184	34	Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?	Base: All who do not use apps to make voice or video calls on their mobile phone	540

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.1 Which, if any, of the following types of mobile phone do you personally own or use?****Base: All Adults aged 16+ in the UK**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	2069	954	1115	698	624	747	815	1254	1670	399
Weighted Base	2069	1004	1065	678	689	702	1028	1041	1670	399
A smartphone e.g. iPhone, Blackberry, HTC, etc.	1184 57%	600 60%	583 55%	544 80%	472 68%	167 24%	694 67%	490 47%	980 59%	204 51%
A mobile phone (not a Smartphone) with basic functions	722 35%	332 33%	390 37%	116 17%	196 28%	410 58%	287 28%	435 42%	571 34%	152 38%
Do not use a mobile phone	150 7%	65 6%	85 8%	16 2%	16 2%	118 17%	40 4%	110 11%	112 7%	38 10%
SUMMARY CODE										
ANY MOBILE	1906 92%	933 93%	973 91%	660 97%	668 97%	578 82%	981 95%	925 89%	1551 93%	355 89%
Don't know	13 1%	6 1%	7 1%	2 *	5 1%	6 1%	8 1%	5 1%	8 *	5 1%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.1 Which, if any, of the following types of mobile phone do you personally own or use?

Base: All Adults aged 16+ in the UK

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	2069	1746	169	93	61	93	228	170	158	203	175	283	275	161	93	169	61
Weighted Base	2069	1743	176	103	47	88	233	180	155	185	189	274	275	164	103	176	47
A smartphone e.g. iPhone, Blackberry, HTC, etc.	1184 57%	1018 58%	90 51%	55 53%	21 44%	39 44%	136 58%	113 63%	80 52%	107 58%	110 58%	185 67%	155 56%	93 56%	55 53%	90 51%	21 44%
A mobile phone (not a Smartphone) with basic functions	722 35%	588 34%	69 39%	44 43%	21 45%	43 48%	76 33%	58 32%	55 36%	62 34%	61 32%	69 25%	106 38%	58 35%	44 43%	69 39%	21 45%
Do not use a mobile phone	150 7%	124 7%	17 10%	4 4%	5 10%	7 8%	18 8%	8 5%	15 10%	15 8%	16 9%	18 6%	14 5%	14 8%	4 4%	17 10%	5 10%
SUMMARY CODE																	
ANY MOBILE	1906 92%	1605 92%	159 90%	99 96%	42 90%	81 92%	212 91%	172 95%	135 87%	169 92%	171 91%	254 93%	260 95%	150 92%	99 96%	159 90%	42 90%
Don't know	13 1%	13 1%	- -	- -	- -	- -	3 1%	- -	4 3%	1 *	2 1%	2 1%	1 *	- -	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.1 Which, if any, of the following types of mobile phone do you personally own or use?****Base: All Adults aged 16+ in the UK**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	2069	1880	1111	769	298	161	1701	765	1109	1323	492
Weighted Base	2069	1906	1184	722	276	137	1723	705	1195	1377	470
A smartphone e.g. iPhone, Blackberry, HTC, etc.	1184 57%	1184 62%	1184 100%	- -	199 72%	- -	961 56%	225 32%	954 80%	947 69%	219 47%
A mobile phone (not a Smartphone) with basic functions	722 35%	722 38%	- -	722 100%	77 28%	- -	625 36%	481 68%	241 20%	430 31%	251 53%
Do not use a mobile phone	150 7%	- -	- -	- -	- -	126 92%	126 7%	- -	- -	- -	- -
SUMMARY CODE											
ANY MOBILE	1906 92%	1906 100%	1184 100%	722 100%	276 100%	- -	1586 92%	705 100%	1195 100%	1377 100%	470 100%
Don't know	13 1%	- -	- -	- -	- -	11 8%	11 1%	- -	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.1 Which, if any, of the following types of mobile phone do you personally own or use?****Base: All Adults aged 16+ in the UK**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	2069	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	2069	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
A smartphone e.g. iPhone, Blackberry, HTC, etc.	1184 57%	146 74%	4 44%	117 51%	285 65%	166 84%	46 49%	96 58%	67 57%	205 61%	9 54%	8 45%	12 81%	4 71%	4 100%	6 42%	7 18%
A mobile phone (not a Smartphone) with basic functions	722 35%	52 26%	6 56%	114 49%	157 35%	31 16%	49 51%	70 42%	51 43%	131 39%	7 46%	10 55%	3 19%	2 29%	- -	8 58%	32 82%
Do not use a mobile phone	150 7%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
SUMMARY CODE																	
ANY MOBILE	1906 92%	198 100%	10 100%	231 100%	442 100%	197 100%	95 100%	166 100%	118 100%	336 100%	16 100%	18 100%	15 100%	6 100%	4 100%	14 100%	39 100%
Don't know	13 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.1 Which, if any, of the following types of mobile phone do you personally own or use?****Base: All Adults aged 16+ in the UK**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	2069	75	1805	570	540
Weighted Base	2069	76	1830	622	561
A smartphone e.g. iPhone, Blackberry, HTC, etc.	1184 57%	58 76%	1126 62%	622 100%	561 100%
A mobile phone (not a Smartphone) with basic functions	722 35%	18 24%	704 38%	- -	- -
Do not use a mobile phone	150 7%	- -	- -	- -	- -
SUMMARY CODE					
ANY MOBILE	1906 92%	76 100%	1830 100%	622 100%	561 100%
Don't know	13 1%	- -	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.2 And which of these best describes the mobile phone package you are on for your main mobile phone?****Base: All who own or have use of a personal mobile phone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
Prepay\ Pay as you go	705	346	360	172	171	362	279	426	563	142
	37%	37%	37%	26%	26%	63%	28%	46%	36%	40%
Post pay\ monthly contract	1195	585	610	484	497	214	698	496	983	212
	63%	63%	63%	73%	74%	37%	71%	54%	63%	60%
Don't know	5	2	4	4	-	1	3	3	4	1
	*	*	*	1%	-	*	*	*	*	*

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.2 And which of these best describes the mobile phone package you are on for your main mobile phone?****Base: All who own or have use of a personal mobile phone**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Prepay\ Pay as you go	705 37%	581 36%	64 41%	37 38%	23 54%	36 45%	86 41%	53 31%	50 37%	86 51%	52 30%	70 28%	96 37%	52 34%	37 38%	64 41%	23 54%
Post pay\ monthly contract	1195 63%	1020 64%	93 59%	62 62%	20 46%	44 55%	126 59%	119 69%	85 63%	83 49%	119 69%	182 72%	164 63%	99 66%	62 62%	93 59%	20 46%
Don't know	5 *	4 *	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	1 *	2 1%	- -	- -	- -	1 1%	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.2 And which of these best describes the mobile phone package you are on for your main mobile phone?****Base: All who own or have use of a personal mobile phone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
Prepay\ Pay as you go	705	705	225	481	114	-	575	705	-	360	301
	37%	37%	19%	67%	41%	-	36%	100%	-	26%	64%
Post pay\ monthly contract	1195	1195	954	241	162	-	1008	-	1195	1013	169
	63%	63%	81%	33%	58%	-	64%	-	100%	74%	36%
Don't know	5	5	5	1	1	-	4	-	-	4	-
	*	*	*	*	*	-	*	-	-	*	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.2 And which of these best describes the mobile phone package you are on for your main mobile phone?****Base: All who own or have use of a personal mobile phone**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Prepay\ Pay as you go	705	54	9	90	163	40	49	61	49	126	16	1	13	-	4	6	24
	37%	28%	86%	39%	37%	20%	51%	37%	42%	38%	100%	4%	82%	-	100%	46%	63%
Post pay\ monthly contract	1195	143	1	140	277	156	46	104	69	210	-	17	3	6	-	7	14
	63%	72%	14%	61%	63%	79%	49%	63%	58%	62%	-	96%	18%	100%	-	54%	36%
Don't know	5	-	-	1	2	1	-	1	-	-	-	-	-	-	-	-	1
	*	-	-	*	*	1%	-	1%	-	-	-	-	-	-	-	-	1%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.2 And which of these best describes the mobile phone package you are on for your main mobile phone?****Base: All who own or have use of a personal mobile phone**

Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
	Yes	No	Yes	No
Unweighted Base	1880	75	1805	570
Weighted Base	1906	76	1830	622
Prepay\ Pay as you go	705	28	678	107
	37%	36%	37%	17%
Post pay\ monthly contract	1195	47	1148	511
	63%	62%	63%	82%
Don't know	5	1	4	3
	*	1%	*	1%

Table 3

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.3 Did the mobile phone you use most often for personal use come with a handset? By this I mean did the mobile come with a phone or was it a SIM only deal?

Base: All who own or have use of a personal mobile phone

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
It came with a mobile handset (this includes contracts with no upfront payment or with an upfront payment that is less than the value of the handset)	1377 72%	675 72%	702 72%	498 75%	506 76%	374 65%	754 77%	623 67%	1114 72%	264 74%
It was a SIM-only deal (I used an existing handset or purchased a new one)	470 25%	229 25%	241 25%	152 23%	145 22%	173 30%	204 21%	266 29%	387 25%	83 23%
Don't know	59 3%	29 3%	30 3%	10 2%	18 3%	31 5%	23 2%	36 4%	50 3%	9 2%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.3 Did the mobile phone you use most often for personal use come with a handset? By this I mean did the mobile come with a phone or was it a SIM only deal?****Base: All who own or have use of a personal mobile phone**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
It came with a mobile handset (this includes contracts with no upfront payment or with an upfront payment that is less than the value of the handset)	1377 72%	1145 71%	128 81%	77 78%	27 63%	64 79%	150 71%	127 74%	92 68%	127 75%	124 72%	156 61%	183 70%	121 80%	77 78%	128 81%	27 63%
It was a SIM-only deal (I used an existing handset or purchased a new one)	470 25%	411 26%	26 17%	19 19%	13 32%	17 21%	52 25%	41 24%	32 24%	38 23%	46 27%	85 33%	71 27%	29 19%	19 19%	26 17%	13 32%
Don't know	59 3%	49 3%	4 3%	3 3%	2 5%	- -	10 5%	4 2%	11 8%	4 2%	1 1%	14 5%	6 2%	1 *	3 3%	4 3%	2 5%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.3 Did the mobile phone you use most often for personal use come with a handset? By this I mean did the mobile come with a phone or was it a SIM only deal?

Base: All who own or have use of a personal mobile phone

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
It came with a mobile handset (this includes contracts with no upfront payment or with an upfront payment that is less than the value of the handset)	1377 72%	1377 72%	947 80%	430 60%	189 69%	- -	1157 73%	360 51%	1013 85%	1377 100%	- -
It was a SIM-only deal (I used an existing handset or purchased a new one)	470 25%	470 25%	219 18%	251 35%	79 29%	- -	386 24%	301 43%	169 14%	- -	470 100%
Don't know	59 3%	59 3%	18 2%	41 6%	8 3%	- -	43 3%	45 6%	13 1%	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.3 Did the mobile phone you use most often for personal use come with a handset? By this I mean did the mobile come with a phone or was it a SIM only deal?

Base: All who own or have use of a personal mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
It came with a mobile handset (this includes contracts with no upfront payment or with an upfront payment that is less than the value of the handset)	1377 72%	159 80%	4 43%	161 69%	328 74%	154 78%	66 69%	118 71%	79 67%	253 75%	1 6%	15 87%	4 28%	5 88%	1 35%	6 45%	22 57%
It was a SIM-only deal (I used an existing handset or purchased a new one)	470 25%	35 18%	3 30%	61 26%	107 24%	41 21%	27 28%	45 27%	36 30%	74 22%	15 94%	2 9%	11 72%	1 12%	3 65%	3 23%	6 16%
Don't know	59 3%	4 2%	3 27%	10 4%	7 2%	2 1%	3 3%	3 2%	3 3%	9 3%	- -	1 4%	- -	- -	- -	4 31%	10 27%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.3 Did the mobile phone you use most often for personal use come with a handset? By this I mean did the mobile come with a phone or was it a SIM only deal?

Base: All who own or have use of a personal mobile phone

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
It came with a mobile handset (this includes contracts with no upfront payment or with an upfront payment that is less than the value of the handset)	1377	53	1325	498	448
	72%	69%	72%	80%	80%
It was a SIM-only deal (I used an existing handset or purchased a new one)	470	23	446	117	101
	25%	31%	24%	19%	18%
Don't know	59	-	59	7	11
	3%	-	3%	1%	2%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.4 How long was the minimum contract length for your pay monthly deal when you signed to your current network provider?

Base: All with a Post pay\Monthly contract mobile phone

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1109	507	602	484	427	198	535	574	913	196
Weighted Base	1195	585	610	484	497	214	698	496	983	212
2 years\24 months	(24)	763	394	337	329	97	456	307	633	130
		64%	63%	70%	66%	45%	65%	62%	64%	62%
18 months	(18)	166	89	70	73	24	100	66	139	27
		14%	13%	14%	15%	11%	14%	13%	14%	13%
1 year\ 12 months	(12)	164	73	52	58	54	86	78	131	33
		14%	15%	11%	12%	25%	12%	16%	13%	16%
I am out of contract \ contract has expired	(0)	14	10	2	6	6	9	6	11	4
		1%	2%	*	1%	3%	1%	1%	1%	2%
1 month	(0)	9	7	2	3	4	4	5	7	3
		1%	1%	*	1%	2%	1%	1%	1%	1%
One month rolling \olling month by month	(0)	5	3	2	1	3	4	1	4	1
		*	1%	*	*	1%	1%	*	*	1%
Rolling contract (no detail)	(0)	3	1	2	1	-	2	1	3	-
		*	*	*	*	-	*	*	*	-
3 years	(0)	4	3	1	1	1	-	4	2	2
		*	*	*	*	*	-	1%	*	1%
Other contract length	2	2	-	-	-	2	1	1	1	1
	*	*	-	-	-	1%	*	*	*	1%
SUMMARY CODE										
IN CONTRACT	1117	546	571	466	467	184	653	463	919	197
	93%	93%	94%	96%	94%	86%	94%	93%	94%	93%
Don't know\Can't remember	61	31	30	15	23	24	36	25	52	10
	5%	5%	5%	3%	5%	11%	5%	5%	5%	5%
None	2	2	-	1	1	-	-	2	1	1
	*	*	-	*	*	-	-	*	*	*
Mean Score	20.613	20.654	20.574	21.341	20.935	17.996	20.846	20.285	20.733	20.056
Standard Deviation	5.751	5.512	5.974	4.967	5.477	7.325	5.555	6.009	5.597	6.406
Error Variance	0.032	0.064	0.062	0.053	0.074	0.312	0.061	0.067	0.036	0.224

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.4 How long was the minimum contract length for your pay monthly deal when you signed to your current network provider?

Base: All with a Post pay\Monthly contract mobile phone

		COUNTRY					GOVERNMENT REGIONS											
		Total	England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		1109	956	80	51	22	44	109	105	78	87	103	179	157	94	51	80	22
Weighted Base		1195	1020	93	62	20	44	126	119	85	83	119	182	164	99	62	93	20
2 years\24 months	(24)	763	639	64	46	14	28	81	65	52	49	79	105	118	63	46	64	14
		64%	63%	69%	74%	72%	63%	64%	55%	61%	59%	66%	58%	72%	64%	74%	69%	72%
18 months	(18)	166	148	9	5	4	6	18	24	19	17	14	21	17	11	5	9	4
		14%	15%	10%	8%	21%	13%	15%	20%	23%	21%	12%	11%	11%	11%	8%	10%	21%
1 year\ 12 months	(12)	164	147	10	6	1	5	19	12	12	10	18	38	20	11	6	10	1
		14%	14%	10%	10%	7%	12%	15%	10%	15%	13%	15%	21%	12%	11%	10%	10%	7%
I am out of contract \ contract has expired	(0)	14	11	1	2	-	1	-	3	-	-	2	2	-	2	2	1	-
		1%	1%	1%	4%	-	3%	-	2%	-	-	2%	1%	-	2%	4%	1%	-
1 month	(0)	9	8	1	-	-	-	-	3	1	1	-	2	-	1	-	1	-
		1%	1%	2%	-	-	-	-	2%	1%	1%	-	1%	-	1%	-	2%	-
One month rolling \rolling month by month	(0)	5	3	1	1	-	1	-	1	-	-	-	*	-	-	1	1	-
		*	*	1%	2%	-	2%	-	1%	-	-	-	*	-	-	2%	1%	-
Rolling contract (no detail)	(0)	3	2	1	-	-	1	1	-	-	-	-	-	-	-	-	1	-
		*	*	1%	-	-	3%	1%	-	-	-	-	-	-	-	-	1%	-
3 years	(0)	4	4	-	-	-	-	-	2	-	1	-	-	-	1	-	-	-
		*	*	-	-	-	-	-	2%	-	1%	-	-	-	1%	-	-	-
Other contract length		2	2	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-
		*	*	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-
SUMMARY CODE																		
IN CONTRACT		1117	953	87	58	20	41	120	106	84	79	111	166	156	90	58	87	20
		93%	93%	93%	94%	100%	93%	95%	89%	99%	95%	94%	91%	95%	91%	94%	93%	100%
Don't know\Can't remember		61	56	4	1	-	2	6	9	1	4	5	14	8	7	1	4	-
		5%	5%	5%	2%	-	4%	5%	8%	1%	5%	4%	8%	5%	7%	2%	5%	-
None		2	1	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-
		*	*	1%	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-
Mean Score		20.613	20.564	20.750	20.773	21.899	19.705	20.944	19.517	20.568	20.580	20.819	19.932	21.762	20.505	20.773	20.750	21.899
Standard Deviation		5.751	5.664	6.401	6.694	3.720	7.323	4.934	6.983	5.004	5.232	5.457	5.987	4.235	6.385	6.694	6.401	3.720
Error Variance		0.032	0.036	0.554	0.896	0.629	1.277	0.236	0.519	0.325	0.338	0.304	0.215	0.120	0.469	0.896	0.554	0.629

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.4 How long was the minimum contract length for your pay monthly deal when you signed to your current network provider?

Base: All with a Post pay\Monthly contract mobile phone

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1/8 MOBILE/LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		1109	1109	866	243	165	-	921	-	1109	933	163
Weighted Base		1195	1195	954	241	162	-	1008	-	1195	1013	169
2 years\24 months	(24)	763	763	653	110	102	-	650	-	763	714	48
		64%	64%	68%	46%	63%	-	65%	-	64%	70%	29%
18 months	(18)	166	166	143	23	32	-	130	-	166	139	27
		14%	14%	15%	10%	20%	-	13%	-	14%	14%	16%
1 year\ 12 months	(12)	164	164	98	65	18	-	144	-	164	96	64
		14%	14%	10%	27%	11%	-	14%	-	14%	10%	38%
I am out of contract \ contract has expired	(0)	14	14	12	3	2	-	12	-	14	5	9
		1%	1%	1%	1%	1%	-	1%	-	1%	1%	5%
1 month	(0)	9	9	8	1	1	-	9	-	9	1	8
		1%	1%	1%	1%	*	-	1%	-	1%	*	5%
One month rolling \olling month by month	(0)	5	5	4	1	1	-	4	-	5	1	4
		*	*	*	1%	1%	-	*	-	*	*	3%
Rolling contract (no detail)	(0)	3	3	3	-	1	-	2	-	3	2	1
		*	*	*	-	1%	-	*	-	*	*	1%
3 years	(0)	4	4	2	2	1	-	3	-	4	4	-
		*	*	*	1%	*	-	*	-	*	*	-
Other contract length		2	2	-	2	-	-	2	-	2	2	-
		*	*	-	1%	-	-	*	-	*	*	-
SUMMARY CODE												
IN CONTRACT		1117	1117	911	206	155	-	944	-	1117	959	153
		93%	93%	96%	85%	96%	-	94%	-	93%	95%	91%
Don't know\Can't remember		61	61	30	31	5	-	49	-	61	49	5
		5%	5%	3%	13%	3%	-	5%	-	5%	5%	3%
None		2	2	1	1	-	-	2	-	2	-	2
		*	*	*	*	-	-	*	-	*	-	1%
Mean Score		20.613	20.613	21.053	18.649	20.598	-	20.605	-	20.613	21.597	14.897
Standard Deviation		5.751	5.751	5.480	6.494	5.658	-	5.794	-	5.751	4.684	7.799
Error Variance		0.032	0.032	0.036	0.202	0.203	-	0.039	-	0.032	0.025	0.390

Table 4

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.4 How long was the minimum contract length for your pay monthly deal when you signed to your current network provider?

Base: All with a Post pay\Monthly contract mobile phone

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		1109	124	2	125	255	152	50	99	63	194	-	16	2	6	-	8	13
Weighted Base		1195	143	1	140	277	156	46	104	69	210	-	17	3	6	-	7	14
2 years\24 months	(24)	763	100	-	94	188	105	28	61	30	136	-	14	-	5	-	2	2
		64%	70%	-	67%	68%	67%	60%	58%	43%	65%	-	80%	-	78%	-	34%	15%
18 months	(18)	166	21	1	17	34	27	6	14	13	28	-	1	-	1	-	1	1
		14%	15%	63%	12%	12%	18%	12%	14%	19%	13%	-	6%	-	22%	-	18%	9%
1 year\ 12 months	(12)	164	17	-	17	35	17	8	21	14	32	-	2	1	-	-	2	-
		14%	12%	-	12%	13%	11%	16%	20%	20%	15%	-	9%	49%	-	-	25%	-
I am out of contract \ contract has expired	(0)	14	1	-	3	4	-	-	-	1	3	-	-	-	-	-	1	-
		1%	1%	-	2%	2%	-	-	-	1%	2%	-	-	-	-	-	14%	-
1 month	(0)	9	1	-	1	-	2	-	-	5	-	-	-	1	-	-	-	-
		1%	1%	-	1%	-	1%	-	-	7%	-	-	-	51%	-	-	-	-
One month rolling \olling month by month	(0)	5	-	-	1	1	-	-	2	*	-	-	-	-	-	-	-	-
		*	-	-	1%	*	-	-	2%	1%	-	-	-	-	-	-	-	-
Rolling contract (no detail)	(0)	3	-	-	1	1	-	1	-	-	-	-	-	-	-	-	-	-
		*	-	-	1%	*	-	2%	-	-	-	-	-	-	-	-	-	-
3 years	(0)	4	-	-	1	-	1	-	2	-	-	-	-	-	-	-	-	-
		*	-	-	1%	-	1%	-	2%	-	-	-	-	-	-	-	-	-
Other contract length		2	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-
		*	-	-	-	*	-	-	-	2%	-	-	-	-	-	-	-	-
SUMMARY CODE																		
IN CONTRACT		1117	139	1	132	260	152	42	100	63	195	-	16	3	6	-	6	3
		93%	97%	63%	94%	94%	97%	91%	95%	91%	93%	-	96%	100%	100%	-	76%	25%
Don't know\Can't remember		61	3	1	5	13	4	3	5	5	11	-	1	-	-	-	1	10
		5%	2%	37%	3%	5%	3%	6%	5%	8%	5%	-	4%	-	-	-	10%	75%
None		2	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-
		*	-	-	-	-	-	3%	-	-	*	-	-	-	-	-	-	-
Mean Score		20.613	21.242	18.000	20.398	21.014	21.167	20.497	19.725	17.770	20.865	-	22.463	5.852	22.691	-	15.755	21.711
Standard Deviation		5.751	5.027	-	6.492	5.440	4.975	5.690	6.282	7.595	5.249	-	3.812	7.544	2.716	-	9.057	3.467
Error Variance		0.032	0.209	-	0.348	0.122	0.168	0.704	0.420	1.012	0.151	-	0.969	28.454	1.229	-	11.719	4.007

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.4 How long was the minimum contract length for your pay monthly deal when you signed to your current network provider?

Base: All with a Post pay\Monthly contract mobile phone

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1109	45	1064	460	406
Weighted Base	1195	47	1148	511	443
2 years\24 months	(24) 763	30	733	350	303
	64%	63%	64%	69%	68%
18 months	(18) 166	6	160	78	65
	14%	13%	14%	15%	15%
1 year\ 12 months	(12) 164	11	153	56	42
	14%	23%	13%	11%	10%
I am out of contract	(0) 14	-	14	7	5
\ contract has expired	1%	-	1%	1%	1%
1 month	(0) 9	-	9	5	3
	1%	-	1%	1%	1%
One month rolling	(0) 5	-	5	1	3
\rolling month by month	*	-	*	*	1%
Rolling contract	(0) 3	-	3	1	2
(no detail)	*	-	*	*	*
3 years	(0) 4	-	4	-	2
	*	-	*	-	*
Other contract length	2	-	2	-	-
	*	-	*	-	-
SUMMARY CODE					
IN CONTRACT	1117	47	1070	491	420
	93%	99%	93%	96%	95%
Don't know\Can't	61	*	61	12	18
remember	5%	1%	5%	2%	4%
None	2	-	2	1	-
	*	-	*	*	-
Mean Score	20.613	20.471	20.619	21.054	21.052
Standard Deviation	5.751	5.076	5.781	5.383	5.598
Error Variance	0.032	0.586	0.033	0.065	0.081

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.5 Which network do you use for your main mobile phone?

Base: All who own or have use of a personal mobile phone

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
O2	442	203	239	179	147	116	236	206	365	77
	23%	22%	25%	27%	22%	20%	24%	22%	24%	22%
Vodafone	336	178	158	103	122	112	179	157	267	69
	18%	19%	16%	16%	18%	19%	18%	17%	17%	19%
Orange	231	106	125	69	76	86	110	121	186	45
	12%	11%	13%	11%	11%	15%	11%	13%	12%	13%
EE	198	101	97	77	64	56	119	79	153	45
	10%	11%	10%	12%	10%	10%	12%	9%	10%	13%
3	197	109	88	96	71	29	106	91	168	29
	10%	12%	9%	15%	11%	5%	11%	10%	11%	8%
T-Mobile	166	86	81	51	74	42	75	91	142	24
	9%	9%	8%	8%	11%	7%	8%	10%	9%	7%
Virgin Mobile	118	59	59	30	36	52	55	63	100	18
	6%	6%	6%	5%	5%	9%	6%	7%	6%	5%
Tesco Mobile	95	38	57	21	37	37	46	50	67	28
	5%	4%	6%	3%	5%	6%	5%	5%	4%	8%
Talk talk	18	6	12	2	9	7	6	12	14	4
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
Lyca	16	11	5	7	7	2	9	7	16	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	-
Giff Gaff	15	6	9	9	5	1	7	9	12	3
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
Lebara	10	2	8	4	5	1	4	6	7	3
	1%	*	1%	1%	1%	*	*	1%	*	1%
Talk mobile	6	2	4	2	3	-	3	3	4	2
	*	*	*	*	1%	-	*	*	*	1%
Vectone	4	3	1	3	2	-	4	-	4	-
	*	*	*	*	*	-	*	-	*	-
Other network	14	8	5	3	4	7	8	6	12	1
	1%	1%	1%	*	1%	1%	1%	1%	1%	*
Don't know	39	14	24	3	6	29	15	23	32	6
	2%	2%	2%	1%	1%	5%	2%	3%	2%	2%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.5 Which network do you use for your main mobile phone?

Base: All who own or have use of a personal mobile phone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
O2	442 23%	363 23%	29 18%	21 21%	30 70%	20 24%	58 27%	41 24%	27 20%	35 21%	40 23%	50 20%	59 23%	33 22%	21 21%	29 18%	30 70%
Vodafone	336 18%	275 17%	40 25%	17 18%	4 9%	10 12%	27 13%	38 22%	25 18%	15 9%	26 15%	31 12%	61 23%	44 29%	17 18%	40 25%	4 9%
Orange	231 12%	200 12%	14 9%	17 17%	1 2%	15 18%	35 16%	18 11%	19 14%	28 16%	17 10%	22 8%	26 10%	22 15%	17 17%	14 9%	1 2%
EE	198 10%	170 11%	16 10%	8 8%	3 7%	10 12%	23 11%	23 13%	20 15%	26 15%	14 8%	18 7%	23 9%	13 9%	8 8%	16 10%	3 7%
3	197 10%	171 11%	15 10%	8 8%	2 4%	4 5%	23 11%	13 8%	10 7%	25 15%	27 16%	33 13%	28 11%	7 5%	8 8%	15 10%	2 4%
T-Mobile	166 9%	146 9%	13 8%	8 8%	-	8 10%	12 6%	13 7%	6 4%	12 7%	16 10%	51 20%	21 8%	7 4%	8 8%	13 8%	-
Virgin Mobile	118 6%	98 6%	17 10%	4 4%	-	6 7%	10 5%	8 5%	13 9%	10 6%	12 7%	15 6%	15 6%	9 6%	4 4%	17 10%	-
Tesco Mobile	95 5%	80 5%	9 6%	5 5%	1 3%	5 6%	10 5%	9 5%	5 3%	9 5%	14 8%	6 2%	10 4%	12 8%	5 5%	9 6%	1 3%
Talk talk	18 1%	14 1%	2 1%	2 2%	-	1 1%	1 *	4 2%	5 4%	1 1%	-	2 1%	1 *	-	2 2%	2 1%	-
Lyca	16 1%	15 1%	-	1 1%	-	-	-	-	-	1 1%	2 1%	10 4%	2 1%	-	1 1%	-	-
Giff Gaff	15 1%	15 1%	1 *	-	-	1 1%	2 1%	2 1%	-	2 1%	-	3 1%	1 *	3 2%	-	1 *	-
Lebara	10 1%	8 1%	-	2 2%	-	-	1 *	-	-	2 1%	-	3 1%	2 1%	-	2 2%	-	-
Talk mobile	6 *	4 *	1 1%	1 1%	-	-	1 1%	1 *	1 1%	-	-	* *	-	-	1 1%	1 1%	-
Vectone	4 *	4 *	-	-	-	-	1 1%	-	-	-	-	1 *	2 1%	-	-	-	-
Other network	14 1%	10 1%	1 1%	1 1%	1 2%	1 2%	1 1%	-	-	1 1%	2 1%	1 *	3 1%	-	1 1%	1 1%	1 2%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.5 Which network do you use for your main mobile phone?****Base: All who own or have use of a personal mobile phone**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Don't know	39	33	1	2	1	1	6	2	5	4	1	8	7	-	2	1	1
	2%	2%	1%	2%	3%	1%	3%	1%	4%	2%	*	3%	3%	-	2%	1%	3%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.5 Which network do you use for your main mobile phone?

Base: All who own or have use of a personal mobile phone

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
O2	442 23%	442 23%	285 24%	157 22%	73 27%	-	364 23%	163 23%	277 23%	328 24%	107 23%
Vodafone	336 18%	336 18%	205 17%	131 18%	45 16%	-	285 18%	126 18%	210 18%	253 18%	74 16%
Orange	231 12%	231 12%	117 10%	114 16%	35 12%	-	193 12%	90 13%	140 12%	161 12%	61 13%
EE	198 10%	198 10%	146 12%	52 7%	32 12%	-	159 10%	54 8%	143 12%	159 12%	35 7%
3	197 10%	197 10%	166 14%	31 4%	37 13%	-	157 10%	40 6%	156 13%	154 11%	41 9%
T-Mobile	166 9%	166 9%	96 8%	70 10%	21 8%	-	140 9%	61 9%	104 9%	118 9%	45 10%
Virgin Mobile	118 6%	118 6%	67 6%	51 7%	7 3%	-	111 7%	49 7%	69 6%	79 6%	36 8%
Tesco Mobile	95 5%	95 5%	46 4%	49 7%	17 6%	-	76 5%	49 7%	46 4%	66 5%	27 6%
Talk talk	18 1%	18 1%	8 1%	10 1%	2 1%	-	16 1%	1 *	17 1%	15 1%	2 *
Lyca	16 1%	16 1%	9 1%	7 1%	2 1%	-	14 1%	16 2%	-	1 *	15 3%
Giff Gaff	15 1%	15 1%	12 1%	3 *	4 1%	-	11 1%	13 2%	3 *	4 *	11 2%
Lebara	10 1%	10 1%	4 *	6 1%	1 *	-	9 1%	9 1%	1 *	4 *	3 1%
Talk mobile	6 *	6 *	4 *	2 *	-	-	5 *	-	6 *	5 *	1 *
Vectone	4 *	4 *	4 *	-	-	-	3 *	4 1%	-	1 *	3 1%
Other network	14 1%	14 1%	6 *	8 1%	1 *	-	13 1%	6 1%	7 1%	6 *	3 1%
Don't know	39 2%	39 2%	7 1%	32 4%	1 *	-	30 2%	24 3%	14 1%	22 2%	6 1%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.5 Which network do you use for your main mobile phone?

Base: All who own or have use of a personal mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
O2	442	-	-	-	442	-	-	-	-	-	-	-	-	-	-	-	-
	23%	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-
Vodafone	336	-	-	-	-	-	-	-	-	336	-	-	-	-	-	-	-
	18%	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-
Orange	231	-	-	231	-	-	-	-	-	-	-	-	-	-	-	-	-
	12%	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-
EE	198	198	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	10%	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	197	-	-	-	-	197	-	-	-	-	-	-	-	-	-	-	-
	10%	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
T-Mobile	166	-	-	-	-	-	-	166	-	-	-	-	-	-	-	-	-
	9%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-
Virgin Mobile	118	-	-	-	-	-	-	-	118	-	-	-	-	-	-	-	-
	6%	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-
Tesco Mobile	95	-	-	-	-	-	95	-	-	-	-	-	-	-	-	-	-
	5%	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-
Talk talk	18	-	-	-	-	-	-	-	-	-	-	18	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-
Lyca	16	-	-	-	-	-	-	-	-	-	16	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-
Giff Gaff	15	-	-	-	-	-	-	-	-	-	-	-	15	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-
Lebara	10	-	10	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Talk mobile	6	-	-	-	-	-	-	-	-	-	-	-	-	6	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-
Vectone	4	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-
Other network	14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-
Don't know	39	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39
	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.5 Which network do you use for your main mobile phone?****Base: All who own or have use of a personal mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
O2	442	15	428	152	134
	23%	19%	23%	24%	24%
Vodafone	336	9	327	103	103
	18%	12%	18%	17%	18%
Orange	231	12	219	58	59
	12%	16%	12%	9%	11%
EE	198	8	190	78	68
	10%	10%	10%	13%	12%
3	197	16	180	106	58
	10%	22%	10%	17%	10%
T-Mobile	166	4	162	48	49
	9%	6%	9%	8%	9%
Virgin Mobile	118	4	114	30	37
	6%	6%	6%	5%	7%
Tesco Mobile	95	5	91	19	27
	5%	6%	5%	3%	5%
Talk talk	18	2	16	4	4
	1%	2%	1%	1%	1%
Lyca	16	-	16	7	1
	1%	-	1%	1%	*
Giff Gaff	15	-	15	5	8
	1%	-	1%	1%	1%
Lebara	10	-	10	3	2
	1%	-	1%	*	*
Talk mobile	6	-	6	-	4
	*	-	*	-	1%
Vectone	4	-	4	4	-
	*	-	*	1%	-
Other network	14	1	13	3	3
	1%	1%	1%	*	1%
Don't know	39	-	39	2	5
	2%	-	2%	*	1%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)

Base: All who own or have use of a personal mobile phone

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
Cost (of package, calls, texts or data use)	892 47%	447 48%	445 46%	343 52%	327 49%	223 39%	452 46%	439 48%	751 48%	140 40%
Value for money	642 34%	311 33%	331 34%	230 35%	223 33%	189 33%	308 31%	334 36%	549 35%	93 26%
Calls and texts included in package	317 17%	141 15%	176 18%	143 22%	111 17%	62 11%	158 16%	158 17%	256 17%	61 17%
Data allowance included in package	216 11%	109 12%	107 11%	122 18%	74 11%	20 4%	119 12%	97 10%	190 12%	26 7%
Brand Image	211 11%	112 12%	99 10%	107 16%	78 12%	26 5%	112 11%	99 11%	176 11%	35 10%
Network coverage - for voice and data	192 10%	104 11%	88 9%	74 11%	79 12%	39 7%	103 11%	88 10%	160 10%	31 9%
My family/friends were already with this provider.	110 6%	42 4%	69 7%	39 6%	31 5%	41 7%	52 5%	59 6%	95 6%	15 4%
Length of contract	80 4%	42 5%	38 4%	34 5%	26 4%	20 3%	41 4%	39 4%	71 5%	10 3%
Ease of use/simple	74 4%	18 2%	55 6%	6 1%	26 4%	42 7%	47 5%	26 3%	46 3%	27 8%
Personal recommendation\good reviews	56 3%	20 2%	36 4%	24 4%	20 3%	11 2%	31 3%	25 3%	39 3%	17 5%
Special offers	49 3%	23 2%	26 3%	19 3%	19 3%	10 2%	21 2%	28 3%	43 3%	5 1%
Special offers (not price related)	46 2%	21 2%	25 3%	28 4%	8 1%	10 2%	27 3%	19 2%	43 3%	3 1%
Gift from family/friends	40 2%	16 2%	24 3%	2 *	12 2%	27 5%	19 2%	21 2%	24 2%	16 4%
Functions/features/apps	37 2%	22 2%	15 2%	19 3%	14 2%	4 1%	21 2%	16 2%	26 2%	10 3%
Handset\phone	34 2%	21 2%	12 1%	13 2%	17 3%	4 1%	23 2%	11 1%	30 2%	4 1%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)****Base: All who own or have use of a personal mobile phone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
(Good) Camera	28	8	20	10	9	8	16	11	20	8
	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%
Availability of 4G	22	11	11	13	7	2	11	11	17	5
	1%	1%	1%	2%	1%	*	1%	1%	1%	2%
Provider offered a deal for my whole family	21	10	11	7	10	3	13	7	17	3
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Size	14	6	9	5	5	5	8	6	9	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Basic phone\handset	14	6	8	*	1	13	9	5	8	6
	1%	1%	1%	*	*	2%	1%	1%	1%	2%
Appearance	13	6	6	8	4	1	11	2	11	2
	1%	1%	1%	1%	1%	*	1%	*	1%	1%
Large keypad\numbers	11	7	4	-	2	9	8	3	5	6
	1%	1%	*	-	*	2%	1%	*	*	2%
Provided by\just for work	10	10	-	2	5	3	9	1	8	2
	1%	1%	-	*	1%	1%	1%	*	1%	*
Other reason	124	65	59	42	47	35	67	57	89	35
	7%	7%	6%	6%	7%	6%	7%	6%	6%	10%
None	7	1	6	-	2	5	5	1	5	2
	*	*	1%	-	*	1%	1%	*	*	1%
Don't know	135	65	69	33	42	60	68	66	110	24
	7%	7%	7%	5%	6%	10%	7%	7%	7%	7%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)

Base: All who own or have use of a personal mobile phone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Cost (of package, calls, texts or data use)	892 47%	758 47%	76 48%	41 42%	16 38%	26 32%	95 45%	66 38%	80 59%	65 39%	93 54%	155 61%	116 45%	62 42%	41 42%	76 48%	16 38%
Value for money	642 34%	531 33%	67 42%	31 32%	13 30%	25 31%	53 25%	34 20%	45 33%	57 34%	54 31%	115 45%	93 36%	55 37%	31 32%	67 42%	13 30%
Calls and texts included in package	317 17%	267 17%	19 12%	27 27%	4 8%	19 23%	24 11%	21 13%	30 22%	20 12%	23 14%	65 26%	45 17%	20 14%	27 27%	19 12%	4 8%
Data allowance included in package	216 11%	196 12%	9 6%	9 9%	2 5%	13 16%	19 9%	12 7%	20 14%	9 5%	20 12%	62 25%	29 11%	11 8%	9 9%	9 6%	2 5%
Brand Image	211 11%	193 12%	9 6%	9 9%	1 2%	11 14%	19 9%	16 9%	11 8%	21 13%	19 11%	60 24%	21 8%	15 10%	9 9%	9 6%	1 2%
Network coverage - for voice and data	192 10%	163 10%	19 12%	7 7%	2 4%	4 5%	20 9%	16 9%	9 6%	14 8%	12 7%	38 15%	27 10%	23 16%	7 7%	19 12%	2 4%
My family/friends were already with this provider.	110 6%	86 5%	12 8%	4 4%	8 18%	8 10%	15 7%	4 2%	5 4%	10 6%	6 3%	20 8%	12 4%	7 4%	4 4%	12 8%	8 18%
Length of contract	80 4%	68 4%	6 4%	4 4%	2 4%	3 4%	7 3%	3 2%	7 5%	3 2%	10 6%	22 9%	7 3%	6 4%	4 4%	6 4%	2 4%
Ease of use/simple	74 4%	65 4%	1 *	8 8%	- -	8 10%	5 2%	7 4%	3 2%	18 10%	3 2%	1 *	12 5%	9 6%	8 8%	1 *	- -
Personal recommendation\good reviews	56 3%	45 3%	4 2%	5 5%	1 3%	2 2%	7 3%	2 1%	3 2%	6 3%	4 2%	8 3%	8 3%	7 4%	5 5%	4 2%	1 3%
Special offers	49 3%	42 3%	4 2%	2 2%	1 2%	3 4%	3 1%	2 1%	3 2%	3 2%	8 4%	16 6%	2 1%	3 2%	2 2%	4 2%	1 2%
Special offers (not price related)	46 2%	41 3%	3 2%	2 2%	- -	3 3%	2 1%	1 1%	4 3%	5 3%	1 1%	15 6%	3 1%	6 4%	2 2%	3 2%	- -
Gift from family/friends	40 2%	35 2%	2 1%	3 3%	- -	2 3%	4 2%	13 8%	2 1%	6 4%	1 1%	1 1%	5 2%	1 *	3 3%	2 1%	- -
Functions/features/apps	37 2%	30 2%	4 2%	2 2%	1 2%	- -	3 1%	6 4%	1 *	4 3%	5 3%	- -	4 2%	6 4%	2 2%	4 2%	1 2%
Handset/phone	34 2%	31 2%	1 *	2 2%	- -	1 1%	9 4%	6 3%	3 3%	3 2%	1 *	1 1%	2 1%	5 3%	2 2%	1 *	- -

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)

Base: All who own or have use of a personal mobile phone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
(Good) Camera	28 1%	22 1%	1 1%	4 4%	- -	2 2%	3 1%	3 1%	3 2%	3 2%	3 2%	- -	1 1%	4 3%	4 4%	1 1%	- -
Availability of 4G	22 1%	21 1%	- -	1 1%	1 2%	1 2%	1 1%	1 1%	2 2%	2 1%	3 2%	5 2%	1 *	4 3%	1 1%	- -	1 2%
Provider offered a deal for my whole family	21 1%	15 1%	3 2%	2 2%	1 2%	1 1%	- -	- -	4 3%	1 *	- -	4 2%	4 1%	2 1%	2 2%	3 2%	1 2%
Size	14 1%	11 1%	2 2%	1 1%	- -	- -	1 *	4 2%	2 1%	1 *	1 1%	- -	1 1%	2 1%	1 1%	2 2%	- -
Basic phone\handset	14 1%	11 1%	- -	3 3%	- -	1 1%	- -	1 *	3 2%	3 2%	1 1%	- -	2 1%	1 1%	3 3%	- -	- -
Appearance	13 1%	13 1%	- -	- -	- -	- -	- -	2 1%	- -	7 4%	1 1%	- -	2 1%	- -	- -	- -	- -
Large keypad\numbers	11 1%	9 1%	- -	2 2%	- -	1 1%	1 1%	1 1%	2 1%	1 *	2 1%	- -	1 *	- -	2 2%	- -	- -
Provided by\just for work	10 1%	8 *	2 1%	- -	- -	1 1%	- -	- -	- -	- -	2 1%	2 1%	2 1%	1 1%	- -	2 1%	- -
Other reason	124 7%	110 7%	4 2%	10 10%	- -	4 4%	6 3%	9 5%	14 11%	18 10%	13 7%	9 4%	22 8%	15 10%	10 10%	4 2%	- -
None	7 *	7 *	- -	- -	- -	- -	- -	1 1%	- -	4 2%	- -	1 1%	- -	- -	- -	- -	- -
Don't know	135 7%	109 7%	14 9%	5 5%	6 15%	7 9%	19 9%	12 7%	4 3%	13 7%	16 9%	18 7%	9 3%	12 8%	5 5%	14 9%	6 15%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)

Base: All who own or have use of a personal mobile phone

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
Cost (of package, calls, texts or data use)	892 47%	892 47%	578 49%	313 43%	132 48%	-	747 47%	284 40%	607 51%	666 48%	213 45%
Value for money	642 34%	642 34%	385 33%	257 36%	96 35%	-	537 34%	250 35%	392 33%	463 34%	165 35%
Calls and texts included in package	317 17%	317 17%	226 19%	91 13%	51 18%	-	264 17%	69 10%	247 21%	250 18%	64 14%
Data allowance included in package	216 11%	216 11%	186 16%	30 4%	37 13%	-	178 11%	22 3%	194 16%	182 13%	33 7%
Brand Image	211 11%	211 11%	178 15%	32 4%	36 13%	-	175 11%	45 6%	166 14%	167 12%	40 9%
Network coverage - for voice and data	192 10%	192 10%	140 12%	52 7%	25 9%	-	161 10%	49 7%	143 12%	148 11%	43 9%
My family\friends were already with this provider.	110 6%	110 6%	66 6%	45 6%	17 6%	-	91 6%	46 7%	64 5%	77 6%	29 6%
Length of contract	80 4%	80 4%	58 5%	22 3%	8 3%	-	72 5%	7 1%	73 6%	70 5%	9 2%
Ease of use\simple	74 4%	74 4%	34 3%	40 5%	7 2%	-	66 4%	41 6%	32 3%	53 4%	19 4%
Personal recommendation\good reviews	56 3%	56 3%	45 4%	10 1%	6 2%	-	49 3%	12 2%	44 4%	47 3%	8 2%
Special offers	49 3%	49 3%	38 3%	11 2%	11 4%	-	38 2%	11 2%	38 3%	40 3%	9 2%
Special offers (not price related)	46 2%	46 2%	33 3%	13 2%	10 3%	-	36 2%	6 1%	40 3%	40 3%	6 1%
Gift from family\friends	40 2%	40 2%	2 *	39 5%	2 1%	-	36 2%	35 5%	5 *	22 2%	14 3%
Functions\features\apps	37 2%	37 2%	31 3%	6 1%	8 3%	-	29 2%	16 2%	21 2%	24 2%	13 3%
Handset\phone	34 2%	34 2%	31 3%	2 *	3 1%	-	31 2%	3 *	31 3%	31 2%	3 1%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)****Base: All who own or have use of a personal mobile phone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
(Good) Camera	28 1%	28 1%	19 2%	9 1%	3 1%	-	23 1%	5 1%	23 2%	23 2%	4 1%
Availability of 4G	22 1%	22 1%	22 2%	* *	3 1%	-	19 1%	1 *	21 2%	21 2%	1 *
Provider offered a deal for my whole family	21 1%	21 1%	15 1%	5 1%	6 2%	-	13 1%	4 1%	17 1%	18 1%	2 *
Size	14 1%	14 1%	10 1%	4 1%	1 *	-	12 1%	6 1%	9 1%	12 1%	3 1%
Basic phone/handset	14 1%	14 1%	* *	14 2%	1 *	-	13 1%	13 2%	1 *	11 1%	3 1%
Appearance	13 1%	13 1%	12 1%	1 *	4 1%	-	8 *	1 *	12 1%	13 1%	- -
Large keypad\numbers	11 1%	11 1%	2 *	9 1%	1 *	-	10 1%	7 1%	4 *	9 1%	2 *
Provided by\just for work	10 1%	10 1%	8 1%	2 *	2 1%	-	8 1%	2 *	8 1%	7 1%	3 1%
Other reason	124 7%	124 7%	85 7%	39 5%	14 5%	-	110 7%	46 6%	78 7%	102 7%	17 4%
None	7 *	7 *	2 *	5 1%	- -	-	7 *	2 *	5 *	7 *	- -
Don't know	135 7%	135 7%	74 6%	60 8%	13 5%	-	109 7%	62 9%	69 6%	85 6%	29 6%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)

Base: All who own or have use of a personal mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Cost (of package, calls, texts or data use)	892 47%	88 45%	8 81%	91 39%	205 46%	103 52%	56 59%	88 53%	61 51%	143 42%	11 69%	14 80%	7 43%	3 44%	1 35%	3 21%	11 29%
Value for money	642 34%	64 32%	5 46%	72 31%	141 32%	57 29%	41 43%	65 39%	43 37%	111 33%	8 51%	6 34%	10 65%	4 61%	3 64%	2 11%	10 26%
Calls and texts included in package	317 17%	30 15%	1 14%	30 13%	74 17%	38 19%	16 17%	33 20%	23 20%	61 18%	2 14%	* 3%	4 25%	2 29%	- -	1 9%	1 3%
Data allowance included in package	216 11%	24 12%	1 8%	22 9%	47 11%	42 21%	5 5%	23 14%	11 9%	35 10%	2 9%	1 8%	3 20%	1 22%	- -	1 9%	- -
Brand Image	211 11%	27 14%	1 5%	24 11%	54 12%	29 15%	7 7%	18 11%	7 6%	34 10%	2 11%	1 7%	2 14%	- -	1 35%	1 9%	1 3%
Network coverage - for voice and data	192 10%	18 9%	- -	20 9%	42 9%	24 12%	3 3%	19 11%	7 6%	50 15%	3 19%	1 4%	1 8%	- -	3 71%	1 4%	- -
My family/friends were already with this provider.	110 6%	7 4%	1 14%	14 6%	25 6%	11 6%	5 5%	11 7%	7 6%	23 7%	- -	1 8%	2 10%	- -	- -	2 16%	1 2%
Length of contract	80 4%	9 5%	- -	7 3%	21 5%	9 5%	5 5%	10 6%	6 5%	11 3%	- -	1 4%	- -	1 25%	- -	- -	- -
Ease of use/simple	74 4%	11 6%	- -	9 4%	15 3%	3 1%	6 7%	5 3%	5 4%	14 4%	- -	- -	- -	- -	- -	1 8%	4 12%
Personal recommendation\good reviews	56 3%	8 4%	1 10%	5 2%	14 3%	12 6%	1 1%	3 2%	3 2%	7 2%	- -	- -	1 8%	- -	- -	1 6%	- -
Special offers	49 3%	4 2%	- -	7 3%	14 3%	7 3%	1 1%	4 3%	2 2%	5 1%	- -	1 5%	2 11%	- -	- -	- -	1 3%
Special offers (not price related)	46 2%	6 3%	- -	4 2%	14 3%	7 3%	3 3%	2 1%	1 1%	8 2%	- -	- -	1 8%	- -	- -	- -	- -
Gift from family\friends	40 2%	2 1%	- -	5 2%	10 2%	- -	1 1%	7 4%	1 1%	9 3%	- -	- -	- -	- -	- -	- -	5 12%
Functions\features\apps	37 2%	7 3%	- -	5 2%	7 2%	2 1%	2 2%	2 1%	1 1%	8 2%	- -	- -	3 19%	- -	- -	- -	- -
Handset\phone	34 2%	5 3%	- -	6 3%	9 2%	4 2%	* *	- -	2 2%	7 2%	- -	- -	- -	- -	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)

Base: All who own or have use of a personal mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
(Good) Camera	28	3	-	5	8	1	1	3	2	2	-	-	1	-	-	1	1
	1%	2%	-	2%	2%	*	1%	2%	2%	1%	-	-	9%	-	-	4%	3%
Availability of 4G	22	5	-	*	9	3	1	1	-	4	-	-	-	-	-	-	-
	1%	2%	-	*	2%	1%	1%	1%	-	1%	-	-	-	-	-	-	-
Provider offered a deal for my whole family	21	4	-	1	5	3	1	-	1	4	-	-	-	-	-	1	-
	1%	2%	-	*	1%	1%	1%	-	1%	1%	-	-	-	-	-	6%	-
Size	14	3	-	2	3	-	1	1	1	2	-	-	-	-	-	-	-
	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	-	-	-	-	-	-
Basic phone\handset	14	2	-	3	3	1	1	-	1	2	-	-	-	-	-	-	1
	1%	1%	-	1%	1%	1%	1%	-	1%	1%	-	-	-	-	-	-	2%
Appearance	13	1	-	3	4	1	1	2	-	-	-	-	-	-	-	-	-
	1%	1%	-	1%	1%	1%	1%	1%	-	-	-	-	-	-	-	-	-
Large keypad\numbers	11	-	-	4	3	-	-	2	2	-	-	-	-	-	-	-	-
	1%	-	-	2%	1%	-	-	1%	1%	-	-	-	-	-	-	-	-
Provided by\just for work	10	-	-	2	3	-	-	2	2	1	-	-	-	-	-	-	-
	1%	-	-	1%	1%	-	-	1%	2%	*	-	-	-	-	-	-	-
Other reason	124	15	2	15	32	23	1	6	8	19	-	-	1	-	-	-	1
	7%	8%	19%	6%	7%	12%	1%	4%	7%	6%	-	-	9%	-	-	-	2%
None	7	-	-	1	-	1	-	1	-	1	-	-	-	-	-	-	1
	*	-	-	1%	-	1%	-	1%	-	*	-	-	-	-	-	-	3%
Don't know	135	8	-	16	37	7	6	10	4	28	1	1	2	-	-	6	10
	7%	4%	-	7%	8%	4%	6%	6%	3%	8%	7%	4%	12%	-	-	42%	26%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)****Base: All who own or have use of a personal mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
Cost (of package, calls, texts or data use)	892 47%	39 51%	853 47%	329 53%	249 44%
Value for money	642 34%	23 30%	619 34%	218 35%	167 30%
Calls and texts included in package	317 17%	15 20%	302 17%	136 22%	89 16%
Data allowance included in package	216 11%	10 13%	206 11%	127 20%	59 11%
Brand Image	211 11%	7 9%	204 11%	112 18%	66 12%
Network coverage - for voice and data	192 10%	10 13%	182 10%	86 14%	53 9%
My family/friends were already with this provider.	110 6%	2 3%	108 6%	31 5%	35 6%
Length of contract	80 4%	4 6%	76 4%	33 5%	26 5%
Ease of use/simple	74 4%	3 4%	70 4%	8 1%	26 5%
Personal recommendation\good reviews	56 3%	1 1%	55 3%	28 4%	17 3%
Special offers	49 3%	1 1%	48 3%	25 4%	13 2%
Special offers (not price related)	46 2%	- -	46 3%	23 4%	10 2%
Gift from family/friends	40 2%	- -	40 2%	1 *	1 *
Functions/features/apps	37 2%	5 6%	32 2%	14 2%	17 3%
Handset/phone	34 2%	1 1%	33 2%	20 3%	11 2%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.6 When you chose your mobile phone which factors did you consider? (spontaneous)****Base: All who own or have use of a personal mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
(Good) Camera	28	1	27	7	12
	1%	1%	1%	1%	2%
Availability of 4G	22	-	22	13	9
	1%	-	1%	2%	2%
Provider offered a deal for my whole family	21	-	21	10	6
	1%	-	1%	2%	1%
Size	14	1	13	4	6
	1%	2%	1%	1%	1%
Basic phone\handset	14	*	14	-	*
	1%	1%	1%	-	*
Appearance	13	3	10	5	6
	1%	4%	1%	1%	1%
Large keypad\numbers	11	-	11	-	2
	1%	-	1%	-	*
Provided by\just for work	10	3	7	2	6
	1%	4%	*	*	1%
Other reason	124	8	116	43	42
	7%	11%	6%	7%	7%
None	7	-	7	1	1
	*	-	*	*	*
Don't know	135	5	130	27	48
	7%	6%	7%	4%	8%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6\7 Factors Consider when choosing a mobile phone - TOTAL

Base: All who own or have use of a personal mobile phone

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
Cost (of package, calls, texts or data use)	1217	596	621	449	453	315	641	576	993	223
	64%	64%	64%	68%	68%	54%	65%	62%	64%	63%
Value for money	1032	503	529	357	369	305	500	531	837	194
	54%	54%	54%	54%	55%	53%	51%	57%	54%	55%
Calls and texts included in package	619	278	341	270	246	103	319	300	502	117
	32%	30%	35%	41%	37%	18%	32%	32%	32%	33%
Data allowance included in package	451	219	232	243	161	46	256	195	379	72
	24%	23%	24%	37%	24%	8%	26%	21%	24%	20%
Network coverage - for voice and data	342	170	172	134	137	72	189	154	260	82
	18%	18%	18%	20%	20%	12%	19%	17%	17%	23%
Brand Image	313	173	139	161	111	41	177	135	252	60
	16%	19%	14%	24%	17%	7%	18%	15%	16%	17%
Length of contract	256	124	132	106	94	56	153	103	210	46
	13%	13%	14%	16%	14%	10%	16%	11%	14%	13%
My family/friends were already with this provider.	209	83	126	79	61	70	110	99	169	40
	11%	9%	13%	12%	9%	12%	11%	11%	11%	11%
Personal recommendation\good reviews	149	66	83	65	52	32	90	60	116	33
	8%	7%	8%	10%	8%	6%	9%	6%	8%	9%
Special offers	136	61	76	58	46	32	71	65	114	22
	7%	7%	8%	9%	7%	6%	7%	7%	7%	6%
Special offers (not price related)	106	48	58	67	24	15	55	51	90	16
	6%	5%	6%	10%	4%	3%	6%	6%	6%	4%
Ease of use\simple	79	22	57	7	26	47	49	30	52	27
	4%	2%	6%	1%	4%	8%	5%	3%	3%	8%
Availability of 4G	73	45	28	45	22	6	40	33	55	18
	4%	5%	3%	7%	3%	1%	4%	4%	4%	5%
Provider offered a deal for my whole family	48	26	22	16	25	8	28	20	40	8
	3%	3%	2%	2%	4%	1%	3%	2%	3%	2%
Gift from family/friends	42	17	25	2	12	28	20	22	25	17
	2%	2%	3%	*	2%	5%	2%	2%	2%	5%

Table 7

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.6\7 Factors Consider when choosing a mobile phone - TOTAL****Base: All who own or have use of a personal mobile phone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
Functions/features/apps	39	23	16	21	15	4	21	18	29	10
	2%	2%	2%	3%	2%	1%	2%	2%	2%	3%
Handset\phone	39	24	15	13	22	4	26	13	35	4
	2%	3%	2%	2%	3%	1%	3%	1%	2%	1%
Cost people pay to call you	31	19	12	12	9	10	17	14	23	8
	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%
(Good) Camera	30	9	21	10	9	10	18	12	22	8
	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%
Size	16	6	10	5	6	5	10	6	10	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Basic phone\handset	15	6	9	*	1	14	9	5	9	6
	1%	1%	1%	*	*	2%	1%	1%	1%	2%
Appearance	14	6	7	9	4	1	11	3	12	2
	1%	1%	1%	1%	1%	*	1%	*	1%	1%
Large keypad\numbers	11	7	4	-	2	9	8	3	5	6
	1%	1%	*	-	*	2%	1%	*	*	2%
Provided by\just for work	10	10	-	2	5	3	9	1	8	2
	1%	1%	-	*	1%	1%	1%	*	1%	*
Other reason	131	64	67	42	47	42	74	57	92	39
	7%	7%	7%	6%	7%	7%	8%	6%	6%	11%
None	3	-	3	1	1	1	1	2	2	1
	*	-	*	*	*	*	*	*	*	*
Don't know	65	38	28	12	17	36	35	30	60	6
	3%	4%	3%	2%	3%	6%	4%	3%	4%	2%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6\7 Factors Consider when choosing a mobile phone - TOTAL

Base: All who own or have use of a personal mobile phone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Cost (of package, calls, texts or data use)	1217 64%	1037 65%	97 61%	59 60%	23 54%	41 51%	137 64%	104 61%	102 75%	91 54%	132 77%	180 71%	157 60%	93 62%	59 60%	97 61%	23 54%
Value for money	1032 54%	864 54%	93 58%	53 53%	22 52%	47 57%	100 47%	88 52%	71 52%	94 56%	85 50%	153 60%	141 54%	85 57%	53 53%	93 58%	22 52%
Calls and texts included in package	619 32%	531 33%	32 20%	41 41%	15 35%	37 46%	62 29%	59 35%	51 38%	55 32%	57 33%	88 35%	83 32%	38 25%	41 41%	32 20%	15 35%
Data allowance included in package	451 24%	404 25%	17 10%	21 21%	9 22%	26 32%	44 21%	42 24%	41 30%	32 19%	44 26%	87 34%	61 23%	28 19%	21 21%	17 10%	9 22%
Network coverage - for voice and data	342 18%	290 18%	27 17%	21 22%	4 9%	7 8%	31 14%	35 21%	19 14%	26 16%	39 23%	49 19%	46 18%	38 25%	21 22%	27 17%	4 9%
Brand Image	313 16%	278 17%	13 8%	20 20%	1 2%	14 18%	30 14%	29 17%	19 14%	29 17%	32 18%	79 31%	30 11%	17 11%	20 20%	13 8%	1 2%
Length of contract	256 13%	216 13%	17 11%	20 20%	3 7%	14 17%	18 8%	26 15%	23 17%	15 9%	31 18%	41 16%	32 12%	16 11%	20 20%	17 11%	3 7%
My family/friends were already with this provider.	209 11%	168 10%	18 12%	10 10%	12 28%	16 19%	22 11%	14 8%	13 10%	21 12%	16 9%	26 10%	25 10%	15 10%	10 10%	18 12%	12 28%
Personal recommendation\good reviews	149 8%	130 8%	6 4%	8 8%	5 12%	5 6%	16 7%	16 9%	10 7%	16 10%	17 10%	17 7%	19 7%	15 10%	8 8%	6 4%	5 12%
Special offers	136 7%	113 7%	11 7%	10 10%	3 6%	9 12%	10 5%	7 4%	11 8%	11 6%	15 9%	28 11%	9 4%	12 8%	10 10%	11 7%	3 6%
Special offers (not price related)	106 6%	92 6%	5 3%	8 8%	1 2%	6 8%	12 6%	5 3%	8 6%	9 5%	3 2%	23 9%	13 5%	14 9%	8 8%	5 3%	1 2%
Ease of use/simple	79 4%	71 4%	1 *	8 8%	- -	8 10%	6 3%	7 4%	3 2%	19 11%	5 3%	1 *	12 5%	10 6%	8 8%	1 *	- -
Availability of 4G	73 4%	66 4%	- -	6 6%	1 2%	4 5%	5 3%	6 3%	7 5%	11 6%	6 4%	8 3%	10 4%	8 6%	6 6%	- -	1 2%
Provider offered a deal for my whole family	48 3%	40 2%	4 3%	3 4%	1 2%	3 3%	3 1%	8 5%	4 3%	4 3%	3 2%	7 3%	6 2%	2 1%	3 4%	4 3%	1 2%
Gift from family/friends	42 2%	36 2%	2 1%	3 3%	- -	2 3%	5 2%	13 8%	2 1%	6 4%	1 1%	1 1%	5 2%	1 *	3 3%	2 1%	- -

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6\7 Factors Consider when choosing a mobile phone - TOTAL

Base: All who own or have use of a personal mobile phone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Functions/features/apps	39 2%	31 2%	5 3%	2 2%	1 2%	1 1%	3 1%	6 4%	1 *	5 3%	5 3%	- -	4 2%	6 4%	2 2%	5 3%	1 2%
Handset/phone	39 2%	34 2%	4 2%	2 2%	- -	1 1%	9 4%	6 4%	5 4%	3 2%	1 *	1 1%	2 1%	5 3%	2 2%	4 2%	- -
Cost people pay to call you	31 2%	27 2%	1 1%	3 3%	- -	1 2%	2 1%	3 2%	1 1%	1 1%	4 2%	5 2%	3 1%	6 4%	3 3%	1 1%	- -
(Good) Camera	30 2%	24 1%	1 1%	4 4%	- -	2 2%	3 1%	3 1%	4 3%	3 2%	3 2%	- -	1 1%	6 4%	4 4%	1 1%	- -
Size	16 1%	12 1%	2 2%	1 1%	- -	- -	1 *	4 2%	2 1%	1 *	1 1%	1 1%	1 1%	2 1%	1 1%	2 2%	- -
Basic phone/handset	15 1%	12 1%	- -	3 3%	- -	1 1%	1 *	1 *	3 2%	3 2%	1 1%	- -	2 1%	1 1%	3 3%	- -	- -
Appearance	14 1%	14 1%	- -	- -	- -	1 1%	- -	2 1%	- -	7 4%	1 1%	- -	2 1%	- -	- -	- -	- -
Large keypad/numbers	11 1%	9 1%	- -	2 2%	- -	1 1%	1 1%	1 1%	2 1%	1 *	2 1%	- -	1 *	- -	2 2%	- -	- -
Provided by/just for work	10 1%	8 *	2 1%	- -	- -	1 1%	- -	- -	- -	- -	2 1%	2 1%	2 1%	1 1%	- -	2 1%	- -
Other reason	131 7%	118 7%	2 2%	11 11%	- -	4 4%	5 3%	12 7%	14 11%	21 12%	13 7%	7 3%	26 10%	15 10%	11 11%	2 2%	- -
None	3 *	3 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 1%	- -	1 1%	- -	- -	- -
Don't know	65 3%	51 3%	11 7%	1 1%	3 6%	3 4%	7 3%	6 3%	1 1%	3 2%	5 3%	12 5%	9 3%	5 4%	1 1%	11 7%	3 6%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6\7 Factors Consider when choosing a mobile phone - TOTAL

Base: All who own or have use of a personal mobile phone

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
Cost (of package, calls, texts or data use)	1217 64%	1217 64%	805 68%	412 57%	174 63%	-	1020 64%	376 53%	838 70%	913 66%	284 60%
Value for money	1032 54%	1032 54%	628 53%	404 56%	152 55%	-	864 54%	396 56%	635 53%	736 53%	272 58%
Calls and texts included in package	619 32%	619 32%	468 40%	151 21%	109 39%	-	498 31%	133 19%	485 41%	495 36%	117 25%
Data allowance included in package	451 24%	451 24%	393 33%	58 8%	85 31%	-	363 23%	52 7%	398 33%	383 28%	67 14%
Network coverage - for voice and data	342 18%	342 18%	255 22%	87 12%	49 18%	-	286 18%	81 11%	262 22%	263 19%	79 17%
Brand Image	313 16%	313 16%	264 22%	49 7%	53 19%	-	256 16%	68 10%	243 20%	248 18%	60 13%
Length of contract	256 13%	256 13%	192 16%	64 9%	35 13%	-	221 14%	32 5%	221 18%	210 15%	43 9%
My family/friends were already with this provider.	209 11%	209 11%	134 11%	76 10%	36 13%	-	170 11%	80 11%	129 11%	146 11%	58 12%
Personal recommendation\good reviews	149 8%	149 8%	119 10%	30 4%	21 8%	-	128 8%	41 6%	106 9%	119 9%	28 6%
Special offers	136 7%	136 7%	97 8%	40 5%	23 8%	-	113 7%	38 5%	97 8%	114 8%	21 5%
Special offers (not price related)	106 6%	106 6%	84 7%	22 3%	19 7%	-	87 5%	17 2%	89 7%	92 7%	13 3%
Ease of use\simple	79 4%	79 4%	37 3%	43 6%	8 3%	-	70 4%	44 6%	36 3%	57 4%	21 4%
Availability of 4G	73 4%	73 4%	65 5%	8 1%	9 3%	-	61 4%	13 2%	60 5%	65 5%	8 2%
Provider offered a deal for my whole family	48 3%	48 3%	39 3%	9 1%	10 4%	-	36 2%	9 1%	39 3%	40 3%	8 2%
Gift from family\friends	42 2%	42 2%	2 *	40 6%	2 1%	-	37 2%	36 5%	5 *	22 2%	15 3%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6\7 Factors Consider when choosing a mobile phone - TOTAL

Base: All who own or have use of a personal mobile phone

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
Functions/features/apps	39 2%	39 2%	34 3%	6 1%	9 3%	-	31 2%	17 2%	22 2%	26 2%	13 3%
Handset/phone	39 2%	39 2%	36 3%	2 *	4 1%	-	34 2%	3 *	36 3%	36 3%	3 1%
Cost people pay to call you	31 2%	31 2%	16 1%	15 2%	3 1%	-	28 2%	17 2%	13 1%	23 2%	6 1%
(Good) Camera	30 2%	30 2%	19 2%	11 1%	3 1%	-	25 2%	7 1%	23 2%	25 2%	4 1%
Size	16 1%	16 1%	11 1%	4 1%	1 *	-	14 1%	6 1%	10 1%	13 1%	3 1%
Basic phone/handset	15 1%	15 1%	* *	14 2%	1 *	-	14 1%	14 2%	1 *	12 1%	3 1%
Appearance	14 1%	14 1%	12 1%	2 *	4 1%	-	9 1%	1 *	12 1%	14 1%	- -
Large keypad/numbers	11 1%	11 1%	2 *	9 1%	1 *	-	10 1%	7 1%	4 *	9 1%	2 *
Provided by/just for work	10 1%	10 1%	8 1%	2 *	2 1%	-	8 1%	2 *	8 1%	7 1%	3 1%
Other reason	131 7%	131 7%	90 8%	41 6%	14 5%	-	117 7%	48 7%	83 7%	109 8%	20 4%
None	3 *	3 *	- -	3 *	1 *	-	2 *	2 *	1 *	3 *	- -
Don't know	65 3%	65 3%	29 2%	36 5%	4 2%	-	53 3%	35 5%	28 2%	40 3%	14 3%

Table 7

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6\7 Factors Consider when choosing a mobile phone - TOTAL

Base: All who own or have use of a personal mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Cost (of package, calls, texts or data use)	1217 64%	130 66%	8 81%	140 61%	275 62%	140 71%	65 68%	120 72%	77 65%	197 59%	12 72%	15 84%	12 81%	3 57%	1 35%	3 25%	17 45%
Value for money	1032 54%	94 47%	5 46%	128 55%	233 53%	104 53%	64 67%	98 59%	73 62%	172 51%	10 60%	11 63%	11 69%	4 61%	4 100%	6 47%	17 44%
Calls and texts included in package	619 32%	58 29%	3 30%	69 30%	163 37%	67 34%	30 31%	54 32%	43 36%	108 32%	2 14%	5 30%	7 48%	2 29%	1 29%	2 16%	4 10%
Data allowance included in package	451 24%	48 24%	1 8%	47 20%	116 26%	75 38%	12 13%	43 26%	29 25%	65 19%	2 9%	1 8%	4 28%	2 41%	3 64%	2 16%	- -
Network coverage - for voice and data	342 18%	32 16%	- -	40 17%	82 19%	52 26%	11 12%	26 16%	12 10%	75 22%	4 25%	1 4%	3 18%	1 20%	3 71%	1 4%	- -
Brand Image	313 16%	36 18%	1 5%	36 15%	81 18%	48 25%	10 10%	29 17%	11 9%	49 15%	3 19%	1 7%	2 14%	- -	1 35%	1 9%	3 7%
Length of contract	256 13%	20 10%	1 8%	31 14%	65 15%	32 16%	14 14%	20 12%	17 15%	44 13%	- -	1 4%	6 39%	1 25%	- -	1 7%	3 7%
My family/friends were already with this provider.	209 11%	18 9%	1 14%	27 12%	54 12%	17 9%	11 11%	15 9%	16 13%	40 12%	- -	1 8%	4 27%	* 8%	- -	2 16%	2 5%
Personal recommendation\good reviews	149 8%	14 7%	1 10%	14 6%	46 10%	24 12%	4 4%	8 5%	10 8%	21 6%	2 11%	- -	3 20%	- -	- -	2 16%	1 1%
Special offers	136 7%	16 8%	1 10%	16 7%	34 8%	18 9%	9 9%	9 5%	10 8%	15 5%	2 10%	3 19%	2 15%	- -	- -	- -	1 3%
Special offers (not price related)	106 6%	6 3%	- -	13 6%	31 7%	17 9%	7 8%	5 3%	6 5%	17 5%	- -	- -	2 12%	- -	- -	2 16%	- -
Ease of use\simple	79 4%	11 6%	- -	9 4%	15 3%	3 1%	6 7%	5 3%	6 5%	19 6%	- -	- -	- -	- -	- -	1 8%	4 12%
Availability of 4G	73 4%	13 7%	- -	10 4%	17 4%	14 7%	1 1%	6 3%	2 1%	9 3%	- -	- -	- -	- -	- -	1 9%	- -
Provider offered a deal for my whole family	48 3%	8 4%	- -	6 2%	8 2%	9 4%	3 4%	1 1%	3 2%	7 2%	- -	2 9%	- -	- -	- -	1 6%	1 1%
Gift from family\friends	42 2%	2 1%	- -	5 2%	11 3%	- -	1 1%	7 4%	1 1%	9 3%	- -	- -	- -	- -	- -	- -	5 12%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.6\7 Factors Consider when choosing a mobile phone - TOTAL

Base: All who own or have use of a personal mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone e	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Functions/features\apps	39 2%	7 3%	- -	5 2%	8 2%	3 1%	2 2%	2 1%	1 1%	9 3%	- -	- -	3 19%	- -	- -	- -	- -
Handset\phone	39 2%	7 3%	- -	8 3%	9 2%	4 2%	* *	1 *	3 3%	7 2%	- -	- -	- -	- -	- -	- -	- -
Cost people pay to call you	31 2%	1 1%	1 14%	5 2%	9 2%	2 1%	2 2%	3 2%	1 1%	3 1%	- -	- -	1 8%	- -	- -	- -	1 1%
(Good) Camera	30 2%	3 2%	- -	5 2%	10 2%	1 *	1 1%	3 2%	2 2%	2 1%	- -	- -	1 9%	- -	- -	1 4%	1 3%
Size	16 1%	3 1%	- -	2 1%	3 1%	1 1%	1 1%	1 1%	1 1%	2 1%	- -	- -	- -	- -	- -	- -	- -
Basic phone\handset	15 1%	2 1%	- -	3 1%	3 1%	1 1%	1 1%	- -	1 1%	2 1%	- -	- -	- -	- -	- -	- -	2 4%
Appearance	14 1%	1 1%	- -	3 1%	5 1%	1 1%	1 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Large keypad\numbers	11 1%	- -	- -	4 2%	3 1%	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -
Provided by\just for work	10 1%	- -	- -	2 1%	3 1%	- -	- -	2 1%	2 2%	1 *	- -	- -	- -	- -	- -	- -	- -
Other reason	131 7%	15 8%	* 5%	18 8%	33 7%	22 11%	3 3%	6 4%	7 6%	22 7%	- -	1 6%	1 9%	- -	- -	- -	2 5%
None	3 *	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *	1 3%	- -	- -	- -	- -	- -	- -
Don't know	65 3%	4 2%	- -	8 3%	16 4%	1 1%	3 3%	4 2%	1 1%	19 6%	1 3%	- -	1 8%	- -	- -	2 14%	7 18%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.6\7 Factors Consider when choosing a mobile phone - TOTAL****Base: All who own or have use of a personal mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
Cost (of package, calls, texts or data use)	1217	50	1167	447	358
	64%	66%	64%	72%	64%
Value for money	1032	36	996	339	289
	54%	47%	54%	55%	51%
Calls and texts included in package	619	28	590	260	208
	32%	37%	32%	42%	37%
Data allowance included in package	451	20	431	239	154
	24%	26%	24%	39%	27%
Network coverage - for voice and data	342	18	325	155	100
	18%	23%	18%	25%	18%
Brand Image	313	8	304	157	107
	16%	11%	17%	25%	19%
Length of contract	256	12	244	109	83
	13%	16%	13%	18%	15%
My family/friends were already with this provider.	209	9	200	72	62
	11%	12%	11%	12%	11%
Personal recommendation\good reviews	149	5	144	70	49
	8%	7%	8%	11%	9%
Special offers	136	9	128	57	40
	7%	11%	7%	9%	7%
Special offers (not price related)	106	2	104	54	29
	6%	3%	6%	9%	5%
Ease of use\simple	79	5	74	9	28
	4%	7%	4%	1%	5%
Availability of 4G	73	6	67	39	26
	4%	8%	4%	6%	5%
Provider offered a deal for my whole family	48	2	47	21	18
	3%	2%	3%	3%	3%
Gift from family/friends	42	-	42	1	1
	2%	-	2%	*	*

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.6\7 Factors Consider when choosing a mobile phone - TOTAL****Base: All who own or have use of a personal mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
Functions/features/apps	39	5	34	15	19
	2%	6%	2%	2%	3%
Handset\phone	39	1	38	25	12
	2%	1%	2%	4%	2%
Cost people pay to call you	31	3	29	12	4
	2%	3%	2%	2%	1%
(Good) Camera	30	1	28	7	12
	2%	1%	2%	1%	2%
Size	16	1	15	5	6
	1%	2%	1%	1%	1%
Basic phone\handset	15	*	14	-	*
	1%	1%	1%	-	*
Appearance	14	3	10	5	6
	1%	4%	1%	1%	1%
Large keypad\numbers	11	-	11	-	2
	1%	-	1%	-	*
Provided by\just for work	10	3	7	2	6
	1%	4%	*	*	1%
Other reason	131	8	123	40	50
	7%	11%	7%	6%	9%
None	3	-	3	-	-
	*	-	*	-	-
Don't know	65	3	63	9	20
	3%	4%	3%	1%	4%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All Adults aged 16+ in the UK**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		2069	954	1115	698	624	747	815	1254	1670	399
Weighted Base		2069	1004	1065	678	689	702	1028	1041	1670	399
Never	(0)	210	114	96	89	67	53	104	106	182	27
		10%	11%	9%	13%	10%	8%	10%	10%	11%	7%
Rarely	(1)	135	74	62	54	34	47	58	77	119	16
		7%	7%	6%	8%	5%	7%	6%	7%	7%	4%
Sometimes	(2)	144	62	82	44	45	54	67	76	107	37
		7%	6%	8%	6%	7%	8%	7%	7%	6%	9%
Frequently	(3)	101	58	43	31	30	41	58	43	91	10
		5%	6%	4%	5%	4%	6%	6%	4%	5%	3%
Always	(4)	1133	506	627	275	411	447	601	532	881	252
		55%	50%	59%	41%	60%	64%	58%	51%	53%	63%
Do not have a landline	(0)	296	156	140	170	84	42	117	179	252	44
		14%	16%	13%	25%	12%	6%	11%	17%	15%	11%
SUMMARY CODE											
HAVE A LANDLINE		1723	813	910	494	586	643	888	835	1380	343
		83%	81%	85%	73%	85%	92%	86%	80%	83%	86%
Don't know		50	34	15	14	19	16	23	27	38	12
		2%	3%	1%	2%	3%	2%	2%	3%	2%	3%
Mean Score		2.605	2.472	2.728	2.012	2.770	3.019	2.756	2.455	2.531	2.917
Standard Deviation		1.732	1.766	1.691	1.832	1.691	1.503	1.679	1.771	1.753	1.606
Error Variance		0.001	0.003	0.003	0.005	0.005	0.003	0.004	0.003	0.002	0.007

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All Adults aged 16+ in the UK**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		2069	1746	169	93	61	93	228	170	158	203	175	283	275	161	93	169	61
Weighted Base		2069	1743	176	103	47	88	233	180	155	185	189	274	275	164	103	176	47
Never	(0)	210	177	17	12	3	10	20	10	7	18	16	54	35	9	12	17	3
		10%	10%	10%	12%	6%	12%	9%	6%	4%	10%	8%	20%	13%	5%	12%	10%	6%
Rarely	(1)	135	122	7	4	3	2	17	5	7	10	14	34	21	13	4	7	3
		7%	7%	4%	3%	6%	2%	7%	3%	5%	5%	7%	12%	7%	8%	3%	4%	6%
Sometimes	(2)	144	125	10	7	2	6	12	3	12	17	23	24	15	11	7	10	2
		7%	7%	6%	7%	3%	6%	5%	2%	8%	9%	12%	9%	6%	7%	7%	6%	3%
Frequently	(3)	101	81	18	1	1	5	6	4	10	11	15	13	9	8	1	18	1
		5%	5%	10%	1%	2%	5%	3%	2%	6%	6%	8%	5%	3%	5%	1%	10%	2%
Always	(4)	1133	950	104	57	22	53	136	119	93	93	97	107	146	106	57	104	22
		55%	55%	59%	56%	47%	60%	58%	66%	60%	50%	51%	39%	53%	65%	56%	59%	47%
Do not have a landline	(0)	296	252	15	12	17	12	27	34	25	35	22	38	44	13	12	15	17
		14%	14%	9%	12%	36%	14%	12%	19%	16%	19%	12%	14%	16%	8%	12%	9%	36%
SUMMARY CODE																		
HAVE A LANDLINE		1723	1454	157	81	30	75	192	141	129	149	165	231	226	147	81	157	30
		83%	83%	89%	79%	64%	85%	82%	78%	83%	81%	87%	84%	82%	90%	79%	89%	64%
Don't know		50	36	4	10	-	1	14	5	1	1	2	6	5	3	10	4	-
		2%	2%	2%	9%	-	1%	6%	3%	1%	*	1%	2%	2%	2%	9%	2%	-
Mean Score		2.605	2.587	2.897	2.688	2.041	2.723	2.758	2.862	2.818	2.444	2.639	2.035	2.455	3.007	2.688	2.897	2.041
Standard Deviation		1.732	1.735	1.590	1.760	1.925	1.744	1.702	1.747	1.643	1.762	1.626	1.770	1.803	1.522	1.760	1.590	1.925
Error Variance		0.001	0.002	0.015	0.037	0.061	0.033	0.013	0.019	0.017	0.015	0.015	0.011	0.012	0.015	0.037	0.015	0.061

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All Adults aged 16+ in the UK**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		2069	1880	1111	769	298	161	1701	765	1109	1323	492
Weighted Base		2069	1906	1184	722	276	137	1723	705	1195	1377	470
Never	(0)	210	192	138	54	-	18	210	63	127	144	40
		10%	10%	12%	7%	-	13%	12%	9%	11%	10%	9%
Rarely	(1)	135	117	77	40	-	18	135	45	71	81	34
		7%	6%	6%	6%	-	13%	8%	6%	6%	6%	7%
Sometimes	(2)	144	127	75	52	-	17	144	52	75	90	29
		7%	7%	6%	7%	-	12%	8%	7%	6%	7%	6%
Frequently	(3)	101	97	58	39	-	5	101	28	68	76	16
		5%	5%	5%	5%	-	4%	6%	4%	6%	6%	4%
Always	(4)	1133	1054	614	440	-	79	1133	387	667	766	265
		55%	55%	52%	61%	-	58%	66%	55%	56%	56%	56%
Do not have a landline	(0)	296	276	199	77	276	-	-	114	162	189	79
		14%	15%	17%	11%	100%	-	-	16%	14%	14%	17%
SUMMARY CODE												
HAVE A LANDLINE		1723	1586	961	625	-	137	1723	575	1008	1157	386
		83%	83%	81%	87%	-	100%	100%	81%	84%	84%	82%
Don't know		50	43	23	20	-	-	-	17	25	31	5
		2%	2%	2%	3%	-	-	-	2%	2%	2%	1%
Mean Score		2.605	2.619	2.462	2.878	0.000	2.791	3.053	2.585	2.644	2.640	2.587
Standard Deviation		1.732	1.733	1.784	1.612	0.000	1.549	1.466	1.745	1.725	1.725	1.755
Error Variance		0.001	0.002	0.003	0.003	0.000	0.015	0.001	0.004	0.003	0.002	0.006

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?

Base: All Adults aged 16+ in the UK

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		2069	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
	Weighted Base	2069	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Never	(0)	210	17	1	15	45	26	4	23	11	37	4	-	1	-	-	3	5
		10%	9%	11%	6%	10%	13%	4%	14%	9%	11%	23%	-	8%	-	-	19%	12%
Rarely	(1)	135	6	1	17	24	7	7	20	10	21	-	*	-	-	-	-	3
		7%	3%	11%	7%	6%	3%	7%	12%	9%	6%	-	3%	-	-	-	-	8%
Sometimes	(2)	144	8	3	19	29	17	4	10	4	22	2	1	1	-	1	1	4
		7%	4%	26%	8%	7%	8%	4%	6%	4%	7%	12%	6%	8%	-	35%	8%	11%
Frequently	(3)	101	11	-	9	25	12	4	11	6	16	-	-	-	1	-	1	-
		5%	6%	-	4%	6%	6%	5%	7%	5%	5%	-	-	-	22%	-	9%	-
Always	(4)	1133	117	4	134	240	95	58	76	80	189	9	15	8	3	1	8	18
		55%	59%	44%	58%	54%	48%	60%	45%	68%	56%	53%	83%	53%	57%	29%	59%	46%
Do not have a landline	(0)	296	32	1	35	73	37	17	21	7	45	2	2	4	-	-	1	1
		14%	16%	8%	15%	17%	19%	18%	13%	6%	13%	11%	9%	24%	-	-	6%	3%
SUMMARY CODE																		
HAVE A LANDLINE		1723	159	9	193	364	157	76	140	111	285	14	16	11	5	3	13	30
		83%	80%	92%	84%	82%	80%	80%	84%	94%	85%	89%	91%	69%	78%	64%	94%	77%
Don't know		50	7	-	3	5	3	2	5	-	6	-	-	1	1	2	-	7
		2%	4%	-	1%	1%	2%	2%	3%	-	2%	-	-	7%	22%	36%	-	19%
Mean Score		2.605	2.734	2.399	2.703	2.560	2.359	2.773	2.324	3.022	2.632	2.374	3.459	2.449	3.722	2.912	2.771	2.665
Standard Deviation		1.732	1.743	1.658	1.686	1.758	1.804	1.702	1.757	1.558	1.733	1.896	1.282	1.928	0.505	1.259	1.749	1.680
Error Variance		0.001	0.017	0.250	0.013	0.007	0.017	0.029	0.019	0.021	0.009	0.225	0.097	0.266	0.051	0.793	0.218	0.078

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All Adults aged 16+ in the UK**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	2069	75	1805	570	540
Weighted Base	2069	76	1830	622	561
Never	(0) 210	14	177	80	57
	10%	19%	10%	13%	10%
Rarely	(1) 135	3	114	40	37
	7%	4%	6%	6%	7%
Sometimes	(2) 144	6	121	43	31
	7%	8%	7%	7%	6%
Frequently	(3) 101	3	93	29	29
	5%	4%	5%	5%	5%
Always	(4) 1133	30	1025	318	295
	55%	39%	56%	51%	53%
Do not have a landline	(0) 296	18	258	102	97
	14%	24%	14%	16%	17%
SUMMARY CODE					
HAVE A LANDLINE	1723	56	1530	511	449
	83%	74%	84%	82%	80%
Don't know	50	2	42	8	15
	2%	2%	2%	1%	3%
Mean Score	2.605	1.924	2.648	2.425	2.501
Standard Deviation	1.732	1.863	1.722	1.790	1.779
Error Variance	0.001	0.048	0.002	0.006	0.006

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All who have a landline**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		1701	768	933	499	520	682	704	997	1361	340
Weighted Base		1723	813	910	494	586	643	888	835	1380	343
Never	(0)	210	114	96	89	67	53	104	106	182	27
		12%	14%	11%	18%	11%	8%	12%	13%	13%	8%
Rarely	(1)	135	74	62	54	34	47	58	77	119	16
		8%	9%	7%	11%	6%	7%	7%	9%	9%	5%
Sometimes	(2)	144	62	82	44	45	54	67	76	107	37
		8%	8%	9%	9%	8%	8%	8%	9%	8%	11%
Frequently	(3)	101	58	43	31	30	41	58	43	91	10
		6%	7%	5%	6%	5%	6%	7%	5%	7%	3%
Always	(4)	1133	506	627	275	411	447	601	532	881	252
		66%	62%	69%	56%	70%	70%	68%	64%	64%	73%
Do not have a landline	(0)	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-
SUMMARY CODE											
HAVE A LANDLINE		1723	813	910	494	586	643	888	835	1380	343
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know		-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-
Mean Score		3.053	2.946	3.148	2.706	3.165	3.217	3.119	2.982	2.993	3.292
Standard Deviation		1.466	1.523	1.406	1.624	1.419	1.331	1.434	1.496	1.500	1.294
Error Variance		0.001	0.003	0.002	0.005	0.004	0.003	0.003	0.002	0.002	0.005

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All who have a landline**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		1701	1439	152	72	38	79	187	132	133	162	146	238	219	143	72	152	38
Weighted Base		1723	1454	157	81	30	75	192	141	129	149	165	231	226	147	81	157	30
Never	(0)	210 12%	177 12%	17 11%	12 15%	3 9%	10 14%	20 10%	10 7%	7 5%	18 12%	16 9%	54 23%	35 15%	9 6%	12 15%	17 11%	3 9%
Rarely	(1)	135 8%	122 8%	7 4%	4 4%	3 10%	2 2%	17 9%	5 3%	7 6%	10 7%	14 8%	34 15%	21 9%	13 9%	4 4%	7 4%	3 10%
Sometimes	(2)	144 8%	125 9%	10 7%	7 9%	2 5%	6 7%	12 6%	3 2%	12 9%	17 12%	23 14%	24 10%	15 7%	11 8%	7 9%	10 7%	2 5%
Frequently	(3)	101 6%	81 6%	18 12%	1 2%	1 3%	5 6%	6 3%	4 3%	10 8%	11 8%	15 9%	13 6%	9 4%	8 6%	1 2%	18 12%	1 3%
Always	(4)	1133 66%	950 65%	104 66%	57 71%	22 73%	53 71%	136 71%	119 84%	93 72%	93 62%	97 59%	107 46%	146 65%	106 72%	57 71%	104 66%	22 73%
Do not have a landline	(0)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
SUMMARY CODE																		
HAVE A LANDLINE		1723 100%	1454 100%	157 100%	81 100%	30 100%	75 100%	192 100%	141 100%	129 100%	149 100%	165 100%	231 100%	226 100%	147 100%	81 100%	157 100%	30 100%
Don't know		- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean Score		3.053	3.034	3.173	3.092	3.196	3.177	3.153	3.543	3.356	3.023	2.999	2.370	2.937	3.281	3.092	3.173	3.196
Standard Deviation		1.466	1.473	1.375	1.518	1.434	1.446	1.436	1.164	1.182	1.443	1.386	1.689	1.572	1.276	1.518	1.375	1.434
Error Variance		0.001	0.002	0.012	0.032	0.054	0.026	0.011	0.010	0.011	0.013	0.013	0.012	0.011	0.011	0.032	0.012	0.054

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All who have a landline**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		1701	1540	880	660	-	161	1701	615	921	1091	400
Weighted Base		1723	1586	961	625	-	137	1723	575	1008	1157	386
Never	(0)	210	192	138	54	-	18	210	63	127	144	40
		12%	12%	14%	9%	-	13%	12%	11%	13%	12%	10%
Rarely	(1)	135	117	77	40	-	18	135	45	71	81	34
		8%	7%	8%	6%	-	13%	8%	8%	7%	7%	9%
Sometimes	(2)	144	127	75	52	-	17	144	52	75	90	29
		8%	8%	8%	8%	-	12%	8%	9%	7%	8%	8%
Frequently	(3)	101	97	58	39	-	5	101	28	68	76	16
		6%	6%	6%	6%	-	4%	6%	5%	7%	7%	4%
Always	(4)	1133	1054	614	440	-	79	1133	387	667	766	265
		66%	66%	64%	70%	-	58%	66%	67%	66%	66%	69%
Do not have a landline	(0)	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-
SUMMARY CODE												
HAVE A LANDLINE		1723	1586	961	625	-	137	1723	575	1008	1157	386
		100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Don't know		-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-
Mean Score		3.053	3.075	2.973	3.233	-	2.791	3.053	3.098	3.068	3.072	3.120
Standard Deviation		1.466	1.457	1.525	1.330	-	1.549	1.466	1.434	1.466	1.461	1.432
Error Variance		0.001	0.001	0.003	0.003	-	0.015	0.001	0.003	0.002	0.002	0.005

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?

Base: All who have a landline

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		1701	148	10	182	353	150	78	142	111	272	13	16	11	5	2	13	34
Weighted Base		1723	159	9	193	364	157	76	140	111	285	14	16	11	5	3	13	30
Never	(0)	210	17	1	15	45	26	4	23	11	37	4	-	1	-	-	3	5
		12%	11%	12%	8%	12%	17%	5%	17%	10%	13%	26%	-	12%	-	-	20%	16%
Rarely	(1)	135	6	1	17	24	7	7	20	10	21	-	*	-	-	-	-	3
		8%	4%	11%	9%	7%	4%	9%	14%	9%	7%	-	3%	-	-	-	-	10%
Sometimes	(2)	144	8	3	19	29	17	4	10	4	22	2	1	1	-	1	1	4
		8%	5%	28%	10%	8%	11%	6%	7%	4%	8%	14%	7%	11%	-	54%	8%	14%
Frequently	(3)	101	11	-	9	25	12	4	11	6	16	-	-	-	1	-	1	-
		6%	7%	-	4%	7%	8%	6%	8%	5%	6%	-	-	-	28%	-	9%	-
Always	(4)	1133	117	4	134	240	95	58	76	80	189	9	15	8	3	1	8	18
		66%	73%	48%	69%	66%	61%	75%	54%	72%	66%	60%	91%	77%	72%	46%	63%	60%
Do not have a landline	(0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUMMARY CODE																		
HAVE A LANDLINE		1723	159	9	193	364	157	76	140	111	285	14	16	11	5	3	13	30
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score		3.053	3.286	2.594	3.186	3.077	2.911	3.388	2.678	3.210	3.045	2.672	3.783	3.294	3.722	2.912	2.952	2.778
Standard Deviation		1.466	1.353	1.559	1.345	1.457	1.550	1.199	1.614	1.403	1.487	1.795	0.708	1.435	0.505	1.259	1.641	1.619
Error Variance		0.001	0.012	0.243	0.010	0.006	0.016	0.018	0.018	0.018	0.008	0.248	0.031	0.187	0.051	0.793	0.207	0.077

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.8 When making calls from your landline phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All who have a landline**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	1701	54	1486	459	420
Weighted Base	1723	56	1530	511	449
Never	(0) 210	14	177	80	57
	12%	25%	12%	16%	13%
Rarely	(1) 135	3	114	40	37
	8%	6%	7%	8%	8%
Sometimes	(2) 144	6	121	43	31
	8%	10%	8%	8%	7%
Frequently	(3) 101	3	93	29	29
	6%	6%	6%	6%	6%
Always	(4) 1133	30	1025	318	295
	66%	53%	67%	62%	66%
Do not have a landline	(0) -	-	-	-	-
	-	-	-	-	-
SUMMARY CODE					
HAVE A LANDLINE	1723	56	1530	511	449
	100%	100%	100%	100%	100%
Don't know	-	-	-	-	-
	-	-	-	-	-
Mean Score	3.053	2.560	3.094	2.909	3.043
Standard Deviation	1.466	1.727	1.443	1.560	1.484
Error Variance	0.001	0.055	0.001	0.005	0.005

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.9 When making calls from your mobile phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All who own or have use of a personal mobile phone**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base		1906	933	973	660	668	578	981	925	1551	355
Never	(0)	165	92	74	65	56	44	80	85	143	23
		9%	10%	8%	10%	8%	8%	8%	9%	9%	6%
Rarely	(1)	131	67	64	61	39	32	64	68	119	12
		7%	7%	7%	9%	6%	5%	7%	7%	8%	3%
Sometimes	(2)	152	73	80	66	46	41	67	85	125	27
		8%	8%	8%	10%	7%	7%	7%	9%	8%	8%
Frequently	(3)	171	93	79	68	53	51	91	80	154	17
		9%	10%	8%	10%	8%	9%	9%	9%	10%	5%
Always	(4)	1252	589	663	393	465	394	660	592	982	270
		66%	63%	68%	60%	70%	68%	67%	64%	63%	76%
Don't know		33	19	14	7	10	15	18	14	27	5
		2%	2%	1%	1%	1%	3%	2%	2%	2%	2%
Mean Score		3.182	3.117	3.244	3.014	3.264	3.281	3.234	3.127	3.125	3.428
Standard Deviation		1.339	1.382	1.294	1.407	1.308	1.275	1.310	1.368	1.367	1.182
Error Variance		0.001	0.002	0.002	0.003	0.003	0.003	0.002	0.002	0.001	0.004

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.9 When making calls from your mobile phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All who own or have use of a personal mobile phone**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
	Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Never	(0)	165 9%	141 9%	15 10%	9 9%	1 2%	7 9%	12 6%	14 8%	9 7%	11 7%	13 8%	40 16%	26 10%	8 5%	9 9%	15 10%	1 2%
Rarely	(1)	131 7%	116 7%	7 4%	7 7%	1 3%	6 7%	23 11%	2 1%	2 1%	11 7%	11 6%	36 14%	16 6%	9 6%	7 7%	7 4%	1 3%
Sometimes	(2)	152 8%	134 8%	9 6%	8 8%	1 2%	4 5%	18 8%	10 6%	7 5%	13 8%	22 13%	23 9%	29 11%	8 5%	8 8%	9 6%	1 2%
Frequently	(3)	171 9%	145 9%	18 12%	7 7%	1 3%	10 12%	13 6%	5 3%	12 9%	18 11%	21 12%	25 10%	20 8%	21 14%	7 7%	18 12%	1 3%
Always	(4)	1252 66%	1041 65%	109 68%	64 65%	38 90%	54 67%	136 64%	141 82%	104 77%	114 67%	103 60%	120 47%	167 64%	103 69%	64 65%	109 68%	38 90%
Don't know		33 2%	29 2%	- -	4 4%	- -	1 1%	11 5%	- -	1 1%	1 1%	1 *	10 4%	3 1%	1 1%	4 4%	- -	- -
Mean Score		3.182	3.161	3.248	3.166	3.767	3.212	3.179	3.499	3.486	3.258	3.113	2.614	3.112	3.350	3.166	3.248	3.767
Standard Deviation		1.339	1.348	1.318	1.370	0.784	1.343	1.316	1.188	1.132	1.256	1.298	1.582	1.379	1.170	1.370	1.318	0.784
Error Variance		0.001	0.001	0.012	0.022	0.011	0.021	0.009	0.009	0.010	0.009	0.011	0.010	0.007	0.009	0.022	0.012	0.011

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.9 When making calls from your mobile phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All who own or have use of a personal mobile phone**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		1880	1880	1111	769	298	-	1540	765	1109	1323	492
	Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
Never	(0)	165	165	109	57	32	-	129	57	106	112	43
		9%	9%	9%	8%	12%	-	8%	8%	9%	8%	9%
Rarely	(1)	131	131	81	50	25	-	105	54	78	87	44
		7%	7%	7%	7%	9%	-	7%	8%	6%	6%	9%
Sometimes	(2)	152	152	99	53	18	-	132	65	87	105	41
		8%	8%	8%	7%	7%	-	8%	9%	7%	8%	9%
Frequently	(3)	171	171	104	67	25	-	145	69	103	125	41
		9%	9%	9%	9%	9%	-	9%	10%	9%	9%	9%
Always	(4)	1252	1252	777	475	175	-	1061	446	804	926	299
		66%	66%	66%	66%	63%	-	67%	63%	67%	67%	64%
Don't know		33	33	13	20	1	-	14	15	17	22	1
		2%	2%	1%	3%	1%	-	1%	2%	1%	2%	*
Mean Score		3.182	3.182	3.161	3.217	3.036	-	3.211	3.150	3.207	3.229	3.088
Standard Deviation		1.339	1.339	1.356	1.311	1.459	-	1.312	1.332	1.338	1.308	1.389
Error Variance		0.001	0.001	0.002	0.002	0.007	-	0.001	0.002	0.002	0.001	0.004

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.9 When making calls from your mobile phone, how often are you aware whether you are calling a mobile phone or landline phone?

Base: All who own or have use of a personal mobile phone

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
	Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Never	(0)	165	16	-	19	30	20	2	26	11	30	2	*	1	-	-	1	5
		9%	8%	-	8%	7%	10%	3%	15%	10%	9%	13%	3%	8%	-	-	9%	12%
Rarely	(1)	131	12	1	17	30	19	7	16	5	19	2	1	-	-	-	-	2
		7%	6%	11%	7%	7%	10%	7%	10%	4%	6%	10%	4%	-	-	-	-	5%
Sometimes	(2)	152	17	2	22	26	22	5	14	6	24	2	-	2	-	1	3	7
		8%	9%	18%	9%	6%	11%	5%	8%	5%	7%	14%	-	14%	-	35%	21%	17%
Frequently	(3)	171	10	2	19	39	21	12	15	11	33	*	1	3	1	-	1	2
		9%	5%	23%	8%	9%	10%	13%	9%	10%	10%	3%	6%	20%	22%	-	9%	5%
Always	(4)	1252	140	5	150	310	114	69	92	82	229	10	15	9	3	3	8	14
		66%	71%	49%	65%	70%	58%	72%	55%	70%	68%	60%	87%	58%	57%	65%	62%	36%
Don't know		33	1	-	4	8	1	-	4	2	1	-	-	-	1	-	-	10
		2%	1%	-	2%	2%	1%	-	2%	1%	*	-	-	-	22%	-	-	25%
Mean Score		3.182	3.245	3.103	3.159	3.308	2.960	3.451	2.805	3.272	3.231	2.866	3.703	3.202	3.722	3.305	3.140	2.633
Standard Deviation		1.339	1.325	1.095	1.344	1.258	1.425	1.051	1.562	1.325	1.319	1.565	0.910	1.225	0.505	1.091	1.320	1.545
Error Variance		0.001	0.010	0.109	0.008	0.004	0.011	0.011	0.015	0.015	0.005	0.153	0.049	0.100	0.051	0.397	0.125	0.070

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.9 When making calls from your mobile phone, how often are you aware whether you are calling a mobile phone or landline phone?****Base: All who own or have use of a personal mobile phone**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
Never	(0) 165	8	158	54	55
	9%	10%	9%	9%	10%
Rarely	(1) 131	6	126	54	27
	7%	8%	7%	9%	5%
Sometimes	(2) 152	8	145	48	51
	8%	10%	8%	8%	9%
Frequently	(3) 171	10	162	61	44
	9%	13%	9%	10%	8%
Always	(4) 1252	45	1208	399	377
	66%	59%	66%	64%	67%
Don't know	33	-	33	5	8
	2%	-	2%	1%	1%
Mean Score	3.182	3.019	3.189	3.132	3.192
Standard Deviation	1.339	1.400	1.336	1.360	1.352
Error Variance	0.001	0.026	0.001	0.003	0.003

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.10 When making calls to a mobile phone from either a landline or mobile, how often are you aware of which mobile network provider you are calling?****Base: All who own or have use of a personal mobile phone or have a landline**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		2041	937	1104	688	617	736	807	1234	1649	392
Weighted Base		2043	988	1055	668	682	692	1019	1024	1651	392
Never	(0)	1034	480	554	299	341	395	565	470	836	198
		51%	49%	53%	45%	50%	57%	55%	46%	51%	51%
Rarely	(1)	363	186	177	152	122	89	183	180	297	66
		18%	19%	17%	23%	18%	13%	18%	18%	18%	17%
Sometimes	(2)	272	129	144	96	96	80	122	151	208	64
		13%	13%	14%	14%	14%	12%	12%	15%	13%	16%
Frequently	(3)	117	53	64	42	48	28	42	75	96	21
		6%	5%	6%	6%	7%	4%	4%	7%	6%	5%
Always	(4)	209	113	96	74	62	73	87	122	177	33
		10%	11%	9%	11%	9%	11%	9%	12%	11%	8%
Don't know		46	27	20	6	13	28	20	26	38	8
		2%	3%	2%	1%	2%	4%	2%	3%	2%	2%
Mean Score		1.050	1.099	1.006	1.157	1.055	0.940	0.903	1.198	1.058	1.018
Standard Deviation		1.353	1.381	1.327	1.354	1.332	1.367	1.279	1.409	1.367	1.296
Error Variance		0.001	0.002	0.002	0.003	0.003	0.003	0.002	0.002	0.001	0.004

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.10 When making calls to a mobile phone from either a landline or mobile, how often are you aware of which mobile network provider you are calling?****Base: All who own or have use of a personal mobile phone or have a landline**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		2041	1721	169	91	60	92	220	168	157	201	173	280	271	159	91	169	60
	Weighted Base	2043	1719	176	101	46	87	225	178	154	183	187	272	272	162	101	176	46
Never	(0)	1034	868	97	52	16	47	109	99	96	92	87	87	156	96	52	97	16
		51%	51%	55%	52%	35%	54%	48%	56%	62%	50%	46%	32%	57%	59%	52%	55%	35%
Rarely	(1)	363	318	19	18	9	15	43	36	24	36	35	55	49	24	18	19	9
		18%	18%	11%	17%	20%	18%	19%	20%	16%	20%	18%	20%	18%	15%	17%	11%	20%
Sometimes	(2)	272	223	28	17	5	10	20	22	19	27	34	47	24	19	17	28	5
		13%	13%	16%	16%	11%	12%	9%	12%	12%	15%	18%	17%	9%	12%	16%	16%	11%
Frequently	(3)	117	94	11	7	6	2	12	9	6	10	16	18	13	8	7	11	6
		6%	5%	6%	7%	12%	2%	5%	5%	4%	5%	9%	7%	5%	5%	7%	6%	12%
Always	(4)	209	176	16	7	10	10	30	8	8	14	14	54	26	12	7	16	10
		10%	10%	9%	7%	22%	11%	13%	4%	5%	8%	7%	20%	10%	7%	7%	9%	22%
Don't know		46	41	5	-	-	2	12	4	1	4	1	12	3	3	-	5	-
		2%	2%	3%	-	-	3%	5%	2%	*	2%	1%	4%	1%	2%	-	3%	-
Mean Score		1.050	1.041	1.001	1.017	1.660	0.959	1.112	0.800	0.740	0.986	1.115	1.604	0.900	0.835	1.017	1.001	1.660
Standard Deviation		1.353	1.347	1.356	1.287	1.593	1.357	1.443	1.134	1.151	1.266	1.291	1.512	1.320	1.257	1.287	1.356	1.593
Error Variance		0.001	0.001	0.011	0.018	0.042	0.021	0.010	0.008	0.008	0.008	0.010	0.009	0.006	0.010	0.018	0.011	0.042

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.10 When making calls to a mobile phone from either a landline or mobile, how often are you aware of which mobile network provider you are calling?****Base: All who own or have use of a personal mobile phone or have a landline**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		2041	1880	1111	769	298	161	1701	765	1109	1323	492
	Weighted Base	2043	1906	1184	722	276	137	1723	705	1195	1377	470
Never	(0)	1034	951	590	361	123	83	892	365	583	702	222
		51%	50%	50%	50%	44%	61%	52%	52%	49%	51%	47%
Rarely	(1)	363	349	231	118	47	14	314	93	255	257	88
		18%	18%	20%	16%	17%	10%	18%	13%	21%	19%	19%
Sometimes	(2)	272	261	169	92	41	11	228	100	161	187	68
		13%	14%	14%	13%	15%	8%	13%	14%	13%	14%	14%
Frequently	(3)	117	111	65	45	24	7	93	48	63	70	34
		6%	6%	6%	6%	9%	5%	5%	7%	5%	5%	7%
Always	(4)	209	197	113	83	40	13	167	84	111	137	52
		10%	10%	10%	12%	14%	9%	10%	12%	9%	10%	11%
Don't know		46	37	15	22	2	9	30	16	21	23	6
		2%	2%	1%	3%	1%	7%	2%	2%	2%	2%	1%
Mean Score		1.050	1.065	1.042	1.103	1.308	0.837	1.013	1.121	1.032	1.026	1.150
Standard Deviation		1.353	1.352	1.321	1.404	1.470	1.354	1.330	1.428	1.305	1.333	1.380
Error Variance		0.001	0.001	0.002	0.003	0.007	0.012	0.001	0.003	0.002	0.001	0.004

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.10 When making calls to a mobile phone from either a landline or mobile, how often are you aware of which mobile network provider you are calling?

Base: All who own or have use of a personal mobile phone or have a landline

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		2041	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
	Weighted Base	2043	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Never	(0)	1034	103	2	124	205	99	53	85	60	173	6	8	4	2	2	4	21
		51%	52%	21%	54%	46%	50%	56%	51%	51%	51%	36%	45%	25%	27%	36%	29%	55%
Rarely	(1)	363	37	3	47	82	40	15	23	23	63	2	3	2	1	-	4	5
		18%	19%	26%	21%	19%	20%	16%	14%	19%	19%	13%	17%	12%	22%	-	30%	12%
Sometimes	(2)	272	35	3	23	66	28	14	23	16	34	5	4	4	-	1	1	4
		13%	18%	32%	10%	15%	14%	15%	14%	14%	10%	29%	21%	24%	-	35%	9%	11%
Frequently	(3)	117	5	1	12	24	9	6	15	6	22	1	2	4	2	-	1	-
		6%	3%	9%	5%	5%	4%	7%	9%	5%	7%	8%	11%	26%	29%	-	9%	-
Always	(4)	209	15	1	20	58	19	5	15	11	41	2	1	2	-	1	3	1
		10%	7%	13%	9%	13%	10%	6%	9%	9%	12%	13%	7%	13%	-	29%	24%	3%
Don't know		46	3	-	4	6	2	1	6	2	3	-	-	-	1	-	-	7
		2%	2%	-	2%	1%	1%	1%	4%	2%	1%	-	-	-	22%	-	-	19%
Mean Score		1.050	0.931	1.657	0.923	1.193	1.023	0.899	1.070	1.005	1.087	1.486	1.174	1.907	1.398	1.858	1.690	0.558
Standard Deviation		1.353	1.228	1.325	1.286	1.420	1.318	1.234	1.365	1.308	1.413	1.435	1.330	1.421	1.463	1.845	1.601	0.993
Error Variance		0.001	0.008	0.160	0.008	0.005	0.009	0.015	0.011	0.015	0.006	0.129	0.104	0.135	0.428	1.134	0.183	0.028

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.10 When making calls to a mobile phone from either a landline or mobile, how often are you aware of which mobile network provider you are calling?****Base: All who own or have use of a personal mobile phone or have a landline**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	2041	75	1805	570	540
Weighted Base	2043	76	1830	622	561
Never	(0)	1034	31	920	310
		51%	41%	50%	50%
Rarely	(1)	363	14	335	129
		18%	18%	18%	21%
Sometimes	(2)	272	14	247	89
		13%	18%	14%	14%
Frequently	(3)	117	6	105	32
		6%	8%	6%	5%
Always	(4)	209	10	186	57
		10%	14%	10%	9%
Don't know		46	*	36	5
		2%	1%	2%	1%
Mean Score		1.050	1.336	1.054	1.023
Standard Deviation		1.353	1.436	1.348	1.299
Error Variance		0.001	0.028	0.001	0.003

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.11 When making a call from your landline phone, how often do you think about the cost of the call?****Base: All who have a landline**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		1701	768	933	499	520	682	704	997	1361	340
Weighted Base		1723	813	910	494	586	643	888	835	1380	343
Never	(0)	543	274	270	182	184	177	288	255	431	113
		32%	34%	30%	37%	31%	28%	32%	31%	31%	33%
Rarely	(1)	302	170	132	91	100	111	168	134	244	58
		18%	21%	14%	18%	17%	17%	19%	16%	18%	17%
Sometimes	(2)	284	124	160	69	100	114	143	141	233	50
		16%	15%	18%	14%	17%	18%	16%	17%	17%	15%
Frequently	(3)	194	89	106	56	59	80	95	99	151	43
		11%	11%	12%	11%	10%	12%	11%	12%	11%	13%
Always	(4)	382	145	238	88	139	155	186	196	304	79
		22%	18%	26%	18%	24%	24%	21%	24%	22%	23%
Don't know		18	12	5	7	4	7	8	10	17	1
		1%	2%	1%	1%	1%	1%	1%	1%	1%	*
Mean Score		1.748	1.578	1.900	1.543	1.777	1.879	1.685	1.816	1.746	1.759
Standard Deviation		1.549	1.496	1.581	1.524	1.565	1.541	1.536	1.562	1.544	1.574
Error Variance		0.001	0.003	0.003	0.005	0.005	0.004	0.003	0.002	0.002	0.007

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.11 When making a call from your landline phone, how often do you think about the cost of the call?****Base: All who have a landline**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		1701	1439	152	72	38	79	187	132	133	162	146	238	219	143	72	152	38
	Weighted Base	1723	1454	157	81	30	75	192	141	129	149	165	231	226	147	81	157	30
Never	(0)	543	449	64	22	8	27	55	48	33	44	57	58	80	47	22	64	8
		32%	31%	41%	28%	26%	37%	28%	34%	25%	30%	35%	25%	35%	32%	28%	41%	26%
Rarely	(1)	302	249	29	17	7	17	34	22	22	28	17	43	45	22	17	29	7
		18%	17%	18%	20%	24%	22%	18%	16%	17%	19%	11%	19%	20%	15%	20%	18%	24%
Sometimes	(2)	284	244	21	14	5	8	27	21	25	22	44	49	25	23	14	21	5
		16%	17%	13%	17%	16%	10%	14%	15%	19%	15%	27%	21%	11%	16%	17%	13%	16%
Frequently	(3)	194	169	12	13	1	8	16	23	20	18	15	18	31	20	13	12	1
		11%	12%	7%	16%	2%	11%	8%	17%	15%	12%	9%	8%	14%	13%	16%	7%	2%
Always	(4)	382	328	31	14	10	15	56	27	30	35	31	55	44	36	14	31	10
		22%	23%	20%	17%	32%	20%	29%	19%	23%	24%	19%	24%	19%	24%	17%	20%	32%
Don't know		18	14	1	2	-	-	4	-	-	2	-	7	1	-	2	1	-
		1%	1%	1%	2%	-	-	2%	-	-	1%	-	3%	1%	-	2%	1%	-
Mean Score		1.748	1.777	1.467	1.733	1.897	1.554	1.921	1.711	1.949	1.809	1.662	1.854	1.619	1.837	1.733	1.467	1.897
Standard Deviation		1.549	1.550	1.556	1.465	1.628	1.562	1.623	1.539	1.511	1.566	1.496	1.510	1.549	1.589	1.465	1.556	1.628
Error Variance		0.001	0.002	0.016	0.030	0.070	0.031	0.014	0.018	0.017	0.015	0.015	0.010	0.011	0.018	0.030	0.016	0.070

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.11 When making a call from your landline phone, how often do you think about the cost of the call?****Base: All who have a landline**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		1701	1540	880	660	-	161	1701	615	921	1091	400
Weighted Base		1723	1586	961	625	-	137	1723	575	1008	1157	386
Never	(0)	543	506	329	177	-	37	543	163	340	390	106
		32%	32%	34%	28%	-	27%	32%	28%	34%	34%	27%
Rarely	(1)	302	275	161	114	-	27	302	90	184	198	74
		18%	17%	17%	18%	-	19%	18%	16%	18%	17%	19%
Sometimes	(2)	284	255	149	106	-	29	284	93	162	193	51
		16%	16%	15%	17%	-	21%	16%	16%	16%	17%	13%
Frequently	(3)	194	182	104	78	-	13	194	75	107	125	51
		11%	11%	11%	12%	-	9%	11%	13%	11%	11%	13%
Always	(4)	382	352	205	147	-	30	382	146	207	239	102
		22%	22%	21%	24%	-	22%	22%	25%	21%	21%	26%
Don't know		18	16	13	3	-	2	18	8	8	13	2
		1%	1%	1%	1%	-	1%	1%	1%	1%	1%	*
Mean Score		1.748	1.744	1.677	1.847	-	1.797	1.748	1.912	1.655	1.672	1.920
Standard Deviation		1.549	1.554	1.559	1.541	-	1.500	1.549	1.570	1.537	1.541	1.579
Error Variance		0.001	0.002	0.003	0.004	-	0.014	0.001	0.004	0.003	0.002	0.006

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.11 When making a call from your landline phone, how often do you think about the cost of the call?****Base: All who have a landline**

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		1701	148	10	182	353	150	78	142	111	272	13	16	11	5	2	13	34
	Weighted Base	1723	159	9	193	364	157	76	140	111	285	14	16	11	5	3	13	30
Never	(0)	543	49	2	57	108	63	22	39	37	101	5	3	4	2	-	3	9
		32%	31%	27%	29%	30%	40%	29%	28%	33%	35%	35%	18%	41%	47%	-	26%	31%
Rarely	(1)	302	23	1	32	78	27	7	23	11	55	-	7	3	1	-	1	7
		18%	15%	11%	16%	21%	17%	9%	17%	10%	19%	-	45%	24%	16%	-	9%	22%
Sometimes	(2)	284	29	2	30	45	24	18	31	17	44	4	1	-	-	-	3	6
		16%	18%	27%	15%	12%	16%	24%	22%	15%	16%	27%	5%	-	-	-	22%	21%
Frequently	(3)	194	17	1	23	48	8	9	10	22	34	*	1	1	1	-	3	2
		11%	11%	15%	12%	13%	5%	12%	7%	19%	12%	3%	7%	9%	28%	-	24%	7%
Always	(4)	382	41	2	52	81	30	19	33	24	51	5	4	3	*	1	1	6
		22%	26%	20%	27%	22%	19%	25%	24%	21%	18%	35%	25%	26%	10%	46%	7%	19%
Don't know		18	-	-	-	3	4	1	4	1	-	-	-	-	-	1	1	-
		1%	-	-	-	1%	3%	1%	3%	1%	-	-	-	-	-	54%	11%	-
Mean Score		1.748	1.851	1.895	1.904	1.765	1.451	1.936	1.812	1.855	1.579	2.024	1.756	1.538	1.375	4.000	1.756	1.619
Standard Deviation		1.549	1.585	1.549	1.593	1.548	1.546	1.553	1.534	1.583	1.507	1.749	1.524	1.759	1.713	-	1.402	1.494
Error Variance		0.001	0.017	0.240	0.014	0.007	0.016	0.031	0.017	0.023	0.008	0.235	0.145	0.281	0.587	-	0.164	0.066

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.11 When making a call from your landline phone, how often do you think about the cost of the call?****Base: All who have a landline**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	1701	54	1486	459	420
Weighted Base	1723	56	1530	511	449
Never	(0)	543	485	171	158
		32%	32%	33%	35%
Rarely	(1)	302	267	95	67
		18%	17%	18%	15%
Sometimes	(2)	284	244	77	72
		16%	16%	15%	16%
Frequently	(3)	194	178	53	51
		11%	12%	10%	11%
Always	(4)	382	342	105	100
		22%	22%	21%	22%
Don't know		18	14	11	2
		1%	1%	2%	*
Mean Score	1.748	1.487	1.753	1.655	1.705
Standard Deviation	1.549	1.528	1.554	1.544	1.577
Error Variance	0.001	0.044	0.002	0.005	0.006

Table 13

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.12 When making a call from your mobile phone, how often do you think about the cost of the call?****Base: All who own or have use of a personal mobile phone**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base		1906	933	973	660	668	578	981	925	1551	355
Never	(0)	694	353	340	272	255	167	347	347	563	131
		36%	38%	35%	41%	38%	29%	35%	37%	36%	37%
Rarely	(1)	341	160	181	119	120	102	205	136	288	54
		18%	17%	19%	18%	18%	18%	21%	15%	19%	15%
Sometimes	(2)	331	176	155	127	112	92	165	165	272	59
		17%	19%	16%	19%	17%	16%	17%	18%	18%	17%
Frequently	(3)	141	67	74	49	46	46	69	73	114	27
		7%	7%	8%	7%	7%	8%	7%	8%	7%	8%
Always	(4)	371	157	213	87	127	156	181	189	289	82
		19%	17%	22%	13%	19%	27%	18%	20%	19%	23%
Don't know		28	19	10	6	8	15	13	15	26	3
		1%	2%	1%	1%	1%	3%	1%	2%	2%	1%
Mean Score		1.549	1.469	1.625	1.327	1.502	1.863	1.516	1.584	1.527	1.647
Standard Deviation		1.524	1.485	1.557	1.415	1.525	1.595	1.495	1.554	1.508	1.589
Error Variance		0.001	0.003	0.002	0.003	0.004	0.004	0.003	0.002	0.002	0.007

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.12 When making a call from your mobile phone, how often do you think about the cost of the call?****Base: All who own or have use of a personal mobile phone**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
	Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Never	(0)	694	566	73	36	19	34	71	73	50	57	56	69	95	61	36	73	19
		36%	35%	46%	36%	44%	41%	34%	43%	37%	34%	33%	27%	36%	41%	36%	46%	44%
Rarely	(1)	341	285	28	20	8	14	32	27	28	29	26	50	54	25	20	28	8
		18%	18%	18%	20%	19%	17%	15%	16%	21%	17%	15%	20%	21%	17%	20%	18%	19%
Sometimes	(2)	331	288	22	15	6	10	42	28	21	30	46	48	38	25	15	22	6
		17%	18%	14%	15%	13%	12%	20%	16%	16%	18%	27%	19%	15%	17%	15%	14%	13%
Frequently	(3)	141	122	8	9	3	6	12	13	10	16	14	22	21	8	9	8	3
		7%	8%	5%	9%	6%	7%	6%	7%	8%	9%	8%	9%	8%	5%	9%	5%	6%
Always	(4)	371	319	26	18	7	18	44	30	25	36	29	56	50	31	18	26	7
		19%	20%	16%	19%	17%	22%	21%	18%	18%	22%	17%	22%	19%	21%	19%	16%	17%
Don't know		28	26	1	1	-	1	10	1	1	1	1	10	3	-	1	1	-
		1%	2%	1%	1%	-	1%	5%	1%	*	*	*	4%	1%	-	1%	1%	-
Mean Score		1.549	1.584	1.276	1.529	1.332	1.502	1.632	1.418	1.498	1.673	1.617	1.777	1.522	1.482	1.529	1.276	1.332
Standard Deviation		1.524	1.525	1.493	1.519	1.523	1.604	1.545	1.527	1.506	1.550	1.444	1.515	1.521	1.556	1.519	1.493	1.523
Error Variance		0.001	0.001	0.015	0.027	0.043	0.031	0.012	0.015	0.017	0.013	0.013	0.009	0.009	0.016	0.027	0.015	0.043

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.12 When making a call from your mobile phone, how often do you think about the cost of the call?****Base: All who own or have use of a personal mobile phone**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		1880	1880	1111	769	298	-	1540	765	1109	1323	492
	Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
Never	(0)	694	694	484	209	119	-	557	200	493	534	142
		36%	36%	41%	29%	43%	-	35%	28%	41%	39%	30%
Rarely	(1)	341	341	217	125	39	-	300	107	231	250	87
		18%	18%	18%	17%	14%	-	19%	15%	19%	18%	19%
Sometimes	(2)	331	331	212	119	45	-	281	122	208	255	69
		17%	17%	18%	16%	16%	-	18%	17%	17%	19%	15%
Frequently	(3)	141	141	79	62	22	-	117	65	76	88	48
		7%	7%	7%	9%	8%	-	7%	9%	6%	6%	10%
Always	(4)	371	371	180	190	49	-	319	197	172	232	120
		19%	19%	15%	26%	18%	-	20%	28%	14%	17%	26%
Don't know		28	28	11	17	3	-	13	14	14	18	3
		1%	1%	1%	2%	1%	-	1%	2%	1%	1%	1%
Mean Score		1.549	1.549	1.364	1.857	1.423	-	1.581	1.932	1.325	1.437	1.823
Standard Deviation		1.524	1.524	1.455	1.586	1.533	-	1.522	1.595	1.435	1.479	1.585
Error Variance		0.001	0.001	0.002	0.003	0.008	-	0.002	0.003	0.002	0.002	0.005

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.12 When making a call from your mobile phone, how often do you think about the cost of the call?

Base: All who own or have use of a personal mobile phone

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
	Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Never	(0)	694	64	-	84	165	83	34	57	49	123	5	5	8	2	-	3	12
		36%	32%	-	36%	37%	42%	36%	34%	42%	37%	31%	26%	50%	37%	-	23%	30%
Rarely	(1)	341	38	1	38	88	42	9	32	12	61	1	7	2	1	-	3	7
		18%	19%	11%	16%	20%	21%	10%	19%	10%	18%	5%	40%	12%	12%	-	23%	18%
Sometimes	(2)	331	39	3	36	76	29	25	21	20	59	3	2	3	1	3	2	6
		17%	20%	34%	16%	17%	15%	27%	13%	17%	18%	16%	9%	21%	22%	71%	14%	17%
Frequently	(3)	141	14	2	22	28	9	6	12	11	28	1	1	3	-	-	3	1
		7%	7%	21%	10%	6%	5%	6%	7%	10%	8%	9%	6%	17%	-	-	22%	2%
Always	(4)	371	41	3	49	83	31	21	37	24	62	6	3	-	*	1	1	6
		19%	21%	34%	21%	19%	16%	22%	23%	20%	19%	39%	18%	-	8%	29%	7%	15%
Don't know		28	1	-	3	3	1	-	7	1	2	-	-	-	1	-	1	7
		1%	1%	-	1%	1%	1%	-	4%	1%	1%	-	-	-	22%	-	11%	18%
Mean Score		1.549	1.652	2.785	1.627	1.490	1.300	1.686	1.628	1.564	1.539	2.192	1.499	1.040	1.097	2.582	1.620	1.435
Standard Deviation		1.524	1.515	1.084	1.565	1.505	1.459	1.546	1.590	1.592	1.510	1.765	1.457	1.213	1.428	1.041	1.359	1.485
Error Variance		0.001	0.013	0.107	0.011	0.005	0.011	0.024	0.016	0.022	0.007	0.195	0.125	0.098	0.408	0.361	0.142	0.061

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.12 When making a call from your mobile phone, how often do you think about the cost of the call?****Base: All who own or have use of a personal mobile phone**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
Never	(0)	694	676	247	237
		36%	37%	40%	42%
Rarely	(1)	341	327	125	92
		18%	18%	20%	16%
Sometimes	(2)	331	309	119	93
		17%	17%	19%	17%
Frequently	(3)	141	138	43	36
		7%	8%	7%	6%
Always	(4)	371	351	80	99
		19%	19%	13%	18%
Don't know		28	28	7	4
		1%	2%	1%	1%
Mean Score	1.549	1.904	1.534	1.324	1.404
Standard Deviation	1.524	1.479	1.524	1.396	1.515
Error Variance	0.001	0.029	0.001	0.003	0.004

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.13 Are you aware of the cost of a call to any of the following types of phone numbers? If so, which ones?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	2041	937	1104	688	617	736	807	1234	1649	392
Weighted Base	2043	988	1055	668	682	692	1019	1024	1651	392
Calling a mobile	779	385	394	250	269	260	398	381	642	137
	38%	39%	37%	37%	39%	38%	39%	37%	39%	35%
Calling a UK fixed line	717	365	351	212	258	247	360	357	601	115
	35%	37%	33%	32%	38%	36%	35%	35%	36%	29%
Calling an international number	757	383	374	255	274	228	431	326	629	128
	37%	39%	35%	38%	40%	33%	42%	32%	38%	33%
Premium rate numbers	879	436	444	258	341	281	476	404	715	164
	43%	44%	42%	39%	50%	41%	47%	39%	43%	42%
SUMMARY CODE										
AWARE	1249	609	640	422	436	391	639	610	1016	232
	61%	62%	61%	63%	64%	56%	63%	60%	62%	59%
Don't know/None of these	794	379	415	247	246	301	380	414	635	159
	39%	38%	39%	37%	36%	44%	37%	40%	38%	41%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.13 Are you aware of the cost of a call to any of the following types of phone numbers? If so, which ones?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	2041	1721	169	91	60	92	220	168	157	201	173	280	271	159	91	169	60
Weighted Base	2043	1719	176	101	46	87	225	178	154	183	187	272	272	162	101	176	46
Calling a mobile	779 38%	662 39%	66 38%	31 31%	19 41%	32 37%	105 46%	65 37%	59 38%	66 36%	66 35%	102 38%	96 35%	72 44%	31 31%	66 38%	19 41%
Calling a UK fixed line	717 35%	615 36%	63 36%	22 21%	18 38%	30 34%	93 41%	55 31%	56 36%	63 35%	58 31%	105 39%	87 32%	67 41%	22 21%	63 36%	18 38%
Calling an international number	757 37%	635 37%	65 37%	39 38%	17 38%	21 24%	82 36%	61 34%	57 37%	62 34%	90 48%	93 34%	108 40%	62 39%	39 38%	65 37%	17 38%
Premium rate numbers	879 43%	735 43%	81 46%	44 43%	20 42%	28 33%	95 42%	73 41%	71 46%	63 34%	95 51%	94 35%	135 50%	80 50%	44 43%	81 46%	20 42%
SUMMARY CODE																	
AWARE	1249 61%	1056 61%	102 58%	65 65%	26 56%	51 59%	131 58%	105 59%	91 59%	101 55%	125 67%	177 65%	171 63%	103 64%	65 65%	102 58%	26 56%
Don't know/None of these	794 39%	664 39%	74 42%	36 35%	20 44%	36 41%	95 42%	73 41%	64 41%	82 45%	62 33%	94 35%	100 37%	58 36%	36 35%	74 42%	20 44%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.13 Are you aware of the cost of a call to any of the following types of phone numbers? If so, which ones?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	2041	1880	1111	769	298	161	1701	765	1109	1323	492
Weighted Base	2043	1906	1184	722	276	137	1723	705	1195	1377	470
Calling a mobile	779	740	468	272	117	39	654	290	448	530	193
	38%	39%	40%	38%	42%	29%	38%	41%	38%	38%	41%
Calling a UK fixed line	717	678	433	245	96	38	615	259	417	503	162
	35%	36%	37%	34%	35%	28%	36%	37%	35%	37%	34%
Calling an international number	757	720	471	249	118	37	633	252	467	529	183
	37%	38%	40%	35%	43%	27%	37%	36%	39%	38%	39%
Premium rate numbers	879	840	548	291	111	39	760	273	565	625	203
	43%	44%	46%	40%	40%	29%	44%	39%	47%	45%	43%
SUMMARY CODE											
AWARE	1249	1181	771	411	180	67	1056	422	755	846	310
	61%	62%	65%	57%	65%	49%	61%	60%	63%	61%	66%
Don't know/None of these	794	724	413	312	97	70	668	283	440	531	159
	39%	38%	35%	43%	35%	51%	39%	40%	37%	39%	34%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.13 Are you aware of the cost of a call to any of the following types of phone numbers? If so, which ones?

Base: All who own or have use of a personal mobile phone or have a landline

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	2041	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	2043	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Calling a mobile	779	90	4	87	179	81	39	53	48	127	6	3	3	1	1	4	13
	38%	45%	36%	38%	40%	41%	41%	32%	41%	38%	39%	16%	23%	22%	29%	32%	33%
Calling a UK fixed line	717	81	4	71	174	74	37	49	41	120	8	3	3	-	1	4	7
	35%	41%	41%	31%	39%	38%	39%	29%	34%	36%	50%	16%	23%	-	29%	32%	17%
Calling an international number	757	73	4	73	181	85	36	56	45	129	9	8	4	1	3	6	7
	37%	37%	45%	32%	41%	43%	38%	34%	38%	38%	57%	42%	28%	20%	65%	44%	19%
Premium rate numbers	879	93	2	94	202	89	44	67	58	155	3	10	6	4	2	3	8
	43%	47%	21%	40%	46%	45%	47%	40%	49%	46%	17%	56%	37%	66%	36%	22%	20%
SUMMARY CODE																	
AWARE	1249	130	7	127	284	130	61	95	80	207	12	11	7	5	3	7	17
	61%	66%	71%	55%	64%	66%	64%	57%	67%	62%	73%	63%	45%	78%	65%	52%	43%
Don't know/None of these	794	68	3	104	158	67	34	71	39	129	4	7	8	1	1	7	22
	39%	34%	29%	45%	36%	34%	36%	43%	33%	38%	27%	37%	55%	22%	35%	48%	57%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.13 Are you aware of the cost of a call to any of the following types of phone numbers? If so, which ones?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	2041	75	1805	570	540
Weighted Base	2043	76	1830	622	561
Calling a mobile	779	37	703	246	222
	38%	49%	38%	40%	40%
Calling a UK fixed line	717	33	645	230	203
	35%	43%	35%	37%	36%
Calling an international number	757	42	678	258	212
	37%	56%	37%	42%	38%
Premium rate numbers	879	43	797	289	258
	43%	57%	44%	47%	46%
SUMMARY CODE					
AWARE	1249	60	1121	422	348
	61%	80%	61%	68%	62%
Don't know/None of these	794	15	709	200	213
	39%	20%	39%	32%	38%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.14 When making a call to a mobile from either a landline or mobile, to what extent are you aware of the cost of making that call?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	2041	937	1104	688	617	736	807	1234	1649	392
Weighted Base	2043	988	1055	668	682	692	1019	1024	1651	392
I know the exact cost	98	56	42	30	33	35	38	60	77	21
	5%	6%	4%	4%	5%	5%	4%	6%	5%	5%
I know the rough cost	576	287	289	206	197	172	289	286	479	96
	28%	29%	27%	31%	29%	25%	28%	28%	29%	25%
I have a vague idea of the cost	532	258	274	162	183	187	279	252	435	97
	26%	26%	26%	24%	27%	27%	27%	25%	26%	25%
I have no idea of the cost	708	316	392	232	232	244	340	368	568	140
	35%	32%	37%	35%	34%	35%	33%	36%	34%	36%
SUMMARY CODE										
HAVE AN IDEA	1205	600	605	398	413	394	606	599	991	214
	59%	61%	57%	60%	61%	57%	60%	59%	60%	55%
Don't know	129	71	58	39	37	54	72	57	92	37
	6%	7%	5%	6%	5%	8%	7%	6%	6%	10%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.14 When making a call to a mobile from either a landline or mobile, to what extent are you aware of the cost of making that call?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	2041	1721	169	91	60	92	220	168	157	201	173	280	271	159	91	169	60
Weighted Base	2043	1719	176	101	46	87	225	178	154	183	187	272	272	162	101	176	46
I know the exact cost	98 5%	86 5%	6 3%	4 4%	3 6%	5 5%	12 5%	8 4%	2 1%	14 8%	10 5%	18 7%	12 4%	7 4%	4 4%	6 3%	3 6%
I know the rough cost	576 28%	483 28%	53 30%	20 20%	20 42%	20 24%	65 29%	47 26%	40 26%	46 25%	61 32%	91 33%	66 24%	47 29%	20 20%	53 30%	20 42%
I have a vague idea of the cost	532 26%	450 26%	48 27%	31 30%	3 6%	25 29%	56 25%	46 26%	55 35%	42 23%	44 24%	54 20%	86 32%	43 26%	31 30%	48 27%	3 6%
I have no idea of the cost	708 35%	585 34%	60 34%	43 42%	20 43%	34 40%	75 33%	72 40%	53 34%	66 36%	60 32%	80 30%	92 34%	53 33%	43 42%	60 34%	20 43%
SUMMARY CODE																	
HAVE AN IDEA	1205 59%	1019 59%	107 61%	54 54%	25 54%	50 57%	133 59%	100 56%	97 63%	101 55%	115 61%	163 60%	164 60%	97 60%	54 54%	107 61%	25 54%
Don't know	129 6%	115 7%	9 5%	4 4%	2 3%	3 3%	18 8%	6 3%	4 3%	15 8%	12 7%	28 10%	16 6%	11 7%	4 4%	9 5%	2 3%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.14 When making a call to a mobile from either a landline or mobile, to what extent are you aware of the cost of making that call?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	2041	1880	1111	769	298	161	1701	765	1109	1323	492
Weighted Base	2043	1906	1184	722	276	137	1723	705	1195	1377	470
I know the exact cost	98 5%	94 5%	65 6%	29 4%	16 6%	4 3%	81 5%	36 5%	58 5%	70 5%	24 5%
I know the rough cost	576 28%	553 29%	351 30%	202 28%	78 28%	23 17%	498 29%	228 32%	325 27%	377 27%	163 35%
I have a vague idea of the cost	532 26%	502 26%	308 26%	194 27%	70 25%	30 22%	453 26%	182 26%	319 27%	376 27%	119 25%
I have no idea of the cost	708 35%	643 34%	396 33%	247 34%	100 36%	65 48%	582 34%	219 31%	420 35%	477 35%	135 29%
SUMMARY CODE											
HAVE AN IDEA	1205 59%	1149 60%	724 61%	425 59%	164 59%	57 41%	1032 60%	446 63%	701 59%	823 60%	305 65%
Don't know	129 6%	114 6%	63 5%	51 7%	13 5%	15 11%	109 6%	40 6%	74 6%	77 6%	29 6%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.14 When making a call to a mobile from either a landline or mobile, to what extent are you aware of the cost of making that call?

Base: All who own or have use of a personal mobile phone or have a landline

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	2041	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	2043	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
I know the exact cost	98	11	-	9	23	16	5	4	4	14	2	-	1	1	-	1	2
	5%	6%	-	4%	5%	8%	5%	3%	3%	4%	11%	-	7%	17%	-	4%	5%
I know the rough cost	576	62	5	62	128	51	28	46	45	94	9	4	5	2	3	6	4
	28%	31%	48%	27%	29%	26%	29%	28%	38%	28%	57%	21%	31%	42%	64%	43%	11%
I have a vague idea of the cost	532	56	3	62	122	42	22	44	28	93	2	10	4	1	-	2	12
	26%	28%	31%	27%	28%	21%	23%	26%	24%	28%	10%	54%	23%	22%	-	16%	30%
I have no idea of the cost	708	59	-	80	147	76	38	62	38	114	1	4	4	1	2	5	12
	35%	30%	-	35%	33%	39%	39%	37%	32%	34%	3%	25%	29%	20%	36%	36%	31%
SUMMARY CODE																	
HAVE AN IDEA	1205	129	8	134	273	109	55	94	77	201	13	13	9	5	3	9	18
	59%	65%	79%	58%	62%	56%	57%	57%	65%	60%	78%	75%	61%	80%	64%	64%	46%
Don't know	129	9	2	18	22	11	3	10	4	22	3	-	2	-	-	-	9
	6%	4%	21%	8%	5%	6%	3%	6%	3%	6%	18%	-	10%	-	-	-	23%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.14 When making a call to a mobile from either a landline or mobile, to what extent are you aware of the cost of making that call?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	2041	75	1805	570	540
Weighted Base	2043	76	1830	622	561
I know the exact cost	98	5	89	36	30
	5%	6%	5%	6%	5%
I know the rough cost	576	23	530	191	160
	28%	30%	29%	31%	29%
I have a vague idea of the cost	532	23	479	165	142
	26%	30%	26%	27%	25%
I have no idea of the cost	708	23	620	199	197
	35%	30%	34%	32%	35%
SUMMARY CODE					
HAVE AN IDEA	1205	50	1098	392	332
	59%	66%	60%	63%	59%
Don't know	129	3	111	31	33
	6%	3%	6%	5%	6%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15A When making calls to numbers starting with 07 and followed by other digits, do you think that all calls will cost the same?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	2041	937	1104	688	617	736	807	1234	1649	392
Weighted Base	2043	988	1055	668	682	692	1019	1024	1651	392
Yes - all 07 calls will cost the same	746 37%	366 37%	380 36%	333 50%	259 38%	154 22%	375 37%	371 36%	625 38%	121 31%
No - not all 07 calls will cost the same	854 42%	427 43%	427 40%	258 39%	295 43%	300 43%	453 44%	400 39%	678 41%	175 45%
Don't know	443 22%	195 20%	248 24%	77 12%	128 19%	238 34%	191 19%	252 25%	348 21%	95 24%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15A When making calls to numbers starting with 07 and followed by other digits, do you think that all calls will cost the same?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	2041	1721	169	91	60	92	220	168	157	201	173	280	271	159	91	169	60
Weighted Base	2043	1719	176	101	46	87	225	178	154	183	187	272	272	162	101	176	46
Yes - all 07 calls will cost the same	746 37%	635 37%	65 37%	34 34%	12 25%	30 35%	80 35%	76 43%	62 40%	45 25%	70 37%	109 40%	117 43%	45 28%	34 34%	65 37%	12 25%
No - not all 07 calls will cost the same	854 42%	721 42%	65 37%	50 49%	17 37%	39 45%	86 38%	67 37%	55 36%	97 53%	65 35%	117 43%	113 42%	81 50%	50 49%	65 37%	17 37%
Don't know	443 22%	363 21%	46 26%	17 17%	17 37%	17 20%	59 26%	35 20%	37 24%	41 22%	52 28%	45 17%	41 15%	36 22%	17 17%	46 26%	17 37%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15A When making calls to numbers starting with 07 and followed by other digits, do you think that all calls will cost the same?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	2041	1880	1111	769	298	161	1701	765	1109	1323	492
Weighted Base	2043	1906	1184	722	276	137	1723	705	1195	1377	470
Yes - all 07 calls will cost the same	746 37%	721 38%	518 44%	203 28%	123 45%	25 18%	611 35%	190 27%	530 44%	549 40%	158 34%
No - not all 07 calls will cost the same	854 42%	806 42%	501 42%	306 42%	107 39%	47 34%	731 42%	325 46%	481 40%	571 41%	212 45%
Don't know	443 22%	378 20%	165 14%	213 30%	46 17%	65 47%	382 22%	190 27%	184 15%	257 19%	100 21%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15A When making calls to numbers starting with 07 and followed by other digits, do you think that all calls will cost the same?****Base: All who own or have use of a personal mobile phone or have a landline**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	2041	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	2043	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Yes - all 07 calls will cost the same	746 37%	80 40%	6 62%	82 35%	166 38%	89 45%	29 30%	64 38%	48 40%	125 37%	6 37%	8 46%	4 25%	2 39%	1 29%	5 34%	7 18%
No - not all 07 calls will cost the same	854 42%	76 39%	1 14%	105 45%	200 45%	69 35%	49 52%	69 41%	51 43%	140 42%	8 49%	7 42%	8 55%	3 54%	2 36%	6 46%	13 32%
Don't know	443 22%	41 21%	2 24%	44 19%	76 17%	39 20%	17 18%	34 21%	20 17%	71 21%	2 14%	2 13%	3 20%	* 8%	1 35%	3 21%	19 50%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15A When making calls to numbers starting with 07 and followed by other digits, do you think that all calls will cost the same?****Base: All who own or have use of a personal mobile phone or have a landline**

Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
	Yes	No	Yes	No
Unweighted Base	2041	75	1805	570
Weighted Base	2043	76	1830	540
			622	561
Yes - all 07 calls will cost the same	746	28	694	302
	37%	36%	38%	49%
No - not all 07 calls will cost the same	854	36	770	252
	42%	48%	42%	41%
Don't know	443	12	366	68
	22%	16%	20%	11%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.15B Which of the following types of calls do you think have different rates?

Base: All who don't think all 07 calls will cost the same

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	835	398	437	265	264	306	356	479	663	172
Weighted Base	854	427	427	258	295	301	453	401	679	175
070 numbers	253	144	109	75	96	81	139	114	192	61
	30%	34%	26%	29%	33%	27%	31%	28%	28%	35%
075 numbers	210	114	96	51	84	75	108	102	156	54
	25%	27%	23%	20%	28%	25%	24%	25%	23%	31%
Calls to networks not included in my bundled minutes	204	90	113	60	96	48	127	77	169	35
	24%	21%	27%	23%	32%	16%	28%	19%	25%	20%
Higher call charges when going over my monthly allowance	195	95	99	70	78	46	122	73	151	44
	23%	22%	23%	27%	26%	15%	27%	18%	22%	25%
076 numbers	192	105	87	45	75	71	98	94	144	47
	22%	25%	20%	18%	25%	24%	22%	23%	21%	27%
Off-net call\calls to different mobile networks	179	91	89	50	73	56	100	80	141	38
	21%	21%	21%	20%	25%	19%	22%	20%	21%	22%
On-net calls\calls to the same mobile network	102	51	51	35	37	30	57	45	75	27
	12%	12%	12%	14%	12%	10%	13%	11%	11%	15%
0845	14	7	7	5	6	2	7	7	12	2
	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%
Premium numbers	9	9	1	1	7	1	9	1	8	1
	1%	2%	*	*	2%	*	2%	*	1%	1%
0800	8	2	6	3	5	-	5	3	7	1
	1%	1%	1%	1%	2%	-	1%	1%	1%	1%
International/abroad	8	5	3	2	3	3	8	-	4	3
	1%	1%	1%	1%	1%	1%	2%	-	1%	2%
0870	3	2	2	2	1	-	3	1	3	-
	*	*	*	1%	*	-	1%	*	1%	-
08 numbers	3	2	2	2	1	-	1	2	3	-
	*	*	*	1%	*	-	*	1%	*	-
0844	3	1	3	1	1	1	2	1	3	-
	*	*	1%	1%	*	*	*	*	*	-
Other types of calls	17	7	10	2	7	8	8	9	12	5
	2%	2%	2%	1%	2%	3%	2%	2%	2%	3%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15B Which of the following types of calls do you think have different rates?****Base: All who don't think all 07 calls will cost the same**

Total	GENDER		AGE			SOCIAL CLASS		AREA	
	Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	835	437	265	264	306	356	479	663	172
Weighted Base	854	427	258	295	301	453	401	679	175
Don't know	339	188	87	95	157	172	167	271	68
	40%	35%	34%	32%	52%	38%	42%	40%	39%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.15B Which of the following types of calls do you think have different rates?

Base: All who don't think all 07 calls will cost the same

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	835	711	61	41	22	41	87	65	54	99	61	119	107	78	41	61	22
Weighted Base	854	722	65	50	17	39	87	67	55	97	65	117	113	81	50	65	17
070 numbers	253 30%	219 30%	15 22%	16 32%	3 17%	9 23%	18 20%	10 15%	26 47%	32 33%	21 32%	46 39%	34 30%	23 29%	16 32%	15 22%	3 17%
075 numbers	210 25%	175 24%	21 32%	14 29%	1 5%	10 25%	14 16%	9 14%	27 49%	29 30%	13 20%	34 29%	20 18%	18 22%	14 29%	21 32%	1 5%
Calls to networks not included in my bundled minutes	204 24%	178 25%	17 26%	5 10%	4 25%	10 27%	14 16%	19 29%	18 33%	33 34%	23 35%	19 16%	19 17%	22 27%	5 10%	17 26%	4 25%
Higher call charges when going over my monthly allowance	195 23%	175 24%	10 16%	8 16%	1 8%	12 31%	16 18%	18 28%	19 34%	30 31%	16 25%	15 13%	22 19%	27 33%	8 16%	10 16%	1 8%
076 numbers	192 22%	164 23%	13 20%	13 27%	2 9%	9 22%	13 15%	11 16%	28 50%	25 25%	11 17%	30 25%	19 17%	19 23%	13 27%	13 20%	2 9%
Off-net call\calls to different mobile networks	179 21%	140 19%	18 28%	11 22%	11 63%	7 18%	18 20%	14 21%	12 22%	27 27%	13 20%	17 15%	13 12%	19 23%	11 22%	18 28%	11 63%
On-net calls\calls to the same mobile network	102 12%	80 11%	10 15%	9 18%	3 18%	3 9%	7 8%	7 11%	11 20%	20 21%	9 14%	10 9%	10 9%	3 3%	9 18%	10 15%	3 18%
0845	14 2%	14 2%	- -	- -	- -	- -	1 1%	2 3%	1 2%	4 4%	3 5%	* *	2 2%	- -	- -	- -	- -
Premium numbers	9 1%	9 1%	- -	- -	- -	- -	- -	1 2%	- -	- -	1 1%	- -	1 1%	6 7%	- -	- -	- -
0800	8 1%	7 1%	- -	1 2%	- -	- -	3 3%	2 3%	- -	- -	1 1%	- -	1 1%	- -	1 2%	- -	- -
International/abroad	8 1%	4 1%	- -	3 7%	- -	- -	- -	- -	- -	1 1%	2 3%	- -	- -	1 2%	3 7%	- -	- -
0870	3 *	3 *	- -	- -	- -	1 2%	1 1%	- -	- -	2 2%	- -	- -	- -	- -	- -	- -	- -
08 numbers	3 *	3 *	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	2 2%	- -	- -	- -	- -	- -
0844	3 *	3 *	- -	- -	- -	1 3%	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15B Which of the following types of calls do you think have different rates?****Base: All who don't think all 07 calls will cost the same**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	835	711	61	41	22	41	87	65	54	99	61	119	107	78	41	61	22
Weighted Base	854	722	65	50	17	39	87	67	55	97	65	117	113	81	50	65	17
Other types of calls	17	12	4	1	1	-	2	1	2	3	-	1	2	-	1	4	1
	2%	2%	6%	2%	5%	-	2%	2%	3%	3%	-	1%	2%	-	2%	6%	5%
Don't know	339	283	27	26	4	12	43	28	14	36	20	48	50	32	26	27	4
	40%	39%	41%	51%	23%	30%	49%	42%	26%	37%	30%	41%	44%	40%	51%	41%	23%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.15B Which of the following types of calls do you think have different rates?

Base: All who don't think all 07 calls will cost the same

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	835	782	470	312	116	52	704	337	444	545	214
Weighted Base	854	806	501	306	107	47	731	325	481	571	212
070 numbers	253	244	169	75	35	9	217	85	158	171	67
	30%	30%	34%	24%	33%	20%	30%	26%	33%	30%	32%
075 numbers	210	203	135	68	27	7	183	74	129	147	51
	25%	25%	27%	22%	25%	15%	25%	23%	27%	26%	24%
Calls to networks not included in my bundled minutes	204	200	140	60	27	3	177	56	144	151	47
	24%	25%	28%	20%	25%	7%	24%	17%	30%	26%	22%
Higher call charges when going over my monthly allowance	195	188	146	43	22	6	173	46	143	152	34
	23%	23%	29%	14%	21%	13%	24%	14%	30%	27%	16%
076 numbers	192	185	117	67	20	7	171	70	115	135	47
	22%	23%	23%	22%	19%	15%	23%	21%	24%	24%	22%
Off-net call/calls to different mobile networks	179	174	118	56	28	6	152	64	110	131	42
	21%	22%	24%	18%	26%	12%	21%	20%	23%	23%	20%
On-net calls/calls to the same mobile network	102	100	75	25	15	2	86	32	68	76	22
	12%	12%	15%	8%	14%	4%	12%	10%	14%	13%	11%
0845	14	14	9	4	4	-	10	3	11	12	1
	2%	2%	2%	1%	4%	-	1%	1%	2%	2%	1%
Premium numbers	9	9	9	-	1	-	8	1	8	5	4
	1%	1%	2%	-	1%	-	1%	*	2%	1%	2%
0800	8	8	5	3	2	-	6	1	7	7	1
	1%	1%	1%	1%	2%	-	1%	*	1%	1%	1%
International/abroad	8	8	3	4	-	-	8	4	3	8	-
	1%	1%	1%	1%	-	-	1%	1%	1%	1%	-
0870	3	3	2	2	-	-	3	-	3	3	-
	*	*	*	1%	-	-	*	-	1%	1%	-
08 numbers	3	3	1	2	-	-	3	1	2	2	2
	*	*	*	1%	-	-	*	*	*	*	1%
0844	3	3	2	1	1	1	2	-	3	3	-
	*	*	*	*	1%	2%	*	-	1%	*	-
Other types of calls	17	16	10	6	4	1	13	9	7	11	5
	2%	2%	2%	2%	3%	3%	2%	3%	1%	2%	2%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15B Which of the following types of calls do you think have different rates?****Base: All who don't think all 07 calls will cost the same**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1/8 MOBILE/LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	835	782	470	312	116	52	704	337	444	545	214
Weighted Base	854	806	501	306	107	47	731	325	481	571	212
Don't know	339	308	169	140	36	31	289	147	160	204	90
	40%	38%	34%	46%	33%	65%	40%	45%	33%	36%	43%

Table 17

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.15B Which of the following types of calls do you think have different rates?

Base: All who don't think all 07 calls will cost the same

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	835	72	1	102	195	67	50	68	54	131	7	5	8	3	1	6	12
Weighted Base	854	76	1	105	200	69	49	69	51	140	8	7	8	3	2	6	13
070 numbers	253	26	1	30	55	26	12	26	17	40	2	1	1	1	-	3	3
	30%	33%	100%	29%	28%	37%	25%	37%	33%	29%	28%	12%	11%	23%	-	55%	21%
075 numbers	210	19	1	25	48	21	13	22	14	32	1	1	1	-	-	3	1
	25%	25%	100%	23%	24%	30%	27%	33%	28%	23%	17%	12%	11%	-	-	55%	10%
Calls to networks not included in my bundled minutes	204	17	-	29	47	20	11	12	14	40	-	4	2	-	-	2	1
	24%	23%	-	28%	24%	30%	22%	18%	27%	29%	-	61%	24%	-	-	29%	10%
Higher call charges when going over my monthly allowance	195	26	-	23	44	17	8	19	10	32	-	2	4	1	-	2	1
	23%	34%	-	22%	22%	25%	16%	27%	20%	23%	-	23%	42%	23%	-	37%	10%
076 numbers	192	17	-	18	44	21	12	21	13	30	1	1	1	1	-	3	2
	22%	22%	-	17%	22%	31%	23%	31%	25%	21%	17%	12%	11%	23%	-	55%	15%
Off-net call/calls to different mobile networks	179	15	-	21	52	11	8	18	12	28	1	3	1	1	-	2	1
	21%	20%	-	20%	26%	16%	16%	26%	25%	20%	11%	41%	11%	23%	-	31%	10%
On-net calls/calls to the same mobile network	102	8	-	14	31	7	6	9	4	13	1	3	1	-	-	1	1
	12%	10%	-	13%	15%	10%	13%	13%	8%	9%	15%	41%	11%	-	-	17%	10%
0845	14	-	-	2	3	2	-	1	4	2	-	-	-	-	-	-	-
	2%	-	-	2%	1%	3%	-	1%	8%	2%	-	-	-	-	-	-	-
Premium numbers	9	-	-	-	2	-	1	-	-	7	-	-	-	-	-	-	-
	1%	-	-	-	1%	-	2%	-	-	5%	-	-	-	-	-	-	-
0800	8	-	-	2	3	1	-	1	*	-	-	-	-	-	-	-	-
	1%	-	-	2%	2%	1%	-	1%	1%	-	-	-	-	-	-	-	-
International/abroad	8	-	-	1	2	-	2	-	-	3	-	-	-	-	-	-	-
	1%	-	-	1%	1%	-	4%	-	-	2%	-	-	-	-	-	-	-
0870	3	1	-	-	-	2	-	-	-	-	-	1	-	-	-	-	-
	*	1%	-	-	-	3%	-	-	-	-	-	9%	-	-	-	-	-
08 numbers	3	-	-	1	1	*	-	-	*	-	-	-	-	-	-	-	-
	*	-	-	1%	1%	1%	-	-	1%	-	-	-	-	-	-	-	-
0844	3	-	-	-	2	-	-	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	1%	-	-	-	-	-	-	9%	-	-	-	-	-
Other types of calls	17	1	-	3	4	-	2	1	*	5	-	-	-	-	-	-	-
	2%	1%	-	3%	2%	-	3%	2%	1%	4%	-	-	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15B Which of the following types of calls do you think have different rates?****Base: All who don't think all 07 calls will cost the same**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	835	72	1	102	195	67	50	68	54	131	7	5	8	3	1	6	12
Weighted Base	854	76	1	105	200	69	49	69	51	140	8	7	8	3	2	6	13
Don't know	339	24	-	40	77	24	23	27	17	52	4	-	5	2	2	1	9
	40%	32%	-	38%	39%	34%	47%	39%	34%	37%	56%	-	58%	77%	100%	12%	74%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15B Which of the following types of calls do you think have different rates?****Base: All who don't think all 07 calls will cost the same**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	835	32	750	232	238
Weighted Base	854	36	770	252	249
070 numbers	253	11	232	89	80
	30%	31%	30%	35%	32%
075 numbers	210	13	190	72	63
	25%	35%	25%	29%	25%
Calls to networks not included in my bundled minutes	204	14	186	70	70
	24%	40%	24%	28%	28%
Higher call charges when going over my monthly allowance	195	6	183	79	67
	23%	16%	24%	31%	27%
076 numbers	192	10	175	62	56
	22%	27%	23%	24%	22%
Off-net call\calls to different mobile networks	179	6	167	61	57
	21%	18%	22%	24%	23%
On-net calls\calls to the same mobile network	102	5	95	43	31
	12%	13%	12%	17%	13%
0845	14	-	14	4	5
	2%	-	2%	2%	2%
Premium numbers	9	1	8	4	5
	1%	4%	1%	2%	2%
0800	8	-	8	5	-
	1%	-	1%	2%	-
International/abroad	8	2	6	2	2
	1%	5%	1%	1%	1%
0870	3	-	3	-	2
	*	-	*	-	1%
08 numbers	3	1	2	*	*
	*	3%	*	*	*
0844	3	-	3	2	-
	*	-	*	1%	-
Other types of calls	17	1	15	6	4
	2%	2%	2%	2%	1%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.15B Which of the following types of calls do you think have different rates?****Base: All who don't think all 07 calls will cost the same**

Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
	Yes	No	Yes	No
Unweighted Base	835	32	750	232
Weighted Base	854	36	770	249
Don't know	339	7	301	78
	40%	20%	31%	36%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16A Do you use multiple UK SIM cards?****Base: All who own or have use of a personal mobile phone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
Yes - do use multiple UK SIM cards	76 4%	47 5%	29 3%	35 5%	30 5%	11 2%	42 4%	33 4%	61 4%	15 4%
No - do not use multiple UK SIM cards	1830 96%	886 95%	944 97%	625 95%	638 95%	567 98%	938 96%	892 96%	1490 96%	340 96%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16A Do you use multiple UK SIM cards?****Base: All who own or have use of a personal mobile phone**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Yes - do use multiple UK SIM cards	76 4%	63 4%	6 4%	6 6%	1 2%	1 1%	6 3%	3 2%	4 3%	8 5%	17 10%	10 4%	9 3%	5 3%	6 6%	6 4%	1 2%
No - do not use multiple UK SIM cards	1830 96%	1542 96%	152 96%	94 94%	42 98%	80 99%	206 97%	168 98%	131 97%	161 95%	154 90%	244 96%	252 97%	145 97%	94 94%	152 96%	42 98%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16A Do you use multiple UK SIM cards?****Base: All who own or have use of a personal mobile phone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1'8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
Yes - do use multiple UK SIM cards	76	76	58	18	18	-	56	28	47	53	23
	4%	4%	5%	3%	7%	-	4%	4%	4%	4%	5%
No - do not use multiple UK SIM cards	1830	1830	1126	704	258	-	1530	678	1148	1325	446
	96%	96%	95%	97%	93%	-	96%	96%	96%	96%	95%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16A Do you use multiple UK SIM cards?****Base: All who own or have use of a personal mobile phone**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Yes - do use multiple UK SIM cards	76 4%	8 4%	- -	12 5%	15 3%	16 8%	5 5%	4 3%	4 4%	9 3%	- -	2 9%	- -	- -	- -	1 7%	- -
No - do not use multiple UK SIM cards	1830 96%	190 96%	10 100%	219 95%	428 97%	180 92%	91 95%	162 97%	114 96%	327 97%	16 100%	16 91%	15 100%	6 100%	4 100%	13 93%	39 100%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16A Do you use multiple UK SIM cards?****Base: All who own or have use of a personal mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
Yes - do use multiple UK SIM cards	76 4%	76 100%	- -	40 6%	18 3%
No - do not use multiple UK SIM cards	1830 96%	- -	1830 100%	582 94%	543 97%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16B When did you start using multiple SIM cards?****Base: All who use multiple UK SIM cards**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	75	43	32	36	29	10	32	43	59	16
Weighted Base	76	47	29	35	30	11	42	33	61	15
In the last 3 years	29	19	9	19	9	1	16	12	22	6
	38%	41%	32%	54%	30%	8%	38%	37%	37%	42%
Longer than 2 years ago	46	26	20	16	20	10	25	21	37	9
	61%	56%	68%	46%	65%	92%	59%	63%	61%	58%
Don't know	1	1	-	-	1	-	1	-	1	-
	2%	3%	-	-	4%	-	3%	-	2%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16B When did you start using multiple SIM cards?****Base: All who use multiple UK SIM cards**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	75	65	5	4	1	1	7	3	5	9	15	10	10	5	4	5	1
Weighted Base	76	63	6	6	1	1	6	3	4	8	17	10	9	5	6	6	1
In the last 3 years	29	24	1	3	-	1	2	2	1	6	7	3	3	1	3	1	-
	38%	39%	19%	51%	-	100%	35%	66%	18%	69%	39%	31%	33%	12%	51%	19%	-
Longer than 2 years ago	46	37	5	3	1	-	4	1	3	3	10	6	6	4	3	5	1
	61%	59%	81%	49%	100%	-	65%	34%	82%	31%	61%	56%	67%	88%	49%	81%	100%
Don't know	1	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	2%	2%	-	-	-	-	-	-	-	-	-	13%	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16B When did you start using multiple SIM cards?****Base: All who use multiple UK SIM cards**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	75	75	58	17	19	-	54	29	45	53	22
Weighted Base	76	76	58	18	18	-	56	28	47	53	23
In the last 3 years	29	29	20	9	9	-	20	12	17	22	7
	38%	38%	35%	47%	46%	-	35%	44%	35%	42%	29%
Longer than 2 years ago	46	46	36	10	9	-	36	14	31	29	17
	61%	61%	63%	53%	46%	-	65%	52%	65%	56%	71%
Don't know	1	1	1	-	1	-	-	1	-	1	-
	2%	2%	2%	-	7%	-	-	5%	-	3%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16B When did you start using multiple SIM cards?****Base: All who use multiple UK SIM cards**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	75	8	-	11	15	16	5	6	4	8	-	1	-	-	-	1	-
Weighted Base	76	8	-	12	15	16	5	4	4	9	-	2	-	-	-	1	-
In the last 3 years	29	2	-	6	7	8	2	2	1	2	-	-	-	-	-	-	-
	38%	24%	-	46%	48%	51%	35%	42%	17%	16%	-	-	-	-	-	-	-
Longer than 2 years ago	46	5	-	6	8	8	3	2	4	8	-	2	-	-	-	1	-
	61%	59%	-	54%	52%	49%	65%	58%	83%	84%	-	100%	-	-	-	100%	-
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	2%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.16B When did you start using multiple SIM cards?****Base: All who use multiple UK SIM cards**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	75	75	-	37	21
Weighted Base	76	76	-	40	18
In the last 3 years	29	29	-	14	6
	38%	38%	-	35%	33%
Longer than 2 years ago	46	46	-	24	12
	61%	61%	-	61%	67%
Don't know	1	1	-	1	-
	2%	2%	-	3%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.17 Are these UK SIM cards used in the same handset or in multiple handsets?****Base: All who use multiple UK SIM cards**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	75	43	32	36	29	10	32	43	59	16
Weighted Base	76	47	29	35	30	11	42	33	61	15
Same handset (I have a dual-SIM handset)	16	7	8	9	5	2	6	10	11	5
	20%	16%	29%	25%	15%	20%	13%	30%	18%	32%
Same handset (I swap the SIM card when I need to)	17	11	6	8	6	4	11	6	15	3
	23%	24%	20%	23%	19%	34%	26%	19%	24%	17%
Different handsets	46	30	16	17	22	6	29	17	38	8
	60%	63%	55%	50%	74%	54%	68%	50%	62%	51%
SUMMARY CODE										
SAME HANDSET	32	18	14	17	9	6	17	15	24	7
	42%	38%	49%	48%	31%	53%	39%	45%	40%	49%
Don't know	1	1	-	*	-	1	-	1	1	-
	2%	3%	-	1%	-	8%	-	4%	2%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.17 Are these UK SIM cards used in the same handset or in multiple handsets?****Base: All who use multiple UK SIM cards**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	75	65	5	4	1	1	7	3	5	9	15	10	10	5	4	5	1
Weighted Base	76	63	6	6	1	1	6	3	4	8	17	10	9	5	6	6	1
Same handset (I have a dual-SIM handset)	16	13	1	1	-	1	4	2	1	1	1	1	1	1	1	1	-
	20%	21%	17%	24%	-	100%	55%	66%	26%	15%	8%	8%	14%	26%	24%	17%	-
Same handset (I swap the SIM card when I need to)	17	12	3	3	-	-	1	1	-	2	5	2	1	-	3	3	-
	23%	19%	39%	51%	-	-	10%	32%	-	30%	27%	23%	11%	-	51%	39%	-
Different handsets	46	41	3	1	1	-	2	1	3	5	14	7	6	4	1	3	1
	60%	64%	44%	24%	100%	-	35%	34%	74%	55%	83%	64%	64%	74%	24%	44%	100%
SUMMARY CODE																	
SAME HANDSET	32	24	4	4	-	1	4	2	1	4	6	3	2	1	4	4	-
	42%	38%	56%	76%	-	100%	65%	66%	26%	45%	35%	31%	25%	26%	76%	56%	-
Don't know	1	1	-	-	-	-	-	-	-	-	-	*	1	-	-	-	-
	2%	2%	-	-	-	-	-	-	-	-	-	5%	11%	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.17 Are these UK SIM cards used in the same handset or in multiple handsets?****Base: All who use multiple UK SIM cards**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	75	75	58	17	19	-	54	29	45	53	22
Weighted Base	76	76	58	18	18	-	56	28	47	53	23
Same handset (I have a dual-SIM handset)	16	16	9	6	2	-	14	6	9	12	3
	20%	20%	16%	35%	9%	-	25%	21%	19%	23%	14%
Same handset (I swap the SIM card when I need to)	17	17	13	5	4	-	13	8	10	10	7
	23%	23%	22%	26%	21%	-	24%	27%	21%	20%	29%
Different handsets	46	46	37	9	14	-	30	13	32	30	15
	60%	60%	64%	49%	75%	-	54%	49%	68%	58%	65%
SUMMARY CODE											
SAME HANDSET	32	32	22	10	5	-	27	13	18	22	10
	42%	42%	38%	55%	25%	-	49%	48%	37%	41%	44%
Don't know	1	1	*	1	-	-	1	1	*	*	1
	2%	2%	1%	5%	-	-	3%	3%	1%	1%	4%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.17 Are these UK SIM cards used in the same handset or in multiple handsets?

Base: All who use multiple UK SIM cards

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	75	8	-	11	15	16	5	6	4	8	-	1	-	-	-	1	-
Weighted Base	76	8	-	12	15	16	5	4	4	9	-	2	-	-	-	1	-
Same handset (I have a dual-SIM handset)	16	3	-	2	3	3	2	1	1	1	-	-	-	-	-	-	-
	20%	34%	-	18%	20%	21%	44%	12%	17%	11%	-	-	-	-	-	-	-
Same handset (I swap the SIM card when I need to)	17	1	-	3	1	7	1	1	-	3	-	-	-	-	-	-	-
	23%	16%	-	28%	6%	43%	26%	12%	-	31%	-	-	-	-	-	-	-
Different handsets	46	4	-	8	11	6	1	3	4	7	-	2	-	-	-	-	-
	60%	49%	-	65%	73%	39%	30%	76%	83%	76%	-	100%	-	-	-	-	-
SUMMARY CODE																	
SAME HANDSET	32	4	-	6	4	10	3	1	1	4	-	-	-	-	-	-	-
	42%	51%	-	46%	27%	58%	70%	24%	17%	42%	-	-	-	-	-	-	-
Don't know	1	-	-	-	-	*	-	-	-	-	-	-	-	-	-	1	-
	2%	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	100%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.17 Are these UK SIM cards used in the same handset or in multiple handsets?****Base: All who use multiple UK SIM cards**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	75	75	-	37	21
Weighted Base	76	76	-	40	18
Same handset (I have a dual-SIM handset)	16	16	-	4	5
	20%	20%	-	10%	30%
Same handset (I swap the SIM card when I need to)	17	17	-	10	3
	23%	23%	-	24%	16%
Different handsets	46	46	-	27	10
	60%	60%	-	68%	54%
SUMMARY CODE					
SAME HANDSET	32	32	-	14	8
	42%	42%	-	34%	46%
Don't know	1	1	-	*	-
	2%	2%	-	1%	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.18 Which network do you use for your additional SIM card(s)?

Base: All who use multiple UK SIM cards

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	75	43	32	36	29	10	32	43	59	16
Weighted Base	76	47	29	35	30	11	42	33	61	15
Orange	13	8	6	4	7	2	9	4	11	2
	17%	16%	20%	12%	22%	20%	21%	13%	19%	13%
O2	13	10	3	8	4	1	4	9	12	1
	17%	21%	11%	22%	15%	8%	10%	25%	20%	6%
Vodafone	8	8	1	1	4	4	5	4	5	4
	11%	17%	2%	1%	12%	39%	11%	11%	8%	24%
Lebara	8	6	2	4	2	1	5	3	7	*
	10%	14%	5%	13%	8%	9%	13%	8%	12%	3%
EE	7	2	5	5	1	1	1	6	7	-
	9%	4%	18%	15%	4%	7%	3%	17%	12%	-
3	7	5	2	2	4	1	3	4	5	2
	9%	11%	6%	6%	12%	12%	6%	12%	8%	12%
Virgin Mobile	5	4	2	*	5	-	3	2	4	2
	7%	8%	6%	1%	16%	-	7%	7%	6%	11%
Lyca	5	1	4	3	2	-	2	2	5	-
	6%	2%	12%	8%	6%	-	6%	7%	8%	-
T-Mobile	4	3	2	2	2	-	3	2	3	1
	6%	6%	6%	7%	7%	-	7%	5%	6%	7%
Giff Gaff	2	2	-	2	-	-	2	*	*	2
	3%	5%	-	6%	-	-	4%	1%	1%	11%
Tesco Mobile	2	-	2	2	-	-	2	-	1	1
	3%	-	7%	6%	-	-	5%	-	2%	5%
Vectone	2	-	2	2	-	-	2	-	2	-
	2%	-	5%	4%	-	-	4%	-	3%	-
Talk mobile	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Talk talk	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Other network	4	2	2	2	1	1	3	1	4	-
	6%	5%	7%	5%	3%	12%	8%	2%	7%	-
Don't know	2	1	1	1	1	-	1	1	-	2
	3%	2%	4%	2%	4%	-	3%	2%	-	13%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.18 Which network do you use for your additional SIM card(s)?

Base: All who use multiple UK SIM cards

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	75	65	5	4	1	1	7	3	5	9	15	10	10	5	4	5	1
Weighted Base	76	63	6	6	1	1	6	3	4	8	17	10	9	5	6	6	1
Orange	13 17%	11 17%	1 19%	1 24%	- -	- -	1 16%	- -	- -	- -	3 19%	2 24%	2 26%	2 37%	1 24%	1 19%	- -
O2	13 17%	8 13%	1 21%	3 51%	1 100%	- -	2 31%	1 32%	- -	1 18%	1 8%	* 5%	2 20%	- -	3 51%	1 21%	1 100%
Vodafone	8 11%	7 12%	- -	1 16%	- -	- -	- -	- -	1 26%	2 21%	4 25%	- -	1 6%	- -	1 16%	- -	- -
Lebara	8 10%	8 13%	- -	- -	- -	- -	1 20%	- -	1 26%	* 6%	2 9%	2 23%	1 14%	- -	- -	- -	- -
EE	7 9%	6 9%	1 20%	- -	- -	1 100%	1 13%	- -	2 44%	2 19%	- -	1 9%	- -	- -	- -	1 20%	- -
3	7 9%	5 9%	- -	1 24%	- -	- -	- -	- -	1 18%	1 17%	1 6%	* 5%	1 14%	* 9%	1 24%	- -	- -
Virgin Mobile	5 7%	4 6%	2 23%	- -	- -	- -	- -	- -	* 12%	1 10%	1 5%	2 15%	- -	- -	- -	2 23%	- -
Lyca	5 6%	5 8%	- -	- -	- -	- -	1 20%	- -	- -	- -	1 3%	3 29%	- -	- -	- -	- -	- -
T-Mobile	4 6%	4 7%	- -	- -	- -	- -	- -	1 34%	- -	- -	2 13%	- -	1 14%	- -	- -	- -	- -
Giff Gaff	2 3%	2 4%	- -	- -	- -	- -	- -	- -	- -	- -	2 10%	- -	* 6%	- -	- -	- -	- -
Tesco Mobile	2 3%	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	1 5%	1 12%	- -	- -	- -	- -	- -
Vectone	2 2%	2 2%	- -	- -	- -	- -	- -	- -	- -	- -	2 9%	- -	- -	- -	- -	- -	- -
Talk mobile	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Talk talk	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other network	4 6%	3 5%	1 17%	- -	- -	- -	- -	1 34%	- -	- -	- -	1 8%	- -	1 28%	- -	1 17%	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.18 Which network do you use for your additional SIM card(s)?****Base: All who use multiple UK SIM cards**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	75	65	5	4	1	1	7	3	5	9	15	10	10	5	4	5	1
Weighted Base	76	63	6	6	1	1	6	3	4	8	17	10	9	5	6	6	1
Don't know	2	2	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-
	3%	3%	-	-	-	-	-	-	-	9%	-	-	-	26%	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.18 Which network do you use for your additional SIM card(s)?****Base: All who use multiple UK SIM cards**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	75	75	58	17	19	-	54	29	45	53	22
Weighted Base	76	76	58	18	18	-	56	28	47	53	23
Orange	13 17%	13 17%	11 19%	2 12%	2 10%	-	10 18%	2 9%	11 23%	8 16%	5 22%
O2	13 17%	13 17%	11 19%	2 10%	5 25%	-	8 14%	7 27%	6 12%	10 18%	3 14%
Vodafone	8 11%	8 11%	5 8%	4 21%	2 9%	-	7 12%	3 10%	5 12%	5 9%	4 16%
Lebara	8 10%	8 10%	6 10%	2 12%	4 21%	-	4 7%	4 13%	4 9%	7 13%	1 6%
EE	7 9%	7 9%	4 6%	3 19%	-	-	7 13%	3 9%	5 10%	6 12%	1 3%
3	7 9%	7 9%	6 10%	1 4%	-	-	7 12%	-	7 14%	4 8%	2 10%
Virgin Mobile	5 7%	5 7%	4 8%	1 5%	3 18%	-	2 4%	4 14%	2 3%	2 5%	3 12%
Lyca	5 6%	5 6%	4 7%	1 4%	2 10%	-	3 5%	3 11%	2 4%	3 6%	2 8%
T-Mobile	4 6%	4 6%	-	4 25%	-	-	4 8%	3 12%	1 2%	4 8%	1 2%
Giff Gaff	2 3%	2 3%	2 4%	-	2 12%	-	-	-	2 5%	* 1%	2 7%
Tesco Mobile	2 3%	2 3%	2 4%	-	-	-	2 4%	-	2 4%	2 4%	-
Vectone	2 2%	2 2%	2 3%	-	-	-	2 3%	-	2 3%	2 3%	-
Talk mobile	-	-	-	-	-	-	-	-	-	-	-
Talk talk	-	-	-	-	-	-	-	-	-	-	-
Other network	4 6%	4 6%	4 7%	-	-	-	4 8%	1 5%	2 4%	3 6%	1 6%
Don't know	2 3%	2 3%	2 3%	-	-	-	2 4%	1 3%	1 3%	2 4%	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.18 Which network do you use for your additional SIM card(s)?

Base: All who use multiple UK SIM cards

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	75	8	-	11	15	16	5	6	4	8	-	1	-	-	-	1	-
Weighted Base	76	8	-	12	15	16	5	4	4	9	-	2	-	-	-	1	-
Orange	13	1	-	5	-	1	-	2	3	-	-	-	-	-	-	1	-
	17%	15%	-	43%	-	8%	-	45%	64%	-	-	-	-	-	-	100%	-
O2	13	-	-	2	5	4	-	1	-	*	-	-	-	-	-	-	-
	17%	-	-	18%	33%	25%	-	30%	-	5%	-	-	-	-	-	-	-
Vodafone	8	-	-	1	-	1	1	-	-	6	-	-	-	-	-	-	-
	11%	-	-	7%	-	3%	12%	-	-	69%	-	-	-	-	-	-	-
Lebara	8	1	-	2	2	3	-	-	-	-	-	-	-	-	-	-	-
	10%	17%	-	17%	12%	16%	-	-	-	-	-	-	-	-	-	-	-
EE	7	3	-	4	1	-	-	-	-	-	-	-	-	-	-	-	-
	9%	35%	-	30%	5%	-	-	-	-	-	-	-	-	-	-	-	-
3	7	-	-	-	3	4	-	-	-	-	-	-	-	-	-	-	-
	9%	-	-	-	18%	25%	-	-	-	-	-	-	-	-	-	-	-
Virgin Mobile	5	1	-	-	-	-	-	-	2	-	-	2	-	-	-	-	-
	7%	17%	-	-	-	-	-	-	54%	-	-	100%	-	-	-	-	-
Lyca	5	-	-	-	1	3	-	1	-	-	-	-	-	-	-	-	-
	6%	-	-	-	4%	18%	-	26%	-	-	-	-	-	-	-	-	-
T-Mobile	4	1	-	-	2	-	-	1	-	1	-	-	-	-	-	-	-
	6%	16%	-	-	12%	-	-	12%	-	11%	-	-	-	-	-	-	-
Giff Gaff	2	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-
	3%	-	-	-	15%	-	-	-	-	-	-	-	-	-	-	-	-
Tesco Mobile	2	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	44%	-	-	-	-	-	-	-	-	-	-
Vectone	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-
	2%	-	-	-	-	9%	-	-	-	-	-	-	-	-	-	-	-
Talk mobile	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Talk talk	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other network	4	-	-	1	-	1	1	-	-	1	-	-	-	-	-	-	-
	6%	-	-	9%	-	7%	17%	-	-	14%	-	-	-	-	-	-	-
Don't know	2	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	27%	-	17%	-	-	-	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.18 Which network do you use for your additional SIM card(s)?****Base: All who use multiple UK SIM cards**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	75	75	-	37	21
Weighted Base	76	76	-	40	18
Orange	13	13	-	7	4
	17%	17%	-	17%	23%
O2	13	13	-	8	3
	17%	17%	-	19%	19%
Vodafone	8	8	-	3	1
	11%	11%	-	8%	7%
Lebara	8	8	-	6	-
	10%	10%	-	15%	-
EE	7	7	-	3	1
	9%	9%	-	8%	4%
3	7	7	-	3	3
	9%	9%	-	8%	16%
Virgin Mobile	5	5	-	3	1
	7%	7%	-	8%	8%
Lyca	5	5	-	3	1
	6%	6%	-	7%	7%
T-Mobile	4	4	-	-	-
	6%	6%	-	-	-
Giff Gaff	2	2	-	2	-
	3%	3%	-	6%	-
Tesco Mobile	2	2	-	1	1
	3%	3%	-	3%	5%
Vectone	2	2	-	2	-
	2%	2%	-	4%	-
Talk mobile	-	-	-	-	-
	-	-	-	-	-
Talk talk	-	-	-	-	-
	-	-	-	-	-
Other network	4	4	-	3	1
	6%	6%	-	8%	6%
Don't know	2	2	-	1	1
	3%	3%	-	2%	7%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.19 Which of these best describes the mobile phone package you are on for your additional SIM card(s)?****Base: All who use multiple UK SIM cards**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	75	43	32	36	29	10	32	43	59	16
Weighted Base	76	47	29	35	30	11	42	33	61	15
Prepay\ Pay as you go	51	33	18	22	19	10	31	20	41	10
	67%	70%	63%	63%	65%	88%	74%	59%	68%	63%
Post pay\ monthly contract\ SIM only contract	23	14	9	12	10	1	9	14	18	5
	31%	30%	31%	35%	33%	12%	21%	42%	30%	31%
Don't know	2	-	2	1	1	-	2	-	1	1
	3%	-	7%	2%	4%	-	5%	-	2%	5%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.19 Which of these best describes the mobile phone package you are on for your additional SIM card(s)?****Base: All who use multiple UK SIM cards**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	75	65	5	4	1	1	7	3	5	9	15	10	10	5	4	5	1
Weighted Base	76	63	6	6	1	1	6	3	4	8	17	10	9	5	6	6	1
Prepay\ Pay as you go	51	43	4	3	1	1	4	3	2	4	11	8	8	3	3	4	1
	67%	69%	61%	51%	100%	100%	69%	100%	37%	49%	66%	74%	91%	66%	51%	61%	100%
Post pay\ monthly contract\ SIM only contract	23	18	3	3	-	-	2	-	3	4	4	3	1	2	3	3	-
	31%	28%	39%	49%	-	-	31%	-	63%	51%	21%	26%	14%	34%	49%	39%	-
Don't know	2	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-
	3%	3%	-	-	-	-	-	-	-	-	13%	-	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.19 Which of these best describes the mobile phone package you are on for your additional SIM card(s)?****Base: All who use multiple UK SIM cards**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	75	75	58	17	19	-	54	29	45	53	22
Weighted Base	76	76	58	18	18	-	56	28	47	53	23
Prepay\ Pay as you go	51	51	36	15	16	-	34	27	23	31	20
	67%	67%	63%	80%	88%	-	61%	97%	49%	60%	84%
Post pay\ monthly contract\ SIM only contract	23	23	19	4	2	-	19	1	22	21	2
	31%	31%	34%	20%	12%	-	35%	4%	47%	39%	10%
Don't know	2	2	2	-	-	-	2	-	2	1	1
	3%	3%	4%	-	-	-	4%	-	5%	2%	6%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.19 Which of these best describes the mobile phone package you are on for your additional SIM card(s)?****Base: All who use multiple UK SIM cards**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	75	8	-	11	15	16	5	6	4	8	-	1	-	-	-	1	-
Weighted Base	76	8	-	12	15	16	5	4	4	9	-	2	-	-	-	1	-
Prepay\ Pay as you go	51	5	-	6	10	11	3	3	4	7	-	2	-	-	-	1	-
	67%	69%	-	49%	68%	67%	56%	67%	100%	70%	-	100%	-	-	-	100%	-
Post pay\ monthly contract\ SIM only contract	23	2	-	5	5	5	1	1	-	3	-	-	-	-	-	-	-
	31%	31%	-	40%	32%	33%	26%	33%	-	35%	-	-	-	-	-	-	-
Don't know	2	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-
	3%	-	-	11%	-	-	18%	-	-	-	-	-	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.19 Which of these best describes the mobile phone package you are on for your additional SIM card(s)?****Base: All who use multiple UK SIM cards**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	75	75	-	37	21
Weighted Base	76	76	-	40	18
Prepay\ Pay as you go	51	51	-	26	11
	67%	67%	-	65%	61%
Post pay\ monthly contract\ SIM only contract	23	23	-	13	7
	31%	31%	-	32%	37%
Don't know	2	2	-	1	1
	3%	3%	-	3%	5%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.20 Why do you use multiple SIM cards?

Base: All who use multiple UK SIM cards

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	75	43	32	36	29	10	32	43	59	16
Weighted Base	76	47	29	35	30	11	42	33	61	15
To make cheaper international calls	13 18%	8 17%	6 19%	7 20%	5 15%	2 16%	9 21%	4 13%	13 22%	- -
To make cheaper UK calls	10 14%	7 15%	3 11%	4 12%	3 11%	3 23%	5 12%	5 15%	7 11%	4 25%
For use when overseas	9 11%	6 13%	2 8%	5 15%	2 8%	1 11%	7 16%	2 6%	7 12%	1 8%
In case of emergencies	8 10%	6 14%	2 5%	1 3%	3 10%	4 35%	6 14%	2 7%	8 13%	- -
It's a work mobile/for work/business	7 10%	4 8%	3 12%	3 10%	3 9%	1 12%	2 5%	5 15%	5 8%	3 18%
Have a SIM for both work and personal use	6 8%	5 10%	1 5%	3 8%	4 12%	- -	4 9%	2 7%	5 9%	1 7%
For different locations\occasions with the UK	6 8%	5 11%	1 2%	1 2%	3 9%	3 23%	4 10%	2 5%	4 6%	2 12%
To make it cheaper for some people to call me	5 6%	4 9%	1 2%	1 1%	3 9%	1 11%	1 3%	3 10%	3 5%	1 8%
To top-up data allowance	2 3%	2 4%	* 2%	* 1%	* 1%	1 12%	1 3%	1 3%	2 4%	- -
Use data speed on different network	1 1%	1 2%	- -	- -	1 3%	- -	- -	1 3%	1 2%	- -
Cut down on roaming charges	1 1%	1 2%	- -	1 2%	- -	- -	- -	1 2%	1 1%	- -
So only have to carry/use one device	1 1%	1 2%	- -	1 2%	- -	- -	- -	1 2%	1 1%	- -
Other reason	18 24%	10 22%	8 29%	5 14%	11 36%	3 25%	11 26%	7 22%	12 21%	6 40%
Don't know	5 7%	2 3%	4 13%	5 13%	1 3%	- -	2 5%	3 10%	4 6%	2 12%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.20 Why do you use multiple SIM cards?

Base: All who use multiple UK SIM cards

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	75	65	5	4	1	1	7	3	5	9	15	10	10	5	4	5	1
Weighted Base	76	63	6	6	1	1	6	3	4	8	17	10	9	5	6	6	1
To make cheaper international calls	13 18%	12 19%	2 23%	-	-	-	2 33%	1 34%	-	-	2 12%	4 42%	2 28%	-	-	2 23%	-
To make cheaper UK calls	10 14%	10 16%	-	-	-	-	-	-	-	4 46%	1 6%	3 32%	1 9%	1 28%	-	-	-
For use when overseas	9 11%	6 9%	1 17%	2 35%	-	-	1 20%	-	1 26%	1 15%	-	1 12%	1 9%	-	2 35%	1 17%	-
In case of emergencies	8 10%	8 13%	-	-	-	-	1 16%	-	-	-	5 28%	-	1 11%	1 28%	-	-	-
It's a work mobile\for work\business	7 10%	3 5%	1 19%	3 49%	-	-	1 16%	-	1 19%	2 19%	-	-	-	-	3 49%	1 19%	-
Have a SIM for both work and personal use	6 8%	5 8%	1 21%	-	-	-	1 15%	1 34%	1 26%	1 17%	-	-	* 5%	-	-	1 21%	-
For different locations\occasions with the UK	6 8%	6 9%	-	-	-	-	-	-	1 26%	1 15%	-	2 15%	-	2 40%	-	-	-
To make it cheaper for some people to call me	5 6%	5 7%	-	-	-	-	-	1 32%	-	1 15%	2 14%	-	-	-	-	-	-
To top-up data allowance	2 3%	2 4%	-	-	-	-	-	-	-	-	-	-	1 11%	1 28%	-	-	-
Use data speed on different network	1 1%	1 2%	-	-	-	-	-	1 32%	-	-	-	-	-	-	-	-	-
Cut down on roaming charges	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-
So only have to carry/use one device	1 1%	1 1%	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	-
Other reason	18 24%	17 27%	-	1 16%	1 100%	1 100%	-	-	1 30%	2 19%	7 41%	-	4 41%	3 60%	1 16%	-	1 100%
Don't know	5 7%	4 7%	1 20%	-	-	-	-	1 34%	-	-	2 10%	1 14%	-	-	-	1 20%	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.20 Why do you use multiple SIM cards?

Base: All who use multiple UK SIM cards

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	75	75	58	17	19	-	54	29	45	53	22
Weighted Base	76	76	58	18	18	-	56	28	47	53	23
To make cheaper international calls	13 18%	13 18%	10 17%	4 20%	6 32%	-	8 14%	6 23%	7 15%	11 21%	3 11%
To make cheaper UK calls	10 14%	10 14%	9 16%	1 7%	2 9%	-	9 16%	6 20%	5 10%	4 8%	6 26%
For use when overseas	9 11%	9 11%	6 11%	2 12%	2 11%	-	7 12%	6 20%	2 4%	6 12%	2 11%
In case of emergencies	8 10%	8 10%	5 8%	3 17%	1 4%	-	7 13%	4 13%	4 9%	3 5%	5 22%
It's a work mobile\for work\business	7 10%	7 10%	4 8%	3 16%	1 7%	-	6 11%	-	7 16%	6 11%	1 6%
Have a SIM for both work and personal use	6 8%	6 8%	6 11%	-	-	-	6 10%	2 7%	4 10%	5 9%	1 6%
For different locations\occasions with the UK	6 8%	6 8%	3 6%	2 12%	1 3%	-	5 9%	5 19%	1 1%	2 3%	4 17%
To make it cheaper for some people to call me	5 6%	5 6%	2 4%	2 12%	2 10%	-	3 5%	2 7%	3 5%	1 3%	3 13%
To top-up data allowance	2 3%	2 3%	2 4%	-	1 5%	-	1 2%	2 6%	*	*	2 8%
Use data speed on different network	1 1%	1 1%	-	1 5%	1 5%	-	-	-	1 2%	1 2%	-
Cut down on roaming charges	1 1%	1 1%	1 1%	-	1 4%	-	-	-	1 2%	1 2%	-
So only have to carry/use one device	1 1%	1 1%	1 1%	-	-	-	1 1%	1 3%	-	1 1%	-
Other reason	18 24%	18 24%	14 25%	4 23%	6 34%	-	11 20%	7 27%	11 23%	11 21%	8 33%
Don't know	5 7%	5 7%	4 8%	1 6%	-	-	5 10%	-	5 11%	5 10%	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.20 Why do you use multiple SIM cards?

Base: All who use multiple UK SIM cards

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	75	8	-	11	15	16	5	6	4	8	-	1	-	-	-	1	-
Weighted Base	76	8	-	12	15	16	5	4	4	9	-	2	-	-	-	1	-
To make cheaper international calls	13	3	-	2	1	5	1	1	-	-	-	2	-	-	-	-	-
	18%	43%	-	17%	4%	27%	17%	12%	-	-	-	100%	-	-	-	-	-
To make cheaper UK calls	10	1	-	-	1	2	1	1	2	3	-	-	-	-	-	-	-
	14%	11%	-	-	9%	10%	26%	14%	51%	27%	-	-	-	-	-	-	-
For use when overseas	9	-	-	1	2	4	-	-	-	1	-	-	-	-	-	-	-
	11%	-	-	9%	14%	26%	-	-	-	13%	-	-	-	-	-	-	-
In case of emergencies	8	-	-	1	-	-	-	1	-	5	-	-	-	-	-	1	-
	10%	-	-	9%	-	-	-	12%	-	59%	-	-	-	-	-	100%	-
It's a work mobile\for work\business	7	-	-	3	2	1	-	1	-	-	-	-	-	-	-	-	-
	10%	-	-	23%	13%	8%	-	33%	-	-	-	-	-	-	-	-	-
Have a SIM for both work and personal use	6	-	-	2	2	-	-	-	-	2	-	-	-	-	-	-	-
	8%	-	-	20%	16%	-	-	-	-	16%	-	-	-	-	-	-	-
For different locations\occasions with the UK	6	-	-	2	-	-	-	-	2	3	-	-	-	-	-	-	-
	8%	-	-	14%	-	-	-	-	34%	27%	-	-	-	-	-	-	-
To make it cheaper for some people to call me	5	-	-	-	-	2	-	1	-	2	-	-	-	-	-	-	-
	6%	-	-	-	-	12%	-	12%	-	21%	-	-	-	-	-	-	-
To top-up data allowance	2	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-
	3%	-	-	-	6%	-	-	-	-	14%	-	-	-	-	-	-	-
Use data speed on different network	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	6%	-	-	-	-	-	-	-	-	-	-	-
Cut down on roaming charges	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	5%	-	-	-	-	-	-	-	-	-	-	-	-
So only have to carry/use one device	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	4%	-	-	-	-	-	-	-	-	-	-	-
Other reason	18	3	-	2	6	3	2	1	2	-	-	-	-	-	-	-	-
	24%	41%	-	18%	40%	16%	38%	18%	49%	-	-	-	-	-	-	-	-
Don't know	5	1	-	1	1	*	1	-	-	1	-	-	-	-	-	-	-
	7%	16%	-	8%	5%	3%	18%	-	-	11%	-	-	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.20 Why do you use multiple SIM cards?

Base: All who use multiple UK SIM cards

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	75	75	-	37	21
Weighted Base	76	76	-	40	18
To make cheaper international calls	13 18%	13 18%	-	8 19%	2 12%
To make cheaper UK calls	10 14%	10 14%	-	8 21%	1 5%
For use when overseas	9 11%	9 11%	-	6 16%	-
In case of emergencies	8 10%	8 10%	-	3 8%	2 10%
It's a work mobile\for work\business	7 10%	7 10%	-	1 2%	4 20%
Have a SIM for both work and personal use	6 8%	6 8%	-	3 8%	3 16%
For different locations\occasions with the UK	6 8%	6 8%	-	3 7%	1 3%
To make it cheaper for some people to call me	5 6%	5 6%	-	2 4%	1 4%
To top-up data allowance	2 3%	2 3%	-	2 5%	* 3%
Use data speed on different network	1 1%	1 1%	-	-	-
Cut down on roaming charges	1 1%	1 1%	-	1 2%	-
So only have to carry/use one device	1 1%	1 1%	-	1 2%	-
Other reason	18 24%	18 24%	-	7 19%	7 39%
Don't know	5 7%	5 7%	-	4 9%	1 5%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.21 Do you ever use your mobile phone to call someone back to save the caller money?****Base: All who own or have use of a personal mobile phone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1880	871	1009	679	603	598	771	1109	1530	350
Weighted Base	1906	933	973	660	668	578	981	925	1551	355
Yes	725	337	388	318	275	133	356	370	586	140
	38%	36%	40%	48%	41%	23%	36%	40%	38%	39%
No	1180	595	585	342	393	445	625	555	965	216
	62%	64%	60%	52%	59%	77%	64%	60%	62%	61%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.21 Do you ever use your mobile phone to call someone back to save the caller money?****Base: All who own or have use of a personal mobile phone**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1880	1590	148	88	54	85	204	160	135	185	157	260	257	147	88	148	54
Weighted Base	1906	1605	159	99	42	81	212	172	135	169	171	254	260	150	99	159	42
Yes	725 38%	603 38%	49 31%	47 48%	25 60%	33 40%	76 36%	63 37%	58 43%	70 41%	81 47%	93 37%	82 32%	48 32%	47 48%	49 31%	25 60%
No	1180 62%	1002 62%	109 69%	52 52%	17 40%	49 60%	136 64%	109 63%	77 57%	100 59%	90 53%	161 63%	178 68%	102 68%	52 52%	109 69%	17 40%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.21 Do you ever use your mobile phone to call someone back to save the caller money?****Base: All who own or have use of a personal mobile phone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1'8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1880	1880	1111	769	298	-	1540	765	1109	1323	492
Weighted Base	1906	1906	1184	722	276	-	1586	705	1195	1377	470
Yes	725	725	536	189	131	-	585	193	531	553	162
	38%	38%	45%	26%	47%	-	37%	27%	44%	40%	35%
No	1180	1180	648	533	146	-	1002	513	664	824	308
	62%	62%	55%	74%	53%	-	63%	73%	56%	60%	65%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.21 Do you ever use your mobile phone to call someone back to save the caller money?****Base: All who own or have use of a personal mobile phone**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1880	184	11	223	440	194	101	169	118	326	16	17	15	6	3	14	43
Weighted Base	1906	198	10	231	442	197	95	166	118	336	16	18	15	6	4	14	39
Yes	725	76	3	78	190	98	34	51	45	119	3	5	11	2	-	5	4
	38%	39%	34%	34%	43%	50%	35%	31%	38%	35%	20%	28%	73%	42%	-	40%	10%
No	1180	121	7	153	253	98	62	116	73	218	13	13	4	3	4	8	35
	62%	61%	66%	66%	57%	50%	65%	69%	62%	65%	80%	72%	27%	58%	100%	60%	90%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.21 Do you ever use your mobile phone to call someone back to save the caller money?****Base: All who own or have use of a personal mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1880	75	1805	570	540
Weighted Base	1906	76	1830	622	561
Yes	725	41	684	317	219
	38%	54%	37%	51%	39%
No	1180	35	1146	304	342
	62%	46%	63%	49%	61%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?

Base: All with a Smartphone

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1111	524	587	549	410	152	530	581	918	193
Weighted Base	1184	600	583	544	472	167	694	490	980	204
Skype	432 37%	225 38%	207 36%	237 43%	151 32%	45 27%	285 41%	147 30%	358 37%	74 37%
FaceTime	277 23%	126 21%	151 26%	161 30%	89 19%	27 16%	181 26%	96 20%	225 23%	52 25%
Viber	145 12%	77 13%	68 12%	79 14%	59 13%	7 4%	88 13%	57 12%	136 14%	9 4%
Tango	39 3%	23 4%	15 3%	20 4%	16 3%	2 1%	23 3%	15 3%	35 4%	4 2%
Hangouts	20 2%	11 2%	8 1%	9 2%	7 1%	4 2%	10 1%	9 2%	18 2%	2 1%
Whats app	20 2%	7 1%	12 2%	8 1%	7 2%	5 3%	11 2%	9 2%	15 2%	4 2%
O2 TuGo	12 1%	5 1%	8 1%	3 1%	6 1%	3 2%	10 1%	2 *	11 1%	1 1%
WeChat	9 1%	7 1%	3 *	5 1%	4 1%	1 1%	8 1%	1 *	8 1%	1 1%
BT SmartTalk	7 1%	4 1%	4 1%	1 *	3 1%	4 2%	6 1%	1 *	5 1%	2 1%
Virgin Mobile Smartcall	6 1%	5 1%	1 *	1 *	3 1%	1 1%	1 *	5 1%	5 1%	1 *
Fring	5 *	4 1%	1 *	3 1%	3 1%	-	4 1%	1 *	4 *	1 1%
Mumble	4 *	2 *	2 *	4 1%	-	-	4 1%	-	2 *	2 1%
Line	1 *	-	1 *	1 *	-	-	-	1 *	1 *	-
KakaoTalk	1 *	1 *	-	1 *	-	-	-	1 *	1 *	-
Other application to make voice or video calls	7 1%	5 1%	2 *	3 1%	3 1%	1 1%	4 1%	3 1%	7 1%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?****Base: All with a Smartphone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	1111	524	587	549	410	152	530	581	918	193
Weighted Base	1184	600	583	544	472	167	694	490	980	204
SUMMARY CODE										
ANY	622	314	308	328	225	68	399	223	521	101
	53%	52%	53%	60%	48%	41%	57%	45%	53%	49%
Do not use any apps to make calls	561	285	276	215	246	100	295	266	458	103
	47%	48%	47%	40%	52%	59%	43%	54%	47%	51%
Don't know	1	1	-	-	1	-	-	1	1	-
	*	*	-	-	*	-	-	*	*	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?

Base: All with a Smartphone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1111	959	77	48	27	38	120	100	75	115	95	182	148	86	48	77	27
Weighted Base	1184	1018	90	55	21	39	136	113	80	107	110	185	155	93	55	90	21
Skype	432 37%	375 37%	32 35%	22 39%	5 22%	9 24%	41 30%	34 30%	30 38%	31 29%	41 37%	99 54%	61 39%	28 30%	22 39%	32 35%	5 22%
FaceTime	277 23%	237 23%	23 26%	13 24%	3 16%	12 30%	31 23%	26 23%	25 31%	27 25%	22 20%	37 20%	35 23%	22 24%	13 24%	23 26%	3 16%
Viber	145 12%	125 12%	9 10%	7 12%	4 19%	- -	27 20%	3 3%	5 6%	5 5%	12 11%	52 28%	15 10%	5 5%	7 12%	9 10%	4 19%
Tango	39 3%	35 3%	3 3%	- -	1 4%	- -	3 2%	1 1%	2 2%	3 3%	6 5%	13 7%	5 3%	2 3%	- -	3 3%	1 4%
Hangouts	20 2%	18 2%	1 1%	1 2%	- -	1 3%	1 1%	1 1%	1 1%	* *	1 1%	5 3%	4 2%	3 3%	1 2%	1 1%	- -
Whats app	20 2%	17 2%	- -	3 5%	- -	- -	2 2%	2 2%	- -	- -	2 2%	7 4%	1 *	3 3%	3 5%	- -	- -
O2 TuGo	12 1%	8 1%	4 5%	- -	- -	- -	1 1%	2 2%	2 2%	- -	- -	- -	2 2%	1 2%	- -	4 5%	- -
WeChat	9 1%	9 1%	- -	- -	- -	- -	3 3%	- -	- -	1 1%	- -	3 2%	1 1%	- -	- -	- -	- -
BT SmartTalk	7 1%	7 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	2 1%	- -	3 3%	- -	- -	- -
Virgin Mobile Smartcall	6 1%	5 *	1 2%	- -	- -	- -	- -	- -	- -	2 2%	1 1%	1 1%	- -	- -	- -	1 2%	- -
Fring	5 *	5 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	3 1%	2 1%	- -	- -	- -	- -
Mumble	4 *	4 *	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	1 1%	- -	1 1%	- -	- -	- -
Line	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -
KakaoTalk	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -
Other application to make voice or video calls	7 1%	7 1%	- -	- -	- -	- -	- -	- -	- -	- -	3 3%	2 1%	1 1%	1 1%	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?****Base: All with a Smartphone**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	1111	959	77	48	27	38	120	100	75	115	95	182	148	86	48	77	27
Weighted Base	1184	1018	90	55	21	39	136	113	80	107	110	185	155	93	55	90	21
SUMMARY CODE																	
ANY	622	533	48	32	8	16	65	49	43	49	58	127	84	43	32	48	8
	53%	52%	54%	58%	38%	41%	48%	43%	54%	45%	53%	68%	54%	47%	58%	54%	38%
Do not use any apps to make calls	561	484	40	23	13	23	71	65	37	58	52	59	71	49	23	40	13
	47%	48%	45%	42%	62%	59%	52%	57%	46%	55%	47%	32%	46%	53%	42%	45%	62%
Don't know	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	*	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?****Base: All with a Smartphone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1111	1111	1111	-	209	-	880	240	866	874	218
Weighted Base	1184	1184	1184	-	199	-	961	225	954	947	219
Skype	432	432	432	-	76	-	348	84	346	341	89
	37%	37%	37%	-	38%	-	36%	37%	36%	36%	41%
FaceTime	277	277	277	-	47	-	226	34	243	232	42
	23%	23%	23%	-	24%	-	24%	15%	25%	25%	19%
Viber	145	145	145	-	24	-	119	30	113	113	32
	12%	12%	12%	-	12%	-	12%	13%	12%	12%	14%
Tango	39	39	39	-	10	-	28	8	31	32	7
	3%	3%	3%	-	5%	-	3%	3%	3%	3%	3%
Hangouts	20	20	20	-	1	-	19	3	16	15	4
	2%	2%	2%	-	*	-	2%	1%	2%	2%	2%
Whats app	20	20	20	-	1	-	18	6	13	17	2
	2%	2%	2%	-	1%	-	2%	3%	1%	2%	1%
O2 TuGo	12	12	12	-	2	-	10	2	10	10	1
	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%
WeChat	9	9	9	-	2	-	7	1	8	9	-
	1%	1%	1%	-	1%	-	1%	1%	1%	1%	-
BT SmartTalk	7	7	7	-	-	-	7	1	6	6	1
	1%	1%	1%	-	-	-	1%	1%	1%	1%	*
Virgin Mobile Smartcall	6	6	6	-	-	-	6	1	5	4	1
	1%	1%	1%	-	-	-	1%	1%	*	*	1%
Fring	5	5	5	-	-	-	5	2	4	4	2
	*	*	*	-	-	-	1%	1%	*	*	1%
Mumble	4	4	4	-	1	-	3	1	3	3	1
	*	*	*	-	1%	-	*	1%	*	*	1%
Line	1	1	1	-	1	-	-	-	1	1	*
	*	*	*	-	1%	-	-	-	*	*	*
KakaoTalk	1	1	1	-	1	-	-	1	-	-	1
	*	*	*	-	*	-	-	*	-	-	*
Other application to make voice or video calls	7	7	7	-	2	-	5	*	6	6	*
	1%	1%	1%	-	1%	-	*	*	1%	1%	*

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?****Base: All with a Smartphone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	1111	1111	1111	-	209	-	880	240	866	874	218
Weighted Base	1184	1184	1184	-	199	-	961	225	954	947	219
SUMMARY CODE											
ANY	622	622	622	-	102	-	511	107	511	498	117
	53%	53%	53%	-	51%	-	53%	48%	54%	53%	54%
Do not use any apps to make calls	561	561	561	-	97	-	449	116	443	448	101
	47%	47%	47%	-	49%	-	47%	52%	46%	47%	46%
Don't know	1	1	1	-	-	-	1	1	-	1	-
	*	*	*	-	-	-	*	*	-	*	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?

Base: All with a Smartphone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1111	131	5	104	269	160	49	95	61	190	8	8	12	4	3	5	7
Weighted Base	1184	146	4	117	285	166	46	96	67	205	9	8	12	4	4	6	7
Skype	432 37%	53 36%	3 60%	38 32%	94 33%	82 50%	12 27%	34 35%	18 27%	76 37%	7 86%	3 43%	5 36%	- -	4 100%	1 23%	2 26%
FaceTime	277 23%	47 32%	- -	30 26%	79 28%	38 23%	8 17%	12 12%	9 13%	48 23%	- -	- -	2 12%	- -	2 36%	3 48%	- -
Viber	145 12%	18 12%	- -	13 11%	35 12%	31 19%	3 6%	16 16%	6 8%	16 8%	5 57%	1 10%	- -	- -	1 29%	- -	* 7%
Tango	39 3%	4 2%	- -	4 3%	6 2%	12 7%	- -	6 7%	1 2%	6 3%	- -	- -	- -	- -	- -	- -	- -
Hangouts	20 2%	1 1%	- -	1 1%	4 1%	3 2%	- -	3 3%	1 2%	6 3%	- -	- -	- -	- -	- -	- -	- -
Whats app	20 2%	1 1%	1 32%	2 2%	3 1%	4 3%	1 3%	- -	2 3%	5 2%	- -	- -	- -	- -	- -	- -	- -
O2 TuGo	12 1%	- -	- -	- -	11 4%	- -	- -	- -	- -	- -	- -	1 14%	- -	- -	- -	- -	- -
WeChat	9 1%	- -	- -	- -	3 1%	4 2%	- -	1 2%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -
BT SmartTalk	7 1%	- -	- -	1 1%	1 *	1 1%	- -	- -	- -	4 2%	- -	- -	- -	- -	- -	- -	- -
Virgin Mobile Smartcall	6 1%	- -	- -	- -	- -	- -	- -	1 1%	4 6%	1 *	- -	- -	- -	- -	- -	- -	- -
Fring	5 *	- -	- -	- -	3 1%	- -	- -	- -	2 2%	1 1%	- -	- -	- -	- -	- -	- -	- -
Mumble	4 *	2 1%	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Line	1 *	- -	- -	- -	1 *	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
KakaoTalk	1 *	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other application to make voice or video calls	7 1%	- -	- -	- -	1 *	1 1%	2 4%	2 2%	- -	2 1%	- -	- -	- -	- -	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?****Base: All with a Smartphone**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	1111	131	5	104	269	160	49	95	61	190	8	8	12	4	3	5	7
Weighted Base	1184	146	4	117	285	166	46	96	67	205	9	8	12	4	4	6	7
SUMMARY CODE																	
ANY	622	78	3	58	152	106	19	48	30	103	7	4	5	-	4	3	2
	53%	53%	60%	50%	53%	64%	42%	49%	45%	50%	86%	53%	36%	-	100%	48%	26%
Do not use any apps to make calls	561	68	2	59	134	58	27	49	37	103	1	4	8	4	-	3	5
	47%	47%	40%	50%	47%	35%	58%	51%	55%	50%	14%	47%	64%	100%	-	52%	74%
Don't know	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?****Base: All with a Smartphone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1111	58	1053	570	540
Weighted Base	1184	58	1126	622	561
Skype	432	28	404	432	-
	37%	49%	36%	70%	-
FaceTime	277	11	265	277	-
	23%	20%	24%	45%	-
Viber	145	11	135	145	-
	12%	19%	12%	23%	-
Tango	39	5	34	39	-
	3%	8%	3%	6%	-
Hangouts	20	4	16	20	-
	2%	6%	1%	3%	-
Whats app	20	1	18	20	-
	2%	2%	2%	3%	-
O2 TuGo	12	-	12	12	-
	1%	-	1%	2%	-
WeChat	9	-	9	9	-
	1%	-	1%	1%	-
BT SmartTalk	7	-	7	7	-
	1%	-	1%	1%	-
Virgin Mobile Smartcall	6	2	4	6	-
	1%	4%	*	1%	-
Fring	5	1	4	5	-
	*	2%	*	1%	-
Mumble	4	-	4	4	-
	*	-	*	1%	-
Line	1	-	1	1	-
	*	-	*	*	-
KakaoTalk	1	-	1	1	-
	*	-	*	*	-
Other application to make voice or video calls	7	2	5	7	-
	1%	3%	*	1%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.22 Which of the following applications, or better known as apps, do you ever use to make voice or video calls on your mobile phone?****Base: All with a Smartphone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	1111	58	1053	570	540
Weighted Base	1184	58	1126	622	561
SUMMARY CODE					
ANY	622	40	582	622	-
	53%	69%	52%	100%	-
Do not use any apps to make calls	561	18	543	-	561
	47%	31%	48%	-	100%
Don't know	1	-	1	-	-
	*	-	*	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.23 Which type of calls do you make using these apps?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	571	263	308	321	193	57	305	266	479	92
Weighted Base	622	315	308	328	226	68	399	224	522	101
Video calls	263	132	132	161	85	17	172	92	218	45
	42%	42%	43%	49%	38%	24%	43%	41%	42%	45%
Calls from the UK to overseas	250	131	119	132	93	25	173	77	222	28
	40%	41%	39%	40%	41%	37%	43%	34%	43%	27%
Calls to a location in the UK	238	106	132	103	100	35	144	94	191	47
	38%	34%	43%	31%	44%	52%	36%	42%	37%	46%
Calls when I'm abroad to the UK	98	50	47	45	45	8	63	35	82	16
	16%	16%	15%	14%	20%	12%	16%	16%	16%	16%
Business\conference voice calls	44	34	11	13	22	9	37	7	36	8
	7%	11%	3%	4%	10%	13%	9%	3%	7%	8%
Calls to numbers not included in monthly allowance	37	20	16	15	15	7	21	16	35	2
	6%	7%	5%	4%	7%	10%	5%	7%	7%	2%
Other type of calls	6	2	5	2	4	-	3	4	6	1
	1%	*	2%	1%	2%	-	1%	2%	1%	1%
Text messaging	5	3	1	3	1	1	1	3	4	1
	1%	1%	*	1%	*	1%	*	2%	1%	1%
Use (free) wi fi calls	5	2	2	2	3	-	4	1	5	-
	1%	1%	1%	1%	1%	-	1%	*	1%	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.23 Which type of calls do you make using these apps?

Base: All who use apps to make voice or video calls on their mobile phone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	571	492	42	27	10	14	56	42	39	50	51	123	76	41	27	42	10
Weighted Base	622	533	49	32	8	16	65	49	43	49	58	127	84	43	32	49	8
Video calls	263 42%	226 42%	23 47%	11 34%	3 36%	12 74%	22 35%	13 27%	26 60%	18 38%	23 40%	52 41%	37 44%	23 54%	11 34%	23 47%	3 36%
Calls from the UK to overseas	250 40%	219 41%	17 34%	11 33%	3 43%	3 20%	21 33%	14 29%	12 28%	16 32%	29 49%	66 52%	39 47%	19 44%	11 33%	17 34%	3 43%
Calls to a location in the UK	238 38%	208 39%	17 34%	9 30%	4 54%	3 20%	32 49%	30 62%	22 50%	19 39%	27 47%	30 24%	25 30%	19 43%	9 30%	17 34%	4 54%
Calls when I'm abroad to the UK	98 16%	86 16%	4 8%	7 22%	1 11%	1 7%	3 5%	6 11%	7 15%	4 7%	6 11%	30 24%	20 24%	9 21%	7 22%	4 8%	1 11%
Business\conference voice calls	44 7%	38 7%	2 3%	5 15%	-	-	1 2%	1 3%	7 15%	1 1%	6 11%	10 8%	4 5%	8 18%	5 15%	2 3%	-
Calls to numbers not included in monthly allowance	37 6%	31 6%	3 7%	3 9%	-	-	1 2%	2 4%	-	4 8%	1 2%	13 10%	4 4%	6 14%	3 9%	3 7%	-
Other type of calls	6 1%	6 1%	-	1 2%	-	-	-	-	-	-	-	4 3%	1 1%	1 3%	1 2%	-	-
Text messaging	5 1%	5 1%	-	-	-	-	2 3%	-	-	-	1 2%	1 1%	-	-	-	-	-
Use (free) wi fi calls	5 1%	5 1%	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.23 Which type of calls do you make using these apps?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	571	571	571	-	103	-	460	108	460	453	111
Weighted Base	622	622	622	-	102	-	512	108	511	499	117
Video calls	263	263	263	-	46	-	213	40	222	219	41
	42%	42%	42%	-	45%	-	42%	37%	43%	44%	35%
Calls from the UK to overseas	250	250	250	-	52	-	193	61	187	186	60
	40%	40%	40%	-	51%	-	38%	57%	37%	37%	52%
Calls to a location in the UK	238	238	238	-	35	-	200	41	197	195	39
	38%	38%	38%	-	34%	-	39%	37%	39%	39%	33%
Calls when I'm abroad to the UK	98	98	98	-	13	-	85	12	86	81	17
	16%	16%	16%	-	13%	-	17%	11%	17%	16%	14%
Business\conference voice calls	44	44	44	-	3	-	41	5	39	32	12
	7%	7%	7%	-	3%	-	8%	4%	8%	6%	10%
Calls to numbers not included in monthly allowance	37	37	37	-	8	-	29	8	29	29	8
	6%	6%	6%	-	8%	-	6%	8%	6%	6%	7%
Other type of calls	6	6	6	-	2	-	4	*	6	5	1
	1%	1%	1%	-	2%	-	1%	*	1%	1%	1%
Text messaging	5	5	5	-	-	-	5	-	5	5	-
	1%	1%	1%	-	-	-	1%	-	1%	1%	-
Use (free) wi fi calls	5	5	5	-	1	-	3	1	3	5	-
	1%	1%	1%	-	1%	-	1%	1%	1%	1%	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.23 Which type of calls do you make using these apps?

Base: All who use apps to make voice or video calls on their mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	571	67	3	51	140	105	19	46	26	92	7	4	4	-	3	2	2
Weighted Base	622	78	3	58	152	107	19	48	30	103	7	4	5	-	4	3	2
Video calls	263	34	2	16	67	41	4	23	13	48	4	3	3	-	3	1	1
	42%	44%	73%	28%	44%	38%	18%	48%	43%	47%	55%	81%	60%	-	65%	47%	75%
Calls from the UK to overseas	250	27	2	24	61	51	6	18	14	33	4	-	3	-	4	1	*
	40%	35%	80%	42%	41%	48%	33%	37%	46%	33%	48%	-	60%	-	100%	53%	25%
Calls to a location in the UK	238	35	1	24	60	32	13	12	13	40	2	1	3	-	1	-	-
	38%	45%	54%	41%	39%	30%	67%	26%	42%	39%	33%	19%	73%	-	35%	-	-
Calls when I'm abroad to the UK	98	7	-	9	24	18	4	5	4	24	1	-	1	-	-	-	*
	16%	9%	-	15%	16%	17%	19%	11%	13%	24%	18%	-	27%	-	-	-	25%
Business\conference voice calls	44	3	-	1	11	5	-	10	1	13	-	-	-	-	-	-	-
	7%	4%	-	2%	7%	5%	-	20%	4%	13%	-	-	-	-	-	-	-
Calls to numbers not included in monthly allowance	37	-	-	3	12	10	-	-	1	10	-	-	1	-	-	-	-
	6%	-	-	5%	8%	9%	-	-	4%	9%	-	-	27%	-	-	-	-
Other type of calls	6	-	-	-	1	1	-	1	1	3	-	-	-	-	-	-	-
	1%	-	-	-	1%	1%	-	3%	3%	3%	-	-	-	-	-	-	-
Text messaging	5	-	-	-	2	-	-	-	1	1	-	-	-	-	-	-	-
	1%	-	-	-	2%	-	-	-	4%	1%	-	-	-	-	-	-	-
Use (free) wi fi calls	5	1	-	-	1	1	1	-	-	-	-	-	-	-	-	-	-
	1%	2%	-	-	1%	1%	4%	-	-	-	-	-	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.23 Which type of calls do you make using these apps?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	571	37	534	570	-
Weighted Base	622	40	583	622	-
Video calls	263	15	248	263	-
	42%	37%	43%	42%	-
Calls from the UK to overseas	250	21	228	250	-
	40%	54%	39%	40%	-
Calls to a location in the UK	238	12	226	237	-
	38%	31%	39%	38%	-
Calls when I'm abroad to the UK	98	6	91	98	-
	16%	16%	16%	16%	-
Business\conference voice calls	44	3	41	44	-
	7%	9%	7%	7%	-
Calls to numbers not included in monthly allowance	37	2	34	37	-
	6%	6%	6%	6%	-
Other type of calls	6	-	6	6	-
	1%	-	1%	1%	-
Text messaging	5	-	5	5	-
	1%	-	1%	1%	-
Use (free) wi fi calls	5	2	2	5	-
	1%	5%	*	1%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.24 How frequently do you make use of these apps to call people in the UK?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	571	263	308	321	193	57	305	266	479	92
Weighted Base	622	315	308	328	226	68	399	224	522	101
At least every 3 months	67 11%	34 11%	34 11%	37 11%	22 10%	9 13%	46 12%	21 9%	54 10%	13 13%
At least monthly	134 21%	69 22%	65 21%	70 21%	53 24%	10 15%	92 23%	42 19%	114 22%	20 20%
At least weekly	170 27%	88 28%	81 26%	87 26%	63 28%	19 28%	105 26%	65 29%	143 27%	26 26%
On a daily basis	101 16%	58 18%	43 14%	63 19%	30 13%	7 11%	60 15%	41 18%	88 17%	13 13%
Rarely (less than per quarter)	143 23%	63 20%	80 26%	67 20%	54 24%	22 32%	88 22%	55 24%	116 22%	27 27%
Don't know	8 1%	3 1%	5 2%	4 1%	3 1%	1 2%	7 2%	1 *	7 1%	1 1%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.24 How frequently do you make use of these apps to call people in the UK?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	571	492	42	27	10	14	56	42	39	50	51	123	76	41	27	42	10
Weighted Base	622	533	49	32	8	16	65	49	43	49	58	127	84	43	32	49	8
At least every 3 months	67 11%	58 11%	2 4%	6 18%	1 11%	- -	5 8%	4 9%	5 12%	7 14%	7 12%	17 13%	6 7%	7 15%	6 18%	2 4%	1 11%
At least monthly	134 21%	118 22%	12 24%	2 8%	2 26%	8 50%	16 24%	11 23%	14 32%	11 23%	8 13%	20 16%	18 21%	12 28%	2 8%	12 24%	2 26%
At least weekly	170 27%	149 28%	12 24%	6 20%	2 21%	1 8%	23 35%	11 23%	12 28%	14 28%	22 38%	31 25%	24 29%	10 23%	6 20%	12 24%	2 21%
On a daily basis	101 16%	82 15%	10 20%	8 26%	1 11%	2 15%	12 18%	6 13%	7 15%	4 8%	11 18%	24 19%	12 14%	4 10%	8 26%	10 20%	1 11%
Rarely (less than per quarter)	143 23%	118 22%	14 28%	9 28%	2 32%	4 27%	9 15%	16 32%	5 13%	13 26%	11 19%	28 22%	23 28%	9 21%	9 28%	14 28%	2 32%
Don't know	8 1%	8 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 5%	1 1%	1 2%	- -	- -	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.24 How frequently do you make use of these apps to call people in the UK?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	571	571	571	-	103	-	460	108	460	453	111
Weighted Base	622	622	622	-	102	-	512	108	511	499	117
At least every 3 months	67 11%	67 11%	67 11%	- -	10 10%	- -	56 11%	9 9%	58 11%	58 12%	7 6%
At least monthly	134 21%	134 21%	134 21%	- -	23 23%	- -	110 21%	18 17%	116 23%	108 22%	24 21%
At least weekly	170 27%	170 27%	170 27%	- -	24 23%	- -	143 28%	33 31%	135 26%	129 26%	38 32%
On a daily basis	101 16%	101 16%	101 16%	- -	16 16%	- -	82 16%	26 24%	75 15%	80 16%	20 17%
Rarely (less than per quarter)	143 23%	143 23%	143 23%	- -	25 24%	- -	118 23%	18 17%	124 24%	117 23%	26 22%
Don't know	8 1%	8 1%	8 1%	- -	4 4%	- -	4 1%	4 3%	3 1%	6 1%	2 2%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.24 How frequently do you make use of these apps to call people in the UK?

Base: All who use apps to make voice or video calls on their mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	571	67	3	51	140	105	19	46	26	92	7	4	4	-	3	2	2
Weighted Base	622	78	3	58	152	107	19	48	30	103	7	4	5	-	4	3	2
At least every 3 months	67	10	1	7	20	11	1	4	1	14	-	-	-	-	-	-	-
	11%	12%	20%	12%	13%	10%	4%	9%	2%	13%	-	-	-	-	-	-	-
At least monthly	134	18	-	14	37	22	3	10	3	23	2	1	2	-	-	-	-
	21%	23%	-	24%	24%	21%	15%	22%	9%	22%	20%	26%	34%	-	-	-	-
At least weekly	170	19	1	16	42	25	3	16	12	26	3	-	2	-	3	1	1
	27%	25%	54%	27%	28%	23%	13%	33%	40%	25%	40%	-	40%	-	71%	53%	75%
On a daily basis	101	8	1	10	25	22	6	10	3	11	3	1	-	-	-	1	*
	16%	10%	27%	17%	17%	21%	32%	20%	10%	11%	39%	19%	-	-	-	47%	25%
Rarely (less than per quarter)	143	21	-	12	29	26	7	5	12	29	-	2	1	-	-	-	-
	23%	26%	-	20%	19%	24%	35%	11%	39%	28%	-	55%	27%	-	-	-	-
Don't know	8	2	-	-	-	1	-	2	-	1	-	-	-	-	1	-	-
	1%	3%	-	-	-	1%	-	5%	-	1%	-	-	-	-	29%	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.24 How frequently do you make use of these apps to call people in the UK?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	571	37	534	570	-
Weighted Base	622	40	583	622	-
At least every 3 months	67	2	65	67	-
	11%	6%	11%	11%	-
At least monthly	134	4	130	133	-
	21%	9%	22%	21%	-
At least weekly	170	13	157	170	-
	27%	32%	27%	27%	-
On a daily basis	101	12	89	101	-
	16%	30%	15%	16%	-
Rarely (less than per quarter)	143	8	135	143	-
	23%	20%	23%	23%	-
Don't know	8	1	7	8	-
	1%	3%	1%	1%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.25 What proportion of calls you make from your mobile phone do you think are using these apps?****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		571	263	308	321	193	57	305	266	479	92
Weighted Base		622	315	308	328	226	68	399	224	522	101
Less than 10% of all calls	(5)	382	203	178	183	150	48	254	127	318	63
		61%	65%	58%	56%	66%	71%	64%	57%	61%	63%
10-24%	(17)	106	46	60	67	32	8	61	45	94	12
		17%	15%	20%	20%	14%	11%	15%	20%	18%	12%
25-49%	(37)	67	33	34	40	23	3	36	30	55	12
		11%	10%	11%	12%	10%	5%	9%	14%	10%	12%
50-74%	(62)	32	12	20	21	8	3	20	12	25	7
		5%	4%	6%	6%	4%	4%	5%	5%	5%	7%
75% or more of all calls	(75)	13	9	5	6	5	3	10	4	11	3
		2%	3%	2%	2%	2%	4%	2%	2%	2%	3%
SUMMARY CODES											
<50%		554	282	272	290	205	60	351	203	467	87
		89%	90%	88%	88%	90%	88%	88%	91%	89%	87%
>50%		45	21	25	27	13	5	30	16	36	9
		7%	7%	8%	8%	6%	8%	7%	7%	7%	9%
Don't know		23	12	11	12	8	3	18	5	19	4
		4%	4%	4%	4%	4%	4%	4%	2%	4%	4%
Mean Score		5.280	14.555	16.022	16.607	13.915	13.390	14.704	16.284	15.078	16.335
Standard Deviation		7.802	17.661	17.945	18.155	16.950	18.596	17.898	17.629	17.467	19.519
Error Variance		0.576	1.233	1.084	1.063	1.545	6.404	1.101	1.200	0.659	4.379

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.25 What proportion of calls you make from your mobile phone do you think are using these apps?****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		571	492	42	27	10	14	56	42	39	50	51	123	76	41	27	42	10
Weighted Base		622	533	49	32	8	16	65	49	43	49	58	127	84	43	32	49	8
Less than 10% of all calls	(5)	382 61%	336 63%	25 50%	16 49%	5 68%	13 86%	36 56%	34 69%	28 64%	26 54%	39 67%	74 58%	56 67%	29 67%	16 49%	25 50%	5 68%
10-24%	(17)	106 17%	90 17%	11 23%	3 10%	1 17%	1 8%	6 10%	7 15%	7 17%	11 23%	8 14%	28 22%	15 18%	5 12%	3 10%	11 23%	1 17%
25-49%	(37)	67 11%	56 11%	5 10%	4 13%	1 15%	- -	12 18%	5 10%	4 10%	6 13%	3 6%	15 12%	9 11%	2 4%	4 13%	5 10%	1 15%
50-74%	(62)	32 5%	23 4%	5 10%	4 13%	- -	1 7%	3 5%	2 4%	3 6%	3 6%	3 5%	3 2%	1 2%	3 8%	4 13%	5 10%	- -
75% or more of all calls	(75)	13 2%	8 1%	3 6%	3 8%	- -	- -	1 2%	- -	1 2%	- -	2 3%	* *	1 1%	3 6%	3 8%	3 6%	- -
SUMMARY CODES																		
<50%		554 89%	482 90%	41 82%	23 73%	8 100%	15 93%	55 84%	46 94%	40 92%	44 91%	51 87%	117 92%	80 95%	36 84%	23 73%	41 82%	8 100%
>50%		45 7%	31 6%	8 16%	7 21%	- -	1 7%	5 7%	2 4%	4 8%	3 6%	5 8%	3 2%	2 3%	6 14%	7 21%	8 16%	- -
Don't know		23 4%	20 4%	1 1%	2 6%	- -	- -	5 8%	1 2%	- -	2 4%	3 5%	7 5%	2 2%	1 2%	2 6%	1 1%	- -
Mean Score		5.280	14.215	21.247	24.769	11.805	9.733	17.592	12.491	15.343	15.675	14.065	13.244	12.421	16.743	24.769	21.247	11.805
Standard Deviation		7.802	16.497	22.925	25.745	12.190	14.808	19.238	14.657	18.262	16.091	18.498	13.480	13.923	22.279	25.745	22.925	12.190
Error Variance		0.576	0.574	12.819	26.512	14.860	15.662	7.117	5.240	8.552	5.284	7.281	1.553	2.585	12.409	26.512	12.819	14.860

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.25 What proportion of calls you make from your mobile phone do you think are using these apps?****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1/8 MOBILE/LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		571	571	571	-	103	-	460	108	460	453	111
Weighted Base		622	622	622	-	102	-	512	108	511	499	117
Less than 10% of all calls		(5)	382	382	382	57	-	321	52	328	306	72
			61%	61%	61%	56%	-	63%	48%	64%	61%	61%
10-24%		(17)	106	106	106	22	-	82	17	88	90	15
			17%	17%	17%	21%	-	16%	16%	17%	18%	13%
25-49%		(37)	67	67	67	11	-	54	20	46	47	18
			11%	11%	11%	11%	-	11%	18%	9%	9%	16%
50-74%		(62)	32	32	32	4	-	28	10	22	25	7
			5%	5%	5%	4%	-	5%	9%	4%	5%	6%
75% or more of all calls		(75)	13	13	13	4	-	8	3	10	12	2
			2%	2%	2%	4%	-	2%	3%	2%	2%	1%
SUMMARY CODES												
<50%		554	554	554	-	90	-	457	89	462	443	105
			89%	89%	89%	88%	-	89%	82%	90%	89%	89%
>50%		45	45	45	-	8	-	36	13	33	37	8
			7%	7%	7%	7%	-	7%	12%	6%	7%	7%
Don't know		23	23	23	-	4	-	19	7	16	19	4
			4%	4%	4%	4%	-	4%	6%	3%	4%	4%
Mean Score		5.280	15.280	15.280	-	16.268	-	14.914	20.713	14.141	15.049	16.104
Standard Deviation		7.802	17.802	17.802	-	18.504	-	17.433	20.899	16.931	17.754	18.047
Error Variance		0.576	0.576	0.576	-	3.459	-	0.686	4.241	0.646	0.723	3.044

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.25 What proportion of calls you make from your mobile phone do you think are using these apps?

Base: All who use apps to make voice or video calls on their mobile phone

		Total	Q5 NETWORK PROVIDER															Don't know
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	
Unweighted Base		571	67	3	51	140	105	19	46	26	92	7	4	4	-	3	2	2
Weighted Base		622	78	3	58	152	107	19	48	30	103	7	4	5	-	4	3	2
Less than 10% of all calls	(5)	382 61%	49 63%	2 73%	36 62%	91 60%	66 61%	9 47%	24 50%	22 73%	66 65%	3 44%	3 81%	5 100%	-	2 36%	1 47%	1 75%
10-24%	(17)	106 17%	8 10%	-	8 14%	33 22%	16 15%	7 35%	11 23%	2 8%	17 17%	3 38%	-	-	-	-	-	-
25-49%	(37)	67 11%	7 9%	1 27%	10 17%	13 8%	13 12%	2 12%	4 8%	5 16%	10 10%	1 12%	1 19%	-	-	-	1 53%	-
50-74%	(62)	32 5%	10 13%	-	* 1%	7 5%	9 8%	1 6%	2 5%	-	1 1%	* 6%	-	-	-	-	-	*
75% or more of all calls	(75)	13 2%	2 3%	-	-	4 3%	1 1%	-	1 3%	1 3%	4 4%	-	-	-	-	-	-	-
SUMMARY CODES																		
<50%		554 89%	64 82%	3 100%	54 94%	137 90%	95 88%	18 94%	39 82%	30 97%	93 91%	7 94%	4 100%	5 100%	-	2 36%	3 100%	1 75%
>50%		45 7%	12 16%	-	* 1%	11 7%	10 9%	1 6%	3 7%	1 3%	5 5%	* 6%	-	-	-	-	-	*
Don't know		23 4%	2 2%	-	3 6%	3 2%	3 3%	-	5 11%	-	4 4%	-	-	-	-	3 64%	-	-
Mean Score		5.280	18.566	13.482	13.004	15.074	16.289	16.560	15.993	12.892	13.905	16.888	11.032	5.000	-	5.000	21.968	19.417
Standard Deviation		7.802	22.119	18.045	13.099	17.637	18.737	15.932	18.043	15.846	17.140	16.467	14.347	0.000	-	-	20.033	-
Error Variance		0.576	7.527	108.541	3.575	2.254	3.476	13.359	7.941	9.658	3.301	38.737	51.456	0.000	-	-	200.670	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.25 What proportion of calls you make from your mobile phone do you think are using these apps?****Base: All who use apps to make voice or video calls on their mobile phone**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	571	37	534	570	-
Weighted Base	622	40	583	622	-
Less than 10% of all calls	(5) 61%	19 49%	362 62%	382 61%	- -
10-24%	(17) 17%	7 16%	99 17%	105 17%	- -
25-49%	(37) 11%	9 24%	57 10%	67 11%	- -
50-74%	(62) 5%	5 11%	27 5%	32 5%	- -
75% or more of all calls	(75) 2%	- -	13 2%	13 2%	- -
SUMMARY CODES					
<50%	554 89%	35 89%	519 89%	553 89%	- -
>50%	45 7%	5 11%	41 7%	45 7%	- -
Don't know	23 4%	- -	23 4%	23 4%	- -
Mean Score	5.280	21.026	14.872	15.278	-
Standard Deviation	7.802	19.714	17.606	17.816	-
Error Variance	0.576	10.504	0.604	0.578	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.26 Why do you use these apps to make calls on your mobile phone?

Base: All who use apps to make voice or video calls on their mobile phone

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	571	263	308	321	193	57	305	266	479	92
Weighted Base	622	315	308	328	226	68	399	224	522	101
To save money	312	172	141	165	113	35	194	119	276	36
	50%	54%	46%	50%	50%	51%	49%	53%	53%	36%
To make video calls	276	130	146	156	101	19	183	93	231	45
	44%	41%	47%	48%	44%	28%	46%	41%	44%	45%
It's convenient	203	111	92	107	79	16	124	79	170	32
	33%	35%	30%	33%	35%	24%	31%	35%	33%	32%
Unlimited call availability	52	41	11	28	21	3	30	22	44	8
	8%	13%	4%	9%	9%	4%	8%	10%	9%	8%
To make group calls	43	26	17	27	10	5	32	11	33	9
	7%	8%	6%	8%	4%	8%	8%	5%	6%	9%
Where I don't have a good mobile signal	25	11	14	12	11	2	16	10	19	6
	4%	4%	5%	4%	5%	3%	4%	4%	4%	6%
To send emoticons, stickers, themes	22	14	8	13	8	1	14	8	20	2
	4%	5%	2%	4%	3%	2%	4%	3%	4%	2%
To use voice filters	11	7	5	9	3	-	10	1	11	-
	2%	2%	1%	3%	1%	-	3%	*	2%	-
It's fun	6	1	5	2	3	1	4	2	4	2
	1%	*	2%	1%	1%	1%	1%	1%	1%	2%
When abroad/for international calls	6	3	3	4	-	1	4	1	4	1
	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
Other reason	16	7	9	5	5	7	9	7	14	3
	3%	2%	3%	2%	2%	10%	2%	3%	3%	3%
Don't know	29	11	19	10	16	3	20	9	24	6
	5%	3%	6%	3%	7%	5%	5%	4%	5%	6%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.26 Why do you use these apps to make calls on your mobile phone?

Base: All who use apps to make voice or video calls on their mobile phone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	571	492	42	27	10	14	56	42	39	50	51	123	76	41	27	42	10
Weighted Base	622	533	49	32	8	16	65	49	43	49	58	127	84	43	32	49	8
To save money	312 50%	274 51%	15 31%	17 53%	6 73%	5 33%	36 56%	20 40%	16 36%	16 34%	23 39%	91 72%	49 58%	19 43%	17 53%	15 31%	6 73%
To make video calls	276 44%	233 44%	28 56%	12 37%	3 43%	8 52%	24 37%	17 34%	23 54%	22 46%	31 53%	53 42%	31 37%	25 57%	12 37%	28 56%	3 43%
It's convenient	203 33%	181 34%	11 22%	8 26%	2 26%	1 8%	21 33%	16 32%	12 28%	15 30%	15 26%	52 41%	38 45%	12 27%	8 26%	11 22%	2 26%
Unlimited call availability	52 8%	48 9%	- -	4 13%	- -	1 8%	3 5%	2 4%	2 4%	2 4%	4 7%	14 11%	14 16%	6 13%	4 13%	- -	- -
To make group calls	43 7%	41 8%	- -	2 5%	- -	1 6%	4 6%	3 6%	3 7%	3 6%	6 10%	13 10%	5 6%	4 8%	2 5%	- -	- -
Where I don't have a good mobile signal	25 4%	20 4%	2 5%	3 8%	- -	- -	- -	- -	1 2%	* 1%	2 4%	8 6%	5 6%	4 9%	3 8%	2 5%	- -
To send emoticons, stickers, themes	22 4%	22 4%	- -	- -	- -	- -	3 4%	2 5%	3 7%	2 4%	- -	8 6%	3 3%	2 4%	- -	- -	- -
To use voice filters	11 2%	11 2%	- -	- -	- -	- -	1 2%	- -	- -	1 1%	- -	8 7%	1 1%	- -	- -	- -	- -
It's fun	6 1%	5 1%	1 2%	- -	- -	- -	- -	- -	- -	2 3%	1 1%	- -	1 1%	1 3%	- -	1 2%	- -
When abroad\for international calls	6 1%	6 1%	- -	- -	- -	- -	- -	- -	2 4%	- -	- -	1 1%	3 3%	- -	- -	- -	- -
Other reason	16 3%	13 3%	3 6%	- -	- -	- -	- -	5 10%	1 1%	* 1%	1 2%	4 3%	1 2%	1 2%	- -	3 6%	- -
Don't know	29 5%	20 4%	5 11%	3 11%	- -	1 8%	2 4%	1 2%	4 9%	2 5%	- -	7 5%	2 3%	* 1%	3 11%	5 11%	- -

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.26 Why do you use these apps to make calls on your mobile phone?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	571	571	571	-	103	-	460	108	460	453	111
Weighted Base	622	622	622	-	102	-	512	108	511	499	117
To save money	312	312	312	-	57	-	250	69	241	241	67
	50%	50%	50%	-	56%	-	49%	64%	47%	48%	57%
To make video calls	276	276	276	-	50	-	220	44	231	222	51
	44%	44%	44%	-	49%	-	43%	40%	45%	45%	44%
It's convenient	203	203	203	-	37	-	161	44	157	161	41
	33%	33%	33%	-	36%	-	31%	41%	31%	32%	35%
Unlimited call availability	52	52	52	-	14	-	37	10	42	37	15
	8%	8%	8%	-	14%	-	7%	9%	8%	7%	13%
To make group calls	43	43	43	-	12	-	31	3	39	32	11
	7%	7%	7%	-	12%	-	6%	3%	8%	6%	9%
Where I don't have a good mobile signal	25	25	25	-	5	-	20	4	21	22	4
	4%	4%	4%	-	5%	-	4%	4%	4%	4%	3%
To send emoticons, stickers, themes	22	22	22	-	5	-	17	3	19	18	4
	4%	4%	4%	-	5%	-	3%	2%	4%	4%	3%
To use voice filters	11	11	11	-	3	-	8	1	10	8	3
	2%	2%	2%	-	3%	-	2%	1%	2%	2%	2%
It's fun	6	6	6	-	1	-	5	-	6	6	-
	1%	1%	1%	-	1%	-	1%	-	1%	1%	-
When abroad\for international calls	6	6	6	-	1	-	5	1	5	6	-
	1%	1%	1%	-	1%	-	1%	1%	1%	1%	-
Other reason	16	16	16	-	3	-	12	2	14	13	3
	3%	3%	3%	-	3%	-	2%	2%	3%	3%	2%
Don't know	29	29	29	-	3	-	27	2	26	26	2
	5%	5%	5%	-	3%	-	5%	2%	5%	5%	2%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.26 Why do you use these apps to make calls on your mobile phone?

Base: All who use apps to make voice or video calls on their mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	571	67	3	51	140	105	19	46	26	92	7	4	4	-	3	2	2
Weighted Base	622	78	3	58	152	107	19	48	30	103	7	4	5	-	4	3	2
To save money	312	30	1	31	74	67	14	30	12	43	6	-	1	-	3	1	*
	50%	38%	54%	54%	49%	62%	71%	62%	38%	42%	76%	-	13%	-	71%	53%	25%
To make video calls	276	40	2	21	70	43	6	21	16	44	5	2	3	-	3	-	*
	44%	51%	80%	36%	46%	40%	32%	43%	52%	43%	65%	55%	73%	-	65%	-	25%
It's convenient	203	22	-	21	56	32	6	14	8	32	3	-	5	-	3	-	*
	33%	28%	-	36%	37%	30%	30%	29%	26%	31%	43%	-	100%	-	71%	-	25%
Unlimited call availability	52	4	1	4	15	10	1	5	1	8	1	1	-	-	2	-	-
	8%	5%	20%	7%	10%	10%	4%	11%	4%	7%	12%	19%	-	-	36%	-	-
To make group calls	43	6	-	1	11	7	-	5	-	11	1	-	-	-	-	-	-
	7%	7%	-	2%	7%	7%	-	10%	-	11%	11%	-	-	-	-	-	-
Where I don't have a good mobile signal	25	2	-	2	11	5	-	2	2	3	-	-	-	-	-	-	-
	4%	2%	-	3%	7%	5%	-	3%	5%	3%	-	-	-	-	-	-	-
To send emoticons, stickers, themes	22	2	1	1	7	5	-	1	-	5	-	-	-	-	-	-	-
	4%	2%	20%	2%	5%	5%	-	2%	-	5%	-	-	-	-	-	-	-
To use voice filters	11	1	1	-	4	*	-	3	-	2	-	-	-	-	-	-	-
	2%	1%	20%	-	3%	*	-	6%	-	2%	-	-	-	-	-	-	-
It's fun	6	3	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-
	1%	4%	-	2%	1%	-	-	-	-	1%	-	-	-	-	-	-	-
When abroad\for international calls	6	-	-	-	1	3	-	-	-	2	-	-	-	-	-	-	-
	1%	-	-	-	1%	2%	-	-	-	2%	-	-	-	-	-	-	-
Other reason	16	2	-	1	4	4	-	1	2	3	-	-	-	-	-	-	-
	3%	2%	-	2%	2%	4%	-	3%	5%	3%	-	-	-	-	-	-	-
Don't know	29	3	-	2	6	6	-	4	2	2	-	1	-	-	-	1	1
	5%	4%	-	4%	4%	6%	-	9%	5%	2%	-	26%	-	-	-	47%	75%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.26 Why do you use these apps to make calls on your mobile phone?****Base: All who use apps to make voice or video calls on their mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	571	37	534	570	-
Weighted Base	622	40	583	622	-
To save money	312	26	286	312	-
50%		67%	49%	50%	-
To make video calls	276	17	259	276	-
44%		42%	44%	44%	-
It's convenient	203	11	191	203	-
33%		28%	33%	33%	-
Unlimited call availability	52	4	48	52	-
8%		9%	8%	8%	-
To make group calls	43	4	39	43	-
7%		9%	7%	7%	-
Where I don't have a good mobile signal	25	-	25	24	-
4%		-	4%	4%	-
To send emoticons, stickers, themes	22	1	21	22	-
4%		3%	4%	4%	-
To use voice filters	11	1	10	11	-
2%		3%	2%	2%	-
It's fun	6	-	6	6	-
1%		-	1%	1%	-
When abroad\for international calls	6	1	4	6	-
1%		3%	1%	1%	-
Other reason	16	-	16	16	-
3%		-	3%	3%	-
Don't know	29	1	28	29	-
5%		3%	5%	5%	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27 How often, if at all, you make calls using these applications in this way? - SUMMARY TABLE****Base: All who use apps to make voice or video calls on their mobile phone**

		Using my home WiFi \ broadband	Using WiFi hotspots (e.g. at coffee bars, cafes etc)	Using the data allowance with my phone
Unweighted Base		571	571	571
Weighted Base		622	622	622
Never	(0)	38 6%	198 32%	96 15%
Rarely	(1)	29 5%	112 18%	76 12%
Sometimes	(2)	68 11%	163 26%	132 21%
Frequently	(3)	125 20%	76 12%	102 16%
Always	(4)	351 56%	60 10%	180 29%
Don't know\ just use the app where it works		11 2%	13 2%	37 6%
Mean Score		3.181	1.489	2.332
Standard Deviation		1.187	1.321	1.442
Error Variance		0.003	0.003	0.004

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_1 How often, if at all, you make calls using these applications in this way? - Using my home WiFi \ broadband****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		571	263	308	321	193	57	305	266	479	92
Weighted Base		622	315	308	328	226	68	399	224	522	101
Never	(0)	38	14	24	23	12	3	16	22	31	7
		6%	5%	8%	7%	5%	5%	4%	10%	6%	7%
Rarely	(1)	29	16	13	7	14	8	19	10	24	5
		5%	5%	4%	2%	6%	11%	5%	5%	5%	5%
Sometimes	(2)	68	32	37	26	34	8	48	20	58	10
		11%	10%	12%	8%	15%	11%	12%	9%	11%	10%
Frequently	(3)	125	66	59	70	36	18	79	46	101	24
		20%	21%	19%	21%	16%	27%	20%	21%	19%	24%
Always	(4)	351	182	169	195	127	29	230	122	298	54
		56%	58%	55%	59%	56%	43%	58%	54%	57%	54%
Don't know\ just use the app where it works		11	5	6	7	2	2	7	4	10	1
		2%	1%	2%	2%	1%	2%	2%	2%	2%	1%
Mean Score		3.181	3.242	3.118	3.272	3.117	2.953	3.241	3.073	3.188	3.142
Standard Deviation		1.187	1.125	1.246	1.159	1.210	1.215	1.105	1.315	1.185	1.199
Error Variance		0.003	0.005	0.005	0.004	0.008	0.027	0.004	0.007	0.003	0.016

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_1 How often, if at all, you make calls using these applications in this way? - Using my home WiFi \ broadband****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		571	492	42	27	10	14	56	42	39	50	51	123	76	41	27	42	10
	Weighted Base	622	533	49	32	8	16	65	49	43	49	58	127	84	43	32	49	8
Never	(0)	38 6%	31 6%	3 6%	5 15%	- -	1 8%	5 7%	7 15%	1 1%	1 2%	2 3%	5 4%	4 4%	6 13%	5 15%	3 6%	- -
Rarely	(1)	29 5%	25 5%	1 3%	3 9%	- -	1 6%	2 4%	3 5%	1 3%	4 9%	- -	6 5%	6 7%	1 3%	3 9%	1 3%	- -
Sometimes	(2)	68 11%	65 12%	2 5%	- -	1 7%	1 9%	3 5%	3 7%	5 11%	7 14%	12 20%	13 10%	14 17%	7 15%	- -	2 5%	1 7%
Frequently	(3)	125 20%	106 20%	13 26%	6 17%	1 11%	6 37%	2 3%	11 22%	13 30%	7 14%	18 31%	19 15%	21 25%	9 20%	6 17%	13 26%	1 11%
Always	(4)	351 56%	299 56%	28 57%	18 57%	7 83%	6 40%	48 74%	25 50%	23 54%	29 60%	26 45%	83 66%	38 45%	20 46%	18 57%	28 57%	7 83%
Don't know\ just use the app where it works		11 2%	9 2%	2 3%	1 2%	- -	- -	4 6%	- -	- -	- -	1 1%	1 1%	2 2%	1 2%	1 2%	2 3%	- -
Mean Score		3.181	3.175	3.308	2.941	3.761	2.968	3.430	2.875	3.333	3.206	3.163	3.344	3.015	2.850	2.941	3.308	3.761
Standard Deviation		1.187	1.175	1.099	1.546	0.601	1.227	1.236	1.476	0.886	1.144	0.944	1.099	1.149	1.411	1.546	1.099	0.601
Error Variance		0.003	0.003	0.030	0.092	0.036	0.108	0.029	0.052	0.020	0.026	0.018	0.010	0.018	0.050	0.092	0.030	0.036

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_1 How often, if at all, you make calls using these applications in this way? - Using my home WiFi \ broadband****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		571	571	571	-	103	-	460	108	460	453	111
Weighted Base		622	622	622	-	102	-	512	108	511	499	117
Never	(0)	38	38	38	-	14	-	22	7	31	31	7
		6%	6%	6%	-	13%	-	4%	6%	6%	6%	6%
Rarely	(1)	29	29	29	-	5	-	23	4	25	27	2
		5%	5%	5%	-	5%	-	5%	4%	5%	5%	2%
Sometimes	(2)	68	68	68	-	5	-	63	10	57	52	14
		11%	11%	11%	-	5%	-	12%	9%	11%	10%	12%
Frequently	(3)	125	125	125	-	24	-	99	19	105	103	20
		20%	20%	20%	-	24%	-	19%	18%	21%	21%	17%
Always	(4)	351	351	351	-	52	-	295	66	285	274	73
		56%	56%	56%	-	51%	-	58%	60%	56%	55%	63%
Don't know\ just use the app where it works		11	11	11	-	2	-	9	2	8	11	-
		2%	2%	2%	-	2%	-	2%	2%	2%	2%	-
Mean Score		3.181	3.181	3.181	-	2.958	-	3.237	3.258	3.171	3.154	3.286
Standard Deviation		1.187	1.187	1.187	-	1.420	-	1.113	1.173	1.183	1.201	1.140
Error Variance		0.003	0.003	0.003	-	0.020	-	0.003	0.013	0.003	0.003	0.012

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.27_1 How often, if at all, you make calls using these applications in this way? - Using my home WiFi \ broadband
Base: All who use apps to make voice or video calls on their mobile phone

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		571	67	3	51	140	105	19	46	26	92	7	4	4	-	3	2	2
Weighted Base		622	78	3	58	152	107	19	48	30	103	7	4	5	-	4	3	2
Never	(0)	38	3	-	4	8	8	1	2	4	7	-	-	-	-	2	-	-
		6%	4%	-	8%	5%	7%	5%	5%	12%	6%	-	-	-	-	36%	-	-
Rarely	(1)	29	3	-	5	7	6	1	1	1	5	-	-	-	-	-	-	-
		5%	3%	-	8%	4%	6%	3%	3%	5%	5%	-	-	-	-	-	-	-
Sometimes	(2)	68	11	2	9	13	10	4	5	*	9	-	2	-	-	-	-	1
		11%	14%	80%	16%	9%	10%	22%	11%	2%	9%	-	38%	-	-	-	-	75%
Frequently	(3)	125	16	-	10	32	30	5	9	5	16	-	1	2	-	-	-	-
		20%	20%	-	17%	21%	28%	26%	19%	18%	15%	-	26%	34%	-	-	-	-
Always	(4)	351	42	1	30	91	52	8	28	18	65	7	2	3	-	1	3	*
		56%	54%	20%	51%	60%	48%	43%	59%	60%	63%	100%	36%	66%	-	29%	100%	25%
Don't know\ just use the app where it works		11	3	-	-	1	2	-	1	1	1	-	-	-	-	1	-	-
		2%	4%	-	-	1%	2%	-	3%	4%	1%	-	-	-	-	35%	-	-
Mean Score		3.181	3.209	2.391	2.957	3.278	3.059	2.992	3.286	3.138	3.244	4.000	2.985	3.665	-	1.783	4.000	2.506
Standard Deviation		1.187	1.109	1.013	1.307	1.126	1.215	1.148	1.115	1.416	1.217	0.000	0.986	0.535	-	2.496	0.000	-
Error Variance		0.003	0.020	0.342	0.033	0.009	0.014	0.069	0.028	0.080	0.016	0.000	0.243	0.072	-	3.116	0.000	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_1 How often, if at all, you make calls using these applications in this way? - Using my home WiFi \ broadband****Base: All who use apps to make voice or video calls on their mobile phone**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	571	37	534	570	-
Weighted Base	622	40	583	622	-
Never	(0)	38	36	38	-
	6%	5%	6%	6%	-
Rarely	(1)	29	28	29	-
	5%	3%	5%	5%	-
Sometimes	(2)	68	61	68	-
	11%	17%	11%	11%	-
Frequently	(3)	125	119	124	-
	20%	14%	20%	20%	-
Always	(4)	351	327	351	-
	56%	61%	56%	57%	-
Don't know\ just use the app where it works	11	-	11	11	-
	2%	-	2%	2%	-
Mean Score	3.181	3.214	3.178	3.181	-
Standard Deviation	1.187	1.171	1.189	1.188	-
Error Variance	0.003	0.037	0.003	0.003	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_2 How often, if at all, you make calls using these applications in this way? - Using WiFi hotspots (e.g. at coffee bars, cafes etc)****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		571	263	308	321	193	57	305	266	479	92
Weighted Base		622	315	308	328	226	68	399	224	522	101
Never	(0)	198	82	116	104	75	19	122	76	164	33
		32%	26%	38%	32%	33%	28%	30%	34%	32%	33%
Rarely	(1)	112	72	40	61	36	15	78	35	101	11
		18%	23%	13%	19%	16%	22%	19%	16%	19%	11%
Sometimes	(2)	163	77	86	81	62	20	112	51	125	38
		26%	24%	28%	25%	27%	29%	28%	23%	24%	38%
Frequently	(3)	76	50	26	44	27	6	44	32	65	11
		12%	16%	8%	13%	12%	8%	11%	14%	12%	11%
Always	(4)	60	27	33	30	25	5	35	25	55	6
		10%	9%	11%	9%	11%	8%	9%	11%	10%	6%
Don't know\ just use the app where it works		13	6	6	8	2	3	8	5	12	1
		2%	2%	2%	2%	1%	4%	2%	2%	2%	1%
Mean Score		1.489	1.573	1.403	1.484	1.514	1.430	1.474	1.517	1.498	1.445
Standard Deviation		1.321	1.279	1.359	1.320	1.351	1.234	1.282	1.390	1.339	1.228
Error Variance		0.003	0.006	0.006	0.006	0.010	0.028	0.006	0.007	0.004	0.017

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_2 How often, if at all, you make calls using these applications in this way? - Using WiFi hotspots (e.g. at coffee bars, cafes etc)****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	COUNTRY				GOVERNMENT REGIONS											
						Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
			England	Scotland	Wales													
Unweighted Base		571	492	42	27	10	14	56	42	39	50	51	123	76	41	27	42	10
	Weighted Base	622	533	49	32	8	16	65	49	43	49	58	127	84	43	32	49	8
Never	(0)	198	170	14	9	4	4	18	22	16	14	21	28	34	13	9	14	4
		32%	32%	28%	30%	56%	27%	28%	46%	37%	28%	35%	22%	40%	29%	30%	28%	56%
Rarely	(1)	112	93	12	7	1	4	14	1	3	8	12	21	19	11	7	12	1
		18%	17%	24%	21%	15%	22%	22%	3%	7%	16%	20%	17%	22%	26%	21%	24%	15%
Sometimes	(2)	163	141	13	7	2	3	10	17	13	13	16	44	15	10	7	13	2
		26%	27%	27%	22%	19%	17%	15%	36%	29%	26%	28%	35%	18%	24%	22%	27%	19%
Frequently	(3)	76	62	6	7	1	4	8	3	7	6	5	17	10	4	7	6	1
		12%	12%	13%	21%	11%	23%	12%	5%	16%	13%	9%	13%	12%	9%	21%	13%	11%
Always	(4)	60	56	3	2	-	2	10	4	4	9	3	16	6	4	2	3	-
		10%	10%	5%	5%	-	11%	15%	8%	9%	18%	5%	12%	7%	10%	5%	5%	-
Don't know\ just use the app where it works		13	11	2	-	-	-	5	1	1	-	1	*	1	1	-	2	-
		2%	2%	3%	-	-	-	7%	2%	2%	-	2%	*	1%	2%	-	3%	-
Mean Score		1.489	1.505	1.411	1.516	0.847	1.679	1.606	1.248	1.503	1.752	1.260	1.763	1.212	1.434	1.516	1.411	0.847
Standard Deviation		1.321	1.336	1.202	1.287	1.147	1.412	1.454	1.330	1.386	1.448	1.191	1.286	1.278	1.293	1.287	1.202	1.147
Error Variance		0.003	0.004	0.036	0.061	0.131	0.142	0.041	0.043	0.051	0.042	0.029	0.014	0.022	0.042	0.061	0.036	0.131

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_2 How often, if at all, you make calls using these applications in this way? - Using WiFi hotspots (e.g. at coffee bars, cafes etc)****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		571	571	571	-	103	-	460	108	460	453	111
Weighted Base		622	622	622	-	102	-	512	108	511	499	117
Never	(0)	198	198	198	-	38	-	157	31	166	162	32
		32%	32%	32%	-	37%	-	31%	29%	32%	32%	28%
Rarely	(1)	112	112	112	-	14	-	97	19	91	92	21
		18%	18%	18%	-	14%	-	19%	18%	18%	18%	18%
Sometimes	(2)	163	163	163	-	26	-	137	28	135	130	32
		26%	26%	26%	-	26%	-	27%	26%	26%	26%	27%
Frequently	(3)	76	76	76	-	11	-	62	19	58	58	18
		12%	12%	12%	-	11%	-	12%	17%	11%	12%	16%
Always	(4)	60	60	60	-	12	-	47	8	52	47	11
		10%	10%	10%	-	12%	-	9%	8%	10%	9%	10%
Don't know\ just use the app where it works		13	13	13	-	*	-	12	3	10	11	2
		2%	2%	2%	-	*	-	2%	3%	2%	2%	2%
Mean Score		1.489	1.489	1.489	-	1.467	-	1.490	1.555	1.481	1.462	1.615
Standard Deviation		1.321	1.321	1.321	-	1.396	-	1.302	1.293	1.330	1.316	1.314
Error Variance		0.003	0.003	0.003	-	0.019	-	0.004	0.016	0.004	0.004	0.016

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.27_2 How often, if at all, you make calls using these applications in this way? - Using WiFi hotspots (e.g. at coffee bars, cafes etc)

Base: All who use apps to make voice or video calls on their mobile phone

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		571	67	3	51	140	105	19	46	26	92	7	4	4	-	3	2	2
	Weighted Base	622	78	3	58	152	107	19	48	30	103	7	4	5	-	4	3	2
Never	(0)	198	28	2	16	43	41	7	12	10	31	1	1	3	-	-	1	2
		32%	36%	80%	28%	29%	38%	35%	25%	34%	30%	16%	19%	61%	-	-	53%	100%
Rarely	(1)	112	13	-	10	25	20	3	9	9	18	3	1	2	-	-	-	-
		18%	17%	-	17%	17%	19%	16%	19%	28%	18%	36%	19%	39%	-	-	-	-
Sometimes	(2)	163	20	-	19	45	21	5	16	6	26	2	2	-	-	1	-	-
		26%	25%	-	33%	30%	20%	25%	33%	18%	26%	31%	36%	-	-	29%	-	-
Frequently	(3)	76	8	-	7	19	12	4	7	3	13	*	-	-	-	2	1	-
		12%	11%	-	12%	12%	11%	19%	15%	11%	13%	6%	-	-	-	36%	47%	-
Always	(4)	60	6	1	6	17	12	1	4	1	12	1	-	-	-	-	-	-
		10%	8%	20%	11%	11%	11%	5%	9%	3%	12%	11%	-	-	-	-	-	-
Don't know\ just use the app where it works		13	3	-	-	2	2	-	-	2	2	-	1	-	-	1	-	-
		2%	3%	-	-	1%	2%	-	-	5%	2%	-	26%	-	-	35%	-	-
Mean Score		1.489	1.358	0.781	1.604	1.596	1.367	1.443	1.640	1.157	1.593	1.588	1.234	0.395	-	2.554	1.409	0.000
Standard Deviation		1.321	1.309	2.026	1.301	1.323	1.379	1.312	1.253	1.145	1.369	1.241	1.010	0.554	-	0.624	1.878	-
Error Variance		0.003	0.027	1.368	0.033	0.013	0.018	0.091	0.034	0.055	0.021	0.220	0.340	0.077	-	0.195	1.764	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_2 How often, if at all, you make calls using these applications in this way? - Using WiFi hotspots (e.g. at coffee bars, cafes etc)****Base: All who use apps to make voice or video calls on their mobile phone**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	571	37	534	570	-
Weighted Base	622	40	583	622	-
Never	(0)	198	189	198	-
	32%	23%	32%	32%	-
Rarely	(1)	112	107	112	-
	18%	13%	18%	18%	-
Sometimes	(2)	163	151	162	-
	26%	31%	26%	26%	-
Frequently	(3)	76	69	76	-
	12%	19%	12%	12%	-
Always	(4)	60	56	60	-
	10%	12%	10%	10%	-
Don't know\ just use the app where it works		13	12	13	-
	2%	2%	2%	2%	-
Mean Score	1.489	1.822	1.467	1.489	-
Standard Deviation	1.321	1.334	1.318	1.322	-
Error Variance	0.003	0.049	0.003	0.003	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_3 How often, if at all, you make calls using these applications in this way? - Using the data allowance with my phone****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	GENDER		AGE			SOCIAL CLASS		AREA	
			Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base		571	263	308	321	193	57	305	266	479	92
Weighted Base		622	315	308	328	226	68	399	224	522	101
Never	(0)	96	47	49	41	37	18	67	29	81	15
		15%	15%	16%	12%	16%	27%	17%	13%	16%	15%
Rarely	(1)	76	33	43	40	25	11	48	27	62	13
		12%	10%	14%	12%	11%	17%	12%	12%	12%	13%
Sometimes	(2)	132	70	63	60	59	14	86	46	108	24
		21%	22%	20%	18%	26%	20%	22%	21%	21%	24%
Frequently	(3)	102	57	45	65	34	4	66	36	84	18
		16%	18%	15%	20%	15%	6%	17%	16%	16%	18%
Always	(4)	180	95	85	103	60	17	106	74	154	26
		29%	30%	28%	31%	26%	25%	27%	33%	29%	26%
Don't know\ just use the app where it works		37	13	24	20	12	4	26	11	33	3
		6%	4%	8%	6%	5%	6%	6%	5%	6%	3%
Mean Score		2.332	2.397	2.264	2.485	2.257	1.847	2.261	2.456	2.341	2.287
Standard Deviation		1.442	1.427	1.458	1.407	1.423	1.564	1.448	1.427	1.452	1.401
Error Variance		0.004	0.008	0.007	0.007	0.011	0.046	0.007	0.008	0.005	0.022

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_3 How often, if at all, you make calls using these applications in this way? - Using the data allowance with my phone****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	COUNTRY				GOVERNMENT REGIONS											
			England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base		571	492	42	27	10	14	56	42	39	50	51	123	76	41	27	42	10
	Weighted Base	622	533	49	32	8	16	65	49	43	49	58	127	84	43	32	49	8
Never	(0)	96	71	16	8	2	1	5	10	7	7	5	16	8	11	8	16	2
		15%	13%	31%	25%	20%	9%	8%	22%	16%	13%	8%	13%	10%	27%	25%	31%	20%
Rarely	(1)	76	63	8	5	-	2	11	6	2	9	11	14	6	1	5	8	-
		12%	12%	16%	14%	-	15%	18%	13%	4%	19%	18%	11%	7%	3%	14%	16%	-
Sometimes	(2)	132	114	9	8	2	3	14	14	16	10	10	21	19	7	8	9	2
		21%	21%	18%	25%	21%	22%	21%	28%	36%	21%	17%	16%	22%	17%	25%	18%	21%
Frequently	(3)	102	93	1	6	2	3	5	2	6	7	12	30	15	12	6	1	2
		16%	17%	3%	18%	27%	22%	8%	4%	14%	14%	21%	23%	18%	27%	18%	3%	27%
Always	(4)	180	161	12	4	2	3	24	14	9	12	17	41	31	10	4	12	2
		29%	30%	25%	13%	31%	19%	37%	29%	22%	25%	28%	32%	37%	23%	13%	25%	31%
Don't know\ just use the app where it works		37	32	3	2	-	2	5	2	3	3	4	5	5	1	2	3	-
		6%	6%	7%	6%	-	13%	8%	5%	7%	7%	8%	4%	5%	3%	6%	7%	-
Mean Score		2.332	2.419	1.722	1.781	2.497	2.314	2.547	2.047	2.220	2.204	2.483	2.529	2.694	2.179	1.781	1.722	2.497
Standard Deviation		1.442	1.410	1.615	1.390	1.547	1.322	1.401	1.530	1.356	1.418	1.338	1.402	1.342	1.547	1.390	1.615	1.547
Error Variance		0.004	0.004	0.069	0.077	0.239	0.146	0.038	0.058	0.050	0.043	0.039	0.017	0.025	0.061	0.077	0.069	0.239

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_3 How often, if at all, you make calls using these applications in this way? - Using the data allowance with my phone****Base: All who use apps to make voice or video calls on their mobile phone**

		Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH\WITHOUT HANDSET	
			Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base		571	571	571	-	103	-	460	108	460	453	111
	Weighted Base	622	622	622	-	102	-	512	108	511	499	117
Never	(0)	96	96	96	-	17	-	77	23	71	73	21
		15%	15%	15%	-	17%	-	15%	22%	14%	15%	18%
Rarely	(1)	76	76	76	-	10	-	63	15	60	63	11
		12%	12%	12%	-	10%	-	12%	14%	12%	13%	9%
Sometimes	(2)	132	132	132	-	14	-	118	21	111	106	26
		21%	21%	21%	-	14%	-	23%	20%	22%	21%	22%
Frequently	(3)	102	102	102	-	14	-	86	22	80	82	20
		16%	16%	16%	-	14%	-	17%	21%	16%	16%	17%
Always	(4)	180	180	180	-	40	-	139	20	160	144	32
		29%	29%	29%	-	39%	-	27%	18%	31%	29%	28%
Don't know\ just use the app where it works		37	37	37	-	7	-	29	7	30	30	7
		6%	6%	6%	-	7%	-	6%	7%	6%	6%	6%
Mean Score		2.332	2.332	2.332	-	2.530	-	2.305	2.000	2.415	2.342	2.285
Standard Deviation		1.442	1.442	1.442	-	1.548	-	1.417	1.444	1.428	1.433	1.472
Error Variance		0.004	0.004	0.004	-	0.025	-	0.005	0.020	0.005	0.005	0.021

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.27_3 How often, if at all, you make calls using these applications in this way? - Using the data allowance with my phone

Base: All who use apps to make voice or video calls on their mobile phone

		Total	Q5 NETWORK PROVIDER															
			EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base		571	67	3	51	140	105	19	46	26	92	7	4	4	-	3	2	2
	Weighted Base	622	78	3	58	152	107	19	48	30	103	7	4	5	-	4	3	2
Never	(0)	96	11	2	6	30	5	4	-	6	26	2	2	1	-	-	-	*
		15%	14%	80%	10%	20%	5%	23%	-	21%	26%	29%	36%	27%	-	-	-	25%
Rarely	(1)	76	15	-	9	16	12	1	7	3	9	2	1	1	-	-	-	-
		12%	20%	-	15%	10%	11%	5%	14%	10%	9%	24%	26%	27%	-	-	-	-
Sometimes	(2)	132	22	-	19	24	19	6	10	4	27	-	1	1	-	-	1	-
		21%	28%	-	33%	16%	18%	29%	20%	12%	26%	-	19%	13%	-	-	47%	-
Frequently	(3)	102	7	-	7	30	19	2	9	5	15	2	-	2	-	3	-	1
		16%	9%	-	11%	20%	18%	10%	19%	18%	15%	31%	-	34%	-	65%	-	75%
Always	(4)	180	17	1	14	49	44	3	17	11	21	1	1	-	-	-	1	-
		29%	22%	20%	25%	32%	41%	17%	35%	35%	20%	17%	19%	-	-	-	53%	-
Don't know\ just use the app where it works		37	5	-	3	4	8	3	5	1	5	-	-	-	-	1	-	-
		6%	7%	-	6%	3%	7%	16%	11%	4%	5%	-	-	-	-	35%	-	-
Mean Score		2.332	2.065	0.781	2.273	2.352	2.861	1.911	2.840	2.385	1.950	1.838	1.394	1.526	-	3.000	3.061	2.241
Standard Deviation		1.442	1.379	2.026	1.317	1.524	1.250	1.482	1.130	1.598	1.475	1.643	1.661	1.369	-	0.000	1.252	-
Error Variance		0.004	0.031	1.368	0.036	0.017	0.016	0.137	0.031	0.102	0.025	0.385	0.690	0.469	-	0.000	0.784	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.27_3 How often, if at all, you make calls using these applications in this way? - Using the data allowance with my phone****Base: All who use apps to make voice or video calls on their mobile phone**

		Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
Total		Yes	No	Yes	No
Unweighted Base	571	37	534	570	-
Weighted Base	622	40	583	622	-
Never	(0)	96	90	96	-
	15%	15%	15%	15%	-
Rarely	(1)	76	76	76	-
	12%	-	13%	12%	-
Sometimes	(2)	132	120	132	-
	21%	31%	21%	21%	-
Frequently	(3)	102	95	102	-
	16%	18%	16%	16%	-
Always	(4)	180	166	179	-
	29%	34%	29%	29%	-
Don't know\ just use the app where it works		37	36	37	-
	6%	1%	6%	6%	-
Mean Score	2.332	2.557	2.316	2.329	-
Standard Deviation	1.442	1.386	1.446	1.442	-
Error Variance	0.004	0.053	0.004	0.004	-

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?

Base: All who do not use apps to make voice or video calls on their mobile phone

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	540	261	279	228	217	95	225	315	439	101
Weighted Base	561	285	276	215	246	100	295	266	458	103
I'm not interested	263 47%	144 51%	119 43%	100 47%	117 47%	46 46%	146 49%	118 44%	217 47%	47 45%
I wouldn't know how	61 11%	20 7%	41 15%	11 5%	30 12%	20 20%	30 10%	31 12%	51 11%	10 10%
Too much effort	44 8%	22 8%	22 8%	15 7%	21 9%	8 8%	25 9%	19 7%	34 8%	10 9%
It never occurred to me	44 8%	20 7%	23 8%	21 10%	15 6%	8 8%	21 7%	23 9%	35 8%	8 8%
I have plenty of minutes in my contract	29 5%	17 6%	12 4%	15 7%	10 4%	4 4%	17 6%	11 4%	26 6%	3 3%
It's inconvenient	21 4%	8 3%	14 5%	9 4%	12 5%	1 1%	10 3%	11 4%	15 3%	6 6%
I didn't know I could	19 3%	9 3%	10 4%	9 4%	8 3%	3 3%	5 2%	14 5%	16 4%	3 3%
No need for it	18 3%	13 4%	5 2%	7 3%	7 3%	4 4%	13 5%	5 2%	16 4%	2 2%
My friends \ family don't have these apps	17 3%	8 3%	9 3%	10 5%	6 3%	1 1%	11 4%	6 2%	12 3%	5 5%
I try to limit my data usage	13 2%	7 3%	6 2%	11 5%	2 1%	- -	4 1%	9 3%	12 3%	1 1%
Use them on my laptop/tablet/PC/iPad	10 2%	3 1%	6 2%	3 1%	4 2%	3 3%	6 2%	4 1%	5 1%	5 5%
The cost savings aren't worth it	8 1%	7 2%	2 1%	2 1%	6 2%	- -	2 1%	6 2%	7 1%	1 1%
No data connection	7 1%	4 1%	3 1%	3 2%	2 1%	2 2%	3 1%	4 1%	6 1%	1 1%
Lack of Wi-Fi coverage	5 1%	1 *	5 2%	5 2%	- -	1 1%	4 1%	2 1%	4 1%	2 2%
Low quality sound \ calls often break-up	4 1%	2 1%	2 1%	2 1%	2 1%	- -	3 1%	1 *	4 1%	- -
Other reason	35 6%	21 7%	14 5%	11 5%	22 9%	1 1%	21 7%	14 5%	28 6%	7 7%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?****Base: All who do not use apps to make voice or video calls on their mobile phone**

	Total	GENDER		AGE			SOCIAL CLASS		AREA	
		Male	Female	16-34	35-54	55+	ABC1	C2DE	Urban	Rural
Unweighted Base	540	261	279	228	217	95	225	315	439	101
Weighted Base	561	285	276	215	246	100	295	266	458	103
No reason	1	-	1	1	-	1	1	1	1	-
	*	-	*	*	-	1%	*	*	*	-
Don't know	33	17	16	10	17	6	17	16	25	8
	6%	6%	6%	5%	7%	6%	6%	6%	6%	8%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?

Base: All who do not use apps to make voice or video calls on their mobile phone

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	540	467	35	21	17	24	64	58	36	65	44	59	72	45	21	35	17
Weighted Base	561	484	40	23	13	23	71	65	37	58	52	59	71	49	23	40	13
I'm not interested	263 47%	232 48%	18 44%	6 24%	8 59%	8 37%	35 49%	39 60%	14 37%	28 49%	21 41%	32 55%	31 44%	23 47%	6 24%	18 44%	8 59%
I wouldn't know how	61 11%	49 10%	5 13%	7 28%	-	3 14%	9 13%	6 9%	5 14%	9 16%	2 4%	6 10%	7 10%	2 5%	7 28%	5 13%	-
Too much effort	44 8%	35 7%	4 10%	4 18%	1 7%	1 5%	11 15%	3 4%	-	5 8%	4 8%	6 10%	3 4%	4 8%	4 18%	4 10%	1 7%
It never occurred to me	44 8%	38 8%	4 9%	2 7%	-	4 16%	2 2%	8 13%	3 8%	4 6%	2 4%	1 2%	9 13%	6 13%	2 7%	4 9%	-
I have plenty of minutes in my contract	29 5%	27 6%	-	-	1 11%	1 5%	4 6%	3 4%	6 17%	2 4%	5 10%	1 2%	3 4%	2 3%	-	-	1 11%
It's inconvenient	21 4%	17 3%	2 6%	1 6%	1 7%	1 3%	3 4%	4 7%	4 10%	1 2%	1 3%	-	2 3%	-	1 6%	2 6%	1 7%
I didn't know I could	19 3%	17 4%	1 2%	1 5%	-	1 5%	3 4%	3 5%	-	4 6%	-	3 5%	3 5%	-	1 5%	1 2%	-
No need for it	18 3%	15 3%	2 5%	-	1 6%	-	-	-	4 11%	5 9%	1 2%	-	-	5 11%	-	2 5%	1 6%
My friends \ family don't have these apps	17 3%	11 2%	-	5 23%	1 6%	-	1 2%	-	-	2 3%	-	1 2%	2 2%	6 11%	5 23%	-	1 6%
I try to limit my data usage	13 2%	13 3%	-	-	-	3 14%	1 2%	-	-	-	4 7%	2 3%	1 2%	2 4%	-	-	-
Use them on my laptop\tablet\PC\IPad	10 2%	9 2%	-	1 4%	-	-	-	4 6%	-	1 1%	-	3 5%	* 1%	* 1%	1 4%	-	-
The cost savings aren't worth it	8 1%	7 1%	1 3%	-	-	-	-	-	2 5%	-	5 9%	-	-	1 1%	-	1 3%	-
No data connection	7 1%	5 1%	1 3%	-	1 6%	-	-	-	-	1 2%	-	2 3%	* 1%	2 4%	-	1 3%	1 6%
Lack of Wi-Fi coverage	5 1%	5 1%	-	-	1 6%	-	-	1 2%	2 4%	-	-	2 4%	-	-	-	-	1 6%
Low quality sound \ calls often break-up	4 1%	4 1%	-	-	-	-	1 1%	-	2 5%	-	1 1%	1 2%	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?****Base: All who do not use apps to make voice or video calls on their mobile phone**

	Total	COUNTRY				GOVERNMENT REGIONS											
		England	Scotland	Wales	Northern Ireland	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Unweighted Base	540	467	35	21	17	24	64	58	36	65	44	59	72	45	21	35	17
Weighted Base	561	484	40	23	13	23	71	65	37	58	52	59	71	49	23	40	13
Other reason	35	33	2	-	1	1	5	6	3	4	4	*	8	2	-	2	1
	6%	7%	4%	-	4%	3%	6%	9%	7%	7%	8%	1%	11%	5%	-	4%	4%
No reason	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	-
Don't know	33	24	5	4	1	1	4	-	1	1	6	6	4	2	4	5	1
	6%	5%	12%	15%	6%	3%	6%	-	3%	1%	12%	9%	5%	4%	15%	12%	6%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?

Base: All who do not use apps to make voice or video calls on their mobile phone

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	540	540	540	-	106	-	420	132	406	421	107
Weighted Base	561	561	561	-	97	-	449	116	443	448	101
I'm not interested	263 47%	263 47%	263 47%	-	45 46%	-	210 47%	45 39%	218 49%	218 49%	39 38%
I wouldn't know how	61 11%	61 11%	61 11%	-	9 10%	-	50 11%	17 15%	44 10%	46 10%	13 13%
Too much effort	44 8%	44 8%	44 8%	-	4 4%	-	40 9%	13 12%	31 7%	32 7%	12 12%
It never occurred to me	44 8%	44 8%	44 8%	-	13 13%	-	31 7%	9 8%	35 8%	37 8%	6 6%
I have plenty of minutes in my contract	29 5%	29 5%	29 5%	-	6 6%	-	23 5%	4 3%	25 6%	22 5%	7 7%
It's inconvenient	21 4%	21 4%	21 4%	-	5 5%	-	15 3%	6 5%	15 3%	18 4%	3 3%
I didn't know I could	19 3%	19 3%	19 3%	-	4 4%	-	15 3%	4 4%	15 3%	12 3%	5 5%
No need for it	18 3%	18 3%	18 3%	-	3 4%	-	15 3%	2 2%	16 4%	14 3%	4 4%
My friends \ family don't have these apps	17 3%	17 3%	17 3%	-	1 1%	-	16 4%	4 3%	14 3%	14 3%	3 3%
I try to limit my data usage	13 2%	13 2%	13 2%	-	3 3%	-	10 2%	3 3%	10 2%	11 2%	2 2%
Use them on my laptop\tablet\PC\IPad	10 2%	10 2%	10 2%	-	* *	-	9 2%	* *	9 2%	9 2%	* *
The cost savings aren't worth it	8 1%	8 1%	8 1%	-	2 2%	-	6 1%	1 1%	7 2%	6 1%	2 2%
No data connection	7 1%	7 1%	7 1%	-	2 2%	-	5 1%	3 3%	4 1%	5 1%	1 1%
Lack of Wi-Fi coverage	5 1%	5 1%	5 1%	-	-	-	5 1%	1 1%	4 1%	5 1%	-
Low quality sound \ calls often break-up	4 1%	4 1%	4 1%	-	1 1%	-	3 1%	1 *	4 1%	4 1%	-
Other reason	35 6%	35 6%	35 6%	-	5 5%	-	30 7%	7 6%	28 6%	25 5%	9 9%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?****Base: All who do not use apps to make voice or video calls on their mobile phone**

	Total	Q1 MOBILE PHONE OWNERSHIP			Q1\8 MOBILE\LANDLINE			Q2 MOBILE PACKAGE		Q3 WITH/WITHOUT HANDSET	
		Any Mobile	Smartphone	Standard Mobile	Mobile phone only	Landline only	Landline	Pre-pay	Post-pay	With handset	SIM only
Unweighted Base	540	540	540	-	106	-	420	132	406	421	107
Weighted Base	561	561	561	-	97	-	449	116	443	448	101
No reason	1	1	1	-	1	-	1	1	-	1	1
	*	*	*	-	1%	-	*	1%	-	*	1%
Don't know	33	33	33	-	3	-	27	6	26	28	4
	6%	6%	6%	-	3%	-	6%	6%	6%	6%	4%

Mobile Call Termination Omnibus (QS9207 - 183305)

Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?

Base: All who do not use apps to make voice or video calls on their mobile phone

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	540	64	2	53	129	55	30	49	35	98	1	4	8	4	-	3	5
Weighted Base	561	68	2	59	134	58	27	49	37	103	1	4	8	4	-	3	5
I'm not interested	263 47%	36 53%	-	34 57%	63 47%	27 47%	14 51%	21 42%	20 54%	38 37%	-	1 32%	5 60%	1 17%	-	2 65%	2 45%
I wouldn't know how	61 11%	4 5%	1 51%	4 6%	19 14%	4 7%	3 10%	8 16%	6 17%	9 8%	-	-	1 8%	1 28%	-	1 35%	1 26%
Too much effort	44 8%	8 12%	1 49%	3 5%	12 9%	1 2%	4 15%	1 2%	1 4%	13 13%	-	-	-	-	-	-	-
It never occurred to me	44 8%	5 7%	-	7 13%	8 6%	4 7%	3 11%	4 8%	-	10 10%	-	2 44%	-	-	-	-	-
I have plenty of minutes in my contract	29 5%	6 8%	-	5 8%	5 4%	1 2%	-	3 6%	3 7%	3 3%	-	2 44%	1 15%	-	-	-	-
It's inconvenient	21 4%	4 6%	-	3 5%	4 3%	1 2%	1 4%	-	-	6 6%	-	-	-	1 31%	-	-	-
I didn't know I could	19 3%	3 4%	-	3 4%	6 5%	* 1%	1 4%	3 6%	-	3 3%	-	-	-	-	-	-	-
No need for it	18 3%	-	-	-	9 7%	2 3%	1 5%	-	1 4%	3 3%	-	-	-	1 24%	-	-	-
My friends \ family don't have these apps	17 3%	2 3%	-	2 3%	4 3%	1 2%	2 7%	-	1 2%	6 6%	-	-	-	-	-	-	-
I try to limit my data usage	13 2%	-	-	2 4%	2 1%	2 4%	1 3%	2 3%	1 3%	2 2%	1 100%	-	-	-	-	-	-
Use them on my laptop/tablet/PC/iPad	10 2%	1 2%	-	-	3 2%	-	-	2 3%	2 5%	3 2%	-	-	-	-	-	-	-
The cost savings aren't worth it	8 1%	2 3%	-	1 1%	-	4 7%	-	-	-	2 2%	-	-	-	-	-	-	-
No data connection	7 1%	1 1%	-	2 4%	1 *	* 1%	* 2%	1 2%	1 4%	1 *	-	-	-	-	-	-	-
Lack of Wi-Fi coverage	5 1%	2 2%	-	1 2%	1 1%	-	1 4%	-	-	1 1%	-	-	-	-	-	-	-
Low quality sound \ calls often break-up	4 1%	-	-	-	1 *	1 2%	-	1 1%	-	-	-	2 44%	-	-	-	-	-
Other reason	35 6%	4 6%	-	3 6%	10 7%	3 6%	-	3 6%	-	11 10%	-	1 23%	-	-	-	-	-

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?****Base: All who do not use apps to make voice or video calls on their mobile phone**

	Total	Q5 NETWORK PROVIDER															
		EE	Lebara	Orange	O2	3	Tesco Mobile	T-Mobile	Virgin Mobile	Vodafone	Lyca	Talk talk	Giff Gaff	Talk mobile	Vectone	Other network	Don't know
Unweighted Base	540	64	2	53	129	55	30	49	35	98	1	4	8	4	-	3	5
Weighted Base	561	68	2	59	134	58	27	49	37	103	1	4	8	4	-	3	5
No reason	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-
	*	-	-	-	*	-	-	-	-	1%	-	-	-	-	-	-	-
Don't know	33	3	-	2	9	7	1	3	2	4	-	-	1	-	-	-	1
	6%	4%	-	3%	7%	11%	5%	7%	4%	4%	-	-	17%	-	-	-	29%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?****Base: All who do not use apps to make voice or video calls on their mobile phone**

	Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
		Yes	No	Yes	No
Unweighted Base	540	21	519	-	540
Weighted Base	561	18	543	-	561
I'm not interested	263	5	258	-	263
	47%	29%	48%	-	47%
I wouldn't know how	61	1	60	-	61
	11%	7%	11%	-	11%
Too much effort	44	-	44	-	44
	8%	-	8%	-	8%
It never occurred to me	44	1	43	-	44
	8%	3%	8%	-	8%
I have plenty of minutes in my contract	29	1	28	-	29
	5%	6%	5%	-	5%
It's inconvenient	21	1	20	-	21
	4%	6%	4%	-	4%
I didn't know I could	19	*	19	-	19
	3%	3%	3%	-	3%
No need for it	18	2	16	-	18
	3%	12%	3%	-	3%
My friends \ family don't have these apps	17	1	16	-	17
	3%	8%	3%	-	3%
I try to limit my data usage	13	1	12	-	13
	2%	3%	2%	-	2%
Use them on my laptop\tablet\PC\IPad	10	-	10	-	10
	2%	-	2%	-	2%
The cost savings aren't worth it	8	1	7	-	8
	1%	8%	1%	-	1%
No data connection	7	1	6	-	7
	1%	7%	1%	-	1%
Lack of Wi-Fi coverage	5	-	5	-	5
	1%	-	1%	-	1%
Low quality sound \ calls often break-up	4	1	4	-	4
	1%	3%	1%	-	1%
Other reason	35	2	32	-	35
	6%	13%	6%	-	6%

Mobile Call Termination Omnibus (QS9207 - 183305)**Q.28 Why do you choose not to use apps, such as Skype or Viber, to make voice or video calls from your mobile?****Base: All who do not use apps to make voice or video calls on their mobile phone**

Total	Q16A MULTIPLE SIM		Q22 USE APPS TO MAKE CALLS	
	Yes	No	Yes	No
Unweighted Base	540	519	-	540
Weighted Base	561	543	-	561
No reason	1	1	-	1
*	-	*	-	*
Don't know	33	32	-	33
	6%	6%	-	6%