

**Moss, Mr D.**

**Question 1: Should Swansea Bay Radio Ltd be permitted to make its proposed changes to the Format of Nation 80s, with particular regard to the statutory criteria set out in Section 2 of this consultation document? (Section 106 (1A) of the 1990 Broadcasting Act, as amended, relating to Format changes).:**

The change requested would substantially alter the character of service, and impact on the provision of local news, information and content. The result would be a loss of service and a degradation in the use of the local FM licence.

If this change is permitted, the city of Swansea would lose all of its local content - as this is the only licence specifically for Swansea. The City and County of Swansea had a population of 239,000 in 2011, making it the second most populous local authority area in Wales after Cardiff.

As such, the city would be left without any local news and information licence providers. If anything, the station should retain and improve its commitment to producing local news and content.

Whilst the need to generate a substantial profit for the owner is a consideration here, this should not override the public interest and requirement for local news, information and content.

As the changes would have a detrimental effect on the provision of the service - the request should be denied by Ofcom.

The station has not produced enough significant and compelling information to justify the change.