

Dear Fergal,

This is a short response to Ofcom's consultation on the *Draft Annual Plan 2012/13* from the Incorporated Society of Musicians (ISM).

### **About the ISM**

The ISM is the second largest body of musicians in the UK and the professional association for the sector. We have 6,000 members who come from all branches of the profession: soloists, orchestral and ensemble performers and we are independent of government and not financially dependent on any third party. We are members of Creative Coalition Campaign (CCC) and Creators Rights Alliance (CRA) and our corporate membership of over 100 organisations includes the Association of British Orchestras (ABO), Yamaha, Classic FM, the Associated Board of the Royal Schools of Music (ABRSM), the International Artists Managers Association (IAMA), the Music Industries Association (MIA), Oxford University Press (OUP) and other publishers, all the UK conservatoires, several universities and our specialist music schools.

### **Our chief response**

We have read and support in full the response to the consultation from the **British Entertainment Industry Radio Group (BEIRG)**. This is the chief area of concern for our response.

### **Further economic information**

We also believe that it would assist your understanding of the potential impact decisions in this area could have on the music economy by noting the value of live music performance which is currently estimated at £1.48bn in PRS for Music's most recent [Adding Up the UK Music Industry](#). It is worth noting how significant the small and medium sized events are as a component of this economy. In addition, we note that music tourists contribute at least £864m a year to the UK economy according to a report from UK Music on [Music and tourism](#).

### **Quality of radio broadcasts**

We note the commitment to *quality* in broadcasting in the *Draft Plan* and recommend that due consideration is given to ensuring that sufficient bandwidth is available to deliver high quality broadcasting across a range of radio stations. Particular concern has, in the past, been raised in relation to the narrowing of broadcast width in radio and the diminishing of high quality live music broadcasting.

I hope this response is helpful, and should you have any further questions or need any further information from us, please do let me know.

Best wishes,

Henry Vann