

Title:

Mr

Forename:

Khalid

Surname:

Hayat

Representing:

Organisation

Organisation (if applicable):

ITV plc

Email:

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What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:**Ofcom may publish a response summary:**

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Additional comments:

ITV is a multiplex operator on the DTT platform, via SDN (which is a wholly-owned subsidiary of ITV plc) and Digital 3and4 (which is jointly owned by ITV and Channel 4). Digital 3and4 holds the licence for DTT Multiplex 2. SDN holds the licence for DTT Multiplex A.

Question 1:Do you agree that Ofcom should not seek a supplementary technical plan in respect of Multiplexes C and D prior to considering whether or not to renew the BA Licences:

ITV agrees with Ofcom's proposal.

Question 2:Do you agree that in renewing the BA Licences, it is appropriate not to require supplementary proposals in relation to the promotion of, or assistance with, the acquisition of DTT receiver equipment:

ITV agrees with Ofcom's analysis and supports these proposals.

In addition, we note Ofcom's comments in Paragraph 3.15 of the consultation. If it is decided that it is appropriate to remove the conditions which relate to the promotion of, and assistance with, the acquisition of digital receiver equipment, we consider that the equivalent conditions should be removed from the Multiplex A and the Multiplex 2 Licences.

Question 3:Do you agree that Ofcom should remove the provisions set out in paragraph 3.14 from any renewed BA Licences:

See answer to Question 2 above.

Question 4:Do you agree with our preference not to apply a charge for PMR in a renewed BA Licence, in light of our stated intention to charge AIP for spectrum used for broadcasting:

ITV agrees with Ofcom's proposal, which is line with the provisions for renewal of the licences for Multiplexes 2 and A.