

**Name withheld 2,**

**Consultation question:**

**Should regional radio station Capital FM (Birmingham) be permitted to make the changes to its Character of Service as proposed with particular regard to the statutory criteria as set out in the summary? (The Broadcasting Act 1990 Section 106 (1A) (b) and (d) relating to Format changes).**

In reference to Global Radio Holdings request to change it's broadcasting model in Birmingham.

I believe you should look closely on Global Radio Holdings objectives,

GRH just want to have one Capital Radio station for the UK. Not local radio.

Reasons for the objection.

1- GRH are trying to become UK wide by buying up stations and then re-branding, initially, GRH say to Ofcom And the local station that has been purchased, there will be no difference, a few months later, it becomes a clone of Capital Radio, Costs and listener satisfaction cited as the reason for this change. Evidence for this later.

2- They only play lip service to the local communities they broadcast to, If this isn't there aim, why would you buy a local radio station in the first place, It's because GRH have no interest in Local Radio.

GRH's main source of revenue is not advertising, but payments from Sony/EMI et al, who also have no local interest, This contravenes the licenses that they originally won from the old IBA.

An example GRH changing the local structure is in Yorkshire. Since Global has taken over, Local input is zero, even the dj's and traffic reports are simulcast from London on occasions. Even the local road traffic is fronted by a Londoner???

So far, Ofcom has proved to be very toothless against conglomerates, Perhaps you can make a stand now. (unlikely)