

Title:

Mrs

Forename:

Anne

Surname:

Cunliffe

Representing:

Self

Organisation (if applicable):

Email:

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Additional comments:

A listener should get a feel for an area by tuning in to a particular station, and have confidence that matters of local importance, relevance or interest to the target audience in the area will be broadcast;

THIS IS THE CASE ONLY WITH THE VOICE FM.

This should include programming of specific local relevance which also offers a distinctive alternative to UK-wide or nations' service;

It should include content drawn from, and / or relevant to the station's licensed area;

Licensees should be able to identify a range of output which is specifically relevant to their local area;

Programming should be likely to give listeners a feeling of ownership and / or kinship, particularly at times of crisis (snow, floods etc).

THIS IS THE CASE ONLY WITH THE VOICE FM.

Question 1: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would unacceptably narrow the range of DAB programme services available in the Exeter and Torbay area? Please explain the reasons for your view.:

I do not understand this question.

I care only that we are able to listen to a properly local station, with local news, events, weather and travel.

This means radio broadcast from North Devon, for North \Devon not from Exeter or Torbay

Question 2: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would be calculated to maintain or promote the development of digital sound broadcasting in the UK otherwise than by satellite? Please explain the reasons for your view.:

I do not understand this question.

I care only that we are able to listen to a properly local station, with local news, events, weather and travel.

This means radio broadcast from North Devon, for North \Devon not from Exeter or Torbay

Question 3: Do you think that Now Digital's proposals for providing coverage of North Devon are satisfactory? Please explain the reasons for your view.:

I have no wish to receive DAB radio. I do not have nor do I intend to get a DAB radio.

I listen to radio in my car, whilst I work 12 hour shifts driving around North Devon. It is imperative that I receive LOCAL news, weather, travel as well as good programming.

DAB would be useless to me!

Question 4: Do you consider that Now Digital has the ability to maintain its local radio multiplex service if its request is granted? Please explain the reasons for your view.:

I do not understand this question.

I care only that we are able to listen to a properly local station, with local news, events, weather and travel.

This means radio broadcast from North Devon, for North \Devon not from Exeter or Torbay

Question 5: (For programme service providers on the Exeter & Torbay local radio multiplex only) Do you consider that there are sufficient safeguards in place to protect your rights and interests in the event that Now Digital is permitted to extend coverage to include North Devon?:

I do not understand this question.

I care only that we are able to listen to a properly local station, with local news, events, weather and travel.

This means radio broadcast from North Devon, for North \Devon not from Exeter or Torbay

Question 6: Do you consider that there any other grounds on which Ofcom should approve, or not approve, the request from Now Digital? Please explain the reasons for your view.:

Is the present service fulfilling OFCOM localness guidelines?

Here is a quote from OFCOM website:

What local material is

We take local material as defined to mean, amongst other things:

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It should include content drawn from, and / or relevant to the station's licensed area;

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Programming should be likely to give listeners a feeling of ownership and / or kinship, particularly at times of crisis (snow, floods etc).

DAB radio from Now Digital would not be able to deliver & would actually prevent what I or indeed OFCOM deem to be LOCAL radio