

Title:

Mrs

Forename:

Elizabeth

Surname:

Green

Representing:

Self

Organisation (if applicable):

Email:

What do you want Ofcom to keep confidential?:

Keep part of the response confidential

If you want part of your response kept confidential, which parts?:

Contact details

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would unacceptably narrow the range of DAB programme services available in the Exeter and Torbay area? Please explain the reasons for your view.:

Exeter has its own local radio station as well as national stations - we (at present) are being denied a permanent local station. I believe that if the licence is extended then our own local radio would be 'frozen out' and because of the geography of the North Devon area we need a station which relates specifically to this area.

Question 2: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would be calculated to maintain or promote the development of digital sound broadcasting in the UK otherwise than by satellite? Please explain the reasons for your view.:

North Devon has to be treated as the unique area that it is. Lumping it together with urban areas is unacceptable and large areas would be unable to have the reception available to other areas of the country.

Question 3: Do you think that Now Digital's proposals for providing coverage of North Devon are satisfactory? Please explain the reasons for your view.:

No - radio stations based in South Devon are not going to be able to provide information relevant to schools (for example) in all the areas that they hope to cover. Poor weather affects rural areas more significantly than built up areas and we need traffic, travel, school, hospital and other relevant information as it happens.

Question 4: Do you consider that Now Digital has the ability to maintain its local radio multiplex service if its request is granted? Please explain the reasons for your view.:

LOCAL RADIO has to be area specific and countywide radio is not sufficiently local as to be of any use to the North Devon area.

Question 5: (For programme service providers on the Exeter & Torbay local radio multiplex only) Do you consider that there are sufficient safeguards in place to protect your rights and interests in the event that Now Digital is permitted to extend coverage to include North Devon?:

Question 6: Do you consider that there any other grounds on which Ofcom should approve, or not approve, the request from Now Digital? Please explain the reasons for your view.:

Please do NOT approve this request - those in the Exeter and Torbay area are already well provided for with local radio - we in North Devon do not have this luxury. We (at present) only have an intermittent temporary service which you want to stop with no hope of retrieving in the future. We NEED a radio station that is area specific to help promote local services, provide information when there are problems (such as major traffic incidents, hazardous weather conditions, school closures etc) and promote LOCAL events. We love our local radio please do not deny us the chance to participate in the promotion of our area.
Thank you. Elizabeth Green

