

Ofcom's Draft Annual Plan 2011/12

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Ofcom's Annual Plan 2011/12

Draft Annual Plan

Published for consultation
which closes 1 March 2011

Final Annual Plan

Published end of March
along with budget for the
financial year

Ofcom's Annual Plan 2011/12 is published in the context of a changing environment...



Deregulation where appropriate



Addressing disputes and appeals



Government's public policy



Challenging public finances



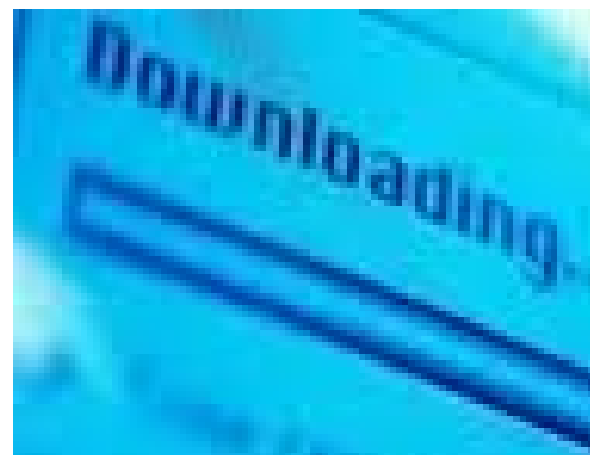
UK and EU legal framework



Increasing internationalisation

...and consumer behaviour and new technologies are shaping the wider communications sector

- New ways to access content and services
- Traditional media is still important
- Spectrum demand increasing
- New consumer challenges
- Increasing role for communications services to deliver public policy outcomes



Ofcom has five strategic purposes

**Promote
effective and
sustainable
competition**

**Promote the
efficient use of
public assets**

**Help
communications
markets to work
for consumers**

**Provide
appropriate
assurance to
audiences on
standards**

**Contribute to
and implement
public policy
defined by
Parliament**

Proposed priorities for 2011/12

Competition

- Ensuring fair and effective competition in pay TV services
- Promoting super-fast broadband competition/investment

Public assets

- Clearing and Releasing spectrum
- Safeguarding frequencies for London 2012 Games

Consumer

- Ensuring information so customers can make informed choices
- Enabling consumers to switch providers easily

Content

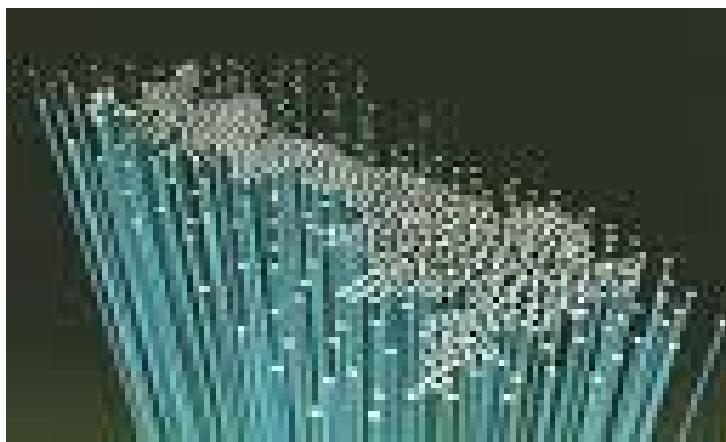
- Streamlining the broadcasting standards procedures
- Considering new regulatory approaches to content regulation

Public policy

- Implementing online copyright infringement provisions
- Reporting on Ch. 3 and 5 licensing arrangements
- Preparing for post

Promote effective and sustainable competition

- Ensuring fair and effective competition in the delivery of pay TV services
- Promoting competition and investment in the delivery of superfast broadband



Promote the efficient use of public assets

- Timely spectrum clearance to enable new awards
- Auctioning of the 800 MHz and 2.6 GHz spectrum bands
- Delivering the Government's spectrum guarantee for the London 2012 Olympic & Paralympic Games
- Developing a future-looking spectrum policy work programme taking account of market developments and future demand for spectrum



Help communications markets to work for consumers

- Ensuring Communications Providers deliver clear information so that broadband consumers can make informed choices
- Developing and implement policies that will improve the ease of switching between Communications Providers for consumers



Provide appropriate assurance to audiences on standards

- Implementing streamlined broadcasting standards procedures
- Considering new regulatory approaches to content regulation
- Content regulation remains relevant for the protection of adults, minors, the democratic debate and individuals as subjects of the media



Contribute to and implement public policy defined by Parliament

- Implement Digital Economy Act 2010 provisions around Online Copyright Infringement
- Prepare statutory report to Government on licensing arrangements for Channels 3 & 5 after 2014
- Prepare for and fulfil regulatory duties in relation to Post



Beyond the priorities there are a number of major work areas for us in 2011/12

- Implement new regulatory responsibilities including those arising from the revised European Communications Framework
- Implement proposals in relation to mobile termination rates
- Ensure the availability of telephone number ranges
- Simplify regulation of non-geographic services
- Support Digital Switchover (DSO) for TV and radio
- Promoting investment that will address mobile 'not-spots'
- Conduct first infrastructure review



...and we are undertaking substantial work to improve our services for citizens, consumers and stakeholders

- Licensing access to spectrum and keeping it free of interference
- Offering more online tools to stakeholders
- Protection from and enforcement against unfair terms and practices by communications providers
- Conducting and publishing market research and analysis



Summary

New responsibilities

28.2% savings

Legislative reform

Delivering our purposes and
priorities

Next steps

- Public consultation events across the UK
- Consultation closes on 1 March
- Final Plan published for the new financial year of 2011/12



Q&A