

Title:

Ms

Forename:

Mj

Surname:

Olaore

Representing:

Organisation

Organisation (if applicable):

Absolute Radio

Email:

mj.olaore@absoluteradio.co.uk

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Additional comments:

Absolute Radio fully supports the RadioCentre's response to this consultation.

Question 4.1 Do you agree with our general assessment of the relationship between licence length and economic viability? If not, what other evidence should we consider?:

Question 4.2: Do you agree with the criteria against which each of the options will be assessed? If not, what are the additional criteria that we should take into consideration, and why are they relevant to our analysis?:

Question 4.3 Do you agree with our assessment of the common end date option? If not, what additional factors should we take into consideration, and why are they relevant to our analysis?:

Question 4.4 Do you agree with our assessment on the full twelve year option? If not, what additional factors should we take into consideration, and why are they relevant to our analysis?:

Question 4.5 Do you agree with our assessment of the fixed licence length option? If not, what additional factors should we take into consideration, and why are they relevant to our analysis?:

Question 4.6 What are your views on the differential option example we present above? Are there any other criteria you believe we should examine in considering a differential approach?:

Question 4.7 Do you agree with our preferred proposal on the approach and length of re-advertised licences? If not, what are the additional factors that we should take into consideration, and why are they relevant to our analysis? What is your preferred approach and why?: