

Title:

Dr

Forename:

Caspar

Surname:

Addyman

Representing:

Self

Organisation (if applicable):

Email:

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

If it is going to be burdened with a DRM system, then stop calling it FREEVIEW.

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No, I could not disagree more strongly. By restricting the technologies that will work with HD, one restricts the potential audience and as a direct consequence removes part of the incentive to have a wider range of programming.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

No.. free to air programming with watermarking would offer just as much protection.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

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Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

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Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

I do not believe it is the BBC's duty to act as gatekeeper on the television they broadcast. They have not done this at any other point in their history. Besides which the rights of consumers (to record and timeshift programs, to quote from and reuse content under 'fair use' fashion) must be balance against the rights of these rightsholders. (There do not appear to be any directly dissenting rightsholders mentioned in the BBC's proposal. Who exactly wants DRM? Clearly not the BBC itself as it is illegal for them to do so.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

No not all. The technological revolution of the last 15 years has taught us several things. 1. You can't predict the future so it is best to be as flexible as possible. 2. Openness leads to innovation (Linux, HTML, Apache, etc. etc.) Therefore i find it inconceivable that BBC thinks it can tell where and when recievers will be. Yes they might have a costing for settop boxes but what about laptop usb sticks, in-built decoders in next generation mobile phones, Requiring a single format DRM will stifle innovation and will certainly have costs that cannot yet be foreseen.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

see 6.

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?: