

Title:

Mr

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Representing:

Self

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What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No. In the long run, content providers who insist on copy management to start with will look at their bottom line -provide content as users want it or lose custom- and provide it with no management. Music is moving toward no DRM on content now. Video is sure to follow.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

No, it is just a burden on the public to upgrade reception equipment _again_. There has been plenty of resistance to and frustration with the initial digital switch, this would further frustrate the licence fee payers.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

No, stick to the European standard. Isolating our selves technologically is not a good for any one but hard ware manufacturers. My response to Q2 applies here as well.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

No, See Q3 response.

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

No. You simply cannot protect against piracy. Spending the licence fee on management systems that will be quickly be circumvented by the community is an exercise in futility. From Macrovision on VHS to DRM on digital audio, it can all be nullified with a little bit of research and or effort. Music is moving away form protected formats now due to public pressure. There is no reason to think that video will be any different. Save money now by not spending it on pointless systems. The BBC can give no guarantees, just as Blockbuster cannot guarantee that renters will not copy BluRay and DVD discs when they rent them.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

Yes and no. It may not increase unit prices by much, but for those that have already spent significant sums of money upgrading to new Displays, recievers and recorders for the digital switch it could be very costly indeed!

It is inevitable that there will be interoperability problems between current and any future DRM encumbered devices.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

If adopted and publicised it will clearly reduce sales initially as consumers wait for compatible equipment to become available at retailers. Retailers will also hold stock of unsellable equipment which will probably end up in land fill.

It will also cause some to wait even longer to upgrade thinking that another upgrade may only be a year or so away.

Over all it would not be negligible, it would cause a large increase as people are forced to upgrade, again.

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

I do not know.

I'm not even sure this is something appropriate to ask the public. It sounds like an issue the industry would have to address internally.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:

If the BBC spend my licence fee on DRM it is a total waste of money. History has shown that any copy protection can and does get circumvented (see examples in response 5). The only people who benefit are the "protection" providers who sell you new systems each time the old one becomes sufficiently defunct. This can be seen ad nauseum in the software industry over the past 10 years or mor