

Title:

Mr

Forename:

John

Surname:

Gwilliam

Representing:

Self

Organisation (if applicable):

Email:

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

Regardless of whether or not such an imposition would broaden the range of content, I dispute the relevance of the question as put. Surely such a simple measure of quantity is not the ultimate decider of success? You might as well ask if we agree that stealing content from wherever it is available would broaden the range of content - of course it would, but so what?

The question should surely be - do we agree that 'copy management' would be beneficial to the overall interests of the viewers? My answer is - emphatically not. We are already far too subservient to commercial interests in our use of modern technology.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

Bearing in mind my answer to question 1, I cannot support any licence amendment which supports such management.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

Again, my answer must be No.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

Again, No.

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

The whole approach of this questioning appears to be about safeguarding Content Producers' interests by imposing restrictions on viewers. Couching the question in terms of 'safeguarding citizens and consumers....' is disingenuous. The implication is that without such 'management' content would not be forthcoming; however, I believe that experience in the USA is that this eventuality is unlikely.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? .. :

You mean financial cost, of course, which may well be small. The more important cost is in the freedom of the viewer to use his (or her) technology without undue restriction.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

Without management, this question is not relevant.

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

The BBC and Ofcom, as public servants, need to focus their efforts on the needs of viewers, not other broadcasters.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:

I believe my previous answers make my concerns plain.