

**What do you want Ofcom to keep confidential?:**

Keep name confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No. I believe it will do the opposite by confusing the market, hindering technology by imposing unnecessary standards on developers, and go against the trend towards openness and trust between client and consumer.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

No. DRM should not be the answer.

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

Absolutely not. TV listings should be readily available to all consumers. The suggested change is the equivalent of a ransom = no TV listings if you don't abide this our rules.

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

No, not at all.

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers**

**legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

I believe this will be a barrier to the average consumer, and one which will hold little use as those wishing to break copyright will easily find ways around it. Instead, this could hamper the introduction of HDTV in the wider market. The BBC's roles should be to make content affordable and accessible, and their suggested method hurts the second of these. If they are worried about losing income, they should set up their own pay-per-download service.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :**

Negligible impact on cost. Large impact on interoperability.

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

I do not know enough to comment.

**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :**

I do not know enough to comment.

**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**

The average consumer should not be forced to go through hurdles or learn something new without good cause. Also, those who want to 'pirate' material will always find a way, and it is not in the public's interest to pay for the development of something which will only impose barriers and needless criteria to the programmes they already pay for in the licence fee. Lastly, if the licence-payer wants to move a recorded show to their phone, to their car, or to another TV in the house, etc, they should not face these barriers. As we enter a more and more digital age, these barriers end up weak and annoying.