

PO Box 10015
Chelmsford
CM1 9HH
0845 050 4380
0845 050 4381
admin@inveroak.com

InverOak
sms premium rate telecoms solutions

Yvonne Matthews
5th Floor, Content and Standards
Ofcom
Riverside House
Southwark Bridge Road
London SE1 9AH

25th January 2010

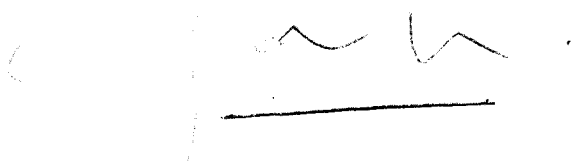
Dear Yvonne,

Ofcom Consultation - Participation TV - Rules on the Promotion of Premium Rate Services

As a Member of AIME please accept this letter as formal confirmation of InverOak Limited's support for the AIME response to the captioned Consultation which has been submitted.

InverOak considers the content of the response to be an accurate reflection of our views and if any further help or information is required please contact zoe@aimelink.org at the AIME Secretariat who will be pleased to assist.

Sincerely,

A handwritten signature in black ink, appearing to be 'Zoe', written over a horizontal line.

InverOak Limited