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Dear Steve

## **Party Election Broadcasts**

Thank you for your letter of 12 February 2010. The Commission has considered the points raised by Plaid Cymru and Five and the response from Channel 4.

Our view is that Plaid Cymru has raised a legitimate point and it does seem appropriate, in the light of digital switchover in Wales, that they should be entitled to broadcasts on Channel 4 as well as S4C. This would remove the anomaly whereby the party is entitled to broadcasts on Five but not Channel 4, which is difficult to justify in the light of switchover.

We therefore believe that paragraph 12 of the draft rules should be amended in the way set out in your letter and this change should be made for the forthcoming General Election.

We would, of course, be pleased to take part in any wider discussions after the General Election, about the future of Party Political Broadcasts, in what is obviously a rapidly changing broadcasting environment.

Yours sincerely

Stephen Rooney

Director of Communications

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