



**The TalkTalk Group**

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***Proposals for regulation of VOD services***

This short letter is TalkTalk Group's (TTG) response to Ofcom's consultation. Following TTG's acquisition of Tiscali, TTG provide various video services under the Tiscali TV brand and thus these proposals are relevant to us. We are also a member of ATVOD.

The proposals contained in your consultation seem to seem to us to be a sensible way forward to implement the relevant requirements from the AVMS Directive. Therefore, we support all of Ofcom's proposals.

If you wish to discuss any of this further please contact either myself or Simon Hunt ([simon.hunt@uk.tiscali.com](mailto:simon.hunt@uk.tiscali.com)) who represents TTG on ATVOD.

Best regards

Andrew Heaney  
Executive Director, Strategy and Regulation

*cc: Simon Hunt, Lynne Miller*