

**Question 1: Which of the three options do consultees favour, and why?:**

Option 2 - This will make more content more widely available to more people. Some of this content has been created using public money.

**Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:**

The possibility of live AD should be considered for set-piece events e.g. Olympics opening ceremony, FA cup final, Wimbledon finals, state opening of parliament etc.

Also, broadcasters must take responsibility for ensuring the accuracy of AD. Too often, basic mistakes are made: misnaming a regular character in a soap, giving the wrong make of car, giving the pub in Coronation Street the wrong name. These are fundamental errors that should be picked up by someone on the production team, not an outsourced company.

**Comments:**

AD makes all the difference in terms of being able to enjoy programmes.