19 October 2009

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GENERAL SECRETARY
Gerry Morrissey

ASSISTANT GENERAL SECRETARIES Luke Crawley Martin Spence

Dear Ms Winter

2009 OFCOM ACCESS SERVICES REVIEW

The BECTU Disabled Members Network Committee met recently. It considered the current campaign by the RNIB to increase the statutory amount of audio described programming on TV channels from 10% to 20%.

Members of the committee are disabled people who work in broadcasting, the arts and media, but who are also of course consumers – viewers and listeners. As workers in broadcasting we take the view that the current 10% requirement in the Communications Act unfairly limits access to, and enjoyment of, television for people with visual impairments.

The committee resolved to give its support to the RNIB campaign, and has asked me to write to you to urge that Ofcom chooses the second option of the three in its review, and recommends to the Secretary of State that audio description be increased to a minimum of 20% of programmes across all channels.