

Question 1: Which of the three options do consultees favour, and why?:

Option 2 because I think this will assist the greatest number of visually-impaired people.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

I feel that not enough people yet know about the concept and reality of audio-description -on television, cinema and in the theatre. Among these people still in the dark are people who would definitely benefit from this development. I would like Ofcom to consider how it could increase the number of people who are informed. This would obviously involve using the three media I have just mentioned: Television, cinema and theatre as well as radio and newsprint.

Comments:

I welcome everything that any organisation does to increase the understanding of the use of audio description which is extremely liberating for people with sight problems.